

Southland

November 28, 1954

**Your Husband's
Will: Where Is It?**

—See Page 4

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Kim Novak... Her Star Continues to Rise. See Page 3.

300,000 SEE 67-BAND REVIEW

Navy Shifting Ships to West Coast as Reds Up Sea Power

(Editor's Note: In the following exclusive article from Washington, Virginia Kelly lists the reasons, both official and unofficially observed, for the current buildup of the Pacific Fleet.)

By VIRGINIA KELLY
(Independent Press-Telegram Washington Bureau)

WASHINGTON—The Navy calls it "balancing the fleet," following the rule-of-thumb of 50 per cent of our sea forces in each ocean, Atlantic and Pacific.

By January the Pacific Fleet will have gained since September approximately 34 ships.

(Announced transfers from the East Coast to Long Beach include the light aircraft carrier Wright, the heavy cruisers Pittsburgh and Baltimore, the destroyers Traphen, Watts, Black, Jarvis, Pritchett, Owen, Cushing and Cowell, the attack cargo transport Marquette, the high speed transport W. B. Cobb, and LSTs 279 and 403.

(For the reaction of a typical sailor and his family to transfer here, see today's Southland Magazine.)

Officially, the Navy is careful not to relate its Pacific buildup with reports of expanding Red sea power. But Washington observers see a parallel between the present westward transfer of men and ships and the movements of the 1930s, when Japan's military might was rising menacingly.

The first division of battleships took shelter behind the old San Pedro breakwater in 1930. There was plenty of room—the main maritime activity was at San Francisco.

Navy ships did not even regularly run ships' boats to Long Beach in 1920. Even in the late 20s, most of the area's warships were still stationed at San Pedro instead of Long Beach.

But it was in the early 20s that the tremendous potential industrial expansion of Southern California was envisioned. Although it was officially denied, the Navy recognized a great future requirement for Pacific naval power.

In the 1930's the Navy again refused to state that the enlargement of the Pacific Fleet was for strategic purposes. It stated that the westward ship movements to the Long Beach area were to "improve living conditions for the men."

But it was no secret that the Navy recognized the threatening expansion of Japanese naval power—and that one day the Japanese would challenge our strength in the western ocean.

The Japanese problem parallels the present buildup of Red naval forces in the Pacific. Deputy Defense Secretary Robert Anderson, Navy Secretary Charles S. Thomas, Admiral Robert Carney, chief of naval operations, and Deputy CNO Vice Admiral Robert Briscoe have all recently and bluntly stated this condition.

Nevertheless today—as in the past—spokesmen for the "sil-

(Continued on Page A-2, Col. 1)

Fog Wanes Along Coast, Deepens in Inland Cities

The combined smog-fog attack on Southern California appeared to be lifting to some extent along the coast Saturday night—but at the expense of inland cities.

The weather bureau cautiously predicted the siege may lift to night. Hazy sunshine is expected to break through this afternoon, accompanied by a slightly higher temperature.

The fog clung to the ground in patches or lifted to form low clouds along Coast Hwy., from north of Santa Monica south through Laguna.

Inland, the mixture increased in density, as the fog blanket moved from the coast.

In Long Beach, the CAA tower at the airport reported visibility remaining fairly consistent at five-eighths of a mile, with a ceiling of 400 feet late Saturday night.

Traffic was shut down at the field about a half-hour before sunset.

However, the Marine Exchange reported harbor conditions satisfactory for ship movement, with visibility about a mile and a half despite some haze.

"This time Friday night, it was zero-zero," the Marine Exchange spokesman commented.

The weatherman said that much of the smog would be carried inland as the fog drifts away from the coast to infiltrate foothill cities.

Locally, accidents were held at a minimum as motorists, grown

China Radio Answers U.S. Derisively

(Compiled from UP and AP)

TOKYO (Sunday)—Radio Peiping today rejected a United States protest of the sentencing of 13 Americans as alleged spies as "hysterical outbursts and denials."

The rejection was contained in an editorial by a Red news agency commentator and broadcast by Radio Peiping. It had to have Red China's approval to be broadcast on the Communist radio.

Peiping said the American protests of the imprisonment of two U. S. civilians and 11 Air Force men were "hysterical outbursts and denials" and charged that the two planes carrying the 13 men were shot down inside Communist China.

"Since American planes carrying U. S. spies were shot down inside China, and since these spies have admitted that they were engaged in espionage," the broadcast said, "Washington protests that these persons were merely POWs in the Korean war are a smokescreen."

"Even the American warmongers can offer no plausible reason to show how these U. S. spies were allegedly 'POWs of the Korean war.'"

The broadcast asked, "How can there be any complaint about the punishment of these spies by the Chinese government?"

It derided American protests.

"Now these belittled elements," Peiping said, "are shouting that since China has punished the American spies, she is even less entitled to enter the United Nations. Some of these warlike gentlemen are even clamoring for the use of force against China."

The Red radio's blast became known just after Senator Knowland in Washington, had proposed a naval blockade of China in event the Peiping government rejected the strong U. S. note demanding the release of the 13 Americans.

Knowland, the Senate Republican leader, told a news confer-

(Continued on Page A-2, Col. 1)

L.A.C. SAYS: Protect Your Rights

The workers of this nation now have the greatest social securities ever known in the history of man. Most important of these are old-age retirement, hospital and medical insurance, and unemployment benefits. Each year billions of dollars are paid out in benefits which were given only to a few people 20 years ago. They have come to be a part of the planning of millions of families. They have taken away the fear of catastrophic illness and accidents, which formerly put families in debt for many years.

They have taken away the fear of old age for 90 per cent of our workers who have nothing saved up for their old age. They have taken away the fear of starvation from families who lose their jobs and are unable to quickly secure another. These securities have grown tremendously the past 10 years. The benefits have been greatly increased and millions are added to those protected as each year passes. They are securities the people must protect. If they do not take individual responsibility for such protection, they may awaken to find the entire system undermined and their protection destroyed.

The greatest danger to the securities is that they may

(Continued on Page A-18)

1,500 Bazaar Shops Burn in Istanbul

ISTANBUL, Turkey (AP)—Fire, believed caused by a short circuit in a cotton mattress shop, almost wiped out Istanbul's famous bazaar area Saturday. About 1,500 shops were razed and damage was estimated at millions of dollars. Newspaper estimates of the loss ranged as high as 360 million dollars.

Seventy fire engines and the entire city fire force fought five hours to quell the blaze, which lit the area for miles around. Millions of gallons of water were pumped into the flames, and when the hydrants ran dry water was pumped from the harbor.

The bazaar, a favorite tourist attraction, was built around the ruins of the ancient Royal Byzantine Stables. In its mazes visitors could see or buy almost everything from antique treas-



STRUTTED TO FIRST PRIZE

Members of Santa Monica High School's majorette team glow with enthusiasm on hearing they copied first place in the All-Western Band Review's majorette team division, Saturday. Left to right they are Shirley Walker, Dorothy Savage, Roberta Huber, Nancy McCord and Mary Weber.—(Staff Photos by B. Hodgson)

Peron Calls Halt to Row With Priests

BUENOS AIRES, Argentina (AP)—A truce has been reached—at least temporarily—in the hot controversy between President Juan D. Peron and a part of the Roman Catholic clergy in this predominantly Catholic country.

The controversy was stirred by attacks in the Peron-controlled press on Roman Catholic priests.

The truce was called 15 days later when Peron told his followers to forget the controversy, that he was sure the priests would quit interfering in his government.

But Peron, in his speech of last Thursday night, warned organizations like the Peronista party and the General Labor Confederation to be alert against any infiltration by priests or any other outside force. He spoke to a mass meeting of more than 25,000 for 35 minutes. What he said could be boiled down to this: The clergy should keep hands off politics and he would leave the priests alone.

Despite this, some Buenos Aires newspapers closest to the Peron government continued editorial criticism of the priests. But informed Catholics said the church was pleased with Peron's declaration of a truce even though the church recognized the two were still far apart on basic issues.

Establish more peaceful conditions there. In this respect, it is understood to be regarded favorably by Britain.

In negotiation of the proposed security pact, the nature and extent of the guarantees which Washington was willing to give Nationalist China constituted the main difficulties.

Generalissimo Chiang Kai-shek's government, it was understood, wanted assurance of automatic U. S. participation in defense of all Nationalist-held islands. That would have blanketed in scores of small coastal islands like Quemoy and the

Two masked men Saturday night flagged down a motorist, Joan Robson, 61, of 967 Park Circle, and at gunpoint took his wallet which contained \$100.

Robson told Patrolmen G. A. Hanania and W. G. Robertson the pair stood in the middle of Loma Vista Dr. a short distance north of 10th St., where he halted his car.

One of the men, he said, had a .38 caliber revolver. The two men fled on foot after taking his wallet.

After the game, the President had nothing to say publicly.

The President watched the 27-20 thriller on television in the lounge of the Augusta National Golf clubhouse. Before the game he told Press Secretary James Hagerty:

"As commander in chief I have to be impartial. . . but I lean slightly toward the Army."

Seven more seamen were feared dead aboard the fore section of the 20,125-ton Liberian

Pact for U.S. Defense of Formosa Seen Near

By JOHN M. HIGHTOWER

WASHINGTON (AP)—The United States and Nationalist China have substantially agreed on terms of a defense treaty by which American protection will be pledged to Formosa, the Pescadores and possibly some coastal islands held by the Nationalists.

The pact is expected to be signed before the end of the year, following further talks here soon between Nationalist Foreign Minister George Yeh and State Department officials.

Authorities view the projected treaty as a step which could help stabilize the Formosan area, and, over a period of years,

RED CHINESE GATHER SHIPS NEAR QUEMOY

TAIPEH, Formosa, (Sunday) (AP)—A build-up of Chinese Red naval strength in the Swatow area between Hong Kong and Quemoy was reported Saturday by an official Nationalist news agency.

Tatun, mouthpiece of the Interior Ministry, said the reinforcements included more than 10 gunboats and five Soviet-built torpedo boats of the type which sank the Nationalist destroyer Taiping, off the Tachens, Nov. 14.

Victor J. Lawson was named in three warrants each charging forgery, larceny and fraudulent conversion. Officials said Lawson disappeared Nov. 11 after closing out his local bank account and apparently shutting up his downtown office and suburban apartment dwelling.

Special deputy state atty. gen. Daniel J. McCauley, assigned to the Pennsylvania Securities Commission, said Lawson's defalcations were in securities entrusted to his management and that the embezzlement will exceed a half million dollars.

"We have only scratched the surface because we do not have the benefit of his records," McCauley explained.

Evangelist to Talk Before 18,000 Today

SACRAMENTO (AP)—Evangelist Billy Graham is scheduled to preach from in front of the state fair grandstand today.

Those in charge of arrangements expect 18,000 to attend. Gov. Knight has said he will welcome Graham to the capital.

Storms Lash Britain; 30 Men Feared Dead in Ship Disasters

By STANLEY GODFREY

LONDON (Sunday) (AP)—Piled worst storms in 30 years threatened a death toll, believed to be more than 30, in a long list of shipping disasters today and spread floods and havoc over much of Britain.

Seven men lay trapped in the wallowing wreck of the lightskip South Goodwin, caught in winds of near hurricane force. Shriek-

ing winds ripped the lightskip from its moorings and tossed it on the Goodwin Sands, notorious graveyard for English Channel shipping.

An American Air Force helicopter crew from Manston, Kent, snatched one man from the wreck in a daredevil rescue mission before rising tides closed over it Saturday night. Ships stood by with oxygen torches ready to cut into the hulk later today if the winds abate, but the weatherman forecast more gales.

Seven more seamen were feared dead aboard the fore section of the 20,125-ton Liberian

tanker, World Concord, snapped in two by boiling seas off the Welsh coast. Earlier, 35 men had been rescued off the stern half after eight hours of peril.

Fears grew for 14 men aboard the 1,600-ton motorship, Rambler Rose, missing in the Lands End area where an unidentified ship was seen to sink Friday night.

Three seamen were believed killed in an explosion that ripped through the 9,829-ton Norwegian tanker Olov Ringdal in the

Grossmont's Strutters in 4th Victory

San Diego County Unit Again Captures 1st-Place Trophy

All 67 competing bands in the 14th annual All-Western Band Review (Saturday) had color, precision, flash, showmanship and musical ability—but Grossmont High School from San Diego County again had the most.

For the second straight year and for the fourth year in 14, Grossmont marched off with top honors, winning this year's major award, the Mayor's Trophy.

Last year, Grossmont won the top award, the Sweepstake Trophy, and by winning it for the third time retired it from competition.

Nancy Wiersma, 17-year-old senior from Montebello High School, was the winning majorette among the multitude who strutted before the 300,000 spectators lining the mile-and-a-quarter parade route down Ocean Blvd. from Falcon Ave. west to Cedar Ave.

It was her third and last appearance in the parade and last year the shapely miss was second. The 5-foot, 9-inch, 135-pound, 36, 26, 36, red-haired and green-eyed winner twirled her baton during the last half of the parade with a right wrist that was badly strained after she slipped and fell at Ocean Blvd. and Atlantic Ave.

The winning Grossmont band was directed by Benton L. Minor and was led by Janet Thompson, military drum major.

The band was attired in royal blue gauding coats trimmed with gold, blue trousers with gold stripe, white shoes, gold and white caps with eight-inch ostrich plumes.

Montebello won the award for best showmanship. Notre Dame High School of Sherman Oaks the trophy for the greatest musicianship improvement over last year and Desert High School, of Edwards, the plaque for the greatest marching improvement over last year.

There were five winners in each of the five divisions and the divisions were based on size of the competing high schools.

Bakersfield was first in class A, Helix High School, La Mesa, second; Mira Costa High School, Manhattan Beach, third; Porterville, fourth and East High School, Bakersfield, fifth.

Antelope Valley High School, Lancaster, was first in class B; (Continued on Page A-3, Col. 4)

Crossing Crash Kills Miss California, 1940

GOLDEN BRIDGE, N. Y. (AP)—Mrs. Constance O'Connor Rogan, 34, Miss California of 1940, was killed Friday night when struck by a train while driving through a railroad crossing near here.

The former Powers model and mother of six had given up a Hollywood career to marry a New York City fireman in 1942. She lived at Lake Katonah, N. Y.

Wartime mines ripped free from rusty cables, bringing fresh hazards to the men trying to ride out the storm. Frantic SOS messages crackled out from the North Sea to the Atlantic.

Inland, rising floodwaters brought chaos to 18 counties in southwest England and the midlands. Anxious coast guards stood by the seawalls as the raging seas lashed higher at each tide. Residents hastily moved furniture to top floors, mindful of the disastrous floods of January, 1953.

But the dramatic interest was centered on the fate of the men in the up-ended lightskip and the ripped tanker.

An armada of rescue craft with divers and flame cutting devices aboard stood by helplessly as the South Goodwin lay on her side with the white lettering on her name showing through the rolling black and grey of the waves.

The U. S. helicopter crew captured

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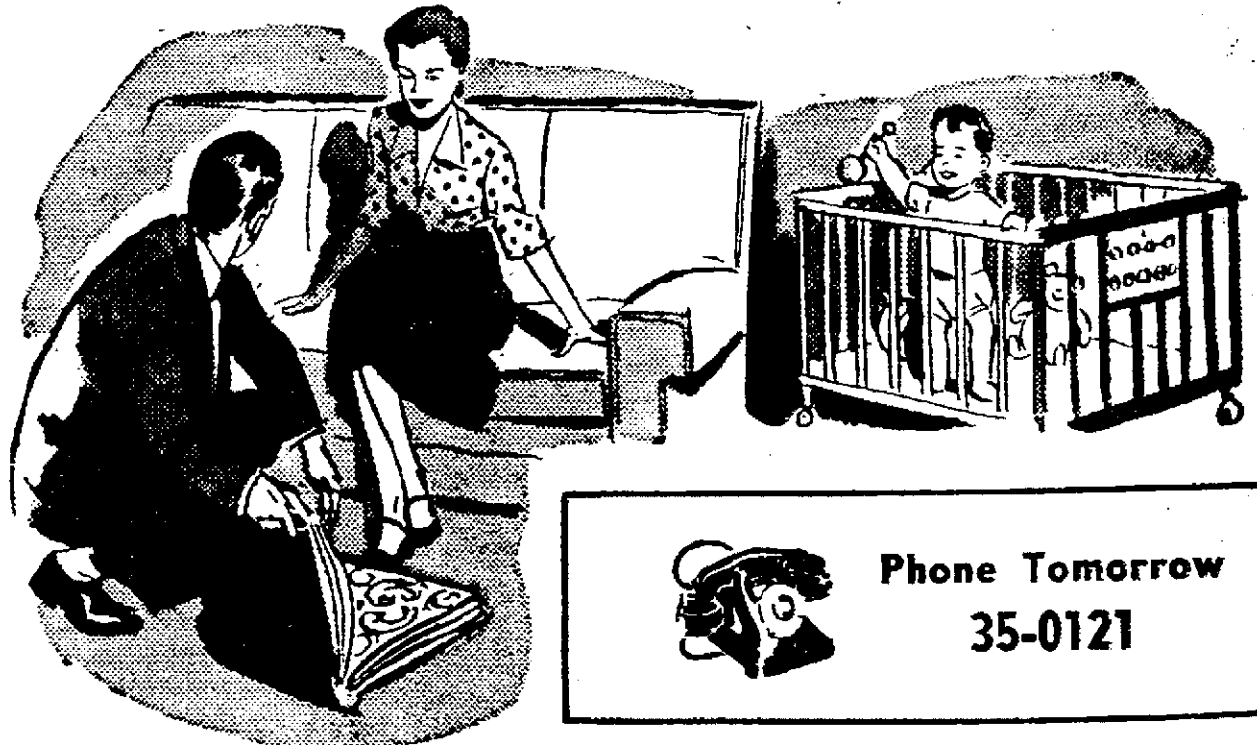
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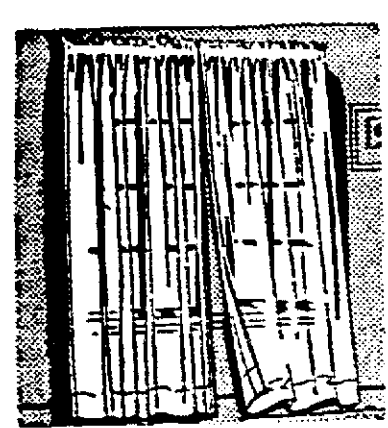
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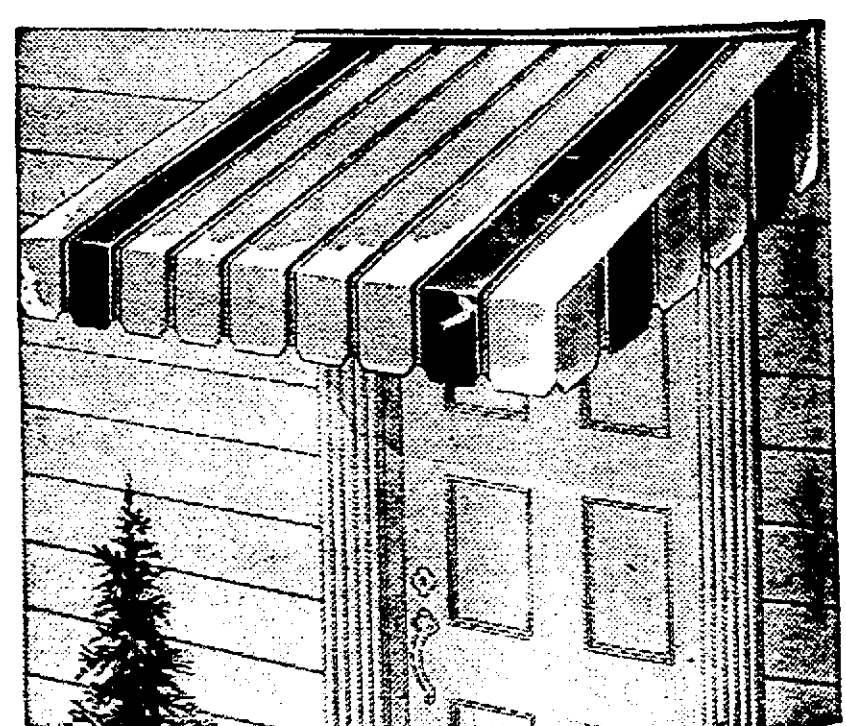


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Red Chinese Assail U.S. in Broadcast

(Continued From Page A-1.)

ence the United States has a "moral obligation" to "use more than words to protect Americans abroad."

Making it clear he was speaking only for himself and without consultation with the Defense and State Departments, the California Senator said he believed a blockade could be made effective without any grave risk of war.

He proposed that the United States approach this action through the United Nations. He said American allies ought to be willing to join in a blockade. But if they are not, he said, in no event should these allies be given any veto over American action.

Joining Knowland in sentiment was retired Gen. James A. Van Fleet, who said in Charlotte, N. C., that Communist China's detention of the airplane was a flagrant violation of the terms of the Korean Armistice.

"It's a reprehensible act and further indication that the word means absolutely nothing," the former commander of the 8th Army in Korea declared in an interview. "It makes me mad when I think of how our boys are being treated. My 8th Army returned all of its Communist prisoners."

"I believe, if I had the authority, I would tell the Communists they had 48 hours in which to release them or consider the armistice broken. Then we should take necessary steps to get them back."

"We still have the opportunity to whip hell out of them and keep it a local war. We would then regain a lot of prestige we have lost."

Another strong and important reaction came from the Air Force Association, through its president, John R. Allison, in Los Angeles.

Allison sent a telegram to President Eisenhower and copies to the press, all members of Congress, governors of all the states, the Secretaries of State, Defense and Air Force.

"The telegram said the Air Force Association had been informed through sources 'we believe to be correct' that the airplane shot down over Korea was Red China."

"The motto of a famous Air Force fighter group is 'We Take Care of Our Own,'" the wire read, and continued, "The Air Force Association believes that this is an appropriate motto for our nation at this time."

The message declared the Air Force Association stands behind whatever action, no matter how strong, the President may take to obtain the release of the captured airmen.

Navy Shifting 34 Ships to West Coast

(Continued From Page A-1.)

lent Navy" assert the Pacific Fleet augmentation does not show a deterioration of the Far East situation, maintaining that the basic reason for the shift of ships is to lighten the work load for personnel in the Pacific Fleet.

Sea distances are so great in the Pacific that additional ships will give personnel more time with their families. The westward buildup will also lessen operating costs and increase actual operating time.

The Navy emphasizes that ships are not only going to the Pacific but that other vessels are returning from the Pacific via the Indian Ocean to the East Coast yards for overhaul. For example, the Saipan, which operated in the Far East, is now in the Norfolk yard.

This practice maintains the general balance of the two fleets. Personnel balances are also closely watched.

The Seventh Fleet, charged with the defense of Formosa and the Pescadores—is at combat strength in personnel as is the Mediterranean Fleet.

An interesting phase of the ship movement to the Pacific is the Navy's new plan for family mass movement and mass moving of household gear.

The Navy offered to "group-move" all the families of a destroyer squadron leaving for San Diego Tuesday. Only five families accepted. Others preferred to travel in their cars or make their own arrangements.

Here next Wednesday the Navy will hold more meetings to plan for the larger January movement of Long Beach-bound families.

Household effects will be moved by van. The types of transportation for cars is not yet determined.

Sun, Moon & Tides

TODAY
Sunrise: 6:37 a.m. Sunset: 4:45 p.m. Moonrise: 9:18 a.m. Moonset: 7:50 p.m. Tides: High, 9:30 a.m.; 5:17 p.m. Low, 3:19 a.m.; 2:7 p.m.; 5:19 p.m.; —0.3 ft.

MONDAY
Sunrise: 6:38 a.m. Sunset: 4:45 p.m. Moonrise: 9:38 a.m. Moonset: 8:30 p.m. Tides: High, 12:11 a.m.; 3:4 p.m.; 10:11 a.m.; 5:4 p.m. Low, 3:58 a.m.; 2:8 p.m.; 6:01 p.m.; —0.1 ft.

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The Christmas Story

The story of the Nativity as retold by Dr. Norman Vincent Peale, independent church page columnist, and illustrated by Valenti Angelo, will start in Monday's Independent and continue daily until Christmas. Following is Dr. Peale's introduction:



any men have tried to retell the story of the birth of Our Lord but no one has ever told it so well as those whose words have been preserved between the covers of the greatest Book ever written.

What I have attempted in this story is simply to take those passages from the chapters of the Holy Bible and place them in a somewhat different and more or less chronological sequence. Nothing I select can substitute for the complete story you will find in the pages of Isaiah in the Old Testament and Matthew, Mark, Luke and John in the New Testament. But it is my hope that the words you will find in the story as I have rearranged it will give you a new light on and fresh interest in the Gospels.

This, then, is the story of the coming of Jesus Christ in the words of the Holy Bible (King James version).

— Norman Vincent Peale, D.D.

Pact for U.S. Defense of Formosa Seen Near

(Continued From Page A-1.)

Tachens, which the Reds have attacked in recent months.

The United States was unwilling to make such sweeping commitments. It insisted that the pact should follow established patterns and that this country would not be pinned down to a promise of precise action in defense of every spot of land where Nationalist forces are deployed.

The treaty essentials which have been agreed on thus far cover these points:

1. Both sides would pledge themselves to use peaceful means for settling their disputes and to refrain from use of force except in defense. That is standard language in U.S. alliances but it has special significance in this case. In return for treaty protection, Chiang would agree to avoid what the diplomats call "provocative attacks on Red China."

2. The action clause would be what Secretary of State Dulles calls the "Monroe Doctrine" type which was used in the Southeast Asia alliance signed at Manila last September. The United States would agree to recognize an armed attack in the Formosan area as endangering its own peace and safety and to meet the danger in accordance with its own constitutional processes.

3. The area to be protected would be Formosa and the nearby Pescadores Islands, and such other Nationalist-held territories as may be judged by the United States to be essential to the defense of Formosa.

American policy with respect to defending the coastal islands has never been finally determined by President Eisenhower and the National Security Council. The council decided against authorizing American air strikes on Red Chinese bases at the time the Reds assaulted Quemoy in early September. But this did not bar a contrary decision in the future with respect to Quemoy or some other island. One reason for deliberately keeping policy uncertain is to avoid letting the Chinese Reds think they can take any island with impunity.

4. The treaty would be of indefinite duration, capable of continuing in force for many years, provided neither side renounced it.

5. The treaty would be made with the Republic of China, thereby reaffirming American recognition of Chiang's regime as the legal Chinese government.

Worst Storm in 30 Years Flays Britain

(Continued From Page A-1.)

tained by Maj. Paul L. Park of Noble, Okla., lifted Ronald Murton, 22, off the lightsip.

Murton, half-blinded and exhausted, was aboard to observe bird migration. He said there were seven men trapped below—four in the galley and three in a watertight compartment. But Park's crew said there was no other sign of life aboard and the commander of the rescue fleet in the area said chances for rescue were "very slim indeed."

The other two men in the "copter" were Capt. Curtis E. Parkins, Raydon, Minn., and Airman I.C. Elmer Vollman, a medical orderly from Chicago.

Park said the entire pickup took about 35 minutes and was carried out in winds up to 35 miles an hour.

"We flew very low over the ship and at first saw no survivors," Park said. "Then, sitting very still in the sheltered part of the wreckage, we saw a man. He didn't see us until we were directly over him."

Park said Murton's first words when pulled aboard the helicopter were "Jolly good pickup."

The seven men in the forepart of the tanker World Concord were drifting toward the Atlantic today. All were in the forecastle, including the skipper. Some were reported in bad shape. The tanker had an all-Greek crew.

The British aircraft carrier Illustrious with helicopters aboard headed the fleet of rescue ships awaiting the right moment to pull the seven men to safety.

Other storm developments: The British minesweeper Montrose was missing en route from Scotland to the Thames estuary. Radio contact with her has been lost and the Royal Air Force sent a plane to trace her route.

The 586-ton German trawler Wellendorf hit a mine in the North Sea and was taken into tow bound for Holland.

The 489-ton coastal vessel Gramsbergen was swept onto the rocks in Fishguard Harbor, Wales. The crew of 11 abandoned ship and reached shore safely.

The 193-ton Dutch freighter Vega was abandoned in the English Channel off Dover after the crew fought a 24-hour battle against rising waters in the hold. The Polish trawler Penguin ran aground in the channel but was later refloated.

The 7,131-ton freighter Laurential Hall docked at Plymouth with two men injured, her deck cargo afloat and the lifeboats stove in.

The Norwegian motorship Argus and the German trawler Peter Von Danzig ran aground off the Jutland harbor of Bremerhaven and both crews, abandoned ship.

Wreck Upsets Levant, Call off Piano Concert

WASHINGTON (AP)—Pianist this time. She was reached at Oscar Levant called off a solo appearance with the National Symphony Orchestra Saturday night because of what his wife called "nervous strain and tension."

She said Levant became upset when his train was delayed nine hours by a derailment of another train in California as he was coming east for the engagement.

Mrs. Levant said she and her husband had to leave the train when it reached Kansas City to make hurried plane connections for Washington.

The Levants returned to their New York home Saturday night, and a doctor was called in. Mrs. Levant said the doctor ordered Levant to bed and said it would be impossible for him to play at this time.

Conductor Howard Mitchell made the announcement that Levant would not play at the all-Gershwin program. Earl Wild substituted as the solo pianist.

Nine cars of the Santa Fe Chief were derailed Wednesday night in the Mojave desert. Mrs. Levant said they were aboard another train behind this one that was held up by the wreck.

Last year Levant was suspended by the American Federation of Musicians for failing to keep engagements in several Canadian cities.

Levant said he became ill and could not keep the engagements under a doctor's orders. The suspension was lifted June 9.

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Strike Threat Hits Chrysler in Midst of New Model Boom

DETROIT (AP)—Chrysler Corporation's comeback bid in the automobile sales field is threatened by labor troubles.

The 30,000 CIO United Auto Workers in the Chrysler automotive body division were poised to strike Tuesday morning. Do Soto workers also have voted in favor of a strike. Plymouth workers were scheduled to take a strike vote today.

The strike threats caught the company in a vulnerable position. Chrysler, which turns out Chryslers, De Sotos, Plymouths, Dodges and Imperials, has just spent \$250,000,000 to restyle its 1955 models completely.

The new models were introduced just ten days ago. Chrysler, announcing sales have been moving at a fast pace, has been working overtime to turn out No. 3 spot in total production.



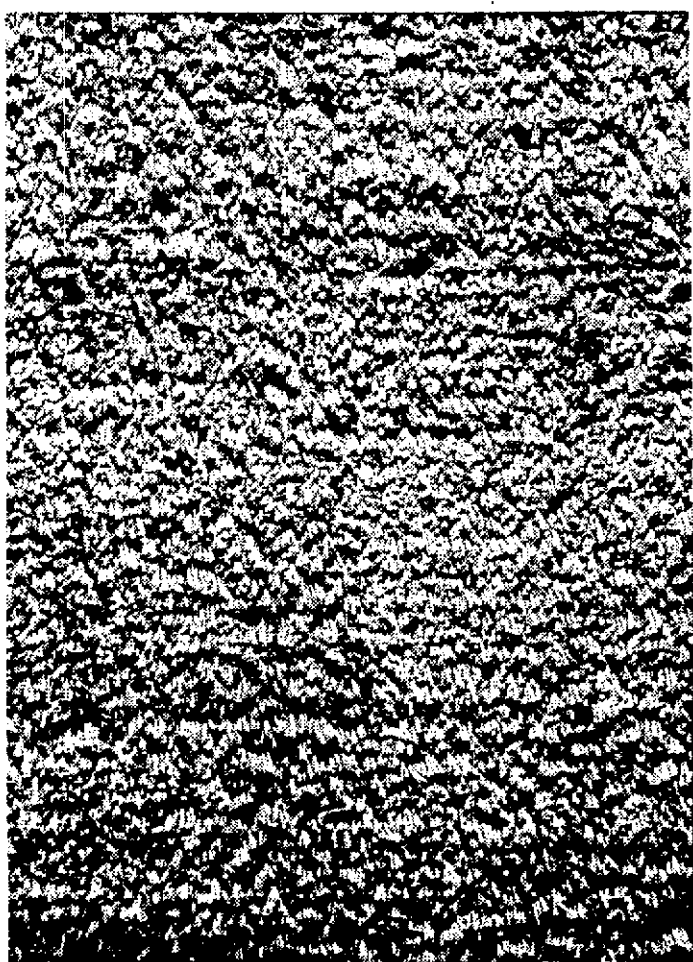
J. & C. Fischer :: Knabe
Mason & Hamlin
Gulbrausen :: Winter

These are the finer pianos that are really an investment for years and years. All of them are at the regular, factory-suggested price. All of them carry our guarantee of lasting satisfaction.

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LONG BEACH'S OLDEST AND LARGEST MUSIC STORE — EST. 1916
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FOR BEAUTY ON A BUDGET



Another value from our Carpet Department, featuring famous brand quality floor coverings in all textures, colors, and price ranges. For the finest workmanship, for guaranteed satisfaction, and for your best value in any floor covering—be sure to see this large selection.

Cotton broadlooms are the perfect answer to high style at low cost. And, of course, you'll want BIGELOW cotton broadlooms from Frank Bros. to give you the long service and easy maintenance so important with any floor covering. For only Bigelow gives you cotton broadlooms with lock weave construction for heavy duty wear—and only Frank Bros. gives you this famous brand at such low cost.

Not only do Bigelow's cotton broadlooms "look" like Southern California casual living—they fit perfectly with our busy schedules. Occasional vacuuming keeps them fresh and new—they may be shampooed and spot cleaned, too.

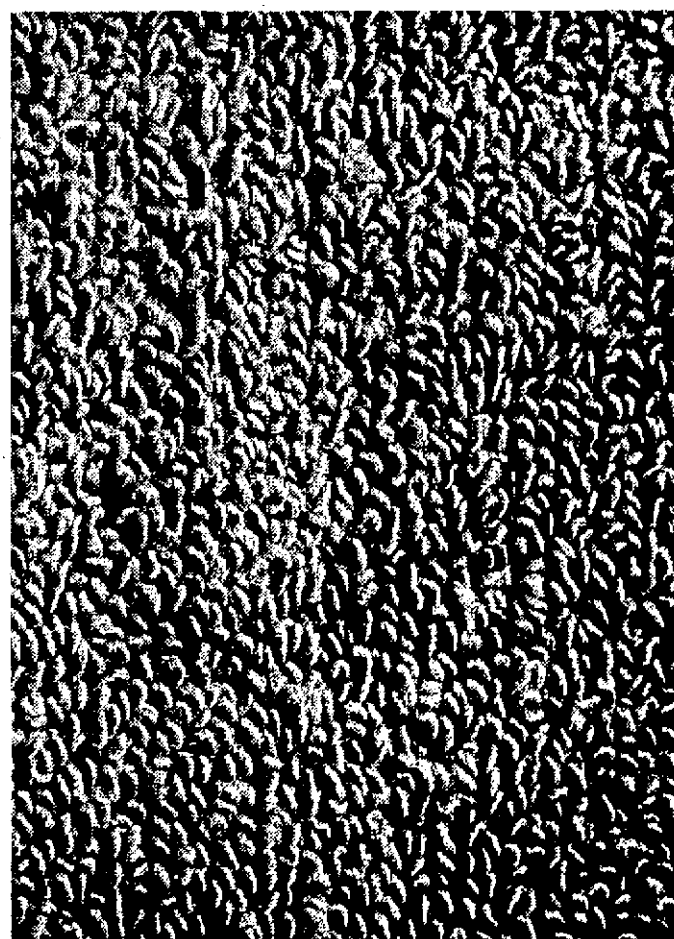
Come in and see the most beautiful colors ever achieved in floor coverings—sparkling jewel tones to match or mix with any decorative scheme. Your choice of two handsome textures.

←←← Castellano, a deep plush cut pile,
or Rextmere, an informal heavy boucle texture →→→

FOR ONLY **4.95** SQUARE YARD

The average living room, dining room and hall requires 40 square yards. This can be completely installed wall-to-wall over 40-ounce waffle padding with tackless stripping for just 284.00.

You can have the beauty and convenience of this wall-to-wall carpeting NOW for only 27.50 down and as little as 11.80 a month. This includes ALL costs including sales tax and carrying charge.



convenient terms

Frank Bros.

2400 American Avenue, Long Beach 4-8137

OPEN MONDAY AND FRIDAY EVENINGS

Grossmont Again Tops Bands

(Continued From Page A-1.)

Merced, second; Madera, third; Tulare, fourth, and Delano, fifth.

In class C competition, Sanger was first, Coachella Valley High School, Coachella, second; Sweetwater High School, National City, third; Santa Maria, fourth, and Chino fifth.

Dinuba was first in the class D group, North High School, Bakersfield, second; Corona, third; St. Augustine High School, San Diego, fourth, and Washington High School, Fresno, fifth.

In the smallest or Class E division, Coalinga was first, Tranquillity, second; Riverside, third; Farlier, fourth; Kernan, fifth.

Don Bagby, a high stepping drum major, from Porterville Union High School, won the All Western Drum Major title. Dick Gans, Citrus High School, Azusa, was second and Gary Sexton, Mt. Whitney High School, Visalia, third.

Judy Pratt, Helix High School, was judged best of the non-twirling drum majors. Clydette McEfee, Antelope Valley High School, was second; Janet Thompson, Grossmont, third; Bob Hovis, Bakersfield, fourth, and Gary Heisinger, Fresno, fifth.

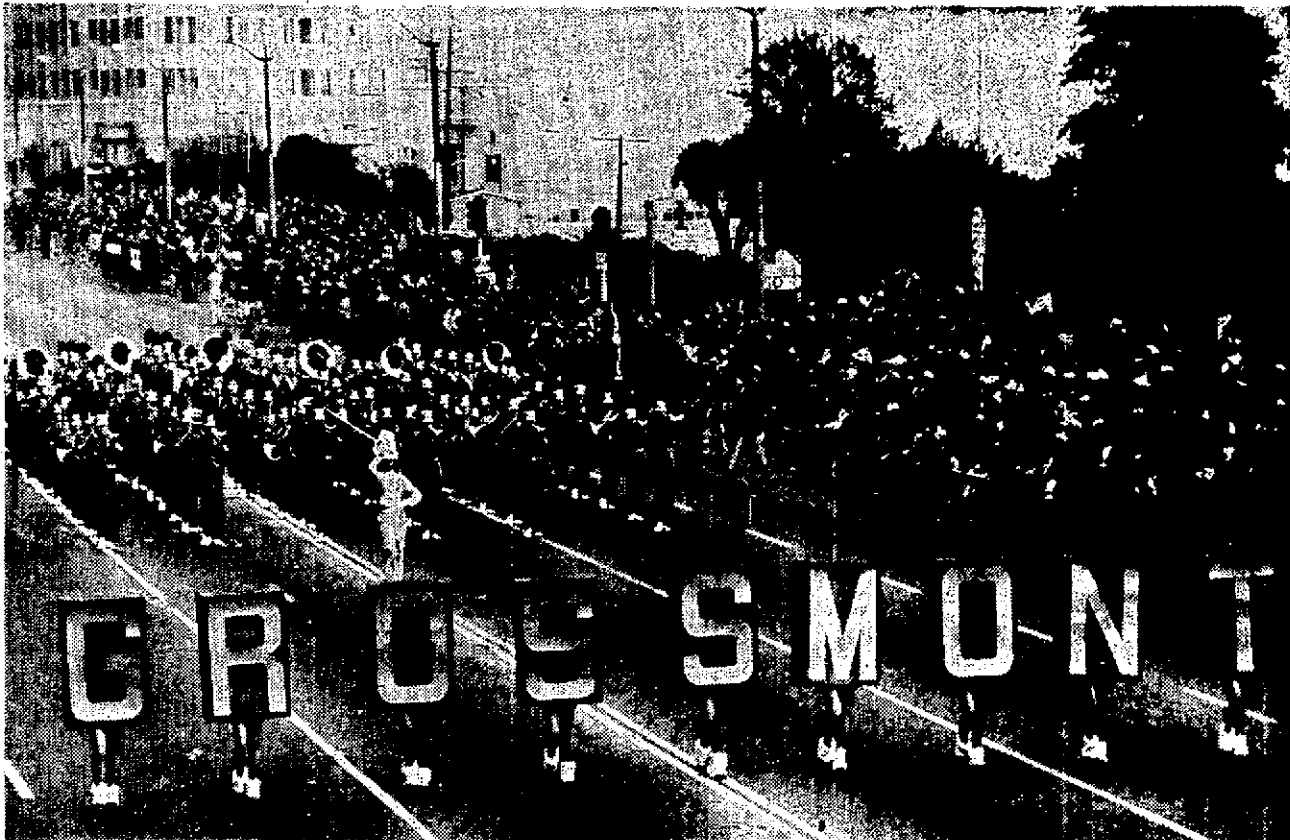
Five majorettes from Santa Monica High School, Shirley Walker, Dorothy Savago, Roberta Huber, Nancy McCord and Mary Weber won the title of All Western Majorette Team. Chowchilla Union High School's team was second and Sanger Union High's team third.

Iva Lee Zilioli, Corona, was second in the majorette competition and Ann Stroud, Downey, third.

The 6,000 contestants in the parade were entertained at a dance in Municipal Auditorium at conclusion of the parade. Awards were presented the winners during the dance.

In the parade but not participating for prizes were the Long Beach Motorcycle escort, The Marine Color Guard, El Toro Marine band and the host-band, from Jordan High School, of Long Beach.

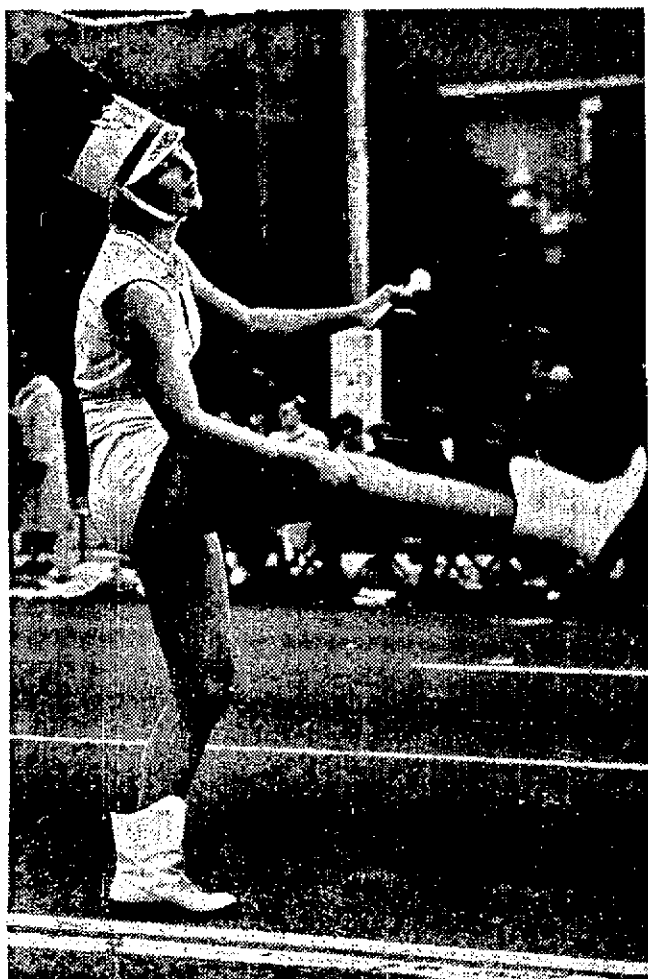
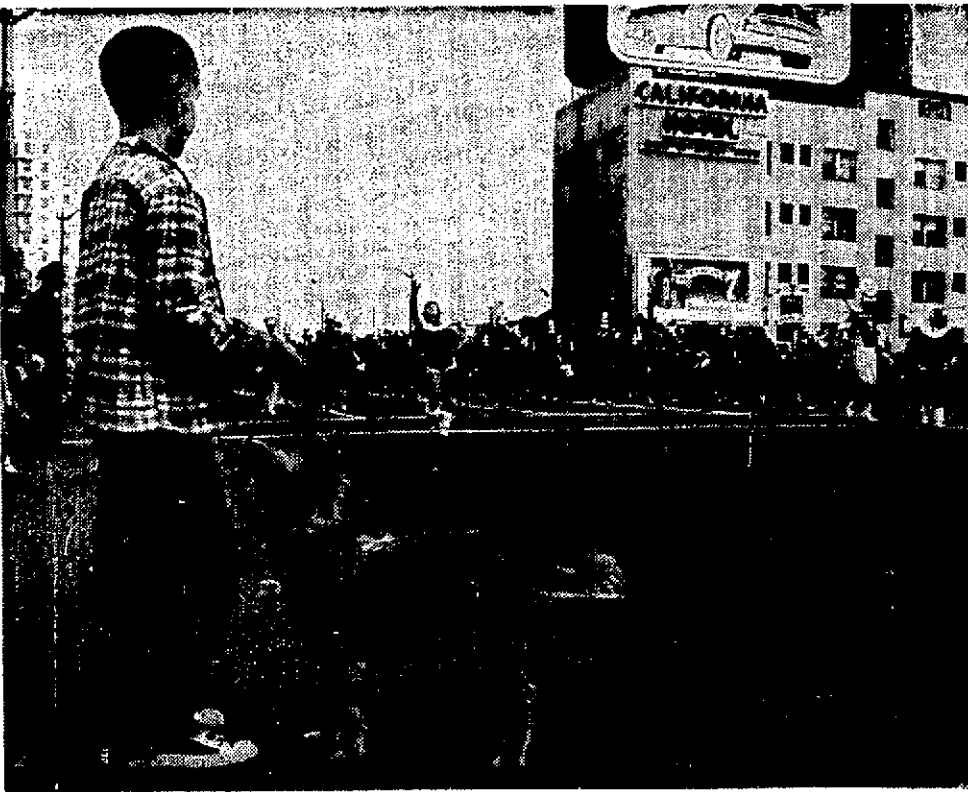
The fog was blamed for keeping the crowd below last year's estimated 500,000 viewers but it failed to dampen the spirits of the marchers, many of whom had washed cars, baby-sat, mowed lawns and performed other types of labor to earn their way to the West's biggest band parade.



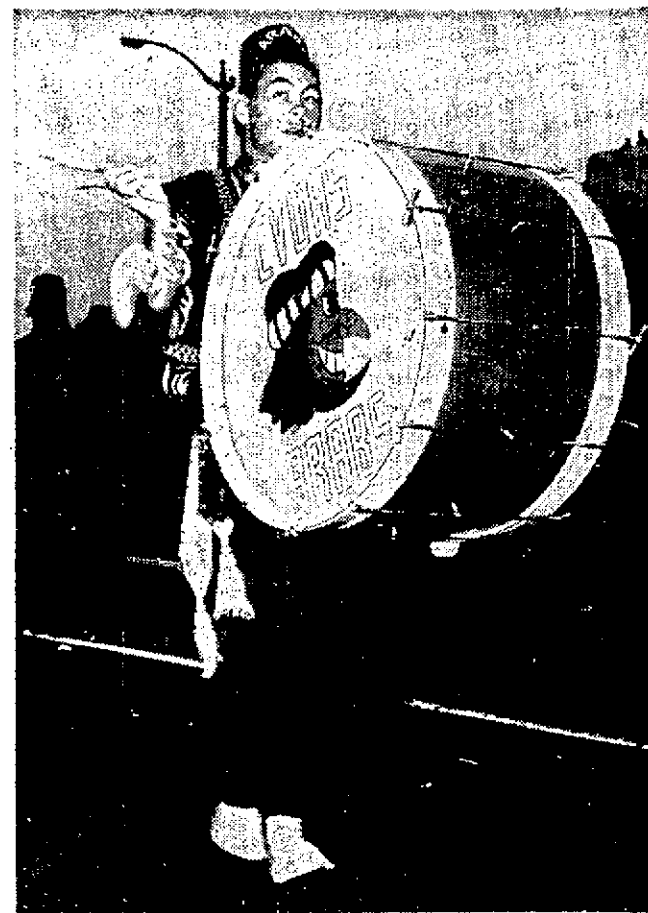
GROSSMONT HIGH'S spectacular band from the San Diego suburb was led into competition Saturday by a line of majorettes disguised as letters of the school name. Grossmont's blue-and-gold uniforms blazed to the mayor's trophy in a fourth triumph following the cinching of permanent possession of the sweepstakes award in three previous victories.



A PONY CHORUS OF MAJORETTES Danced for Clovis High School



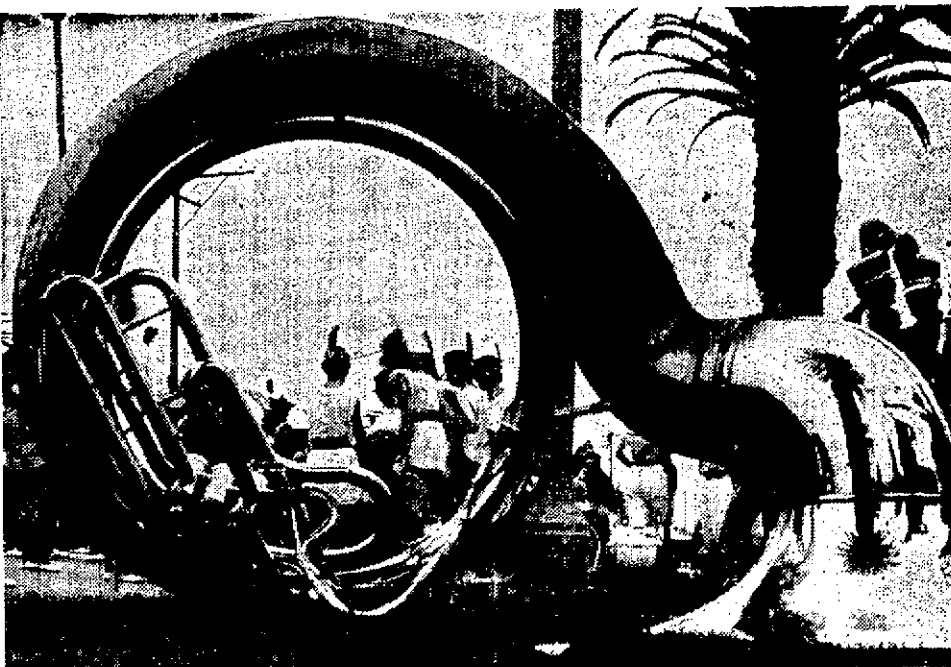
JOYCE BENJAMIN Steps Out for Riverdale High



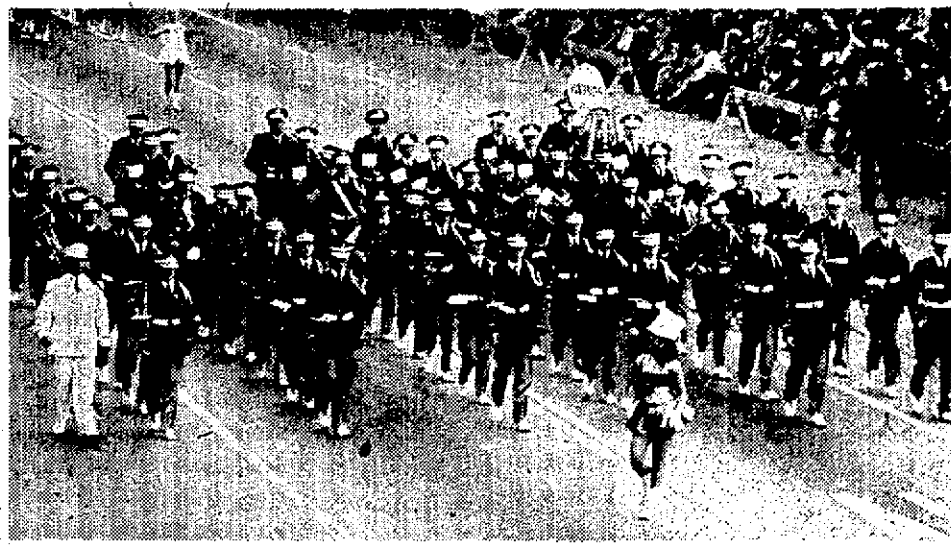
ARAB DRUMMER Whoops It Up for Chula Vista



HIGH-STEPPING MAJORETTE Led Chowchilla on Musical March



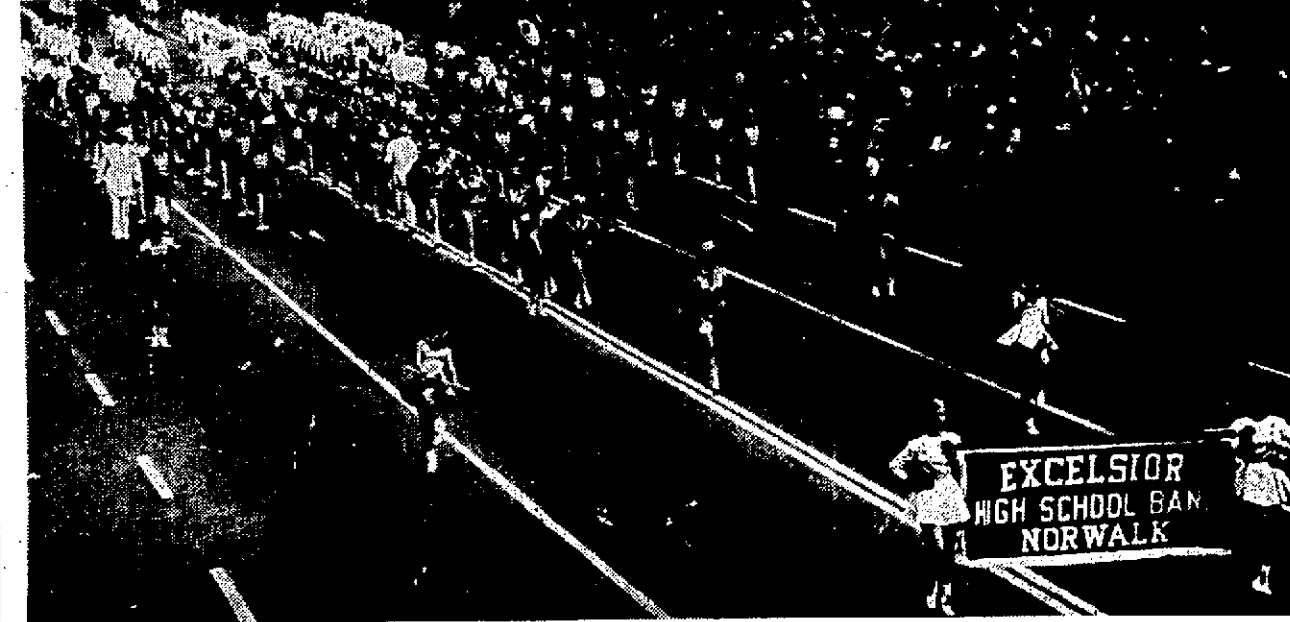
ARCADIA'S APACHES were Framed in Coils of a Giant Bass Horn



PROUD VIKINGS Carried Downey's Colors into the West's Biggest Musical Show



CITY OF LONG BEACH Host-Band for the Big Parade Was Jordan High's Unit of Tootlers



NORWALK'S EXCELSIOR HIGH Brought 138 Participants Shining in Green and Gray

She Started at the Top and Is Still Soaring

Sunday, November 28, 1954

By George Lait

ONE GLANCE at Kim Novak and the males stop, look and whistle.

The female reaction to Kim usually is an appreciative sigh, expressing the fact that girls recognize A-1 competition in the glamour department.

There's nothing of the girl-next-door about Kim. She has the super-allurements of a Dietrich or a Jean Harlow, and how many people have been lucky enough to live next door to them?

Movie fans buy tickets to see the extraordinary. The ordinary they get for free in their workaday lives. When fans go to a theater they demand something above and beyond what they find in their personal lives. That accounted for the vast popularity of Garbo, Dietrich and Harlow.

That Kim has similar qualities is proven by the fact that she didn't work her way up in Hollywood films. She started at the top, receiving co-billing with such established names as Fred MacMurray and Phil Carey in "Pushover," her very first motion picture. When the film was previewed, the girl's looks and talent drew rave reactions from the fans, and she was immediately cast for the role of the fast-and-loose Broadway playgirl in "Phffft," in which Kim's billing and opportunities match those of such boxoffice stalwarts as Judy Holliday, Jack Lemmon and Jack Carson. Currently, the glamorous Kim is in Reno on location filming scenes for "Five Against the House."

KIM NOVAK'S MAGIC isn't limited to the screen. The allure of her curvaceous chassis, those somnolent chrysoprase eyes and her moonlight blonde hair works just as well without the aid of studio lighting, make-up and exotic clothes. This is proved by the way Kim was discovered and received her chance to become a movie star.

On the morning of a perfectly ordinary day Kim, who was wearing a perfectly ordinary T-shirt and a pair of sport shorts and riding a perfectly ordinary bicycle through Beverly Hills, hove into view of talent agent Louis Schurr and created quite an extraordinary impression. One look and Schurr's mind was a kaleidoscope of such Hollywood adjectives as "Ping," "Gomph" and "It." Here, he felt, was a girl who could become a movie star.

"I felt that if she could knock me over on the street, there was every chance Kim could knock over the fans from the screen," reminisces Schurr.

ANYWAY, the agent brought Kim to Columbia Studio, introduced her to talent executive Maxwell Arnow and arranged for a screen test. Kim borrowed the clinging black silk dress Rita Hayworth (an omen?) wore in "Affair in Trinidad" and, for the camera, did two of her favorite party stunts, a scene from "The Moon Is Blue" and one from "The Devil Passes." Kim admits that she had a hunch the Hayworth dress would bring her luck. Perhaps it did, for when studio executives saw the test

they decided to sign Kim to a long-term contract.

Kim's story started when she was born Marilyn Novak, in Chicago, Ill., on Feb. 13, 1933. Her father, Joseph Novak, is employed by the Chicago-Milwaukee Railroad; her mother, Blanche, was a history teacher before her marriage.

The to-be Kim attended William Penn Grammar School in Chicago, later Farragut High School. Afterwards, she majored in dramatics and psychology at Wright Junior College. Her extracurricular interests consisted of horseback riding and dancing. She also played the piano at various school functions, and in those days people prophesied a successful musical career for the girl. At the age of 10, Kim made several appearances with a local little theater, and, two years later, she appeared on a teen-age radio series, "Calling All Girls." It was a tossup, at this point, whether she would make a career of music or acting.

WHEN KIM left college she became a model. It was traveling as a model that first brought her to Hollywood. Vacationing in the film capital after touring the country for a commercial product, Kim, another model and her friend's mother rented an apartment for a few weeks' holiday before returning to Chicago. Kim liked California so well she decided to remain on the coast after the others left for their home. Via letters and telephone, Kim persuaded her mother to join her in Hollywood.

Mrs. Novak remained in California until her daughter was well launched on a career in films and then returned to her family in Illinois. At this point, Kim took up residence at Hollywood's famed Studio Club, which has proved the incubator for many of moviedom's greatest names. Kim loves living at the Club, but she misses cooking her own meals.

KIM ENJOYS reading while listening to music. She finds verse stimulating, and has a passion for the poetry of Rimbaud and Baudelaire. She plans to study French in the near future so she will be able to "dig" the original efforts of her favorite writers.

Right now, this is merely a dream, for most of the time Kim isn't working before the motion picture cameras she is attending classes connected with fitting herself for stardom. Kim takes diction lessons, studies ballet, has a singing coach, goes to gym.

Posing for cheesecake art takes up much of her time, too. National and fan magazines have displayed an unusual interest in revealing poses of the gal who has plenty of what it takes to appeal to the eye. Right now, Kim seems headed to become Hollywood's No. 1 Cheesecake Queen.

Kim admits she gets a terrific wham out of being a movie star. She is unable to understand how some actresses have become indifferent to the thrill of stardom.

"I like being popular," she admits. "And if posing for leg art makes me popular with movie fans, I'll do it as long as they want to see it."



Kim Novak's beauty turns heads wherever she goes. She has so much of what it takes to be a film star that she drew top billing in her initial movies.



Jack Lemmon seems somewhat upset by Kim Novak's disrobing in Columbia's "Phffft," in which Kim shares equality with Judy Holliday, Jack Carson.

Mind Your Husband's Business

JACK SMITH picked up the evening paper and scanned the "Miscellaneous for Sale" ads. A particular item caught his eye, and he called to his wife in the kitchen.

"Hey, Martha, here's a steel file cabinet that sounds like it might be the one we want. Call this number and ask the people how much they want for it."

Martha checked on the price, and a few minutes later they were on their way to purchase the second-hand file cabinet advertised in the paper. The seller turned out to be a Mrs. Jones, well-to-do widow about 40. She was disposing of the home office equipment belonging to her late husband. The deal was transacted at a price agreeable to both parties.

A couple of nights later, Martha and Jack Smith were systematically filing all their household and business papers in the file cabinet. When Jack pulled the bottom drawer to its full length, he noticed a folded paper wedged in at the side. He picked it up and was about to throw it away when he noticed that it was an old land tax form. Further investigation of the drawer revealed an insurance policy, various stock and bond certificates, assorted personal papers, tax receipts, a grant deed, and a will!

A TELEPHONE CALL to Mrs. Jones brought her quickly to the Smith's house. The shocked and surprised widow said that, when her husband had

died, her lawyer told her that many papers existed that she should know about, but no one except her husband knew where the papers were! A thorough search of banks was to no avail, and Mrs. Jones had given up the prospect of finding them. Her present surprise was exceeded only by her relief that people of integrity like the Smiths had found them; the likelihood and all-too-apparent result of their falling into the hands of even an amateur extortionist was frightening. In this case, the papers were safely re-

selves and their families an injustice. If a husband should pass on before a wife does, the financial status of wives in the above category can become temporarily perilous.

Sometimes both husband and wife can appear to be in complete ignorance of certain aspects of their business affairs. One couple bought a complete coverage fire insurance policy in the year 1940. During the next 13 years they made prompt and accurate payments on the policy; but otherwise they forgot about its existence. On three different

or three children) who never think to collect on their husband's insurance policies! Imagine! A man spends literally an adult lifetime paying on an insurance policy to protect his family in case of his death, and his wife never educates herself enough in the matter to take care of herself and her children when the time comes. Again, let it be emphasized that these cases are not remote and isolated. They happen every day.

IT'S A WISE COUPLE who make it a point to have a round-table discussion about household and business affairs, and keep a record systematically. Here are a few suggestions which might help to forestall future dilemma in any household:

1. Every family should own a filing cabinet of some description. If a regular wood or steel two- or three-drawer cabinet cannot be obtained, an ordinary cardboard box from the grocery store will serve the purpose. Some of these boxes are exactly the right size to hold standard cardboard folders and index forms.

2. About 25 cardboard index folders, size 12x9 inches should be purchased, in which to keep all household and personal business papers.

3. Each folder should be labeled carefully. No generalization can be made on this; it is individual for each family. However, some common generalities can be made. Every family needs a folder for bills, receipts, guarantees (these are important, and frequently overlooked), insur-

ance papers, bank statements, etc. There should be a folder for every paper or statement which comes into the house. Alphabetically filed, everything is readily accessible at a minute's notice.

4. Husband and wife should have at least an annual discussion about insurance policies, wills and other important papers. Everything pertaining to these and similar important subjects should be clearly understood by the wife as well as the husband. Up-to-date records should be kept, showing how much insurance is carried by the husband and/or wife; complete information regarding fire, theft, and car insurance; how much it is costing to maintain each policy; and what the exact benefits are. Addresses of the various companies should be listed on the outside of the insurance folder for ready use in case of emergency.

5. It is wise to keep extremely important papers in a safety deposit box in the bank. If such is not available, a small metal file case will serve the purpose. Such papers as fire insurance policies are then completely safe in case of actual fires.

6. War bonds should, if at all possible, be kept in the bank safety deposit box. An accurate list of serial numbers of the bonds should be kept at home in a file folder labeled "War Bond Numbers." (This sounds like such a simple suggestion, yet not one person in a hundred thinks of keeping such a record!)

7. Budgeting the family income is an individual affair for each family, and objective discussions about income should be held periodically. A wife should know exactly what her husband's income is, when and how he receives his pay check, and just what responsibilities he expects from her in its connection. For newly married people especially, a complete understanding of this important subject can, and often will, alleviate future marital problems which often nearly wreck marriages. Statistics show that money problems play a star role in the divorce courts, even though both parties are unaware or unconscious of the real source of the trouble!

IGNORANCE about family money or business affairs is not limited to any class or station in life. Families of the rich and poor suffer in similar ways if husband and wife are not in complete accord about financial affairs. No matter what job or position a husband holds, no matter what his income is, a wife should acquaint herself with every phase of his earnings and income responsibilities. She should actively participate (whether or not she, herself, is a wage-earner) in budgeting the income and familiarize herself with everything that pertains to the debit as well as credit side of the ledger. A thorough knowledge of insurance benefits, wills, stock and bond certificates and so on will make for both present and future happiness and peace of mind for the family.

It's a wise and happy wife who really minds her husband's business affairs.

By Stella George

turned to their rightful owner; but the story might not have ended that way.

This story is true; and it happened very recently. It is not an isolated case. Literally thousands of women know virtually nothing about their husbands' financial affairs. Many wives don't want to bother their pretty heads about business worries. With a "He gives me an allowance, that's all I'm concerned with" attitude, hubby alone shoulders the responsibility of income, income-tax forms, bills, and so on.

FROM EVERY POINT of view, these wives are doing them-

selves, small accidents occurred, such as cigarette burns in an expensive coat and cigarette holes burned in a couch, but neither husband nor wife remembered the insurance policy for which they were constantly paying. Repairs were made in the coat which amounted to \$8.50; and expensive slip covers were bought for the couch—paid for out of their own pocket. Silly? Yes, but completely negligent and unnecessary. A chance remark of a friend awakened this couple to the fact that they were completely covered for such accidents.

There are even countless cases of widows (sometimes with two



MARKLE

—Drawing by Parker Markle.

Many wives are ignorant of their husbands' financial affairs. Periodic conferences would enlighten them.



YOUNGEST FIRE LADDIES?

Doing what they want to do when they grow up are these young members of the fire department at the VFW Home in Eaton Rapids, Mich. From left, Dennis Peters, Buck Jones, Dave Cochran and Ted Collins are among 20 boys who may qualify as the nation's youngest company of firefighters.—(AP Photo)

Senate Resumes McCarthy Hearing Monday; Knowland Urges Speed

(Compiled from AP and UP Dispatches)

WASHINGTON—The Senate is set to resume the Sen. McCarthy debate Monday, with GOP leader Knowland urging a decision by Dec. 11 and Sen. Watkins (R-Utah) renewing his call for a rebuke to the Wisconsin Republican.

Watkins declared that if Republicans "do the right thing" and vote for censure the party will gain stature nationally and need fear no lasting split.

Knowland did not say how he would vote. But he told newsmen he believes the Senate should dispose of the issue quickly and turn to what he considers more important things. He said he believed there is "a growing demand" that the present censure business be terminated and that the 96 members of the Senate begin to concentrate their attention on how they can save the honor of the country.

Hinting that the Senate may be asked to remain in session beyond a censure vote, Knowland said international developments—including imprisonment of 13 Americans by Chinese Communists as spies—"require that the Senate give more time to the honor of the country and the dignity of the Senate."

He said there is no reason why a vote can't be reached in two weeks, by Dec. 11 at the latest. He denied there was any Republican leadership move to delay a showdown.

Watkins said in an interview that in his opinion "the right thing" for the Senate to do would be to rebuke McCarthy not only on two counts now pending against him but on a proposed charge that he maligned the Watkins Committee which recommended these counts.

McCarthy is expected to be on hand when the debate resumes Monday after a 10-day recess in which he received treatment for an injured elbow. His physician said yesterday he should be able to leave Bethesda Medical Center today, barring any complications.

Taking cognizance of reports that some Republicans would like to avoid a showdown because they fear McCarthy might split away from the GOP in 1956, Watkins said he felt these fears were groundless.

"One of the worst things that could happen to the Senate, the country and the Republican Party would be to dodge this issue," the Utah senator declared. "If the Republican Party does the right thing it will gain in stature and it won't be split."

"This is not a political issue and politics should play no part in it."

A six-man bipartisan committee headed by Watkins recommended that McCarthy be censured for alleged contemptuous treatment of an elections subcommittee which investigated his finances in 1951-52 and for alleged "repeated abuse" of Brig. Gen. Ralph W. Zwicker, a witness before McCarthy's investigations subcommittee.

Sen. Bennett (R-Utah) has prepared an amendment asking for censure of McCarthy because the six-man committee had served as the "unwitting handmaiden" of the Communist Party in recommending censure and because he called Watkins "cowardly" for allegedly refusing to answer McCarthy's oral questions.

Watkins said that if nobody else brings this new charge to issue before the Senate, he will do it himself.

Meanwhile, Sens. Mike Mansfield (D-Mont) and John J. Sparkman (D-Ala) in separate interviews suggested that the Senate consider long hours and even round-the-clock sessions if necessary to get a vote on censure.

As to McCarthy's being able to withstand long sessions with his injury, Sparkman said McCarthy attended "only about one-third" of the debate before entering the hospital.

"So even if we met 24 hours a day, that would mean only eight hours for him at his rate of attendance before," he said.

Capital Capers

By WALTER T. RIDDER, WESLEY PEYTON and ROBERT E. LEE
(of The Independent-Press-Telegram Washington Bureau)

WASHINGTON—There's no doubt that the President likes golf above all other games. Saturday, his alma mater, West Point, took on the Navy in the day's big game, but the President wasn't there. He was playing golf down in Augusta, Ga.

Time was when a President might well have been impeached for not making the traditional cross-stadium walk during the half-time interlude of the Army-Navy game. Lamenting Ike's non-appearance are Washington correspondents, who used to accompany Presidents to the game by private train, get good 50-yard seats, and be returned by private train, thus avoiding traffic and the other woes which strike the ordinary Army-Navy game goer.

Celebrities are arriving here in town in such rapid succession that one person quipped: "They're stacked up outside of Washington waiting to land." We've had the Queen Mother of England, several prime ministers, president or two, and numerous high-ranking military figures.

Most useless appendage to a visitor's retinue was Prime Minister Mendes-France's interpreter. Close to the premier's aide, the interpreter went everywhere with him, but the impatient M-F never let the guy do the translating. M-F's English was quite capable of handling the linguistic problems which arose.

Early-Bird Department. With Thanksgiving, 1954, just passed, the Department of Agriculture is worrying about Thanksgiving, 1955. It is worried lest the early turkey breeder get the bird, financially speaking, that is.

The department warns against overproduction in 1955. Early season developments point to an even larger crop next year than 1954's output of 61 million gobblers. The department adds this clincher to its warnings: turkeys sold "substantially" cheaper this year than last.

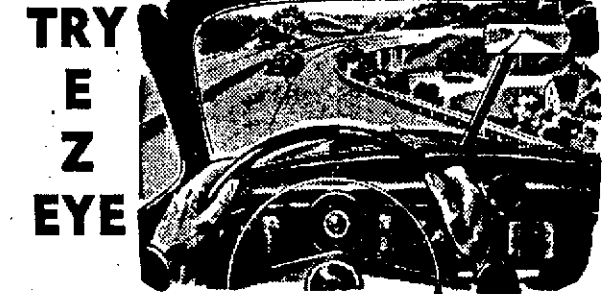
You'll be glad to know that the Post Office Department is "humanizing" postal regulations. Chapters 1 and 2 of the 4,000-page regulation volume have already been "humanized" and will be available to the no-doubt eager public on Dec. 1.

Chapters 3-8 are, we understand in the process of being "humanized." The new humanized version is supposed to make postal regulations so crystal clear that anyone, but anyone, can understand them. Well, we'll see.

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President Orders Dope-Addict Survey

AUGUSTA, Ga. (AP)—President Eisenhower Saturday ordered a special cabinet committee to make an immediate survey of narcotics addiction in urban areas so that if necessary new laws can be proposed to stamp it out.

"We should omit no practical step to minimize and stamp out narcotic addiction," the President said in a directive from his Thanksgiving holiday retreat to the attorney general, and the secretaries of state, defense, treasury and health, education and welfare.

Narcotics Bureau officials in Washington said that a big in-

Montana Gets Snow

HELENA, Mont. (AP)—A storm dumped up to 12 inches of snow on parts of Montana Saturday,

increase in narcotics use started in 1950 when sources opened up that had been closed during World War II. The main trouble spots now are New York, Detroit, Chicago, Philadelphia, Pittsburgh, Texas cities and Southern California.

The reason Mr. Eisenhower ordered a special survey now, a White House source said, is to have legislation, if any is needed, ready for Congress early in the next session. His directive does not reflect any particular concern over teen-age addiction or any sharp increase in smuggling, the source said.

Mr. Eisenhower noted in the letter that representatives of the cabinet members had met with representatives of other departments concerned with the problem and his special counsel as an informal committee on narcotics

Narcotics sources said the national rate of addiction is one person in 3,000 compared with the draft rejection rate for addicts of 1 in 10,000 during World War II. The government hospital for addicts at Lexington, Ky., now has 1,100 patients compared to 700 just before the 1950 upsurge in addiction.

The main drug is heroin and the main source is mainland China, Turkey, Italy, France and Lebanon are other sources.

Narcotics Bureau sources said that the United Nations is about to move its narcotics division from New York to Geneva, and move that officials of this nation feel would be "very detrimental" to the program for international narcotics control.

BERLIN (AP)—A U. S. exhibit on peaceful uses of atomic energy has drawn 221,584 German visitors in a seven-week stand at the Funkmarkt fair grounds. American officials estimated about half were from East Berlin and surrounding areas of the Soviet zone.

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15 Only discontinued 27"x54" rug samples.....	10.95	2.95
15x7-4 Gainsborough Wilton, green	169.50	99.95
15x12 Rembrandt beige Wilton rug	279.00	189.95
4 Only 4-6x6 discontinued rug samples.....	42.00	14.95
12x10 Green frieze rug	199.95	129.95
32 Sq. yds. cotton carpet, sewed to room size	150.00	99.50

CLOSE-OUT LOT of ROLL ENDS . . . SMALL SIZES

Good for Halls — Entries — Dinettes — Fine Quality

Carpet. Many sizes. SPECIAL VALUES. 50%

DISCOUNTS TO

12x9 Wool braided rug	129.50	99.95
12x11 Remnant Raleigh rose Wilton	246.00	169.95
9x12 Carmel high-low loop rug, all wool	129.50	89.95
12x11 Purl-point high-low loop Wilton rug	248.30	139.95
9x8-6 Boucle cotton rug	66.25	39.95
11x15 Oblong hooked rug, cedar border	239.50	149.95
12x7-9 Beauvois remnant	129.75	59.95
10-6x11-6 Lees Early Settler carpet	104.50	69.95
12x18-8 Toast frieze carpet	269.95	199.95
12x15 Grey cotton chenille type carpet	179.00	89.95
46 Sq. yds. shuttlepoint peach Wilton	per yd.	18.95
42 Sq. yds. heavy beige Axminster	per yd.	10.95
12x21 Cotton chenille type carpet, cocoa	266.00	169.95
56 Sq. yds. Crownpoint deep tufted carpet, mauve	per yd.	13.95
4 Only odd oval rugs, 2 hooked, 2 braided, your choice, ea.		10.00

Modern Furniture

Silver Elm permanent card table, Naugahyde top	52.75	29.95
Silver Elm step table	54.50	29.95
Silver Elm corner table	79.50	49.95
Spice credenza, 6 chairs, table	495.50	299.95
Spice sofa table—will seat 8 for dining	109.00	59.95
Silver Elm bookcase	59.50	34.95
Large square spice lamp table, each	54.50	34.95
Silver Elm kneeshole desk, bookcase	172.50	129.95
Blond mahogany hi-low cocktail table	105.90	69.95
Spice bookcase headboard, for full size	114.50	69.95
Spice double dresser, mirror, full panel bed, set	292.00	199.95
6/6 Open headboard, for 2 twin beds, each	69.95	49.95
Large wall shelf, grass cloth back	38.00	19.95
Armless occasional chair	74.50	59.95
Small sofa, foam seat & back, wood arms	164.00	89.95
2 Only wood arm host chairs, each	47.00	29.95
Cocktail table, Naugahyde top	55.95	29.95
3-piece curved corner sofa	543.00	329.95
Black Chinese lacquer chandelier	241.50	189.95
1 Down-back club chair, brown & charcoal	179.50	139.95
Silver Elm lamp table	61.00	34.95
Button-back club chair	154.00	119.95
Down-back club chair, gray-black	179.00	139.95
Armless club chair, toast texture	81.00	49.95
Wood-arm club chair, brown texture	58.00	39.95

Mahogany Furniture

2 Only gold and brown club chairs, each	122.00	89.95
2 Only green wing occasional chairs, each	133.50	79.95
1 Floor sample Lawson sofa	349.50	199.95
2 Only beige tufted-back armless host chairs, ea.	73.00	49.95
Green tuxedo sofa, excellent quality	334.50	269.95
1 Only bachelor chest, rosewood banding	163.75	99.95
2 Only Dunbar club chairs, gold texture, each	249.50	119.95
1 Only red nylon fan-back chair	106.85	69.95
1 Only rose occasional chair	81.00	49.95
Lawson love seat, beige boucle	219.75	169.95
Beige boucle club chair	144.50	99.95
Down-back club chair, fine quality	204.50	159.95
2 Only large step tables, parquet top, each	76.50	49.95
3 Only foam rubber club chairs, 2 gold, 1 gr., ea.	129.50	89.95
Rose maitresse love seat	299.50	229.95

Mahogany Furniture

1 Only rose & beige stripe club chair, down seat	172.50	139.95
Small tufted-back sofa, beige damask	354.50	239.95
2 Weiman lamp tables, parquet top, each	112.50	69.95
1 Only green & brown boucle occasional chair	76.00	39.95
Large leather top coffee table	78.50	49.95
Green maitresse barrel chair	149.50	99.95
2 Only marble top lamp tables, each	69.50	49.95
100" Dunbar sofa, brown texture	589.50	395.00
Step table, leather top	54.00	39.95
2 Only commode end tables, each	26.50	19.95
2 Only Pembroke end tables, each	37.50	29.95
Small drum table, all mahogany	25.00	17.95
2 Only 3-step end tables, each	37.50	19.95
2 Only fireside benches, each	58.00	39.95
Coffee table, glass top	25.00	17.95
Down-back Dunbar club chair	219.00	129.95

SPECIAL SAVINGS ON HIDE-A-BED SOFAS—Turn-

a-Bed—Simmons—Pullman. Priced to save you many

dollars. Quantities limited to sofas 33 1/3%

on floor. DISCOUNTS UP TO

Draxel triple dresser, full bed, chest, nite stand, set	548.50	399.95
Large triple dresser, 2 twin beds, nite stand, set	598.50	399.95
Kindel triple dresser, 2 twin beds, nite stand, chest, set	910.00	599.95
Henredon chest, a fine quality	267.50	169.95
1 Only Draxel solid mahogany chest	188.25	129.95
Draxel double dresser, full bed	239.00	169.95
Full size bed by Henredon	119.00	69.95
Odd twin beds, discounts to		50%
Tea wagon, large wheels	79.00	59.95

Early American and Provincial

Provincial dresser and mirror	195.50	109.95
Provincial 3-drawer commode chest	116.00	69.95
2 Only provincial twin beds, each	110.75	69.95
Cherry full-size acorn bed	109.00	69.95
Pine nest-of-tables	48.00	29.95
Cherry double dresser, chest, full bed; set	470.00	379.95
Provincial permanent card table	69.00	39.95
Large square provincial cocktail table	89.00	59.95
Three-tier table, Pilgrim maple	45.00	29.95
Provincial 36" bookcase	70.75	39.95
2 Only maple twin beds, sold in pair only; each	62.50	39.95
Maple night stand	41.00	29.95
Pilgrim maple step table	47.95	29.95
2 Only antique pine drop-leaf end tables, each	45.25	29.95
Provincial occasional chair	89.00	49.95
1 Only drop-leaf Pilgrim maple dining table	99.00	69.95
2 Only Cape Cod wing chairs; each	97.50	79.95
Early American barrel chair	142.00	89.95
Wood arm platform rocker	57.50	39.95
Cherry cocktail table with shelf	64.50	39.95
Upholstered captain chair	47.25	29.95
Provincial cocktail table, solid cherry	44.75	29.95
Schoolmaster's desk	104.50	69.95
Green texture Lawson sofa	192.50	139.95
2 Only provincial occasional chairs; each	71.00	39.95
2 Only provincial drop-leaf lamp tables, each	66.00	39.95
Large provincial cocktail table, cherry	114.00	69.95
Draxel prov. dining table, hutch, 6 chairs; set	800.00	495.00
High-back provincial chair, quilted	209.00	139.95
Large gold provincial club chair	249.00	169.95
Large provincial down-back club chair	224.50	149.95
Antique pine corner cabinet	169.00	129.95
Cherry drop-leaf extension dining table	209.00	139.95
Early American dry sink, table, 6 chairs; set	455.50	259.95
Draxel cherry hutch, table, 6 chairs; set	652.00	399.95
Draxel cherry corner china	185.00	149.95
Draxel double dresser, chest, 2 twin beds; set	654.00	399.95
Draxel cherry dbl. dresser, chest, 2 twin beds; set	614.00	399.95
Cherry bedroom chest by Draxel	179.00	99.95
Cherry poudre table and bench	118.00	79.95
Cherry armless platform rocker	71.00	39.95

LAY-AWAY NOW FOR CHRISTMAS DELIVERY

Davis FURNITURE COMPANY
1975 American Ave. at 20th St.
Telephone 6-9747

Established 1919

Crash Impact Puts Car on Porch; 3 Hurt

Rough Day on the Red Cars

Three persons were injured in a collision of a pickup truck and a sedan at Easy Ave. and 28th St. Saturday night.

The impact sent both vehicles onto the yard of a house at 2795 Easy Ave. The sedan came to rest on the front porch.

All the injured were taken to Seaside Hospital. Agapito Zavala, 40, of 2885 Easy Ave., driver of the truck, received possible chest injury. His son, Richard, 12, suffered a broken nose.

The other driver, Pedro M. Lujan, 18, of 144 E. 155th St., Compton, lost an upper tooth and was cut and bruised.

Mrs. Margie Hitchcock, whose property was damaged, told officers Ralph Clark and John Thomas that she ran to the front door after hearing the crash and found the car on her porch.

In addition, Mrs. Hitchcock said, a portion of her fence had been torn down, shrubbery uprooted, an ornamental light standard bowled over and the lawn gouged and scuffed.

Police Saturday reported that a 65-year-old man was seriously injured Friday evening when he was struck down and pinned by a car at Anaheim St. and Orizaba Ave.

The victim, Sharon T. Gowan, of 2905 E. 14th St., said that a car coming south on Orizaba Ave. had made a right turn and struck him just as he was about to step onto the curb.

Cowan said that a stranger lifted the front right wheel of the car so that he could release his left hand, which was pinned to the street.

Cowan said that the driver of the car had asked him if he was hurt, and had driven him home.

Neighbors called police when Cowan was unable to get out of his car Saturday. He was taken to Harbor General Hospital. A private physician told police that Cowan had received a broken left hip, a possible fracture of the left hand and severe lacerations to the fingers of his left hand.

The injured pedestrian described the driver as being in his early 20's, about five feet nine inches, stockily built with brown hair.



Tots Die in Fire

SACRAMENTO (U.P.)—Billy West, 5, and his sister, Linda, 1½, were burned to death while sleeping alone in their house trailer here Friday night.

Nine Youths Quizzed After Band Girls' Rooms Looted

Four girl musicians, here for the All Western Band Review, were victimized by thieves at the Wilton Hotel early Saturday morning.

Nine youths, aged 15 to 19, were picked up by police and quizzed about the petty thefts and for an asserted attempt to force their way into the room occupied by two of the girls.

Wanda Alice Hall, 16, said that she and her roommates, Lucy Marie Minchew, 15, and Frances R. Mays, 15, all of Kern County, lost purses and money totaling \$15.73.

The purses were missing after five juveniles entered the unlocked door of the girls' room and talked to them until asked to leave.

Kay A. Rothgov, 17, and her roommate, Jeanne Ethner, 16, both of Porterville, said Kay's purse was emptied of \$8, while the girls were out of the room.

Later, Kay said several juvenile boys tried to force their way into the room, but she and Jeanne held the door and screamed and the boys left.

Joe Petitions Success, Both Pro and Con

Both sides claimed success today in petition campaigns here for and against censure of Sen. Joseph McCarthy of Wisconsin.

Mrs. Logan Goodknight, chairman of a volunteer group which collected petition signatures for the "Ten Million Americans Mobilizing for Justice," said the drive wound up Saturday night with well over 10,000 names on petitions to be rushed to national headquarters of the organization.

Coy Sanders, chairman of a committee which initiated a pro-censure petition movement here, reported 1,000 petitions are being circulated and estimated that perhaps 20,000 signatures will be obtained. The anti-McCarthy campaign here is not a part of a national movement, but Sanders said the idea has "caught on" and calls for petitions are being received from other parts of Southern California.

While Mrs. Goodknight is a prominent Republican and Sanders a prominent Democrat, both asserted the movements are bipartisan in character. Members of both parties were circulating both types of petitions.

THEIR SAD DAY

Tree Climber, Stroller Fall

Edmund L. Gibbons Jr., 20, stationed aboard the USS Hamul, fell 12 feet from a tree while trying to crash the 1934 All Western Band Review dance at the Municipal Auditorium, police said.

John R. Kosmosky, entitled to attend the dance as a member of Fresno's Washington High School band, instead elected to walk on the Pike. While strolling on the Nu-Pike parking lot, he slipped and fell.

Hospital attendants said Gibbons' right ankle was dislocated and Kosmosky had suffered a possible fracture of his left hip.

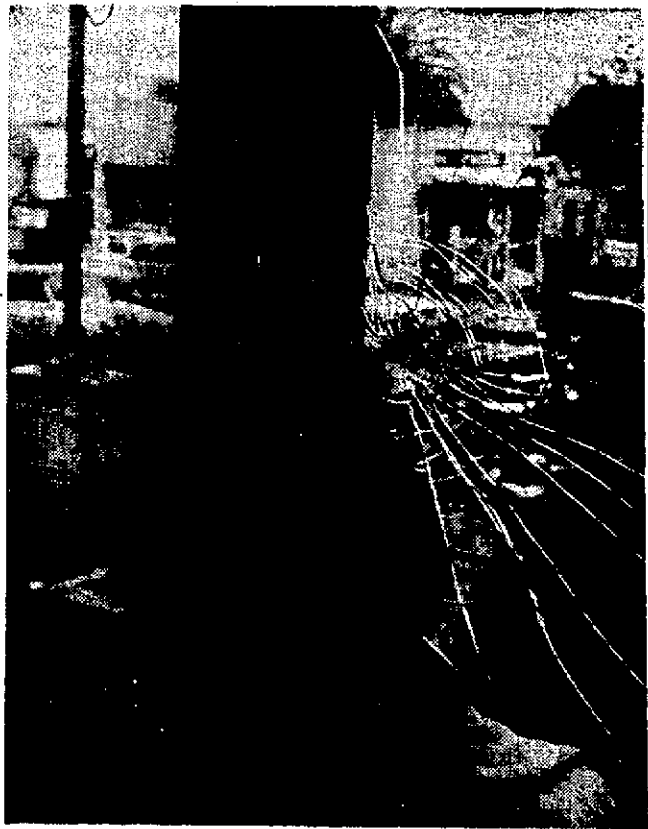
Texas Fete Building, Tallest West of Chicago

DALLAS, Texas (U.P.)—A Texas-day, the day set for the formalized celebration to note the opening of the building. Tuesday's program will include a west of Chicago, the 40-story, party that will cover two acres \$25,000,000 Republic Bank Building on the state fair grounds.

The building will be a profit-making operation from the beginning. Before it was built, it was completely rented at the highest price, a square foot of any major building in Texas.

The building has a half-billion-candlepower beacon at its top; 23 automatic elevators, and four escalators to serve the 4,500 persons working in the "city under one roof."

The celebration will continue Monday, Tuesday and Wednesday.



NO UNUSUAL mishaps occurred with a few minutes Saturday afternoon on the Los Angeles to Long Beach Red car run of Metropolitan Coach Lines. As a car neared Watts, a stone hurled by one of three small boys banged a window and fragments struck passenger Mrs. Mary V. McGuire, (right) of 128 Lime Ave., Long Beach. Glass splinters struck other passengers on the car but none was injured. Shortly afterward a Red car struck pedestrian Gerald Wallin, (left photo) 40, of 436 Maine Ave., Long Beach, near 114th St. and Wilmington Ave. between Watts and Willowbrook. Wallin suffered fractured ribs, a broken left knee and lacerations. He was taken to Los Angeles General Hospital. Motorman H. W. Jenkins said Wallin told him he didn't hear the car's warning whistle. (Photos by Edgar Downing)

Shots Damage L.B. Windows

Apparently the work of juvenile speeders in a car, holes were shot in three plate glass windows in as many residences on Fashion Ave. Saturday night. Officers Ralph Clark and John Thomas said the damage apparently had resulted from shots

HOW CLEAN IS CLEAN?

Radioactive Carbon 14 Attacks Washday Blues

CHICAGO (U.P.)—Carbon 14, a substance that makes Geiger counters sound off, has come to the aid of the American housewife faced with Monday's washing.

Already, experiments in laundering in which Carbon 14 has been used, promise to answer a whole range of problems posed by the question: How clean is clean?

Technicians at a Chicago firm first hit upon the idea of calling up Carbon 14, which has a harmless amount of radioactivity, in the general war against dirt.

They reasoned that the carbon, sent from the atom plant at Oak Ridge, Tenn., with an official OK, would enable them to measure exactly the amount of dirt remaining in soiled cloth after washing.

The results of their experiments were so promising that soap and washing machine manufacturers have turned their own researchers to using the Carbon 14 technique.

Earlier cleanliness-measuring methods were pretty limited. One was to wash a piece of cloth under varying conditions, and then compare its color with a chart showing colors ranging from gray to white.

It was difficult to put the same amount of dirt in the test samples used for comparison, for one thing.

The Chicago technicians blended Carbon 14 with components of fat and protein and simple lampblack and put the mixture on swatches of cloth and then measured their radioactivity with a Geiger counter contained in a device they call a Soil-A-Cator.

The samples were then washed with various soaps and detergents in different types of washing machines at varying temperatures.

By raising the temperature of the water and changing other conditions, the technicians managed to remove 95 per cent of the mixture.

As a result of their work, the

Mamie Shops, Buys Gifts at \$3.95 Each

AUGUSTA, Ga. (U.P.)—Mrs. Dwight D. Eisenhower, accompanied by a woman friend and a Secret Service agent, got some of her Christmas shopping out of the way Saturday in a surprise tour of a local department store.

The nation's First Lady bought four imitation gold mesh bags at \$3.95 each in one department.

She also made some purchases in the millinery department. But the manager would not say what they were. The manager said Mrs. Eisenhower's companion, Mrs. George E. Allen, did most of the buying there.

Mrs. Allen and her husband, personal friends of the Eisenhowers, from Washington, have been their guests at Augusta National Country Club for a long Thanksgiving week end.

Mrs. Eisenhower and her mother, Mrs. John S. Doud of Denver, Colo., last year paid a surprise shopping visit to a five-and-ten store in near-by Aiken, S. C.

Mrs. Eisenhower usually does her shopping by sending out one of her personal staff.

Legion Urges U.M.T.

DENVER (U.P.)—Seaborn P. Collins, national commander of the American Legion, said Saturday the Legion is sponsoring a new universal military training bill to be introduced in the 84th Congress. "Nations, like people, do not pick fights with those who are strong and ready," Collins said.

Columbia PRE-CHRISTMAS SALE

Sale of Reg. to 39.95

KNIT DRESSES

\$22

Here are the most beautiful knit dresses you've ever seen . . . and just look at the tiny price! 100% WOOL knits in many styles and colors and some one-of-a-kind. Sizes from 10 to 16 in most styles.



REG. 7.99

100% Super

ORLON

SWEATERS

Feels like wool . . . dries like nylon! There's no blocking required with Super Orlon. Colors are white, maize, pink, blue and light orange. Sizes 34 to 40 in cardigan style . . .

5.99

LOTS OF PARKING JUST STEPS AWAY. LOOK FOR THE SIGN!



Columbia FIRST AND PACIFIC

520 PINE AVENUE

SHOP FRIDAY NOON 'TIL NINE

DIAL 6-7205

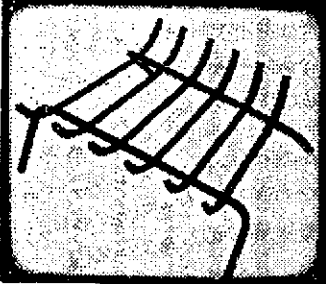
you measure it!
we'll make it to fit your fireplace

solid brass ensemble

69⁹⁵ special

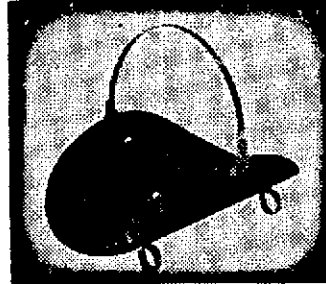
at no extra cost, order this gleaming 7-piece solid brass ensemble with screen* made to fit your fireplace now for Santa to enjoy when he slides down your chimney. It's a 99.95 value. Tell us what the front opening of your fireplace measures . . . inches wide and high.

*Up to 52 inches wide, 40 inches high.



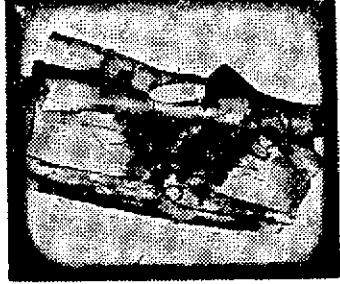
"neur-tip" firegrate \$2.49

Holiday fires will be safe over this black steel 19-inch firegrate . . . no, it won't tip!



black-brass woodbasket 3.88

You can keep fragrant logs at your fireside neatly in this beauty! Wonderful gift, too.



electric firelog 5.95

You can have your holiday fires without fuss . . . just plug in this firelog and it glows romantically!

A Radarman Scans the Long Beach Scene

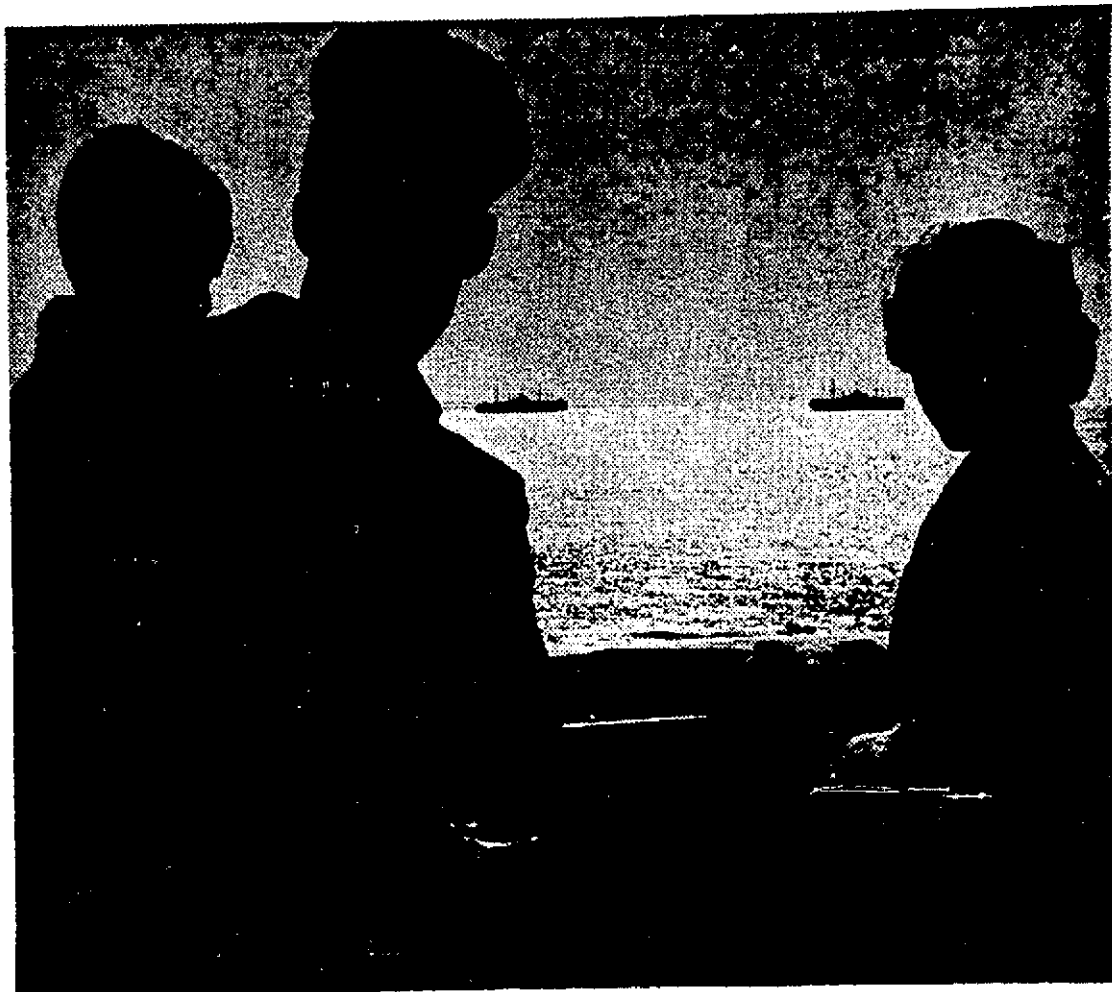
In the past few months the light aircraft carrier Wright, cruisers Pittsburgh and Baltimore, eight destroyers, two transports and two LST's have been transferred to Long Beach.

The USS Wright alone brings to town 62 officers and 1050 men. A typical carrier crewman is Robert Earl Minton, radarman third class. In an emergency his job would be to plot the location of bogeys, the enemy or unidentified aircraft, detected by the Wright's radar.

Graduated from Rock Island, Ill., High School in 1951, R-3C1 Minton enlisted in the Navy in September, 1951, and after recruit training at Great Lakes married Shirlee Rae Bergstrom, also of Rock Island. Bob and Shirlee are parents of a son, Michael Robert Minton, 2 years old last September.

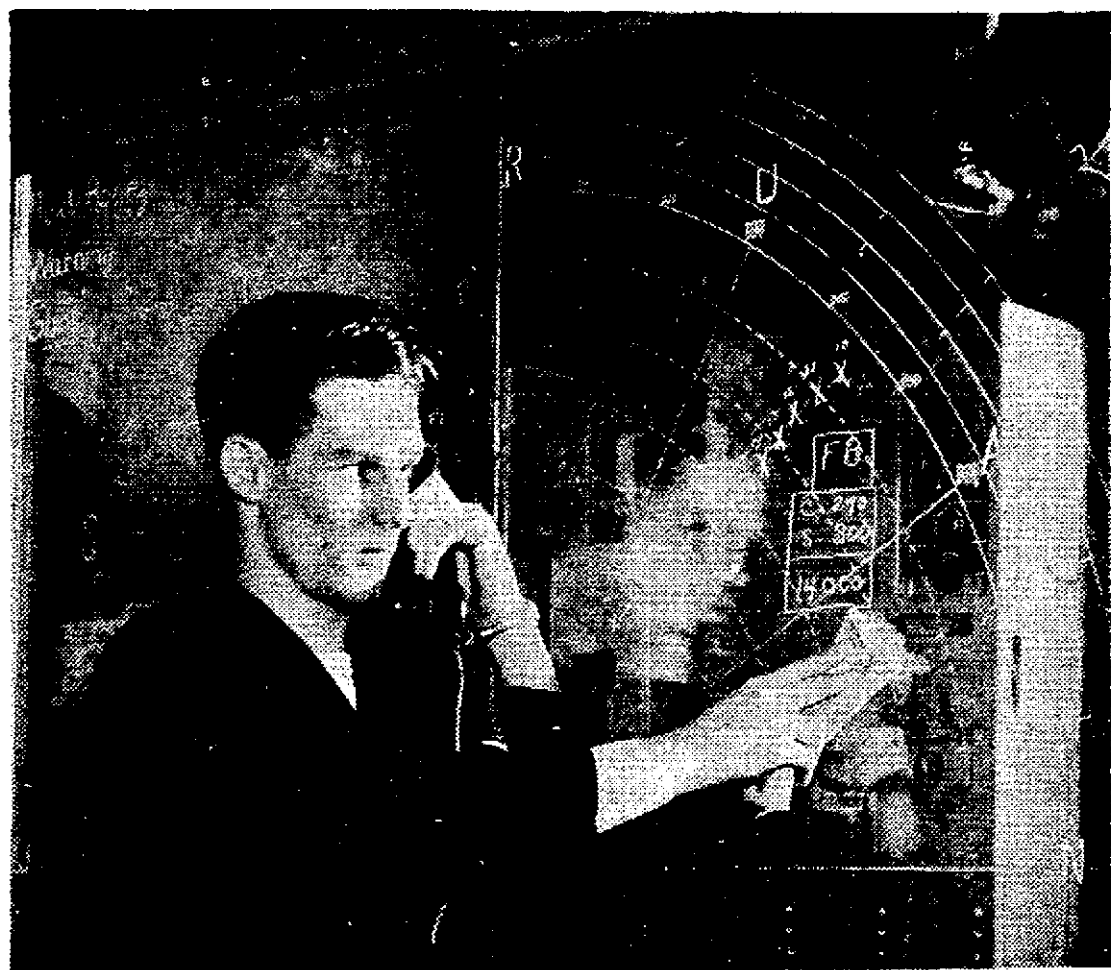
These pictures show the Mintons, presently residing at 2034 E. 3rd St., getting acquainted with Long Beach, a prospect awaiting thousands of other newly transferred Navy men and their families.

How do the Mintons like the Southland? Radarman Minton says, "When my Navy hitch is up, I'm coming back here to stay."



Sunday, November 28, 1954

"Those are our ships, in Long Beach Harbor," Radarman Third Class R. E. Minton of carrier Wright tells son on a stroll with his wife.



—Official U. S. Navy photo; others by Staff Photographer Bryan Hodgson.

Minton, shown here in Wright's radar room plotting location of aircraft, gets ship leave to explore Long Beach and find family a home.



The city's stores, especially the supermarkets, intrigue the Mintons. Little Michael Robert is completely taken with toy displays.



Michael enjoys the swings at the beach, one of a score of interesting spots visited by the Mintons.



House hunting. Minton takes his little family to enjoy the scenery in the Naples area, laughingly calls attention to boat in foreground named "AWOL."

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ALUMINUM
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NEW 2-TONE ENAMEL FINISH
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DON'T buy any awning until you have in-
spected ACTUAL sample. All KoolVent
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so you can see, examine and appreciate
highest quality.

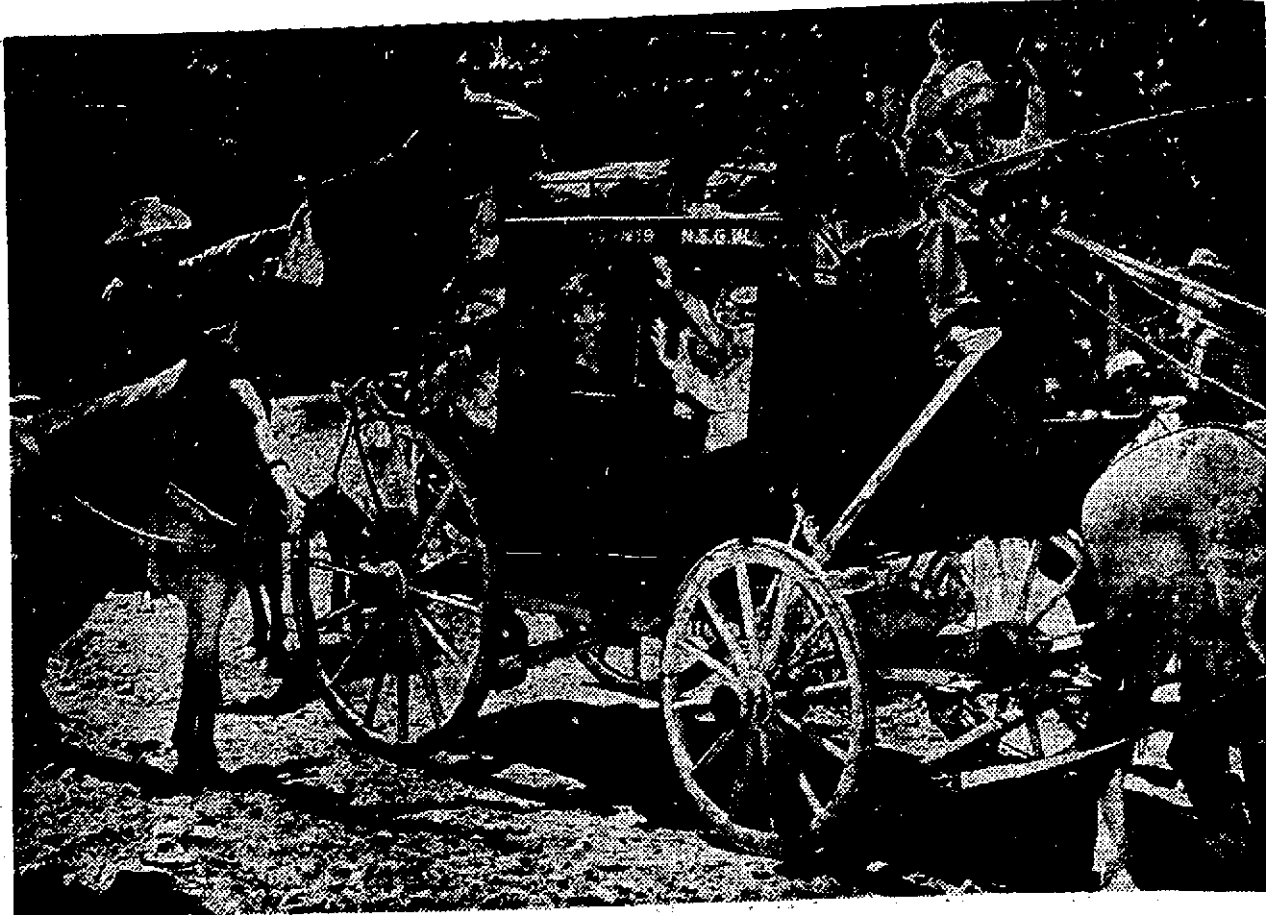
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SCORES OF ENTRANCING COLORS
FOR WINDOWS, DOORS, PATIOS

KoolVent of Long Beach

Choice of 21
Decorator
Colors!

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See our complete
display of Alumi-
num Awnings and
Ornamental Iron-
work.



—Photo by Fred Nunn, Hangtown Studio.

Placerville Parlor No. 9, N.S.G.W., re-enacts the famous 1864 Bullion Bend robbery of stage coach near Placerville for annual Wagon Train Caravan.

CALIFORNIA YESTERDAYS

Holdup for the Confederacy

By Maymie R. Krythe

IN CALIFORNIA Gold Rush days stage robberies were common, and road agents plentiful. But one holdup, staged about 15 miles east of Placerville, was different from the

usual run. Today a stone monument, with a bronze tablet, marks the place where this unique affair took place.

Between 9 and 10 p. m., June 30, 1864, Ned Blair and Charles Watson were driving two coaches of the Pioneer Stage Line along a narrow grade, and Ned was in the lead stage. Suddenly six masked bandits, armed with shotguns and pistols, jumped out of the bushes. Two men grabbed the bridles of the lead horse, while the one bandit yelled, "Throw down the Wells Fargo box."

Blair declared that he didn't have a treasure box; then two men held guns on him and compelled him to drag out and throw down four heavy sacks of bullion from the noted Comstock lode in Nevada. When the driver begged them not to harm his passengers, the robbers said all they wanted was the Wells Fargo treasure.

Charles Watson, coming up in the second coach, thought an accident had happened; so he got down to see what the trouble was. At once the men covered him, too, with guns, and ordered him back to his stage. They made him give up a small treasure chest from Genoa, Nev., and with it he threw down two of the four sacks of silver he was carrying. The bandits suspected he had more and hovered over him until he'd given them the other bags.

DURING THE CIVIL WAR, many Californians of Southern birth and sympathies had left to join the Confederate Army. And the unusual thing about this Bullion Bend robbery was that the men who held up the stages declared they weren't ordinary road agents, but Confederates using this means to get money for recruits and equipment to aid the Southern cause. As proof, the leader handed Charles Watson this receipt:

"This is to certify that I received from Wells Fargo and Company the sum of \$...., for the purpose of outfitting recruits in California for the Confederate Army.

Signed, Henry Ingram,
Captain, Company C,
Southern Army,
June, 1864."

In addition, he passed the hat around the badly shaken up passengers, and politely "requested" them to make a sizeable contribution to the Southern cause.

After the hold-up, the men galloped away in the darkness, and the stage and its frightened travelers drove on to Thirteen-mile House. Here the drivers telegraphed news of the losses to Placerville. At once the sheriff organized posses and the man hunt began.

NEXT MORNING, two of the robbers, who had boldly taken a room at Thirteen-Mile House, overslept. So the sheriff, with drivers Watson and Blair, broke into their room, arrested them, and took them to the jail in Placerville.

Deputy Sheriff Staples, with two of his men, heard that some strangers were staying at Somerset House on the road to Grizzly Flat. When he reached the building, he rushed upstairs, grabbed a gun at the door, and yelled, "You are my prisoners." He shot one man in the face, but the two returned the fire, killing Staples and wounding one of his men. Then the desperadoes robbed the officers of their money, guns, watches and horses and escaped. Later, other bandits were arrested. Only one was executed; another was found guilty of murder in the second degree.

One prisoner led the officers to the place where the loot had been hidden near Bullion Bend, ending one of the most unusual robberies in California stage coach history.

Beal's

Home Fashions at Low Prices



Country-Belle Radio

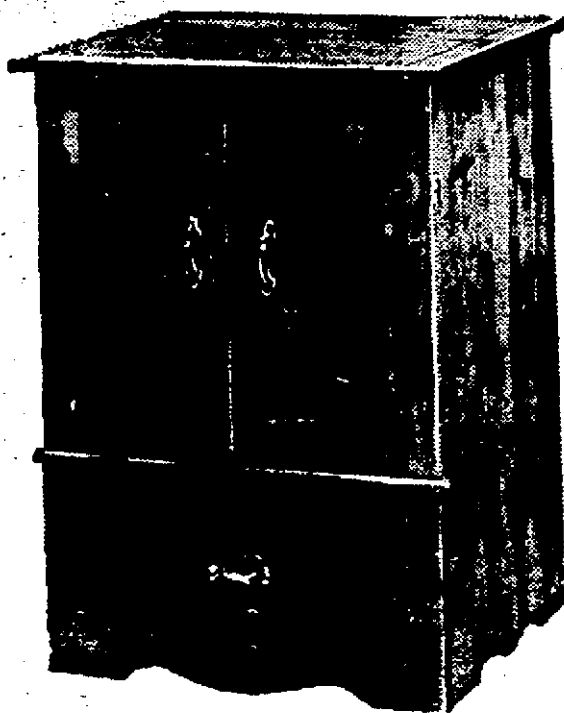
This unique radio is fashioned in Salem Maple with black and brass fittings. An exact copy of the old-fashioned party line telephone.

\$59.95

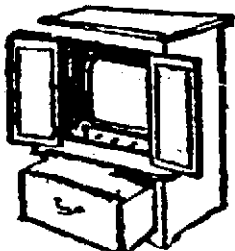


APOTHECARY JARS 7-pc. China Set

Old-fashioned bottles \$5.95
for your bathroom.



HARDWOOD MAPLE TV CABINET



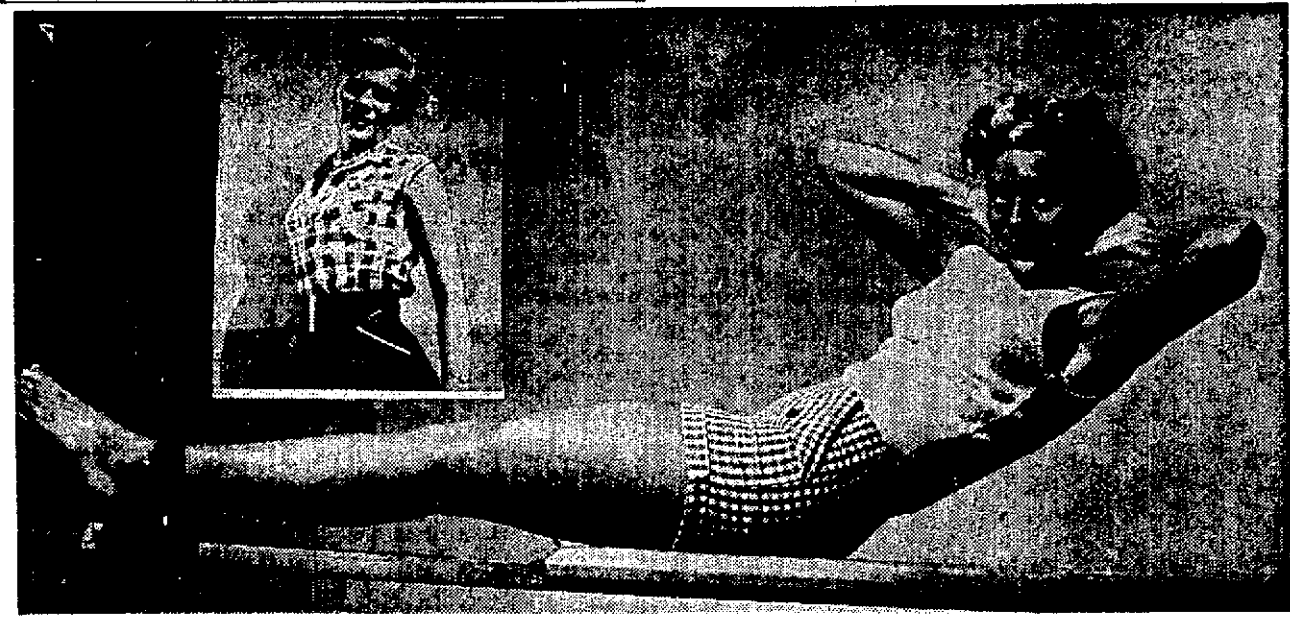
\$39.95

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Lakewood Center

LAKWOOD CENTER
5245 N. HAZELBROOK *On The Mall*



YOU WOULDN'T KNOW MARLYCE

These photos show how Marlyce Crandall has changed. Inset pictures the Marlyce of half a year ago: bust, 33½, and hips, 42. The Marlyce of today—bust, 39, and hips, 39—is pictured doing one of the exercises that got her that way. Marlyce is so happy she's helping other folks slim down gymnastically.—(Staff)

EXERCISE PAYS OFF

There's More Blonde Here and Less There

By HERB SHANNON
Six months ago Marlyce Crandall was distributed as follows: 33½ bust, 27 waist and 42 hips. Not bad on a 23-year-old blonde, as most statisticians will admit.

But Marlyce wasn't exactly satisfied, especially with that rather measurement. For advice, she went to her husband, of all people.

Jack Crandall wasn't complaining, but as a physical culturist of some years' standing, he conceded there was room for improvement. He recommended a series of posture, breathing and muscle-tone exercises.

Today Marlyce stacks up thusly: 39 bust, 24½ waist and—oh, joy—39 hips. And this startling development is all due to those exercises, she maintains, although she still isn't satisfied.

"I want to take a couple inches more off the hips and there is a hollow in my back that needs some attention," she claims.

★ ★ ★
MARLYCE IS IN the perfect spot to make these minor adjustments now. The success of Jack's program on her topography set them both to thinking about offering the system to the public.

Three weeks ago they set up shop at 2228 Atlantic Ave. as the Marlou Health Studio, with one major difference in operation from most exercise parlors.

The Marlou Studio is co-educational, with facilities equally divided for men and women.

"We figured that with wives improving their figures and health, the husbands would join up in self-defense," Marlyce explains.

"Our plan is chiefly one of body-building," she added. "Those who are too thin can be built up, while those who are on the stout side can trim down."

And in cases like the pilot model, dimensions can be shifted to more advantageous locations.

★ ★ ★
ACCORDING TO Mickey Moore, 25, general manager of the muscle salon, each client is guaranteed an extra three inches around the chest or bust in 60 days of treatment.

Moore should know. Like proprietor Jack Crandall, he was given up by doctors as an invalid 10 years ago after a serious abdominal operation.

"They said I'd never be able to do any heavy work," Moore said, heaving a heavy bar bell over his head.

Crandall also was relegated to a sick bed four years ago when his back was broken in three places in an auto accident. Exercise alone, he claims, brought

Omaha Gains on Chicago's Cattle Mart

OMAHA, Neb. (UP)—Chicago's position as the nation's No. 1 livestock market is being threatened by the vigorous, expanding Omaha market.

Some industry executives believe Omaha eventually will move in front because it is "maintaining an open and competitive market and because of its strategic location and better facilities and service." This is the view of Harry B. Coffee, president of the Union Stockyards Co.

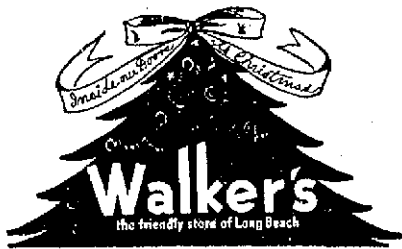
Omaha this year led Chicago by 38,000 head in cattle and calf receipts through the first two weeks of November, Coffee said. Omaha led by some 485,000 head in sheep through the same period, more than doubling Chicago sheep receipts.

Chicago's current lead in overall receipts is based on a long lead in hogs. Through mid-November, Chicago led in hog receipts by 548,000 head.

However, Coffee said, hog prices at Omaha have been averaging higher than at Chicago because of the West Coast demand for pork. Because of this, Omaha expects to reduce Chicago's lead in swine in the future.

Industry leaders say Omaha's homes for permanent ranking as the No. 1 livestock market are based on the city's location, freer access by both rail and truck, and on the city's ranking as a packing center.

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DAYTIME DRESSES WALKER'S SECOND FLOOR

PI's Easy as Pie for Chicago's Math Whiz

By SIDNEY LAZARD

CHICAGO (UP)—Chicago has a "human memory tube" who can recite PI, the ratio of the circumference of a circle to its diameter, to the 707th digit.

Dr. Joern J. Olshausen, of the Siebel Institute of Technology, said Saturday he believes he is the only man in the world who can accomplish the feat.

Olshausen has a facility for remembering figures that rivals the vacuum memory tubes of the big electronic computers.

He said he first discovered his gift when he was in Munich during World War I. He was reading a book about the Egyptian pyramids and in a chapter on their dimensions he came across

PI worked out to its 47th digit.

Olshausen said he wanted to learn the figures, "but I suddenly realized that I didn't have to memorize the numbers because I could just look at them and remember them."

Years later, he said, he was leaving through a "Believe It or Not" book by Robert Ripley and found a page where PI was calculated to the 308th digit.

He said he noticed immediately that four of the figures were

wrong. He wrote a letter to Ripley about the errors and they were corrected in a subsequent edition.

Olshausen said he "plays" with figures in his spare time to exercise his memory, and this reporter put him to the test with a number of several dozen digits.

Olshausen, hearing them read but not looking at them, repeated them immediately. He then recited them backwards and could repeat any digit in any position in the sequence.

He recently did the same thing with the number 29417-682258926306518131402, and explained how.

"Anybody can do the same

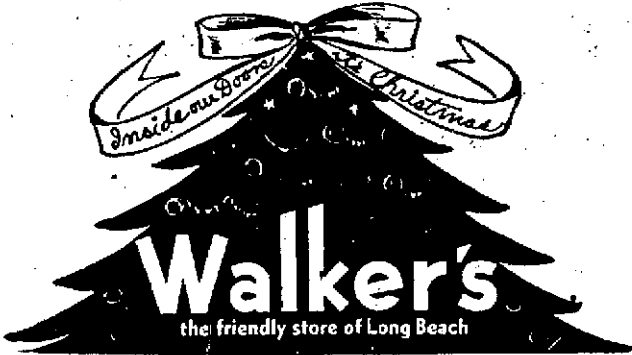
thing. It's just a matter of associating ideas and numbers," he said.

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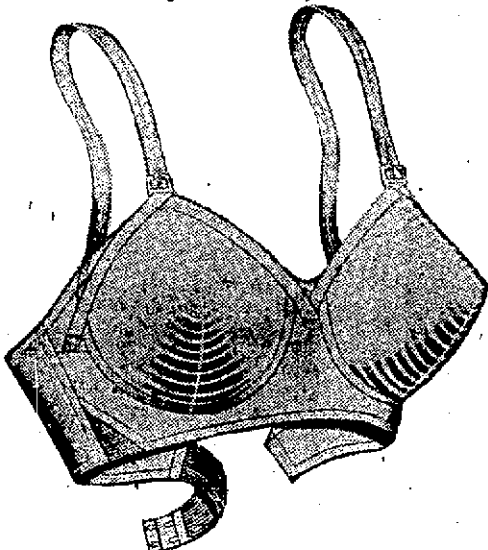
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Soviet Envoy, De Gaulle in Secret Talk

PARIS (UP) — A secret meeting between Gen. Charles de Gaulle and the Soviet ambassador to France posed a possible new threat Saturday to the Western agreement on German rearmament.

The World War II Fighting French leader and Russian Ambassador Serge Vinogradov met last week, it was revealed Saturday. French political experts said that DeGaulle may be planning a break with Premier Pierre Mendes-France and a fight for high level East-West talks before the French National Assembly ratifies the German rearmament treaties.

Mendes-France in a nationwide broadcast Saturday night repeated his call for a Big Four conference next May and suggested the Allies and Russia set the date of the talks immediately. He also proposed that Russia could make the new Western European Union the basis for a wider continental security system.

De Gaulle is a staunch anti-Communist at home. But for more than a year he has been calling for new talks between the Western Allies and the Soviet Union.

He plans to make a major speech, Dec. 4, in which he is expected to announce his position on the new Western European Union (WEU).

The general, who headed the provisional French government after the war, defines his policy on WEU only 10 days before the National Assembly opens its debate on the ratification of the Paris and London agreements. De Gaulle opposed the European Defense Community which was killed by the present French Assembly.

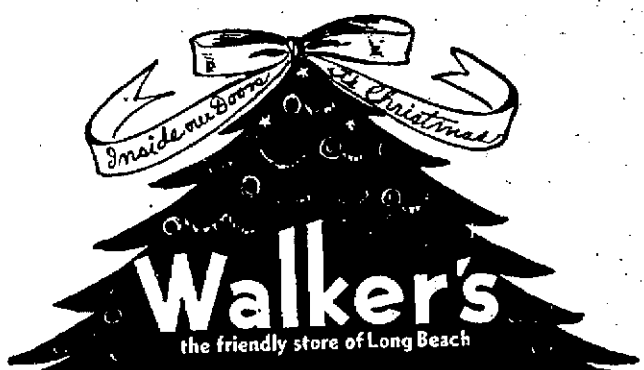
De Gaulle and Vinogradov met at the general's home in Colombey-les-deux-Eglises at the Ambassador's request. Unconfirmed reports said that the Soviet invited the Frenchman to visit Moscow. De Gaulle was reported to have replied coldly.

"You would have done better to have invited me to Yalta."

This was a reference to De Gaulle's not being invited to the conference of Allied leaders in Yalta in 1944 which the general considered a slight and never has forgotten.

The ambassador and De Gaulle were reported to have had a long discussion of Soviet-French relations, including German rearmament, European security and the American idea of an atomic pool.

The Soviet ambassador's visit was another attempt by the Russians to block German rearmament, diplomatic sources said.



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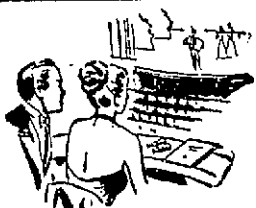
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Maurice J. Ostome, member of the Los Angeles Welfare Planning Council, will be the final speaker Wednesday afternoon in the "New Worlds for Senior Citizens" series. The lecture begins at 2 p.m. and is open to the public with no charge. Topic will be "You and Your Home."



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15 independent burning giant-size bulbs **\$4.39**

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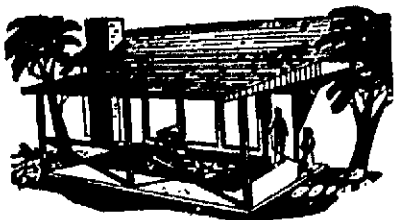
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—Pictorial Crafts Photo

Santa Claus poses with his helpers in a forest setting. He'll soon be permanent resident of Southern California in special village in the mountains.

Santa Builds a Southland Home

SOUTHERN CALIFORNIA will soon have another very distinguished resident. Santa Claus, like thousands of others who visit the area and decide to stay, has chosen a permanent home in the San Bernardino Mountains. An entire village is necessary to accommodate his needs.

In August, construction of "Santa's Village" started in a 15-acre meadow bordering Rim of the World Drive (Highway 18) just east of Skyforest. Twenty-three miles out of San Bernardino, it will be about a two and one-half hours drive from Long Beach. Upon completion it promises to be well worth visiting.

By Louise Hyatt

In a forest setting of century-old pines, overlooking the valley, 11 buildings are being erected. All made of peeled logs, with high peaked roofs, they are quaint and fanciful as a fairytale.

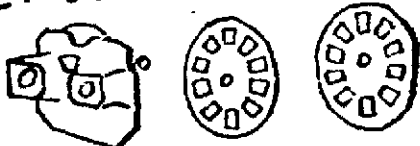
According to plans, the village will include Santa's own home, a child's post office, a toy and game building with the world's largest display of toys, and two work shops for the elves and gnomes. A food station, where food can be bought to eat or to feed the animals, will be conveniently located. A special

house will shelter Santa's woodland friends. In keeping with the true spirit of Christmas, a chapel will show the Nativity Scene.

On the grounds will be a wishing well, for Santa knows of wishes. Giant toadstools, straight out of Alice in Wonderland, will dot the landscape along with a lollipop tree bearing real lollipops. (Continued on Page 28.)

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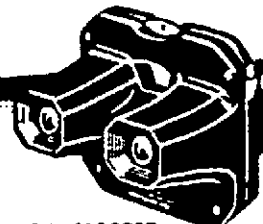


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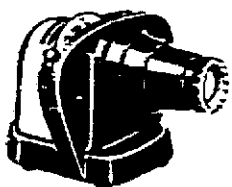
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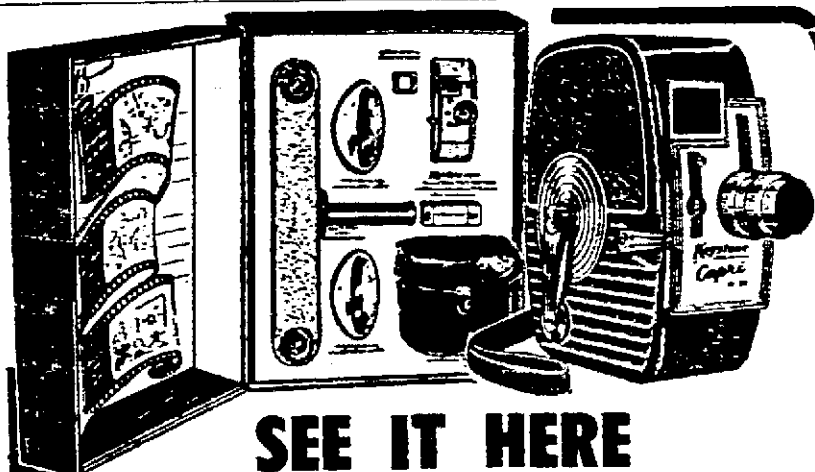
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(See Page 28.)

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Pope Beset by Hiccups Again; Doctor Orders Rest

By FRANK BRUTTO

VATICAN CITY, Nov. 27 (AP)—The pontiff drove out of the Pope Pius XII returned to his summer residence courtyard, Vatican apartment Saturday, 400 residents of Castel Gandolfo cheered him. The pontiff appeared pale and tired. But he sipped his strength last February. Sources close to the 78-year-old head of the Roman Catholic Church said his private physician has ordered a period of complete rest.

The pontiff consequently shortened the trip from his residence at Castel Gandolfo and did not visit the image of the Madonna of Divine Love in the Basilica of St. Mary across the Tiber, where he had planned to pause and pray.

His five-car motorcade drove slowly out of the hill village of Castel Gandolfo, escorted by 20 Italian motorcycle policemen. The cavalcade held to a speed of 25 miles an hour. One policeman said Vatican authorities had ordered "a smooth ride."

As the big American car carry-



POPE PIUS XII

Don't Tell Junior, but Santa Claus Is Missing

MONTREAL (AP)—The world's factory of Walter C. Woolf and largest Santa Claus was missing Co. at Lynwood a week ago last Saturday somewhere between San Francisco and Montreal, and a frantic search was on for a van carrying the big fellow across the continent.

The giant St. Nick, who is 33 feet high and walks and talks, left Lynwood, Calif., 10 days ago aboard a truck. Neither he nor the van has been heard from or seen since then.

Michael Gilbert, administrator of Dorval Gardens shopping center, said that unless the Santa was found soon, "someone had better arrange some cozy spot for me in Siberia."

He said thousands of children and their impatient parents have been on his neck since Monday when the outsized Father Christmas, with a 10-foot waist and eyes as big as a baby's head, was to have made his appearance at the suburban center.

Gilbert said both Canadian and United States customs officials had been alerted to be on the lookout for the truck. It left the



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now used in making dental plates, is the finest and best material available to dentists. Very light in weight. Regardless of price and the low cost now charged for dentures, Dr. Raymond features this splendid material in his only office, under his personal supervision. Come in and see the samples set with translucent teeth.

SAVE ON PLATES

UPPERS, LOWERS AND PARTIALS

Dr. Raymond offers big savings, because large plate volume keeps prices down... Your choice of teeth and materials. Low Prices on dental plates of all types and styles included in this offer. In addition, credit terms are so liberal you don't need cash. First small payment can be made after Mar. 15, 1955—With as long as 21 months to pay on approval of credit. No finance company to deal with. Come in now and SAVE while this offer lasts.

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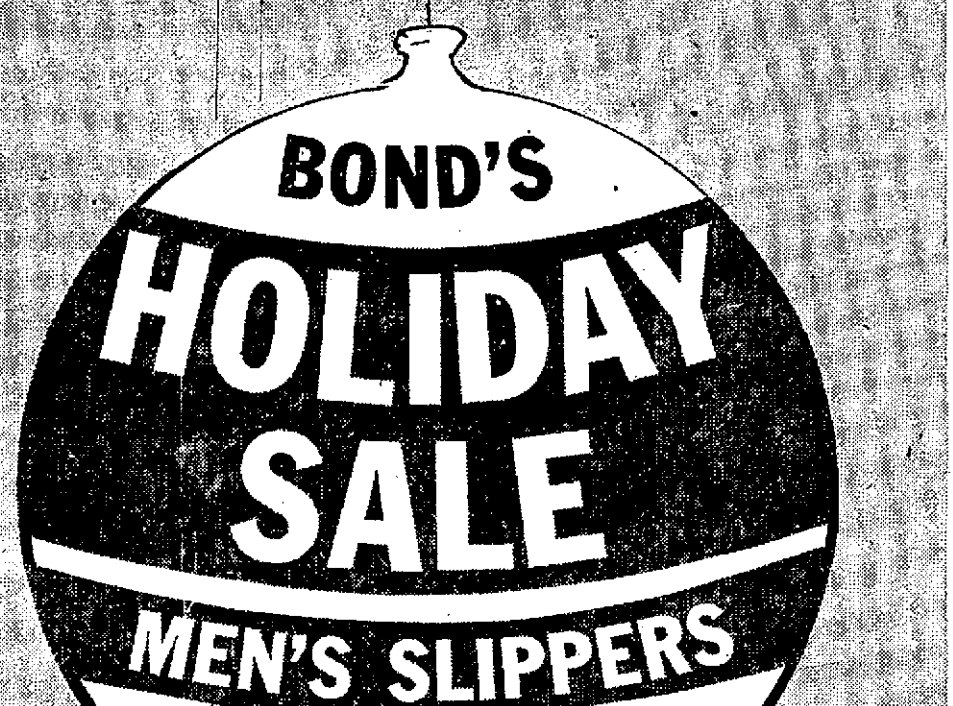
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B. Camp Moc...arch-supporting rubber soles and heels. Harness-stitching, leather lacing. Wine, 6 to 12. (Style No. 602). Usually \$4.00... **2.99**

C. Kidskin Mule...lazy relaxer in glistening leather, fully lined with fabric for supreme comfort. Padded sole and heel. Wine, 7 to 12. (Style No. 132). Usually \$4.00... **2.99**

D. Kidskin Opera...high-lustre uppers, flexible sole, rubber heel. Wine only. 6-12. (Style No. 379). Usually \$5.00... **3.99**

E. "Injun" Moc...glove-soft leather with padded sole. Brown. Sizes 6 1/2 to 12. (Style No. 372). Usually \$5.00... **3.99**

F. Shearling Opera...Fleecy shearling lining in cozy leather opera. Long-wearing soles, rubber heels. Burgundy 6-12. (Style No. 794). Usually \$5.00... **3.99**

G. Kidskin Romeo...flexible soles, rubber heels, elastic side gores. Brown. 6 1/2-12. (Style No. 392). Usually \$5.00... **3.99**

H. Buckle Moc...super-flexible leather with smart buckle front. Russet Tan. 6 1/2-12. (Style No. 605). Usually \$5.50... **3.99**

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Bonds, 5224 Lakewood Blvd.
Send the following slippers to:

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Style No.	Color	Pairs

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BOND STORES ALSO IN...
HOLLYWOOD HUNTINGTON PARK GLENDALE DOWNTOWN LOS ANGELES CROWLEY CRYER EAST LOS ANGELES
See George Putnam and Hear the News MONDAY THROUGH FRIDAY, 6:45, 11 P.M., N.T.V. Channel 11

5224 Lakewood Blvd.
Lakewood Center

Hours: 9:30-5:30 (Mondays, 12:30-9:30)

See George Putnam and Hear the News MONDAY THROUGH FRIDAY, 6:45, 11 P.M., N.T.V. Channel 11

Snowman, Ice Rink and Ski Lift Featured in Lakewood's Carnival

A carnival featuring real snow, professional ice skaters, a "snow machine" and a model ski lift imported from Germany, will be presented Friday, Saturday and Sunday by Lakewood Lions Club at Del Amo Blvd. and Lakewood Blvd.

The carnival is expected to be the largest ever held in Lakewood. There will be no charge for admittance to the grounds.

Proceeds will be used for the club's sight conservation program, for expansion of the Lions Scout Hut at Charlemagne Ave. and Arbor Rd. and for scholarships to junior high school students.

Hourly entertainment is scheduled by a host of performers, including Captain Jet, the Ruth Noland Ice Revue with a cast of 30 skaters, Sonny Tufts, Long Beach Municipal Band, North Long Beach Girls' Band, El Toro Marine Band, finalists in an amateur contest, "magical clown" Carl Hansen, "Kodolung Bob" Lewis and pantomime artists Adelle Thompson and Don Hardenberg.

Military displays will be provided by Seal Beach Naval Ammunition and Net Depot, Marine and Navy units from Los Alamitos Naval Air Station and the Army Recruiting Station at Terminal Island. These will include a T-41 "bulldog" tank, a Link Trainer which carnival visitors may "fly," and latest types of Navy weapons and ammunition.

Rides in operation on the grounds will be a Ferris wheel, train, chair-plane, pony ride and street car ride. A food stand, the mechanical model ski lift, and a variety of skill games will be set up in booths staffed by Lions Club members.

The 15-foot "snow machine" will mark entrance to the carnival grounds, but snow for a giant snowman to be erected each day will be manufactured by an ice company. Nine tons of snow will be used.

When the ice shows are not in progress, public skating will be permitted on a 400-square-foot rink. Skates will be rented at the rink.

Nine pretty girls are competing for the title of Carnival Queen. They are: Carol Dalton, Carol Nyman, Gayle Barr, Bobbie Hines, Charlene West, Nancy Bradley, Lois Luggert, Diane Hogle and Mary Fries. Little Vianne Romans, named Miss Snowball, will help crown the queen at 9 p. m. Saturday. Competing is on the basis of ticket sales.

Twenty-five major prizes, in-



SNOW WONDER MACHINE

Lakewood Lions Club is advertising this extravagant contraption as a "snow machine" from which flakes will pour out for the club's Snow Carnival Friday, Saturday and Sunday. Operating the machine are carnival queen candidates Gayle Barr, Mary Fries and Lois Lugert, while Vianne Romans, 7, chosen Miss Snowball, turns on the snow faucet.—(Staff.)

cluding a 1955 Chevrolet, and many smaller prizes will be awarded during the carnival, according to general chairman Dean Jones.

Finalists in the amateur contest are: dancers Jack and Dixie Smith, Leila Lee Glenn and Medea Sennett; singers and dancers: Hilario and Michelyn Hyatt, ac-

German Poll Today Vital to Rearming

FRANKFURT, Germany (UP)—Chancellor Konrad Adenauer appealed to West Germans Saturday to return a resounding vote of confidence in his pro-Western rearmament policies in today's elections in Bavaria and Hesse.

The elections are the first major popular test of the Paris agreements on West German rearmament and the disputed Franco-German Saar settlement.

More than one-fourth of the electorate in West Germany will participate.

In a final call to the 9,300,000 registered voters, Adenauer warned that the alternative to his policy of rearmament in alliance with the West would be for West Germany "to disappear behind the Iron Curtain as half of Europe already has done."

The voters will elect new state legislatures in Hesse, for years a traditional stronghold of the anti-rearmament Socialists, and in Catholic Bavaria, largest in area of the nine West German states.

But the elections go far beyond the local issues. Adenauer, under bitter criticism both inside and outside of his coalition cabinet because of the Saar agreement, had made them a direct vote of confidence on his entire foreign policy.

A major success would boost Adenauer's chances of winning ratification of the treaties in the federal parliament at Bonn. A major defeat could severely hurt them.

MUSIC STUDENT SAVES SZIGETI

LONDON (UP)—The audience at a London concert hall Friday night was startled just before a recital by Joseph Szigeti when the public address system boomed: "Is there a G-string in the house?" Violinist Szigeti had snapped his regular and spare G-strings. But, music student James Gosling, 21, came down from the gallery with a G-string and the recital went on 15 minutes late.

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HEADQUARTERS FOR
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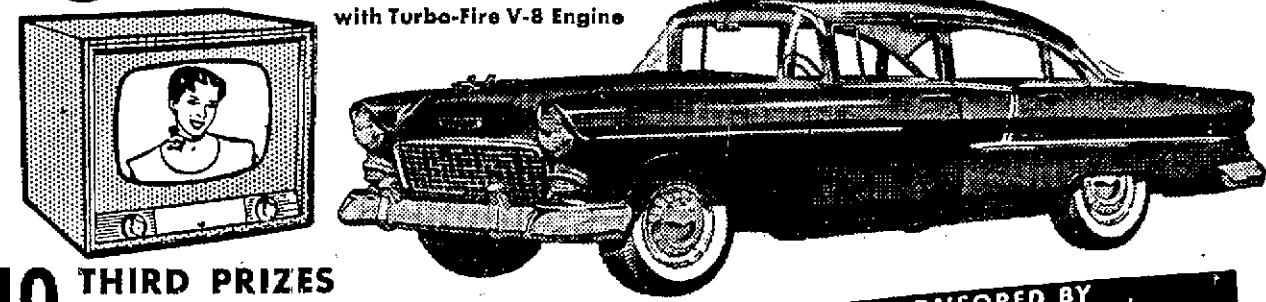
**1001 PRIZES FOR YOU IN MY
GIANT CHRISTMAS DRAWING!**

Win a 1955 Cadillac

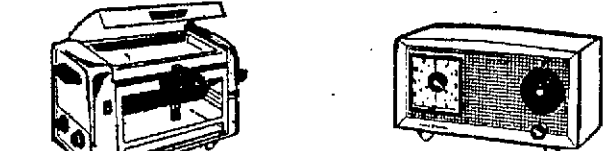
**GRAND PRIZE
SERIES 62
4-DOOR SEDAN**



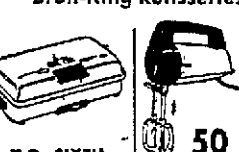
**5 SECOND PRIZES
1955 Chevrolet Bel-Air Sedans**
with Turbo-Fire V-8 Engine



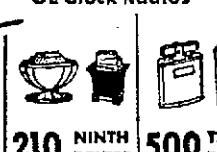
**10 THIRD PRIZES
Sylvania Table Model TV Sets**



**25 FOURTH PRIZES
Broil-King Rotisseries**



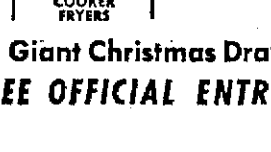
**50 FIFTH PRIZES
GE Clock Radios**



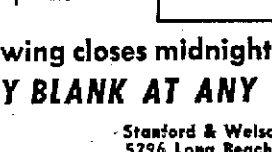
**50 SIXTH PRIZES
Universal Electric Sandwich Grills**



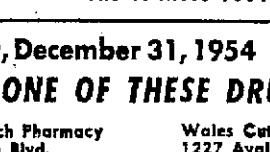
**100 EIGHTH PRIZES
Universal Cooker Fryers**



**210 NINTH PRIZES
Ronson & Ascot Table Lighters**



**500 TENTH PRIZES
Ronson & Ascot Pocket Lighters**



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**It's so simple—so easy—to enter!
HERE'S HOW YOU CAN WIN**



**2. Just ask for your free official entry blank. Nothing to buy. No statements to write.
HURRY! HURRY! HURRY! You may be a winner of any one of these 1001 sensational prizes.**

Giant Christmas Drawing closes midnight, December 31, 1954

GET YOUR FREE OFFICIAL ENTRY BLANK AT ANY ONE OF THESE DRUG STORES!

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2194 Atlantic Blvd. | Stanford & Welsh Pharmacy
5296 Long Beach Blvd.
Warren Drug
3102 East Anchem
WILMINGTON
Bolch Drug
23019 Avalon Blvd.
Economical Drug
827 Avalon Blvd. | Wales Cut Rate
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to all men and women

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- GET** all the new clothes you want—right now
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- YOU** don't pay us a penny until next February
- AND** then take 6 months to pay* any way that suits you best—weekly, semi-monthly or monthly



**No service charge if payments are completed by April 10th*

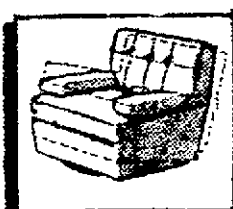
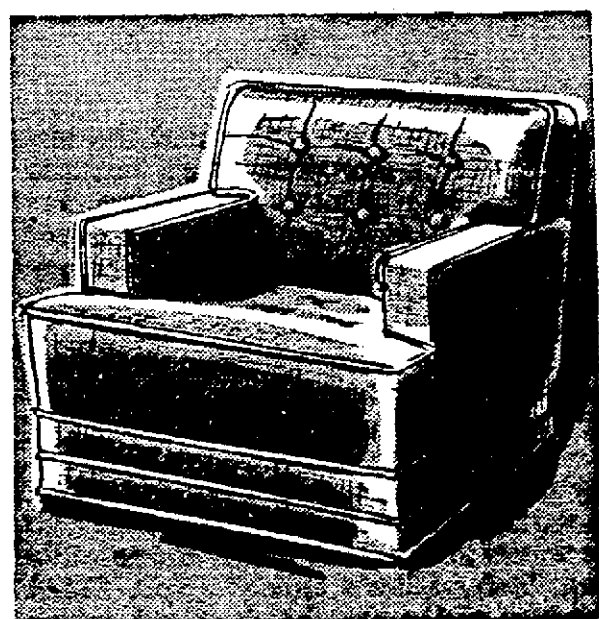
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69⁵⁰
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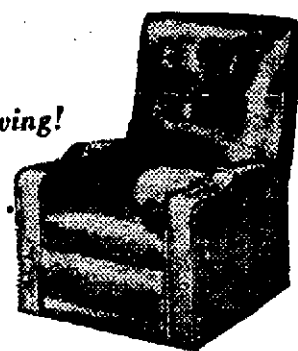


COMPLETE SELECTION OF
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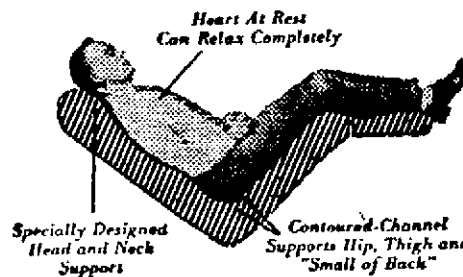
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Adjusts to Any Position ... for
Reading - Relaxing - Sleeping - TV Viewing!



Posture-Built for Better Health



Just what Santa ordered! — a gift the whole family can enjoy every day of the year. See it, try it tomorrow! Choose from the latest decorator colors. Convenient terms!

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59.50 Tub Chair	39.50
109.50 All Foam Rubber Club Chair.....	59.50
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69.50 Armless Club Chair.....	49.50
339.50 Down Filled Pillow Back Oversize Club Chair, Matching Pillow Top Ottoman.....	239.50

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PAYMENTS START 1955

SPECIAL PURCHASE!

SAVE 40%

Choose from a jewel box selection of roll end and short quantity fabrics that we bought for a fraction of their worth!

REG. 399.50

\$239⁵⁰

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10% Down, Payments
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Modern Maple Trends in Furniture

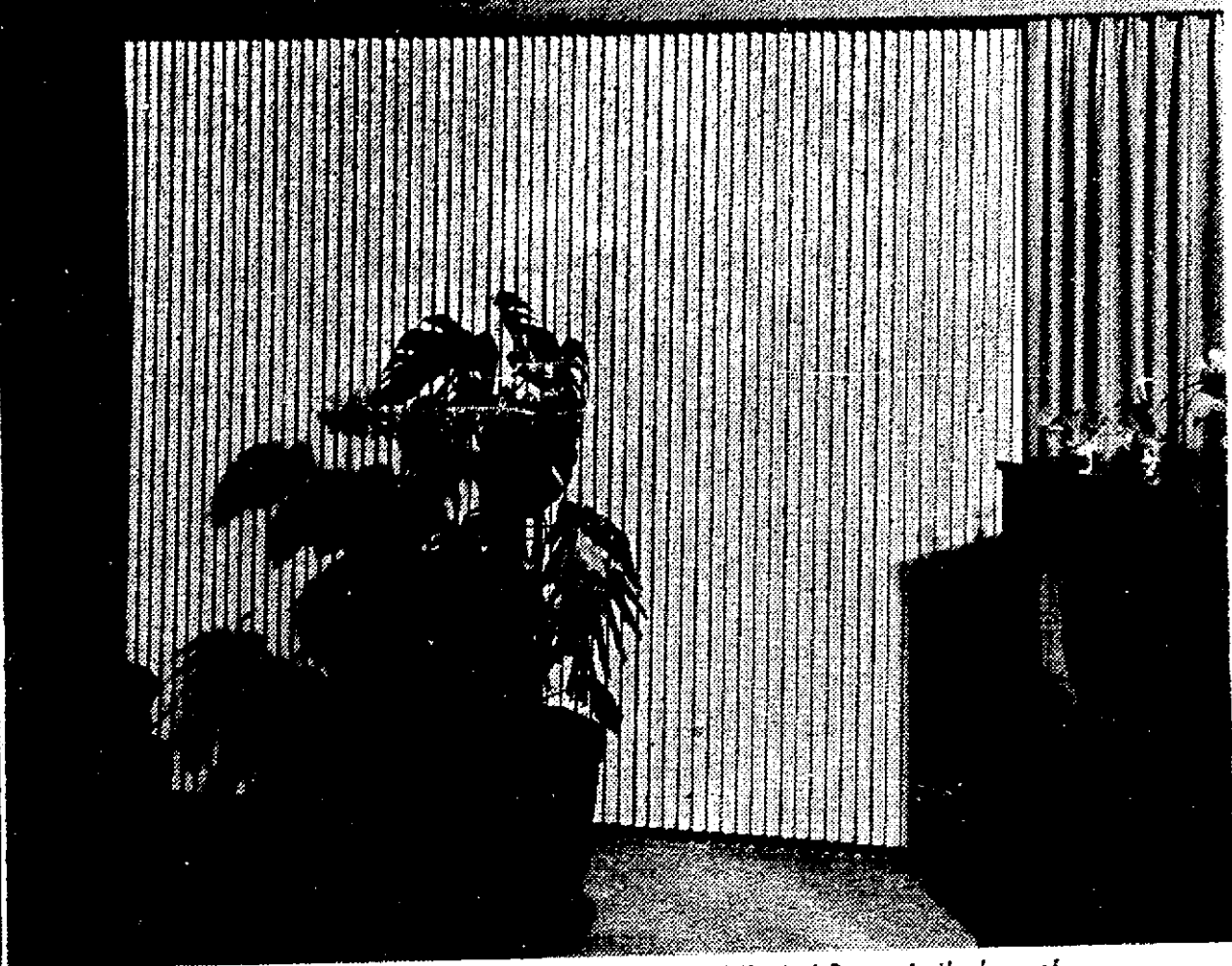
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Open Monday and Friday Till 9 P. M. — Sunday 11 A. M. to 5 P. M.

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The New Look in Window Beauty!



Pictured above is a recent installation of Flo-Fold Vertical Drapes in the home of Mr. and Mrs. E. W. Putnam, 28 Third Pl. (Palisades Own-Your-Own Apts.)

Flo-Fold Vertical Drape Blinds

First in America and first in beauty—the most talked about treatment for windows in years • you must see them to appreciate • the ease of operation as they open and close to regulate the light • the advantage of being able to draw them back to the edges of the window • the complete privacy or open view • the dust-free non-fading Vertical louvers • the soft color-tones that blend with all furniture styles.

FREE ESTIMATES

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314 E. 10th St.

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They Open



They Close



They Draw



"HERE ALL I WANTED WAS A SIP."

Guide for Baby Sitters

There's the absolutely calm baby sitter and the one who is always on needles and pins. That's because baby sitting not only is a pleasant occupation, but occasionally a perilous one. At any rate, one needs to be up on the in's and out's of the—shall we say a tough racket? Well, there's no authority like Dennis the Menace, whose antics on The Independent and Sunday Independent, Press-Telegram comic pages are good for a deep-down belly laugh from the soberest observer. And in order to make the baby sitter feel more at home with the work at hand, Dennis the Menace—with only a little help from his creator, Hank Ketcham—has written a book in which he gives with some pithy comments on his keen observations while being baby-sat. "Baby Sitter's Guide" (Holt, \$1.50) also contains scores of Dennis-type drawings which show only too well the pitfalls into which a baby sitter can be tossed by a hep baby. If you're an overgrown baby not over 90, it's the book for you.

"Not a single cavity in over 2 years"



... thanks to ANTIZYME, the first continuous-action anti-enzyme tooth paste.

Mrs. Gisela J. Vangerow
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"I KNOW THAT ANTIZYME HAS HELPED ME GREATLY IN THE CARE OF MY TEETH. SINCE USING ANTIZYME, I HAVEN'T HAD A SINGLE NEW CAVITY."

ACTUAL, LIVING PROOF—THIS NEW, COMPLETELY DIFFERENT KIND OF TOOTH PASTE REALLY STOPPED DECAY! HERE'S WHY...

1. No other type of tooth paste—regular, ammoniated or chlorophyll—protects for more than ½ hour.
2. Now, Antizyme, the first continuous-action anti-enzyme tooth paste, stops the major cause of tooth decay 12 to 24 hours with each brushing. This has been proved for 9 out of every 10 people tested.

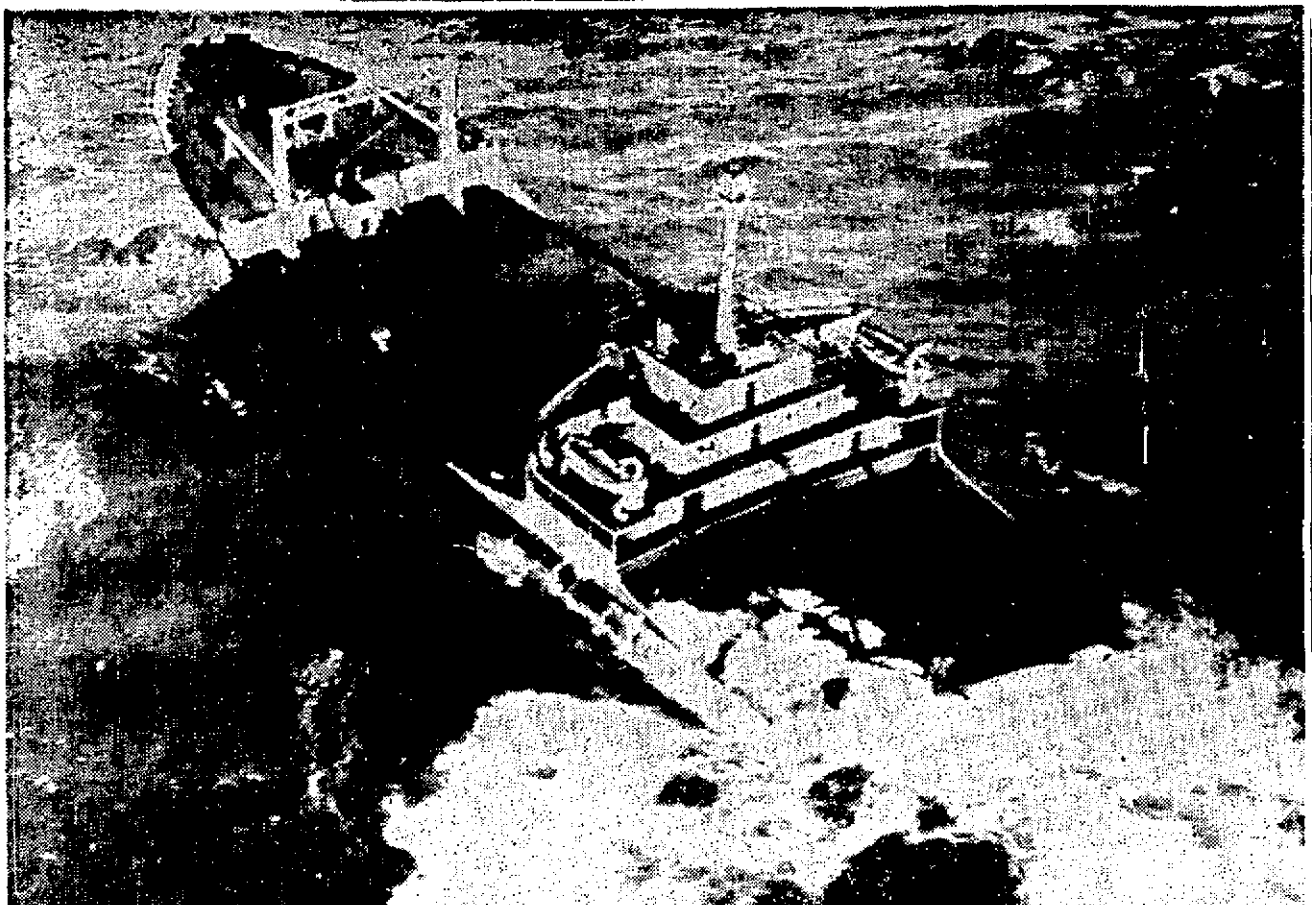


Each Brushing
Protects 12-24 Hours!

Antizyme stops the major cause of tooth decay every minute of every day



"I PROMISE HE WON'T BITE YOU TONIGHT. MRS. MERRILL THE LAST SITTER KNOCKED OUT TWO OF HIS FRONT TEETH."



HALF A SHIP IS BETTER THAN NONE

Gale-whipped waters of the Irish Sea batter front section of the 20,125-ton tanker World Concord, Saturday, after vessel was broken in two by one of the

worst storms in years in British waters. Thirty-five crew members were rescued from stern section. Seven were reported trapped aboard the fore part.—(AP)

Books on Yule Gifts

Would you like to make your own Christmas gifts? The Long Beach Library has many books and magazines which offer suggestions for making hundreds of gifts, according to Librarian Edwin Castagna. One source of gift making ideas is Marjorie Freer's "Gifts to Make at Home," which gives easy-to-follow directions for making a great variety of simple, economical gifts. Other suggestions are contained in such books as "It's Fun to Make Things," "Greystone Book of Pleasure and Profit," "Gifts You Can Make," "Your Craft Book," and "What to Make." A number of books on toy making will be a boon to young fathers who can use a hammer and jigsaw to good advantage. One of the newest volumes is "Toys You Can Make," which gives instructions for making 140 toys. Other recent titles are "Toy Making," and "What to Make for Children." A book on doll making is "How to Make Your Own Dolls Things," "Greystone Book of Pleasure and Profit."



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CAN BE PROTECTED BY A THOROUGH PHYSICAL EXAMINATION
OFTEN IS DUE TO NEGLECT OF YOUR PHYSICAL CONDITION
YOU WANT THE FACTS — NOT GUESSWORK

Let the Invisible Ray Pinpoint Your Health Problem
NO QUESTIONS ASKED REGARDING YOUR ILLNESS

Without asking you a single question regarding your sickness we will show you the cause of your trouble, where it is and what to do, isn't that what you want to know?
INTERNAL ORGANS NOW VISIBLE
Like viewing a motion picture, we can see clearly your heart, lungs, bronchiae, spine, kidneys, stomach, large and small intestines, etc. we note the defects, deformities, diseases, of faulty functioning and then prescribe the correct treatment to restore your health. Other mechanical and electrical devices register your blood pressure, pulse, heart and other functional or organic deficiencies — fool-proof precision instruments that are the very latest in scientific diagnosis.
What is it worth to you to know the truth about your ailment—no guess work—just facts—plain scientific facts. **HEAD-TO-TOE EXAMINATION SHOWS CONDITION OF SINUS, EARS, NOSE AND THROAT • LUNGS AND RESPIRATORY TRACT • SPINAL, VERTEBRAL AND BONE STRUCTURE • PULSE AND HEART ACTION • BLOOD PRESSURE • STOMACH • KIDNEYS • COLON • PROSTATE • FEMALE ORGANS • GLANDS • NERVOUS SYSTEM • LIVER AND GALL BLADDER**

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Give a ZENITH HEARING AID the tiny Royal-M

So often a person will put off getting a hearing aid as long as possible...inconveniencing others, and frequently endangering his own happiness and well-being! If you have a loved-one who is hesitating to take this simple, yet important step, what finer Christmas gift could there be than an efficient, smartly-styled Zenith Hearing Aid. It's easy to wear...easy to adjust...and so easy for you to give!

the tiny Royal-M only \$100 complete
with air conduction receiver, and stock earmold

SPECIAL CHRISTMAS TRIAL OFFER!
Buy a Royal-M for a gift before Christmas—whenever it's most convenient. The recipient will enjoy a full 10-day trial period beginning on Christmas Day...he must be completely satisfied or your money will be refunded promptly under our Iron-clad 10-Day Money-Back Guarantee.
By Makers of Famous Zenith TV and Radio Sets
MEZANNINE FLOOR WALKER'S

Rightists Deny Blame in Berlin Race Riot
BERLIN (U.P.)—The Bonn headquarters of the rightist German party Saturday blamed an outbreak of anti-Semitism and violence at Tuesday's election rally here on "provocateurs" and disclaimed any responsibility for them.
The incident touched off a storm of protest from religious, political and trade union organizations.

HEAR DREW PEARSON
every Sunday nite
7:30 and 11:30 p.m.
KFWB
980 KC
SPONSORED BY
buenaplaza
finest homes ever built

VAN DELL'S
AMERICAN FOURTH

GIVE YOUR HOME A Christmas Gift...

celaperm taffeta COVERLET, DUST RUFFLE

Just in time to brighten up your bedroom for the coming holidays...Colorlocked Celaperm Printed Taffeta Coverlet Topper, combining colors of rose, wine, green, brown, with solid color Dust Ruffle of rose, wine, green, and brown.

"COVERLET" 1995
Twin or Full

"DUST RUFFLE" 995
Twin or Full

Down COMFORTER

There's breathtaking beauty in 100% European white goose down comforters, so soft...so light...so luxurious...covered with lustrous satin cozy and comfortable. Colors in hunter green, rose dust, Chinese pink, gold, Monte blue, lime, turquoise, brown.

72"x84" **27⁵⁰**

Gift WRAPPING AVAILABLE

hand printed PILLOWCASES
Christmas boxed 80-square percale pillowcases, choice of 3 lovely patterns, Trellis, Rosebud, His and Hers in beautiful pastel shades **2.95** pr.

hand printed TOWEL SETS
Holiday gift boxed, a fine quality TOWEL with a snowy white background. A choice of 4 colors and 3 patterns, tulip, rose and carnation.
2 pc. 1 bath, 1 washcloth **2.95** set
4-pc. 2 guest, 2 washcloths **3.45** set
3 pc. 1 bath, 1 guest 1 washcloth **3.95** set

Lady Pepperell SHEET & PILLOWCASES
1 sheet, 1 pr. cases 81"x108" **7.95** set
Lady Pepperell line combed percale sheet and pillowcases, types 180, beautifully boxed, making a lovely gift for the home. 4 lovely pastel colors: pink, green, blue and yellow.
Lady Pepperell 1 pr. cases **2.75** pr.

decorative BRIDGE SETS
A lovely white pure silk bridge set with a cotton applique pattern in pastel colors, green, blue, pink, and white.
Cloth 33"x33" 4 napkins **3.75** set

Decorative Liners with superior quality white organdy center, a 3-inch border with applique designs in the corners of beautiful Indian Head. The napkins, too, are of fine quality Indian Head.
42"x42" cloth 4 napkins **6.50** set

Callaway Towels
A gift ensemble by Callaway. "MEDALLION" is the pattern, a heavy absorbent towel...truly a distinctive gift you can match or mix in a gala of striking colors: blue, rose, green, gold, pink, aqua, dark green, dabbonnet.
24"x46" bath size **1.69** ea.
16"x28" guest size **89c** ea.
13"x13" washcloth **35c** ea.

CHARGE ACCOUNTS
to suit your budget
30-60-90 days to pay

STORE HOURS
9:30-5:30
Friday 9:30-9:00

FREE Park & Shop
CUSTOMER PARKING

Uptown 4321 Atlantic
Open Mon. & Fri. 'Til 9 P.M.

2 Days! November 29-30

Month-End Clearance!

Sensational Savings in All Departments

Traditional...Modern...Early American Provincial...Bedroom...Dining Room Bedding...Upholstery...Occasional Pieces Lamps...Accessories...Appliances

Scores of sensational items at sensationally reduced prices. In time to put you well ahead for your CHRISTMAS SHOPPING!

terms? of course!

Aaron Schultz, 4321 Atlantic, Near San Antonio Dr.

Dahl Gets 2 Years in \$35,000 Theft

GENEVA, Switzerland (U.P.)—Harold (Whitey) Dahl, American air pilot and soldier of fortune, was convicted Saturday of stealing nearly \$35,000 in gold bullion on a flight from Paris to Geneva and was sentenced to two years in prison.

A jury of five Swiss housewives and one man took 90 minutes to reach the verdict against Dahl, who 17 years ago escaped a death sentence in the Spanish civil war when his beautiful blonde wife appealed to Generalissimo Francisco Franco.

The court also ordered Dahl, now 45, barred from the country for 10 years after his prison term.

Dahl, tall and balding and

smartly dressed in a grey lounge suit, heard the verdict with the same composure he had displayed throughout the three-day trial.

"I am innocent," he said.

He has three days to appeal to the high court in Lausanne.

The gold disappeared on a Swissair flight from Paris to Geneva on Oct. 6, 1953. Dahl, who piloted the plane, was arrested in France this year and was extradited to Switzerland for trial.

The three months he has been in custody will be deducted from the prison term.

In 1937, Dahl was shot down and captured while flying for the Loyalists in the Spanish civil

war. He was sentenced to death but his wife, Edith Rogers Dahl, a night-club entertainer, interceded with Franco. She sent him her picture and Franco granted Dahl a reprieve. Action by the State Department won his release in 1940.

The Dahls separated shortly after his return to the United States. He later flew with the Royal Canadian Air Force in South America but was drummed out of the service after being convicted by a court-martial of "improperly disposing" of some \$700 worth of equipment.

GEARED TO MAKE YOU GOLD—Classified ads! To sell anything fast, call 6-9071.

Spare the Lash, Spoil the Hubby

FREDERICK, Md. (U.P.)—Marshall M. Flanary of nearby Greenfield, who escaped a sentence of 10 lashes for wife-beating two years ago only by a governor's commutation, was back in court Friday on the same charge.

Flanary was sentenced in August, 1952, to six months in jail and 10 lashes under an ancient, seldom-invoked Maryland law. But Gov. Theodore R. McKeldin commuted the whipping penalty.

Testimony in court Friday was that Flanary had kicked his wife in the groin.

The law providing whipping as a penalty for wife beaters has since been repealed.

Check Beauty's 'Man List' for Clue in Two Deaths

BURLINGTON, Vt. (U.P.)—Police found the names of 50 men today in a little black address book of a fun-loving Texas beauty who was found dead with her husband from whom she stole \$10,000 to maintain a "love nest" for other men.

Police sought to determine whether red-haired Mrs. Maxine Cruickshank, 34, and her husband, Alexander, 29, were murdered or committed suicide.

State's Attorney Allen Bruce said Mrs. Cruickshank apparently had kept secret from her husband the fact she had been married three times before and had a teen-aged daughter.

She also had managed to keep him from finding out about her trysts with men in a hotel "love nest" financed with \$10,000 she allegedly embezzled from his shoe store, Bruce said.

The bodies of the couple were found in their apartment here. The "hottest" clue to their deaths was the address book containing the names of men from New York state, Vermont and Massachusetts, Bruce said.

We'll check them all out," Bruce said. "It's apparent that Mrs. Cruickshank kept many secrets from her husband."

Australia Boosts Immigration Goal

CANBERRA, Australia (U.P.)—A year ending next June 30. Immigration Minister Harold Holt has led to a boost in Australia's immigration target for the 1955-56 period from 115,000 to 125,000 persons.

LEG TROUBLES

Are Your Blood Vessels, Nerves or Heart at Fault?
FREE CONSULTATION and CIRCULATION TEST
Pain in legs or arms, feet cold and numb, Tingling, itching or burning sensations, Swelling and heaviness of legs, Pain on walking, cramps, Open sores.
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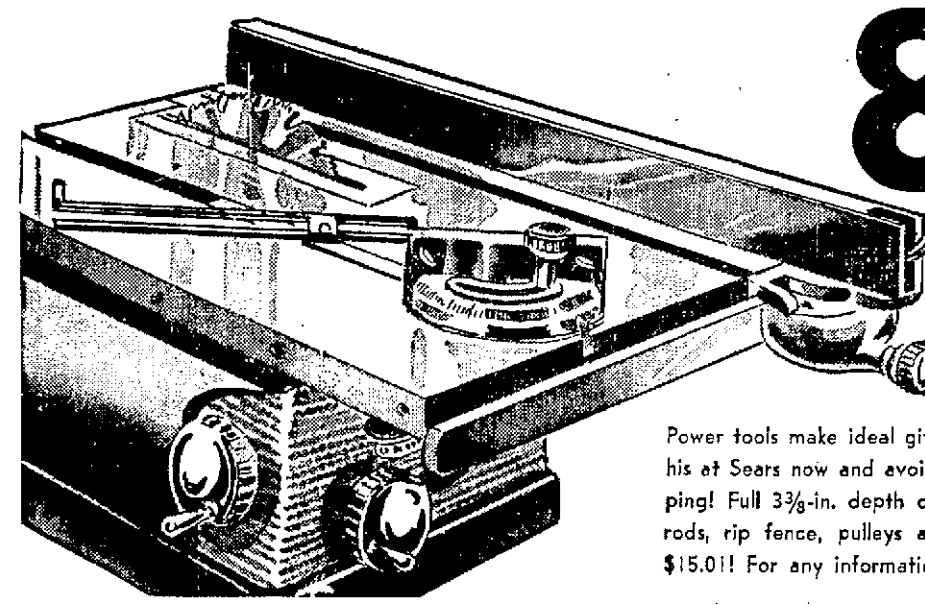




Open Every Night until Christmas!

\$105 Craftsman 10-in. Saw

89⁹⁹



- Craftsman precision-built for accuracy
- Motor, blade and mounting arbor tilt together

Power tools make ideal gifts for any man or boy! Select for his at Sears now and avoid that last minute Christmas shopping! Full 3 3/8-in. depth of cut. Includes miter gauge, stop rods, rip fence, pulleys and V-belt. By buying now SAVE \$15.01! For any information please call L.B. 35-0121 today!



3-Speed Phono

19⁹⁵

Plays 78, 45 and 33 1/3 RPM records. Smart, scuff-resistant plastic covered case. Economy priced!



24.95 Clock Radio

19⁹⁵

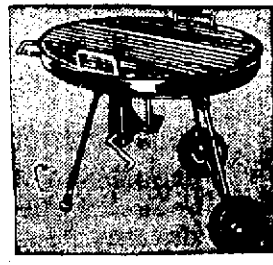
For a gift that will be appreciated... give a lovely smart looking clock radio. Awakens you automatically!



Regular 64.90 Motorized Barbecues

49⁹⁵

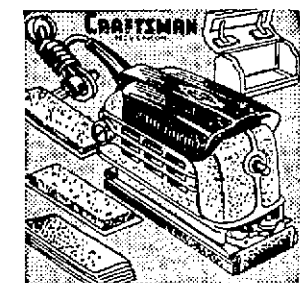
A gift for your favorite outdoor chef! Sturdy steel portable with heavy duty, chrome steel grill. Hood included.



18.95 Value! 24-In. Adjustable Brazier

14.88

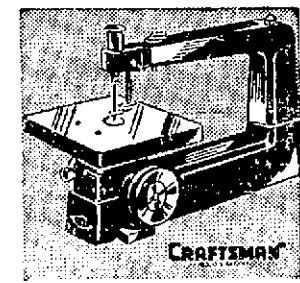
What a terrific present for the folks that love the outdoors! Serves 12. Grill cranks up, down.



Sander - Polisher

16.99

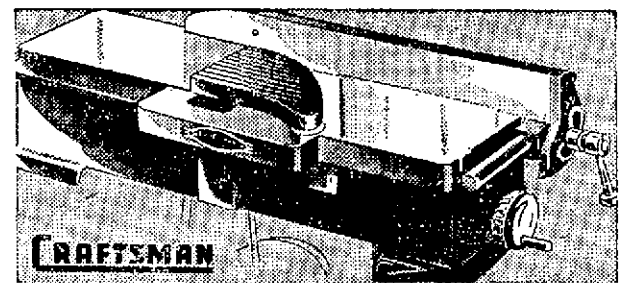
Reg. 18.95 heavy duty motor. Complete with polishing pads, sandpaper, instructions. 110-120 volt.



18-in. Jig Saw

34.99

Reg. 39.50 Craftsman runs smoothly, quietly. Cuts to center of 36" circle... handles material up to 2" thick.



Reg. \$56 Jointer Planer

49⁹⁹

Solid steel cutter head; three 4 3/8" high speed steel knives. 3-point suspension mounting of rear table permits perfect alignment with front table!



Table Radio-Phono

32.95

A perfect gift for hours of enjoyment. Solid brown cabinet blends with modern or traditional settings.



Portable Phono

59.95

Fully automatic, 3-speed. So compact, lightweight! Has high performance ceramic pickup, tone control.



Ice Cream Freezer

8.88

Reg. 9.98. Make your own for much less money... it's so much fun for everyone! Electric Freezer, 4-qt. 23.95

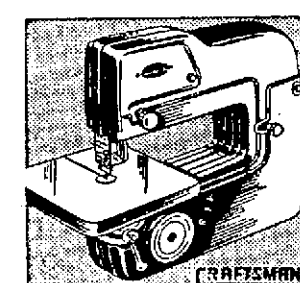


SPECIAL!

2.49 Barbecue Apron and Hat

1.98

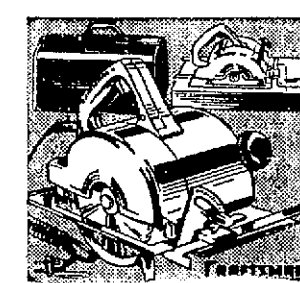
A gift that will make a big hit with the man who likes to cook!



3-Wheel Band Saw

49.99

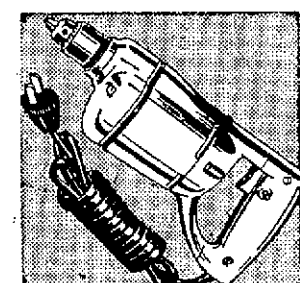
Reg. \$57. Cuts to center of 24-in. circle; cuts wood to 4" thick! Precision ball bearings. Smooth, accurate!



Electric Hand Saw

58.99

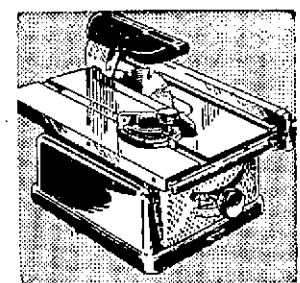
Reg. 64.95 Craftsman super-powered contractor type saw has full 8 1/2-in. blade. Ventilated universal GE 1 1/4 h.p.



19.50 Dunlap Drill

16.99

Rugged, yet lightweight! Ball thrust, precision sleeve bearings. Choice of saw or pistol grip handle.



8" Craftsman Saw

58.99

Reg. \$66 Craftsman tilting arbor model with controlled angle and depth of cut. 20x17" table. Guard extra.

5.95 Value! Warm Part-Wool Car Robes



3⁶⁶

A gift that will long outlive the holiday! Ideal weight for sports events and picnics. Soft, fluffy blend of 70% rayon, 30% wool. Rich blue-red plaids in 50x60-in. size. Automotive dept.



Regular 31.90 Now Only 2-Pc. Luggage

\$25

Perfect gift

For the man who wants the best... SAVE 8.90 on this smart looking 2-pc. set! Two-suit and 21" companion bag in Colorado brown or suntan vinyl plastic cover... outwears leather.

Two-Suiter17.95 Companion Case13.95



1.89 4-Hr. Enamel

1.58

quart
Now stays brighter and cleaner longer! Easier to wash! Choice of 24 beautiful colors. Inside or outside.



Masonry Finish

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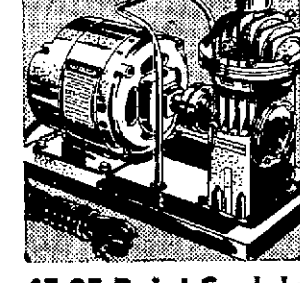
gallon
Reg. 5.49 Master mixed plastic masonry paint has tough plastic latex base to give a stronger film.



Odorless Finish

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gallon
Reg. 4.79. The most durable, all-around interior finish we know of. Use it on almost any surface. 15 colors.



45.95 Paint Spr'y'r

34.99

Craftsman full sized paint sprayer with 1-qt. pressure feed gun for spraying paint, enamel, varnishes.



4.79 Spotlight

2.79

These hand spotlights will double as trouble light! A gift for the car that will be used time and again.



36.95 Car Radio

29.75

What a Christmas gift this would make! Designed to match most dashboards. Large speaker, console tone.



Special! Reg. 5.95 Men's Travel Kits

Now 3.95

By buying early you'll save \$2! Finest split cowhide with water-proof plastic lining, zipper.

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✓ Check these spectacular values and **SAVE NOW!**
We have taken our fine, first quality broadloom stock,
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prices to the lowest operating cost. If you need
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3 only; display pieces. New; in 9x15-ft. bound rug size. (a) Block pattern (b) Striped pattern (c) Floral pattern Regular \$165.00 ea. SALE \$119⁵⁰	Cotton frieze . . . our own Hacienda! Approx- imately 100,000 tufts to to the square yard; the closest weave in cotton. 15 colors, and special colors to order. \$4 ⁵⁰ SALE PRICE \$4⁵⁰ sq. yd.	Textured all-wool Wil- ton in an exceptionally fine quality. Ideal for either provincial or Early American. Beige, green, gray, oyster. Reg. \$15.95 SALE \$13⁹⁵ sq. yd.
Cotton chenille. High pile; made in any color, 25 square yards or more. SALE \$5⁶⁰ sq. yd.	2 only; extra heavy, hand-made, embossed cotton hooked rugs. 9x12-ft. size. Regular \$79.95 SALE \$59⁹⁵ ea.	Sculptured all-wool Wil- ton; cut and uncut pile. Luxurious, close weave in green, gray, sable. Reg. \$13.95 SALE \$9⁹⁵ sq. yd.
Hi-Lo. Ends of roll. 15'x15'5", in green. Reg. \$265.40 SALE \$165⁴⁰ 15'3"x8'5" in sable. Reg. \$154.25 SALE \$96²⁵	Finest quality Hi-Lo all- wool Wilton (no other made as tight or fine as this carpet). Grey; San- dalwood. Reg. \$9 ⁹⁵ sq. yd. SALE \$9⁹⁵	Fine Whittall Wilton. All-wool; textured. Nutria, 12'x12'9" Reg. \$383.50 SALE \$267⁵⁰ bound Gray, 12'x17'2" Reg. \$306.80 SALE \$214⁰⁰ bound
All-wool frieze; green. 15x15-ft. Reg. \$258.75 SALE \$208⁷⁵ bound	Nubsette; gray all-wool frieze. End of roll. 12'x18'2" Reg. \$248.00 SALE \$196⁰⁰ bound	Nobility—Viscose. End of roll. Beige, 12'x11'11" Reg. \$168.20 SALE \$119³⁰

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All-Wool, fine grade. Your
choice of 18th Century,
Tone-on-Tone, and Sculp-
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3 and 4-Ply All-Wool Frieze

Woven in an extra deep
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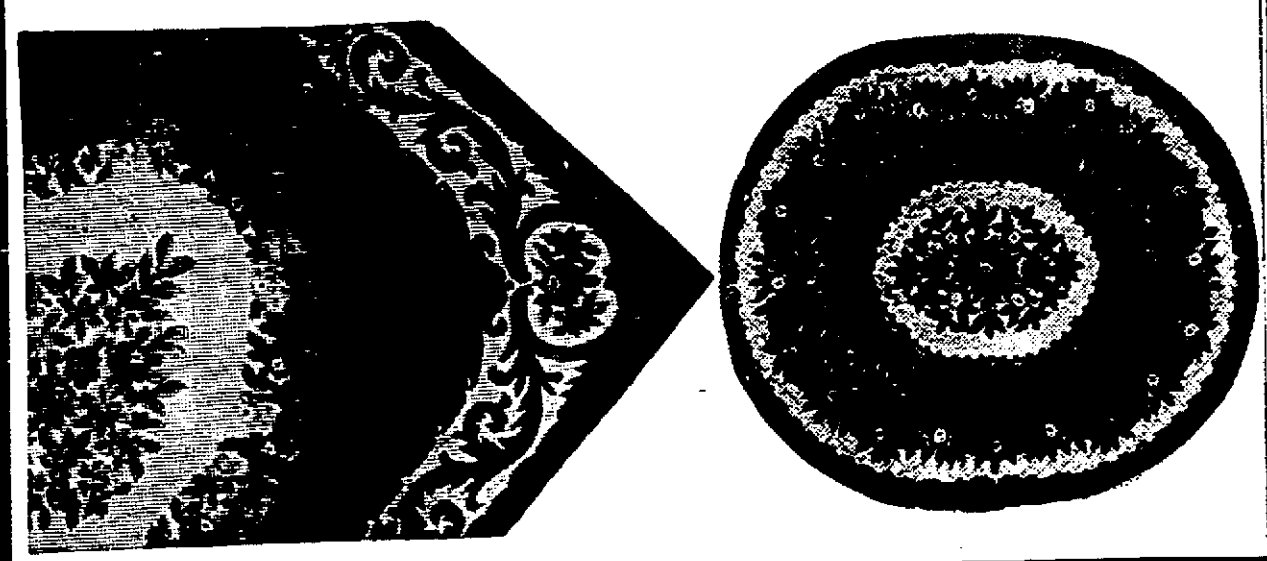
Sculptured Needlepoint

All-wool Wilton. A hand-
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the usual carpet of this
type. Latest decorator
shades.

reg. 12.95 **SALE \$9⁹⁵** Sq. Yd.



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IMPORTED HAND-HOOKED WOOL RUGS		
SIZE (feet)	VALUE	SALE
2x3	\$ 8.95	\$ 5.40
2x4	11.95	7.20
3x5	22.75	14.50
4x6	34.50	22.50
6x7	69.00	40.30
6x9	79.50	51.10
8x10	104.50	74.50
9x12	149.50	89.50
10x14	194.50	128.75
11x15	229.50	151.25
12x18	269.50	196.60

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COOKING

Serving Buffet Style Is Gracious, Easy

By Mildred K. Flanary
Press-Telegram Home Economics Editor

THERE'S ONE thing all hostesses have in common—the triumph of buffet suppers when it comes to gracious entertaining. You can set the pace for your own parties, which should be casual. "Take it easy" will be the motto.

A new note in contemporary entertaining, too, is seen in the use of the chafing dish. It creates a main dish that is both elegant to behold and delicious besides, no matter how simple the recipe.

Our hostess today, Mrs. Clare Hamman, 4285 Country Club Dr., appreciates the importance of no last-minute fluttering for the hostess. She knows that the secret of success lies in the virtue of wise planning and preparation. Mrs. Hamman possesses a seventh sense when it comes to unique and delectable menus, too. For instance, today's menu for an informal Sunday night buffet:

MENU

Chipped Beef a la Sour Cream in Chafing Dish

In Your Favorite Flavors

DELICIOUS Mountain View ice cream

MOUNTAIN VIEW DAIRIES Phone 6 8237

Green Salad, Tossed
Cranberry Salad, Molded
Mixed Relishes
Toasted English Muffins
Ring Mold of Pistachio Ice Cream Filled with French Strawberries previously soaked in imported Kirsch Coffee

Featured elsewhere on this page for convenient clipping is the recipe for chipped beef in sour cream. Below is the recipe for pistachio ice cream with strawberries and other suggestions.

Pistachio Ice Cream With Strawberries (Serves 8)

Pack slightly softened pistachio ice cream into a large ring mold and refreeze. When ready to serve, turn out on a serving dish. Fill center with halved strawberries which have soaked for a short time in Kirsch (about ½ cup, as too much will bleach the berries). Pour an-

Kitchen Tip:

Mrs. Hamman's Kitchen Tip: Caramel-flavored baked custard is tasty served with cinnamon-flavored whipped cream as a topping.



Guests at the Clare Hamman home enjoy the pleasant surroundings, good food and the gracious hospitality of Mrs. Hamman at one of her buffet suppers.

other half cup of the Kirsch over them just at serving time. Serves 8.

Small balls of angel food cake rolled in coconut are a perfect complement for this unusual dessert.

You'll like this Salad Tray Medley, too, for a bit of change in pace:

SALAD TRAY MEDLEY

Arrange well drained, chilled, canned orange and grapefruit sections in row down one-third of serving tray or platter. Use 2 cans (1 lb. 4 oz. each) citrus salad blend. Or use 1 can (1 lb. 4 oz.) grapefruit sections and 1 can (1 lb. 4 oz.) orange sections.

Arrange alternate slices of red apple (1 large apple) and avocado (1 medium-sized avocado)

in row down opposite third of tray.

Fill center of tray with Quick Chicken Salad. Garnish with crisp water cress.

Serve salad tray with a bowl of mayonnaise blended with a little lemon juice and a bowl of tart French dressing. Makes 6 servings.

QUICK CHICKEN SALAD

Combine 1 can (12 oz.) boned chicken, diced, with 1½ cups diced celery and ½ cup mayonnaise or salad dressing. Season with ½ teaspoon salt, ¼ teaspoon pepper and 2 teaspoons lemon juice. Toss salad lightly; chill until serving time.

Here is Mrs. Myranna Coon's Welsh Gingerbread recipe, referred to in this column last week:

Part 1:

- 1 cup sugar
- 1 cup salad oil
- 1 cup molasses (dark)
- 1 cup hot water

Part 2:

- 2½ cups sifted flour
- 2 tsp. baking soda
- 2 tsp. ginger
- 1 tsp. each cinnamon, nutmeg, cloves and allspice
- 1 or 2 eggs, as desired

Combine all ingredients of part 1. Combine all ingredients of part 2, and add a little at a time to No. 1 mixture, beating well to avoid lumping. After all combined, add the slightly beaten egg (or eggs), stirring only enough to barely mix. (Mixture will be very thin and "runny.") Pour into a greased and floured loaf pan or Pyrex cake pan, approximately 7x10½x2. Bake at 375 degrees for 40 minutes or until sides separate slightly from pan.

Mrs. Hamman's Chipped Beef in Sour Cream:

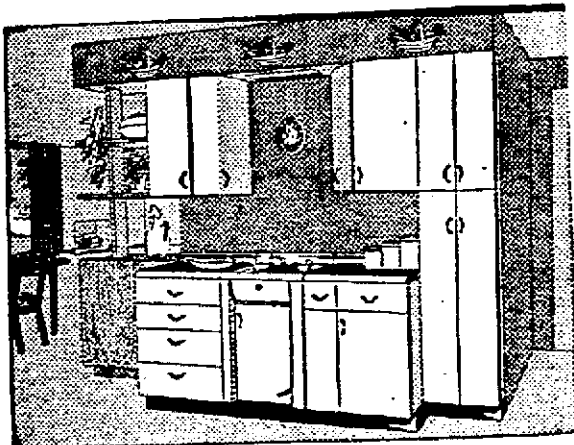
- ½ lb. chipped beef
- 2 tbl. butter
- 1 carton Hampshire Sour Cream
- 1 small can artichoke hearts
- ½ cup dry white wine
- Cayenne
- Paprika
- 1 heaping tbl. parmesan cheese

Melt butter. Add sour cream and blend until smooth, then sliced artichoke hearts, cayenne, paprika and wine. Stir in chipped beef and cheese. Serve from chafing dish over toasted English muffins. Serves 6.

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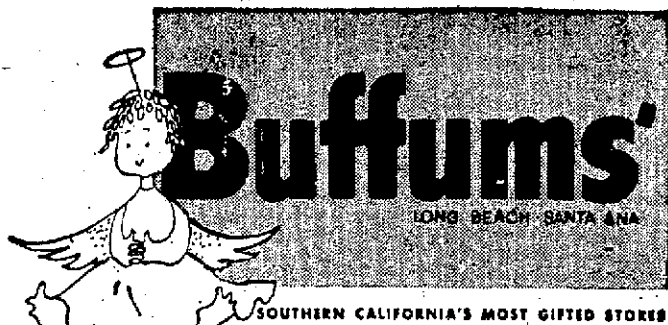
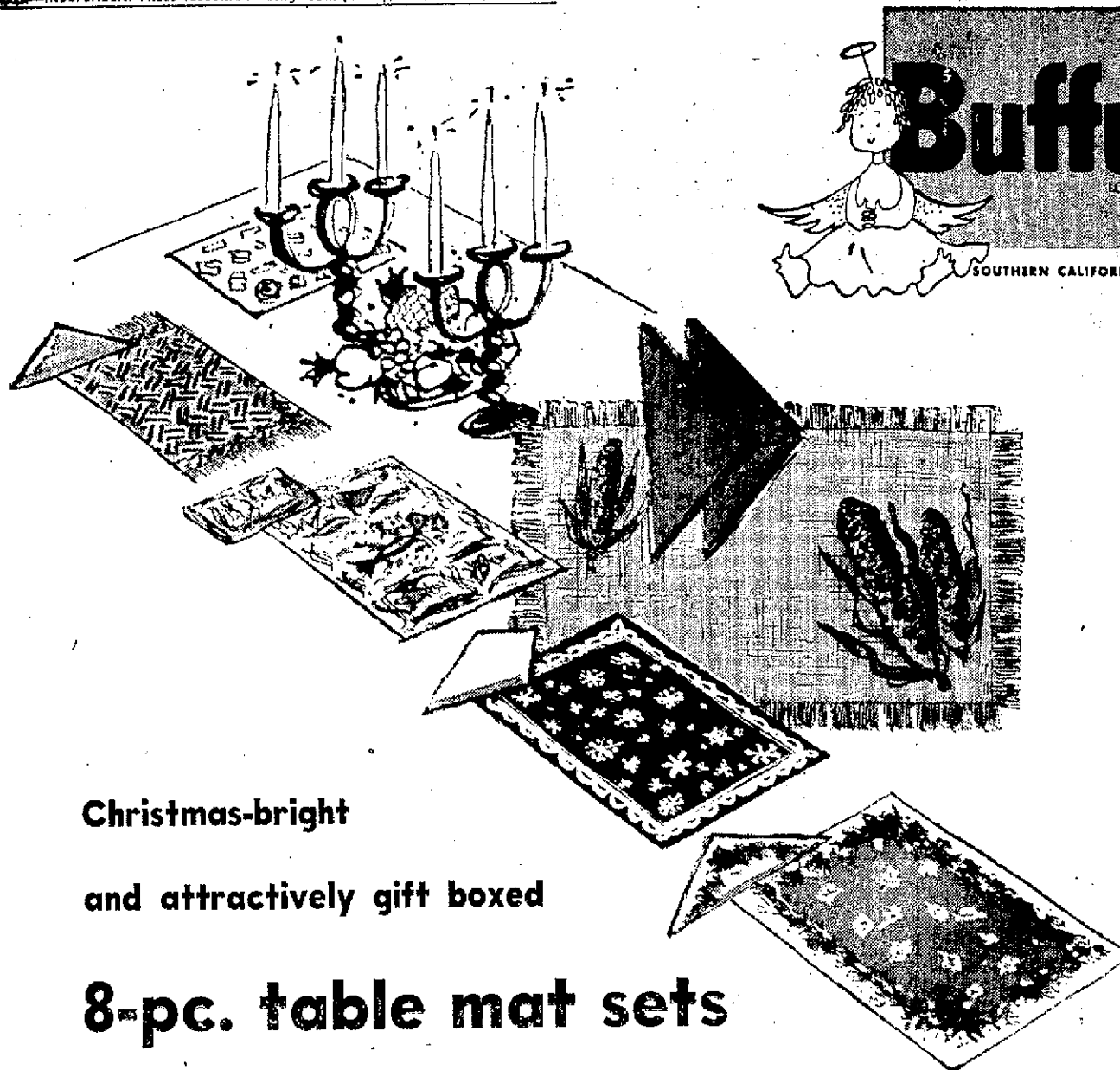
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Christmas-bright

and attractively gift boxed

8-pc. table mat sets

Decorative gifts for new young homemakers . . . and not so new . . . everyone who appreciates the beauty of an attractive table! Sketched, just five from a lovely holiday selection with designs for every mood, every interior.

a. Hand-blocked set

Handsome Andes cloth in three original designs; ripe maize, Peruvian stripe or chanticleer. Solid color rayon and cotton napkins **4.98**

b. California hand-print

Handblocked linen in eucalyptus or market place patterns. (Napkins may be used as mats for a setting for 8) **5.98**

c. Hand-loomed look

Cotton and linen in blue, gold, grey, pink or hunter green. Ideal with bright colored pottery. . . **4.50**

d. Gaily colored pure linen

Beautiful Snowflake or Peasant pattern. Red, blue or green. Ideal for the Provincial home. . . . **3.98**

e. Rayon and cotton faille—Hand blocked Ivy or Field Flower designs for a colorful holiday table. A California hand print **6.98**

Buffums' Gift Linens, Fourth Floor

glamorous Chromspun taffeta bedroom ensemble

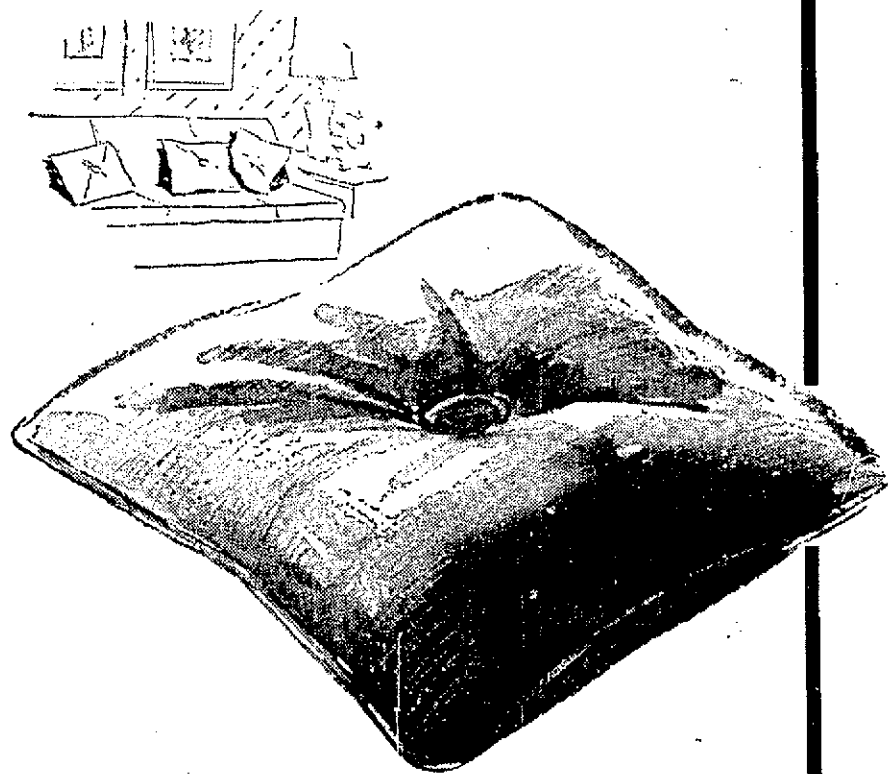
bedspread 22⁹⁵
twin or double

draperies 14⁹⁵
pair

"Princess" . . . stunning Chromspun taffeta bedspread quilted in beautiful wedding ring pattern, sparkling in luscious colors . . . light green, blue, rose, copper and forest green . . . to make your bedroom glow! For added elegance, an attached quilted French pillowsham. Bright beauty for the holidays . . . a gay and shining bedroom the whole year through! **Tailored draperies** in matching colors, sateen lined, 84" long.

Draperies, Curtains, Upholstery Fabrics, Fourth Floor

repeat sale! at a dollar savings



sofa pillows

regularly 2.98 **1⁹⁹**

Fancy sofa pillows in a wonderful assortment of decorative colors, including gold, green, red, chartreuse, black, white, coral, aqua, grey, brown. Taffetas, satins, antique satins, broadcloths and corduroys . . . self-welted, with button trim. You'll want several at this marvelously low price! They'll add exciting splashes of color to your rooms and make bright and welcome gifts!

Art Needlework and Yarn, Fourth Floor

big luxurious gifts for those who love "home"

Calloway towels

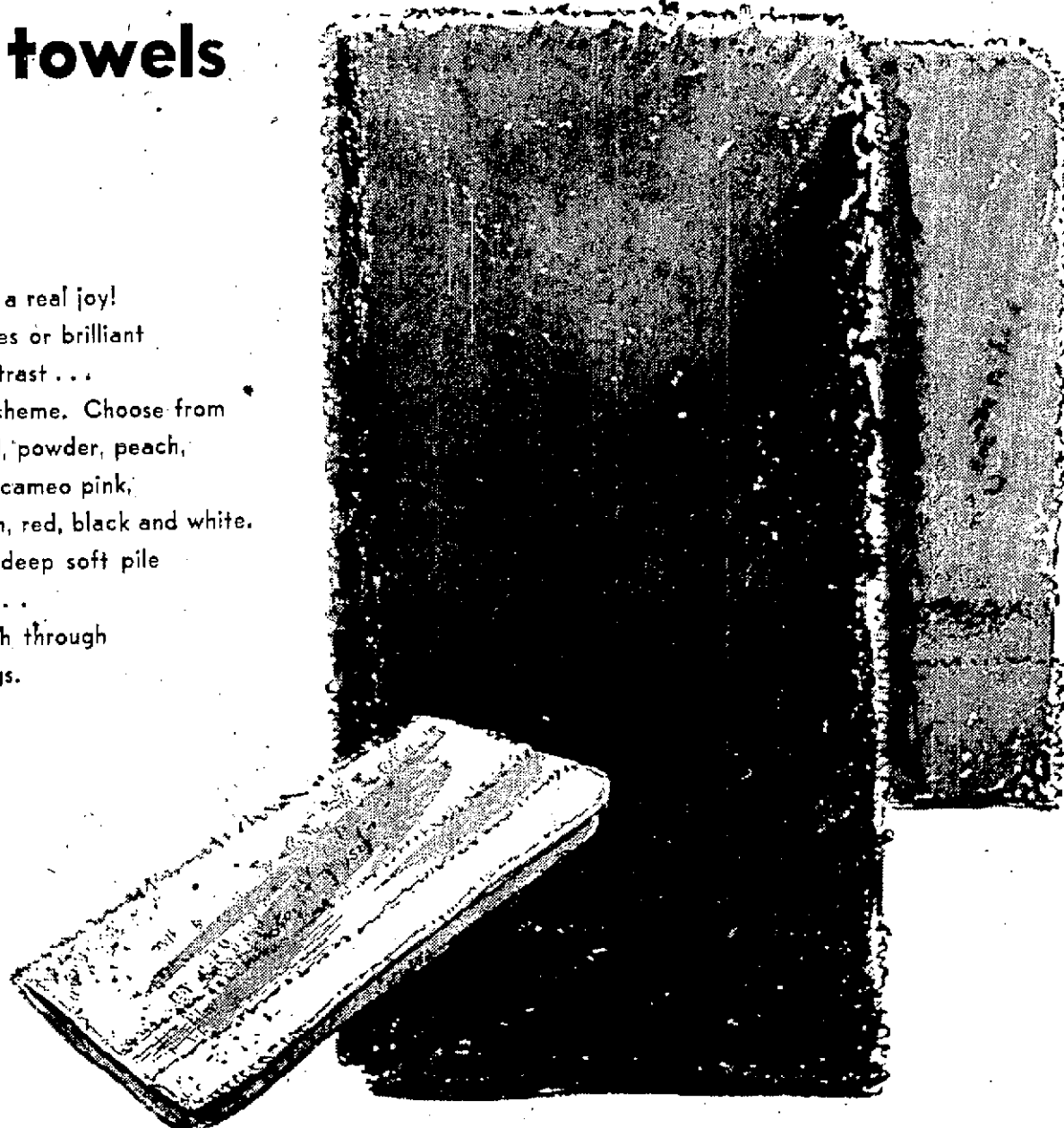
25"x48" **1⁹⁸**

Rich yarn dyed colors that are a real joy! Soft pastels, subtle nature tones or brilliant accent colors, to match or contrast . . . blend with every decorating scheme. Choose from dresden blue, rose, green, gold, powder, peach, aqua, dawn grey, honey, lilac, cameo pink, chocolate, dubonnet, evergreen, red, black and white. New extravagant large sizes, deep soft pile with lustrous new highlights . . . and they stay bright and fresh through many seasons, many launderings. They're ABSORBENIZED to dry in a jiffy.

25x48 Bath size. **1.98**
16x30 Hand size. **.98c**
13x13 Wash cloth. **.39c**

Monograms for that personalized touch of elegance at small extra charge.

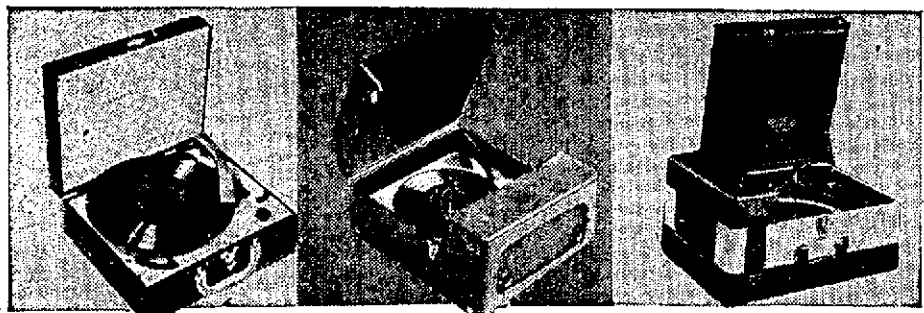
Bath Shop, Fourth Floor



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MUSICAL "SPECIALS"



3-SPEED PHONOGRAPH

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Imagine—a complete phonograph that plays all size and speed records. Grey luggage style cabinet with lid. PM200.

AUTOMATIC 3-SPEED PHONO

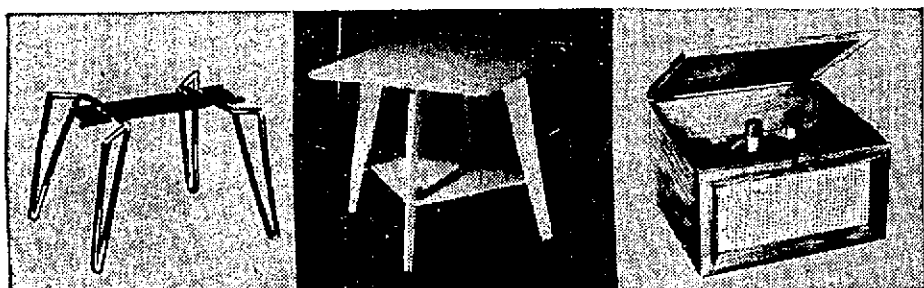
79.95 value **49.95**

Automatically plays every speed and size record and even intermixes 10" and 12". Large 6"x4" speaker. Our own Artone, Model SPA56.

WEBCOR 3-SPEED RADIO-PHONOGRAPH

was 109.95 **89.95**

Famous Webcor 3-speed automatic phonograph plays up to 4 hours of continuous music. 5" speaker. Full band radio. Luggage cabinet. Model E-150.



WROUGHT IRON TV STAND

was 8.95 **5.95**

Original Gutcher design sturdy built wrought iron TV stand in jet black. Adjustable. Use as luggage rack or coffee table topped with glass. 999.

SWIVEL TV TABLE, CASTERS

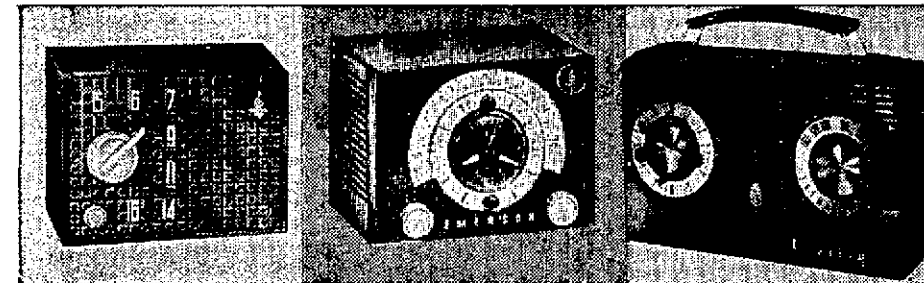
was 11.95 **9.95**

In mahogany Swivel top on hardwood casters, so you can roll entire unit, or turn set alone. 22"x24". Model No. 500, Blond, 11.95.

ARTONE HI-FI PHONO

129.95 value **89.95**

Two matched 6-inch speakers. Thick, hand rubbed mahogany cabinet. VM, 3-speed automatic, intermix changer. Sonotone twin point cartridge. Blond, 99.95, No. MHF400.



EMERSON TABLE RADIO

was 16.95 **16.95**

Sensational low price. Built-in antenna, AC-DC superheterodyne circuit, Alnico 5" permanent magnet speaker. Only 6 1/4" wide, 5 1/2" high. Plastic cabinet. No. 708.

EMERSON CLOCK RADIO

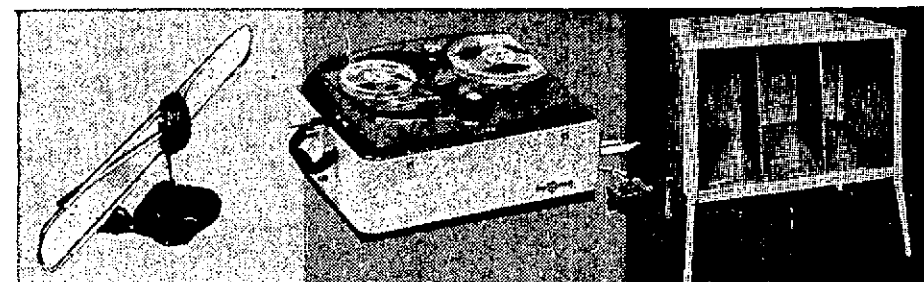
was 39.95 **27.95**

Has both slumber turn off and automatic wake up. Even turns appliances on or off. Accurate electric clock. Model 724 in ebony; ivory, green higher.

CROSLY CLOCK-PORTABLE

was 44.80 **24.95**

An amazing radio. Lulls you to sleep or wakes you to music or alarm. Works everywhere, battery. Maroon, ebony. F100.



WHIRLWIND ANTENNA

was 9.95 **4.88**

A wonderful indoor TV antenna that takes up little room. It is based on a scientific principle that will pull in stations loud and clear.

EICOR TAPE RECORDER

was 179.95 **119.95**

Records both voice and music with utmost fidelity. 2-speed, up to 2 hours. Complete with mike, case, reel, model No. 230.

ROOMY RECORD CABINET

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Sturdy record cabinet of selected hardwoods, hand rubbed to a satin mahogany color. 22" wide, 18" deep, 24" high, 3 roomy compartments. No. 42.

May Co. Lakewood—Music Dept., Third Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd., Lakewood, California Please send me the following:

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3 SENSATIONAL LOW PRICE RCA VICTORS

Surprise your family with the most thrilling Christmas gift of all—a new RCA Victor TV. Here are 3 new 21 and 24-inch models with all of RCA Victor's superior quality and de luxe features — at fantastically new low prices!

21-inch 189.95

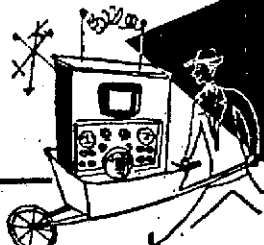
Great big screen viewing at the lowest 21-inch price in RCA history. It's a brand new set with all the latest features—including RCA's "Deep-Image" picture tube, Magic-Monitor chassis, Golden-Throat tone.

Model 21S500 in contemporary style cabinet in forest green.

20.00 down—9.00 monthly*

We're giving extra money for that old TV set!

Since you bought your last TV set, television has improved by leaps and bounds. This year May Co. is celebrating Christmas by giving you an extra trade allowance. In most cases, your trade allowance will more than cover the down payment on a new set. Why not get rid of that old "Eye-Strainer" and get a new RCA instead!



SPECIAL TV TRADE EVENT

24-inch 299.95

A gigantic picture—at the price you used to pay for a 17-inch set or smaller. New Aluminized "All-Clear Picture," phono jack, many other de luxe features. All in an attractive new table cabinet only 25" wide, 25 7/8" high. Model 24S512.

31.00 down—14.00 monthly

21-inch console 289.95

New aluminized "all-clear" picture tube. Graceful contemporary cabinet in grained mahogany. Exceptional low price for RCA quality. 21S518.

\$30 down—13.00 monthly
*Includes May-Time Service Charge



GLENN MILLER LIMITED EDITION

60 radio broadcast performances—from 1938 to 1942—never heard before on records!

A year ago when Vol. 1 was issued it was an immediate and complete sellout across the country! Now—RCA presents Volume 2, an anthology of the late Glenn Miller's imposing contributions to music from 1938 to 1942 when he enlisted in the Army. Specially prepared by George Frazier, one of the country's leading jazz critics, in a beautifully bound edition... with pictures and biographical sketch. Only a limited number available—order yours today.on 5 long play records,on 15 "45 EP" records **24.95**

May Co. Lakewood—Music, Third Floor



"you've never had
it so good"!!

our own SUPER SPECIAL FRESH

Ground Beef...

BIG THICK HAMBURGERS WITH SLICED
ONION RINGS... FRESH CRISP LETTUCE
... SLICED TOMATO, AND RICH CHEESE
... MAN! THAT'S REAL EATIN'... AND
WHEN YOU USE OUR SUPER FRESH,
EXTRA LEAN GROUND BEEF YOU'RE SURE
TO HAVE THE FINEST, DELICIOUS HAM-
BURGERS YOU'VE EVER TASTED

3 lbs. \$1⁰⁰

35¢ lb.



it's fresh!
it's lean!
"you know
it's good"

CUBED SWISS STEAKS

BONELESS CUBED! EVERY BITE IS RICH-RED DELICIOUS SELECTED BABY BEEF...
TENDER AND JUICY

STEW BEEF **49¢ lb.**
LEAN TENDER CUBES OF
SELECTED BABY BEEF

PORK CHOPS **69¢ lb.**
BEST CENTER CUTS FROM
PINK IOWA PORK LOINS

JUMBO GOLDEN SHRIMP

REAL BIG FANCY ONES! READY FOR A SEA FOOD FEAST! AND SO TENDER, RICH
TASTING AND GOOD

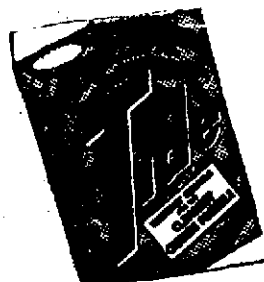
49¢ lb.

69¢ lb.

HERE'S A TIP FOR
GRILLED 'BURGERS...
BASTE WITH DELICIOUS
CHRIS and PITTS

Bar-B-Q **37¢**
SAUCE 12-OZ. BTL.
TOPPED OFF WITH
CRISP SLICES OF
EVERBEST
SLICED HAMBURGER

DILLS PTS. **19¢**
FOR A REAL "PALATE
PLEASING" TREAT!!



GIANT BOX
TIDE..... **72¢**
JOY LIQUID 10-OZ. CAN **30¢**
DETERGENT

APPLESAUCE

ROYAL PRIDE No. 303 CANS. THE
CREAM OF THE CROPS. CANNED
ORCHARD FRESH.

8¢ for 1⁰⁰

CHEER LGE. **30¢** **DREFT** GT. **72¢**
DUZ GT. **72¢** **Ivory Flakes** Lge. **30¢**
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Dog Food 2 for **27¢**
Thoro-Fed No. 1
Cans. The Best
for Your Pets

Corn No. 303 CANS
BIT-O-HONEY
CREAM OR
WH. KER. 3 for **39¢**

Wesson Oil **59¢**
FULL QTS. NOTHING
MORE PURE FOR
COOKING

SPRY 3-LB. CAN
PURE VEGETABLE
SHORTENING **88¢**

Peanut Butter **39¢**
SWIFT'S LARGE 1-LB.
JAR. SO SMOOTH
AND GOOD

OLIVES 3 1/4-oz.
EARLY CALIF. GREEN
STUFFED WITH PIMENTOS **27¢**

SLICED PINEAPPLE

HAWAIIAN STAR, NO. 1 1/4 CANS
FIELD FRESH FLAVOR

6 CANS \$1⁰⁰
FOR

CORNERD BEEF

ARMOUR'S... 12-OZ. CAN. SO HANDY
FOR DELICIOUS QUICK MEALS and SNACKS
... TRY IT TODAY.

39¢



Super Markets

STORE HOURS:

SUNDAY 9 to 7 P. M.
MON. thru WED., 9 to 8 P. M.
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SATURDAY, 9 to 8 P. M.


1140 E. Carson ★ 655 Pine Ave.
LONG BEACH LONG BEACH
2279 Pacific ★ 2420 Santa Fe
LONG BEACH LONG BEACH
1900 E. Olive ★ 14309 Atlantic
COMPTON COMPTON

Walt Jordan

BLUE BOOK OF FASHION

A WALT JORDAN
Gift Certificate . . .

Perplexed? Confused? . . . What to
get him for Christmas? . . . Solved:
by a Walt Jordan Gift Certificate
. . . and with it, a miniature suit,
sport coat, or slacks to put into his
stocking . . .



BROADWAY AT PACIFIC
Dial 7-6994

Try Making Photograms

ANYONE can produce photograms.

They are pictures made without a camera by direct exposure of opaque and transparent objects upon photographic paper.

No previous photographic experience is necessary — only a minimum of materials and a resourceful imagination. If you experiment with such objects as twine, pieces of paper, coins or kitchen utensils, soon you'll discover that your photograms will mold into any composition, texture or design that occurs to your fancy.

Your production of photograms does not require any complicated equipment or costly materials.



Photograms are easy. Here's a moonlit romantic scene arranged from pine twigs, cotton and cut-out figures.

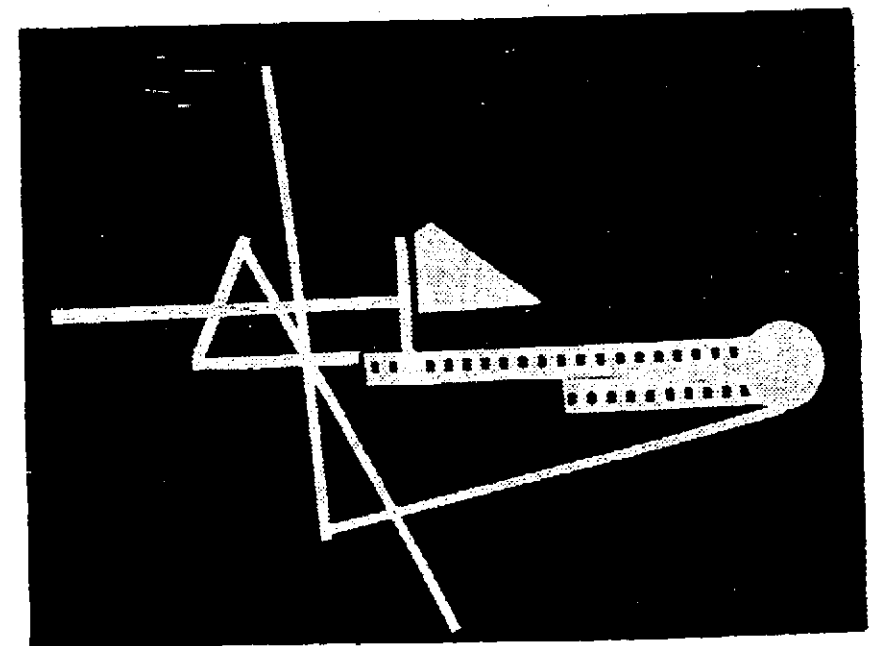
By Michael Kosinski

For less than \$2 your local photo dealer will supply you with easy-mix chemicals, instructions and photographic paper with which you can make 25 8x10 photograms.

You can obtain an easy type of photogram by simply placing objects—keys, feathers, costume jewelry, your own hand—directly upon the photographic paper and turning on the room light for a few seconds. The opaque objects, not permitting light to pass, leave that area on the paper white, while the uncovered portion of the paper turns black on exposure to light.

In an illuminated room you can compose more complicated designs upon a sheet of clean glass which is later placed upon photographic paper in the dark-room and exposed to light the usual way.

THE CREATION of photograms is an ideal occupation for the beginner as it is for the advanced amateur. They offer an excellent opportunity to develop the creative talents of children. Once youngsters are shown how to obtain a picture almost by magic, the innumerable ideas popping into their minds will keep them out of mischief. Photograms of leaves and ferns, often used as material for illustrated books on natural history, can be hung as decorative pictures in the children's room.



A design in modernism results from a photogram made with a coin, strips of paper and the edge from film.

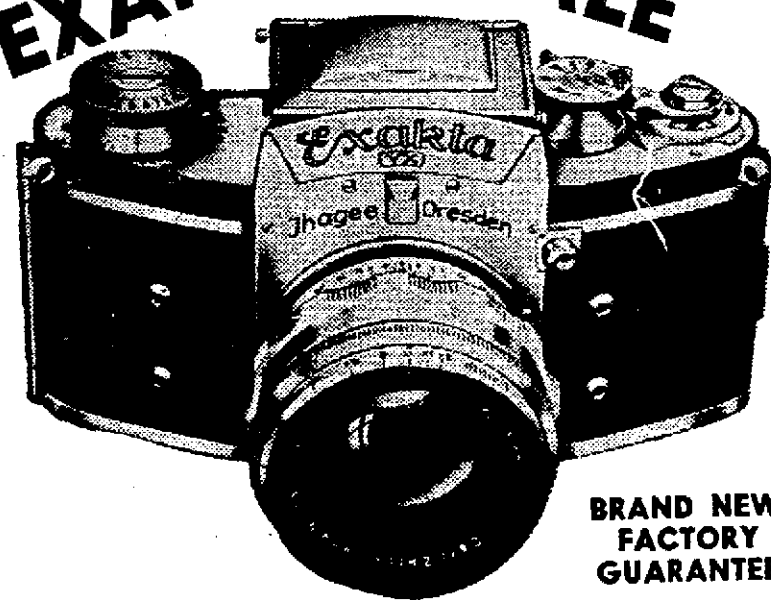
Make this HIS Christmas



Use Our Lay-Away Plan NEW

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EXAKTA SALE



AS LOW AS
\$18⁹⁵ down

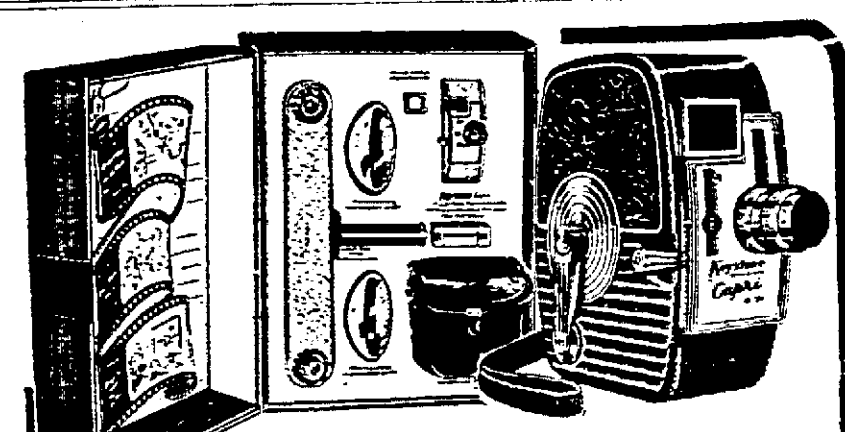
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FACTORY
GUARANTEE

	REG. PRICE	SALE PRICE
★ EXAKTA VX With Tessar F3.5 Preset Lens	\$249.50	\$189.50
★ EXAKTA VX With Primo Plan F1.9 Preset Lens	\$269.50	\$219.50
★ EXAKTA VX With Biotar F2 Lens	\$335.00	\$269.50
★ EXAKTA VX With Angenieux F1.5 Lens	\$359.50	\$289.50
★ PENTA PRISM With Split-Image Rangefinder For Exakta, Case Incl.	\$88.00	\$68.00
★ ZEISS TRIOTAR 135 MM Lens For Exakta	\$75.00	\$59.50
★ CAMERA CASE		\$12.00

10% down
Up to 24 Months to Pay

Mr. Dexter Halpert, factory representative, will be in our store all day Saturday, Dec. 4, to demonstrate the complete line of Exakta cameras.

330 PINE
Pk. 6-2968 - 63-8139
Open Friday Night Till 9:00



SEE IT HERE

7-piece Movie Diary gift package with sensational Keystone Capri, America's lowest-priced deluxe home movie camera. **\$77.50**

Headquarters for KEYSTONE quality home movie equipment
LONG BEACH CAMERA EXCHANGE
5543 ATLANTIC AVENUE — CARLETON H. PETERS, Owner
PHONE 2-1271 Open Evenings 'til 8:00
LOW DOWN PAYMENT EASY TERMS
See Keystone camera advertisement, page 21

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 5:30 P.M. (Mon. and Fri. 12:30 to 9:30) For Phone Orders and Service Call L. B. 39-2411, ME. 3-0111

we're open monday night till 9:30

tremendous **VALUES**

MONTH-END CLEARANCE

MAY CO.
LAKEWOOD

no phone or mail orders accepted - all month end sales are final

TWO BIG DAYS monday and tuesday

ODD LOTS AND ONE-OF-A-KIND MERCHANDISE, SOME SLIGHTLY SOILED GOODS, ALL MARKED DOWN FOR QUICK DISPOSAL.

WOMEN'S AND MISSES' COATS—Second Floor

25.00-29.95 100% wool short coats.....12.00
35.00-39.95 All weather coats, corduroy and others.....24.00
59.95-69.95 100% wool long coats.....37.00

BONNET SHOP—Street Floor

1.98-2.98 Wool knits, excellent selection.....1.00
Values to 8.95 Velours, velvets, fabrics.....2.00

MILLINERY—Second Floor

Values to 19.95 Better millinery, odds and ends.....4.00

SPORTS ACCESSORIES—Second Floor

17.95 Sweater dress, all-wool, long sleeve, misses' sizes 8-97
9.95 Corduroy coveralls, front zip, black and colors.....5.99
14.95 Jumpers, all-wool flannel, charcoal or brown.....10.97
7.95 Flannel pedal pushers, slim, tapered, misses' sizes.....3.97

WOMEN'S AND MISSES' SUITS—Second Floor

55.00-69.95 Final clearance, group of all-wool suits, broken sizes and colors, misses' sizes.....19.00

WOMEN'S SPORTSWEAR—Second Floor

10.95 Suit dresses, sizes 14 1/2-22 1/2.....5.99
25.00 Orlon jersey dresses, sizes 14 1/2-22 1/2.....13.99
6.95 All-wool sweaters, 38-42.....3.99
6.95 Nylon blouses, 38-44.....1.99

JR. DEB COATS AND SUITS—Second Floor

59.95-69.95 Better all-wool long coats.....44.00
49.95-59.95 All-wool long coats, various styles.....38.00
59.95-69.95 Better wool suits, latest styles.....48.00

WOMEN'S DRESSES—Second Floor

22.95-29.95 Jacket dresses, cocktail dresses.....14.00
22.95-29.95 Street dresses, cocktail dresses.....16.00
35.00-39.95 Better dresses, laces, rayon crepes and taffetas, street and afternoon styles.....19.00

JUNIOR DEB SHOP—Second Floor

10.95-17.95 Group of better dresses, 9-15.....8.99
14.95-22.95 Rayons, taffetas, failles, cottons and wool dresses, 9-16.....10.99
17.95-29.95 Better dresses, many styles, fabrics, 9-15 15.00

BOULEVARD DRESSES—Street Floor

17.95-25.00 Dressy taffetas and laces, misses' sizes.....11.97
8.95-10.95 Casual and dressy fall styles.....4.97

BETTER BLOUSES—Second Floor

5.95 Miracle nylon/orlon, 3/4 sleeves.....3.99
3.95 Famous maker cotton shirts, baby doll sleeves.....2.39
7.95 Long sleeve tailored shirts in dacron tricot.....3.99
5.95-7.95 Large selection of better nylon and dacrons.....3.99
2.95-3.95 Better sleeveless cottons.....1.99

CAMPUS SHOP—Second Floor

10.95-14.95 Wandamere jeweled slippers.....3.99
3.95-4.95 Cotton mannish shirts.....1.99
2.95 Denim plaid paddish pushers.....1.00
2.95 Cotton twill shorts.....55c
3.95 Corduroy shorts.....1.00
3.95-4.95 Sweaters, various styles.....2.99
7.95 100% Wool skirts, novelty weaves, slim styles, 10-16.....4.44

GOWN SHOP—Second Floor

89.95 to 145.00 values. Designer group of suits & cocktail dresses.....1/4 to 1/5 OFF
Values to 39.95 to 69.95 Group of better dresses, afternoon and cocktail.....28.00-38.00-43.00

YARDAGE—Second Floor

Fashion Fabric Remnants
1/4 to 1/2 off

SHEETS AND CASES—Second Floor

3.95 Embroidered pillowcase sets.....2.95
3.95 Card table covers.....1.95
1.95 Foam rubber pads, plaid covered.....1.00
Surety type 180 extra long percale sheets
Reg. 3.19 81x113.....2.69 Reg. 2.99 72x113.....2.49
Pequot fine combed percale type 200 sheets and cases
Reg. 6.95 81x108.....4.29 Reg. 5.95 72x108.....3.79
Reg. 1.60 42x38 1/2.....95c
1.00 Zipper pillow ticks, stripes.....79c, 2/1.50
5.95 Cotton printed quilt covers.....3.99

BLANKETS AND BEDDING—Second Floor

9.95 Reversible chenille spread, full size.....3.99
9.95 Cotton quilted coverlet, solid color.....3.99
5.95 Cotton percale dust ruffles.....3.99
19.95-24.95 100% wool blankets, some soiled \$10 to 12.99
6.95 Bates woven spread, twin only.....3.99
6.95 Chenille coverlet, full size.....3.99
11.95 Patchwork quilts.....9.99
8.95 Printed cotton spreads, full size only.....3.99
11.95 Printed cotton spreads, full size only.....3.99
6.95 Printed cotton drapes.....1.99 pr.
12.95-19.95 Chromspun spread, asst. styles, 6.99 to 12.99
Taffeta 2-pc. topser and dust ruffle.....4.99 set
29.95 Bobrich electric blanket, 1 year guarantee.....19.95
12.95 Nite spread.....5.99

ART NEEDLEWORK—Street Floor

2.25 Wedgie soles for crocheting slippers.....1.25
5.95 Glamour collar kits.....2.98
2.98 Gift for applique, 54x72".....1.98
1.75 Arnold slipper soles.....89c
1.00 Luxury corde, 144-yd. spool, bright colors only.....69c
12.95 Copper chafing dish, 1 1/2-qt. size.....8.95
4.50 Black wrought iron 2-tier fruit dish.....2.98

NURSERY FURNITURE—Second Floor

12.98 Crib mattress by famed maker.....10.88
15.98 Famed maker better crib mattress.....12.90
9.98 Welsh stroller, collapsible, close-out.....8.88
8.98 Welsh jumper chair, folds flat.....7.88
2.29 Inflatable training seat for traveling.....1.00
5.98 12-qt. step-on style diaper pail.....3.99
52.50 Babyline hardwood chifferobe, blanket drawer.....44.00
65.00 Storkline hardwood 5-drawer chest.....54.00
24.98 Youth bed mattress, famed maker.....19.99
29.98 Hardwood playpen, doubles as crib.....21.88
39.98 Famed maker cribs.....29.88

HI-SHOP—Second Floor

10.95 Corduroy jackets.....5.99
6.95 Corduroy skirts.....4.99

TOWELS—Third Floor

3.95 Celanese taffeta window drapes 27x45.....99c
3.95 Plastic shower curtains 6x6.....1.99
3.95 Plastic window drapes 27x45.....1.99
1.98 Cannon bath towels 24x48.....1.25
1.39 Cannon bath towels 22x44.....69c
49c Cannon guest towels 16x26.....4/1.00
2.98 Cannon bath mats 22x34.....1.99
1.50 Martex guest towels irreg. 16x30.....3/1.00
50c Martex washcloth irreg. 13x13.....5/1.00
3.98 Callaway bath towels 25x50.....1.99
1.98 Loop twist rugs 24" Rd.....1.00
14.98 Loop twist rugs 48x72.....6.99
1.00 Loop lid covers.....19c

DAYTIME DRESSES—Second Floor

6.50 Sateen cotton prints and woven plaids, reg. and 1/2 sizes.....3.88
5.98-10.98 Better daytime dresses.....4.29
4.50 Cotton cobbles, gay chintz trim, S-M-L.....2.29

CORSETS—Second Floor

3.50-8.50 Regulation and strapless bras.....1.99-4.99
8.50-13.50 Regular panel girdles.....5.95-8.95
3.50-5.59 Boneless girdles and panties, S-M-L.....1.99-3.95
10.00 Foundations, large sizes in white.....3.99

PUNCH-AND JUDY SHOP—Second Floor

4.98-5.98 Girls' cotton dresses, sizes 3-6x.....2.96-3.96
3.98 Girls' clear plastic umbrellas.....1.00
1.98-2.25 Boys' cotton flannel shirts, sizes 3-6x.....1.58
1.98 Boys' corduroy boxer shorts, broken sizes 3-6.....1.58

CHILDREN'S UNDERWEAR—Second Floor

3.98-5.98 Girls' slips and petticoats, 2-14.....1.99-2.99
1.00-1.75 Girls' garter belts, 26-28.....50c
45c Child's cotton knit pants, sizes 2-12.....4/1.00

LAYETTE SHOP—Second Floor

3.98-4.98 Counter soiled cotton crib blankets.....2.99
4.98 Boucle diaper suits, M-XL.....1.99
2.50-2.98 Seersucker crawlers, M-XL.....1.99
5.95 85% wool & 15% nylon crib blankets.....3.88

SILVERWARE—Street Floor

27c-35c Silverplated flatware; odd lots.....6/1.00
1.25-2.50 Silverplated berry spoons, cold meat forks, pastry servers, gravy ladles, etc.....69c, 3/2.00
8.95-10.95 Silverplate & sterling holloware.....6.99*
11.95-16.95 Silverplated vegetable dishes, etc.....9.99*
17.95-24.95 Silverplated holloware.....12.99*
10.95 Wooden anti-tarnish flatware chest.....6.99
54.75 Service for 8 in "Del Mar" pattern with chest.....32.99
*Plus 10% fed. tax

GLOVES—Street Floor

2.50-3.50 Double woven cotton gloves, many handsewn 99c
3.00-4.00 Better double woven cotton gloves.....1.89
2.50-3.50 Double woven cotton gloves.....1.39
5.00-5.95 Pigskin gloves, washable, practical.....3.89

BLOUSES—Street Floor

2.95 Cotton blouses, some crepes, many styles.....1.99
5.95 Novelty blouses, many fabrics, many styles.....2.99
5.95-7.95 Nylon blouses, not every color or style.....3.99

KNIT LINGERIE—Street Floor

4.95-6.95 Nylon tricot trimmed slips.....3.99
3.95-4.95 Nylon tricot 1/2 slips trimmed.....2.99
3.95-4.95 Famous brand brushed rayon bed jackets.....2.99
6.95-9.95 Imported cotton pj's.....4.95-5.95
14.95 Nylon gowns.....9.99
6.95-8.95 Nylon tricot gowns.....4.99-5.99

HOSIERY—Street Floor

Perfect quality fashion nylons, 12 and 15 denier sheers, 20 and 30 denier business sheers, Van Raelte, Berkshire, Claussner, Roman Stripe, Humming Bird, Surety and Picturesque included in an assortment of colors. Sizes 8 1/2 to 11. Not every size in every brand.

HOUSEWARES—Downstairs

6.95 Kent bathroom scale, with choice of colors.....3.99
6.95 Wood carving board with roast handle.....3.99
1.98 Freezer inventory board.....99c
119.98 All stainless steel barbecue wagon with motor and spit, slightly scratched.....79.99
59.98 Motor, spit and hood.....42.99
2.95 Set of 6 asst. color tumblers, plastic.....1.98 set

Assorted array of gift merchandise, one-of-a-kind, floor samples, some slightly scratched. Greatly reduced to clear.

HARDWARE—Downstairs

6.98 Ratchet screwdriver, Yankee set.....3.98
3.49 Fluffium liquid soil conditioner, easy to apply 1.19 gal.
5.70 Tub faucet 1/2" chrome-plated.....2.49 set
28.95 Famous make 1/2 h.p. motor 1725 r.p.m.....19.99
2.95 Faucet repair kit, repairs any faucet.....1.19

UNPAINTED FURNITURE

Reg. 11.98 Bookcase, 36x30x9.....7.83
Reg. 6.49 Left & right end, 36x15x9.....4.49
Reg. 7.98 Bookcase, 30x18x9.....5.49
Reg. 16.95 Unp. Gateleg table, 36 sq.....12.49
Reg. 12.98 Headboard for single.....9.49
Reg. 7.98 Step case for books, etc.....5.49
Reg. 12.98 Step case for books, etc.....9.49
17.95 Metal cabinet 64x18x12.....11.98
11.98 Metal cabinet 12x18x50.....6.44
13.95 Black tea cart, 3 shelves; also copper.....8.49

CHINA AND GLASSWARE—Third Floor

115.50 ARCADIA 93-pc. Noritake imp. china for 12 66.00
115.50 CAMELOT 93-pc. Noritake imp. china for 12 66.00
89.50 YORK 98-pc. imp. china for 12, 6 extra cups 55.00
89.50 AMERICAN MONTCLAIR, 98-pc. imp. china for 12 47.99
89.50 TAHKEY 110-pc. imp. china for 12, extra pcs. 47.99
89.50 FANTASIA 98-pc. imp. china for 12, extra pcs. 47.99
49.95 RHAPSODY 53-pc. imp. china for 8 22.00
49.95 GREEN GARLAND 101-pc. imp. Royal dinnerware for 12, 6 extra cups, teapot.....27.99
29.95 BROWN CASTLES 53-pc. imp. Eng. dinnerware.....16.99
2.50 Hand painted baby-feeding sets.....1.59
2.95 Hand painted imported bar bottles.....1.99
50c Imported hand blown handled beer mugs.....25c
1.75-1.95 Swan bonbon, candy dishes; hd. blown 1.19-1.29
49c Imported hand blown stemware.....19c

MAJOR APPLIANCES—Downstairs

299.95 Bendix de luxe gyromatic washer.....199.95
227.00 Thor de luxe spinner washer.....139.50

SMALL APPLIANCES—Downstairs

19.95 val. Forman family percolators, automatic, 8-cup percolator.....12.95
36.95-44.95 val. Hostess sets with tray, creamer, sugar.....24.95-39.95

WOMEN'S BETTER SHOES—Street Floor

14.95-18.95 Fashion shoes, famed makes.....6.97

BOULEVARD SHOES—Street Floor

8.95-9.95 Black suede, red, navy & black calfskin, high & medium heels.....2.97

CHILDREN'S SHOES—Second Floor

6.95-7.95 Children's, teen-agers' shoes, bro. sizes.....2.97
7.95 val. Boys' hi-top brown shoes, welt soles, 13 1/2-4.....5.97

SEWING MACHINES—Third Floor

Floor Models, Used, Up to 25% Off

White rotary portable.....34.50
White rotary console.....49.50
119.50 Rotary electric portable.....84.50
114.50 White walnut console.....89.50
149.50 Full rotary console.....119.50
199.00 White rotary, walnut, blond, mah.169.50

Christmas Gift Suggestions

2.29 Floral design sewing machine covers, just 50.....1.79
3.29 White sew-lights for all makes.....2.79
6.95 White pinking shears, steel.....5.95
10.95 Key buttonholes for most makes.....9.95
17.50 White dress forms, 16 sections.....12.75

CURTAINS, SLIP COVERS—Third Floor

1.29 Rayon marquisette panels, 42x81, each.....88c
2.45 Flocked rayon marq. panels, 42x81, eggshell and pastels.....each 1.00
1.95-3.95 Dutch style curtains, 26-40" long.....pr. 1.00
2.95-3.45 Rayon bemberg tiers, 30-36" long.....pr. 1.39
5.95 White organdy picot-edge ruffles, 84" wide to pair, 81" long.....pr. 3.98
9.95 Heavy textured ready-to-hang draperies, 50" pleated width to pair, 84" long.....pr. 7.95

TEXTURED CHROMSPUN DRAPERIES

7.95 50" pleated width to pr., 84" long.....pr. 5.97
12.95 80" pleated width to pr., 84" long.....pr. 7.99
17.95 100" pleated width to pr., 84" long.....pr. 12.99
27.95 150" pleated width to pr., 84" long.....pr. 19.99
5.95-21.95 Lined & unlined draperies.....1/2 to 3/4 off
Draperies, curtain, etc., odd lots & remnants.....1/2 off

LAMPS, MIRRORS AND PICTURES—Third Floor

5.95 Colorful ceramic leaf TV lamps.....2.29
6.95 Glass-cube TV lamp.....2.99
6.95 Ceramic vanity lamp with shade.....3.99
17.95 Double globe hand decorated hurricane.....9.49
12.95 Goose neck floor lamp, perforated shade.....5.88
19.95 Bronze floor torchere 3-way light.....12.88

RUGS AND CARPETS—Third Floor

BROADLOOM REMNANTS AND ROLL ENDS, 1-OF-A-KIND

34.50 9x5.2 Beige boucle.....19.95
54.50 12x6.10 Forest green boucle.....29.95
69.95 9x12 Block design axminster.....39.95
89.95 9x12 Round wire axmin., green and grey.....49.95
69.50 9x12 Aqua frieze.....49.95
89.50 12x7.5 Cinnamon frieze.....49.95
109.50 12x9 Grey and brown cut pile cotton.....49.95
129.50 12x9.5 18th Century floral green axmin.....79.95
159.50 9x14.2 Cinnamon tuxedo.....89.95
124.95 12x15 Sandalwood viscose.....124.95
298.00 12x20.6 Moss green heavy chonille.....169.95
249.50 12x17 Grey embossed Wilton.....179.95
289.50 12x18.5 Woodland roos frieze.....189.50
249.50 12x17.6 Green sculptured Wilton.....199.95
269.50 12x18.6 Green textured Wilton.....199.95
319.50 12x22.6 Medium grey sculptured Wilton.....229.95

FURNITURE—Third Floor

SAVE ON ONE-OF-A-KIND SAMPLES

79.95 Maple wing rocker, print.....44.95
74.95 Provincial button back chair, print.....49.95
74.95 Modern knee-hole desk, amber finish.....49.95
109.00 Provincial wing chair, brown tweed.....54.95
99.50 Maple wing rocker, red tweed.....69.95
99.50 Modern Kroehler lounge chair, metallic brown.....74.95
199.00 Kroehler "long-boy" modern sofa, casters.....139.00
259.00 Modern 2-pc. sectional, foam rubber cush.....159.00
244.00 Provincial wing sofa, green and brown tex.....199.00
259.00 Provincial pillow-arm lounge sofa, foam rub.....219.00

SLEEP EQUIPMENT—Third Floor

6.95 Hollywood steel bed frame, twin or full.....3.99
29.95 Innersp. twin matt. or matching box spring.....14.88
29.95 30" Roll-away bed, comfortable mattress.....17.88
52.50 Sealy twin mattress or box spring.....29.95
69.95 Twin set, mattress and box spring.....38.88
69.50 12x7-cot mattress, twin or full.....38.88
119.00 Englander firm twin set, heavy tick.....59.88
119.00 4 1/2" foam rubber mat., matching bx. sp., twin 69.95

MEN'S FURNISHINGS—Street Floor

3.95 Sanforized white broadcloth dress shirts 2.59, 2/5.00
3.95 Famed make Sanf. ctnn. broadcloth pajamas, A-D 2.99
3.50 Men's genuine leather wallets, smart patterns.....1.00*
1.25-1.50 Sanforized cotton broadcloth shorts.....89c
2.95 100% wool argyle socks.....1.00
2.95 Wool argyles, nylon-reinforced, bold diamonds.....1.39
55c-85c Assorted rayon, nylon, cotton socks.....39c
1.25 Cotton overlaid argyles, fall colors.....79c
1.00 Cotton argyles, bold diamond patterns.....59c, 6/3.50
2.95 Helanca nylon argyle s-t-r-e-t-c-h socks.....1.49
4.95 Dupont nylon non-run tee shirts.....2.79
89c-1.25 Shorts, cotton undershirts, knit briefs.....69c
1.95 Dupont nylon shorts, boxer model.....89c
3.50 Dupont deacon shorts, saddle seat.....1.69, 3/5.00
2.50-3.50 Famed make genuine leather belts.....1.00
5.00 Pigskin gloves, lined and unlined.....3.99
59c Imported linen handkerchiefs, samples.....35c, 3/1.00
3/3.00 Slightly soiled TV initial handkerchiefs.....3/1.99

MEN'S ROBES—Street Floor

22.50 All-wool flannel robes, solid colors.....19.95
14.95 Parker-Wilder wool flannel robes.....10.99
14.95 Heavyweight terrycloth fancy robes.....9.88
14.95-17.50 Lined rayon robes, shawl collar.....11.77

MEN'S CLOTHING—Street Floor

55.00 All-wool worsted suits.....36.00
55.00 New fall topcoats.....39.95

MEN'S SPORTSWEAR—Street Floor

5.95 Fine corduroy sport shirts.....3.99
35.00 English pullover cashmere sweaters.....24.99
10.95 Rayline rayon plaid sport shirts.....7.95
1.95 Assorted washable tee shirts.....1.00
5.95 Long sleeve washable sport shirts.....3.95
12.95 Wool flannel, gabardine slacks.....8.99
7.95-8.95 Rayon linen weave, gabardine slacks.....5.99
22.50-25.00 De luxe wool flannel, gabardine slacks.....14.99
16.50 Rayon linen weave leisure jackets.....12.95
4.95 Sanforized denim slacks.....3.99
16.50 All-wool slacks, solid colors, fancy weaves.....12.99
10.95-15.95 Assorted zipper jackets.....8.99
3.95 Long sleeve washable sport shirts.....2.99
29.50 Horsehide flight jackets.....24.95
22.95 Suede jackets made of selected skins.....18.99

MEN'S SHOES—Street Floor

10.95 Better shoes, smooth tan leathers.....6.95
12.95 Quality shoes, smooth and grain leathers.....8.85

LUGGAGE—Street Floor

13.95 21" longbound weekenders.....6.95*
19.95 21" Bumper edge weekenders.....9.95*
27.50 26" Pullman cases, longbound.....13.95*
22.50 Train cases, bumper edge.....10.95*
22.50 4-hanger wardrobe cases.....10.95*

*Plus 10% federal excise tax

SPORTING GOODS—Street Floor

40.00-110.00 Matched sets of irons.....27.95-59.95
40.00-68.00 Matched sets of woods.....27.95-39.95
25.00 Atlantic saran plastic golf bags.....14.99
5.95 All plastic bowling bags.....3.98
4.95 Rubber Healthways basket ball, official spec.....2.98
4.95 Rubber Pennsylvania football, official spec.....2.98

STATIONERY—Street Floor

3.75 25 Christmas cards, 1 design, by leading artist.....1.88
1.00 Christmas notes for personal messgs., Montagu bx. 25c
2.00 Imp. hand dec. angel sets, 4-pc. sets.....each 1.00
1.50 Imp. hand dec. choir boy sets.....75c
1.00 Norcross kitten notes, box.....50c
1.00 Imp. sets of 2 choir boys, set.....50c
1.00 Imp. hand dec. porcelain Christmas bells, box.....50c

CANDY SHOP—Street Floor

Southland

SHOW

WINDOW



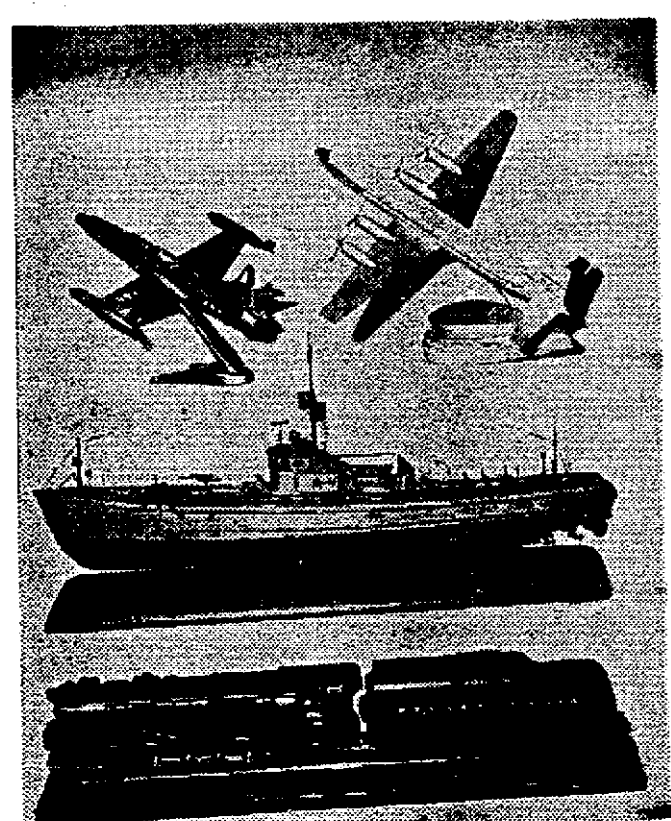
Exclusive Custom Built Television Stool designed by us. Many fabrics and finishes. Tune your television with chair-height comfort. Special \$32.50. Deposit will assure Christmas delivery. Over 100 styles from \$9.75 up to select from. Visit our exclusive needlepoint store. KNOX RICHARDSON FURNITURE AND UPHOLSTERY, 1098 E. 7th. Ph. 65-8382.



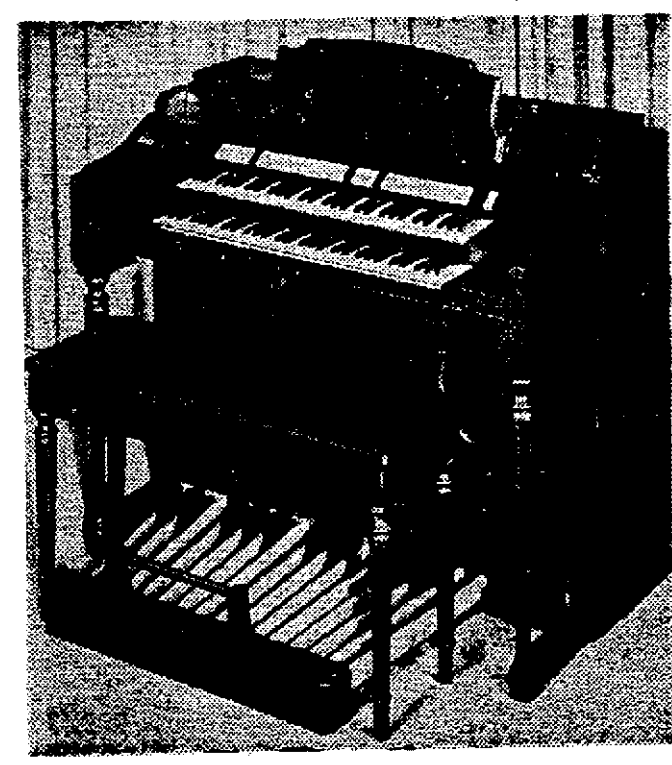
Lily Dache designed this men's sport shirt with comfort and style in mind. Each shirt has an individual motif and aptly named "Fancy Free," "El Matador," "Ski-Bird," "Inca," "Buck Fever." Loomed of washable Egyptian long staple cotton, \$10. Exclusive at HOWARD AMOS' "Better Men's Wear." 120 E. Broadway.



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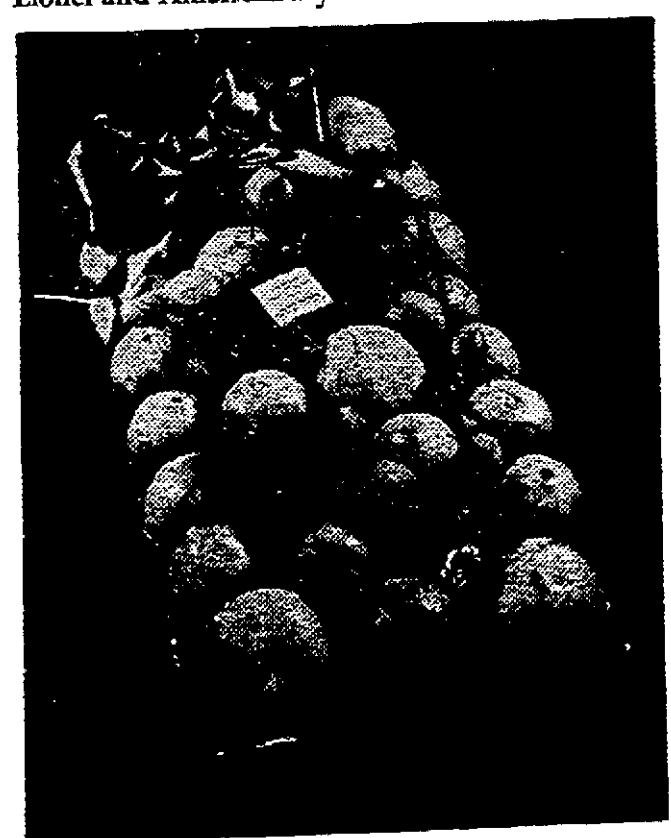
From 9 to ... creative minds ... nimble fingers ... there's a hobby at RAY'S MODEL SUPPLIES ... scale model kits for trains, planes, boats, autos ... and supplies ... HO railroad layout in operation every Friday, 6:30 to 8 P. M., 1222 AMERICAN AVE. Authorized dealer-service for Lionel and American Flyer.



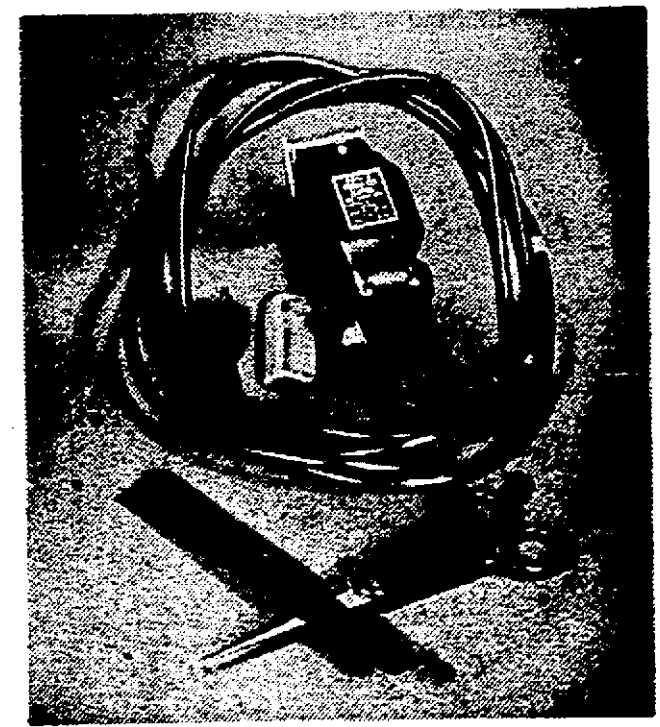
The Wurlitzer Contemporary Console Organ, for you and your family, a Christmas gift that will mean a wonderful new "way of life!" It's glorious tones belong in YOUR home. Buy for only 10% (or your old piano) down, with 36 months to pay. McCreary's, 334 Pine. Open Monday & Friday nights.



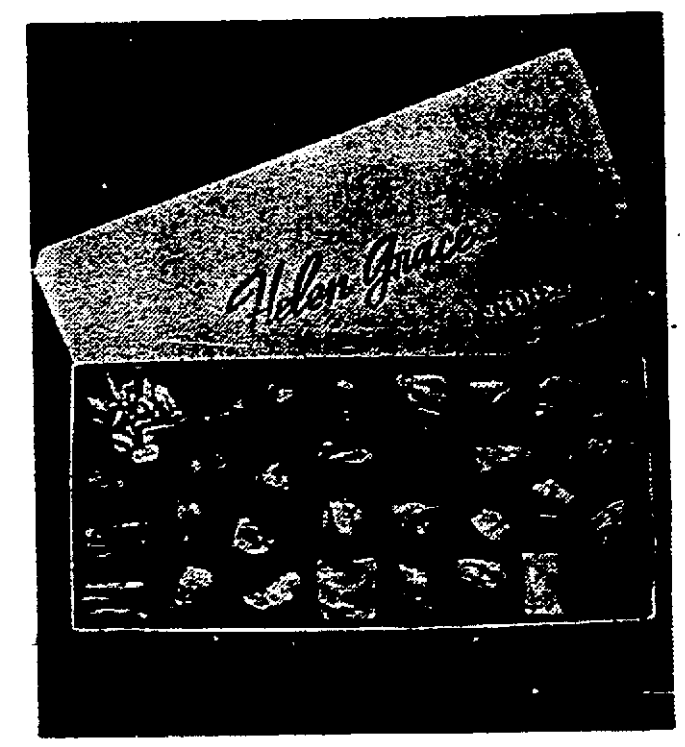
Brighten your home for the holidays with this Crystal Chandelier! Imported from Sweden, the metal parts are handsome cast brass. This is just one of a marvelous array of chandeliers, imported from Spain, Italy and Belgium, as well as the finest domestics. Featured at KUSTER ELECTRIC CO., 1030 American.



This is a pack containing the most tempting California FRESH Fruits—large choice California ripened oranges, jumbo sweet grapefruit, choice California dates, large fancy California walnuts, luscious crisp apples, natural tree-ripened tangerines and avocados. \$7.98 mailed anywhere in the U. S. Other packs from \$4.25. EATMORE FRUIT, the only fresh fruit packer in Long Beach, 621 PINE AVENUE.



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Treat your family to a sweet surprise with their favorite Christmas assortment of HELEN GRACE CHOCOLATES. See them made fresh in our Lakewood Center Candy Kitchen. Helen Grace Candies are delicious and contain the finest ingredients obtainable. Your favorite assortment, boxed and Christmas wrapped, \$1.20 pound. Lakewood Center Arcade Shops, 5227 Hazelbrook; Bixby Knolls, 4470 Atlantic; San Pedro, 639 S. Pacific; Torrance, 1339 El Prado.

Music's Her Life

By Helen Johnson



TWENTY-ONE YEARS AGO Miss Ruth Haroldson, conductor of the California Women's Symphony Orchestra, saw the need of a community musical organization. As professor of violin at Whittier College and with an unusual musical background, she started the job. The task of searching for volunteers with talent required both patience and time in that the purpose of the organization was to play without admission charge.

Miss Haroldson, however, found splendid co-operation among music patrons. It wasn't long before her efforts were rewarded and in its two decades of existence this outstanding symphony has contributed much to the building of high cultural standards for which Whittier is known in Long Beach and throughout the Southland.

All services are donated—the

Musician and teacher of music, Ruth Haroldson saw need for and founded a Whittier Symphony.

conductor, soloists and members—making the concerts free to everyone. Such necessary expenses of the orchestra as postage, programs, auditorium and

(Continued on Page 25.)

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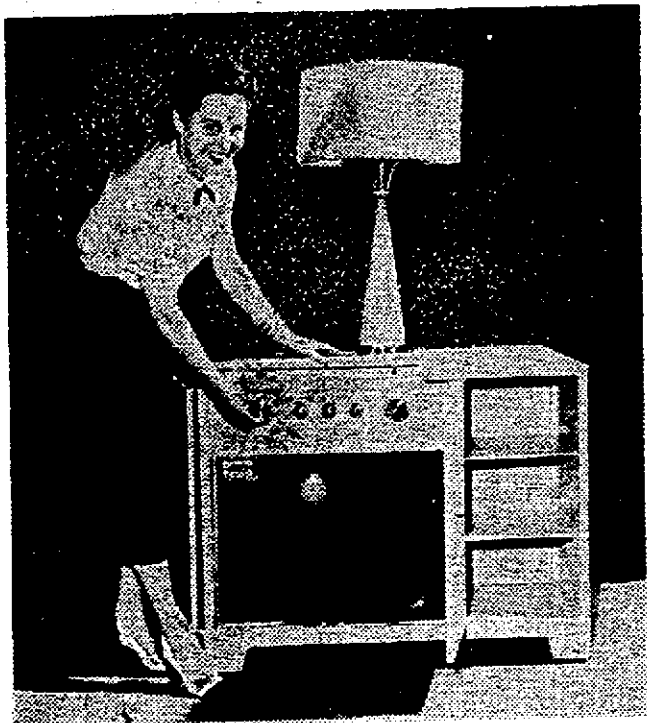
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Southland

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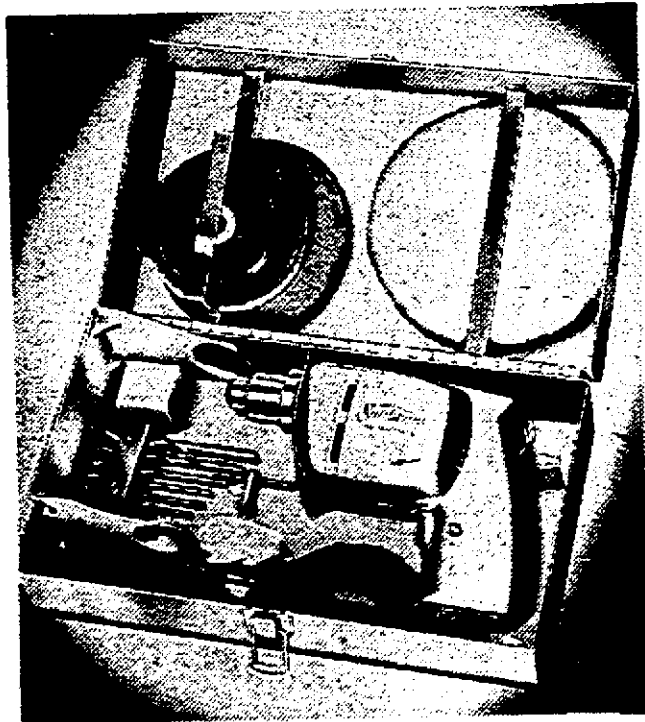
Low-Boy TV . . . General Electric Ultra-Vision, modern lined oak cabinet television with easy-natural viewing angle. 21" aluminized picture tube, 262 square inches of viewing area. Light-absorbing safety glass and top-tilted control panel. Two dynapower speakers for superb tone. We guarantee \$100 trade allowance! Price \$489.95. **WALKER'S**, The Friendly Store of Long Beach, Pine at Fourth. Phone 707-451.



A gift she will cherish. An appreciative addition to her wardrobe in alligator shoes at \$32.95 and matching bags from \$37.95. We suggest an early selection and invite you to buy on our Lay-away Plan. Charge accounts invited. **GUILD HOUSE**, 507 E. Ocean. Phone 7-4963. Park Free at Roby's, 35 Linden.



HERE IS THE IDEAL GIFT item for any hostess on your Christmas gift list. 4-piece salad bowl set—10½-in. glass bowl trimmed with 22-kt. gold, on modern black metal stand! Plastic fork and spoon. Complete set 2.98. **J. C. PENNEY CO.**, Pine at 6th.



Introducing the faster-drilling, more powerful, efficient **Portable Drill**, by Sunbeam. With this kit it's a cinch to drill, sand, grind, buff or polish. What a gift! Priced at \$39.95, buy for only 75c a week, with no charge for credit at **16 GILBERT'S**, 122 Pine Ave. Open today, 10-6.



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The **De Luxe Kelvinator Electric Range** shown by Ed Davis, sales manager, **A-1 HOME APPLIANCE CO.**, 1925 Pacific Ave., has automatic electric clock, 7-heat elements and bonus broiler. Completely installed, including 220-volt wiring, it costs only \$299.95. "One of the finest values I've ever offered," says W. B. Eastman, A-1 Home Appliance owner. (Open today, Sunday.)



HOW WINNIE'S CHANGED

Winston Churchill is pictured at left as a Boer War lieutenant in 1899 and in a new portrait as today's aging but determined prime minister. He shows no signs of early retirement and will be 80 Tuesday.—(AP Photos)

Funeral for Creighton, Oil Executive, Held Saturday

Funeral for Millard George Creighton, 40, of 1105 Amelia Dr., was Saturday with service in the chapel of Mottell's Mortuary. The Rev. Dr. James Henry Hughes officiated. Interment was in Rose Hills Memorial Park, Whittier.

Creighton died Monday in Maracaibo, Venezuela, while on an inspection tour. He was president and general manager of the Creighton Oil Tool Co., and president of International Drilling Co. of Long Beach.

Serving as active pallbearers were Bob Willis, Bus Lease, Jack Marquette, Francis Gober, Ben Herley and Steve Harney. Honorary pallbearers were Don Frampton, Les Waldraven, Dee Evans, Bud Campbell, Tom Hastings and Robert McCann.

The young executive was born at Lemoore, and came to Long Beach when he was a boy. He was graduated from Wilson High School and attended Fresno State College. He belonged to the Junior Chamber of Commerce, the Petroleum Club of Los Angeles, Pacific Coast Club and Pioneer Tuna Club.

He leaves his wife, Ethel Claire, a son, Thomas, and daughter, Patricia, at home; and his mother, Mrs. Vera Creighton of Long Beach.

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Your
Double-Breasted Suit
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Rhee Rebuffed
SEOUL, Korea (UP)—The National Assembly of the Republic of Korea defeated by one vote Saturday a constitutional amendment which would have allowed President Syngman Rhee to hold office for life.

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Catering to Lodgers, Clubs, Meetings, Receptions, etc. 17 Private Rooms
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Boxer Joey Giardello Charged With Beating Man With Crutch

PHILADELPHIA (UP)—Joey Giardello, ranking contender for the world middleweight boxing championship, was charged Saturday with beating a gas station attendant with a crutch after top police officials moved

clubbed him after he was knocked down by another man a month ago. Giardello was arrested on charges of "aggravated assault and battery by crutch," riot, inciting to riot, conspiracy, false pretense and larceny by trick. Two men with him at the time of the alleged assault have signed statements, police said.

Two detectives who investigated the case were called in by their superiors to explain why they had not mentioned that Giardello was involved in the case. The detectives, John J. Toner and Charles Loughrey, questioned Giardello nearly four weeks ago. In their report they used Giardello's real name, Carmine Otielli, and did not inform their superiors that Giardello was involved.

Chief Inspector John J. Kelly entered the case after police Commissioner Thomas Gibbons heard that Giardello was involved. Kelly assigned Inspector John F. Driscoll to make an investigation and Giardello's arrest resulted.

Short told police that Giardello, Joseph Bonadies and Victor Mariani drove into his station for gas and then refused to pay for it. Giardello got into an argument with him, Short said, and the men got out of the car. Bonadies threw a punch at him, he said, and he fought back by swinging a water bucket. Short said he was knocked to the ground and then was struck with one of Giardello's crutches.

The fighter has been using crutches since he underwent an operation on his left knee to correct an automobile injury he suffered last September. He has been forced to cancel his scheduled title bout with Bobo Olson next month.

Short said another station attendant came to his aid as his assailants drove away, without paying their gasoline bill. The attendant threw a tire iron that struck the rear of Giardello's car, Short said.

He said he called Frank Gallo, station owner, who rushed to the scene just before Giardello returned with about 15 other men in several automobiles.

The three station men locked the doors but the men broke in, Short said. He said Bonadies smashed the door window and the gang entered, with Mariani waving a pistol and threatening

to "kill everyone." Short said he was beaten again and suffered a scalp wound that required three stitches. The owner's wife called police, who broke up the fight a few minutes later.

Giardello denied he struck Short with his crutch. He admitted he returned to the station, but denied taking part in the second incident.

Mariani was charged with violating the firearms act and assault with intent to kill. All were held for court action.

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\$550,000.00 VALUATION
OILWELL SERVICING & DRILLING EQUIPMENT
To Take Place on Premises
MOORE PRODUCTION SERVICE
1818 East "D" St.
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Call, Write, Wire
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OIL WELL SERVICING EQUIPMENT:
Idone Mottie Drilling Rig & Service Unit, model H30, w/rear drive, power unit, light, pump, compressor, table, line, 10,000 ft. cable, 87' hydr. mast ram. mounted on 10' trailer w/steering tractor.
Oilfield Double Drum Servicing Unit w/cover, 87' telescopic tower, 200' cable, 10,000 ft. cable, 87' hydr. mast ram. mounted on 10' trailer w/steering tractor.
Idone Mottie Drilling Rig & Service Unit, model H30, w/rear drive, power unit, light, pump, compressor, table, line, 10,000 ft. cable, 87' hydr. mast ram. mounted on 10' trailer w/steering tractor.
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East Germans Urged to Denounce 'Spies'

BERLIN (UP)—East German State Security Chief Ernst Wollweber Saturday called on Germans in the Communist zone to "finger" suspected western spies and saboteurs.

Wollweber, in an article in the Communist party newspaper Neues Deutschland, said recent murders smashed a "great part" of the western spy ring in Soviet Germany but failed to wipe it out.

Wollweber said the spy ring was "a great part" of the western spy ring in Soviet Germany but failed to wipe it out.

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Wollweber said the spy ring was "a great part" of the western spy ring in Soviet Germany but failed to wipe it out.

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Tony Curtis Given Interracial Award

HOLLYWOOD (UP)—The George Washington Carver Memorial Institute's annual award of merit was given to actor Tony Curtis Saturday for his "outstanding contributions to interracial unity."

The award was presented by Dr. Robert B. Hobday, institute president, who cited Curtis for his assistance in organizing Carver youth clubs to combat delinquency, and for his sponsorship of libraries in Negro schools.

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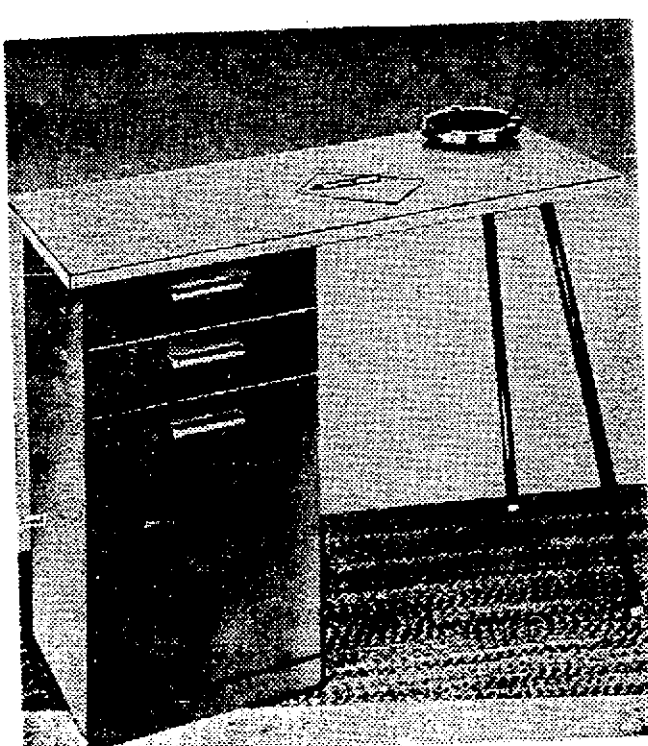
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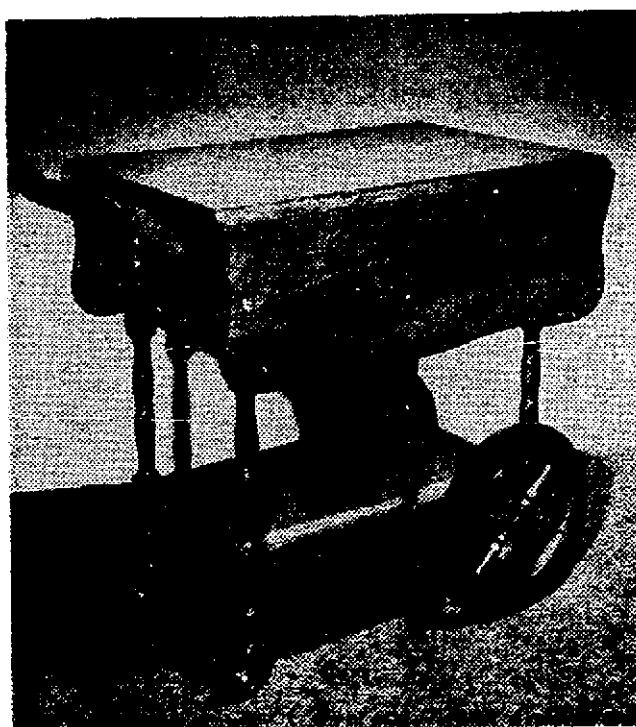
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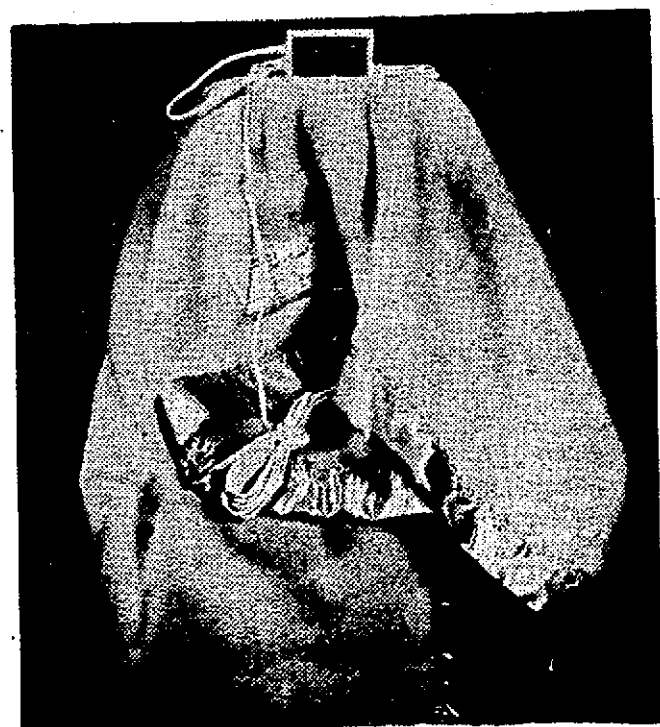
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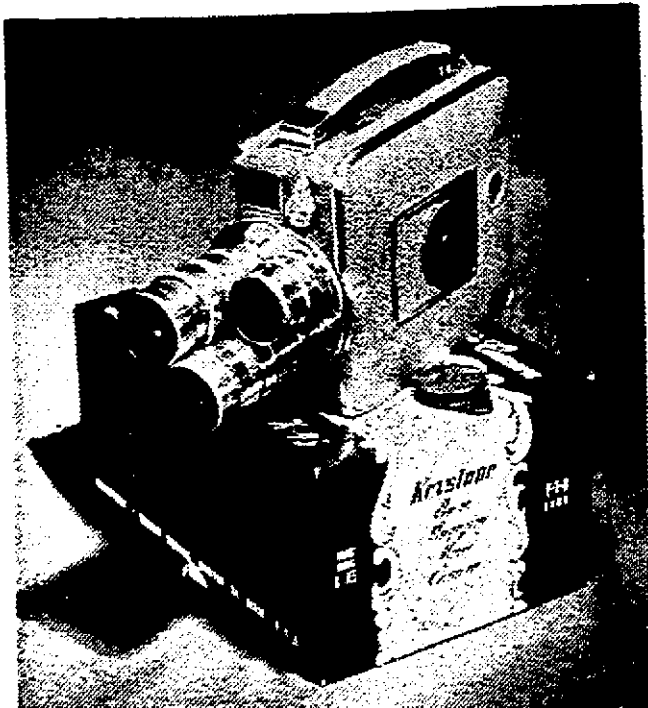
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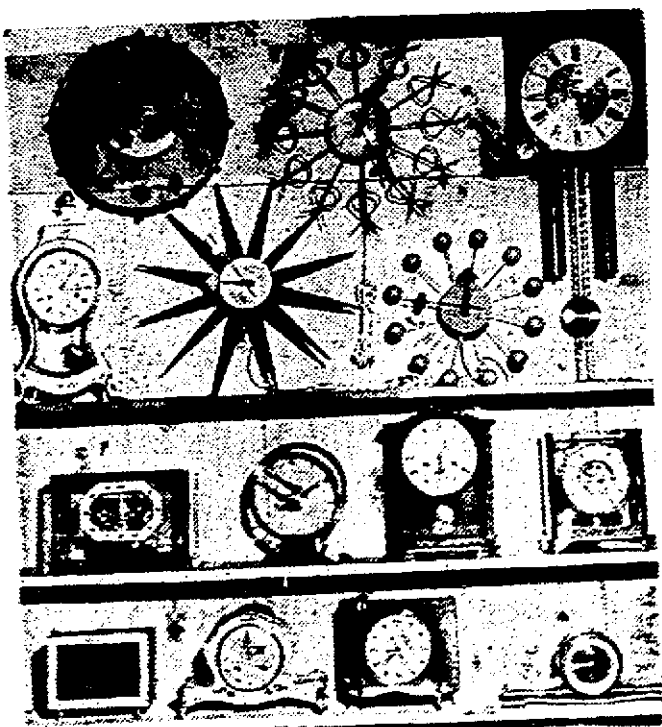
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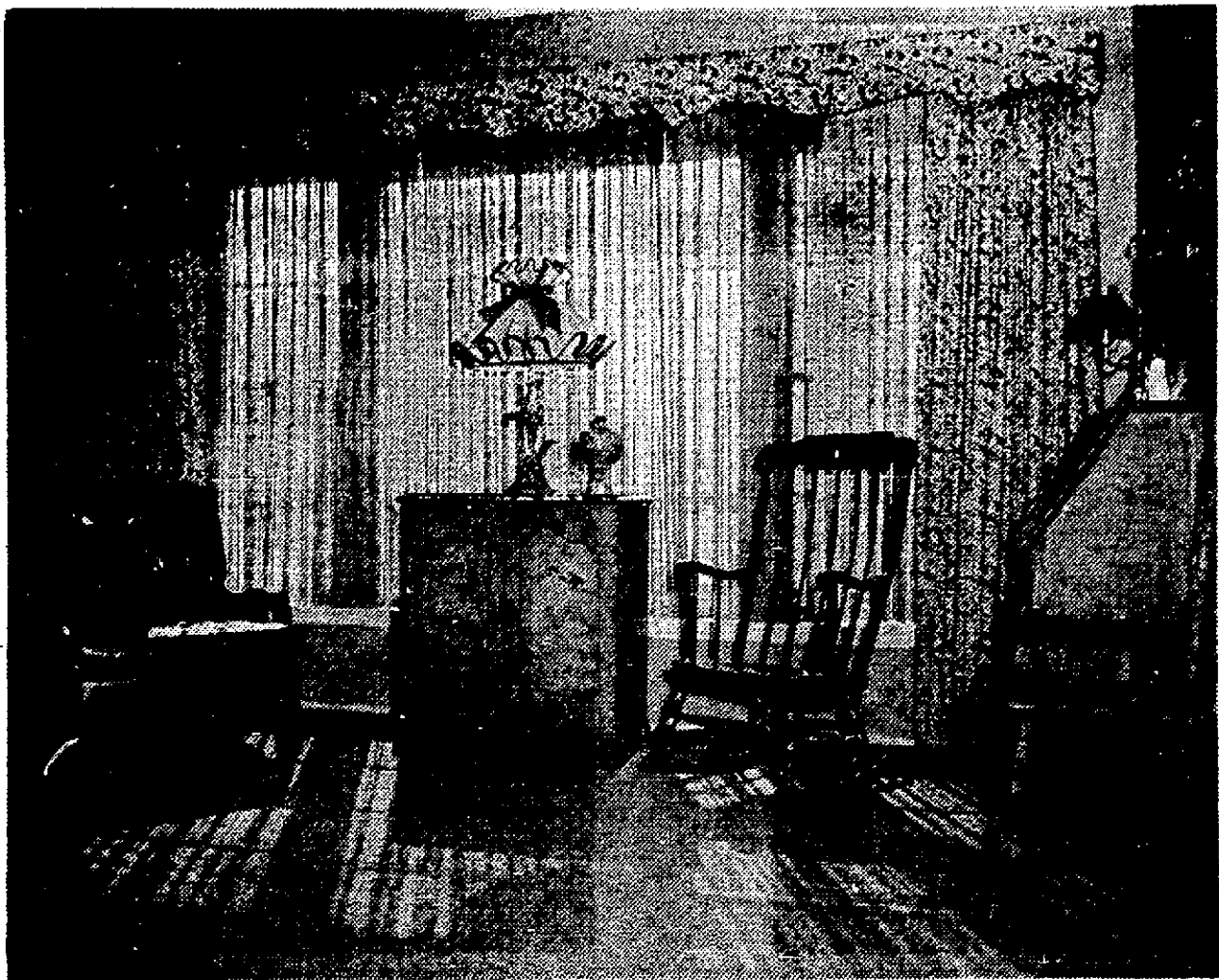
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Matchstick bamboo draperies may be painted to complement room decor, as is shown here in home of Mrs. Vern Sutliff Jr. Draperies were stained maple.

LIKE MANY other features of the modern house, windows have come in for their share of face-lifting in past years.

Once treated with rubber stamp sameness, windows are no longer regarded as necessary evils, miserly little vents that invited little air and less view. These sad cubicles, with their limp lace and scrim panels, kept

By Eileen Ball

the beauty of the outdoors strictly in its place — outside.

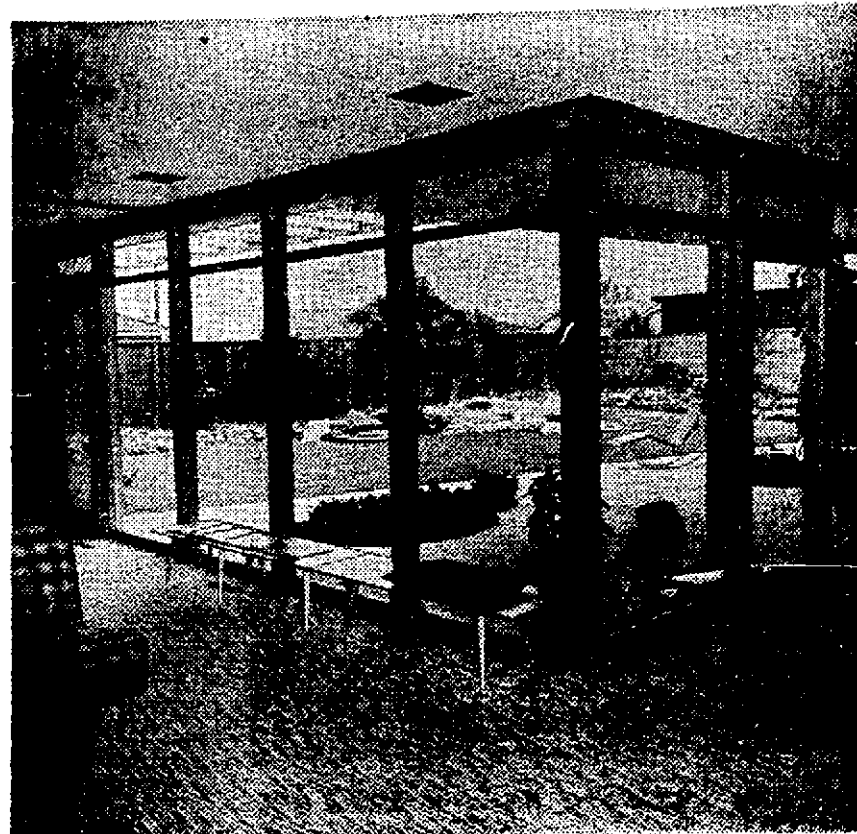
The progress of good design, good taste and plain good sense from that unhappy state may be seen in the way structural and plate glass have come into their own in the architecture of the contemporary home.

And the disappearance of the old parlor window occasioned the deserved downfall of the skinny curtain that drooped over waist-high windowsills to the floor.

In its wake has come an endless variety of window dressings — diaphanous sheers, rich and weighty fabrics, materials that won't fade, or stretch or shrink, an exciting array of synthetic fabrics that are unlike anything our grandmothers knew.

SOUTHLAND HOMES

Window 'Face-Lifting'



Photos by H. S. Melvin

Because the John Brennan home is orientated toward the rear garden, these windows require no curtaining at all.

Where a half-dozen yards of material used to dress all the windows in a good sized parlor, countless yards are now required for the contemporary home. Fluid expanses of glass may extend the length or width of a room or even along the entire side of a house, for today's architect recognizes the fact that no design can match the perfec-

tion of natural form. And so the modern home capitalizes on the beauty of growing things by looking to its yard through floor-to-ceiling sections that weave the pattern of plants into the decor.

And because many new houses are orientated to the back of their lots where they overlook the privacy of secluded patios and courtyards, some windows need no curtaining at all!

THE JOHN BRENNAN home, 5400 El Parque St., Park Estates, is an example of the sort of dwelling that can enjoy the

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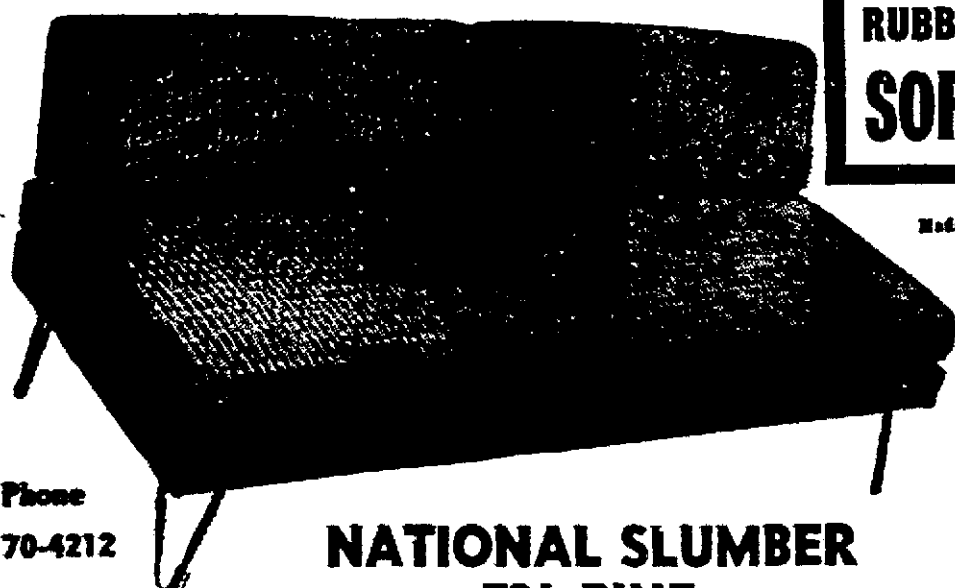
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DEAN McCURRY

EDITORIAL

Little White Line

THE RECENT foggy nights and mornings have renewed appreciation for that brilliant person, who ever he was, who invented the white line.

Without that line, separating the lanes of streets and leading the motorist through the murk, traffic accidents on some recent days would have numbered many times the 900 reported in Southern California Friday morning.

It's in foggy weather of this kind that people become acutely conscious of the shortcomings of the highway, road, and street systems.

If white-line painting has been neglected on important arteries, the omission becomes painfully apparent. And narrow streets such as Spring show their weaknesses as never before.

Fortunately there will be some relief after the first of the year in the east-west traffic situation in this area. Spring St., long a bottleneck for heavy traffic into sections of Lakewood, will be widened from a two to a four-lane artery between Lakewood Blvd. and the eastern limits of the city. And within a month, Willow St. will be opened from Lakewood Blvd. to Studebaker Rd. This is good news in any kind of weather, and certainly a God-send in foggy weather.

However, good traffic control methods rate with adequate roadways among things a driver would like to have on a foggy night. And there's room for improvement.

One of our readers points out, for instance, that fog traffic aids are unnecessarily weak at intersections. The white lines terminate at the edges of the intersection, and the motorist must grope across and pick it up again on the other side, meanwhile risking collision with other motorists engaged in the same search. The reader suggests that little white crosses be stenciled showing the normal path of the lanes across the intersection. We think it's a proposal worthy of the traffic engineers' attention.

The day may come when giant fans posted at entrances along roadways will keep traffic arteries free of traffic-snafing fog. Until then, it appears that plain white paint is the answer. Let's have plenty of it where it's needed.

JOHN S. KNIGHT

How Does a Republican Differ From a Democrat?

ONE OF OUR READERS wants to know the difference between a Republican and a Democrat.

"Won't you," she writes, "in some future editorial, give us the difference, in short form, easily remembered?"

The question defies a "short form" answer except to say that nationally, the Republican party is essentially more conservative than the Democratic party.

Most people are Republicans or Democrats because of an inherited predilection to one party or the other. Republican families tend to produce future Republican voters. The same is true with Democrats.

The South's traditional allegiance to the Democratic party springs from wounds of the Civil War. A Southern Democrat can be conservative or liberal but whatever his views may be on the social and economic problems of the day, he always votes the Democratic ticket, or takes a walk.

Recently, the British Laborites expelled seven rebels from the parliamentary party. Six had voted against West German rearmament, one in favor. The party had ordered its members to abstain.

In this country, there is no such party discipline. Sen. Knowland of California is the Republican leader but he speaks in opposition to President Eisenhower on matters of foreign policy. Sen. Clinton Anderson of New Mexico, a Democrat, favors the administration's farm policy which is vigorously opposed by his own party.

Unlike England where Conservatives and Socialists follow party lines on all important issues, our political parties have no such cohesion.

Thus a Democrat may be Sen. Harry Byrd of Virginia or Sen. Hubert Humphrey of Minnesota although one is ultra-conservative, the other a flaming liberal.

IRE, ADLAI BACKED BY ALL FACTIONS

Sen. George W. Malone of Nevada is a Republican but so is Sen. John Sherman Cooper of Kentucky. Malone is a nationalist. Cooper an internationalist.

In 1952, Republicans were sharply divided between Taft and Eisenhower. Many leading Southern Democrats didn't want Adlai Stevenson as their party's candidate. Still, both Eisenhower and Stevenson were ardently supported in the election by nearly all party factions and the platforms of both parties were not too dissimilar.

It is undeniably true that the distinctions between the Republican and the Democratic parties are fast disappearing.

The Republican party includes conservatives, reactionaries, liberals, radicals, one-worders, isolationists, do-gooders, spokesmen for business, supporters of labor, budget balancers, inflationists, war mongers, and advocates of peace at any price.

The same may be said of the membership of the Democratic party.

Geography and circumstance most often determine whether one is a Republican or a Democrat. Many northern Republicans would be contented Democrats if they lived in the South, and the membership of Congress includes scores of Southern Democrats who talk and vote like Republicans.

The lack of a clear cut difference in political philosophies has encouraged the trend toward splitting tickets and voting "for the best man."

This practice is an undeniable gain for better government in one sense, particularly at the local and state level, but it weakens party organizations nationally and leads to the breakdown of party discipline.

PARTY DIVIDED ON IRE POLICIES

A consequence is the dilemma in which President Eisenhower finds himself at the present time. Ike has done a conspicuously good job during his first two years, but his own party is sharply divided on administration policies.

The conservative and liberal wings of the Republican party seem more intent upon destroying each other than in giving the President's program the support which it rightly deserves. Ike thinks of the Republican party as the means of preserving the middle way, conservative enough to believe in dynamic capitalism as the means of achieving more of everything for all; liberal enough to recognize the social responsibilities of government in an era of change.

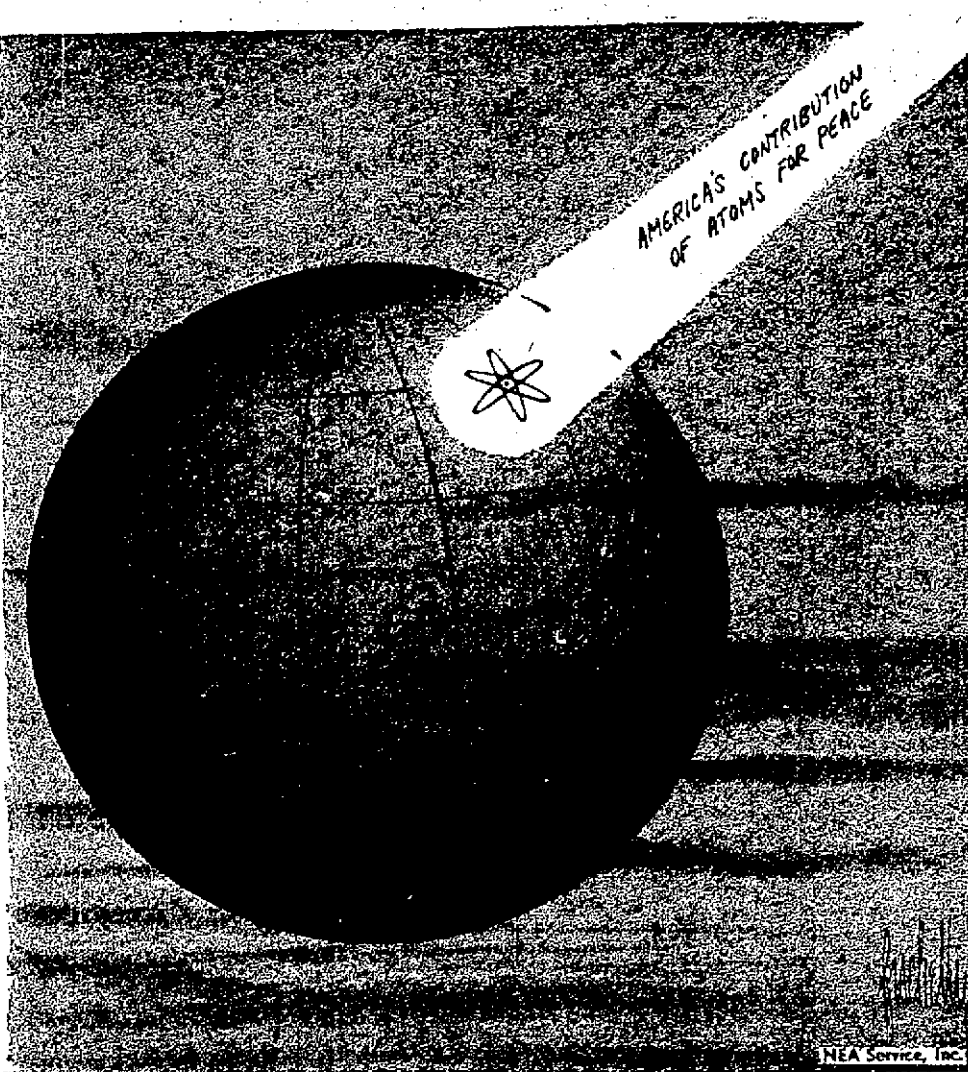
This view is at variance with the evolution of the Democrats under the New Deal. When the party of Roosevelt and Truman turned away from its Jeffersonian traditions and embraced the basic tenets of British socialism.

Once the government had assumed responsibilities and powers never contemplated by the founders of the Republic, there was no turning back.

So, in effect, you have today a prolongation of the New Deal and Fair Deal by an administration which knows that wealth must be produced; that government, which produces nothing, cannot by edict make everyone happy and prosperous.

Thus, the Eisenhower administration by its dedication to sound fiscal policies and its encouragement of private enterprise has brought about an orderly transition from war to peace. Eisenhower knows that the vast responsibilities undertaken by government in the field of social welfare can be financed only so long as we have a constant sense of a partisan President which is not, in the usual sense, a partisan President which is accountable in some degree for his popularity. His nomination, in 1952, over a "real" Republican shows too that party lines have faded with the disappearance of great national issues that characterized historic campaigns of the past.

... and There WAS Light



DAVID LAWRENCE

Reds Want the Advantage of 'Peaceful Coexistence' but Not the Obligation

WASHINGTON — Just what does the Communist government at Moscow mean by "coexistence?" An answer direct from the horse's mouth has been made available by R. L. King, who has just been appointed administrative assistant to Vice President Nixon.

Mr. King wrote a few weeks ago from St. Louis to Sam Watson, member of a British delegation, who had been talking with the No. 2 man in Moscow—Nikita S. Khrushchev. Here is the text of Mr. Watson's reply, which is dated Oct. 21:

"May I in the first place thank you for your letter but make a correction? I am not a member of parliament, but the General Secretary of the National Union of Mine Workers, Durham area, and a member of the Labor Party Executive. 'You can rest assured that the following paragraph sums up correctly the outcome of my conversation with Nikita S. Khrushchev: 'Coexistence in the field of trade — immediately; coexistence militarily and diplomatically — on terms; coexistence ideologically — never.'"

"I was very glad to do what I could, both in China and Russia, to indicate to the leadership that relations between America and Britain were just as inseparable as relationships between China and Russia."

"It will be a sorry day for this world when America and Britain go their separate ways, for as one of your well known Presidents said, 'either we hang together or hang separately.' 'I would not like to express an opinion as to what goes on in the minds of the Russian leaders, except to say that so far as I am concerned I am not prepared to lower the flag of democracy as we understand it in the west.'"

Now it is clear from the foregoing that the Communist government would like to get all the trade advantages it can through a world-wide acceptance of the "coexistence" doctrine. This is understandable because the Soviets are in need of machinery and tools as well as certain raw materials vital to the building of a war machine.

BAD FAITH

As for "coexistence" on a military or a diplomatic basis, the use of the phrase "on terms" means that Moscow wants to negotiate. Any parleys with the Communists are usually long-drawn-out and have never yet ended in any important concession by the Soviets. The truce agreement in Korea and the one in India-China are examples of military agreements that have been violated. Likewise, the agreements made at Yalta, which were both diplomatic and military, have been flagrantly disregarded by the Communists.

The allied efforts to get a treaty with Austria ratified by the Moscow government have been continuing for years, but without result. Evidently the Communist government has not yet been able to get its price for agreement.

Prolonged and irritating negotiations with deadlocks and disagreements would not in themselves be a bar to "peaceful coexistence" but it is the third condition laid down by the Moscow leader which makes the first two of doubtful value. That condition he expressed as follows: "Coexistence ideologically — never."

This means Moscow intends to assert its policy of infiltration and penetration into the governments and institutions of peaceful countries. It means that the Communists feel they must continue to use espionage and tactics of subversion inside the free world.

It is this phase of Communist policy which started the "cold war" and has kept it going for several years now. So "coexistence" in the mind of the Communist government in Moscow means the right to wage a "cold war" on the territories of the free countries of the world.

This confession of purpose reveals the emptiness of the slogan itself. For "peaceful coexistence" evidently means that the Soviets intend to get every advantage they can out of trade and diplomatic agreements but will refuse to accept any obligation to refrain from invading the territory of the other countries that embrace "peaceful coexistence" as a policy.

Lincoln recently gave out a list of men he says are pledged to him. Smith asserted that some of those on the list were pledged to him, not Lincoln. This is not an unusual situation at this stage of the pledge-getting game. Most observers think a close contest is in the making, and it may go to a showdown vote. In some contests of the past, one side or the other has conceded defeat before the Legislature has convened.

NOT PARTISAN ISSUE

Partisan politics apparently is not a major factor in the contest. A majority of the members of the Assembly are Republicans, and the day after election it appears a foregone conclusion that the speaker would be a Republican. Democratic Assemblymen foregathered recently to consider the possibility of slipping a Democrat into the speakership while the GOP's were wrangling, but apparently decided against such an effort.

There has been some gossip that Vice President Richard Nixon has done a little plugging for Smith's candidacy. Klocksiem said that no word had reached him from Nixon. Gov. Goodwin J. Knight has decided a "hands off" policy so far. His office is concerned, although there is pressure on the Governor to get into it.

The speaker of the Assembly appoints the chairmen and members of the Legislature's standing committees, with the exception of the Rules Committee. He also assigns all proposed bills to committees. This gives him broad powers which, incidentally, are not enjoyed on a parallel basis by the presiding officer of the Senate. That is why the Assembly speaker is the biggest one-man legislative job at Sacramento.

The Assembly Rules Committee is elected by members of the Assembly, and consists of two Democrats, two Republicans and the Speaker. This change was brought about in 1951, when a "good government" movement got underway under the leadership of William W. Smith and Lincoln Smith, both were affiliated with the Silliman reform faction, as were the Long Beach legislators, Grant and Klocksiem.

From the standpoint of local interest, it appears that it would be advantageous to the Long Beach area if Smith were elected, particularly if Grant and Klocksiem go for him. Committee patronage, of course, favors those who vote with the winner. Klocksiem, however, has received a letter from Lincoln assuring him of Lincoln's friendship and good will, regardless of how he votes on the speakership.

"Of course it's a temptation, but we have two wonderful senators from the great state of Missouri, and I hope that they'll stay there as long as they want to. They represent Missouri as Missouri has never been represented before, and I can say that because I represented it in the Senate for 10 years."

Words go by so rapidly on television that it was not until afterward that I caught the full significance of Truman's words; namely, that he considered Sills, Hennings and Symington of Missouri to be better representatives of that state than he. Knowing the pride he took in his Senate record, this was a generous statement indeed.

MALCOLM EPLEY

Hot Fight On for Job of Speaker

MAJOR item before California politics, now that the election is out, is the way is the selection of the State Legislature's most influential member—the speaker of the Assembly. As is customary, this has developed into a hot contest, with commitments at stake for legislators who must line up one way or the other by the time the Legislature session opens.

Top candidates are H. Allen Smith of Glendale, Los Angeles County, and L. H. (Abe) Lincoln of Alameda County. Both are Republicans.

Long Beach Assemblyman Herbert H. Klocksiem is in the Smith camp. Klocksiem says he has great respect for Smith's ability as a legislator and his devotion to the welfare of the state. He feels similarly about Lincoln, but he is voting for Smith because the latter is a Southern Californian. It is Southern California's turn at the speakership, he says, in view of the fact that James Silliman, present speaker, is from the north. Klocksiem was a Silliman supporter last time.

Assemblyman W. S. Grant of Long Beach has not publicly committed himself, but it seems likely he, too, will support the Smith candidacy.

Both Lincoln and Smith have enough pledges from Assemblymen to assure election. To win the speakership, an Assemblyman must have the votes of 41 of the 80 elected members of the House.

Lincoln recently gave out a list of men he says are pledged to him. Smith asserted that some of those on the list were pledged to him, not Lincoln. This is not an unusual situation at this stage of the pledge-getting game. Most observers think a close contest is in the making, and it may go to a showdown vote. In some contests of the past, one side or the other has conceded defeat before the Legislature has convened.

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There has been some gossip that Vice President Richard Nixon has done a little plugging for Smith's candidacy. Klocksiem said that no word had reached him from Nixon. Gov. Goodwin J. Knight has decided a "hands off" policy so far. His office is concerned, although there is pressure on the Governor to get into it.

The speaker of the Assembly appoints the chairmen and members of the Legislature's standing committees, with the exception of the Rules Committee. He also assigns all proposed bills to committees. This gives him broad powers which, incidentally, are not enjoyed on a parallel basis by the presiding officer of the Senate. That is why the Assembly speaker is the biggest one-man legislative job at Sacramento.

The Assembly Rules Committee is elected by members of the Assembly, and consists of two Democrats, two Republicans and the Speaker. This change was brought about in 1951, when a "good government" movement got underway under the leadership of William W. Smith and Lincoln Smith, both were affiliated with the Silliman reform faction, as were the Long Beach legislators, Grant and Klocksiem.

From the standpoint of local interest, it appears that it would be advantageous to the Long Beach area if Smith were elected, particularly if Grant and Klocksiem go for him. Committee patronage, of course, favors those who vote with the winner. Klocksiem, however, has received a letter from Lincoln assuring him of Lincoln's friendship and good will, regardless of how he votes on the speakership.

"Of course it's a temptation, but we have two wonderful senators from the great state of Missouri, and I hope that they'll stay there as long as they want to. They represent Missouri as Missouri has never been represented before, and I can say that because I represented it in the Senate for 10 years."

Words go by so rapidly on television that it was not until afterward that I caught the full significance of Truman's words; namely, that he considered Sills, Hennings and Symington of Missouri to be better representatives of that state than he. Knowing the pride he took in his Senate record, this was a generous statement indeed.

L.A.C. SAYS

Protect Your Rights

(Continued From Page A-1.)

become so expensive they cannot be maintained. This can come about by misuse of the benefits provided carelessly by some agencies. It might be the doctor who charges for unnecessary medication or sends patients to hospitals unnecessarily. Or it may be the worker who wants a vacation and gets unemployment insurance. Each misuse of the benefits provided by these plans adds to the cost of the systems. That cost endangers every individual who hopes to be protected if misfortune strikes him.

In addition to the above benefits there are thousands of pension plans giving workers pensions above what Social Security provides. These added plans are growing. But they cover only about a fifth of all the people. The rest must depend upon what they will get from Social Security. But the cost of these added plans are paid for by the rest of the workers who must buy the goods or services produced by those who have the added protection.

These are called "fringe" benefits. They cost a very large proportion of the payroll of the average employer. They are a part of the cost of everything we buy or service we receive. They are welcomed by worker and employer alike. But unless we take care we will get so far out of balance we will destroy the whole plan. The cost of these benefits must be kept down or they will be so costly they cannot be financed. Again we point out this cost is unnecessarily high due to the misuse by chiselers who selfishly endanger all that has been accomplished.

Responsibility rests squarely on the individuals. They must not misuse Social Security if they wish to preserve it. Doctors and hospitals and insurance companies must police the services to avoid misuse. Individuals should not hesitate to report anyone misusing them. The securities are supposed to provide protection for virtually all our people. It would be tragic if we lost them by making them so costly they could not be financed within reasonable bounds.—L.A.C.

(The L.A.C. column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

CHARLES M. McCANN

Week's Balance Sheet of Good, Bad Global News

THE WEEK'S GOOD and bad news on the international balance sheet:

THE GOOD

1—President Eisenhower's "atoms for peace" plan was approved unanimously by the 60-nation Political Committee of the United Nations. It is now on its way to reality. The plan provides for the setting up of an International Atomic Energy Agency to take charge of the momentous work of diverting nuclear energy to peaceful purposes. An international conference is to be held on technical means of developing the peaceful use of atomic power. Approval of the plan by the U.N. General Assembly, now a mere formality, is expected next week.

2—Soviet Russia tacitly admitted that it committed a serious diplomatic blunder by calling an "All-European security" conference to start next Monday. It was an attempt to block the ratification of the treaties under which Western Germany is to be armed. Out of 23 nations invited, those of the Soviet bloc alone accepted. As the result, Soviet Foreign Minister Vyacheslav M. Molotov offered to delay the conference if the allies postponed ratification of the German treaties. He got no takers.

3—Pierre Mendes-France, the "fireball" premier of France, helped to cement allied unity by his visit to the United States and Canada. He emphasized his determination to get the ratification of the German arms treaties through his parliament despite Soviet sabotage attempts.

THE BAD

1—The Chinese Communists, in one of their most serious affronts to the United States, announced that they had sentenced 11 American airmen and two Army civilian employees to

prison terms of from four years to life on spy charges. The charges obviously were completely false. The State Department protested with the utmost vigor. A wave of anger swept the whole country. There were demands that the government take the issue to the U.N. or even use "force"—of an unspecified nature—to free the victims.

2—The situation off the coast of Communist China, where the United States 7th Fleet is patrolling, became more explosive. The small Nationalist and Chinese Communist navies were increasingly active around the nationalist-held islands off the Red mainland. The Nationalists asserted that their warships sank two Communist ships. It now appears that the ships sunk were Japanese fishing boats, which cast their nets off Tachen Island.

3—The West German Socialist and trade unions opened a vigorous campaign against the treaties under which the Bonn Republic is to be rearmed. Members of the Young Socialist Organization attacked Defense Minister Theodor Blank at a meeting in Augsburg. He was escorted, bleeding, from the meeting hall. Strength of the opposition to the armament treaties may be indicated in elections in Bavaria and Hesse for state parliaments.

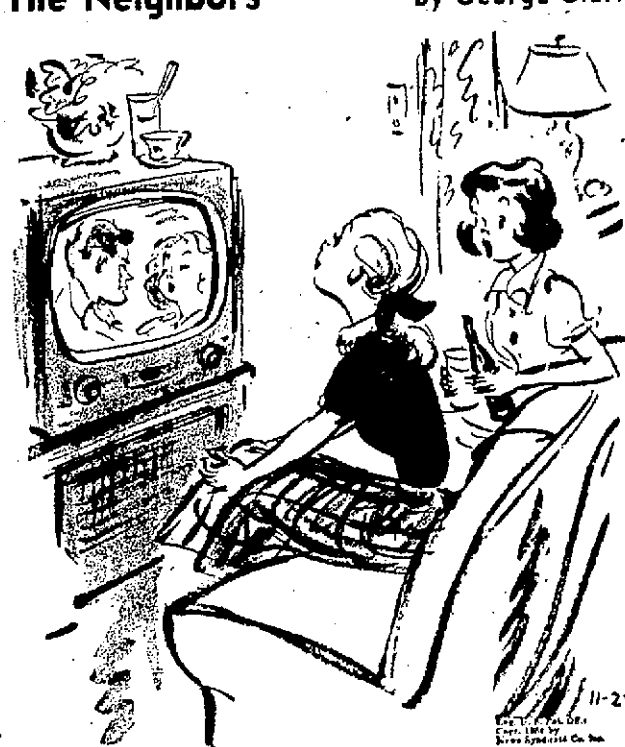
Thoughts

And she said unto Elijah, What have I to do with thee, O thou man of God? art thou come unto me to call my sin to remembrance, and to slay my son?—7 Kings 17:18.

THERE is no heart without remorse, no life without some misfortune, no one but what is something stained with sin.—James Ellis.

The Neighbors

By George Clark



Hiss Freed, Says He's 'Completely Innocent'

LEWISBURG, Pa. (AP)—Alger Hiss, looking grim and rather haggard but appearing confident, walked to freedom Saturday, asserting that he was "completely innocent" of charges that he helped Communist spies.

A stretch of three and a half years behind the bars of Lewisburg prison ended with an appeal by the 50-year-old former State Department aide that he meant to "vindicate my name" of the stigma of a charge for perjury when he denied before a federal grand jury that he ever gave state secrets to Red spies.

Hiss was sentenced to five years but won parole, as provided under the law, because of good behavior. He'll have to report monthly to a federal officer for the next year and a half.

When he emerged from the prison he was peppered by waiting newsmen with questions—about his past and future, Hiss carefully framed his answer:

"I am very glad to use this chance," he said, "the first I have had in nearly four years, to reassert my complete innocence from the charges for perjury brought against me by Whitaker Chambers."

"Later Hiss went to seclusion at his apartment in New York City's Greenwich village, declining to answer all questions about his plans.

"I imagine you all had your Thanksgiving dinner with your family the day before yesterday," he said to a crowd of newsmen and photographers.

"This is my Thanksgiving. I think you can understand. I would like to have mine with my family."

CHAMBERS' STATEMENT
Chambers, formerly a senior editor of Time magazine now living in retirement on a farm in Westminster, Md., accused Hiss of being a member of a Communist party group.

The telephone at the Chambers' farm rang, unanswered Saturday, but a newsman managed to gain entrance and obtain a short statement—typed per-



ALGER HISS
He Exits Smiling
(AP Wirephoto)

sonally by Chambers on a scrap of letter paper. It said:

"The saddest single fact about the Hiss case is that nobody can change the facts as they are known. Neither Alger Hiss nor I, however much we might wish to do so, can change these facts.

"They are there, forever. That is the inherent tragedy of this case."

Later in New York, the mention of Chambers brought the only note of bitterness in the voice of Hiss, who otherwise seemed in good humor and joked with photographers.

When a reporter told him Chambers had been quoted recently as saying Hiss would have a hard time getting a job, Hiss retorted:

"Was that his (Chambers') hope or a statement?"

At the prison, his wife, son and two lawyer friends—Chester Lane and Robert Benjamin—met him inside and walked with him through the main gate to freedom. Moments later Hiss, smiling steadily, was engulfed in waves of reporters and photographers. There he made a brief informal statement.

JAW TIGHTENS
He spoke off the cuff, rather than from a manuscript, but appeared to have chosen his words carefully. He spoke nearly two minutes without interruption. Afterward newsmen fired questions at him. He replied to some, ignored most of the others.

After saying "this is not a press conference, although it looks very much like one," Hiss went on:

"For nearly four years I have had no opportunity to answer the fantastic invention that politicians and members of the press have been free to invent about me.

"I have had to wait in silence while in my absence a myth has been developed. I hope that the return of the more man will help to dispel the myth."

BUTLER BROTHERS End of Month SALE! MONDAY and TUESDAY

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Open Monday 12:30 to 9:30, Tues. 9:30 to 5:30

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12.98 Flannel Slacks.....	8.88
3.50 Cuff Link Sets.....	2.00*
3.50 Billfolds, large assortment.....	2.00*
4.98 Calisheen Gabardine Shirts.....	3.98
8.95 Gabardine Jackets.....	6.44
39.75 Topcoats (extra special value).....	29.88
1.25 Broadcloth Shorts.....	88c
2.98 Plastic Raincoats.....	1.98
29.95 Sport Coats.....	19.75
59c Tee Shirts (small size only).....	3 for 1.00
2.98 Shirts (soiled).....	1.50
1.98 Sport Shirts, medium and large only.....	1.29

MEN'S SOLID COLOR FLANNEL PAJAMAS

reg. 3.98	2.68
Sizes A, B, C, D. Elastic waist, pre-shrunk to retain size. Solid colors, with bright plaid trim.	

MEN'S "DAN RIVER" SPORT SHIRTS

reg. 2.98	1.98
Unheard of value—long sleeves. Colorfast, washable "Dan River Fabrics." Sizes small, medium, large, X-large.	

MEN'S ROBES

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All wool flannels, fully lined brocaded rayons, heavyweight Mastex Terry, Small, medium, large and X-large sizes.	

BOYS' WEAR—Main Floor

1.49 Flannel Shirts.....	1.29
2.98 Corduroy Shirts.....	2.43
1.98 8-oz. Jeans.....	1.49
2.98 Long Sleeve Orlon Sweaters.....	2.49
1.98 Sleeveless Sweaters, 100% Orlon.....	1.49
2.49 Denim Slacks, sizes 4-12.....	1.88
2.49 Sport Shirts.....	1.88
5.98 Jackets, reversible wool and satin.....	4.88

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reg. 2.98	1.88
Heavyweight flannel, bright plaids. Sanforized for washability. Sizes 4-16. Western flannel shirts, sizes 4-12... 1.88	

GIRLS' WEAR 7-14—Main Floor

reg. 4.98	3.97
Full or ¾ length sleeves, zipper front. Red, royal blue and pastels.	
7.98 Wool and Nylon Jackets, long sleeves.....	4.97
Reg. to 5.98 Cardigan Sweaters, Wool, Nylons, Orions.....	2.77
1.98 Shrug. Combed cotton, pastels.....	1.39

CHILDREN'S DEPT.—Main Floor

69c Knit T-Shirts, sizes 3-6x.....	2 for 1.00
------------------------------------	------------

1/2 OFF TABLE 1/2 OFF

One table children's wear reduced for quick clearance. Includes Shirts, Slacks, Sleepwear, Sweaters, etc.

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1.59-2.98 Flannel Shirts, sizes 2-8.....	1/2 price

INFANTS' WEAR—Main Floor

2.50 Value. Birdseye Diapers, seconds, 27x27.....	1.89 doz.
49c Receiving Blankets, flannelette.....	3 for 97c
Reg. to 2.98 Infants' Wool or Nylon Sweaters.....	1.39

STATIONERY DEPT.—Main Floor

1.00 Ceramic Tile and Trivet, 6"x6".....	79c
1.00 Boxed Christmas Cards, 50 count.....	1.00
Reg. to 1.00 Boxed Stationery, assorted types.....	2 for 97c
39c Boxed Notes, 12 with envelopes.....	4 for 1.00

EVANS CIGARETTE LIGHTERS

reg. 4.00 to 10.00	2.95
American made by American craftsmen. Many styles for men or women. Guaranteed.	

SHOE DEPT.—Main Floor

HOLIDAY SHOE CLEARANCE

reg. to 7.98	2.97
One table of women's shoes including Hollywood Skooter Casuals, Dress Pumps and Oxfords.	

1.98 Women's Indian Moc Slippers.....	1.77
5.98 Men's Work Shoes, broken sizes.....	2.97
9.98 to 16.98 Men's Jarman Shoes, broken sizes.....	40% off
10.95-12.95 Women's Naturalizer Shoes, broken sizes.....	6.85
2.98 Children's and Misses' 2-Strap Sandals.....	2.77
5.98 Women's Saddle Oxfords, AA only.....	2.47
Reg. to 3.99 Women's Slippers, some slightly soiled, broken sizes.....	1.77

HOSIERY DEPT.—Main Floor

reg. 1.98	1.47
All wool, imported from England. Fine quality. Stylish patterns. Sizes 10-13.	

85c Men's Hose, English rib 6x3, sizes 10-13.....	67c
55c Men's Slack Hose, cotton novelties.....	47c
29c Girls' and Women's Anklets, broken lots.....	17c

WOMEN'S ACCESSORIES—Main Floor

33" SCARFS	87c
reg. 1.98	
All wool and nylon Scarfs. Solids, pastels and paisley prints. Self-fringe edges. 60 Only.	

1.00 Cotton Gloves, black or brown, sizes 6-7 1/2.....	67c
2.00 Sueded Cotton Gloves, novelty designs.....	1.37

SUEDED COTTON GLOVES

reg. 3.00	1.97
Name brand, novelty stitch patterns in shortie two and four classic slip-ons. Six basic colors to choose from.	

HOUSEWARES—Lower Level

DE LUXE KITCHEN STEP STOOLS	9.77
reg. 14.25	
Red or yellow plastic upholstered seat and back rest. Chrome tube legs and braces.	

DE LUXE KITCHEN UTILITY TABLES

reg. 6.95	4.77
Ideal for kitchen appliances, has electric outlet. White baked enamel with contrasting black trim.	

HEAVY DUTY FIREPLACE GRATES

reg. 3.95	2.77
De luxe wrought iron fireplace grate. Lifts logs off floor, all wood burns.	

5.95 Standard Kitchen Utility Tables.....	3.77
19.95 De Luxe Fireplace Screen, 31"x38".....	14.77
13.50 Hand-Painted Service for Six Dinnerware.....	9.77
1.19 8-pc. Serva Snack TV Set.....	77c
2.49 Bath Caddy for brush, cleansers, rags.....	1.77
1.98 Fireplace Brooms for Hearth.....	97c
3.49 Fireplace Brooms for Hearth.....	1.77
5.95 Leaf Shaped Lazy Susan.....	4.77
6.95 7-pc. Lazy Susan, assorted colors.....	5.77
6.25 Plastic Top, Woven Fiber Hampers.....	4.77
17.50 Ball or Urn Shaped Andirons.....	9.77
3.49 Mirrored Waste Baskets for Bath.....	2.77

POWER TOOLS—Lower Level

67.50 8" Butler Brothers Tilting Arbor Bench Saw.....	57.25
42.50 7" Tilting Table Bench Saw.....	33.77
62.50 14" Drill Press.....	57.87
68.75 10" Band Saw, true running disc wheel.....	57.97
99.50 18" Gas Powered Lawn Mower.....	89.97
34.95 43-pc. Drill Set, Key, Chuck, Saw.....	29.87

HARDWARE—Lower Level

1.98 5-Drawer Utility Cabinet.....	1.47
12.95 All Steel Wheelbarrow, rubber tire.....	10.87
9.95 Garden Cart, deep sided.....	7.97
29.95 Value Saran Plastic Auto Seat Covers.....	16.95

TOYS—Upper Level

5.98 Doll Buggy. Leatherette covering, blue or gray.....	4.98
--	------

"SALLY WALKER" DOLL

reg. 11.98	9.98
Saran hair that can be washed, combed and brushed. Walks, sits, sleeps.	

1.98 Cinderella Cleaning Set. Sweeper, broom, mop, apron, etc.....	1.79
98c Space Patrol Treasury Department, Stamps, Coins, Currency, Album.....	68c
4.98 31-pc. Aluminumware, hand polished, from England.....	3.79
1.98 Sparkling Stoves, 2 burners, oven, with 2 pans.....	1.79
2.98 Lone Ranger Official Outfit, chaps and vest.....	2.79
6.95 Miniature Timbers, 300 pieces, scaled for trains.....	5.99
2.98 Wood Burning Set, UL approved. 6 in 1 Electric Pencil.....	2.29
98c Air Command Jeep. Gun mounted, siren.....	68c
2.98 Simplex Typewriter, really types. Educational.....	2.69
98c Dial Telephone, double bell, all metal.....	79c
2.99 Cash Register, chrome finish, really works.....	2.79
17.95 12" Velocipede, by Rocket. Covered seat, very sturdy.....	15.99

YARDAGE—Lower Floor

REMNANTS IN ASSORTED COTTONS, RAYONS, NYLONS. UP TO 50% OFF.	
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59c to 79c cotton prints and plains	43c yd.
Percales, embossed, perma crunch, chambrays, piques and polished cottons. Assorted colors. Pre-shrunk, fast color, washable.	

39c yd. 80-Square Percale Prints. Assorted colors and patterns. Pre-shrunk.....	33c yd.
79c to 98c Rayon Prints and Plains. Fast color, washable.....	53c yd.

ENGLANDER SOFA SLEEPER

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Full size sofa that makes into a bed at night. Each unit has a full king size innerspring mattress. Has adjustable legs, foam rubber toppers. Choice of fabrics.	

DOMESTICS—Lower Floor

HEAVY TERRY BATH TOWELS	77c
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Large size 24x46 heavy thirsty fluffy terry bath towels in Hunter Green, Red, Rose, Blue, Green and Orchid.	

Reg. 59c Face Towels to Match, 16x26.....	37c
29c Washcloths to Match, 12x12.....	17c
9.98 3-lb. All Wool Blankets. Moth proof, assorted colors. 72"x84".....	7.80
1.49 Stamped Pillowcases, assorted patterns, hem-stitched. 42"x36".....	1.00
Compare at 1.99. Bath Mat Sets, floral patterns, pastel colors.....	1.00
Compare at 24.95. Electric Blankets, single control. Double bed size, assorted colors.....	16.88
69c Printed Linen Toweling, 20" wide. Colorful patterns.....	58c yd.
2.45 Striped Linen Toweling. Full Irish linen, 20" wide, assorted colors.....	5 yds. 1.69
9.98 Chenille Bedspreads, solid colors and floral. Twin and full size.....	5.77

MEN'S WORK CLOTHES—Lower Floor

Compare at 15.95. Suede Leather Jackets, navy, beige and rust.....	12.99
Compare at 4.49. Men's Faded Blue Denim Slacks. 10-oz. Sanforized denim.....	2.99
Compare at 2.49. Men's Flannel Shirts, plaids and checks. Sanforized.....	1.77

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Glass Bait Casting Rod. Ideal gift for youngsters or adults. 13.15 value.....	10.88
Glass Spinning Rod and Famous Name Reel. A real man's gift. 35.00 value.....	21.88
3-lb. Wool Filled Sleeping Bag. 100" zipper, 36x80 cut size. Reg. 16.45.....	13.88
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Folding Golf Cart. All metal, 10" rubber tires, wheels, lightweight. Reg. 12.95.....	10.88
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1.98 Blouses, cottons, nylons.....	1.27
3.98-5.98 Fall Skirts, peach suede and wools.....	2.47
2.98 and 3.98 Misses' Blouses, assorted materials.....	1.87
1.98-2.98 Misses' T-Shirts, combed cottons.....	99c
4.98 to 6.98 Small Assortment Orlon Cardigans.....	2.49
2.98 Misses' Checked Rayon Skirts.....	97c
5.98-7.98 Better Blouses, nylon crepe.....	1/2 price

WOMEN'S BED JACKETS

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Remember your favorite on your Christmas list with a lovely cotton quilted or rayon challis bed jacket. Beautiful rosebud prints or soft pastels. Several styles to choose from in sizes S-M-L.	

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Values to \$4 Women's Cotton and Nylon Bras, broken sizes.....	1/3 off
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10.98 Cotton Pajama Sets, Quilted Jackets, sizes 32-38.....	6.77
5.98 Flannel Pajamas, sizes 34-36.....	3.97
5.95 Rayon Challis Gowns, sizes 32-36.....	3.97
3.98 Jama Jean Pajamas, cotton, broken sizes.....	1.97

DRAPERIES—Upper Level

9.99 to 12.95 pair Draperies. Unlined antique satin and metallic faille. 48x84, gray and hunter green.....	6.69 to 8.69
3.49 to 1.97 ea. Nylon & Orlon Combined. 42x81 Ivory panels.....	1.97
3.29 to 5.75 pr. Odd Lot Sash Curtains, ruffled and pleated prints.....	1/2 off
Valance.....	1/2 off
1.59 to 1.98 Yardage. 48" wide, prints and plains.....	1/2 off
89c to 1.19 Yardage. 36" wide, print and plain fabrics.....	1/2 off
4.79 to 21.98 Priscillas. Extra wide Nylons, Rayons and Chromspuns.....	1/2 off
Remnants. Drapery fabrics, plains and prints. up to 50% off	

FURNITURE—Upper Level

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34.95 Wall Mirror.....	24.77
9.95 Hassock.....	6.77
24.95 Lined-Oak Occasional Table.....	17.77
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BUTLER BROTHERS END of MONTH

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245.00 Adler Zig Zag Sewing Machine.....	179.00
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Adds Charm to Modern Homes

luxury of a view without loss of privacy. Located on a corner, the house fits into the outer boundaries of the lot in the shape of an L, thus turning its eyes inward toward the more secluded interior of the lot.

Panels of glass, four feet wide, stretch from floor to ceiling from the dining room through the living room and around to the den.

Although traverse rods have been provided for draperies, the Brennans rarely draw them. This house, perfectly orientated to its site, was designed by Thomas J. Russell, AIA.

A departure from the floor-length draperies that at one time was the only accepted length is the newer sill-length curtain that has the effect of giving a

room a wider and lower look.

Often the decision in favor of this length of drapery is prompted not so much for its optical illusion as through necessity. The current penchant of architectural designers to built-in functional storage units as a part of the house itself has resulted in the

(Continued on Page 22.)

BEAUTIFUL FENCES!

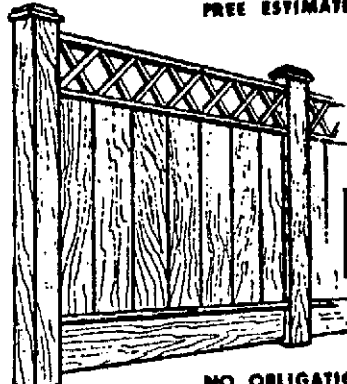
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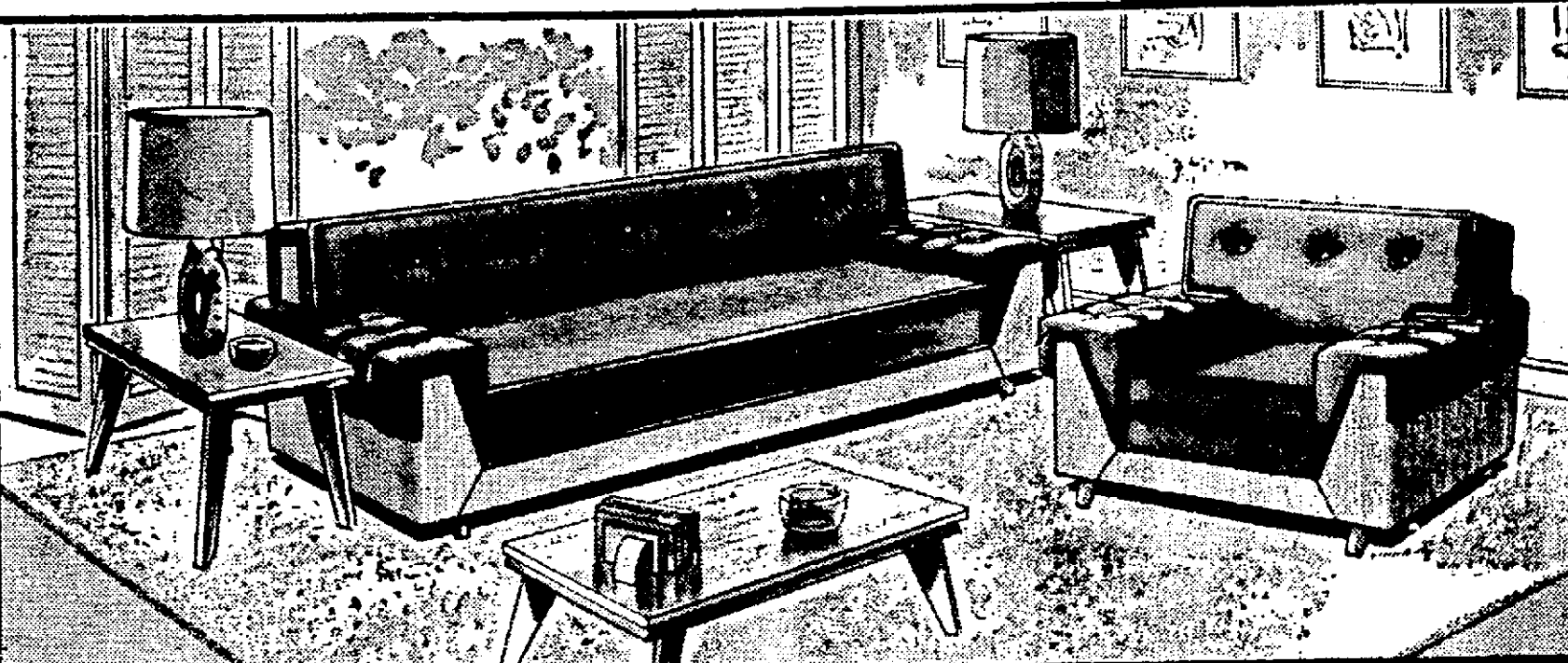
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Here's What You Get!

- Bed Divan
- Matching Chair
- 2 End Tables
- Coffee Table
- 2 Lamps and Shades



THIS ROOM MAY BE PURCHASED SEPARATELY

BEDROOM

COMPLETE FOR ONLY

\$116⁷⁵

\$5.00 MONTHLY

Here's What You Get!

- Double Dresser
- Bookcase Headboard
- 2 Lamps and Shades
- 2 Pillows
- Innerspring Mattress and Box Spring included at no additional cost!



THIS ROOM MAY BE PURCHASED SEPARATELY

5 Piece CHROME DINETTE SET

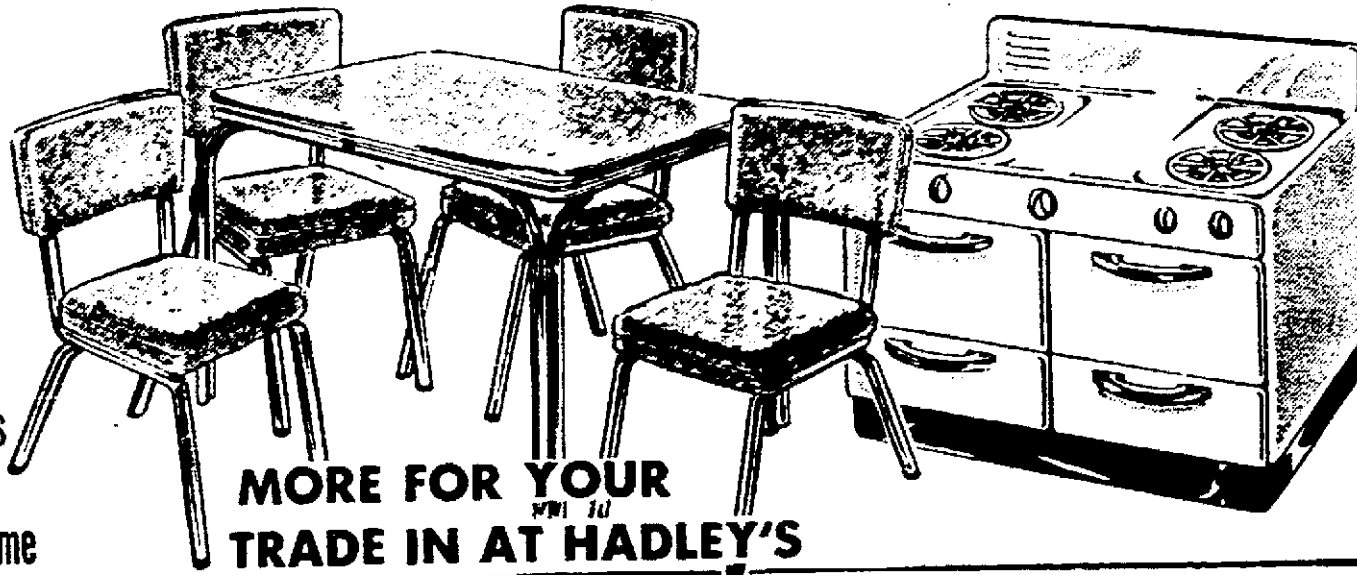
FOR ONLY

\$37⁷⁵

\$1.00 DOWN DELIVERS

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4 Matching Chairs
Choice of Colors
Triple Plated Chrome



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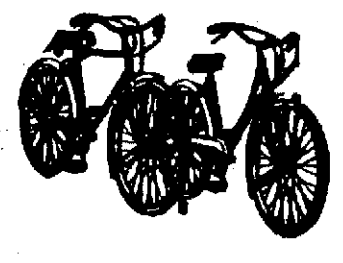
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CAMERA ANGLE

Reading

By the Shutterbug

A FEATURE of practically every group meeting I've ever attended has been a reading of "the minutes of the last meeting" from the secretary's book. These reports form the permanent record of the group's activity. But, why not make a still more interesting record to supplement this one? Snap a picture record of major events—it'll be a lot more interesting to present to future members of the group than formal words written in a book.

It won't take much time, nor would it be an expensive project. A roll of film and carton

In groups like community theaters, photo records, like the one at the left, are so especially good as to be almost "musts."

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- CLUE: The "tradingest" camera center in town. TOP allowance for your old camera . . . and E-Z terms, set by YOU!
- CLUE: The store that sells the lowest cost 35mm color film in town. 20 exposures . . . only \$2.49 including one-day processing. (fast, eh?)
- CLUE: Where movie fans receive expert advice, from a guy who's been shooting movies for over 20 years and thinks he knows his "stuff" (and he does!).
- CLUE: The only camera shop in Long Beach located in the 2800 block of East Anaheim Street.

of flash bulbs will likely cover a major event. Keep step-by-step records of important projects, to show how they were carried on. Not only will this give you interesting pictures, but they can be a guide for similar projects the group may undertake in the future.

We've heard of one group that not only made its picture record a self-supporting project, but even added a little to the treasury with it.

As soon as you make the first such pictures, you'll find various members clamoring for prints. And they'll be willing to pay a few cents for them. Since extra prints from your negatives are inexpensive, you can easily charge enough for the extra prints to take care of the expenses of the picture-taking project.

The picture taking itself may even create new interest in the projects and serve as a means of stirring up enthusiasm among the people taking part.

DO'S AND DONT'S for buyers of home movie equipment:

DO inquire about local service, including proper instruction as to loading, use of equipment, inspection of film to determine mistakes, and proper steps for their correction.

DO ask to read the guarantee card supplied with all movie equipment. All manufacturers do not have the same guarantee.

DO make sure that the firm you are buying from is an authorized source of supply. Good manufacturers sell through franchised or authorized dealers only.

DON'T buy from dealers or individuals who say "I can get you one." Don't buy sight unseen.

DON'T buy from sources that disfigure serial numbers or cover code and serial numbers. These sources have something to hide.

Remember that the manufacturer of movie equipment has restricted his distribution and sales outlets by authorizing hand-picked dealers or camera shops to treat you as you expect to be treated. Ask your camera dealer if he is authorized or franchised to sell the particular brand you want. If he is, he can prove it.

LONG BEACH CAMERA GUILD will have a black and white print competition at 8 p. m. Wednesday in Municipal

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Sleigh-Days Were His Heydays, Nowadays Santa Sweats in Jets

By DAVE EMERY

Time was when Santa Claus would climb eagerly out of his bunk at the North Pole on Christmas morning, pat each of his reindeer affectionately, ease himself into his sleigh with his bright bundle of toys and throat a frosty shout.

"Now Dasher! Now Dancer! Now Prancer and Vixen! On Comet! On Cupid! On Donner and Blitzen!" he'd yell.

And off he'd go at a speed befitting an elderly man.

Occasionally Santa thinks back to those days and sighs.

For now, instead of landing lightly by the chimney top with his reindeer and sleigh, Santa comes whistling down out of the sky in a jet plane and touches the airstrip at something like 120 miles an hour.

That's when he's not making a 5,000-foot vertical descent in a helicopter or spanking violently over the waves in a speedboat.

AND IF YOU DON'T think the prospect of spaceships and rockets to the moon in the near future have shaken Santa's confidence, just ask Jimmy McGarrigle, the North Pole's personal representative in Long Beach.

Jimmy is St. Nicholas's alter ego. Seeing them together you'd have a tough time telling them apart.

Santa Claus McGarrigle is booked for 40 appearances here this Yuletide, helicopters and jet flights included.

"I don't want to seem like a prima donna or anything," Santa McGarrigle announced reluctantly a few days ago, "but I want everyone to know I have reached my limits."

"Anything faster than a jet plane is undignified," McGarrigle, whose twinkling



SANTA MCGARRIGLE... Landings Can Be Risky

Irish eyes and Santa's nose have made him the idol of hundreds of thousands of youngsters, got bounced from St. Nick's traditional sleigh almost from the start of his career.

"My second appearance as Santa Claus was about 20 years ago," he recalled. "I came in the admiral's barge to visit Navy youngsters aboard the cruiser U.S.S. Astoria."

"There wasn't any harbor then, and the Astoria was anchored in the open sea. When we got close to the ship in the boat, I had to stand up on top of the cabin in so all the kiddies could see Santa," McGarrigle recollected with a shudder. "Waves were knocking us silly."

"All I had to hold on to was a rope, and the swells were bouncing us in a corker—scow path all over the ocean."

"My feet kept slipping, and by this time, all the little kiddies were watching."

"I thought to myself: 'Good grief! If you fall overboard now, all those children will think they've seen the end of Santa Claus!'"

SANTA MADE IT to the cruiser, though, and was piped over the side with full honors with even the admiral at salute.

Since then McGarrigle has bundled his red velvet and snowy fur into open-cockpit planes held together with baling wire and into helicopters beyond count.

Sandwiched in between were calmer visits to such distinguished events as James Francis Cardinal McIntyre's annual Christmas party at the Ambassador Hotel in Los Angeles.

This year Santa McGarrigle is scheduled to land by jet at Long Beach Air Force Base for benefit of the youngsters of local airmen.

"All this is plenty exciting, all right," McGarrigle said a little uneasily, "but this is as far as it goes."

"I'd hate to see Santa get an ulcer."

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Arsenic Found in Corpse of Widow's Fourth Mate

TULSA, Okla. (AP)—A "lonely hearts" widow with twinkling eyes was held here on suspicion of murder Saturday after medical examiners reported that her late fourth husband's body contained "enough arsenic to kill a horse."

Officers said Mrs. Nannie Doss, 49-year-old grandmother, also had buried husbands in North Carolina and Kansas, and apparently had had one other spouse who still might be alive, although they were not sure of his whereabouts.

Authorities are investigating the deaths of her husbands. In North Carolina, her husband, highway worker Sam Doss, 58, died last Oct. 6, after they had been married four months, following a courtship through a lonely hearts club. Investigators said they learned that Doss had been mysteriously sick twice before his death, and ordered the autopsy that disclosed the presence of a massive dose of arsenic.

During the three weeks that followed, detectives began checking into Mrs. Doss' background and discovered the fate of her previous husbands. Meaning she continued to live at Doss' house here, where she was arrested Friday night.

Detective Harry Stege said she responded pleasantly to questioning after her arrest and seemed to be enjoying the interrogation. However, she shut off a reporter who tried to interview her Saturday with the declaration, "I'm just a poor, ugly fat old woman and I'm in jail. That's all I have to say."

Stege said the investigation had disclosed that Mrs. Doss was a native of Anniston, Ala., and that her father died in a mental hospital at Tuscaloosa, Ala. Her first marriage, to Charles Bragg, of No. 1.

In Alabama, resulted in two children who now are parents, making her a grandmother. Bragg, however, has dropped out of sight, and Stege said Mrs. Doss did not explain how the marriage broke up.

In 1947, she married Arlie Lanning, 54, a boyhood friend from Anniston, and they moved to Lexington, N.C., where he died five years later. Dr. David Plummer, the county coroner there, said relatives asked him to investigate Lanning's death before, but that there never was enough evidence to justify exhuming the body.

Plummer said now, however, he would exhum Lanning's body, Monday, for a complete examination.

The detective quoted Mrs. Doss as saying she met her next husband, Richard L. Morton Sr., 68, on a cross-country bus trip shortly after Lanning's death in 1952. They were married shortly afterward and went to live at Morton's Emporia, Kan., home, where he died within a few months. Stege indicated that there was reason to believe he, too, had been poisoned.

The widow's mail-order courtship with Doss, a Tulsa resident, began about a year ago through a Missouri lonely hearts club and culminated in marriage after four months, Stege said. He said she was known to have collected a total of \$1,400 in insurance on her previous husbands and was the beneficiary of a \$1,500 policy belonging to Doss, but had made no attempt to claim it.

Stege said he planned to leave for Lexington, N.C., today with Kansas and Oklahoma authorities to investigate the death of her husband No. 2, and see if he could pick up a lead to the fate of her first husband, Charles Bragg, of No. 1.

C of C Saluted at Elks Session

Long Beach Chamber of Commerce will be saluted by the Elks Monday evening at a special meeting in the Elks' Hall. Chamber directors and staff representatives will be honored guests during the program starting at 8 p. m.

Special tribute will be paid to new Chamber President Lloyd C. Leedom, who is a past exalted ruler of the Long Beach Elks. Special guests will include: State Elk President Robert City Manager Sam Vickers.

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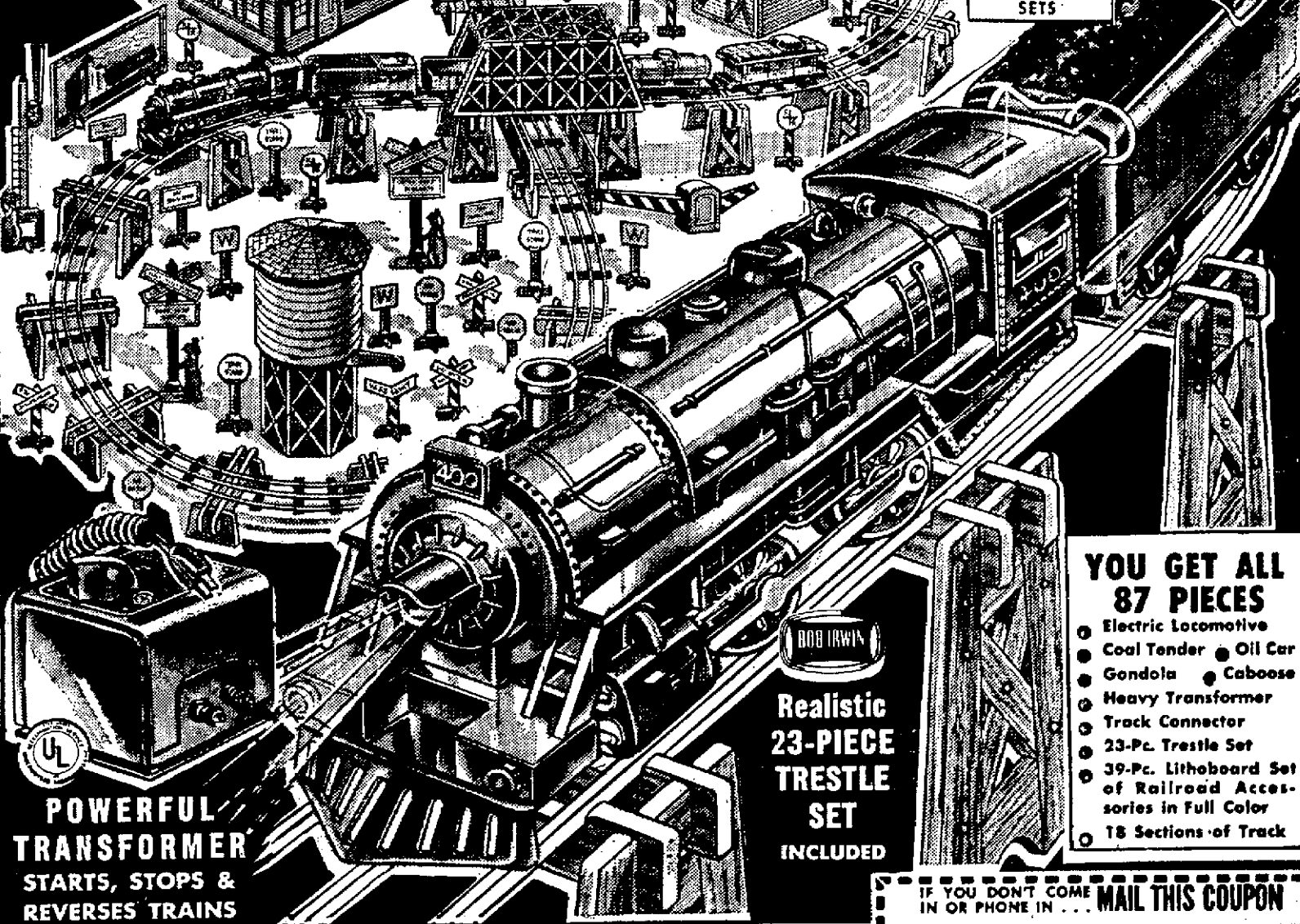
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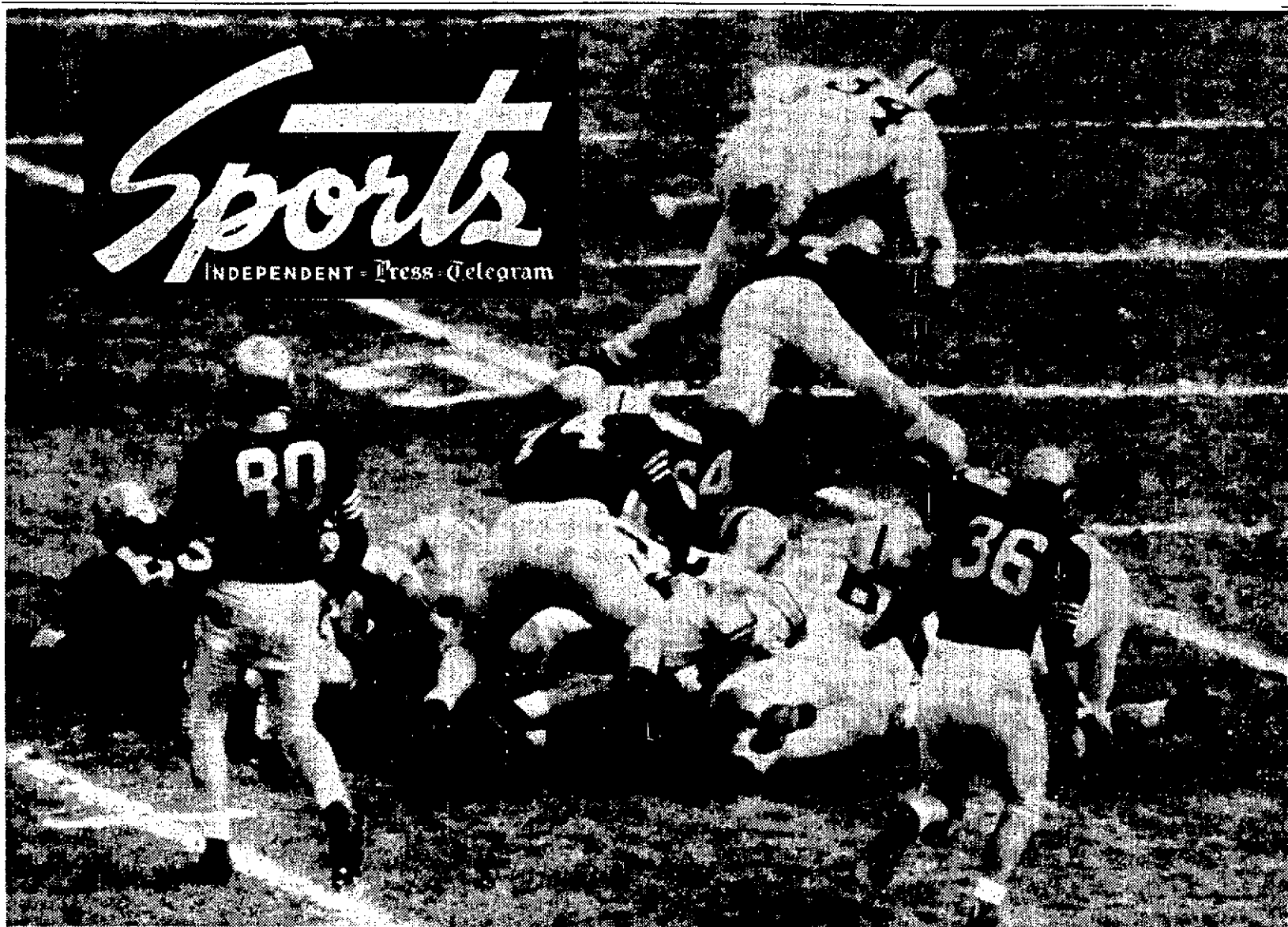
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Irish Clip Stubborn Troy, 23-17



UEBEL GETS SIX POINTS FOR CADETS

Army fullback Pat Uebel goes into air as he literally sails across goal for touchdown in second period of Saturday's Army-Navy titanic. Uebel scored on a handoff from quarterback Pete Vann. 98,616 spectators witnessed game won by Navy, 27-20.—(AP Wirephoto)

Navy Spills Army, 27-20

Welsh Spirals 3 Teedee Aerials

PHILADELPHIA (AP)—Navy's football team, fired up by the opportunity to play in a bowl game as well as to beat its greatest rival, conquered Army, 27-20, in one of football's real thrillers Saturday before 98,616.

Aussie Ruggers Win Here

By JACK TEELE

A powerful Australian team fought its way to a 30-13 triumph over New Zealand Saturday before approximately 1,000 fans at Veterans Memorial Stadium in the first professional rugby game ever played in the United States. The win was the second in a row for Australia and clinched its first victory in five series with the Kiwis four previous series netting two wins and two ties for New Zealand.

The Kangaroos, demonstrating far superior passing ability, spotted the Kiwis three points in the opening seconds of play, took the lead eight minutes later and never relinquished it.

Although new to most of the rabid fan action in the second half and the underdog Kiwis even had a loosely organized rooting section throughout the final period.

British announcer Harry Sutherland explained at half-time that "Rugby is hard, but not rough; rugged, but not dirty." If the second half of play was not "rough" and "dirty," then the Rams, Cardinals and 49ers have been playing drop the handkerchief this year.

The entire second half was marked by bone-jarring, padded tackles, flying elbows, knees and feet, which had the fans moaning in sympathy. Two New Zealand players, goal kicker Scotty McKay and Neville Denton, were injured and had to leave the field, but returned into the midst of the "organized mayhem" after several minutes "recuperative leave."

New Zealand opened the scoring with the game only 30 seconds old when Denton cut

(Continued on P. B-2, Cols. 6-7)

Today's Sports Card

Rugby—Australian Kangaroos vs. New Zealand Kiwis at L. A. Coliseum, 2:45 p.m.
Soccer—Latin All-Stars vs. Los Angeles All-Stars at L. A. Coliseum, 12:30 p.m.
Bowling—City Bowling Tournament at Boulevard Bowl, all day.
Baseball—Jalisco Derby, Huntington Beach, 2 p.m.

Oklahoma . 14	Rice 20	Duke 47	Georgia Tech 7	SMU 21
Okla. A&M . 0	Baylor 14	No. Carolina 12	Georgia . . . 3	TCU 6

72-Yard 4th Quarter TD by Soph Ruins SC

SOUTH BEND, Ind. (AP)—Notre Dame's relentless Fighting Irish, forced to come from behind three times, Saturday sprung sophomore halfback Jim Morse loose for a 72-yard touchdown scamper in the final six minutes of the game to down stubborn Southern California, 23-17.

The hard-fought victory over the well-drilled Trojans was Notre Dame's fourth triumph in a row from their West Coast rivals, who will enter the Rose Bowl game New Year's Day against unbeaten Ohio State with a record of 8-3.

The men of Troy were defeated earlier by Texas Christian 20-7, and last week were flattened by UCLA, 34-0.

Morse, a 175-pounder from Muskegon, Mich., was the star of the day with his consistent gains, climaxed by his game-breaking scoring sprint that brought the throng of 56,438 fans to its feet. The Irish, 4th ranked nationally, boosted their season mark to 8-1.

HIGH VARIETY LEAD
Morse, fullback Don Schaefer and halfback Joe Heap combined on a Notre Dame 86-yard scoring thrust in 22 ground plays at the outset of the last quarter. Schaefer drilled over from the 2 and placekicked the extra point to put the Irish ahead, 14-10.

The three Irish backs combined to have their greatest day of the season. Morse gained 179 yards in 19 trips with the ball. Heap added 110 in 17 and Schaefer pilled up 87 in 18.

Then the battling Trojans sailed 72 yards, mainly behind the passing of Jim Contratto, to score. Contratto passed 21 yards to 6-6 end Chuck Griffith for the payoff and tackle Ed Fouch converted to put SC ahead, 17-14.

Minutes later, Morse took a pitchout from Ralph Guglielmi, cut to the sidelines and, after outmaneuvering Contratto, dashed into the clear for his touchdown romp.

The Irish, added a 2-point safety late in the quarter when SC center Marv Goux, who recovered two Notre Dame fumbles during the game, snapped back the ball over Frank Clayton's head from the 14. The ball rolled behind the end zone.

SC—whose tackles, Fouch and Mario DaRe, and guard Orlando Ferrante constantly broke through to harass Guglielmi in the Notre Dame backfield—took a 7-0 lead in the first period after making the first of four recoveries of Irish fumbles.

TSAGALAKIS BOOTS ONE
Notre Dame tied the score 7-7 in the second but the Trojans went ahead again 10-7 early in the third on Sam Tsagalakis' 24-yard field goal.

That was the score at the start of the fourth quarter when the lead again changed hands before Morse's decisive run.

The Irish, well-scouted by Ohio State coach Woody Hayes and his staff, were ridden for 273 yards rushing by the Irish, who tried only nine passes on the muddy field and completed two for 26 yards.

SC made 100 yards on the ground and 81 in the air.

The Irish used only 19 players, four of them going the full 60 minutes.

Fert-up Southern California turned a Notre Dame fumble into a touchdown in the first five

(Continued on P. B-3, Cols. 1-3)

PCC to Consider Spring Grid Ban

LOS ANGELES (UP)—Pacific Coast conference representatives will meet in Pasadena Dec. 5-9 to reconsider their decision to ban spring football practices in 1958, PCC Commissioner Victor O. Schmidt announced Saturday.

The members will also discuss a proposal for a conference-wide basketball schedule to replace the present system of two divisions.

The PCC voted several years ago to abolish spring practices, game ended, but in flight said, "It would be an interesting game between UCLA and Notre Dame," said Hill, "but I'd have to favor UCLA because of its rugged defense."

Coach Woody Hayes of Ohio State beat a hasty exit from the Notre Dame press box before the game, was approved by the Chief of Naval Operations, Admiral Robert Carney and Secretary of the Navy Charles S. Thomas.

Following Duke's victory over North Carolina Saturday, Duke athletic director Eddie Cameron announced the Blue Devils squad has voted to accept an Orange Bowl bid if it is offered.

The Atlantic Coast Conference will announce today whether Duke or Maryland will represent the ACC at Miami.

Duke won the Conference crown by virtue of going undefeated and untied in conference play. Maryland, undefeated in the conference, has a 13-13 tie with Wake Forest on its loop record.

Rice was rumored Saturday to be in line for an invitation to the Gator Bowl in Jacksonville, Fla., but coach Jess Neely had no comment on the report.

(Continued on Page B-3, Col. 1)

Aspirin Alley

Navy 27, Army 20.

Vanderbilt 26, Tennessee 0.

Rice 20, Baylor 14.

Villanova 41, Fordham 0.

NL Hockey Scores

Montreal 4, Detroit 1.

Toronto 3, New York 1.

(Continued on Page B-5, Col. 6)



FIRST WILSON TOUCHDOWN

Wilson tailback Dick Garrozola scores from 12 yards out after narrowly escaping flying clutches of San Diego halfback Leonard Kary (23) in first quarter of CIF playoff game. San Diego went on to score 26-13 win.—(AP Wirephoto)

GROUND ATTACK STALLS IN CIF OPENER

San Diego Whips Wilson

By JERRY HALL

SAN DIEGO — Wilson High matched San Diego's Hilltoppers pass for pass but couldn't move on the ground here Saturday and lost a 26-13 first-round CIF playoff contest before only 1,073 spectators on a clear and warm day in Balboa Stadium.

The Bruins fell completely apart in the fourth quarter, giving up three touchdowns after holding the San Diegans on better than even terms through three periods.

Trailing by only 14-13 with a full seven minutes left to play, Wilson tailback Dick Garrozola passed three times from his own goal line. The first two were

accepted and turned into a touchdown two plays later.

Then, trailing by seven points with five minutes remaining, the Bruins attempted to salvage a tie with a series of short passes. But three completions netted only two yards and on fourth down a Wilson trick play backfired. Nick Hopkins faked his punt, prepared to pass, but was unable to spot a receiver in the clear and threw incomplete.

The Hilltoppers quickly turned that break into their final touchdown.

It was first of all a passing duel between Garrozola and Pete Gumina, a slight 165-pound T-for-mation quarterback who pulled his bedraggled mates together in

the second half after they looked like they wanted to quit when Wilson took an early 13-0 lead.

The difference in offenses was that Gumina mixed his passes with enough ground plays to keep the secondary tight. These ground gains totalled 203 yards while Wilson netted only 39 yards, rushing and had a minus total for the second half. Both

Sports on Radio-TV

RADIO

L. A. Rams vs. Chicago Bears, KHJ, 11 a.m.

TELEVISION

Rams vs. Bears, KHJ (9), 11 a.m.

Jalisco Derby, KTVY (11), 2 p.m.

UCLA season highlights, KNBH (4), 2 p.m.

Notre Dame-SC film, KHJ (9), 9:30 p.m.



SC AERIAL FAILS TO CONNECT

Southern California back Ron Calabria (34) goes high into air in vain attempt to snag pass in third quarter of game with Notre Dame at South Bend Saturday. Defending for Fighting Irish is guard Pat Bisceglia.—(AP Wirephoto)

TECH IN COTTON BOWL

Middies Accept Sugar Bowl Bid

DALLAS, Tex. (UP)—The colorful Georgia Tech Yellow Jackets were matched Saturday against Arkansas' Cinderella Razorbacks in the Cotton Bowl Game here Jan. 1.

Georgia Tech of the Southeastern Conference accepted the bid soon after defeating arch-rival Georgia, 7-3 in its final game. The Yellow Jackets have a 7-3 record for the season.

Georgia Tech coach Bobby Dodd said his team voted unanimously to accept the Cotton Bowl bid and that he thought Arkansas had a fine team.

Announcement of the Georgia Tech acceptance was made late Saturday by Felix McKnight, chairman of the Cotton Bowl committee.

Meanwhile, Navy and Mississippi, two strong defensive clubs which have lost only three games

(Continued on Page B-3, Col. 1)

Here is the lineup of New Year's Day football bowl games:

ROSE BOWL—Ohio State (9-0) vs. Southern California (8-3).

SECURITY BOWL—Navy (7-2) vs. Mississippi (6-4).

COTTON BOWL—Arkansas (8-2) vs. Georgia Tech (7-3).

ORANGE BOWL—Nebraska (6-4) vs. Duke (7-2) or Maryland (7-2-1), to be announced today.

U.S. AIR BOWL—To be announced.

between them all season, were matched in the Sugar Bowl classic.

Naval Academy officials accepted the bid because they felt "the players had accomplished so much on sheer spirit that they deserved some further recognition."

Rear Adm. Walter F. Boone, academy superintendent, recommended that the Sugar Bowl bid be accepted, depending on the outcome of Saturday's Army game, was approved by the Chief of Naval Operations, Admiral Robert Carney and Secretary of the Navy Charles S. Thomas.

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Duke won the Conference crown by virtue of going undefeated and untied in conference play. Maryland, undefeated in the conference, has a 13-13 tie with Wake Forest on its loop record.

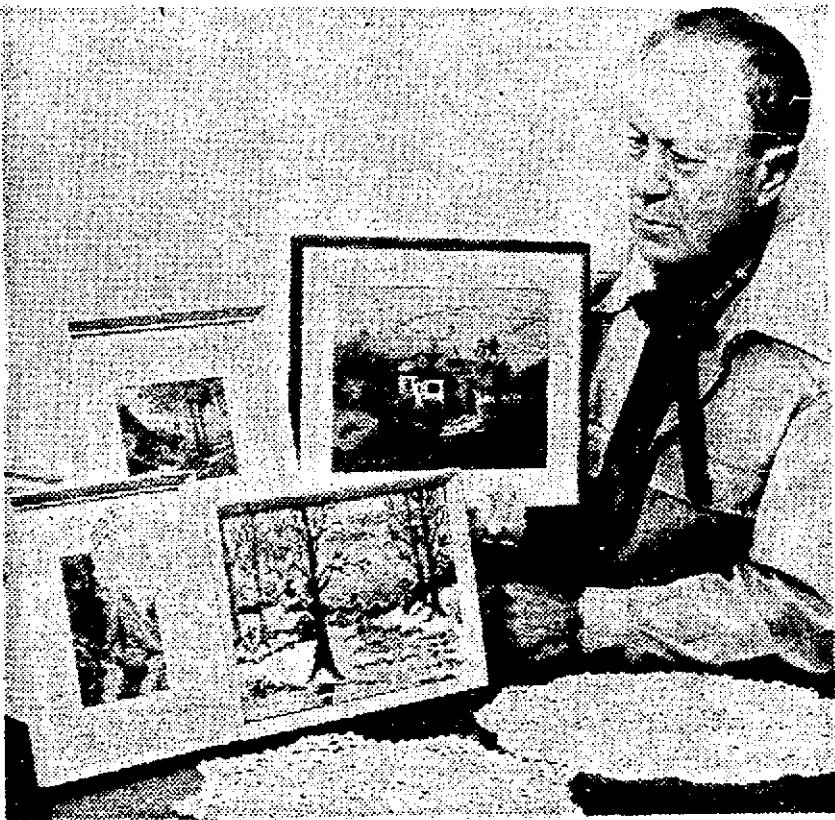
Rice was rumored Saturday to be in line for an invitation to the Gator Bowl in Jacksonville, Fla., but coach Jess Neely had no comment on the report.

(Continued on Page B-5, Col. 6)

of the Minutes -- Illustrated!

Art Center, 2300 E. Ocean Blvd. Anyone interested in photography is invited to any regular meeting of the Guild. Results of the recent color slide competition: Therese Whiteside, first and second; Howard Rollins, third; Robert

Fisher, Eleanor Todd, Claude Freeman, honorable mention. Judge was Terry Horton, past president of the Circle of Confusion. Howard Rollins recently won a merit certificate and \$100 government bond for a color slide entered in Photography Magazine's 1954 international photography contest.



Crocheted doilies and needlepoint art he has made are displayed by Robert Udakin, Lithuania-born gardener.

Needlework Relaxes Him

By Vera Williams

FANCYWORK isn't exclusively a feminine hobby.

Men can take it up, too. And no one has to be taught. Just get the materials, tools, printed directions and start in.

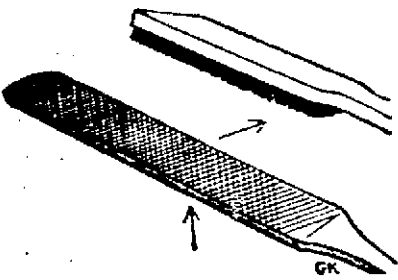
That is the advice of Robert Udakin, 67, of 531-A Coronado Ave., Lithuanian-born gardener, who for diversion has done fancywork since he was in his teens.

He has crocheted bedspreads, tablecloths, chair sets, stoles and doilies; he has embroidered pillows. Now his specialty is needlepoint, which he frames for attractive pictures.

"A good many people think needlepoint is needlepoint, and that's it," he explains. He points to the tiny stitches that form a cottage roof. "That's petit-point," he says. "And this," he points to larger stitches for the lawn, "is gros-point."

Needlework, he thinks, is a relaxing hobby for persons of any age or either sex.

Tools Tips



After filing aluminum, brass and other soft metals the teeth of a file become packed. Clean the file with a wire brush and wipe it lightly with a cloth moistened in light oil to prevent rusting.

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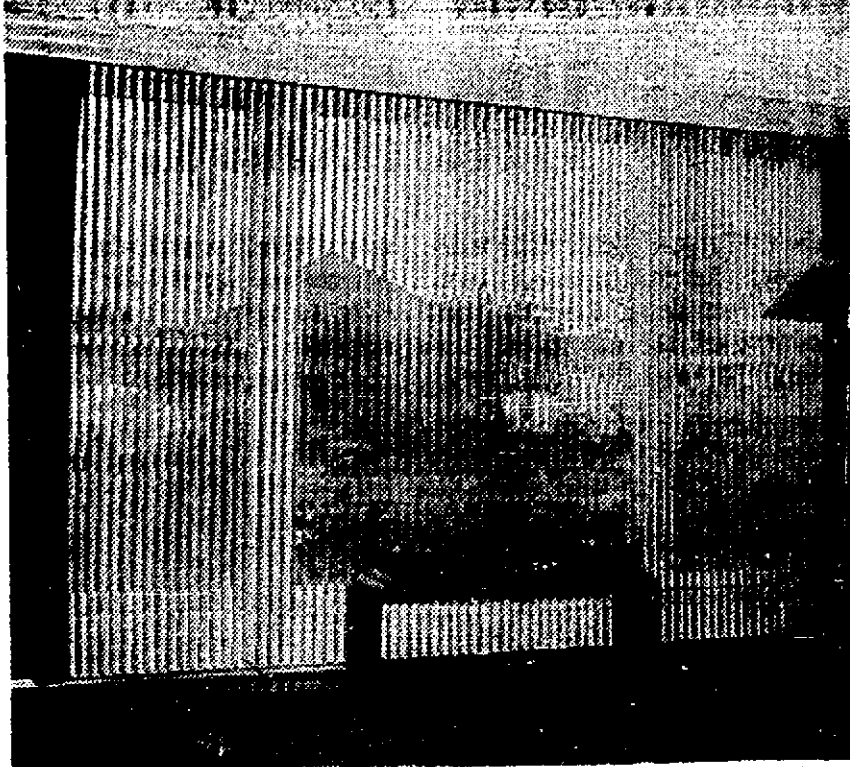
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Vertical Venetian blinds enjoy current popularity and are used here with fabric in the Grant Vogel residence.

Windows Get a Face-Lifting

(Continued From Page 19.)

occasional placement of counter-height cabinets under windows. Counter-length curtains then become a necessity.

The Belmont Shore apartment of Spencer Crump, 53 Glendora Ave., is typical of this situation. Open bookshelves and compartments for storing records and concealing hi-fi and phonograph mechanism run the width and part of the length of the living room wall. Full draperies, similar to linen, in an abstract pattern, add stimulus to the otherwise rather conservative decor of the room. An interesting fact is that bolder, busier patterns may be used with safety in these "half draperies." Longer (and therefore larger) expanses would not allow such without overwhelming the room.

EVEN VENETIAN BLINDS, long a favorite window treatment where direct sunlight must be strictly controlled, have come in for their share of the change.

Vying with the older horizontal slat-type blind is the vertical Venetian blind that presents a most restful appearance. More closely emulating the long folds of a curtain, these "up and down" blinds give an interesting sense of rhythm to an interior. Mr. and Mrs. Grant Vogel, 9243 Rose Ave., Bellflower, have vertical Venetians in their south-front living room, where plenty of protection is needed to break the sun's rays.

Dr. and Mrs. George Paap, 275 Nieto Ave., have a two-story home rich in traditional flavor. For the sweeping expanses of windows in the Paaps' living room, the decorators choose sheer and billowy glass curtains

of eggshell nylon in combination with formal draperies of pearl gray and dull blue damask stripe. The valance of damask is intricately and rhythmically pleated into graceful swags.

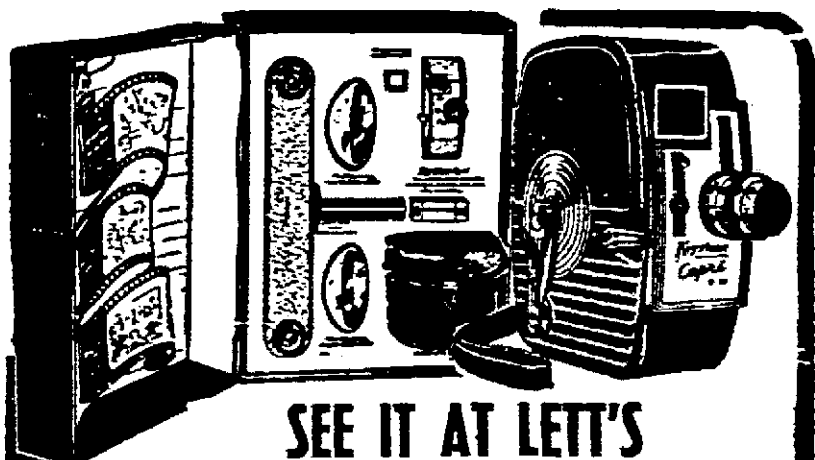
THE APARTMENT of Mr. and Mrs. James Dunn, 629 Carson St., is fitted throughout with shutters finished in Saïem maple. Mrs. Dunn has chosen to combine the shutters at every window with flounced fabric valances to create a slightly "softer" effect than could be attained with the shutters alone.

Less expensive than shutters and yet nearly as practical are the matchstick bamboo draperies which, like the vertical Venetian blinds, have largely replaced the older horizontal type. Whereas the latter used to roll down over a window in an uninteresting flat panel, the newer matchstick draperies hang in more pleasing folds.

The recent trend toward painting the bamboo colors to harmonize with the room has given the shades an elegance and interest heretofore unknown.

Mrs. Vern Sutliff Jr., 5923 Gallup St., has hung matchstick bamboo draperies, which have been stained maple, in the recess of her living room window. The decision to install them was prompted by the fact that sun pouring through the south front window was a threat to rug and furniture.

The bamboo curtains, usually thought of as being compatible only with modern or rattan furnishings, have been combined with provincial print draperies and cornices. Beyond fulfilling a very practical purpose, the blinds make a pleasant complement to the room.



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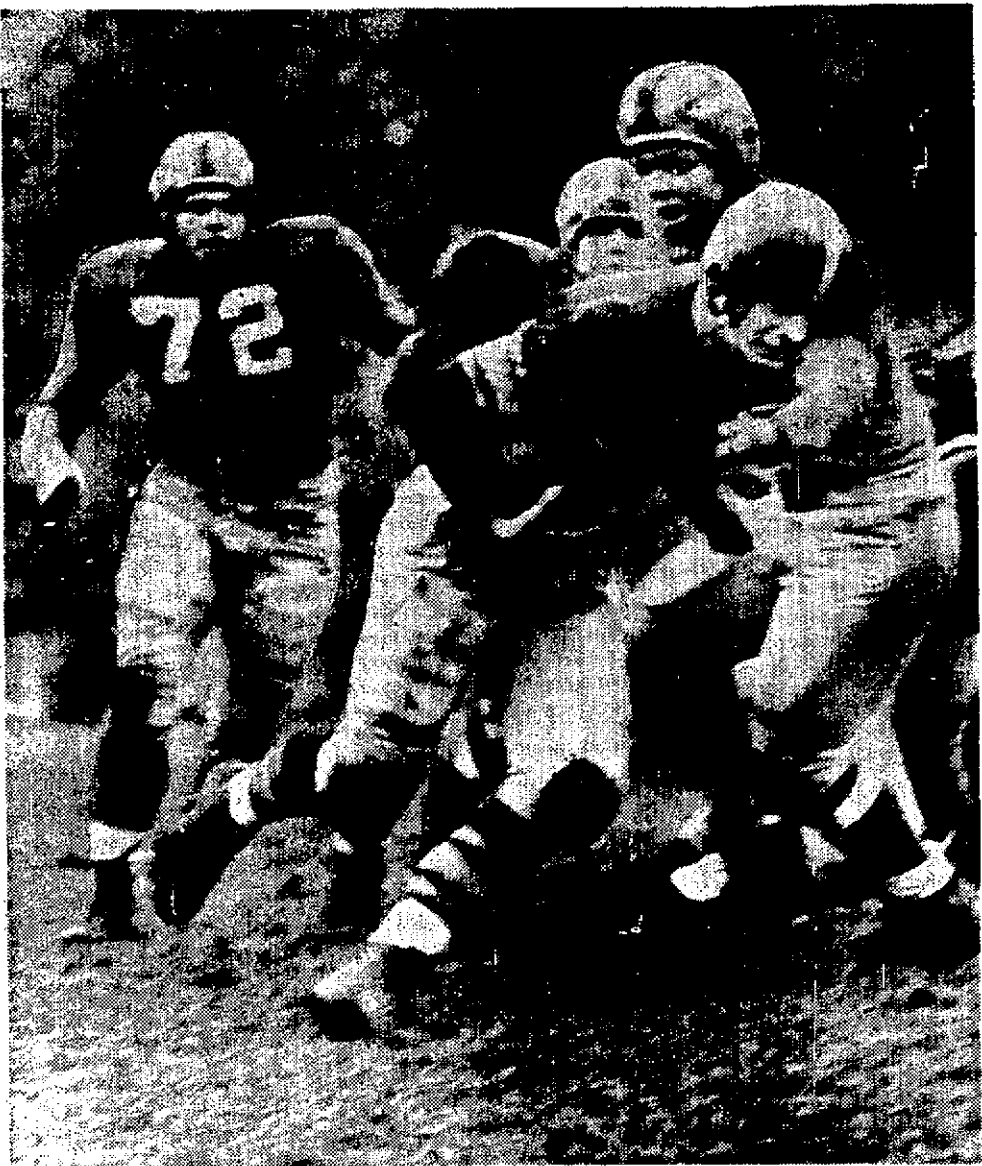
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Camera Catches Notre Dame-SC, Cadet-Navy Action



DUVALL WITH BALL

Fullback Gordon Duvall of SC breaks around right end for four-yard gain against Notre Dame in first quarter Saturday. Coming up quickly to aid teammate in tackle is Notre Dame's Ray Lemek (72).—(AP Wirephoto)

Irish Clip Stubborn Troy

(Continued from Page B-1)

minutes of the game. But the Irish, guided 80 yards in 11 plays by substitute quarterback Tom Carey, tied the score 7-7 midway in the second period.

Goux made two fumble recoveries in the first half. The first one set up the Trojans' touchdown. Fullback Schaefer lost the ball and Goux pounced on it on the Irish 14. In five line plays, SC scored, quarterback Contratto to sophomore Morse for the touchdown. Schaefer booted the extra point.

Irish quarterback Guglielmi was constantly rushed by aggressive Trojan forwards. He elected to do some passing, which failed, after the Irish had surged 55 yards on the ground to the Troy 20. The next time the Irish got the

ball, Coach Terry Brennan sent in Carey, another senior, for Guglielmi.

Carey led the Irish on their scoring march which featured a 38-yard run by halfback Heap. After reaching the SC 4, a wild pitch-out by Carey lost 10 yards, but the little quarterback made up for it two plays later on a perfect scoring set-up.

Carey pitched out to Heap, who, on the run, passed 12 yards SC scored, quarterback Contratto to sophomore Morse for the touchdown. Schaefer booted the point and the score remained tied 7-7 at halftime.

Early in the second quarter, the Irish gained the ball on their own 20, but fumbled and a loss by Guglielmi trying to pass shoved them back to the 4. Heap, trying to punt out of trouble, sent the ball only 19 yards and eventually Tsagalakis attempted

a field goal for SC with the ball on the 25. But it was wide.

Then Carey came in and the Irish drove to their touchdown.

Southern Calif. 7 0 3 7—17

Notre Dame... 0 7 0 16—23

STATISTICS	
First down	SC 10 Notre 15
Passing yards	SC 100 Notre 273
Passes attempted	SC 51 Notre 28
Passes completed	SC 19 Notre 19
Passes intercepted	SC 2 Notre 2
Punts	SC 4 Notre 3
Punt average	SC 34.4 Notre 31.3
Fumbles lost	SC 1 Notre 4
Yards punted	SC 50 Notre 80

SEASON RECORDS	
SC	Notre Dame
38 Wash. St. 0 21 Texas 0 0	27 0
25 Pittsburgh 7 14 Purdue 27 0	18 0
12 Northwestern 7 33 Pittsburgh 20 20	Mich. St. 18 0
21 TCU 14 0 Navy 0 7	17 17
21 Oregon 27 42 Penn 17 17	17 17
29 California 0 42 N. Carolina 17 17	17 17
24 Oregon St. 0 23 Iowa 17 17	17 17
21 Stanford 7 31 Iowa 17 17	17 17
41 Washington 31 31	31 31
0 UCLA 31 31	31 31
17 Notre Dame 23	23



CONTRATTO TALLIES FOR TROY

Southern California's Jim Contratto (arrow) dives over goal for first touchdown of game against Notre Dame Saturday. Underdog Trojans put up valiant fight against powerful Irish only to lose, 23-17, on 72 yard touchdown run by Notre Dame's Jim Morse in fourth quarter.—(AP Wirephoto)



THAT'S ALL FOR ARAMIS

SC tailback Aramis Dandoy broke through Notre Dame line for short gain before being halted abruptly by these unidentified Irish behemoths.—(AP Photo)



PERSONAL CHECK

Coach Woody Hayes of Ohio State pays close attention to SC-Notre Dame tussle Saturday as he takes personal view of Trojans who meet his Ohio State eleven Jan. 1 in the Rose Bowl.—(AP Wirephoto)



THIS ONE FAILED

Trojan kicking specialist Sam Tsagalakis attempts field goal from Notre Dame 25 in second period, but ball sped wide of the goal posts. Dan Shannon (33) of Notre Dame rushes toward Tsagalakis in vain attempt to block boot. Sam kicked a 24-yard field goal in the third period.—(AP Wirephoto)

HILL SAYS---

(Continued from Page B-1)

would be very foolish. After all, I've got to play them."

Wally Weber, Michigan freshman coach, said Ohio State would merely have to review movies of the Buckeye-Michigan game to get a line on Southern California.

"There is a 95 per cent similarity in play patterns between SC and Michigan," said Weber. Terry Brennan, Notre Dame's youthful coach, said that if SC played against Ohio State as well as it did against Notre Dame, "the Trojans will give them a good game."

Brennan admitted the Irish had most trouble defensively when SC ran T-formation and had little trouble with the Trojan single wing.

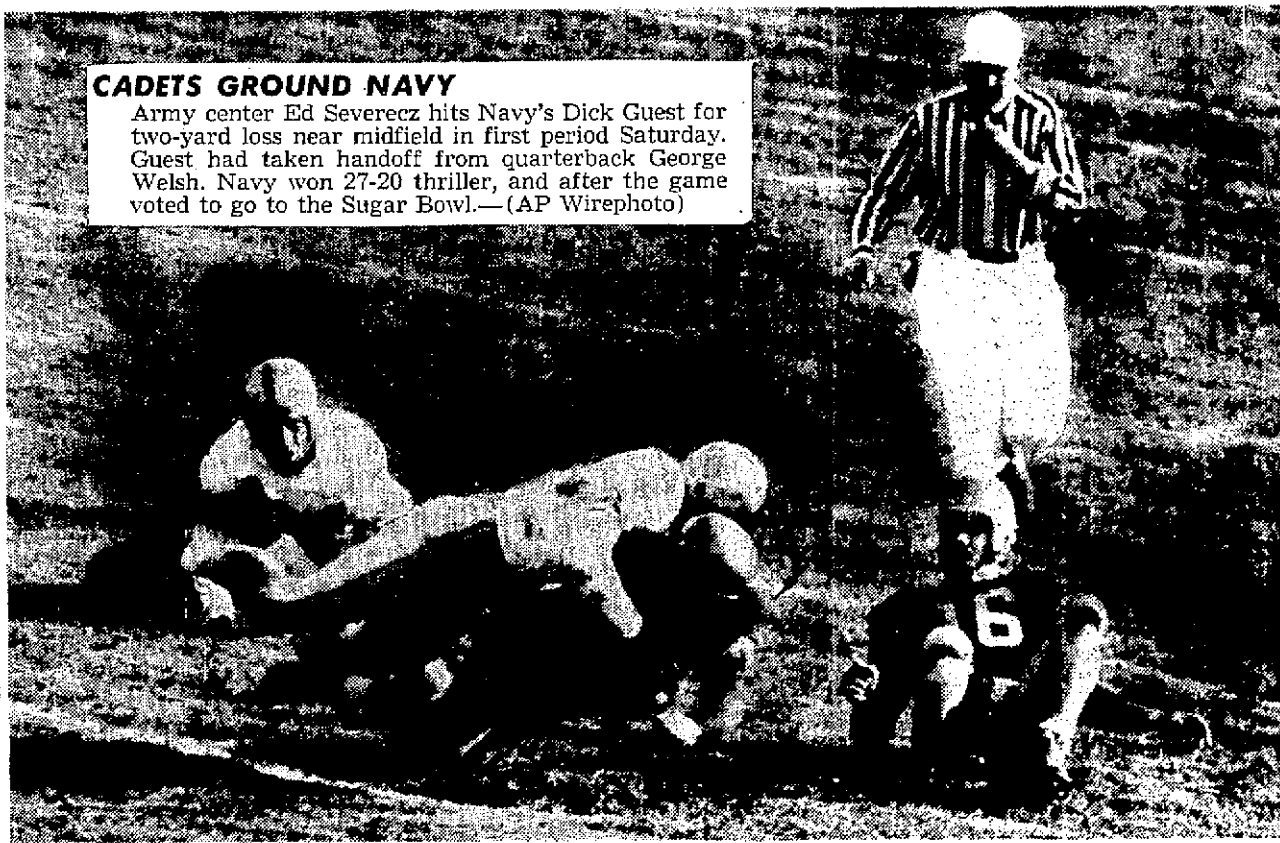
Hill and Brennan both conceded Jim Morse's 72-yard run which moved Notre Dame ahead, 21-17, was the game-breaker. "They must have made about 150 yards on pitchouts, and that hurt us most, especially the one to Morse," said Hill.

Hill said 26-year-old Brennan's first Notre Dame team appeared "just as good" as the last one coached by Frank Leahy. "Notre Dame has reached its peak," said Hill.



NAVY CELEBRATES VICTORY

It was all smiles in Navy's dressing room Saturday after the Midshipmen tripped Army in 55th game of series. From left are Secretary of Navy Charles Thomas congratulating guard Leonard Benzi; Naval Academy Superintendent W. F. Boone, Navy Coach Eddie Erdelatz and Admiral William "Bill" Halsey.—(AP Photo)



CADETS GROUND NAVY

Army center Ed Severece hits Navy's Dick Guest for two-yard loss near midfield in first period Saturday. Guest had taken handoff from quarterback George Welsh. Navy won 27-20 thriller, and after the game voted to go to the Sugar Bowl.—(AP Wirephoto)



NAVY SCORES VIA AIR LANES

Sequence in first period of Army-Navy battle shows Middle quarterback George Welsh completing touchdown pass to halfback Bob Craig (44). Welsh fakes handoff (1), spots receiver (2) and Craig prepares to make catch (3) on Army 12.—(AP Wirephoto)



Enell Photo Courtesy Trans World Airlines, Inc.

Many American travelers have found Portugal delightful to visit in many ways. This is a street scene in Lisbon.



AROUND THE WORLD WITH DELAPLANE

"My husband and I are leaving for a three-week trip to Jamaica and the Virgin Islands. Is a white dinner jacket necessary in Jamaica? And can you recommend a good hotel there?"

I didn't have a dinner jacket in Jamaica. I didn't notice a great many either. You can get a Moygashel linen jacket tailored in Kingston for very little if you feel the need of a tropical splash. The hotel at Kingston is the Myrtle Bank. On the other side of the island, there are several. I liked the Tower Isle myself.

"I am sailing for Honolulu and wonder if you could tell me where to go and what to do on the least possible amount of money. I am 30 years old and will be traveling alone, which I realize will prevent my going to any clubs where an escort is required. Incidentally, I hate museums."

Well, I tell you. I'd sit on that big lanai, beside the banyan tree at the Moana Hotel at Waikiki. About cocktail hour. And I would wait and see what happened.

This is a young people's hangout and the procedure is very informal. Across the street is Don the Beachcomber's. And I would go there on luau night. There is something about sitting on the floor that gentles the social barriers. It really does.

"Can one get by in Mexico without knowing Spanish? If

you drive and something goes wrong with the car can you get parts? And are the garages good enough to take care of it?"

TELL YOU what I do in places where I can't speak the language. I get a pocket phrase book and point to what I want to say. About the only things I learn is to count up to 10 and be able to say: "The check, please. Where is the gentlemen's lounge? Another of the same. What time does the plane leave?"

Mexican mechanics are very good. So are the garages. The AAA booklet, "Motoring in Mexico," is very valuable.

"I am going to France. I would like to do this on as little money as possible. What would be the cheapest mode of transportation? Is it worth while to drive my car East?"

The tourist air fares right now are the best bet. About \$460 round trip from New York. The car is more expensive than tourist air fares inside the U. S. I don't think you can drive under \$25 a day.

"Are typhoid shots necessary for traveling in the Orient?" NOT REQUIRED, but I take them. The requirement for returning to the U. S. is a small-pox vaccination, certified, within the past three years.

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RESORTS AND TRAVEL

They Sing the Fado

IN PORTUGAL lovers sigh, serving girls giggle and the lonely ones dream when the strains of a "fado" come streaming from the door of a cafe or over the radio.

For the "fado" is Portugal's very own native folk song, telling of love and hate and jealousy; plaintive, romantic and popular. Among Americans in this country the fado was practically unknown until the highly-successful visit of Amalia Rodrigues, top fado singer in Portugal and second highest-paid entertainer in Europe. Her appearance at a plush New York spot a couple of seasons ago aroused much interest in this ballad form.

In Lisbon, Portugal's capital and largest city, the singing of the fado is centered in scores of tiny, cluttered cafes, many of them grouped along the narrow Rua do Norte and on the equally narrow Rua da Barroca. These streets are in the section known as "Bairro Alto," a high quarter of the city located on one of the hills leading back from the harbor.

VISITORS to Lisbon who wish to hear the fado in all its native color may obtain a complete list of the many cafes and restaurants where they are sung from Trans World Airlines office at Avenida da Liberdade 258, or at the ticket counter at Portela Airport where TWA flights arrive from the United States.

One of the outstanding spots in Lisbon, particularly popular with tourists is the "Adega Machado" Restaurant on the gas-lit Rua do Norte. In this small, well-run restaurant it is easy to see what country your table-neighbor is from. The waiters put a small flag representing your nation on your table.

It's not unusual, on a typical night in the crowded Machado, to recognize the flags of at least two dozen different countries.

Another popular restaurant, where the fado is featured nightly, is the "O Faia," on the Rua da Barroca, near the center of Lisbon. Here, Carlos Ramos, perhaps the best known and highest paid male fado singer in Portugal, plays his own accompaniment as he sings.

THE FADO SINGERS you'll hear at these two restaurants have already "arrived." If you want to hear the youngsters of the town, just starting their climb to popularity, the place to go is the "Luso," a big coffee house on the Travessa da Queimada. It prides itself on giving any young fado singer a break, and it was here that Rodrigues got her start.

In Lisbon's old Moorish section, on the other side of town, the "Parceirinha da Alfama" is the cafe to visit if you want to hear authentic fados in an authentic atmosphere.

No one knows exactly where or how the "fado" came into being. There are several theories. Some say that they originated in the ballads sung by the Portuguese navigators on their lonely trips around the world centuries ago. Others say they stem from the Brazilian songs of the 18th Century known as "landums." Still others maintain they are African or Moor-

ish in origin. Another story insists they were first sung by Portuguese convicts in the 18th century on their way to forced labor and exile in Portugal's African colonies.

But whatever their origin they are Portugal's typical folk songs today.

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BOOK REVIEWS

Tribute to a Writer

NOW 80 YEARS OLD, with an extraordinarily brilliant literary career behind him, it is fitting that Britisher W. Somerset Maugham should find himself honored with the publication into a thick anthology of his most illustrious essays, short stories and novels; and then having that book singled out by the Literary Guild of America as its December selection.

The anthology is "Mr. Maugham Himself" (Doubleday, \$5.95), titled by John Beecroft who also wrote the introduction and selected the contents. It starts out with the famous novel, "Of Human Bondage," in its complete form. Included, too, are two brilliant short stories, "Mr. Harrington's Washing" and "The Book Bag," and the long-to-be-remembered essays, "Some Novelists I Have Known" and "El Greco." And, as if that were not enough, there are the complete version of Mr. Maugham's "The Summing Up" and selections from "A Writer's Notebook." Many a Christmas stocking will welcome this one.

FICTION: Dion Harvie had the great misfortune to live through an encounter with Queen Elizabeth's current favorite, and he had to take advantage of Walter Raleigh's offer to smuggle him off to the new world colony. That's the situation in "Roanoke Renegade" (Dial, \$3.50). Here, in the Don Tracy novel, he found the love of an Indian maiden, and also some trouble. Back in England, he is kept in hiding but is granted a lovely companion. Raleigh comes through here in quite a strange fashion, but there is an exciting and logical explanation for the famous Lost Colony of Roanoke Island, after Dion and one of his loves vanish from history. Probably it's just as well.

PERSONALITIES: More fun than one of his famed two-reel Keystone comedies is Mack Sennett's "King of Comedy," (Doubleday, \$4.50), as told to Cameron Shipp. It's an episodic story of the pioneer film maker's days as a producer who became many times a millionaire while bringing to the screen such personalities as Mabel Normand, Gloria Swanson, Carole Lombard, Marie Dressler, Bing Crosby, and, of course, the Mack Sennett Bathing Beauties.

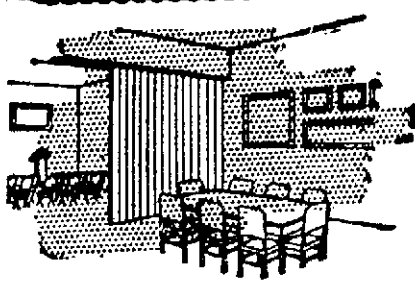
Elsa Maxwell, a newspaper columnist, press agent, actress, pianist and song writer, who became one of the world's most fabulous hostesses, writes her memoirs, "R.S.V.P.: The Elsa

Maxwell Story" (Little, Brown, \$5). Just as she royally entertained a dozen kings and other famous personalities whose names were and are known all over the world, she now entertains with little talk about big people.

BAD MEN—AND GOOD: All of the bad hombres (and bad women, too!) of note who helped write the history of the old west, and the men who called their bluff to make the new empire safe for settlers, come in for their true deserts in "Pictorial History of the Wild West" (Crown, \$5.95). Author James D. Horan, who has written half a dozen other books including "The Pinkerton Story" and "Confederate Agent," and Paul Sann—thorough researchers that they are—debunk many popular accounts of such noted so-called Robin Hoods as Billy the Kid and Jesse James. The book is replete with valuable old photographs.

YOUR SECURITY: Handling of money, insurance, real estate, securities, transfer of property by gift, wills and administering an estate are covered in "Your Family's Security" (Plymouth Press, \$2.95). Written by Jacob S. Spiro, a New York lawyer, it is a book which every married couple should read.

NEW PAPERBACKS you'll like, all original editions: "Too Funny for Words," cartoons from top magazines, edited by Bill Yates (Dell, \$.25); "The Book of Prayers," compiled for Protestant worship (Dell, \$.25); "Six Great Modern Short Novels" (Dell, \$.50); "The Golden Urge," novel by Robert Kyle; "Last of the Breed," western by Les Savage Jr. (Dell, \$.25).



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IN THIS CORNER

with DICK ZEHMS

This will be denied, but—
One man on the major league scene for the past 17 years maintains that the Chicago Cubs and Cincinnati Reds will be the Pacific Coast's entries in the National League within two years! For obvious reasons, he must remain anonymous. He reasons: "What major league team already has a foot in the Pacific Coast door? The Cubs, of course. What big league club has a man toiling 60-minute hours every day in the Los Angeles major league cause? The Cubs, of course."
But two and two together and you come up with the Cubs coming to Los Angeles. "Cincinnati is hard put to make money. The Reds will go to San Francisco, where they'll be welcomed with open arms. No, it won't be the Brooklyn Dodgers or New York Giants. They aren't going broke. But the Reds have never excited the Ohio Metropolis to any extremes. When the time is ripe, the Reds will make the jump."
"Don't Don't Don't give up the Coast League presidency for a front office job with the Cubs? He'll be back in his old haunts within a couple of years; this time with a big league connection."

"Isn't Bill Veeck, P. K. Wrigley's private emissary, quietly going about obtaining options on the properties surrounding Wrigley Field in Los Angeles?"

"Well, what does it all add up to? Wrigley and the Cubs are coming west. It's obvious."

"What of Chicago's Wrigley Field, I asked."

"That's easy," he answered. "The Cubs will sell Wrigley Field in Chicago to the White Sox, who in turn will sell their Comiskey Park to a midwest Negro league. In my book it's cut and dried, needing nothing more than the green light from the National League's top moguls."

And there you have another interpretation of impending events.

LOOKING AHEAD. Last August this pillar forecast a parting of the way in the happy family which annually has promoted the College All-Star Pro Championship game in Chicago because the college brass was beginning an all-out campaign of demagoguery for the cash and carry teams which were hurting them in the wallet pocket.

And when Arch Ward, the game's originator, took a swipe at Jim Tatum, coach of the College All-Stars, for the sorry showing of the simon pures against the Detroit Lions, the breach widened.

Last week came the announcement that Curly Lambeau, deposed Washington Redskins coach and one of Green Bay's legendary football figures, would coach the senior collections in the 1955 games.

Now comes another forecast. An explosion brews within the NCAA ranks. The powder kegs reportedly are being readied in South Bend, Ind., Chicago and San Francisco.

A movement to destroy the NCAA's current football is under way. The Big Ten, Notre Dame and the Golden Gate area colleges are rumored in the van of the campaign. If California and Stanford can get the rest of the Pacific Coast Conference schools to go along with the Big Ten and the Irish, look for fireworks.

Patience in many quarters has vanished.

READY TO MOVE. Bill Nicholas and the Coliseum Commission are through working with the Forward Los Angeles Committee in attempts to land a sports arena for the big town. He said so last week when he outlined tentative plans for construction of an 18,000 capacity athletic plant to be erected near the Coliseum.

"Additional legislation will be required in the State Assembly to make possible our program of revenue bonds to finance construction of this Exposition Park improvement," he said. "We have assurances that we will get approval."

"In 1947 when we first made our proposal, the building could have been built for three and a half million dollars. But the Forward Los Angeles group had other ideas. We held off. Our greater Los Angeles Plans are not idle these days. We're going ahead, even though the building now will cost six million dollars."

"We might have the building ready for basketball by the 1955-56 season."

"When completed, the building will be capable of handling almost any kind of sports event or exhibition—basketball, ice hockey, horse show, indoor track meet and rodeo—everything except major league baseball!"

"In fact, if we can guarantee 18,000 seating capacity, which we will, I can guarantee major league ice hockey. It would be here now if we had the plant!"

Big League baseball and ice hockey are in the offing in Greater Los Angeles.

SMALL TALK. Strictly provincial, as much so as they are in other parts, I sent in my Helmsman Memorial Trophy names: Jackson, in order, Paul Larson, Jack Ellena, Jim Salisbury.

The Dec. 10 Collier's All-American issue shows two Uclans, Ellena and Salisbury, on the first team. Bob Davenport makes the All-Far West team at full-back.

Big time basketball comes to our town Friday night when SC's Trojans, the rags to rich-

(Continued on Page B-6, Col. 5)

Sooners Blank A&M

BEAR BOWL HOPES DASHED

Brilliant Moegle Sparks Rice Over Baylor, 20-14

WACO, Tex. (UP)—All-America halfback Dicky Moegle scored two touchdowns, one on a 91-yard punt return, and spearheaded the Rice Institute defense Saturday as Rice dashed Baylor's bowl hopes with a 20-14 victory. Twenty-four thousand persons saw the game.

Moegle, a speedy 175-pound senior, had one of the best days of his career as he crashed through and around the Baylor line to chalk up 126 yards rushing and put himself high among the nation's leaders in that department.

He was in on virtually every key play of the game, including a stalwart defensive stand as Rice denied Baylor on the Owls' four in the closing minutes.

Moegle ran his rushing yard-

age for the season to 905, third highest in Southwest Conference history, as Rice salvaged a tie for third with Baylor in the conference.

Moegle set up Rice's first touchdown, intercepting a pass thrown by Baylor quarterback Billy Hooper. From that point, the Owls moved 59 yards in eight plays, cashing in on a two-yard plunge by fullback Jack Throckmorton.

Six plays deep into the second period, Moegle gathered in a punt from the toe of Baylor halfback L. D. Dupre and raced 91 yards for a touchdown, springing loose for the brilliant run with the aid of key blocks thrown by quarterback Atchley Proctor and end Marshall Crawford.

Coming from behind a 13-0 deficit, Baylor drove 67 yards in 17 plays late in the second period, with Dupre going over from the one, and end Charles Smith converting.

Midway in the third period, after holding off Rice in a thrilling defensive stand on the Baylor one-foot mark, the Bears marched 89 yards and Del Shofner skirted right end for 14 yards to score.

Halfback Donnell Berry, a seldom-used sophomore, came off the bench and kicked the extra point to give Baylor a one-point edge.

But early in the fourth period, Dupre fumbled and Jim Peters recovered on Baylor's 39. From there Rice scored in seven plays, with Moegle crashing and weaving over from the seven.

STATISTICS

	Baylor	Rice
First downs	10	7
Rushing yards	258	270
Passing yards	51	37
Passes attempted	13	10
Passes completed	5	5
Passes intercepted	0	2
Punts	4	3
Punting average	46	30.3
Fumbles lost	2	2
Yards penalized	50	25

SEASON RECORDS

	BAYLOR	RICE
12 Houston	13	34
13 Vanderbilt	10	41
14 Miami (Fla.)	10	7
15 Arkansas	7	3
16 Washington	7	13
17 A&M	7	13
18 TCU	7	13
19 Texas	7	13
20 Baylor	7	13
21 Texas A&M	7	13
22 TCU	7	13
23 Texas	7	13
24 Baylor	7	13
25 Texas A&M	7	13
26 TCU	7	13

Duke in 47-12 Triumph

CHAPEL HILL, N. C. (UP)—Orange Bowl-hungry Duke exploded for five second-half touchdowns in an awesome display of split-T power Saturday to crush North Carolina, 47-12, before 35,000 fans.

Rolling up the biggest score ever amassed by a Duke team in this 41-game rivalry, the Blue Devils thus ended their season undefeated and unified inside the Atlantic Coast Conference and became favorites to get the nod over Maryland for the Orange Bowl date against Nebraska.

The ACC took a telegraphic poll Saturday night to choose its "most representative team" and its choice will be announced today. Maryland's ACC record was marred by a 13-13 tie with Wake Forest.

Halfback Bob Pascal, 185-pound junior speedster, led the Duke scoring parade by circling right end with pitches for their touchdowns. Scabbard Bernie Blaney, 159-pounder, fullback Bryan Aldridge and halfbacks Bill Conner and Worth Lutz also scored Duke touchdowns and half a dozen other Blue Devils had a hand in the scoring.

North Carolina mounted a 66-yard scoring march in the first period on quarterback Len Bullock's passing but after that the Duke defense was impregnable and the Tarheels never got back in the game. A pass interception against Duke's fourth stringers gave the Tarheels a second score with 54 seconds left in the game.

Duke scored 60 yards in nine plays with the opening kickoff to take a 7-0 lead in less than three minutes. Blaney and Aldridge teamed up in the second quarter for a 63-yard drive climaxed when Blaney shot over the left side for four yards and a score.

A light rain began falling at half time and Duke's real fireworks began. Halfback Buddy Bass almost singlehandedly powered a 67-yard drive and threw a key block that sprang Aldridge free on a 20-yard scoring burst.

Later quarterback Jerry Berger pitched out to Pascal who scored easily. Pascal also scored the first Duke TD on a 15-yard sweep. From that point it was no contest.

North Carolina's 6 0 0 6-12 Duke 7 19 14-47

SEASON RECORDS

	Duke	North Carolina
13 Tennessee	13	7
14 Army	13	7
15 Duke	13	7
16 Georgia Tech	13	7
17 Wake Forest	13	7
18 North Carolina	13	7
19 Duke	13	7
20 Tennessee	13	7
21 Army	13	7
22 Duke	13	7
23 Georgia Tech	13	7
24 Wake Forest	13	7
25 North Carolina	13	7
26 Duke	13	7
27 Tennessee	13	7
28 Army	13	7
29 Duke	13	7
30 Georgia Tech	13	7
31 Wake Forest	13	7
32 North Carolina	13	7
33 Duke	13	7
34 Tennessee	13	7
35 Army	13	7
36 Duke	13	7
37 Georgia Tech	13	7
38 Wake Forest	13	7
39 North Carolina	13	7
40 Duke	13	7
41 Tennessee	13	7
42 Army	13	7
43 Duke	13	7
44 Georgia Tech	13	7
45 Wake Forest	13	7
46 North Carolina	13	7
47 Duke	13	7
48 Tennessee	13	7
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90 Tennessee	13	7
91 Army	13	7
92 Duke	13	7
93 Georgia Tech	13	7
94 Wake Forest	13	7
95 North Carolina	13	7
96 Duke	13	7
97 Tennessee	13	7
98 Army	13	7
99 Duke	13	7
100 Georgia Tech	13	7

Right after the next kickoff, Mississippi tackle Billy Veltor snagged a State fumble on the State 22. From there the Rebels moved to their second score in six plays. Halfback Earl Blair scored from the one.

Mississippi 7 0 0-14

STATISTICS

	Miss. State	Miss.
First downs	13	13
Rushing yards	135	102
Passing yards	3	0
Passes attempted	1	0
Passes completed	0	0
Passes intercepted	0	0
Punts	4	0
Punting average	33	0
Fumbles lost	0	0
Yards penalized	0	0

San Diego State Rally Drops Whittier, 41-28

SAN DIEGO (UP)—San Diego State rallied late in a free-scoring last period Saturday after overcoming a halftime deficit to defeat Whittier, 41-28, in a non-conference game before 3,000 fans in Aztec Bowl.

The winners' deciding scores were made when fullback Norman Nygaard ran 47 yards to the end zone on the next play, when Verne Dadds sneaked over from the one with five seconds remaining.

Chalk Up No. 19 in Win Skein

STILLWATER, Okla. (UP)—Oklahoma's third-ranked Sooners made two workmanlike touchdown drives in the second period Saturday to defeat Oklahoma A&M, 14-0, and close out an undefeated season. It was the 19th in Oklahoma's unmatched victory string.

Although their traditional state rivals proved tougher than expected, Oklahoma's Big Seven Conference champions dominated play and controlled the ball three-fourths of the time. Not until the final period did A&M sustain a drive inside Oklahoma territory.

The game, which drew 38,000 to Lewis Stadium, was the last for six Sooners starters, including All-America end Max Boydston and All-America center Kurt Burris.

Although unbeaten in the Big Seven, Oklahoma is barred from a post-season game under conference rules. Nebraska, which finished second in the conference, will represent the Big Seven in the Orange Bowl at Miami, Fla., Jan. 1.

Quarterback Gene Calame plunged for both Oklahoma touchdowns and halfback Buddy Leake converted twice. Leake is the Big Seven scoring leader with 79 points. He tied Oklahoma A&M fullback Earl Lunsford for rushing honors Saturday with 66 yards each.

A pass interception by A&M center Jim Lutes at the two and a fumble recovery by A&M Vernon Womack on the 14 stopped two Oklahoma thrusts in the first period.

But it was a different story the next two times Oklahoma got possession. Leake, halfback Bob Herndon and fullback Jerry Tubbs carried 59 yards in nine plays to set up Calame's first score.

The same trio, with help from third-string quarterback Pat O'Neal, drove 73 yards in 17 plays for the second touchdown with 11 seconds left in the first half.

Lunsford carried seven times as A&M made a 64-yard drive in the fourth period which bogged down on Oklahoma's 14.

Oklahoma coach Bud Wilkinson substituted freely despite the relatively close score, with 28 Sooners seeing action.

It was the first time this season A&M has been held scoreless.

Oklahoma A&M 0 0 0-0-14

STATISTICS

	Oklahoma	Oklahoma A&M
First downs	17	20
Rushing yards	173	274
Passing yards	0	0
Passes attempted	0	0
Passes completed	0	0
Passes intercepted	0	0
Punts	0	0
Punting average	0	0
Fumbles lost	0	0
Yards penalized	0	0

SEASON RECORDS

	Oklahoma	Oklahoma A&M
27 California	13	14
28 Texas	13	14
29 Texas Tech	13	14
30 Kansas	13	14
31 Kansas State	13	14
32 Oklahoma	13	14
33 Oklahoma	13	14
34 Oklahoma	13	14
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99 Oklahoma	13	14
100 Oklahoma	13	14

Free-for-All Caps Vandy Upset of Vols

NASHVILLE, Tenn. (UP)—Vanderbilt lost a three-way punch in the form of Don Hunt, Charley Horton and Tommy Harkin Saturday to rise from a miserable season and trounce grudge rival Tennessee, 26-0, in a game which almost ended in a free-for-all.

Many of the near sell-out crowd of 27,000 surged out on the field when the players started mixing it in the final two minutes.

It was Vanderbilt's first Southeastern Conference victory of the season and only its second in nine games. Tennessee ended the season with a four-six record, its worst in 16 years.

It was Hunt, Horton and Harkin, all juniors, who high school freshmen when Vanderbilt last defeated Tennessee in 1948—who did the scoring and kept Vanderbilt driving from early in the game.

They got an able assist from the sharp passing of senior-quarterback Jim Looney.

Vanderbilt 7 13 0-26

STATISTICS

	Vanderbilt
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Dandies of the Dog World



—Photo by C. J. Brooks.

Meet Nina and Barclay. They are Dandie Dinmonts, pets of Mary Dumas of Los Angeles, and of an ancient breed.

By Eleanor Avery Price

IF YOU HAVE NEVER visited a dog show, chances are great that you have never seen a Dandie Dinmont dog, for this likable little fellow is still quite rare in this country. However, if you are ever lucky enough to have one, you will probably consider him the dandiest dog you ever owned.

The Dandie is quite the opposite of the average terrier, for he has curves instead of straight lines, and he possesses a dignity and reserve in greater degree than most other terriers. His body is weasel-like, that is, long

and flexible for traveling underground, and his legs are short for the same purpose. His head appears large and is full-domed. His coat, which does not shed and which is waterproof, is fairly crisp but not wiry and is either pepper or mustard in color, the two colors having varying ranges. He wears a silky topknot on his head, and his large dark eyes are framed on the upper lids with long sweeping lashes.

This dog is probably a descendant of the hardy little dogs owned by traveling gypsies and tinkers who wandered through the Cheviot Hills between England and Scotland in the 1700s. It took Sir Walter Scott to name him. When Scott wrote his famous "Guy Mannering" in 1814, one of his characters, a farmer named Dandie Dinmont, owned six of these little terriers. The dogs were immortalized in this book and have carried the name of Dandie Dinmont ever since.

Although he is an otter, badger and fox hunter, he fits into any civilized life, for he is big in character yet small in size. He is very fond of children, makes a good watchdog, and will obey although he has a terrific mind of his own.

REMEMBER the "Fun Frolic for Dogs" today at the Los Angeles County Fair Grounds in Pomona. Proceeds will help

crippled children. Food will be available at the Fair grounds, so you can stay all day at this greatest dog show on earth.

OBEDIENCE TRAINING of dogs is steadily becoming more popular, and the old theory, "You can't teach an old dog new tricks" is exploded. So don't hesitate to enroll your older dog in an obedience class, for usually mature dogs, those two years old and past, learn more readily than the youngsters.

Music's Her Life

(Continued From Page 16)

so on are met through donations and offerings.

MANY ARTISTS whose talents represent a civic contribution worth thousands of dollars, are enthusiastic members of the symphony. The generosity of these same artists continually serves as an inspiration for interested listeners to "loosen their purse strings."

The symphony, which consists of 90 members, 56 women and 34 men, has made more than 100 appearances. Approximately 1,000 musicians of note from the communities surrounding Whittier have belonged to this symphony and participated in its activities from time to time. In all, 150 soloists have been presented in ensemble, solo concertos and arias.

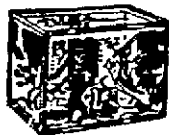
The 90 members are drawn from almost every avenue of life—college students, business and professional men and women, faculty members and even housewives. Their individual instruments represent an outlay of at least \$50,000 with an added symphonic library valued at \$7,000. Small groups in the symphony contribute to civic, college and community entertainments. Four full concerts were scheduled for the 1954-5 season, the first having been presented Oct. 31 with college faculty members as soloists.

REHEARSALS are conducted regularly at Poet Theater, and sectional rehearsals are scheduled as needed. At public concerts the distaff members wear formal and the men wear dark business suits.

Miss Haroldson is a human dynamo with a perfectionist's conception of interpretation and presentation. She puts in a 59-hour music week. She still has time for her recently purchased old Stradavarius violin, but often is forced to neglect her favorite hobbies of ice skating and taking color movies. For, besides instructing in violin and teaching string ensemble, chamber orchestra and conducting, she has the distinction of leading the California Women's Symphony as well as Whittier's College-Civic Symphony. These two, in themselves, are man-sized work.

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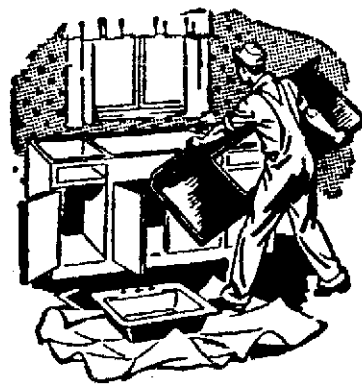
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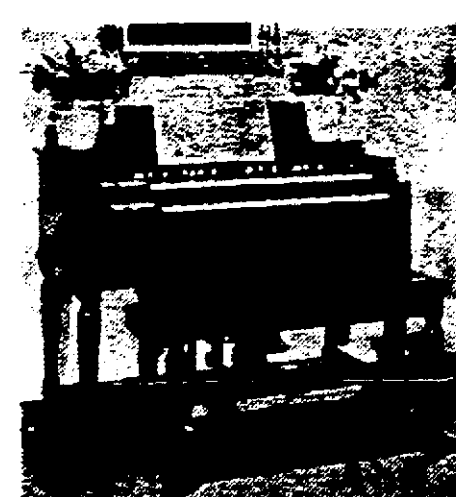
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GARDENS

Snaps Have Gone Collegiate

By Bob Gilmore

COLLEGE PROFESSORS are responsible for the healthy and bright-colored snapdragons which flower so abundantly not only in the Long Beach area but throughout the nation. There was a time — not so long ago — when this popular annual was in danger of disappearing entirely from the national garden scene.

Snapdragons have always been highly susceptible to a fungus disease identified as rust. This malady, which attacks many of our most valuable ornamentals, appears in the form of yellow, orange and red powdery pustules on the foliage, stems and buds of the stricken plants. Several years ago rust became so rampant, especially on snapdragons, that seed growers realized a new strain of plants was the only answer.

The University of California snapdragons were probably the first strain to be offered commercially as a highly rust-resistant type. Over the years their resistance to rust has been greatly improved and today is almost 100 per cent. In addition to the University of California types, there are now several other rust-resistant varieties of snapdragon.

In this area snapdragons can be started during practically every month of the year. You can propagate this delightful annual either from seed or from established transplants. Commercial

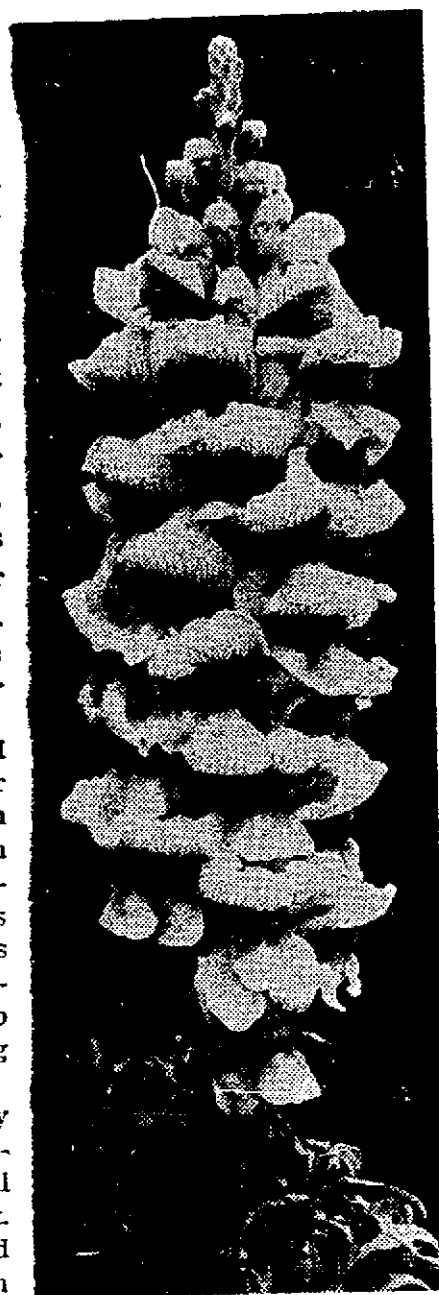
nurserymen report that more plants are sold during the fall of the year than at any other time.

Of all the various types available, the Tetra snaps undoubtedly will give you the biggest thrill. The flowers are monsters, being larger than any other strain. The stems are thicker, the plants bigger and the blooms more ruffled than any other snapdragon you have ever seen. The central spikes grow to 2½ feet and are surrounded by several lateral spikes.

SNAPDRAGONS BLOOM practically throughout the year in Southern California. You can prolong their flowering season by planting at successive intervals and by picking the blooms regularly. Allowing the flowers to go to seed retards floral production. The plant uses up too much energy in manufacturing the seeds.

Snapdragons prefer a sunny location except during hot summers, when partial shade will prove the best environment. Snaps can be set in the mixed border or by themselves if grown mainly for cutting purposes. The plants make an attractive display when towering above low growing varieties such as alysum or candytuft.

Snapdragons that succumb to rust should be removed at once. There is always the possibility that one or two specimens might



Bodger Seeds Photo

Tall-growing snapdragons are impressive in the garden. Newer varieties are resistant to rust.

become infected. Some gardeners claim that treating the diseased plants with sulphur aids in controlling the rust. Splashing water is believed to carry the rust from one plant to another as the disease is highly communicable. The sulphur treatment is not recommended after the snapdragons start to flower.

Tips on Gardening

GARDENING TIPS for the week . . . You can gain more pleasure from your garden by planting some of the lesser known bulb varieties. Pink callas, for example, may be grown either in pots or the garden. The flowers have a beautiful light pink shade. This is one of the interesting miniatures for fall planting.

If you are in a hurry for flowers, then plant lily of the valley pips. Flowers will appear just three weeks after starting the pips. They should be grown indoors and started in a dark and airy location.

Gladiolus will flower in from 90 to 100 days at this time of the year. Some of the most brilliant reds in the entire plant kingdom are represented in the gladiolus family. The bulbs should be set on a cushion of

sand to prevent rotting in wet weather.



Snapdragons do well in Long Beach gardens in winter and spring, rearing their heads above smaller garden plants.



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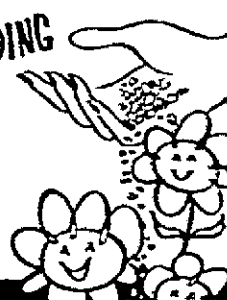
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Fishin' Around

By DONNELL CULPEPPER

Pheasant season ends at 4:30 p. m. Monday, but the scattergunners still have a good opportunity with quail and, after the pheasant season closes, they may shoot from one-half hour before sunrise to one-half hour after sunset.

Lengthening of the shooting hours should prove helpful to the quail shooters, who so far this season have had little luck, even though there are plenty of birds. The quail have been scattered in the brush and have been hard to move out.

A review of the pheasant season shows that Imperial Valley has provided most of the sport for Southern California. In many ways that area has been even

better than the newly opened state co-operative public shooting grounds.

Wardens got the new co-ops under good control last week after a rather hectic opening. Birds were released each day and many hunters scored with limits of two birds per day.

Others got one. The state wardens established a system which permitted first-time hunters priority over those who already had availed themselves of the privilege of shooting at the same co-ops. One other season for upland birds will start Wednesday, Dec. 1, when band-tailed pigeons become legal prey. The season lasts through the month of December. Bandtails are scarce, although a few flocks have been seen in the Frazier and Pinos Mountains west of Goiman, on the Ridge Route.

OCEAN FISH TOTALS
You may be interested in figures for pleasure-boating fishing in 1953. The marines fisheries branch of the Department of Fish and Game compiled the statistics, which showed that 2,280,000 fish were caught in a half million days of angling, as compared to the 2,306,000 landed in 1952. Figures this year are not yet compiled. Albacore, yellowtail and barracuda catches declined everywhere, but the jack mackerel really came into their own, with a total of 196,000, as against 44,000 in 1952.

Kelp bass and rockfish made up about 60 per cent of the total. Northern parts of the state reported steady increases in salmon catches.

QUICK CASTS
Mr. and Mrs. Bert Greenwood of Compton and Mr. and Mrs. Ralph Smith of Long Beach spent last week end in the Bishop Country. Tiring of trying to find pheasants and quail, they dropped in for a visit with Ed Elliott, one of the best-loved outdoorsmen of the Sierra Nevada. Ed, formerly a Long Beach druggist, retired to a mountain home several years ago.

It's a wonder this hasn't happened before. James J. Lynch, A. M. Whisart and Bob Kleiser have formed Sportsman Gear, Inc., 4000 N. Pointsettia Ave., West Palm Beach, Fla., with the intention of promoting Plug-of-the-Month Club. You take out a membership and the thing works just like Book-of-the-Month Club.

The Outboard Boating Club of Long Beach has scheduled a lot of action for next Sunday, with fishing at the breakwater, harbor cruises and a 9 a. m. breakfast at Pierpoint Landing. The OBC also is pointing toward the Dec. 19-20 Naples Pageant, with Sherwood Bailey heading a committee to arrange for the construction of an OBC float.

When Melvin Abel, 57, drove up to his Minneapolis home with a five-point buck strapped to his automobile, he rushed inside to tell the good news. He telephoned his mother, who laughingly told him: "Better look out or somebody might steal it." Abel's wife went out to take a look. It was too late; someone had grabbed the deer.

STORY OF THE WEEK
Elioso Esteron, 25, of Manila made sure of his catch. Fellow fishermen had to take him to a hospital where he was operated on for removal of a fish hook and line that he had swallowed.

Pat McCormick Up for Honor
Long Beach's Pat McCormick has been nominated along with eight others for the James E. Sullivan Memorial Award made annually to the nation's outstanding amateur athlete. Mrs. McCormick, who holds all three national indoor and outdoor diving titles, was nominated with four track and field performers: Mal Whitfield, Art Bragg, Bob Backus, and Frank Held—one swimmer, 16-year-old Shelley Mann; world heavyweight champion weight lifter, Robert She-mansky, and two basketball stars, Tom Gola of LaSalle and Don Schlundt of Indiana.



RED SANDERS
Addresses Lions Club

LAKEWOOD LIONS

Sanders Speaks Here

Henry (Red) Sanders, coach of UCLA's all-victorious Bruins and already acclaimed as "coach of the year" in some quarters, will be the principal speaker at the Lakewood Lions' regular meeting Dec. 2 at the Lions Scout Hut, Charlemagne at Arbor Rd. The meeting is scheduled to start at 6:45 p. m.

The club will host the Long Beach City College football squad and coaches, Harvey Wagner, radio and TV singer, also will entertain.

Chairman for the evening will be Rev. Arlie Hoelscher, President Viet Romans will preside.

Sanders, whose Bruins have won two straight PCC titles was voted "coach of the year" by the Washington Touchdown Club last week. UCLA is rated the nation's top team in the United Press poll. Twenty-two of 35 coaches who make up the UP rating board cast first-place ballots for the Bruins.

L.B. Invitational Cage Play Begins

Sixteen of Southern California's top high school basketball teams will battle it out in the annual Long Beach Invitational at Wilson High with first round play beginning Wednesday and the finals coming on Saturday.

The defending champs, Poly, will again be one of the favorites along with Downey and Alhambra. The Vikings, undefeated this season, were runners-up to the Rabbits last year.

The pairings for Wednesday's opening games include Alhambra and Lynwood, Downey and Chaffey, Jordan and San Bernardino, El Rancho and Anaheim, Pomona and Oxnard, Wilson and Montebello, Redondo and El Monte and Poly and Pacific.

Wilson High will entertain the water polo CIF finalists on Wednesday. The Jordan Bees will host Whittier and the Poly Cees

will take on El Segundo.

This week's schedule:

TUESDAY
Basketball—LACC at LBCC, 8 p. m.
WEDNESDAY
Basketball—Long Beach Invitational at Wilson High. (Tourney will continue through Saturday.)
Water Polo—CIF playoffs at Wilson High. Poly Cees vs. El Segundo, 3:15; Jordan Bees vs. Whittier, 3:45.
Cross Country—Poly and Wilson in CIF finals at Mt. San Antonio JC, 12:30 p. m.

THURSDAY
Basketball—LBCC at San Bernardino, 8 p. m.

IN THIS CORNER

(Continued from Page B-4)

es club of 1953-54, rips the lid off its season against Loyola, which hasn't shown here since 1947 when it helped dedicate the new St. Anthony's High School gymnasium. Don Eby, center of a controversy at SC a couple of seasons back, enrolled at Pepperdine this fall and was ticketed for a starting job with the Wave quint. He has quit practice, however, to go to work.

Next Tuesday, the PCC will consider the proposal to abolish Northern and Southern Division play and adopt an all-conference basketball schedule. Bet it won't pass. Long Beach's Bob Blake, former Poly and City College star, looms as a regular forward with the California Bears this season. Double dribble!

L.B. Jaycees Start Olympic Fund Drive

A drive to support the United States Olympic Fund has been undertaken by the Long Beach Junior Chamber of Commerce. Contributions can be made through coin boxes in various Long Beach stores or through the chamber direct at its Wilton Hotel offices.

32 Regattas Planned for 1955

By BOB RUSKAUFF

Action for 1954 in Southland speedboat racing is over, but most of the head-men (and gals) to direct destinies of various clubs are already picked and plans are for a greater season than ever in 1955.

That will be going some. Tommy Thompson of Holydale, again chosen to head Region 12 of the American Power Boat Association, announced that the region rated fourth in the nation for 1954 in total race meets conducted. Plans for 32 regattas in 1955 are on the combined inboard-outboard-stock outboard agenda. Southern California Speedboat Club, ably headed during 1954 by Comdr. John (Black Jack) Kirby, has requested for 1955 its traditional three holiday race dates on Marine Stadium, from the Recreation Commission.

These are the "gigantics" on Memorial Day, July 4 and Labor Day. The latter event in 1954 proved one of the greatest race meets ever held on the famed Long Beach course.

For 1955 the "Club of Champions" will be headed by Kent Hitchcock, Newport Beach, with other flag officers including Gillette Smith, vice commodore; Jack Smith, rear commodore; Victor Klette, treasurer, and Peggy Hitchcock, secretary.

Jack Gouldstone will take over reins of the Los Angeles Speedboat Association from Marvin (Slim) Bettger. Gladys Adams will head the LASA's "most important" women's auxiliary.

British Soccer

(Home teams listed first)

ENGLISH LEAGUE, DIVISION ONE
Aston 1, Wolverhampton Wanderers 2; Cardiff City 1, Blackpool 2; Chelsea 2, Portsmouth 0; Everton 0, Bolton Wanderers 0 (tie); Leicester City 4, Sheffield Wednesday 3; Manchester City 1, Charlton Athletic 0; Newcastle United 2, Huddersfield Town 2 (tie); Preston North End 2, Sunderland 0; Sheffield United 1, Union Villa 1; West Bromwich Albion 2, Manchester United 0.

ENGLISH LEAGUE, DIVISION TWO
Birmingham City 2, Port Vale 2; Burnley 1, Notts County 2; Hull City 0, Fulham 0 (tie); Ipswich Town 2, Plymouth Argyle 1; Lincoln City 2, Swanssea Town 2 (tie); Luton Town 1, Gillingham 0; Middlesbrough 3, Doncaster Rovers 1; North Forest 1, Bristol Rovers 0; Rotherham United 2, West Ham United 2 (tie); Stoke City 3, Derby County 1.

ENGLISH LEAGUE, THREE (SOUTH)
Brentford 1, Northampton Town 3; Brighton and Hove 3, Watford 1; Bristol City 1, Queens Park Rangers 1; Coventry City 4, Crystal Palace 1; Gillingham 2, Norwich City 1; Leyton Orient 3, Southend United 1; Millwall 3, Aldershot 1; Southern 1, Swindon Town 1 (tie); Torquay United 0, Bournemouth 3; Walsall 3, Newport County 3 (tie).

ENGLISH LEAGUE, THREE (NORTH)
Aston Villa 1, Barnsley 0; Bolton 1, Grimsby Town 2; Bradford City 3, Carlisle United 0; Bolton 1, Grimsby Town 2; Bradford City 3, Carlisle United 0; Bolton 1, Grimsby Town 2; Bradford City 3, Carlisle United 0.

SCOTTISH LEAGUE, DIVISION A
Aberdeen 1, Falkirk 0; Clyde 1, Kilmarnock 1; East Fife 1, Hibernian 0; Hearts 3, Queen of the South 1; Motherwell 2, Celtic 2 (tie); Rangers 1, Raith Rovers 0; St. Mirren 0, Partick Thistle 2; Stirling Albion 0, Dundee 2.

SCOTTISH LEAGUE, DIVISION B
Airdrieonians 4, Brechin City 1; Ayr United 2, Arbroath 0; Cowdenbeath 2, Third Lanark 4; Dundee United 2, Alloa Athletic 0; Forth Athletic 1, Hamilton Academical 3; Morton 0, Dunfermline Athletic 1; Queens Park 2, Albion Rovers 0; Stenhousemuir 0, St. Johnstone 1.

Mavis Named Pilot of Little Rock Club

LITTLE ROCK, Ark. (AP)—Bobby Mavis, a 34-year-old baseball veteran, has been named manager of the Little Rock Travelers of the Southern Association for the next season.



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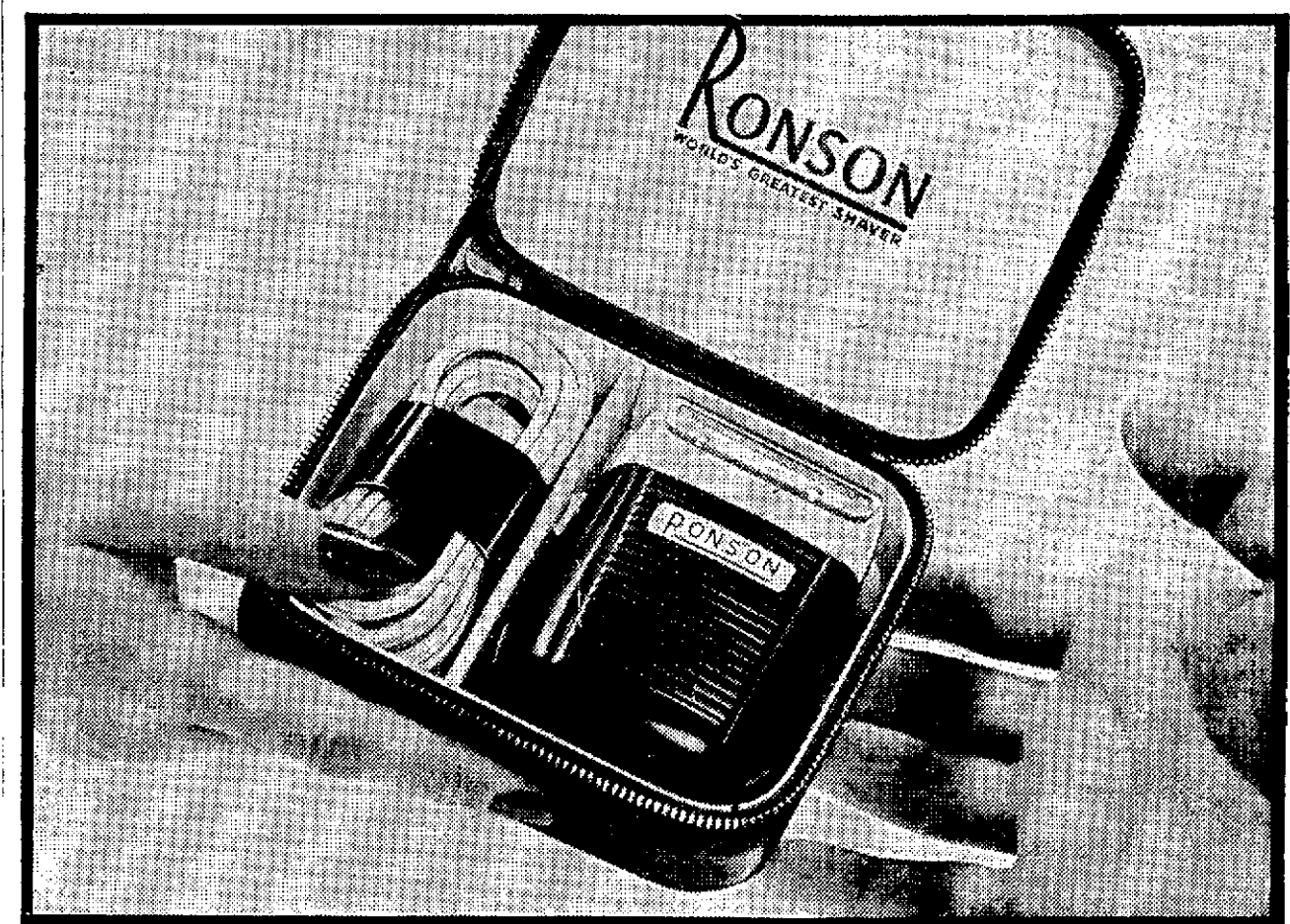
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Ronson clean-thin head	.0015 in.

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Playground Elves Fashion Tiny and King-Size Angels



STARMAKERS AT Los Altos Playground are Susan Arnold, 9; Paul Clifford, 6, and Susan Christiansen, 9. Cabrillo Playground is making large angels and Truman Boyd children are fashioning small angels. Other playground decoration assignments: Drake, icicles; Houghton Park, bells; MacArthur, snow faces; Bixby, butterflies; Kidd, fish; California Ave., snowflakes; Palm Beach, doughnuts; Somerset, fans; Hillside, candy canes; Veterans, birds; Pan American, snowflakes; Seaside, stars; Silverado, chains.—(Staff Photos by Bryan Hodgson)

SANTA'S CLEARING HOUSE

Christmas Cheer Program to Open

"Christmas Is for Everyone" is the slogan for the Christmas Cheer program opening Monday, sponsored by Community Welfare Council and Junior Chamber of Commerce.

Headquarters will be in the California National Guard armory, 854 E. 7th St., telephone 61-1220.

Under chairmanship of Dr. Sutter Kunkel, volunteers will coordinate a flood of gift-giving for the needy. Mrs. Ed Harvey of Pilot Club and Mrs. Howard Pfeiffer will be co-chairmen of the clearing house and Mary Cheeks again will be warehouse chairman.

The Christmas Clearing House will maintain a file of names of persons in need. You may adopt a family certified for need by the "Christmas Cheer" center, either by sending a check or by sending the gifts needed.

The clearing house suggests gifts of money, canned goods, new or nearly new clothing and new toys. Volunteer assistants are needed for the warehouse. Fifth Signal Co., U. S. Marines again will assist with the annual "Toys for Tots" campaign and those wishing to contribute used toys may telephone Terminal 2-0869. The Marines request toys in good enough condition to be renovated to tip-top shape.

In addition to those mentioned, committee members for the Christmas Cheer program include Mrs. Clara Andres, Community Volunteer Office; Maurice Bugbee, Boys Clubs; Frances Finley, treasurer; Peggy Finley, president; Council of Service Clubs; Mrs. John T.

School Leaders Plan Meeting

Dr. William Briscoe of UCLA will address the first dinner meeting of the recently organized Long Beach School Administrators Assn. at Lafayette Hotel Thursday evening.

A former superintendent of schools in Oakland and Santa Monica, Briscoe will discuss possible future changes in school tenure and retirement laws. Assisting in the discussion will be Ted Bass, field representative of the California Teachers Association, and A. B. Liff, local school principal.

Toastmaster for the program will be Long Beach City College Dean Russell R. Johnston, president of the association's executive committee. Arrangements are being made by Eaton O. Bemis, Wilson High principal, and committee Secretary Herbert Cullen in charge of reservations.

Members of the City College Choir, directed by Royal Stanton, will provide a program of Christmas music.

Former YM, YW Presidents Here

Mr. and Mrs. Harper Sibley, former presidents of the national councils of YMCAs and YWCAs, will be the speakers at a joint dinner meeting of the Long Beach groups Tuesday in the First Baptist Church.

Lee Humphrey, president of the Y Men's International, will preside at the meeting and Judge Lyman B. Sutter, chairman of the committee of management of the Armed Services YMCA, will present the Sibleys.

Yule Readings by Baxter Next on Celebrity Series

"Christmas 1954: An Island in a Troubled World" will be the Celebrity Series lecture topic of Dr. Frank C. Baxter at Poly



DR. FRANK BAXTER Christmas Readings

High Waves Breach Dike at Seal Beach

The Seal Beach sand dike protecting beach frontage homes leaked in several places Saturday morning but the ocean front buildings escaped damage.

The waves, which accompanied a high tide of 5.9 feet, broke through in several places between 10th and 13th Sts. and pools of water remained along Seal Way when the tide receded.

Today's high tide, 5.7 feet, is not expected to breach the dike anew unless it is accompanied by high breakers.

\$2,000 in Rags Stolen From Dump Here

Even old rags are stolen by burglars, if they can get their hands on them.

During the past six months, old rags, valued at \$2,000, have been stolen from the City Dump & Salvage Co. yard, at 6363 E. Pacific Coast Hwy., Lorne E. Middough, owner, reported to police.

Due to the burglars, the company, which formerly sold 8,000 pounds of rags monthly, now sells only about 1,000 pounds a month, Middough said.

Early Saturday, Frank Shaughnessy, watchman at the yard saw a suspect run from the place, leap into a car and drive away without lights, according to police.



CHILDREN OF 17 Long Beach playgrounds have turned elves to make all the decorations for the city's Christmas tree. Upper left: Angel assembly line at Cabrillo Playground—Ronald Cline, 6; Patricia Sams, 6; Mary Ellen Rounds, 7; Donald Lindsay, 6, and Judy Brown. Above: Pinwheel tailor at Cherry Ave. Playground is Albert McKay, 8. The municipal tree will be set up in City Hall about Dec. 7.

Independent-Press-Telegram SUNDAY, NOVEMBER 28 ★ SECTION C REAL ESTATE NEWS . . . PAGES 7-11

Little Girl From Japan Bows to Her First Santa

By BAXTER OMOHUNDRO

SAN PEDRO—Three-year-old Betty Kim Pfaff is learning all about Santa Claus, decorated trees and other delightful aspects of American Christmas observances.

She's having a grand time in the process, and so are her foster parents, S.F.C. and Mrs. Daniel G. Pfaff, of 810 W. 29th St.

This holiday season is particularly sweet for the Pfaffs after last year, when the couple learned that "Christmas just isn't Christmas without a youngster around the house." Their only child, Ronald, 13, had joined the Air Force and they were alone in Japan.

They were determined that Christmas 1954 would be bright with the laughter of a child and applied for permission to adopt a Japanese orphan.

But such things move slowly, and meanwhile they were brought to San Pedro, where Sgt. Pfaff is stationed at Fort MacArthur.

After they left Japan, a Catholic missionary found Betty,

daughter of a young Japanese woman and an unknown American soldier. C.W.O. Kenneth Coffeen was chosen from among 50 volunteers to escort her on a transport to Seattle and Sgt. Richard Rehall of Long Beach accompanied her on a plane from Seattle to here last week.

Her new parents met her at the airport, their arms loaded with toys.

After being treated to a sumptuous Thanksgiving dinner, she was introduced to Santa Claus, whose visit was arranged by the Boosters' Club of the San Pedro Naval Supply Depot.

The brown-eyed lass was shy at first, but soon warmed to the bearded gentleman when he described what he had in store for her on Dec. 25.

Navy Awarding Battle Plaque to Minesweeper

For the first time in its history, the Mine Force of the Navy's Pacific Fleet will make an award Tuesday for battle efficiency, and the recipient will be the minesweeper USS Devastator.

Rear Adm. Roland N. Smoot, commander of the Mine Force, will present the ship with a perpetual plaque in ceremonies aboard the Devastator at 10 a. m. at the Naval Station's pipeline pier.

Lt. Comdr. F. H. Larsen, skipper of the Devastator, will accept the plaque on behalf of his crew.

The award is for all-around efficiency during the past year and the Devastator won it for outscoring the 16 other ships in its class of 220-foot minesweepers.

It covers such things as mine-sweeping, gunnery, engineering, battle problems, casualty drills and personnel.

The Devastator is attached to Mine Division 73, commanded by Lt. Comdr. F. D. Abbott, and to Mine Squadron 7, commanded by Capt. R. A. Thacher, both of whom will be present for the ceremony. Also present will be Capt. N. G. Doukas, Mine Force staff operations officer.

Lock Up 7, Nab \$9,300

OSWEGO, Kan. (AP)—Two fast working bandits took about \$9,300 in a holdup of the American State Bank here Saturday, forced seven persons into a vault and fled in a car.

Election on Annexation Due Thursday in Court-Disputed Lakewood District

Annexation to Long Beach will be voted on Thursday in a 70-acre South Lakewood area known as "Increment 132," even though a court ruling that the election is invalid is expected Monday.

Also the County Board of Supervisors Tuesday will decide whether or not to review validity of the South Lakewood incorporation petitions.

Rainbow Pier Region Beach-Lifting Bids Will Open Monday

By GEORGE WEEKS

Construction work will be started soon on the city's biggest shoreline transformation job outside the harbor district.

Bids will be opened at 2 p. m. Monday in City Mgr. Sam E. Vickers' office for a beach-lifting operation in the Rainbow Pier area which, with related improvements, is estimated to cost \$1,036,568.

Intended as a subsidence remedial measure and also to prepare a site for the Municipal Auditorium, it will require more than six months.

But Vickers pointed out that the annex project itself won't be delayed for that length of time. Preparation of the site will be given first priority, he said, so that it won't be necessary to wait on completion of the whole beach contract.

Final plans for the huge exhibition hall are in an advanced stage. Drawn by Architect Kenneth Wing, they will be submitted to the City Council "fairly soon," Vickers said.

Principal item in the shoreline job is a hydraulic fill to be dredged from the ocean, totaling 1,499,000 cubic yards. It will extend south of Seaside Blvd. between Pine and Linden Aves. In some places the beach level will be raised as much as 15 feet.

Portions of the enrockment of Rainbow Pier will be elevated as much as 6.4 feet above the present level.

Retaining walls around the existing Auditorium and on the south side of Seaside Blvd. between Pine and Linden Aves. will be constructed to a maximum height of 10.5 feet.

The University by the Sea "campus" adjacent to Rainbow Pier will be moved to a site south of the parking lot west of Pine Ave.

Another familiar landmark, the Municipal Bandshell, is in the path of the improvement. It will be demolished. Whether to build a new one—or where—has not been decided.

Rainbow Lagoon will be completely filled, but ultimate plans call for its restoration on a smaller scale in the form of a lake.

Specifications also provide for the extension of the Seaside Blvd. storm drain from Pine to Linden Ave.

Meanwhile still another face-lifting job is about to get under way on the west beach, in the area south of Seaside between Magnolia Ave. and the Los Angeles River. A \$34,515 contract with Franks Dredging Co. of Long Beach was signed Nov. 15.

It provides for 116,500 cubic yards of hydraulic fill, plus 18,250 cubic yards of topsoil, primarily to provide a site for the Armed Services YMCA and the temporary Navy Landing parking lot. The beach level will be elevated as much as 14 feet.

Under the contract, the fill must be completed in 90 working days, clearing the way for construction of the Y building.

Architect Hugh Gibbs is working on final plans for the structure. The City Council has approved preliminary plans.

Both beach jobs are being financed from the Tideland Oil Fund, use of which is restricted to the shoreline area.

Regional Politics Demo Who OKd Knight Under Fire

By The Lookout

Because he permitted use of his name as a "Democrat for Goodwin J. Knight" in the primary and general election campaigns, Democratic State Committeeman Jack Greenstreet of Long Beach is the target of "resign or else" movement among several Democratic organizations here, it was learned Saturday.

Greenstreet is a member of the AFL, whose state labor federation supported Republican Gov. Goodwin J. Knight in both of the 1954 elections. He was appointed to the Democratic State Committee by Richard J. Nussell, Democratic nominee for 44th District Assemblyman.

Westside Democratic Club announced Saturday that it had passed a resolution calling upon Greenstreet to resign his state committee post. If he fails to do so voluntarily, the resolution reads, the club calls upon officials of the State Committee to force his resignation.

President F. C. Suhrer of the Westside Club said that similar action has been taken by the North Long Beach Democratic Club, the Long Beach Democratic Women's Study Club and the 18th Congressional District Democratic Club.

Greenstreet could not be reached Saturday for a statement regarding the development. The Westsiders in their resolution asserted that because of his party position, he was "legally bound . . . to support only Democrats for public office."

A copy of the resolution has been sent to Elizabeth Snyder, chairman of the Democratic State Central Committee. The state committee of the 18th Congressional District is expected to meet soon to consider the action against Greenstreet. Mrs. Roy Shaw, a member of that group, said it is a matter for action by the state committee rather than the individual clubs.

QUADRAPLEGIC SETS DISPLAY OF ART

Eugene (Buck) Luff, 28, quadriplegic at the Long Beach Veterans Hospital, who paints with brushes strapped to his left hand, will have an art show this afternoon in the Women's Club in Midway City. Hours will be from 1:30 to 4 p. m.

Luff, a gunner's mate in World War II, has been a patient in the Veterans Hospital since 1947.

C of C Forum Sets Talk by Labor Expert

William B. Barton, general counsel and manager, labor relations and legal department of the Chamber of Commerce of the United States, will be the featured speaker Wednesday at the Long Beach Chamber of Commerce Breakfast Forum in Wilton Hotel.

His topic will be "Labor Relations and Congress."

Barton is a graduate of Northwestern University and holds a master of laws degree from Columbia.

While engaged in law practice



WILLIAM BARTON "Labor and Congress"

in California from 1928 to 1937, Barton taught at UCLA and at Los Angeles City College. Prior to his law practice in California he taught public speaking in Illinois high schools.

In 1938 he joined the staff of the National Labor Relations Board. For a year he served as attorney for the board and for four-and-a-half years was trial examiner.

Barton joined the national Chamber's staff in January, 1944, and in that year became assistant manager of the Chamber's department of manufacture where he handled the department's work in the field of Labor Relations.

He was a member of the U. S. Employers' Delegations to the International Labor Conference at Geneva, Switzerland, in 1947.



BETTY AND HON. SANTA

Meeting Kris Kringle for the first time is Betty Kim Pfaff, 3, Japanese-American orphan adopted by a Ft. MacArthur soldier and his wife. Introducing her to St. Nick are the foster parents, S.F.C. Daniel Pfaff and Eva Pfaff, of San Pedro.—(Staff photo.)

Want a Hedge? Plant It Now



Photos by the Author

Use a taut chalkline to assure straight rows when you plant a hedge, whether planting single or double rows.

By Burleigh M. Beakley

THE LONG BEACH area is especially adapted to propagating fine hedges of various kinds. The cool, moist coastal atmosphere encourages vigorous top and root growth that is necessary to obtain the dense foliage and strong feeding potentials so needed to perpetuate these crowded perennial plants.

Because there are numerous and varied genera of hedge materials, both ornamental and fruiting, more time and thought should be involved before the actual spade work is begun with this type of planting.

Check your soil. Is it heavy, loam or sandy? Heavy soils hold

moisture longer and, because of their low-growing characteristics that keep the base in constant shade, many boundary plants die quickly in such a rooting environment. However, sandy soil is almost as bad. It releases moisture away from the roots before the tops can be properly nourished, and the plant languishes.

Remember that the hedge will be growing in the same location for many years. Don't plant material less than 9 inches apart. Large evergreens need 2-foot spacing. Soak the completed hedge planting for an hour or more to settle and wet the rooting and nearby earth. Spread a mulch of rotted manure or

clean straw around the base of the plants to preserve moisture and protect the roots from erosion exposure.

HEDGE MATERIALS vary radically from the towering eucalyptus windbreaks common to many Southland landscapes, to tall or medium sized bounding shrubs of barberry, cotoneaster, althea, privet, buckthorn and low dwarfs that lend themselves to formal shearing, of which the boxwood and creeper-type plant are most useful.

Don't overlook the shrubbery that bears bright foliage. There are many. Among the most popular are the barberry, silver juniper and euonymus. And a number of good hedge plants sport colorful fruits. If this type appeals to you investigate the privets, buckthorn, hawthorn, viburnum and the many kinds of barberries.

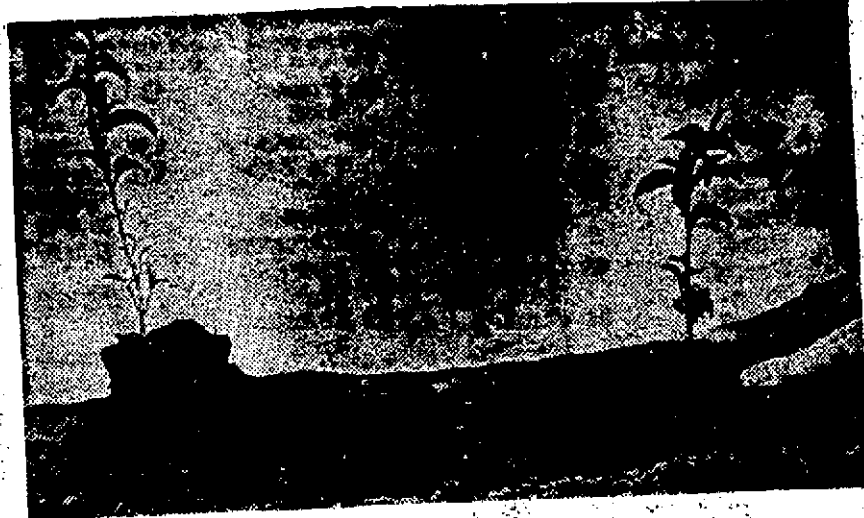
Sometimes the gardener has a preference for harvest-type hedge plants that, while not decorative during the winter, offer edible fruits or berries in season. With that in mind find out about the guava, grape varieties, pomegranate, Meyer lemon, kumquat, berry vines or the bush cherry.

THERE ARE SEVERAL ways to make an intelligent selection of hedge plants. Inspect hedges around nearby homes. Read the fine catalogues distributed by Southland nurseries famous for their stocks of trees, shrubs and vines that make ideal bounding material. And when you buy from local nurseries you know the plants will prosper here. Do you want low, medium or tall sheared hedges, or is a natural, loose top your ideal?

Consult your local nurseryman as to height, best planting location, spacing and other idiosyncrasies of the hedge stock you finally choose.

Many types of hedges are sold as flats of rooted cuttings. Pinch the tops out of privet and boxwood material at planting time to encourage them to branch low and become bushier later on.

Dig the planting trench 24 inches deep. Break up the subsoil and line the bottom of the trench with 6 inches of clean sand. Refill the trench with the top soil first, then the sub soil excavated from the bottom.



Hedge plants are overly sensitive to drying. Transfer them from flats with plenty of soil clinging to roots.

CAMELLIAS GAL. 49¢

Chandleri Elegans and Daikagura CANS
RANUNCULUS BULBS (Double Flowering) 25 for 49¢
DAFFODIL BULBS (King Alfred) Double Rose doz. 59¢
NIGHT BLOOMING JASMINE Gal. Can 49¢
DICHONDRA SEED Quick Germinating Will Plant 1000 Sq. Ft. 1/4 lb. \$1.95
GRASS SEED MIX Clover, Blue Grass, etc. (No Rye) lb. 78¢
STEER MANURE Wood Seed Free 2 1/4 cubic foot 49¢
STOCKS, VIOLAS, CALENDULAS doz. 25¢
PANSIES, DELPHINIUM, CINERARIAS doz. 39¢
CARNATIONS, SNAPDRAGONS doz. 19¢
HIBISCUS Double Rose, Single Red, White Wing gal. can 49¢
MEYER LEMON (Ever Bearing) gal. can 89¢

PEAT MOSS 2 1/4 CU.-FT. \$1.29
LARGE BALE 7 1/2 CU.-FT. \$4.59
 \$6.00 VALUE 12 CU.-FT. Bale—\$4.95

GERANIUM, BOXWOOD, ALGERIAN IVY doz. 49¢
BOUGAINVILLEA (Large Plants) gal. can 79¢
PYRACANTHA and POINSETTIAS gal. can 49¢
OAK LEAF MOLD 2 1/2 cu. ft. — \$1.00 value 1.19

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Southland's Crossword Puzzle

- ACROSS**

1 Costs
7 Sixteenth President
14 Thirty-third President
20 Ring-tailed mammal: Var.
21 Islands of S. Pacific
22 Dwell
23 Eternally:
24 Rear-range
25 Calls forth
26 Pen point
27 European industrial area
29 State flower, Utah
30 "Mis-erables"
31 High: music
32 "Soft"
34 Fall in drops
36 "on the Mount"
38 Land held in fee simple: Shet-lands.
39 Type of bull
41 East European
- 43 Rivers: Sp.
44 Shut
45 Porker
47 One of the Channel Islands
49 Cows, bulls, etc.
51 Famous lexico-grapher
53 Surgical instru-ment
57 Grated
61 Follower
62 Realize
63 Thoughts
64 Actress
65 Comedian
66 Nostril
68 He wrote "The Faerie Queene"
70 Sanator-ium
72 Strike
74 Raw gold
75 Low dog
76 Orifice in leaves
77 Eternal
79 "et messieurs"
83 Leave out
84 "World"
85 "Never Say"
86 Railroad restau-rant
87 Perform
89 Con-sumed
- 90 Young bird
92 "South of the Bor-der"
93 Minute differences
95 Irascible
97 Light
99 Before: Pref.
100 Dazes
103 Fetid
105 Shelters
107 Mem-bers of a famous
111 Toward
112 Anger-ed: Col-loq.
114 Dips into water
116 Legal wrong
117 Hubbub
118 Messers
119 Level
121 Hurt
123 Calf's cry
124 Hockey player
126 Vene-zuelan river
128 One act-ing for a ruler
130 City in N. Y. State
131 Ebbbed
132 Display-ed
- 133 Harvest-ed
134 Attires
135 Hero of "Count of Monte Cristo"

(Solution to Puzzle on Page 8.)

- DOWN**

1 Famous S. Ameri-can news-paper
2 Allot-ment
3 Needed for a headache
4 Heart: Anat.
5 Ages
6 A lead-ing golfer
7 Transport wagons
8 Dessert
9 Cape
10 Ann and Hatteras
11 Medieval military engine
12 Chewy candies
13 No: Scot.
14 Wooden
15 Spins a propellor: Colloq.
16 GI's friend, WW II
17 A Gilbert and Sul-livan operetta
18 Girls' names
19 Fondle
- 28 Art: Latin
30 Did not win
33 Pets
35 Southern confec-tion
37 Protec-tive ditch
38 Rubber trees
40 Has port-rail painted
42 Nails
44 Vises
46 Exclama-tions
48 Part of leg
50
51 Speaker
52 World-famed
53 First name
54 Bunting fabric
55 Makes poetry
56 Rest
58 Auto
59 Mt. Ver-non's river
60 Native of Elam
61 Spreads aboard
64 Seoul
67 Summer: Fr.
69 Bitter vetch
70 Buzz
71 Japanese statesman
73 Church officials
75 Ricochet-ed
- 78 Where Dublin is
79 Stir
80 Dye
81 Transfer picture: Colloq.
82 Porgy fish
86 Liberator
88 Dessert
91 Evened the score
92 Train
94 Tidy
96 Adver-saries
98 Legume contain-ers
100 Brook-lyn hero
101 Balti-more athlete
102 A famed canal
104 Strata-gem
106 Saratoga
108 Stir
109 Daze
110 Avers
112 Entreaty
113 Sandy tracts
115 Started a family
118 River of France
120 Bows head
122 Russian river
125 Edge
126 Order: Abbr.
127 \$100 bill
129 Liquor

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	
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Santa Builds a Home

(Continued from Page 8.)

pops. The North Pole, to make the old fellow feel at home, will be set up and kept frozen the year around. A Silver Slipper and a water wheel are planned. A miniature train which children may ride as it winds through Christmas Tree Forest, has been ordered. Naturally Santa's Sleigh and Reindeer will hold a prominent place in the village.

His herd of reindeer, sent from the north last summer has been pastured at the Valley of the Moon awaiting his arrival.

BESIDES THE REINDEER, Santa will have baby goats, tiny woolly lambs, rabbits and gentle ponies. Swan and duck families will glide gracefully on their private lake. Dog sleds powered by real Eskimo dogs will provide rides for the children.

Suitably attired gnomes, elves and other storybook characters such as Farmer McGregor and Peter Rabbit, the Three Little Pigs and even the Big Bad Wolf are expected to greet the visitors. Santa is employing a full staff of helpers all in costume to show the guests through the

grounds and the buildings. Free parking for 1,000 cars is being provided in an area adjoining the village.

"Santa's Village" is expected to attract and delight many sightseers for years to come. While no definite date has been set for the opening, it is anticipated for late May or early June of 1955. Glenn Holland, who is managing the project for Santa has promised to notify the public the very minute that Santa is settled in his new southern home, ready for year around visitors.

New Stamps

Three new stamps have been issued by Turkey to honor the 47th Congress of the International Aeronautical Federation held in Istanbul. The 20 kurus shows a man giving landing instructions by flag to a plane. The 35 k depicts a plane and a portrait of Baron de La Grange, French aviation pioneer. The 45 k shows a man watching a flight of planes.

New toothpaste kills mouth odor for 50 out of 50

At last! A toothpaste that destroys mouth odor not for 7 out of 10 people—but everybody.

That's the new Chlorodent. It has more chlorophyll than any other toothpaste. Nearly 4 times as much as some. Yet this new Chlorodent does not stain.

No other toothpaste can do more to prevent decay or keep gums healthy.

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"You Can Stop Smoking the Same Way I Did!"

— Says C. P. Van Schaack, Jr.

Amazing New Formula Helps Break Smoking Habit in 5 Days Easily and Pleasantly



Read Mr. Van Schaack's True Story!

Mr. C. P. Van Schaack, Jr., is a leading Chicago business man. He is an attorney-at-law and a member of the Chicago and American Bar Associations. To encourage others who want to give up smoking, he tells below how Bantron helped him to quit.

"Our family doctor advised against smoking cigarettes and told me that I would be much better off if I quit for good. Time and time again I tried to stop. Each time I became so irritable and nervous, that I started again. It seemed the lesser of two evils.

"One day a business friend told me about Bantron. I said to myself, 'If he can, I can!' With Bantron, I was amazed how easy it was for me to stop smoking without the nervousness and irritability that accompanied my previous attempts to quit. After five days I had lost all desire for cigarettes, and just didn't want them any more. And how much better I feel!"

In a series of dramatic tests scientists proved that in 83% (4 out of 5) of the cases, Bantron helped men and women to stop smoking in 5 days. And here is the wonderful thing. Bantron is easy and pleasant to take. It has no unpleasant after-effects and is not habit forming.

Bantron was discovered in the research laboratories of a great American university. It comes in tablet form. You just take 1 tablet with water after each meal.

This new scientific formula does not work by making you dislike smoking. It does not interfere with your taste for smoking, or for anything else. Smoking establishes a craving in your body—Bantron helps relieve that craving. Because of this, many people use Bantron to help them cut down smoking.

We Guarantee Results

Purchase one box of Bantron and take as directed. If you feel Bantron has not helped you stop or cut down smoking within 5 days, just send us the empty box and we will refund your full purchase price.

Bantron is recommended to the thousands of men and women who can benefit from stopping or cutting down smoking. If your doctor advises you to stop smoking, try Bantron.

5 DAY SUPPLY \$1.00

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EUGENE TORRANCE CO. INC.

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See Keystone camera advertisement, page 21

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Game Bird Display Set at Arcadia

With more than 400 birds in competition, annual game bird show of the California Game Breeders' Association will be held Dec. 4 and 5 at the Arcadia Armory, 260 Huntington Dr., Arcadia.

Myriad varieties of pheasants will be on display together with prize entries in divisions for partridges, quail, peafowl, ducks, geese, doves, pigeons and jungle-fowl.

Association awards will go to owners of best birds in show, best game bird, rarest bird, largest competitive entry. Ribbons will be presented for first to fourth places in all classes.

A John W. Lear Memorial Trophy will be awarded for best game cockbird.

The show, expected to be largest in association history, will be open to the public. A membership yearbook will serve as program showing types of birds, members raise, history of the association and information on game birds and their care.

Some 36 members, residing in Long Beach and adjacent communities from Garden Grove to Terrance, are expected to participate.

Last year Mrs. Mildred Robins, 1416 E. 63rd St., Long Beach, captured first place award for her Golden Cock Pheasant entry. Thomas J. Finerty of Arcadia garnered the best bird in show award.

Incumbent association president is Mrs. Finerty. Among directors is W. J. Parsonson of Paramount. Mrs. J. Schipper, Altadena, is general show chairman.

The association was organized in 1924 by a small band of breeders. In 1937 it was incorporated under the state agricultural code and now has more than 200 members in Southern California.

Chinese Reds Close Amusement Centers

HONG KONG (AP) — Chinese just in from Shanghai report the Communists have shut down about 40 amusement centers, skating rinks and cabarets.

The Reds termed these places rendezvous for "spies, unlawful merchants, spreaders of dangerous rumors, counter-revolutionists and saboteurs."

HOW LONG WILL YOU LIVE?

No one can safely predict the span of life, but modern scientific methods of examination will often reveal hidden things which cause

UNTIMELY DEATH

If you have been intending to have a careful, thorough examination and have been just "PUTTING IT OFF," remember that IT IS LATER THAN YOU THINK. Do not wait too long. Do not be a victim of

TOO LITTLE AND TOO LATE

You need not postpone having a complete, thorough fact finding examination because of cost. Nor do you have to be satisfied with a partial, hasty makeshift excuse of an examination, when you can

GET ALL THE FACTS

at either of the Harrod Diagnostic Offices, where no effort or expense is spared to determine what your trouble is, where it is located, how severe it is and what to do to

GET WELL

We are not newcomers, we have been continuously in practice in Long Beach for eighteen years. We have given our complete examination to more than 25,000 people. We pioneered LOW COST with HIGH QUALITY and our policy has always been

SATISFACTION OR YOUR MONEY BACK

To acquaint you with our facilities, we will give our regular \$5.00 examination, for one week, for just \$1.00. Be sure you get YOUR EXAMINATION AT HARROD'S, a reliable local institution, which has served this community for nearly two decades. Our complete \$5.00 examination, consisting of Physical, X-ray, Laboratory, Endocardograph, complete Fluoroscopic with thorough explanation of our findings and conclusions.

THIS WEEK \$1 WITH ONLY 1 THIS AD

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DIAGNOSTIC
OFFICES**

IN LONG BEACH:
L. B. 6-1485, 525 Locust

IN BELLFLOWER:
TO 7-0610, 7833 Belmont

FREE PARKING BOTH OFFICES



BET IT WINS A PRIZE

A beautiful Mongolian Ringneck pheasant, held by Mrs. Pearl Melvin of Midway City, will be one of her entries in an annual California Game Bird Breeders Association show scheduled Dec. 4 and 5 in the Armory Bldg., Arcadia. Her grandson, Michael Shotwell, is sure the bird will capture top honors.

Rings Spared by Thugs

DOWNEY—Treas for them to car by pulling the glass out of take her money but not her a windwing. She said her purse wedding and engagement rings containing \$3 was pulled from were granted by two thugs who her and her rings were jerked from her finger.

After the robbery, Mrs. Lat- ham discovered her rings and a five-dollar bill on the floor of the car. She told officers she made the appeal not to take the rings as the robbers were struggling with her.

She said during the struggle road by a car at Old River School Rd. about 7:40 p. m. her face was slapped and a large The unarmed bandits, appar- rip was torn in her blouse, but ently about 18 years of age, there was no attempt to molest forced their way into her locked her.

Newberry's YARD GOODS Sale

Store Hours Monday 9:30 to 9

Cotton Remnants

A large selection of percales, broadcloths, and pajama cloth in stripes, florals, checks, plaids and border prints. Guaranteed wash-able and border prints. Guaranteed wash- fast up to 39" wide and values to 49c yd.

Special 4 yds. **1.00**

SUEDE FLANNEL

Beautiful plaids, checks, flor- als and solid colors in suede flannel. Makes such beautiful sport shirts and is so cozy warm for lounge wear. 36" wide and up to 10-yd. lengths.

Reg. 49c Yd., Spec. **27c** YD.

CORDUROY REMNANTS

Pinwale corduroy in all the latest colors plus white. Ideal for skirts, jumpers, sports wear, etc. 39 inches wide.

Reg. 89c Yd., Spec. **77c** YD.

Solid Color Red Flannel

Here is the chance to get the flannel to make those red gowns and pajamas that are so popular now. 36 inches wide. Reg. 49c yd. Special

3 yds. 1.00

Simplicity PATTERNS
25¢ • 35¢ • 50¢

J. J. NEWBERRY CO.
433 Pine Ave., Downtown L. B.

Tariff Issue on Clothespins Pinned Down

By WESLEY PEYTON
(Of The Independent Washington Bureau)

WASHINGTON—The Ameri- can housewife's impact on the national economy was never bet- ter illustrated than in a brief an- nouncement issued by the United States Tariff Commission.

The commission noted Presi- dent Eisenhower's refusal to place a quota on the import of spring clothespins. The commis- sion itself had split 3-3 on the question, quote advocates insist- ing that imports of spring clothespins were seriously hurt- ing American manufacturers of the items.

The President said he didn't think so.

What escaped the notice of many reporters was a significant paragraph in the President's let- ter to the commission explaining

his stand. It said:

"The decline in the use of clothespins seems clearly at- tributable to recent domestic de- velopments. Over 2 1/2 million automatic driers have been in- stalled in American homes and apartment houses since the close of the war. Also, more laundry apparently is being done outside the home in laundromats and commercial laundries."

The President also noted that most spring clothespin manufac- turers turn out slotted clothes- pins as well. Where financial losses have occurred, he declared, it has been due to a decline in sale of slotted pins rather than to imports of spring pins.

He further noted that employ- ment in the clothespin manufac- turing industry have been due in some part to a number of manufac-

ers making increased use of pin- making machines rather than workers.

But it is the housewife and her new automatic drier who must shoulder the biggest share of the blame.

(Advertisement)

ASTHMA MUCUS RUINS SLEEP

You can't get a good night's rest and you can't work your best if thick, sticky mucus from recurring attacks of Bron- chial Asthma or simple Bronchitis makes you short of breath, cough or wheeze. Thousands are now discovering it's usually easy to help Nature thin and remove sticky phlegm by simply taking 2 little MENDAGO tablets at meals and bedtime. When coughing is allayed, freer breathing procures more natural relaxation and restful sleep. Over 500 million MENDAGO tablets used prove safety and success. So get MENDAGO from your druggist today under money back guarantee.

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Don't buy any '55 car
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until you see the
All-New Mercury

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EASTERN AND KROEHLER SAVE YOU \$100

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REGULARLY **279.95!**

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Up to 24 Months to Pay

E-C and Kroehler hit the jackpot . . . YOU cash in on the big \$100 saving! For only 179.95 . . . you get this popular semi-modern style sofa and lounge chair with round tapered legs in ebony finish with toast, lime or red upholstery—PLUS a TV swivel chair in contrasting or harmonizing fabric. All with famous Kroehler construction.

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69.95 value! Famous Shelby bikes for boys and girls. Ruggedly built, sleek, streamlined styling, chrome rims and kickstand. Fully guaranteed.

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Super horse with magic spring action! Gallops, trots and jumps! Wide, non-tip frame; hardwood construction.

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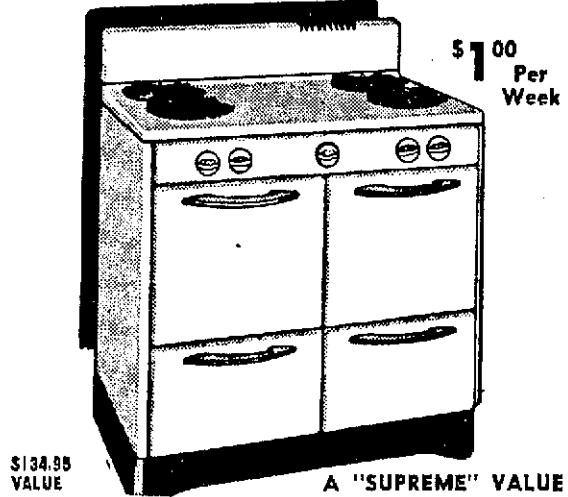
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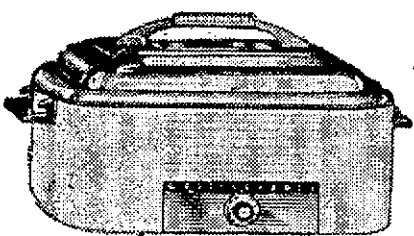
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You can cook better on this 36" Full Width Budget priced range because it has many of the features you expect to find in higher priced ranges. Automatic top lighting, oven control, one-place welded steel body, large storage space and, of course, on 18" wide oven fully insulated. Model C54-55.

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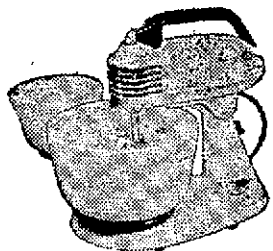
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GENERAL MILLS ALL-PURPOSE FOOD MIXER has exclusive built-in Mix Timer. Powerful governor controlled motor. Interchangeable speed gears. New thumb-control speed dial.



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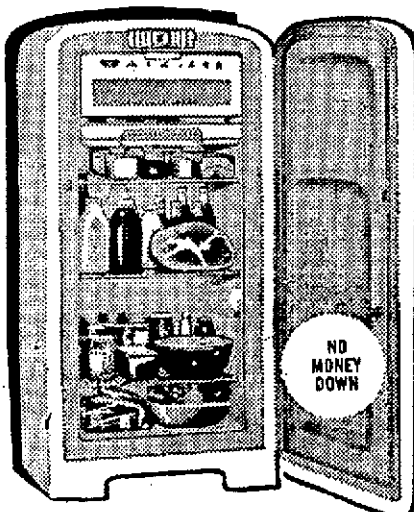
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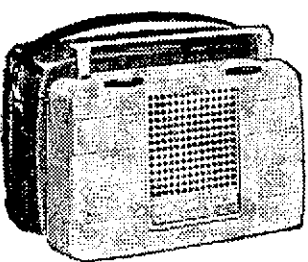
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WITH CARRYING CASE

Here's the 2-tone case with adjustable strap that you get absolutely free with the mightiest "Personal" Portable Radio of them all. While they last! Model 649.

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Six Popular Selections FREE of extra cost with this purchase. AS LOW AS 50¢ A WEEK

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1955

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MIGHTY MONARCH OF THE AIR

17" TABLE MODEL
SAVE \$70 at DORN'S



Take one home today!
Lowest price ever offered anywhere

Limited to Quantity on Hand

Today's List Price!

\$169⁹⁵

\$99⁹⁵ Full Price

ONLY \$1.00 PER WEEK

SAVE \$90⁰⁰ TO \$140 Brand New CONSOLES

BRAND NEW

21" Full Size CONSOLE WESTINGHOUSE

Until you've seen Westinghouse Television with the exclusive Electronic Clarifier, you have no idea how wonderfully clear a picture can be! Just think, never an annoying flutter or streak—nothing to interfere with your viewing enjoyment. And no dial fiddling, either. Even in difficult fringe areas the picture stays sharp and clear. It's truly a picture-perfect TV come true! Electronic Clarifier—True Dimension Picture—Cylindrical-Face Tube.

SAVE \$140⁰⁰

Today's List Price **\$339⁹⁵**

\$199⁹⁵ Full Price

ONLY \$2.00 PER WEEK



The "Lesleigh"



ONLY \$1²⁵ PER WEEK Model 1060

EMERSON LOWEST PRICE EVER

Sit anywhere . . . see everything with this compact 17" Emerson TV with the wide angle screen. Now, viewers sitting even way on the side enjoy a "front-seat" picture made possible by Emerson's Cine-vision screen. Miracle picture lock holds the picture steady. It's the television news of the year.

AT DORN'S

\$129⁹⁵ FULL PRICE

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ONLY \$1²⁵ PER WEEK Model 1812-B

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Most Startling Price Offered! Strikingly new 17" TV for 1954. Sensational savings from the world's largest television manufacturer. With the all-new Advanced Designed Chassis, Admiral brings steady, crystal clear pictures to fringe or difficult areas. Your home deserves the best. That's always Admiral.

PRICE WAS \$189.95 SAVE \$50

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RCA VICTOR TOP VALUE

More detail—amazing depth and clarity! The picture is vivid, accurate, over the entire surface of the screen. You'll see a stronger picture, a sharper picture. You'll click straight to it—even if you've never operated a television set before. Your stations are ready-tuned all on the same knob . . . it's so easy! And it's so low priced.

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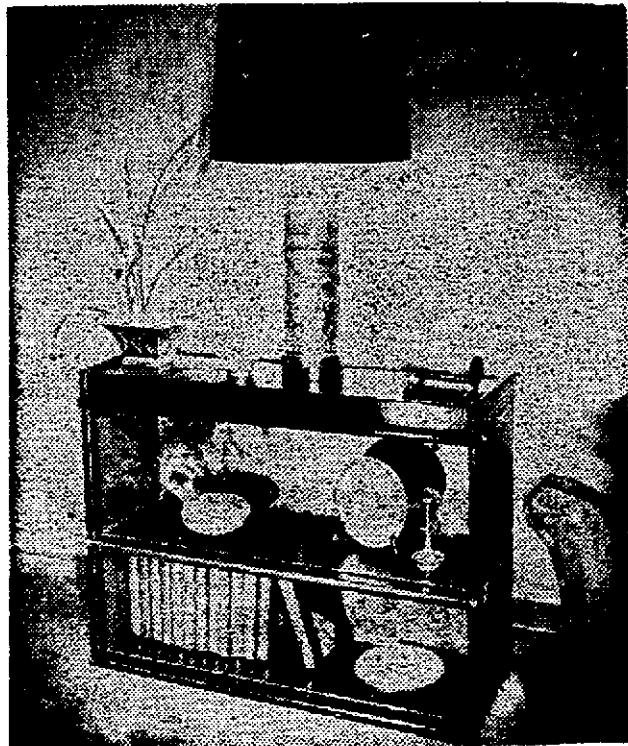
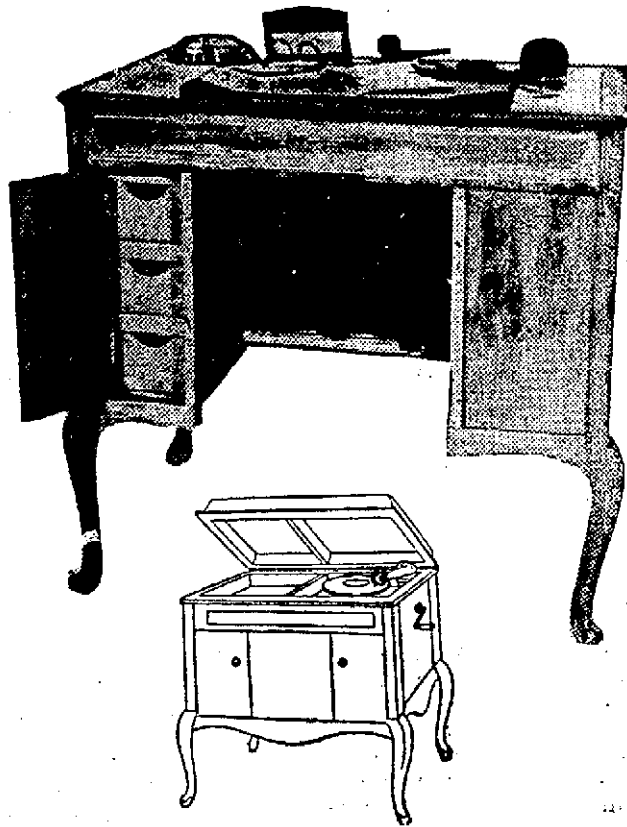
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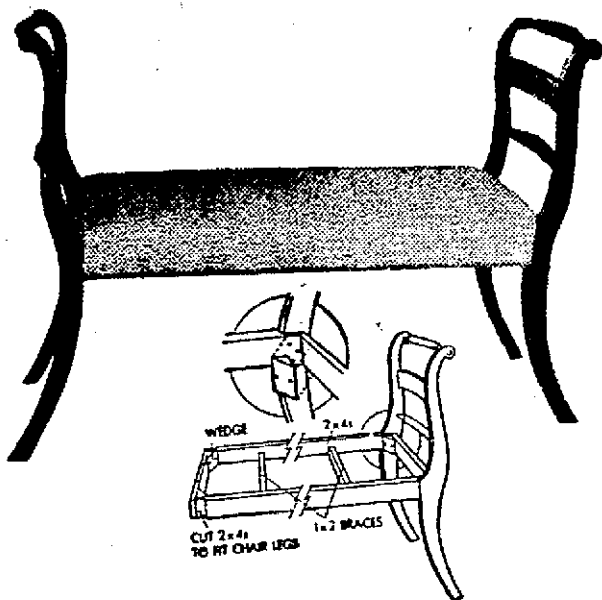
COMPTON-LYNWOOD
2111 No. Long Beach Blvd. NE 1-8179

HOW TO Modernize Old Furniture for Interesting Effects

1. PHONOGRAPH BECOMES A DESK. Top, trim and working mechanism were removed. Top of desk is finished in tile, but plywood could be used. Piece of the old hinged top was used to make the bookshelf.



2. THIS HANDSOME and unusual end table once was half of an old four-shelf bookcase with sliding doors. The unit was sawed in half, the inside papered with Chinese teabox paper, the wood lacquered black. Other section is used elsewhere in room.



3. HALL BENCH is a practical conversation piece. The backs and the back legs of two Hitchcock-type chairs are used to make bench. New frame is seat. The bench is covered in a rough-textured gold fabric which blends with the gold stencil design on the chair backs.

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\$10,000

3 1/2%
per annum

CURRENT RATE

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EARN from the 1st.

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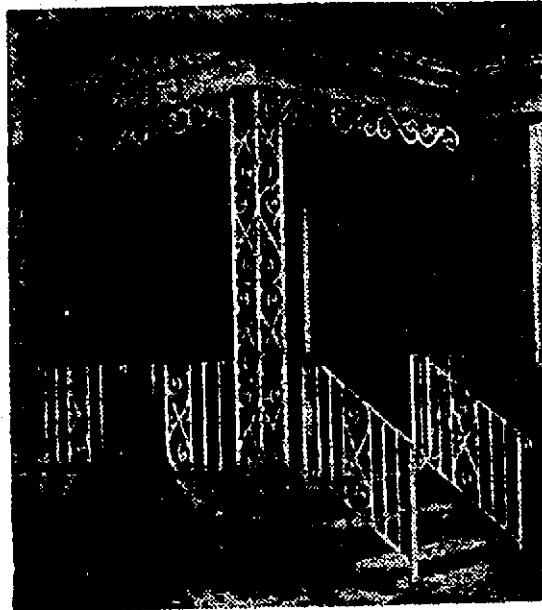
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And it takes "know-how" to install linoleum and wall and floor tile, too. You can obtain that "know-how" here at HOME SUPPLY when you choose from our brand-name floor coverings. Our staff of experts will be glad to give you step-by-step directions that will save you time and money. See us today.

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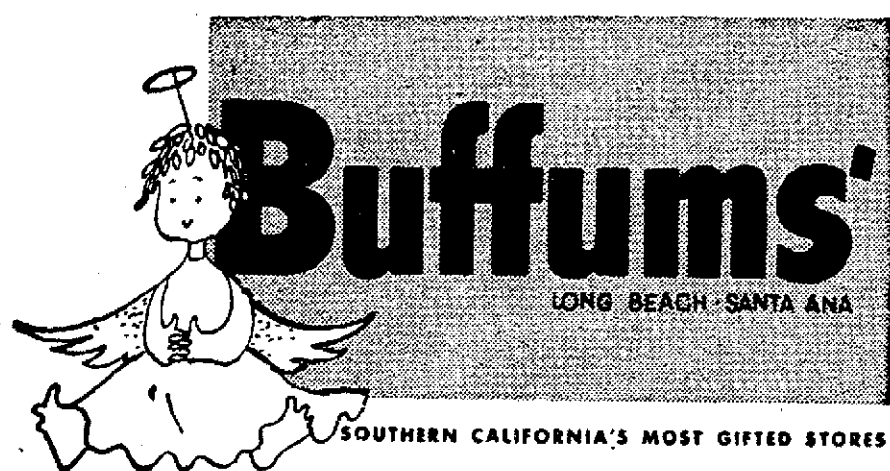
Cookie Jars



gaily hand decorated 4⁹⁵

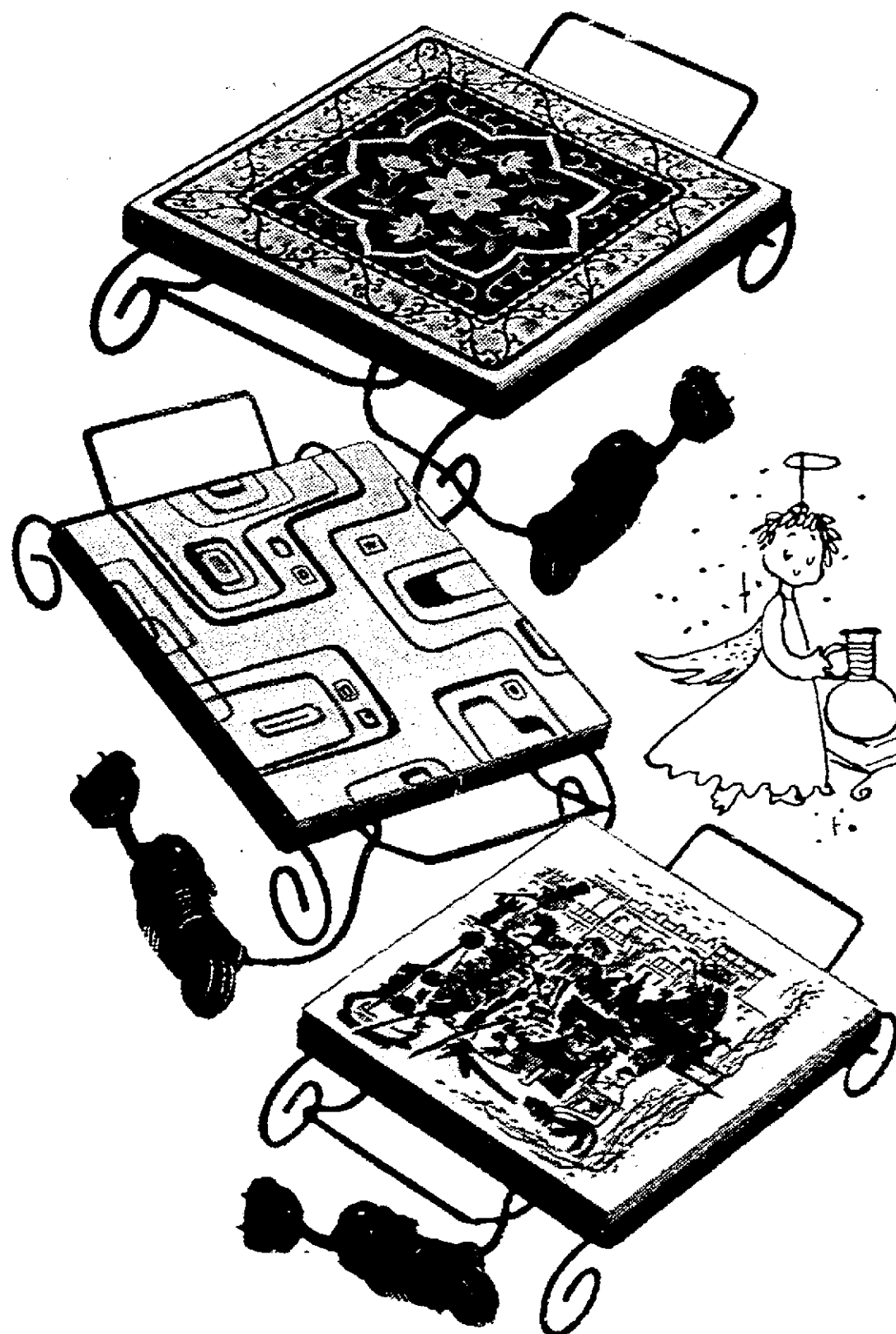
Fat, roomy jars to hold a wealth of yummy cookies . . . especially wonderful through the holidays! Hand decorated California ceramics in smart natural colors . . . bright and lighthearted in your kitchen, a thoughtful gift to others! Choice of nine gay patterns. Here, we show you some favorites.

Housewares, Lower Level



**the charm of yesteryear made new!
for barbecue or buffet dining**

Electra-Tile trivets



4⁹⁵
each

- provincial, modern, Mardi Gras
- with plug-in electric warmer
- complete with outlet cord

The up-to-date way to keep food always piping hot . . . the new Electra-Tile trivet! They're charming California ceramics designed in three decorator motifs that make your table more exciting . . . graceful wrought iron bases never mar. Your Electra-trivet won't burn, boil or cook . . . you'll get steaming coffee, stews and casseroles with all the flavor retained! Equipped with UL approved AC or DC outlet cord to plug in anywhere. Packed in flame red boxes, they're perfect gifts! Give one to your own family now for happy holiday entertaining!

Housewares, Lower Level





IT'S A CAT'S COIFFURE!

Is it a hat or a hairdo? Actually this headdress which gives a feline look to the wearer is a combination of both. Shown in Berlin, by Paris coiffure designer Antonio, the bizarre creation drew much comment. A velvet headpiece follows the outline of the spit curls as it curves over the eyebrows, covering them with long whiskers.—(United Press Photo.)

It Happened Last Night

By Earl Wilson

LINDA'S LEISURE

NEW YORK—"I've been working since I was 11," Linda Darnell—the new, the Park Ave. Linda Darnell—said, "and now I have a chance to relax."

"This is the first time in years I won't have somebody else doing my Christmas shopping."

Beautiful Linda, the bride of Philip Liebman, the big brewery tycoon, admitted that she rather liked the new life. "I would still like to do a couple of pictures a year," she told me one recent afternoon, "but it would be nice to see what living a normal life would be like."

Normal may not be the word exactly, since Linda still has a home in Hollywood and a ranch in New Mexico, while her husband has a home in Rye and her father-in-law has one on Park Ave. where they stay while there's a villa near Rome.

"It's funny how I met Philip," Linda said.

"It was in my home in California while I was doing a beer ad for his company."

"The house was upset and full of photographers and I was unhappy and nervous. Philip was standing in the doorway... he's 6-feet-5... and I didn't know who he was. I said 'pardon me,' and rushed right past."

"One of the people there said, 'Sessin, that's the boss.'"

"I still didn't care. I said 'How do you do—shall we get with it?'"

And so they were married, and they strive now not to bring their work home with each other. Linda doesn't even know how the "Miss Rheingold" contest works, although she says she did cast one vote in it.

"My BEER IS RHEINGOLD!"

"And I love my husband's beer!" she added, loyally.

"I'm very grateful to him," Linda went on, "because I'm very tired, and he's very nice to me, and puts up with me. And frankly, I need a vacation."

Linda recalled that she modeled children's wear at 11 in Dallas, her home town, and in fact, modeled almost everywhere there except at famous Nieman and Marcus.

"I used to beg them, but I couldn't make the minimum height of 5-6. I haven't to this day and don't think I ever will. I'm only 5-3 1/2."

Linda modeled afternoons after school and her mother was keeping her eye on the ball all the time. She took Linda to Hollywood three times before she finally made it in 1939 in Elsa Maxwell's "Hotel for Women."

The day that I saw her, she'd just come from watching her newest movie, "This Is My



CARRADINE CONGRATULATES

Hollywood's John Carradine congratulated members of The Theater after opening of "Anna Lucasta" here. The film star is pictured at right talking to Chris Soltys (Papa Lucasta) and Director Pat Brown.

The Theater's' New Play

Excellent Entertainment

The year-old dramatic group, The Theater, opened its unique new playhouse Friday night with a sharp and convincing presentation of Philip Yordan's "Anna Lucasta." Outstanding individual performance under the competent direction of Pat Brown gave the premiere a finished effect in a modernistic center-stage playhouse converted from an erstwhile market structure at 2400 Magnolia Ave.

The play, which has a long run in New York here uses the original script about a Polish family in Pittsburgh. Its earthy and robust lines and the first-class job done by the Long Beach cast engrossed a capacity audience of 175.

Pat Brown, who has been seen locally with several dramatic groups, started as Anna in what was undoubtedly her top effort in a budding career. Chris Soltys' rendition of Joe, her father, was so realistically brooding and intense that when he smiled in the curtain call, the audience felt a curtain of illusion suddenly raised. Milt Cooper as Frank and Felicia Maxine Nelson as the raucous Stella were among those who turned in consistently good performances. A creditable job was done by all, including Olive Fiddis, Joan Strickland, Lee Craig, Bob Serrells, Earl Hayes, Zella Stotland, Alan Feinberg, Mario Murray, Bill Weightman and Johnny Golden.

The play, which will run Thursdays through Sundays for the next three weeks, is well cast and provides excellent entertainment. The audience sits on all four sides of the center stage, with actors and stage hands using exists at the four corners—the only arrangement of its kind in this area. Work of remodeling the market building was rushed by an enthusiastic crew of volunteers in 30 days.

Among prominent outsiders on hand for the premiere were

Lollobrigida Has Lunch With Peron at Summer Home

BUENOS AIRES (UPI)—Italian film star Gina Lollobrigida was guest of honor Saturday at a lunch given by Argentine President Juan D. Peron at his summer residence in the suburb of Olivos.

Peron greeted the curvaceous actress effusively and was photographed with her several times. Argentine police had to use their nightsticks on several occasions to clear passage for Miss Lollobrigida through enthusiastic crowds which dogged her every step in Buenos Aires.

WEST COAST 6-4209 WEDNESDAY
133 E. OCEAN BLVD.

HUMPHREY BOGART
AUDREY HEPBURN
WILLIAM HOLDEN

2nd Exciting Feature
"SHANGHAI STORY"
Ruth Roman, Edm. O'Brien

Produced and Directed by **BILLY WILDER**
Academy Award Winner
"The Lost Weekend," "Sunset Boulevard"

Sabrina
A Paramount Picture

WEST COAST 6-4209 OPEN NOON NOW
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Black Widow
Exclusive Showing

GINGER ROGERS
VAN HEFLIN
GENE TIERNEY
GEORGE RAFT

CINEMASCOPE
color by De Luxe

2nd Thrill Feature "DEADLY GAMES," Lloyd Bridges

CREST 4-1619 EGYPTIAN 6-4969
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NOW BOTH THEATRES CONTINUOUS—OPEN NOON
TWO FIRST RUN HITS IN 2 THEATRES

Sitting Bull
Plus 2nd Hit—**"MALTA ALEC GUINNESS in STORY"**

CINEMASCOPE
Dale Robertson—Murphy—Naish

BELMONT 810-01 OPEN NOON
All Color Program
James Stewart—Doris Kelly
"REAR WINDOW"

BAY 925-55 OPEN 1:45
All Color Show
Jack Webb—Ben Alexander
"DRAGNET"

Cinemascope • Stereophonic Sound
"Black Shield of Falworth"
Tony Curtis—Janet Leigh

Jane Wyman—Rock Hudson
"Magnificent Obsession"

LOVER, SCOUNDREL, ADVENTURER—
A man with a lust for life and an eye for beautiful women!

ON OUR WIDE-SCREEN SCREEN!
WATCH FOR DATE!

"BEAU BRUMMELL"
STEWART starring ELIZABETH GRANGER-TAYLOR
PETER (HERO) with ROBERT USTINOV-MORLEY

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Continuous — 1 P. M. to Midnight
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"GLENN MILLER STORY"
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NOW! DOORS OPEN 1:15 P. M. IN COLOR

Van HEFLIN—Wanda HENDRIX
"THE GOLDEN MASK"

John WAYNE
"Lady from Louisiana"

LOS ANGELES Philharmonic Orchestra
Alfred Wallenstein Conducting

GARY GRAFFMAN Brilliant Young Pianist

CONCERT HALL MUNICIPAL SUN. 8:15 P. M.
Tickets: Season \$10.00, \$7.50, \$5.00, \$2.50
Box Office 7-1267

THE WEEK-END WINDUP
"DON'T PRINT THAT!" A major comedy team has heard the bad news—it owes \$300,000 in back taxes... A pretty movie actress'll be surprised to learn her fiancé isn't as wealthy as the newspaper stories say.

Joe (Spindletop) Marsh, a three-letter college athlete, busted off two fingers showing his son how to play football... Pitcher Bobby Shantz of the A's got his own radio show in Philly—just as the team shifted to Kansas City.

TODAY'S BEST LAUGH:
Tuffy Tuttle complained at the Cafe St. Denis that she's working herself to death to buy the things that make life worth living.

Wish I'd said that: "Now that child labor's been eliminated, there ought to be a law against kids working their parents to death."—Clark County Clipper.

HENRY YOUNGMAN REPORTS
a local restaurant that serves an East Indian curry so authentic that two cobras showed up for lunch... That's all, brother.

Concert Program by Municipal Band
Eugene LaBarre, conductor.
Charles J. Payne, assistant.

Beginning Sunday afternoon, Nov. 28, Concerts in Municipal Auditorium at foot of American Ave.

SUNDAY, 2 p.m.—Soloist, Joe Kearns, trombone.

MONDAY—No concerts.

TUESDAY, 2 p.m.—No soloist; 7:30 p.m., no soloist.

WEDNESDAY, 2 p.m.—No soloist; 7:30 p.m., soloist, Clayton Barrie, flute.

THURSDAY, 2 p.m.—Soloist, Clayton Barrie, flute.

FRIDAY, 2 p.m.—Soloist, Birley Gardner, cornet; 7:30 p.m., soloist, Harold B. Stephens, saxophone.

SATURDAY—No concerts.

IMPERIAL 6-3973
315 E. OCEAN BLVD.

OPEN NOON LAST TIMES TODAY!

UNCENSORED!
First and Only
Films of the
World's Most
Primitive Tribes!

KROGER BARR presents
VARAMOJA
(LAND OF LOST PEOPLE)
In NEW Eastman COLOR

2nd Big NEW Hit!
"HALF-WAY TO HELL"
CAST OF THOUSANDS!

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HURRY! 2nd BIG WEEK!

M.S.S. "THE LAST TIME I SAW PARIS"
ELIZABETH TAYLOR
VAN JOHNSON
WALTER PIDGEON
DONNA REED

TECHNICOLOR!
COLOR CO-FEATURE

"RETURN TO TREASURE ISLAND"
HUNTER
DAVEY ADDAMS

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OPEN 12:15

"A BULLET IS WAITING"
Sterling HAYDEN
Gloria GRANAME

"NAKED ALIBI"
JOHN SIMMONS
JOHN GALHOUN

FREE PARKING
Now Playing
on Wide Screen

LAKEWOOD 5-2530
Phone 5-2530

OPEN 12:45

"THE EGYPTIAN"
★ Jean SIMMONS ★ Victor MATURE
★ "GAMBLER FROM NATCHEZ" ★ Dale Robertson • Debra Paget

★ CINEMASCOPE ★
Stereophonic Sound
All Color Program

50c All Day Kids 10c **PALACE** **OPEN NIGHT** **9:45 A. M.**
30 Pine Ave. Ph. 6-4429

"APPOINTMENT IN HONDURAS" W GLENN FORD
"MANY GIRLS" Y ANN SHERIDAN
"PLUNDER IN THE SUN" H LUCILLE BALL
DESI ARNAZ

SUNDAY BRUNCH
AT
RICART'S RESTAURANT
4363 ATLANTIC AVE.
A treat for the entire family
Served from 11 A.M.—2 P.M.

'Sleeping Beauty Ballet' in Two Performances Here

"The Sleeping Beauty Ballet" with a cast of 60 will be presented Friday evening at 8:00 p.m. and again Saturday afternoon at 2:00 p.m. in the Jordan High School Auditorium, Atlantic Ave. and 65th St.

The enchanting story of the princess who was put under a spell by a wicked queen to be awakened 100 years later by the kiss of a prince is set to the moving music of Tchaikowski.

Featured in the cast are Donna McSwain, 17-year-old ballerina, as the princess and Al Simmons as the prince. Frances Mansay dances the role of the good fairy and Dorothy Sterns the part of the wicked fairy. Other solo roles are played by Elaine Clark, Linda Sprague, Judy Siegfried, Elizabeth Sullivan, Sherry Marshall, Joyce Airth, Jennifer Adams, Sharon Dach, Pamela Chase and Joan Sullivan.

Valerie Silver is producer and choreographer for the ballet and lighting and set design are by Maxine Merlino.

General admission and reserved seat tickets are available.

Now Showing in Long Beach Theaters
The following information on Long Beach theaters offerings and the starting times is provided by the movie houses.

SUNDAY, NOVEMBER 28
ART—"Golden Mask," 1:30, 4:35, 7:45, 10:50; "Lady from Louisiana," 3:10, 6:15, 9:25.
BAY—"Dragonet," 3:50, 7:25, 10:50; "Magnificent Obsession," 2:00, 5:25, 8:55.
CABART—"Sudden," 1:45, 4:40, 7:35, 10:35; "Gambler from Natchez," 12:20, 3:10, 6:05, 9:10.
CIRCLE DRIVE-IN—"Keep the Wild Thing," 5:40, 10:15; "Appointment with Danger," 8:25, 12:20.
EBELL—"Seven Brides for Seven Brothers," 12:35, 3:50, 7:05, 10:25; "Three Hours to Kill," 2:35, 5:50, 9:05.
LAKEWOOD DRIVE-IN—"Drum Beat," 5:40, 10:00; "Bounty Hunter," 8:22, 12:12.
RIVOLI—"Drum Beat," 12:30, 3:50, 7:05, 10:25; "Bounty Hunter," 2:35, 5:45, 9:10.
STATE—"Track of the Cat," 1:15, 4:15, 7:15, 10:15; "Africa Adventure," 12:15, 3:10, 6:10, 9:10.
TOWN—"Track of the Cat," 1:15, 4:15, 7:15, 10:15; "Africa Adventure," 12:15, 3:10, 6:10, 9:10.
UNITED ARTISTS—"The Last Time I Saw Paris," 12:15, 3:40, 7:05, 10:30; "Return to Treasure Island," 2:20, 5:25, 9:05.

Pacific DRIVE-IN THEATRES
COME AS YOU ARE
IN THE FAMILY CAR

SHOW STARTS 5:30 P. M.

CINEMASCOPE
ALAN LADD
DRUM BEAT
AUDREY DALTON—WarnerColor

LAKEWOOD
CARTON CARNIVAL 1st Show

CARSON A. GERRY
M.L.A. 6934
8 L 6934

RANDOLPH
SCOTT
THE BOUNTY HUNTER
in WarnerColor!

Circle
SHOW STARTS 5:30
CARTON CARNIVAL
1ST SHOW ONLY

PARAMOUNT'S 50th ANNIVERSARY PICTURE
CECIL B. DE MILLES REAP THE WILD WIND
IN TECHNICOLOR

RAY MILLAND—WAYNE GODDARD
with Raymond Massey
Lynne Overman, Chae MacLeod, Walter Hampden, Martha O'Driscoll—Ann Bamber—Heidi Trippy

And Alan Ladd—Jan Sterling
"APPOINTMENT WITH DANGER"

Golden Drumstick
FRIED CHICKEN
the very best
CHILDREN FREE
TODAY, SUNDAY, ONLY

Yes—the kiddies are on us—Today, Sunday—Accompanied of course by parents (limit one child to each adult—age limit 12 or under)—Bring the kids and come on out and enjoy yourself over the week end. Ordinarily we do not indulge in the give-away business, but for those who have not been in we would like to get acquainted and for the many that have, this is a bonus. And anyway, we like kids—so let's all come on down and eat some good chicken—or what'll you have.

Delicious Food — Quick Service
at Prices You Can Afford!

GOLDEN DRUMSTICK RESTAURANT
Highway 101—1/2 Block East of Lakewood Traffic Circle
4645 East Pacific Coast Highway Long Beach

EBELL 50c ANY TIME CABART
T H E A T R E S

NOW! OPEN NOON CABART 8-2038
ANHEIM AT WILMINGTON

The Academy Award Winner
of "From New York With Love"
Screen a New Hit!

Sudden
Behind The United Artists

Second Adventure in Color!
Dale Robertson • Debra Paget
"Gambler From Natchez"

EBELL 35-4891
THIRD AT GERRITOS

CINEMASCOPE
MEK'S
"SEVEN BRIDES FOR SEVEN BROTHERS"
Jane Howard
POWELL • KEEL
with John Richards • Rose Tambling • Tommy Ritz
plus
JANE ANDREWS—DORIS REED
"THREE HOURS TO KILL"
Technicolor

Passion No Peril Could Stem
CORNEL WILDE
YVONNE DECARLO
a story of Early California!
TECHNICOLOR!

NOW! BOTH THEATRES CONTINUOUS FROM NOON!
STATE 7-2121 TOWNE 2-1221
OCEAN AT PINE ATLANTIC ST. SAN ANTONIO

IT LEADS TO ADVENTURE!
ROBERT MITCHUM • TERESA WRIGHT
TRACK OF THE CAT
WARNERCOLOR
DIANA LYNN • TAB HUNTER

2nd RAW, REAL HIT! UNHEARD! "AFRICA ADVENTURE" IN COLOR

NOW! CONTINUOUS FROM NOON RIVOLI 6-3207
AMERICAN NEAR 5TH

FLAMING ADVENTURE IN THE GREAT PACIFIC NORTHWEST!
ALAN LADD
with AUDREY DALTON

DRUM BEAT
WarnerColor

2nd "Action" Thriller! "THE BOUNTY HUNTER" In Color
RANDOLPH SCOTT

SERVED SAT. and SUN.

• Turkey Dinner
• Roast Beef

Served with Potatoes, Gravy, Salad, Bread and Butter.

SPECIAL DINNER STEAK, \$1.60
BREAKFAST—LUNCH—DINNER
SERVED DAILY, 6 A. M. TO 9:45 P. M.
Also Burgers, Sandwiches, and All Kinds of Fountain Dishes

"Eat Daily with Bailey"

Try Bailey's Mt. View Restaurant
3900 ATLANTIC AVE. at ROOSEVELT RD.

Lakewood Lions to Hear Coach Sanders

WILSON—Mrs. Mabel Wilson, 3702 Fashion Ave., died Friday, 69, of 6964 Atlantic Ave., died Thursday in a Riverside hospital. She was born in Ord, Neb. She was a member of Community Presbyterian Church. Surviving are her husband, William A.; daughters, Mrs. Villa A. Kennedy of Lomita, Mrs. Maxine M. Griffin of Paxton, Neb., and Mrs. Shirley M. Ray of Long Beach; sons, Emory W. of Long Beach; Darle C. of Rivera and Merle E. of Long Beach; and two sisters and five grandchildren. Service will be at 2 p.m. Tuesday in Acheson & Graham Chapel, Riverside, the Rev. Richard Irving officiating. Interment will be in Sunnyside Memorial Park.

STERLING—Mrs. Anna Sterling, 81, of 1543 E. 7th St., died Friday. She was born in Marietta, Ohio, and lived many years in Boise, Idaho, before moving to Long Beach 30 years ago. She was a stockholder and employee for many years of the former Heller's cafeteria here. Surviving are a sister, Mrs. Mary McHugh of Marietta, and four nieces. Service will be at 1 p.m. in Dillard's Chapel, the Rev. Dr. William H. Gaborith officiating. Interment will be at Marietta.

BEALE (Lakewood City)—Mrs. Leah Virginia Beale, 64, of 6225 Silva St., died Thursday in a Torrance hospital. She was born in Ontario, Canada, and came to Lakewood City five years ago. Surviving are a son, Leonard Stone; a daughter, Mrs. Lois Boss; both of Lakewood; a sister, Mrs. Marion Schaepp and six grandchildren. Service will be at 2 p.m. Monday in St. Thomas of Canterbury Episcopal Church, the Rev. Hiram B. Crosby officiating. Interment will be in Sunnyside Memorial Park. Lakewood Mortuary is in charge.

GRIFFIN—Jra Griffin, 78, of 171 E. 58th St., died Thursday. He was born in Houghton, Ontario, and came to Long Beach six months ago from Los Angeles, where he had resided 34 years. He was a retired building contractor. Surviving are his wife, Nettie L.; a daughter, Mrs. Norman Jarvis of Long Beach; a son, William E. of Dallas, Tex.; and five grandchildren. Service will be at 1 p.m. Monday in Rose Chapel, Rose Hills Memorial Park, the Rev. Roy C. Mason officiating. Interment will be in the park. Patterson & Snively is directing.

MAYS—The infant son of Mr. and Mrs. Arthur Mays, 321½ E. 14th St., died Friday. Surviving besides the parents are grandparents, Mr. and Mrs. Willard Mays and Mr. and Mrs. J. P. Brookshire. Private service was held in Mottell's Chapel.

JORIS (Hollydale)—Napoleon Joris, 85, of 11372 Pennsylvania Ave., died Thursday. He was born in Belgium, and came to Hollydale three years ago. Surviving are the wife, Clarisse; daughters, Mrs. Ocarine Brasseur of Claremont and Mrs. Evelyn Guignot of Hollydale; a sister, Mrs. Clella Hans; and four grandchildren and five great grandchildren. Rosary will be recited at 8:30 p.m. today in Mottell's Chapel. Requiem mass will be celebrated at Our Lady of the Rosary Church at 8 a.m. Monday. Interment will be in All Souls Cemetery.

ROBB—Earl T. Robb, 49, of 11372 Pennsylvania Ave., died Thursday. He was born in Belgium, and came to Hollydale three years ago. Surviving are the wife, Clarisse; daughters, Mrs. Ocarine Brasseur of Claremont and Mrs. Evelyn Guignot of Hollydale; a sister, Mrs. Clella Hans; and four grandchildren and five great grandchildren. Rosary will be recited at 8:30 p.m. today in Mottell's Chapel. Requiem mass will be celebrated at Our Lady of the Rosary Church at 8 a.m. Monday. Interment will be in All Souls Cemetery.

FREE URANIUM
INFORMATION BOOKLETS
LODE CLAIM FORMS,
AEC ANOMALY MAPS
We Sell and Service Precision Scintillators and Geiger Counters.
Yes, We Take Trade-Ins
Financing Available
Open Sunday & Evenings
A-1 SERVICE
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NORWALK
Torrrey 3-4701—4-3469

YOU CAN AFFORD DANCE LESSONS
FREE!
CLUB AND DANCE PARTIES!
FALL RATE!
GUARANTEED COURSE, PRIVATE!
All the lessons you need
Reduced from \$35
\$15.50
FALL RATE!
12 1/2-HOUR PRIVATE AND CLASS LESSONS
Reduced to
\$8.00
Robert Morgan, famous for low cost dance instruction, brings you this special fall offer! Learn Fox Trot, Waltz, Rumba, etc. Dance club and dance parties! Free! You are our guest. Robert Morgan's Free Style method has you dancing at once. Enroll today!
SCHOOLS IN CANADA AND ACROSS THE UNITED STATES
Robert Morgan
STUDIOS OF DANCING
616 Pine Ave.
Downtown Long Beach
PHONE 35-8977

Lakewood Lions to Hear Coach Sanders
Henry R. (Red) Sanders, UCLA's candidate for No. 1 football coach in the nation, will be principal speaker at the regular meeting of Lakewood Lions at 6:45 p.m. Thursday in Lions Scout Hut, Charlemagne Ave. and Arbor Rd.
The club will play host to City College football team and coaches, the contingent to be headed by Coach Buck Anderson. Rev. Arlie Hoelscher will be chairman, and President Vito Romans will preside. Harvey Wagner will sing.
Red Sanders is the nation's outstanding single-wing football mentor. He has gained fame in steering UCLA to two Pacific Coast Conference titles in a row.
The Bruins this season had a perfect record of nine wins and no defeats, and 22 coaches on the 35-man United Press rating board chose them in first position nationally.
Sanders' record at UCLA for six years is: Won 43, lost 12 and tied 1 for a .777 percentage.



RED SANDERS
Gained Fame at UCLA

ROTARY CLUB—Wednesday noon, Lafayette Hotel. Mark J. Nielsen, chairman; Hubert J. Prichard, presiding. Guest speaker: Robert E. (Bob) Richards, pastor of Long Beach Church of the Brethren, world-famed athlete, recently returned from a two-month good will tour of Southeast Asia as an emissary of the U. S. Department of State.

AD CLUB—Thursday noon, Lafayette Hotel. Emmett Mulholland, chairman; Fred Sykes, presiding. Speaker: Martin J. Schnitzer, winner of the major prize in the annual contest conducted by Junior Barristers Bar Association of Los Angeles.

SERTOMA CLUB—Thursday 12:15 p.m., Lafayette Hotel. Loran Hancock, chairman; Merle DuBay, presiding. Guest speaker: Clem Seiler, representing Bardahl Oil Co., with film of 1954 Indianapolis Speedway races.

OPTIMIST CLUB OF LONG BEACH—Thursday noon, Lafayette Hotel. Cad Counts, chairman.

Monty in Pasadena
PASADENA (UP)—Field Marshal Viscount Montgomery arrived here Saturday night for a major public address next Tuesday in Los Angeles.

WASHINGTON (UP)—The number of Korean war veterans studying under the G. I. bill reach a record 451,000 on Nov. 1—about twice that of a year ago—and is still climbing, the Veterans Administration announced Saturday.

WILSON (Huntington Beach)—Seymour P. Wilson, 89, of 818 Delaware Ave., died Friday. He was a native of Ripley, Ohio, and had lived in Huntington Beach 34 years. He was a member of First Church of Christ. Surviving are his wife, Mollie E.; sons, Francis A. and Earl E.; a brother, Charles J., and a sister, Mrs. Iona Johnson of Huntington Beach. Service will be at 11 a.m. Monday in Smith's Chapel, Everett N. Auger officiating. Interment will be in Rose Hills Memorial Park.

ROTFAN (Norwalk)—Mrs. Maude Sophie Rotfan, 64, of 10132 Jersey Ave., died Saturday. She was a native of Buffalo, N. Y., and had lived 32 years in Norwalk. Surviving are sons, Capt. Robert R., John and Victor, the latter of Norwalk; daughters, Mrs. Dorothy Littlefield of Artesia and Mrs. Ruth Coldren, a sister, Mrs. Amy Hall; and six grandchildren. Service will be at 10 a.m. Tuesday in the chapel of Gallagher & DeYoung Bellflower Mortuary. Interment will be in Rose Hills Memorial Park.

CHOW MEIN 85c DINNER PLATE
Soup—Tea—Cookies
• Pork Chow Mein
• Fried Shrimp
• Pork Fried Rice
SPECIAL FAMILY DINNER \$1.25 PER PERSON
Soup—Tea—Cookies
• Pork Chow Mein
• Fried Shrimp
• Almond Duck
• Chicken Kia Long
• Pork Fried Rice
MING HOUSE
"FOOD TO TAKE OUT"
Phone L. B. 2-9738
5584 Atlantic Ave.
North Long Beach

UPTOWN OPTIMIST CLUB—Monday 12:15 p.m., Lakewood Country Club. Bernard Marron, chairman; Andy Holmes, presiding. Guest speaker: Joe Cooper, representing the wine industry of California.

UPTOWN KIWANIS CLUB—Wednesday 12:10 p.m., Lakewood Country Club. Harry Perry, chairman; Robert Hastings, presiding. Guest speaker: Ray Smith of Marineland of the Pacific.

Ricarts RESTAURANT
4363 ATLANTIC AVE. PHONE 4-3130
TREAT THE ENTIRE FAMILY... TO SUNDAY DINNER AT RICARTS
OUR FAMILY SPECIALS
CHICKEN POT PIE \$1.65
Butter Crust
BRAISED SIRLOIN TIPS \$1.80
En Caserole—Veg. Jardiniere
ROAST LOIN OF PORK \$1.95
Spiced Apple
BAKED SUGAR CURED HAM \$1.95
Candied Yams
Served with choice of large Tossed Green Salad or Hearts of Lettuce topped with Chopped Eggs and Fresh Ground Black Pepper. Choice of Idaho Baked Potato with Ricarts Special Cheese Sauce and Chopped Green Onions or French Fried Potatoes and Beverage.
COMPLETE CHILDREN'S DINNERS.....85c-\$1.25
If You're Unable to Visit Ricarts Today...
Watch This Page Each Sunday for Our Specials
Lloyd Hart Playing Your Favorite Requests of the Hammond Organ
Hours: BRUNCH—11 A.M.-2 P.M., DINNER—1 P.M.-10 P.M.
CLOSED MONDAY

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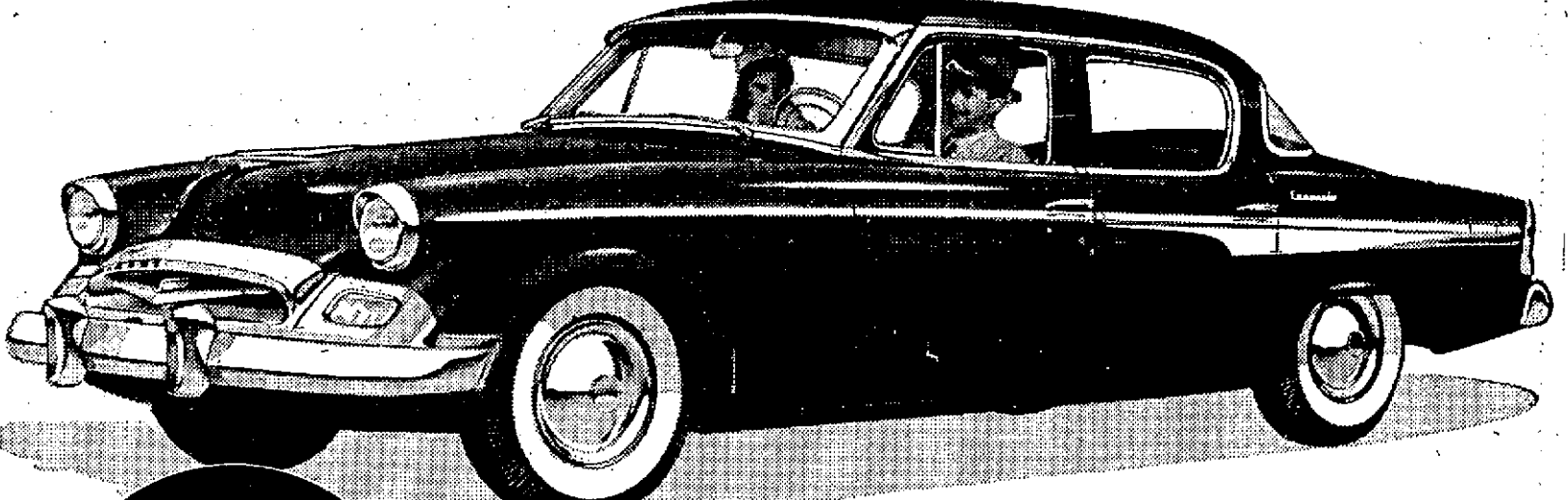
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NEW RECORDS AT LIBRARY
The Record Section of the Long Beach Public Library asks where else such a variety of interests can be found? This week's announcement of new recordings carries the titles of "Man's Right to Knowledge and the Free Use Thereof," "Gregg Advanced Dictation Records," "Leadbelly's Last Session," "Readings and Dramatic Presentations by Canada Lee" and the complete collection of Shakespeare Songs," sung by Lawrence Chelisi and Jean Ellsperman.
"Man's Right to Knowledge" includes dramatizations of Socrates' trial and death, the trial of Galileo, the martyrdom of Elijah Lovejoy, and the vic-

THIS WEEK'S SPECIALS
NOV. 28 thru DEC. 4

Sunday	FRIED CHICKEN and FRENCH FRIES	59c
	3 assorted pieces of luscious golden brown chicken served with French fries.....	
Monday	HALIBUT and FRENCH FRIES	25c
	Fresh golden brown halibut and French fries.....	
Tuesday	CHILI-SIZE	35c
	2 large ground round patties served on a toasted bun and covered with our famous chili and beans.....	
Wednesday	CORNEBEEF ON RYE	25c
	Choice and tender.....	
Thursday	TAMALE and CHILI	20c
	Large Texas tamale covered with our famous chili and beans. Salted crackers.....	
Friday	TUNA or DEVILED EGG SANDWICH	25c
	Made fresh daily—on toast if desired.....	
Saturday	BAKED BEANS and WIENERS	25c
	Boston baked beans and juicy barbecued wieners.....	

The WILLOWS DRIVE-INS
2371 American Ave. — Long Beach
520 S. Long Beach Blvd. — Compton



BIG SAVINGS FOR YOU
Now in direct competition with the very lowest priced V-8s! World's greatest V-8 value!

BIG NEW '55 STUDEBAKER COMMANDER V-8

HERE is a real price reduction bombshell from the dynamic new Studebaker-Packard combination... the finest Studebaker Commander V-8 ever built—sensationally reduced in price!
This high-powered new Commander is the top V-8 value in the low price field—big—outstanding in beauty and in solid quality. It carries the prestige of both Studebaker and Packard!
Come in. Go out for a trial drive. See all the other exciting new 1955 Studebakers, too—the magnificent new President V-8 and the high-powered new Champion. Every '55 Studebaker sparkles with advanced style. Every one is sensationally low priced and engineered for the amazing gas economy that gave Studebaker the most sweeping victories ever scored in the Mobilgas Economy Run.

Studebaker...so much better made... worth more when you trade!

M. VERNE HOLMES 3449 Atlantic Avenue, Long Beach 7, Phone 4-8603
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Opening Nov. 30!
Your "White Christmas Present" at the **SKY ROOM**
ICE-ARAMA of 1954
With a Scintillating Cast of World-Famous Skaters **PERFORMING ON REAL ICE!**
Co-starring **TOMMY DePAUW** and **KIRBEY VIRGINIA TURK** and the **ICE-ARAMA LOVELIES** with **DONNA MAE ANDREWS**
Elaborate Costumes by Jack's of Hollywood
2 SPECTACULAR SHOWS NIGHTLY!
SPECIAL CHILDREN'S SHOW at 7 o'clock on SUNDAYS! Bring the kids and enjoy Wilton's Famous Chicken Dinner!
WILTON HOTEL Sky Room
Phone 7-2201 for Reservations

GOURMET'S GUIDE

SOUTHLAND DINING IN THE LONG BEACH AREA

Sunday, November 28, 1954

CHARCOAL STEAKS PRIME RIBE

Tap Room
Truly Different!
Truly Delicious!
CONTINENTAL DINNERS
Hoefly's
LAKEWOOD

BANQUET ROOM
APPLE VALLEY
STEAK HOUSE

733 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

LUNCHEONS . . .
11:30 to 4 P. M.
DINNERS . . .
4 to 11 P. M.
FASHION SHOW
WED. 1 P. M.
Caprice
Broadway at Alamitos

- RESTAURANT
- COFFEE SHOP
- FOUNTAIN
- COCKTAIL LOUNGE

Paul's
PHONE 5-4807
Carson at Bellflower

Tap Room
RAY WHITAKER
at the Piano-Organ Bar
Hoefly's
BELMONT SHORE

FOR ALL
SPECIAL OCCASION
DINING
IT'S
Ricart's
UPTOWN
4363 ATLANTIC AVE.
CLOSED MONDAYS

FRENCH CUISINE

Francois
MANHATTAN
1909 East 4th St.
Luncheon and Dinner

Meet Me at the
World Famous
VICTOR HUGO
RESTAURANT
Fine Dining in an
Old World Atmosphere
• Luncheon • Dinner • Supper
730 E. Broadway, Long Beach, Calif.
Your Host: Alfred Cornwell
Chef De Cuisine: Pierre Bardet
Phones 6-4476 35-4117

SEA FOOD

Your Host . . .
PETE STATHIS SAYS:
"We Serve the
Finest Dinners
in Town!"
Open 11:30 A.M. to Midnight

SEA FOOD GROTTO
701 East Ocean Blvd.

Southern California's
most beautiful
restaurant

Welch's
Atlantic Blvd. at
San Antonio Drive

CHARCOAL STEAKS PRIME RIBE

Brower's
Where the
finest costs
so little more!
2308 Pacific Ave.
LONG BEACH
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VILLAGE INN
Phone 34-2611
Just One Mile North of VA Hospital
at 2099 Bellflower Blvd.
NOTED FOR
GOOD FOOD and
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COCKTAILS
NORMAN COWAN
Appearing Nightly
AT OUR PIANO BAR

meet your host



REX WELCH

AS ALMOST everybody knows, "a pretty girl is like a melody"—so by combining pretty girls, melodies and fine food Rex Welch has pulled off another nifty in the restaurant field.

The new Tuesday night supper fashion shows at Welch's restaurant, Atlantic Ave. at San Antonio Dr., are attracting as many male diners as feminine diners, thanks to the lovely chassis of Wilma Hastings' models.

Of course, no one can resist a free bite to eat. So Welch's supper show makes an instantaneous hit with the guests with the serving of gratis hors d'oeuvres starting at 8:30 p. m. in the restaurant's beautiful rotunda. At 9 o'clock, the parade of fashions begins with the models moving smoothly through all of the restaurant's dining rooms. Accompanying the models (who display creations from the smartest Long Beach shops) are strolling musicians who add an extra note of gaiety to the proceedings.

There is no increase in prices for the show, the diners choosing their entrees from the regular Welch's menu. Among the entrees which delight the eye as well as the palate are Deviled Fresh Northern Crab (\$1.50 on the dinner); Grilled Swordfish with lemon parsley butter (\$1.75 on the dinner) and Chopped Sirloin Steak served as a handsome creation with vegetables on an oak plank (\$1.85 on the dinner).

The dinner, by the way, includes a gigantic salad with choice of one of Welch's superb dressings; the freshest rolls in town; choice of whipped, French fried or baked Idaho potatoes and choice of beverage. Other entrees which the patrons enjoy as they ogle the models are Chicken Curry (\$2.50 on the dinner) which is garnished with a fried banana, chopped peanuts, eggs and green onions and toast-coconut. Lobsters are in season right now, lending particular goodness to Welch's Lobster Thermidor (\$2.85).

Incidentally, Welch recently created a new horseradish sauce for meat dishes which is being well accepted by his patrons.

—TEDD THOMLY.

CAFETERIAS

"QUALITY FOOD
at
Sensible Prices"
Jones
CAFETERIA
126 E. Fifth St.
11 A. M. TO 7:30 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

Help Yourself to
Quality at
Arnold's
BELMONT SHORE
SERV-UR-SELF
RESTAURANT
5100 EAST SECOND ST.

The Entire Family
Enjoys Dining at
Arnold's
SERV-UR-SELF
RESTAURANT
3925 ATLANTIC

CHECK WRAGON

Featuring the
Tartan Room
COCK O' THE NORTH
5834 Atlantic
Your Host, "MAC" MACDONALD

CHARCOAL STEAKS PRIME RIBE

EVERETT BOYETTE'S
CHARCOAL BROILER
5907 E. Second St., NAPLES
• FINE FOOD • COCKTAILS
Dinners—5 P. M.—1 A. M.
"DOC" SHELDON
Nightly at the Piano
Closed Wednesday
Phone 34-2874

Serving
FINE FOOD
and liquors
for over 25 years
"Home of Bernstein's Famous
Sauces and Dressings"
BERNSTEIN'S
RESTAURANT
5232 E. SECOND ST. in Belmont Shore
FREE PARKING ACROSS THE STREET

HOTELS

DINE IN THE SKY
Wonderful food, courteous service
and a delightful view are
all yours in the Sky Room.
No minimum or cover charge.
Complete Dinners from \$2.25
WILTON HOTEL
Sky Room

Lafayette
HOTEL
Broadway-Linden — Ph. 35-5681
DELICIOUS FOOD
always at the Lafayette
• LUNCHEONS
• DINNERS
SPECIAL
SUNDAY FAMILY DINNERS

FAMILY DINNERS

We are open
every day and
Sunday
Chicken Pie Shop
SEVEN - 3 - SEVEN PINE AVE.
Phone 701-419

"Delicious Food
at
Sensible Prices"
Jones
DINING ROOM
120 E. Fifth St.
11 A. M. TO 8 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

Banquet Room
For All Occasions
Seating Capacity 150
Also Regular Dining Room
and Cocktail Lounge
FREE PARKING ON PREMISES
For Reservations
Phone 70-9195 — 7-4564

COAST INN
1845 E. Pac. Coast Hwy., L. B.

MEXICAN

You'll Enjoy Our
DELICIOUS and REAL
MEXICAN FOOD
From Our Own Kitchen
Combination Platters, Tamales, Tacos, Enchiladas
EL PATIO CAFE
337 PACIFIC AVE.
CLOSED SUNDAYS

OPEN TODAY (SUNDAY) 10 A. M. TO 6 P. M.

SALE! SUPERB QUALITY ON LOW BUDGET TERMS!

LARGE SERVING PLATTER

LAVISHLY DECORATED with GENUINE

22K GOLD

98

Piece Fairbanks Ward DELUXE DINNERWARE SERVICE for 8

VEGETABLE BOWL

8 DINNER SERVICE PLATES

8 SOUP PLATES

8 SALAD PLATES

8 CUPS and 8 SAUCERS

INCLUDED

AT NO EXTRA COST!

EXQUISITE FLORAL DESIGN

FOR ADDED BEAUTY and DECORATOR STYLING!

8-Pc. DELUXE TV-SNACK SET

Sparkling crystal glassware that's perfect for serving most discriminating guests.

SMASHING SALE PRICE!

\$19.98

NO MONEY DOWN! ONLY 50¢ WEEKLY!

FREE REPLACEMENT OF ALL BROKEN DINNERWARE FOR ONE FULL YEAR!

We guarantee to replace FREE all pieces of this beautiful 22-K Gold Decorated Dinnerware broken within one year from date of purchase. This offer valid only during this sensational sale.

FAIRBANKS SEAL OF QUALITY PRODUCTS WARD

LOWEST PRICE EVER OFFERED for Such a Fine Deluxe Service for 8

Never before have we offered such a sensational value! We've sacrificed profits to bring you GENUINE 22-K GOLD DECORATED Dinnerware . . . a complete service for 8 . . . on low, low budget terms! Here is dinnerware that you'd expect to pay twice the price for . . . a matched ensemble for truly luxurious dining! Look at the heavy gold and beautiful multi-color floral decoration and you'll know why this is such a great value! Order now and we'll include the 8-Pc. TV-Snack Set at no extra cost!

COPYRIGHT FAIRBANKS WARD INDUSTRIES, INC.

YOU GET ALL 98 PIECES as shown

- LARGE SERVING PLATTER
- 8 DINNER SERVICE PLATES
- 8 SALAD PLATES
- 8 ICED TEA GLASSES
- 8 JUICE GLASSES
- 8-Pc. CRYSTAL GLASSWARE TV-SNACK SET
- DEEP VEGETABLE BOWL
- 8 SOUP PLATES
- 8 CUPS • 8 SAUCERS
- 8 WATER TUMBLERS
- 8 SHIPPERS • 8 STIRRERS
- 8 COASTERS

MATCHED GLASSWARE ENSEMBLE

USE OUR CHRISTMAS LAY-AWAY PLAN

No Charge for Credit

YOUR ACCOUNT OPEN IN MINUTES

Gilbert's JEWELERS
Easiest Terms in Town
122 PINE AVE

PHONE MAIL COUPON NOW SHOP IN PERSON!

PHONE TODAY (SUNDAY)



FOR THIS GREAT VALUE PH. 7-2281

Special Operators on Duty from 10 to 5

We Will Pay Your Parking Fee Anywhere With Purchase

GILBERT'S JEWELERS—122 Pine Ave.

Enclosed find \$ down payment. Please send me the 98-Pc. De Luxe Dinnerware Service as advertised for \$19.98. I agree to pay balance 50¢ weekly. To speed up delivery, if you do not have a Gilbert's Jewelers account, tell us (1) where employed, (2) how long employed, (3) your occupation, (4) with what stores you have accounts. Plus small delivery charge.

Name _____
Address _____
City _____ Zone _____ Phone _____

Maternity Shop Opens Monday

Grand opening tomorrow of the Bixby Knolls Maternity Shop at 4374 Atlantic Ave., will bring Long Beach mothers-to-be a wide selection of Eastern and California styles, according to Mrs. Mary F. Sykes, owner and manager. Mrs. Sykes operated Milady's Maternity Shop in Mobile, Ala., for a number of years before she and her husband came to the West Coast recently. "After checking many locations in California, we selected Long Beach both as a place to live and as a place to do business," Mrs. Sykes said. "In addition to its climate and recreational facilities, Long Beach has fitting rooms are in harmonizing the advantage of being the center of a young and growing population."

GORDON ALEXANDER CO.

Finance and Loan Service

Serving Long Beach Families and Dealers for 11 Years, Invites You to Visit Its

Beautiful New Home at 2244 AMERICAN



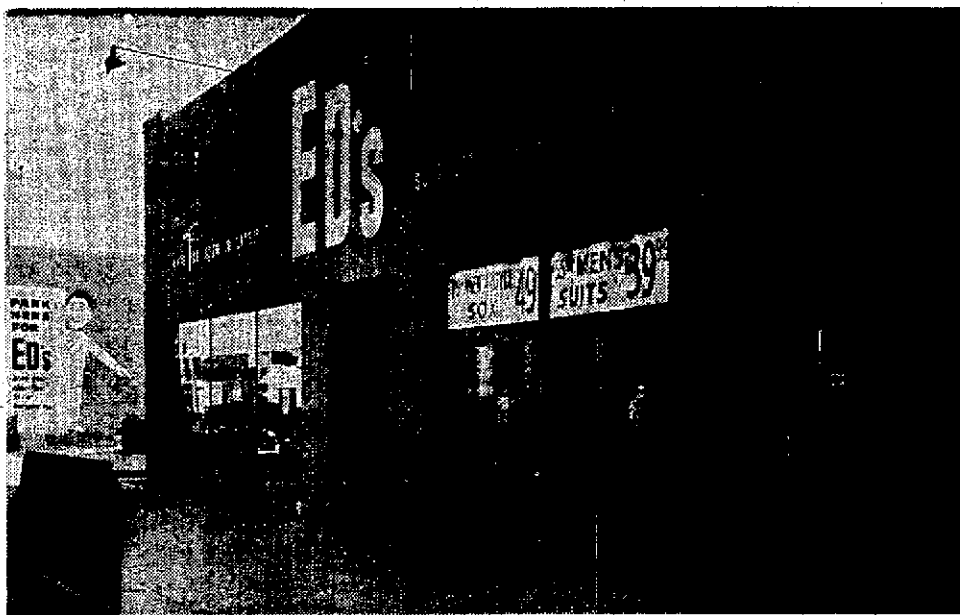
GORDON ALEXANDER

We deeply appreciate the patronage which has caused us to outgrow our former offices into the spacious new building we have just completed. We planned our new home with you in mind, so that we can continue to give you the best of service.

GORDON ALEXANDER CO.

2244 AMERICAN AVE.

PHONE 40-9981



SECOND STORE IS OPENED

"Ed's for Style," which began business here in April, 1948, at 1211 E. Anaheim St., has opened a second store at 3010 E. Anaheim St., shown at top. In the lower photo are Ed. Shery and wife, the owners, and Harold Levin, manager of the new unit. Featuring high style and quality at competitive prices, Shery said he planned to include women's ready-to-wear soon since the new store has much larger sales space.

Penney Employees Will Share Bonus

NEW YORK—J. C. Penney Company, nationwide department store organization, announced that its directors have authorized a special year-end payment for more than 50,000 associates in the Company's 1,639 stores, offices and warehouses throughout the United States.

The payment will be an amount equal to two weeks' pay for all full-time associates who have been employed for the full year 1954, and proportionate amounts for extra and part-time associates and those employed less than a year.

All Penney associates will share in the payment except management staff members whose earnings are determined largely by the Company's long-standing profit-sharing plan. It will be made December 15. The payment is in addition to regular Company provisions for associates' benefits.

Big Forum on Taxes Saturday

The 1954 Income Tax Forum of the National Association of Cost Accountants will be held Saturday, Dec. 4, from 9 a. m. to 5 p. m. at the Lafayette Hotel in Long Beach. This discussion will cover the "Effect of the Revenue Act of 1954 on Costs."

Fred W. Mill, division controller and assistant secretary of National Supply Company, Torrance, President of the Controller's Institute of America, Los Angeles and Vice-president of the Long Beach Chapter of the National Association of Cost Accountants, will preside as moderator.

Kenneth Lake, the first panel speaker, who is a Certified Public Accountant and partner in the firm of Robbins & Lake, will cover capital gains and losses, individual benefit plan—including profit sharing and stock options and charitable contributions. Lake is on the committee on taxation, a member of the American Institute of Certified Public Accountants, was an instructor at the California College of Commerce in Long Beach for five years and for the last six years has been publicly speaking on taxation and accounting in the Southern California area. Lake earned his B.S. in accounting from the University of California in Los Angeles.

Roy E. Kelly, controller for Star-Kist Foods, Inc., Terminal Island, is a member of the Long Beach Chapter of Certified Public Accountants, was an Internal Revenue agent in the Field Auditing Division in Baltimore, and Los Angeles assisted in getting into law many of our present "pay-as-you-go" provisions, added in writing the regulations and rulings that followed and also helped in writing tax information bulletins for the Army and Navy during the war. Kelly's talk will consist of depreciation, experimental and research, inventories and natural resources.

Alan C. Edwards, tax department head of Price Waterhouse & Co., Los Angeles will complete the panel with remarks on estimated expenses, reorganization, net operating losses and accumulated earnings tax. Edwards is a Certified Public Accountant of the states of New York, Ohio and California. He is also a member of the American Institute of Accountants and has from time to time been a member of various state and local Certified Public Accountants, taxation and education committees.

Caffray to Tell of Apple Valley

Apple Valley development's vice president, Frank Caffray, will be guest speaker at the Board of Realtors Breakfast Forum Tuesday at the Lafayette Hotel, 7:15 a. m.

His subject will be "Making Money" in eight years he has developed a desert of wonderment into a living, tightly-knit community, one of the nation's most talked about resort communities. Caffray will reveal that "magic formula" of salesmanship in talking to his audience as to how Realtors FRANK CAFFRAY can turn the wheels of progress in the desirability of owning property, regardless of location.

Loan Company Into New Office

Gordon Alexander Co., finance and loans, has moved into its new large office building at 2244 American Ave. The new structure, in modern lines with stone facing, was designed specifically for the service requirements of the company.

Gordon Alexander, head of the firm is a veteran of 25 years in the finance business. Starting in 1930 in Chicago with a nationally prominent firm, he came to California in 1938 as manager for another company. After heading offices in Los Angeles, Long Beach and San Francisco, he formed the Time Credit Co. in 1944.

Gordon Alexander Co. was organized in 1947, after sale of the Time Credit Co. The company had staff of three and was located in small offices at 2011 American. Rapid expansion of the company's business and personnel obliged Alexander to seek larger and more efficient quarters.

Alexander is a graduate of Iowa University, where he was a member of Sigma Chi fraternity.

Vets... move into a Luxury Home

CASH FREE!

NO CASH NEEDED for down payment... impounds or closing costs

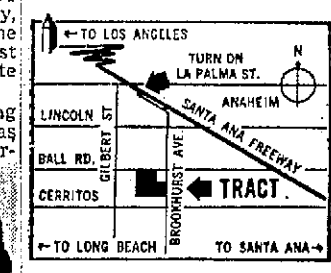
4 Bedrooms 2 Baths... Big Closets!

ONE LOW MONTHLY PAYMENT... PRINCIPAL AND INTEREST from

\$63.99

This is the biggest...most luxurious house you've ever seen for \$12,300! 1600 square feet under roof! Complete redwood fencing! Front lawn and landscaping included! Built-in oven, gas range and breakfast nook! 41 other fabulous features!

...nestled in beautiful GARDEN GROVE!



PREVIEW SHOWING NOW!



A LUXURY HOME IS GAS EQUIPPED!



NEW PONTIACS

SELLING SO FAST...

FORCES MASTERS PONTIAC

To Sell Used Cars

WHOLESALE!!

★ COMPARE WITH WHOLESALE BOOK ★

'53 Plymouth \$1050

4-Door Sedan. A real sharp little car in the pink of condition. Very economical and easy to handle—and rides like a dream. Low down payment, bank terms and small monthly payments. Lic. 1X62541.

'51 Pontiac 8 \$975

Catalina. The very popular hard top club coupe with Hydra-Matic, radio and heater. Don't wait too long if you are interested in this one. It's a bargain! Lic. 1X71768.

- HIGHER TRADE
- LOW INTEREST
- EASIER TERMS
- BETTER GUARANTEE

'49 Lincoln \$475

4-dr. sedan. Original dove grey finish. White-wall tires, radio, heater and overdrive. Look at this low price! Lic. No. 1R51893.

'52 Pontiac \$1100

Convertible Club. You will look a long time before you find as sharp looking, nice running '52 Pontiac Convertible priced as cheap as this one. It's fully equipped with Hydra-Matic, radio, etc. Lic. 721266.

'53 Chevrolet \$1150

4-Door Sedan. Be sure to see this one before you buy. It's a beauty and surely priced real cheap. Low down payment, liberal trade allowance and 30 months on balance. Lic. 3B59234.

'51 Nash \$500

4-Dr. Statesman. For economy and riding quality you just can't beat this one. It's in A1 condition and loaded with equipment and sharp as they come. Lic. 1S4795.

'52 Ford V-8 \$950

4-Door Sedan. If you are even considering a little bit of buying a nice car, this little sharp original Ford will help you make up your mind. It's the cleanest one in town. Lots of factory installed equipment. Lic. 1V31785.

Kelly Blue Books Available

for your inspection

Check the Book—Check Lic. No.'s

'51 Ford V-8 \$725

2-Door Custom. Stop in and drive this one—it's a little sharp—and it sure is just the car if you have small children—no rear doors for them to fall out of. Equipped with radio, heater and overdrive. Lic. 2W45871.

'48 Hudson \$215

4-Door Sedan. You just can't beat this one for the money. It's modern looking and runs good. Has radio, heater. Lic. 7N84998.

'49 Pontiac 8 \$450

2-Door Sedan. How about this — a real nice '49 Pontiac 8 Sedanette. A perfect family car. Equipped with radio and heater at this new low price. Lic. 1P21644.

'53 Plymouth \$1050

Crambrook Club Cps. This little job looks like it's new and runs good as it looks. Loaded with equipment. Lic. 722730.

'52 Hudson \$1000

4-Door Sedan. It's a Commodore with Dual Range Hydra-Matic, radio and heater. The first Hudson buyer that sees and drives this one will buy it. Lic. 1U53301.

'53 Hudson \$1075

Super Jet. This little sharp 4-Door Sedan is the best Hudson buy in town. It's equipped with radio, heater and overdrive. You can get both economy and performance with this one. Lic. 2S66748.

'53 Pontiac \$1200

2-Dr. Sedan. You can't beat a Pontiac and you can't beat the quality of this one at this new low price. Hurry if you want this bargain. Lic. 2V34947.

The Largest Selection of Fine Guaranteed Used Cars in Long Beach 3 BIG LOCATIONS

'52 Pontiac 8 \$1000

4-Dr. Chieftain De Luxe. Here it's a real sharp little job that sure won't last long at this price. The boss said sell them to make room for new car trades and that's what we are going to do. Oh yes, it's equipped with the Dual Range Hydra-Matic. Lic. 1Y98763.

Masters PONTIAC

3 BIG LOCATIONS 1313-1545-1860 AMERICAN AVE.

'48 Pontiac 8 \$305

Sedan Coupe. The most popular low-priced car on the market. It's equipped with Hydra-Matic, radio and heater. Looks and runs like a jewel. Lic. 8N29606.

NO TRICKS NO GIMMICKS

These Cars to Be Sold as Advertised

'50 Pontiac 8 \$590

2-dr. Chieftain de luxe. This one will please the whole family. It's light green 2-dr. sedan with matching tailored seat covers, radio & heater. Motor, body & tires in excellent condition. Lic. No. 1271275.

'52 Plymouth \$800

Club Cps. Here is an extra special value. The popular Crambrook model that has many high priced car features, rides like a Pullman, easy to drive, and you can sure get good gas mileage. Lic. 1D80650.

BUENA PARK

10 MILE TO LOS ANGELES

10 MILE TO SANTA ANA

10 MILE TO LONG BEACH

10 MILE TO BEACHSIDE

HIGHWAY 30

1/4" = 1 MILE

CHAPMAN AVE.

120 YDS

GARDEN AVE

GARDEN GROVE

11TH ST

HOTELS BERRY FARM

SANTA ANA FREEWAY

Economist Sees Shorter Work Week for Future

WASHINGTON (AP) — A government economic committee says it is reasonable to assume that Americans in 1965 will be working at least four hours a week less than they do now.

Furthermore, it foresaw an increase of nearly 30 per cent in the buying power of consumers in the next 10 years.

This picture of the possible economic situation in 1965 was painted by Dr. Grover Ensley, staff director of the joint congressional committee for the economic report.

Reporting on a study of future economic possibilities made by his committee, Ensley said a population of 190 million was likely by 1965 compared with 162 million now.

The study was based, he said, on "a reasonable and consistent set of economic projections."

"Average hours of work are expected to continue to decline. This might take the form of the reduction in the work week by 1965 of as much as four hours, or an increase in vacation or holidays of 20 to 25 days per year, or some combination of these alternatives, adding up to a reduction of about 200 hours per year per man by 1965," he said.

Ensley said a three-day weekend is something to look forward to in the years ahead. He said intensive research and development plus a high level of investment by industry and agriculture are expected to make possible continued "spectacular" advances in output for each man-hour worked.

The committee concluded that it was possible for the national production to be about 535 billion dollars on the basis of present prices, an increase of about 50 per cent over the present annual production rate.

The committee foresaw a reduction in federal taxes of perhaps 15 to 20 per cent.

It said development of atomic and, possibly, solar energy for peacetime uses on a practical scale would open the way to enormous investment expenditures to provide cheap and virtually unlimited power to every geographic location.

Richfield Calls for Office Bids

Bids will be opened Tuesday by Richfield Oil Co., Harbor Division, on construction of an office building at the corner of Windham St. and Anabas St. The building will be 9711 square feet and architects estimated the cost at \$85,000. Eight local contractors were invited to submit bids.

Kenneth S. Wing, A. I. A., prepared the plans for the structure. This is another portion of the Richfield expansion program here this year. Already completed is a big office building on Cherry Ave., north of South St.



MOST HOMES OCCUPIED

With less than 50 homes in the L. S. Whaley 18th unit of Los Altos remaining to be sold, a big majority of the three-bedroom, two-bath homes have been occupied and residents have flowers and gardens in, salesmen report. Whaley announced he is providing charter busses to serve the area until the bus company opens regular service.

Whaley Charters Buses to Serve Los Altos Area

With bus service now available, sales in the 18th unit of L. S. Whaley Co., Los Altos, have shown a big gain, reports Dave Davenport, sales executive of the Los Altos Realty, Inc.

The unit of three-bedroom, two-bath homes is at Studebaker Rd. and Atherton St. and the homes sell for a complete price of \$8950. Down payment is \$450 for vet or non-vet alike plus \$80 closing costs and im-

pounds. Monthly payments are less than comparable rent, explained Davenport.

"The area had been without bus service although the city line had given assurance the routes would be extended when the streets were completed," said Davenport.

"But delay was causing inconvenience to the residents. So Mr. Whaley has chartered a bus from the company and it is operating regular trips Mondays through Fridays at his expense, pending regular service. This permits families with but one car to have transportation when the husband must take the car to work."

"Such action by the developer shows his sincere feeling toward patrons after they have purchased homes."

Less than 50 of the 560 homes in the unit remain to be sold. The homes are adjacent to the new State College. Model homes, open daily, are furnished by Aaron Schultz. Visitors may drive east on Seventh St. to Studebaker Rd. and north or east on Spring St. to Studebaker Rd. and turn south to reach the area.

Meanwhile, Davenport said sales in the Junior Executive

New Code on Trailer Parks

Paul Scharrenberg, Director of Industrial Relations, reminds owners that rules and regulations governing the construction and maintenance of cabanas and other structures in trailer parks became effective Friday. The secretary of state will include the rules as Title 8, Chapter 9, Article 4 of the California Administrative Code.

The 1954 special session of the Legislature directed the Division of Housing to draft and enforce the regulations. It is expected that about 60,000 cabanas or sun-rooms adjacent to trailer coaches will be erected within the next few years. Trailer living has expanded tremendously in the last decade in California. In 1941 there were only 206 trailer parks under permit of the division. Today there are 4,500 trailer parks accommodating 100,000 trailer coaches which house approximately a quarter of a million people. Ninety-five per cent of these people live permanently in trailer coaches and 80 per cent stay in trailer parks without movement on the highways.

In addition to cabanas the Legislature ordained regulation of ramadas or roof shade structures, awnings, buildings, and windbreaks in trailer parks. M. J. McDonough, chief of the Division of Housing, advised all trailer park and trailer coach owners that they must first submit an application, plans, and specifications in duplicate and obtain a permit from the division before commencing construction of any structure in a trailer park.

Pembroke Village

IN WESTMINSTER ON THE EDGE OF GARDEN GROVE

Open Eves. 'til 9

3 Models Furnished & Decorated by Aaron Schultz Long Beach

RITA COONS Development Color Consultant

NO DOWN TO VETS

NON-VETS From \$750 Down

Total Prices \$10,700 to \$12,700

Only Homes at These Prices with

- ★ Diamond Paned Windows
- ★ Hardwood Floors
- ★ Walls of Sliding Glass
- ★ And Scores of Other Extra Features

HANSON & HINTZ, Builders

Phone Westminster 2-3133

3 and 4 Bedrooms

2 Baths

Some 1 Bath

Beautify your present windows at surprisingly low cost with

LOUVER LEADER WINDOWS

100% Stainless Steel Jalousie Hardware

Beauty - Ventilation - Performance!

Give your home the charm and comfort of Louvered windows! You can do it yourself with Louver leader!

Not Expensive! For Free Estimate Call 7-7475

Marine Glass Co.

SCOTT - WOODARD - SCOTT SR.
GLASS FOR ALL PURPOSES
Cor. 14th and Magnolia Phone 7-7475
Member of Long Beach Builders' Exchange

Plans Apartments

J. S. Smith has received completed plans for construction of a 10-unit apartment at 1728 E. 7th St. which he will erect at a cost estimated at \$26,000.

So . . . you want something for your money!

THEN SEE

Huntington Manor

SEE THESE QUALITY CUSTOM-BUILT HOMES

GROVE VIEW ESTATES

IN SMOG-FREE GARDEN GROVE

CHAPMAN AVE. AT NELSON

VETS \$99 MOVES YOU IN

3 BEDROOMS 2 BATHS FROM \$13,000

- Sliding Walls of Glass
- Fireplaces with Log Lighters
- Metal Casement Windows
- Forced Air Heat With Summer Cooling
- Colored Bath Fixtures
- Glass Enclosed Tile Stall Showers
- Pullman Lavatories
- Cork Sound Control Paneling
- Garbage Disposals
- Ventilating Fans
- Covered Terraces
- Sliding Door Wardrobes
- Bel Air Cabinets
- Brick Veneer
- Landscaping

Pioneer Land Co., Sales Agents

Completely Surrounded by Giant Eucalyptus Trees in

SMOG-FREE WESTMINSTER

Closer by far, than any Orange County residential area to Long Beach State College

New Ranch Style • 3-Bedroom • 1 1/2 Bath

VETS, NO DOWN

Non-Vets — Low FHA Terms

PRICED FROM \$11,800 APPROX. \$67.00 PER MONTH—TOTAL COST

Walker & Lee, Inc., Sales Agents

QUALITY FEATURES

- Open Beam Ceilings
- Full 1" Johns-Manville Insulation
- Variegated Colored Rock Roofs
- Garbage Disposals
- BUILT-IN WESTERN-HOLLY RANGE and OVEN
- Unit Heat, Thermostatically Controlled
- Sliding Glass Doors to Patio
- 1 1/2 Baths

SEE the most unusual Homes in ORANGE COUNTY

BANNER PARK

Furnished Models open daily 'til 9 p.m.

WALKER & LEE, Inc.

Sales Agents — Ph. RL 3-1130

the perfect Combination of Conventional & Contemporary

LUXURY FEATURES inside and out

- Rear View Living Room, Walls of Glass
- King Size Lots
- Asphalt Tile Kitchen, Baths
- Kenkork Tile in Living Room, Dinette, Halls and Bedrooms
- Rough-in for Automatic Washer and Dryer
- Mahogany Paneling
- Built-in Western Holly Ranges and Ovens
- Garbage Disposals
- Open Beam Ceilings, Celotex Insulated
- Stall Showers
- Slauthony Hoods with Lights and Fans

3 Bedrooms 2 Baths

IMMEDIATE OCCUPANCY

VETS No Cash Required

Add More Salesmen

Because crowds have been far greater than anticipated and many visitors have been unable to contact sales representatives at the Chapman-Magnolia Park unit in Garden Grove, an augmented sales group has been placed on duty for this week end, announced Robert McCutchin, head of the sales staff.

The distinctive three- and four-bedroom homes are offered veterans for nothing down, not even impounds or costs. There are 338 homes in the 100-acre development.

Priced from \$10,990 to \$12,590, monthly payments, including principal and interest, are as low as \$56.60 for the three-bedroom homes, and \$63.42 for the four-bedroom dwellings.

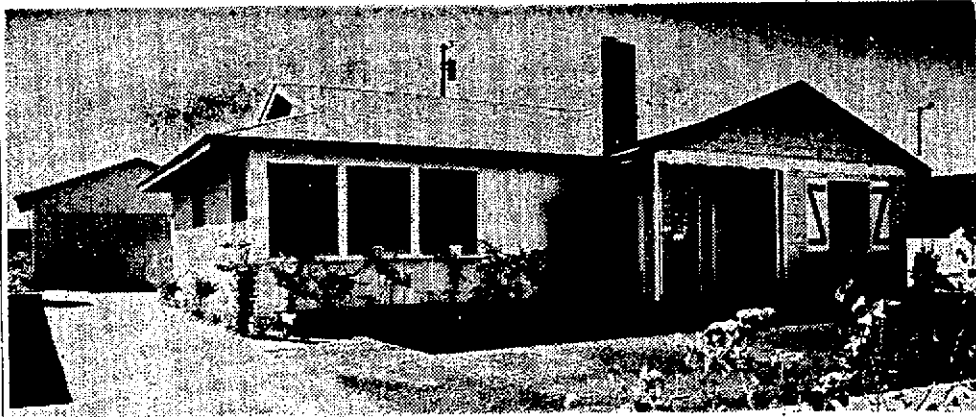
Two furnished models are on display. Tastefully furnished by Frank Bros. of Long Beach, they point up the distinctive interiors of these homes, color-styled, both within and without by Margaret Hargreaves, famed European and American color consultant. Both models are landscaped with exotic California plants.

In addition to the modern conveniences that require minimum maintenance—a home equipped for hobbies and entertaining keyed to today's tempo—Chapman-Magnolia Park residences have two-car attached garages that go right along with the purchase price. All garages have rear doors, and some are connected to the house with a popular breezeway.

To reach this development, drivers are advised to take the Santa Ana Freeway to Buena Park; turn right on Grand Ave. (Highway 39), drive south to Chapman Ave., then turn left on Chapman 1/2 mile to Chapman-Magnolia Park and the model homes.



The 338-home, 100-acre development of Chapman-Magnolia Park in Garden Grove extended its grand opening over the long Thanksgiving holiday week end, to give everyone an opportunity to inspect the three and four-bedroom homes available to veterans with no down payment, impounds or closing costs, according to Robert McCutchin, head of the sales staff. Note the park-like setting with trees in background.



OFFERED BY ALDON

Hub location within easy access of key employment centers of Los Angeles and Orange Counties accounts for immediate success of Aldon's Buena Plaza, typified by above four-bedroom, two-bath home, at Miller St. and La Palma Ave., Buena Park.

New School Planned in Aldon's New Unit

Sales, already unprecedented, for any Aldon Construction Co. development were further stimulated at Buena Plaza by the announcement of plans for a new elementary school in the heart of the new development.

Aldon officials said the announcement was made by Glen Dysinger, superintendent of the Centralia School District, who added that the school is the first of five planned for the general Buena Park area, if growth continues at its present spectacular rate.

The new Aldon community of Buena Plaza is located at Miller St. and La Palma Ave., Buena Park.

"The designer," Dysinger said,

"will be Harold Gimeno, AIA, of Santa Ana, who has designed many of that city's elementary, high school and junior college buildings.

"Tremendous sales so far in the new community were ascribed partially to veterans' terms of no cash down, not even for costs or impounds, and monthly payments from \$71.49 for principal and interest on 30-year VA loans.

Six model homes, furnished by Aaron Schultz, are on view daily and Sunday, typifying the 22 farmhouse, colonial, provincial and modern styles, according to sales agent E. "Billy" Hamburg.

On parade in the model homes are a wealth of luxury features, such as floor-to-ceiling brick or slumstone fireplaces, 75,000 BTU forced-air heating, sliding glass walls and New Freedom gas kitchens.

Multiple Listing Sales Are Fast

The Multiple Service offered by the Long Beach Realty Board, comparative sales summary for October reveals that 50 per cent of the properties listed were sold, totaling 151 sales over \$2 million through co-operative sales methods with Realtors.

One-third of the properties listed were sold in less than 10 days; the average sale of homes was \$14,452. Because of the effective method of evaluation and inspection of all Multiple Listings, placed in the service of the Long Beach Board of Realtors for distribution to members, it was found that two-thirds of the listings sold at the price listed or with only a price cut up to \$500.

Roger Case Given Ellis Plan Degree

WESTPORT, Conn.—Following personal appearance and examination here on Nov. 11, Ellis Plan Foundation has awarded the degree of Ellis Plan Expert to Roger T. Case, head of his own advertising agency at 530 West Fourth St., Long Beach.

This degree, first awarded in 1939 and shared by only 45 others in the country, climaxes more than five years of advanced home study by Case in the fields of sales and general management; public relations, and creative engineering as applied to advertising.

DOWN WITH VACANCIES!

Place For Rent ads NOW to round up tenants quickly! Dial 6-9071.

Garden Grove Luxury Unit Now Opened

Luxury Homes, to be sold for principal and interest are as cash-free to veterans, will be below as \$63.88 per month.

Offering 44 luxury features, including redwood fencing, front landscaping, built-in even range, forced air heating, garbage disposal, built-in breakfast nook, personalized color scheme with colored bathroom fixtures, mahogany paneled walls and imported mahogany slab doors, crushed rock roof, in choice of colors, asphaltic concrete driveways and encircling walks.

Luxury Homes are 1600 square feet under roof, with unusually large closets in all rooms.

Other sure to please features include white fir open beam ceilings throughout the house, sliding steel glass doors connecting spacious living area to large fenced-in backyard and glass louver windows throughout the house.

Stressing quality and contemporary design, inside and out, Luxury Homes provide luxurious mahogany paneled walls and imported mahogany slab doors, crushed rock roof, in choice of colors, asphaltic concrete driveways and encircling walks.

Luxury Homes may be reached by driving on the Santa Ana Freeway—Firestone Blvd. past Buena Park to La Palma St., cash-free and monthly payments throughout the house, slide-turn right and follow the sign.

BELFLOWER

Bellflower Airport Gardens

(Built on the site of the discontinued Bellflower Airport)



VETS - NOTHING DOWN

Two baths, colored fixtures. Natural hardwood kitchen cabinets. Big picture windows. G. E. garbage pulverators. 2-car garages with overhead "finger-tip" control. Hardwood floors throughout. Weatherstripped exterior doors. Wood-burning fireplaces. 40-gallon AGA-approved automatic water heater. Dual floor heaters. Exhaust fan in kitchen. Landscaping. Thermostats.

IMPOUNDS ONLY \$215.49
\$11,885 to \$12,260
\$66.08 per month plus tax and insurance

DIRECTIONS: North on Lakewood or Bellflower to Center, turn right to just beyond Woodruff. Just before crossing bridge, take left fork 1/2 block to McNab. Turn left on McNab to sales office.

IMMEDIATE OCCUPANCY FOR NON VETS!

NOT ONE RED CENT DOWN!

FOR VETERANS

... not even impounds or Escrow costs!

IMMEDIATE OCCUPANCY

these homes have sold fast
BE EARLY! ONLY A LIMITED NUMBER LEFT

in **SMOG-FREE** Colorful Garden Grove

3 BEDROOMS

With Hardwood Floors Thruout

NOT A \$12,500 PRICE YOU WOULD EXPECT TO PAY — BUT ONLY **\$10,300**

MONTHLY PAYMENTS \$53.50, INCL. PRINCIPAL, INTEREST

SPECTACULAR VALUES!

- Super Construction
- 3 Bedrooms
- Tile Baths
- Aluminum Windows
- 2-Car Garage
- Oversized Lots
- Orange Trees

HARBOR PARK HOMES

12321 Harbor Blvd., one block so. of Chapman
GARDEN GROVE, CALIF. Phone LEhigh 9-5252
Russ Boorey and R. W. Smith, Builders

from blueprint to living masterpiece...

ALDON'S MAGIC TOUCH

brings the 1955 MASTERPIECE SERIES to LIFE at *buenaplaza*

new \$50,000,000 Master-Planned Community ... Leading the Nation in home sales!

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H. "BILLY" HAMBURG, sales agent

sales office: miller st. at la palma ave., buena park

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Sunday Nights 7:30 p.m. & 11:30 p.m.
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*DEMONSTRATION HOMES furnished by Aaron Schultz, of Long Beach and Anaheim

Art Maspero Liked Traveling So Long Beach Became His Home

Long Beach became the home of Arthur G. Maspero because he was a footloose young man who wanted to see the world. And he still has that yen for travel but not in search of a new home.

Honored as Realtor of the Week by the Long Beach Board of Realtors, Maspero is a veteran of 47 years in real estate. Today he devotes most of his time to real estate appraisals although he still handles some sales for regular clients.

Born in England, Maspero came to Buffalo in 1903 and then 41 years ago came on to California. In England about half of his realty work had been in collection of rents.

His first office here was in the old Long Beach National Bank building and he today maintains an office at 423 Security Building.

Maspero won the achievement trophy given by the local board in 1928, 1930, 1939 and 1945 for outstanding work for the profession and the board.

He is a member of the American Institute of Real Estate Appraisers, senior member of the Society of Residential Appraisers, Member of International Federation of Real Estate Counselors, Past President of Long Beach Chapter No. 94, Society of Residential Appraisers, President Southern California Chapter American Institute of Real Estate Appraisers; director-at-large for life of the California Real Estate Association; Past President of the Long Beach Board, and many other organizations of his profession.

He is known as a lecturer and teacher of land economics and appraising.

Mr. and Mrs. Maspero recently returned from Brazil where he attended the Pan-American Appraisers Convention. He and his wife travel extensively.

"We set aside the same money we did to send the children to college," explains Maspero. "Then when we have accumulated enough we take a trip, educating ourselves."

Among clients for whom he



ARTHUR MASPERO
Still Little Footloose

has done appraising are the City of Long Beach, Signal Hill, county, Whittier College, Board of Education, Harbor Department and Long Beach Federal Savings and Loan.

Mr. and Mrs. Maspero live at 700 Cartagena.

Salesmen of the Week is Louise Monsoor Wagner of the Moore Realty Co. 2451 Bellflower Blvd. A native of La Crosse, Wis., she came from a family of 10 children and says she learned early "to cooperate" and find that practice a big boost to her realty work. Educated in parochial schools she came to California 15 years ago on a doctor's orders when she could not stand



LOUISE MONSOOR WAGNER
Here on Doctor's Orders

the severe cold. She transferred from the La Crosse telephone company to Portonia and then with the war took a job in the War Manpower Commission office in Ontario. She also worked at Camp Beal and after the war worked at various positions until she decided to go into realty.

"I have a little 5-year-old boy, Robbie, who is adopted. I wanted something that wouldn't tie me down if he needed attention. Now I find realty is stimulating, invigorating and I like the terrific competition."

(Editor's note: Louise then asked to inject the fact that she will take a second for her commission and put it in a trust fund to send Robbie through medical school.)

Louise explains her name of Monsoor came from Syria. Her parents came here at an early age from Syria.

She specializes in home sale sales. In fact, she has a three-bedroom plaza home where she lives today that she is placing on the market this week. "A great buy for someone," she explains, "and the only reason I'm selling is to take a smaller place to be able to devote more time to my work and Robbie."

Banner Park New Designs Are Popular

Coincident with the currently much publicized trend to mold conventional with California Contemporary architectural design, homes in Banner Park, three-bedroom, two-bath development in Garden Grove, are fast proving the popularity of the merger. This was stated by Frank Hart, sales manager of Walker & Lee, Inc., exclusive sales agents for Banner Park, when he revealed the booming sales record at the subdivision.

Veterans are buying in the community for no down payment. Accounting for the popularity of the dwellings, in part, is the great amount of visual living space offered at Banner Park through the use of walls of glass.

Another appealing virtue of the homes is the spaciousness, both indoors and out. On king-size lots, the dwellings are designed to give maximum living space with step-saving efficiency.

Kitchens are bright and roomy, all with garbage disposals, built-in Western-Holly ranges and ovens, Stanthony hoods with electric light and fan and asphalt tiling. Bathrooms are asphalt tiled and have stall showers.

Living room, dinette, hall and bedroom floors are of Kenkork tile, and there is mahogany paneling in the living rooms.

Model homes at Banner Park are open daily and evenings until 9. They may be reached by driving out 7th St., which becomes Garden Grove Ave., or Westminster to Harbor, turning south on Harbor to Hazard and Banner Park.

DRAW TENANTS LIKE
MAGNET through Rent Ads!
Dial 6-9071 for an ad-writer.

Two Key Officials Are Selected

Two key figures in handling the operations of the giant 7,000-acre Palos Verdes Properties recreational and residential development will be Ivar O. Hanson, general manager, and William Kulow, Capital Company's resident manager, it was announced.

Hanson, who has held posts in the offices of Secretary of the Navy, Secretary of the Interior and National Security Resources Board, will be in charge of the operating staff at the property, which includes most of Palos Verdes peninsula. He has been most recently an executive with the Great Lakes Carbon Corporation, which about a year ago acquired a major portion of the stock of the Rancho Palos Verdes Corporation, previous owners of the property.

Kulow, who will be in charge of sales at the property, is identified as resident manager of the Capital Company, a subsidiary of Transamerica Corporation and the partner of Great Lakes Carbon Corporation in the purchase of the property.

The property is soon to be opened for development. Hanson and Kulow have pointed out that much basic work will be required, however, before actual sales to individuals can be effected. This will include the extension of public utility lines to the parts of the peninsula that will be opened first, including sewers, water-mains and electrical transmission lines.

Doctor Will Speak to Real Estate Club

Dr. Clifton M. Brakensick, diplomate of the National Board of Physicians and Surgeons, will be the speaker at the Wednesday noon meeting of the North Long Beach Real Estate Club at the Cottage Grill, 5242 Atlantic Ave. He is a member of the Los Angeles County Medical Society and director of the Bellflower Medical Group.

His subject will be: "The Layman Looks at the Local Realty Board." Mrs. Larry Miller is program chairman.



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Plastering Institute**

Better Hurry! Just a . . .

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NEVER AGAIN AT
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TOTAL PRICE **\$7995**

DOWN PAYMENT

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PLUS IMPOUNDS

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MONTHLY
PAYMENTS

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Including Interest,
Principal, Taxes,
and Insurance

WALKER & LEE INC., Sales Agents—LI 8-4565—Open 9 to 9 Daily

- ALL THREE BEDROOMS ARE TWIN BED SIZE
- 1,345 SQUARE FEET UNDER ROOF
- AMERICAN STANDARD COLORED BATH FIXTURES
- YOUNGSTOWN ALL METAL CABINETS
- 40 GAL. HOT WATER HEATERS
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"FOLLOW FREEDOM
HOME SIGNS"

1-BEDRM. \$3295
2-BEDRM. \$3995
On Your Level Lot
FINANCING ASSISTANCE
SEE MODEL AT
12612 S. ATLANTIC BLVD.
IN COMPTON.
W. F. DREHER
Nevada 6-1019

VETERANS
**NOT A THIN DIME NEEDED
TO MOVE YOU IN!**

**you can't
believe
it's true!**

'til you've seen
our spectacularly
furnished **MODEL HOMES**
... gorgeous lighting effects
in the evening ...
open until 9 p.m.

All you can lose is your heart!
**chapman-magnolia
PARK**

4 BEDROOMS
Monthly payments from \$65.10.
3 BEDROOMS
Monthly payments from \$58.14.
VETS—NO DOWN PAYMENT
NOT EVEN IMPOUNDS

DIRECTIONS: Drive east on Santa Ana Freeway or Firestone Blvd. to Highway 39. Then south on Highway 39 to Chapman Ave. Turn left one-half mile to Models.

FROM LONG BEACH: East on 7th St. past the Vets. Hospital, to Highway 39; north 1/2 mile to Chapman; east 1/2 mile to Model Homes.

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SOUTH GATE, CALIFORNIA
THE ROBERT MCCUTCHIN COMPANY
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this week at Highland
Village in Garden Grove

\$47⁵⁴

per month
Includes
Principal
and Interest

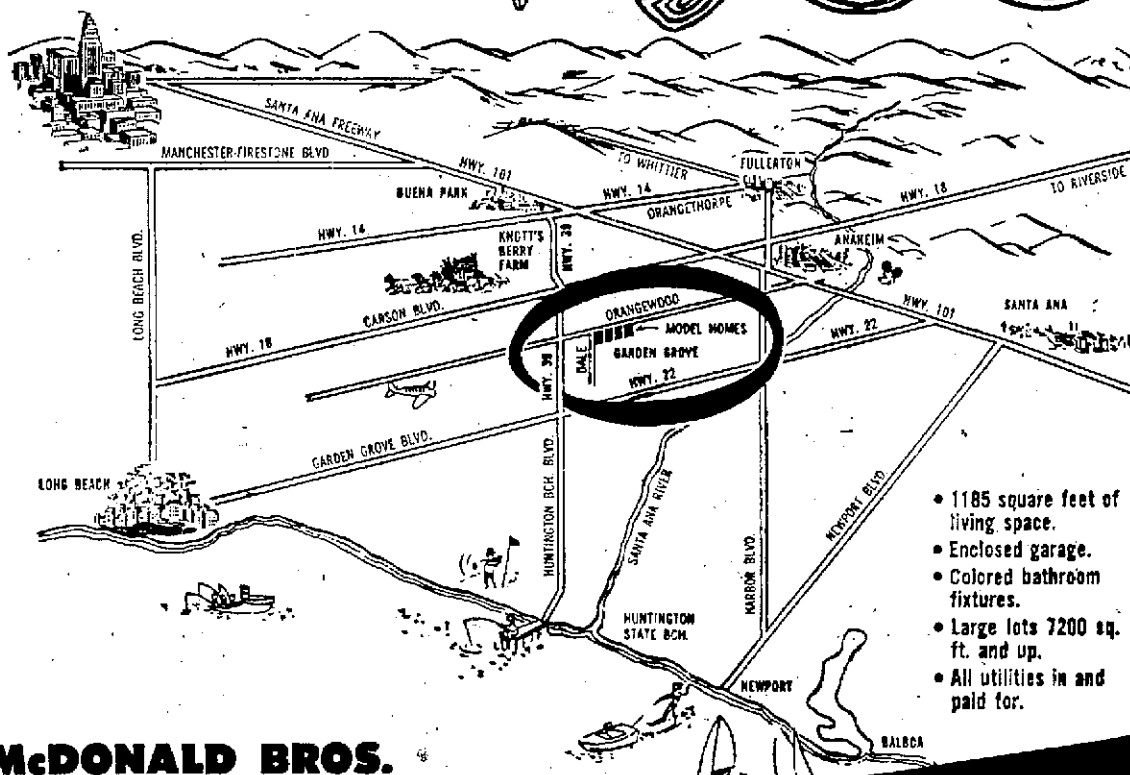
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- 1185 square feet of living space.
- Enclosed garage.
- Colored bathroom fixtures.
- Large lots 7200 sq. ft. and up.
- All utilities in and paid for.

3.5 MI. SOUTH OF
KNOTT'S BERRY FARM
IN
GARDEN GROVE

OVER
100
STORES
OPEN

MONDAY-NITE DOOR BUSTERS

Red Hot Specials 6-9 p.m.

Downtown Long Beach

OVER
100
STORES
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Reg. 24.95

Imported 100% White Goose Down Comforts

European white goose down comforts. Covered in lustrous two-tone taffeta. In rose and pink, pink and grey, hunter and chartreuse, turquoise and pink, gold and green.

15.99

Delivery, if desired, 33c extra
PAY ONLY \$1 WEEKLY
Eastern . . . A Home Furnishings Branch of

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PINE at SIXTH

Monday Night Specials

English 26" 3-Speed—Many Extras **\$39.95**
BOYS' BIKE . . .
Similar Savings on Other Sizes—Also Girls' Bikes

RADIO SUPER RUBBER TIRED **\$5.29**
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DOLL BUGGY . .

SEE OUR OTHER GREAT BUYS ON PAGE 7 OF TODAY'S SOUTHLAND MAGAZINE

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IN DOWNTOWN LONG BEACH—4th & Pine Ave.

MON. NITE SPECIAL

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PEPPER MILL SET

by Town and Country

3.95 Reg. 5.95

Plastic cases in red, yellow, white, coral, blue and chartreuse with chrome trimming. All steel cutting gears in grinder, adjustable for choice of grind. Shaker has stainless steel top. Case guaranteed unbreakable.

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SPECIAL, MON. 6 to 9 P. M. ONLY

Model No. 2350 **Wurlitzer Piano**
Reg. \$730 (with bench) **\$595**

Brand New, but 1954 Model

2. ONLY in BEAUTIFUL BLOND OAK

Buy This Brand New Wurlitzer Spinette Piano Monday Night Only

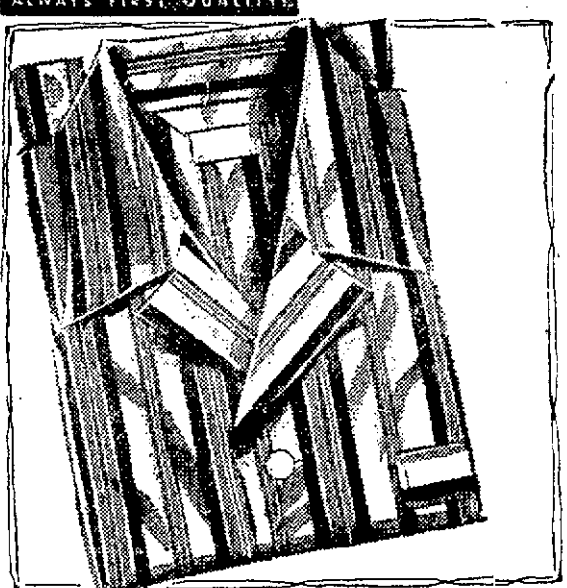
\$10 DOWN \$19.95 MONTH Yes, even at this reduced price, WE TAKE TRADES!

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334 PINE AVENUE
32 Years on Pine Ave.

PENNEY'S Special Purchase

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MEN'S **BROADCLOTH PAJAMAS**

A very special purchase makes this low price possible. Fine quality broadcloth pajamas for men in the popular coat style. Colorful striped patterns. Drawstring in waist of trousers. Sizes A-B-C-D.

\$2

1 STREET FLOOR
PENNEY'S PINE AT SIXTH LONG BEACH



Eyes Roll Side-to-Side

Tail Twitches Back & Forth

Electric KITTEN KLOCK

Self-starting electric clock for kitchen, den, dinette, or child's room. Plastic case. Eyes roll, tail twitches. Plus tax.

3.88

NOTHING DOWN, 50c A WEEK

FREE Park & Shop CUSTOMER PARKING

IT'S O.K. TO OWE KAY!

KAY JEWELERS

319 PINE AVE. DOWNTOWN LONG BEACH

NO INTEREST OR CARRYING CHARGES

DOORBUSTERS

On Sale Monday — 6 to 9 P. M. Only

STEP STOOLS

The ideal stool that takes the place of a stepladder—beautifully upholstered in plastic. Steps under the stool when not in use. On sale 6 to 9 P. M. only at this special price.

Reg. \$10.98 **7.77**

BASEMENT

ORGANDY CURTAIN REMNANTS

A beautiful marbled finish organdy to make beautiful curtains, aprons, etc. for Christmas. 39 in. wide and up to 15-yd. lengths. Reg. 39c yd. On sale at this special price 6 to 9 P. M. only.

Spec. **23¢** yd.

BASEMENT

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ENGLISH BICYCLE

- 3-Speed Gear
- Defiance Front Hubs
- Front and Rear Brakes
- Heavy Chrome Plate
- Frame, Fork, Chain and Mud Guards Heavily Enameled



PAG. PUMP, RICK STAND, EXTRA

At the Lowest Price in Long Beach See These Before You Buy

38.65 in Carton

20" IMPORTED ENGLISH BIKE only **\$33.95**

24" BIKES **\$38.50** and up

SCHWINN BIKES from **\$39.95**

BUY ON OUR LAY-AWAY PLAN

F. S. Jones & Son

Established since 1910—serving Long Beach 44 years.
546 American — Phone 64-8388
Customer Parking in Rear

you save more here!

7 MAPLE \$ **109.00**
PC. DINING SET
Includes Buffet and Hutch

7 BEDROOM \$ **88.00**
PC. OR LIVING ROOM OUTFIT

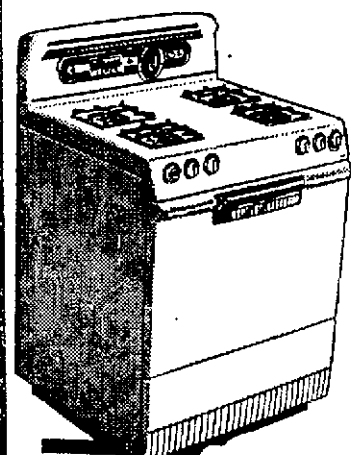
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AMERICAN AVE. AT 6TH ST.
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Southland's Leading Volume Dealer

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Completely Automatic Only 30" wide, yet has a huge 24" oven! It's a little giant!

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McCherry's
334 PINE AVENUE
32 Years on Pine Ave.

FREE Park & Shop CUSTOMER PARKING

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BOYS' FLANNEL SHIRTS

Reg. 2.95

Warm, smartly tailored shirts, two pockets, full yoke in attractive plaids & solids. Ideal for school or dress. Sizes 2 to 12.

1.99

Here's an extra value that will make an ideal Christmas Gift

These specials will also be available on Monday to those unable to shop on Monday evening.

Frances

FOR CHILDREN
430 PINE AVE.



TRAVEL ALARM



BOUDOIR ALARM
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Save on Alarm Clocks

Travel-alarm, desk-alarm and boudoir-alarm clocks in leatherette or metal cases in a choice of smart colors. Plus Federal tax.

REG. \$9.95 **\$4.88**

NO MONEY DOWN—50c A WEEK

Nash

JEWELERS
201 PINE AVE. DOWNTOWN LONG BEACH

WHAT A VALUE!

Reflect Glitter of Holiday Season at Winter Ball



IN A HOLIDAY MOOD

Even the husbands are getting into the spirit of the annual Rick Rackers' holiday dance, scheduled for Saturday evening at Pacific Coast Club, as they assist with the glittering decor. From left are Dr. Earl Wal-

lace, Mrs. Wallace, Mrs. Green and George Green Jr. Gold magnolia leaves dipped in glitter will transform the ballroom into a Winter Wonderland as couples dine and dance in a holiday mood.

—All photos on page by H. S. Melvin, Staff Photographer



Inside You'll Find

- Art Circles—Page D-5.
- Bridge—Page D-11.
- Career Women—Page D-7.
- Chef of the Week—D-11.
- Child Care—Page D-11.
- Molly Mayfield—Page D-11
- School Menus—Page D-11.
- Service Set—Page D-8.
- Social Galaxy—Page D-2.
- Why Grow Old?—D-11.
- Wild Waves—Page D-3.
- Window Shopping—D-10.

Glittering golden Christmas trees trimmed with crystal prisms will help transform the Pacific Coast Club into a winter wonderland when the members of Rick Rackers, Junior Auxiliary to the Long Beach Assistance League, and their guests dance at the annual holiday dinner dance Saturday evening.

Branches of gold magnolia leaves dipped in glitter will adorn the tables and surround the dance floor.

Among the many members and husbands planning pre-dance parties are Mrs. Ely Somerville, Rick Rackers, president, and Mr. Somerville, who have invited Mrs. Fred Tucker Jr. and Messrs. and Mrs. Ralph Anderson, Donald Gordon, Charles Skidmore, John Munholland, Arthur Rene, Harold Appleton, Milton Arthur, Eloi Amar, Norb Zink, Sam Schulman, Drs. and Mrs. O. W. Van Derhoof, Henry Caraco and George Boucher.

COHOSTING AT THE HOME of Mr. and Mrs. Douglas Bothwell, 5351 El Parque, will be Mr. and Mrs. Lawrence Collins Jr. and Mr. and Mrs. Charles Hughes and the Bothwells, who will entertain Messrs. and Mrs. James Burdge, Charles Planting, James Linsberger, Wesley Horton, Rodney Sherwood, Kenneth Hunt, William Yankie, Dean Gilmore, Donald Raney, John Sumner, Rexford Welch, James Thurmond, Herman H. Ridder, Monty Yonker, Don Nutter, Henry Viets, Lloyd S. Whaley, Drs. and Mrs. Burton Pike, William Cheney, Philip Harley, Hugh Prichard, Robert Godwin, Harold Neibling, Julian Knudsen and Robert Albright.

Mrs. Virginia Utecht will entertain at her home, 5922 E. Ocean Blvd., Messrs. and Mrs. D. Thomas Johnstone, Loyal Pulley, Robert Wenke, Jack Grisham, Mr. Don Humphries and Mr. Walter Terry.

ALSO ENTERTAINING WILL BE Mrs. Ethel Severson, Dr. and Mrs. Bill Dumit, Mr. and Mrs. W. B. Smith Jr. and Dr.

and Mrs. Howard O. Coale Jr. at the Severson home, 730 Santiago Ave. Their guests will be Messrs. and Mrs. John Arkush, James Lantz, Max Miller, Bernard Bailey, Ray Hatfield, Donald Raney, George Koppel, Robert McOwen, John Craig, William McMullen, Arthur Macrate, William Macrate and Mr. William Tomerlin.

Another cohost party will find Messrs. and Mrs. John Turner, Philip Dowds and E. Decatur Mitchell serving cocktails at the Turner home, 1051 Andrews Dr. Invitees include Messrs. and Mrs. John Richards, Donald Spring, Kenneth Davidson, Larry Bonzer, Lester Wildman, Neal Dundas, John Sumner, Harold Willhoit, E. Fort Alcorn, Norman Meager, Philip Ver Planck, Charles Skidmore, Lloyd S. Whaley, Drs. and Mrs. Morris Rosenbaum, Arthur Buell, Robert Bult, Monty Magree and Fred Jensen.

MR. AND MRS. SHERMAN TOFT and Dr. and Mrs. John Arnold will receive guests at the Toft home, 530 Mesa Way. Invited are Messrs. and Mrs. Donald Dixon, George E. Atkinson Jr., Drs. and Mrs. Richard Lake, Eldor Sagehorn Jr., William Todd, Rustan Hicks and Robert Helms.

Gathering at the home of Mr. and Mrs. Noble Millie, 5421 El Parque, will be Messrs. and Mrs. E. Tennyson Moore, Charles Severson, Dr. and Mrs. Jack Wooding and Judge and Mrs. Charles T. Smith.

Seated with Mr. and Mrs. Frank Vessels Jr. at the dance will be Mr. and Mrs. Robert Eaton and Mr. and Mrs. James Wilson of Los Angeles, Mr. and Mrs. Walter Strawinski, Mr. and Mrs. Frank Vessels Sr., Mr. and Mrs. Earl Lundhigh and Dr. and Mrs. Milo Ellik. Mr. and Mrs. Vessels' other guests will be Messrs. and Mrs. Robert McNulty, Harry Smith, James Pine and James Worsham.

MRS. FRANK VESSELS JR. is in charge of the charity dance assisted by Mrs. Clyde Dunlap, Julius Molina, C. W. Van Derhoof Jr., George Green Jr., John Arnold and Kenneth Davidson.



GREET EARLY ARRIVAL OF SANTA

Rick Rackers and their husbands, from left, Mr. and Mrs. Philip Dowds and Mr. and Mrs. Ely Somerville give Santa (portrayed by Jimmy McGarrigle) a big welcome as he arrives early for the Rick Rackers' annual winter ball. Mrs. Somerville is president of the

group, which is the junior auxiliary to the Assistance League of Long Beach. The gala event Saturday evening at Pacific Coast Club will attract many socially prominent couples in the city. Mrs. Frank Vessels Jr. is ball chairman.

Exchange Teacher Home From Holland

By RUTH REECE

There's at least one country in Europe which is grateful for our material aid and is trying to pay it back as soon as possible. That's little Holland, land of the tulips, the Zuider Zee and the dikes.

Holland is a delightful country, filled with pleasant, hard-working people who actually like the United States, so Mrs. Talma B. Hupfield discovered while an exchange teacher from Long Beach under the Fulbright Act. She is now home again after a year abroad.

Sailing from New York with 40 other exchange teachers, six from California, Mrs. Hupfield was sent first to the small village of Bergen in North Holland for a two-week orientation period. She stayed at an 850-year-old hotel which she found cold, damp, dark and inconvenient. To get a bath she had to pay the equivalent of 25 cents at the public bathhouse. Before being assigned to their schools, the American teachers were taken on a two-week tour of schools in the rural districts.

Mrs. Hupfield, who was connected with the extension service, college of home economics, Cornell University, before coming to Long Beach eight years ago, is now instructor in home furnishings in the adult education division of the Long Beach school system. While in Holland she was assigned to the Christine Hermine Holschoud School, which corresponds to our home economics schools, where she was to train farmers' daughters to teach home economics in rural household schools.

Not having Dutch teaching credentials, the Long Beach teacher was not allowed to take over the class alone. The

regular teacher was present at all times. She could not speak their language, but teachers and students spoke English very well, and most of them could converse in French and German, too.

Because her time in the classroom was limited, Mrs. Hupfield worked out a number of short programs. The students were anxious to learn about American recipes, so she began by teaching American ways of cooking. In Holland, cooks measure everything with scales. They even use scales small enough to measure one-fourth cup of sugar, for instance. The American method of measuring intrigued them and they were eager to learn.

"They had never used a measuring cup," Mrs. Hupfield said, adding that she did find one in a store and was told that American measuring cups are being imported more and more. "My students were amazed at the quicker and easier American methods," she said. American recipes, with ingredients listed one under the other, were confusing to her students, whose Dutch recipes read along in story form.

After the cooking lessons came sewing classes, when Mrs. Hupfield taught her students how to use American dress patterns. "In Holland, women first have to draft their own patterns before starting to sew. However, they are beginning to buy patterns from Germany and Switzerland where the women have figures more like the Hollanders, who are much heavier and shorter than American young women. They are becoming more conscious of the attractiveness of slender lines as we know them in America," she said.

While at this school, Mrs. Hupfield lived in one room in a dormitory at the school,

where other teachers and older students resided.

Mrs. Hupfield was anxious to

teach her students to save energy and woman-power, in

(Continued on Page D-2, Col. 3.)



'SNOWBALLING' OPTI-MRS. FESTIVAL

Snowballing into a spectacular success is the Opti-Mrs. holiday festival to be held Dec. 7 in Pacific Coast Club. Pictured (left to right) are Mrs. Philip L. Ellithorpe, in charge of awards; Mrs. Clarence W. Poole, reservations chairman, and Mrs. Otto Mayfield,

printing chairman. Mrs. Lloyd Shidler is general chairman; Mrs. Clarence E. Lundell is in charge of the Christmas trees to be given away, and Mrs. Frank Finch is arranging the spectacular decorations. Details for this brilliant event appear on Page D-3.



MEMENTOES FROM ABROAD are being displayed by Mrs. Talma B. Hupfield who spent the past year in Holland as an exchange teacher from the Long Beach School System. The dress she wears was hand woven by a Dutchman; the pins are from the province of Zeeland; the board is a cheese board with carved swans' heads from the province of Friesland, and the wooden shoes were purchased in the eastern part of Holland.

Social Galaxy

Shower of Invitations Heralds Holiday Fun Ahead

By BETTY WENTWORTH
Independent Women's Editor

We peeked ahead and found that on Wednesday we'll tear the November page off our calendar, and suddenly it's upon us, that confused, exciting, wearying, wonderful time of the year, the Holiday Season! We're alarmed when we contemplate how much there is to be done, but it's counterbalanced by all the lovely invitations pouring in which mean there's fun ahead, everybody.

For instance there's the brunch for 100 at which Edith (Mrs. Sam) Ashbrook, Margie Clinton, Jackie (Mrs. Charles S.) Oliver and Janie (Mrs. Gilbert) Brown will entertain on Dec. 9. They've chosen the Assistance League as the setting for their coffee hour to be followed by bridge and canasta.

Then there's Stella (Mrs. Frederick) Kellogg's and Mary Jane (Mrs. William) Durnin's party on Thursday for 30 other doctors' wives. They'll gather first at Stella's Bay Shore Walk home and then stroll next door to the Durnins' for luncheon.

Others about which we'll tell you more later are Helen Hamman's coffee hour on Thursday, Helen Brightman's Dec. 15 and Betty Barbee's on the 8th.

On Tuesday morn we put the cover on our typewriter (the only gentle thing we ever do for our trusty old Royal which we usually pound mercilessly) and pointed out the Pontiac toward Elizabeth Jones' peninsula home where she and Midge Sink held forth at a punch and brunch affair. We could catch the buzz and hum of conversation and laughter eddying up over the garden wall as we approached, always a beckoning sound to us.

The weather co-operated beautifully and we found guests in everything from summer cottons to wool suits in the sunlit patio where Christine Wagner was presiding at the punch bowl.

Receiving with the hostess duo were Elsa Lee (Mrs. Roland E.) Sink and Marcella (Mrs. Henry) Lee, Midge's daughter-in-law and mother; and Joan (Mrs. James) Jones, Elizabeth's daughter-in-law, with her mother, Bunny (Mrs. Chester) Froude.

On Wednesday night after the Dinner Club's festive formal event at the Lafayette Hotel a group of about 50 couples went on to round out the evening at Virginia and Dr. Franklin Waters' Park Ave. abode where Dorothy and

Dr. Lee Wiltse were co-hosts. It's to be an open house this afternoon at Betty and Dr. Bob Godwins' at 5500 El Parque with assistants being Drs. and Mmes. Leon Wiltse, Hugh Prichard and William Rhorer.

Her friends had an opportunity to hear about her life in Washington as a Congressman's wife when Marian (Mrs. Craig) Hosmer was honored at a brunch on Monday given by Mrs. Oscar W. Anderson and Mrs. James Summers, at 4235

Charlemagne Ave. Mrs. Stuart R. Chapman presided at the coffee urn.

Others invited were Mmes. Eugene C. Hamilton, Charles Moore, R. J. Freemeier, L. A. Johnson, John Minar, T. M. Wheeler, W. N. Walker, Earl L. Easterla and W. C. Forsman.

Gleanings from here and there include the news that Tootsie (Atkinson) Smith has planned off to France to join her husband, Lt. Alan Smith,



PLAN DECOR FOR CHRISTMAS SHOW

Fourth annual "Beauty of Christmas Show" sponsored by the North Long Beach Women's Club, assisted by the junior women, will take place Dec. 4-5 in Houghton Park clubhouse. Pictured (left to right) arranging one of the exhibits are Mrs. Kenneth McCafferty, general chairman; Mrs. Lee Carter, publicity chairman, and Mrs. Ralph Gott, president.

Exchange Teacher Relates Experiences in Holland

(Continued from Page D-1.)

place of their laborious methods. In the laundry at the school, the clothes were washed by hand and boiled to get them spotless; then ironed with a flat iron heated over a coal stove. However, the country is becoming more "gadget-conscious." A big department store in Amsterdam called "The Beekhof" was unable to keep enough washing machines in stock. Imported from the United States, they were too expensive for most households, but when the Dutch began to make their own machines, more people can now purchase them. The Dutch do not approve of installment payments and buy only when they have the full price.

Before the girls in Mrs. Hupfield's classes could teach in the rural household schools, they must have three months' practical experience in their senior years. Imagine any American high school or college prospective teacher doing what these girls had to do to get their teacher credentials!

Each had to spend six weeks or more in the household of one of the better farms; the same length of time in the home of a poorer class farmer, in a workman's home and in an institution such as a day nursery or children's hospital. All the places where these young girls were sent had been thoroughly screened beforehand. For their work they received their board and room and a small amount of cash.

She had to assist the housewife with the cooking, cleaning, washing and ironing, help the husband with the milking and aid with the delivery of new calves and care of the cows.

One girl went to a farm where raising hogs was the main source of income. The day Mrs. Hupfield visited her, she had just helped to dress a newly butchered hog. Another girl was taking care of three small children, preparing meals, keeping the house, helping the father with the chores

and assisting the housewife with a newborn baby.

During the second half of her year in Holland, Mrs. Hupfield was sent to Haarlem, a city of about 250,000, the center of the tulip industry. She taught in two of the three types of Holland schools, the neutral or state school which is non-sectarian; and the Protestant school. Because she was a Protestant she was not allowed to teach in the third type, the Catholic school. All three types draw money from the government but the religious schools must match the government appropriation. Students at these schools want to learn to be teachers in home economics, or to become seamstresses or house maids.

Mrs. Hupfield worked 5 1/2 days each week, but there were a number of vacation periods. During the November vacation of two weeks, she went to England to visit relatives in London. She became aware of the seeming dislike of the English for Americans, and attributes this to jealousy, envy or ignorance.

At the Christmas vacation of three weeks, she went to Switzerland where she stayed for the most part at St. Moritz, the ski center. At Eastertime came another three-week vacation when she and another American teacher went on a tramping and picture-making tour of Italy and Sicily.

Her year was concluded June 20, and she was off to Paris for three weeks to attend the international conference on family living, where about 30 countries were represented.

July 3 Mrs. Hupfield started on a tour given by the college of home economics of the University of Pennsylvania, with Madam Helena Terry of Paris and Miss Doris Myers, head of the textile dept. of the Carnegie Institute of Technology, as the directors of the tour.

They also were taken into Austria to visit the handcraft shops which keep the natives busy during the long, snowed-in winter months; and in Switzerland they were guests of a Swiss woman's club. These tours are arranged for foreign teachers as a special project for peace, for it is believed this interchange of visitors from many countries will result in a greater understanding among peoples of the world and may eventually lead to peace.

Asked if she found that Americans are disliked abroad as reported by returning tourists, Mrs. Hupfield thought they do dislike us. "Europeans get a wrong impression of Americans from our newspaper headlines which are interpreted literally, from our American movies which emphasize gangsterism and crime and other undesirable things and from the rudeness and thoughtlessness of some American tourists," she said.

"But after they get to know us personally in their homes, their attitude changes completely to one of friendliness and respect," Mrs. Hupfield said. "I think they are beginning to appreciate us and to believe that we sincerely are trying to help them."

who is stationed near Paris. Sarah Beth Ashbrook's fiancé, Don Kessler, has reversed the itinerary and has returned from Germany and is discharged from the service. They're making up for lost time and could have been seen at the USC-UCLA game and "Midsummer Night's Dream" and many another spot of late.

Exhibit of Yule Decor

Fourth annual "Beauty of Christmas Show" of the North Long Beach Women's Club will be presented Dec. 4-5 in Houghton Park clubhouse. Saturday exhibits will be open to the public from 1 p. m. until 10 p. m., while Sunday hours will be from 10 a. m. until 10 p. m.

This exhibition of beautiful Christmas decorations, gifts, arrangements, gift wrappings, door barges, etc., was originated by Mrs. Kenneth McCafferty, who is general chairman of the event.

The affair is non-commercial and non-competitive and is offered to the community for the enjoyment it creates both in the display as well as the creation of these lovely articles. Many of the displays are very old family heirloom keepsakes, some are very valuable, some very modest, but all are beautiful. There is no charge for entries or admission and the public is invited to enter displays and to see the work done by other members of the club and community.

Among the exhibits will be bawble trees, nativity scenes, floral arrangements, candles and candle arrangements, wreaths, madonnas, and many others. Spiced tea and cake will be served at a nominal charge.

The junior club is assisting with exhibits and as public relations hostesses. In addition to the senior club president, Mrs. Ralph Gott, and the junior president, Mrs. Marshall Keller, honorary hostesses will be Mrs. George Vermillion, wife of the mayor, and Mrs. Virgil Sponberg, wife of Councilman Sponberg.

Serving with Mrs. McCafferty will be Mrs. Douglas Morris of the junior club; Mrs. Lee Carter, Press; Mrs. Carl Puckett and Carl Nelson, exhibits; Mrs. S. P. Glasgow, hostess; Mrs. Cecil Auth, mimeographing; Mrs. M. R. Patterson, tables; Mrs. Martin Bonowitz, food; Mmes. R. A. Terrell and J. L. Montague, hall decorations; Mrs. George Webb, public relations; Mrs. Carl Dole, music; Mrs. Pat Lyon, photos; and Mrs. H. C. Domergeaux, group co-ordinator.



WHOSE DATE WILL BE FAIREST?

That's the question uppermost in the minds of these members of Bachelors Club of Long Beach, from left, Ken Goldman, Duane Heath, Phil Barton, John Tyler and Tom Farris, as they decide on their "dates" for the club's formal annual Christmas dinner dance. This year it will take place Saturday at Greenbrier Inn, Garden Grove, with dinner to be served at 8 p. m. and dancing until 1 a. m. More than a hundred couples plan to attend.

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- b. COTTON CHALLIS PRINT SHORTY GOWN with matching slippers 3.98
- c. PLAID TAILORED PJs, contrasting red pants, and matching slippers 5.98

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Wild Waves Are Saying

Variety Sparks Casual News of Town

By IOLA MASTERSON

Oh, relax. You can't start your serious Christmas shopping until tomorrow anyhow and there's enough turkey left for a 'tender dinner today, so take time to enjoy the paper. How about the funnies (after you've finished this, of course). Great things going on. Just get a glimpse of what happens to Auntie Acid in "Little Orphan Annie." Oh, boy! And are we relieved!

Wait! AFTER you read this, remember? Right now we'd like to tell you about one of the most charming parties of the week, without a doubt.

The traditional day-after-Thanksgiving coffee hour is the pretty affair we're talking about, hosted by Doris (Mrs. Lyman) Alguire, her daughter, Phyllis (Mrs. Roderick) Ogilby and Zona (Mrs. William) Savage. The party was Friday at Mrs. Alguire's lovely home, 5342 El Prado.

FLOWERS IN AUTUMN SHADES ranging from brilliant hues of chartreuse yellow, and tangerine to the towny copper and brown tones of November filled the house with color.

Assisting the hostesses with their pleasant duties were Anabel (Mrs. Ben) Parks, Ruth (Mrs. Herbert) Judson, Waila (Mrs. Seibert) Pearson, Dorothy (Mrs. Paul) Wheeler, Marilyn (Mrs. William) Osborn, Dorothy (Mrs. Fred) Wise, Jr., Helen (Mrs. C. Ellsworth) Brown, June (Mrs. Logan) Hansen, Regine (Mrs. Arthur) Hooker, Maury (Mrs. Bernard) Bailey and "Markie" (Mrs. Charles) Scott.

What a wonderful way to pause between the day of Thanksgiving and the busy holidays ahead to chat, renew acquaintances and bask in the delight of a perfectly planned affair.

YOU HAVE NEVER SEEN so much family fun as was represented at the University Club Thursday when the Schwartz clan and the Cheney's all got together for holiday dinner. There were 32 adults and 20 children. Mr. and Mrs. Fred Schwartz, senior members of Swartz, Inc., were there as were Mr. and Mrs. Lou Swartz, Dr. and Mrs. William Cheney Sr., and representing Mr. and Mrs. Laurence Updike (still in Europe we believe) were their daughter and son-in-law, Joan and Bernard Cahier.

Among the children and their children, plus others belonging to the big family, one side or 'other, were Julia and Bill Cheney, Jean and Sam Woodington, Janet and Rae Simonson, Winifred and Veri Keiser, Bill and Susan McCollister, Dorothy Louise and Paul Wheeler and Dorothy Louise's mother, Mrs. Wheeler (here from the east), Barbara and Pete Updike, Roberta and Jack Harrington, Mrs. Toni Miller and Mrs. Freda Wisner. That doesn't add up to 52 but it gives you a good idea of just about who was present at the biggest single family Thanksgiving party in town.

IT'S A GURRRRRRR! It's the niece we've been waiting! It's the event we've been expecting! It's Sue and Don Roberge's first baby, born Wednesday morning at 6 (what a wide awake little Miss, just like her mother!) and immediately and lovingly named Andrea. "This is the cutie all her 'Aunties' in the Society Dept. have been waiting for. Sue is a member of the "Sex" gang here, y'know.

Glimpsed on one of her rare trips into town was Agnes Benwell, lunching at the Circus Room before shopping downtown in preparation for Christmas in Mexico. Agnes and Leon

spent Thanksgiving on their ranch in Palm Springs and will leave very soon now for Guadalajara, Chapala and Patzcuaro, Mexico, for the holly holidays.

A little bird friend of ours, who pokes his beak into so many keyholes to ferret out the news for us it's shaped like a Yale key, tapped out the message that he'd seen Decatur and Betty Mitchell lunching in the Garden Court of the Sheraton-Palace Hotel in San Francisco, their headquarters for the Big Game weekend up north.

HOW FAR WILL AN OLD GRAD go to cheer for his alma mater football team? "Ev" Sawyer takes the prize, far as we're concerned. He took off by Pan American for Honolulu Monday night to watch the Hawaii-Nebraska game of Friday. Now he's just plain relaxing, if you can call searching the shops for the wildest shirts a man would wear, learning to hula, and finding out about life as she is lived in the islands could be called relaxing. For "Ev" it could. For very few other men alive!

New switch on the old Thanksgiving theme was Lois Richardson's breakfast party Thursday when she bacon and egged 15! After that, she scooted off to Ensenada for the rest of the weekend to try out turkilita frijoles con chili dressing.

"Jackie" and Bill Walker were here from current home in Las Vegas with three of their four children. And you know why? For all 1, 2, 3 of them to have their little tonsils out in a mass migration to Community Hospital! The Walkers stayed at Kelly Williams' apartment while here, returning with their young de-tonsilized kiddies to LV last Sunday.

First in the lives of a lot of people is little Janice Marie Tolite who, upon her arrival this month, became the first child of Joan and John, the first grandchild of Nadine and Neal Wagner and of Irene and Howard Jackles, and the first great grandchild of Mrs. Luella Wagner and Mrs. Myrtle Bond.

WHAT A WONDERFUL SIGHT, even in this seacoast Navy town to see Admiral Roland Smoot and his aide, Lt. Leslie Conannon, walking briskly along the street, gold braid glistening in the sun and as erect as the superstructure on Uncle Sam's finest battlewagon!

Hear that Tom Porter, Yale class of '56, son of Mr. and Mrs. Clyde Porter, has been selected for the Yale Varsity debate squad. And if you don't think that's something to talk about, you can debate it with 30 other guys on the Yale team!

"The things that go on in people's minds—and you never know." That is the theme, more or less, of the bright little family play given by Community Players for the Women's Auxiliary to the L. A. County Medical Association last Sunday evening. It was directed by Florence Cole and co-starred in the cast were Gloria Cole, Betty Kimber and Ed Davis. They'll repeat the show at the Nov. 30 meeting of the Exceptional Children's Foundation at Scioto's Hall at an open-to-the-public meeting. Mrs. Albert Horn, president, will do the gavel wielding.

EDGAR MARROTTIE DREW a sketch of the Stadium during pauses at last Saturday's USC-UCLA game. What a seat! For painting stadium portraits, that is. He sat, it was apparent from his sketch, as high as an eagle's acie. No wonder he sketched. Only the birds could have heard him cheering!

Nancy and Bill Brooks are having a long, slow weekend at Shadow Mountain Terrace in Palm Desert, baking themselves to perfection in the desert sun. Home tomorrow.

"Charming," "courteous," "wonderful"—these were the words used by the adults to describe the deportment of the high school boys and girls at the combined Key Club dance last Saturday night at the University Club given by the Jordan, Wilson and Poly groups. Presidents of the clubs present were Howard Reichner of Poly, Andy Sargeante of Jordan, and Dan Hall of Wilson. Guess they can be mighty proud of their chums.

TWENTIETH ANNIVERSARY time rolled around for Norma and Bill Harris this past Tuesday and to celebrate they went out for dinner and on to see Cinerama with Hester and Bruce Gray. On Wednesday, Norma's sister, Anita Matthews, and her husband, Harold, entertained at dinner for them just to prove "they cared enough to cook the very best."

PTA Council Sets Session

"Our District Speaks" will be the topic for the Dec. 7 meeting of the Long Beach Council of Parents and Teachers to be held at Hughes Junior High School. Mrs. Albin Larson, council president,

will preside at the meeting which opens at 9:30 a. m.

Speakers will be Mrs. H. A. Spurgin, president of 33rd District; Earl E. Edmondson, men's membership; Mrs. Stephen Balzer, legislation and Mrs. John H. Koekkoek Jr., high school and college service. Music will be presented by Hughes Junior High School students.

Jorlind Club

Jorlind Club was entertained in the home of Mrs. B. J. Myers, when speaker for the evening was Carroll Simon of the Los Angeles Police Dept., who talked on narcotics, burglary, and auto thefts. Present were Mrs. Gerrie Simon, Louise Flournoy, Ruth Cleveland, Pat Nunnally, Barbara Johnson, Mary McMinn, Maxine Gattin, Marihelen Gilbert, Betty Jeanne Alford, Marcia Germany, Velma Kemper, Jeanne Bonham, Mary Smith, and Marjorie McGraw.

Following the meeting a luncheon will be held at Lakewood Country Club, honoring the district guests, Mrs. Spurgin, Edmondson, Mrs. Balzer, Mrs. Koekkoek and Mrs. Everett M. Findlay, first vice president; Mrs. C. H. Culbertson, board of advisers; Mrs. Floyd Field, courtesy; Mrs. David Vandette, membership; Mrs. A. V. Laughlin, family life, and Mrs. Gordon N. Banister, radio and television.

Benefit Holiday Luncheon, Style Show Set Wednesday

The Christmas Sleigh Bells Fashion Show Benefit Luncheon to be Dec. 1 at 12:30 p. m. in Biltmore Bowl is the culmination of more than 10 months planning by the Delta Delta Delta Children's Hospital Medical Research Fund Committee.

This will be the seventh annual event sponsored by Tri Delta in behalf of the sorority's main philanthropy. During the past years, the committee has given more than \$32,000 to the Children's Hospital in Los Angeles in order to finance research and development projects in the field of hematology.

This year more than 1,000 guests including more than 100 from Long Beach will view fashions by Marusia. Miss Fay Hammond, Los Angeles fashion columnist, will be commentator.

Heading the benefit committee is Mrs. Anson Rodgers of Pasadena. Among committee officers from this city are Mrs. W. A. Stow Jr., decorations;

Mrs. Jesse Shackleton, sponsor; Mrs. William Becker, publicity. Honorary sponsors for the day are Mrs. Gabriel Duque and Mrs. Norman Day. Sponsors from the Long Beach Alliance are Mrs. Gerald Houts and Mrs. Willard Van Dyke. Mrs. Stow Jr. is chairman

of the hospital committee in the Long Beach Alliance, which includes Mmes. Shackleton, William Busby, William Becker, Henry Viets and W. P. Ellery.

Last year Children's Hospital, which was founded in 1901, treated 94,000 children.



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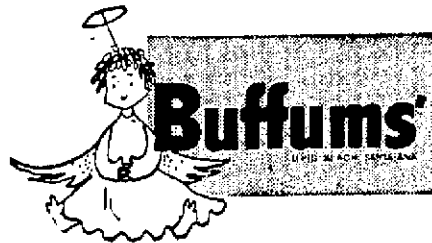
...a fiery fragrance that lasts and lasts because it's captured by "Perma-scent"

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A magical ingredient "Perma-scent," keeps it from wafting away. Top off your morning shower with "Bright Secret" dusting powder; use the scent-matched cologne all day; add the perfume come cocktail time. Together they give you a wonderful aura all day... and the brilliant crimson and gold packages are pure delight—for keeping or giving!

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Pierette Major, from the Tussy Salon, will be here November 29th through December 3rd to help you with your gift selections for a beautiful holiday.



'WHITE CHRISTMAS'

Writing the score of "White Christmas" as the theme for the third annual Opti-Mrs. holiday festival Dec. 7 are members of the festival committee. Standing are Mrs. Lloyd Shidler (left), general chairman, and Mrs. Frank Finch, decorations, and seated (left to right) are Mrs. Lyman W. Lough, costuming, and Mrs. Leonard E. Budnick, Opti-Mrs. president.

More Than 550 to Attend Brilliant Yule Festival

Opti-Mrs. third annual holiday festival, Dec. 7 at Pacific Coast Club, will be one of the brilliant events opening the holiday season. More than 550 Opti-Mrs. and their guests will gather for luncheon, and for the afternoon, in a fantasy of a white Christmas.

Table decor will be white sleighs, drawn by reindeer, filled with gayly wrapped packages. Highlight of the afternoon will be the display of 11 beautifully adorned, gift laden Christmas trees from 11 Long Beach merchants, to be awarded at the close of the festivities. Also to be given are a score of fabulously wrapped gifts, purchased by the Opti-Mrs. from the donors of the Christmas trees. These will be presented by Opti-Mrs. members dressed as living Christmas trees, in clever costumes designed and fashioned by the white Christmas theme.

The outstanding feature of the afternoon will be a showing of holiday fashions from Dine's, and furs from Harris Furs, by Wilma Hastings' models under the direction of Arthur Dine.

Proceeds from this affair will be used for the club's philanthropic work, a major project of which is the Opti-Mrs. Home.

L. Ellithorpe, Frank Finch, Russell V. Fisher, Charles F. Hughes, Hal A. Hunter, Veri Keiser, Lyman W. Lough, Clarence E. Lundell, Otto Mayfield, Clarence W. Poole, Frank A. Steinko, L. W. Smith, and Harvey A. Wilson.

The living Christmas trees will be erected by Mmes. Don Barden, Gene Bishop, F. A. Gaylord Jr., Anthony A. Hill, Lyman Lough and Earl I. Wallace.

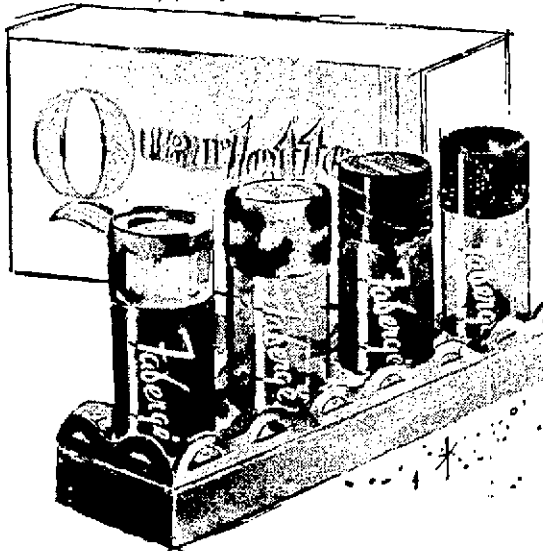
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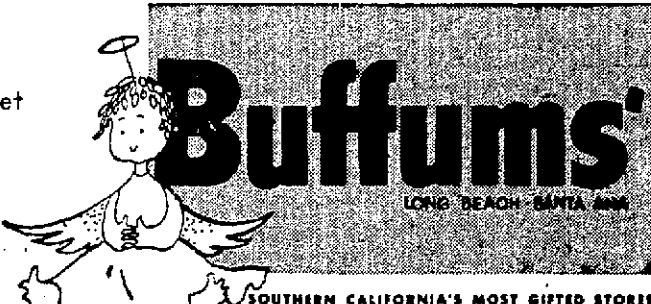
gift quartette

by Faberge

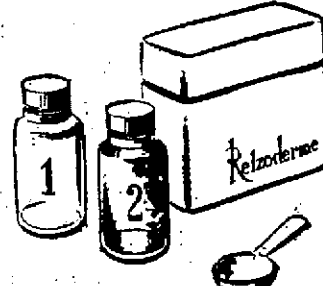
this glittering golden-railed tray of four Faberge colognes... Aphrodisia, Woodhue, Tigress and Act IV

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... the great beauty secret of world-famous faces

this fabulous French discovery for beautifying the skin is a beauty aid famous in Europe for many years. Until now, it has been used by only a few American women who discovered it in Paris and imported it privately.

Retzoderme actually hydrates the skin the way water refreshes a flower. Developed by a well-known French scientist, it abounds with thousands of tiny cells extracted from chicken embryos—a substance remarkably effective in helping to smooth away lines, and in moisturizing of aging drying skin. Exclusive with Buffums'.

Ten applications, \$20.

Retzoderme night and day cream, to supplement Retzoderme for unusually dry skin, 7.50



Ann Jenney Is Lovely Bride

All white bouquets of chrysanthemums formed the bridal background in the chapel of St. Luke's Episcopal Church for the nuptials of Miss Ann Jenney and Thomas Arnold Schupp. The early evening service was solemnized

Friday at 5:30 p. m. by Rev. F. C. Benson Belliss.

The bride is the daughter of Dr. and Mrs. William Willis Jenney of 4238 Country Club Dr. and the granddaughter of Mrs. Thomas A. O'Donnell and the late Mr. O'Donnell. Mr. and Mrs. Roswell B. Schupp of Wilmette, Ill.,

are the parents of the bridegroom.

Regal in a gown of ivory satin and French lace, the bride was escorted to the altar by her father. Styled along empire lines, the gown was fashioned with a portrait neckline, outlined with the luxurious lace. The full skirt of lace applied on satin was waist length. A small crown of lace embroidered with seed pearls caught her ivory-toned veil which fell just below her shoulders. The bride carried small white orchids surrounded with lilies of the valley on a white satin prayer book against a background of heirloom lace.

Attending the bride was Sharon Speers, who was attired in a green silk dress styled off the shoulder. Her bouquet was in autumn shades.

David Hoffman of Lake Forest, Ill., served as best man, and Lt. William Willis Jenney Jr., brother of the bride, and Larry Mace, Skokie, Ill., were ushers. Mace and Hoffman were fraternity brothers of the bridegroom at University of Colorado.

A reception followed in the home of the bride's parents. The mother of the bride wore a blue lace gown which featured tiers of lace forming a sheath skirt. She wore a white butterfly orchid corsage. Mrs. Schupp wore a beige crepe gown with beaded bodice and a brown orchid corsage.

The couple honeymooned in Palm Springs and will motor through the Southwest. They will reside in Evanston, Ill.



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Solid colors and many with contrasting trim. 34-40 \$25.95

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MONDAY STORE HOURS 12:30 to 9:30 P. M.

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SPRING WEDDING

Mr. and Mrs. William W. Troutman, 3515 Falcon Ave., are announcing the engagement of his daughter, Ann, to Milton W. Shimer, son of the Wilbur E. Shimers of Bellflower. The bride-elect is a graduate of Polytechnic High School, City College and UC at Berkeley. Her fiancé, a graduate of Excelsior High School, City College and University of Redlands, did graduate work at UC at Berkeley. He served more than two years in the Navy. Both young persons are employed by the probation department.

State Meet on Tuesday

Members of the Theta Unit, California Association of National Parliamentarians, plan to attend the workshop and luncheon sponsored by the State Association Tuesday at 11:30 a. m. in Scully's Restaurant, Los Angeles. Four study meetings are planned for the year.

Next meeting of the unit will be Friday at 9:45 a. m. in the Municipal Arts Bldg. The program will include a discussion of constitution and by-laws by Mrs. Vern Jackson, and standing rules by Mrs. Charles Adelmann.

Nominations

Women's Relief Corps 93 will meet Wednesday at 12:30 p. m. in Veterans Memorial Bldg. for business and nomination of officers.

Juniorette Day Noted

N.L.B. Women's Club will meet in Houghton Park Wednesday for Juniorette Day. The meeting will start with a brunch at 11 a. m. and after a short business session the juniors will take over the program.

The club philanthropy section will hold a yule bazaar and many gifts will be available to members and friends.

Group 3, Mrs. William Lambe, chairman, will be in charge of the brunch.

Emblem Club

The Choraleens, choral group of Emblem Club No. 106, will meet from 11:30 a. m. until 2 p. m. Tuesday at the Pearl Rausch Studio to work on Christmas music. All members who sing are invited to join this group.

Sandra MacKay Is Bride-Elect

A happy occasion Wednesday evening at Allen Center was the cocktail party and dance given by Lt. Comdr. Paul MacKay, USN, (ret.) and Mrs. MacKay of 376 Orizaba Ave., when they revealed to friends the engagement of their daughter, Sandra Ann, and Dennis Eugene Boyd.

More than 80 friends toasted the popular young pair with champagne following the announcement. Centering the buffet table was a tiered cake with the inscription "Sandra and Dennis" and individual pieces of cake were decorated with tiny joined rings. Ivy and gardenias graced the table and other arrangements throughout the room were chrysanthemums in autumn tones.

Both young persons reside in Long Beach. Miss MacKay, a graduate of Wilson High, where she served on the board of governors of the school, is currently a student at Long Beach State College and a member of Chi Delta Delta Sorority. She is a member of Bachelorettes and former member of Junior Philharmonic.

Her fiancé, son of Mr. and Mrs. Ben L. Boyd of 5796 Campo Walk, is a graduate of Polytechnic High and Long Beach City College, where he was a member of the Order of Vidar. He is now attending USC College of Pharmacy and is a member of Delta Sigma Phi Fraternity.

No date has been announced for the wedding.



Miss Sandra Ann MacKay

Women of Moose

Women of the Moose have scheduled the following sessions: Monday, 7:30 p. m., board meeting, in the home of Mrs. Rena Ippolito, 3270 Delta Ave.

Wednesday, 8 p. m., initiation, social, service chapter night program, Moose Hall.

Saturday, beginning at 11 a. m., social bazaar, dancing, Moose Hall.

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CASUAL COATS

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Christmas Tree Lane leads to Greta's



Without a doubt, she'll love a gift from Greta's. Shown here is but a hint of the distinctive fashion gifts awaiting your choice. Our experienced sales personnel make shopping fun.

Yes - it's definitely worth the trip to Belmont Shore!

In Art Circles

Paul Conner Exhibits Work

BY VERA WILLIAMS
Independent Press-Telegram Art Editor

Long Beach art shows:
Pacific Coast Club Galleria,
830 E. Ocean Blvd.; Annual
Paul Conner show.
Long Beach Branch, Los Angeles County Medical Assn.,
814 Pine Ave.; Ben Messick show.
Municipal Art Center, 2300
E. Ocean Blvd.; "Thomas Jefferson in Long Beach"; pre-Columbian art; modern paintings; art mart.
Bank of Belmont Shore, E. 2nd St. and Santa Ana Ave.; Karl Seethaler show.
Lafayette Hotel, Broadway and Linden Ave.; Spectrum Club show.

Following a custom of several years, Pacific Coast Club Galleria will be given over during December to work of Paul Conner, popular Long Beach landscape artist.

Shown will be 18 watercolors and oils; mostly desert scenes, with a few mountains and canyons, and one picture of San Juan Capistrano mission.

Mr. Conner has asked Margie Cate of Long Beach and Eugene Tyler of Seal Beach each to hang a painting in his show.

Mr. and Mrs. Conner will be honored at a reception from 2 to 4 p.m. Dec. 5.

This will be the last week to see "Thomas Jefferson in Long Beach," paintings, furniture,

draperies and bric-a-brac of the time of Jefferson, and the current exhibition of pre-Columbian art and modern paintings in Municipal Art Center.

All entries for the 1954 Long Beach Juried Exhibition Dec. 12 through Jan. 9 at the Municipal Art Center will be received Thursday, 9 a.m. to 5 p.m. and 7:30 to 9 p.m. at the Art Center.

The show will be judged the next day, Friday, by Ala Story, director of the Santa Barbara Museum of Art; Francis de Erdely, professor of painting at USC; Richard Petterson, professor of ceramics, Scripps College.

Any adult resident of Long Beach and vicinity may exhibit. There are three classes of entries: paintings, drawings, prints, sculpture, ceramics, woodwork, jewelry, enamels. Each artist may submit two entries in each class.

The December-January exhibition of the Laguna Beach Art Gallery will open officially Dec. 5 with the monthly tea from 3 to 5 p.m. which will be sponsored by the Dana Point Art Guild.

As is the custom once a year, the Permanent Memorial collection will be shown for a month. The collection gathered throughout the years represents one painting by each of the founding members of the association no longer living.

This includes such illustrious names as William Wendt, Gardner Symons, Carl Oscar Borg, Edgar Payne, Jack Wilkinson Smith and Guy Rose. This year paintings by Marlor Kavanaugh Wachtel and Donna Schuster were added.

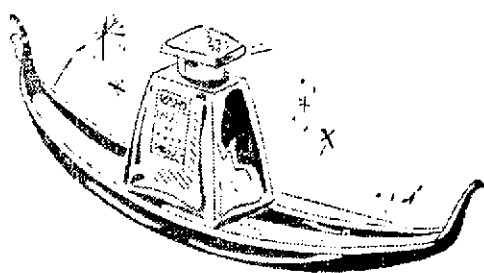
The regular members December-January exhibit will be hung in the two main galleries.

Three shows end today at the Los Angeles County Museum, Exposition Park, Los Angeles. They are sculpture by Francois Sicard, paintings and drawings by Augustus John, and German expressionist prints, "The Art of the Weaver," exhibition of 126 satins,

Guest Speaker at Towne Club

Lecturer and psychologist Major Arthur L. Knight will speak on hypnosis at the Wednesday buffet luncheon of the Women's Activities Committee of the Towne Club at 12:30 p.m. Those attending are asked to bring extra Christmas tree ornaments to trim the tree for the club's Christmas party Dec. 15. The Christmas party, sponsored by the Women's Activities Committee, will be open to all club members and will begin with cocktails at 6 p.m.

brocades, cottons, velvets, tapestries, linens, wools and fragments from all over the world, dating back 16 centuries, and the William E. Phillips collection of faceted gems will be shown through Jan. 2.



from the Coty Christmas collection!

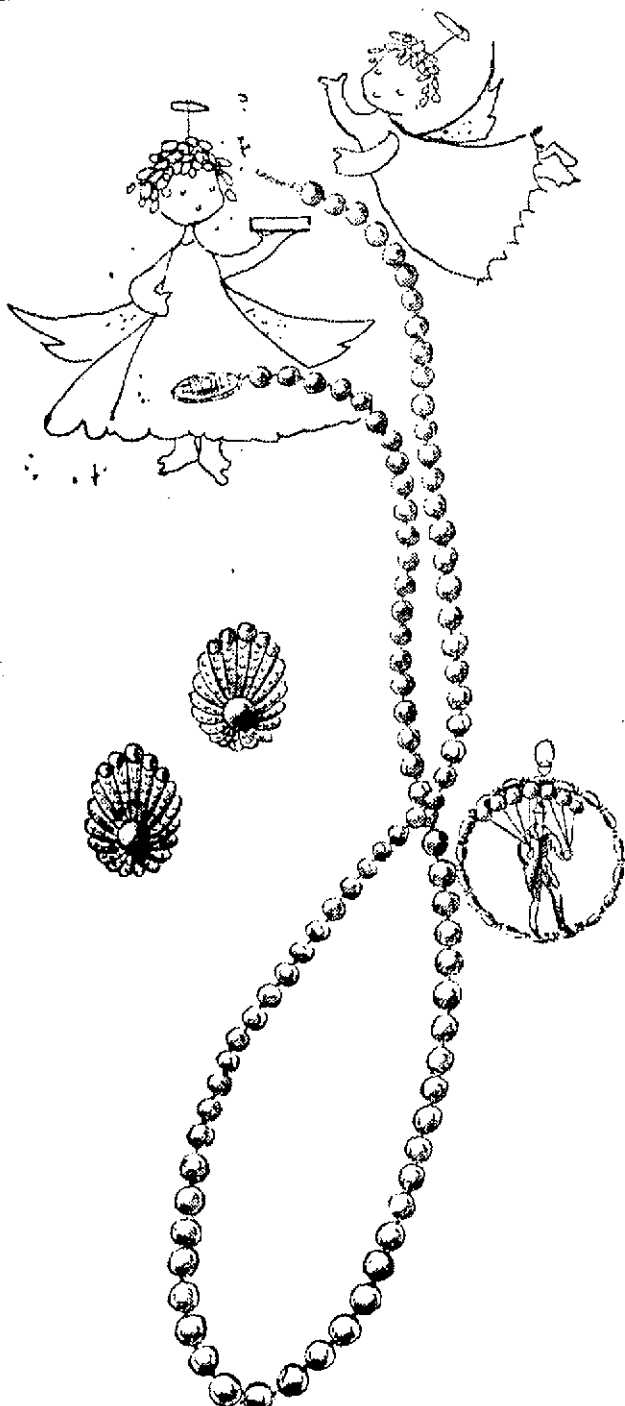
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A captivating little gift in a choice of four famous Coty fragrances: L'Aimant, L'Origan, Emeraude, Paris Royal Barques with cargo of both Emeraude and L'Aimant Perfume, 6.50

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\$50 to \$200 cultured pearl necklaces, \$35 to \$140

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if she's worldly and wise...

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by Dorothy Gray

One of the great romantic fragrances of all time... a Christmas classic beloved by beautiful women, treasured... for the exquisite packages inspired by Wedgwood Jasper Ware.

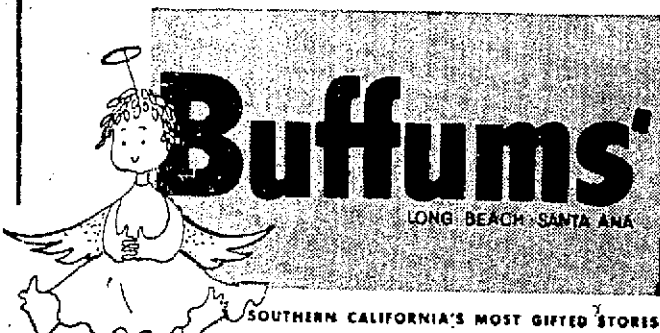
Wedgwood Cologne, 2 oz. \$2; 4 oz. \$3.

Dusting powder, 2.50 original Josiah Wedgwood 18th Century Scent Bottles, 1/2 oz. perfume, \$25 and \$35.

Gift set Wedgwood cologne and dusting powder, \$5.

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Buffums' Cosmetics, Street Floor



An Invitation to have your Figure Analyzed...

Love's creator and stylist, Madame Des Lauriers, will be in our corset salon Monday, November 29. We invite you to consult with her.

There's nothing more beautiful to see... to wear... than a wardrobe of these famed Love's bras, fitted to flatter you! Shown here are three important styles from our fall collection:

- a. Waist-length princess of nylon and satin 12.50
- b. Bandeau, shimmering jacquard, 5.50
- c. "Gay duchess" strapless basque. Nylon gently boned with leno elastic, spiked with blue satin bow. \$15

Others not shown, for small, average, full or problem figures, expertly fitted to your individual needs... \$5 to \$15

Lingerie, Third Floor

Buffums'

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A CHRISTMAS PROMISE

Again this year, Children's Benefit League will make its Christmas promise, "Aid for Handicapped Children." Pictured are four league members busy with details for the league's annual Christmas bazaar and silver tea from 1 p. m. until 5 p. m. Thursday in Lakewood Country Club. They are (left to right) Mrs. Harry L. Brittain, in charge of the handicrafts booth; Mrs. Carl Young, league president; Mrs. Fred Mense, general chairman, and Mrs. L. W. Clarke, decorations chairman, who holds Keith Mitchell, son of Mr. and Mrs. Bruce Mitchell. Boy at left is Paul, son of Mr. and Mrs. John Babrowski. The public is invited.—(Staff photo.)



STUFF DOLLS FOR HOSPITAL

Ann's Club of Long Beach is stuffing Hansel and Gretel dolls for the children's ward at Community Hospital, to be delivered at Christmas. Displaying some of the dolls are (left to right) Patti Watson, Maxine Gatlin, Eleanor Downen and Freddie Downen. The club also is filling food baskets for a needy family. Future event will be a Christmas party Dec. 19 at the Colorado Lagoon clubhouse for a group of cerebral palsy children.—(Staff photo.)

DAR Chapter Sees Film on Conservation

"Conservation" and the "American Red Cross" were the featured topics of a program presented to members of Susan B. Anthony Chapter, D.A.R. at a meeting in the home of Mrs. J. T. McDonough. Mrs. William G. Johnson, conservation chairman, presented the program which featured a

film on the Dinosaur National Park Monument.

Misses Elizabeth and Margaret Eykitt, members of the Los Angeles Sierra Club, showed the film and made interesting commentaries on the subject matter. A six-day trip down the beautiful Green River in Colorado in collapsible boats with typical camp scenes, pictures of Indian fossils and Indian picture writing on the walls of caves, as well as scenes of the small boats shooting the rapids, made colorful and exciting subject matter. The chapter hopes that the general public will become interested in the topic, the aim of which is to preserve one more natural beauty spot for future generations to enjoy.

A report on overseas activity of the American Red Cross was given by the regent, Mrs.

NNN Club Plans Yuletide Dinner

Mmes. Laura Bassett, Beth Humphries, and Iris Crawford were hostesses for a meeting of the NNN Club in the social room of the Bank of Belmont Shore. The president, Jessie Ryan, conducted the business session, when plans were made for the annual Christmas dinner meeting at the Navy Chapel, at which time many gifts will be presented to Chaplain William Patrick for distribution to needy Navy families.

Dorothy McQuiston showed colored slides of her recent trip to Africa. A social hour with refreshments concluded the meeting.

Children's Benefit League Slates Yule Bazaar, Tea

Around the theme, "Our Christmas Promise Aid to Handicapped Children," Children's Benefit League will present its annual Christmas bazaar and silver tea at 1 p. m. Thursday in Lakewood Country Club, with Mrs. Fred Mense as general chairman.

Each year a greater number of children are finding happiness because of the league's efforts in their behalf. One of the newest projects is the children's clinic at Community Hospital, where the league is donating \$200 each month to help defray expenses and where individual members of the league donate their services.

Decorations by Mrs. Lee W. Clarke will portray the festive spirit of the occasion. Live deodar trees decorated with "Christmas Promises" will mark the entrance, and silver mobiles in the shape of bells, stars and trees will dance overhead, while huge fluffy red balls march down the center. A 3-foot silver Christmas tree, representing a deodar and decorated with sparkling red balls, will stand beside each booth.

On the stage a life-sized picture will show two small children in sleepers gazing into the fireplace where stockings hang from the mantel.

Assisting Mrs. Clarke are Mmes. Donald Penrose, Charles Davies, A. A. Jones, D. Nichols and L. Robertson.

On sale will be many useful and beautiful handmade articles, including ceramics, beaded articles, bridge accessories and fancy aprons, as well as foods, cards and stationery.

The booths and their chairmen are as follows: Handicraft, Mrs. Harry L. Brittain; sewing, Mrs. James Rucker; grab bag, Mrs. Howard Connel; tea towels, Mrs. John Babrowski; fruit cake, Mrs. Kirt Parks; gift bar, Mrs. Joseph Wilson and Mrs. Alvin Berlowe; beaded articles, Mrs. Bruce Mitchell; cookies, Mrs. E. J. Kerr; bridge accessories, Mrs. Terry Johnson; candy, Mrs. John Schmidt; ceramics, Mrs. William Woodin; pies and cakes, Mrs. Thomas Torres; cards and stationery, Mrs. W. R. Crail.

Awards include a chair done in needlepoint, a turkey and a ham, in addition to many others donated by Long Beach and Lakewood merchants. In charge of these are Mmes. Arthur Ellery, Herbert Belau and Wilson Mulheims. E. J. Gordon Tiller is in charge of the tea table, and Mmes. Herbert Belau and Alfred Guillaum, invitations. As an added feature there will be palm readings by Major A. L. Knight.

The league president, Mrs. Carl Young, anticipates a large attendance. Every member is donating her time and efforts toward making this an outstanding event. Their dream is a hospital wing for children with communicable diseases in the Long Beach-Lakewood area. The public is invited to attend.

Family Gatherings Star on Lakewood Calendar

BY BERNICE AHRENDES

The fragrance of pumpkin pies and turkeys baking in the oven rose heavenward Thursday over Lakewood as families united in counting their blessings on Thanksgiving Day.

On Wednesday, Mayor Angelo Iacoboni with his lovely wife, Gloria, boarded a plane for Fitchburg, Mass., where they were the Thanksgiving Day guests of Mr. and Mrs. Anthony Carbone. Mrs. Iacoboni's parents, today and for the next three days Iacoboni will be attending the mayor's convention in Philadelphia, Pa.

Councilman Bob Baker, his wife, Phyllis, and son, Chris, were the guests of Bob's parents, Mr. and Mrs. J. A. Jones at 4408 Ostrom Ave. Other dinner guests were Mr. and Mrs. N. L. Edwards of El Monte.

Mrs. George Nye prepared a family dinner at home, 5649 Pimenta Ave. for her husband and two daughters, Pamela and Beverlee.

During the afternoon while waiting for the turkey to achieve the desired brownness Mr. and Mrs. William Burns of 2723 Dashwood St. with their children, Cynthia and Anthony, and their dog, Princess Killy hiked the hills behind Pasadena to marvel at the glorious fall colors. They were dinner guests at the home of Mrs. Burns' parents, Mr. and Mrs. David Evans in Pasadena.

Mr. and Mrs. Gene Nebeker with their daughter, Pamela, were the Thanksgiving Day guests of Gene's parents, Mr. and Mrs. Dell Nebeker in Long Beach.

Last Tuesday, Mr. and Mrs. Waldo Yearsley with their teen agers, Jimmy, Gail and Buddy, left for Hamer, Idaho, to be with relatives this Thanksgiving time. They were happy to see Mrs. Yearsley's (Jessie's) parents, Mr. and Mrs. J. H. Richardson, her three brothers, Jack, Eldon and Buster, and her sister, Mrs. Dale Young. They also visited with Waldo's brothers, Ray, Rulon and Glenn. They will return home today.

A farewell and birthday party was held last week at the home of Mrs. Ila Llewellyn 5922 Hersholt Ave. for Mrs. Ruth Bigelow. Mrs. Bigelow with her children will be leaving soon to join her husband, Lt. Commander Bigelow in Guam. Wishing her a happy voyage were Mmes. Dorothy Strohn, Ruby W. Bryant, Gertrude Frey, Viola Rainey, Bonnie Parker, Lucille Bastford,

Pat Kindschi and Vera Gun-
kel.

A double birthday celebration was held last Sunday at the home of Mr. and Mrs. Chet A. Phillips, 5918 Graywood Ave. Chet turned 61 on Monday while his lovely daughter, Judy, turned 17 on Thanksgiving Day. Dinner guests helping them celebrate were Donald Hicks, Shera and Richard Orr.

Members of the Bellflower Second Ward of the Church of Jesus Christ of Latter Day Saints traveled to Mesa, Ariz. last weekend on an East Long Beach Stake temple excursion. They were headed by Bishop Thomas C. Eynon and Mrs. Eynon, Mmes. and Messrs. Ivor Goodlad, Ronald Cole, Eugene Mertz, Victor Chapman, Rex Jeppsen and Clinton O. Jorgenson, all of Lakewood.

Russell Butcher, son of Mr. and Mrs. Herbert Butcher, celebrated his 12th birthday last Saturday by serving his guests a chicken dinner then taking them horseback riding at the King Cole stables. His guests were Henry and Mike Ethian, Jack Karsmeyer and John Ahrends.

shopping sense

by Lisa Towne

Around the town... Don't go woolgathering while you're waiting for the signals to change downtown. That sign changes from "walk" to "don't" in an absolute wink... Do admire the giant glittery candy-canes that arch over Pine Avenue... And speaking of sights, that was a startling one on Wednesday to drive up Atlantic and find a giant apartment house parked in front of Poly!

Every man looks more handsome in a hat. And if he doesn't know it, he hasn't been fitted correctly. KEN ADY'S, 38 Pine Ave., knows all about hats. Slicer him in, gals, and you'll be putting him in competent hands. If you want to surprise him with a hat for Christmas, KEN-ADY'S have adorable miniature hat boxes with tiny hats inside to put under the Christmas tree. Oh, yes, they have the best... Stetson's, priced from ten to fifty dollars.

Mothers of young girls! Party time ahead! And don't let the ruffles scare you... have you seen the new party dresses with their own ruffled petticoats all in wonderful no-fashon nylon? THE YOUTH FASHION CENTER, 4812 East Second Street and 3803 Atlantic Avenue, has these exquisite dresses in sizes from one to fourteen in a variety of colors and styles. We liked the perfect holiday dress for a size five... navy-blue and white squares in a full-skirted frock made fuller with a can-can petticoat bound in red to match the crisp red sash. A flattering white ruffled collar (no ironing, remember) completes the well-dressed picture. Amazingly low priced at \$5.95.

Glamour has come to Long Beach! Last night we attended the fabulous opening of RAE's new HOUSE OF BEAUTY in suite 301 of the Bank of America Building at First and Pine. And ladies... you have a treat in store! From the glass and mirrored entrance banked with pink azaleas to the handsomely upholstered contour chairs in the shampoo room, this salon is the epitome of elegance. Telephone 7-2957 for your date with glamour... hair styling, facials, body massage, leg waxing, manicures and pedicures.

Have you admired those lovely towel rings in the recent picture of dream bathtubs? IMPERIAL HARDWARE COMPANY, 437 American Avenue, has a selection of them. If you have a crowded bathroom, you'll find that these take up less space than bars as well as being very high fashion. One handsome style has a chrome wall fixture with a clear lucite ring and is priced at \$3.75. The chrome-plated fixture and ring, \$2.25.

Know a girl who has everything? LOCKWOOD'S FURS, 711 Pine Ave., has a wonderful gift for her. Mink earrings! They're beautifully made, and pure flattery. \$3.00 a pair.

MARY AND DAVID'S, 5259 East Second Street in Belmont Shore, is the new fashion center for TERRI LEE dolls. The beautiful doll clothes include such exotics as fur stoles, bride's ensembles, Blue Bird uniforms and bathing suits! Dresses priced from one dollar and accessories priced from fifteen cents. Your daughter's TERRI can be the best-dressed doll in town for Christmas. MARY AND DAVID'S also carry the unbreakable, guaranteed-for-a-lifetime TERRI LEE doll.

Children love surprises... and when the surprise comes in a snowball decorated like a Santa head, or a carrot-nosed snowman or a candy cane, what fun! Handmade in New Orleans and priced at one dollar... Just one of the hundreds of unusual gift ideas at the Bixby Party Shop, 3226 Atlantic Ave., P.S. They have wonderful decorating ideas, too!

Looking for a cute gift that is priced about two dollars? THE EGYPTIAN DRUG COMPANY, 5128 E. Second St. in Belmont Shore, has the most adorable miniature Victorian ice cream store chairs in black or white metal with padded satin ruffled seats with a bottle of Mousigant's "Charlilly" or "Queiques Fivers" perfume attached. Just two dollars plus tax. Cute to hang on the tree!

Would you like to solve the problem of gifts for your Eastern friends and relatives in a pleasant, easy way? Just send your list to BERNSTEIN'S RESTAURANT, 3232 East Second Street in Belmont Shore and they will mail for you a beautiful gift box of their five famous dressings and sauces with a gift card enclosed. No fuss, muss or standing in line at the post office and just \$4.85 a box, postage included anywhere in the United States!

Are you a lover of gourmet foods? You will find a lovely selection of imported delicacies at the MARIUS DANESTI DELICATESSEN in Ray and Eddie's Market at 3550 Atlantic Ave. In addition to the best imports from every country in the world, they make their own bread (and such "bread" you've never tasted!) and such delights as liver loaf and other meat treats.

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COATS

LONG FORMERLY TO 89.50	\$45	BLOUSES formerly to 12.50	\$5
SHORT FORMERLY TO 49.50	\$25	HATS formerly to 22.50	\$5
SHORT FORMERLY TO 59.50	\$35		

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Among Career Women

By ANNE SCHERER

Insurance women of Long Beach are all set for their annual "Bosses Night" dinner party at Lakewood Country Club this coming Wednesday night. The largest social affair of the club year, this one promises to top all past "performances."

The party's theme will be centered around a television program idea and decorations, invitations and program are based on this.

Marie Eckles, vice president and program chairman, is serving as general chairman for the affair with yeoman help from committee members Phyllis Warner, Ennis Mae Kirby, Sandra Smith, and Louise Campbell, plus assistance to boot from the entire membership.

As a special feature the Southeast Insurance Women's Association of Los Angeles County and their bosses will join the local women, their bosses and guests for this event. This is Southeast Insurance Women's first year as an organized club. They were sponsored by Long Beach.

Pilot Club

For the past 31 years, Pilot Clubs have carried on an active program of "Friendship and Service" in their respective communities. During this time, Pilot has directed a great deal of its service program toward youth and its problems.

At the 1952 convention, Pilot International took a big step forward by adopting, as an international project, a program of great importance to young people — sponsoring Anchor Clubs for teen-age girls.

This afternoon, from 3 until 5 p. m., in the University Club at Hotel Lafayette, the Pilot Club of Long Beach will hold a charter party for the Anchor Club of Jordan High School. This is the third such club for teen-age girls with leadership qualities to be organized locally by the Pilot's. First was at Wilson High School, now the Ming Chapter of Anchor Club; second at Poly High School which is called the Caprice Chapter of Anchor.

Thirty-seven Jordan girls will be inducted as charter members this afternoon with the following officers being inducted: Sharon Koon, president; Sharon Kobata, vice president; Beverly Bates, secretary, and Sharon O'Bergh, treasurer. Mrs. Betty Robinson is faculty advisor.

Margie Cate, chairman of the Pilot Anchor Club committee, will preside. Members of her committee who will be presented are: Marguerite Dougherty, Margaret Darby, Marion Tripeny, Eleanor Boyd, Margaret Kimball, Margery Procter and Dorothy Rees.

Dr. Madeline Beckenbach.

Dist. 18 Governor of Pilot International and member of the Santa Monica Pilot Club, will present the charter. Eleanor Boyd will tell of the objectives of Pilot International. Margaret Fenwick, president of the Long Beach Pilot Club, will install the Anchor officers and John Wilson, principal of Jordan High School, will speak for the school. A special welcome to Anchor Clubs will be extended by Joyce Wilson, president of the Wilson Club, and Joan Evans of Poly Anchor Club.

Anchor Clubs are Pilot members' means of providing tomorrow's citizens with the "know-how" of leadership and an awareness of the many problems facing the world so that they may better serve America as tomorrow's leaders.

Lakewood Pilot

Lakewood Pilot Club received its official visit from the District Governor, Madeline Beckenbach of Santa Monica, at dinner meeting which was given in Lillian Knefs Teenroom recently. Also a guest of the evening was Reeve Campbell of Santa Monica, the district secretary. Particular care had been taken with the tables which were set with bright autumn flowers and leaves.

Dorothy Schermer, president, was in charge of the meeting. Edythe Avery gave the invocation and led the flag salute. Activities of the club were discussed and it was decided to support the Lakewood Council of Service Clubs in its youth program. A contribution was authorized to Pilot's international project, giving aid to the French village of Vimoutiers which was bombed mistakenly by American forces during World War II.

Medical Assistants

November meeting of the Long Beach Medical Assistants was held at Jones Dining Room with Lavonne Lynch presiding. A large horn of plenty filled with overflowing with beautiful fruit, nuts and candies was the centerpiece at the speaker's table. Various shades of fall flowers and

Workshop to Audition

Singers Workshop of Long Beach is now accepting new members, according to Director Henri Scanlon. Rehearsals will start at 617 California Ave. Tuesday night for its concert presentation of Charles Gounod's opera "Faust," with the Long Beach Philharmonic Orchestra, April 27. Auditions for solo parts will be heard in two weeks. Singers interested in becoming Workshop members can contact Scanlon by calling Workshop Headquarters.

autumn leaves were used to decorate the tables for other members and guests.

Dr. Walter R. Buerger, chairman of the Medical Advisory Board of the Long Beach Exceptional Children's Foundation, spoke to the group on "The Retarded Child." His talk was followed by a short open discussion of his subject.

Hostesses for the evening were Eleanor Justesen, Margaret Kaesman, and Charlotte Rye.

The Assistant's Christmas party is planned for Dec. 13 and will take place at Eaton's Chicken House. Another holiday affair, a tea, will be given in conjunction with the Orange County Medical Assis-

ants with the date to be announced.

Margaret Ives

A thought-provoking talk was given before the Margaret Ives Business and Professional Women's Club at their November meeting at the Lafayette Hotel by Mrs. Gertrude Withers, chief social worker in the Long Beach office of the Veterans Administration. Her subject was "Our Community Resources in the Field of Mental Hygiene." Among the many points she brought up was the evergrowing need for consultation and help in the field of mental health by both children and adults and the lack of such facilities in

our clinics and hospitals for adequate care.

Evening's program was in charge of Mabel Crossley, chairman of Margaret Ives Health and Safety committee, who gave a few highlights before introducing the speaker regarding statistics which have affected the health and welfare of the community during the past 28 years. Most important, she pointed out, have been the Pure Food and Drug Act, the Sherman Act and later rules governing sanitation.

Among the special guests of the evening was Miss Florence Genschmer, new director of the Visiting Nurse service of Long Beach, and Miss Barbara Statham, a teacher at

John Dewey School, who said a few words concerning Girls Club activities.

Bazaar

Early Christmas shopping under very pleasant circumstances will be made possible thanks to the Vocational Nurses Alumni of Harbor General Hospital who have planned their second annual Bazaar for Monday. The sale will be in full swing from 9 in the morning to 9 in the evening at the hospital, 1124 W. Carson St. in Torrance. Free coffee and cookies will be served as guests shop for gift items, fruit cakes, and other bazaar features. Leonore Anderson, chairman, announces the public will be welcome.



Mrs. John Morris

Ruth Ann Pierce Now Mrs. John F. Morris

Pearls belonging to her mother were worn by Miss Ruth Ann Pierce, daughter of Mr. and Mrs. Lewis Whitney Barnhart of 4445 Clark Ave., when she recited her wedding lines with John Freeman Morris, Dr. Winfield Edson read the evening nuptial service in First Baptist Church, Mr. and Mrs. Richard Halbert Bright of East Glacier Park, Mont., are the parents of the bridegroom.

Chantilly lace formed the bodice of the bridal gown chosen by the bride, who was escorted to the altar by her stepfather. The sweetheart neckline featured a yoke of nylon tulle, and the skirt was fashioned of taffeta and tulle. Completing the attractive bridal picture was a chapel-length veil of silk illusion net caught by a Juliet cap. White roses, stephanotis centered with white orchids formed the bouquet.

In the wedding party were Mrs. Donald Pierce, matron of honor; Miss Norma Bright, sister of the bridegroom, and Mrs. Claude Hendrix, bridesmaids; Helen Marie Sandy Fraser, flower girl; Richard Alan Pierce, ring bearer; John Cheevers, best man, and Robert Nickel and Donald L. Pierce, brother of the bride, ushers.

Ballerina-length taffeta gowns in aqua, pale green and yellow were worn by Mrs. Pierce, Miss Bright and Mrs. Hendrix. They carried bouquets of rosebuds.

The bride's mother received guests in a rose taffeta and lace gown. Her flowers were pink cymbidiums. The mother of the bridegroom chose a violet nylon gown and white cymbidiums.

Hostesses at the reception for the 125 guests were Meses. H. J. Marten and J. V. Wood, aunts of the bride, and Mrs. Henry McKay and Miss Maxine Wood.

The bride, a graduate of Poly High School and City College, attended USC. Her husband received his schooling in East Glacier Park, Mont. He is serving in the Air Force. The couple will reside in Sacramento after a honeymoon in Yosemite.

Black Skirt

If you have a simple black skirt—part of a suit or separate combination—add a velvet jacket or middie top. Make it in pink or American beauty red and you're set for dressy occasions with little expense.

Tweed Costume

If you've a mind for the costume try one in tweed. But this time, instead of the usual sheath, make the dress a scoop-neck one with a fuller four-gore skirt. The jacket should be short and tight to the waist only.

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Faith in Fortune Tellers Is Harmful, Dangerous

By DR. GEORGE W. CRANE

Case M-378: Julian D., 29, is employed in a commission house and has a good position. "I have a sweetheart named Rhea," he introduced his problem, "and we have been very much in love. All went well for the first few months. Then she began to accuse me of being overly attentive to my stenographer at the office. "It so happens that I am not even remotely interested in my stenographer except that I recognize her ability as an efficient businesswoman. Rhea accuses me of having dates with this girl, however, and makes all sorts of false charges. "Finally, I learned that Rhea is a fortune teller fan. Once every week she spends a dollar to have her fortune told. It was the fortune teller who assured her that I was very interested in a blonde. The only blonde near me is my stenographer, however, so Rhea is sure I am unfaithful. Dr. Crane, what can be done in a case like this?"

Belief in fortune tellers is not at all unusual even in this supposedly enlightened age. I am told of a certain man here in Chicago who used to pay \$1,000 per month to a clever fortune teller for advice regarding the stock market.

The modern fortune teller takes the place of the witch doctor in primitive days. He, or more frequently she, relieves the client of the effort involved in thinking out solutions for his problems. Apparently it is much easier for many people to follow orders issued by another than to do their own thinking.

If all fortune tellers simply took on the role of a parental adviser and gave sound advice, inspiring their clients to good work and faith in their mates, psychologists would have little fault to find with them, even though we know that fortune telling is unsound and without any mysterious powers.

But many fortune tellers are uneducated and even unethical persons whose primary interest is the dollar. They often instill doubt and jealousy instead of faith and courage.

"Such persons are dangerous to the community because they can continue to impose on the credulity and uncertainty of thousands of men and women who cannot think for themselves.

Because so many people place absolute trust in what the fortune tellers say, a great deal of harm can thus be done in society. I know of wills that have been changed and homes that have been wrecked because of this pernicious practice of consulting fortune tellers.

If people cannot do their own thinking, let them go to the minister or priest, or their physician or lawyer or a psychologist and obtain sound, wholesome and scientific aid without hocus pocus and attempts at impressive mysticism.

One of the reasons your newspaper is sponsoring this feature with its free consultation service by mail, is to discourage dangerous consultations with charlatans and quacks.

Good sense should enable anyone of you to predict that a person with ambition and perseverance would get promotions, money and sweethearts. With a little practice a smart person can easily beat the average fortune teller.

Don't be a weakling and a slave to ignorance. Solve your own problems, or else consult competent advisers. If you wish to visit a fortune teller for fun, charge it off to amusement, but don't attempt to make it seriously or break up your love affair like Rhea. (This column runs daily in Long Beach Independent.)

In the Long Beach Area

Susan's Window Shopping



WHAT TO WEAR FOR THE HOLIDAYS? This Don Miguel original taffeta dress with rows and rows of iridescent sequins should settle the problem. It is waltz-length in black only with its own nylon net petticoat and is priced under \$40. The tiny hat is shocking pink satin with a rhinestone trimmed rose, priced under \$17. Both will perk you up for those gala holiday parties.

(For the name of the store showing this style, phone Susan at 70-5951, Ext. 249, from 9 a. m. to 5 p. m., Monday through Friday, or write Susan, Dept. A, Independent, Press-Telegram, enclosing a self-addressed, stamped envelope.)

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Musical Arts

Arthur Carah presided at a meeting of the executive board of Musical Arts Club in the home of Esther Scott Bly, when plans were made for the Dec. 6 dinner meeting in Immanuel Baptist Church, at this event, Musical Arts will join with the Choir Directors Guild and the Organists Guild in a Christmas program. Refreshments were served by Mrs. Bly, assisted by Ina Ware Dorner.

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PLAN BOOK REVIEW SERIES

Discussing plans for the book review series by Gertrude (Mrs. Norbert R.) Murphy which the Carmelite Nuns Auxiliary will sponsor after the first of the year are, from left, Mrs. James McMahon, president; Mmes. F. J. Hayes, James Hayes, Anthony Campbell

Book Review Series Is Benefit for Carmelites

Carmelite Nuns Auxiliary will sponsor a book review series this spring to be given by Gertrude (Mrs. Norbert R.) Murphy. Mrs. Murphy will present her series of four reviews at the Ebel Theater at 10 a. m. on Jan. 20, Feb. 17, March 17 and April 21, 1955.

In both January and April she will review a current best seller. In February she will present, in costume, two new books on Mary Todd Lincoln, and in March, also in costume, a book on California history. Mrs. Murphy brings to Long Beach a new type of dramatic book review, a sensitive and discriminating presentation, in the author's language with the author's interpretation. Her art is outstanding entertainment and through her rare dramatic gift, books seem more interesting than ever before.

Mrs. Murphy's background includes graduation in speech from Beaver College, Beaver, Pa., King's School of Oratory, Pittsburgh; five seasons with the Keystone Stock Players; two seasons with Summer Chautauqua; two seasons as recreational director at Yellowstone National Park. She has been president of the Friends of the Library in Seattle and the Cabrini Literary Guild, Glendale.

Mrs. James McMahon is president of the sponsoring organization, consisting of 800 members from the Catholic parishes of Long Beach and surrounding communities. The Auxiliary conducts only two events a year to raise funds for the Carmelite Nuns.

Headed by the Princes, Rev. Mother Mary Elizabeth, D.C., 15 nuns live in cloistered seclusion behind the high walls of the monastery at 3361 E. Ocean Blvd., where they spend their lives in prayer and labor, consecrated to the service of God and the welfare of souls. The order originated in Spain in the 16th century and the local monastery was founded in 1949.

Nearly every city of importance in the United States now has a similar Carmel. By their rule the Carmelite nuns are bound to pray for the city in which their order is located. Each Carmel is independent of the other and each is self-supporting, hence the necessity for the two annual benefits given by the Auxiliary.

A limited number of season

Coronados to West Indies

An interesting trip to the West Indies is in store for Mr. and Mrs. Louis Coronado of 3864 Sebron Ave. They left by plane Saturday and will visit friends and relatives in Dallas, Tex., for several days before flying to San Juan, Puerto Rico.

In addition to visiting the other islands, the couple will be entertained by the mayor of San Juan, Daniel Coronado, who is a brother of the pair. This is the first visit to Puerto Rico in 36 years by Louis Coronado, who is a retired chief warrant officer in the Navy, and a gala fete is being planned in his honor. The couple will spend Christmas in the West Indies and then return to New York City for New Year's Eve celebration and on Jan. 5 will return home.

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Good Home Needs Spiritual as Well as Worldly Goods

By ANGELO PATRI

"He comes from a good home." What makes a home good? The love that abides there. Not the size and style of the house and its furnishings; not the shining gadgets. Just the affection that binds a father and mother and their children and makes them a family, makes a good home.

Everybody knows this but some parents forget about it in their eager rush for financial prosperity. In their intense devotion to their chosen task, home and family become secondary. When some unhappy incident brings this to their attention they are likely to say: "They have everything. A good home, a car, a good allowance. What more can they want?"

They want and they need love. That's all. They want a share of their parents' time. They want a few minutes of intimate talk with them. They want to share in their hopes and plans. They want to be counted in as important to their fathers and mothers and the family life.

Given this feeling of affectionate care home is wonderful. A hut can be paradise. Without it a mansion can be hell. Man is a spiritual being. His soul must be nourished by love of God and love of one another in the household. Otherwise his spirit withers and dies.

The parent who is absorbed in his career to the extent that he feels he has no time

to give to his children is making a mistake. He is deceiving himself. He wants to believe he is sacrificing his life to his family while he is really pleasing himself to the exclusion of that family. Giving them things is either salve for his conscience, a bribe for peace or a show of pride in possessions. Maybe all three. He is being selfish and he is not creating the "good home."

There are parents who for good reasons must work long hours away from home. Still they can create the atmosphere in the household that makes the good home. They can make the children feel their affectionate care. They can find a few minutes in which to share with the children their hopes and plans, their griefs and joys. They can inspire a feeling of unity in the family and they can show love upon them. If with that the Things come, well and good. They are looked upon then as useful accessories, not the substitute for parental love and care. For them there can be no substitute.

(This column runs daily in Long Beach Independent.)

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Since August of this year, Smart Shop advertisements have appeared every Sunday in the Society Section of the Independent, Press-Telegram.

We are certain you will want to know that subsequently, our sales have been proceeding at an ever increasing pace.

We have been so pleased with our advertising success that we opened a second store within the reading area of your paper, keeping in mind the extensive coverage it affords.

The Grand Opening of our Lakewood store was a tremendous success, attracting some 5000 from the outlying areas, yet the advertisement appeared in only the Zone 5 edition of your Thursday issue.

We want to thank you for your cooperation and service and you may be assured that we have big plans for using the Independent, Press-Telegram.

Sincerely yours,
THE SMART SHOP
Arthur H. Geyer
Arthur H. Geyer



Another thrilling success report from a local retail merchant. It's no wonder, for today more people are reading more newspapers than at any time in history. It's no wonder that the Independent and the Press-Telegram bring results... they go into nearly every home in Long Beach.

Why Grow Old

How to Keep Same Weight

By JOSEPHINE LOWMAN

During 1934 I have offered my eight-week self-improvement marathon which brings a loss of around 20 pounds in eight weeks' time, and my nine-day reducing diet which brings a loss of from five to 10 pounds in nine days, and most recently, my tubby hubby reducing diet, which brings a loss of from 7 to 12 pounds in 12 days' time. Therefore I know that there are a lot of men and women who have become happier, healthier and more attractive. How are you now? Have you begun to accumulate those extra pounds you lost, or are you struggling not to do so? Being human, this is no doubt happening to many of you.

Therefore, at this time, I believe it will be helpful to outline for you a few suggestions about how to hold that line!

You learned while on your reducing diet what foods are important to your health and which are non-essential. Of course, the foods which are non-essential physically, tempt the palate and, provide some comfort to the spirit.

When you have reached your

ideal weight you can begin to add more calories to your diet and can indulge in some of those wonderful things you forgot while reducing, but don't go haywire. Keep the eating habits you learned while reducing, as a lifetime plan, except that you add a conservative amount of the items left off.

For instance, you can have some gravy, more butter or margarine, some salad dressings, some desserts and so forth. BUT do not go back to your old habits of eating, because if you do, you will not only gain back those extra pounds but you will be leaving behind a diet which will make it possible for you to remain young longer, and feel and look better.

As a habit of life, eat more fresh fruit and less pastry, drink more skim milk or buttermilk or powdered, fat-free milk, and less cream—eat more yellow and green vegetables and less starch. Today the protein and mineral and vitamin-high diet is the one we strive for. Of course you need some sugar and starch and fat. These are all an important part of the well-balanced diet.

Just don't be extreme about them. They always add such a bang to eating. Get up from the table before you ever feel stuffed (except once in a while), and emphasize the essential foods. This will pay off in health and physical attractiveness and pep and prolonged youthfulness.

In order to help women who have lost weight to hold that line, I have prepared menus for six days in order to give them some idea of what I mean. If you would like to have the leaflet, "Hold That Line," send a stamped, self-addressed envelope with your request for leaflet No. 71.

Also, if you missed the nine-day (for women) or Tubby Hubby diet (for men) and would like to have one of them in a convenient booklet, send ten cents and a stamped, self-addressed envelope for the one you want. If you want both, send 20 cents and a stamped, self-addressed envelope. Address: Josephine Lowman in care of the Press-Telegram.

This feature runs daily in the Press-Telegram.



Dana J. Bullock

Molly Mayfield

Grandma Entitled to Room

DEAR MRS. MAYFIELD: First off let me tell you I'm 47 years old and a grandmother. For the past seven years I have lived with one of my sons and his wife.

I had a house of my own but they asked me to live with them and take care of the children so they could both work. At that time there were three children. Now there are four. This last one is a poor little deformed thing who, though going on five years old, can't walk or talk.

My trouble is I have been so good to them, and taken so much of the responsibility that now I am taken for granted and my daughter-in-law wants to take the bed I sleep in with my little granddaughter and rent a room with two beds and let me sleep with three in a bed.

I think at my age I'm too old for this. Furthermore, why should we have to crowd up

so. This is an eight-room house. They have a '54 car, and everything they want.

I do all the cooking, the washing, and ironing, and keep the house clean—all this for no pay, and I have no income. If I did, I would buy me a bed of my own.

I'm so confused because with the mother gone all day, and the daddy working all night, the children need me. But if I'm to be pushed around like this shouldn't I leave and get a job of my own. My son wants me to stay but his wife doesn't.—VERY CONFUSED.

DEAR CONFUSED: I don't see how the family could get along without you. Neither do I see why you are

willing to submit to this being pushed around. If you are going to carry the entire burden of the house, not only should you be given an income, but I'd say you were more than entitled to a room—not just a bed—but a room of your own.

If you went out to do domestic work for others you would certainly have your salary and your private room. If I were you, I'd stick up for my rights. And by golly, if I didn't get them, I'd move out and take a job.

I'm quite sure the family would want you back in no time—and on your terms, too.—M.M.

This feature runs daily in the Press-Telegram.

Marine Brass Attends Dedication in Australia

By VIRGINIA WELDON KELLY
P-T Washington Correspondent

Marine Corps Commandant, Gen. Lemuel C. Shepherd Jr., accompanied by Mrs. Shepherd, left Washington recently for a literal and figurative flying trip that will take them to Australia for four days and to New Zealand for 24 hours.

En route to, and returning from Australia, Gen. and Mrs. Shepherd will make overnight visits to Honolulu where they will be guests of friends.

Gen. and Mrs. Shepherd and their party are going to Australia to attend the dedication of bronze plaques to be placed on the Balcombe Memorial Gates at Camp Balcombe, 30 miles from Melbourne.

The plaques will symbolize the friendship of the Australian people and the U. S. Marines. The honor will be especially treasured by the First Marine Division which went to Camp Balcombe for rehabilitation after Guadalcanal. The division was taken to Australia by Gen. Alexander A. Vandegrift, who then returned to the United States to become commandant. Gen. William H. Rupertus succeeded Gen. Vandegrift as commander of the First Marine Division.

General Shepherd's party—which traveled in two planes—includes Marines of every rank from colonel down to—and including—master sergeants, for a total of three colonels, three lieutenant colonels, two majors, captains, lieutenants and master sergeants.

All in the party have seen First Division service except the lieutenants, who were too young for World War II.

Among the officers going to Australia are Col. Victor Krulak, Col. James C. Murray, General Shepherd's senior aide; Lt. Col. Gordon H. West, and Lt. Col. Roy Batteston.

Attending the Camp Balcombe rites will be Australia's Prime Minister Menzies; Governor General Field Marshall Slim; and the Australian General Staff Chief, General Rowell.

Before leaving Washington, General and Mrs. Shepherd were feted at a cocktail reception by the Australian military attaché, Colonel Charles E. Long and Mrs. Long.

Among the guests were: Lt. Gen. and Mrs. Randolph Pate, Lt. Gen. and Mrs. William O. Brice, Lt. Gen. and Mrs. Walter W. Wensinger, Maj. Gen. and Mrs. W. H. P. Hill, Maj. Gen. and Mrs. Reginald S. Ridgely, Rear Admiral and Mrs. Carl Espe, and Capt. and Mrs. Floyd Ferris.

Oswald Jacoby

Tourney Bridge Difficult

Many readers have asked how tournament bridge differs from ordinary rubber bridge. This is a good time to explain one of the differences, since the national championships are just about to begin in Atlanta this week end.

One important difference is that you play a hand as safely as possible in rubber bridge, giving up some of your chance for overtricks in order to make sure of the contract.

In a tournament, in most hands, you have to play for all possible tricks, even if this risks the contract for the sake of extra tricks. The difference is illustrated in the hand shown today.

West opens the seven of spades, East plays the ten, and South wins with the jack. South counts one spade, four clubs, and one heart. He therefore must develop the diamonds to make his contract.

At rubber bridge, South would do his best to develop

NORTH 27	
♠ 82	
♥ Q105	
♦ AKJ84	
♣ K105	
WEST	
♠ AQ974	
♥ 976	
♦ 732	
♣ 63	
EAST	
♠ 1083	
♥ KJ82	
♦ Q5	
♣ 9842	
SOUTH (D)	
♠ KJ5	
♥ A43	
♦ 1086	
♣ AQJ7	
Both sides vul.	
South	West
1. Pass	1. Pass
2. Pass	2. Pass
3. Pass	3. Pass
Opening lead—♠ 7	

the diamonds without allowing East to gain the lead. For this reason, he would cash the ace and king of diamonds instead of finessing. This play would



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School Menus

Tasty Dishes This Week at Cafeterias

The following menus will be served in Long Beach Elementary Schools in the week of November 29 - December 3, 1934:

MONDAY: Spaghetti and franks, garden peas, Hawaiian fruit cup, toasted French bread and milk.

TUESDAY: Beef patty on bun, buttered green beans, quartered oranges, cheese wedge, and milk.

WEDNESDAY: Savory beans, buttered fresh carrots, fruit jello, ½ whole wheat sandwich, and milk.

THURSDAY: Chopped steak on mashed potatoes, frozen mixed vegetables, peach Betty with whipped cream, ½ peanut butter sandwich and milk.

FRIDAY: Macaroni and cheese, frozen spinach, sliced apples and peanuts, ½ whole wheat sandwich and milk.

The above items make up the elementary children's lunch 25c. Soup, salad and dessert from the Junior-Senior High School a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH

MONDAY: Spaghetti and franks, frozen spinach, Hawaiian fruit cup, ½ whole wheat sandwich and milk.

TUESDAY: Beef rice casserole, buttered fresh carrots, cinnamon applesauce, toasted French bread, and milk.

WEDNESDAY: Beef patty on bun, garden peas, coleslaw, fruit kabob and milk.

THURSDAY: Hot meat loaf sandwich with gravy, mashed potatoes, garden salad with cheese garnish and milk.

FRIDAY: Macaroni and cheese or baked fillet of haddock, buttered green beans, fruit jello salad, ½ peanut butter sandwich and milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salads 12c, plain cottage cheese 10c, fruit salads 12c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the Junior and Senior High Schools are not required to purchase the grill plate before purchasing a la carte items.

Gift Wrapping

Instead of waiting to wrap the family's Christmas gifts all at once, why not wrap as you shop? With only a few to do at a time, any convenient moment you're alone in the house you'll be able to do a better job and eliminate last-minute pressure. Even if you should decide later to switch around some of the gifts, all that's necessary is to change the outside gift tags.

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This smart-looking gift package features Kodak's brand-new Brownie Bull's-Eye Camera with focusing lens and double-exposure prevention. Each Outfit also includes a Flashholder with Flashguard and batteries, eight flash bulbs, and 2 rolls of Kodak Film. Complete with instruction booklet, \$17.95, inc. Fed. Tax. Stop in and let us show you.

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Chef of the Week

Dana J. Bullock Lists Special 'Bean Pot' Dish

By MILDRED K. FLANARY
P-T Home Economics Editor.

He dispenses that little '54 tab that you affix to the rear end of your car—for a price. The bigger the car—the bigger the price.

Chef of the Week Dana J. Bullock is now in his nineteenth year as manager of the local office of Motor Vehicle Dept., having accepted that position on January 1, 1936. His success may be attributed to the fact that he always finds time to greet his customers graciously -- and because of a keen memory, call them by name.

Born in Blanchard, Iowa, he moved with his family to a farm in Idaho, where he was a small boy. The city of Boise provided not only his education, but the girl whose name he changed to Mrs. Bullock, as well.

Lumber and allied industries summoned them to that southern state called North Carolina. There they remained for 11 years until the lure of the great west got the better of them. They arrived in Long Beach in 1924.

Musician or organizer—we're not sure which tops the other of our Chef's abilities. He aided in the creation of Long Beach's first symphony orchestra in which he played viola. The local chapter of the California State Employees' Assn., and the Long Beach State Employees' Credit Union are two evidences of his organizing skill. He was second president to the annual statewide council of the former, and is the present proxy of the latter. He also holds membership in the Masonic Luncheon Club.

One daughter, four sons, 12 grandchildren and four great grandchildren, his fondness for

amateur photography and his cooking propensities keep his life busy and full. Today he's whipping up a Ham and Vegetable "Bean Pot."

Ham and Vegetable "Bean Pot"

2 lbs. Ham, cut in 2-in. cubes
1 bunch Carrots, cut in 3-in. lengths
6 Onions, small red
6 or 8 Potatoes, small
1 can Tomato Soup
Place all but the potatoes in a bean pot and cook in oven for one hour. Add the potatoes and cook another hour. Add hot water if necessary to keep liquid enough.

Homecoming Dance Listed

A homecoming dance will be given Wednesday at 7 p. m. in Allen Center for all junior members of the service set home for the holidays. This dance is sponsored by the Fleet Officers Wives Club.

Reservations may be made with Mrs. W. A. Cockell, 1618 E. Ocean Blvd.; Mrs. J. M. Clements, 1100 E. Ocean Blvd.; Mrs. David M. Tyree, 2744 E. Second St.; Mrs. Frank Virden, 4217 Boyer Ave.; Mrs. Bruce Candless, 355 Claremont Ave., and Miss Noni Adamson, Seal Beach.

Department Sets Reading of Opera

For the opening meeting of the Music and Drama Department of Ebell Monday at 10:30 a. m. in Ebell Club Auditorium, Mrs. Merton B. Smith, chairman, will present Sell T. Ritchie of Fresno, who will give a musical reading of "Amahl and the Night Visitor," by Gian Carlo Menotti. She will be accompanied by Jean Kuhns, concert pianist. This was the first opera ever commissioned especially for television.

Miss Ritchie, immediate past president of the California Federation of Music Clubs, was for 19 years the president of the Fresno Musical Club. She is well known throughout California for her opera reviews and lectures on European music and was a voice pupil of Plunkett Greene of London, and is holder of a certificate of award from the London Institute of Speech.

Study Club

Executive board of Study Club of Long Beach met at Municipal Art Center last week to discuss Reciprocity Day and holiday activities for the club. Miss Bessie Baird gave a paper on the War of Independence and Treaty of Paris, illustrating her talk with color prints loaned by the Public Library. Miss Bessie Skinner reviewed "Rivers of Glory." Both were introduced by Mrs. R. M. Brougher, program chairman. Mrs. A. L. Murray presided.



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Ebell Club

It has been said that "There is only one Rubin!" The great violin virtuoso's talents will be enjoyed by Ebell Club members at tomorrow's program in Ebell auditorium, starting at 1:30 p. m. Mrs. James Bryan Murray will preside. Luncheon will be served by Group Q, Mrs. Cleo R. Simmons, chairman.

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we're open mon. and fri. till 9:00

PENNEY'S 36 Reasons Why

ALWAYS FIRST QUALITY!

IT PAYS TO BUY NOW!

PENNEY'S—DOWNTOWN LONG BEACH



women's
**WASHABLE
BEMBERG
RAYON-ACETATE**

**QUILTED
DUSTER**

7⁹⁰

Washable bemberg rayon and acetate... in luxurious quilted duster that's silky-soft, light as a feather! Styled with comfortable dolman sleeves, jewel buttons, contrast trim. 10-20. Melon, aqua, grey and flamingo.

Cotton Quilt Duster Robe.....5.90
Maternity Dresses.....2.79

SECOND FLOOR



look pretty in the morning
in Penney's gay, cotton

**BREAKFAST
COATS**

2⁷⁹

You'll be so pretty at the breakfast table in one of these crisp new breakfast coats. All guaranteed washable and easy to care for! Sizes 12-20 and 14½-24½.

Chintz and Organdy Aprons.....1.98
Nylon Sharkskin Uniforms.....6.90

DOWNSTAIRS STORE

women's

**Hand Washable
WOOL and NYLON**

SKIRTS

5⁹⁰

Sanforlan Finish



Here is one of our most popular skirts! Hand washable flannel in a blend of 85% wool and 15% nylon with a Sanforlan finish! Smart British Walker style with 6 kick pleats, 12½" deep. Side zipper! Charcoal, navy, brown, menswear grey. 10-18.

Novelty Knit All-Wool Cardigan.....5.88
Women's Dacron Blouses.....2.98

STREET FLOOR

boys'

**POPOVER
SPORT SHIRT**

**IN
CORDUROY**

2⁹⁸



Here is a sport shirt that any boy on your Christmas gift list will really go for! Made in the popular popover style with yoke and short sleeves. Fine quality pinwale corduroy in red, kelly, pink and royal blue. Sizes 6-18.

Jr. Boys' Rayon Flannel Slacks.....3.98
Boys' Boxed Shirt-Tie-Cuff Link Set.....2.49

DOWNSTAIRS STORE



mix-match
solids and
stripes!

**DENIM
CAFE
TIERS**

1⁹⁸ PAIR

60" wide, 36" long

Exciting, versatile, easy-to-care-for! Sanforized denim cafe curtains come in solids, and co-ordinated stripes you can mix or match—put up in many unusual ways. Complete with rings. Gold, pink, green and blue.

44"x81" Nylon Panels.....1.98 ea.
Lustron Drapes.....1.98 pr.

DOWNSTAIRS STORE



NYLON FLEECE LINED

MEN'S 100% NYLON JACKET

12⁷⁵

Fine quality at fine savings! It's machine washable! Penney's smart jacket of all-nylon lined with soft nylon fleece. It's water repellent, wind resistant, light in weight, yet warm. Choose from blue, brown, green. 38-44.

Men's Unisee Sport Shirts.....3.98
Men's Dacron Dress Shirts.....4.98

STREET FLOOR



MACHINE WASHABLE

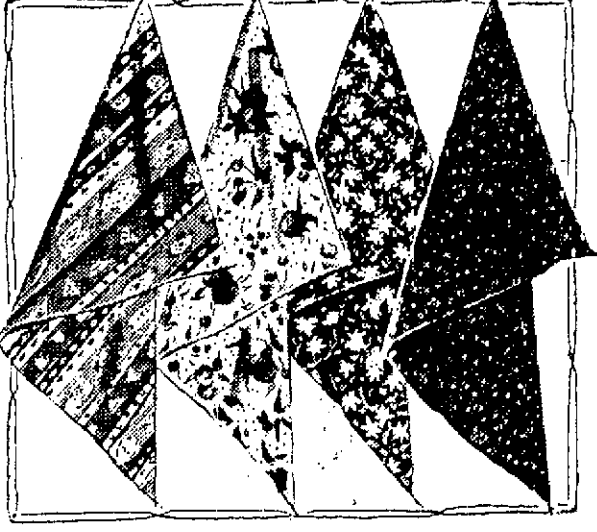
Toddlers' Corduroy Smartalls

1⁴⁹

Sturdily constructed smartalls for the toddler crowd in machine washable corduroy. They'll be ideal for dress or play! Button suspenders, elastic back. Sizes 2-3-4. Choose from red, blue, brown, green, navy and yellow.

Toddlers' Long Pant Cotton Suits.....1.98
Infants' Fancy Cardigan Sweaters.....1.98

MEZZANINE FLOOR



DE LUXE QUALITY

PENNEY'S "RONDO" PERCALES

Whatever your sewing pleasure... here's a value-price high count cotton percale that's tested and proven machine washable! Terrific selection including juveniles, checks, dots, stripes and florals. 36" wide.

39^c yd.

White Cotton Sheet Blankets.....1.98
22"x44" Cannon Bath Towels.....98c

SECOND FLOOR



Men's Kid Leather Slippers

Good to tired feet... house or backyard slippers of soft, pliable, genuine kid, with hard soles and rubber heels for comfortable support. Sanitized for cleaner, better wear. Wine or brown. 6-12.

3⁹⁸

Men's Pile-Lined Leather Slippers.....4.49
Men's Felt Slippers.....1.98

STREET FLOOR



14" SIDEWALK BICYCLE

20

2 styles in one... at a bargain price! Remove tank cross bar and you have a girls' bike. Sturdy steel frame, metal saddle with chrome springs, removable adjustable 6" balancer wheels.

Children's Phonograph Walking Doll.....8.90
Walking Doll.....4.98

TOYLAND



Women's Dacron Nylon Slips

New opaque miracle tricot won't cling, shrugs off wrinkles, never-ever-needs ironing! Richly detailed with laces, embroidered appliques, pleats, perma-tucks. Pink, white, navy, black and red. Sizes 32-44.

3⁹⁸

Proportioned "Gaymode" Nylons.....1.25
Seamless "Gaymode" Nylons.....98c

STREET FLOOR



Girls' "Everglaze" Cotton Slip

Be-ribboned, be-ruffled, and be-decked with lovely lace and ruffles, here's a gift idea with a luxury look! Machine washable in lukewarm water. Sizes 4 to 14 in white.

1⁹⁸

Girls' Dacron Blouses.....1.98
Wool Sanforlan Cardigans.....3.98

MEZZANINE FLOOR

[illegible]

Open Houses

Model Homes

Open Sunday

Full information on the following open houses and model homes will be found in the REAL ESTATE PAGES of today's INDEPENDENT, PRESS-TELEGRAM. Look for them there.

2 BEDROOMS

Address	Phone	District
362 Havana	9-2323	Alamitos Heights
5001 Colorado	93-0403	Belmont Heights
179 Santa Ana	9-2121	Belmont Shore
3728 Elm	40-5409	Bixby
229 E. 46th St.	64-6219	Country Club Manor
2267 Mira Mar	9-7592	East Side
5624 Tilbury	40-5409	Lakewood
3427 Canemill	20-4180	Lakewood
5380 Lime	20-7981	North Long Beach
6042 Lime	40-0983	North Long Beach
1451 Greenbrier	6-7244	Park Estates
820 Terrace Dr.	20-4180	Ridgewood Heights
250 17th St.	34-1835	Seal Beach
2031 W. 32nd St.	2-6111	West Side
2235 Cedar	70-4569	Wrigley
1940 Golden	40-5409	Wrigley

3 BEDROOMS AND DEN

Address	Phone	District
442 Poppy	20-8439	North Long Beach
3529 Eucalyptus	70-3489	Wrigley

DUPLEX

Address	Phone	District
181-183 St. Joseph	Belmont Shore

INCOME

Address	Phone	District
500 St. Louis	8-1183	East Side
1757 & 63 Pine	90-3846	East Side
1105-07 Cherry	6-9701	East Side

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2 BEDROOMS AND DEN

Address	Phone	District
3508 Monair	40-5409	Lakewood
4421 Greenbrier	5-2823	Lakewood Village
265 Claiborne	40-4733	Los Cerritos
6074 Lime	40-0983	North Long Beach
1048 E. 46th St.	40-0983	Ridgewood Heights

3 BEDROOMS

Address	Phone	District
517 Santiago	90-3403	Alamitos Heights
4845 E. 6th St.	9-4762	Alamitos Heights
3732 E. 6th St.	9-2121	Belmont Heights
5263 E. 1st St.	90-3403	Belmont Shore
70 Quincy	90-0433	Belmont Shore
238 Bennett	5-7471	Belmont Shore
4516 Falcon	20-7981	Bixby
3907 Lime	90-0433	Bixby Knolls
3729 Olive	40-5409	California Heights
3714 Californic	40-5409	California Heights
364 Temple	8-7726	East Side
3647 Iroquois	2-8328	Lakewood
4134 Iroquois	6-3736	Lakewood
5016 Fanwood	35-5652	Lakewood
4132 San Anselme	40-5409	Lakewood

6539 Pageantry	Lakewood Plaza
2628 E. 220th St.	4-6666	Lincoln Village
636 Terrylyn	40-0983	Los Cerritos
5473 Dairy	20-8265	North Long Beach
203 E. 65th St.	2-7113	North Long Beach
5419 Anaheim Rd.	6-7244	Park Estates
2465 Easy	90-2197	West Side
2728 Delta	70-3489	West Side
3267 Oregon	8-1314	Wrigley
2490 Maine	8-1183	Wrigley

TO SAVE YOU TIME
THERE ARE
BOX REPLIES

At The Independent, Press-Telegram office for the following boxes:

B-809, B-1201, B-1608, C-1355, C-1430, C-1698, D-2775, D-1285, D-1379, D-1383, D-1387, D-1392, F-1261, G-1146, G-1217, G-1325, G-1405, G-1489, G-1510, G-1529, H-1222, H-1433, H-1510, H-1529, I-1423, I-1483, I-1500, I-1174, M-1423, M-1433, M-1510, M-1529, T-1143, T-1146, T-1368, T-1385, T-1405, T-1412, T-1413, T-1414, T-1415, T-1416, T-1417, T-1418, T-1419, T-1420, T-1421, T-1422, T-1423, T-1424, T-1425, T-1426, T-1427, T-1428, T-1429, T-1430, T-1431, T-1432, T-1433, T-1434, T-1435, T-1436, T-1437, T-1438, T-1439, T-1440, T-1441, T-1442, T-1443, T-1444, T-1445, T-1446, T-1447, T-1448, T-1449, T-1450, T-1451, T-1452, T-1453, T-1454, T-1455, T-1456, T-1457, T-1458, T-1459, T-1460, T-1461, T-1462, T-1463, T-1464, T-1465, T-1466, T-1467, T-1468, T-1469, T-1470, T-1471, T-1472, T-1473, T-1474, T-1475, T-1476, T-1477, T-1478, T-1479, T-1480, T-1481, T-1482, T-1483, T-1484, T-1485, T-1486, T-1487, T-1488, T-1489, T-1490, T-1491, T-1492, T-1493, T-1494, T-1495, T-1496, T-1497, T-1498, T-1499, T-1500, T-1501, T-1502, T-1503, T-1504, T-1505, T-1506, T-1507, T-1508,

Wanted (Women) 30

AUTOMOTIVE SERVICE CASHIER
Previous auto experience absolutely necessary. G.M. preferred. Immediate employment for the right person with Long Beach's only authorized Cadillac dealer. Company-paid group insurance and medical advantages. See Bob Ivey on Monday at
RIDINGS MOTORS
1501 American Ave.
GIRLS
YOUNG WOMEN
SLENDERELLA INTERNATIONAL, the world's largest and most successful system, needs 2 young women, age 18-25, to be trained as sales representatives. \$8.00 to \$10.00 per week. No experience necessary. Training, salary \$200 month while training. Regular increase while working. Excellent opportunity for neat, intelligent, cheerful girls to work in pleasant surroundings in a big, interesting, different job that is important.
SEE MRS. ROBINSON
Monday, Nov. 28, 10 a.m. to 5 p.m.
5027 FACULTY AVE.
Long Beach, Calif.
BEAUTY OPERATORS MAY CO.
Lakewood—Male Stylist Crenshaw—Manicurist
Good guarantee and commission
MISS RAMBUS—LAKESIDE
PHONE L.B. 3-2111
Marinello Grads Preferred
GIRLS—TRAVEL
WOULD YOU BE THE FOLLOWING OPPORTUNITY?
Travel in U.S. and Europe. Earn \$100.00 per month. No experience necessary. Apply Mrs. J. M. Grady, Hotel Grady, 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
F.I.S.C.H.E.R.
EMPLOYMENT AGENCY
SPECIALTY—\$250
SECURITY—\$250
BUREAU—\$250
ORDER CLK. TYPE. PH. 3-2111
115 Pine Street 621-70-5927
General Office
Training, MRS. MUST HAVE excellent references. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
WOMAN OFFICE
Sleek, woman, 30-40, to train as secretary. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
TYPIST-CLERK
Wonderful position data for 20-30 yrs. with credit exp. in office work. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
SALES LADY
Expert. Better offers. Perm. apply. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
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Local firm, good working cond. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.

Wanted (Women) 36

NEED A NURSE?
PRACTICAL NURSES Available All type cases, live in or out. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
WOMAN COOK
Sleek, woman, 30-40, to train as secretary. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
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Local firm, good working cond. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.

Plumbing, Heating 43

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WATER KING PLUMBING, 436.50.55. KENNEDY PIPE & SUPPLY, 15001 Paramount Blvd., Paramount, 3-2111. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
Termite Control 44
DON'T let your home apart just because of termites. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
Carpentering 45
REMODEL-REPAIR. Close in your porch patio. Comb. picture house. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
Plastering 45-A
Plastering, any size. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.

House Cleaning 56

House Cleaning 56
FLOOR WAXING, Kitchens washed, w/d & d. cleaning, professional work at moderate rates. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
Garden Serv., Supply 58
LAWNS RENOVATED AND RESEEDING. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
Tree Surgery 60
PRUNING, spraying fruit trees and shrubs. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
Hauling—Express 61-A
LIGHT HAULING. Furniture, baggage, trash or other. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.

Buildings to Be Moved 69

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INVEST NOW INCOME UNITS
2-Br. Stucco Duplex, \$2950
2-Br. Frame Duplex, \$2500
1600 sq. ft. lot. \$2500
2 Frame 1-Bedrms.
Both for \$2450
HOMES
2-Br. Stucco Duplex, \$1950
1-Br. Frame, \$1250
3-Br. new, never lived in
New 2 bds. & Duplexes
Free Delivery
No Money Down
10 Years to Pay
Self's House Sales
6822 Gage Ave. Bell Gardens
TOLAP 9-1001
"Do It Yourself" 71
ADD-A-ROOM
\$495—Size 12x16
No down payment, 30 mos. to pay.
GEORGE T. WILLY, L.B. 3-2111.
ELECTRONIC SURVIVAL, high speed motor, 1500 rpm. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
SCREENS
On Tension Film, Alum. screens. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.

Miscellaneous For Sale 72

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Plywood
ALL KINDS & SIZES
★ Ping Pong Table Tops & Stands
★ Train Boards
★ Bedboards
★ Peg Board & Brackets
★ Hardwoods, All Kinds
★ Celotex and Acoustical Tile
★ Mouldings—Birch, Ash & Mahogany
L. B. Plywood Co.
1851 FREEMAN
Phone 6-5508
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Outdoor & Indoor—Santa & Reindeer, Nativity Sets, Lamps, Displays, also de luxe table decorations.
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REPP & MOTT, INC.
DON'T MISS THIS SALE, BUY AT AUCTION AND SAVE
TUES., NOV. 30TH—8:30 A. M.
Hand tools, hardware, paint, enamel, electric motors, heaters, fishing poles, reels, garden implements, hose, Rainbird sprinklers, kitchen utensils, books, boxes of miscellaneous.
TUES., NOV. 30TH—1:00 P. M.
China, glass, metalware, figurines, pottery, clocks, lamps, pictures, barbecue sets, roasters, waffle irons, electric mixers, butchers' saws, knives, vases, costume jewelry, linens, curtains, drapes, blankets, clothing, antique telephones and bric-a-brac.
WED., DEC. 1ST—8:30 A. M.
Heaters, trunks lawn mowers, bicycles, cupboards, cabinets, doors, windows, sinks, lavatories, water heaters, lumber, linoleum, large lot medium grade appliances and furniture.
WED., DEC. 1ST—12:30 P. M.
FURNITURE APPLIANCES RUGS CARPETS
TV sets, comb. radios, record players, typewriters, sewing machines, Servel and electric refrigerators, automatic washers, ironing mangle, table-top and apt. size ranges, sweepers, vacuum cleaners, juicers, twin size Mr. and Mrs. chests, trunks, bedsteads, Hollywood and utility beds, box springs and mattress, odd chests, dressers, vanities, commodes, nite stands, two-piece overstuffed sets, bed divans, studio couches, sectionals, love seat, leather club and office chairs, TV chairs, rockers, eight-piece dining sets, chrome and wood dinette sets, servers, buffets, brass fireplace sets, floor and table lamps, cocktail, end and occasional tables, mirrors, pictures, marble mantle clock, metal kitchen cabinets, formal breakfast bars, sinks, baby furniture, unfinished cabinets, bookshelves, knee-hole desk, rugs, pads, carpets, all makes and sizes. Hundreds of items too numerous to mention.
AUCTIONEERS—APPRAISERS—LIQUIDATORS
2501 E. Anaheim St. Phone 8-6411

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No Money Down
10 Years to Pay
Self's House Sales
6822 Gage Ave. Bell Gardens
TOLAP 9-1001
"Do It Yourself" 71
ADD-A-ROOM
\$495—Size 12x16
No down payment, 30 mos. to pay.
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★ Bedboards
★ Peg Board & Brackets
★ Hardwoods, All Kinds
★ Celotex and Acoustical Tile
★ Mouldings—Birch, Ash & Mahogany
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HOME DECORATIONS
Outdoor & Indoor—Santa & Reindeer, Nativity Sets, Lamps, Displays, also de luxe table decorations.
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TUES., NOV. 30TH—1:00 P. M.
China, glass, metalware, figurines, pottery, clocks, lamps, pictures, barbecue sets, roasters, waffle irons, electric mixers, butchers' saws, knives, vases, costume jewelry, linens, curtains, drapes, blankets, clothing, antique telephones and bric-a-brac.
WED., DEC. 1ST—8:30 A. M.
Heaters, trunks lawn mowers, bicycles, cupboards, cabinets, doors, windows, sinks, lavatories, water heaters, lumber, linoleum, large lot medium grade appliances and furniture.
WED., DEC. 1ST—12:30 P. M.
FURNITURE APPLIANCES RUGS CARPETS
TV sets, comb. radios, record players, typewriters, sewing machines, Servel and electric refrigerators, automatic washers, ironing mangle, table-top and apt. size ranges, sweepers, vacuum cleaners, juicers, twin size Mr. and Mrs. chests, trunks, bedsteads, Hollywood and utility beds, box springs and mattress, odd chests, dressers, vanities, commodes, nite stands, two-piece overstuffed sets, bed divans, studio couches, sectionals, love seat, leather club and office chairs, TV chairs, rockers, eight-piece dining sets, chrome and wood dinette sets, servers, buffets, brass fireplace sets, floor and table lamps, cocktail, end and occasional tables, mirrors, pictures, marble mantle clock, metal kitchen cabinets, formal breakfast bars, sinks, baby furniture, unfinished cabinets, bookshelves, knee-hole desk, rugs, pads, carpets, all makes and sizes. Hundreds of items too numerous to mention.
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2501 E. Anaheim St. Phone 8-6411

Wanted (Women) 30

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HOUSEKEEPER
Sleek, woman, 30-40, to train as secretary. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
TYPIST-CLERK
Wonderful position data for 20-30 yrs. with credit exp. in office work. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
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GENERAL OFFICE
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Plumbing, Heating 43

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WATER KING PLUMBING, 436.50.55. KENNEDY PIPE & SUPPLY, 15001 Paramount Blvd., Paramount, 3-2111. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
Termite Control 44
DON'T let your home apart just because of termites. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
Carpentering 45
REMODEL-REPAIR. Close in your porch patio. Comb. picture house. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
Plastering 45-A
Plastering, any size. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.

House Cleaning 56

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FLOOR WAXING, Kitchens washed, w/d & d. cleaning, professional work at moderate rates. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
Garden Serv., Supply 58
LAWNS RENOVATED AND RESEEDING. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
Tree Surgery 60
PRUNING, spraying fruit trees and shrubs. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
Hauling—Express 61-A
LIGHT HAULING. Furniture, baggage, trash or other. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.

Buildings to Be Moved 69

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INVEST NOW INCOME UNITS
2-Br. Stucco Duplex, \$2950
2-Br. Frame Duplex, \$2500
1600 sq. ft. lot. \$2500
2 Frame 1-Bedrms.
Both for \$2450
HOMES
2-Br. Stucco Duplex, \$1950
1-Br. Frame, \$1250
3-Br. new, never lived in
New 2 bds. & Duplexes
Free Delivery
No Money Down
10 Years to Pay
Self's House Sales
6822 Gage Ave. Bell Gardens
TOLAP 9-1001
"Do It Yourself" 71
ADD-A-ROOM
\$495—Size 12x16
No down payment, 30 mos. to pay.
GEORGE T. WILLY, L.B. 3-2111.
ELECTRONIC SURVIVAL, high speed motor, 1500 rpm. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.
SCREENS
On Tension Film, Alum. screens. Ref. to 1000 S. Main St., Long Beach, Cal. Phone L.B. 3-2111.

Miscellaneous For Sale 72

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Plywood
ALL KINDS & SIZES
★ Ping Pong Table Tops & Stands
★ Train Boards
★ Bedboards
★ Peg Board & Brackets
★ Hardwoods, All Kinds
★ Celotex and Acoustical Tile
★ Mouldings—Birch, Ash & Mahogany
L. B. Plywood Co.
1851 FREEMAN
Phone 6-5508
HOME DECORATIONS
Outdoor & Indoor—Santa & Reindeer, Nativity Sets, Lamps, Displays, also de luxe table decorations.
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A-U-C-T-I-O-N-S
REPP & MOTT, INC.
DON'T MISS THIS SALE, BUY AT AUCTION AND SAVE
TUES., NOV. 30TH—8:30 A. M.
Hand tools, hardware, paint, enamel, electric motors, heaters, fishing poles, reels, garden implements, hose, Rainbird sprinklers, kitchen utensils, books, boxes of miscellaneous.
TUES., NOV. 30TH—1:00 P. M.
China, glass, metalware, figurines, pottery, clocks, lamps, pictures, barbecue sets, roasters, waffle irons, electric mixers, butchers' saws, knives, vases, costume jewelry, linens, curtains, drapes, blankets, clothing, antique telephones and bric-a-brac.
WED., DEC. 1ST—8:30 A. M.
Heaters, trunks lawn mowers, bicycles, cupboards, cabinets, doors, windows, sinks, lavatories, water heaters, lumber, linoleum, large lot medium grade appliances and furniture.
WED., DEC. 1ST—12:30 P. M.
FURNITURE APPLIANCES RUGS CARPETS
TV sets, comb. radios, record players, typewriters, sewing machines, Servel and electric refrigerators, automatic washers, ironing mangle, table-top and apt. size ranges, sweepers, vacuum cleaners, juicers, twin size Mr. and Mrs. chests, trunks, bedsteads, Hollywood and utility beds, box springs and mattress, odd chests, dressers, vanities, commodes, nite stands, two-piece overstuffed sets, bed divans, studio couches, sectionals, love seat, leather club and office chairs, TV chairs, rockers, eight-piece dining sets, chrome and wood dinette sets, servers, buffets, brass fireplace sets, floor and table lamps, cocktail, end and occasional tables, mirrors, pictures, marble mantle clock, metal kitchen cabinets, formal breakfast bars, sinks, baby furniture, unfinished cabinets, bookshelves, knee-hole desk, rugs, pads, carpets, all makes and sizes. Hundreds of items too numerous to mention.
AUCTIONEERS—APPRAISERS—LIQUIDATORS
2501 E. Anaheim St. Phone 8-6411

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ARTESIA

DON'T!
YOU JUST PAY RENT
LY \$199
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& INTEREST
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 helps have meant something.
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 ventilating fans & double sinks
 o make your home more live-
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PARAMOUNT
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 OUT OF TOWN OWNER Must Sell
 12 BEAUTIFUL APPTS. Extra
 well furnished. Close in East
 12th St. & Broadway in all appts
 2 & 2 bedrooms, 5 garages. See
 Ford or Sandison.
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OPEN 1st
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BUILD INCOME PROPERTY
AT LOW COST
Specializing in Apartment
Plans Estimate and Detailed
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Courtesy to Brokers

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IF YOU would like to live in a
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Beach, Calif., we have a new apart-
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with swimming pool, tennis courts,
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ing; live in 3rd unit, PF #21-
1000, call Mr. Rogers at home, Ph.
Rivoli 4-5901, or P. O. Box
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3 UNITS—INC. \$205
A24 Apartments, Lot 50x180, C-1
zone. Other units may be added.

★ 1st. down. Banks offered.
Solve govt. problem easily.
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☆ **6 Homes for \$15,500 F.**
Rent \$300 mo., Close-in, Big lot,
7 bdrms., 2½ baths, 2 car garage.
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F. old inn, \$350. w/ 5
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LIKE NEW, 5 units with 4 & 2-bdrm.
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NO FINER ACCOMMODATIONS
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12 Spacious, beautifully furnished
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Low overhead.
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8 units • 100 ft. frontage, 3 quarters.
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 S. Atlantic, Compton.
 200-10-10000. 100' x 100' trailer space.
 2-bur. home, 3 1/2 bath, new, cov.
 cov. 200x300. \$25, 61-36566.
Suburban Properties 140
LAND
 3 acres of land zoned for light
 industry with 2000 room residence.
 100' x 100' building, new, well
 plus share in an irrigation well.
 Plenty water. Price \$150,000. Call
 3-4-6566.
4 ACRES
 of permanent pasture, with 4-
 room home, barn, 75' x 40'.
 Land is level, mostly new, cross
 fenced. Zoned for horses, cows,
 chickens, etc. Price \$150,000. Only
 \$3,000 down. Total price \$150,000.
5 ACRES
 Fine rancher soil, 330x660. Will
 sell for \$100,000 at \$2,750 per
 acre. \$1000 down.
1.18 ACRES
 Very nice older 3-bdrm. home.
 Barn, 60' x 100'. Call for more in-
 fence. See this, priced at only
 \$14,700. \$4,000 down.
Sanita Anna Realty Co.
 7850 Westminster Ave.
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OPEN SUNDAY
 8642 WALKER ST.

Near Knott's Berry Farm, ½ mile north of Carson City.

March 1907. Large brand new 2 bed-rooms, large kitchen, tile floors, tile, large wardrobe closets, double doors, etc., on 1½ acres. Plenty of water for pasture, excellent place for horses. Payment \$100 down. Call 2-8614 or 2-8615

3 AC. MOORED WITH CHICKS & CATTLE.
Nice home, hatching brooders, incubators, etc. 1000 chickens, 100 cows have milked. Turn. Real money maker. Pr. \$42,000. Courtesy to 3-Hit. \$500 down. Bal. \$75 mo. 3% Int. Cash pr. Palo Alto, \$7,500. Etl. dtn.

2 AC. LGE. HOME. PR. \$14,500.
15172 Stanton Ave. Westm. 2-1143

OPEN 1-430
4-DN. KEMP
3-BDRM. DREAM
Corner lot. Incl. location, 2-car garage, 100 ft. frontage, close to Freeway & BQ. 402 N. Kemp El. Drive. Call 2-8614 or 2-8615. REALTOR
D-25283 2-20784 2-42517

PROOF OF POSSESSION. 100 ft. building rms. tile floor. 2 br. bath. Dining room, kitchen, furnace, tiled yard, etc. Call 2-8614 or 2-8615. REALTOR
D-25283 2-20784 2-42517

X2120 \$7,150.
PEACEFUL ASSOCIATES
 Ph. Westminster 8252
PEACEFUL

Real country living. All city conveniences. Modern kitchen. Hardwood floors. Large fireplace. Attached school bus at door. E2

A-C HORSE RANCH. Nice 2-br home, 2-car gar, 4 stall barn, 60' x 120' lot, 100' wide front barn. Chain link fence, perm. pasture. 722-5000, 6601 Ormiston Ave., Cypress 97003.

A-C horse unimproved land, \$3,000 each, 5-ac. @ \$2,500 each. Call 7-1085.

5791 Westminster Blvd., Westminster, \$1,500 dn., 2-br & den, 1 car garage, 100' x 120' lot, horses, fenced, pool. To 4-4742.

ANAHEIM

Non-Vets from #499 Dn.
 3 & 4 Br - 1 1/2 bath, oak flrs, plaster, carpet, large lot. 2 cars. Call Jomora 2-1055.
DREAM HOMES. 1055 N. Palm

\$7,950 - 3 br, 2 1/2 ba, 2-car garage, shop, large lot, 5 min. new Hwy. 101, 100' x 120' lot, mtl. 723 W. La Palma Ave., Anaheim, Ph. KEystone 9-6400.

Call 7-1085 for more info. 2 car garage, zone A's, 1.0 miles east of Dodson's, \$2,500 dn., \$11,500 F.P. To 4-4742.

THRU your home for a 3-bdrn.
2-ba. only 3 mos. old. KE 6-5085

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IT'S REALLY BIG!

2-bdr. home with 2-ba. porch.
Rugs IVINS room and a living
room in rear. Hardwood and tile
floor. Call 650-471-1171
\$600 down.

3 1/2 ACRE - A-1 ZONE

Trees and shrubs add to this attractive
2-bdr. home located in
good neighborhood. Cucklearts, rat
tles, horse, etc. OK. Only \$1,000
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12157 E. Carson Artesia
Just east of Lakewood on Carson

BACIFICPAC elite 1-bdrbm. house.
2-ba. bath. Large lot, fenced.
Equity \$1,200, bal. \$2,800. 323-1313

2 HENRY, Lg. fenced lot, 1/2 ac.
\$120 mo. \$5,600 dn. Mc. Payta.
\$1200. 868-0000. 12121 E. Carson,
Carlsbad, Artesia.

2 HOUSES on 1 lot. 1/2 ac. \$200 P. M.
Night trade. 2-6-85.

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TOWN & COUNTRY TOWNSHIP
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SWAN'S \$4,000, \$7,000, \$15,000, \$20,000
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DIRECT! Family needs \$800; w/
\$1000. 8100, 90-1345.

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NORTH CAROLINA. Phil 7-1491.

NEED \$3,000 AT F.I.D. good
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GRADUATE AIR SURVEY,
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Call 714-962-1111

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counter, 1000' cable, 100' tape,
100' reel, 100' film, 100' tape,
100' reel, 100' film, 100' tape,

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Trailers 165 Trailers 165

PAN AMERICAN

SEE OUR NEW 45' WITH SKY GLOW CEILING

2 NEW TERRA CRUISERS

(Closing Out on New 42' 2-Bdrm. & 40' 1-Bdrm. at Terrific Discount)

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40' 33' Ghider 2-bdrm. Bunk beds	\$2295
41' 26' TERRA CRUISER, bath room, etc.	\$1895
41' 23' TRAILLETTE, bath room, etc.	\$1595
41' 27' UNIVERSAL, tandem, hot water, refrigerator	\$1095
41' 25' ADAM, full bath, refrigerator, etc.	\$1245
41' 27' NEW MOON, apt-stove, refrigerator, etc.	\$945
41' 23' COTTAGE, butane, brakes, etc.	\$845
41' 18' ROLLAWAY	\$545
41' 18' FLETCRAFT, refrigerator, etc.	\$545
41' 18' TRAVELER, electric brakes, refrigerator	\$495
41' 24' WESTWOOD, apt-stove	\$495
41' 24' 2 Box Trailers (one all metal & one stake sides)	\$495

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ON SEVERAL LOWER PRICED TRAILERS
Bank Terms—Liberal Trade

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TRAILER SALES

(1 mile north of Lakewood May Co.)

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TWO TRAILERS FOR PRICE OF ONE
The most livable mobile home you could find in size to a 56' trailer. Fits in the space of any 30' trailer. If you are interested in a larger trailer you own it to yourself to see this beautifully furnished (maple or modern) mobile home—3 floor plans available.

TERRA CRUISER

MORE BEAUTIFUL THAN EVER

Outstanding value—1955 40' 2 bedrooms, large living room, tub, birch interior, picture windows

EDWARDS COTTAGE

Wonderful new floor plan

Metal or Redwood, 23' 35' & 41'

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CLEAN USED TRAILERS

35' Viking 2-bedroom

80 La Salle, carpeted, full bath, large living rm. in very fine condition

16 Rod & Reel '53 model, butane lites, bunk, water tank & pump. A steel

17844 LAKEWOOD BLVD.

(1 mile north of Lakewood May Co.)

BELLFLOWER Phone Torrey 6-3219

New—1954 Mayflower

40 FT DE LUXE, etc. THIS WEEK

BOULEVARD TRAILER SALES

2050 Long Beach Blvd., L.B.

FOR SALE in Palm Springs 1954

Roadmaster, 11' 27" ft. Beautiful

Bunk room, roof, covers, patio

turf, lawn, flowers, wide lot, patio

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Automobiles For Sale 175

CHEVROLET
THIS CAR AND THIS PRICE BEFORE BUYING.

\$295

'46 CHEVROLET
2-door. Radio & heater. A real nice transportation car.
\$25 DOWN — \$15 MO.
\$100 DISCOUNT
for cash or your own financing.
17804 BELFLOWER BLVD., DIR.
BELLFLOWER

'53 Chev.
COUPE: radio, spot light, side view mirror, and other extras. 16,000 actual miles. This week and special at the low price of

\$1099

Mel Burns, Ford
2000 American

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What the IGO Means to You as a CAR OWNER

Pledge of IGO

We, 60 Independent Garage Owners of Long Beach, affiliated with the state association, hereby collectively guarantee complete satisfaction to any automobile owner who does business with any of our members.

MEMBER IGO

LOOK FOR THIS SIGN

A sign of distinction in your neighborhood. For ANY Automotive Craft.

Is Your Mechanic a Member of IGO?

Your Inquiry Is Welcome For Information

L. B. 7-5026

Automobiles For Sale 175

CHRYSLER
THIS CAR AND THIS PRICE BEFORE BUYING.

\$795

'50 DE SOTO
Custom 4-door sedan. Tip-top transmission, radio & heater. As new new as you'll find any '50 De Soto.
\$25 DOWN — \$39 MO.
\$100 DISCOUNT
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2000 American

TRUCK SPECIALS

'52 CHEVROLET \$995
1/2-ton pickup.

'52 FORD 1/2-ton \$995
Pickup.

'51 STUDEBAKER \$695
Pickup.

'49 CHEVROLET \$695
Pickup.

'50 CHEVROLET \$795
Pickup.

GLEN JONES
CHEVROLET
Corner Compton and Paramount Blvs.
PARAMOUNT ME 3-5163

Automobiles For Sale 175

DODGE
THIS CAR AND THIS PRICE BEFORE BUYING.

\$795

'50 DE SOTO
Custom 4-door sedan. Tip-top transmission, radio & heater. As new new as you'll find any '50 De Soto.
\$25 DOWN — \$39 MO.
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Mel Burns, Ford
2000 American

YOU GET MORE FOR YOUR DOLLAR

• MORE CAR • MORE COURTESY • MORE SERVICE

And You Get

IMMEDIATE DELIVERY
on the

'55 CHEVROLET
V-8 and 6 cyl. Models Ready to Go
"Come in Today — Drive Your '55 Away"
BEACH CITY CHEVROLET
3001 E. Pacific Coast Highway—Phone 90-7421

"On Signal Hill"

Automobiles For Sale 175

FORD
THIS CAR AND THIS PRICE BEFORE BUYING.

\$795

'50 FORD 2-Dr.
This car is immaculate & is equipped with radio, heater & tip-top transmission.
\$25 DOWN — \$39 MO.
\$100 DISCOUNT
for cash or your own financing.
17804 BELFLOWER BLVD., DIR.
BELLFLOWER

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\$1099

Mel Burns, Ford
2000 American

BERRY & BERRY
Mechanics' Specials

'48 DODGE \$199
4-door sedan.

'48 CHRYSLER \$199
7-pass. sedan.

'48 OLDS \$299
Sedan. Radio, heater, Hydra-Matic.

BERRY & BERRY
DeSoto — Plymouth
1427 AMERICAN
1700 AMERICAN
Phone 70-3353

Automobiles For Sale 175

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\$1099

Mel Burns, Ford
2000 American

R. O. GOULD
Long Beach's Exclusive Chrysler-Plymouth Dealer

'53 PLYMOUTH
Cranbrook club coupe. Radio, heater. Loaded with extras.

\$1299

'52 PLYMOUTH
Suburban. All-metal station wagon in very good condition. Traded in on a new Plymouth.

\$1099

'52 FORD
Custom 4-door. Clean as a pin inside and out. Low mileage.

\$599

'48 STUDE.
4-door. Radio, heater, overdrive. Wonderful transportation car only.

\$345

'48 PLYMOUTH
4-door. Full price.

\$199

Many, Many More — All Carry the Famous Gould Warranty

R. O. GOULD
Chrysler-Plymouth Dealer
1600 American
PH. 7-2876

Automobiles For Sale 175

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\$795

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This car is immaculate & is equipped with radio, heater & tip-top transmission.
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\$1099

Mel Burns, Ford
2000 American

HARBOR CHEVROLET
3 BIG USED CAR LOCATIONS

1238 Atlantic—825 E. Anaheim—700 E. Anaheim
PHONES 6-3294 — 4-2484 — 4-4004

Automobiles For Sale 175

FORD
THIS CAR AND THIS PRICE BEFORE BUYING.

\$795

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This car is immaculate & is equipped with radio, heater & tip-top transmission.
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3 BIG USED CAR LOCATIONS

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PHONES 6-3294 — 4-2484 — 4-4004

Automobiles For Sale 175

LINCOLN
THIS CAR AND THIS PRICE BEFORE BUYING.

\$1495

'53 Ford
Four Dr. Sedan. With overdrive, heater, white wall tires and other extras. This low mileage car was sold new by Mel Burns and is in excellent condition. This WEEKEND ONLY

\$1299

Mel Burns, Ford
2000 American

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THIS CAR AND THIS PRICE BEFORE BUYING.

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2000 American

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3 BIG USED CAR LOCATIONS

1238 Atlantic—825 E. Anaheim—700 E. Anaheim
PHONES 6-3294 — 4-2484 — 4-4004

Automobiles For Sale 175

MERCURY
THIS CAR AND THIS PRICE BEFORE BUYING.

\$1095

'51 MERCURY
Sport Sedan. Overdrive, radio & heater. White wall tires. Drives like new. 15,000 actual miles. \$25 DOWN — \$54 MO.

\$1095

Mel Burns, Ford
2000 American

MERCURY
THIS CAR AND THIS PRICE BEFORE BUYING.

\$1095

'51 MERCURY
Sport Sedan. Overdrive, radio & heater. White wall tires. Drives like new. 15,000 actual miles. \$25 DOWN — \$54 MO.

\$1095

Mel Burns, Ford
2000 American

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Sport Sedan. Overdrive, radio & heater. White wall tires. Drives like new. 15,000 actual miles. \$25 DOWN — \$54 MO.

\$1095

Mel Burns, Ford
2000 American

HARBOR CHEVROLET
3 BIG USED CAR LOCATIONS

1238 Atlantic—825 E. Anaheim—700 E. Anaheim
PHONES 6-3294 — 4-2484 — 4-4004

SAVE on 1954 CHEVROLETS

Low-Mileage Executive Cars and Demonstrators

11 Remaining for Your Selection

SAVE \$525 to \$810

CORMIER CHEVROLET
6th and American • 11th and American

HARRY C. CLARK
BUICK — COMPTON

IS OVERLOADED ON USED CARS

DUE TO THE TREMENDOUS ACCEPTANCE OF THE 1955 BUICK

'54 BUICK R.M. Riviera
Power steering, power brakes and all accessories. A low mileage, local car. Also '54 Buick Super 4-Door. Low as..... **\$2995**

'53 OLDS. Sup. "88" 4-dr.
Placid-blue with white top and whitewall tires. All accessories **\$2098**

'53 BUICK Sup. Riviera
Dynaflow, low mileage, white-wall tires. Low mileage. Also three Super 4-doors. Low as..... **\$1998**

'53 MERCURY Hardtop
Mercomatic, radio, heater, whitewall tires, yellow exterior; black and yellow interior. Like new. Also '53 convertible. All accessories. Low as **\$1998**

'53 FORD Victoria
Fordomatic, radio, heater and 2-tone finish. Real sharp! **\$1998**

'53 CHEVROLET "210" 4-dr.
2-Tone green. Radio, heater and all accessories. Like new throughout **\$1398**

'52 BUICK 2-door **\$1498**

'51 BUICK SUP. 4-door **\$1198**

'50 BUICK SUP. 4-dr. **\$ 898**

'51 MERCURY 4-dr., overdrive **\$ 998**

'50 OLDS. "98" 4-dr. **\$ 998**

'52 PLYMOUTH Cnrbk. 4-dr. **\$1098**

'51 PACKARD "300" 4-dr. **\$1198**

'50 PACKARD 2-dr. Ultra **\$ 598**

HARRY C. CLARK
AUTHORIZED BUICK DEALER
150 S. Long Beach Blvd., Compton
Ph. NEWARK 8-8822

Automobiles For Sale 175
MERCURY

BATTIEST SPECIALS

- '54 Merc. 2-dr.\$2295
- '54 Merc. Mon. Cp. \$2495
- '52 Lincoln Capri ..\$1995
Hardtop 2-door.
- '53 Merc. 2-dr.\$1695
- '53 Ford Vict.\$1795
- '52 Cad. Convert. \$2495
- '52 Chev. 2-dr.\$1195
- '51 Ford (6) 2-dr. \$695
- '50 Stude. 2-dr.\$495
- '49 Merc. Club\$495
- '49 Chev. 4-dr.\$495

AL BATTIEST
1725 American 67-8414

SPECIAL ☆
'52 Mercury 4-dr.

Radio, heater, overdrive, turn lights, back-up lights and wipers. It is a real value. Upholstery covered since new, with beautiful maroon finish.
\$1395
Dave Thomas Motors
1735 American 36-8224

\$1695

'52 Mercury Mon. Sport. Cpe. Auto. Trans. R. H. W. W. tires. Best one in town.
RED KESWICK MOTORS
3065 E. PAC. CST. HWY. 3-6832

'50 MERC. CLUB

Sparkling dark green exterior with matching interior and white wall tires. Perfect chrome, radio, heater. Low mileage. Motor and brakes A-1. "Safety-Buy" guarantee.
\$895
LOU HARRISON
Mercury Dealer
17417 R. Bellflower Blvd., Bellflower TO 6-1761

FORDS

A broad selection of clean coupes and sedans—both 6's and V-8's—that have been traded in on the all-new Chevrolet and are priced to move today.
1951s Low as \$799
1950s Low as \$599
1949s Low as \$499

CORMIER
CHEVROLET
6th and AMERICAN
11th and AMERICAN
Home of OK'd Used Cars

Automobiles For Sale 175
MERCURY

☆ SPECIAL ☆
'49 Mercury 4-Dr.

This sharp clean car with radio, heater, turn lights and wipers. It is a local car. Beautiful maroon blue paint with lovely upholstery covered since new.
\$595
Dave Thomas Motors
1735 American 36-8224

M. G.—MORRIS

1995 '55 MG 1500 cc
BREWSTER GRAY, Imp'd. Cars
1100 American Ave. Ph. 36-1114

NASH

'53 NASH Ambassador custom. R. H. & Hyd. 14,000 local mi. Only 1 w/w tires; 1 local owner. Beautiful car.
OSBORN'S 20TH & CHERRY
51 NASH Rambler Convertible, white tires, radio, heater, overdrive, extra nice. \$595. Bob Skinner, 2022 E. Anaheim.

OLDSMOBILE

'53 NASH Statesman Super. Hyd. overdrive, clean thru-out. \$1,295 full price. 725 American. Dir. 1901 E. Anaheim. Ph. 67-3471

OLDSMOBILE

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Automobiles For Sale 175
OLDSMOBILE

1953 OLDS 98 Sedan

Light Green Finish
Full Equipment
\$2195

RIDE with RIDINGS
1495-1525 American

THE CAR OF THE YEAR
THE DEAL OF YOUR LIFE!

1954 OLDSMOBILE EXECUTIVE CARS

'C' STANDLEE MARTIN
1227 AMERICAN Ph. 6-9823

\$3250

'54 Olds Super 88 Holiday full powered—over 1000 miles. This is the best car in town.
RED KESWICK MOTORS
3065 E. PAC. CST. HWY. 3-6832

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Automobiles For Sale 175
OLDSMOBILE

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Light Green Finish
Full Equipment
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Automobiles For Sale 175
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SPECIAL
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4-Dr. Sedan
The small car with the most immaculate interior and good engine. This is a ONE DAY SPECIAL.
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'49 OLDS '98'

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\$100 DISCOUNT
for cash or your own financing.
1704 BELLFLOWER BLVD.
BELLFLOWER
'49 Olds 98 Convertible
New Top, New Motor Overhaul.
Very Clean, \$795
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C. E. WOOD USED CARS

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'54 OLDS 88 Custom conv. Pale green, dark green top. Two tone grain leather interior. Every power assist, all other extras. 8,000 miles. \$2,150 full price. Phone 34-8008 eves, or Sat., Sun. **JUST 10% DN.**

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'54 OLDS 88 Custom conv. Pale green, dark green top. Two tone grain leather interior. Every power assist, all other extras. 8,000 miles. \$2,150 full price. Phone 34-8008 eves, or Sat., Sun. **JUST 10% DN.**

Automobiles For Sale 175
PLYMOUTH

Chevrolet's
OK
USED CAR
SALE
50 PONT. . . \$9
De luxe station wagon
Hydra-Matic, radio,
heater & white
tires.

'48 CHEV... \$225
FLEETMASTER
4-DOOR, Many ex
'50 OLDS... \$850
"88" SEDANette,
equipment, Low ri
age, Original insid
out.
'49 HUDSON. \$225
CLUB COUPE. R
& heater.
'50 CHEV... \$100
BEL AIR. Power
radio, heater, w
wall tires & origi
moonlight cream fi
'50 STUDE... \$400
CHAMPION 2-DO
Overdrive, radio, h
er. Like new, fi
owner.
'53 CRYSLER... \$1250
CLANBROOK 4-DO
Radio, heater, w
wall tires & ti
gloss.
'47 FORD... \$1250
V-8 CLUB COU
Needs paint.
'51 PONT... \$1000
CHIEFTAIN DE 1
2-DOOR. Hydram
radio, heater & w
wall tires.
'51 CHEV... \$950
STYLING DE

'51 FORD .. \$10
VICTORIA Fordom
Radio, heater & v
wall tires

'51 FORD...\$1895
VICTORIA Fordom
Radio, heater & v
wall tires.

'50 FORD...\$595
CONVERTIBLE, R
heater & white
tires.

'53 CHEV...\$1395
BEL AIR, Power
radio & heater, l

'48 CHEV. . . \$
FLEETLINE AERO
dio, heater & or
black finish.

'50 CHEV. . . \$
STYLELINE DE
4-DOOR. This o
really worth the m

'47 FORD . . \$
SUPER DE LUXE
Radio & heater.
chemically A-1.

'49 PONT. . . \$

DOOR, Hydra-Matic
radio, heater & 2
finish, 1 owner.

'52 CHEV...\$1
STYLING DE
Loaded with
series. 22,000
miles. Like new.

TRUCK
HEADQUARTER

'48 DODGE...\$

'37 CHEV. . . \$
SEDAN. — DELI.
Radio & heater.
good.

'52 DODGE . . \$
1/2-TON PICKUP.
dio & heater. Var.
mileage. Like a

'38 CHEV. . . \$
PICKUP. A good
unit.

50 FORD . . . \$
"8" 1/2-TON PICKUP
Radio & heater,
other accessories
'49 CHEV. . . \$
1/2-TON PANEL
conditioned inside
out.

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KFI-640 KHJ-930 KFAC-1330
KMPC-716 KFWB-980 KGER-1390
KBIG-740 KNX-1070 KWIZ-1480
FM KLOS-88.1 KFOX-102.3 KNOB-103.1

SUNDAY, NOVEMBER 28, 1954

7:00 A. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

8:00 A. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

9:00 A. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

10:00 A. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

11:00 A. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

12:00 NOON
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

MONDAY, NOVEMBER 29, 1954

7:00 A. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

8:00 A. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

9:00 A. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

10:00 A. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

11:00 A. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

12:00 NOON
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

1:00 P. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

2:00 P. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

3:00 P. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

4:00 P. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

5:00 P. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

6:00 P. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

7:00 P. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

8:00 P. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

9:00 P. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

10:00 P. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

11:00 P. M.
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

12:00 MIDNIGHT
KLAC—News, Sun. Music
KFI—Radio Pulpit
KMPC—Vn. Detweiler
KFWB—Country Church
KGER—Country Church
KFOX—Country Church
KLOS—Country Church
KNOB—Country Church

TV Tele-Vues
TERRY VERNON

EVANS AND ANDERSON ... To Do "Macbeth"

The third production by Maurice Evans of a Shakespearean drama headlines the TV news at 4 p. m. (4). The two-hour production will feature Mr. Evans in the title role of "Macbeth," with Judith Anderson costarred.

It was shortly before World War II that this famous acting team brought Shakespeare to Broadway and now more millions will see the play than could crowd into theaters in a decade.

Featured in the cast will be Richard Waring, Staats Coster (the Casey of radio "Crime Photographer"), House Jameson (famed as Mr. Aldrich), and such other well-known stage and TV stars as Guy Sorel, Pat O'Malley, Margot Stevenson and some 18 characters plus many extras.

SIR WINSTON CHURCHILL
A special program honoring Britain's famed Prime Minister on his 80th birthday will be seen (4) at 11 a. m., featuring many persons who have known and come to love the great statesman-soldier. A full-hour radio version of this same show will be heard on KFI at 4 p. m.

BENNY'S LIFE
Although not as old as Churchill, Jack Benny decides it is time to honor himself by producing his life story on TV. So today he names Rochester as his script secretary and begins the task of meeting the various parts needed in the play. Featured will be Mel Blanc, Guy Besser, Jimmy Baird and Harry Shearer, along with The Sportsman and Don Wilson (2) at 7 p. m. Leigh Snowden makes her TV debut as Benny's high school sweetheart.

AT 8 P. M.
Gordon MacRae joins the rest of the parents in tonight on the "Comedy Hour" (4) he has daughter Meredith, 10, singing in her TV debut. Others on the show will be Gale

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721 S. Seaside
6 MONTHS WRITTEN GUARANTEE
Day and Night
AUSTIN RADIO & TV
Ph. 68-4560

Words and Music
by JOHN B. CALLAGHAN

There is a big trend toward film in television... and you'll be seeing more of it each month. The big TV comics are planning the film trade... among them Milton Berle, daddy of them all in time on our screens. Berle will desert this year, but he'll be back in a half-hour series on film.

Jimmy Durante and Donald O'Connor, presently alternating a weekly half-hour "live" show, have already made arrangements for the shift to film. Jack Benny has already shown his preference for the television... of course all the "situation comedy" favorites—Lucy and Desi, Joan Davis, Eve Arden, Ozzie and Harriet, and many others—have long before gone on celluloid.

Biggest film gamble of the year was made by Ziv Television, a syndicated film outfit. It signed Eddie Cantor for a seven-year, \$9,000,000 contract for 39 films a year. This will be a half-hour comedy and variety show to be released this coming January. Ziv's big gamble is already looking like a big payoff. Regional sponsors all over the country are snapping it up.

Feeling behind the film trend is that it's easier to do and just as effective... with no danger of the "Hubs" that can take place in any live production. Film makes for a smoother, more polished product. For a smoother, steadier performance on your TV screen, make your TV picture a CBS. You get the finest reception of sound and picture with a magnificent CBS... and you get superb CBS styling, too. See CBS before you decide on PENNY COWLEY MUSIC CO. OF LONG BEACH, 4334 Atlantic Blvd. Phone L. 8-40-7406.

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Phone 63-5319
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1248 SARTON, TORRANCE
Phone FA. 8-6602

TV
SUNDAY, NOVEMBER 28, 1954

9:00 A. M.
KABC (7)—Super Circus
KABC (11)—You Can Do It!
KABC (13)—Zebra
KABC (15)—Zebra

10:00 A. M.
KABC (7)—Super Circus
KABC (11)—You Can Do It!
KABC (13)—Zebra
KABC (15)—Zebra

11:00 A. M.
KABC (7)—Super Circus
KABC (11)—You Can Do It!
KABC (13)—Zebra
KABC (15)—Zebra

12:00 NOON
KABC (7)—Super Circus
KABC (11)—You Can Do It!
KABC (13)—Zebra
KABC (15)—Zebra

MONDAY, NOVEMBER 29, 1954

7:00 A. M.
KABC (7)—Super Circus
KABC (11)—You Can Do It!
KABC (13)—Zebra
KABC (15)—Zebra

8:00 A. M.
KABC (7)—Super Circus
KABC (11)—You Can Do It!
KABC (13)—Zebra
KABC (15)—Zebra

9:00 A. M.
KABC (7)—Super Circus
KABC (11)—You Can Do It!
KABC (13)—Zebra
KABC (15)—Zebra

10:00 A. M.
KABC (7)—Super Circus
KABC (11)—You Can Do It!
KABC (13)—Zebra
KABC (15)—Zebra

11:00 A. M.
KABC (7)—Super Circus
KABC (11)—You Can Do It!
KABC (13)—Zebra
KABC (15)—Zebra

12:00 NOON
KABC (7)—Super Circus
KABC (11)—You Can Do It!
KABC (13)—Zebra
KABC (15)—Zebra

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WALTERS TV
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WEAR NO BATTERY TYPE HEARING AID
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The only real hidden-hearing help yet devised. New revolutionary hearing device with hearing aid which reading glasses do for your vision. Come in—phone write for particulars.
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CUT OUT AND PASTE ON BACK OF YOUR TV SET

RENT a TV!
MONEY PAID AS RENT
WILL APPLY ON PURCHASE

Emerson

OPEN TODAY
BIXBY TV
3930 ATLANTIC AVE.
40-4420 PHONE 40-5615

Home Calls 3.00
New Antenna Installed 10.00

SPECIAL TODAY
Antenna Kit Complete .55
Picture Tube Brightener 2.95
Indoor Antenna 1.99
Lead-in Wire, 50-ft. 1.59
Stand Offs03
Antenna Masts99
Antenna Heads, V-Cone 2.49

TUBES TESTED FREE

OUR 16TH YEAR

HIGHEST TRADE-IN

RENT A TV
ALSO WASHERS & REFRIGERATORS
Rent paid may apply to purchase.

AA Appliances
look for the White House
715 AMERICAN AVE.
TELEPHONE 6-3248
DAY AND NIGHT SERVICE

TV SERVICE
DAY-NITE & SUNDAY SERVICE
\$3

FOR IMMEDIATE SERVICE
PHONE
8-8318 or 9-9939
ALL WORK GUARANTEED

BUDGET TERMS AVAILABLE

AMERICAN ELECTRONICS SERVICE
8-8318-8-9939

PLAZA TV
2200 E. Pacific Coast Hwy
TV AND AUTO RADIO
SALES AND SERVICE
All Work Guaranteed
Day-Nite-Sunday
PHONE
4-9495, 39-0022
OR 90-1917

ANTENNAS INSTALLED COMPLETE
\$1250

T.V. PICTURE TUBES (New)
All Makes 12" thru 21"—1-Year Factory
Warranty. Free Estimate. Free
Installation Charge—(No Bonuses)
FREE Picture Tube Checklist
in Your Home

C. & W. Television Enterprises
1249 E. Broadway Ph. 1-1821
Open Daily 9 to 8—Closed Sunday

TV SERVICE \$300
Phone 8-3437
Includes checking of tubes, tuner and controls and adjusting set.
ANTENNAS Complete \$9.95

SEE and HEAR the wonderful
CBS-Columbia TV
with FULL FIDELITY SIGHT and "360" FULL FIDELITY SOUND

● BIGGEST 21" PICTURE — 270 SQ. IN.
● ALUMINIZED PICTURE TUBE
● FULL POWERED CHASSIS
● TONE CONTROL
● PHONO JACK
● DUAL SPEAKERS

See This Set Before You Buy Any TV!

EXTRA LARGE TRADE-INS
We need used TV's and are giving the highest trade-in allowances in our history.

WE CARRY OUR OWN CONTRACTS
McCrery's
334 PINE AVENUE
32 Years on Pine Ave.
OPEN MONDAY AND FRIDAY EVENINGS

for the family

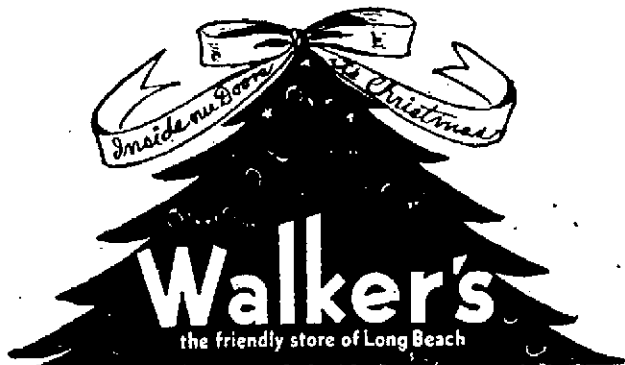
Walker's

the friendly store of Long Beach

INSIDE OUR
DOORS, IT'S
CHRISTMAS

Starting Monday
through December 23

OPEN DAILY 9:30 to 9:00



exciting Christmas jewelry by Coro

Check These Friendly Walker's Services

COMPLIMENTARY GIFT WRAPPING

of purchases from Walker's of \$1 or more. Wrapped in plain box with seals and ribbon C.O.D. desk downstairs or special service desks on second and fourth floors.

FANCY GIFT WRAPPING

Have your gifts glamorized at a minimum charge for materials used only. Lower, second and fourth floors.

BUY GIFT CERTIFICATES

for any amount you wish to spend. May be used in any department. Sold at cashier's office on the fourth floor or street floor information booth.

FREE CUSTOMER PARKING

at any Victoria Auto Park, with purchases of \$1 or more. Tickets validated at service desk on each floor. We also validate at all Park and Shop lots.

PARCEL CHECKING

at the C. O. D. desk on the downstairs floor; also second and fourth floor Gift Wrap Desks. 24-hour limit. No charge.

PUBLIC TELEPHONES

near the adjustment desk, street floor, and in ladies' lounge on the third floor.

PAY CHECKS CASHED

at the main cashier's office, fourth floor.

BEAUTY SALON

with skilled operators waiting to serve you.

FREE DELIVERIES DAILY:

north to Santa Barbara, east to San Bernardino, south to San Diego.

WINNIE WALKER SHOPPING SERVICE

If you cannot shop in person, write your orders or phone 707-451.

SANTA CLAUS

daily, in Walker's corner window to greet all the kiddies.

It's easy to shop at Walker's
check these convenient
CREDIT TERMS

PBA

Walker's Permanent Budget Account. 6 months to pay.

30-DAY CHARGE ACCOUNT

Convenient to use.

90-DAY INSTALLMENT ACCT.

No interest or carrying charges.

LONG TERM CONTRACT ACCOUNT

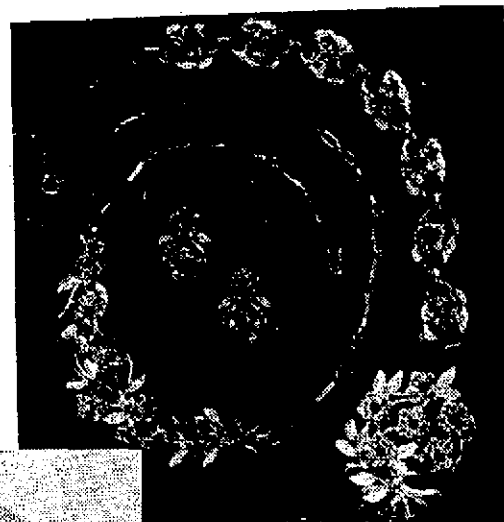
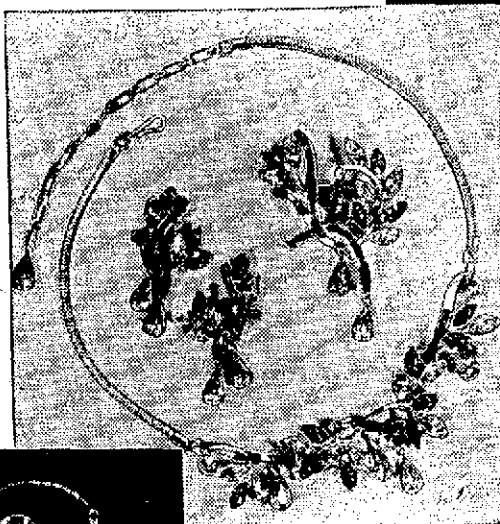
take up to 24 months to pay.

Graceful design.

dazzling points of brilliance

for all her costumes...

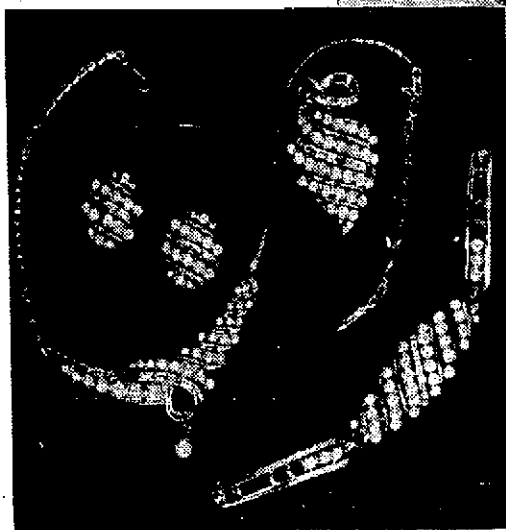
and expertly fashioned by Coro



Belle Fleur

Petite stone set flowers in amethyst with gold, topaz with gold, pearl with gold or sapphire with silver.

each **1⁹⁵**



Empire

Glittering elegance in amethyst with gold, white with gold, topaz with gold or white with silver

each **5⁵**

Marietta

Fetching swirl design in pearl with gold, amethyst with gold, white with silver or sapphire with silver.

each **2⁹⁵**

*prices plus fed. tax

COSTUME JEWELRY STREET FLOOR

delectable dream

Blouses by Judy Bond

15-denier nylon—and they take only moments to wash and dry, need no ironing. White, pink or blue, **5⁹⁵** sizes 32 to 38.....

V-jewel neckline with diagonal tucks, nylon lining and lace trim.

Johnny collar with tucking and lace trim.

JUDY BOND BLOUSE BAR WALKER'S STREET FLOOR

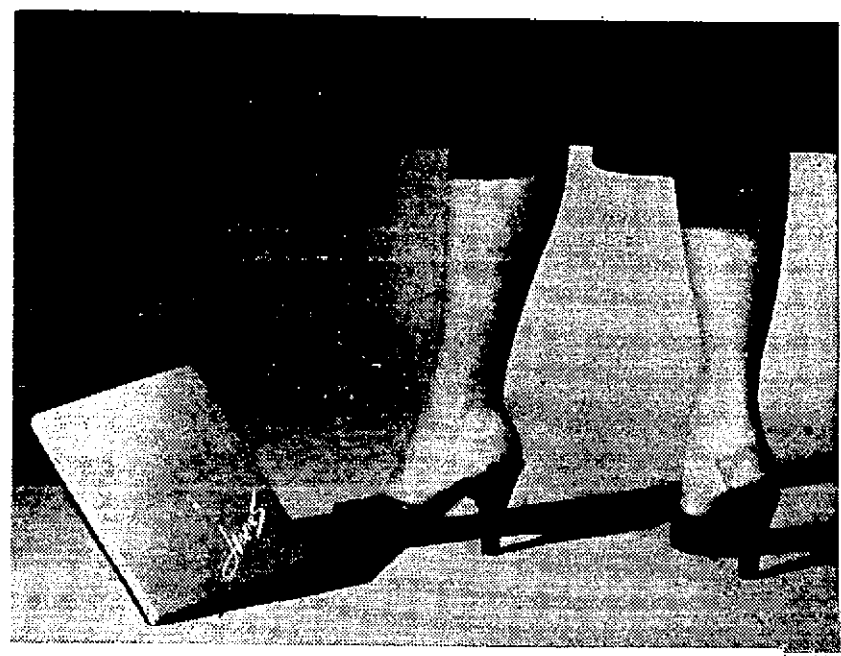


for all young at heart—a gift of HANES the seamless stocking.

No worry about seams—there are none to straighten!
No worry about wear—there are hidden reinforce-
ments. For your selection: sheer 10-denier or a sheer
15-denier, service 30-denier or a run-resist. Sizes 8½
to 11 proportioned, short, medium and long.

Pair **135** to **195**

HOSIERY WALKER'S STREET FLOOR



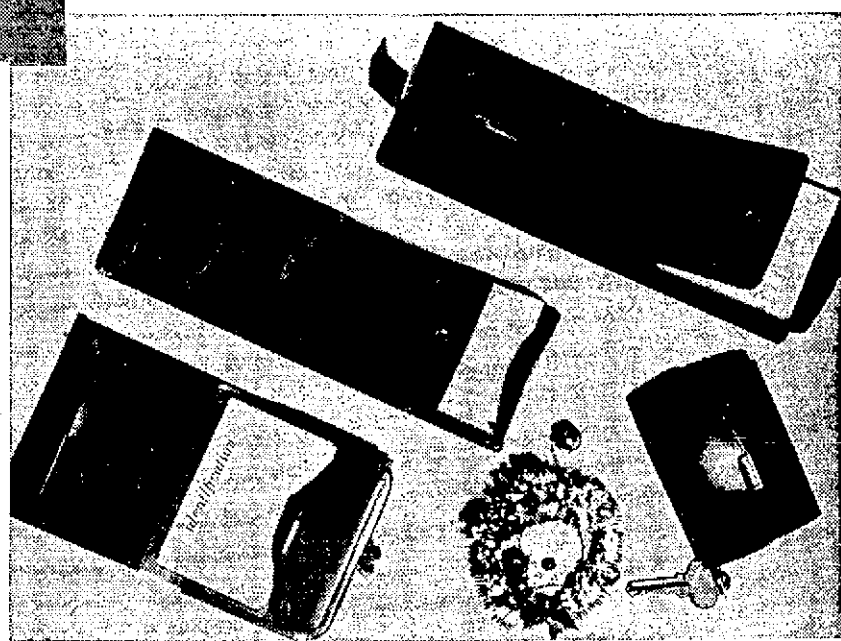
organized for all your essentials Billfolds by Buxton

with all of their exclusive features
including Buxton flikbar and double
vision windows

- Men's Convertible in black or
cordovan **750***
- Ladies' With Golden Tabs in black, red,
green, cherry and royal blue..... **\$5***
- Ladies' Frenchfold With Bill Dispenser and
magic purse. Black, tan, red, royal and green..... **\$5***
- Key-Tainer for Men and Women in black,
tan and mahogany..... **225***

*prices plus fed. tax

LEATHER GOODS WALKER'S STREET FLOOR



flattery does get you places with Farrington's Jewel Cases

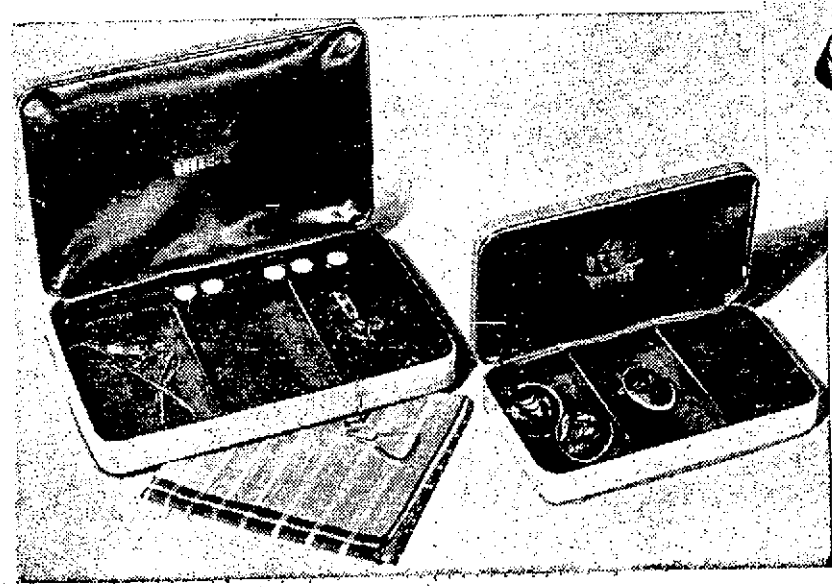
Farrington fashions for you by the case . . .
to hold your wardrobe of jewels . . . to make
your gift the most welcome!

The Duchess

Lovely, gold-embossed leather-grain Texol
with rayon satin and velvet lining..... **695**

The Princess

Petite case to guard her most precious
possessions. Texol with velvet and satin lining.... **195**



neatest gift for him! Farrington Case

Ascot

Convenient for the traveling man,
in pigskin-grain Texol..... **195**

Baron

Trimly masculine, to care for his ac-
cessories. Texol with
corduroy lining..... **395**

COSTUME JEWELRY AND NOTIONS WALKER'S STREET FLOOR



this Christmas give her

Berkshire Stockings

She'll love you for selecting Berkshire hosiery because they fit her prettiest of all. Perfection in fit means longer wear—and she will enjoy the extra wear advantages of the exclusive nylace top and toe ring that ends all runs. Wide selection of service, medium sheer and ultra sheer or nylace.

Sizes 8 to 11 in proportioned lengths

¹³⁵ to ¹⁶⁵ pr.

HOSIERY WALKER'S STREET FLOOR

fashion pets by Sally Gee

Lush little cover-ups
to reach for these cool winter days!

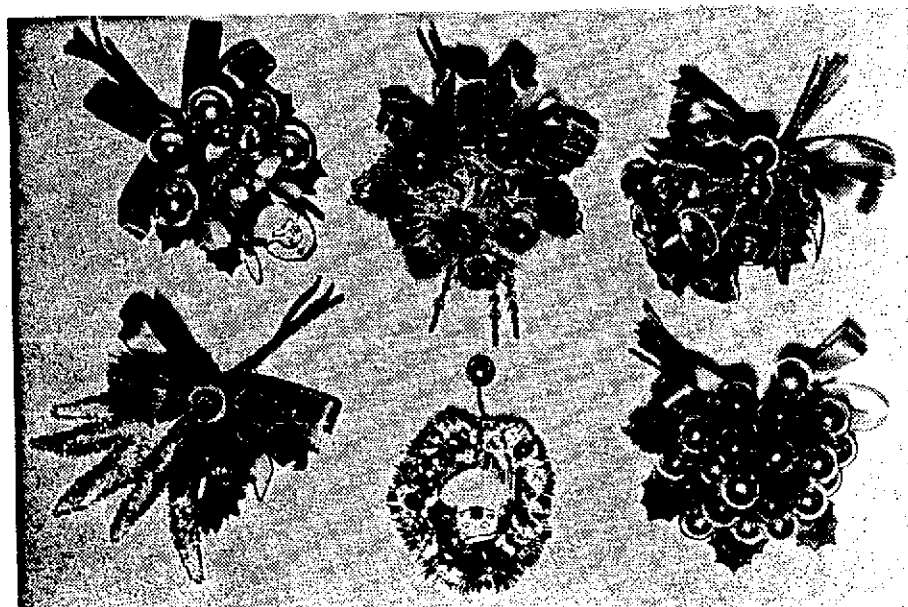
The Shrug

All nylon with shiny lurex—so soft, fluffy and snugly. Completely washable. ⁵⁹⁵

The Stole

All wool double jersey with triple fringe. White, black, pink, orange, red, kelly and turquoise. ⁵⁹⁵

NECKWEAR WALKER'S STREET FLOOR



Christmas Corsages by Castle

Nothing creates a gay holiday spirit than the wearing of a Christmas Corsage and the happy "Merry Christmas" wish . . . so wear one! Give many! Colorful holly, bells, ribbons, and evergreen on pins.

^{\$1}

ACCESSORIES WALKER'S STREET FLOOR

Celebrities

initial handkerchiefs

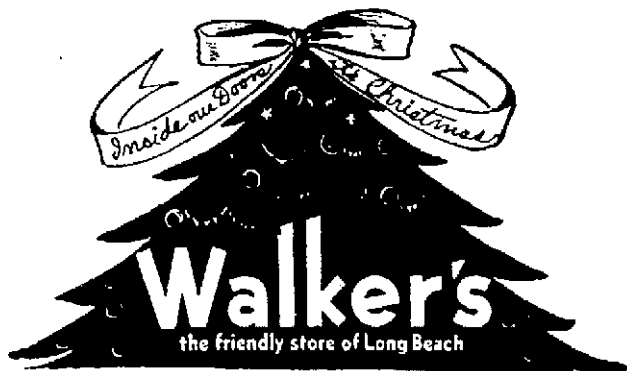
The daintiest initial hankies we have ever seen—of the finest imported Swiss. The initials are surrounded by tiny clusters of flowers, trimmed with lace.

^{\$1}

Many other lovely Swiss handkerchiefs priced from 55c to 1.95

ACCESSORIES WALKER'S STREET FLOOR





sure-fire ways to dazzle
a damsel with **Tussy**



Midnight by Tussy

Midnight Cologne and Dusting Powder Set	3 ²⁵ *	Midnight Set with Blue Ice Cologne, Liquid Cologne, Lotion	2 ²⁵ *	Midnight Cologne, 4-oz.	1 ²⁵ *	Glamour Set with Cologne, Hand and Body Lotion	1 ⁰⁰ *	Midnight Dusting Powder with fluffy puff	1 ²⁵ *
				Midnight Cologne, 8-oz.	2 ⁰⁰ *				

*prices plus fed. tax.

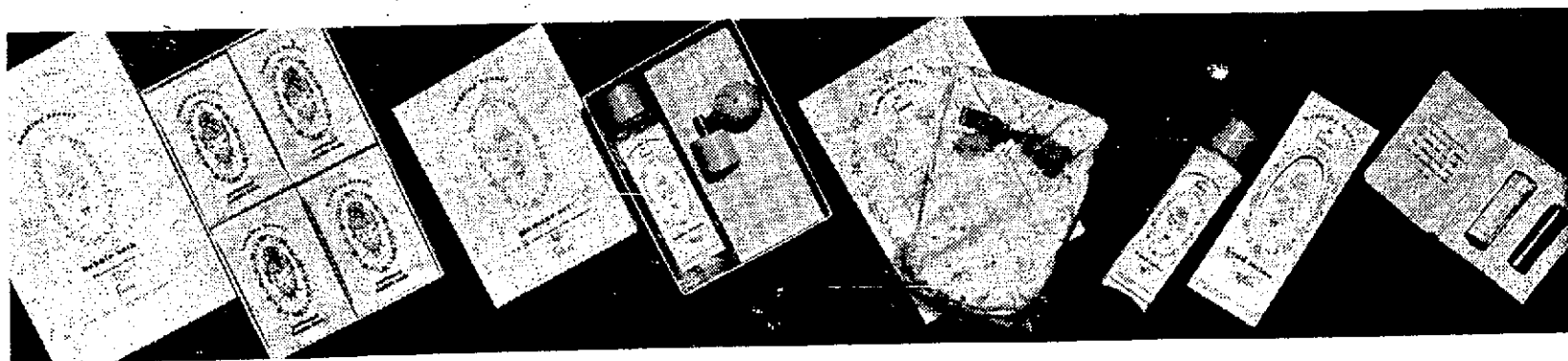


Bright Secret by Tussy

Bright Secret Gift Set includes Co- logne Concentrate and Dusting Powder	3 ⁰⁰ *	Bright Secret Cologne Concentrate, 2 ounces	1 ⁵⁰ *
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Contraband by Tussy

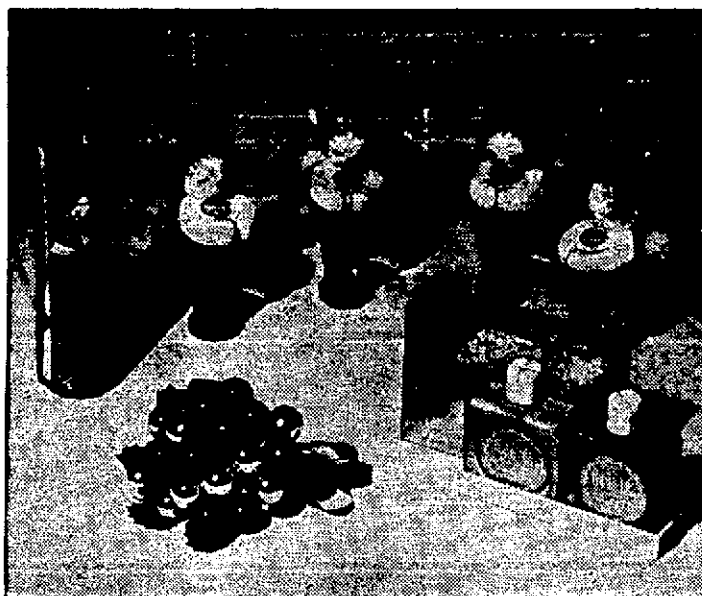
Contraband Gift Set with Cologne and Dusting Powder	2 ⁵⁰ *
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Budding Beauty by Tussy —a distinctive line of children's toiletries

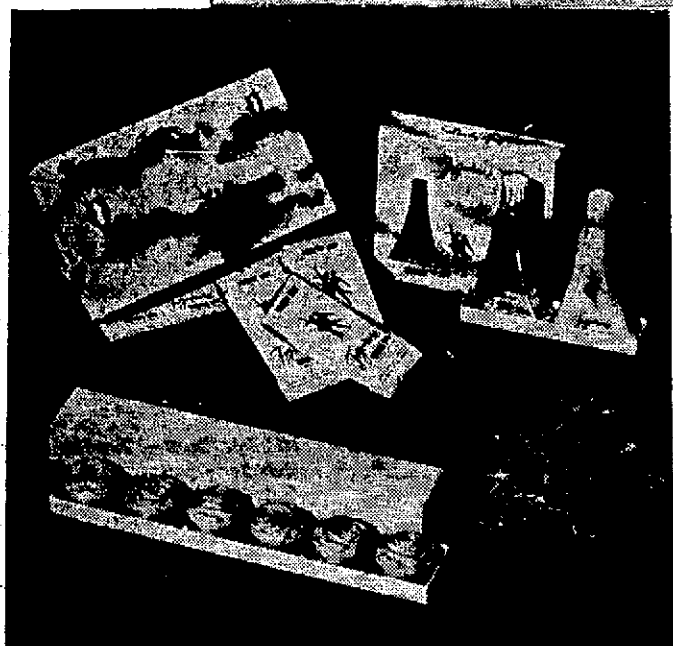
Bubble Bath, 16 envelopes that makes bath-time a fun- time, softly fragrant.....	1 ⁰⁰ *	Glamour Set with 4-oz. Toilet Water and Atomizer.	1 ⁷⁵ *	Powder Mitt of soft, figured and fleece combined with fragrant powder	1 ²⁵ *	Hand Lotion that keeps hands velvety-smooth	1 ⁰⁰ *	Pomade Lipstick and Refill tinted a delicate pink	1 ⁰⁰ *
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*prices plus fed. tax.



gift cosmetics by Dorothy Gray

Gifts to treasure and delight . . .
for every woman who likes to give
and receive lovely gifts . . .



(top)

Nosegay Bath Set

Cologne and dusting powder
in blue foil-covered shak-
er container **2⁰⁰***

Gay Cherubs

The essence of Christmas, gold-
en winged figures in gay holi-
day colors embracing Nosegay
Cologne **1²⁵***

White Lilac Gift Set

Cologne, hand lotion and dust-
ing powder, gift packaged in
lovely, delicate lavender
and white **1²⁵***

*prices plus fed. tax

(left)

Figurine Set

Cologne and hand lotion at-
tractively packaged
in gold and white **1⁰⁰***

Bubbling Bath Salts

16 individual packets, attrac-
tively boxed for
gift giving **1⁰⁰***

Soap Bon Bons

Pink, pale green, lavender, yel-
low . . . four pretty shades
four delicate fragrances. **1⁰⁰**
6 cakes

COSMETICS WALKER'S STREET FLOOR

famous fragrances by

Colonial Dames

(not connected with any society)

She'll appreciate a
convenient fragrance
by Colonial Dames
— created to meet
milady's needs for
every occasion.



(top)

Tra-La Cologne

A heart-stealing fragrance,
gaily packaged for
Christmas **2⁰⁰***

White Lilac Cologne

Lovely as fresh lilacs,
exquisitely wrapped **1⁵⁰***

Trio Set

Containing Tra-La, White
Lilac and Riviera colognes **2⁰⁰***

Christmas Tree Candy Cones

Purselle Perfume in Tra-La or
White Lilac fragrance
each **1⁰⁰***

*prices plus fed. tax

(right)

Tra-La Set

Romantic fragrance set con-
tains cologne and purse-
size perfume **2⁵⁰***

White Lilac Set

Lovely fragrance set of cologne
and purse-size
perfume **3⁰⁰***

White Lilac Set

Large size cologne and dusting
powder, packaged
together **3⁰⁰***



COSMETICS WALKER'S STREET FLOOR

Gourielli

for the men
and women
with perfect taste

for women

Fourth Dimension — the eloquently modern fragrance, in cologne, 3.50*

Also 2.25* to 5.50*

Five O'Clock—the beautiful and bewitching fragrance, in Eau de Parfum 3.00* and 5.50* in gift set of Eau de Parfum and Perfume, 6.00*

Perfume 3.00* to 5.00*

for men

Here's How for men who prefer the finest

After Shave Lotion 1.75* and \$2.50*

Cologne 2.50* and 3.50*

Sets 4.00* to 7.50*

*prices plus fed. tax

COSMETICS
WALKER'S STREET FLOOR



Helenia Rubinstein

for the favorite
names on your
Christmas list...

Merry Bathers Three

Perfume Foam Bath and shaker talc and perfume cologne in your choice of Apple Blossom, White Magnolia or Heaven Sent, 3.50* set.....

Christmas Coach

Frosty decorative carriage carries 4 ounces of cologne in Apple Blossom, White Magnolia or Heaven Sent, each..... 2.25*

Sea Jewel Perfumette

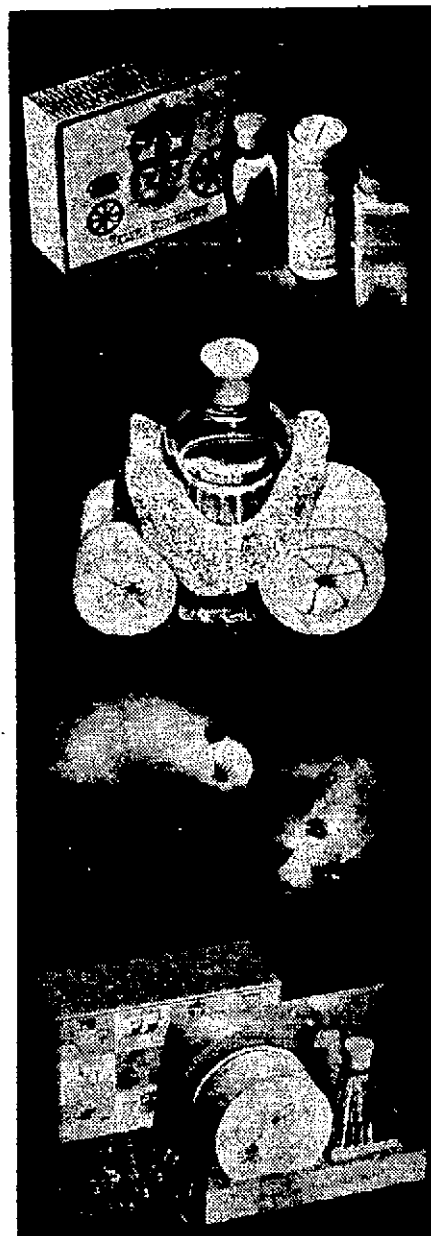
Frosty feather floaty fish who swallowed a lovely jeweled purse size perfume of Apple Blossom, White Magnolia, Heaven Sent and Command Performance, each..... 2.25*

Fragrant Passengers

Luxury body powder and sparkling eau de Parfum in any four of Rubinstein's famous fragrances, 3.75*

*prices plus fed. tax

COSMETICS
WALKER'S STREET FLOOR



Lenthieric

gifts extraordinary
for her... to
charm and delight

Fashions in Fragrance

5 wonderful Lenthieric fragrances, packaged together..... 1.50*

3 Silent Messengers

Tweed, Miracle and Shanghai fragrances in generous 2-ounce bottles, set..... 2.50*

Miracle Duo Set

Large size bouquet Lenthieric Miracle and dusting powder, gift packaged together 3.00*

Adam's Rib

Never, never, never, since the world began has there been a fragrance like Adam's Rib! It's slightly primitive, and decidedly uninhibited! 3* to 18.50*
Perfume 3* to 18.50*
Toilet Water 2.50* to \$4*

Tweed Bouquet

The one fragrance above all others to wear anytime... anywhere... 1.50* and 2.50*

*prices plus fed. tax

COSMETICS
WALKER'S STREET FLOOR



Angelique

fragrances in perfect
harmony for any
occasion...

Cologne Quartette

Generous sizes of White Satin, Gold Satin, Black and Red Satin, 2.50* all yours at only

Angelique Colognes

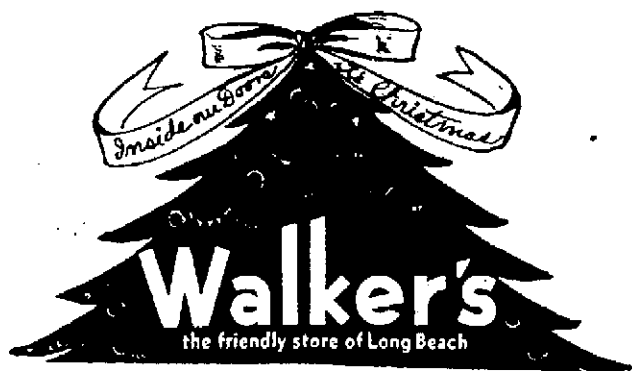
In any of the four distinctive fragrances, to match the mood you're in 1.75* to 8.00* at.....

Angelique Perfumes

Radiant Red Satin, Gay White Satin, Sophisticated Black Satin or Provocative Gold Satin—luxury laden fragrances 2.50* to 10.00*

*prices plus fed. tax

COSMETICS
WALKER'S STREET FLOOR



it's knit . . . it's nice . . . it's

Munsingwear

brushed rayon sleepwear

Pajamas

Deep piled fluffy on the outside, silky and smooth inside. Pearl buttons trim the luscious colors of yellow, blue, pink. Sizes 14-20. **6⁹⁵**

Gown

Dewdrop jewels, pearls and rhinestones sparkle on this quilted yoke gown. In blue, coral, pink, yellow. Sizes 14-20. **5⁹⁵**
Others 4.95.

Pajamas

Elegant and lush in deep-piled brushed NYLON, with soft round neck, smooth yoke and in the beautiful colors of pink, blue and yellow. **12⁹⁵**

LINGERIE WALKER'S SECOND FLOOR



the happiest folks on two feet get Ripons for Christmas

For Her

Oodles of comfort in new patterns. Low slip-ons or all-wool four-tiered cuff. Colors galore. Sizes 9-10-11. **2⁵⁰ to 3⁵⁰**

For Him

Jacquard knits in pure worsted with true heel construction, rubber insole, leather soles, he-man colors. Sizes 9 to 13. **2⁹⁵ to 3⁵⁰**

For Small Fry

Bright, colorful new Ripons that will delight any youngster. All wool slip-ons or long tops with leather soles. **2⁵⁰ to 2⁹⁵**

HOSIERY WALKER'S STREET FLOOR

yours for luxurious lounging
our hand-beaded, richly furred

Capeskin Slippers

You'll adore the comfort of this Sioux Mox—it's made of finest colored cape-skin, has hand-beaded Indian design. Fleece lined. **7⁹⁹**

Honey Bug Slippers, leather or satin, **2.99 & 3.99**

Blum Slippers, satin, felt or kid. **1.99 to 3.99**

Foamtreed Slippers, red or blue corduroy. **4.69**

Stars by Knight Slippers, red, blue, black. **1.99**

Baer Bouncers, leather scuffs. **3.49**

WOMEN'S SHOES WALKER'S LOWER FLOOR



by True Stitch





Kayser lingerie in saucy show-offs

Nylon Tricot Petticoat

Lace and pleat-lavished loveliness in Kayser's half slip with perfect fit. White, pink, rose beige. Sizes 24 to 32..... **4⁹⁵**

Nylon Tricot Slip

to please my-lady fair, with butterfly pleating bodice trimmed with wide luxurious lace. Pink, white, rose beige. Sizes 32 to 42..... **6⁹⁵**

LINGERIE WALKER'S SECOND FLOOR

Van Raalte

because she loves nice things

Embroidery Trim Gown

in wonderful, practical nylon tricot. Feminine styling with front shaped midriff and elasticized waist. Dreamy in Dawn glow, Blue Horizon or Cloud White. Sizes 34-40..... **8⁹⁵**

Nylon Petalskin Slip

with nylon alencon lace and net trim. Luscious in colors of White, Blue Horizon, Pink and Black. Sizes 32 to 40..... **5⁹⁵**

LINGERIE WALKER'S SECOND FLOOR

Revlon gift sets glorious!

Match Maker

Richly embossed gold or red foil box filled with her favorite "match-ups." Revlon Nail Enamel, Lano-lite non-smear lipstick and Super Base Coat..... **1³⁵***

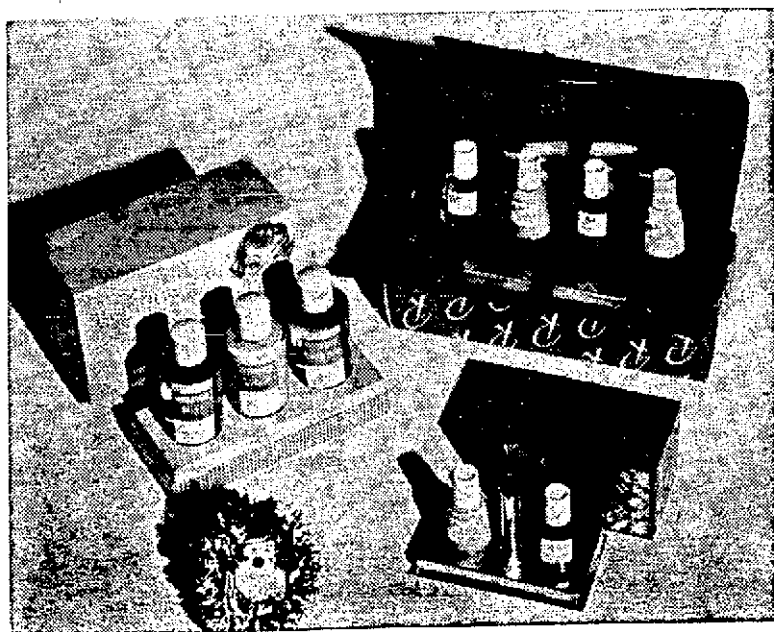
Quick Trip

Amazing value in a red or black simulated leather case that contains Revlon Nail Enamel, Velvety non-smear Remover, Super Base, Base Coat, Cuticle sticks, etc. **2⁹⁵***

Beginners Luck

Hand-care kit for the junior set. Contains natural Nail Enamel, Remover, Aquamarine Lotion, Aquamarine soap, Aqua Mist and emery boards..... **2⁰⁰***

*plus Fed. tax



COSMETICS WALKER'S STREET FLOOR



she'll love a
warm-hearted gift—in

Loungewear

Kay-More Quilt Robe

Beautiful Benberg quilt in wrap-around style. Metallic trim collar and cuffs. Full length in pink or blue. Sizes 12 to 18 and 14½ to 21½..... **18⁹⁵**

Rhapsody's 2-pc. Pajama Set

Quilted celanese taffeta mandarin styled jacket, fully lined, and contrast color crepe trousers. In four exciting color combinations. **10⁹⁵**
Sizes 10-18

Loungee's Princess Robe

Cotton quilted print with contrast color piping and buttons. Full length in pink or blue. **12⁹⁵**
Sizes 10 to 20.....

ROBES WALKER'S SECOND FLOOR

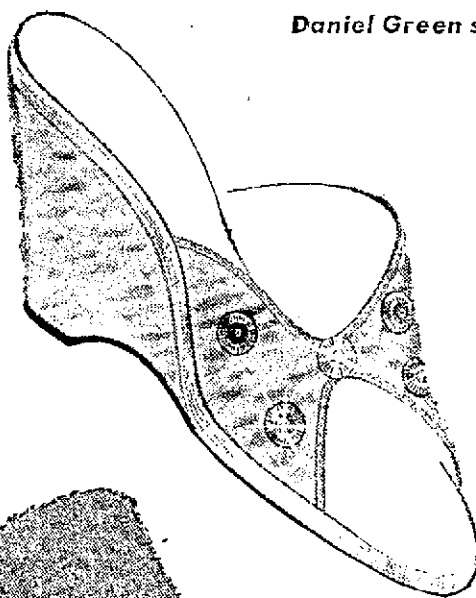
Gift Slippers

for every "her"
on your Christmas list

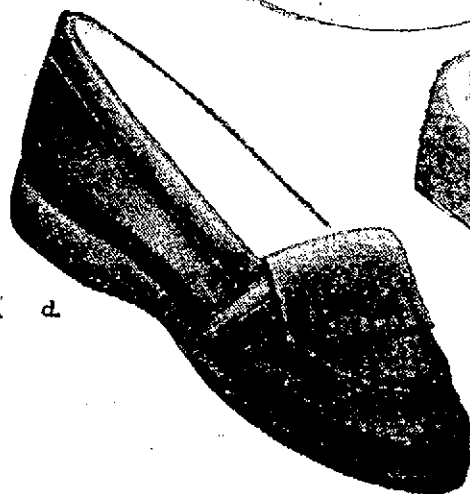


a.

just 4 of the many
outstanding Luxurious and
Daniel Green styles in our selection



b.



d.



c.

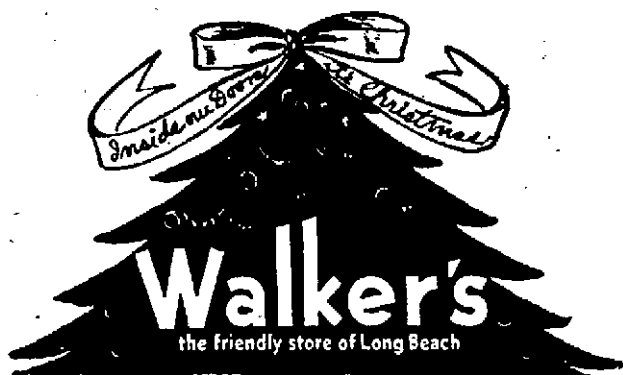
a. Firefly Ballet in satin-lined velvet with pink-gold-dust and nailhead trim. **3⁹⁵**
Black, royal, red

b. Hi-Wedge Mule in velvet with multi-color sequin trim, silver platform. Black, turquoise, purple, gold. **5⁹⁵**
rose

c. Poodle-Furry Scuffs in smart new banded style in poodle-cloth. Foam insole. **2⁹⁹**
Red, royal, black, grey

d. Felt Moccie with thick, soft-padded platform sole. Green, red, sand. **6⁵⁰**
royal, black

SHOE SALON WALKER'S SECOND FLOOR



smart teens know these
famous co-ordinates



Furlana Sweaters by Joan Marie

Our own Hi-Teen Favorites have chosen Furlanas as their favorite sweater of the season—so make your favorite hi-teen happy with a gift sweater that looks and feels just like cashmere. Actually they're 65% lambs' wool, 30% fur and 5% nylon, comes in all the wanted pastels, high shades. Sizes 36 to 40.

Short-Sleeve Slipon	7.95
Long-Sleeve Slipon	8.95
Long-Sleeve Cardigan	10.95

pur-r-fect coordinates Corduroy Skirts

Make her doubly happy—add a fine wale quilted corduroy skirt to her gift. Rich in high shades, charcoal and black, they're the perfect skirt to mix or match with sweater, blouse or jacket. Sizes 22 to 28 waist. **8.95**

HI-TEEN CAMPUS SHOP WALKER'S SECOND FLOOR



Cuddle Caps

for the young and younger!

Little caps—gay as the season itself! For the young and younger—and **1.98** the young at heart, too!.....

Knitted angora with jewel starred band to fit any head size. White and pastels.

Pure wool knitted with pony tail effect—all white and stripe design in colors.

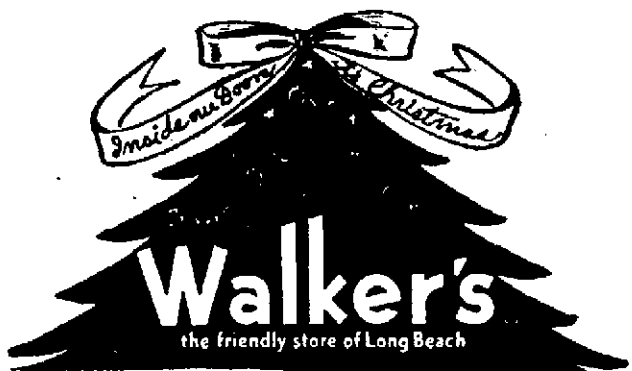
MILLINERY SECOND FLOOR OF FASHION

Rocke Anklets for the teenagers and juniors

The fluffy cuffed anklet that has taken the country by rage. So if you would like to fulfill her fondest dreams, give fluffy cuffed or Lamamere-like anklets for Christmas. Cotton feet, nylon reinforced toes and heels. All colors, black and white. Sizes 9 to 11.....pair **1.00** to **1.35**

ANKLETS WALKER'S STREET FLOOR





The Gift
Every Girl
Dreams About

Hadley Cashmeres

Exquisitely fashioned of only the finest pure imported cashmere, in the season's most luscious colors.

Slip-on **17⁹⁵** Cardigan **24⁹⁵**



wonderful Wondameres

the school girls' favorite sweater

Full-fashioned for perfect fit and made in a beautiful selection of pastels and dark colors.

Three-quarter Sleeve Button-up Turtle Neck with matching pearl buttons **12⁹⁵**

Classic Twin Set in matching or contrast colors.

Cardigan **10⁹⁵**
Slip-on **8⁹⁵**

SPORTSWEAR WALKER'S SECOND FLOOR OF FASHIONS

Tops on her list

Weber Originals

of DuPont's Dacron

Exquisitely styled blouses of Dacron, the fabric that meets the need of the modern woman. A gift she'll enjoy for many a day, and bless your good taste. Choice of white, pink or blue. Sizes 34 to 38.

Short Sleeve Blouse with lace and self pleated trim **5⁹⁵**

Long Sleeve Blouse with little collar and pleated trim **7⁹⁵**

SPORTSWEAR WALKER'S SECOND FLOOR OF FASHION





Shirt and Slack

Coordinates

by Graff

A gift-worthy combination! Pedal pushers or slacks in long-wearing orlon cord, wonderfully styled and beautifully tailored . . . perfect mates for the plaid shirts in Hoffman's new fabric, Desert Ore. Rayon and acetate blended with beautiful metallic. Sizes 10 to 18.

Pedal pushers or slacks
in blue, grey or tan..... **8⁹⁵**

Shirts in grey with pink, gold
or blue plaid..... **5⁹⁵**

SPORTSWEAR
WALKER'S SECOND FLOOR OF FASHION

Carole Chris denim coordinates

Smart mid-season beauties . . . and a perfect gift in the season's newest colors, turquoise, orange, pink or charcoal and done with traditional Carole Chris workmanship and styling. Sizes 10 to 16.

Short Jacket..... **3⁹⁸**

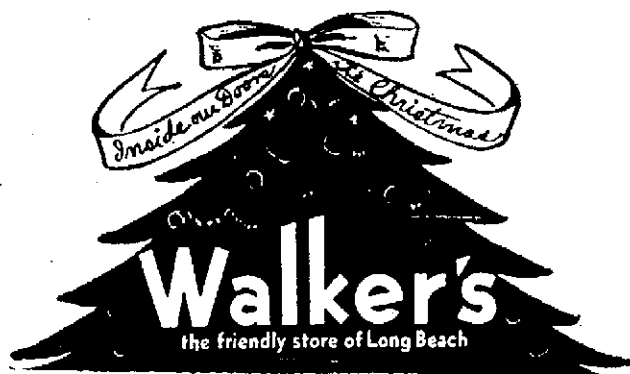
Denim Slacks..... **3⁹⁸**

Slip-over Italian Jacket..... **3⁹⁸**

Pedal Pushers..... **3⁹⁸**

SPORTSWEAR
WALKER'S SECOND FLOOR OF FASHION





Walker's and Westinghouse

have a gift for the whole family



1955's biggest TV value! Get this famous Westinghouse picture and performance quality now in compact, modern cabinet. Brown simulated leather finish. With aluminized picture tube. Model 867T21.

we GUARANTEE \$20 allowance on your old radio, record changer or TV on a NEW 1955 21" full range picture TV

balance payable 2⁹⁵ week

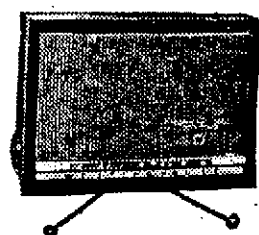


Westinghouse Clock-Radios

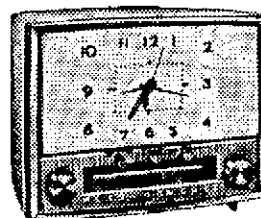
for every member of the family!

- they sing you to sleep
- they wake you to music
- they sound safety alarm
- they start coffee perking
- they turn themselves off

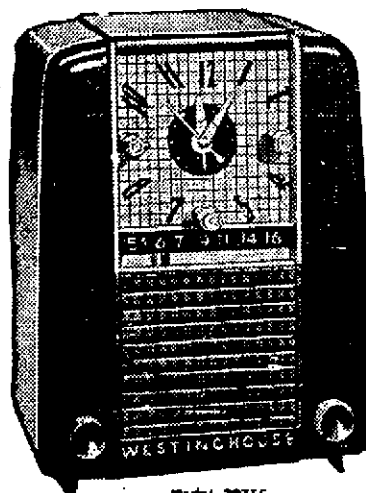
The most wonderful idea for Christmas! For the home or office, wonderful Westinghouse clock radios—in a luxury class of their own.



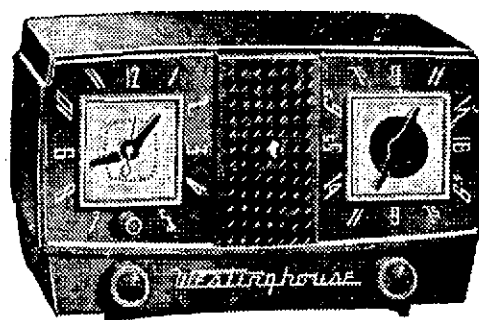
Model 45716
59.95



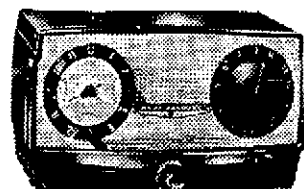
Singing Butler 44.95



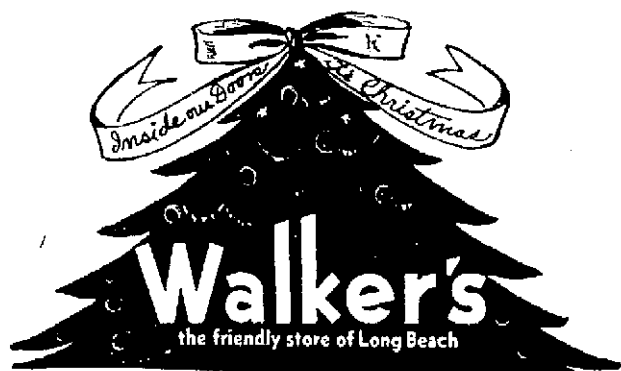
Model 39075
39.95



Model 42075
24.95



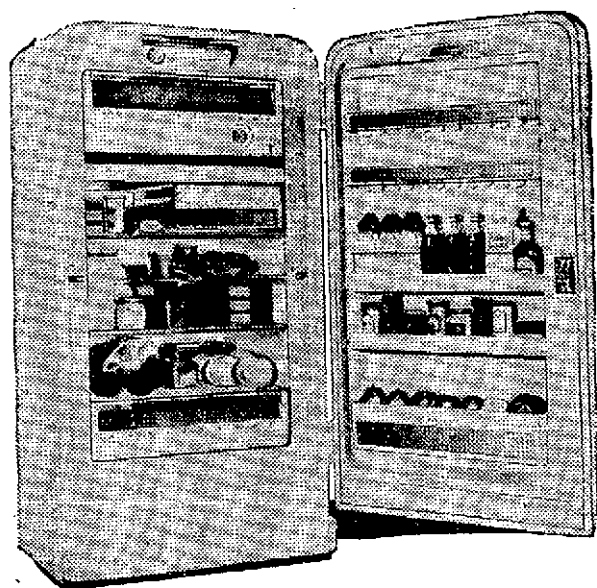
The Suburbanite 36.95



Look Father!...

*Walker's is playing
Santa Claus*

Buy Mother BOTH
for nearly the price of one
Westinghouse
Food-File Refrigerator



- a special place . . .
• a special cold for
every kind of food!
- 56 lbs. of frozen
storage space!
- Meat-keeper!
- Bonus bottle space!
- Butter-keeper . . .
- Fruit bin
- 9.1 cu. ft. capacity!

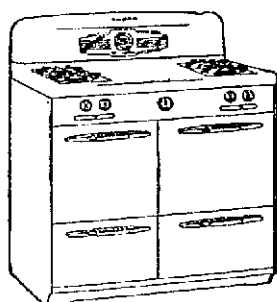
**we guarantee a
savings of at least
\$120 or more!**

for only **399⁹⁵**

you can give MOM this
319.95 Westinghouse
de luxe 9.1 cu. ft. Refrigerator

AND

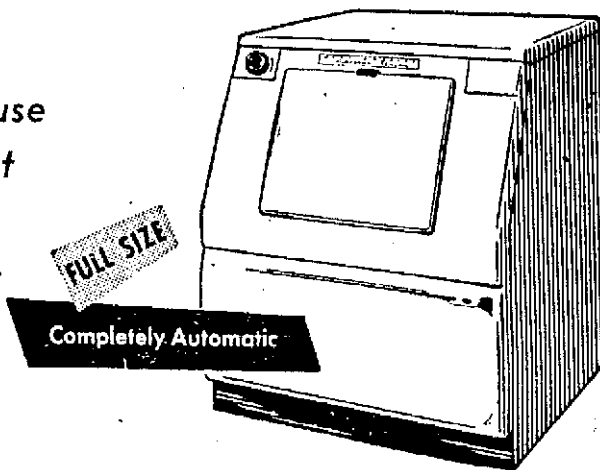
or if SHE prefers
this 229.95 de luxe
Roper Gas Range



at no
additional
charge!

A de luxe CP full-sized
gas range with all the
features by America's foremost
manufacturer of gas ranges.

this Westinghouse
Dryer—the most
wanted gift of
women; former
price 199.95



Westinghouse ELECTRIC DRYER

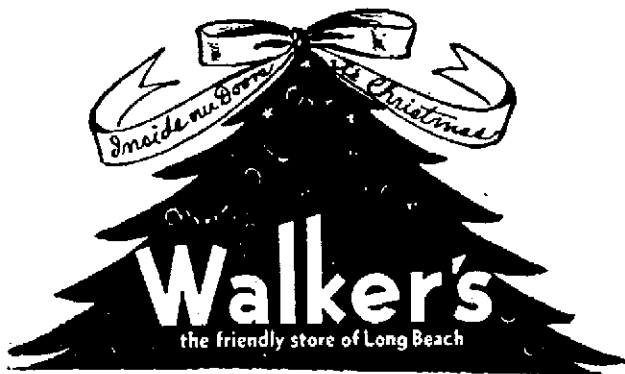
**These Features Make Your Clothes
Drying Faster, Easier, Convenient!**

Easiest to Load and Unload—Exclusive slanting front and handy
loading door are designed for YOUR convenience.

Dries Anything—Even safe drying of new miracle fabrics.

Dries Clothes as You Want Them—Completely dry, or damp-dry for
ironing.

Dries Faster. Saves Money—Direct air flow system forces warm, fil-
tered air directly THROUGH the tumbling clothes.

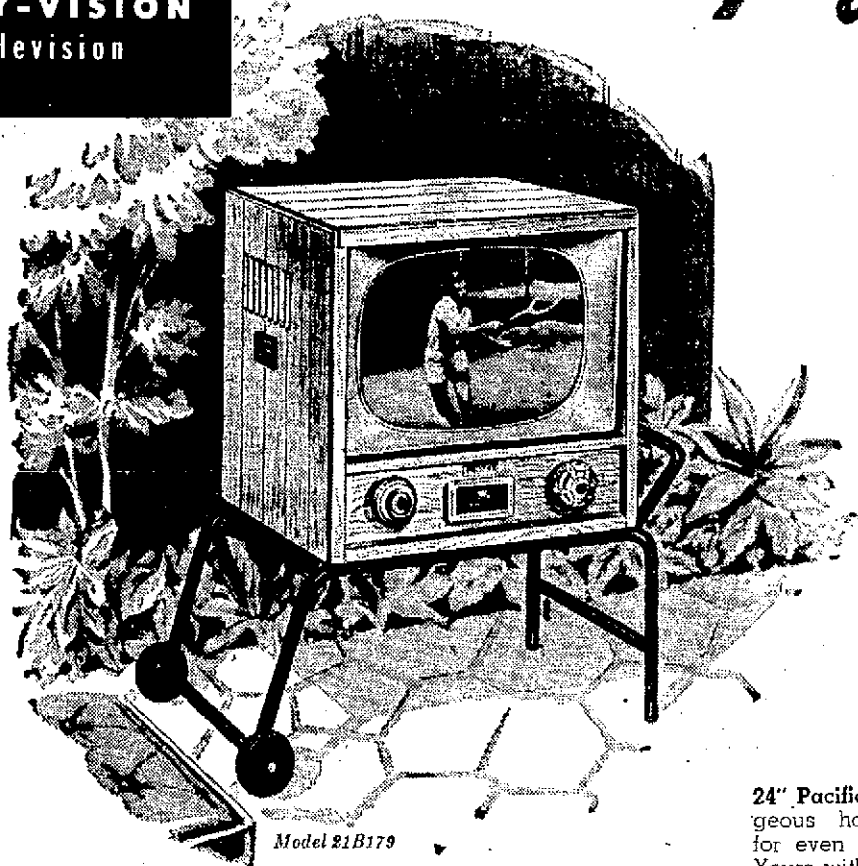


give the newest in
TV excitement



'55 Pacifica

INDOOR / OUTDOOR TV



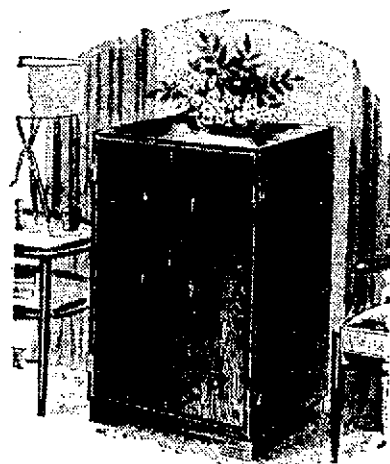
Model 21B179

California-styled
for informal living

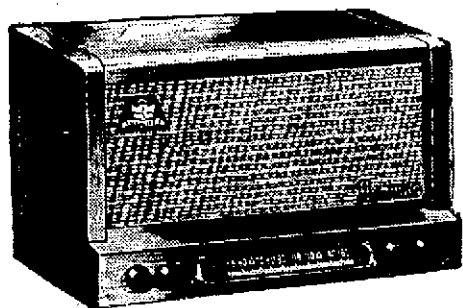
This 21" Easy-Vision TV fits in wherever living is informal. The cabinet is solid ash, constructed tongue-in-groove to achieve a refreshingly new look. New portable "TV Cart" lets you move it from room easily (available extra). Model 21B179 **289⁹⁵** plus cart

24" Pacifica Console in gorgeous hardwoods, perfect for even traditional decors. Yours with Hoffman's exclusive Hi-Fi sound realism.

Model 24B733 **\$485**



Model 24B733

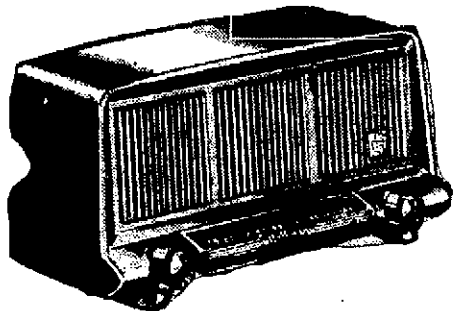


Hoffman Radios

the "sound buy" for
Christmas

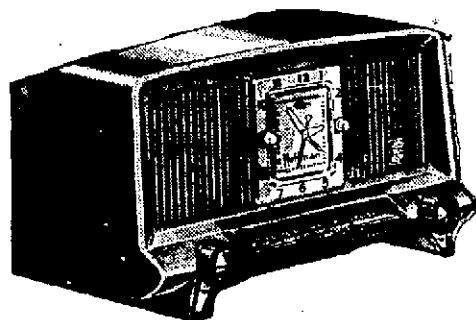
New 6-tube AM radio with full range console sound. Plug in a record player attachment and it's a combination. Solid mahogany, lined oak or cherrywood. Model MW601.

49⁹⁵



New table radio color-tuned to match your decor. Gleaming plastic with lighted slide-rule dial, 5-tube AC-DC chassis. Desert Sand, Sierra Grey, Sunset Red or Seal Black. Model BP501.

29⁹⁵



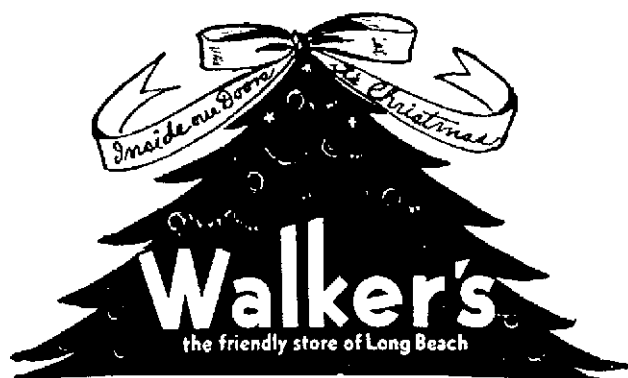
Clock radio in Desert Sand, Sierra Grey, Sunset Red, Seal Black. Plastic with powerful 5-tube AM radio, too.

39⁹⁵

BUY WITH CONFIDENCE

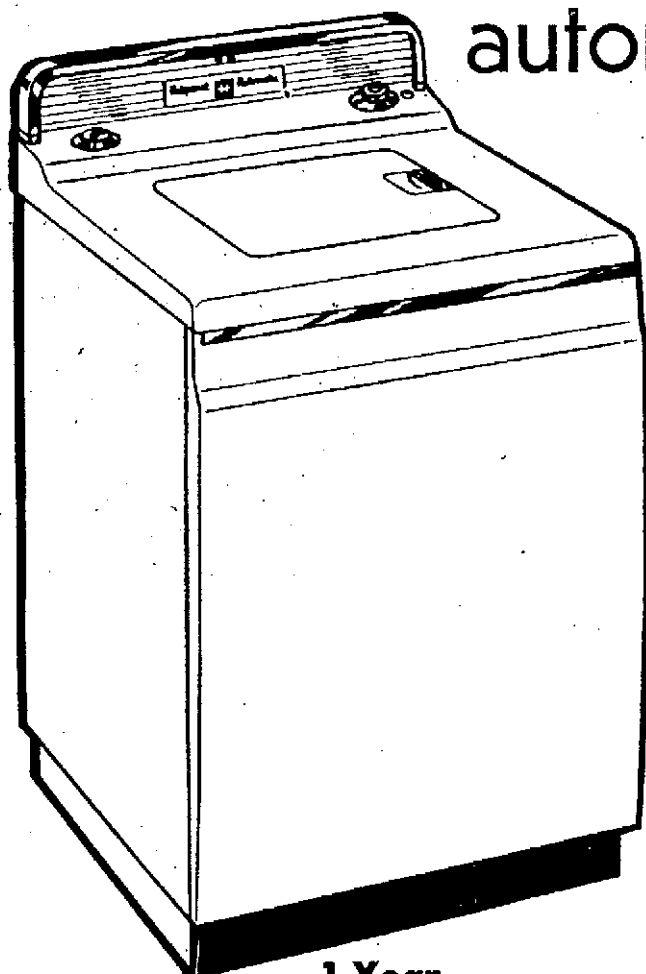
- ✓ BRAND NEW MERCHANDISING CONCEPT
... one ALL-INCLUSIVE price, no extra charge for installation and service.
- ✓ BRAND NEW ADVERTISING POLICY
... every price quoted includes TOTAL cost of merchandise: excise tax, delivery, installation, service and factory warranty.
- ✓ BRAND NEW MERCHANDISE
... latest designs and models by the nation's leading manufacturers, no "warmed over" stock.
- ✓ BRAND NEW MANAGEMENT and PERSONNEL
... courteous, personal attention by experienced sales people, no "high pressure" selling.
- ✓ BRAND NEW FREE DELIVERY SERVICE
... factory-trained experts, finest technical equipment.
- ✓ BRAND NEW CREDIT FACILITIES
... specially designed modern equipment, manned by experts in handling fine merchandise.
- ✓ BRAND NEW SERVICE DEPARTMENT
... quick clearance on both 90-day charge accounts and contract purchase, at lowest carrying charges.

NEW APPLIANCES AND TV DEPARTMENT WALKER'S LOWER FLOOR



let Walker's help you
be Santa Claus . . . give her

the NEW 1955 HOTPOINT automatic de luxe washer



any trade-in \$40 or more

any postwar trade-in \$70 or more

regular price 299⁹⁵

less postwar allowance \$70

your price 229⁹⁵
with trade-in or less

**EASY
TERMS**

**1-Year
FREE Service
and Warranty**

NEW APPLIANCE AND TV DEPARTMENT LOWER FLOOR

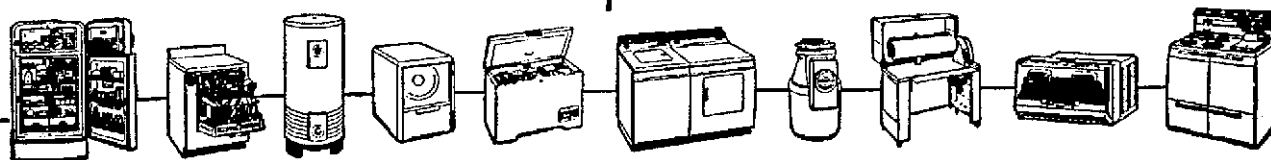
all the features women want most!

- lighted back panel
- convenient top loading
- flush-to-wall installation
- automatic drain pump
- deep overflow rinse
- smooth porcelain tub
- wo-way wond-r-dial
(with separate washing cycles)

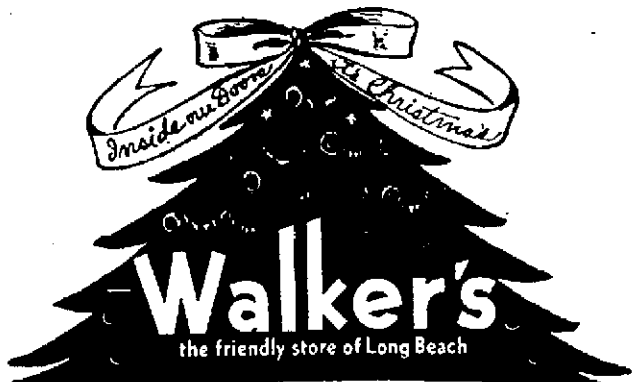
make her "washdays" a thing of the past with Hotpoint fully automatic

just load it . . . set it . . . and forget it!

So easy on clothes, yet hard on dirt! Just a few minutes of her time and a whole week's laundry is automatically washed, triple-rinsed, spin-dried. All she does is set the Wond-R-Dial and drop in her load. It will make her "washday" a thing of the past.



its HOTPOINT for all your appliance needs



gifts for a rainy day

Warren's Koroseal Vinyl Raincoats

They're so wonderful—because these raincoats are clear, durable Koroseal, fashioned roomy enough to allow for a coat or suit underneath. It's soft, pliable plastic, too, will not crack or stick. Comes complete with hood and carrying case... makes it purse size when not in use.

S-M-L sizes **3⁹⁵**

Ex. Large sizes 4.50

NOTIONS WALKER'S STREET FLOOR



she'll always be prepared with Rain Dears by Lucky

Lucky does it again! Another first for Rain Dears! The only plastic rain boots to ever receive Modern Screen's Hollywood Fashion Award. They're feather-weight, yet tougher than rubber, and have a non-slip tread. No seams to leak, Rain Dears are fully moulded. Clear and smoke for all types of shoes. S-M-L-XL sizes..... **1⁹⁵**

NOTIONS WALKER'S STREET FLOOR

frivolous Kleinert's pucker beauties

PUCKER BANDEAU

The newest and prettiest way to look glamorous when you set your hair. One size for all. **1⁵⁰**

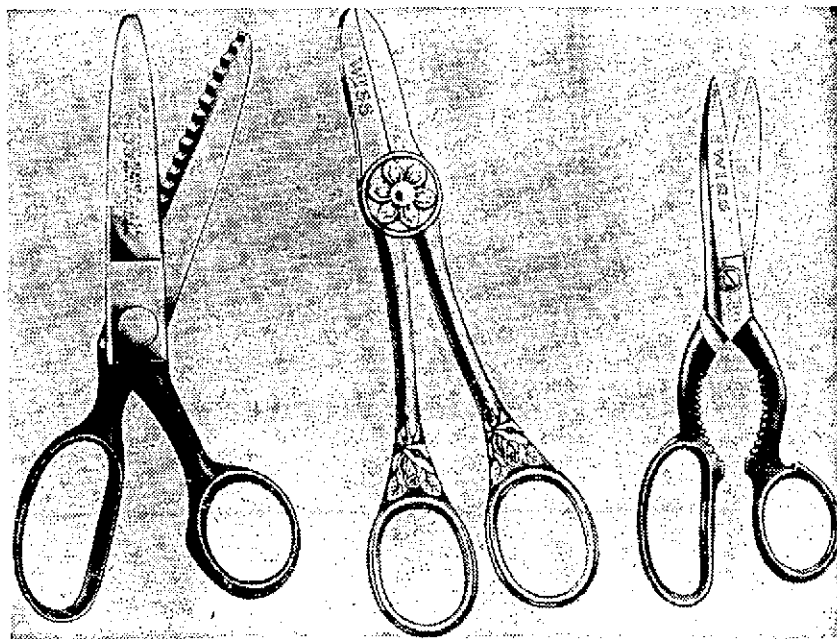
PUCKER MITSIES

Nylon frilled mitts to keep your creams and lotions from smearing while you sleep. Use while dusting, too **1⁰⁰**

PUCKER NITE CAP

In dainty elasticized rayon and cotton fabric, with flattering halo of nylon lace, nylon bow topknot **1⁰⁰**

NOTIONS WALKER'S STREET FLOOR



Wiss Shears for all household needs

WISS KITCHEN SHEARS

Invaluable household aid for preparing fruits, salads, fish, trimming meats, opening bottles and removing bottle caps. Red handles **2⁷⁵**

WISS FLOWER SHEARS

Cuts and holds a flower with one hand—in one motion. Good for cutting roses (no scratching from thorns) also for flower arranging. Fully chrome plated **2⁵⁰**

WISS PINKING SHEARS

that cut every fabric with a non-ravel edge. Shears are hot-drop forged steel—the basic reason for their long life and satisfactory performance, priced..... **6⁹⁵ - 7⁹⁵ - 8⁹⁵**
Junior Size 4.25

SEWING NOTIONS WALKER'S THIRD FLOOR



visit our exciting TRIM-A-TREE SHOP

- Party Favors and whimsical faces for table and flower decorationseach **49^c** to **79^c**
- Tiny Miniature Winking Angels **3** for **1²⁹**
- Shiny Glass Balls, from. **2** for **15^c** each to **50^c**
- 3rd Dimensional Snowflakes in jewel-like plastic, 24 to pkg. for **1⁰⁰**
- Miniature Musical Instruments, 12" size.....each **79^c**
- Tree-Top Angel in white glazed china with gold-colored trim, and colored glass ball trim around skirt **2⁴⁹**
- Blazing Tinsel Garlands sparkling like diamonds, 5 1/2 yards long, assorted colors **1⁹⁵**
- Tree-Top Tinsel Star 10" in diameter, non-tarnishable, **1²⁹**

A complete magical world of tinkles and glitter, gaily decorated ornaments and icicles—Everything you need to make Christmas tree trimming, gay, fun, exciting!

Miniature Village

The children will love it—Mom and Dad will enjoy it too! A complete village to set under the Christmas tree, each tiny house can be lit with single bulb on your Christmas tree light string. **1⁹⁵**

8 buildings, church, 3 trees.....set

TRIM-A-TREE SHOP WALKER'S THIRD FLOOR

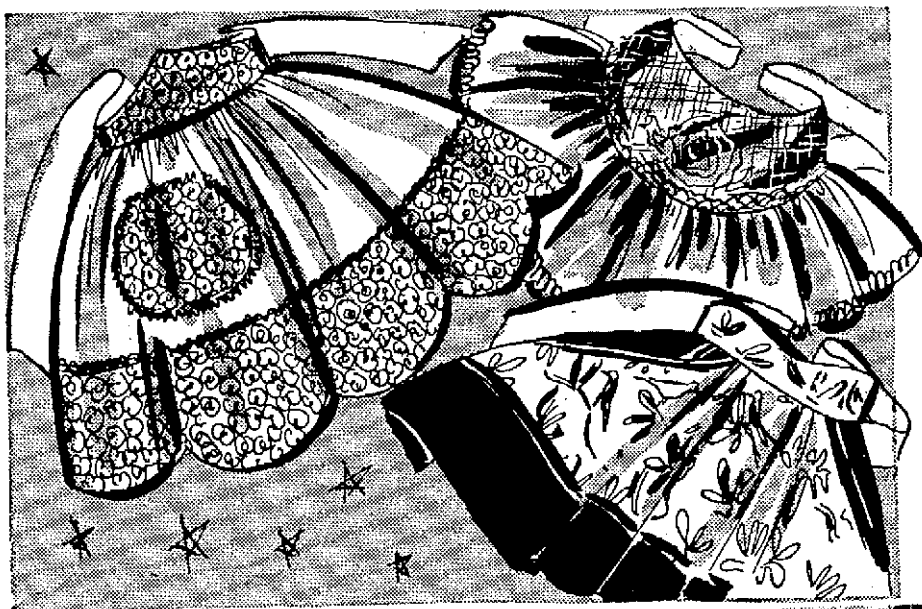
Festive Aprons

in exciting styles for holiday giving

You'll buy several for gifts—like them so well we know you will keep at least one to wear during the holiday season. Complete selection in organdy, chintz, gingham, nylon net and embossed cotton denims. All styles including cobbles, cock-tail, bib coverall, half aprons.... **1⁹⁸** and **2⁹⁸**

Other styles in stock from.....1.00 to 4.95

APRON BAR WALKER'S SECOND FLOOR

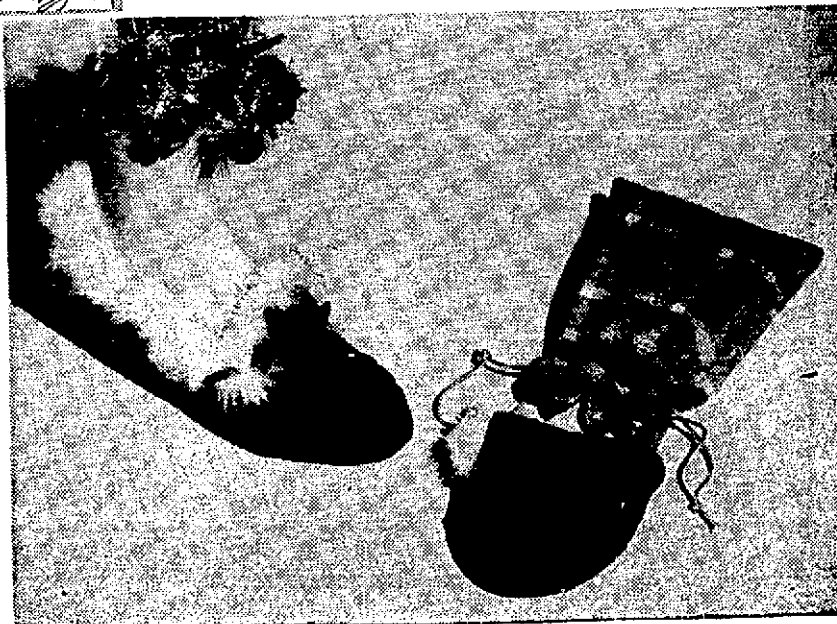


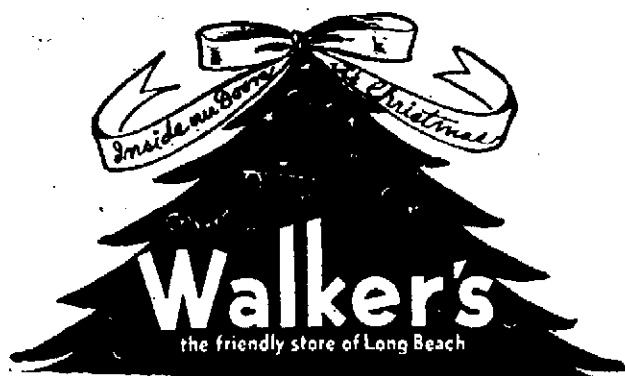
Glue-Mocs

fur-lined for her feet

A cuddly Christmas moccasin, tailored like a glove and made of fine imported goat-skin leather. Tanned for softness, strength and washability. Ideal for lounging, travel or beach wear. Teal blue or red with their own handy travel-bag. Shoe sizes **\$5**

ANKLETS WALKER'S STREET FLOOR





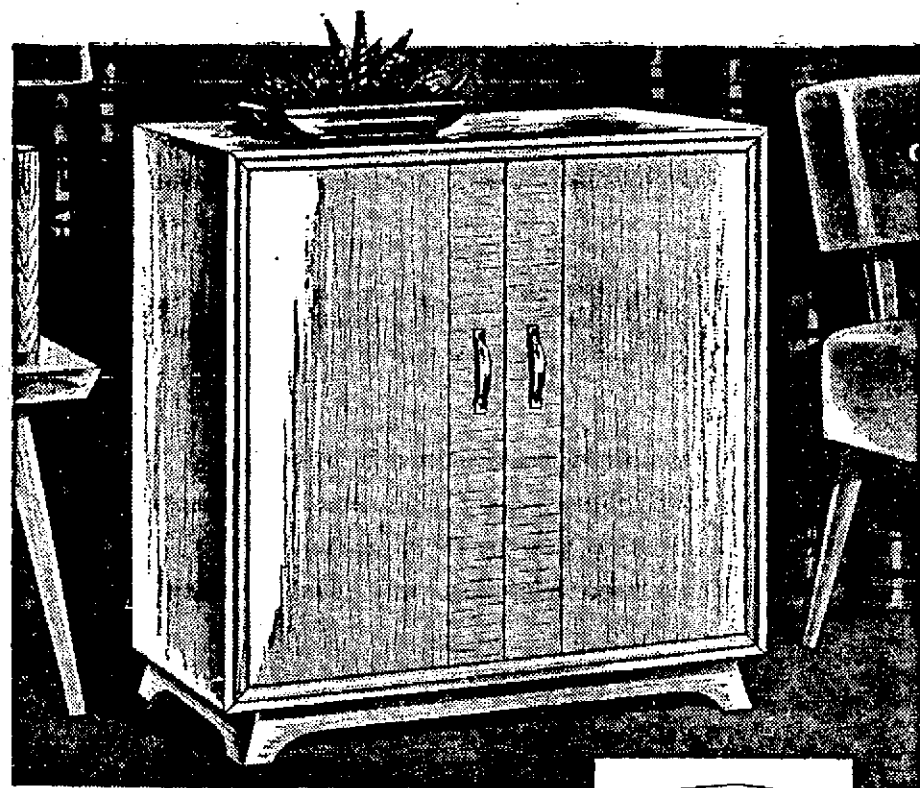
A new kind of furniture
for HER Christmas

LANE Cedar Console

- Dual use — for moth-free storage anywhere in the home, and as functional furniture.
- Storage cabinet opens from front — no need to remove articles from top.
- Stored articles easily reached by pulling out sliding shelves.
- Free Moth Protection Guarantee.

79⁹⁵

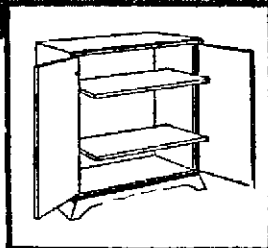
Small down payment
Easy budget terms



One garment saved from moths
can pay for a Lane!

Blonde Oak Modern Console

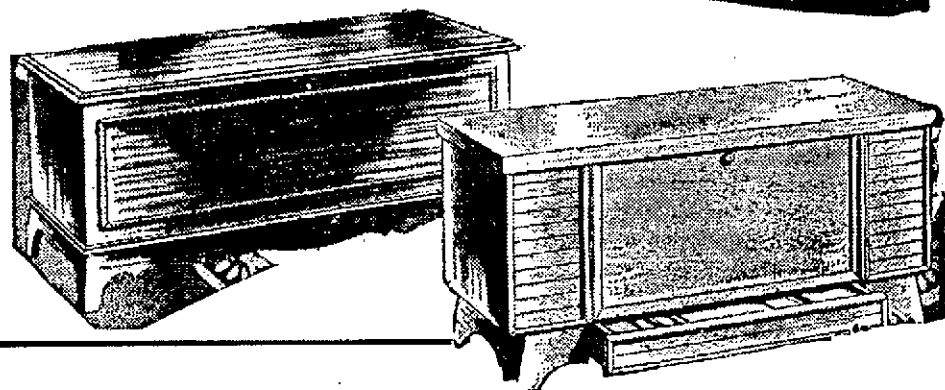
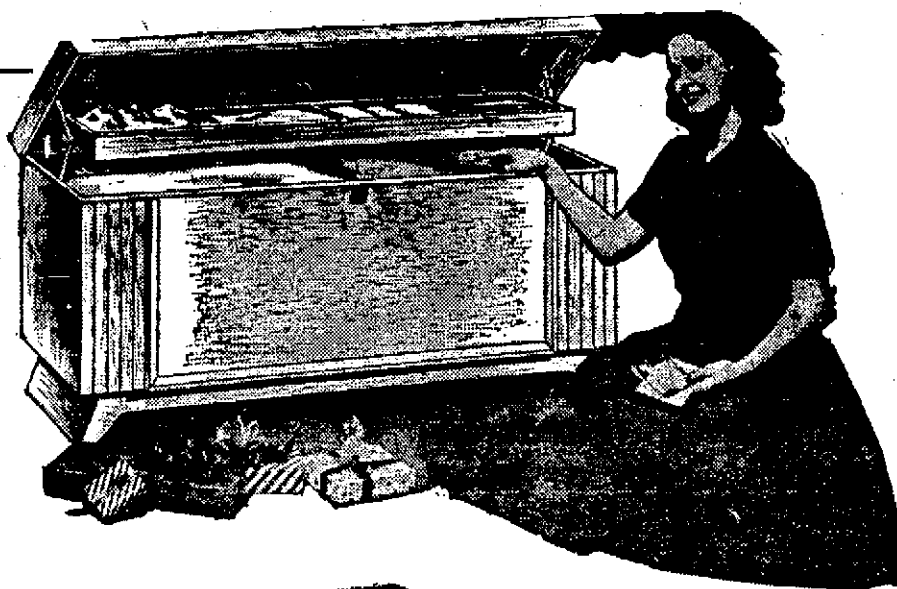
Store your fine wools and other precious belongings in a chest which will protect them from moths—and which will add grace and modern beauty to hall, bedroom, living room or dining room.



The perfect gift for
sweetheart, daughter,
wife, mother, sister

Whether she's gathering a luxurious trousseau or trying to find more storage space in compact living quarters—she'll get a lifetime of enjoyment and use from a handsome Lane Cedar Chest. Choose from Walker's big selection in blond Oak, Salem Maple, Mahogany, Cherry, Seafoam Mahogany. Regular or console chest styles.

54⁹⁵ to 104⁹⁵



a gift inspiration



Custom-Contoured Automatic Blanket



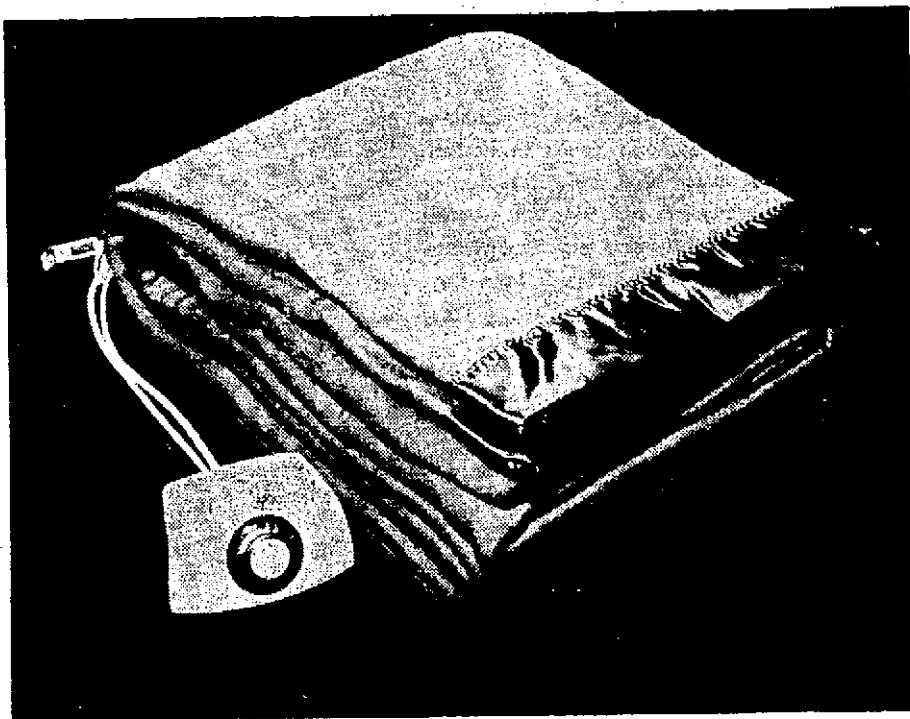
It's a happy thought to know that your gift of a G-E Sleep-Guard Blanket can bring the comforting warmth of spring sunshine to cold, damp nights. It's so relaxing . . . that snoozy, sunshiny, warmth-without-weight! One G-E Blanket is all you need! The new Custom-Contoured fit sees to it that G-E Blankets stay in place, never slip! So give the blissful comfort that only a G-E Automatic Blanket brings!

De Luxe Contour
Twin Bed, single control **44⁹⁵**

De Luxe Contour
Double bed, singl. control **47⁹⁵**

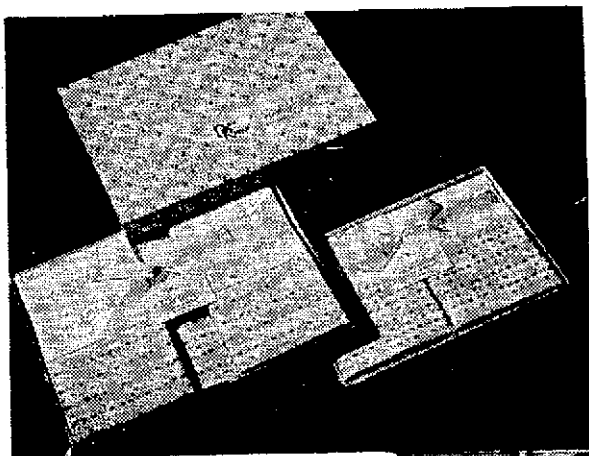
De Luxe Contour
Double bed, dual control **57⁹⁵**

DOMESTICS
WALKER'S THIRD FLOOR



Dan River's newest muslin and percale sheet sets

They're gifts that give pleasure the whole year thru — beautiful, luxurious percale and muslin sheet sets in enchanting colors and patterns that are wedded for life because Dan River made them that way. Boxed ready for the tree!



Tic-tac-toe

new dobby border, harmonizing hemstitching in blue, pink, green or yellow.

2 42x38 1/2 Cases	3⁵⁰
1 42x38 1/2 Case	8⁹⁵
1 72x108 Sheet, set	
2 42x38 1/2 Cases	10⁹⁵
1 81x108 Sheet, set	

Shadow Check

colored satin over-check on white ground. Pink, green, yellow or blue sheets.

2 42x36 Cases	2⁵⁹
1 42x36 Case	5⁹⁵
1 72x108 Sheet	
2 42x36 Cases	6⁹⁵
1 81x108 Sheet	

Brocade

new interwoven design border on combed percale in blue larkspur, pink rose, green carnation and yellow daffodil.

2 42x38 1/2 Cases	3⁵⁰
1 42x38 1/2 Case	8⁹⁵
1 72x108 Sheet, set	
2 42x38 1/2 Cases	10⁹⁵
1 81x108 Sheet, set	

DOMESTICS WALKER'S THIRD FLOOR

INDIVIDUALS ONLY

what is the newest, most luxurious,
most practical home fashion gift?

pastel nylon tricot sheets
by Glen Raven

Smooth, opaque nylon tricot fashion-fitted sheets and cases in heaven pink, dawn blue, sunset maize or sea isle green, also star white—with all the beauty and practical virtues of nylon. Wash and dry in a jiffy. Never need ironing.

- Cases 2²⁵
- Twin Fitted Top or Bottom..... 6⁹⁵
- Full Fitted Top or Bottom..... 8⁹⁵

DOMESTICS WALKER'S THIRD FLOOR



Dayton Koofloam
Air-Conditioned Pillows

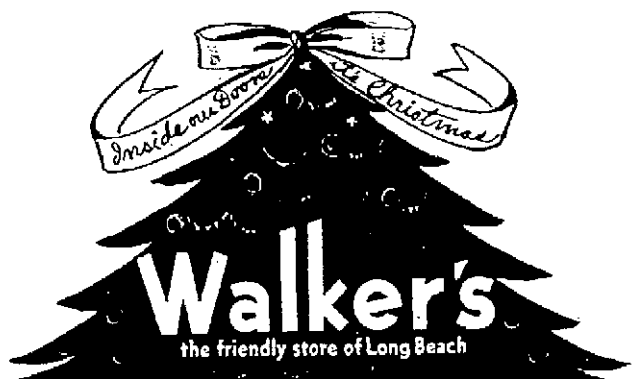
Plus *this Christmas Gift Bonus—
An extra pillow cover!*

Be Santa's best helper! Here's the unusual in gifts for folks you want to specially please. Soft, plump, more resilient Dayton Koofloam pillows, beautifully boxed for Christmas giving . . . and now without additional cost you're getting an extra pillow cover for laundering convenience.

- De Luxe Koofloam Pillow 10⁹⁵
- Super Plump Koofloam 8⁹⁵
- Premium Koofloam Pillow 6⁹⁵

DOMESTICS WALKER'S THIRD FLOOR



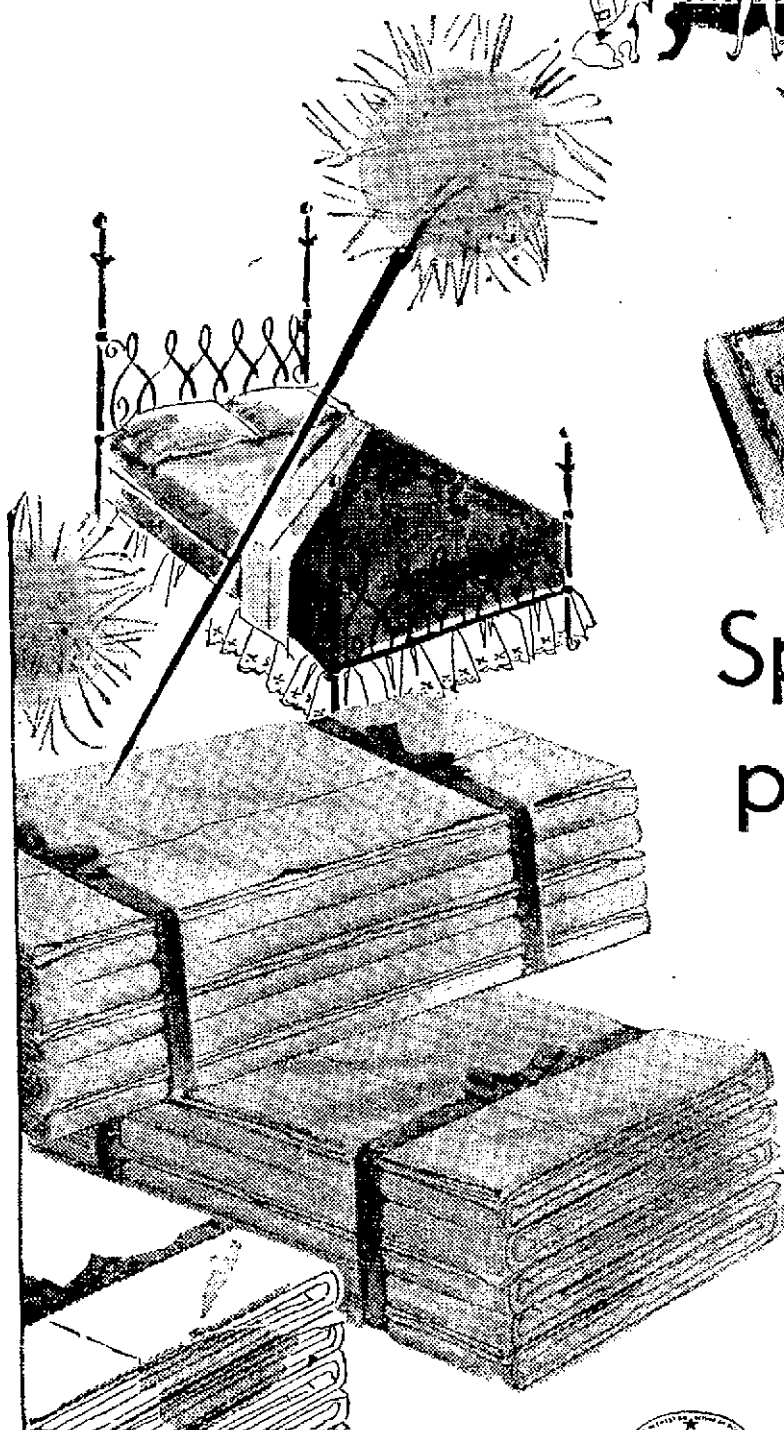
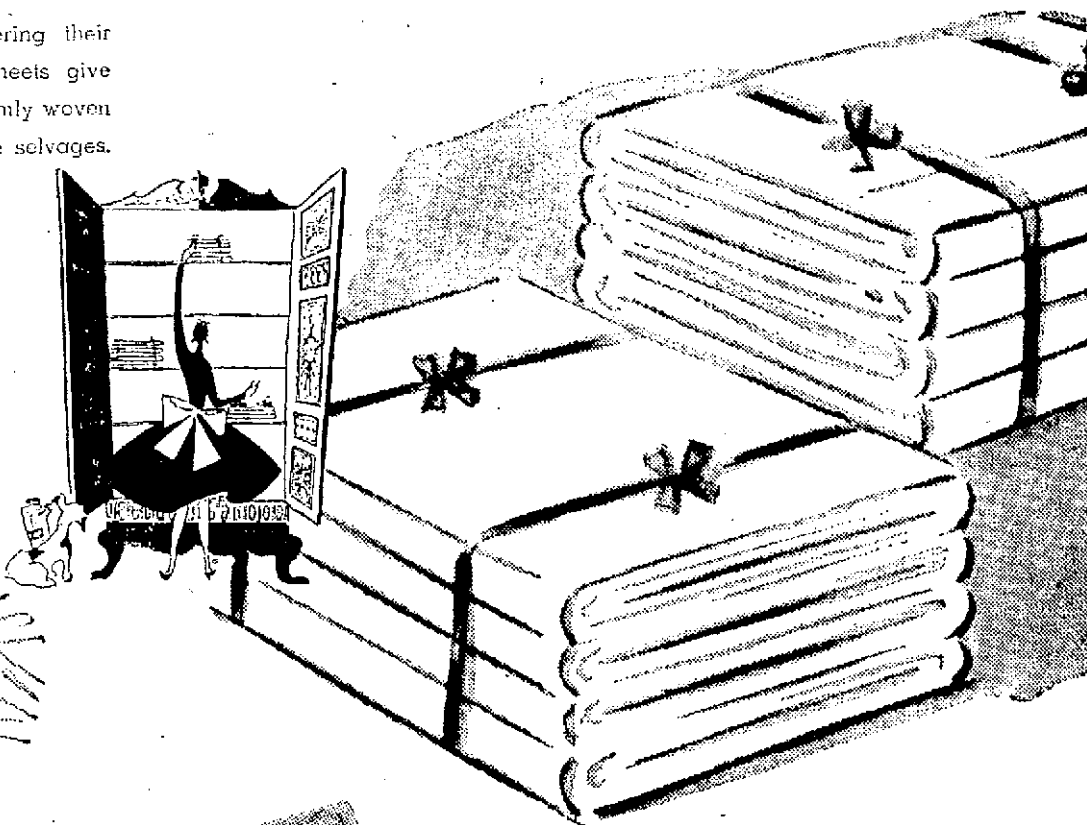


plan your Christmas giving
this season -- home style!

give Springmaid Springcale Sheets

They'll love you forever for remembering their home on Christmas! For Springcale sheets give bedrooms a new soft look—they're all firmly woven of fine combed yarns, have woven tape selvages.

42x38½ Cases	79 ^c
72x108 or Twin Fitted	2 ⁸⁹
81x108 or Full Fitted	3 ⁰⁹



Springcale Sheets in powder puff colors!

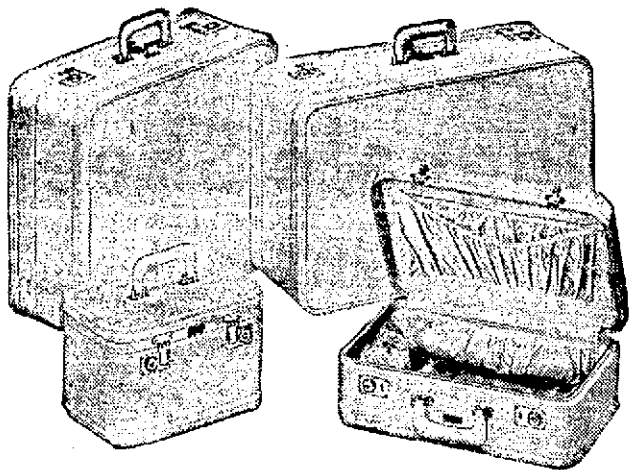
The same wonderful Springcale sheets in powder puff colors to give bedrooms a new soft look in six delicious pastels: pink, yellow, blue, lilac, green and rose. Famous Springmaid quality, fine combed yarns and woven tape selvages to assure longer wear.

42x38½ Cases	89 ^c
72x108 or Twin Fitted	3 ⁶⁹
81x108 or Full Fitted	3 ⁹⁹



DOMESTICS WALKER'S THIRD FLOOR

new, superbly styled
OSHKOSH LUGGAGE
at popular prices



Oshkosh luggage is ours exclusively and now at prices that will please everyone. New silver blue and sea green colors. Beautiful Chromspun linings, quilted bottoms and removable zipper pockets.

21" Week End Case	20 ⁰⁰	Pullman case	24 ⁵⁰
Tops up Party box	18 ⁵⁰	26" Pullman case	29 ⁵⁰

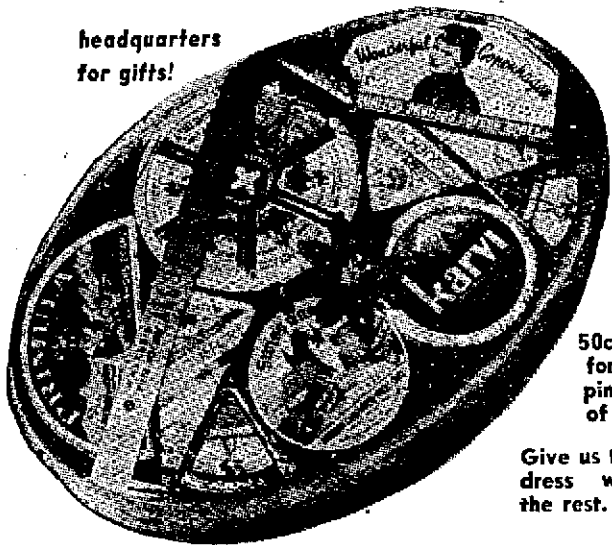
13 other matching pieces. No charge for initials.

We also have complete stocks of
Skyway and Samsonite luggage

LUGGAGE WALKER'S LOWER FLOOR

Walker's Fine Foods Store
329 Pacific Avenue

headquarters
for gifts!



50c extra
for ship-
ping out
of state

Give us the ad-
dress we do
the rest.

IMPORTED CHEESE PACKS

25 boxes 5.45 each

100 boxes 4.95 each

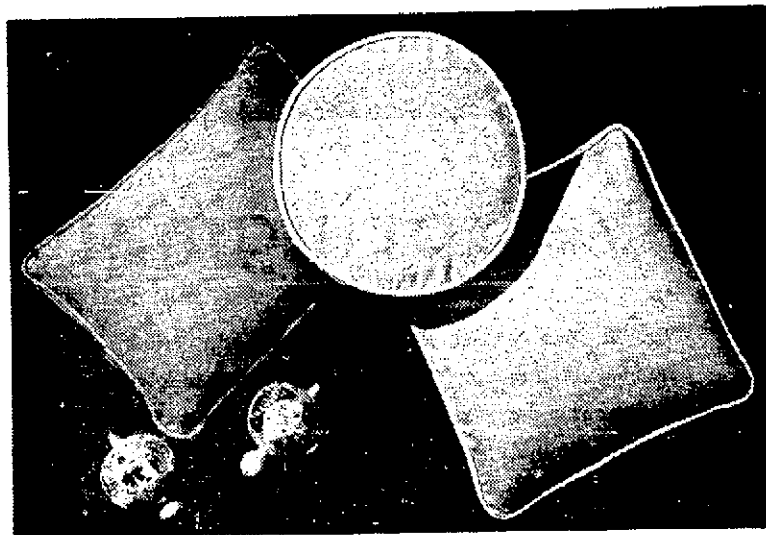
5⁹⁵
ea.

This beautiful package contains imported cheeses . . . Roquefort, Swiss Gruyere, Primula, Kavli and Copenhagen. Other cheese packs from 2.95 to 14.95. We also have delicacies from all over the world. Other gift packages of fresh and DRIED FRUITS, PLUM PUDDING, FRUIT CAKE, JELLY, RUM CAKES, and a large assortment of IMPORTED WINES AND CHAMPAGNES.

Use your Walker's Charge Account.
Phone 709-274 or 707-451

LAZYBACK

the finest name in sofa pillows



Decorator styles, luxurious pillows that are in keeping with the latest high style color trends. Zipper covers, a boon to the tidy housewife, can be zipped off for cleaning or changed for variety. Duck feathers, orlon or kapok pillow form, covered in Burlcrisp, barkcloth or antique satin.

Various sizes, 12x18 oblong
15x15 square, 12x12 box
or 12-inch round.

4⁹⁵ and **5⁹⁵**

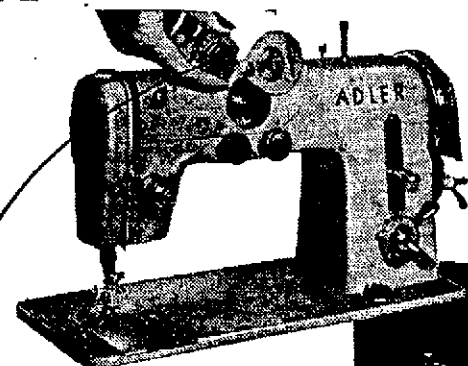
Same sizes with foam rubber filler, slightly higher.

FANCY PILLOWS WALKER'S THIRD FLOOR

only the automatic

ADLER^{MATIC}

Just one disc does over 50 different embroidery stitches, AUTOMATICALLY. Hundreds of stitch variations are yours with a flick of the fingertip controls. No wheels, no wires, no attachments are needed. The ADLER-matic automatic operation is completely built-in.



has MP* discs
just one of the ADLER-matic Multiple Pattern discs sews all of these embroidery stitches and MORE.

Generous
trade-in
Allowance
Easy terms
free home
demonstra-
tion—no
obligation.

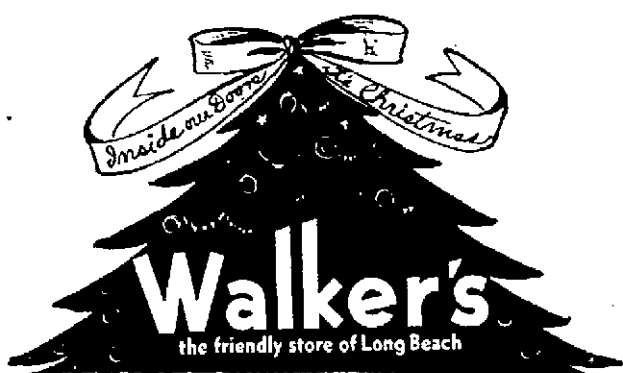
The ADLERmatic is more
than just automatic...

- STRAIGHT STITCH
- SEW ON BUTTONS
- MAKE BUTTONHOLES
- MONOGRAM

No attachments are necessary



SEWING MACHINES WALKER'S THIRD FLOOR



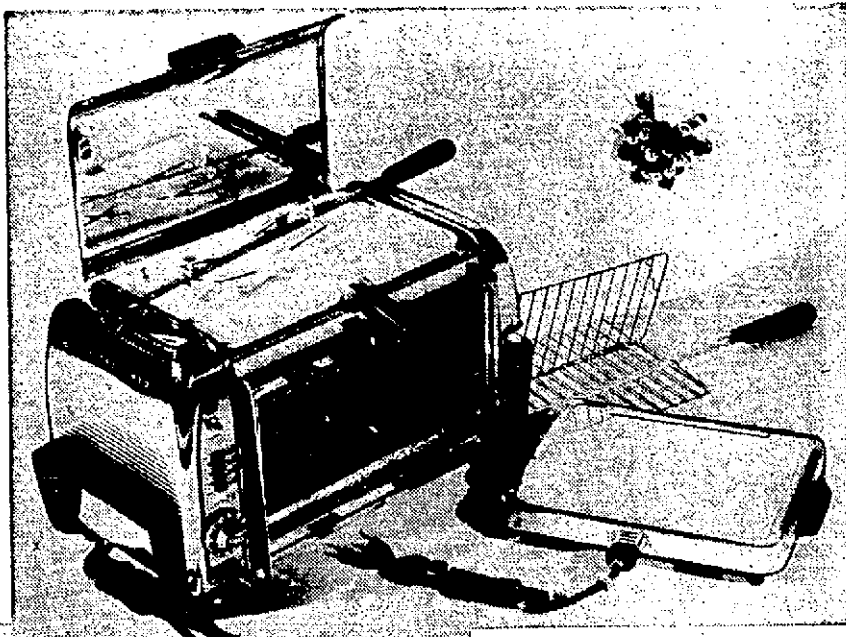
the nicest "Christmas present" for your home...

Rotisseries by Broil-Quik

Roto-Broil "400" Imperial

The 7-way complete electric kitchen that barbecues, fries, grills, broils, roasts and toasts **39⁹⁵**

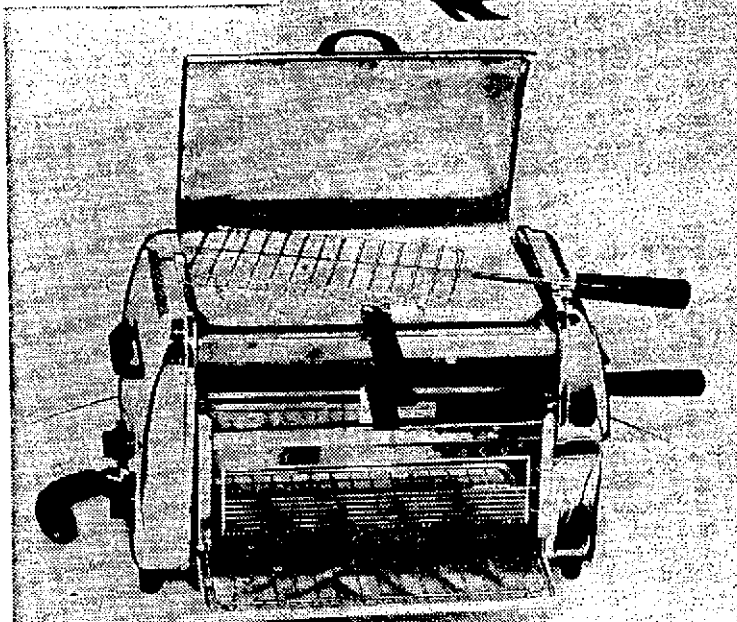
- auto-time—just set it and a bell rings.
- scientifically designed high, medium, low heat control.
- windo-vu.
- fry food on upper grill—while roasting or broiling.
- beautiful shining chrome with black heat-resisting handles.



Roto-Broil Custom '400' with bak-a-tray

America's most welcome gift! Complete electric kitchen that roasts, broils, fries, barbecues, toasts, boils, grills, bakes. Complete with slide-away spatter shield, removable grill..... **69⁹⁵**

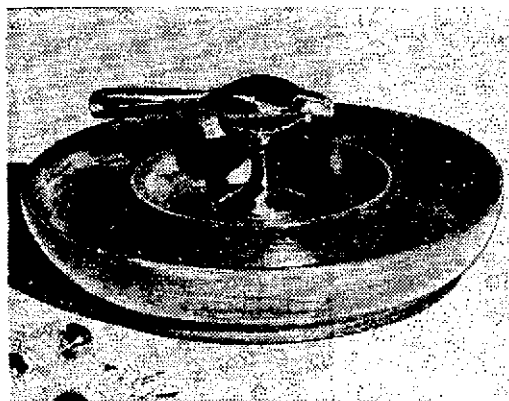
- full-view front control panel.
- chrome-plated inside and out.



Sunbeam Coffee-master

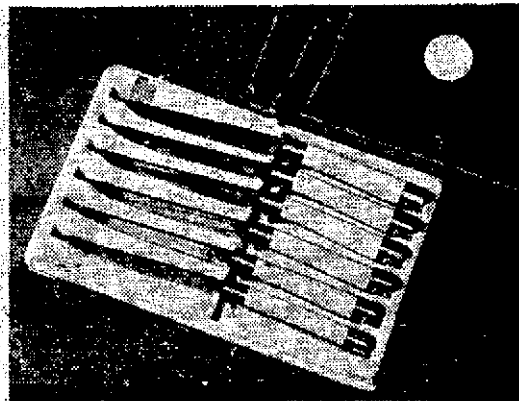
Fully automatic, makes 1 to 10 cups of the same delicious coffee every time. It pays for itself in the coffee it saves. Chrome inside and out!

37⁵⁰



Nut Bowl with Cracker

Smooth finish hardwood bowl with heavy chrome nut cracker in center of bowl. Special price..... **9⁹⁵**



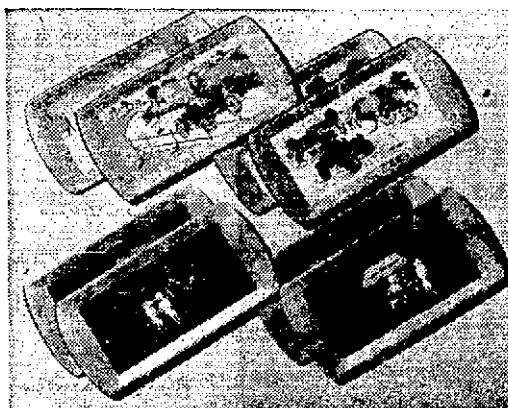
Stainless Steel Steak Set

Stainless steel hollow ground blades of finest quality. Pistol shape, in simulated ivory handles. Gift boxed, set of 6, in ivory plastic case..... **5⁹⁵**

3-Pc. Carving Set

Stainless steel blade and fork with simulated horn handles, complete with stone. Budget gift-priced, 3-pc. set

2¹⁹



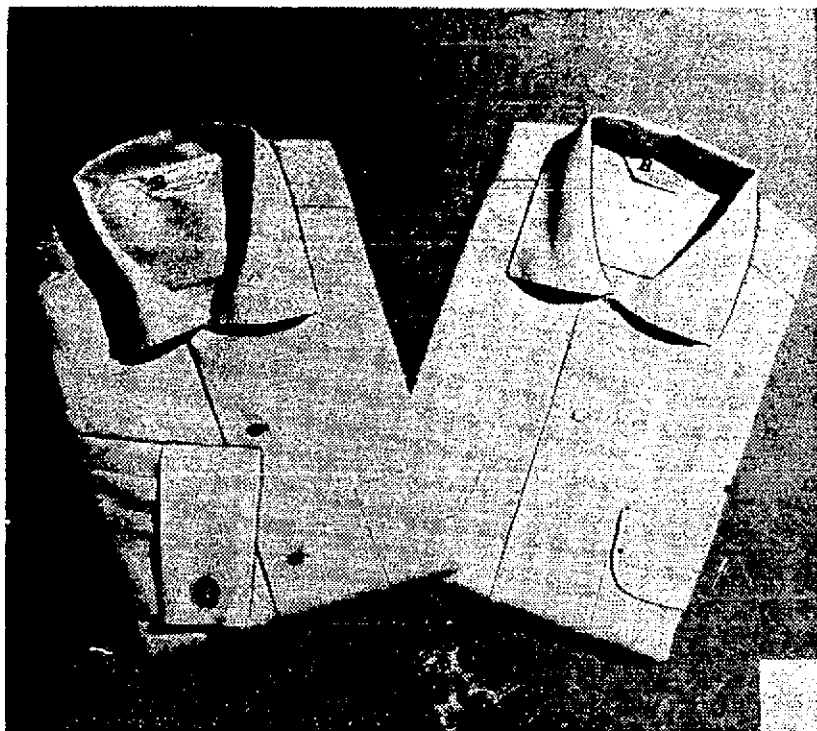
Popular Kentley Trays

Set of four in your choice of design and color. Gay French Poodles or the popular Old Fashioned Cars. Gift boxed. Set **3⁹⁸**



Florence Figurines

Fine detailing and exquisite coloring on all these fine quality figurine, originated and manufactured by "Florence" of California. Shown: Scarlett 12.00. Many styles. Priced from **3⁹⁵** to **30⁰⁰**



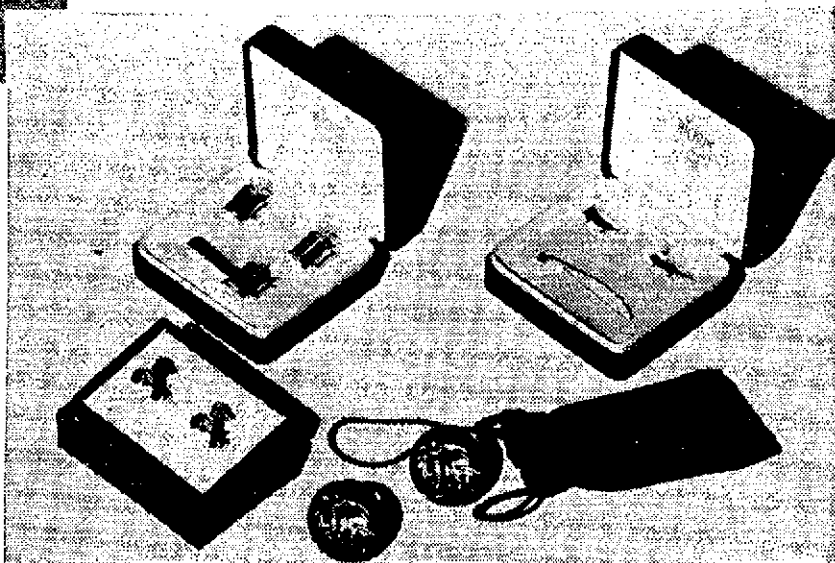
He'll want several sports shirts
by Bercktowne

We think we've gathered the best colors of the season in this Christmas collection of wonderful sports shirts. Choose from peach, pink, helio, light blue, light green, tan, grey, coral, gold and others. The linen-like fabric is smooth and soft with a gentle sheen that stays through many washings. The Flex-styled collar may be shaped round, flat or curved to suit your taste.

Also with French cuffs at 5.95

Popover style with argyle motif, short sleeves 4.95

4⁹⁵



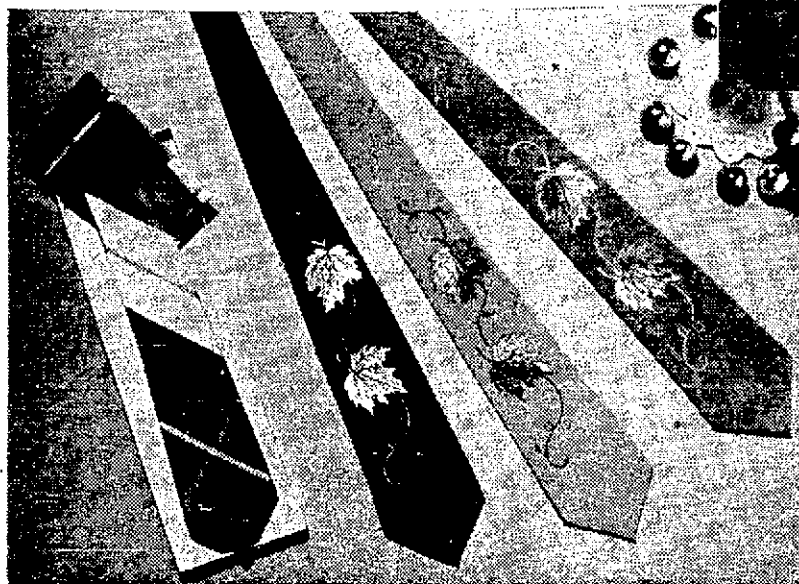
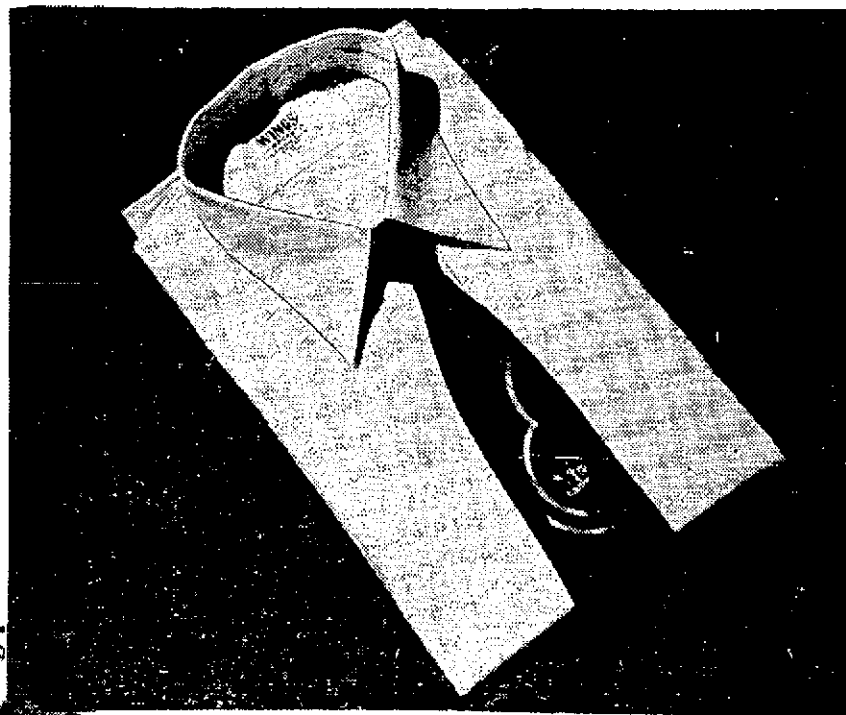
He'll set the style in handsome ties
by HOLLYVOGUE

Featured here is the new woven tie that comes in the leading fashion colors of pink, helio, blue, brown, etc.

Tie and Matching Cuff Link
set

3⁵⁰

1⁵⁰



He'll praise your good taste when you choose

HICKOK Jewelry

Cuff links and tie-bars in conversation-piece designs. We show but a few of the many, for your selection.

Model T Ford Cuff Links	2^{50*}	Excitingly different initials	5^{5*}
Miniature Pewter Ale Tankards	6^{5*}	Cuff Links only	2^{50*}

*Prices Plus Fed.

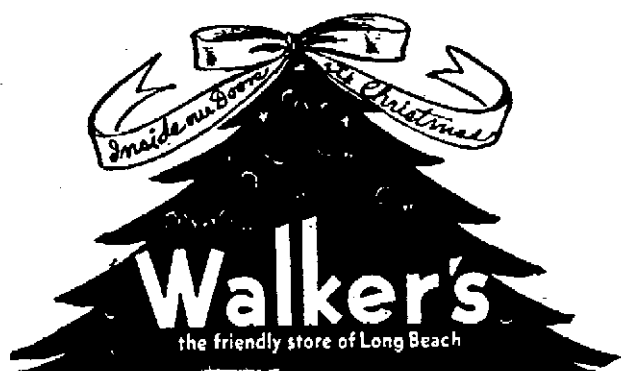
Any man will appreciate a gift of
WINGS dress shirts

The Rocket, the only shirt with the guaranteed air-plane cloth collar giving you a new shirt free if the collar wears out before the shirt. Choose from two favorite collar styles.

Regular spread fused collar or soft spread with stays.

2⁹⁵

MEN'S FURNISHINGS WALKER'S STREET FLOOR



An Adventure in fashion

DRESS SHIRTS BY VAN HEUSEN

Fine fabrics and handsome colorings that are expressive of a man who likes the best. Featured is the smart new shorter collar with softly rounded points. Expertly tailored from fine broadcloth in blue, pink or maize.

3⁹⁵

Matching handkerchief 55c
Matching tie 1.50

MEN'S FURNISHINGS
WALKER'S STREET FLOOR



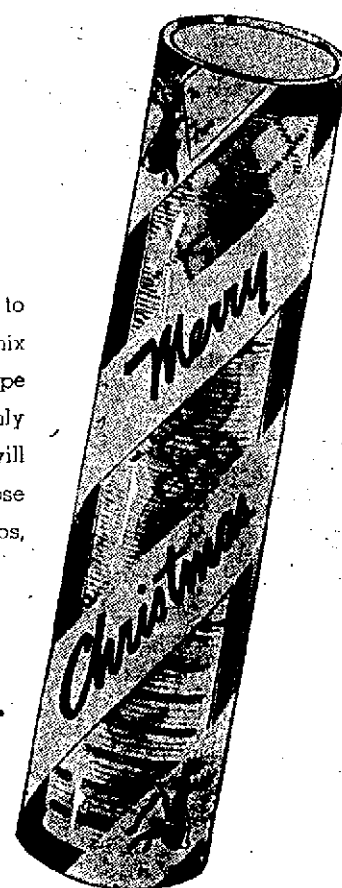
Surprise him with one size stretch sox

PHOENIX
Stretchmasters

You won't have to wonder what size to buy, because these remarkable Phoenix Stretchmasters actually take the shape of his foot. All-nylon, they're the only socks with Phoenix Contour-Fit and will fit every foot from size 10 to 13. Choose from our big selection of solid ribs, clocks, or fancy patterns.

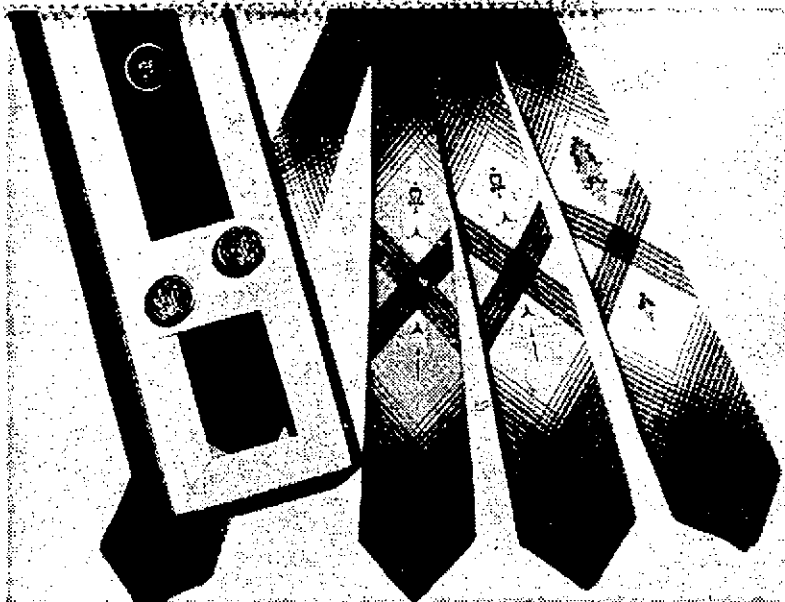
The Candy Stick
gift package shown
holds three pairs.

\$1 pr.



MEN'S FURNISHINGS
WALKER'S STREET FLOOR





gift-giving's a pleasure with Neckwear by Korry

We have an endless variety of ties for his Christmas—featured here, a hand painted fall leaf pattern in contrasting color to the tie. Nine combinations in all! Rich crepe fabric with full wool lining and tipped ends.

\$150

Necktie and Handkerchief

Something extra for that special man. An all silk necktie and handkerchief set in ten rich colors to suit all tastes.

set \$2.95

smart men always choose Swank Jewelry

Be his best girl at Christmas time—it's easy!
Give him Swank—famous in men's fashions
for cuff links and tie bars!

Split Coin
the latest in big links!
Black and silver **2.50***

The Charioteer
new design featured in
silver and black **1.50***

The Ladybug Links
in pink, lavender, green **3.50***

Gold mounted Stones
in pink or brown **2.50***

Cameo Center Links
set in gold and black **5.00***

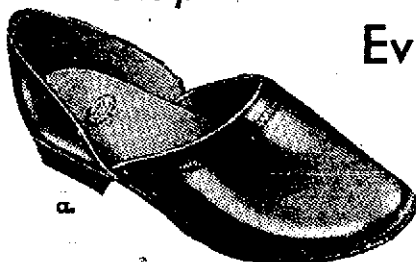
*Prices plus fed. tax

MEN'S SHOP STREET FLOOR

the perfect shoes for leisure hours

Evans Slippers

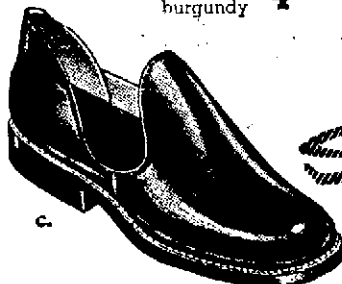
for his
Christmas



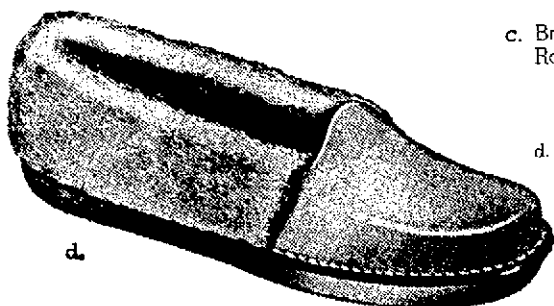
a. Radio-lyme in brown, burgundy and blue **5.95**



b. Baronet Mule in burgundy **4.95**



c. Brown leather Romeo **5.95**



d. Brown or tan leather **7.45**

Ekamps

more comfortable than a slipper—smarter than a shoe!

MEN'S SHOP STREET FLOOR



Lentheric toiletries for men!

Fashionable fragrances in the masculine world—brisk and tangy scents that always score a home run with men who pride themselves on good grooming.

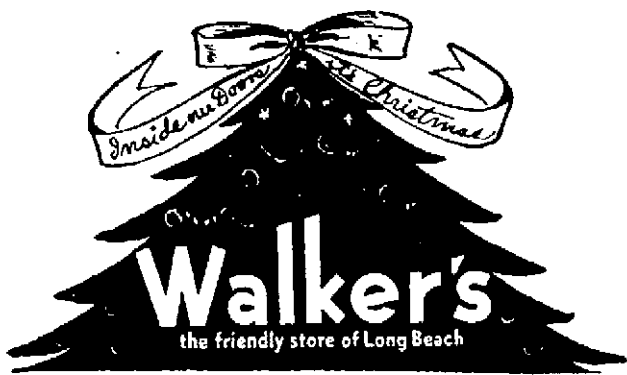
Three Musketeers
Handy pinch bottles of After-Shave Lotion, Tanbark Cologne and either After-Shave Powder or Hair Lotion **2.25***

Streak and Ale Set
Luxurious new After-Shave Lotion snuggled in a handsome pewter tank—straight from England **7.50***

Men's Shave Set
After-Shave Lotion with cologne or Shave Cream, set **2.00***

*Plus Fed. Tax

COSMETICS STREET FLOOR



Christmas Time Is Jacket Time



Long Beach, (Calif.), Sunday, November 28, 1970

Noted Summers Gabardine Jackets

12⁹⁵

Smartly tailored of rayon sheen gabardine, Unisee treated to make it water-repellent and spot resistant. Made with elastic over hips for neat fit. Choose from charcoal grey, medium grey, navy, green, maroon or tan. Small, medium, large and extra large.



Suede leather jacket

Made from select skins, treated for water-repellency. Genuine Sheppard suede with quilt lining, knit collar, cuffs and waistband. Choice of navy, rust, charcoal or green. Sizes 36 to 46.

19⁹⁵

MEN'S CLOTHING WALKER'S STREET FLOOR



Gifts for a Boy's Christmas

Something to wear, from the big collection in Walker's Fourth floor Land O' Youth.

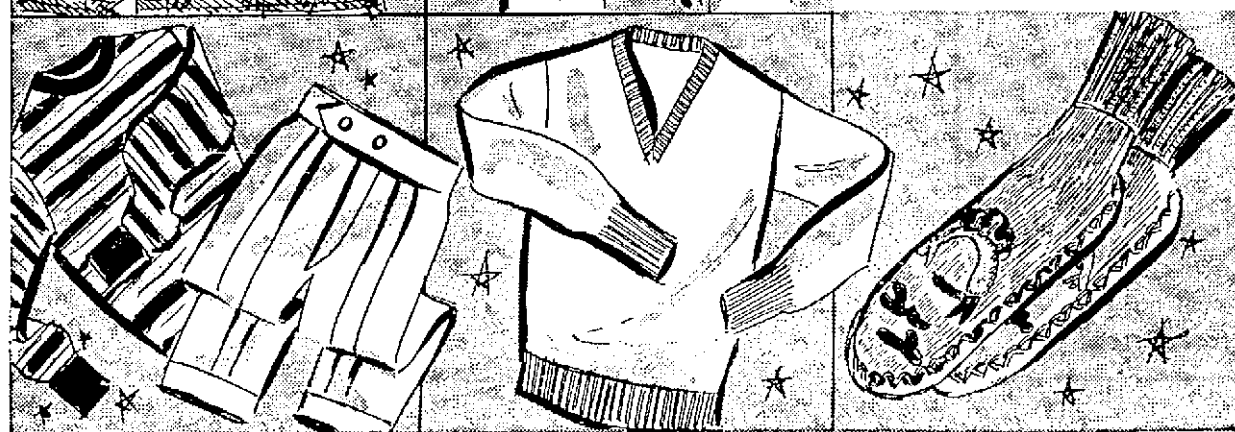
BOY'S CORDUROY ROBES, last color and sanforized. Long sleeve tuxedo style with roomy pockets and self belt. Sizes 6 to 16..... **6⁹⁵**

PEG TOP DENIMS, in new high shades of red, charcoal, wheat, pink, green, white, black and navy **4⁵⁰**

FIRST NIGHTER PAJAMAS knit tops of fine combed cotton in bold stripes and solid color broad-cloth trousers. Sizes 4 to 18..... **3⁹⁵**

IMPORTED LAMB'S WOOL SWEATER in slipover style. Charcoal, Sugar Pink, Hawthorne Yellow, Wedgewood Blue and Red. Sizes 32 to 38..... **9⁹⁵**

PAD-ABOUTS—Slipper sock with 100% virgin wool sock top and genuine leather sole. **1⁹⁵** and **2⁵⁰** Sizes 7 to 11.....



LAND O' YOUTH
WALKER'S FOURTH FLOOR

Jumper and Blouse by Lore'

Separates are so much fun—especially when they're designed by Lore. White nylon blouse with navy flock print chromspun taffeta jumper.

sizes 3 to 6X... **5⁹⁵**
sizes 7 to 12... **7⁹⁵**



"Saucy Sue" dress by Monterey Modes

Adorable new embossed cotton print dresses with velvet neck and belt trim. Wide elasticized waistband to insure perfect fit. Rose or aqua print.

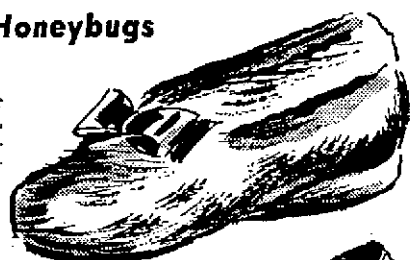
sizes 3 to 6X... **7⁹⁵**
sizes 7 to 14... **8⁹⁵**

Gift Slippers

by Honeybugs

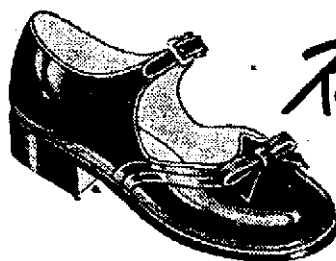
All-fur slipper in pink, white, light blue. Sizes 8 to 3.

2⁹⁹



Scuff in pink, red, light blue. Sizes 8 to 3.

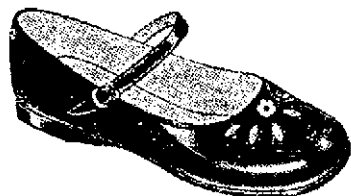
2⁹⁹



Red Goose

boys and girls choice for Christmas.

Black Patent sizes 5 1/2 to 8... **5⁴⁵**
8 1/2 to 12... **6⁴⁵**
12 1/2 to 3... **6⁹⁵**



Black Patent or Blue Suede sizes 8 1/2 to 12... **6⁴⁵**
sizes 12 1/2 to 3... **6⁹⁵**



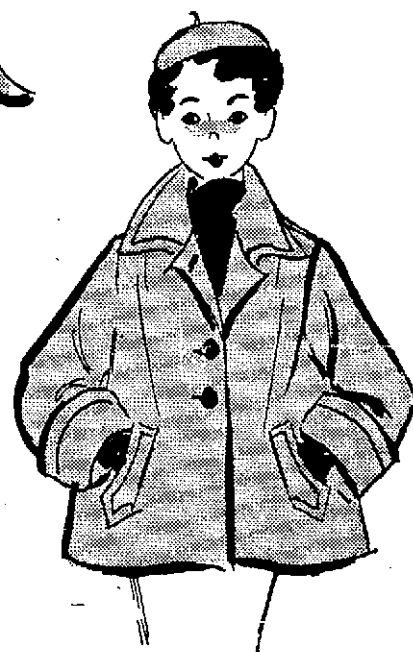
Blue Suede sizes 5 1/2 to 8... **4⁴⁵**
8 1/2 to 12... **6⁴⁵**
12 1/2 to 3... **6⁹⁵**
3 1/2 to 6... **7⁹⁵**

BOYS' AND GIRLS' SHOES FOURTH FLOOR

Orlon Shorty Coat by American Girl Coat Co.

So wonderful because it's completely washable! 100% orlon fleece with orlon lining. Adjustable sleeve length gives her several years' wear. White only.

sizes 8 to 14... **21⁹⁵**
Sub-Teen sizes 10 to 14... **22⁹⁵**



gay Felt Skirts

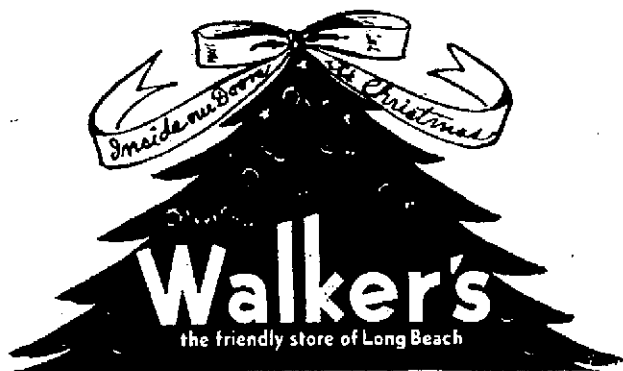
by Sporty Togs of California

Gay as Christmas itself—felt circle skirts with applique trims. Tots' sizes with snow man and jewels—girls' and sub-teen sizes with poodle.

Tots' sizes 3 to 6X... **4⁹⁹**
Girls' sizes 7 to 14... **7⁹⁵**
Sub-teen sizes 8 to 14... **8⁹⁵**



GIRLS' WEAR WALKER'S FOURTH FLOOR



sweet Christmas dreams in
Nitey-Nite
 sleepers
 by Glendale

Infants' thru Tots' Sizes

2-piece soft cotton knit Nitey-Nite sleepers that have the tuck-release grow feature that releases the double row of stitching and it grows one full size! Double soled, three-section bootie for better fit, gripper fasteners at waist and back. In pink, blue, maize, mint and red.

Sizes 00, 0, 1, 2, 3, 4.....2.25
 With 1 top, 2 pr. pants.....3.25
 1-pc. style2.50
 1-pc. style, 4 to 8 size.....2.50

Girls' 2-pc. Ski Pajamas

Soft cotton knit with contrasting knit crew neck, cuffs, and waist bands that fit closer, prevent drafts. Mint with green, red with white, yellow with grey.

Sizes 4 to 14**2⁹⁸**



INFANTS' AND GIRLS' WEAR WALKER'S FOURTH FLOOR

Carefree Christmas Kids
 by Carters



Cotton dot-knit ruffled pant

with elasticized waist band and leg. White. Sizes 2 to 8**1⁰⁰**

Rosebud Jiffon Nevabind Gown

with fold-over handy cuffs. Birth to six-month sizes, pink, blue, yellow rosebuds on white**1⁶⁹**

Nylon Gown

with sheer flocked yoke, tie neck, elasticized ruffled sleeves. Sizes 3 to 14 years in pink. Sizes 3 to 6**4⁹⁸**
 Sizes 8 to 14**5⁹⁵**

Two-Piece Cotton Creeper

with adjustable suspenders, no-slip loops and waterproof pant. 6-mo. to 2 years in blue, mint, yellow with stripe top**2⁹⁸**

Nylon Panti Dress

with plasticized pant. 6-mo. to 2-year sizes in pink, blue, mint, yellow**4⁹⁸**

INFANTS' AND GIRLS' WEAR WALKER'S FOURTH FLOOR



window

a Christmas galaxy of LOVEABLE DOLLS by American Character Doll Co.

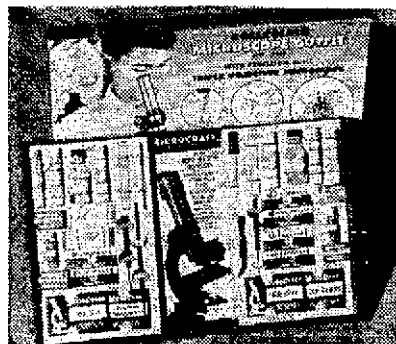
Tiny Tears

Stands 13½ inches high, dressed in figured flannel pajamas and she cries real tears, blows bubbles, drinks, wets, sleeps and bathes!..... **5⁹⁸**

Tiny Tears

Life-like 20" tall with tousle wig and real-feel skin. Dressed in rompers, complete with layette trunk full of clothes **17⁹⁵**

MANY OTHER DOLLS IN TOYLAND



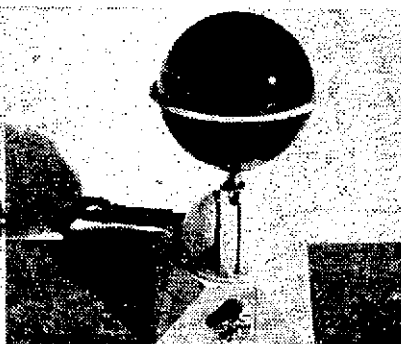
Porter Microscope

For the young researcher, all-metal microscope with interchangeable lens mountings **9⁹⁸**



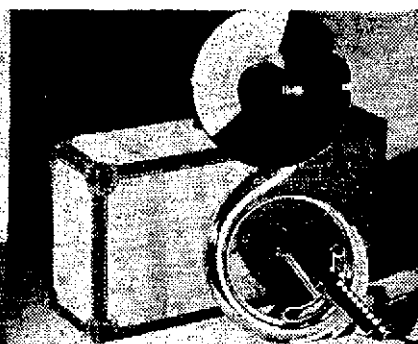
Ball Bearing Roller Skates

Nationally advertised Olympic with all-metal construction. Just the thing for each boy and girl **3⁹⁸**



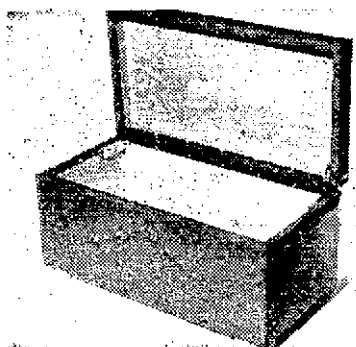
Junior Planetarium

Now he can be an astronomer! Sturdily constructed, easy to follow instructions, educational, amusing **14⁹⁵**



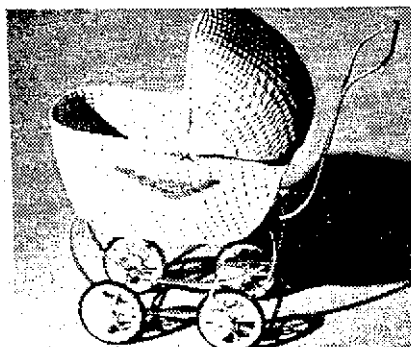
Golden Tuba

Easy to play—no lessons needed. Heavy gold finish, complete with book of songs, lyre stand, case **14⁹⁸**



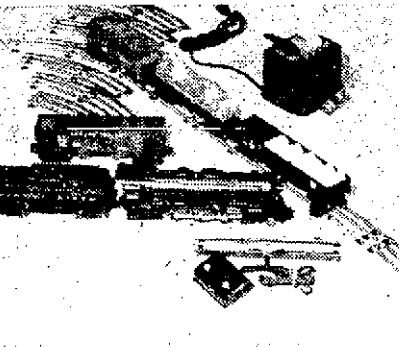
Toy Chests

Upholstered, heavy duty construction with reinforced corners. Padded sides, seat, lined inside. Covered with Boltaflex **13⁹⁵**



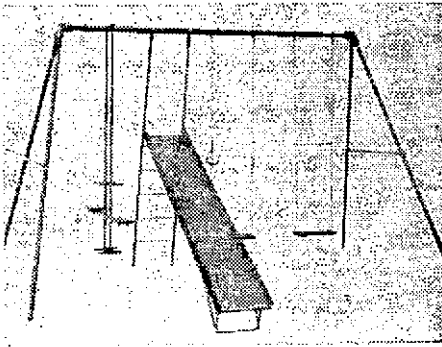
Fibre Doll Carriage

Woven fibre with rugged metal chassis, tubular spoke handles. A carriage to delight little mothers **5⁹⁵**



Lionel Train Sets

"The Overlander": locomotive with tender, 4 freight cars, tank car, gondola car, box car, red hopper car, accessories, 90-watt transformer, tracks, caboose! **39⁹⁵**



King Size Gym Sets

Includes trapeze, swings, safety ladder, rings, glider. All-metal construction. Heavy tubular frame, braced at point of stress **39⁹⁵**





Buttums!

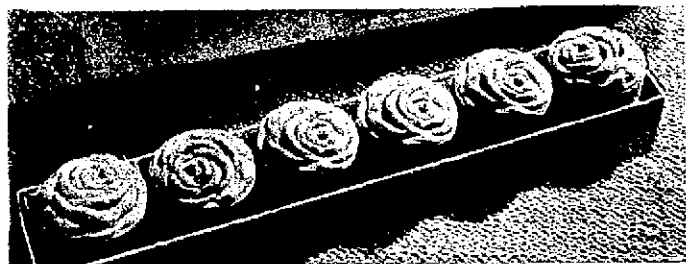
Long Beach • Santa Ana

Southern California's most gifted stores

*Dorothy Gray plays Santa
and cupid too...with fragrances
to set her heart a-spinning*



2A — GAY CHERUBS, the essence of Christmas. Angelic golden winged figures with tinsel hair in holiday colors. Embracing one-ounce bottles of Nosegay Cologne. 1.25*



2B — SOAP BOMBS...creamy lathering and long-lasting guest size soap. Each soap fragrance tinted a pretty pastel. Comes in an attractive box to match. White Lilac, Lavender, Sweet Spice, Yellow, Jasmín Bouquet, Pale Green, June Bouquet, Pink. \$1

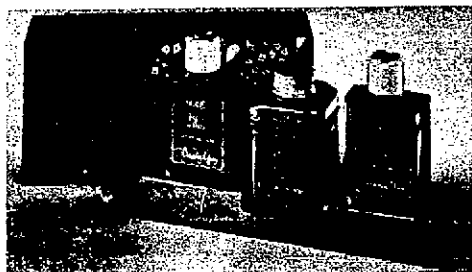
2C — WEDGWOOD SET. Has 4 ounce Hand Lotion and 2 ounce Eau de Cologne. In a sparkling, classic gift set that is perfect for any woman. 3.50*



2D — FIGURINE SET... generous bottles of Figurine Cologne and Hand Lotion; attractively packaged in gold and white. An expensive looking gift at an inexpensive price \$1*

2E — WHITE LILAC SET, with dusting powder, hand lotion, and cologne. Richly scented with wonderful White Lilac... packaged in delicate lavender and white. 1.25*

2G — NOSEGAY GIFT SET, containing Nosegay Cologne, hand lotion, and cream perfume. Three charming gifts in one... all in a beautiful gift box with bright blue foil base and top. \$2*



DELIGHTFUL GIFTS BY MATCHABELLI

2H — COLOGNE CRUISE. Prince Matchabelli captures the thrill of far-away places in long-lasting colognes. Four ports-of-call... Tangier, a heady oriental fragrance; Valencia, fresh and spicy; Napoli, gay and light-hearted; Cannes, sophisticated. Set, 2.50*

2J — COLOGNE CAROLS, a miniature holiday house containing Potpourri and Rose cologne. \$1*

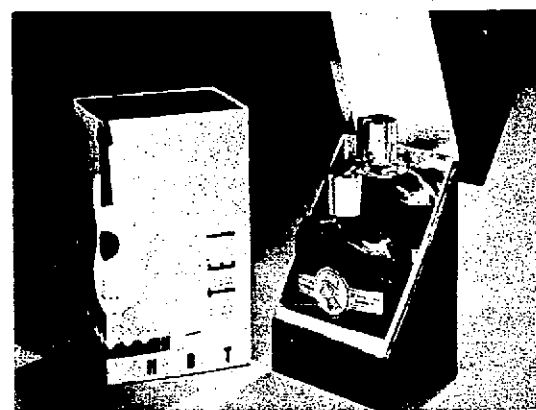


YARDLEY'S LAVENESQUE

2K — A NEW FRAGRANCE, drawn from the heart of Lavender. It is wildly different. Richer and more lasting than a toilet water, Lavenesque has a unique character all its own. Delight her on Christmas with this fabulous fragrance that she (and you) will love. \$3, 5.50*



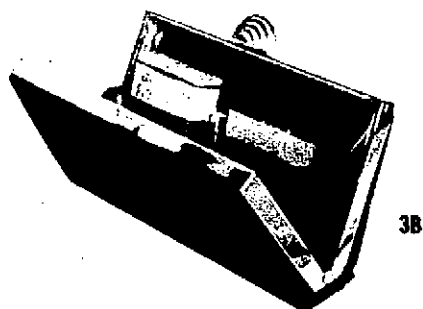
*Add 10% Fed Tax
Cosmetics, Street Floor, Long Beach and Santa Ana



CHARBERT GIFTS FOR MEN

2L — INDIVIDUAL FLASKS with alligator-grain covering, holding either After Shave or gentlemen's Cologne. In a crisp masculine scent, "Of Thee I Sing". 1.50* or 2.50*

2M — "YOURS SINCERELY"...set of After Shave Lotion and Gentlemen's Cologne. "Of Thee I Sing" fragrance. 4.25*



"M&M" HANDBAGS

3A — SOFTLY PLEATED POUCH in rayon faille. Black, brown, or navy. 8.95*

3B — FITTED CLUTCH style in black, brown, or navy rayon faille; black or red rayon velvet; gold or silver color brocade. 8.95*

*Add 10% Fed. Tax

Handbags, Street Floor, Long Beach and Santa Ana



ARPEGE BY LANVIN

3J — Promise her anything, but give her Arpege. It's a magnificent fragrance that goes to her head... and her heart. By Lanvin, who creates the best that Paris has to offer. Arpege perfume, \$3*, 12.50*, 23.50*, 52.50* Toilet Water, \$6*, and \$10*

*Add 10% Fed. Tax

Perfumes, Street Floor, Long Beach and Santa Ana



GLOVES BY HANSEN

3C — SOFTEST WOOL, embroidered, studged with rhinestones. White, black, yellow, pink. S, M, L. \$3

3D — EMBROIDERED POODLE, with simulated pearls and rhinestones. Soft wool in black, navy, or red with white. Also white with black. S, M, L. 3.50

3E — ANGORA, NYLON glove with rhinestones. White, pink, blue. S, M, L. \$4



CRESCENDOE GLOVES

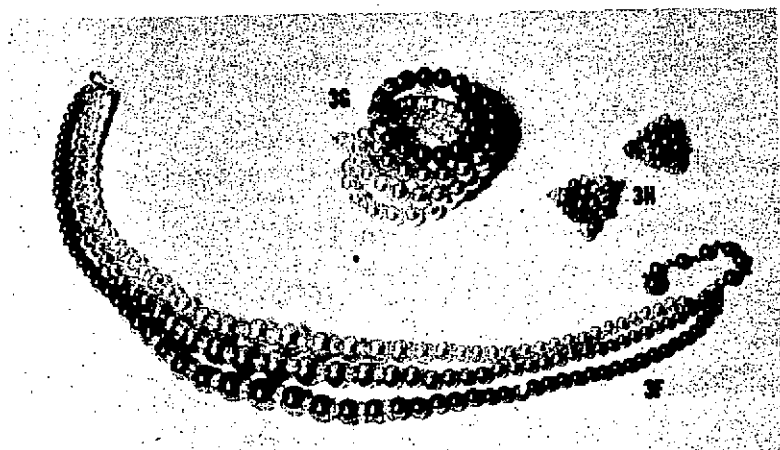
In washable, double woven cotton.

3K — NYMPH, set with simulated pearls. Black, white, brown. 3.50

3L — DOLCISS, with rhinestones and tiny beads. White, beige. 3.50

3M SCINTILLATE, with hand beaded bow and cuff. Black, white, brown. \$4

Gloves, Street Floor, Long Beach and Santa Ana



A LA TAUSCA FASHION FIRST

Simulated pearls in amber shades, beige to brown... in pink to rose, in pure white, and shaded gray. Set with sparkling rhinestone Rhondelles.

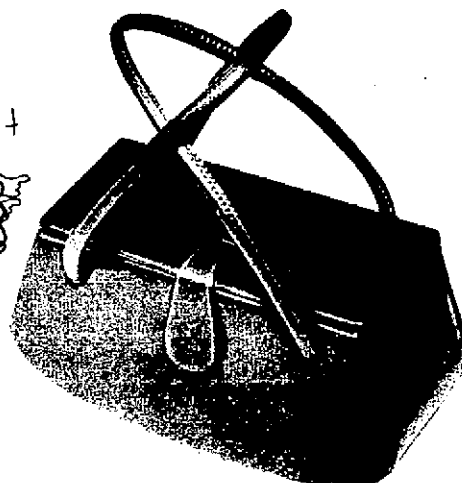
3F — NECKLACE, 1, 2, 3 strands, \$4*, 7.50*, \$12*

3G — BRACELET, \$5*

3H — TRIANGLE EARRINGS, \$3*

*Add 10% Fed. Tax

Costume Jewelry, Street Floor, Long Beach and Santa Ana



BOX BAG BY THEODORE

3N — Handsome is the box bag, especially when designed by Theodore of California. Now at Buffums' for your Christmas choosing, in black, brown, navy, or red calf. Carefully styled with curved sides, double handle. Includes an extra large mirror. 8.95*

*Add 10% Fed. Tax

Handbags, Street Floor, Long Beach and Santa Ana

TELL HER SHE'S LOVELY WITH A GIFT BY VAN RAALE

It's the most flattering thing in the world to receive a wondrously feminine gift...any woman will tell you that. Among the most flattering, our delicate lingerie by Van Raalte. Each piece in nylon tricot (needs no ironing, you know) trimmed with dainty embroidery, edged in nylon net. To give individually or as a set. Um-m-m, heavenly!

4A — CLASSIC GOWN in Dawn Glow, Blue Horizon, Mimosa Yellow. Sizes 32 to 42, 8.95. Sizes 44 and 46, 10.95

4B — SLIP in Petal Pink, Cloud White, Blue Horizon, Black, Navy. Sizes 32 to 42. 5.95

4C — PETTICOAT in Petal Pink, Cloud White, Blue Horizon, Navy, and Black. Small, medium, large. 3.50

4D — BEDJACKET in Dawn Glow, Blue Horizon, White, Mimosa Yellow, and Seafoam. Small, medium, large. 5.95

4E — MATCHING PANTIES (not shown), brief style, with encased elastic waistband, inserts of embroidery. Sizes 4, 5, 6, 7. Petal Pink, Cloud White, Blue Horizon, Black. 2.50

4F — MATCHING PANTIES (not shown), trunk style. The wide legs trimmed with embroidery and net. Sizes 5, 6, 7, \$3. Sizes 8 and 9, 3.50.

Lingerie, Third Floor, Long Beach
Street Floor, Santa Ana





GIFTS BY SHULTON

FOR HIM

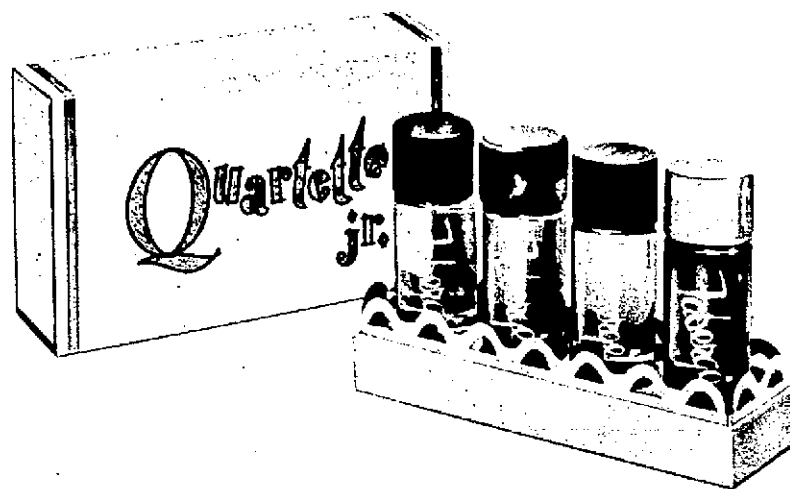
5H- OLD SPICE SET of after-shave talc, cologne. \$3*. Also, each item available separately. \$1

5G- ELECTRIC SHAVE lotion in Old Spice fragrance. Prepares the beard for a smooth electric shave. \$1

FOR HER

5H- ESCAPEE SET for the woman who likes adventure in fragrance. Dusting powder and toilet water. Set, \$3*. Also, available separately, each 1.50*

*Add 10% Fed. tax.



COLOGNE QUARTETTE BY FABERGE

5A - Four fashion fragrances in a gift-edge tray. Includes Aphrodisia, Woodhue, Tigress, Act IV... to match her every mood. The set, \$5*

5B - PURSE SIZES in Quartette, jr. The same four fragrances. Set, \$3*

*Add 10% Fed. tax.



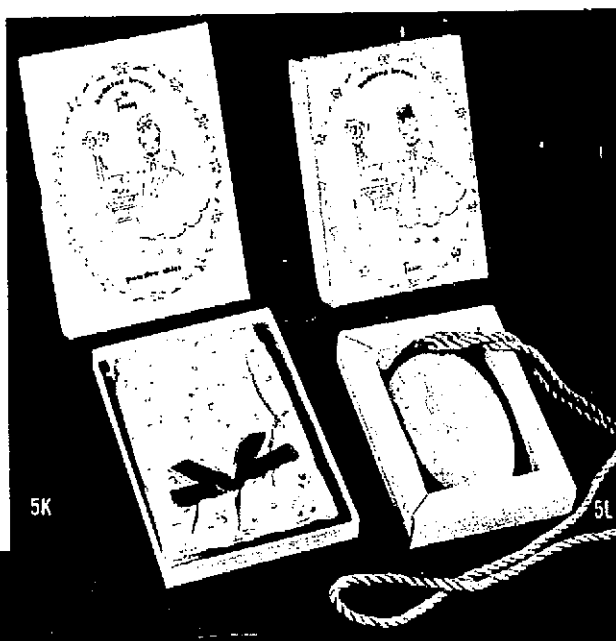
REVLON NAIL CARE SETS

5C - RED COACH, simulated calf case containing nail enamel, non-smear remover, "superbase" basecoat, cuticle remover, cuticle scissors, nail file, nylon pusher, emery board, cuticle stick. 5.95 plus 38c tax.

5D - MATCHMAKER, her favorite "match-ups." Nail enamel, non-smear lipstick, super basecoat. Special value. 1.35 plus 14c tax.

5E - IMPLEMENT SET in a black plastic patent case. Cuticle scissors, tweezers, metal pusher, nail file, emery boards. \$5 plus 25c tax.

*Federal tax included.



BY TUSSY FOR YOUNG BUDDING BEAUTIES

5J- BUDDING BEAUTY DVD of hand lotion and after-bath powder. Lightly scented. 1.75*

5K- POWDER MITT in figured satin. So much fun to pat on after-bath powder. 1.25*

5L- JUMBO BATH SOAP, pure, mild, castile-base. With blue around-neck cord. \$1

5M- HAND LOTION to keep her little hands velvety soft. \$1*

5N- DUSTING POWDER with puff. 1.25*

5P- TOILET WATER, a light, floral scent for flower-fresh little girls. \$1*

*Add 10% Fed. tax.

Cosmetics, Street Floor, Long Beach and Santa Ana

BUFFUMS'... SOUTHERN CALIFORNIA'S MOST GIFTED STORES



RAINCOATS BY FITZGIBBONS

6A — RAIN DUSTER in black or navy, with striped taffeta lining. 8 to 18. 12.95

6B — SHANTUNG WEAVE raincoat with a rainy-day print lining. Sizes from 8 to 18 in twilight, chocolate, peacock, pumpkin, black. 12.95

Sun-Charms Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



THE CLIP-CAP, FOR ALL AGES

6C — SUSY is its name... the cutest clip-cap we've seen in ages. Fits the head so cozily, has a tiny visor and two fur pompons for extra charm. Made of 50% wool and 50% angora. White, pink, ice blue, yellow. 2.98

Budget Millinery, Second Floor, Long Beach
Street Floor, Santa Ana



FABULOUS CASHMERE COAT

6D — Ask any woman... she will answer that cashmere is by far the most luxurious fabric. Shown here, our favorite coat in modified box style with push-up sleeves. Lined in Jacquard satin... Milium back. In nude, gray, black. 8 to 16. 139.95

Fashion Coats, Third Floor, Long Beach
Street Floor, Santa Ana



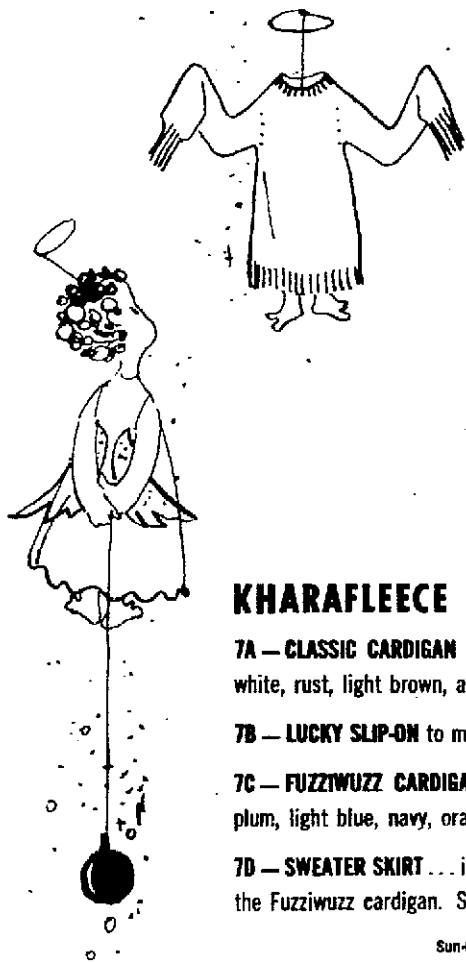
JOY OF HER LIFE...CASHMERE SWEATERS BY BERNARD ALTMANN OF VIENNA

Whether she's a teen-ager, a college co-ed, a young matron, or an ageless matron... there's genuine joy in owning a fine cashmere sweater. Our finest collection, full fashioned by Bernard Altmann. Fully cut, making the most of the fabulous fabric. So very, very soft, so long wearing and warm. You just couldn't make a wiser choice.

6E — THE CARDIGAN in burnt orange, emerald green, cinnamon brown, heliotrope, turquoise, white, black, powder blue, pink, maize, flame, navy. Sizes 34 to 40. 25.95

6F — MATCHING SLIP-ON, short sleeves. 18.95

Sun-Charms Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



KHARAFLEECE SEPARATES BY JANTZEN

7A — CLASSIC CARDIGAN in orange, turquoise, light blue, plum, red, yellow, navy, white, rust, light brown, apple green, charcoal. In sizes 34 to 40. 10.95

7B — LUCKY SLIP-ON to match the cardigan. 7.95

7C — FUZZIWUZZ CARDIGAN with white angora trim. Charcoal, rust, light brown, plum, light blue, navy, orange, apple green. Sizes 34 to 40. 12.95

7D — SWEATER SKIRT . . . in the same soft Kharafleece fabric, and in colors to match the Fuzziwuzz cardigan. Sizes 10 to 18. 11.95

Sun-Charm Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



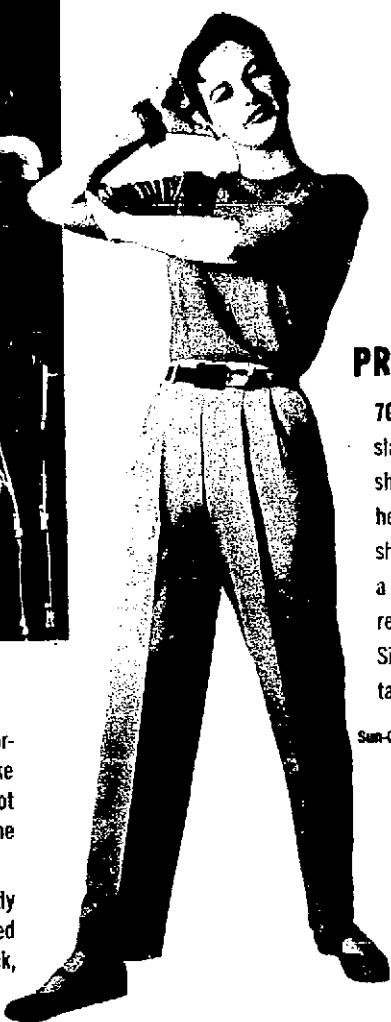
WHITE STAG SKI WEAR

The same White Stag that designs your favorite sunshine togs designs ski wear to make you the envy of the slope. Very smart, but not sissy. It's made to take a tumble, and come up smiling.

7E — "ROMAN HOLIDAY" PARKA with subtly woven stripes. Water repellent poplin, lined with nylon taffeta. Combinations of black, brown, and gray stripes. S, M, L. 19.95

7F — GABARDINE TROUSERS in black or navy. Sizes 10-18. 19.95

Sun-Charm Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



PROPORTIONED SLACKS

7G — BY MERRILL . . . proportioned slacks at last! Whether she's tall, short, or average there is a pair for her. Styled in Burlington's "Nylon-sheen" which is guaranteed to give a full year's wear. Washable, wrinkle resistant. Gray, black, navy, brown. Sizes 10 to 20 in short, medium or tall. 9.95

Sun-Charm Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



CLASSICS BY THE FAMOUS ROSENBLUM

76 — MAN-TAILORED JACKET in single or double breasted style. Finest quality wool flannel. Navy, red, or brown. Sizes 10 to 20. \$35

7H — SLIM-LINE SKIRT, hand detailed. Navy, or brown. Sizes 10 to 20. 12.95

Sun-Charm Sportswear, Second Floor, Long Beach; Street Floor, Santa Ana



JUNIORS LOVE SWEATERS

8A — TURTLE NECK WONDAMERE, a marvelous turn-about pullover in pink, medium Oxford, maize, white, brown, French gray, red, tan, light blue, navy. Sizes 30 to 40. **7.95**

8B — PLUNGE NECK WONDAMERE in blue, red, navy, or copper with white. Also, maize and gray, tan and brown, orange and brown. Sizes 36 to 40. Full fashioned. **12.95**

8C — LANAMERE CLASSICS, so budget minded. Sizes 34 to 40. White, pink, maize, blue, tan heather, orange, aqua, copper, red, navy, jade. The cardigan. **7.95**. The slip-on, **4.95**

8D — WONDAMERE CLASSICS, (not shown) full fashioned. White, maize, pink, blue, dove blue, medium Oxford, tan heather, orange, aqua, copper, red, navy. 34 to 40. Cardigan, **10.95**, slip-on, **8.95**

Young Californian Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



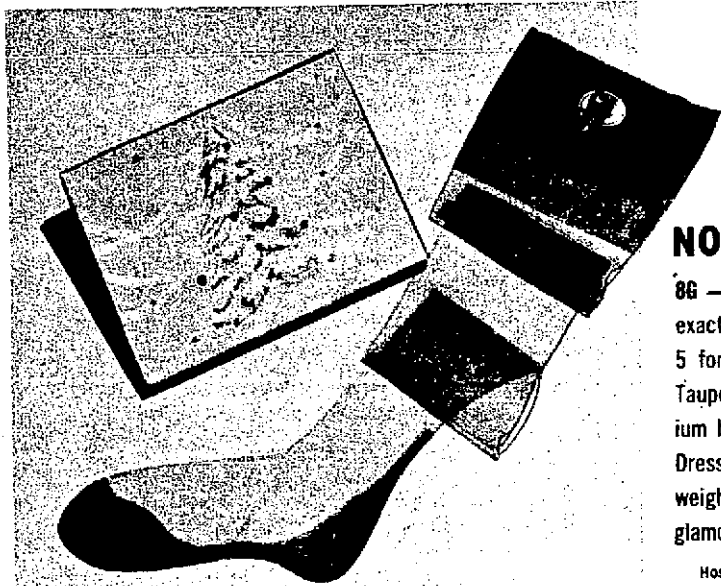
BEADED SWEATERS

BY RENLY CLUB, in all wool. Each with a beaded design that is oh-so-grown-up.

8E — FOR BIG SISTER, who wears size 7 to 14. Both cardigan and slip-on with beaded necklace design. In pink, blue, or white. Cardigan, **7.98**. The slip-on, **5.98**

8F — FOR LITTLE SISTER, size 3 to 6x. Coat style with "spring shower" design. Red, blue, or white. **5.98**

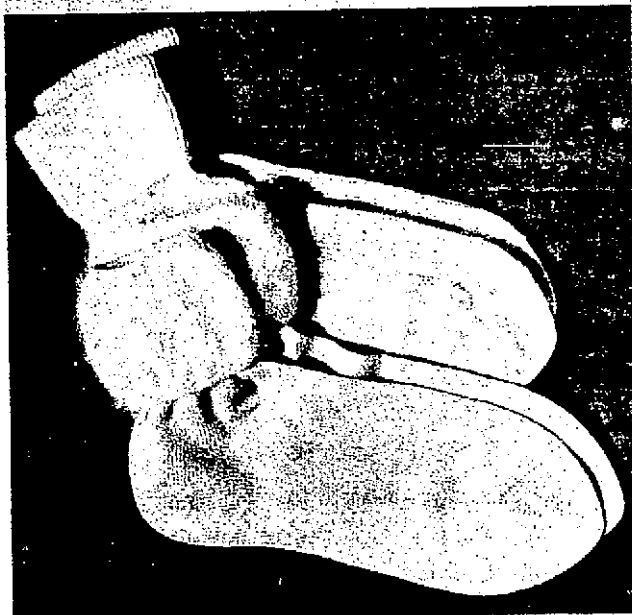
Girls' Wear, Infants' Shop, Second Floor, Long Beach
Street Floor, Santa Ana



NO-MENDS REALLY FIT

8G — No-Mend designs nylon hosiery in her exact leg length. Choose type 1, 2, 3, 4, or 5 for shortest to longest legs. In Almond Taupe, a soft rosy taupe; Pancake, a medium beige; Lady Slipper, a soft blush tone. Dress sheers, **1.65** and **1.95**; all-purpose weight, **1.65**. Three pairs come in a glamorous Swiss-made box.

Hosiery, Street Floor, Long Beach and Santa Ana



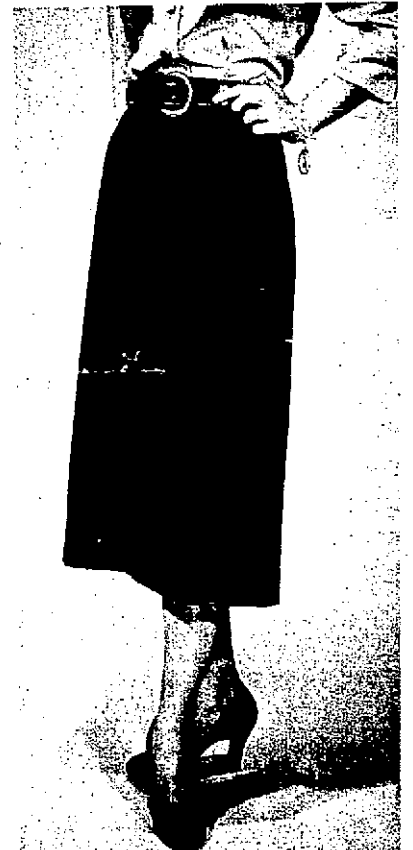
ANKLETS BY ROCKE

Among the best fitting. Sizes 9 to 11 in the most popular sweater colors... white, pink, baby blue, yellow, scarlet, navy, charcoal, brown, orange, aqua, beige.

8H — THE LANAMERE ANKLET, \$1 pair

8J — THE FLUFF CUFF ANKLET, 1.35 pair

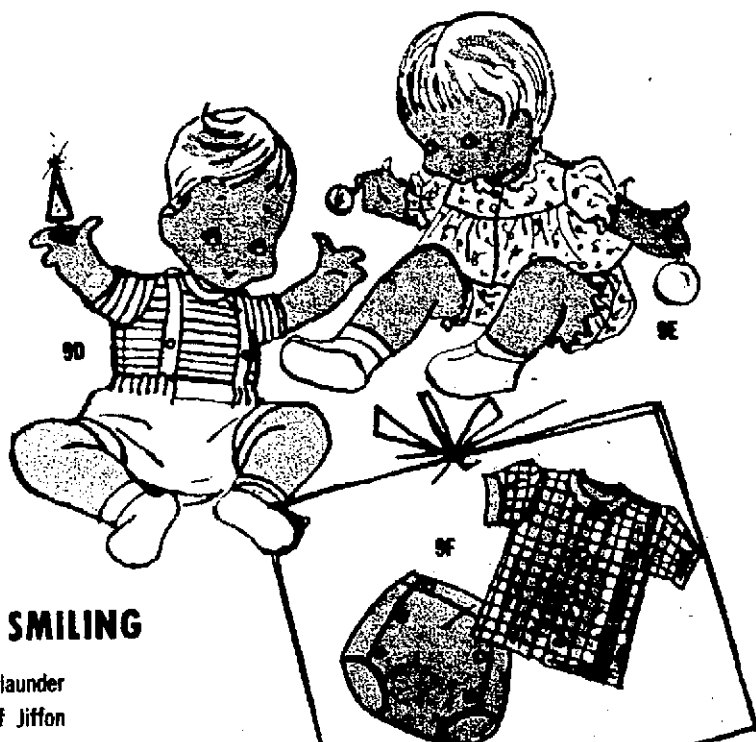
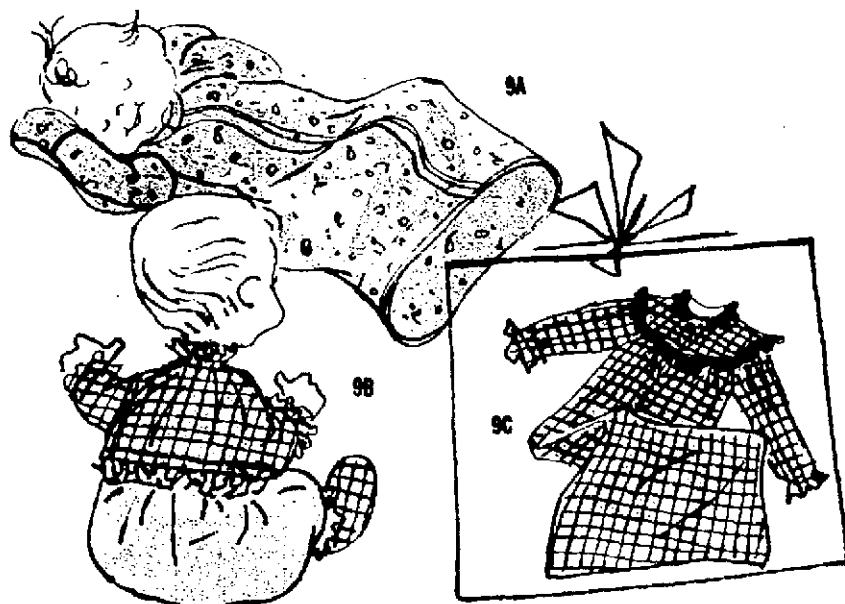
Hosiery, Street Floor, Long Beach and Santa Ana



SLIM, TRIM SKIRTS

8K — BY COLTON, the most beloved by Junior girls. Slim-line style with back kick pleat for walking ease. Front darts for perfect fit. In charcoal, brown, navy, or gray wool flannel. 9 to 15. **10.95**

Young Californian Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



CARTER KNOWS HOW TO KEEP BABY SWEET AND SMILING

Cuddle-soft baby knits of the finest combed cotton. They wear and wear, launder and launder ... and always keep baby comfortable. They never shrink out of fit, have easy-off Jiffon necks. None finer, or more practical.

9A — "HIBER-NATER" in pink, blue, or yellow rosebud print. Gro-baby let-out feature. Fits babies 3 months to 3 years. **3.98**

9B — JOLLY JAMA, 3-piece set with check top, solid color pants, matching booties for warm feet. Blue, yellow, or green. S, M, L sizes for babies 18 to 30 lbs. **2.98**

9C — GOWN in yellow, blue, red, green check. Sizes 2 to 6. **2.98**

9D — TWO-PIECE CREEPER for little boys. Waterproof pants, no-slip suspenders. Blue, yellow, green. 6 mos. - 2 yrs. **2.98**

9E — GIRL'S TOPPER SET with shorty jacket, waterproof pants. Pink, blue, yellow rosebud print. 6 mos. - 1½ yrs. **2.98**

9F — BOY'S TOPPER SET in blue, green, yellow checks. Plasticized pants with snap fasteners. 6 mos. - 1½ yrs. **2.98**

Infants' Shop, Second Floor, Long Beach; Street Floor, Santa Ana

CARTER GLAMOUR FOR 7-TO-14's

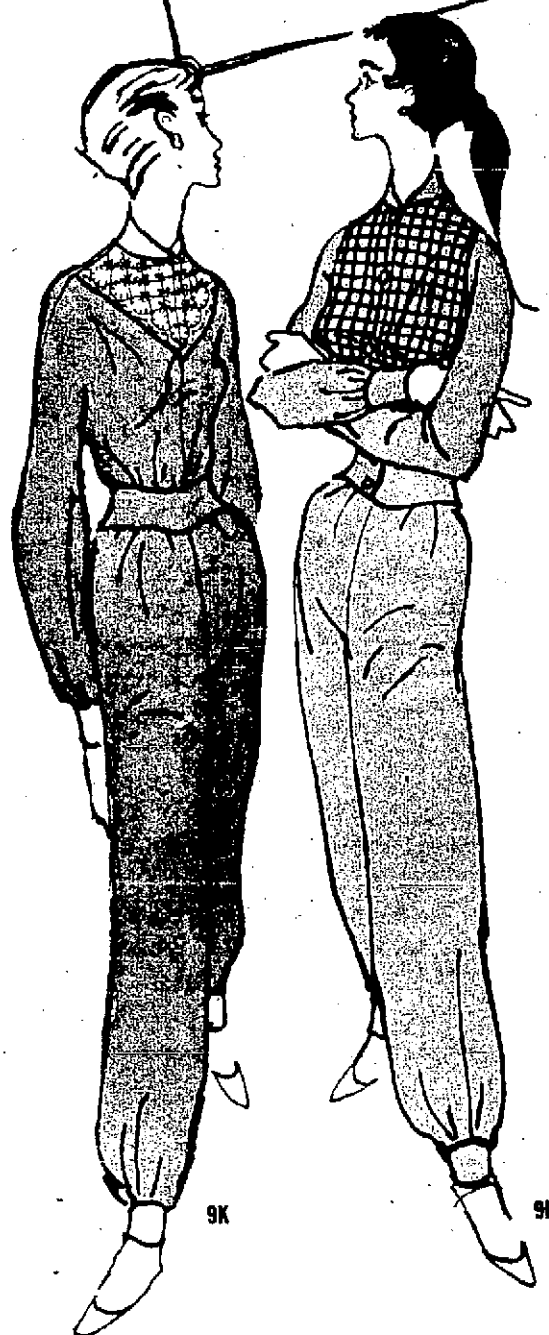
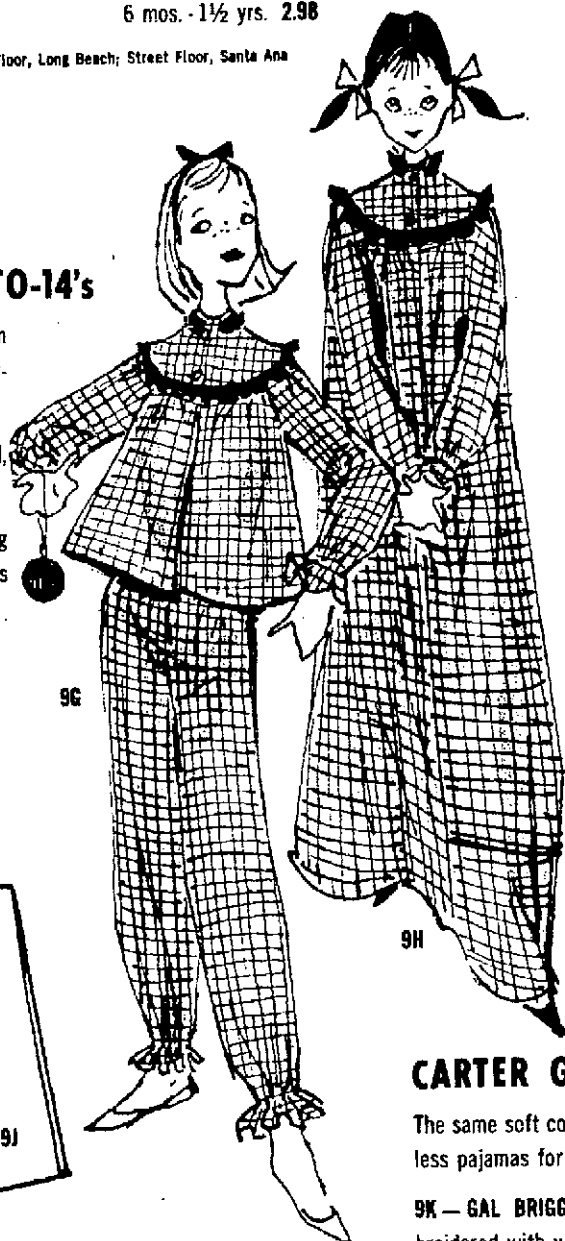
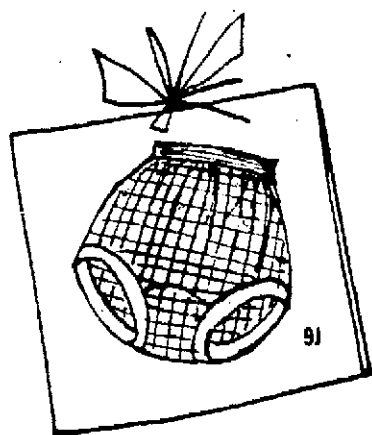
Cotton knit sleep-wear for the little princess in your house. Smartly designed in red, blue, or yellow tattersall checks.

9G — PJ's, 2-piece style with elastic waistband, ruffle cuffs. Sizes 8-14. **3.98**

9H — GOWN with solid color ruffle trim. Long sleeves, elasticized cuffs. Sizes 8 to 14. Matches baby sister's gown shown above. **3.98**

9I — MATCHING PANTIES, sizes 4-16. **79c**

Girls' Wear, Second Floor, Long Beach
Street Floor, Santa Ana



CARTER GROWN-UPS FOR MOM AND BIG SIS

The same soft cotton knit that keeps the youngsters cozy goes into weight-less pajamas for grown-up girls.

9K — GAL BRIGGANS with knitted cuff and neck band. The yoke embroidered with white daisies. Sizes 9 to 15. Red or navy with white. **5.95**

9L — GAL BRIGGANS in red and white or Copen blue and white checks. Solid color pants. Sizes 9 to 15. **5.95**

Women's Knit Lingerie, Third Floor, Long Beach; Street Floor, Santa Ana

PRETTY STAND-OUT BENEATH BILLOWING SKIRTS...OUR NO-IRON NYLON SLIPS BY "HER MAJESTY"



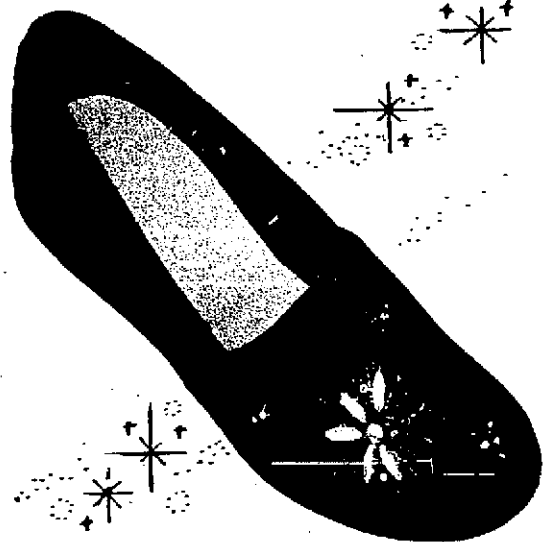
They're pretty pampering for very young ladies...yet practical, too, mothers have found. They're a wide expanse of stand-out white nylon taffeta that never needs a moment's ironing. Simply the making of her full-skirt dresses.

10A — PETTICOAT in Pre-Teen sizes 10, 12, and 14. A full circle, tier style with torso of nylon tricot. Folded nylon net edging and ruching. \$4

10B — EMBROIDERED sheer nylon bodice lined with nylon tricot. A full circle nylon taffeta tiered skirt with velvet bows. Elasticized underarm inserts. Sizes 4 to 14. \$4

10C — PRE-TEEN slip with a dull opaque 40-denier nylon tricot bodice, full circle tiered nylon taffeta skirt. Adjustable shoulder straps. Sizes 8, 10, 12, 14. \$4

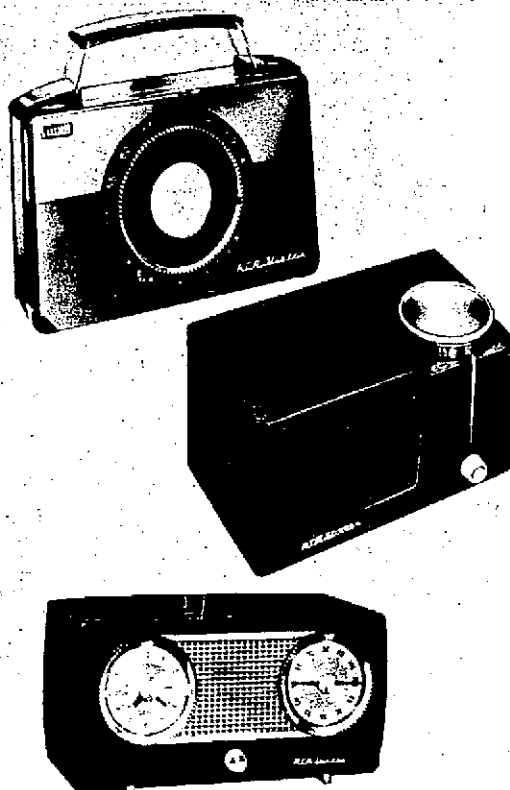
Girls' Wear, Second Floor, Long Beach
Street Floor, Santa Ana



GLAMOUROUS OOMPHIES

100 — RAYON VELVET in midnight black...sparkling with a beaded trim in a pattern called "The Bug." The trim in multi-colors. So cozy and smart, she'll wear them constantly at home...and maybe even wear them dancing! Sizes 4 to 9. 6.50

Women's Slippers, Street Floor
Long Beach and Santa Ana



RCA VICTOR RADIOS

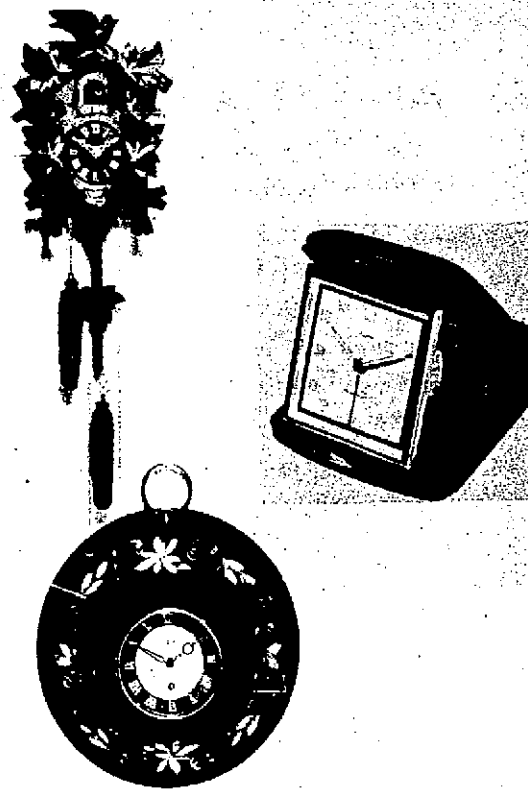
10E — PERSONAL PORTABLE, complete with carry-in case. A great favorite. 31.95

10F — THE CREIGHTON table radio that tunes from the top. 31.95

10G — THE SLUMBERETTE clock radio stops the music after you drowse off to sleep...awakens you the next morning. Maroon. 41.95
Ivory, green, red, black, 44.95

No Fed. tax.

Time Shop, Street Floor, Long Beach and Santa Ana



FINE GIFT CLOCKS

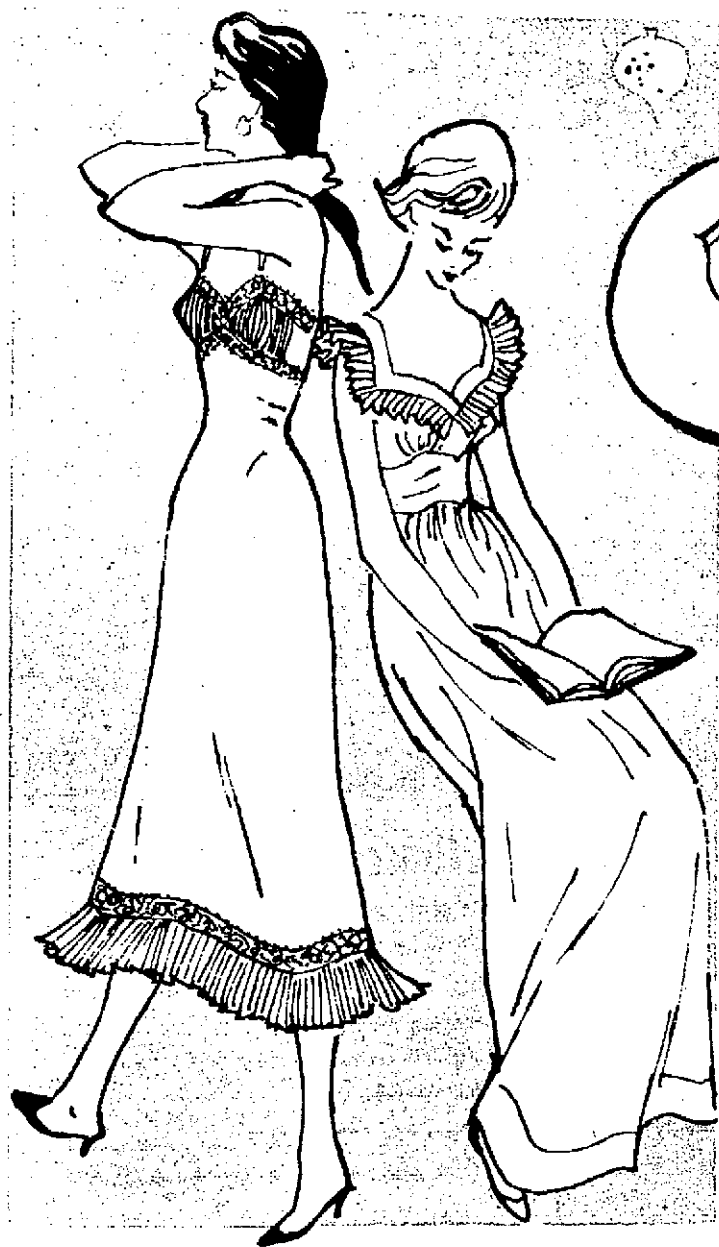
10H — CUCKOO CLOCK, genuine Black Forest clock made in Germany. 9.95*

10I — TOLE CLOCK in maroon, green, black, ivory. Electric model, 9.95*
Also 8-day spring wound model, 15.95*

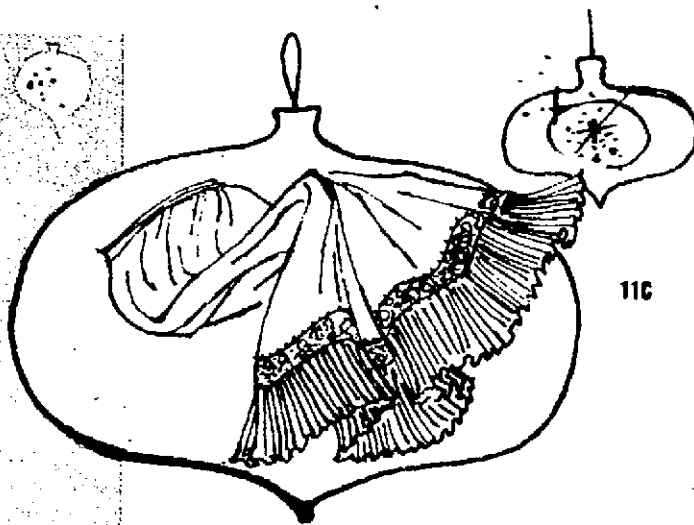
10K — TRAVEL ALARM, marvelous gift for anyone. Dependable movement, 7 jewels. Comes in leather case in a choice of colors. 9.95*

*Add 10% Fed. tax.

Time Shop, Street Floor, Long Beach and Santa Ana



11A



11C

HEAVENLY VANITY FAIR LINGERIE, BUDGET PRICED

You're an angel, Vanity Fair, for giving your luscious nylon tricot lingerie such a tiny price. It lets us watch the budget, and still give a dream of a gift.

11A — PROPORTIONED SLIP, beautifully trimmed with pleated flounce and nylon lace. The bodice, in pleated shadow stripes. Pink, beige, black, navy, red, white. Short length, sizes 32 to 38. Average and tall, 32 to 42. **5.95**

11B — GOWN adorned with a pleated ruffle. In aqua, pink, blue, red, rose petal. Sizes 32 to 42. **6.95**

11C — PETTICOAT in pink, beige, navy, black, red, white. Sizes 4, 5, 6, 7 in short, average, and tall. **3.95**

Lingerie, Third Floor, Long Beach,
Street Floor, Santa Ana

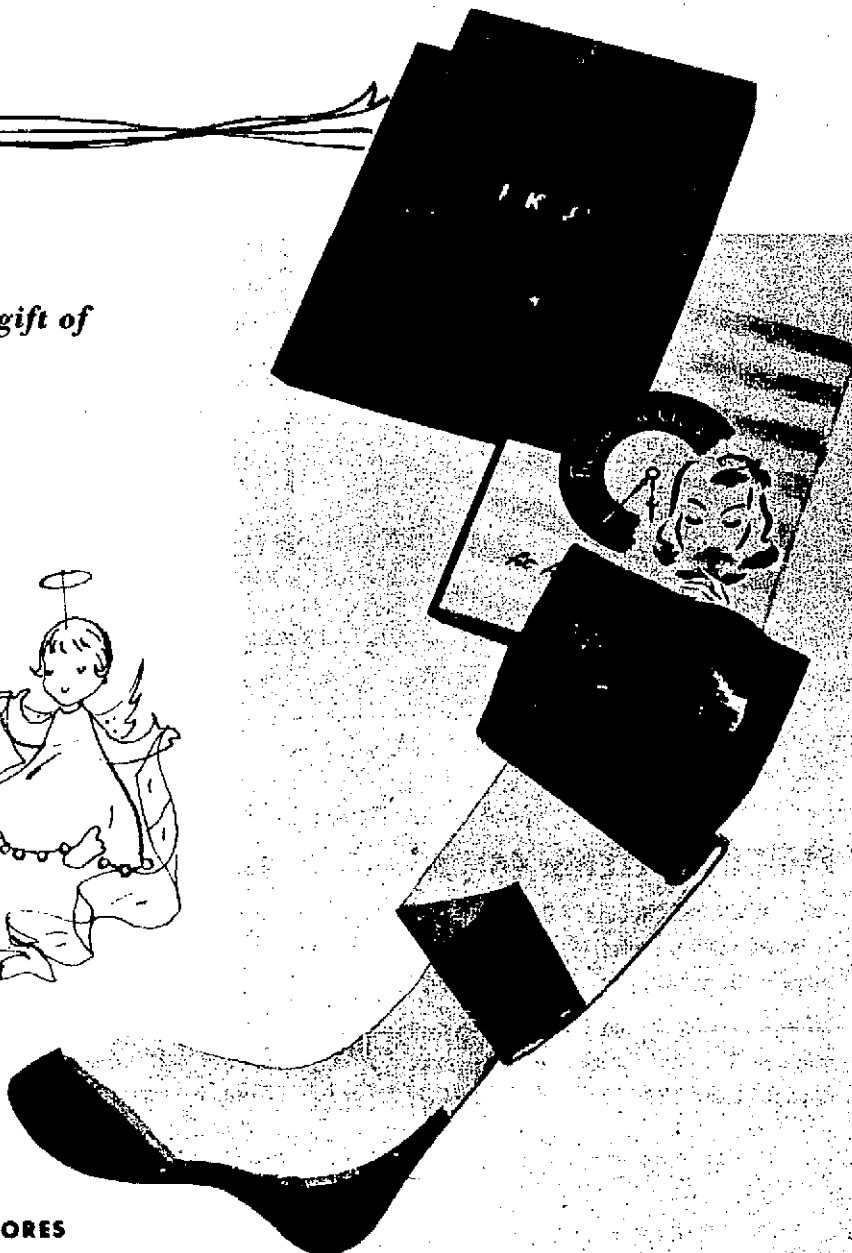
11B

Proportioned for her, boxed for her is your gift of

ROUND-THE-CLOCK HOSIERY

Individual-fit nylon hosiery in a Christmas box that has her own initials... what more personal gift could you give! The box, red with gold initials. The stockings in Melodeon, a brown tone; Harmony, a taupe tone, Classic, a soft gray taupe. Demi, Trim, Model, and Stately lengths, foot sizes 8 to 11½. 12 denier, 60 gauge, **1.95**; 30 denier, 51 gauge, **1.65**; 15 and 20 denier, no seams, **1.50** pair.

Hosiery, Street Floor, Long Beach and Santa Ana





THE MIDDY CARDIGAN

12A — BY SMARTEE, straight-line box style that lowers the waistline to the hipline, and looks ever so much like Winter, 1954. In cotton knit, sizes small, medium, large. White with red and navy trim, black with turquoise and white, red with navy and white, navy with lilac and white, and honey or white with black and lime. **3.98**



VERSATILE BOLERO

12B — BY HEDY KNIT in all wool. A pretty fashion to wear all day, and even with a formal at night. A novelty knit, full cut, excellent fit. White, pink, blue, navy, red, black. Sizes small, medium, large. **5.95**. In extra large (sizes 42 to 46), **6.95**

Accessory Shop, Street Floor, Long Beach and Santa Ana

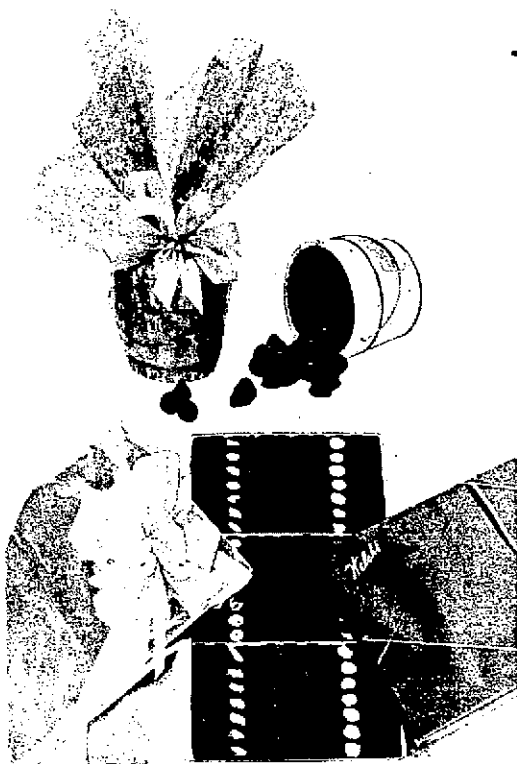


BLOUSES BY RHODA LEE

In dazzle cotton by Spring Maid. Sizes 32 to 38. White, apricot, maize, pink, blue, olive, red.

12C — PLEATED BACK style with three-quarter sleeves, generous collar. Gold finish buttons, and with each blouse ... earrings to match the buttons, **3.98**

12D — BOW TIE BLOUSE with shoe button front, smocked yoke, a tiny high collar. **3.98**

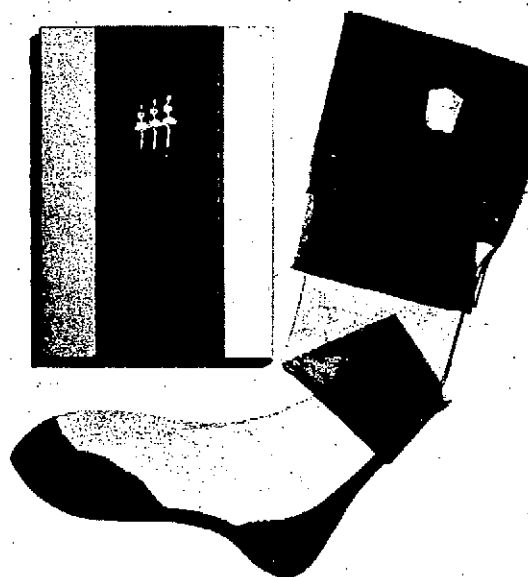


FAMOUS WELCH'S CANDY

12E — MINIATURE CHOCOLATE DROPS in an old fashioned wooden bucket. Beautifully wrapped. **1.95**

12F — MINIATURE CHOCOLATES so dainty and delicious. 1 lb. **3.45**, 2 lbs. **6.85**, 3 lbs. **9.85** (shown), 6 lbs. **19.85**

Welch's Candy, Street Floor
Long Beach Store Only



THE HOSIERY SHE LOVES

12G — BELLE SHARMEER, the nylon stockings she loves to fill. In Heathermist, a deep mauve taupe; Pine Cone, a soft brown taupe; Copperwing, a rich copper tone. Brev, Modite, Duchess lengths. Sheer 12 and 15 denier, **1.95** 20 and 30 denier, **1.65 pr.**

Hosiery, Street Floor, Long Beach and Santa Ana



PARKER'S 51 JOTTER

12H — It matches the Parker 51 pen. Has lustraloy cap, a specially designed plastic barrel that does not stain. In black, gray, teal, burgundy. The ink in blue, black, green, or red. Extra fine, fine, medium, and broad points. **\$5** Also, nylon barrel, **2.95**. Stainless steel, **3.95** With 14K gold cap and clip, **8.75** Fed. tax included.

Stationery, Street Floor, Long Beach and Santa Ana

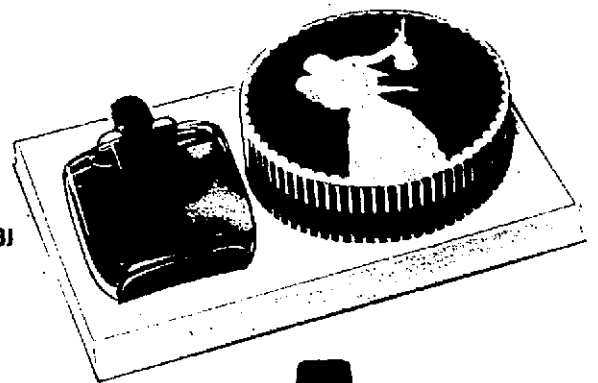
AT THE TOP OF HER LIST...DANA FRAGRANCES

Tabu, the forbidden perfume, provocatively alluring. Platine, elegant as an opera first-night. 20 Carats, fabulous as its name implies. Emir, exotically exciting.

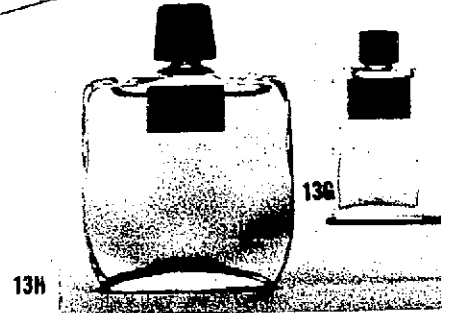
- 13A — Platine Perfume, 1/4 oz. 2.75, 1/2 oz. \$5, 1/2 oz. \$10
 13B — Platine Cologne, 2 oz. 2.25, 3 1/2 oz. 3.75, 8 oz. 6.50
 13C — 20 Carat Perfume, 1/4 oz. 2.75, 1/2 oz. \$5, 1/2 oz. \$10
 13D — 20 Carat Cologne, 2 oz. 2.25, 3 1/2 oz. 3.75, 8 oz. 6.50
 13E — Emir Perfume, 1/4 oz. 2.75, 1/2 oz. \$5, 1/2 oz. \$10
 13F — Emir Cologne, 2 oz. 2.25, 4 oz. 3.75, 8 oz. 6.50
 13G — Tabu Perfume, 1/4 oz. 2.75, 1/2 oz. \$5, 1/2 oz. \$10
 13H — Tabu Cologne, 2 oz. 2.25, 4 oz. 3.75, 8 oz. 6.50, 16 oz. 10.50
 13J — Tabu Set, 2 oz. Cologne and 4 1/2 oz. bath powder. 3.75

Add 10% Fed. tax to all prices.

Perfumes, Street Floor, Long Beach and Santa Ana



13J

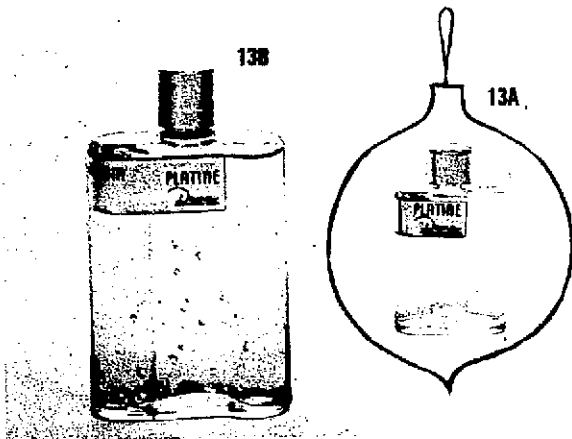


13H

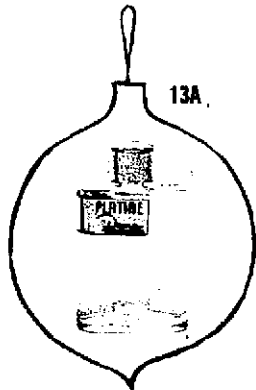
13G

13F

13E



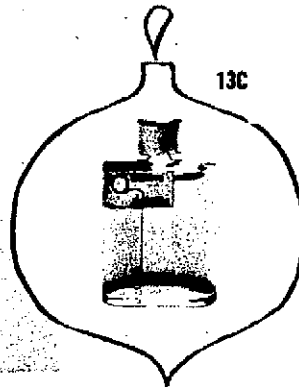
13B



13A



13D



13C



13F

13E

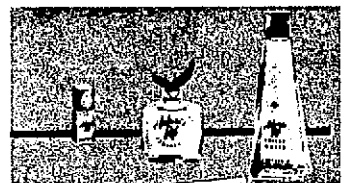
SAPPHIRE HOSIERY

13K — Give Sapphires, the stockings of lasting loveliness. In shades to compliment her smartest winter costumes. Arabic, a sand-swept tan; Satin Smoke, a smoky taupe; Ginger-snap, a warm ginger tang. Short, medium, long lengths. Fine 10 denier, 75 gauge, 2.95. 12 denier, 60 gauge, 1.95. 30 denier, 60 gauge, 1.65 pair.

Hosiery, Street Floor
Long Beach and Santa Ana



13R



13P



13M

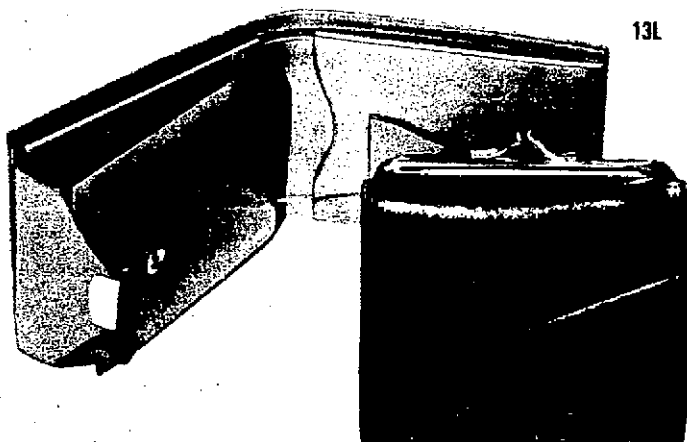
BY PRINCE GARDNER

13L — THE REGISTRAR billfold for men. Has add-a-passbar for extra windows, and front stamp pocket. 7.50*

13M — THE CONTINENTAL billfold purse for women. Has pull-out-bill compartment and removable photo card case. \$5*

*Add 10% Fed. tax.

Small Leather Goods, Street Floor
Long Beach and Santa Ana



13L

13M

LENTHERIC SENTIMENTS

13N — 3 SILENT MESSENGERS. In 2 assortments of 2 oz. bouquets. Tweed, Miracle, and Confetti; or Tweed, Miracle, and Shanghai. The set, 2.50*

13P — FASHIONS IN FRAGRANCE, five 1/2-oz. flacons of Tweed, Miracle, Shanghai, Confetti, and Dark Brilliance Bouquet. 1.50*

13R — ADAM'S RIB, excitingly different. Toilet Water, 2.50* and \$4*.

Perfume, \$3*, \$10*, 18.50*

*Add 10% Fed. tax.

Perfumes, Street Floor, Long Beach and Santa Ana



It's knit, it's nice, it's cozy warm

MUNSINGWEAR SLEEPWEAR

Elegant and warm, this wonderful nylon knit, with a deep-pile outer surface, silky smoothness inside for comfort next to the skin. Beautifully yours through sleeping and suds. Keeps its downy feel.

14A — "ANGELIC" GOWN in blue, pink, or yellow. Sizes 14 to 20. 10.95

14B — "BEWITCHERY" GOWN in blue, pink, or yellow. The yoke set with rhinestones. Blue, pink, yellow. Sizes 14 to 20. 14.95

14C — "IMPERIAL" PAJAMAS adorned with rhinestones and simulated pearls. Blue, pink, or yellow. 14 to 20 14.95

Knit Lingerie, Third Floor, Long Beach
Street Floor, Santa Ana



LANOLIN FINISH VANETTE HOSIERY

Hosiery that has received a beauty treatment. The same lanolin you use to keep your hands soft and smooth has been used to make these stockings extra soft. They cling to your legs, give smoother fit. For your Christmas giving or wearing, in Victorian Tones. Lamplight, a taupe tone verging on gray; Rose Punch, a deep rosy taupe; Carrousel, a basic beige. Short, medium, long leg lengths. Sizes 8 to 11. 15 denier 60 gauge, 1.50

12 denier, 66 gauge, 1.65

Sheer sandal foot, 1.65

Hosiery, Street Floor, Long Beach and Santa Ana





HELENA RUBINSTEIN FRAGRANCE GEMS

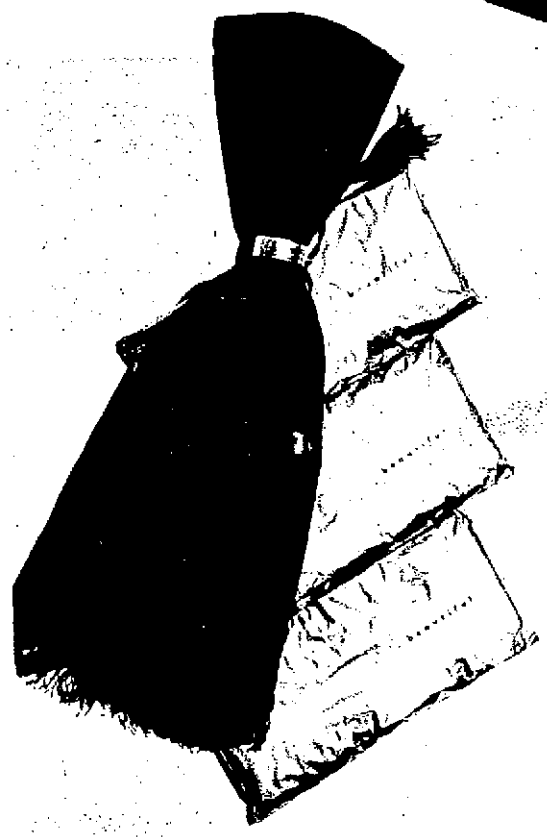
THE NOA NOA SERIES
15A — COMBINATION DUO, 2 oz. cologne and 3/4 oz. perfume, 5.25*
15B — DUSTING POWDER, 9 oz. size, \$5*
15C — BATH OIL, 2 ozs., \$5*
15D — INDIVIDUAL cologne concentrate, 2.25*, 3.95*, \$8* (not shown), Individual perfume series, \$3*, \$10*, 17.50*

MERRY BATHERS
15E — A TRIO to scent you from head to toe. 2 oz. cologne, 3 oz. shaker talc, 3 3/4 oz. perfume foam bath. In White Magnolia, Heaven Sent, or Apple Blossom Time fragrance. 3.50*

COACH COMPANIONS
15F — A DUO of 2 oz. cologne, 3 oz. shaker talc in White Magnolia, Heaven Sent, or Apple Blossom fragrance, \$2*

MERMAID PACKAGE
15G — FOAM BATH in a gay, glittery gold metallic fishnet wrap. In Command Performance, White Magnolia, Heaven Sent, or Apple Blossom Time fragrance. 1.75*

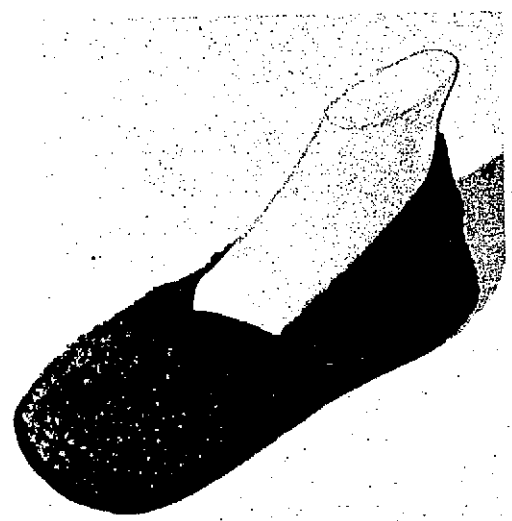
FOAM BATH
15R — FOAM BATH QUARTET, 2 ozs. each of Apple Blossom Time, Command Performance, White Magnolia, and Heaven Sent. \$3*
*Add 10% Fed. tax.
 Cosmetics, Street Floor, Long Beach and Santa Ana



A SURPRISE PACKAGE

15M — BEAUTIFUL BRYAN HOSIERY, 3 pairs tucked in a lovely black or white rayon satin Evening Bag! The delightful way to give nylon stockings. The Beautiful Bryans in Brief, Regular, American Miss, and Long Lengths. Sizes 8 1/2 to 11. Choice of Ember Glow, a soft taupe, or Brilliant Beige, a soft beige. Evening bag and stockings, 5.85

Hosiery, Street Floor, Long Beach and Santa Ana



SO-SOFT ANGEL TREADS

15N — LAMBTEx BOOTIE with a foam rubber sole. You spring along just like walking on air. Loop-twist cotton uppers, bound with elastic for better fit. Tubable, of course. In red, pink, royal, white. Small, medium, or large sizes. 1.98 pair.

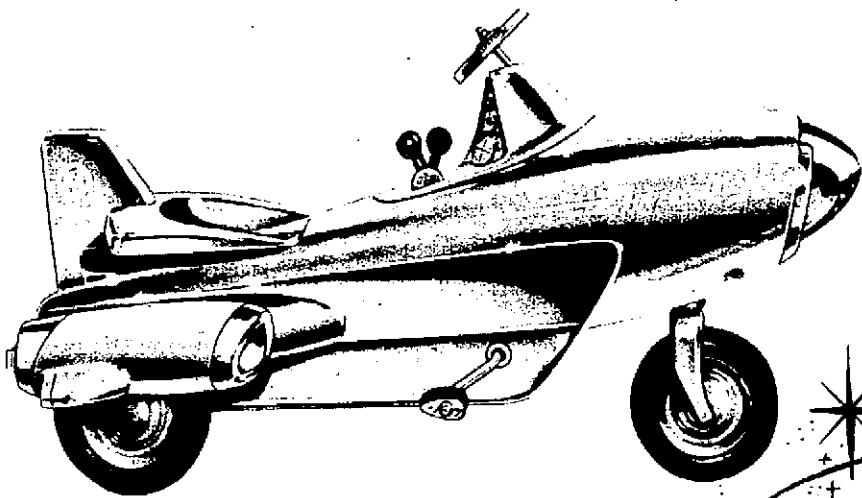
Notions, Street Floor, Long Beach; Lower Level, Santa Ana



GOURIELLI GIFTS

FOURTH DIMENSION, FOR MEN
 A fragrance keyed to contemporary living.
15H — PERFUME, 3.50* 12.50* and 22.50*
15J — TOILET WATER, 5.50
15K — COLOGNE, 2.25* and 3.50* (not shown)

HERE'S NOW, FOR HIM
 Elegant gift for the man in your life.
15L — THREESOME of Talc, Cologne, and After Shave. A use-together trio. 5.50*
 Each also available separately.
Cosmetics, Street Floor, Long Beach and Santa Ana



SUPER-SONIC JET

16E—BY MURRAY, an all-new design that will delight your young space dweller beyond words. Has full ball bearing wheels, chain drive, 360-degree front wheel steering, Delta Wing construction. A design of tomorrow for Christmas. 32.50

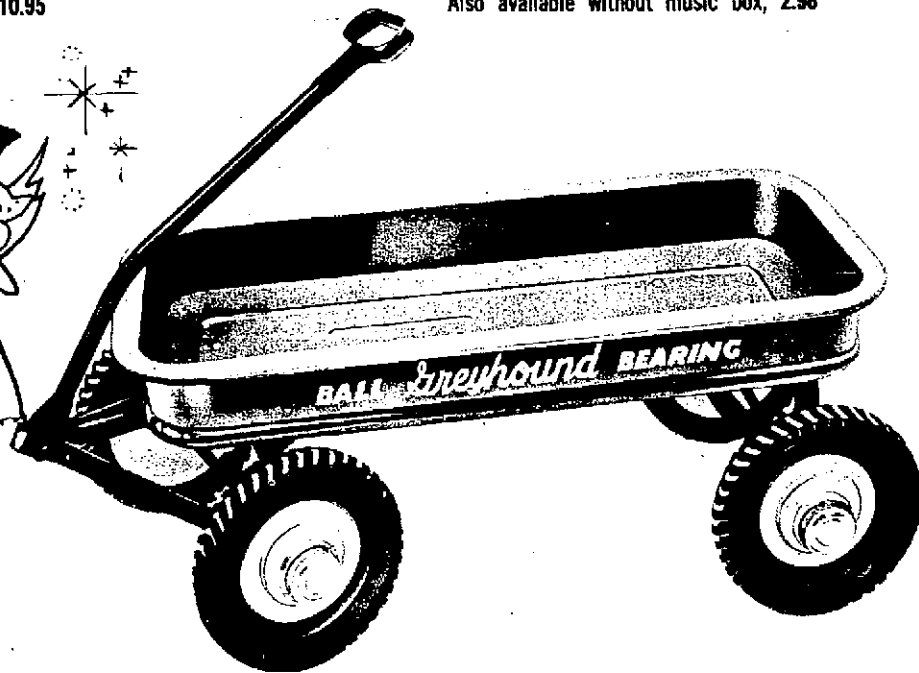


CHILD'S OWN PHONOGRAPH

16C—Has three speeds, a four-inch speaker, two tubes, and volume control. More than a toy! A real phonograph, portable size, that lets the child enjoy his own record collection... without fear of ruining the grown-ups' record player. Plays up to 10" records. 24.95

STURDY GREYHOUND WAGON

16D—Has full Ball Bearing wheels with chrome-finished hub caps and Lifetime heavy duty tires. Body is made from one-piece 20-gauge cold rolled steel, with no seams, joints, or welds. Bottom is reinforced. Has red baked enamel body, white wheels. A superb, full-size wagon, 35" x 16½". 10.95

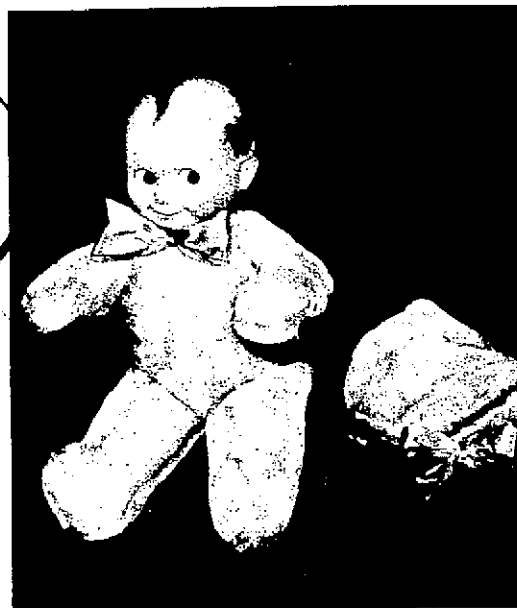


Santa's Coming, November 19th!

Santa's left the North Pole... and he's on his way to Buffums! He'll land his sleigh in our Toyland, and remain until Christmas Eve. See him Fridays, noon to 5:30, and 7 p.m. to 9 p.m. Other days, 9:30 to 11, and noon to 5:30. From December 6 through December 23, 11 a.m. to 2 p.m., 3 to 5 p.m., and 7 to 9 p.m. December 24, 9:30 to 11, noon to 5:30.

Photographs will be taken of each child talking with Santa. Available in a gift folder at \$1 each.

*Our Toyland,
Lower Level, Is
Santa's Workshop...
come see!*

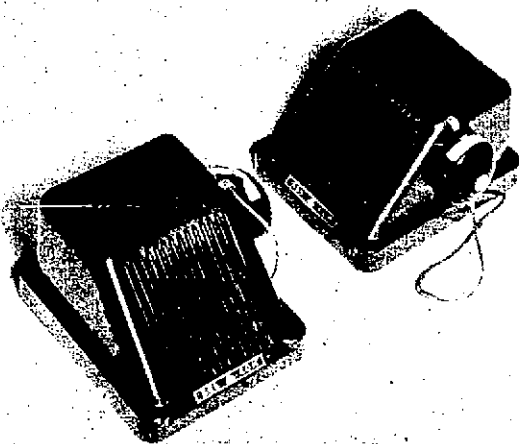


MUSICAL CUDDLE DOLL

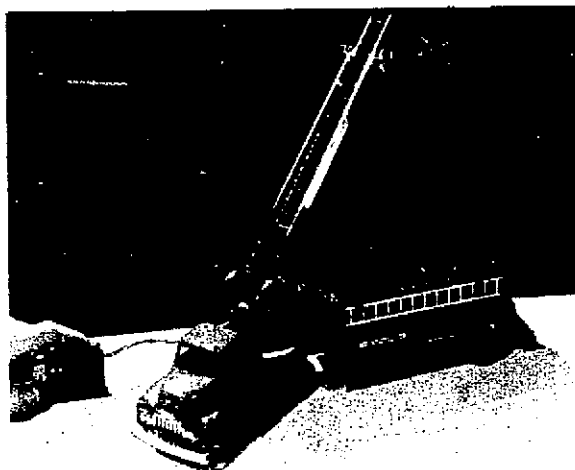
16A—A KNICKERBOCKER TOY that is a perfect bedtime companion for your sleepy-head. Has a Swiss music box that plays a sweet lullabye. The body is soft red plush, the head is Vinyl. 12 inches tall. Comes with removable hat. 5.95
Also available without music box, 2.98

TWO-WAY INTERCOM SYSTEM

16F—BY BEL-COM, not a toy... the real thing, and at a price about half you would expect to pay. Completely equipped, ready to operate. Use it for room-to-room, house-to-garage, office-to-office communication. Junior can even rig it between his house and that of a friend's... and give the telephone a rest. Comes with 25 feet of wire. 9.95



BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES



ELECTRIC FIRE TRUCK

16B—GENERAL MOLDS creates an up-to-date fire truck, operated by remote control! Two Run-Rite motors are both operated from the same control box. Motor No. 1 propels the truck in forward and reverse, Motor No. 2 raises and lowers the ladders. Powered by two flashlight batteries. Truck is 17" long, almost 4" wide, and almost 5" high. 9.95

17U — NOEL DOME in pink, silver, blue.

17W — ACCORDION SNOWMAN, red, white, green.

17V — FEATHER TREE, white, chartreuse.

17Z — TOOTLING ANGEL, turquoise, pink.

17X — SPARKLE TREES, moss green, red, gold.

ORDER A GIFT WRAP FOR EACH GIFT

Our order-blank takes all the hustle out of Christmas shopping... and out of gift wrapping, too. Order a gift wrap for each gift. Order by number just as you did for the gift. Your packages will be sent to you magically beautiful. Gift wraps shown, 50c each.

CALL JEAN PAGE AT BUFFUMS'... she will gladly be your personal shopper. Tell her what items you want. She will handle your order personally, even to the gift wrapping and mailing.



BUFFUMS' TOLL-FREE PHONE NUMBERS: Long Beach, 6-9841 and Zenith 9841. In Santa Ana, Kimberly 2-6262 and Zenith 2626.



BUFFUMS' FREE DELIVERY SERVICE... Via United Parcel Service, Buffums' offers free delivery on purchases to any place in Southern California... north to Santa Barbara, east to San Bernardino, south to San Diego.



FREE CUSTOMER PARKING, in Long Beach, in Buffums' Autoport adjoining the store, and in 50 Park and Shop lots conveniently located in downtown Long Beach. In Santa Ana, on Buffums' own Parking Terrace adjoining the store.

SPECIAL DECEMBER STORE HOURS, Monday, December 6 through Thursday, December 23, 9:30 a.m. to 9 p.m. December 24, 9:30 a.m. to 5:30 p.m. Buffums' regular store hours, Fridays, 12 noon to 9 p.m. Other days, 9:30 to 5:30.

NEED MORE TIME TO PAY FOR CHRISTMAS GIFTS? ... Now you can buy with
No Down Payment — No Carrying Charge
on a Buffums' 90-Day Account

Other Credit Plans Tailor-Made for You Include...

- **MERCHANDISE COUPONS** in amounts of \$25 or more... Spend like cash. Nothing down. Six months to pay. Small carrying charge.
- **CONTRACT ACCOUNT** for your major purchases. Nothing down, as long as 24 months to pay. Small carrying charge.
- **30-DAY ACCOUNT** with charge-plate. The pay once-monthly way to shop.

Just telephone our Credit Department or fill in the coupon below and enclose it with your order.

BUFFUMS', Pine at Broadway, Long Beach 2, California
BUFFUMS', Main at Tenth, Santa Ana, California

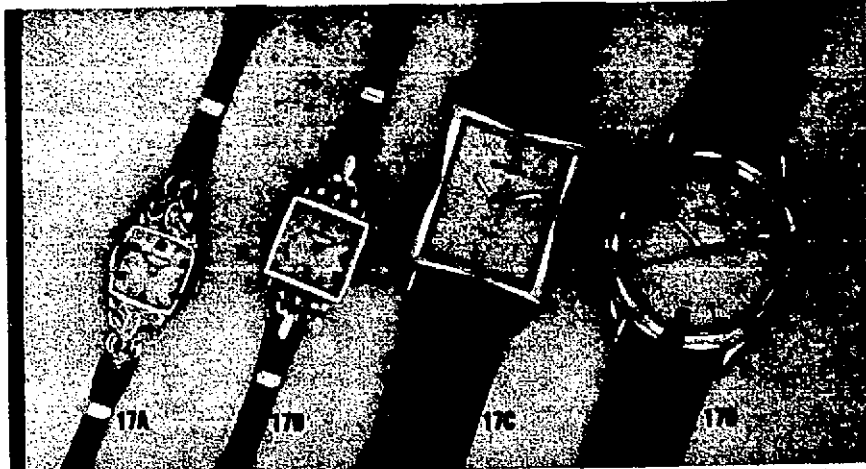
I wish to apply for the following Buffums' Credit Plan:

- ☐ 90-Day Term Account
☐ Merchandise Coupon Book
☐ Contract Account
☐ Monthly Charge Account (with Charge-Plate)

NAME _____

STREET _____ PHONE _____

CITY _____ ZONE _____ STATE _____



THIS IS THE CHRISTMAS TO GIVE A WATCH

BY LONGINES-WITTHAUER
FOR WOMEN

17A — WITTHAUER with 2 diamonds, 71.50
17B — LONGINES diamond watch, \$175

BY LONGINES-WITTHAUER
FOR MEN

17C — LONGINES dress watch, 71.50
17D — 17-JEWEL Wittnauer automatic, 62.50

Choose... then buy through Buffums' Time Club. \$1 down, \$1 per week. No interest, no carrying charge. As long as one year to pay. Also, other Credit Plans on the Order-Blank page.

Watches, Street Floor, Long Beach and Santa Ana

17E — Grand Baroque by Wallace
\$39.75 per 6 pc. place setting

17F — Old Master by Towle
\$31.75 per 6 pc. place setting

17G — Chantilly by Gorham
29.75 per 6 pc. place setting

17H — Prelude by International
27.50 per 6 pc. place setting

17I — Damask Rose by Heirloom
27.50 per 6 pc. place setting

17K — Repousse by Kirk
\$27 per 6 pc. place setting

17L — Silver Wheat by Reid & Borton
29.75 per 6 pc. place setting

17M — Sweetheart Rose by Lunt
29.75 per 6 pc. place setting

17N — Repousse
Candlesticks 27.50

17P — Grand Baroque
Sugar and Creamer \$45

17R — Silver Wheat
Sandwich Tray 22.50



THIS CHRISTMAS, SAY IT WITH STERLING

Beautiful flatware by world-famed Silversmiths—and table accessories in matching pattern! Thrilling gift—a place setting in her favorite sterling pattern to begin (or further) her sterling collection... then, an added piece in the same pattern! A superb gift.

Easy, too... thru **BUFFUMS' SILVER CLUB.**

You pay only 33c down, 33c per week, on each 6 piece place setting or \$25 unit of holloware. No interest—no carrying charge. Also, see other Credit Plans on our Order-Blank page.

Prices include Federal Tax

By the craftsmen of DISTINCTIVE ROYAL HOLLAND POTTERY

180 — 12 pieces, various sizes, in a set of three. We bring you a set of three pieces. Forster, for the set of three, 12 pieces, find them all in the set. You will marvel that such a beautiful set of three looks so nearly like actual cash, money, with a left cloth to keep it spotless. As more you can collect.

181 — PITCHERS in three sizes, left to right, \$12, \$12, \$12.50. Largest (not shown) \$12.50. PITCHER P07, raffia-wrapped handle, \$12.50. PITCHER P07, raffia-wrapped handle, \$12.50. PITCHER P07, \$12.50.

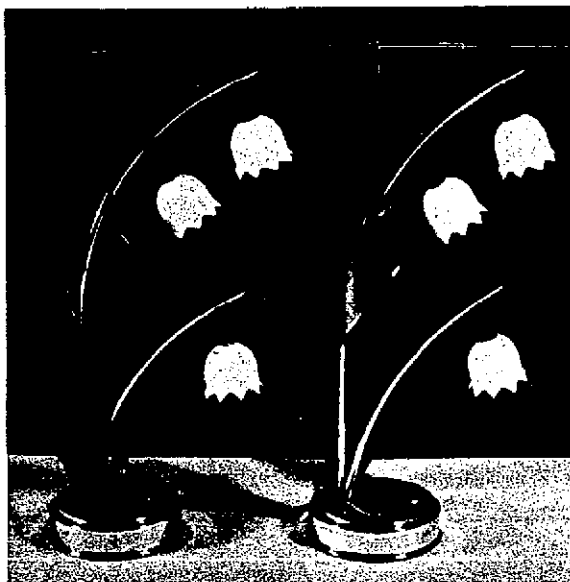
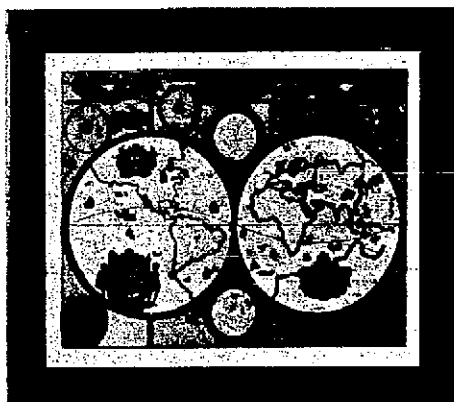
182 — Other pieces, not shown.

183 — Lower Level, Long Beach and Santa Ana.



EXPLORER MAPS

184 — So authentically planned they look as though they could have accompanied any of the world's famous explorers. On parchment paper, age-toned, labeled in latin, framed with antiqued maple. A gift supreme for the scholar's study, in perfect taste for any home that appreciates the unusual. \$30 pair.



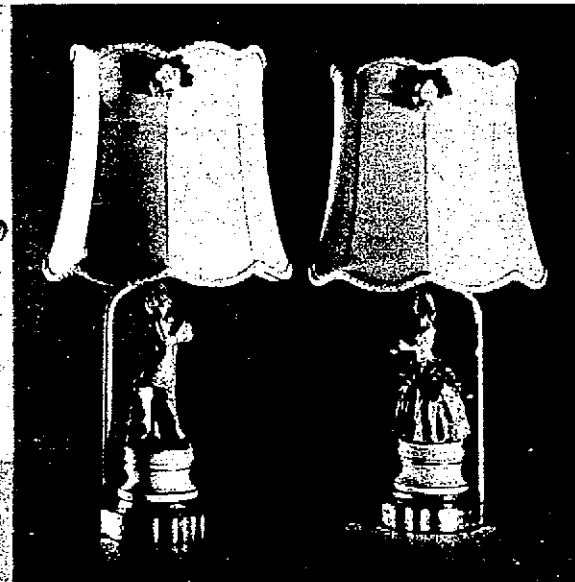
CHARMING LILY LAMPS

186 — Decorative little atmosphere lamps that look delightful on a mantel or hall table. The light is enclosed in dainty Lily-of-the-Valley blossoms, giving the blossoms a life-like look. In green and white with brass or copper bases and stems. 29.50 pair.



MODERN DESK LAMPS

188 — Modern in mood and modern in theory, too. They focus light exactly where you want it, without distracting from the lighting effects in the rest of the room. Designed with brass base and tan or brown grass-cloth shade. Single stem, 11.95. Double stem, ideal to use between twin beds or between two chairs, 19.95.



FIGURINE LAMPS

189 — Graceful boy or girl figurines, with delicate coloring... beneath an exquisite lined shade, trimmed to match the figurines. Brass mounting. The ideal boudoir lamp. Impressive in any period room. Designed to use singly as well as in pairs. 29.50 each.

Gift Shop, Lower Level, Long Beach and Santa Ana



GOLDEN BOOKS FOR THE YOUNGER SET

19A — All beautifully illustrated, giving hours of enjoyment to the little folk.

CHRISTMAS BOOK, 1.50
THE NIGHT BEFORE CHRISTMAS, \$1
NURSERY TALES, 1.50
WONDERFUL STORY BOOK, 1.50
ANIMAL ABC, \$1
BABY ANIMALS, \$1
BABY FARM ANIMALS, \$1
THE GREAT BIG ANIMAL BOOK, \$1



GOLDEN BOOKS FOR THE GROWING MIND

19B — Books designed to give knowledge, make explanations much easier.

THE GOLDEN DICTIONARY, 1.95
THE GOLDEN GEOGRAPHY, 3.95
THE GOLDEN ENCYCLOPEDIA, 2.95
PICTURE BOOK OF WORDS, \$1
PICTURE BOOK OF NUMBERS, \$1
PICTURE BOOK OF SCHOOL DAYS, \$1
THE GOLDEN PICTURE DICTIONARY, \$1
TREASURY OF NATURAL HISTORY, \$5
GOLDEN BIBLE NEW TESTAMENT, 2.95
GOLDEN BIBLE OLD TESTAMENT, 2.95



FOR OLDER YOUNGSTERS

19D — A flight into adventure for the older book lover.

THE BOY SCOUT ENCYCLOPEDIA, 2.75
THE COWBOY ENCYCLOPEDIA, 2.95
by Marguerite Henry
BRIGHTLY OF THE GRAND CANYON, 2.95
SEA STAR, 2.95
JUSTIN MORGAN HAD A HORSE, 2.95
MISTY OF CHINCOTEAGUE, 2.95
BORN TO TROT, 2.95
KING OF THE WIND, 2.95
ALBUM OF HORSES, 2.95



Books, Lending Library, Lower Level,
Long Beach and Santa Ana



OFTEN-ASKED-FOR BOOKS

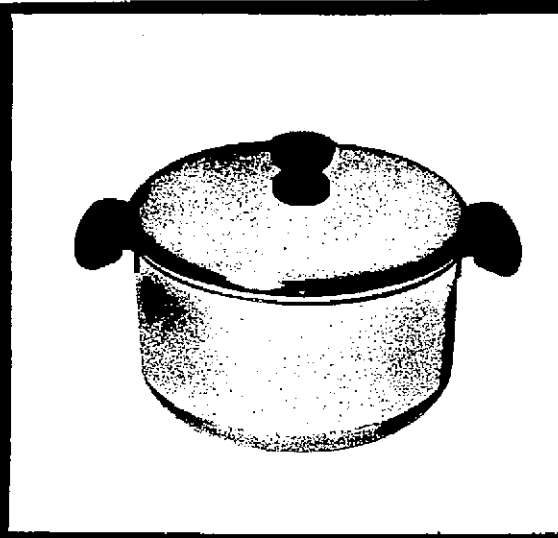
19C — Some of our most popular. Includes the "Tell Me About" religious series.

BIBLE STORIES, 2.95
TELL ME ABOUT PRAYER, \$2
TELL ME ABOUT GOD, \$2
TELL ME ABOUT JESUS, \$2
TELL ME ABOUT THE BIBLE, \$2
THE REAL MOTHER GOOSE, 2.95
THE EVERYDAY STORY BOOK, 2.50





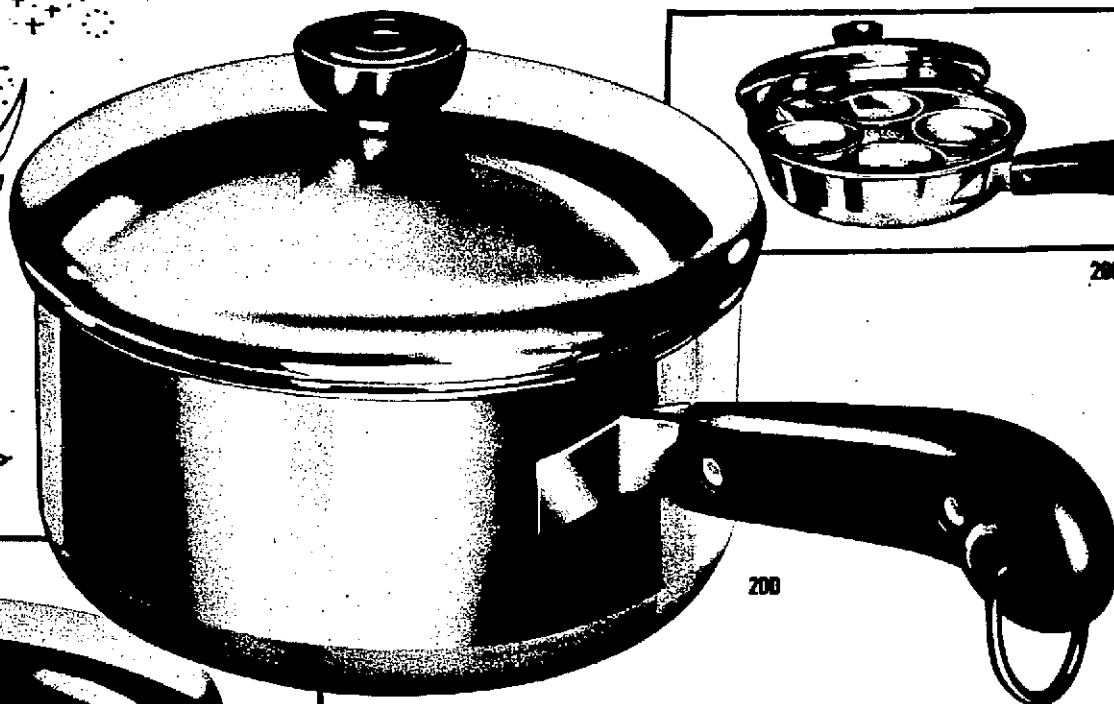
20A



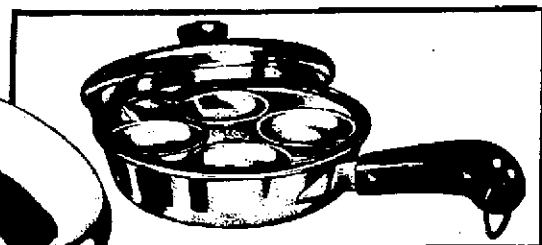
20B



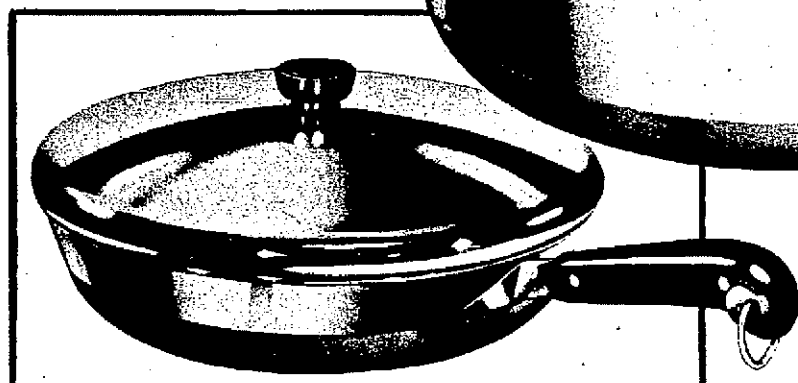
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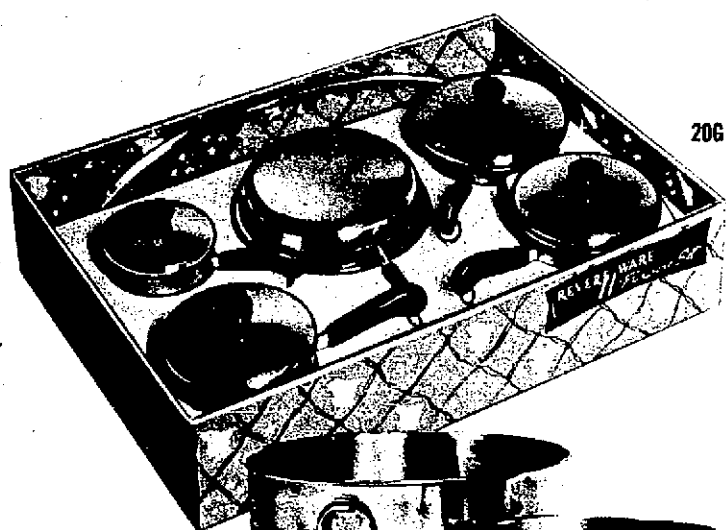
20D



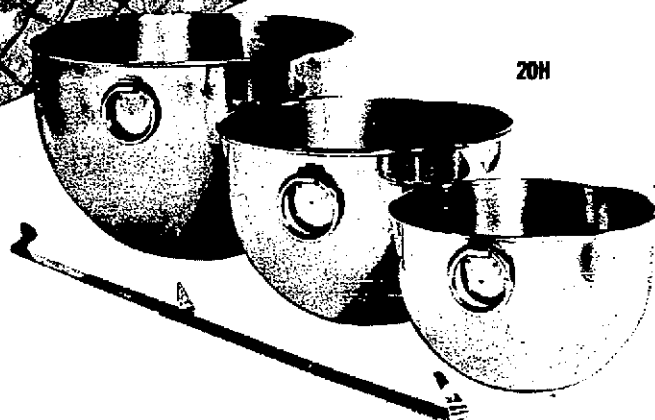
20E



20F



20G



20H

IT'S COPPER THAT MAKES THE DIFFERENCE WITH REVERE WARE

Copper, the oldest metal known to mankind, conducts heat faster than any other metal used in cooking utensils. That's why Revere Ware has copper where it counts... on the bottom where heat meets utensil. Copper spreads the heat quicker, more evenly, so you save fuel and avoid hot spots. Revere Ware's thick copper bottoms combine with gleaming stainless steel bodies and cool Bakelite handles to make the world's finest, most durable cooking utensils... and Christmas's finest gifts.

20A — TEA KETTLE, 2½ quart size, 4.95

20B — SAUCE POT, 4 quart size, 7.75

20C — DOUBLE BOILER, 1½ pints 6.25, 1½ qts. 8.25, 2 qts. 9.50

20D — COVERED SAUCE PANS, 1 qt. 3.95, 1½ qts. 5.25, 2 qts. 5.85, 3 quarts, 6.75

20E — BREAKFAST UNIT, an 8-inch skillet with egg poacher inset, 8.45

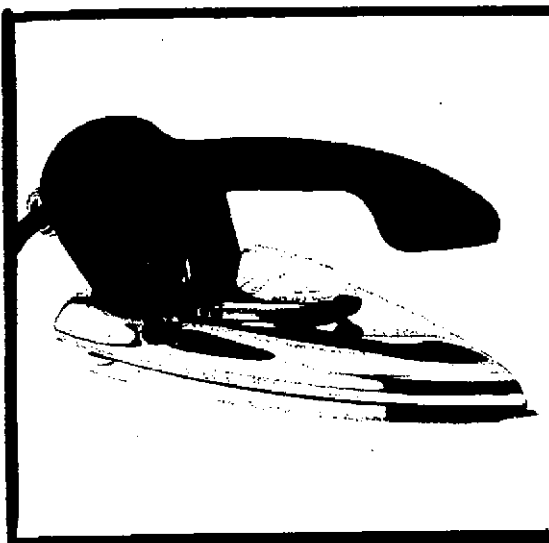
20F — FRENCH CHEF SKILLETS, 6 inch 4.60, 8 inch 5.95, 10 inch 7.75, 12 inch size, 9.75

20G — ELEVEN-PURPOSE SET, a never-to-be-forgotten gift. Includes 6 Revere Ware utensils... 1 qt. covered sauce pan, 3 qt. covered sauce pan, 1½ qt. double boiler, 10 inch covered skillet, breakfast unit, 28½" hanging rack with 10 brass hooks... 39.95

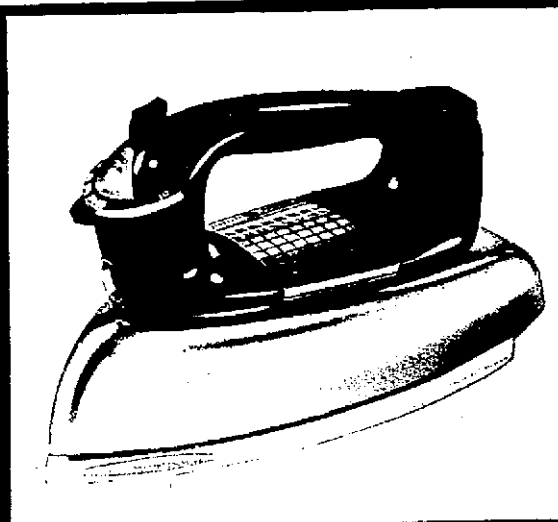
20H — MIXING BOWL SET, with rack. Includes 1, 2, and 4 quart mixing bowls in lightweight stainless steel. 9.50

Housewares, Lower Level, Long Beach and Santa Ana

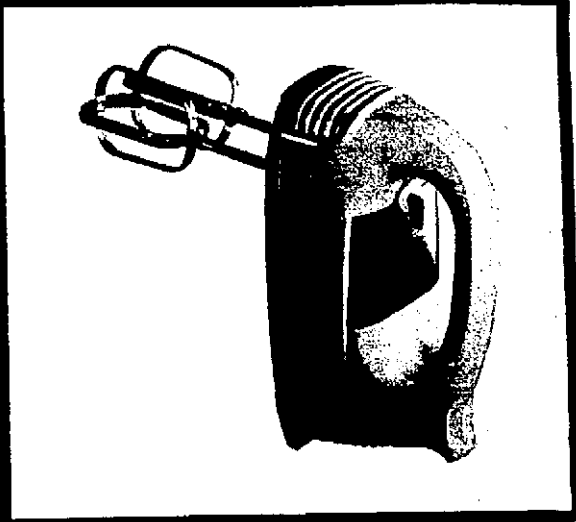
BUFFUMS' ... SOUTHERN CALIFORNIA'S MOST GIFTED STORES



21A



21B



21C



MERRY CHRISTMAS FROM GENERAL ELECTRIC

21A — PORTABLE STEAM IRON... actually a steam iron and a dry iron in one. The ideal travel iron. **14.95**

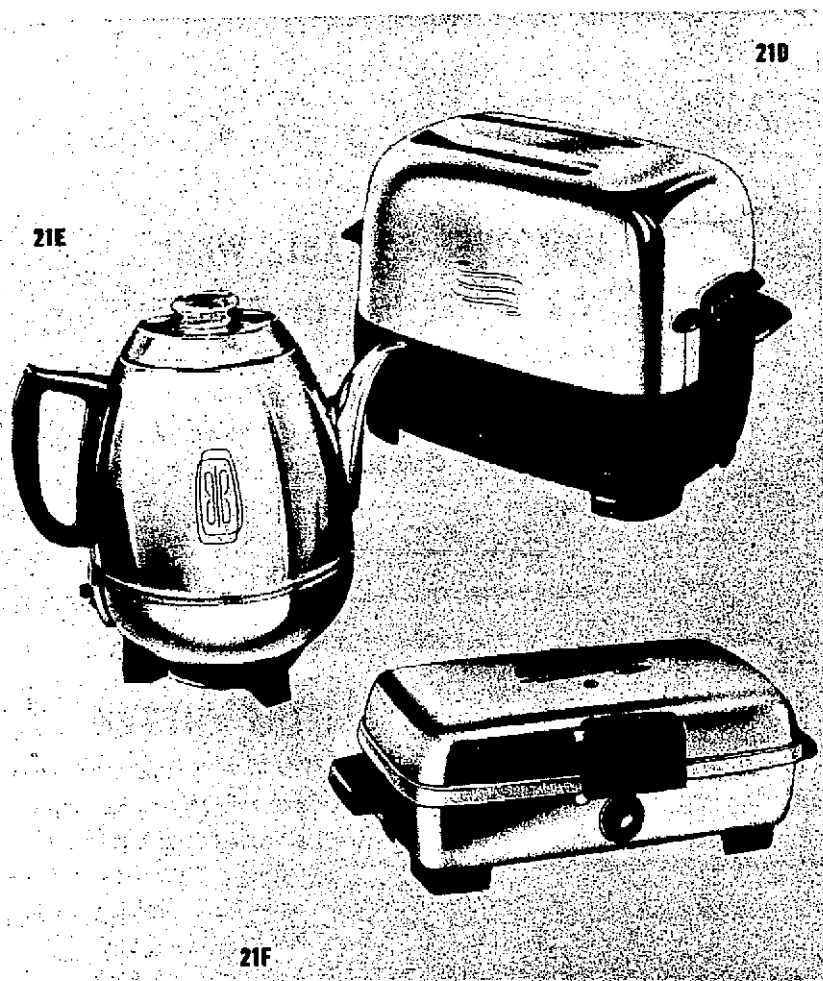
21B — STEAM OR DRY IRON that changes from steam to dry with the flick of a button. Right at your fingertips, the Visualizer fabric dial that has settings for all fabrics. **17.95**

21C — PORTABLE MIXER that really mixes, and has power to spare. Has beater ejector. Hangs up like a saucepan. **19.50**

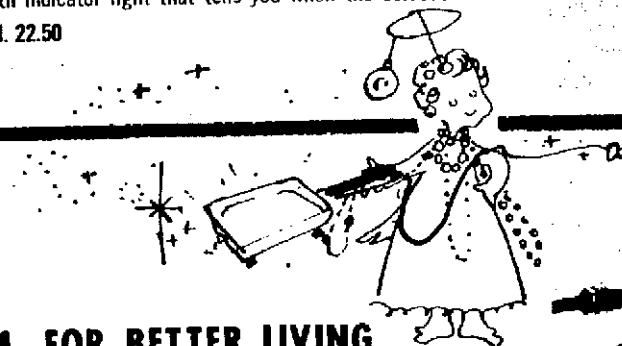
21D — AUTOMATIC TOASTER that gives you toast just the way you want it. You select any shade from light to dark. Toast pops up when done. With brown trim, **21.95**. With ivory trim, **22.95**

21E — AUTOMATIC COFFEE MAKER makes 2 to 9 cups of perfect coffee every time. Just set the Brew Selector to strength you prefer, then forget it! **29.50**

21F — SANDWICH GRILL AND WAFFLE IRON grills, toasts, fries foods right at the table. With indicator light that tells you when the correct temperature is reached. **22.50**



21F



BY SUNBEAM, FOR BETTER LIVING

21G — STEAM OR DRY IRON, an outstanding standard type iron with inside tank. Light in weight, fast heating. **17.95**

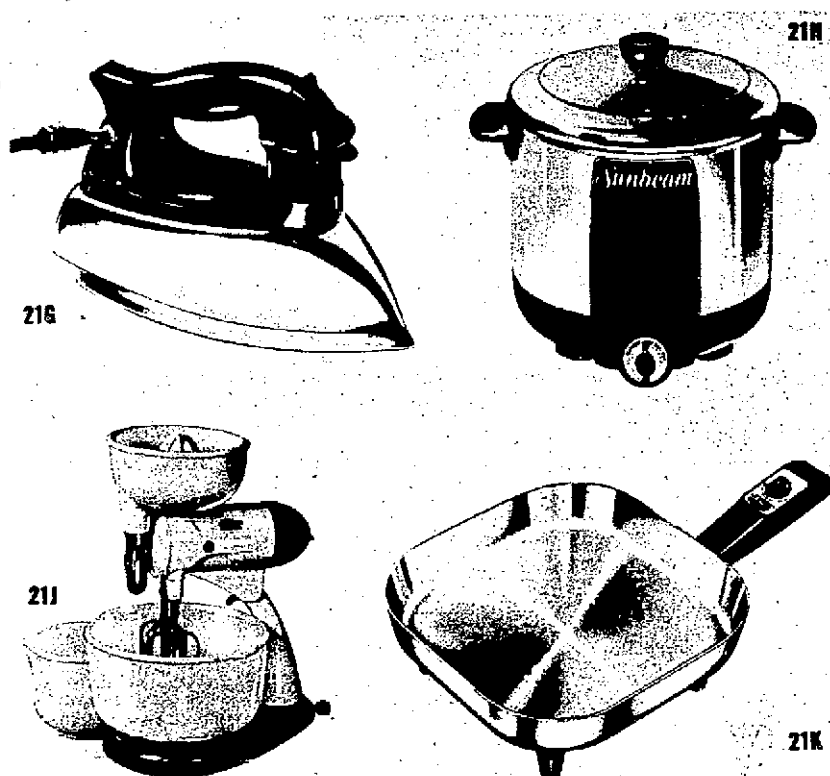
21H — COOKER AND DEEP FRYER... it's a deep fryer, cooker, chafing dish, casserole, steamer, bun warmer, corn popper, blancher for vegetables for home freezing. **31.50**

21J — FAMOUS MIXMASTER... the one, the only, with its bowl-fit beaters that mix cakes as much as one-fourth higher. Includes juice extractor. **45.75**

21K — AUTOMATIC FRYPAN with controlled heat that eliminates guesswork. Use for roasting, stewing, even for baking potatoes... as well as for all frying. May be washed like any other frying pan. You'll use it every day. **24.95**

Glass lid, \$2. Aluminum lid, \$3.

Housewares, Lower Level, Long Beach and Santa Ana

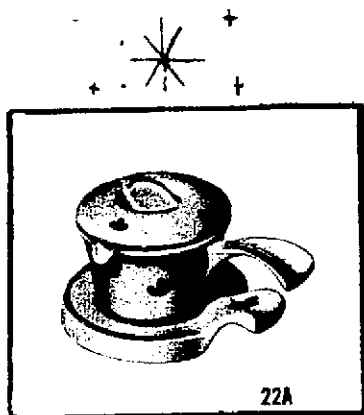


21G

21H

21J

21K



DRU OVEN-TO-TABLE WARE FOR A LIFETIME OF BEAUTY

Charming Delft Blue porcelain over a cast-iron ware, adorned with charming hand-painted blue flowers. It's the famous oven-to-table ware that smart moderns are so enthusiastic about. Cooks better, keeps food hot at the table.



22B



22D



22E



22C



22A — BUTTER MELTER, cover and base. 4.45

22B — OVAL BAKER with cover, 1 1/4 qt. 7.45, 2 1/4 qt. \$9.95, 3 1/4 qt. 10.95

22C — SAUCE PAN with cover. 1 qt. 5.95, 1 1/2 qt. 7.95, 2 qt. 8.95, 3 qt. 9.95

22D — COVERED CASSEROLE, 1 pint 4.50, 1 1/4 qt. 7.75, 1 3/4 qt. 8.95, 6 qt. 16.95

22E — FRYING PAN 8 1/2" size, 5.95, 10 1/4", 7.95, 11 1/2", 8.95

Housewares, Lower Level, Long Beach and Santa Ana

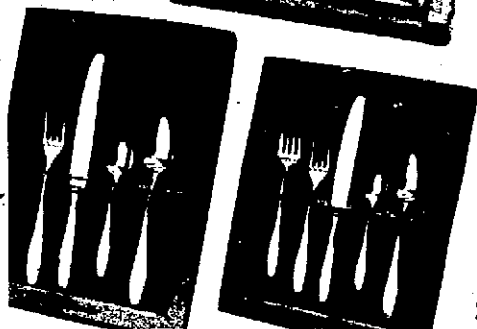


22H

22K



22J



22L

ROBESON FLATWARE

22H — BRIGHT DAWN pattern. A 26-piece service for six with tray. Each piece extremely graceful, pleasant to use. 29.95

22J — CONTINENTAL STEAK SET, 6 pieces in a deluxe plastic box. Forged blades, ivory color styrene plastic handles. Set, Special 7.88

22K — 4-PC. BRIGHT DAWN table setting. Lunch-eon fork, teaspoon, soup spoon, luncheon knife. Gift boxed. 4.75

22L — 5-PC. BRIGHT DAWN table setting. Lunch-eon fork, salad fork, teaspoon, soup spoon, luncheon knife. 5.75

Housewares, Lower Level, Long Beach and Santa Ana

THE CHEMEX COFFEEMAKER

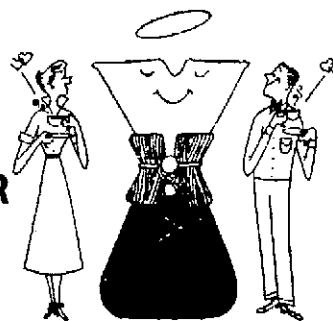
22F — No grounds for divorce! The Chemex Coffeemakers produce crystal clear coffee free of mud by perfect filtering through high grade filter paper. Modern glass Chemex doubles as coffee server with its birchwood collar-handle.

Pint Model, 1 to 4 cups, 4.50

Quart Model, 2 to 9 cups, \$6

1/2 Gallon Model, 2 to 14 cups, 9.50

Bonded Filterpapers (pack of 100), 2.75



LAST-LONG PARTY LOGS

22G — The hospitality of an evening's fire, with none of the fuss and muss! Just light the three wicks and in minutes the flickering magic of a natural fire. Party logs are long lasting, bright burning. They produce heat, burn smokeless, odorless... and completely consume themselves. No tiresome cleanup. These synthetic logs contain no wood. Approximately 6" in diameter, 15" in length. Each individually gift boxed. Buy for holiday parties or gifts. 3 for 2.98

Housewares, Lower Level, Long Beach and Santa Ana



SMART CAL-DAK TRAYS FOR EVERY HOSTESS, EVERY HOME WITH TV

They have real style and beauty. They're the answer to the modern informal dining trend. They fill the need for extra table space when entertaining in the small home. They are oh-so-convenient for snacks or meals in front of the TV. Now for your Christmas choosing in many styles. All fold away for cozy storage.

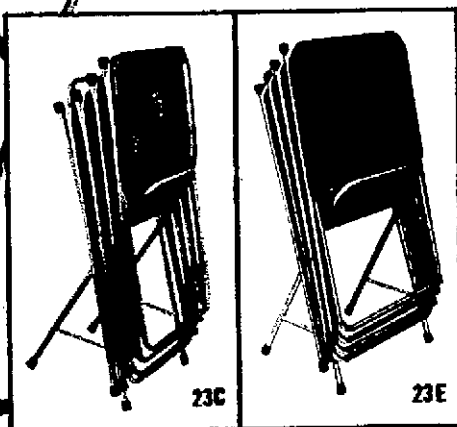
Housewares, Lower Level, Long Beach and Santa Ana

23B — TRAY TABLE, size 12 $\frac{3}{4}$ " x 17 $\frac{1}{2}$ ". In four exclusive patterns—Antique Grape in aqua and gold; Bamboo, in tan and green; Black Floral, black background; Antique Bouquet, light green background. 2.95

23C — TRAY TABLE SET. Four trays in patterns listed above. With stand. 11.95

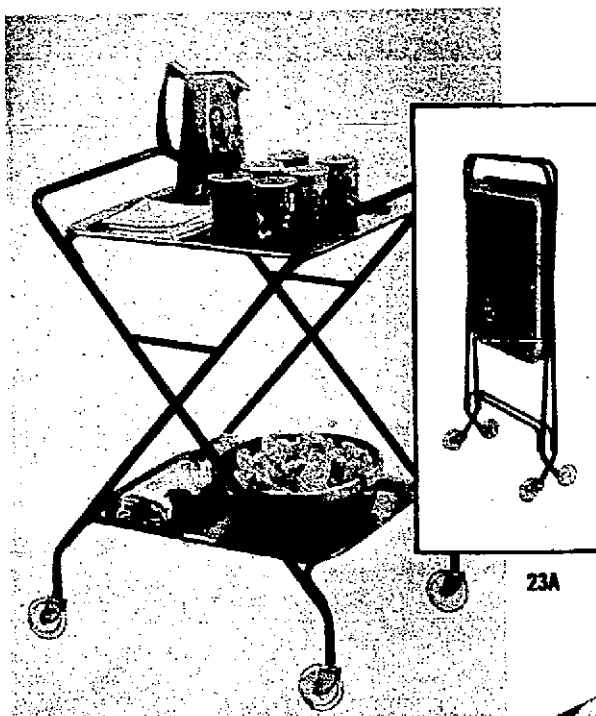


23B



23C

23E



23A

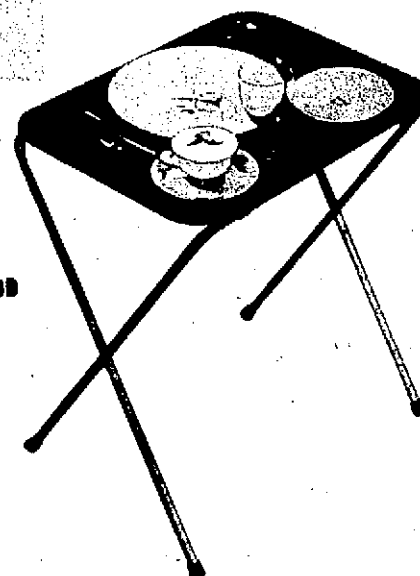
23A — HOSTESS CART with two large trays, 20 $\frac{3}{4}$ " x 16". Held securely on the tubular steel frame by steel clips. Trays remove for easy storage. Full swivel 3" Lucite casters for easy wheeling. Mocha and teal trays with black satin enamel finish frame. 8.95



23D

23D — KING SIZE TRAY TABLE. Tray measures 20 $\frac{3}{4}$ " x 16". Mocha and teal. 9.95

23E — KING SIZE SET. 4 trays with stand. Mocha and teal. 15.95



RUBBERMAID HOUSEWARES FOR THE EFFICIENT KITCHEN

Just nothing adds more to the efficiency, the convenience, and the pride of a well-managed kitchen. There is a Rubbermaid kitchen accessory for your every need... from saving dishes from nicks and scratches to saving feet from great fatigue. We show here some of our most popular.

23F — DRAINBOARD TRAY AND DISH DRAINER in red, white, yellow, green, coral, chartreuse. Trays, 2.29, 2.59, 2.98, 3.98. Dish Drainer, 2.98, 3.98.

23G — SINK LINER AND SINK DIVIDER in red, white, yellow, green, coral, chartreuse. Sink Liner, 1.49 and 1.79. Sink Divider, 1.49

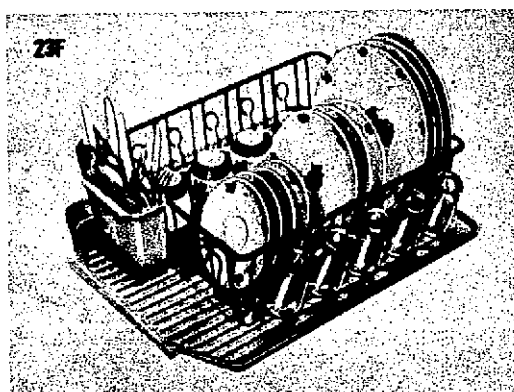
23H — PLATE RACK in red, white, yellow, coral, chartreuse. Two sizes, 1.49 and 1.98

23I — TREADEASY FLOOR MAT in red marbled with white, black marbled with white, green marbled with white, yellow marbled with brown. 4.98

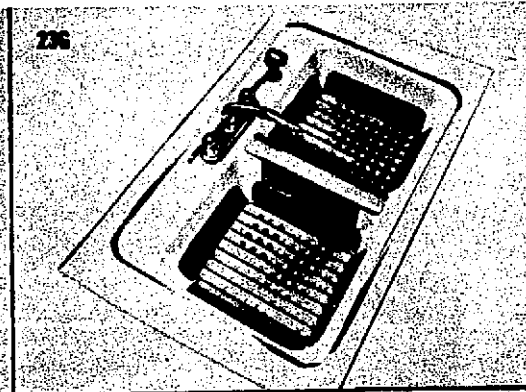
23K — BATH MAT in white, yellow, peach, dubonnet, light blue, light green. Three sizes, 1.79, 2.29, 2.79.

23L — TOILET TOP TRAY in white, yellow, peach, dubonnet, light blue, light green. 1.19

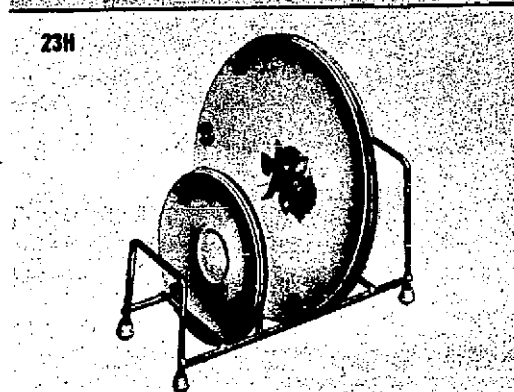
Housewares, Lower Level, Long Beach and Santa Ana



23F



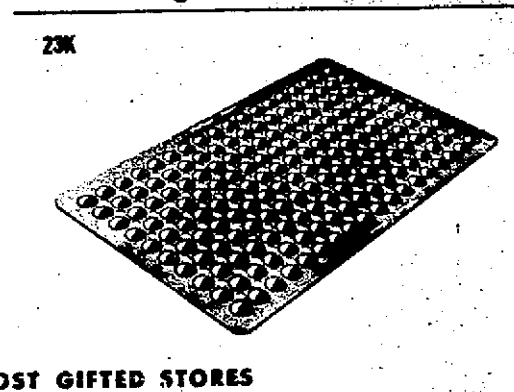
23G



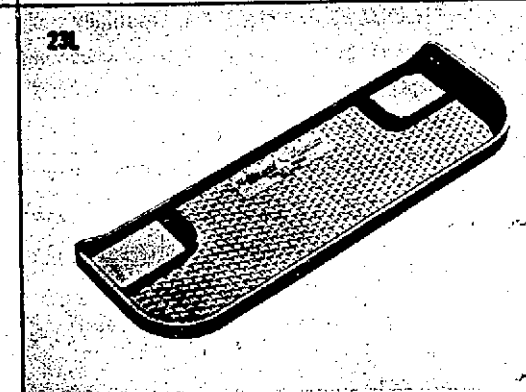
23H



23I



23K



23L

Newer, heavier in weight, O'Bie

PERMANTIQUE DRAPERIES, 56 SIZES

24A — YOU are the creative artist in your own home . . . and O'Bie of California helps you create a masterpiece of color and design for the Yuletide with new fade-resistant Celanese antique satin draw draperies. Resistant to sun, fog, smoke, fumes, or cleaning. In jade, pink rose, cocoa, gold, red, chartreuse. Size 47 x 84", at a special, 8.99 pr. See others below, priced lower than ever before.

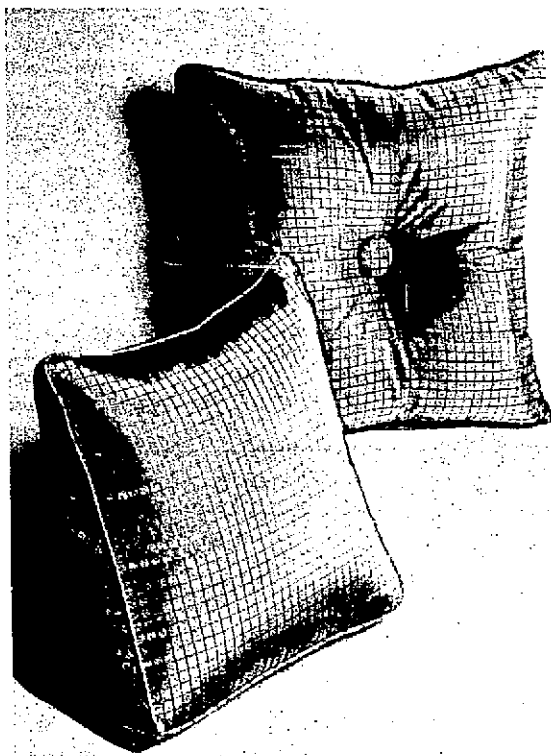
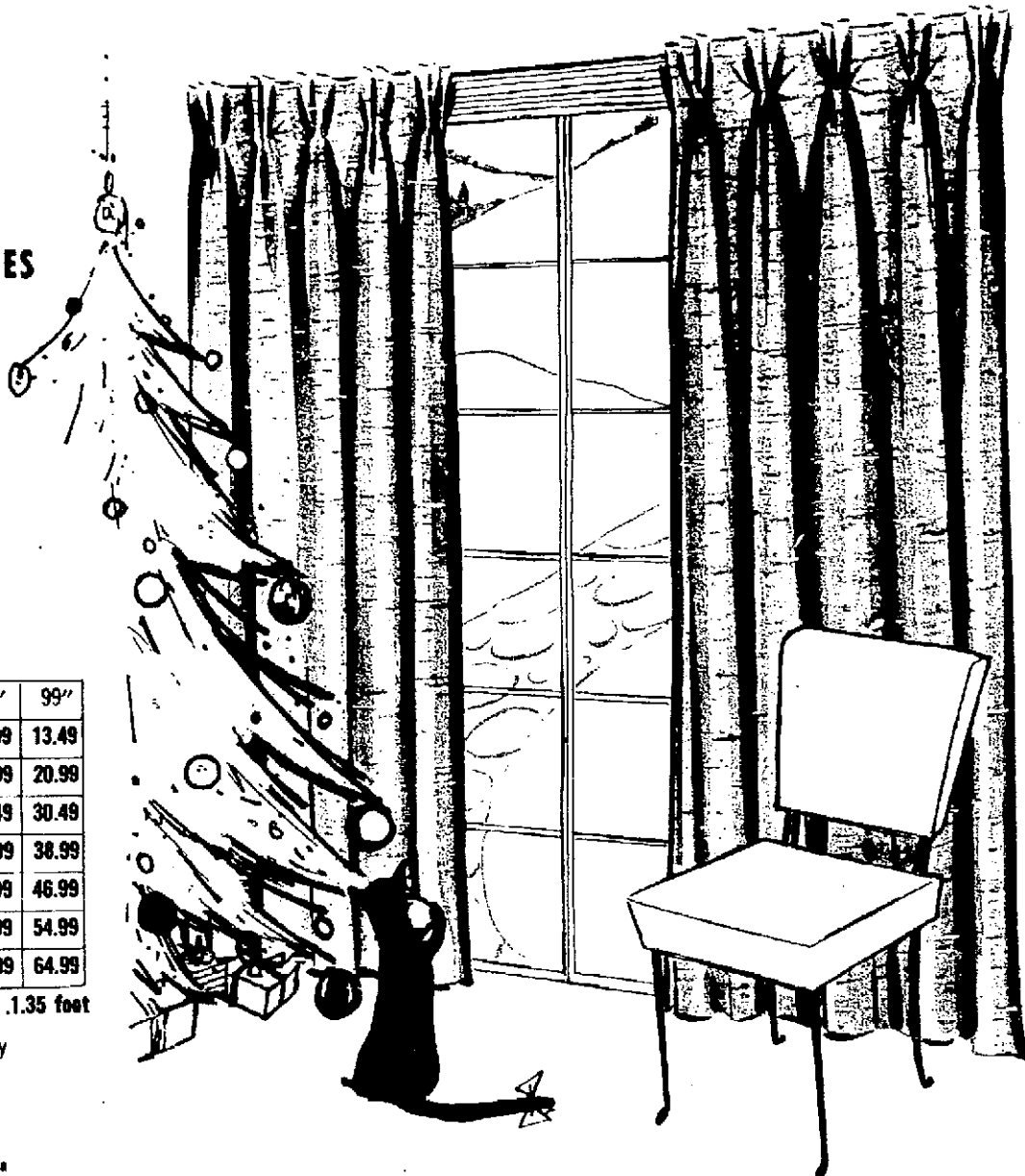
OVERALL width to pair

Length	36"	45"	54"	63"	72"	84"	90"	99"
47" Wide	6.29	7.29	7.89	8.29	8.69	8.99*	11.99	13.49
69" Wide	10.79	12.49	13.49	14.49	15.99	16.49*	18.99	20.99
94" Wide	13.99	14.99	17.99	19.99	21.99	23.49*	26.49	30.49
116" Wide	17.99	19.99	23.99	26.49	27.99	29.99	35.99	38.99
140" Wide	20.99	24.99	28.49	30.99	32.99	33.99*	40.99	46.99
160" Wide	26.49	32.49	36.49	39.99	41.99	42.99	49.99	54.99
182" Wide	29.99	34.99	39.99	44.99	47.99	51.99	58.99	64.99

Yardage (45") 2.25 yard Valancing (9" & 12") . . . 1.35 foot

*Mail and phone orders accepted on starred sizes only
Allow 14 days delivery on all others.

Draperies, Fourth Floor, Long Beach, Lower Level, Santa Ana



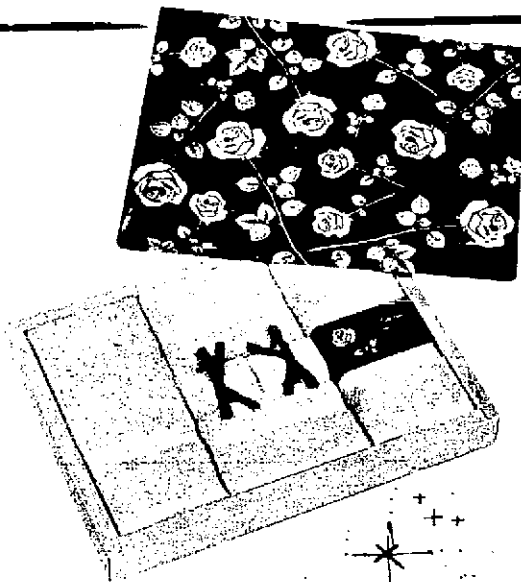
"GOLDFLEX" PILLOWS

BY PILLOWS OF CALIFORNIA, beautifully designed in rayon taffeta with gold metallic check design. Kapok filled. In natural, maize, rose, pastel green, blue, turquoise, gray.

24D — 21" SQUARE style, with button center. 4.95

24E — 3-WAY WEDGE style, large size to use while televising, reading in bed. Natural, rose, pastel green, maize, gray, turquoise. 7.95

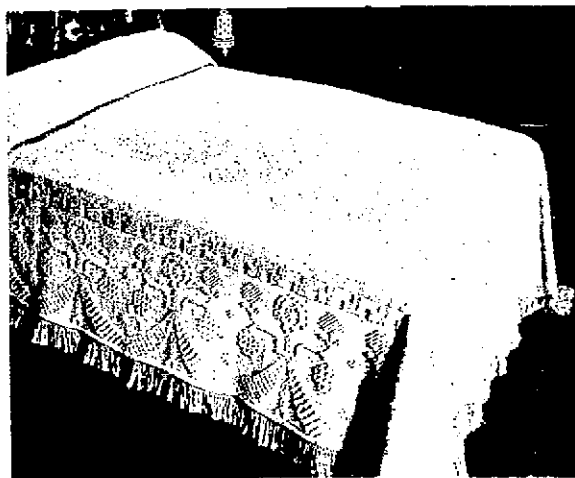
Art Needlework, Fourth Floor, Long Beach
Lower Level, Santa Ana



FIELDCREST TOWEL SET

24B — BEAUTIFULLY BOXED, trousseau luxurious, this Fieldcrest set that is a complete towel ensemble for two. Includes two each of bath towels, face towels, and face cloths. In the most popular bathroom colors . . . aquamarine, blue, spruce green, tropic pink, fireglo red, and lemon. Priced widely for your Christmas budget. 4.95

Bath Shop, Fourth Floor, Long Beach
Lower Level, Santa Ana



FAMOUS BATES SPREAD

24C — THE GEORGE WASHINGTON, the most popular Colonial spread in American homes today. Original with Bates, made only by Bates. It carries a certificate of ownership and is permanently registered in the name of the owner. Made of lovely soft yarns, it is reversible, easily washed, needs no ironing. Antique white with fringe. Give one for Christmas and you give a fine "heirloom in the making." Twin size, 82 x 110", 28.50. Double size, 96 x 110", 28.50

Bedspreads, Fourth Floor, Long Beach
Lower Level, Santa Ana



No gift compares with the gift of sleep.

Playtex Pillows

"Perfect for Christmas Giving"
Designed for healthful living

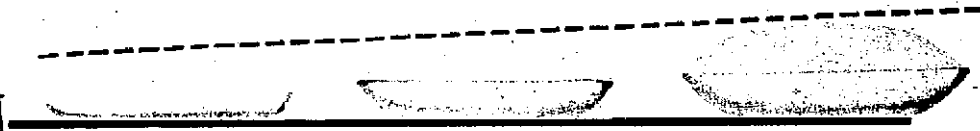


Santa suggests sound sleep with
PLAYTEX PILLOWS

the only 'customized' pillows

25A — Nothing more luxurious than to put one's head down on the pillow, smile blissfully—then promptly drowse off into the land of dreams!... and how well Playtex pillows cooperate! Customized to meet the individual sleeper's need—made from latex that's allergy-dust free! Each pillow is cased in a fine white Sanforized cotton zippered cover—each beautifully packaged for Christmas gift giving!

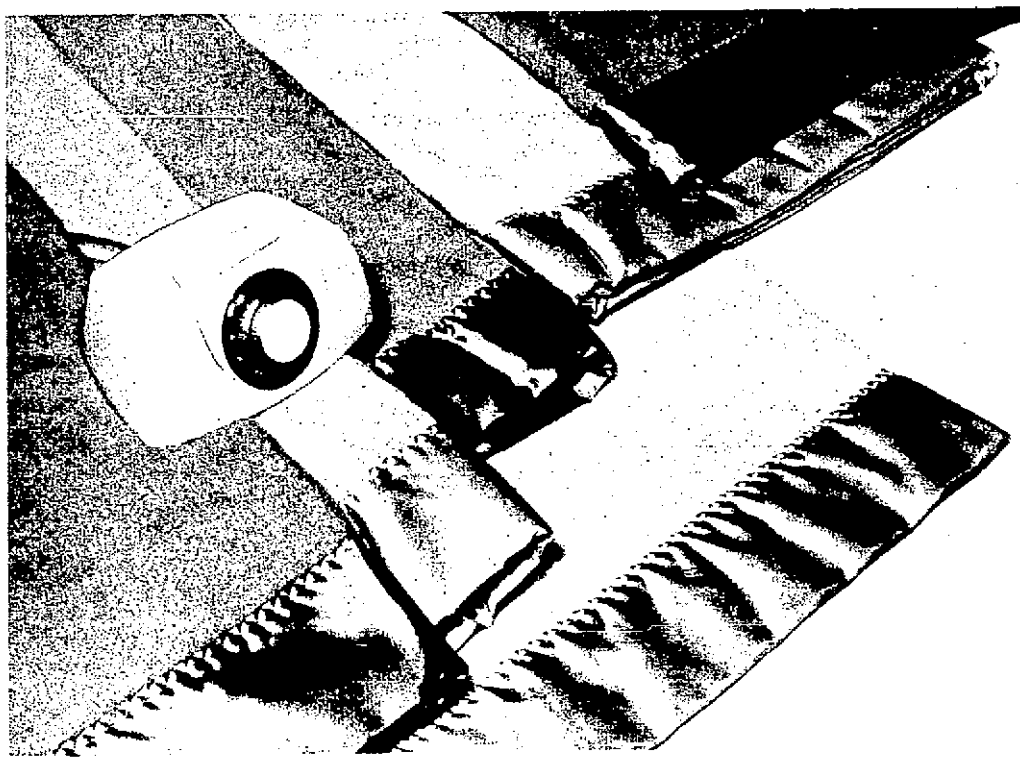
Pillows, Fourth Floor, Long Beach; Lower Level, Santa Ana



Regular
Height, 5.95

Extra
Plump, 7.95

King
Size, 8.95



General Electric presents the first and only
CUSTOM-CONTOURED AUTOMATIC BLANKET

25B — G.E., the blanket that adds a blissful "plus" to your sleeping comfort. NOW, no matter how you twist and turn, your G.E. blanket won't slip off or ride up... because it's contoured to fit your mattress. This, of course, in addition to the

sunshiny warmth without weight!

YOU choose the degree of warmth you like—set the bed-side control dial—and that degree of warmth is automatically maintained!



See!... the contoured corners make bed-making a simple affair. The bed stays neat and smooth... the blanket won't slip off or ride up.

The G.E. is uniformly warm — no more huddling in one warm spot.

The G.E. has no lumpy thermostats—no unprotected areas!

The G.E. is the only Blanket with Sleepguard for your complete protection!

Six luscious colors—Dresden Blue, Turquoise, Rose Pink, Garden Green, Citron Gold, and Flamingo Red.

Twin Size, 44.95. Double Bed, 47.95

Double Bed, Dual Control 57.95

Blankets, Fourth Floor, Long Beach; Lower Level, Santa Ana

BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES

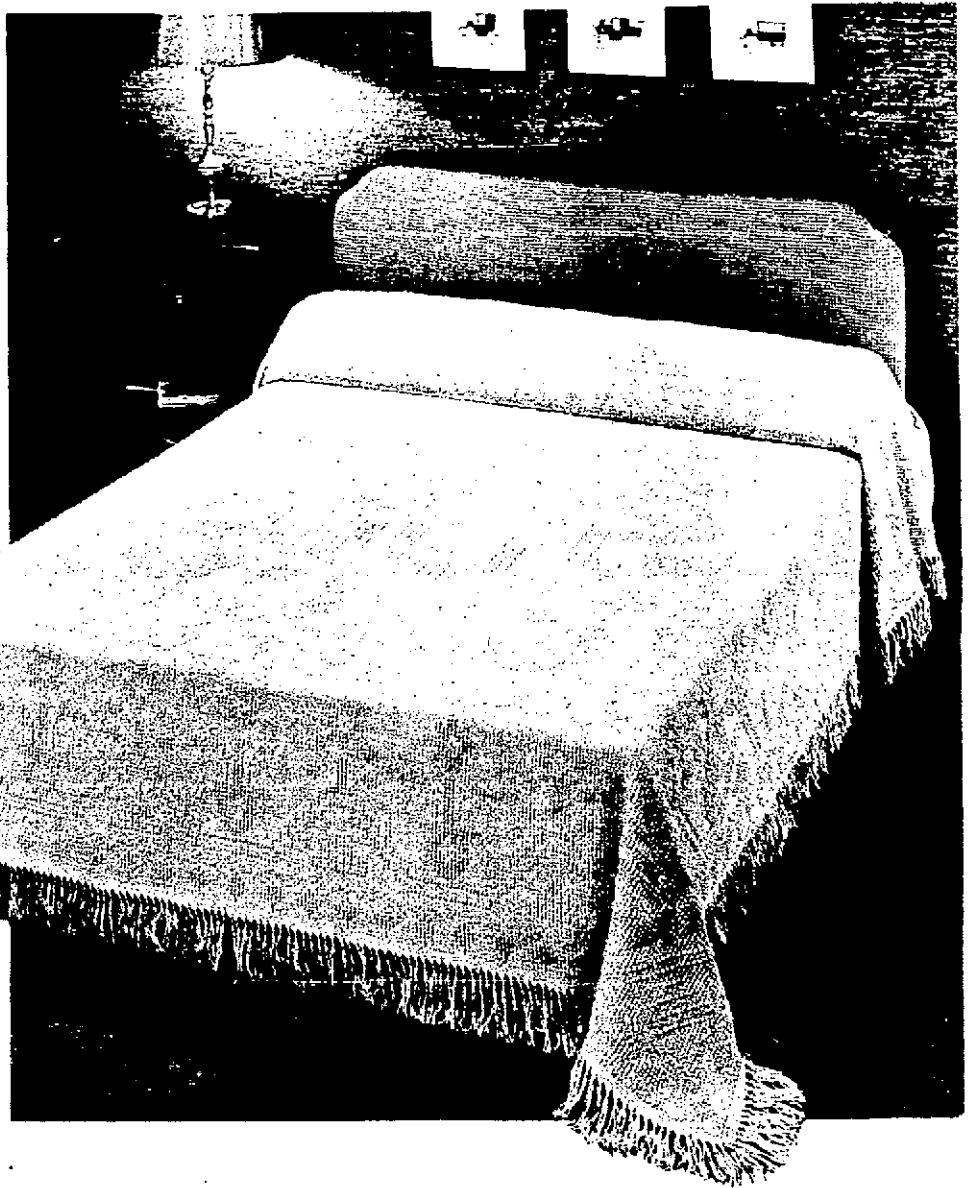
GENERAL ELECTRIC

LADY HAMILTON BEDSPREADS WITH BEAUTIFUL FRINGE

A grand Christmas value. These popular spreads usually have the price 19.95. Imagine finding them at a \$4 saving at gift-giving time!

26A — True reproductions of prized hand woven Colonial spreads. In Softspun by Fieldcrest, tufted with intricate design, lavishly edged with cotton fringe. Pre-shrunk, reversible, washable. Gift-boxed. Twin size 82" x 110", double size 94" x 110". In Antique White. **15.95**

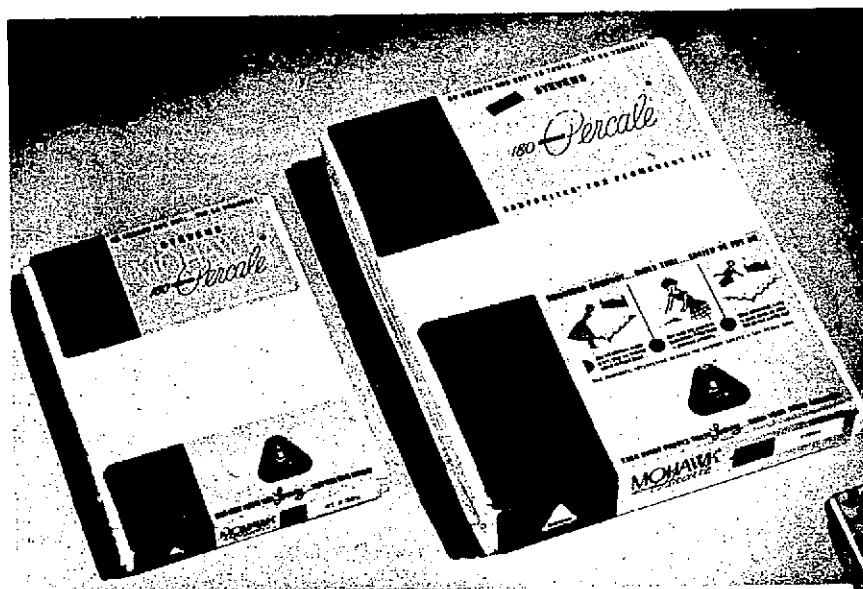
Bedspreads, Fourth Floor, Long Beach
Lower Level, Santa Ana



STEVENS MOHAWK PERCALES

So smooth and soft... yet so durable, these lovely Mohawk percale sheets look so lustrous. The finest combed cottons are woven into a firm, smooth weave of more than 180 threads to the square inch.

- 26B** — TWIN FITTED OR REGULAR SHEET, 72 x 108. **2.99**
- 26C** — DOUBLE FITTED OR REG. SHEET, 81 x 108. **3.29**
- 26D** — PILLOW CASES, 42 x 38½. ea. **79c**

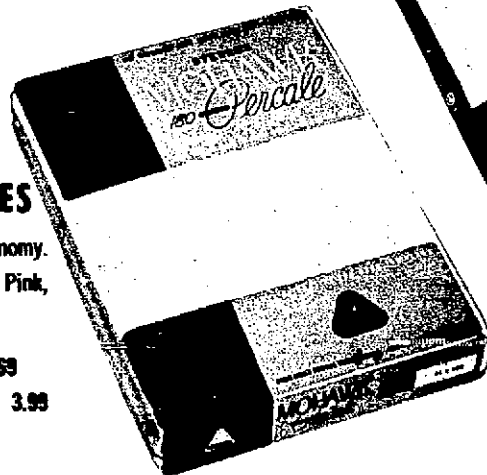


MOHAWK COLORED PERCALES

Each night proves their luxury, each year their economy. Dress up your home in these lovely colored sheets. Pink, blue, yellow, rose, green, lilac.

- 26E** — TWIN FITTED SIZE or regular 72 x 108". **3.69**
- 26F** — DOUBLE FITTED SIZE or regular 81 x 108". **3.99**
- 26G** — PILLOW CASES, 42 x 38½. ea. **89c**

Bedding, Fourth Floor, Long Beach
Lower Level, Santa Ana

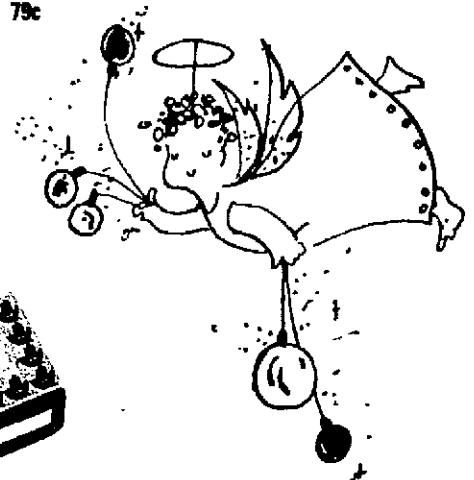


STEVENS UTICA MUSLINS

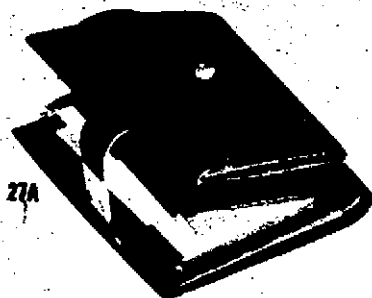
These are the sheets that take rough wear. They're firmly woven of strong, long-fibered threads... full 140 count weave gives them longer life, keeps them soft and smooth. Bleached to a snowy white.

- 26H** — TWIN FITTED SIZE or regular 72 x 108". **2.79**
- 26I** — DOUBLE FITTED SIZE or regular 81 x 108". **2.99**
- 26K** — PILLOW CASES, 42 x 36". ea. **69c**

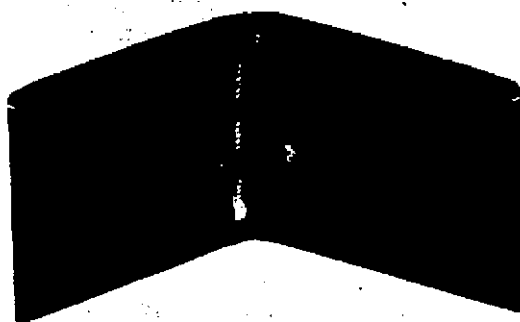
Bedding, Fourth Floor, Long Beach
Lower Level, Santa Ana



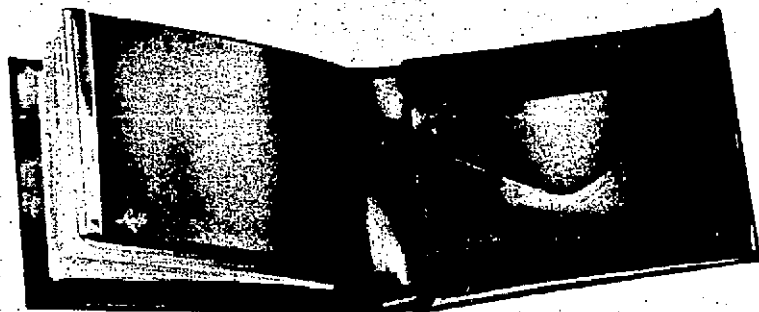
BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES



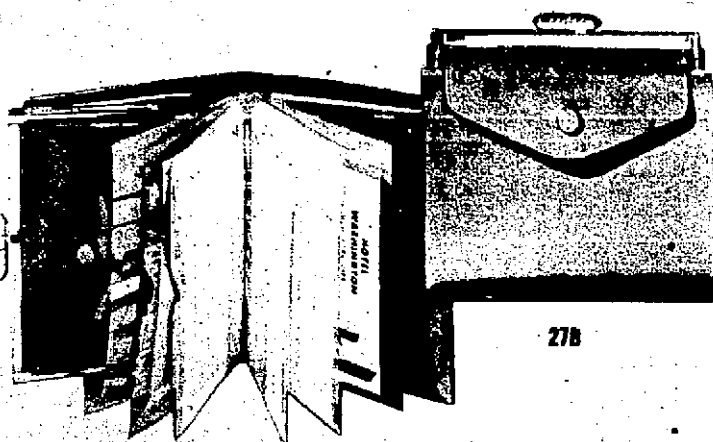
27A



27C



27D



27B

DISTINCTIVE GIFTS BY ROLF FOR TODAY'S BUSY PEOPLE

Fine billfolds by Rolf have a special place for every purpose, eliminate all the fumbling that goes with less-than-the-best designs. Add to this the quality leather, the smart lines, and small wonder they're becoming America's choice.

FOR WOMEN

27A — TREND BILLFOLD—Single outside pocket gives quick access to money. Fake jewel fastener, fashion colors. Six wings for cards and pictures. \$5*

27B — TREND LA GARDE—a high fashion coin and currency purse. \$5*

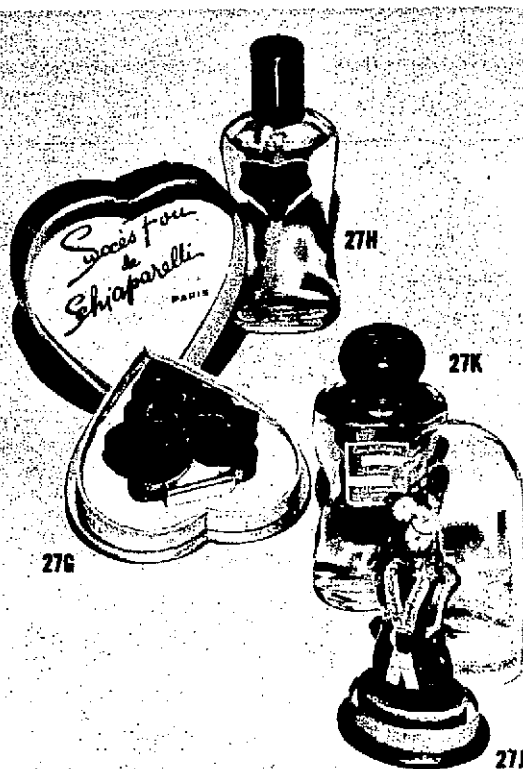
FOR MEN

27C — THE DIRECTOR, with 8 special features that give a place for every purpose. Completely trouble free. \$5*

27D — THE IDENTIFIER with wings for pictures, cards, etc. Extra car and house key holder. \$5*

*Add 10% Fed. tax.

Small Leather Goods, Street Floor
Long Beach and Santa Ana



27G

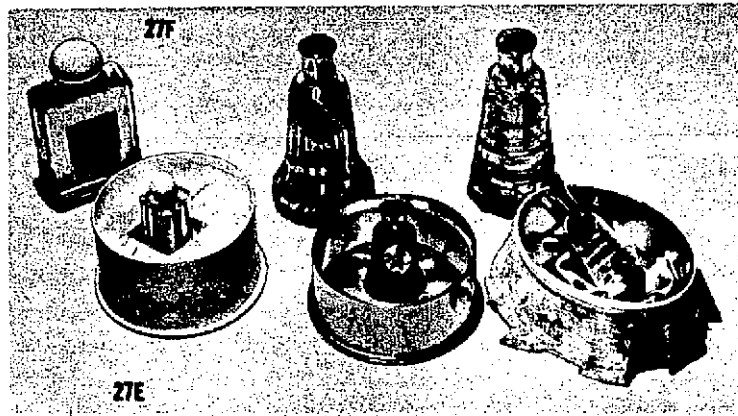


27H



27K

27J



27E

GIFT OF MAGNIFICENCE

BY EYAN... three of the world's most beloved fragrances, White Shoulders, Golden Shadows, Most Precious. Here in perfume and cologne.

27E — PERFUME, in any of the three fragrances. \$5*, \$10*, 18.50*

27F — COLOGNE, in any of the three fragrances. 2.75*, \$5*, 8.50*

Add 10% Fed. tax. Perfumes, Street Floor, Long Beach and Santa Ana



MAX FACTOR "ELECTRIQUE"

27L — ELECTRIQUE SET, Parfum, Parfum Cologne, bath oil. Taffeta-finish box. 3.75*

27M — MAGIC WAND SET in Electrique fragrance. Tall shaker of dusting powder, a vial of matching Parfum Cologne. 1.50*

27N — ELECTRIQUE COLOGNE in a handsome classic bottle. Blue foil box. 2.50*

*Add 10% Fed. tax.

SCHIAPARELLI FRAGRANCES

27G — SUCCES FOU PERFUME, the new love of Paris. 12.50*, 23.50*, \$40*

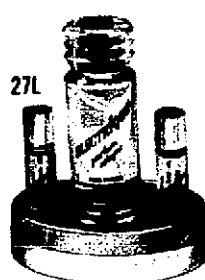
27H — SUCCESS FOU COLOGNE Concentree, 4 ozs., \$6*; 2 ozs., (shown) in mist spray bottle, \$3*

27J — SHOCKING PERFUME, fabulous and sophisticated, from the heart of Paris. 8.75*, \$15*, 32.50*

27K — SHOCKING COLOGNE, 2.75*, \$5*, \$9*

Add 10% Fed. tax.

Perfumes, Street Floor, Long Beach and Santa Ana



27L



27M



27N



28B — MOTHER'S RAINFASHION raincoat has the rich shimmering look of sheen gabardine. Is made of rain-proof top quality Vinyl film. Trench coat style, brightened with crystal-clear Lucite belt buckle and buttons. Smart with or without its detachable hood. In opaque navy, berry red, Wedgewood blue. Small, 10-12; Medium, 14-16; Large, 18-20. Also, British tan in S, M, L, XL. 5.95

Women's Rainwear, Street Floor, Long Beach
Lower Level, Santa Ana

28A — "PLEASE, FATHER, don't forget your Climatic Raincoat." It's tailored like a topcoat, in the favorite topcoat color—British Tan. Looks like gabardine but it's rain-proof top quality Vinyl film. Lightweight—less than 16 ounces. Electronically sealed seams. Handy zipper closure. S, M, L, XL in regulars or longs. 7.95

Store for Men, Long Beach and Santa Ana

*No more rainy day wrangles...
outfit each member of the family with
his own Koroseal rainwear by Climatic*



They're all in Stow-Away style. They pack in a pocket-size pouch.

28C — A BOY'S 4TH "R" ... his Raincoat. Here's the one he actually likes to wear or carry. Lightweight, less than 12 ounces, yet looks like shimmering gabardine. Made with electronically sealed seams that hold. Just like dad's. In British tan. Sizes 4 to 14, 3.95; sizes 16 to 22, 4.95

Boys' Wear, Second Floor, Long Beach
Street Floor, Santa Ana



SOMETHING DIFFERENT! TEXTRON'S "GAY NINETIES" FOR MEN



"Do you remember?" says the fine cotton broadcloth print in this charming Textron group. The scenes show the typical '90's ... complete with Irish cop, barber shop quartet, derby hat dandy, etc. A really different gift idea for your giving. All in sizes A, B, C, D.



28D — COAT STYLE PAJAMAS with Textron's fine quality and styling. So comfortable. \$5

28E — BOXER SHORTS, full cut. 1.50

28F — NIGHT SHIRT, just like in the "good old days". May start a new trend! \$5

28G — NIGHT CAP, so perky no telling where he'll wear it! 1.50

Buffums' Store for Men, Long Beach and Santa Ana



PLASTIC DRIZZLE BOOTS

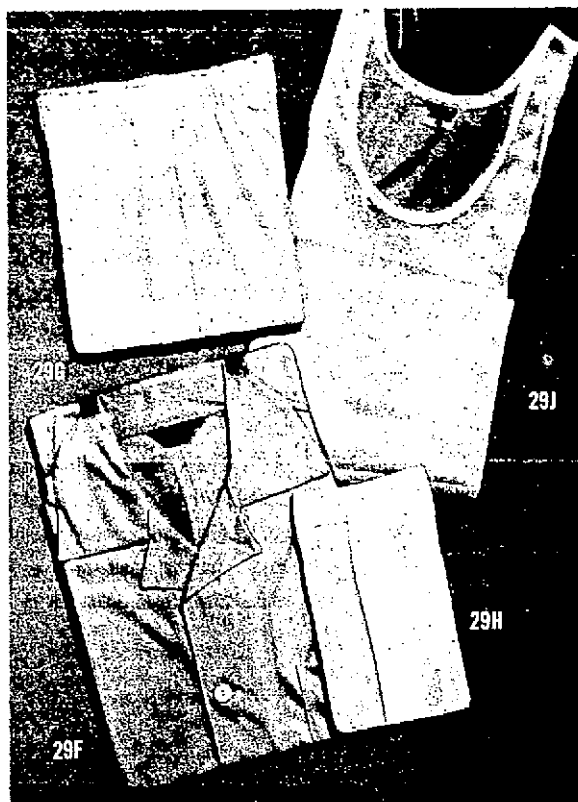
28H — BY COFFEY-HOYT, a very important rain accessory. She may wear them while watering the lawn on sunny days, too. They fold neatly into their own carrying case for easy take-along when it merely looks like it might rain. In lightweight clear plastic with no-slip soles. Small, medium, large, extra large. Tell us her shoe size, we'll send the proper Drizzle Boots. \$2

Rainwear, Street Floor, Long Beach
Lower Level, Santa Ana



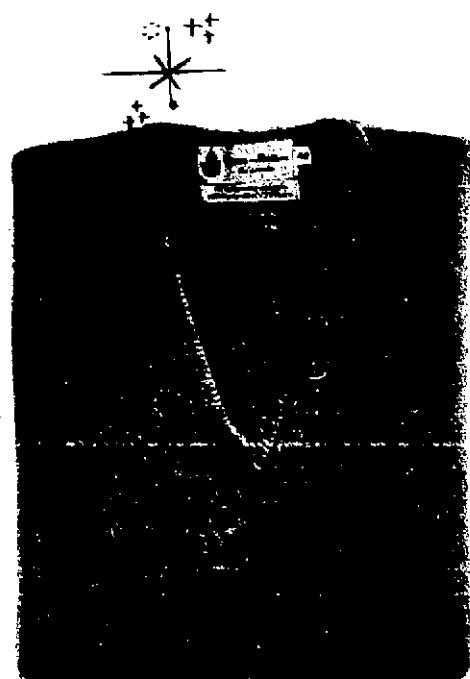
WOOL SPORTS COAT

29K—BY MAVEST, tailored expressly for Buffums' in an original Basque weave wool. California styled with two buttons, three patch pockets. Blue or brown in regulars, shorts, or longs. Why not give his wardrobe a handsome boost by choosing a sports coat for him. \$35



NYLON TRICOT KNITS

BY MUNSINGWEAR, run-proof, so comfortable.
29F—PJS in light blue, light green, gold, or gray. Sizes B, C, D. 14.95.
29G—BOXER SHORTS in white. Elastic waistband, reinforced for long wear. Sizes 30-42. 2.85
29H—BRIEFS in white. Sizes 30-42. 1.95
29J—UNDERSHIRT, longer length. White. 2.95



BY TOWNE AND KING

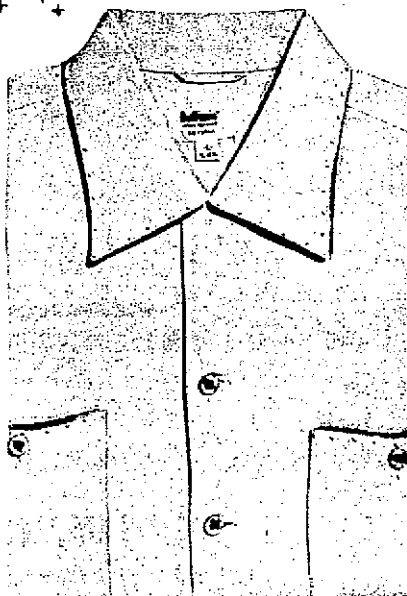
29L—PART CASHMERE SWEATER, a marvelous blend of 45% wool, 15% nylon, and 40% cashmere. Has a fine, soft feel with greater fabric strength. Generously cut, correctly styled. In navy, gray, powder blue, beige, light green, dark green, gold. Sizes 38 to 46. 13.95



BOY'S COWBOY PAJAMAS

29C—BY TEXTRON in cozy cotton flannel... printed to look just like a cowboy's fringed jacket and chaps. Blue, brown, or gray combination on white. Color fast and Sanforized. No trouble at all to get the youngsters to bed with this outfit waiting! In sizes 4 to 12. 3.95

Boys' Wear, Second Floor, Long Beach
 Street Floor, Santa Ana



SPIRE SPORTS SHIRT

29D—RAYON GABARDINE that launders so beautifully, keeps its just-pressed look after hours of wear. Given the extra value features by Spire that you usually find only in shirts twice the price. French knotted collar and pockets, button-through pockets, fully cut. Beige, blue, green, gray, brown, navy, gold. Sizes small, medium, large, extra large. 7.95

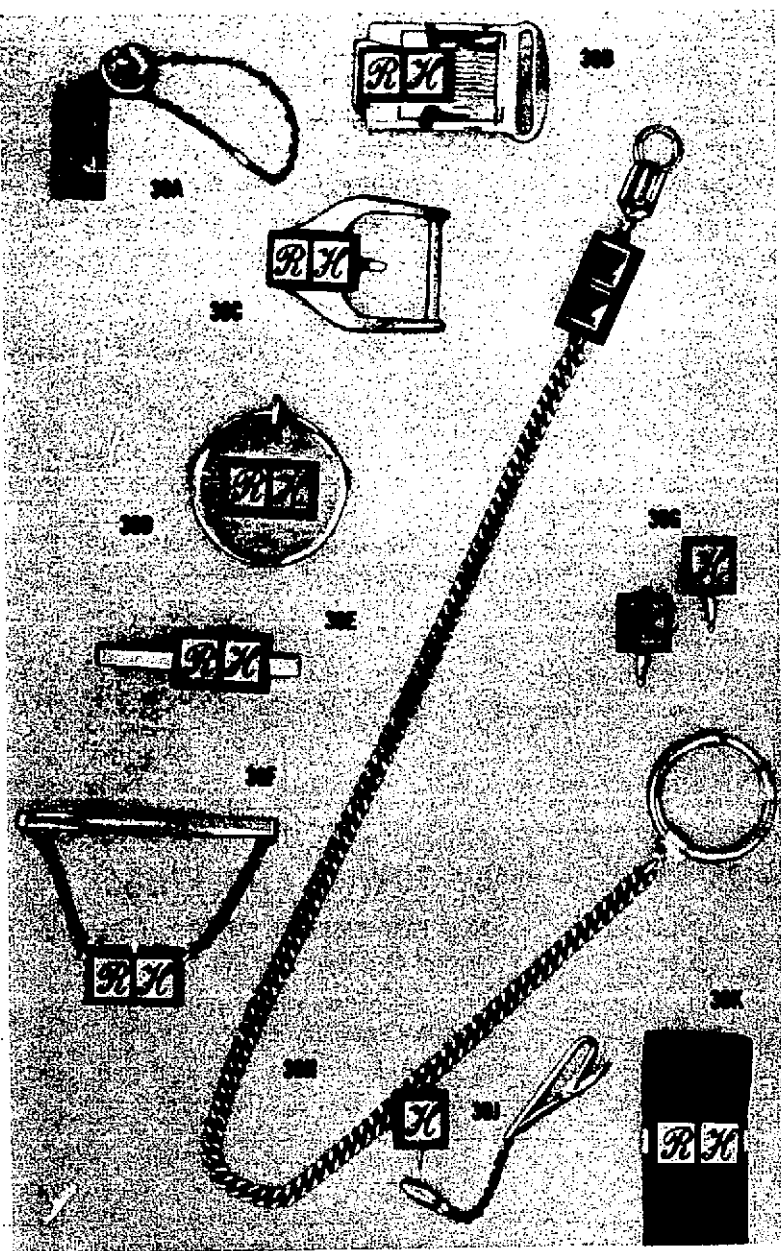
Store for Men, Long Beach and Santa Ana



WOOL SPORTS SHIRT

29E—BY PENDLETON... the one and only Pendleton that makes shirts only of finest quality virgin wool. Men know their easy comfort, the pleasing warmth, the richness of color and pattern. Here for Christmas choosing in brown, blue, green, red, or gray plaids. Sizes small, medium, large, extra large. 11.95 In an even finer quality wool, 13.95

Store for Men, Long Beach and Santa Ana



IT'S "GOLDEN RAVEN" BY HICKOK

Always correct, always in good taste. Now Hickok adds personal initials to men's fine accessories... names them "Golden Raven" in honor of the striking black-on-gold combination. Notice the wide selection, too. You can choose one piece, or an entire accessory wardrobe for any man in your life.

30A — SHORT KEY CHAIN, 2.50

30B — SLIDE BUCKLE, 1" size, 2.50

30C — TONGUE BUCKLE, 1" width, 2.50

30D — "KONIFE", \$5

30E — TIE BAR, 2.50

30F — TIE CHAIN, 2.50

30G — STUBS, \$5

30H — LONG KEY CHAIN, 3.50

30I — ASCOT, 2.50

30K — SUSPENDERS, Klip-Tip or leather end style, 2.50.

30L — PASS CASE and wallet in mahogany cowhide, \$5

30M — BELTS in black or brown. ¾" width, \$2; 1", 2.50

30N — CUFF LINKS, 2.50

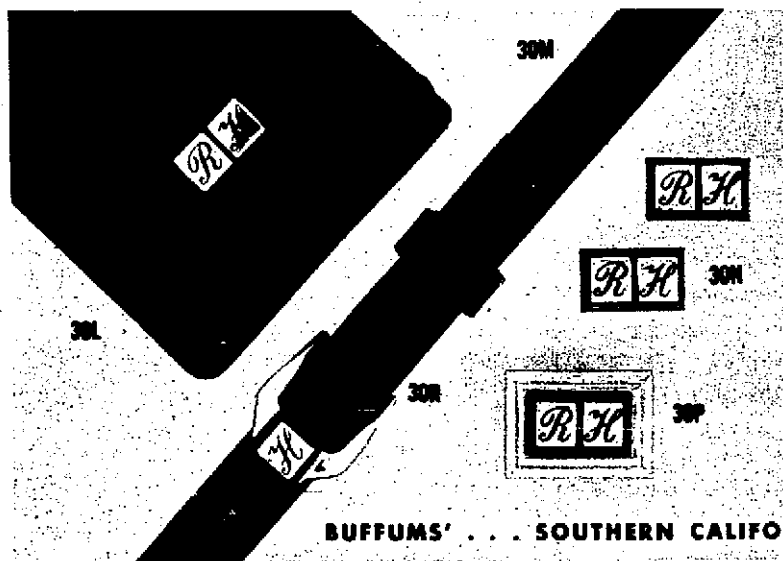
30P — MONEY GRIP, 2.50

30R — TONGUE BUCKLE, ¾", \$2

30X — CUFF LINK, TIE BAR SET, \$5 (not shown)

All prices plus 10% Fed. tax. Except suspenders and belt prices.

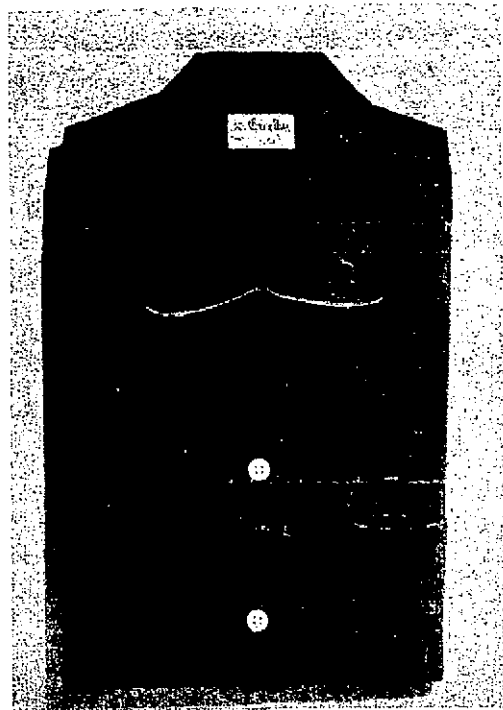
Store for Men, Long Beach and Santa Ana



BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES

STYLED BY EXCELLO

30S — THE GABARDINE GRANDEUR, a marvelous sports shirt that has the comfort of a jacket. More form fitting, much more dressy. The collar in the ever-popular round spread style. In spun Viscose, a washable rayon. Solid colors with contrasting piping. White and navy, blue and navy, beige and brown, gold and charcoal, charcoal and red, navy and white. Sizes S, M, L, XL. 8.95



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30T — BY STATE-OF-MAINE. A handsome shawl collar robe that he will wear year 'round... and thank you for each time he slips it on. The fabric, a scientific blend of soft Vicara, cotton, and rayon. Completely washable, completely comfortable. In assorted plaids. Sizes small, medium, large, extra large. 15.95



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30W — BY MARUM KNITTING MILLS, a fine quality hose, made of 75% cashmere and 25% nylon. The cashmere means pure luxury. The nylon means shrink resistance, makes them washing machine washable. In vertical panel design. Camel with black, light gray with black, charcoal with maize, black with white, brown with white, brown with black. Sizes 10½ to 13. Never before such fine cashmere hose at this price. 2.50 pr.

Store for Men, Long Beach and Santa Ana





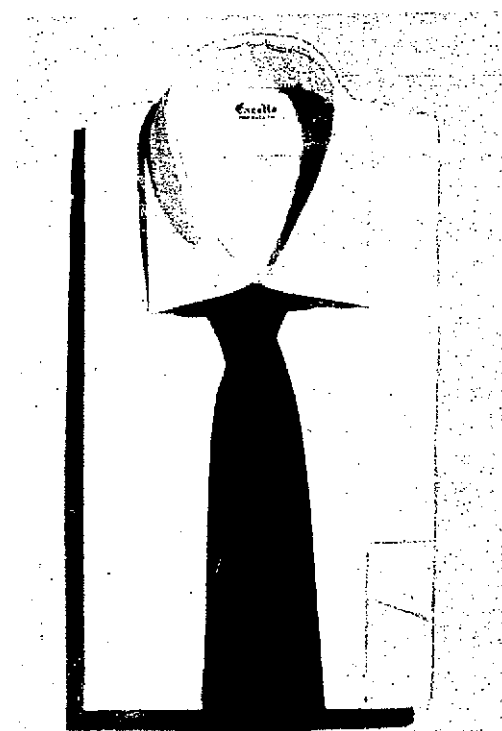
"SLACK-JAMAS"

31A — BY JAYSON... the famous crest style that fits to perfection, has the handsome tailored look of slacks and shirt. In all Sanforized cotton broadcloth. Coat body in winter white. Trousers in navy, red, royal, charcoal, rust, green. Sizes A, B, C, D. \$5



IMPORTED HOSE

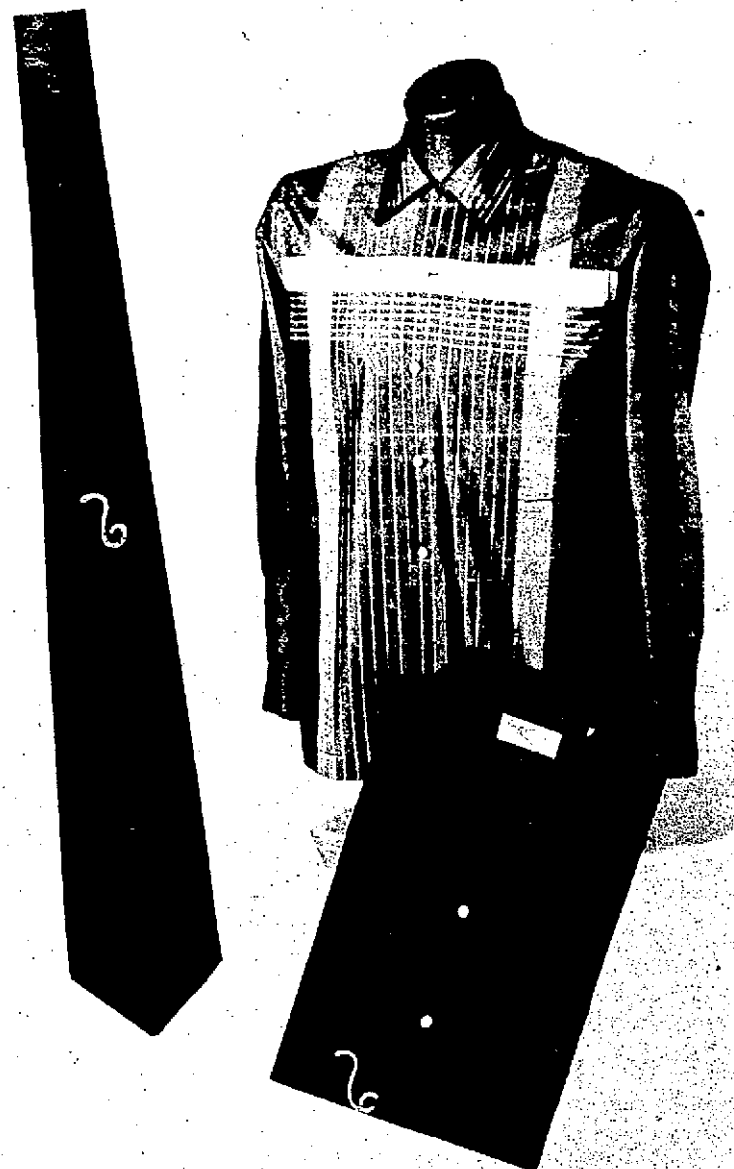
31B — BY BRITISH BYFORD in 95% wool, reinforced with 5% nylon... and how important the bit of nylon is! Makes these soft hose shrink resistant, longer wearing. Elastic top style in brown heather, Lovat green, flannel gray, navy, tan, Cambridge gray, blue marl, canary, Sherwood green, maroon, white, black. Sizes 10½ to 13. Pr. 1.50



EXCELLO SHIRT

31C — WHITE BROADCLOTH, tailored like a jacket... "YOUR form in fabric". A shirt with just the right amount of fullness. Mother of pearl buttons, French front, soft spread collar with stays. French double cuffs. None finer, none a more welcome addition to a man's wardrobe. In neck sizes 14 to 17. 5.50

Store for Men, Long Beach and Santa Ana



NEW ADRIAN DESIGNS FOR MEN

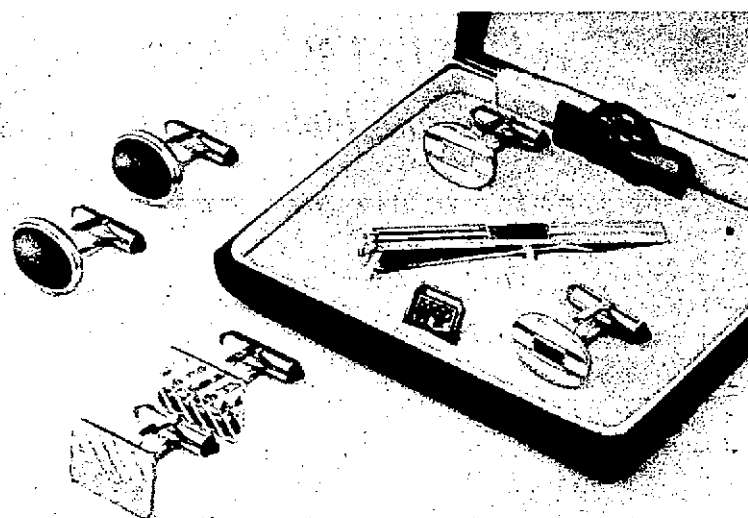
31D — THE SNAKE, an all silk shirt fabulous for its individuality. Brown, blue, or gray. S, M, L, XL. 22.50

31E — THE SNAKE CHARMER TIE in pure silk. An exclusive design. Blue, gray, or brown. 7.50

31F — PLAID PATTERN SHIRT also in all silk. Quiet combinations of blue, brown, gray. S, M, L, XL. \$25

Other shirts in the Adrian collection, 18.50 to 42.50

Other neckwear by Adrian, \$5 and \$10



KREMETSZ DESIGNS FOR BUFFUMS'

Fine accessories with a 14K gold overlay that never wears off.

31G — CUFF LINK - TIE BAR SET, \$11

Others (not shown) \$10 to 14.50

31H — CUFF LINKS with assorted stones, 6.50

31I — PLAIN CUFF LINKS, 6.50; Others (not shown) \$6 to \$10

Tie bars and Tie Chains (not shown) \$4 to 6.50



*Bless that Santa...for
bringing look-alikes by Munsingwear
for father and son, and
for mother and daughter, too!*

Buffums'

Munsingwear says, "for comfort and fit... it must be knit," and you doubtless will agree, once you've owned a pair of Munsingwear cotton knit pj's, balbriggan style. What's more, Munsingwear makes the balbriggans in look-alikes for father and son, and for mother and daughter. And to satisfy mother's practical eye... they're guaranteed never to shrink out of fit. Why not take care of the pajama problem with one fell swoop... Munsingwears for everyone!

32A — FOR FATHER in light blue and navy, yellow and brown, red and navy, gray and maroon. A, B, C, D. **4.95**
In extra long, B, C, and D. **5.50**

32B — FOR SON, in colors to match dad's. Also in dark and light green. Sizes 4 to 12, **2.95**; 14 to 20, **3.50**

32C — FOR MOTHER, in navy with white and red; green with white and black; red, with white and navy. 14 to 18, **4.95**

32D — FOR DAUGHTER, in colors to match mother's. Sizes 4 to 6, **2.95**; sizes 8 to 16, **3.50**

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Women's Cotton Lingerie, Third Floor, Long Beach, Street Floor, Santa Ana
Bright New World for Children, Long Beach, Second Floor, Santa Ana, Street Floor

PINE at BROADWAY, Long Beach — MAIN at TENTH, Santa Ana

Southland

November 28, 1954

**Your Husband's
Will: Where Is It?**

—See Page 4

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.

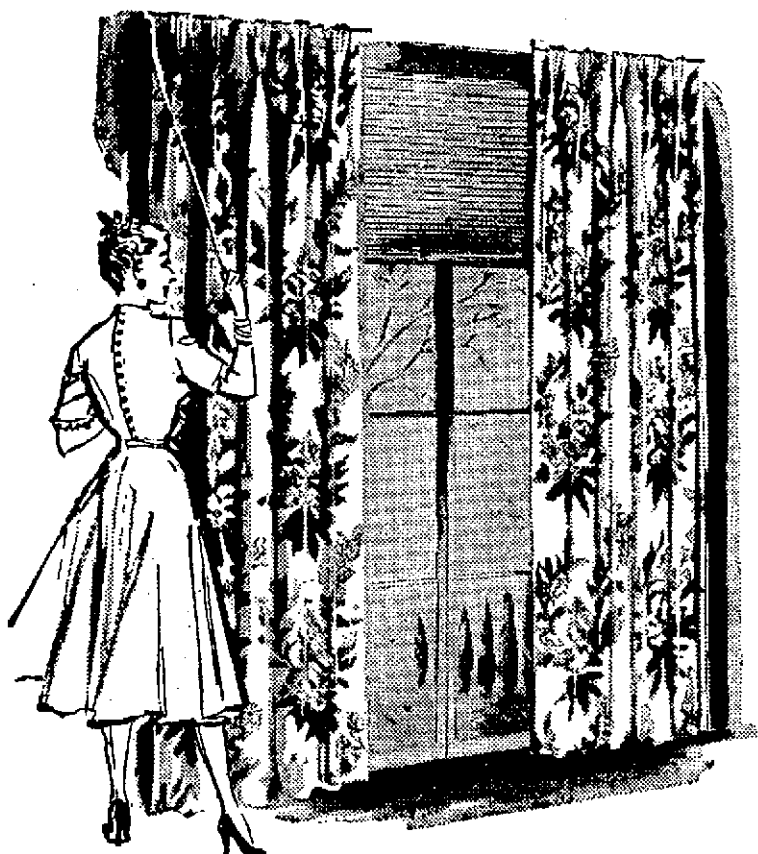


Kim Novak... Her Star Continues to Rise. See Page 3.



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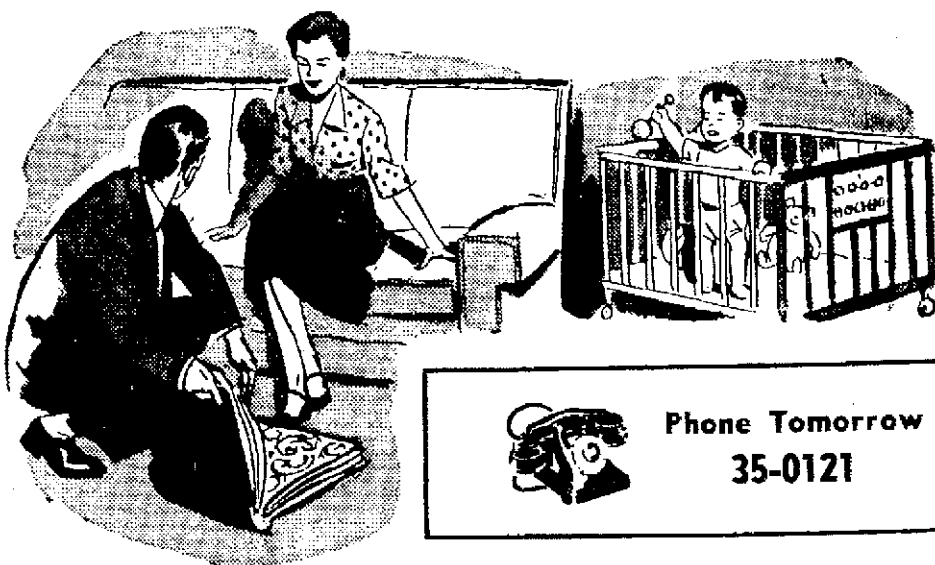
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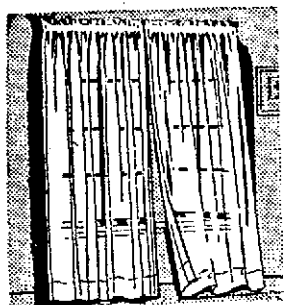
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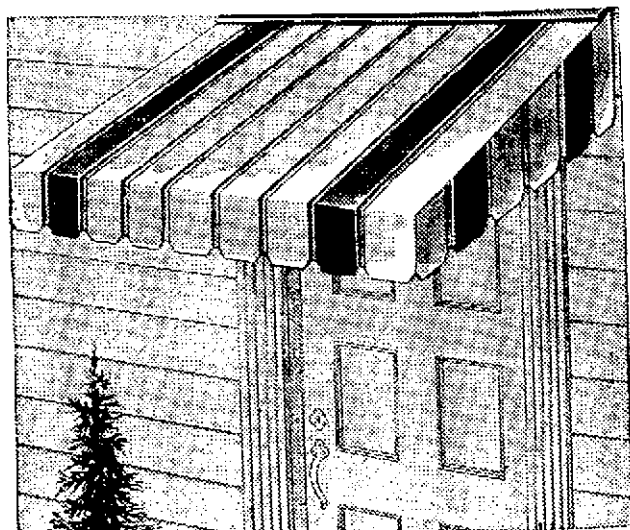
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She Started at the Top and Is Still Soaring

Sunday, November 28, 1954

By George Lait

ONE GLANCE at Kim Novak and the males stop, look and whistle.

The female reaction to Kim usually is an appreciative sigh, expressing the fact that girls recognize A-1 competition in the glamour department.

There's nothing of the girl-next-door about Kim. She has the super-allurements of a Dietrich or a Jean Harlow, and how many people have been lucky enough to live next door to them?

Movie fans buy tickets to see the extraordinary. The ordinary they get for free in their workaday lives. When fans go to a theater they demand something above and beyond what they find in their personal lives. That accounted for the vast popularity of Garbo, Dietrich and Harlow.

That Kim has similar qualities is proven by the fact that she didn't work her way up in Hollywood films. She started at the top, receiving co-billing with such established names as Fred MacMurray and Phil Carey in "Pushover," her very first motion picture. When the film was previewed, the girl's looks and talent drew rave reactions from the fans, and she was immediately cast for the role of the fast-and-loose Broadway playgirl in "Phffft," in which Kim's billing and opportunities match those of such boxoffice stalwarts as Judy Holliday, Jack Lemmon and Jack Carson. Currently, the glamorous Kim is in Reno on location filming scenes for "Five Against the House."

KIM NOVAK'S MAGIC isn't limited to the screen. The allure of her curvaceous chassis, those somnolent chrysopease eyes and her moonlight blonde hair works just as well without the aid of studio lighting, make-up and exotic clothes. This is proved by the way Kim was discovered and received her chance to become a movie star.

On the morning of a perfectly ordinary day Kim, who was wearing a perfectly ordinary T-shirt and a pair of sport shorts and riding a perfectly ordinary bicycle through Beverly Hills, hove into view of talent agent Louis Schurr and created quite an extraordinary impression. One look and Schurr's mind was a kaleidoscope of such Hollywood adjectives as "Ping," "Oomph" and "It." Here, he felt, was a girl who could become a movie star.

"I felt that if she could knock me over on the street, there was every chance Kim could knock over the fans from the screen," reminisces Schurr.

ANYWAY, the agent brought Kim to Columbia Studio, introduced her to talent executive Maxwell Arnow and arranged for a screen test. Kim borrowed the clinging black silk dress Rita Hayworth (an omen?) wore in "Affair in Trinidad" and, for the camera, did two of her favorite party stunts, a scene from "The Moon Is Blue" and one from "The Devil Passes." Kim admits that she had a hunch the Hayworth dress would bring her luck. Perhaps it did, for when studio executives saw the test

they decided to sign Kim to a long-term contract.

Kim's story started when she was born Marilyn Novak, in Chicago, Ill., on Feb. 13, 1933. Her father, Joseph Novak, is employed by the Chicago-Milwaukee Railroad; her mother, Blanche, was a history teacher before her marriage.

The to-be Kim attended William Penn Grammar School in Chicago, later Farragut High School. Afterwards, she majored in dramatics and psychology at Wright Junior College. Her extracurricular interests consisted of horseback riding and dancing. She also played the piano at various school functions, and in those days people prophesied a successful musical career for the girl. At the age of 10, Kim made several appearances with a local little theater, and, two years later, she appeared on a teen-age radio series, "Calling All Girls." It was a tossup, at this point, whether she would make a career of music or acting.

WHEN KIM left college she became a model. It was traveling as a model that first brought her to Hollywood. Vacationing in the film capital after touring the country for a commercial product, Kim, another model and her friend's mother rented an apartment for a few weeks' holiday before returning to Chicago. Kim liked California so well she decided to remain on the coast after the others left for their home. Via letters and telephone, Kim persuaded her mother to join her in Hollywood.

Mrs. Novak remained in California until her daughter was well launched on a career in films and then returned to her family in Illinois. At this point, Kim took up residence at Hollywood's famed Studio Club, which has proved the incubator for many of moviedom's greatest names. Kim loves living at the Club, but she misses cooking her own meals.

KIM ENJOYS reading while listening to music. She finds verse stimulating, and has a passion for the poetry of Rimbaud and Baudelaire. She plans to study French in the near future so she will be able to "dig" the original efforts of her favorite writers.

Right now, this is merely a dream, for most of the time Kim isn't working before the motion picture cameras she is attending classes connected with fitting herself for stardom. Kim takes diction lessons, studies ballet, has a singing coach, goes to gym.

Posing for cheesecake art takes up much of her time, too. National and fan magazines have displayed an unusual interest in revealing poses of the gal who has plenty of what it takes to appeal to the eye. Right now, Kim seems headed to become Hollywood's No. 1 Cheesecake Queen.

Kim admits she gets a terrific wham out of being a movie star. She is unable to understand how some actresses have become indifferent to the thrill of stardom.

"I like being popular," she admits. "And if posing for leg art makes me popular with movie fans, I'll do it as long as they want to see it."



Kim Novak's beauty turns heads wherever she goes. She has so much of what it takes to be a film star that she drew top billing in her initial movies.



Jack Lemmon seems somewhat upset by Kim Novak's disrobing in Columbia's "Phffft," in which Kim shares equality with Judy Holliday, Jack Carson.

Mind Your Husband's Business

JACK SMITH picked up the evening paper and scanned the "Miscellaneous for Sale" ads. A particular item caught his eye, and he called to his wife in the kitchen.

"Hey, Martha, here's a steel file cabinet that sounds like it might be the one we want. Call this number and ask the people how much they want for it."

Martha checked on the price, and a few minutes later they were on their way to purchase the second-hand file cabinet advertised in the paper. The seller turned out to be a Mrs. Jones, well-to-do widow about 40. She was disposing of the home office equipment belonging to her late husband. The deal was transacted at a price agreeable to both parties.

A couple of nights later, Martha and Jack Smith were systematically filing all their household and business papers in the file cabinet. When Jack pulled the bottom drawer to its full length, he noticed a folded paper wedged in at the side. He picked it up and was about to throw it away when he noticed that it was an old land tax form. Further investigation of the drawer revealed an insurance policy, various stock and bond certificates, assorted personal papers, tax receipts, a grant deed, and a will!

A TELEPHONE CALL to Mrs. Jones brought her quickly to the Smith's house. The shocked and surprised widow said that, when her husband had

died, her lawyer told her that many papers existed that she should know about, but no one except her husband knew where the papers were! A thorough search of banks was to no avail, and Mrs. Jones had given up the prospect of finding them. Her present surprise was exceeded only by her relief that people of integrity like the Smiths had found them; the likelihood and all-too-apparent result of their falling into the hands of even an amateur extortionist was frightening. In this case, the papers were safely re-

selves and their families an injustice. If a husband should pass on before a wife does, the financial status of wives in the above category can become temporarily perilous.

Sometimes both husband and wife can appear to be in complete ignorance of certain aspects of their business affairs. One couple bought a complete coverage fire insurance policy in the year 1940. During the next 13 years they made prompt and accurate payments on the policy; but otherwise they forgot about its existence. On three different

or three children) who never think to collect on their husband's insurance policies! Imagine! A man spends literally an adult lifetime paying on an insurance policy to protect his family in case of his death, and his wife never educates herself enough in the matter to take care of herself and her children when the time comes. Again, let it be emphasized that these cases are not remote and isolated. They happen every day.

IT'S A WISE COUPLE who make it a point to have a round-table discussion about household and business affairs, and keep a record systematically. Here are a few suggestions which might help to forestall future dilemma in any household:

1. Every family should own a filing cabinet of some description. If a regular wood or steel two- or three-drawer cabinet cannot be obtained, an ordinary cardboard box from the grocery store will serve the purpose. Some of these boxes are exactly the right size to hold standard cardboard folders and index forms.

2. About 25 cardboard index folders, size 12x9 inches should be purchased, in which to keep all household and personal business papers.

3. Each folder should be labeled carefully. No generalization can be made on this; it is individual for each family. However, some common generalities can be made. Every family needs a folder for bills, receipts, guarantees (these are important, and frequently overlooked), insur-

ance papers, bank statements, etc. There should be a folder for every paper or statement which comes into the house. Alphabetically filed, everything is readily accessible at a minute's notice.

4. Husband and wife should have at least an annual discussion about insurance policies, wills and other important papers. Everything pertaining to these and similar important subjects should be clearly understood by the wife as well as the husband. Up-to-date records should be kept, showing how much insurance is carried by the husband and/or wife; complete information regarding fire, theft, and car insurance; how much it is costing to maintain each policy; and what the exact benefits are. Addresses of the various companies should be listed on the outside of the insurance folder for ready use in case of emergency.

5. It is wise to keep extremely important papers in a safety deposit box in the bank. If such is not available, a small metal file case will serve the purpose. Such papers as fire insurance policies are then completely safe in case of actual fires.

6. War bonds should, if at all possible, be kept in the bank safety deposit box. An accurate list of serial numbers of the bonds should be kept at home in a file folder labeled "War Bond Numbers." (This sounds like such a simple suggestion, yet not one person in a hundred thinks of keeping such a record!)

7. Budgeting the family income is an individual-affair for each family, and objective discussions about income should be held periodically. A wife should know exactly what her husband's income is, when and how he receives his pay check, and just what responsibilities he expects from her in its connection. For newly married people especially, a complete understanding of this important subject can, and often will, alleviate future marital problems which often nearly wreck marriages. Statistics show that money problems play a star role in the divorce courts, even though both parties are unaware or unconscious of the real source of the trouble!

IGNORANCE about family money or business affairs is not limited to any class or station in life. Families of the rich and poor suffer in similar ways if husband and wife are not in complete accord about financial affairs. No matter what job or position a husband holds, no matter what his income is, a wife should acquaint herself with every phase of his earnings and income responsibilities. She should actively participate (whether or not she, herself, is a wage-earner) in budgeting the income and familiarize herself with everything that pertains to the debit as well as credit side of the ledger. A thorough knowledge of insurance benefits, wills, stock and bond certificates and so on will make for both present and future happiness and peace of mind for the family.

It's a wise and happy wife who really minds her husband's business affairs.

By Stella George

turned to their rightful owner; but the story might not have ended that way.

This story is true; and it happened very recently. It is not an isolated case. Literally thousands of women know virtually nothing about their husbands' financial affairs. Many wives don't want to bother their pretty heads about business worries. With a "He gives me an allowance, that's all I'm concerned with" attitude, hubby alone shoulders the responsibility of income, income-tax forms, bills, and so on.

FROM EVERY POINT of view, these wives are doing them-

selves, small accidents occurred, such as cigarette burns in an expensive coat and cigarette holes burned in a couch, but neither husband nor wife remembered the insurance policy for which they were constantly paying. Repairs were made in the coat which amounted to \$8.50; and expensive slip covers were bought for the couch—paid for out of their own pocket. Silly? Yes, but completely negligent and unnecessary. A chance remark of a friend awakened this couple to the fact that they were completely covered for such accidents.

There are even countless cases of widows (sometimes with two



—Drawing by Parker Markle.

Many wives are ignorant of their husbands' financial affairs. Periodic conferences would enlighten them.

A Radarman Scans the Long Beach Scene

In the past few months the light aircraft carrier Wright, cruisers Pittsburgh and Baltimore, eight destroyers, two transports and two LST's have been transferred to Long Beach.

The USS Wright alone brings to town 62 officers and 1050 men. A typical carrier crewman is Robert Earl Minton, radarman third class. In an emergency his job would be to plot the location of bogeys, the enemy or unidentified aircraft, detected by the Wright's radar.

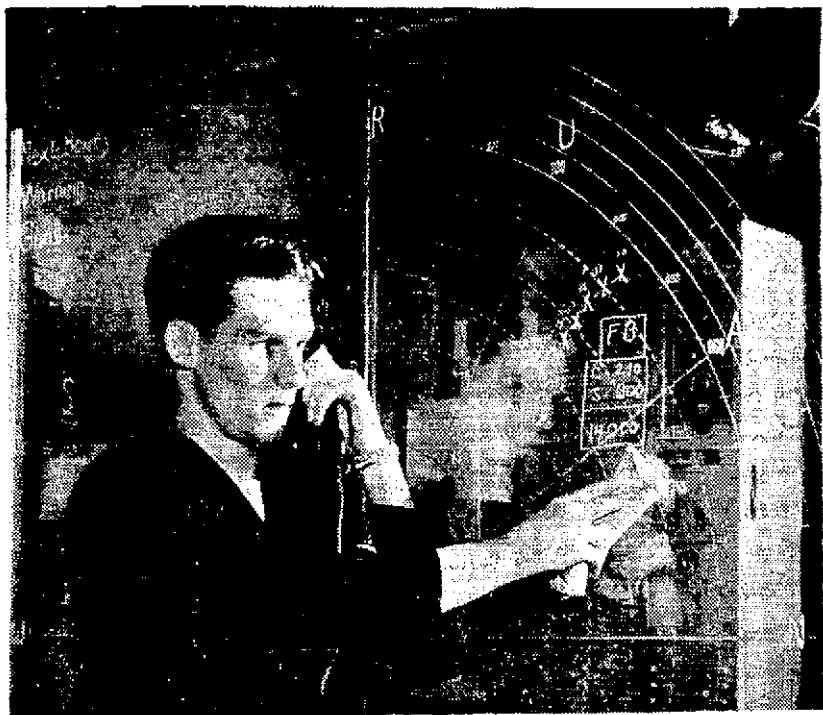
Graduated from Rock Island, Ill., High School in 1951, R-3C1 Minton enlisted in the Navy in September, 1951, and after recruit training at Great Lakes married Shirlee Rae Bergstrom, also of Rock Island. Bob and Shirlee are parents of a son, Michael Robert Minton, 2 years old last September.

These pictures show the Mintons, presently residing at 2034 E. 3rd St., getting acquainted with Long Beach, a prospect awaiting thousands of other newly transferred Navy men and their families.

How do the Mintons like the Southland? Radarman Minton says, "When my Navy hitch is up, I'm coming back here to stay."



"Those are our ships, in Long Beach Harbor." Radarman Third Class R. E. Minton of carrier Wright tells son on a stroll with his wife.



—Official U. S. Navy photo; others by Staff Photographer Bryan Hodgson.

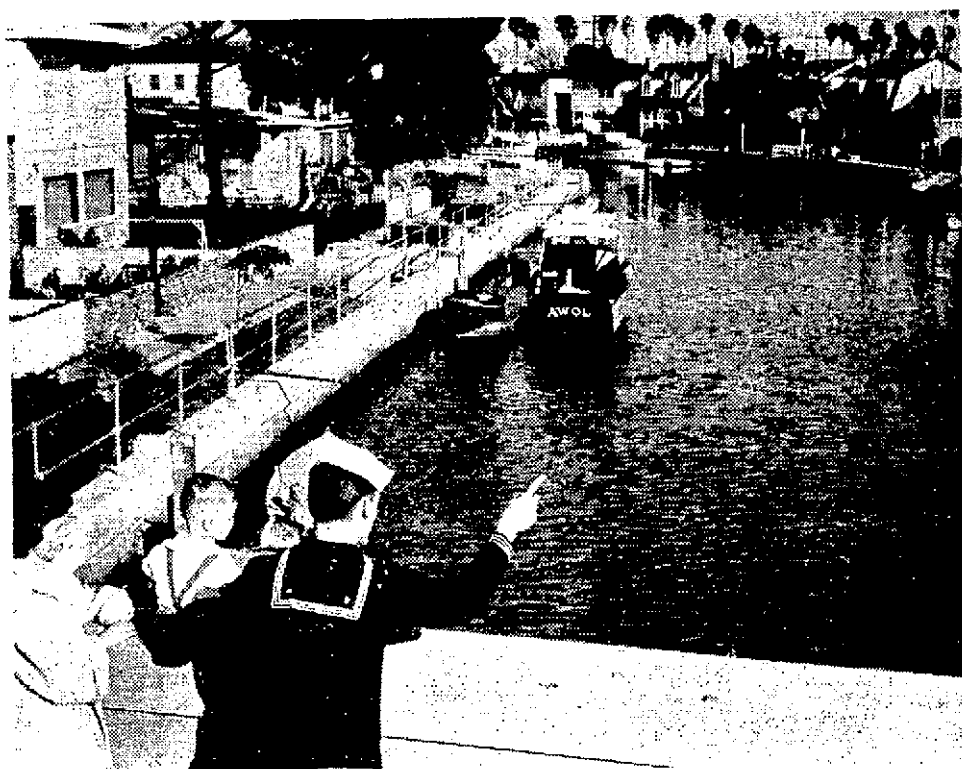
Minton, shown here in Wright's radar room plotting location of aircraft, gets ship leave to explore Long Beach and find family a home.



The city's stores, especially the supermarkets, intrigue the Mintons. Little Michael Robert is completely taken with toy displays.



Michael enjoys the swings at the beach, one of a score of interesting spots visited by the Mintons.



House hunting, Minton takes his little family to enjoy the scenery in the Naples area, laughingly calls attention to boat in foreground named "AWOL."

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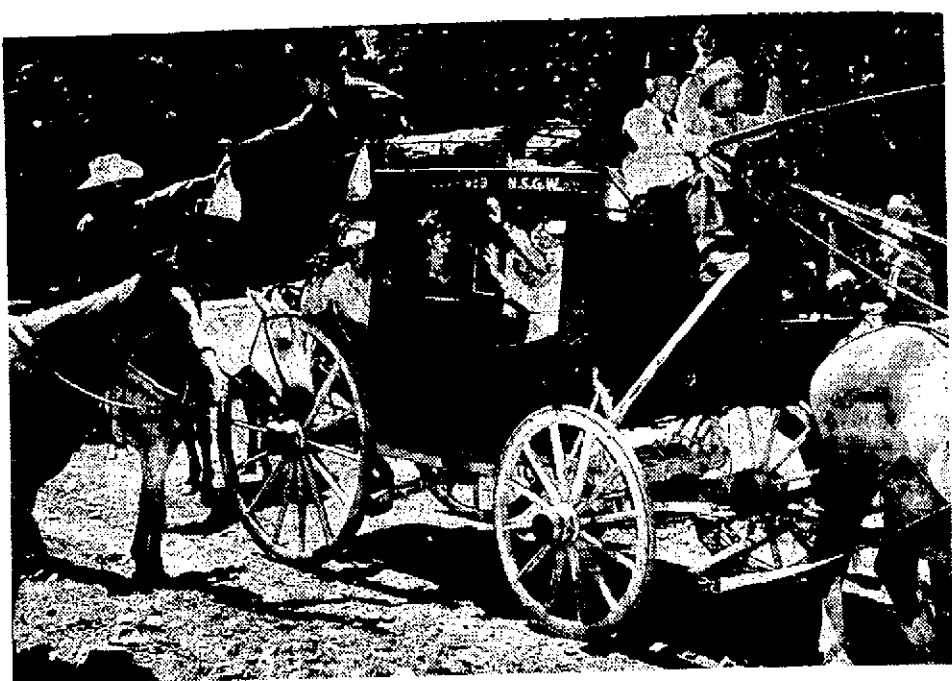
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—Photo by Fred Nunn, Hangtown Studio.

Placerville Parlor No. 9, N.S.G.W., re-enacts the famous 1864 Bullion Bend robbery of stage coach near Placerville for annual Wagon Train Caravan.

CALIFORNIA YESTERDAYS

Holdup for the Confederacy

By Maymie R. Krythe

IN CALIFORNIA Gold Rush days stage robberies were common, and road agents plentiful. But one holdup, staged about 15 miles east of Placerville, was different from the

usual run. Today a stone monument, with a bronze tablet, marks the place where this unique affair took place.

Between 9 and 10 p. m., June 30, 1864, Ned Blair and Charles Watson were driving two coaches of the Pioneer Stage Line along a narrow grade, and Ned was in the lead stage. Suddenly six masked bandits, armed with shotguns and pistols, jumped out of the bushes. Two men grabbed the bridles of the lead horse, while the one bandit yelled, "Throw down the Wells Fargo box."

Blair declared that he didn't have a treasure box; then two men held guns on him and compelled him to drag out and throw down four heavy sacks of bullion from the noted Comstock lode in Nevada. When the driver begged them not to harm his passengers, the robbers said all they wanted was the Wells Fargo treasure.

Charles Watson, coming up in the second coach, thought an accident had happened; so he got down to see what the trouble was. At once the men covered him, too, with guns, and ordered him back to his stage. They made him give up a small treasure chest from Genoa, Nev., and with it he threw down two of the four sacks of silver he was carrying. The bandits suspected he had more and hovered over him until he'd given them the other bags.

DURING THE CIVIL WAR, many Californians of Southern birth and sympathies had left to join the Confederate Army. And the unusual thing about this Bullion Bend robbery was that the men who held up the stages declared they weren't ordinary road agents, but Confederates using this means to get money for recruits and equipment to aid the Southern cause. As proof, the leader handed Charles Watson this receipt:

"This is to certify that I received from Wells Fargo and Company the sum of \$...., for the purpose of outfitting recruits in California for the Confederate Army.

Signed, Henry Ingram,
Captain, Company C,
Southern Army,
June, 1864"

In addition, he passed the hat around the badly shaken up passengers, and politely "requested" them to make a sizeable contribution to the Southern cause.

After the hold-up, the men galloped away in the darkness, and the stage and its frightened travelers drove on to Thirteen-mile House. Here the drivers telegraphed news of the losses to Placerville. At once the sheriff organized posses and the man hunt began.

NEXT MORNING, two of the robbers, who had boldly taken a room at Thirteen-Mile House, overslept. So the sheriff, with drivers Watson and Blair, broke into their room, arrested them, and took them to the jail in Placerville.

Deputy Sheriff Staples, with two of his men, heard that some strangers were staying at Somerset House on the road to Grizzly Flat. When he reached the building, he rushed upstairs, grabbed a gun at the door, and yelled, "You are my prisoners." He shot one man in the face, but the two returned the fire, killing Staples and wounding one of his men. Then the desperadoes robbed the officers of their money, guns, watches and horses and escaped. Later, other bandits were arrested. Only one was executed; another was found guilty of murder in the second degree.

One prisoner led the officers to the place where the loot had been hidden near Bullion Bend, ending one of the most unusual robberies in California stage coach history.

Beal's

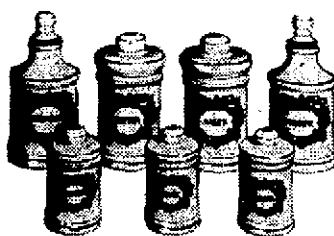
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Country-Belle Radio

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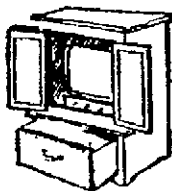


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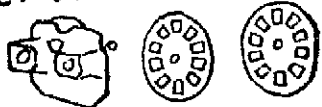
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—Pictorial Crafts Photo

Santa Claus poses with his helpers in a forest setting. He'll soon be permanent resident of Southern California in special village in the mountains.

Santa Builds a Southland Home

SOUTHERN CALIFORNIA
will soon have another very distinguished resident. Santa Claus, like thousands of others who visit the area and decide to stay, has chosen a permanent home in the San Bernardino Mountains. An entire village is necessary to accommodate his needs.

In August, construction of "Santa's Village" started in a 15-acre meadow bordering Rim of the World Drive (Highway 18) just east of Skyforest. Twenty-three miles out of San Bernardino, it will be about a two and one-half hours drive from Long Beach. Upon completion it promises to be well worth visiting.

By Louise Hyatt

In a forest setting of century-old pines, overlooking the valley, 11 buildings are being erected. All made of peeled logs, with high peaked roofs, they are quaint and fanciful as a fairy-tale.

According to plans, the village will include Santa's own home, a child's post office, a toy and game building with the world's largest display of toys, and two work shops for the elves and gnomes. A food station, where food can be bought to eat or to feed the animals, will be conveniently located. A special

house will shelter Santa's woodland friends. In keeping with the true spirit of Christmas, a chapel will show the Nativity Scene.

On the grounds will be a wishing well, for Santa knows of wishes. Giant toadstools, straight out of Alice in Wonderland, will dot the landscape along with a lollipop tree bearing real lollipops.

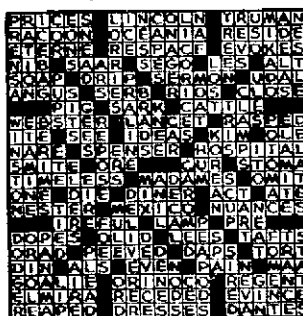
(Continued on Page 28.)

**HEADQUARTERS
FOR
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**AND
3-D PICTURE REELS
LOU'S STATIONERS
PHONE 2-5787**

5649 Atlantic Ave. N. L. B.

SOLUTION TO TODAY'S PUZZLE
(See Page 28.)



DEAR SANTA

I WANT A VIEW-MASTER
AND SOME 3-D PICTURE REELS.
THEY LOOK LIKE THIS.



MY FRIENDS ALL HAVE VIEW-MASTERS
AND LOTS OF SWELL REELS.

I WANT ROBIN HOOD AND
SPACE CADET AND PLEASE
BRING MY SISTER SOME REELS TOO.
YOURS TRULY,
JOHNNY

CHILDREN!

Bring Your Parents In
for Your **FREE** Letter to
Santa!
(No Obligation)

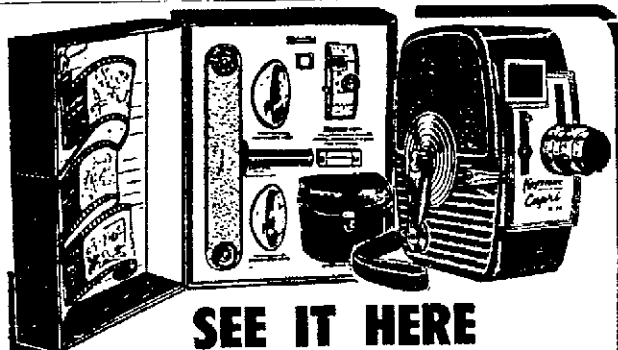
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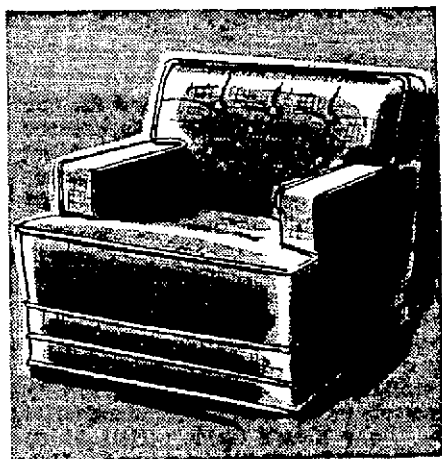
Open Evenings to 8

See Keystone camera advertisement, page 21

CHRISTMAS CHAIR SALE

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SUNDAY 11 A.M.-5 P.M.

Look! Brand New Features!
The Perfect TV CHAIR!



IT ROCKS **IT TURNS**
SELECT FROM DOZENS
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69⁵⁰
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SPECIAL PURCHASE!
SAVE 40%

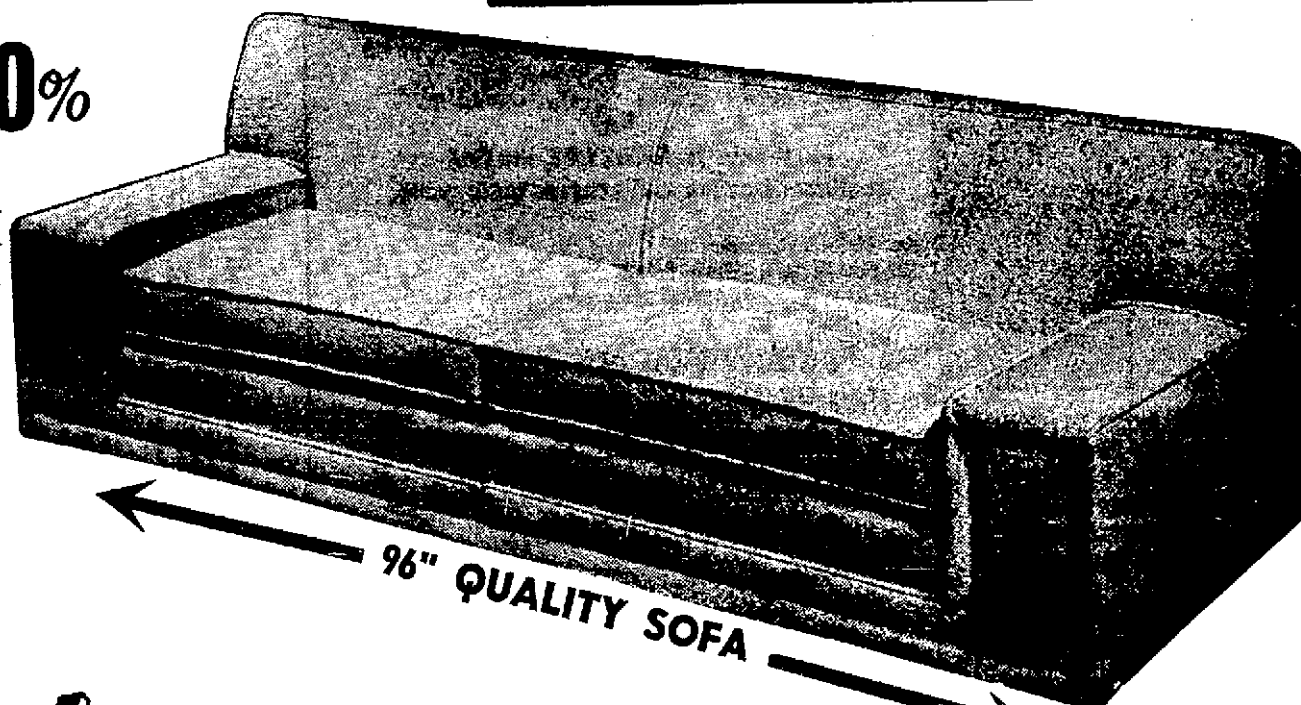
Choose from a jewel box se-
lection of roll end and short
quantity fabrics that we bought
for a fraction of their worth!

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96" QUALITY SOFA

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Modern Maple Trends in Furniture

1252 AMERICAN AVE. PHONE 7-3593

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COMPLETE SELECTION OF
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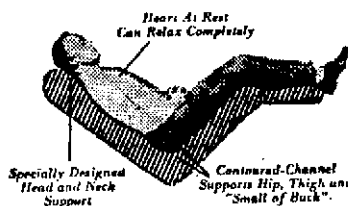
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TO **129⁵⁰**



Adjusts to Any Position ... for
Reading - Relaxing - Sleeping - TV Viewing!

Posture-Built for Better Health



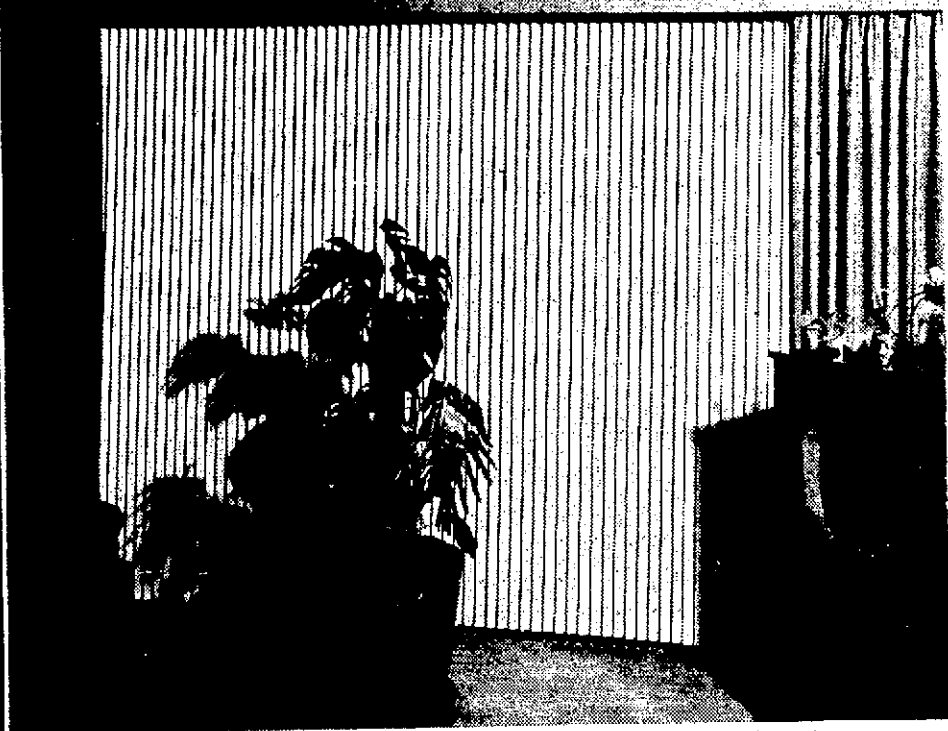
Just what Santa ordered! — a
gift the whole family can en-
joy every day of the year. See
it, try it tomorrow! Choose
from the latest decorator col-
ors. Convenient terms!

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59.50 Tub Chair	39.50
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339.50 Down Filled Pillow Back Oversize Club Chair, Matching Pillow Top Ottoman.....	239.50

SMALL DEPOSIT HOLDS ANY ITEM 'TIL CHRISTMAS
PAYMENTS START 1955

The New Look in Window Beauty!



Pictured above is a recent installation of Flo-Fold Vertical Drapes in the home of Mr. and Mrs. E. W. Putnam, 28 Third Pl. (Palisades Own-Your-Own Apts.)

Flo-Fold Vertical Drape Blinds

First in America and first in beauty—the most talked about treatment for windows in years • you must see them to appreciate • the ease of operation as they open and close to regulate the light • the advantage of being able to draw them back to the edges of the window • the complete privacy or open view • the dust-free non-fading Vertical louvers • the soft color-tones that blend with all furniture styles. **FREE ESTIMATES**

"See the New Look in Window Beauty TODAY at"

MODERN

PRODUCTS CO.

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(10th St. at American Ave.)

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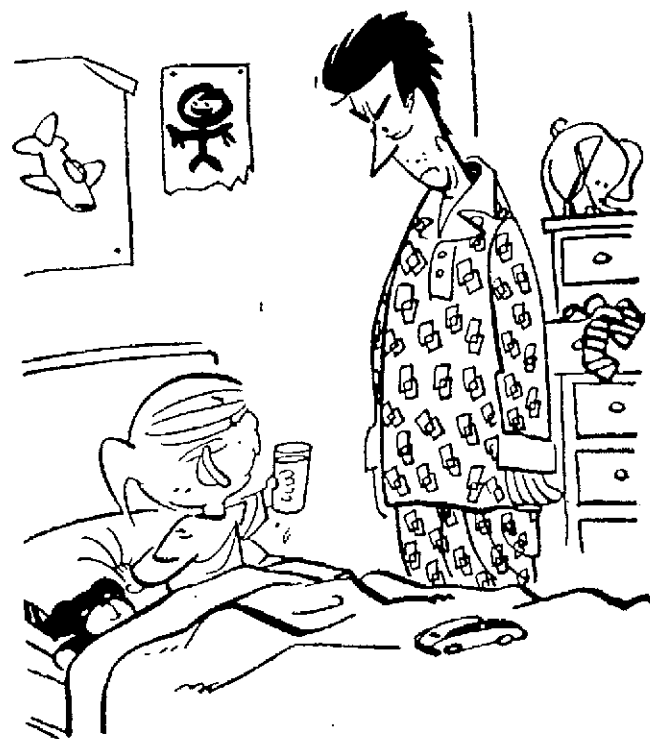
They Open



They Close



They Draw



"HERE ALL I WANTED WAS A SIP."

Guide for Baby Sitters

There's the absolutely calm baby sitter and the one who is always on needles and pins. That's because baby sitting not only is a pleasant occupation, but occasionally a perilous one. At any rate, one needs to be up on the in's and out's of the—shall we say a tough racket? Well, there's no authority like Dennis the Menace, whose antics on The Independent and Sunday Independent, Press-Telegram comic pages are good for a deep-down belly laugh from the soberest observer. And in order to make the baby sitter feel more at home with the work at hand, Dennis the Menace—with only a little help from his creator, Hank Ketcham—has written a book in which he gives with some pithy comments on his keen observations while being baby-sat. "Baby Sitter's Guide" (Holt, \$1.50) also contains scores of Dennis-type drawings which show only too well the pitfalls into which a baby sitter can be tossed by a hep baby. If you're an overgrown baby not over 90, it's the book for you.

"Not a single cavity in over 2 years"

... thanks to ANTIZYME, the first continuous-action anti-enzyme tooth paste.

Mrs. Gisela J. Vangerow
2619 West 21 Place, Chicago, Illinois



ACTUAL, LIVING PROOF—THIS NEW, COMPLETELY DIFFERENT KIND OF TOOTH PASTE REALLY STOPPED DECAY! HERE'S WHY...

"I KNOW THAT ANTIZYME HAS HELPED ME GREATLY IN THE CARE OF MY TEETH. SINCE USING ANTIZYME, I HAVEN'T HAD A SINGLE NEW CAVITY."

1. No other type of tooth paste—regular, ammoniated or chlorophyll—protects for more than ½ hour.
2. Now, Antizyme, the first continuous-action anti-enzyme tooth paste, stops the major cause of tooth decay 12 to 24 hours with each brushing. This has been proved for 9 out of every 10 people tested.



Each Brushing
Protects 12-24 Hours



Antizyme stops the major cause of tooth decay every minute of every day



"I PROMISE HE WON'T BITE YOU TONIGHT, MRS. MERRILL. THE LAST SITTER KNOCKED OUT TWO OF HIS FRONT TEETH."

Bixby Knolls Carpet Co.

THE LARGEST AND MOST COMPLETE CARPET SELECTION IN HARBOR
AREA — COME IN AND SEE WHY WE HAVE THE FINEST —

CARPET VALUES

✓ Check these spectacular values and **SAVE NOW!**
We have taken our fine, first quality broadloom stock,
woven by the nation's leading mills, and reduced
prices to the lowest operating cost. If you need
carpet, stop in and see over 350 patterns at
LOW...PRICES...NOW.

3 only; display pieces.
New; in 9x15-ft. bound
rug size.

- (a) Block pattern
- (b) Striped pattern
- (c) Floral pattern

Regular \$165.00 ea.
SALE **\$119**⁵⁰

Cotton frieze . . . our
own Hacienda! Approx-
imately 100,000 tufts to
to the square yard; the
closest weave in cotton.
15 colors, and special
colors to order. \$4⁵⁰
SALE PRICE **\$4**^{sq. yd.}

Textured all-wool Wil-
ton in an exceptionally
fine quality. Ideal for
either provincial or
Early American. Beige,
green, grey, oyster. -
Reg. \$15.95
SALE **\$13**^{sq. yd.}

Cotton chenille. High
pile; made in any color,
25 square yards or
more.

SALE PRICE **\$5**^{60 sq. yd.}

2 only; extra heavy,
hand-made, embossed
cotton hooked rugs.
9x12-ft. size.

Regular \$79.95
SALE **\$59**^{95 ea.}

Sculptured all-wool Wil-
ton; cut and uncut pile.
Luxurious, close weave
in green, gray, sable.

Reg. \$13.95
SALE **\$9**^{95 sq. yd.}

Hi-Lo. Ends of roll.
15'x15'5", in green.

Reg. \$265.40
SALE **\$165**⁴⁰

15'3"x8'5" in, sable.

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SALE **\$96**²⁵

Finest quality Hi-Lo all-
wool Wilton (no other
made as tight or fine as
this carpet). Grey; San-
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Fine Whittall Wilton.
All-wool; textured.
Nutria, 12'x12'9"

Reg. \$383.50
SALE **\$267**^{50 bound}

Gray, 12'x17'2"

Reg. \$306.80
SALE **\$214**^{00 bound}

All-wool frieze; green.
15x15-ft.

Reg. \$258.75
SALE **\$208**^{75 bound}

Nubsette; gray all-wool
frieze. End of roll.
12'x18'2"

Reg. \$248.00
SALE **\$196**^{00 bound}

Nobility—Viscose. End
of roll.
Beige, 12'x11'11"

Reg. \$168.20
SALE **\$119**³⁰

Floral Axminster

All-Wool, fine grade. Your
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Tone-on-Tone, and Sculp-
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SALE **\$7⁹⁵**^{Sq. Yd.}



3 and 4-Ply All-Wool Frieze

Woven in an extra deep
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decor. A once-in-a-lifetime
value for top quality car-
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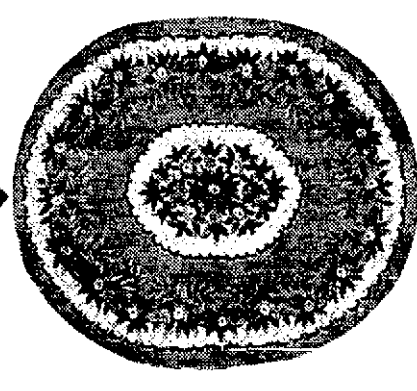
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All-wool Wilton. A hand-
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type. Latest decorator
shades.

reg. 12.95
SALE **\$9⁹⁵**^{Sq. Yd.}



Hooked and Braided Rugs reduced also. Come in
and see this tremendous selection.



IMPORTED HAND-HOOKED WOOL RUGS

SIZE (feet)	VALUE	SALE
2x3.....	\$ 8.95	\$ 5.40
2x4.....	11.95	7.20
3x5.....	22.75	14.50
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6x7.....	69.00	40.30
6x9.....	79.50	51.10
8x10.....	104.50	74.50
9x12.....	149.50	89.50
10x14.....	194.50	128.75
11x15.....	229.50	151.25
12x18.....	269.50	196.60

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Serving Buffet Style Is Gracious, Easy

By Mildred K. Flanary
Press-Telegram Home Economics Editor

THERE'S ONE thing all hostesses have in common—the triumph of buffet suppers when it comes to gracious entertaining. You can set the pace for your own parties, which should be casual. "Take it easy" will be the motto.

A new note in contemporary entertaining, too, is seen in the use of the chafing dish. It creates a main dish that is both elegant to behold and delicious besides, no matter how simple the recipe.

Our hostess today, Mrs. Clare Hamman, 4285 Country Club Dr., appreciates the importance of no last-minute fluttering for the hostess. She knows that the secret of success lies in the virtue of wise planning and preparation. Mrs. Hamman possesses a seventh sense when it comes to unique and delectable menus, too. For instance, today's menu for an informal Sunday night buffet:

MENU

Chipped Beef à la Sour Cream in Chafing Dish

In Your Favorite Flavors
DELICIOUS Mountain View ice cream
MOUNTAIN VIEW DAIRIES Phone 6-8237

Green Salad, Tossed
Cranberry Salad, Molded
Mixed Relishes
Toasted English Muffins
Ring Mold of Pistachio Ice Cream Filled with French Strawberries previously soaked in imported Kirsch Coffee

Featured elsewhere on this page for convenient clipping is the recipe for chipped beef in sour cream. Below is the recipe for pistachio ice cream with strawberries and other suggestions.

Pistachio Ice Cream With Strawberries (Serves 8)

Pack slightly softened pistachio ice cream into a large ring mold and refreeze. When ready to serve, turn out on a serving dish. Fill center with halved strawberries which have soaked for a short time in Kirsch (about 1/2 cup, as too much will bleach the berries). Pour an-

Kitchen Tip:

Mrs. Hamman's Kitchen Tip: Caramel-flavored baked custard is tasty served with cinnamon-flavored whipped cream as a topping.

other half cup of the Kirsch over them just at serving time. Serves 8.

Small balls of angel food cake rolled in coconut are a perfect complement for this unusual dessert.

You'll like this Salad Tray Medley, too, for a bit of change in pace:

SALAD TRAY MEDLEY

Arrange well drained, chilled, canned orange and grapefruit sections in row down one-third of serving tray or platter. Use 2 cans (1 lb. 4 oz. each) citrus salad blend. Or use 1 can (1 lb. 4 oz.) grapefruit sections and 1 can (1 lb. 4 oz.) orange sections.

Arrange alternate slices of red apple (1 large apple) and avocado (1 medium-sized avocado)

in row down opposite third of tray.

Fill center of tray with Quick Chicken Salad. Garnish with crisp water cress.

Serve salad tray with a bowl of mayonnaise blended with a little lemon juice and a bowl of tart French dressing. Makes 6 servings.

QUICK CHICKEN SALAD

Combine 1 can (12 oz.) boned chicken, diced, with 1 1/2 cups diced celery and 1/4 cup mayonnaise or salad dressing. Season with 1/2 teaspoon salt, 1/2 teaspoon pepper and 2 teaspoons lemon juice. Toss salad lightly; chill until serving time.

Here is Mrs. Myranna Coon's Welsh Gingerbread recipe, referred to in this column last week:

Part 1:

1 cup sugar
1 cup salad oil
1 cup molasses (dark)
1 cup hot water

Part 2:

2 1/2 cups sifted flour
2 tsp. baking soda
2 tsp. ginger
1 tsp. each cinnamon, nutmeg, cloves and allspice
1 or 2 eggs, as desired

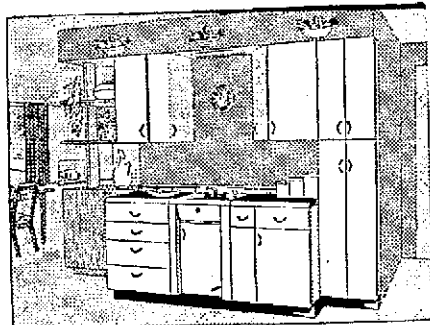
Combine all ingredients of part 1. Combine all ingredients of part 2, and add a little at a time to No. 1 mixture, beating well to avoid lumping. After all combined, add the slightly beaten egg (or eggs), stirring only enough to barely mix. (Mixture will be very thin and "runny.") Pour into a greased and floured loaf pan or Pyrex cake pan, approximately 7x10 1/2x2. Bake at 375 degrees for 40 minutes or until sides separate slightly from pan.

Mrs. Hamman's Chipped Beef in Sour Cream:

1/2 lb. chipped beef
2 tbl. butter
1 carton Hampshire Sour Cream
1 small can artichoke hearts
1/2 cup dry white wine
Cayenne
Paprika
1 heaping tbl. parmesan cheese

Melt butter. Add sour cream and blend until smooth, then sliced artichoke hearts, cayenne, paprika and wine. Stir in chipped beef and cheese. Serve from chafing dish over toasted English muffins. Serves 6.

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Easy to Clean
Will Not Absorb Grease

BEAUTIFUL CHROME TRIM
Never Needs Polishing

NO MORE Greasy Stains!

SMOOTH SIDE PANELS
Prevents Vapor Escape, Fits Cabinets

FULL WALL PANEL
Shields Wall From Popping Grease

BALANCED RAFFLE PLATE
Removes Air Evenly From Entire Hood Area

PATENTED "MAGIC-LUNG"
Grease Extractor and Motor Exhauster

INDIRECT TUBE LIGHT
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Vent-A-Hood

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139 N. Los Angeles St., Anaheim, Phone 4-8263, KImb. 3-7363

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our own SUPER SPECIAL FRESH

Ground Beef...

BIG THICK HAMBURGERS WITH SLICED ONION RINGS... FRESH CRISP LETTUCE... SLICED TOMATO, AND RICH CHEESE... MAN! THAT'S REAL EATIN'... AND WHEN YOU USE OUR SUPER FRESH, EXTRA LEAN GROUND BEEF YOU'RE SURE TO HAVE THE FINEST, DELICIOUS HAMBURGERS YOU'VE EVER TASTED.

3 lbs. \$1⁰⁰
35¢ lb.



it's fresh!
it's lean!
"you know
it's good"

CUBED SWISS STEAKS

BONELESS CUBED! EVERY BITE IS RICH-RED DELICIOUS SELECTED BABY BEEF... TENDER AND JUICY.

49¢ lb.

STEW BEEF **49¢ lb.**
LEAN TENDER CUBES OF
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REAL BIG FANCY ONES! READY FOR A SEA FOOD FEAST! AND SO TENDER, RICH TASTING AND GOOD

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HERE'S A TIP FOR GRILLED 'BURGERS... BASTE WITH DELICIOUS CHRIS and PITTS

Bar-B-Q SAUCE **37¢**
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TOPPED OFF WITH CRISP SLICES OF EVERBEST SLICED HAMBURGER

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FOR A REAL "PALATE PLEASING" TREAT!!



GIANT BOX
TIDE **72¢**
JOY LIQUID DETERGENT 10-OZ. CAN **30¢**

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FULL QTS. NOTHING MORE PURE FOR COOKING.

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OLIVES 3 1/4-oz. **27¢**
EARLY CALIF. GREEN STUFFED WITH PIMENTOS

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HAWAIIAN STAR, NO. 1 1/4 CANS
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ARMOUR'S... 12-OZ. CAN. SO HANDY FOR DELICIOUS QUICK MEALS and SNACKS... TRY IT TODAY.

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LONG BEACH LONG BEACH
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LONG BEACH LONG BEACH
1900 E. Olive ★ 14309 Atlantic
COMPTON COMPTON

Try Making Photograms

ANYONE can produce photograms.

They are pictures made without a camera by direct exposure of opaque and transparent objects upon photographic paper.

No previous photographic experience is necessary — only a minimum of materials and a resourceful imagination. If you experiment with such objects as twine, pieces of paper, coins or kitchen utensils, soon you'll discover that your photograms will mold into any composition, texture or design that occurs to your fancy.

Your production of photograms does not require any complicated equipment or costly materials.



Photograms are easy. Here's a moonlit romantic scene arranged from pine twigs, cotton and cut-out figures.

By Michael Kosinski

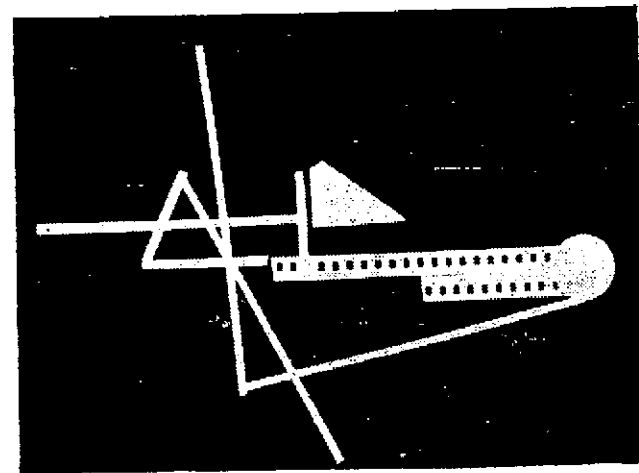
For less than \$2 your local photo dealer will supply you with easy-mix chemicals, instructions and photographic paper with which you can make 25 8x10 photograms.

You can obtain an easy type of photogram by simply placing objects—keys, feathers, costume jewelry, your own hand—directly upon the photographic paper and turning on the room light for a few seconds. The opaque objects, not permitting light to pass, leave that area on the paper white, while the uncovered portion of the paper turns black on exposure to light.

In an illuminated room you can compose more complicated

designs upon a sheet of clean glass which is later placed upon photographic paper in the dark-room and exposed to light the usual way.

THE CREATION of photograms is an ideal occupation for the beginner as it is for the advanced amateur. They offer an excellent opportunity to develop the creative talents of children. Once youngsters are shown how to obtain a picture almost by magic, the innumerable ideas popping into their minds will keep them out of mischief. Photograms of leaves and ferns, often used as material for illustrated books on natural history, can be hung as decorative pictures in the children's room.



A design in modernism results from a photogram made with a coin, strips of paper and the edge from film.

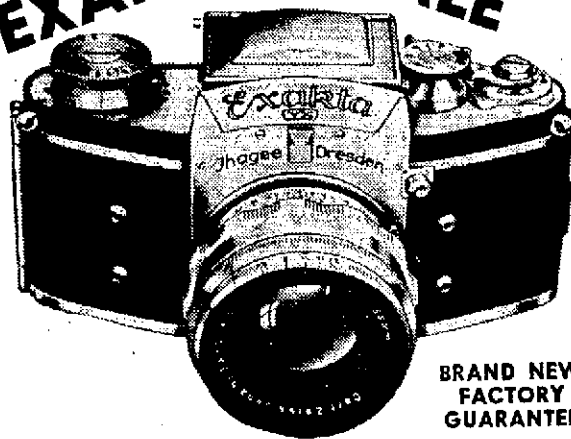
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Southland

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Exclusive Custom Built Television Stool designed by us. Many fabrics and finishes. Tune your television with chair-height comfort. Special \$32.50. Deposit will assure Christmas delivery. Over 100 styles from \$9.75 up to select from. Visit our exclusive needlepoint store. KNOX RICHARDSON FURNITURE AND UPHOLSTERY, 1098 E. 7th. Ph. 65-8382.



Lily Dache designed this men's sport shirt with comfort and style in mind. Each shirt has an individual motif and aptly named "Fancy Free," "El Matador," "Ski-Bird," "Inca," "Buck Fever." Loomed of washable Egyptian long staple cotton, \$10. Exclusive at HOWARD AMOS "Better Men's Wear." 120 E. Broadway.



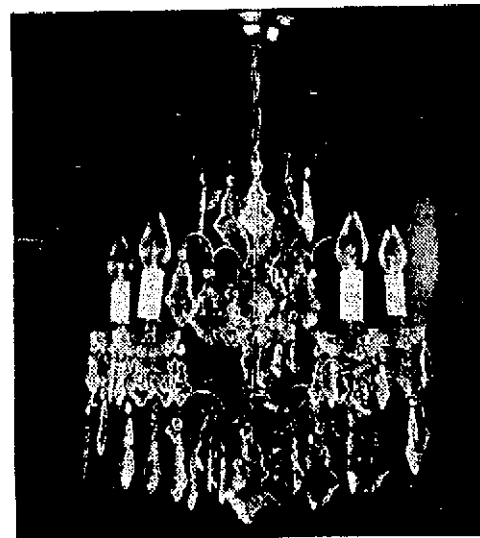
Luxury, style and comfort go hand in hand with these baby alligator shoes and matching bag. Shoes available in opera pump and sling pump, \$23.95. Bags in various styles and shapes, \$18.75 to \$129.75. Charge it at BARNETT'S. 207 Pine Ave. in Downtown Long Beach.



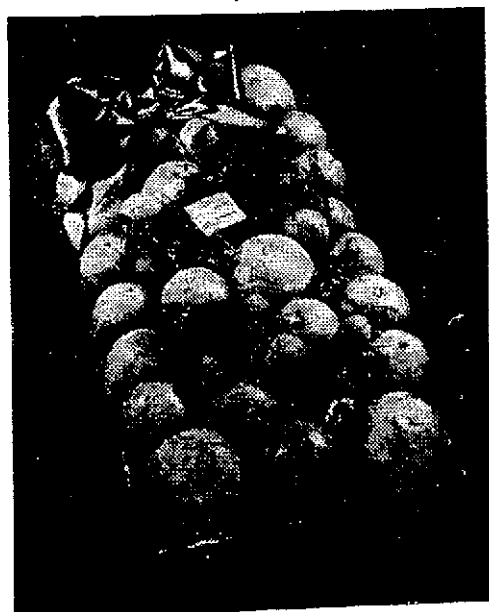
From 9 to . . . creative minds . . . nimble fingers . . . there's a hobby at RAY'S MODEL SUPPLIES . . . scale model kits for trains, planes, boats, autos . . . and supplies . . . HO railroad layout in operation every Friday, 6:30 to 8 P. M., 1222 AMERICAN AVE. Authorized dealer-service for Lionel and American Flyer.



The Wurlitzer Contemporary Console Organ, for you and your family, a Christmas gift that will mean a wonderful new "way of life!" It's glorious tones belong in YOUR home. Buy for only 10% (or your old piano) down, with 36 months to pay. McCrery's, 334 Pine. Open Monday & Friday nights.



Brighten your home for the holidays with this Crystal Chandelier! Imported from Sweden, the metal parts are handsome cast brass. This is just one of a marvelous array of chandeliers, imported from Spain, Italy and Belgium, as well as the finest domestics. Featured at KUSTER, ELECTRIC CO., 1030 American.



This is a pack containing the most tempting California FRESH Fruits—large choice California ripened oranges, jumbo sweet grapefruit, choice California dates, large fancy California walnuts, luscious crisp apples, natural tree-ripened tangerines and avocados. \$7.98 mailed anywhere in the U. S. Other packs from \$4.25. EATMORE FRUIT, the only fresh fruit packer in Long Beach, 621 PINE AVENUE.



Anyone can give haircuts with this new "self-tapering" clipper at only 1c each. A complete home barber set of de luxe hair clipper, professional shears, barber comb, and instruction book all for only \$8.88. No money down, only 50c a week. NASH JEWELERS, 201 Pine Ave.



Treat your family to a sweet surprise with their favorite Christmas assortment of HELEN GRACE CHOCOLATES. See them made fresh in our Lakewood Center Candy Kitchen. Helen Grace Candies are delicious and contain the finest ingredients obtainable. Your favorite assortment, boxed and Christmas wrapped, \$1.20 pound. Lakewood Center Arcade Shops, 5227 Hazelbrook; Bixby Knolls, 4470 Atlantic; San Pedro, 639 S. Pacific; Torrance, 1339 El Prado.

Music's Her Life

By Helen Johnson



TWENTY-ONE YEARS AGO Miss Ruth Haroldson, conductor of the California Women's Symphony Orchestra, saw the need of a community musical organization. As professor of violin at Whittier College and with an unusual musical background, she started the job. The task of searching for volunteers with talent required both patience and time in that the purpose of the organization was to play without admission charge.

Miss Haroldson, however, found splendid co-operation among music patrons. It wasn't long before her efforts were rewarded and in its two decades of existence this outstanding symphony has contributed much to the building of high cultural standards for which Whittier is known in Long Beach and throughout the Southland.

All services are donated—the

Musician and teacher of music, Ruth Haroldson saw need for and founded a Whittier Symphony.

conductor, soloists and members—making the concerts free to everyone. Such necessary expenses of the orchestra as postage, programs, auditorium and

(Continued on Page 25.)

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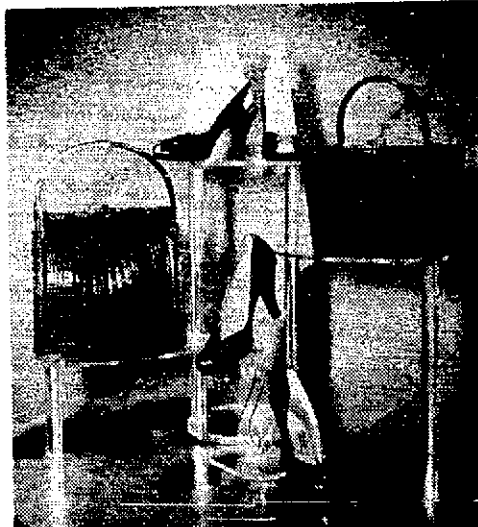
Southland

SHOW

WINDOW



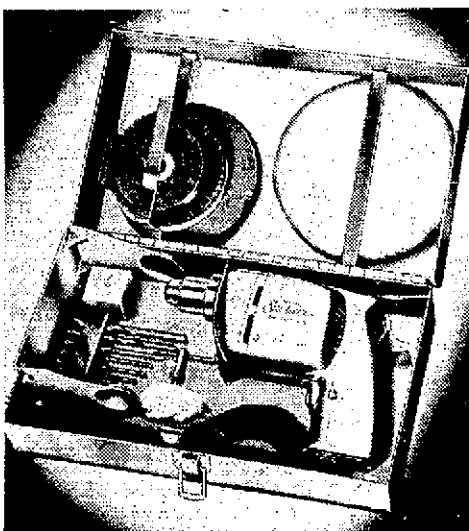
Low-Boy TV . . . General Electric Ultra-Vision, modern lined oak cabinet television with easy-natural viewing angle, 21" aluminized picture tube, 262 square inches of viewing area. Light-absorbing safety glass and top-tilted control panel. Two dynapower speakers for superb tone. We guarantee \$100 trade allowance! Price \$489.95. WALKER'S, The Friendly Store of Long Beach, Pine at Fourth. Phone 707-451.



A gift she will cherish. An appreciative addition to her wardrobe in alligator shoes at \$32.95 and matching bags from \$37.95. We suggest an early selection and invite you to buy on our Lay-away Plan. Charge accounts invited. GUILD HOUSE, 507 E. Ocean. Phone 7-4963. Park Free at Roby's, 35 Linden.



HERE IS THE IDEAL GIFT item for any hostess on your Christmas gift list. 4-piece salad bowl set—10½-in. glass bowl trimmed with 22-kt. gold, on modern black metal stand! Plastic fork and spoon. Complete set 2.98. J. C. PENNEY CO., Pine at 6th.



Introducing the faster-drilling, more powerful, efficient Portable Drill, by Sunbeam. With this kit it's a cinch to drill, sand, grind, buff or polish. What a gift! Priced at \$39.95, buy for only 75c a week, with no charge for credit at 16 GILBERT'S, 122 Pine Ave. Open today, 10-6.



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The De Luxe Kelvinator Electric Range shown by Ed Davis, sales manager, A-1 HOME APPLIANCE CO., 1925 Pacific Ave., has automatic electric clock, 7-heat elements and bonus broiler. Completely installed, including 220-volt wiring, it costs only \$299.95. "One of the finest values I've ever offered," says W. B. Eastman, A-1 Home Appliance owner. (Open today, Sunday.)

Southland

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Sunday, November 28, 1954



Greet your friends in a lovely fashioned Felt Skirt, White Jersey Blouse and black accessories, designed for California holiday festivities. Now available at ATLANTIC FASHION CENTER at a fraction of their original cost. A complete selection of sportswear, lingerie and cocktail dresses. 5501-03 Atlantic Ave. Open Fri. 'til 8:30. Phone 2-5433.



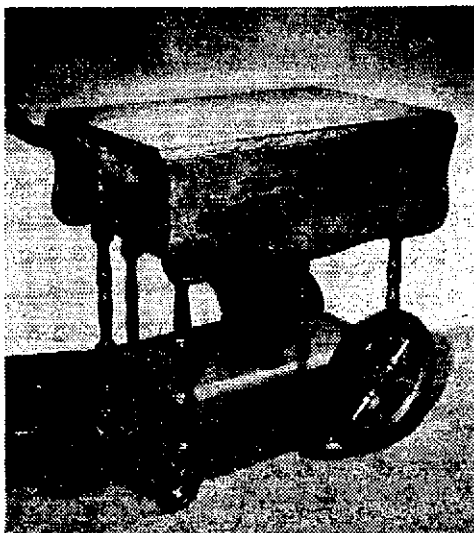
This sturdy, attractive snack stool will be a welcome gift to any family with an Early American or Provincial home. Seat is at chair height. It's made of solid Eastern birch; well braced. Handy and space-saving, it's only \$3.95 at BERKSHIRE HOUSE, 4310 Atlantic Ave. Phone 4-5422.



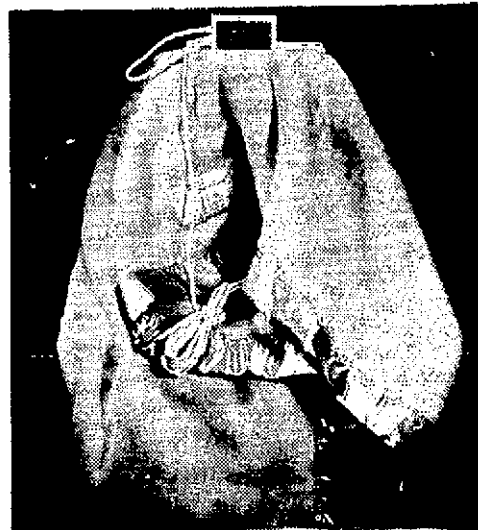
First time in history—beautiful new 1954 De Luxe Hotpoint 2-door 11.5 cu. ft. Freezer-Refrigerator for only \$399.95. Regular \$489.95. Save \$90! Features: 88-lb. freezer, sliding shelves, automatic defrost, butter keeper, shelves in doors. Liberal trade-in—start payments next year! ADAIRS, 634 Pine (open Mon. and Fri. Eves), 900 E. 7th (open Eves, Sunday 1 to 6.).



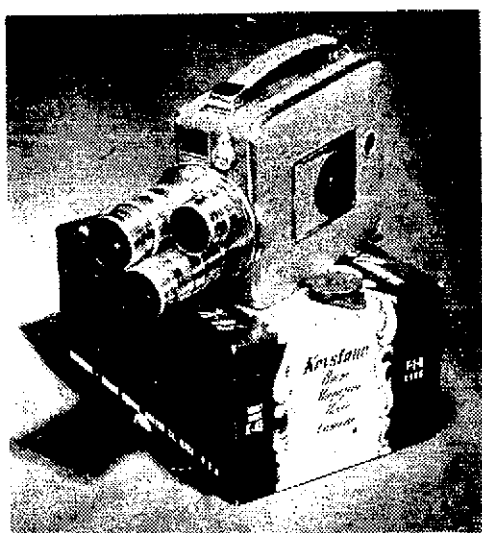
The world's smartest, lowest priced, all-steel desk, with miracle Permagrain Top, \$39.95 value, only \$29.95. For den, living room, students, office. Brand new, a product of famed Stor-All, featured burnproof, stainproof, 2 large drawers with compartment for file or typewriter. BELCHER & SCHACHT, 251 American Ave. Phone 6-9663.



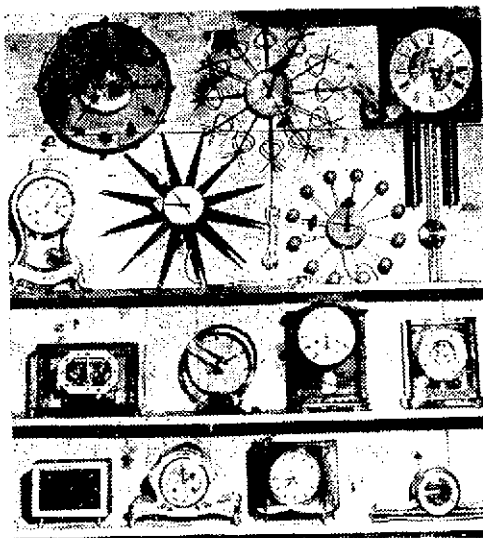
No shakes and shivers, this sturdy artillery-wheeled Tea Wagon, Eastern hard rock, rolls quietly. Regularly 89.50, now 69.50. The fine balance makes this a must for the lover of exquisite furniture. Complete with glass bottom serving tray. Open Monday, Thursday, Friday evenings. LANE'S MAPLE SHOPPE, 5895 Atlantic Ave. Phone 20-7514.



A joy to give or get! This Universal Electric Blanket has the exclusive "Slumber Sentinel"—just set it and forget it! Luminous dial. Rose, green, heather or blue. This beautiful Universal Electric Blanket can be bought for only 75¢ weekly at GILBERTS, 122 Pine Ave. Open today (Sunday), from 10 a.m. to 6 p.m.



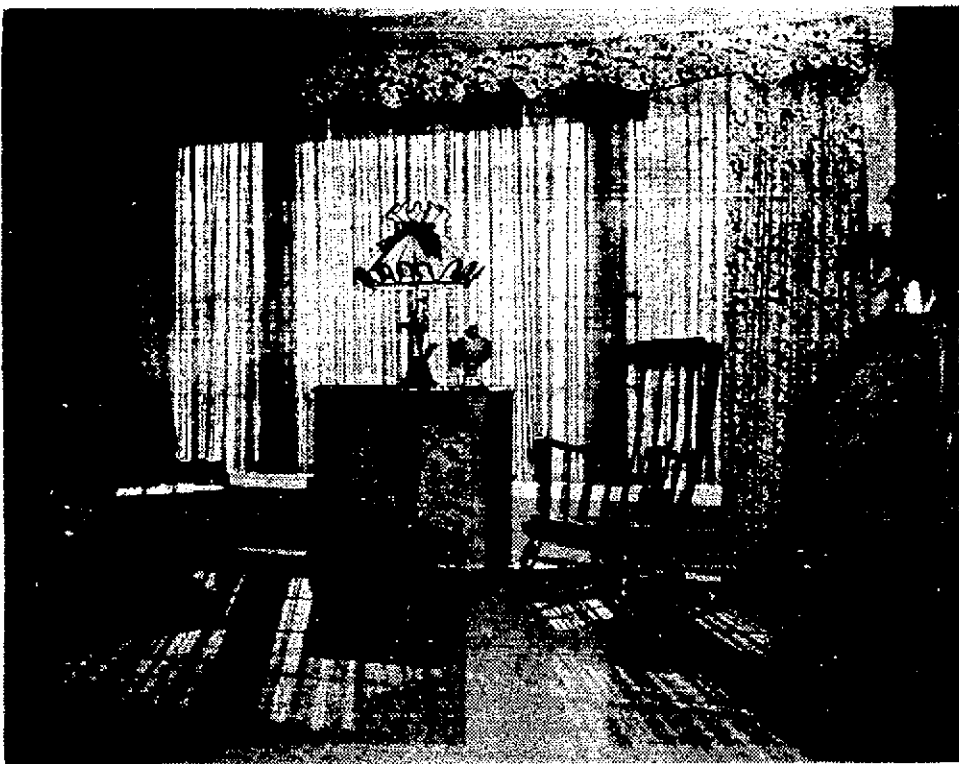
For the discriminating buyer, Keystone K-45, 3 lens turret, standard, an Elgect focusing wide angle, Elgect focusing telephoto lenses. Magazine load camera, buy complete with 3 lenses, save \$23.95. Regular \$263.05 value. Christmas Special, \$239.50. LONG BEACH CAMERA EXCHANGE, 5543 Atlantic Ave. Phone 2-1271, open evenings.



The Home of a Thousand Clocks. Clocks to match your mahogany, walnut or provincial furnishings. Popular American makes and 40 styles and sizes of imported German musical antiques and maple cuckoos in a shipment just arrived from Germany. Also wall or mantels in provincial that chime and strike. Christmas lay-aways invited. JOHNSON JEWELRY, the friendly twins, "La Verne and Vernon," 216 E. Fifth St. Phone 68-7125.



You'll enjoy reading Southland Magazine throughout the year. It's edited and published just for people in this area and packed with features about the West, gardening, travel, pets, local personalities and happenings, book reviews, home decoration, handy-man articles, food, hobbies. And best of all, it comes with your own local Sunday newspaper... the Independent-Press-Telegram. Have it delivered to your home with the morning Independent and evening Press-Telegram. Call 70-5951 now! 17



Matchstick bamboo draperies may be painted to complement room decor, as is shown here in home of Mrs. Vern Sutliff Jr. Draperies were stained maple.

LIKE MANY other features of the modern house, windows have come in for their share of face-lifting in past years.

Once treated with rubber stamp sameness, windows are no longer regarded as necessary evils, miserly little vents that invited little air and less view. These sad cubicles, with their limp lace and scrim panels, kept

By Eileen Ball

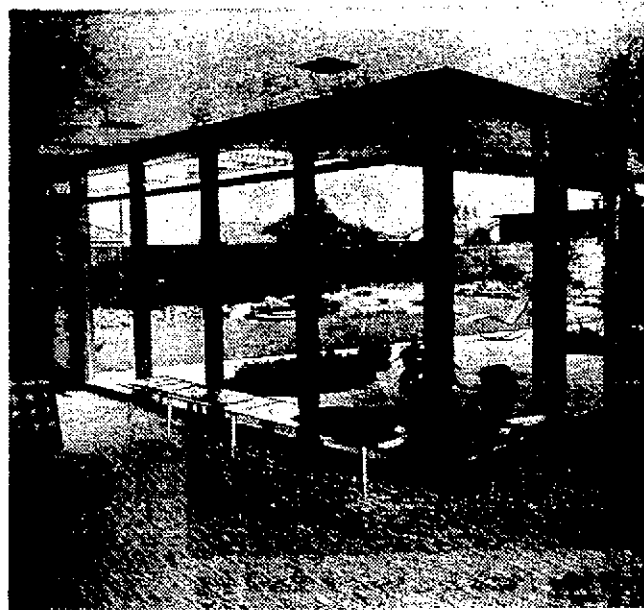
the beauty of the outdoors strictly in its place — outside.

The progress of good design, good taste and plain good sense from that unhappy state may be seen in the way structural and plate glass have come into their own in the architecture of the contemporary home.

And the disappearance of the old parlor window occasioned the deserved downfall of the skinny curtain that drooped over waist-high windowsills to the floor.

In its wake has come an endless variety of window dressings — diaphanous sheers, rich and weighty fabrics, materials that won't fade, or stretch or shrink, an exciting array of synthetic fabrics that are unlike anything our grandmothers knew.

SOUTHLAND HOMES Window 'Face-Lifting'



Photos by H. S. Melvin

Because the John Brennan home is orientated toward the rear garden, these windows require no curtaining at all.

Where a half-dozen yards of material used to dress all the windows in a good sized parlor, countless yards are now required for the contemporary home. Fluid expanses of glass may extend the length or width of a room or even along the entire side of a house, for today's architect recognizes the fact that no design can match the perfect-

tion of natural form. And so the modern home capitalizes on the beauty of growing things by looking to its yard through floor-to-ceiling sections that weave the pattern of plants into the decor.

And because many new houses are orientated to the back of their lots where they overlook the privacy of secluded patios and courtyards, some windows need no curtaining at all!

THE JOHN BRENNAN home, 5400 El Parque St., Park Estates, is an example of the sort of dwelling that can enjoy the

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All of our yards carry adequate stocks — in fact, we think of ourselves as "Plywood Headquarters." Whether you want one sheet or a thousand, we'll give you the service you need.

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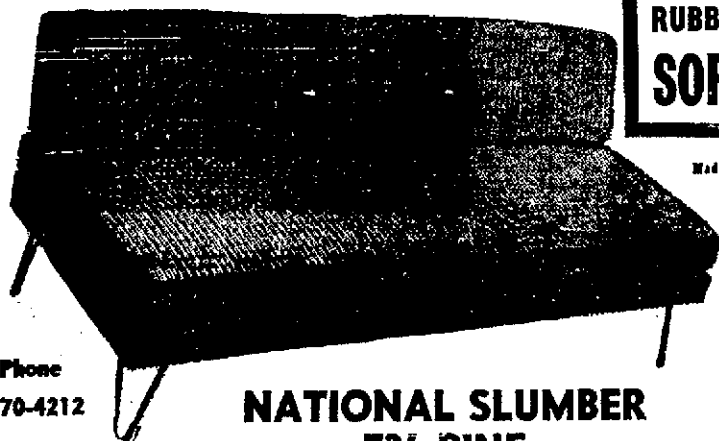
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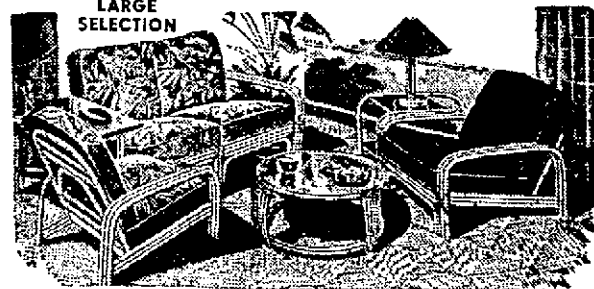
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Adds Charm to Modern Homes

luxury of a view without loss of privacy. Located on a corner, the house fits into the outer boundaries of the lot in the shape of an L, thus turning its eyes inward toward the more secluded interior of the lot.

Panels of glass, four feet wide, stretch from floor to ceiling from the dining room through the living room and around to the den.

Although traverse rods have been provided for draperies, the Brennans rarely draw them. This house, perfectly orientated to its site, was designed by Thomas J. Russell, AIA.

A departure from the floor-length draperies that at one time was the only accepted length is the newer sill-length curtain that has the effect of giving a

room a wider and lower look.

Often the decision in favor of this length of drapery is prompted not so much for its optical illusion as through necessity. The current penchant of architectural designers to built-in functional storage units as a part of the house itself has resulted in the

(Continued on Page 22.)

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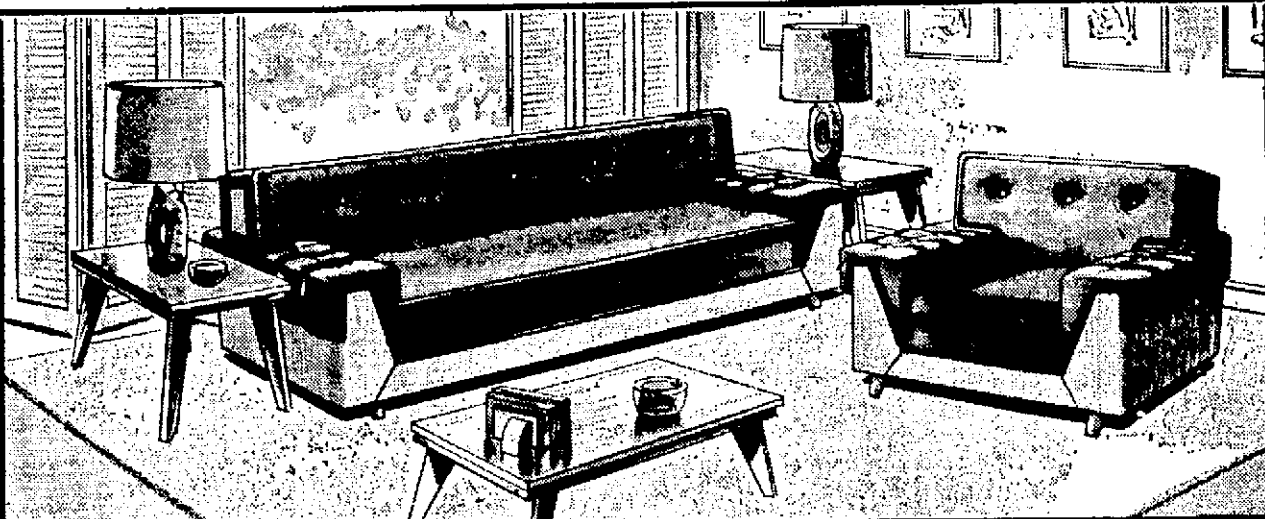
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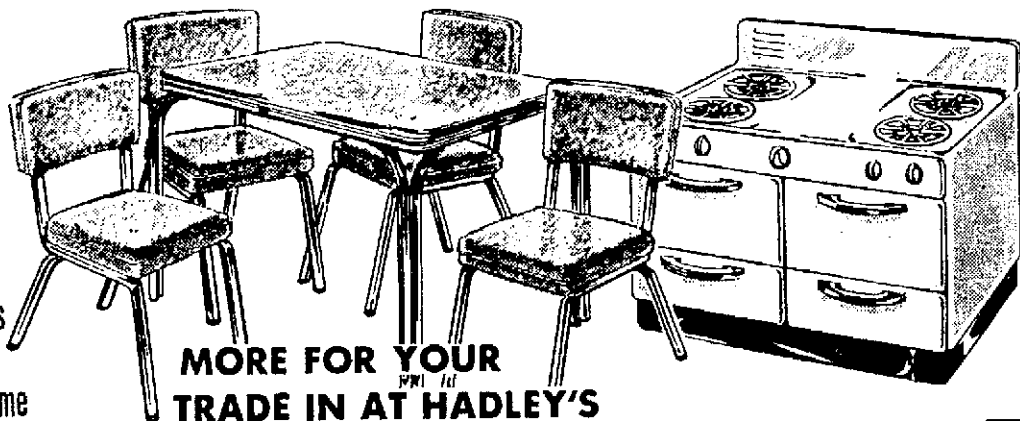
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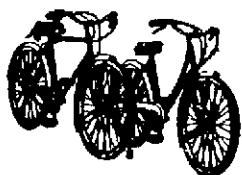
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CAMERA ANGLE

Reading

By the Shutterbug

A FEATURE of practically every group meeting I've ever attended has been a reading of "the minutes of the last meeting" from the secretary's book. These reports form the permanent record of the group's activity. But, why not make a still more interesting record to supplement this one? Snap a picture record of major events—it'll be a lot more interesting to present to future members of the group than formal words written in a book.

It won't take much time, nor would it be an expensive project. A roll of film and carton

In groups like community theaters, photo records, like the one at the left, are so especially good as to be almost "musts."

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Guess



Who?

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CLUE: Long Beach's 3-D headquarters. The store that wants you to try for yourself, FREE OF CHARGE, the most modern and fascinating form of photography. (Getting warmer?)

CLUE: The "tradingest" camera center in town. TOP allowance for your old camera . . . and E-Z terms, set by YOU!

CLUE: The store that sells the lowest cost 35mm color film in town. 20 exposures . . . only \$2.49 including one-day processing. (fast, eh?)

CLUE: Where movie fans receive expert advice, from a guy who's been shooting movies for over 20 years and thinks he knows his "stuff" (and he does!).

CLUE: The only camera shop in Long Beach located in the 2800 block of East Anaheim Street.

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negative. Bring this coupon with your negative.

OFFER EXPIRES DEC. 20TH, 1954

of flash bulbs will likely cover a major event. Keep step-by-step records of important projects, to show how they were carried on. Not only will this give you interesting pictures, but they can be a guide for similar projects the group may undertake in the future.

We've heard of one group that not only made its picture record a self-supporting project, but even added a little to the treasury with it.

As soon as you make the first such pictures, you'll find various members clamoring for prints. And they'll be willing to pay a few cents for them. Since extra prints from your negatives are inexpensive, you can easily charge enough for the extra prints to take care of the expenses of the picture-taking project.

The picture taking itself may even create new interest in the projects and serve as a means of stirring up enthusiasm among the people taking part.

DO'S AND DON'TS for buyers of home movie equipment:

DO inquire about local service, including proper instruction as to loading, use of equipment, inspection of film to determine mistakes, and proper steps for their correction.

DO ask to read the guarantee card supplied with all movie equipment. All manufacturers do not have the same guarantee.

DO make sure that the firm you are buying from is an authorized source of supply. Good manufacturers sell through franchised or authorized dealers only.

DON'T buy from dealers or individuals who say "I can get you one." Don't buy sight unseen.

DON'T buy from sources that disfigure serial numbers or cover code and serial numbers. These sources have something to hide.

Remember that the manufacturer of movie equipment has restricted his distribution and sales outlets by authorizing hand-picked dealers or camera shops to treat you as you expect to be treated. Ask your camera dealer if he is authorized or franchised to sell the particular brand you want. If he is, he can prove it.

LONG BEACH CAMERA GUILD will have a black and white print competition at 8 p. m. Wednesday in Municipal

of the Minutes -- Illustrated!

Art Center, 2300 E. Ocean Blvd. Anyone interested in photography is invited to any regular meeting of the Guild.

Results of the recent color slide competition: Therese Whiteside, first and second; Howard Rollins, third; Robert

Fisher, Eleanor Todd, Claude Freeman, honorable mention. Judge was Terry Horton, past president of the Circle of Confusion. Howard Rollins recently

won a merit certificate and \$100 government bond for a color slide entered in Photography Magazine's 1954 international photography contest.

Needlework Relaxes Him

By Vera Williams

FANCYWORK isn't exclusively a feminine hobby.

Men can take it up, too.

And no one has to be taught. Just get the materials, tools, printed directions and start in.

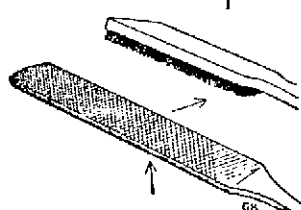
That is the advice of Robert Udakin, 67, of 531-A Coronado Ave., Lithuanian-born gardener, who for diversion has done fancywork since he was in his teens.

He has crocheted bedspreads, tablecloths, chair sets, stoles and doilies; he has embroidered pillows. Now his specialty is needlepoint, which he frames for attractive pictures.

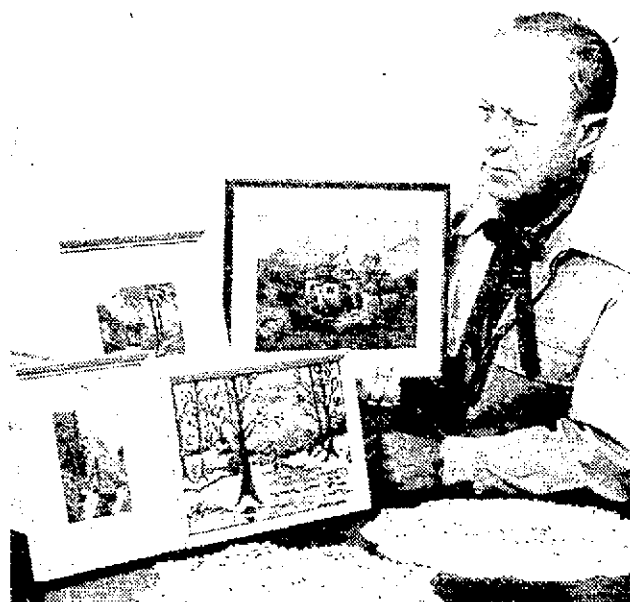
"A good many people think needlepoint is needlepoint, and that's it," he explains. He points to the tiny stitches that form a cottage roof. "That's petit-point," he says. "And this," he points to larger stitches for the lawn, "is gros-point."

Needlework, he thinks, is a relaxing hobby for persons of any age or either sex.

Tools Tips



After filing aluminum, brass and other soft metals the teeth of a file become packed. Clean the file with a wire brush and wipe it lightly with a cloth moistened in light oil to prevent rusting.



Crocheted doilies and needlepoint art he has made are displayed by Robert Udakin, Lithuania-born gardener.

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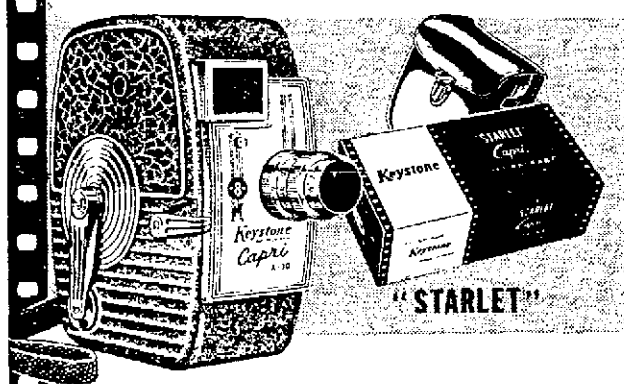
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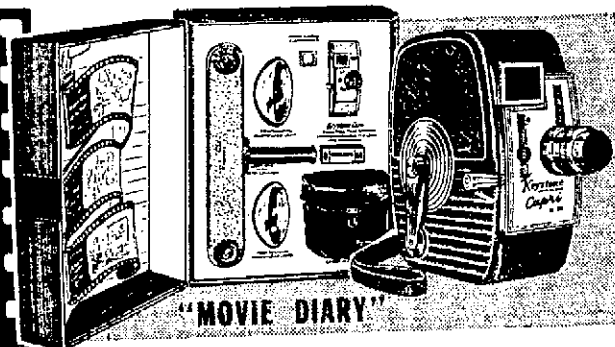


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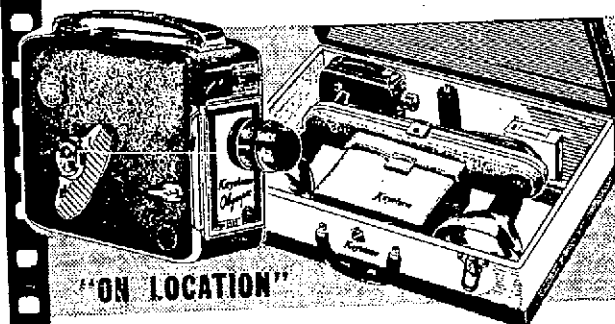


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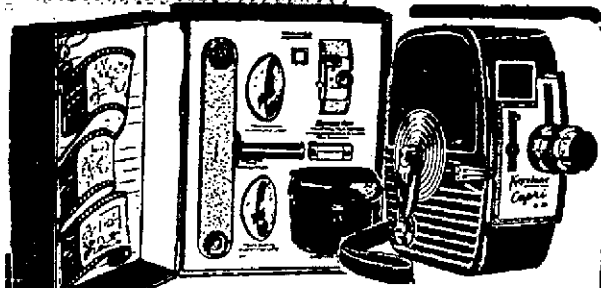
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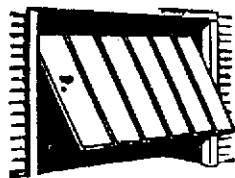
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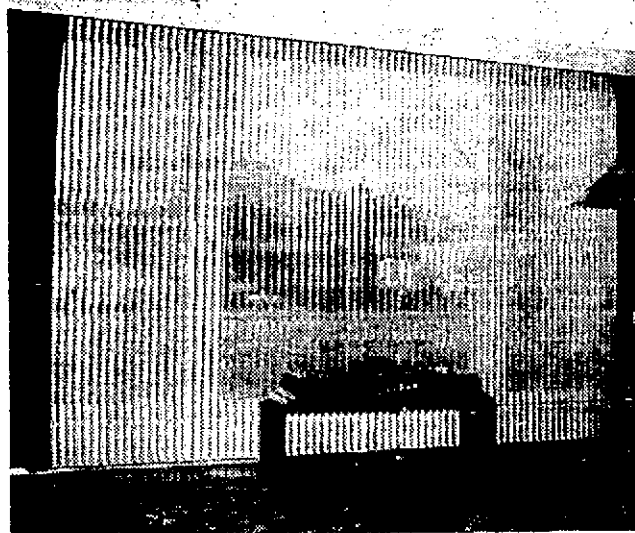
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Vertical Venetian blinds enjoy current popularity and are used here with fabric in the Grant Vogel residence.

Windows Get a Face-Lifting

(Continued From Page 19.)

occasional placement of counter-height cabinets under windows. Counter-length curtains then become a necessity.

The Belmont Shore apartment of Spencer Crump, 53 Glendora Ave., is typical of this situation. Open bookshelves and compartments for storing records and concealing hi-fi and phonograph mechanism run the width and part of the length of the living room wall. Full draperies, similar to linen, in an abstract pattern, add stimulus to the otherwise rather conservative decor of the room. An interesting fact is that bolder, busier patterns may be used with safety in these "half draperies." Longer (and therefore larger) expanses would not allow such without overwhelming the room.

EVEN VENETIAN BLINDS, long a favorite window treatment where direct sunlight must be strictly controlled, have come in for their share of the change.

Vying with the older horizontal slat-type blind is the vertical Venetian blind that presents a most restful appearance. More closely emulating the long folds of a curtain, these "up and down" blinds give an interesting sense of rhythm to an interior. Mr. and Mrs. Grant Vogel, 9243 Rose Ave., Bellflower, have vertical Venetians in their south-front living room, where plenty of protection is needed to break the sun's rays.

Dr. and Mrs. George Paap, 275 Nieto Ave., have a two-story home rich in traditional flavor. For the sweeping expanses of windows in the Paaps' living room, the decorators choose sheer and billowy glass curtains

of eggshell nylon in combination with formal draperies of pearl gray and dull blue damask stripe. The valance of damask is intricately and rhythmically pleated into graceful swags.

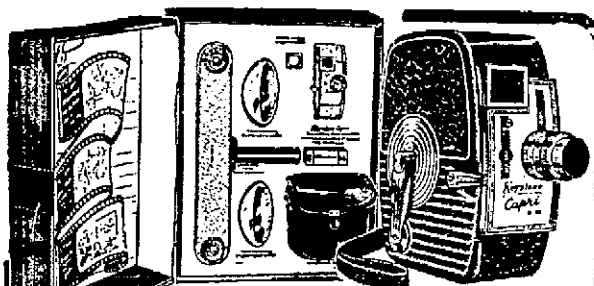
THE APARTMENT of Mr. and Mrs. James Dunn, 629 Carson St., is fitted throughout with shutters finished in Salem maple. Mrs. Dunn has chosen to combine the shutters at every window with flounced fabric valances to create a slightly "softer" effect than could be attained with the shutters alone.

Less expensive than shutters and yet nearly as practical are the matchstick bamboo draperies which, like the vertical Venetian blinds, have largely replaced the older horizontal type. Whereas the latter used to roll down over a window in an uninteresting flat panel, the newer matchstick draperies hang in more pleasing folds.

The recent trend toward painting the bamboo colors to harmonize with the room has given the shades an elegance and interest heretofore unknown.

Mrs. Vern Sutliff Jr., 5923 Gallup St., has hung matchstick bamboo draperies, which have been stained maple, in the recess of her living room window. The decision to install them was prompted by the fact that sun pouring through the south front window was a threat to rug and furniture.

The bamboo curtains, usually thought of as being compatible only with modern or rattan furnishings, have been combined with provincial print draperies and cornices. Beyond fulfilling a very practical purpose, the blinds make a pleasant complement to the room.



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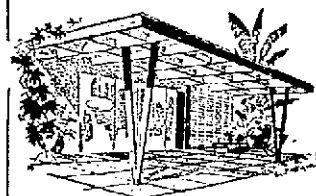
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Enall Photo Courtesy Trans World Airlines, Inc.

Many American travelers have found Portugal delightful to visit in many ways. This is a street scene in Lisbon.

AROUND THE WORLD WITH DELAPLANE

"My husband and I are leaving for a three-week trip to Jamaica and the Virgin Islands. Is a white dinner jacket necessary in Jamaica? And can you recommend a good hotel there?"

I didn't have a dinner jacket in Jamaica. I didn't notice a great many either. You can get a Morygashel linen jacket tailored in Kingston for very little if you feel the need of a tropical splash. The hotel at Kingston is the Myrtle Bank. On the other side of the island, there are several. I liked the Tower Isle myself.

"I am sailing for Honolulu and wonder if you could tell me where to go and what to do on the least possible amount of money. I am 30 years old and will be traveling alone, which I realize will prevent my going to any clubs where an escort is required. Incidentally, I hate museums..."

Well, I tell you. I'd sit on that big lanai, beside the banyan tree at the Moana Hotel at Waikiki. About cocktail hour. And I would wait and see what happened.

This is a young people's hang-out and the procedure is very informal. Across the street is Don the Beachcomber's. And I would go there on luau night. There is something about sitting on the floor that gentles the social barriers. It really does.

"Can one get by in Mexico without knowing Spanish? If

you drive and something goes wrong with the car can you get parts? And are the garages good enough to take care of it?"

I TELL YOU what I do in places where I can't speak the language. I get a pocket phrase book and point to what I want to say. About the only things I learn is to count up to 10 and be able to say: "The check, please. Where is the gentlemen's lounge? Another of the same. What time does the plane leave?"

Mexican mechanics are very good. So are the garages. The AAA booklet, "Motoring in Mexico," is very valuable.

"I am going to France. I would like to do this on as little money as possible. What would be the cheapest mode of transportation? Is it worth while to drive my car East?"

The tourist air fares right now are the best bet. About \$460 round trip from New York. The car is more expensive than tourist air fares inside the U. S. I don't think you can drive under \$25 a day.

"Are typhoid shots necessary for traveling in the Orient?"

NOT REQUIRED, but I take them. The requirement for returning to the U. S. is a small-pox vaccination, certified, within the past three years.

Your mailed questions will be answered. Send an envelope with your address. And don't forget the stamp please. Care of this newspaper. No phone calls.

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RESORTS AND TRAVEL

They Sing the Fado

IN PORTUGAL lovers sigh, serving girls giggle and the lonely ones dream when the strains of a "fado" come streaming from the door of a cafe or over the radio.

For the "fado" is Portugal's very own native folk song, telling of love and hate and jealousy; plaintive, romantic and popular. Among Americans in this country the fado was practically unknown until the highly-successful visit of Amalia Rodrigues, top fado singer in Portugal and second highest-paid entertainer in Europe. Her appearance at a plush New York spot a couple of seasons ago aroused much interest in this ballad form.

In Lisbon, Portugal's capital and largest city, the singing of the fado is centered in scores of tiny, cluttered cafes, many of them grouped along the narrow Rua do Norte and on the equally narrow Rua da Barroca. These streets are in the section known as "Bairro Alto," a high quarter of the city located on one of the hills leading back from the harbor.

VISITORS to Lisbon who wish to hear the fado in all its native color may obtain a complete list of the many cafes and restaurants where they are sung from Trans World Airlines office at Avenida da Liberdade 258, or at the ticket counter at Portela Airport where TWA flights arrive from the United States.

One of the outstanding spots in Lisbon, particularly popular with tourists is the "Adega Machado" Restaurant on the gas-lit Rua do Norte. In this small, well-run restaurant it is easy to see what country your table-neighbor is from. The waiters put a small flag representing your nation on your table.

It's not unusual, on a typical night in the crowded Machado, to recognize the flags of at least two dozen different countries.

Another popular restaurant, where the fado is featured nightly, is the "O Faia," on the Rua da Barroca, near the center of Lisbon. Here, Carlos Ramos, perhaps the best known and highest paid male fado singer in Portugal, plays his own accompaniment as he sings.

THE FADO SINGERS you'll hear at these two restaurants have already "arrived." If you want to hear the youngsters of the town, just starting their climb to popularity, the place to go is the "Luso," a big coffee house on the Travessa da Queimada. It prides itself on giving any young fado singer a break, and it was here that Rodrigues got her start.

In Lisbon's old Moorish section, on the other side of town, the "Parreirinha da Alfama" is the cafe to visit if you want to hear authentic fados in an authentic atmosphere.

No one knows exactly where or how the "fado" came into being. There are several theories. Some say that they originated in the ballads sung by the Portuguese navigators on their lonely trips around the world centuries ago. Others say they stem from the Brazilian songs of the 18th Century known as "landums." Still others maintain they are African or Moor-

ish in origin. Another story insists they were first sung by Portuguese convicts in the 18th century on their way to forced labor and exile in Portugal's African colonies.

But whatever their origin they are Portugal's typical folk songs today.

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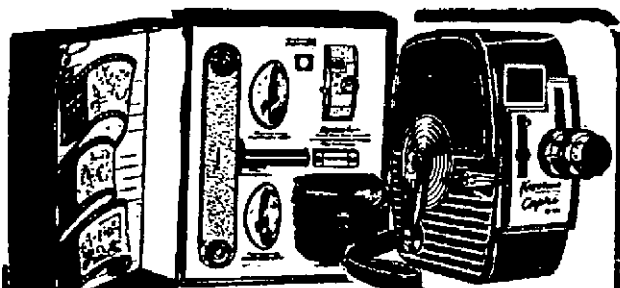
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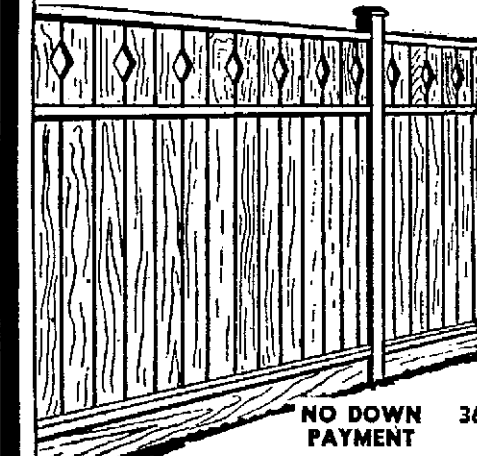
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BOOK REVIEWS

Tribute to a Writer

NOW 80 YEARS OLD, with an extraordinarily brilliant literary career behind him, it is fitting that Britisher W. Somerset Maugham should find himself honored with the publication into a thick anthology of his most illustrious essays, short stories and novels; and then having that book singled out by the Literary Guild of America as its December selection.

The anthology is "Mr. Maugham Himself" (Doubleday, \$5.95), titled by John Besscroft who also wrote the introduction and selected the contents. It starts out with the famous novel, "Of Human Bondage," in its complete form. Included, too, are two brilliant short stories, "Mr. Harrington's Washing" and "The Book Bag," and the long-to-be-remembered essays, "Some Novelists I Have Known" and "El Greco." And, as if that were not enough, there are the complete version of Mr. Maugham's "The Summing Up" and selections from "A Writer's Notebook." Many a Christmas stocking will welcome this one.

FICTION: Dion Harvie had the great misfortune to live through an encounter with Queen Elizabeth's current favorite, and he had to take advantage of Walter Raleigh's offer to smuggle him off to the new world colony. That's the situation in "Roanoke Renegade" (Dial, \$3.50). Here, in the Don Tracy novel, he found the love of an Indian maiden, and also some trouble. Back in England, he is kept in hiding but is granted a lovely companion. Raleigh comes through here in quite a strange fashion, but there is an exciting and logical explanation for the famous Lost Colony of Roanoke Island, after Dion and one of his loves vanish from history. Probably it's just as well.

PERSONALITIES: More fun than one of his famed two-reel Keystone comedies is Mack Sennett's "King of Comedy," (Doubleday, \$4.50), as told to Cameron Shipp. It's an episodic story of the pioneer film maker's days as a producer who became many times a millionaire while bringing to the screen such personalities as Mabel Normand, Gloria Swanson, Carole Lombard, Marie Dressler, Bing Crosby, and, of course, the Mack Sennett Bathing Beauties.

Elsa Maxwell, a newspaper columnist, press agent, actress, pianist and song writer, who became one of the world's most fabulous hostesses, writes her memoirs, "R.S.V.P.: The Elsa

Maxwell Story" (Little, Brown, \$5). Just as she royally entertained a dozen kings and other famous personalities whose names were and are known all over the world, she now entertains with little talk about big people.

BAD MEN—AND GOOD: All of the bad hombres (and bad women, too!) of note who helped write the history of the old west, and the men who called their bluff to make the new empire safe for settlers, come in for their true deserts in "Pictorial History of the Wild West" (Crown, \$5.95). Author James D. Horan, who has written half a dozen other books including "The Pinkerton Story" and "Confederate Agent," and Paul Sann—thorough researchers that they are—debunk many popular accounts of such noted so-called Robin Hoods as Billy the Kid and Jesse James. The book is replete with valuable old photographs.

YOUR SECURITY: Handling of money, insurance, real estate, securities, transfer of property by gift, wills and administering an estate are covered in "Your Family's Security" (Plymouth Press, \$2.95). Written by Jacob S. Spiro, a New York lawyer, it is a book which every married couple should read.

NEW PAPERBACKS you'll like, all original editions: "Too Funny for Words," cartoons from top magazines, edited by Bill Yates (Dell, \$2.50); "The Book of Prayers," compiled for Protestant worship (Dell, \$2.50); "Six Great Modern Short Novels" (Dell, \$5.00); "The Golden Urge," novel by Robert Kyle; "Last of the Breed," western by Les Savage Jr. (Dell, \$2.50).



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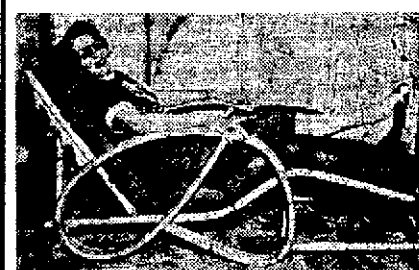
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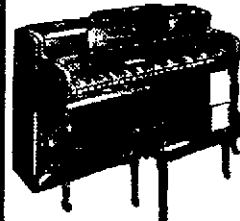
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Dandies of the Dog World



—Photo by C. J. Brooks.

Meet Nina and Barclay. They are Dandie Dinmonts, pets of Mary Dumas of Los Angeles, and of an ancient breed.

By Eleanor Avery Price

IF YOU HAVE NEVER visited a dog show, chances are great that you have never seen a Dandie Dinmont dog, for this likable little fellow is still quite rare in this country. However, if you are ever lucky enough to have one, you will probably consider him the dandiest dog you ever owned.

The Dandie is quite the opposite of the average terrier, for he has curves instead of straight lines, and he possesses a dignity and reserve in greater degree than most other terriers. His body is weasel-like, that is, long

and flexible for traveling underground, and his legs are short for the same purpose. His head appears large and is full-domed. His coat, which does not shed and which is waterproof, is fairly crisp but not wiry and is either pepper or mustard in color, the two colors having varying ranges. He wears a silky topknot on his head, and his large dark eyes are framed on the upper lids with long sweeping lashes.

This dog is probably a descendant of the hardy little dogs owned by traveling gypsies and tinkers who wandered through the Cheviot Hills between England and Scotland in the 1700s. It took Sir Walter Scott to name him. When Scott wrote his famous "Guy Mannering" in 1814, one of his characters, a farmer named Dandie Dinmont, owned six of these little terriers. The dogs were immortalized in this book and have carried the name of Dandie Dinmont ever since.

Although he is an otter, badger and fox hunter, he fits into any civilized life, for he is big in character yet small in size. He is very fond of children, makes a good watchdog, and will obey although he has a terrific mind of his own.

REMEMBER the "Fun Frolic for Dogs" today at the Los Angeles County Fair Grounds in Pomona. Proceeds will help

crippled children. Food will be available at the Fair grounds, so you can stay all day at this greatest dog show on earth.

OBEEDIENCE TRAINING of dogs is steadily becoming more popular, and the old theory, "You can't teach an old dog new tricks" is exploded. So don't hesitate to enroll your older dog in an obedience class, for usually mature dogs, those two years old and past, learn more readily than the youngsters.

Music's Her Life

(Continued From Page 16)

so on are met through donations and offerings.

MANY ARTISTS whose talents represent a civic contribution worth thousands of dollars, are enthusiastic members of the symphony. The generosity of these same artists continually serves as an inspiration for interested listeners to "loosen their purse strings."

The symphony, which consists of 90 members, 56 women and 34 men, has made more than 100 appearances. Approximately 1,000 musicians of note from the communities surrounding Whittier have belonged to this symphony and participated in its activities from time to time. In all, 150 soloists have been presented in ensemble, solo concertos and arias.

The 90 members are drawn from almost every avenue of life—college students, business and professional men and women, faculty members and even housewives. Their individual instruments represent an outlay of at least \$50,000 with an added symphonic library valued at \$7,000. Small groups in the symphony contribute to civic, college and community entertainments. Four full concerts were scheduled for the 1954-5 season, the first having been presented Oct. 31 with college faculty members as soloists.

REHEARSALS are conducted regularly at Poet Theater, and sectional rehearsals are scheduled as needed. At public concerts the distaff members wear formals and the men wear dark business suits.

Miss Haroldson is a human dynamo with a perfectionist's conception of interpretation and presentation. She puts in a 59-hour music week. She still has time for her recently purchased old Stradavarius violin, but often is forced to neglect her favorite hobbies of ice skating and taking color movies. For, besides instructing in violin and teaching string ensemble, chamber orchestra and conducting, she has the distinction of leading the California Women's Symphony as well as Whittier's College-Civic Symphony. These two, in themselves, are man-sized work.

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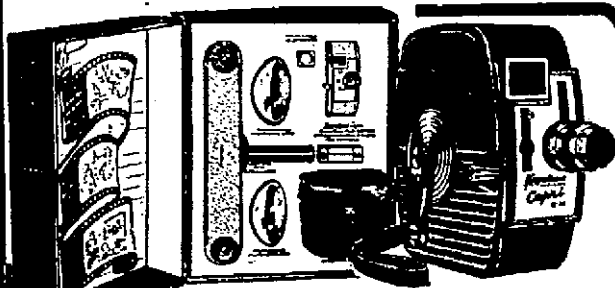
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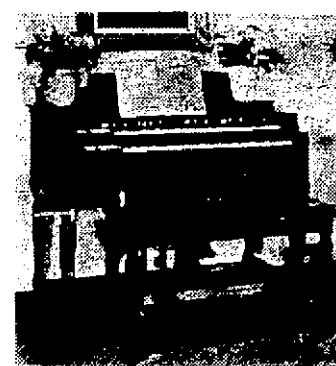
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GARDENS

Snaps Have Gone Collegiate

By Bob Gilmore

COLLEGE PROFESSORS are responsible for the healthy and bright-colored snapdragons which flower so abundantly not only in the Long Beach area but throughout the nation. There was a time — not so long ago — when this popular annual was in danger of disappearing entirely from the national garden scene.

Snapdragons have always been highly susceptible to a fungus disease identified as rust. This malady, which attacks many of our most valuable ornamentals, appears in the form of yellow, orange and red powdery pustules on the foliage, stems and buds of the stricken plants. Several years ago rust became so rampant, especially on snapdragons, that seed growers realized a new strain of plants was the only answer.

The University of California snapdragons were probably the first strain to be offered commercially as a highly rust-resistant type. Over the years their resistance to rust has been greatly improved and today is almost 100 per cent. In addition to the University of California types, there are now several other rust-resistant varieties of snapdragon.

In this area snapdragons can be started during practically every month of the year. You can propagate this delightful annual either from seed or from established transplants. Commercial

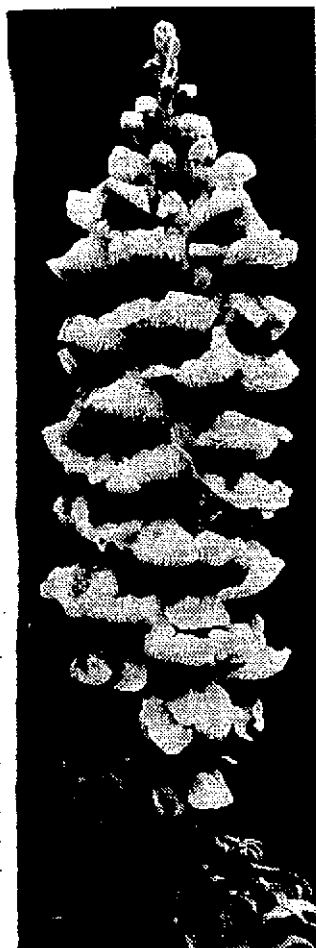
nurserymen report that more plants are sold during the fall of the year than at any other time.

Of all the various types available, the Tetra snaps undoubtedly will give you the biggest thrill. The flowers are monsters, being larger than any other strain. The stems are thicker, the plants bigger and the blooms more ruffled than any other snapdragon you have ever seen. The central spikes grow to 2½ feet and are surrounded by several lateral spikes.

SNAPDRAGONS BLOOM practically throughout the year in Southern California. You can prolong their flowering season by planting at successive intervals and by picking the blooms regularly. Allowing the flowers to go to seed retards floral production. The plant uses up too much energy in manufacturing the seeds.

Snapdragons prefer a sunny location except during hot summers, when partial shade will prove the best environment. Snaps can be set in the mixed border or by themselves if grown mainly for cutting purposes. The plants make an attractive display when towering above low growing varieties such as alyssum or candytuft.

Snapdragons that succumb to rust should be removed at once. There is always the possibility that one or two specimens might



Bodger Seeds Photo

Tall-growing snapdragons are impressive in the garden. Newer varieties are resistant to rust.

become infected. Some gardeners claim that treating the diseased plants with sulphur aids in controlling the rust. Splashing water is believed to carry the rust from one plant to another as the disease is highly communicable. The sulphur treatment is not recommended after the snapdragons start to flower.

Tips on Gardening

GARDENING TIPS for the week . . . You can gain more pleasure from your garden by planting some of the lesser known bulb varieties. Pink callas, for example, may be grown either in pots or the garden. The flowers have a beautiful light pink shade. This is one of the interesting miniatures for fall planting.

If you are in a hurry for flowers, then plant lily of the valley pips. Flowers will appear just three weeks after starting the pips. They should be grown indoors and started in a dark and airy location.

Gladiolus will flower in from 90 to 100 days at this time of the year. Some of the most brilliant reds in the entire plant kingdom are represented in the gladiolus family. The bulbs should be set on a cushion of

sand to prevent rotting in wet weather.



Snapdragons do well in Long Beach gardens in winter and spring, rearing their heads above smaller garden plants.



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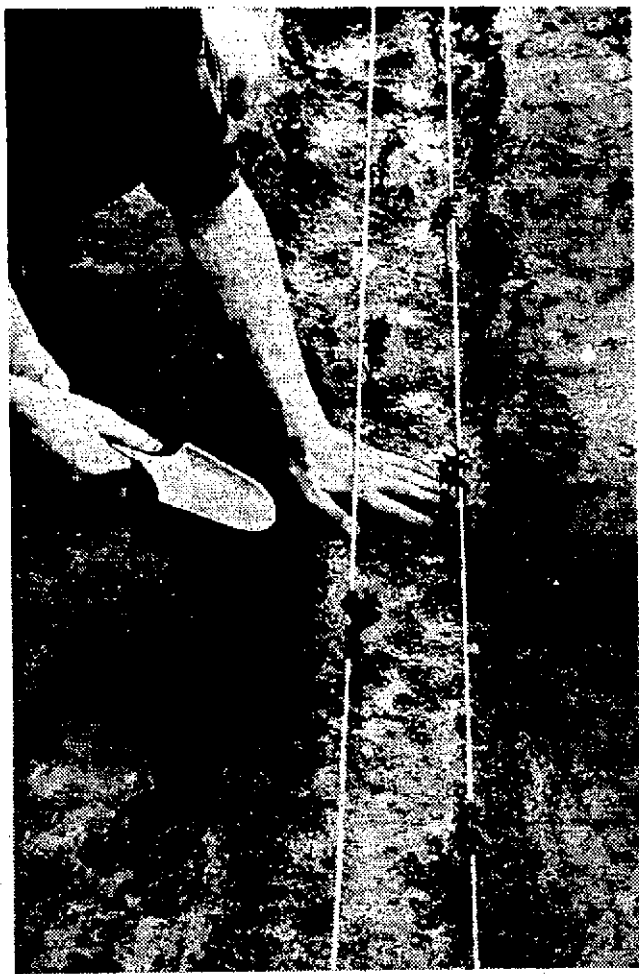
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Want a Hedge? Plant It Now



Photos by the Author

Use a taut chalkline to assure straight rows when you plant a hedge, whether planting single or double rows.

By Burleigh M. Beakley

THE LONG BEACH area is especially adapted to propagating fine hedges of various kinds. The cool, moist coastal atmosphere encourages vigorous top and root growth that is necessary to obtain the dense foliage and strong feeding potentials so needed to perpetuate these crowded perennial plants.

Because there are numerous and varied genera of hedge materials, both ornamental and fruiting, more time and thought should be involved before the actual spade work is begun with this type of planting.

Check your soil. Is it heavy, loam or sandy? Heavy soils hold

moisture longer and, because of their low-growing characteristics that keep the base in constant shade, many boundary plants die quickly in such a rooting environment. However, sandy soil is almost as bad. It releases moisture away from the roots before the tops can be properly nourished, and the plant languishes.

Remember that the hedge will be growing in the same location for many years. Don't plant material less than 9 inches apart. Large evergreens need 2-foot spacing. Soak the completed hedge planting for an hour or more to settle and wet the rooting and nearby earth. Spread a mulch of rotted manure or

clean straw around the base of the plants to preserve moisture and protect the roots from erosion exposure.

HEDGE MATERIALS vary radically from the towering eucalyptus windbreaks common to many Southland landscapes, to tall or medium sized bounding shrubs of barberry, cotoneaster, althea, privet, buckthorn and low dwarfs that lend themselves to formal shearing, of which the boxwood and creeper-type plant are most useful.

Don't overlook the shrubbery that bears bright foliage. There are many. Among the most popular are the barberry, silver juniper and euonymus. And a number of good hedge plants sport colorful fruits. If this type appeals to you investigate the privets, buckthorn, hawthorn, viburnum and the many kinds of barberries.

Sometimes the gardener has a preference for harvest-type hedge plants that, while not decorative during the winter, offer edible fruits or berries in season. With that in mind find out about the guava, grape varieties, pomegranate, Meyer lemon, kumquat, berry vines or the bush cherry.

THERE ARE SEVERAL ways to make an intelligent selection of hedge plants. Inspect hedges around nearby homes. Read the fine catalogues distributed by Southland nurseries famous for their stocks of trees, shrubs and vines that make ideal bounding material. And when you buy from local nurseries you know the plants will prosper here. Do you want low, medium or tall sheared hedges, or is a natural, loose top your ideal?

Consult your local nurseryman as to height, best planting location, spacing and other idiosyncrasies of the hedge stock you finally choose.

Many types of hedges are sold as flats of rooted cuttings. Pinch the tops out of privet and boxwood material at planting time to encourage them to branch low and become bushier later on.

Dig the planting trench 24 inches deep. Break up the subsoil and line the bottom of the trench with 6 inches of clean sand. Refill the trench with the top soil first, then the sub soil excavated from the bottom.



Hedge plants are overly sensitive to drying. Transfer them from flats with plenty of soil clinging to roots.

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1 Costs

7 Sixteenth President

14 Thirty-third President

20 Ring-tailed mammal: Var.

21 Islands of S. Pacific

22 Dwell

23 Eternally: Arch.

24 Rear-range Calls forth

26 Pen point

27 European industrial area

29 State flower, Utah

30 "Mis-erables"

31 High: music

32 "Soft"

34 Fall in drops

36 "on the Mount"

38 Land held in fee simple: Shet-lands.

39 Type of bull

41 East European.
- 43 Rivers: Sp.

44 Shut

45 Porker

47 One of the Channel Islands

49 Cows, bulls, etc.

51 Famous lexico-grapher

55 Surgical instru-ment

57 Grated

61 Follower

62 Realize

63 Thoughts

64 Actress Hunter

65 Comedian Olsen

66 Nostril

68 He wrote "The Faerie Queene"

70 Sanator-ium

72 Strike

74 Raw gold

75 Low dog

76 Orifice in leaves

77 Eternal

79 "et messieurs"

83 Leave out

84 "World"

85 "Never Say"

86 Railroad restau-rant

87 Perform

89 Con-sumed
- 90 Young bird

92 "South of the Bor-der"

93 Minute differences

95 Irascible

97 Light

99 Before: Pref.

100 Dazes

103 Fetid

105 Shelters

107 Mem-bers of a famous Ohio family

111 Toward mouth

112 Anger-ed: Col-loq.

114 Dips into water

116 Legal wrong

117 Hubbub

118 Messers Jolson and Smith

119 Level

121 Hurt

123 Calf's cry

124 Hockey player

126 Vene-zuelan river

128 One act-ing for a ruler

130 City in N. Y. State

131 Ebbed

132 Display-ed
- 133 Harvest-ed

134 Attires

135 Hero of "Count of Monte Cristo"

DOWN

1 Famous S. Ameri-can news-paper

2 Allot-ment

3 Needed for a headache

4 Heart: Anat.

5 Ages

6 A lead-ing golfer

7 Transport wagons

8 Dessert

9 Cape

10 Ann and Hatties

11 Medieval military engine

12 Chewy candies

13 No: Scot.

14 Wooden

15 Spins a propellor: Colloq.

16 GI's friend, WW II

17 A Gilbert and Sul-livan operetta

18 Girls' names

19 Fondle
- 28 Art: Latin

30 Did not win

33 Pets

35 Southern confec-tion

37 Protec-tive ditch

38 Rubber trees

40 Has port-rail painted

42 Nails

44 Vises

46 Exclama-tions

48 Part of leg

50 Speaker

51 World-famed first name

52 Bunting fabric

53 Makes poetry

54 Rest

56 Auto

58 Mt. Ver-non's river

59 Native of Elam

60 Spreads aboard

64 Seoul native

67 Summer: Fr.

69 Bitter vetch

70 Buzz

71 Japanese statesman

73 Church officials

75 Ricochet-ed
- 78 Where Dublin is

79 Stir

80 Dye

81 Transfer picture: Colloq.

82 Porgy fish

86 Liberator

88 Dessert

91 Evened the score

92 Train

94 Tidy

96 Adver-saries

98 Legume contain-ers

100 Brook-lyn hero

101 Balti-more athlete

102 A famed canal

104 Strata-gem

106 Saratoga

108 Stir

109 Daze

110 Avers'

112 Entreaty

113 Sandy tracts

115 Started a family

118 River of France

120 Bows head

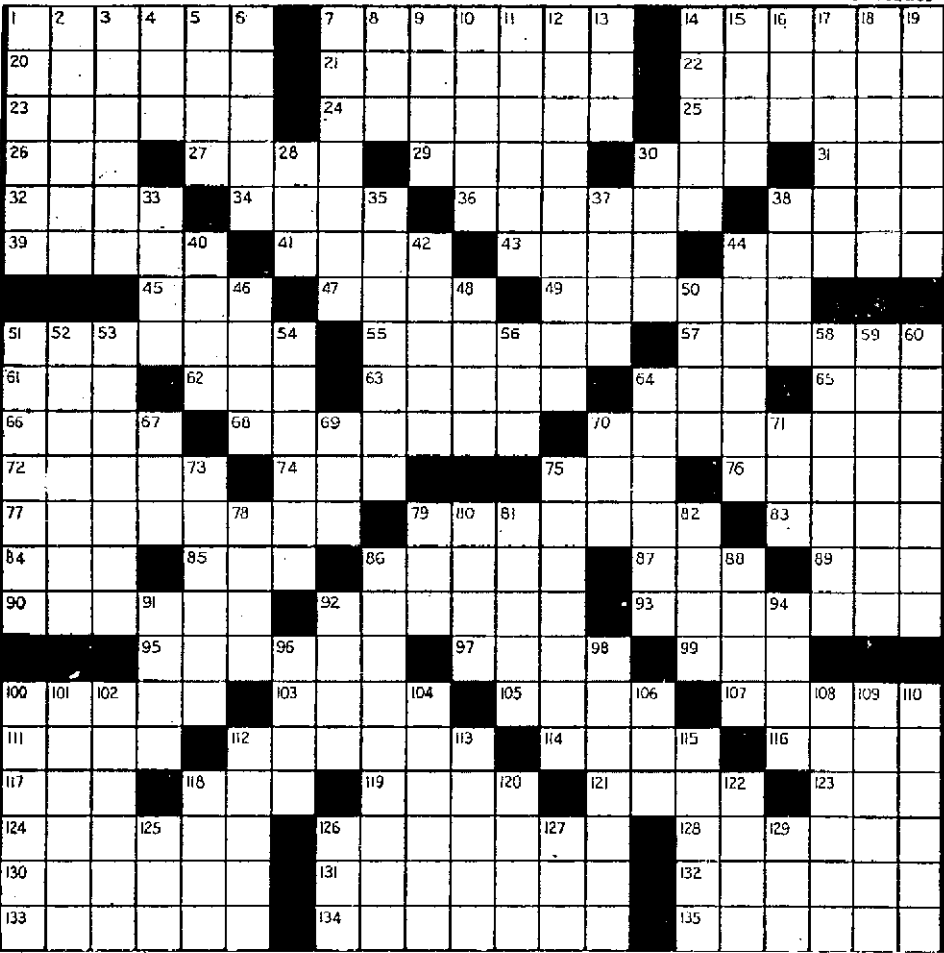
122 Russian river

125 Edge

126 Order: Abbr.

127 \$100 bill

129 Liqueur



Santa Builds a Home

(Continued from Page 8.)

pops. The North Pole, to make the old fellow feel at home, will be set up and kept frozen the year around. A Silver Slipper and a water wheel are planned. A miniature train which children may ride as it winds through Christmas Tree Forest, has been ordered. Naturally Santa's Sleigh and Reindeer will hold a prominent place in the village.

His herd of reindeer, sent from the north last summer has been pastured at the Valley of the Moon awaiting his arrival.

BESIDES THE REINDEER, Santa will have baby goats, tiny woolly lambs, rabbits and gentle ponies. Swan and duck families will glide gracefully on their private lake. Dog sleds powered by real Eskimo dogs will provide rides for the children.

Suitably attired gnomes, elves and other storybook characters such as Farmer McGregor and Peter Rabbit, the Three Little Pigs and even the Big Bad Wolf are expected to greet the visitors. Santa is employing a full staff of helpers all in costume to show the guests through the

grounds and the buildings. Free parking for 1,000 cars is being provided in an area adjoining the village.

"Santa's Village" is expected to attract and delight many sightseers for years to come. While no definite date has been set for the opening, it is anticipated for late May or early June of 1955. Glenn Holland, who is managing the project for Santa has promised to notify the public the very minute that Santa is settled in his new southern home, ready for year around visitors.

New Stamps

Three new stamps have been issued by Turkey to honor the 47th Congress of the International Aeronautical Federation held in Istanbul. The 20 krus shows a man giving landing instructions by flag to a plane. The 35 k depicts a plane and a portrait of Baron de La Graigne, French aviation pioneer. The 45 k shows a man watching a flight of planes.

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Bantron was discovered in the research laboratories of a great American university. It comes in tablet form. You just take 1 tablet with water after each meal.

This new scientific formula does not work by making you dislike smoking. It does not interfere with your taste for smoking, or for anything else. Smoking establishes a craving in your body—Bantron helps relieve that craving. Because of this, many people use Bantron to help them cut down smoking.

We Guarantee Results

Purchase one box of Bantron and take as directed. If you feel Bantron has not helped you stop or cut down smoking within 5 days, just send us the empty box and we will refund your full purchase price.

Bantron is recommended to the thousands of men and women who can benefit from stopping or cutting down smoking. If your doctor advises you to stop smoking, try Bantron.

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See Keystone camera advertisement, page 21



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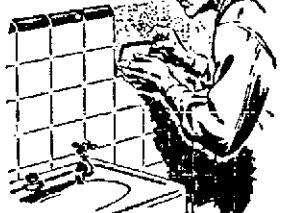
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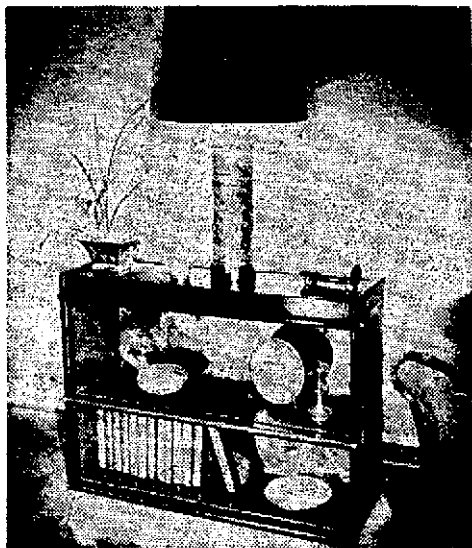
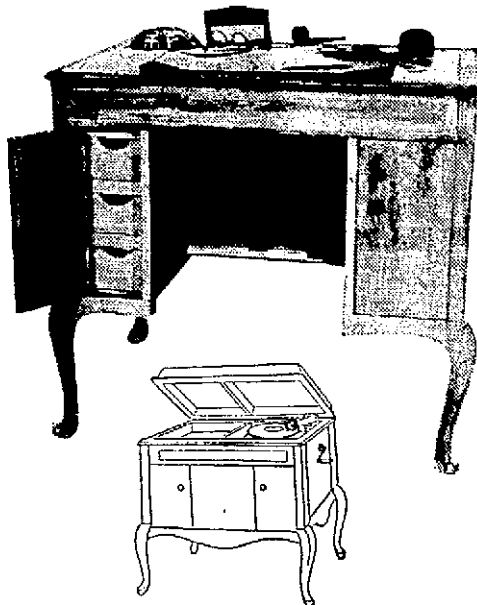
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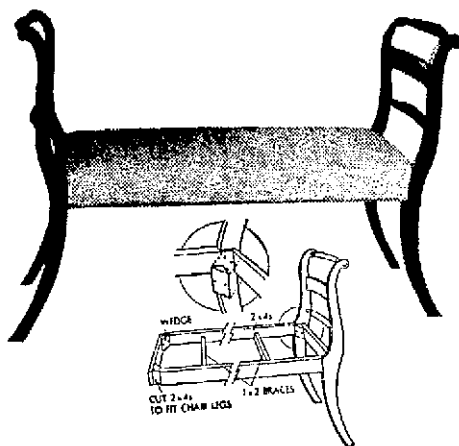
HOW TO Modernize Old Furniture for Interesting Effects

1. PHONOGRAPH BECOMES A DESK. Top, trim and working mechanism were removed. Top of desk is finished in tile, but plywood could be used. Piece of the old hinged top was used to make the bookshelf.



2. THIS HANDSOME and unusual end table once was half of an old four-shelf bookcase with sliding doors. The unit was sawed in half, the inside papered with Chinese teabox paper, the wood lacquered black. Other section is used elsewhere in room.

3. HALL BENCH is a practical conversation piece. The backs and the back legs of two Hitchcock-type chairs are used to make bench. New frame is seat. The bench is covered in a rough-textured gold fabric which blends with the gold stencil design on the chair backs.



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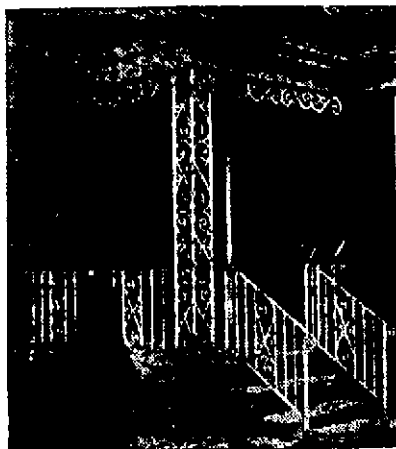
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Housewares, Lower Level

clown

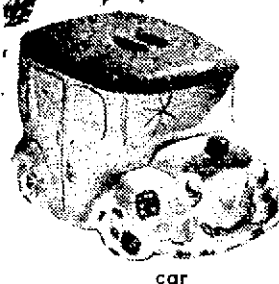
cookie house



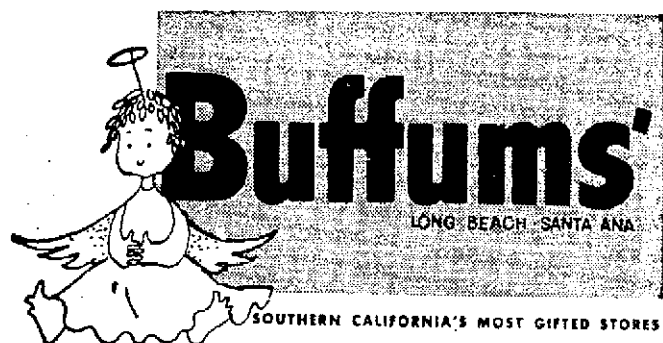
rag doll



provincial jar



car



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each

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Housewares, Lower Level



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REX WELCH

AS ALMOST everybody knows, "a pretty girl is like a melody"—so by combining pretty girls, melodies and fine food Rex Welch has pulled off another nifty in the restaurant field.

The new Tuesday night supper fashion shows at Welch's restaurant, Atlantic Ave. at San Antonio Dr., are attracting as many male diners as feminine diners, thanks to the lovely chassis of Wilma Hastings' models.

Of course, no one can resist a free bite to eat. So Welch's supper show makes an instantaneous hit with the guests with the serving of gratis hors d'oeuvres starting at 8:30 p. m. in the restaurant's beautiful rotunda. At 9 o'clock, the parade of fashions begins with the models moving smoothly through all of the restaurant's dining rooms. Accompanying the models (who display creations from the smartest Long Beach shops) are strolling musicians who add an extra note of gaiety to the proceedings.

There is no increase in prices for the show, the diners choosing their entrees from the regular Welch's menu. Among the entrees which delight the eye as well as the palate are Deviled Fresh Northern Crab (\$1.50 on the dinner); Grilled Swordfish with lemon parsley butter (\$1.75 on the dinner) and Chopped Sirloin Steak served as a handsome creation with vegetables on an oak plank (\$1.85 on the dinner).

The dinner, by the way, includes a gigantic salad with choice of one of Welch's superb dressings; the freshest rolls in town; choice of whipped, French fried or baked Idaho potatoes and choice of beverage. Other entrees which the patrons enjoy as they ogle the models are Chicken Curry (\$2.50 on the dinner) which is garnished with a fried banana, chopped peanuts, eggs and green onions and toasted coconut. Lobsters are in season right now, lending particular goodness to Welch's Lobster Thermidor (\$2.85).

Incidentally, Welch recently created a new horseradish sauce for meat dishes which is being well accepted by his patrons.

—TEDD THOMEY.

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Press-Telegram

America's Housewives: New Answer to Our Crucial Teacher Shortage



HIT-AND-RUN BOMBER
SEE INSIDE

Sharing: Secret of a Happy Hollywood Home

Esther Williams and Ben Gage know how it works

by LLOYD SHEARER



DRYING BABY SUSIE, Esther Williams watches her husband, Ben Gage, and two sons play in pool. Because of sharing, boys weren't jealous of new baby.

THE PEOPLE WHO know most about Hollywood are not the gossip columnists. The real authorities on movie stars are the domestics who work for them: the cooks, maids, butlers, gardeners, secretaries.

Ask any of these, as I have, to name the happiest families in Hollywood. In practically every top three on the list you will find the names of Esther Williams—who for the past eight years has been married to a handsome giant-of-all-trades (6'4", 245 pounds) named Ben Gage—and her family.

Their secret? Actually there are many, and all of them are simple: love, mutual respect, service and, above all, a sense of sharing.

Esther and Ben Gage believe in sharing everything—their problems, their plans, their hopes, their careers, their fears. They even believe in including their three children (two boys and a girl) in family decisions, to let the very youngest get the "feel" of sharing.

Esther, of course, is the big movie star and, therefore, the larger wage-earner. But Ben is the money man. So when it comes to renegotiating her film contract, endorsing a product or making a deal with a bathing-suit manufacturer, Ben joins in the decision. Similarly, Ben consults Esther for advice in running their restaurant, The Trails, which he has managed from failure to success.

Esther swims; so does Ben. Ben plays golf; Esther plays along. Their togetherness is complete. They even worked out a night-club act with a part for Ben, a fine

singer and experienced emcee, so they could go on tour together.

Many wives complain that they see "too much" of their families. Esther says, "I can't see enough of mine. When I'm away making a picture, I miss the children so much it hurts."

How does Esther compensate for her fairly frequent absences?

Again by sharing. When she's home with Benjy, 4, and Kimmie, 3, she makes it a point to include the boys in practically every discussion.

Last year, for example, when she was pregnant with Susie, the film star took her two sons along to baby showers, explained every visit to the obstetrician and made the arrival of the new baby a family project, as it should be.

Among other things, the boys had to be moved out of their room so that it could be remodeled into a nursery. She and Ben handled this by telling them: "A new baby's coming to our house, so Daddy and I think it's only fair that you two fellows have a new bedroom and a new playroom. What color would you like your new room painted?" Then they showed the boys blueprints, asked their advice on room orientation and treated them as if they had an adult voice in the house remodeling.

When Esther went off to the hospital to have the child, she told her sons, "Be sure and have everything ready when I bring our baby back."

Whereupon Benjy walked up to her and said, "Mummy, Kimmie and me have been talking it over.

We want you to bring back two babies, one for each of us."

Though she couldn't do that, Esther avoided any display of jealousy. She assigned each boy a special job with Susie. Benjy took charge of the baby's talcum powder; Kimmie, the stacking of diapers.

From time to time Esther would ask her sons to "look at your sister's cute little eyes and cute little toes." Then, gently, she led them to understand that some babies weren't born into the world with all their physical faculties. That's how she explained to the boys the family's concept of service.

After that, the boys stopped complaining when Esther left them to work with children at Los Angeles Nursery School for the Visually Handicapped. Instead, the boys started doing something to help when mother went out "on service"—like feeding their dog, wheeling Susie around the yard or collecting toys for the "good-will man."

"The really important thing," says Esther, "is to teach children that they must think just as much about others as they think about themselves. That's the kind of thinking that makes for better families, better marriages, better everything."

MOST FAMILIES have a formula for happiness—a special activity, a favorite place, a saying handed down through generations, an unusual philosophy of life. What is yours? PARADE will pay \$100 for each story of a family used in *Parade Families*. They must be true accounts from your own experience, submitted in typewritten form along with a photograph of the family. Length: 300 to 750 words. Manuscripts cannot be acknowledged or returned. Send to *Parade Families*, PARADE, 285 Madison Ave., New York, 17, N. Y.

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The Sunday Picture Magazine
NOVEMBER 28, 1954

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ART DIRECTOR

HOUSEWIFE INTO TEACHER

● Each weekday, from 8:30 to 3:30, Mrs. Iole Chrispen of Dearborn, Mich., conducts classes like the one at right. But after 3:30, Teacher has another job: housewife and mother.

Mrs. Chrispen qualified to teach through a new program to tap the army of college-educated housewives as an answer to the U.S. teacher shortage. Pioneered in Michigan, it is spreading to other states. To learn how the program works—and how Mrs. Chrispen juggles two jobs—turn to page 6.



SECOND-GRADER reads story of Grandfather Singer with Mrs. Chrispen's help.

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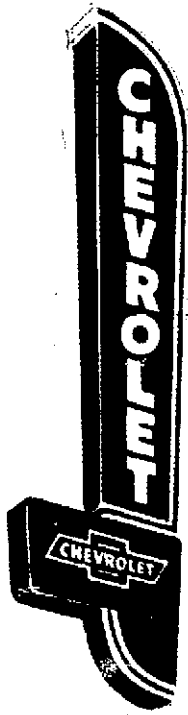
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(COVER: DAVID P. PRESTON)

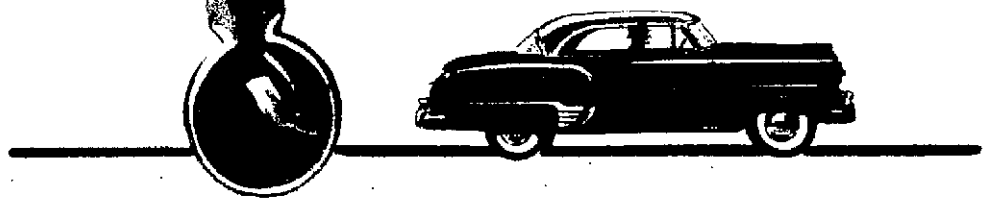
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over your shoulders, arms, legs —
all of you after your bath. Use it on
your hands frequently during the
day. Silk 'n' Satin's SATINIZING
ACTION penetrates quickly, leav-
ing only a delicious fragrance . . .
a satin skin!

It Satinizes!

At all cosmetic counters—25¢, 49¢.
Also dispenser-bottle, 89¢. Prices plus tax.



(SEE COVER)



DEADLY B-57B carries eight 50-cal. machine
guns, four napalm tanks, eight 5" rockets.

Bombs are mounted internally in unique rotary
bomb door, which turns 180° to drop bombs.

Hit-and-Run Bomber

By night or by day, our newest jet packs a wallop. Its
purpose: to rifle in unescorted, drop its load and get out

LANGLEY FIELD, VA.

THE LATEST addition to the U. S. Air
Force was unveiled here the other day,
and observers still are talking about it.

It's a twin-jet light bomber, the Mar-
tin B-57B. Airmen will recognize its famous pre-
decessors: Britain's Canberra, of World War II
fame (on which it is modeled), and our own
twin-propellered B-26, workhorse of both the
"big" war and the Korean conflict (which it is
expected to replace).

The B-57B, though armed to the teeth
(above), carries only a two-man crew and han-
dles much like a fighter. It takes off fast, at a
sharp angle. Its top speed is above 600 mph, its
ceiling comparable to that of the newest fighters
—and its range greater. Despite its size (65½'
long, 16' high, 64' wing span), it can turn inside
the area of an average-sized airport.

Like its forerunners, the B-57B is designed
to function as an intruder. This means it flies
alone on tactical missions, shooting up every-
thing from railroads and bridges to command
posts and troop concentrations. Once its job is
done, it must get out fast.

And the B-57B can perform these tasks even
at night or in bad weather. That would have
been useful in Korea—where the Reds rebuilt at
night what had been torn up by day.

As for performance, test pilot O. E. (Pat)
Tibbs was interviewed by PARADE after the first
demonstration. Grinned veteran Tibbs: "This
baby is a pleasure to fly."



PILOT Tibbs poses in two-place cockpit. Plane
has dual controls, ejection seats, a jettison-
type canopy. Crewman in the rear seat acts
as radar operator, navigator and bombardier.



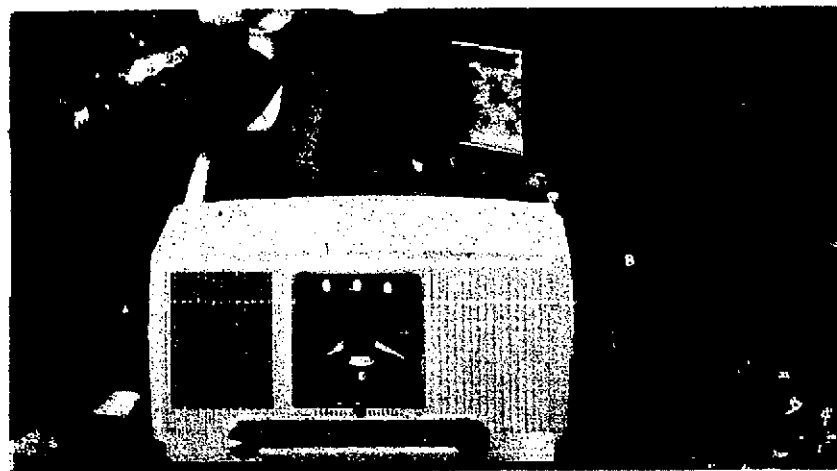
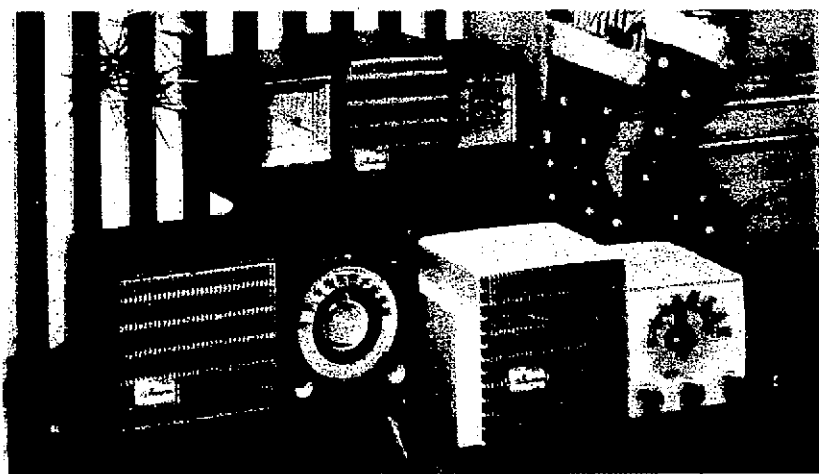
a



G-E Radio

for HIM or anyone
on your gift list

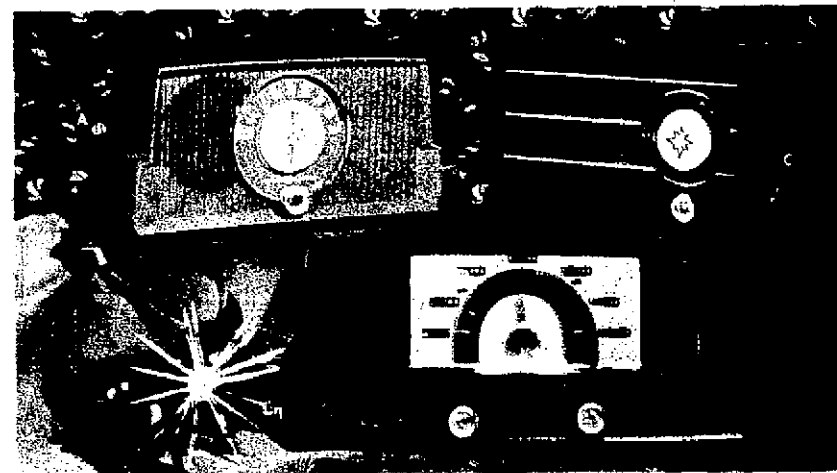
SEE YOUR G-E DEALER



Bosses or pals?

CALENDAR CLOCK-RADIO

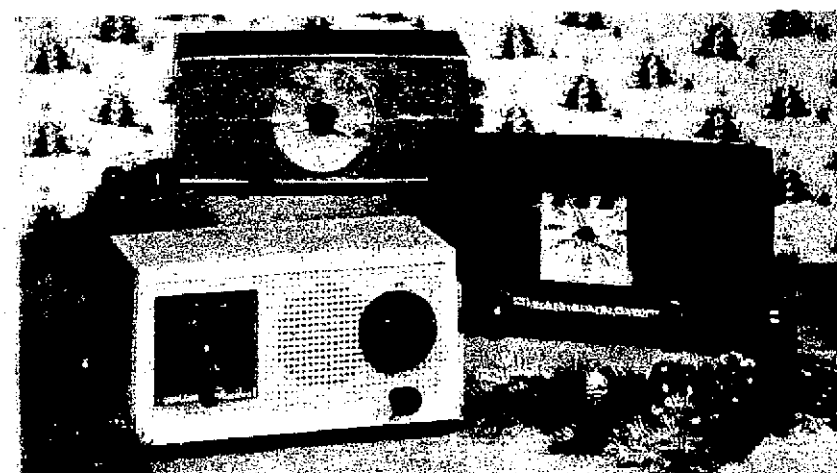
Newest from the world leader...lulls V.I.P.'s to sleep, wakes 'em to music, starts coffee, other appliances, has phono plug-in for record player and is first clock-radio to tell day and date. In (A) ivory or (B) mahogany, it's just \$44.95*.



City or Country?

TABLE RADIOS

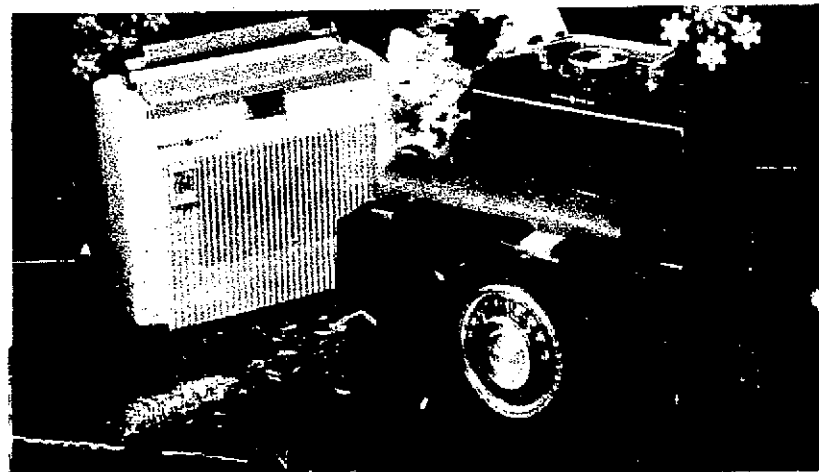
Give this handsome model (A) in green, red or ivory at \$22.95* For tops in tuning—G-E Dial Beam (B) in red, ivory or mahogany at \$27.95* For the budget-minded (C) in rich brown at a mere \$18.95.



Guys or Gals?

MUSAPHONIC RADIOS

Give 'em (A) new Musaphonic in red, ivory, mahogany at \$34.95* (B) Musaphonic Clock-Radio in mahogany, ivory, gray at \$49.95* (C) extra power Musaphonic in ivory, gray, deep brown at \$39.95*.



At home or away?

PORTABLE RADIOS

(A) To go or stay! 3-way portable in gray or maroon \$49.95* (B) The "Tripmate" with the biggest voice in personal portables weighs a scant 4 1/4 lbs.—choice of red, green or gray, with carrying case \$29.95* (C) Indoor-outdoor portable, in green, gray or red \$39.95* (less batteries).



Wedded or single?

CLOCK-RADIOS

A gift everyone wants! (A) in ivory, red or gray at \$27.95. With Sleep Switch and buzzer in avocado green, ivory, mahogany (B) for \$34.95* (C) starts coffee maker and other appliances, has phono plug-in for your record player. In Persian red, ivory, white or mahogany at \$39.95*. General Electric Co., Radio & TV Dept., Syracuse, N. Y.

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GENERAL  ELECTRIC

General Electric Company Presents
"THE RAY MILLAND SHOW"
Televised—CBS—weekly

Prices subject to change without notice. *Slightly higher West and South.



AS MOTHER, Mrs. Chrispen hurries down walk with Anita, 7, and Jimmy, 6, while Chrispen and Carl, 3, watch. Kids don't attend Mama's school.

A new source of teaching help:

From Kitchen to Classroom

A mother comes to the rescue of our hard-pressed schools

by **ED KIESTER**

DEARBORN, MICH.

EVERY MORNING at 7, pretty Mrs. Iole Chrispen bounds out of bed and begins a feverish whirl. She runs a quick brush through her hair, helps her three children with cranky zippers and difficult buttons. She serves their breakfast. She outlines a few clean-up chores for her husband and bundles the two oldest off to school.

At 8:20 she is flying down the walk. And 10 minutes later she arrives at Dearborn Township's Clara B. Ford School with a different air. Bubbling, quick-moving "Vi" Chrispen, housewife, becomes quiet, friendly Mrs. Chrispen, third-grade teacher. The interlude lasts until 3:30; the final bell signaling the end of classes also signals the start of allegro tempo again. For the rest of the day she's housewife and teacher—doing a bit of cleaning here, a few minutes of correcting papers there—until midnight.

Because Mrs. Chrispen is willing to ride this merry-go-round, U.S. school officials think they have found an answer to our critical shortage of teachers—in the kitchen. The 33-year-old brunette is a product of one of several programs aimed at dusting off Mama's college diploma and putting it to work in the classroom. In pioneering Detroit, Mrs. Chrispen and 52 others who never gave a thought to teaching in their campus days entered the school system this fall; 31 more are due in February; another 35 will be available in the spring. Most of them are housewives willing to juggle a household and a classroom to help in the emergency.

Nationally, the schools need help from Mrs. Chrispen and her fellow housewives—and need it desperately. Enrollments are snowballing at the rate of a million new students a year as the postwar "baby boom" begins to be felt. Yet the number of elementary-school teachers graduated by the nation's teacher colleges fell off about 2,300–6 per cent—this year; it will drop about the same amount in 1955. Output is down nearly 26 per cent from 1950. The colleges are not only not keeping pace; they aren't turning out

enough teachers to replace those who quit, retire or die.

Michigan is typical: its colleges graduated 4,549 teachers in 1953, only 4,266 this year—yet an estimated 6,500 a year are needed to take care of replacements and currently mushrooming enrollment. When Dean Waldo Lessenger of Wayne University's College of Education saw the figures, he called in superintendents from six nearby counties. Together, they tackled the problem. "What we wanted," Lessenger says, "was an emergency program. We still think the regular four-year education course is the preferred method of teacher education."

The emergency program, as finally set up, was a six-month, intensified course which went to the housewives. It was launched with a good deal of newspaper and radio publicity in November, 1953. In addition, PTA members were asked to recommend college-

educated mothers who seemed likely prospects; school principals also suggested candidates. Wayne University sent letters to 12,000 liberal-arts graduates who might be interested.

One came to Mrs. Chrispen, who had majored in Spanish at Wayne 10 years before, later worked for Ford Motor Co., then settled down to housekeeping. "It was just the impetus she needed," her husband, Jim, says. "I'd been after her for a long time to get a teacher's certificate. I told her it would be the best insurance policy we could get. When I got home the night the letter came, she was all enthused. We talked about it during the intermission of a movie on TV. That's all it took us to decide."

What sold Mrs. Chrispen finally was not the money (she receives the usual first-year teacher's salary) but the fact that the training program was held so near her home. Each morning, she did practice teaching at Ford School, 10 minutes away; three afternoons a week, she attended an education workshop at Haston Junior High here in Dearborn, one of four suburban training centers. The work shops covered, in seminar form, education courses like child growth and development, teaching methods, language arts. Last summer, she took six semester hours covering other education subjects. When school opened, she was well prepared.

Even though the Detroit program still is in an experimental stage, "packaged" plans are being made to prepare teachers for high-school positions. The U.S. Office of Education is urging that similar campaigns to recruit housewives as teachers be adopted around the country. Last August, Mrs. Helen Leopold, director of the Department of Labor Women's Bureau, called a meeting of educators and civic leaders to explore the possibilities of starting such programs in 50 other communities. Some cities already have done so:

- In San Diego, prospects take a 12-week course at San Diego State College, work a year as supervised "interns" at three-quarters salary.

- In San Francisco, a five-year program will grant a

ATTENTION HOUSEWIVES

● Samuel M. Brownell, U.S. Commissioner of Education, told **PARADE**:

"I am sure many school administrators, school-board members and citizens working for improved education see in this program long-range values. Well-educated mothers could be a strong and stable addition to teaching staffs. Already some communities are developing plans by which these people may be prepared for teaching. Such teachers would help offset the withdrawal of younger teachers from the teaching profession, and provide additional maturity and experience to the teaching staffs. The Office of Education is pleased to co-operate in this program."

IF YOU have a college degree, and would like to help in the national school-teacher shortage, write to the Office of Education or to the Women's Bureau, Dept. of Labor (both in Washington, D. C.), for information on accelerated training programs near your home.



As teacher, Mrs. Chrispen instructs third-graders in language arts. Class includes 19 boys, 7 girls. They enjoy hearing her talk about her children.

Fund for the Advancement of Education fellowship (\$1,500 a year) to prospects, give them a year's guidance under a master teacher, hold regular seminars at local colleges.

- Claremont College and the University of Southern California are working with 28 school districts in one-year practice-teaching courses.

- Ohio universities, led by Kent State, operate a program which includes a semester's on-campus work, a year of guided "provisional" teaching, another semester on campus.

- In Chicago, Roosevelt University has announced a stepped-up program of a year of classroom work, including practice teaching, plus a summer session.

Educators are highly pleased with results to date; some privately admit that mature housewives, with children of their own, are distinctly preferable to "adolescents fresh out of school." "I'll take someone like Mrs. Chrispen any time," says her principal, Paul H. Appel. "She may not have as many credits in educational psychology, but a woman with kids is long on practical psychology."

Her Husband Helps, Too

DO THESE emergency programs cheapen the quality of the profession? Not at all, says Lessenger. "If anything, our standards are higher. These prospects go through a stiff screening—physical exam, speech and hearing test, psychological testing. Particularly, we have to be on guard against women who are 'looking for something to do.' And we make sure that the woman's own children aren't going to be neglected."

With the help of her husband and a neighbor, Mrs. Harvey Bartram, Mrs. Chrispen passed this last requirement easily. A second-shift worker at Ford, Chrispen keeps an eye on Carl, 3, all morning, and prepares lunch for Anita, 7, and Jimmy, 6. When he sets out for work at 2:30, Mrs. Bartram takes over until Mrs. Chrispen returns from school.

During his campaign to persuade his wife to teach, Chrispen offered to help with the household duties. He has, faithfully. He makes beds, runs the sweeper, washes dishes, picks up. This cuts down on his wife's work before and after school.

Housewives who might like to come to the schools' rescue also might like a glance at Mrs. Chrispen's own schedule; it is built on efficiency and timed almost to the split-second. She tries to organize her work so that she can handle two or three things, like cooking and mending, at the same time. Meals are planned so that they can be prepared the night before, served with a minimum of last-minute effort.

One night is set aside for washing and ironing. Another is earmarked for mending. Thursday night is reserved for a bowling league. (Mrs. Chrispen took

up bowling this year, because "I thought a night off from a schedule like that would do me good.") Schoolwork waits until the young Chrispens have been put to bed; "Vi" tries to keep a week ahead with it, so that when the Dziekars from next door drop in, they can play pinocle with free minds.

Saturday is the busy day around the Chrispens'. First on the schedule is shopping for the week. Then Mrs. Chrispen spends an hour in a beauty parlor "so I won't have my hair to fool with all week." After that, both parents pitch into the heavy housework—for example, cleaning the house from top to bottom.

All this means less time with the kids, but Mrs. Chrispen tries to wangle every minute she can. From 7 to 8 p.m. is the children's hour, and often it stretches to 9. Sunday is Family Day. "The kids still come first," she says. "A couple of weeks ago they held a circus in the back yard. I just shoved the schoolwork aside and became the refreshment stand. I must have scooped out a hundred ice-cream cones."

How does she like handling two jobs? "Really, it's wonderful. It's like being mother to 30 more kids. And being a mother myself helps; when I tell them in school about my own children, they listen."

How about her children's reaction? To 3-year-old Carl, it seems perfectly normal that Mama should go to school, just as Anita and Jimmy do. But Jimmy, for one, isn't quite so keen about it. "I like to have her here when I come home for lunch," he says.

And, although her schedule leaves little time "for being a wife," as Chrispen puts it, he doesn't mind. "Came home the other night," he says, "and one of the neighbors stopped me. 'Jim,' he said, 'I've been watching Vi and I think there's something wrong. She's been cutting paper dolls all evening.' I thought maybe the schedule had got the best of her, but when we went in, she handed us each some paper and a pair of scissors and said she needed dolls for the kids at school. The three of us sat up cutting out paper dolls until 3 o'clock in the morning."

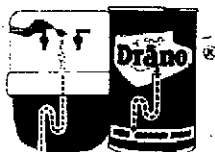


AS HOUSEWIFE, she gets on hands and knees to scrub kitchen floor—a Saturday chore.



"Hey, you can't steal that—this is the day of the week I put Drano in all the drains!"

Almost as menacing as a burglar are the dangerous sewer germs that lurk in every drain. They breed in muck that liquid disinfectants can't budge. Only Drano's churning, boiling action dissolves the muck — and keeps drains germ-free and free-running. Make one day a week—Drano day. Put Drano in every drain for about a penny a drain. Also makes septic tanks work even better. Get Drano today at your grocery, drug or hardware store. Also available in Canada.



There's nothing like DRANO ... to keep drains free-running and sanitary.

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



"And tell them I always use Windex Spray."

Who wants old-fashioned, window-cleaning drudgery when you can do the job in half the time with Windex Spray! Swish! Spray it on. Whish! Wipe it off. Windows, mirrors, all glass surfaces shine sparkling bright in a jiffy. They stay bright longer, too—no waxy film to attract dust later.

Windex Spray's so thrifty, too. Even more economical in the big 20-oz. refill size. Get Windex Spray today at your grocery, drug or hardware store. Also sold in Canada.



So fast, easy, thrifty, it outsells all other glass cleaners combined!



SENATOR George Smathers (D., Fla.), like ordinary men, has to get the salesgirl's help

while shopping for a nightgown for his wife, Rosemary. Washington stores take it in stride.

'Can I Help You, Senator?'

That's what you're apt to hear in Washington stores when national figures act like any small-townners on shopping day



SECRETARY of the Interior Douglas McKay buys Indian doll for his granddaughter at curio shop. Boss of Indian affairs, he chooses critically.

WASHINGTON, D. C.

SHOPPING HERE has something added—in certain stores you're apt to bump into anybody from Mamie Eisenhower to the Senator you saw on television last night.

Sample: two ladies browsing around at Krupsaw's Antique Shop the other day priced a vase; then one of them bought a pair of chandeliers. "Shall I deliver them to the White House?" asked the shop owner. "No," said the lady who looked vaguely familiar when you walked in. "Send them up to our farm at Gettysburg."

"Mrs. Eisenhower?" you asked after they left. "Of course," was the reply. "And the lady with her is Mrs. Sherman Adams, wife of the Assistant President. Regular customers."

Probably nowhere else in the world, except possibly Hollywood, can you drop in at the local department stores, supermarkets, gas stations and beauty shops and see so many people whose names make front-page headlines. Certainly nowhere else in the world could they shop with less fuss.

Mrs. John Simmons, wife of the State Department's protocol chief, has met so many dignitaries at her neighborhood



IVY BAKER PRIEST may be Treasurer of the U.S., but when she shops for a dance dress for daughter Nancy, 13, she asks husband Roy and son Roy, Jr. to help her.



WHO'S THAT shirt-sleeved man with the cigar? None other than the Senator from Tennessee, Estes Kefauver, helping his son Dan get his bike headlight fixed at a gas station.

cut-rate market that she even has written a song about it. Title: *Supermarket Social*.

The city's First Shopper, of course, is the First Lady. She keeps several charge accounts at local stores. When she shops in person, a White House limousine waits outside with a Secret Service agent at the wheel. When she's too busy, she'll send out her personal secretary, Mary Jane McCaffree, or perhaps call Mollie Parnis for a dress.

Mrs. Richard Nixon, who does her own sewing, is often seen selecting materials at the Little Caledonia Shop, or pushing a food cart at the Giant Market. Mrs. Oveta Culp Hobby, Secretary of Health, Education and Welfare, drops in at the Old Antique House. She recently bought 20 wedding gifts there for Texas friends.

A favorite spot with men is Charles Kohen's Hobby Shop, where President Harding bought stick pins, Coolidge and FDR bought rare stamps and Truman bought paintings.

You'll find tall Nancy Anderson, daughter of the Senator from New Mexico, at the Tall-Over-Five-Seven Shop. Like the rest, she thinks of Washington as a home town. ■

What good is a pretty hat...



if you don't have pretty hair?

Everyone knows lanolin brings to dull, drab hair the glow of youth... and Helene Curtis brings you up to 10 times more absorbable lanolin!

Now it's as easy to have gorgeous hair as it is to buy a hat.

For Helene Curtis has discovered what others have tried and failed... a way to give you 100% absorbable lanolin. It's **LANOLIN DISCOVERY**, a hair conditioner and beautifier that's more effective (up to 10 times more effective!) because it contains up to 10 times more absorbable lanolin.

And there are no "filler" oils to grease your hair or make you lose your wave. Just spray. Brush. Then watch. A before-and-after picture happens in your mirror!

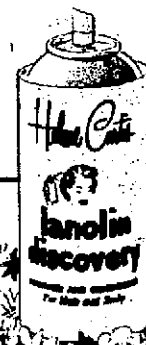
And we'll bet you get more compliments on your hair than you do on your hats.

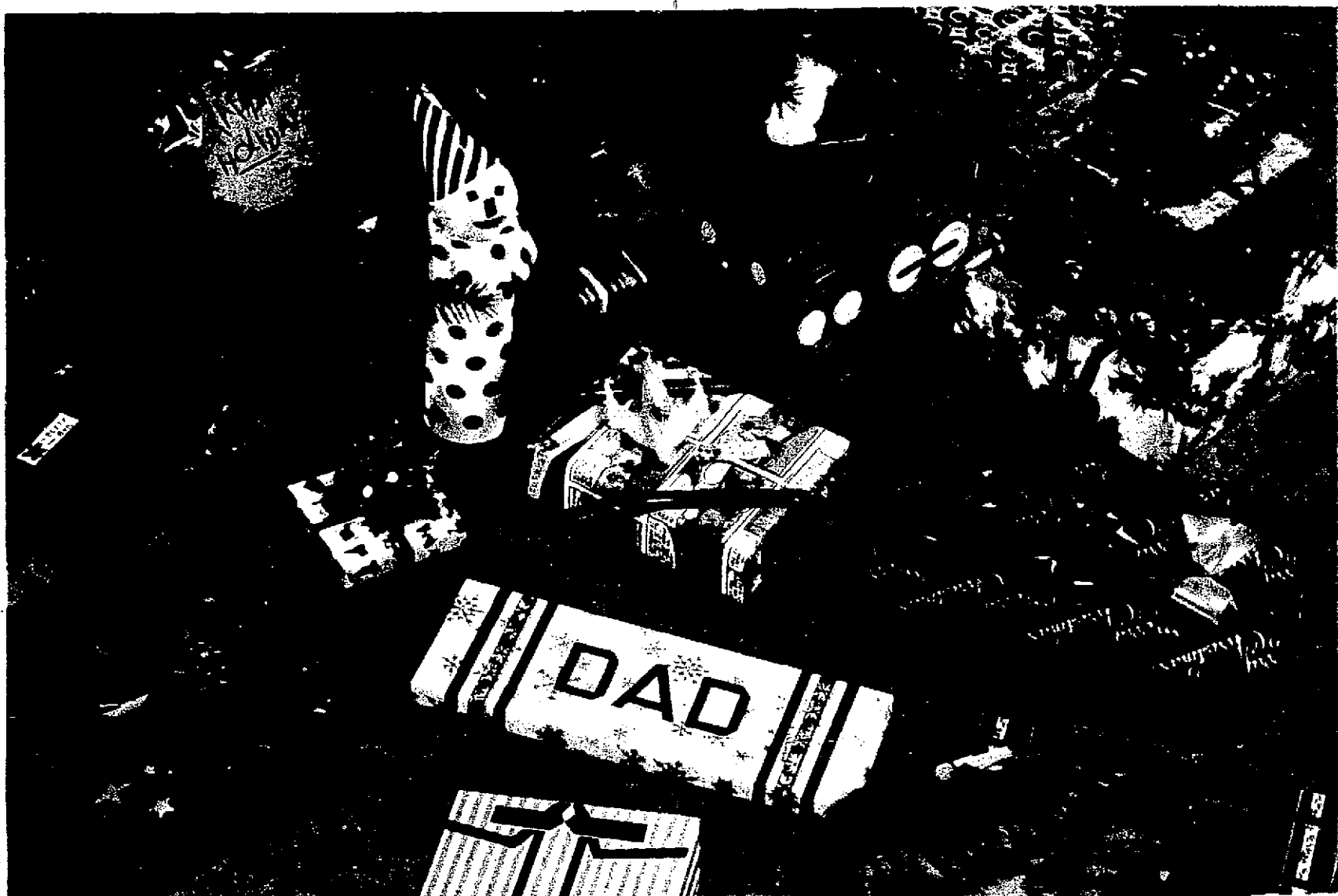
FREE TWEED PERFUME! Sweet surprise! Attached to every Helene Curtis LANOLIN DISCOVERY is a free purse-size flacon of Letheric Tweed Perfume. Supplies are limited, so hurry, hurry!

Regular size \$1.25 New large economy size \$1.89
both prices plus tax

Helene Curtis lanolin discovery

the breath of life for lifeless looking hair!





Even I can wrap
Prize Packages
 this easy 1-2 Tape way!



1. Seal with transparent
 "Scotch" Cellophane Tape



2. Decorate with colorful
 "Scotch" Gift Wrap Tapes

TRIM A "FRIENDSHIP TREE" with greeting cards attached with "Scotch" Brand Cellophane Tape.



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 TUNE IN
 ARTHUR GODFREY TIME
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by **ROBERT W. BROWN**
EDITOR, 'THE COLUMBUS (GA.) LEDGER'

PHENIX CITY:

COULD IT HAPPEN TO YOUR TOWN?

PHENIX CITY, ALA. PHENIX CITY is quiet these days. It has an air about it common to the town of 23,000. Things move at a leisurely pace. There is laughter in the schoolyards and friendly, small-town greetings on the streets. The skyline is dominated by church steeples poking up through trees. It could be Main Street Anywhere. It could be very much like your town—now.

One difference remains: The National Guard does not control your local law enforcement. Guardsmen do not patrol your sidewalks in armed pairs to make certain law and order are maintained. Nor is there as much activity around your Court House, with dozens of criminals finally being brought before Justice.

You have heard of Phenix City. Who hasn't? Since the night of June 18, the name hardly has been out of the news-papers for a full day. That night, Alabama Attorney-General Nominee Albert L. Patterson was shot to death in Phenix City. He had vowed to clean up the community, and he did—in a way. For his murder shocked the state of Alabama into the most spectacular offense against criminal-political gangsterism in American history.

Yet the rottenness of Phenix City did not show on the surface. A capsule description of the city might be "ordinary." There is a single main street, Fourteenth St., and several cross streets in a compact business district, bordered on one side by the Chattahoochee River (the Georgia state line) and on the others by a semi-circle of residential areas. Many of the two-story, frame-and-brick business places housed criminal operations, but the casual visitor could not pick them out. There was no unusual amount of flashing neon. The lone remarkable feature is negative: deep-South Phenix City has no Confederate monument in the courthouse square.

But beneath the surface lay a city enslaved. All but a handful of citizens were honest, hard-working, God-fearing. Yet they were helpless before brazen vice and strutting vice lords. Fantastic in these United States and under this democracy we enjoy? Fantastic, but true. And the shocking fact is that just as cleaned-up Phenix City now resembles your town, so your town could become the Phenix City of a year ago.

"But," you say, "we'll guard against it. It can't happen to our town." Such determination is laudable. But what will

you guard against? Do you know what to guard? Political-criminal gangsters don't bluster into control with drawn guns. Enslavement is a long, slow process. The overt results show only after it is complete.

The enslavement of Phenix City probably could be dated from a hot afternoon in May, 1933. The depression was on; many of Phenix City's breadwinners had lost their jobs in the textile mills across the river in Columbus, Ga. (The community had no major industry of its own—and still hasn't, complicating its fiscal problems.) As the city commission met that day, it faced some thorny financial problems. Two years before, the city had gone bankrupt, with an indebtedness of several hundred thousand dollars.

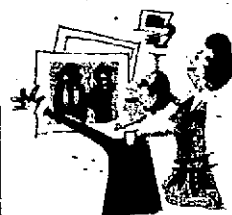
The late Homer D. Cobb, then city commissioner and later mayor, suggested a way out: in March, President Franklin D. Roosevelt had signed a measure legalizing 3.2 beer. But Alabama was still legally dry. Why not "legalize" beer in Phenix City, Cobb said. A group of spectators applauded; asked a few minutes before what they were waiting for, they had chorused, "Beer!" Cobb's measure was adopted by the commission.

Continued on page 12



PRICE OF REFORM: RBA workers—Hugh Bentley, his 17-year-old son and a friend — nurse injuries that goons inflicted at polls during 1952 election.

all



Steady now. Both lenses open. Snap. You've just taken your first 3-D picture (wait'll you see it—so life-like you can almost reach out and touch the subject).

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and

striking color transparencies for viewer and projector... in exciting life-like 3-D or regular... also color or black-and-white enlargements.

3-D



fine indoor shots with a synchronized flash attachment. What'll it be—regular or 3-D? Stereo Realist gives you any kind of picture you want.

too



Ask your nearby Stereo Realist dealer about our free trial plan. Most dealers will lend you a Realist and will arrange easy terms for purchase. But here's fair warning: Once you try it, you'll never be satisfied with your present camera. \$159.

STEREO Realist.

Realist cameras, projectors, and accessories are manufactured by DAVID WHITE COMPANY and distributed by REALIST, INC., Milwaukee 12, Wis.

WHEREVER YOU ARE...

You get more relief with every drop



VICKS MEDICATED COUGH DROPS WILD CHERRY

The Only Cough Drops Medicated... with the throat-soothing ingredients of Vicks VapoRub for relief of coughs due to colds or smoking. Every drop you take brings added relief.

More Mothers Depend on Fletcher's Castoria Than Any Other Laxative

to correct constipation in children of all ages

Mild, gentle, pleasant-tasting Fletcher's Castoria is the only nationally-recognized laxative made especially for babies and children



Fletcher's Castoria is so popular because it's *extra mild and gentle*—gives the *natural-like* relief a child needs when temporarily constipated. Castoria is made from *nature's finest vegetable laxative* products. Contains no harsh drugs—no phenolphthalein, no cascara, no castor oil, no salts. Won't overdose your child, won't cause griping, diarrhea, or upset stomach, which harsh adult laxatives may do. Since it's liquid, you can regulate dosage *exactly*. Children prefer Castoria, too. It tastes so good they lick the spoon. Get a bottle now.

Chas. H. Fletcher
The Original and Genuine
CASTORIA

For 86 Years the Most Trusted Name in Laxatives



PHENIX CITY CONTINUED

Here are Five Danger Signals to Look for in Your Town

At the time, no one regarded it as more than a compromise in the face of economic desperation. The ordinance contained a provision that \$5,000 from license fees would be set aside to redeem worthless scrip issued to teachers in place of cash.

Things started slowly. There was the question of how Russell County authorities would react; indeed, there were county raids and arrests. But soon beer was flowing from taps all over town. From that moment, Phenix City had something other towns didn't.

Gradually it acquired further new attractions. First came one-armed bandits. Then the numbers racket. Finally, dice tables, card games, prostitution, even dope. Money from licenses and fines and forfeits poured into the city treasury, made up about 20 per cent of the city's income. Phenix City managed to free itself from receivership.

But soon the tail was wagging the dog. From a stopgap financing system, vice became a way of life. And by 1954, Phenix City had grown so rotten that:

- Unprecedented martial rule was declared.
- All local law enforcement officers were ousted.

poenas, returned 545 indictments—just in its opening phases.

Of course, in your town the people are the final authority. And they wouldn't let this happen. But what did the people do in Phenix City? By the time most realized what had happened, they could do nothing. There is big money in vice, and big money means power and influence. The people were held completely in check by the vice overlords and their hirelings.

Reform movements were started, but they withered one after another. The Armed Forces Disciplinary Control Board placed certain gambling places and houses of prostitution off limits to personnel from Fort Benning, Ga., but they survived. There seemed to be no way to break the shackles of corruption.

Until the Russell Betterment Association was formed in 1951. Where other reform groups had collapsed, it was tenacious—despite the scorn of unco-operative officials. The people who founded it were like those in any American town. Its legal adviser was Albert L. Patterson.

A few months after RBA was formed, its president, Hugh Bentley, returned home one night to find his house a smoking ruin. His wife and two children narrowly escaped death. Patterson's office mysteriously caught fire.

In addition, there was the "rumor mill": a highly efficient grapevine which directed cruel whispers at the crusaders. Bentley, one ugly story went, had been involved in an extramarital affair and bombed his own house. The whispers grew so loud that he took a lie-detector test to disprove it.

Why didn't the churches do something? Some clergymen did speak out, and fearlessly. Others felt it outside their province. "Ministers do not pick up machine guns and make arrests," said one. "Their duty is to the individual soul, to save it for God." And many of the hoodlum element were active in church affairs. In 1952, a county official wrote a glowing letter of recommendation for a notorious gambler. He was a deacon. Another man wrote a letter for the same underworld figure. He was a steward.

Grand juries? Year after year, they heard and saw no evil. (Once, after laboring mightily, a grand jury reported something wrong: a screen door needed repair at the Court House.) Known gamblers and racketeers served on these grand juries.

Relief at the polls? Last year, a woman went to a polling place to find that someone else had voted in her name. Persons long dead "voted" in Phenix City. Honest citizens were slugged by goons near polling places. As recently as last July, the state committee said an honest election in Phenix City would be impossible.

What can your community do to keep from becoming another Phenix City? For a start, you should check five sensitive points of government. They might furnish a gratifying picture—or show an imminent danger. They are:

1) *The Jury List.* Is your jury list representative, and clean? Is it revised at intervals? From

this list come grand jurors charged with investigating law enforcement in your town.

Item: In Phenix City, a foreman of a "blind" grand jury later was indicted for gambling.

2) *The Voter List.* Is your voter list kept up to date, with the dead and the ineligible removed regularly?

Item: In Phenix City, registration lists included names of Georgia residents. Prostitutes voted in the names of persons who had moved; the "tombstone" vote was enormous.

3) *The Election Machinery.* Who runs your elections, selects the poll workers and the party and election officials? Your votes are the final authority only if counted honestly.

Item: In Phenix City, 90 poll workers at this year's primaries included 27 gamblers, 6 relatives of politicians, 4 deputies, 4 policemen, 2 bootleggers, a parolee, an alcoholic and 24 persons in cahoots with the gangs.

4) *Tenure of officials.* Is there a turnover of officials, or are the same ones elected again and again? An entrenched machine often means a corrupt machine.

Item: In Phenix City, the same old faces held

office for term after term. The machine hand-picked candidates for every office.

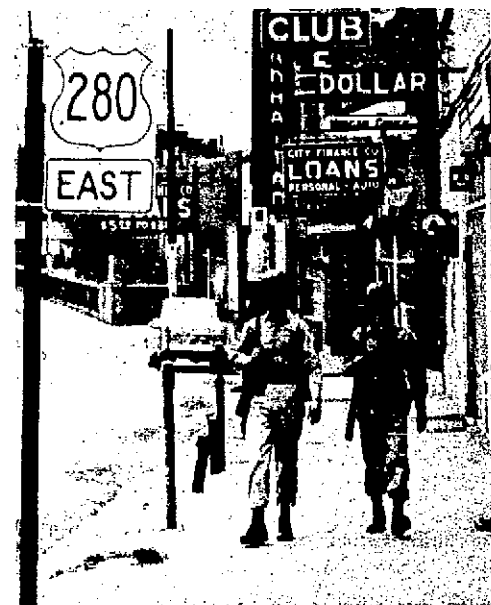
5) *The Citizen Attitude.* Do the citizens take an active interest in local government? If not, the other four points mean nothing. An active minority dominates a passive majority.

Item: In Phenix City, 1,674 of 4,500 eligible voters cast ballots in a 1949 election. Even in this year's "reform" election, only 3,200 of 7,000 qualified voters went to the polls.

Today Phenix City is quiet, chastened. The gambling tables are dusty, the honkytonks shuttered. Many of its people are stunned. "I knew something was going on," said one businessman, "but I had no idea how deep it went."

Maj. Gen. Walter J. Hanna of the National Guard reports another, more ominous reaction: "I wasn't in town a week before a 'good citizen' came to me urging that we get out as soon as possible. He said his family was losing \$500 a month in rentals."

Now, Phenix City is just like your town. But will your town be the next Phenix City? For the question is not, "Can my town become a Phenix City?" but rather, "Is it becoming one?" ■



GUARDSMEN patrol once-roaring Fourteenth Street after martial law closed city's honkytonks.

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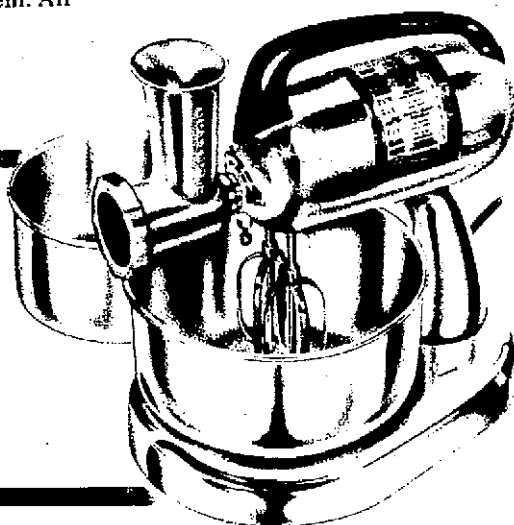
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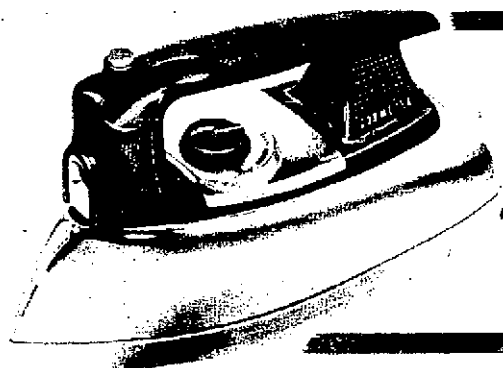
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Deadpan George runs the gamut:



LOVE ...

HATRED ...

George Gobel: TV's Quiet Comic

by LLOYD SHEARER

HOLLYWOOD.

OF ALL THE "new" comedians introduced on television this year, only one, George Gobel, has captured the public's fancy and the critics' acclaim.

Behind the success of the George Gobel show (NBC-TV, Saturday nights) lies a young (34) small (5'5") gentleman of arch wit, ineffable charm and hilarious, deadpan humor. Also nine years of trying. For Gobel actually has been "fracturing" audiences with his gentle, low-key comedy style since 1945.

In 1953, for example, he appeared on NBC's *Saturday Night Revue*, the *Colgate Comedy Hour*, the Spike Jones show and many others. In 1952, he was telecast along with Garry Moore on 30 CBS shows. He also played the largest night and supper clubs in the nation. In the parlance of show business, George Gobel has really been around.

Why, then, has this quiet comic only just caught on?

There are several answers: 1) This is the first year George has been permitted to star on a TV program all his own. 2) The tremendous national impact of expanding network television. 3) Gobel's new crew of writers. 4) An unusual word-of-mouth buildup. 5) The public's reaction to a comedian with new material and a fresh delivery.

Unlike most TV comics, Gobel does not laugh at his own jokes. Essentially a monologist, he delivers the most unexpected cracks without the slightest facial accompaniment. On-camera, his emotional gamut runs from "A" to "A" (see photos above).

He began his first program this way: "Good evening, ladies and gentlemen. I'm very glad to be back. I was here yesterday, for the rehearsal. What I was rehearsing was this new show that . . . Oh! My name is George Gobel . . . George L. Gobel. The 'L' doesn't stand for anything, really. It's just so that I can have G.L.G. embroidered on my shirts so that at the laundry my stuff doesn't get mixed up with Greta Garbo's stuff . . . My father's name is George Gobel, too, and he never gets his stuff mixed up with Greta



BOREDOM . . . FEAR . . . AND ECSTASY.

Garbo's . . . His father's father's father's father's name was Prince Valiant."

Gobel is endowed with an incredible sense of timing—and he knows exactly where to stop and wait for his laughs. Only when they are about to wane does he move, unhurriedly, to his next punch-line.

He also is a master of building up the anecdotal pay-off. For example:

" . . . We're about to start the George Gobel Show—of which I am a participant in, as the star of. Funny how things start happening to you when you get into television. Like before I got this show, I could go anywhere and nobody ever recognized me. Noo-body ever—but now—wherever I go, people—like for instance Wednesday night.

"I was in a restaurant . . . and two little old ladies kept staring at me and smiling . . . and nudging each other . . . and finally, one of them came over to me and she smiled and she said, 'I beg your pardon, but my friend and I have been watching you . . . and . . . I hope you don't think me bold but—well—if you're not going to eat your butter, may we have it?' . . . So there you are. And here I am. And here's the show."

To date, the audience response to this type of humor has been little short of sensational. The whimsical little Gobel has been tagged "The greatest comic since W. C. Fields . . . A chip off the old Buster Keaton block . . . The freshest comic talent of the decade."

Actually his deadpan style is Chaplinesque in origin and reminiscent of the late Charles Butterworth in execution. The basic ingredient of his comedy is satire. He plays the victim of social and circumstantial evils well-known to everyone in his audience.

His Hubcap routine is a case in point. This one concerns Gobel's relationship with an insurance adjuster after he has reported the theft of four hubcaps from his automobile.

Other Gobel satirizations point up the humor in going bowling, applying for employment or discussing life in Hollywood. All are performed with slight but effective vocal inflections and

a deep understanding of the "little man" caught up in the million-footed web of modern living.

What is George Gobel like offstage?

For a comedian whose income will approach \$7,500 a week before year's end, he is mild-mannered, friendly, intelligent, unpretentious, family-loving, open-minded—and modest, which most professional funny-men are not.

When you ask him to account for his belated success, he volunteers quickly, "I'm lucky in having behind me one of the greatest teams in show business."

The Gobel team consists of David O'Malley, his personal manager, with whom he's formed the Gomalco Corporation; Hal Kanter, a writer-director of outstanding ability; and three additional writers: Jack Douglas, Jimmy Allardyce and Harry Winkler.

He Sang Soprano

GOBEL WAS BORN on the Northwest side of Chicago, the only child of Herman and Lillian Gobel, owners of a neighborhood grocery store. As a boy soprano he sang in the St. Stephen's Episcopal Church Choir. At Roosevelt High School he met an attractive girl named Alice Humeki; in 1942, just before entering the Air Force, George married her. Today the couple has three children, a nine-room house with swimming pool in Sherman Oaks, a suburb of Los Angeles, and more money than they ever dreamed about.

To date, however, neither money nor fame has changed George Gobel's hat-size, outlook or behavior. He is still the same honest, subdued, gentle little guy he was in the Air Force—which, incidentally, is where his comic talent first came to light.

Recently Groucho Marx approached an NBC television crew and asked, "What kind of fellow is this Gobel?" "He is the kindest, nicest, most considerate comic we've ever worked with," one of the cameramen replied.

Groucho cocked an energetic eyebrow. "In this business," he remarked, "that's even rarer than talent." ■

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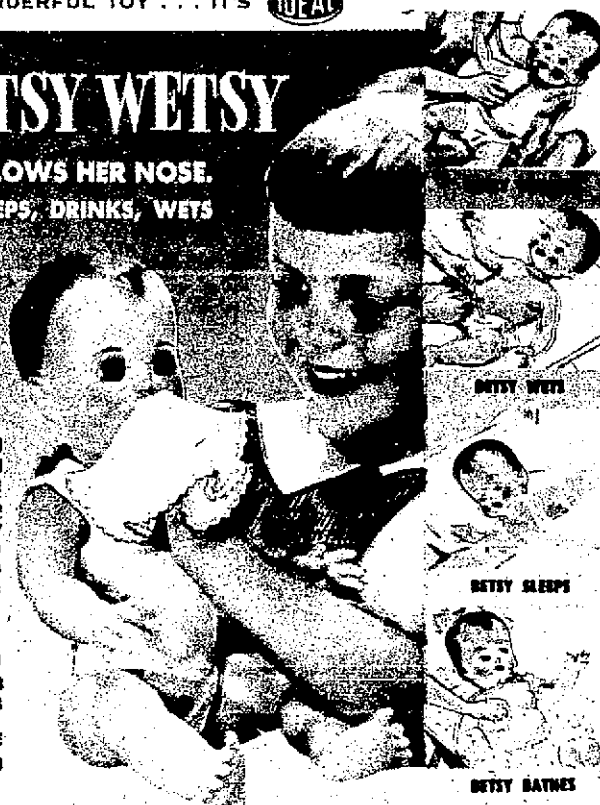
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WIZARD WICK DEODORIZER

by Beth Merriman, PARADE'S FOOD EDITOR

Fruited and Frosted Cookie Squares

COOKIES are great travelers these days; here's a kind that packs easily, keeps well and arrives in good condition. Teenagers away at school, relatives and friends in the armed services, members of the family who take lunch to school or work — all will love these fruity molasses squares. Keep some at home, too, for lunch, or a friendly social hour.

MOLASSES FRUIT-NUT SQUARES

2 cups sifted enriched flour	1/2 teaspoon ground cloves
1/4 teaspoon baking soda	1/2 cup sugar
1/2 teaspoon salt	1/4 cup dark molasses
1 teaspoon cinnamon	2 tablespoons water
1/4 teaspoon nutmeg	1 tablespoon vinegar
1/2 teaspoon allspice	1 egg
1/4 teaspoon ginger	1 1/2 cups seedless raisins
1/2 cup shortening	1/4 cup chopped pecans

Mix and sift flour, baking soda, salt and spices. Cream shortening and sugar; beat in molasses, water, vinegar and egg. Blend in dry ingredients, raisins and nuts. Spread in large, shallow baking pan (15" x 10" x 1"), smoothing top carefully. Bake in moderate oven (375°F.) 20 minutes or until lightly browned. Cool slightly. Mark into 2-inch squares. Cool thoroughly; cut into squares; frost if desired. Frosting: Measure 1 1/2 cups sifted confectioners' sugar. Add 1 teaspoon vanilla, 1/4 teaspoon lemon extract, enough milk or cream to bring to thin spreading consistency. Top each square with whole pecan.



KITCHEN HINT:

Unbuttered popcorn makes a fine "filler" for packages of cookies to be mailed. Just scatter it around inside the package to fill all spaces, so cookies won't break in transit.



PHOTOS BY ALBERT GOMMI



#409

VARIATIONS on frilly bib style include short tie-on version (r.); either type in plain color; either with red poinsettias.

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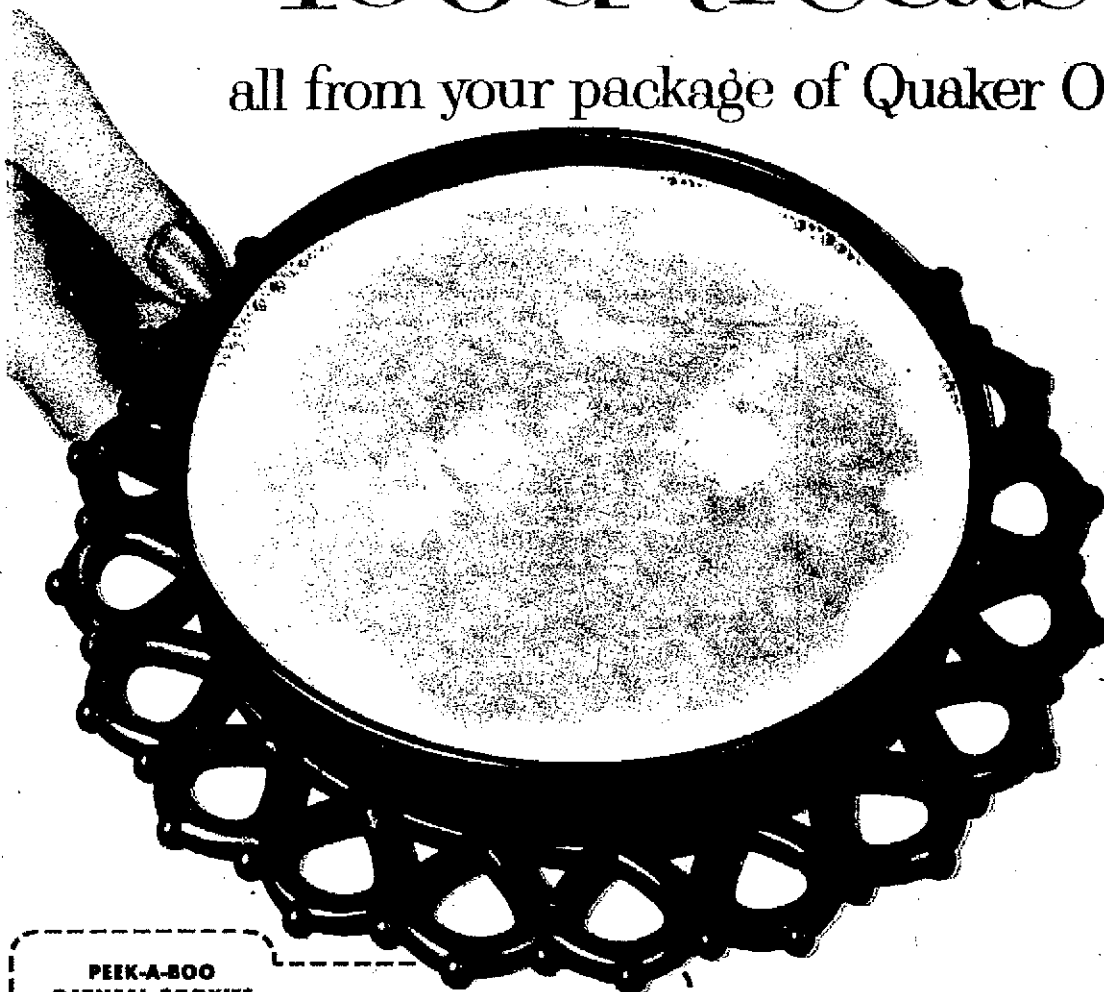
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2½ cups sifted enriched flour
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1 teaspoon salt
1 cup brown sugar
1 cup shortening, soft
½ cup water
2½ cups Quaker Oats, uncooked
½ cup jelly or jam

Sift together flour, soda and salt into bowl. Add sugar, shortening and water. Beat until smooth, about 2 minutes. Fold in oats. Sprinkle a breadboard generously with confectioners' sugar. Roll dough very thin. Cut with cookie cutter. Cut a design in half the cookies. Place plain cookies on lightly greased cookie sheet. Top with ½ teaspoon jelly and cover with a designed cookie, lightly pressing edges together.

Bake in a moderate oven (350°F.) 10 to 12 minutes. Makes 3½ dozen cookies.

At breakfast—the wonderful taste of good hot oatmeal is always a treat. What other cereal—hot or cold—tastes as downright delicious as Quaker Oats? Or gives you so much protein nourishment? And it's quick as coffee to fix. Quick Quaker Oats cooks completely in only 1 minute.

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JUICY MEAT LOAF



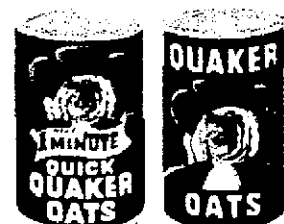
1½ pounds ground beef
¾ cup Quaker Oats, uncooked
2 eggs, beaten
¼ cup chopped onion
2 teaspoons salt
¼ teaspoon pepper
1 cup tomato juice

Combine all ingredients thoroughly and pack firmly into a loaf pan. Bake in a moderate oven (350°F.) 1 hour. Let stand 5 minutes before slicing. Makes 8 servings.

Variations:

Hamburgers: Omit beaten eggs. Shape combined ingredients into eight hamburgers; chill. Pan-fry in hot fat and serve on buns.

Meat Balls: Omit beaten eggs. Shape combined ingredients into 16 meat balls; roll in flour and brown in hot fat. Add tomato sauce and simmer 20 to 25 minutes.



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parade etiquette

by Jane Anderson

Saying Grace Gracefully

Here's how to avoid a common cause of embarrassment

HOW OFTEN do we stop to count our blessings? In every life, every day, some can be found. And one way we can express our thanks for them, whatever our religion, is to offer grace.

There is a movement in America today to have us return to the custom of saying grace at all our meals, even those in restaurants. You may have seen the little card placed in many restaurants by interfaith workers, to inspire silent graces by diners.

Roman Catholics and Anglican Catholics are encouraged to say grace before and after meals. In many Christian homes, however, grace is heard only on Sundays or during the Thanksgiving or Christmas holidays or on other special days. In Orthodox and Conservative Jewish homes it always is heard after the meal on Friday night.

Whether we stand behind our chairs when grace is said before the meal or bow our heads, seated, before anything is touched on the table depends on the

custom of those with whom we are gathered. If a family which usually says grace is entertaining a guest who may not realize this fact, it is thoughtful for some member of the family to tell him so before they go to the table. The guest should be told, also, when grace is said and whether it is done sitting or standing. This prevents that embarrassed pause by the family, should a guest continue talking when others are waiting to offer grace.

Here are two questions often asked about grace-saying:

If you customarily say grace at home, should you omit it with guests whose faith differs from yours?

Answer: No. But you never ask a non-Christian to say a grace that conflicts with his belief. You may ask him to say one to which you may all subscribe. A guest always bows his head when grace is said, even though it may contain beliefs with which his own religion is at variance.

Should all guests, as a routine thing, ask whether grace is said in a home?

Answer: No. If it isn't, this might make the host uncomfortable.

Sometimes a guest is honored by being asked to say the grace. If he knows none, one that is appropriate to all religions is Ophelia's blessing from *Hamlet*: "God be at your table."

Of all the lovely and familiar graces, probably the best-known one is suitable, also, to every faith. All of us might well commit it to memory: "For what we are about to receive, Lord, make us truly thankful. Amen."



MOST CONFUSION over grace arises in homes where family says it, guest doesn't.

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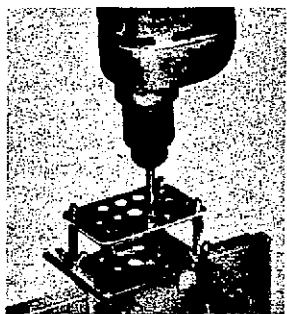
• Any fisherman now can build a "custom" casting, spinning, fly or boat rod. New kits have tip-action hollow glass blanks, guides, ferrules, handle and all components. You can follow assembly instructions or use your own ideas on guide placement, wrap design, etc. \$4.95 to \$7.95. **MAKIT ROD, 429 Fulton, Ft. Worth, Tex.**



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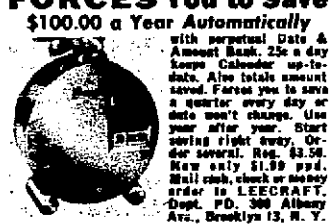
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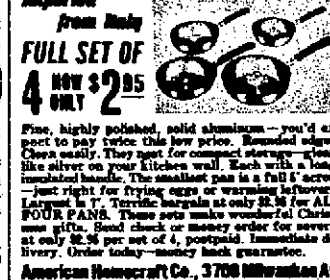
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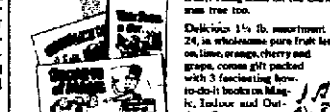


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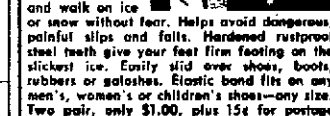
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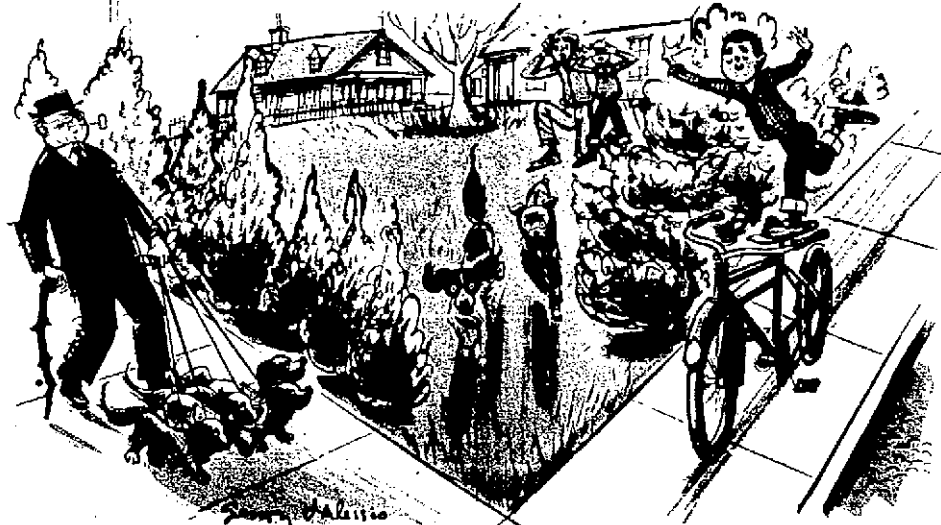
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"... It was like a nightmare tableau."

My Sons Will Raise Me Yet

by RICHARD G. HUBLER

SOME YEARS ago, divorce left Richard G. Hubler alone with the problems of bringing up two young boys. The experience provided Mr. Hubler with a book—*In Darkest Childhood* (Coward-McCann, Inc., N. Y.; \$3)*—from which this story is taken. Another Hubler adventure will appear in an early issue.

NO ONE but a child can possibly appreciate the time and effort that goes into raising a father.

If the children are patient, tolerant and yet firm, it is probable that their parent will turn out fairly well. Nothing can be guaranteed, of course; but on the whole, parents raised by children have been a credit to them.

My own feelings on the matter are mixed. I suspect I should have been given more time, more books to study, more experts to consult, more meditation with my soul before I was hustled into childhood. It would have helped me a lot to understand what I was doing there.

Nevertheless, the children are proud of me. I am the first parent they have ever raised and perhaps the last. As Michael pointed out to me only yesterday, "If we never had a father like you and had to pick one like you, I guess we would have picked you."

"Well, thanks," I retorted. "Out of all the fathers in the world, you mean?"

Michael thought it over. "I think so," he said evasively. "But we've only seen part of all the fathers in the world."

Michael is 9 years old with a dirty-blond flat-top haircut, blue eyes, large ears and a short nose. He is 50 inches tall—rather small for his age—and weighs 61 pounds. Rufus is 47 inches tall, weighs 54 pounds and is past 7 years old. He has dark brown butched hair and eyes that are dark enough to be nearly black. His chief distinction, at the moment, is the utter absence of any front teeth. Two rather long canines at each side make him resemble a chubby vampire.

Rufus lost his last incisor in a way which, as far as I know, is unique in the history of dentistry. It was Michael who calmly announced it to me one day in my study.

"Rufe," he said, "just had his tooth pulled out by a volley-ball net."

*Copyright, 1954, by Richard G. Hubler

On the receipt of this intelligence Rufus made his entrance. He showed me a bleeding mouth and the tooth in one hand. "I got it out of the net," he said.

If I had been properly brought up by my sons, I should have known that this was merely a prelude to what came the following week.

A dozen houses or so away lived an old gentleman named Robbins with four brown cocker spaniels. The Pacific Palisades section of the Southern California coastline being what it is at sunset—filled with a twilight of rose-and-amber—he liked to take an evening stroll. He always took it with the four spaniels, each on a separate leash, a formidable-looking blackthorn cane in his free hand.

This elderly stroller had never carried the cane before the advent of Pogo, in the Williams family circle next door, and Fido in ours. Pogo was a large black-and-white dog that shared the characteristics of Samoyed and collie; Fido was an Airedale of enormous size and affectionate nature. They both slept outside on our lawn.

Curses and a Cane

THE LAWN, being elevated above a slope of red-and-white geraniums and devil-grass, served as a lookout point for the dogs. They could spot stray cats, like Poohah, the Siamese from the Fullers' next door, or any odd animal that was unwary enough to intrude. They could confidently count on the nightly appearance of the four-spaniel constitutional with the cane.

Invariably the poor fellow would slash away at both dogs with his cane as they wove their mute, cabalistic circles of threat around him and his pets. He would scream hoarse threats of hell-fire and revenge at them.

Unhappily, he stuttered.

The total result was always a surging, heaving mass of yapping spaniels winding their leashes about his legs, overlaid by the whirling cane and snatches of curses.

"G-g-g-get out of h-h-here, you d-d-d-damned d-d-d-dogs. G-g-g-go away! Will s-s-s-somebody g-get these b-b-blasted c-c-curs away from here?"

Continued on page 21

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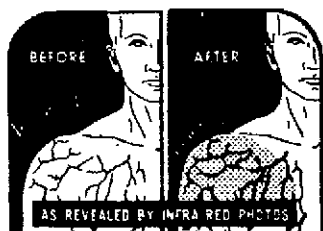
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SLOAN'S LINIMENT

MY SONS WILL RAISE ME YET CONTINUED

Either Marvin Williams or myself would go to the rescue, disentangle Robbins, mutter our apologies and take his black looks in return. We castigated the dogs, tied them up, beat them—but they always managed to get free and descend once more upon the sunset stroller.

On this particular evening Michael was performing tricks upon his bicycle for the edification of Marvin, Dennis, Rufus and anyone else who wanted to watch. I was immersed in reading until Rufus rushed in. "Michael's going to ride with one foot on the saddle!" he cried breathlessly. "He wants you to see!"

I sprang from my chair and rushed out, Rufus leading the way. I got to the front door just in time to see the whole event unfold like a nightmare tableau.

Up the street with a firm and wary tread, surrounded by his spaniels, came Robbins, the stroller. Down the terrace shot the noiseless black-and-tan and black-and-white avalanche of Fido and Pogo. From the hill on the left came the speeding bicycle of Michael, my son standing on one foot triumphantly erect, hands out to both sides.

I uttered a shout. Michael gave a strangled cry of warning. Marvin's wife, Maxine, who was weeding marigolds by the walk, screamed. The spaniels yelped in alarm. The stroller gave a startled curse.

Michael's bicycle caromed off Pogo, hit Fido and hurtled directly into the spaniels and their master. There were two muffled thumps, another yell from Michael—all to be drowned in a medley of barks and bellowings.

The middle of the street was filled with a horrendous, threshing mass of dogs, humans and a still-spinning bicycle. Above it all, like a feeble signal of defiance against fate, waved the blackthorn cane.

Marvin and I separated the various portions of the vortex, getting a number of bites apiece from the spaniels. Fido and Pogo, unhurt and panting, stood aside and watched with interest. Robbins and his dogs were without harm and Michael, by a miracle, had only a cut and some bruises. The

THE AUTHOR

Hubler poses with the main characters in his story: his sons, Rufus (left) and Michael, and the family Airedale, Fido. Since the events recounted in this story, Hubler has remarried.



bicycle, alas, had one pedal broken off and a wheel broken.

Inside the house, Rufus watched me. "He's pretty sick, isn't he?" he said, peering at Michael.

"No, he isn't," I snapped. "He's fine. But he might have shock."

Michael looked at me reproachfully. "You should have told me what would happen."

"How did I know?" I protested.

"You knew about the dogs. You knew Mike can ride a bike," Rufus said accusingly. I said nothing.

From his pillow Michael gave me a long look. "Sometimes," he said sleepily, "I think there are some things you don't know."

Before I could retort, his eyes had closed. Rufus and I tiptoed out. "Don't listen to him," Rufus said. "He doesn't mean it; he's sick and shocked."

This confounding mixture of scepticism, encouragement, disillusionment and sympathy—all of it wrapped up in utmost frankness—is precisely what makes it difficult for a father to submit to the tutoring of his children. If he is to learn anything at all, he must keep his mouth shut and his ears open: the first small law is that thou shalt listen to them.



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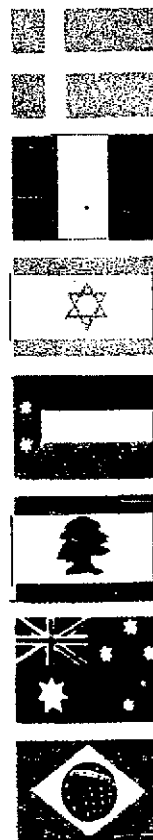
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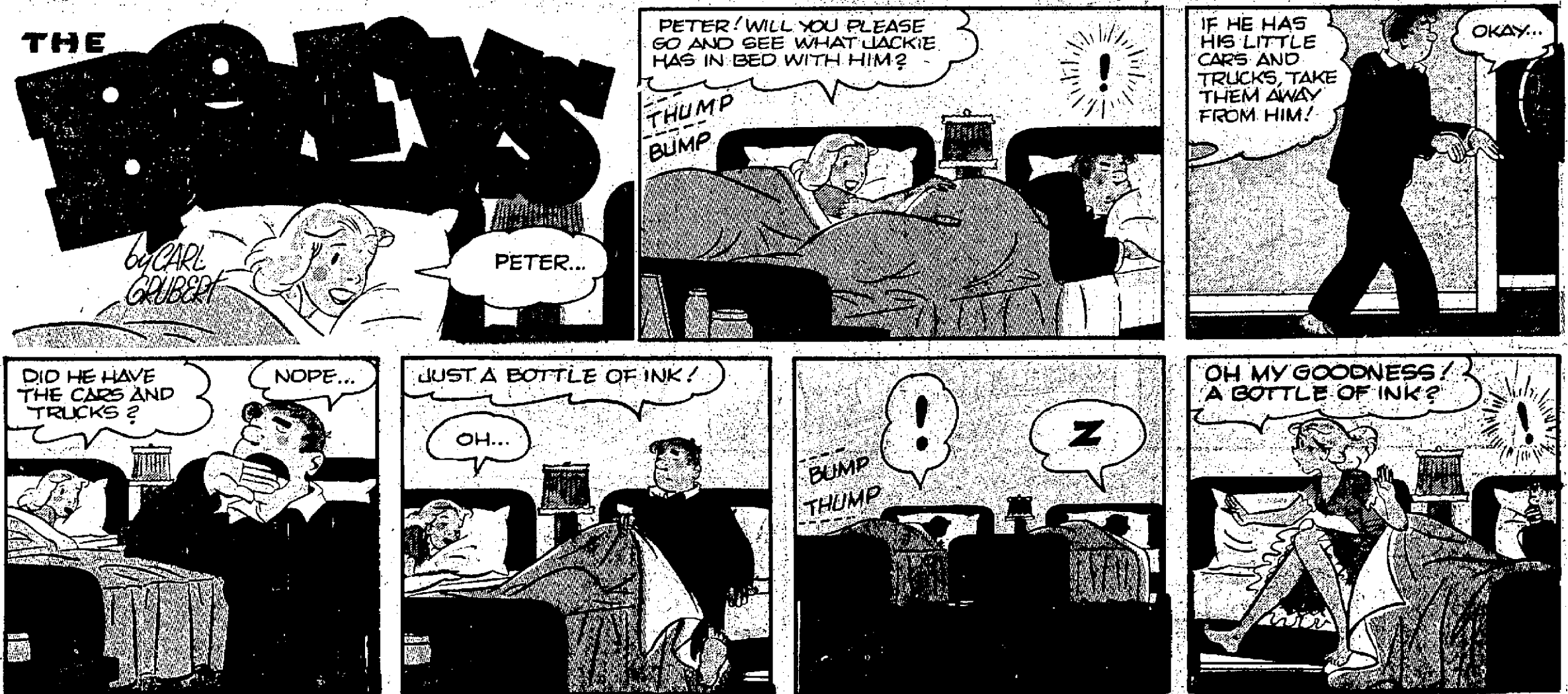
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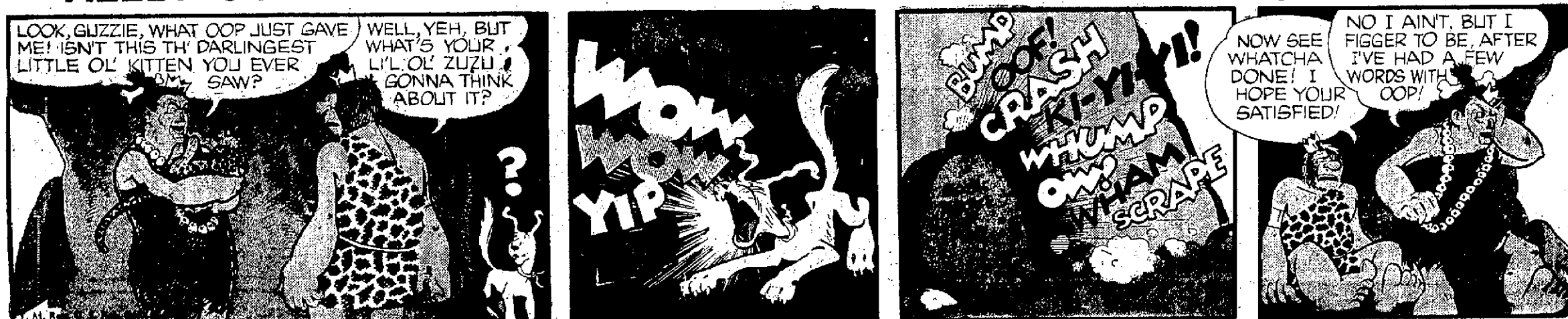
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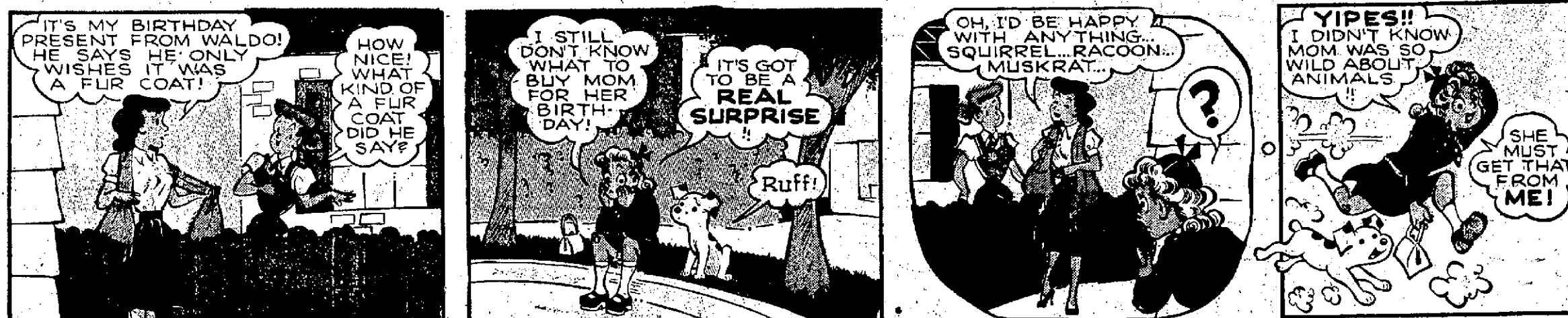
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By Al Vermeer

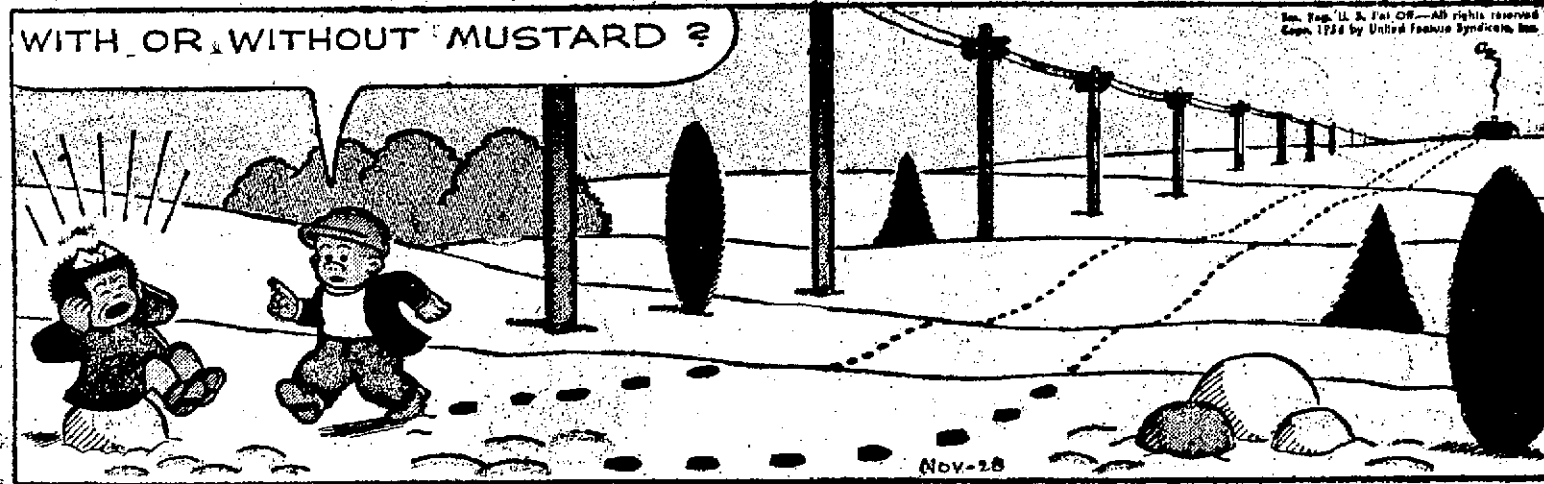
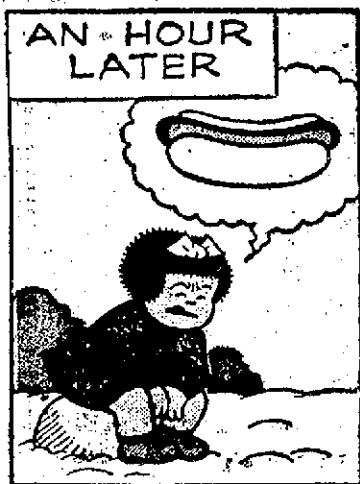


STEVE ROPER



NANCY

By Ernie Bushmiller



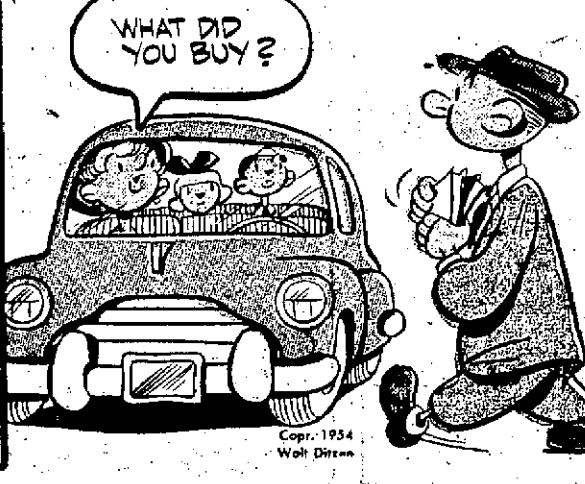
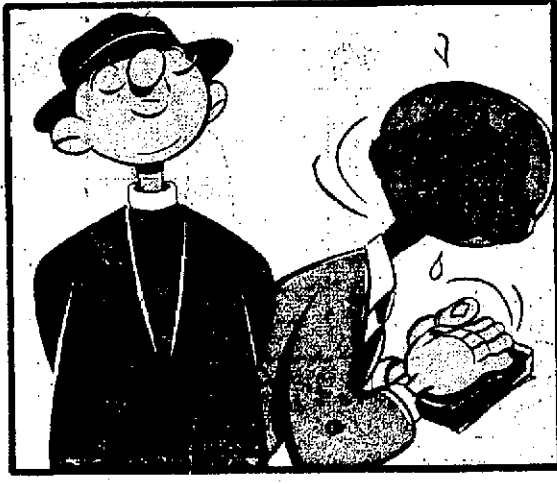
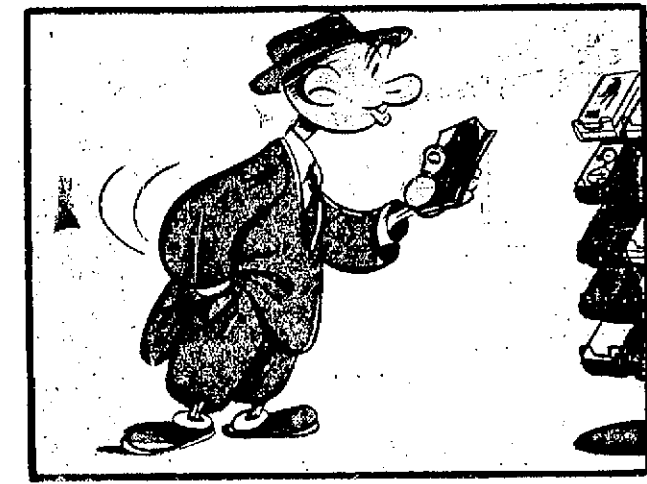
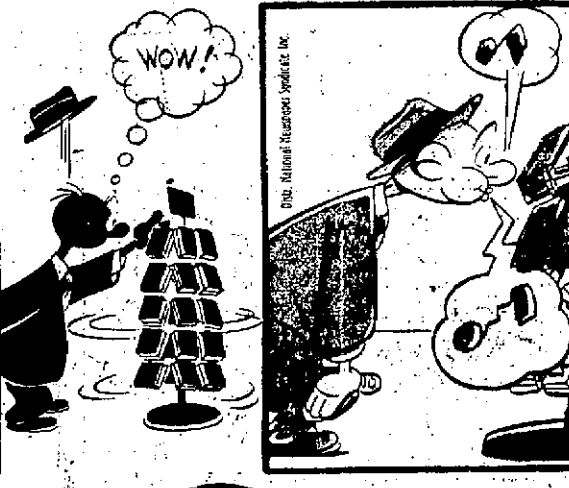
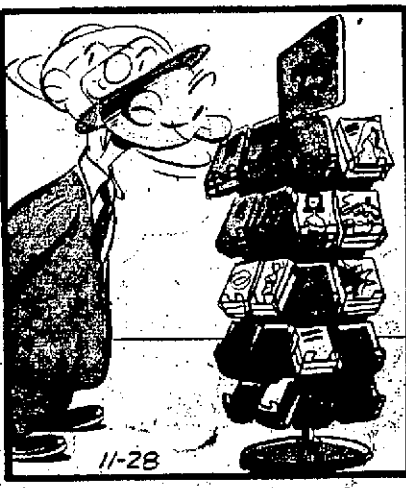
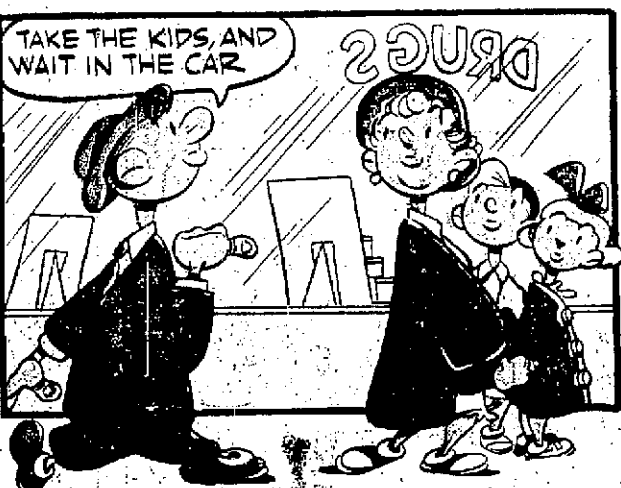
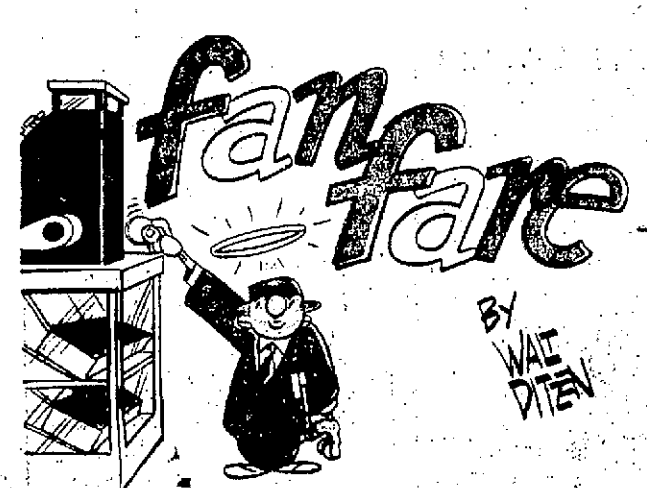
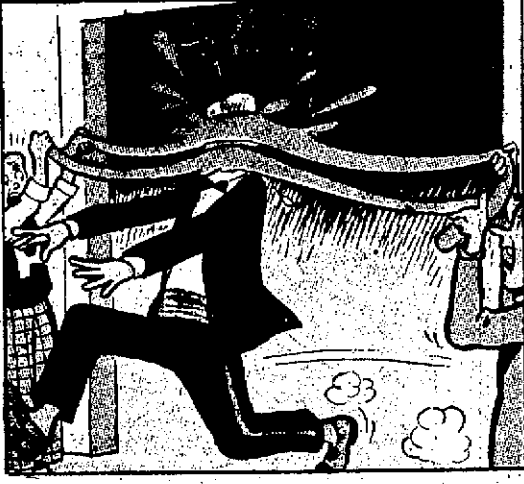
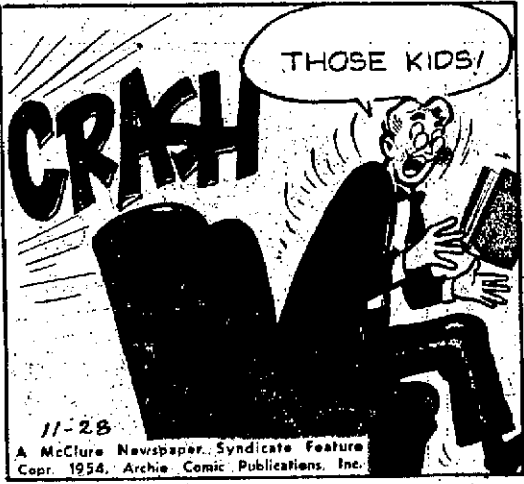
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Hurry! Hurry! Get aboard. Don't miss it. That Sugar Crisp Flavor Special is just loaded with sweet deliciousness—crisp, crunchy, golden puffs of wheat, each one coated with honey and sugar. There's no quicker route to pleasure—any time! To start your day with a whistle and a shout... for GOODNESS' sake, get Post's Sugar Crisp!

For BREAKFAST it's dandy!
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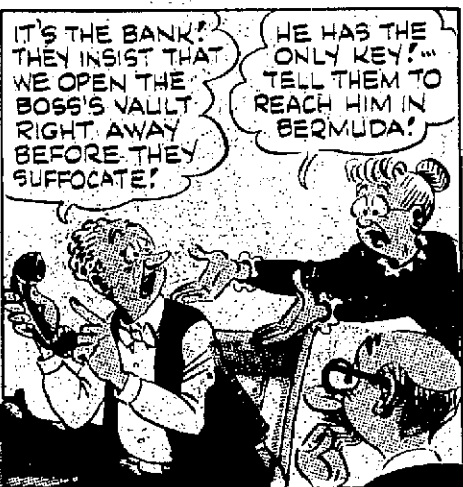
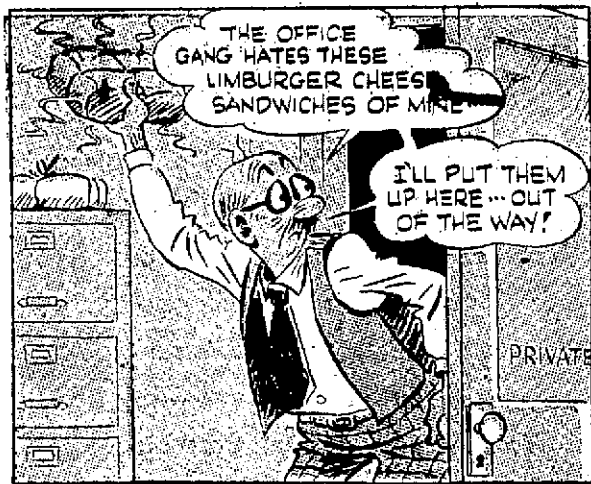
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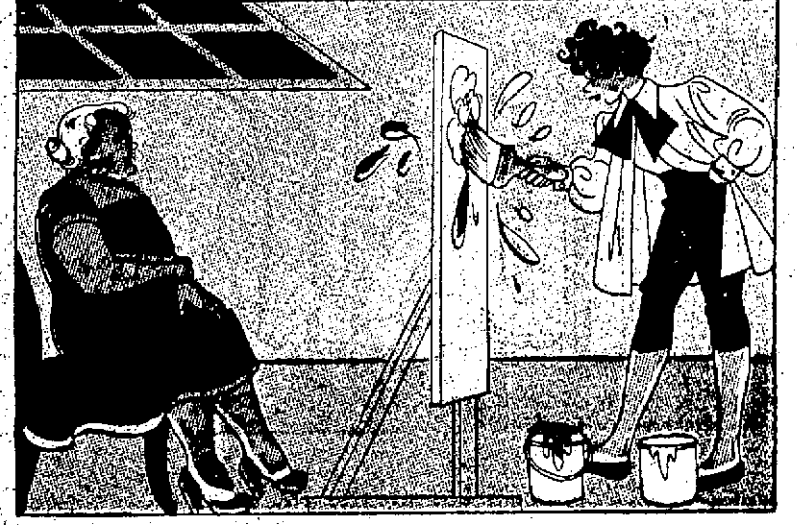
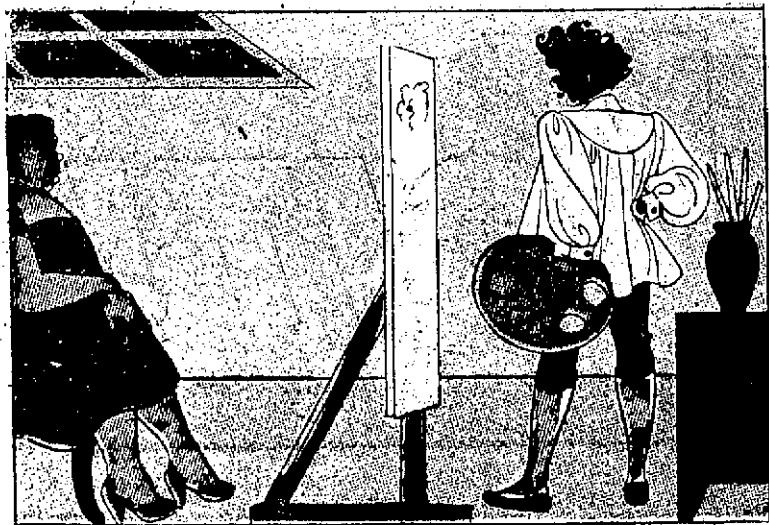
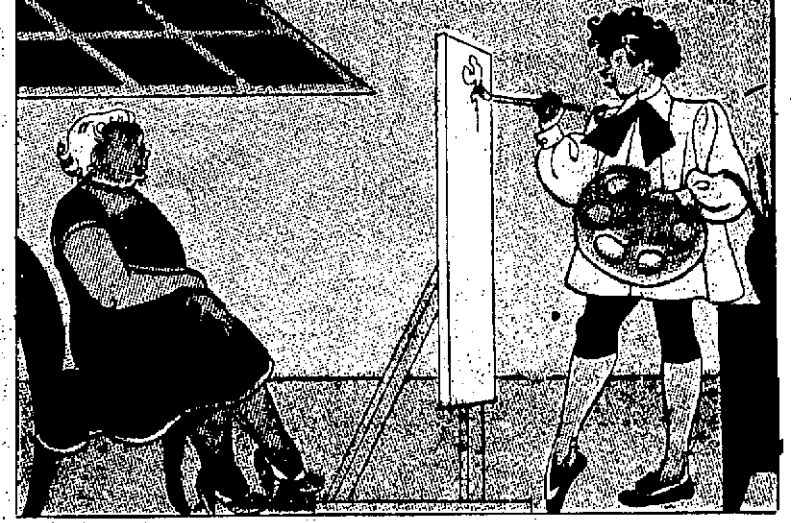
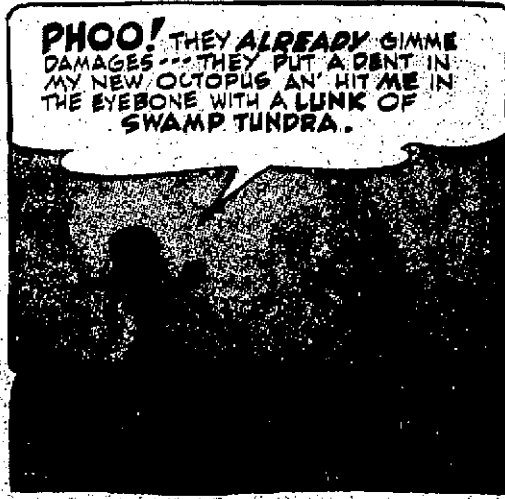
By Bob Montana



THERE OUGHTA BE A LAW

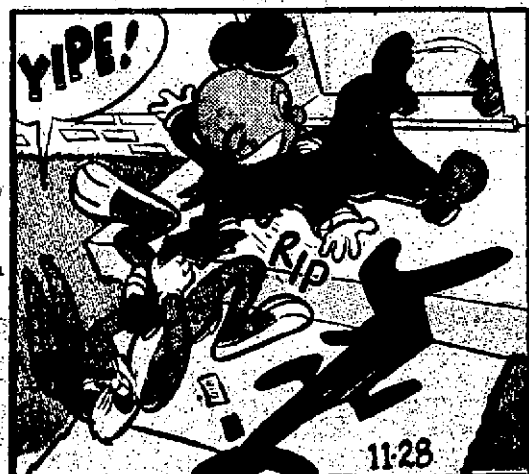
By Al Fagaly and Harry Shorten





BUGS BUNNY

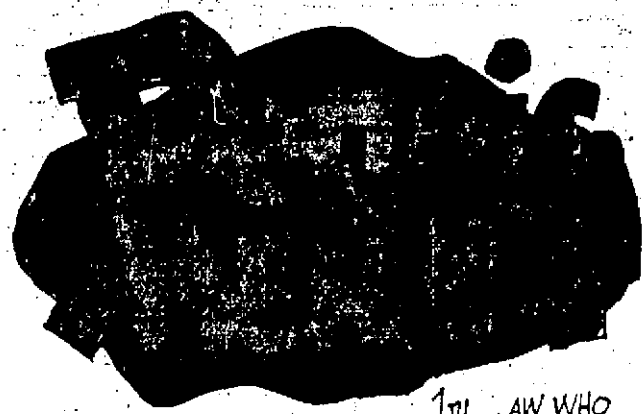
The Famous Rabbit



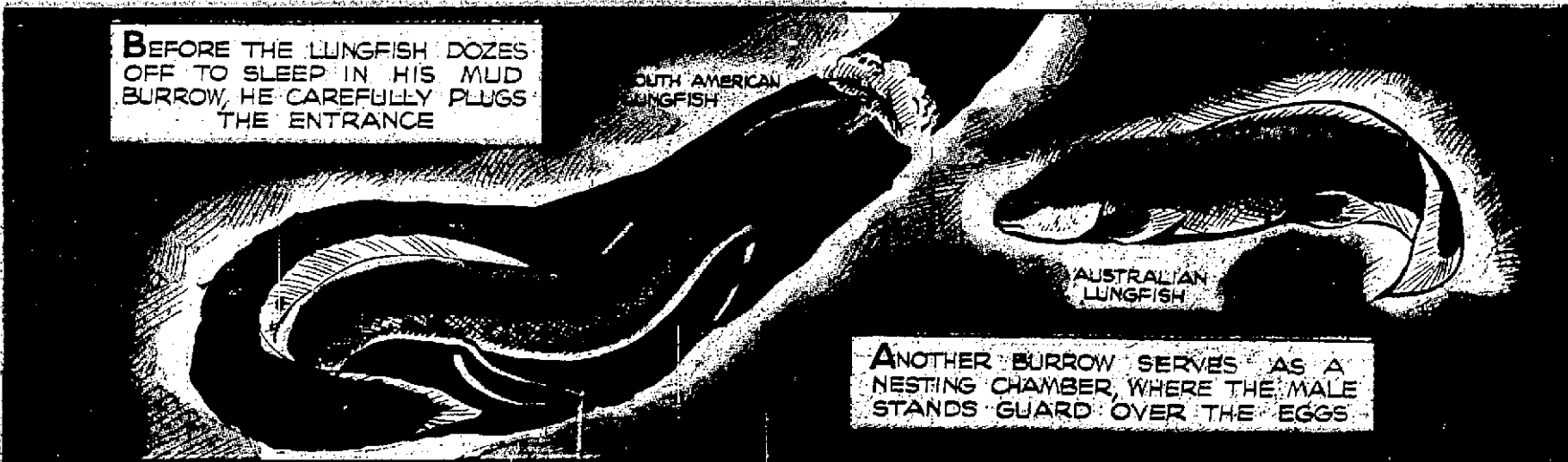
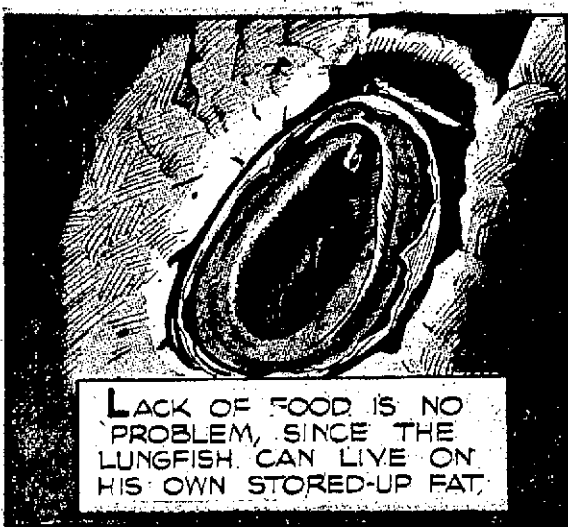
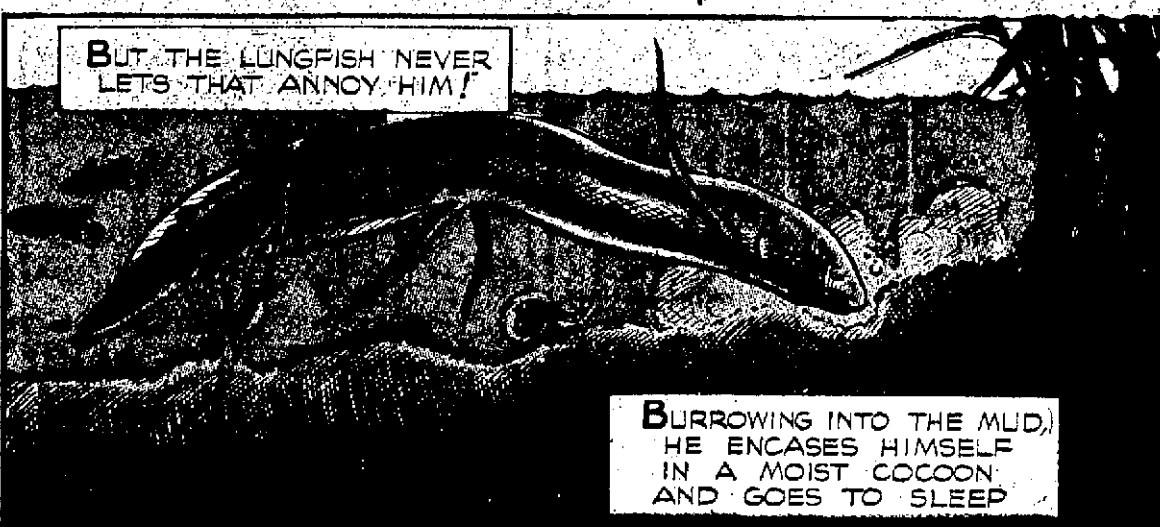
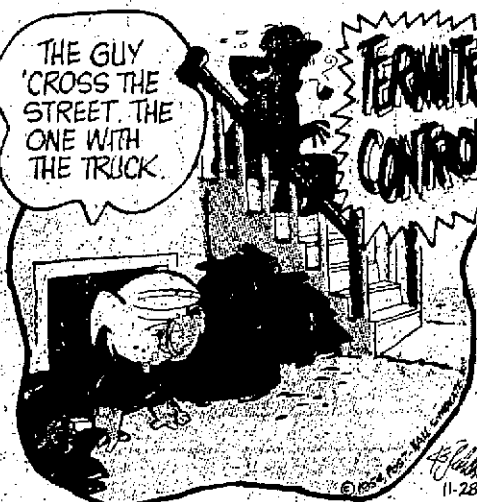
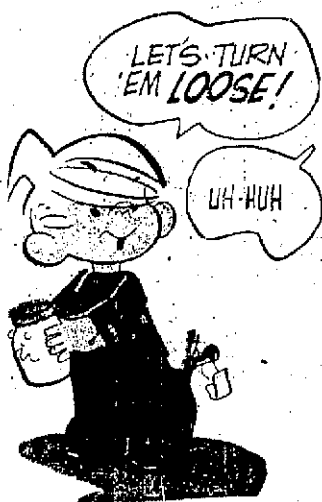
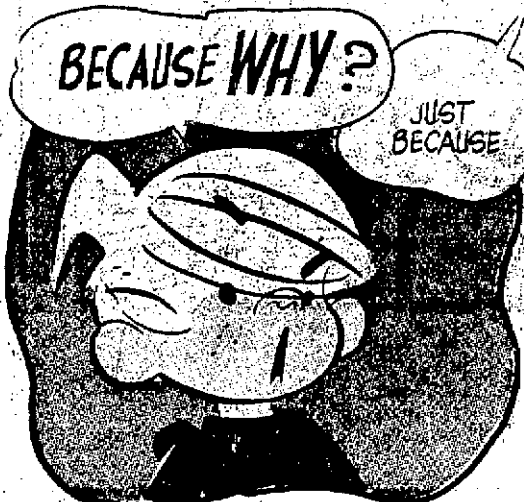
Fins from \$2.95
Masks and goggles
from 69c
Dive Fun Kits from \$3.95

VOIT
AMERICA'S
FINEST ATHLETIC
EQUIPMENT

SUNDAY, NOVEMBER 28, 1934



by... AW WHO CARES...?



OUT OUR WAY

The Willets

T. M. Reg. U. S. Pat. Off.

By J. R. Williams



OUR BOARDING HOUSE

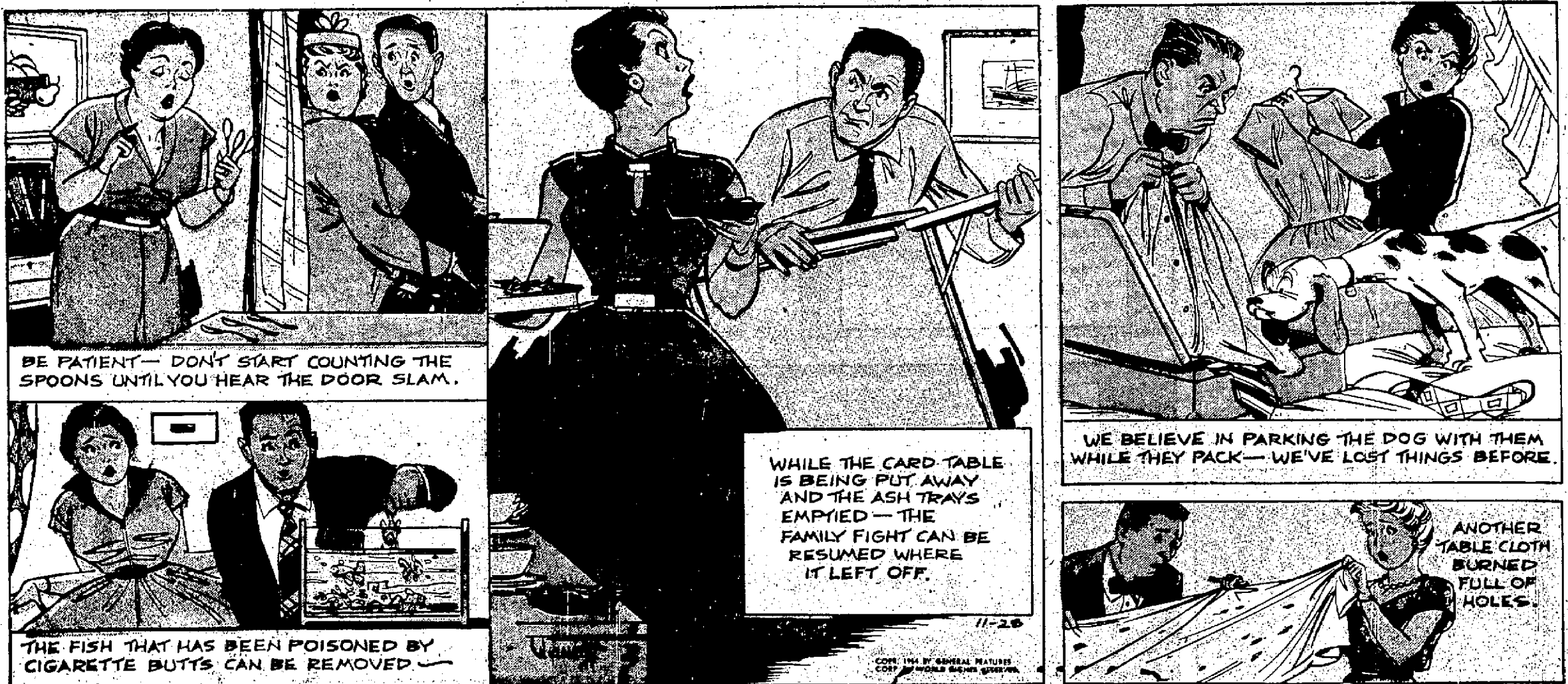
With Major Hoople



VIGNETTES OF LIFE

When The Guests Depart

BY HARRY WEINERT



ABBIE and SLATS by AARBURN VAN ZUREN

W-WHAT'S POP DOING OUT THERE, SUE?

HE'S (CHOKE) CHOPPING WOOD! AFTER WHICH HE SAYS HE'S GOING TO FIND SOMEBODY BY THE NAME OF ARMSTRONG TO CHALLENGE TO A (GROAN) WRESTLING MATCH. IF THAT AXE DOESN'T MAIM HIM, ARMSTRONG WILL!!

BECKY, WHAT'LL WE DO?

WE'VE GOT TO DIG UP THE MAN WHO CONVINCED POP HE WAS THE REINCARNATION OF ABRAHAM LINCOLN AND BEG, PLEAD, OR THREATEN HIM INTO TAKING IT BACK!!

"WITH MALICE TOWARD NONE, WITH CHARITY FOR ALL..."

LEMMIE SEE NOW ABIE SERVED MOST TWO TERMS IN THE WHITE HOUSE...

THEN WHAT HAPPENED? UMMM! GOTTA BE MIGHTY CAREFUL O' FELLERS BEARIN' THE NAME BOOTH!!

LATER... YOU WANT WHAT? YOU HEARD ME, BUSTER... I MEAN, FRIEND... DIG ONE UP!!

HARRY CARDWIN - 887 DRY GOODS AND NOTIONS - 1854

REMEMBER, GROGGINS - IT AIN'T GUARANTEED - NOT AFTER ALL THE YEARS IT'S BEEN MOLDERIN' DOWN IN THE CELLAR.

IT'S A WEE BIT LATE FOR HALLOWEEN AND A WEE BIT EARLY FOR NEW YEAR-R-RS PAR-RTY BATHLESS, AULD MON!

HAGGIS MCBAGPIPE!! YOU MAY BE THE PERFECT MAN FOR THE JOB O' SECRETARY O' THE TREASURY. I'LL BE NEEDIN' A STRONG AN' THRIFTY GROUP O' MEN AROUND ME WHEN TH' CALL COMES!

SEE... HE'S HEARIN' VOICES (THE POOR CAP!)

TO BE CONTINUED

Game Garden

JANE AND TUBBY ARE CARRYING OUT THEIR ASSIGNMENT AT SUSIE PROUDFOOT'S HOUSE...

I CAN'T STAND THIS WAITING, JANE - WHY DOESN'T SOMETHING HAPPEN?

HERE... DRINK SOME COFFEE - MAYBE IT WILL QUIET YOUR NERVES!

MAYBE - BUT... OH, DOGGONE IT, JANE! THAT POOR KID! HERE WE SIT DRINKIN' COFFEE AND WE DON'T KNOW WHAT MAY BE HAPPENING TO SUSIE!

TAKE IT EASY - NO USE GETTING ALL UPSET - THERE'S NOTHING YOU CAN DO!

I KNOW IT AND THAT'S JUST THE TROUBLE - GEE, JANE, SUSIE'S SUCH A WONDERFUL GIRL!

IF ANYTHING HAPPENS TO SUSIE, I'LL TRACK DOWN WHOEVER DID IT IF IT TAKES... AW, WHO AM I KIDDIN'? I'D HAVE AS MUCH CHANCE OF CATCHIN' THE KIDNAPPERS AS I WOULD OF BEIN' PRESIDENT!

THAT'S ALL RIGHT, TUBBY - I KNOW EXACTLY HOW YOU FEEL!

TUBBY! THERE'S A CAR IN THE DRIVE-WAY! COME ON!

SUSIE! YOU'RE BACK!... ARE YOU ALL RIGHT? ARE YOU OKAY?

YES! I... I'M TIRED, BUT I'M ALL RIGHT!

B-BUT I'VE BEEN SO WORRIED ABOUT YOU! I DIDN'T KNOW WHETHER... I MEAN I WAS AFRAID YOU WERE HURT... BADLY HURT WHEN THEY KNOCKED YOU OUT!

HUH?

SPIC and SPAN cleans my Linoleum Cleaner TWICE AS FAST-TWICE AS EASY AS SOAPS OR DETERGENTS!

NO RINSING! NO MOPPING DRY with SPIC and SPAN. I just dampen my mop in SPIC and SPAN solution. Then... just **ONCE OVER** and I'm through!

GREASE, STICKY DIRT... even dirty heelmarks disappear... like magic!

And the floor dries instantly! I can wax my linoleum or move my furniture back right away!

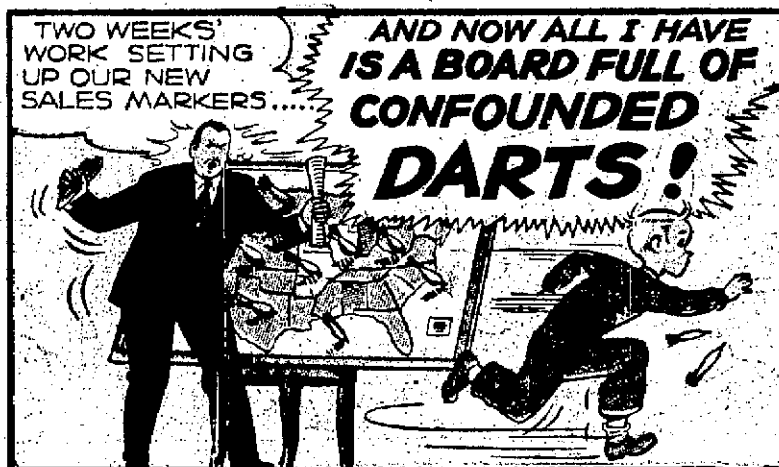
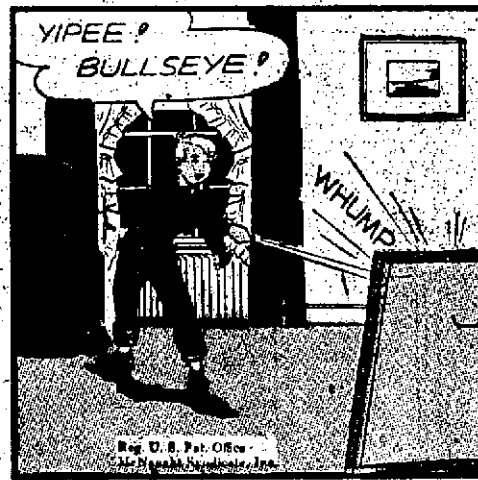
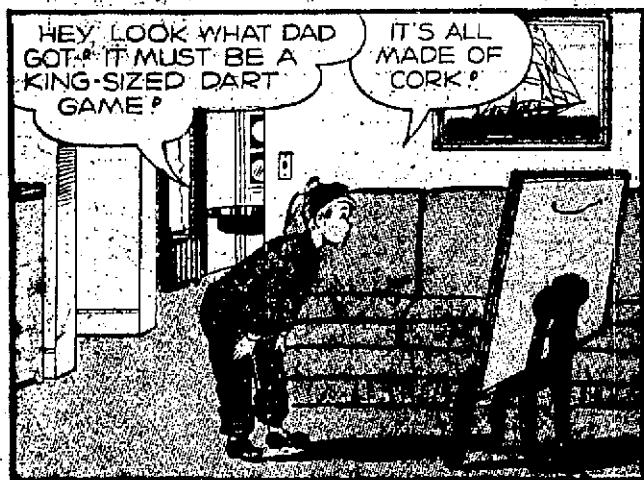
From now on it's **ONCE OVER SPIC and SPAN** for me!... wouldn't be without it!

P.S. Spic and Span is milder to hands than the mildest detergent - yet it cleans linoleum faster... easier!

©1955 The Procter & Gamble Co.

THE JACKSON TWINS

By Dick Brooks



BO

By Frank Beck



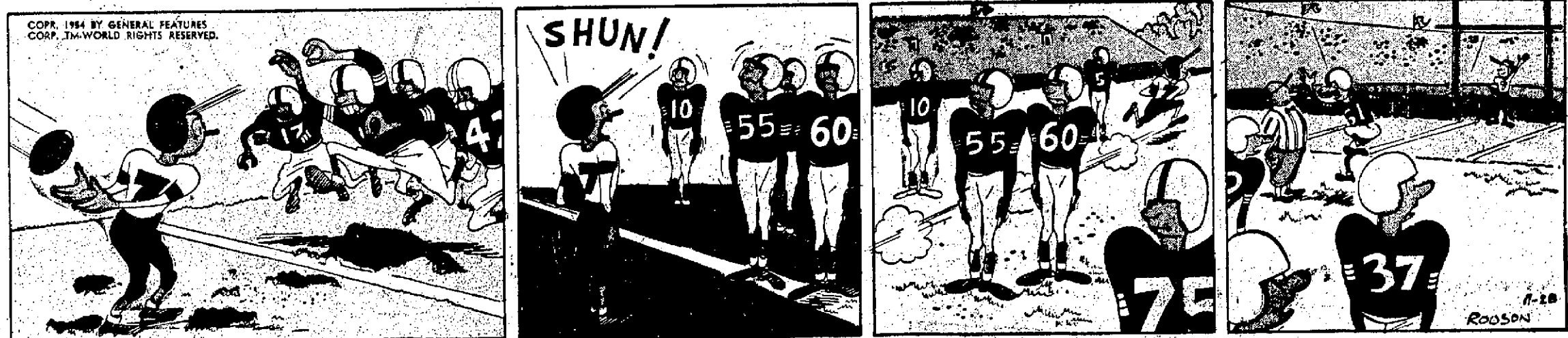
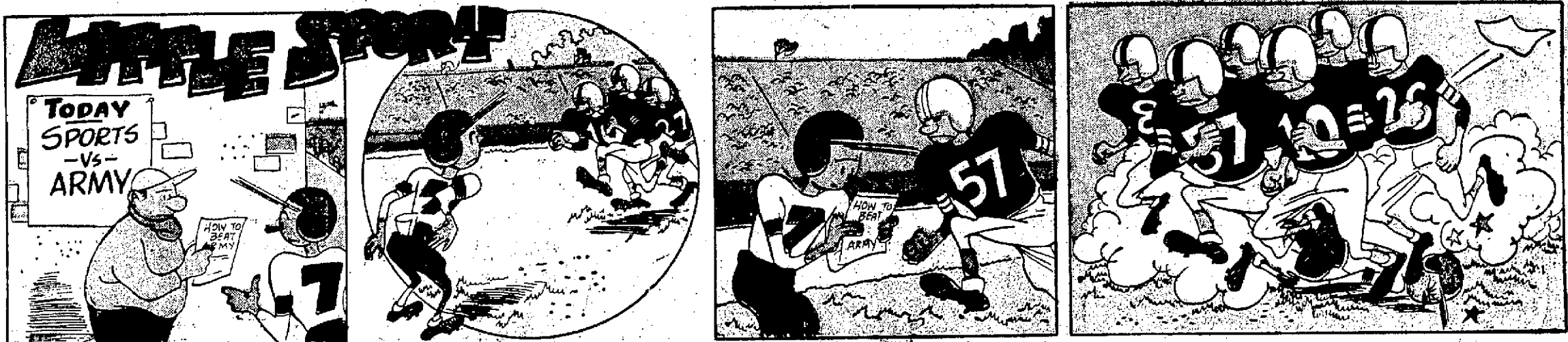
THE NEBBS

By Hess



JET SCOTT

by Stark and Robinson



WOW! FIRST TIME UNDER \$69.50 With magic • pivot Cummins MAXAW ONLY \$49.95

FREE TO KIDS!

Junior Carpenter Measuring Kit for kids who bring Dad or Mom to your Cummins Dealer to see this MAXAW 717 Power Saw. Come early—supply is limited!

Amazing New PORTABLE POWER SAW for Do-It-Yourselfers—makes all sawing jobs easy!

Cuts 1 1/2" Deep at 45°
2 1/2" at 90°

LOOK AT THE WONDERFUL PLAY ROOM DAD HANDY MADE—EASY—WITH HIS MAXAW 717



The Perfectly Engineered Power Saw You've Always Wanted! Now—at a Price that Saves You Real Money!

BUILDS EVERYTHING from Bookcases to Complete HOUSES!

SEE YOUR NEARBY Cummins DEALER NOW!

magic • pivot
6 1/2" stub radius blade cuts 1 1/2" at 45°; magic • pivot does it! Parallel depth of adjustment: 1/4" to 2 1/2" at 90°. Blade lasts twice as long, has more power at cutting edge!

LONG BEACH
Atlantic Ave. Hardware
2150 Atlantic Ave.

This amazing Cummins MAXAW 717, with magic • pivot will handle any building job for you! It's a professional man's saw—now priced to save you real money. MAXAW 717: size through 2 x 4's at 45°, makes every cut in building every house! Engineered for years of valuable service, MAXAW 717 has a Double-Coil Motor, Hardened Steel Gears, Heavy-Duty Self Lubricating Bronze Bearings. Get in on the fun of making and fixing things with a MAXAW 717. You can't buy a finer performing, better built power saw at anywhere near this price. See your nearby Cummins Dealer—NOW!

Cummins POWER TOOLS
Products of John Oates Manufacturing Co.
MILWAUKEE 17, WISCONSIN

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5226 Second St.
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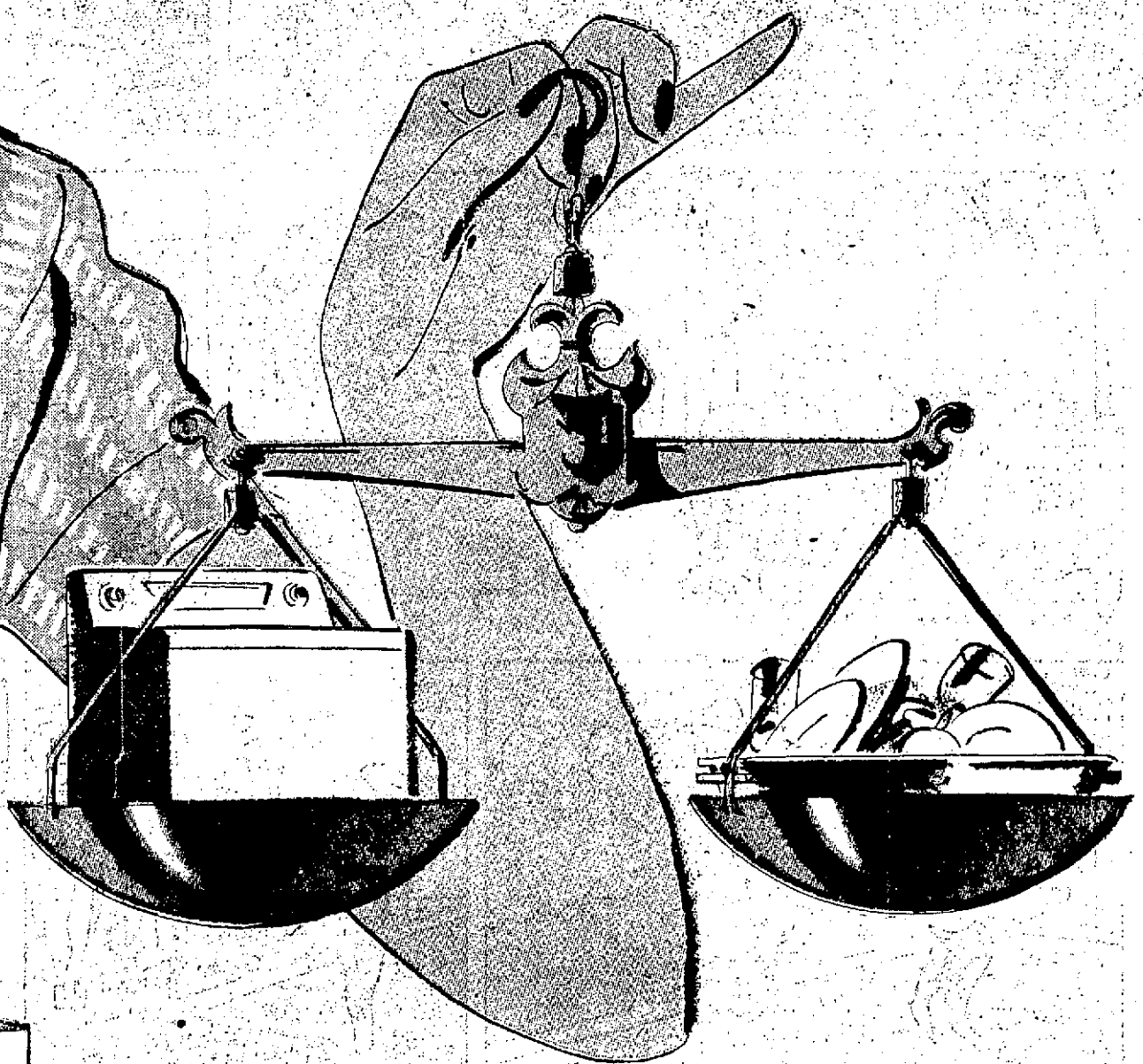
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lightweight!
All this engineering and performance—yet MAXAW 717 with magic • pivot weighs only 11 pounds! You'll find MAXAW 717 easy to handle—not tiring to operate.

LAKEWOOD
May Company
5100 Lakewood Blvd.

Now! White King offers you
its greatest wash-day discovery
in **94** years...

A NEW DETERGENT WITH "BALANCED" POWER!



In this new package is the wonderful
"BALANCED" CLEANSING POWER
you have been looking for to do a better and easier job on everything you
wash — from heavily soiled work clothes to dainty cottons or nylons

White King D now gives you:

1. "Balanced" Power in your automatic washer for **EVERYTHING** you wash in either hard or soft water.
2. "Balanced" Power in your conventional washer — just the right amount of suds for **ANYTHING** you wash.
3. "Balanced" Power in your dishpan with "just right" suds to float away grease and dirt — yet **EASY-TO-RINSE** suds that sparkle dishes and glassware without wiping.
4. "Balanced" Power to go after and destroy household dirt of **ALL** kinds, yet completely kind to your hands.

THIS IS REALLY "D DAY" FOR DIRT!

Try the new White King D today. Give it every test you can. Use it on your men-folk's work clothes and on your nylons and lingerie. Try it on your pots and pans and also on your finest glassware. Actually you will find that you get *wonderful* results on anything that is washable. If you don't agree that the new White King D does everything we claim for it and more, we will refund your full purchase price.

Remember — we've been in the business of making wash-day products for Western homemakers for 94 years — *and this new White King D is the finest product of its kind we have ever put on the market.*

WHITE KING **D** DETERGENT

Newest Member of the Royal Family!

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DETERGENT

300,000 SEE 67-BAND REVIEW

Navy Shifting Ships to West Coast as Reds Up Sea Power

(Editor's Note: In the following exclusive article from Washington, Virginia Kelly lists the reasons, both official and unofficially observed, for the current buildup of the Pacific Fleet.)

By VIRGINIA KELLY

(Independent Press-Telegram Washington Bureau)

WASHINGTON—The Navy calls it "balancing the fleet," following the rule-of-thumb of 50 per cent of our sea forces in each ocean, Atlantic and Pacific.

By January the Pacific Fleet will have gained since September approximately 34 ships.

(Announced transfers from the East Coast to Long Beach include the light aircraft carrier Wright, the heavy cruisers Pittsburgh and Baltimore, the destroyers Traphen, Watts, Black, Jarvis, Pritchett, Owen, Cushing and Cowell, the attack cargo transport Marquette, the high speed transport W. B. Cobb, and LSTs 279 and 400.

China Radio Answers U.S. Derisively

(Compiled from UP and AP)

(For the reaction of a typical sailor and his family to transfer here, see today's Southland Magazine.)

Officially, the Navy is careful not to relate its Pacific buildup with reports of expanding Red sea power. But Washington observers see a parallel between the present westward transfer of men and ships and the movements of the 1930s, when Japan's military might was rising menacingly.

The first division of battleships took shelter behind the old San Pedro breakwater in 1920. There was plenty of room—the main maritime activity was at San Francisco.

Navy ships did not even regularly run ships' boats to Long Beach in 1920. Even in the late 20s, most of the area's warships were still stationed at San Pedro instead of Long Beach.

But it was in the early 20s that the tremendous potential industrial expansion of Southern California was envisioned. Although it was officially denied, the Navy recognized a great future requirement for Pacific naval power.

In the 1930's the Navy again refused to state that the enlargement of the Pacific Fleet was for strategic purposes. It stated that the westward ship movements to the Long Beach area were to "improve living conditions for the men."

But it was no secret that the Navy recognized the threatening expansion of Japanese naval power—and that one day the Japanese would challenge our strength in the western ocean.

The Japanese problem parallels the present buildup of Red naval forces in the Pacific. Deputy Defense Secretary Robert Anderson, Navy Secretary Charles S. Thomas, Admiral Robert Carney, chief of naval operations, and Deputy CNO Vice Admiral Robert Briscoe have all recently and bluntly stated this condition.

Nevertheless today -- as in the past -- spokesmen for the "sincere" leader, told a news conference.

Peiping said the American protests of the imprisonment of two U. S. civilians and 11 Air Force men were "hysterical outbursts and denials" and charged that the two planes carrying the 13 men were shot down inside Communist China.

"Since American planes carrying U. S. spies were shot down inside China and since these spies have admitted that they were engaged in espionage," the broadcast said, "Washington protests that these persons were merely POWs in the Korean war are a smokescreen."

"Even the American warmongers can offer no plausible reason to show how these U. S. spies were allegedly 'POWs of the Korean war.'"

The broadcast asked, "How can there be any complaint about the punishment of these spies by the Chinese government?"

It derided American protests.

"Now these bellicose elements," Peiping said, "are shouting that since China has punished the American spies, she is even less entitled to enter the United Nations. Some of these warlike gentlemen are even clamoring for the use of force against China."

The Red radio's blast became known just after Senator Knowland, in Washington, had proposed a naval blockade of China in event the Peiping government rejected the strong U. S. note demanding the release of the 13 Americans.

Knowland, the Senate Republican leader, told a news conference.



NANCY WIERSMA
No. 1 on Majorette Parade



STRUTTED TO FIRST PRIZE

Members of Santa Monica High School's majorette team glow with enthusiasm on hearing they copped first place in the All-Western Band Review's majorette team division, Saturday. Left to right they are Shirley Walker, Dorothy Savage, Roberta Huber, Nancy McCord and Mary Weber.—(Staff Photos by B. Hodgson)

Peron Calls Halt to Row With Priests

BUENOS AIRES, Argentina (AP)—A truce has been reached—at least temporarily—in the hot controversy between President Juan D. Peron and a part of the Roman Catholic clergy in this predominantly Catholic country.

The controversy was stirred by attacks in the Peron-controlled press on Roman Catholic priests.

The truce was called 15 days later when Peron told his followers to forget the controversy, that he was sure the priests would quit interfering in his government.

But Peron, in his speech of last Thursday night, warned organizations like the Peronista party and the General Labor Confederation to be alert against any infiltration by priests or any other outside force. He spoke to a mass meeting of more than 25,000 for 35 minutes. What he said could be boiled down to this: The clergy should keep hands off politics and he would leave the priests alone.

Despite this, some Buenos Aires newspapers closest to the Peron government continued editorial criticism of the priests. But informed Catholics said the church was pleased with Peron's declaration of a truce even though the church recognized the two were still far apart on basic issues.

3-ACT DRAMA

They Wave, He Stops, It Costs \$100

Two masked men Saturday night flagged down a motorist, John Robson, 61, of 967 Park Circle, and at gunpoint took his wallet which contained \$100.

Robson told Patrolmen G. A. Hanania and W. G. Robertson the pair stood in the middle of Loma Vista Dr. a short distance north of 10th St., where he halted his car.

One of the men, he said, had a .38 caliber revolver. The two men fled on foot after taking his wallet.

IKE LEANED TO ARMY--BUT NOT ENOUGH

AUGUSTA, Ga. (AP)—President Eisenhower, who wore an Army football uniform more than 40 years ago, rooted long distance for the cadets Saturday as they lost to Navy.

The President watched the 27-20 thriller on television in the lounge of the Augusta National Golf clubhouse. Before the game he told Press Secretary James Hagerty:

"As commander in chief I have to be impartial... but I lean slightly toward the Army."

After the game, the President had nothing to say publicly.

Pact for U.S. Defense of Formosa Seen Near

WASHINGTON (AP)—The United States and Nationalist China have substantially agreed on terms of a defense treaty by which American protection will be pledged to Formosa, the Pescadores and possibly some coastal islands held by the Nationalists.

The pact is expected to be signed before the end of the year, following further talks here soon between Nationalist Foreign Minister George Yeh and State Department officials.

Authorities view the projected treaty as a step which could help stabilize the Formosan area and, over a period of years, establish more peaceful conditions there. In this respect, it is understood to be regarded favorably by Britain.

RED CHINESE GATHER SHIPS NEAR QUEMOY

TAIPEH, Formosa, (Sunday) (AP)—A build-up of Chinese Red naval strength in the Swatow area between Hong Kong and Quemoy was reported Saturday by an official Nationalist news agency.

Tatao, mouthpiece of the Interior Ministry, said the reinforcements included more than 10 gunboats and five Soviet-built torpedo boats of the type which sank the Nationalist destroyer Taiping, off the Tachens, Nov. 14.

In negotiation of the proposed security pact, the nature and extent of the guarantees which Washington was willing to give Nationalist China constituted the main difficulties.

Generalissimo Chiang Kai-shek's government, it was understood, wanted assurance of automatic U. S. participation in defense of all Nationalist-held islands. That would have blanketed in scores of small coastal islands like Quemoy and the

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Grossmont's Strutters in 4th Victory

San Diego County Unit Again Captures 1st-Place Trophy

All 67 competing bands in the 14th annual All-Western Band Review Saturday had color, precision, flash, showmanship and musical ability—but Grossmont High School from San Diego County again had the most.

For the second straight year and for the fourth year in 14, Grossmont marched off with top honors, winning this year's major award, the Mayor's Trophy.

Last year, Grossmont won the top award, the Sweepstake Trophy, and by winning it for the third time retired it from competition.

Nancy Wiersma, 17-year-old senior from Montebello High School, was the winning majorette among the multitude who strutted before the 800,000 spectators lining the mile-and-a-quarter parade route down Ocean Blvd. from Falcon Ave. west to Cedar Ave.

It was her third and last appearance in the parade and last year the shapely miss was second. The 5-foot, 9-inch, 135-pound, 36, 26, 36, red-haired and green-eyed winner twirled her baton during the last half of the parade with a right wrist that was badly strained after she slipped and fell at Ocean Blvd. and Atlantic Ave.

The winning Grossmont band was directed by Benton L. Minor and was led by Janet Thompson, military drum major.

The band was attired in royal blue gabardine coats trimmed with gold, blue trousers with gold stripes, white shoes, gold and white caps with eight-inch ostrich plumes.

Montebello won the award for best showmanship, Notre Dame High School of Sherman Oaks the trophy for the greatest musicianship improvement over last year and Desert High School, of Edwards, the plaque for the greatest marching improvement over last year.

There were five winners in each of the five divisions and the divisions were based on size of the competing high schools.

Bakersfield was first in class A, Helix High School, La Mesa, second; Mira Costa High School, Manhattan Beach, third; Porterville, fourth and East High School, Bakersfield, fifth.

Antelope Valley High School, Lancaster, was first in class B; (Continued on Page A-3, Col. 4)

Crossing Crash Kills Miss California, 1940

GOLDEN BRIDGE, N. Y. (AP)—Mrs. Constance O'Connor Regan, 34, Miss California of 1940, was killed Friday night when struck by a train while driving through a railroad crossing near here.

The former Powers model and mother of six had given up a Hollywood career to marry a Gov. Knight friend in 1942. She lived at Lake Katonah, N. Y.

Storms Lash Britain; 30 Men Feared Dead in Ship Disasters

By STANLEY GODFREY

LONDON (Sunday) (AP)—The worst storms in 30 years piled up a death toll, believed to be more than 30, in a long list of shipping disasters today and spread floods and havoc over much of Britain.

Seven men lay trapped in the wallowing wreck of the lightship South Goodwin, caught in winds of near hurricane force. Shrieking winds ripped the lightship from its moorings and tossed it on the Goodwin Sands, notorious graveyard for English Channel shipping.

An American Air Force helicopter crew from Manston, Kent, snatched one man from the wreck in a daredevil rescue mission before rising tides closed over it Saturday night. Ships stood by with oxygen torches ready to cut into the hulk later today if the winds abate, but the weatherman forecast more gales.

Seven more seamen were feared dead aboard the fore section of the 20,125-ton Liberian

tanker, World Concord, snapped in two by boiling seas off the Welsh coast. Earlier, 35 men had been rescued off the stern half after eight hours of peril.

Fears grew for 14 men aboard the 1,600-ton motorship, Rambler Rose, missing in the Lands End area where an unidentified ship was seen to sink Friday night.

Three seamen were believed killed in an explosion that ripped through the 9,829-ton Norwegian tanker Olov Ringdal in the

Welsh port of Swansea. Fifteen were injured.

Wartime mines ripped free from rusty cables, bringing fresh hazards to the men trying to ride out the storm. Frantic SOS messages crackled out from the North Sea to the Atlantic.

Inland, rising floodwaters brought chaos to 18 counties in southwest England and the midlands. Anxious coast guards stood by the seawalls as the raging seas lashed higher at each tide. Residents hastily moved furniture to top floors, mindful of the disastrous floods of January, 1953.

But the dramatic interest was centered on the fate of the men in the up-ended lightship and the ripped tanker.

An armada of rescue craft with divers and flame cutting devices aboard stood by helplessly as the South Goodwin lay on her side with the white lettering on her name showing through the rolling black and grey of the waves.

The U.S. helicopter crew captured the scene from the air. (Continued on Page A-2, Col. 4)

Fog Wanes Along Coast, Deepens in Inland Cities

The combined smog-fog attack accustomed to travel at a snail's pace during the past few nights, to be lifting to some extent along the coast Saturday night—but at the expense of inland cities.

A Norwalk couple, Mr. and Mrs. James Crockett, lost their way en route to Angelus Hospital early Saturday and Mrs. Crockett gave birth to a six-pound girl in the car.

The weather bureau cautiously predicted the siege may lift tonight. Hazy sunshine is expected to break through this afternoon, accompanied by a slightly higher temperature.

The fog clung to the ground in patches or lifted to form low clouds along Coast Hwy., from north of Santa Monica south through Laguna.

Inland, the mixture increased in density, as the fog blanket moved from the coast.

In Long Beach, the CAA tower at the airport reported visibility remaining fairly consistent at five-eighths of a mile, with a ceiling of 400 feet late Saturday night.

Traffic was shut down at the field about a half-hour before sunset.

However, the Marine Exchange reported harbor conditions satisfactory for ship movement, with visibility about a mile and a half despite some haze.

"This time Friday night, it was zero-zero," the Marine Exchange spokesman commented.

The weatherman said that much of the smog would be carried inland as the fog drifts away from the coast to infiltrate foothill cities.

Locally, accidents were held at a minimum as motorists, grown

L.A.C. SAYS: Protect Your Rights

The workers of this nation now have the greatest social securities ever known in the history of man. Most important of these are old-age retirement, hospital and medical insurance, and unemployment benefits. Each year billions of dollars are paid out in benefits which were given only to a few people 20 years ago. They have come to be a part of the planning of millions of families. They have taken away the fear of catastrophic illness and accidents, which formerly put families in debt for many years.

They have taken away the fear of old age for 90 per cent of our workers who have nothing saved up for their old age. They have taken away the fear of starvation from families who lose their jobs and are unable to quickly secure another. These securities have grown tremendously the past 10 years. The benefits have been greatly increased and millions are added to those protected as each year passes. They are securities the people must protect. If they do not take individual responsibility for such protection, they may awaken to find the entire system undermined and their protection destroyed.

The greatest danger to the securities is that they may

1,500 Bazaar Shops Burn in Istanbul

ISTANBUL, Turkey (AP)—Fire, believed caused by a short circuit in a cotton mattress shop, almost wiped out Istanbul's famous bazaar area Saturday. About 1,500 shops were razed and damage was estimated at millions of dollars. Newspaper estimates of the loss ranged as high as 360 million dollars.

Seventy fire engines and the entire city fire force fought five hours to quell the blaze, which lit the area for miles around. Millions of gallons of water were pumped into the flames, and when the hydrants ran dry water was pumped from the harbor.

The bazaar, a favorite tourist attraction, was built around the ruins of the ancient Royal Byzantine Stables. In its maze visitors could see or buy almost everything from antique treasures to junk.

(Continued on Page A-18)

Red Chinese Assail U.S. in Broadcast

(Continued From Page A-1.)

ence the United States has a "moral obligation" to "use more than words to protect Americans abroad."

Making it clear he was speaking only for himself and without consultation with the Defense and State Departments, the California Senator said he believed a blockade could be made effective without any grave risk of war.

He proposed that the United States approach this action through the United Nations. He said American allies ought to be willing to join in a blockade. But if they are not, he said, in no event should these allies be given any veto over American action.

Joining Knowland in sentiment was retired Gen. James A. Van Fleet, who said in Charlotte, N. C., that Communist China's detention of the airmen was a flagrant violation of the terms of the Korean Armistice.

"It's a reprehensible act and further indication their word means absolutely nothing," the former commander of the 8th Army in Korea declared in an interview. "It makes me mad when I think of how our boys are being treated. My 8th Army returned all of its Communist prisoners."

"I believe, if I had the authority, I would tell the Communists they had 48 hours in which to release them or consider the armistice broken. Then we should take necessary steps to get them back."

"We still have the opportunity to whip hell out of them and keep it a local war. We would then regain a lot of prestige we have lost."

Another strong and important reaction came from the Air Force Association through its president, John R. Allison, in Los Angeles.

Allison sent a telegram to President Eisenhower and copies to the press, all members of Congress, governors of all the states, the Secretaries of State, Defense and Air Force.

The telegram said the Air Force Association had been informed through sources "we believe to be correct" that the airmen were shot down over Korea, not Red China.

"The motto of a famous Air Force Fighter group is 'We Take Care of Our Own,'" the wire read, and continued, "The Air Force Association believes that this is an appropriate motto for our nation at this time."

The message declared the Air Force Association stands behind whatever action, no matter how strong, the President may take to obtain the release of the captured airmen.

Navy Shifting 34 Ships to West Coast

(Continued From Page A-1.)

lent Navy" assert the Pacific Fleet augmentation does not show a deterioration of the Far East situation, maintaining that the basic reason for the shift of ships is to lighten the work load for personnel in the Pacific Fleet.

Sea distances are so great in the Pacific that additional ships will give personnel more time with their families. The westward buildup will also lessen operating costs and increase actual operating time.

The Navy emphasizes that ships are not only going to the Pacific but that other vessels are returning from the Pacific via the Indian Ocean to the East Coast yards for overhaul. For example, the Saipan, which operated in the Far East, is now in the Norfolk yard.

This practice maintains the general balance of the two fleets. Personnel balances are also closely watched.

The Seventh Fleet, charged with the defense of Formosa and the Pescadores—is at combat strength in personnel as is the Mediterranean Fleet.

An interesting phase of the ship movement to the Pacific is the Navy's new plan for family mass movement and mass moving of household gear.

The Navy offered to "group-move" all the families of a destroyer squadron leaving for San Diego Tuesday. Only five families accepted. Others preferred to travel in their cars or make their own arrangements.

Here next Wednesday the Navy will hold more meetings to plan for the larger January movement of Long Beach-bound families.

Household effects will be moved by van. The types of transportation for cars is not yet determined.

Sun, Moon & Tides

TODAY

Sunrise: 6:37 a.m. Sunset: 4:45 p.m. Moonrise: 9:18 a.m. Moonset: 7:30 p.m. Tides: High, 9:36 a.m., 5.7 ft. Low, 3:19 a.m., 2.7 ft.; 8:19 p.m., -0.3 ft.

MONDAY

Sunrise: 6:38 a.m. Sunset: 4:45 p.m. Moonrise: 9:58 a.m. Moonset: 8:30 p.m. Tides: High, 12:11 a.m., 5.4 ft.; 10:11 a.m., 5.4 ft. Low, 3:55 a.m., 2.8 ft.; 6:01 p.m., -0.1 ft.

INDEPENDENT PRESS-TELEGRAM

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The Christmas Story

The story of the Nativity as retold by Dr. Norman Vincent Peale, independent church page columnist, and illustrated by Vincent Angelo, will start in Monday's Independent, and continue daily until Christmas. Following is Dr. Peale's introduction:



any men have tried to retell the story of the birth of Our Lord but no one has ever told it so well as those whose words have been preserved between the covers of the greatest Book ever written.

What I have attempted in this story is simply to take those passages from the chapters of the Holy Bible and place them in a somewhat different and more or less chronological sequence. Nothing I select can substitute for the complete story you will find in the pages of Isaiah in the Old Testament and Matthew, Mark, Luke and John in the New Testament. But it is my hope that the words you will find in the story as I have rearranged it will give you a new light on and fresh interest in the Gospels.

This, then, is the story of the coming of Jesus Christ in the words of the Holy Bible (King James version).

Norman Vincent Peale, D.D.

Pact for U.S. Defense of Formosa Seen Near

(Continued From Page A-1.)

Tachens, which the Reds have with its own constitutional provisions.

The United States was unwilling to make such sweeping commitments. It insisted that the pact should follow established patterns and that this country would not be pinned down to a promise of precise action in defense of every spot of land where Nationalist forces are deployed.

The treaty essentials which have been agreed on thus far cover these points:

1. Both sides would pledge themselves to use peaceful means for settling their disputes and to refrain from use of force except in defense. That is standard language in U.S. alliances but it has special significance in this case. In return for treaty protection, Chiang would agree to avoid what the diplomats call provocative attacks on Red China.

2. The action clause would be what Secretary of State Dulles calls the "Monroe Doctrine" type which was used in the Southeast Asia alliance signed at Manila last September. The United States would agree to recognize an armed attack in the Formosan area as endangering its own peace and safety and to meet the danger in accordance with the legal Chinese government.

3. The area to be protected would be Formosa and the nearby Pescadores Islands, and such other Nationalist-held territories as may be judged by the United States to be essential to the defense of Formosa.

American policy with respect to defending the coastal islands has never been finally determined by President Eisenhower and the National Security Council. The council decided against authorizing American air strikes on Red Chinese bases at the time the Reds assaulted Quemoy in early September. But this did not bar a contrary decision in the future.

4. The treaty would be of indefinite duration, capable of continuing in force for many years, provided neither side renounced it.

5. The treaty would be made with the Republic of China, thereby reaffirming American recognition of Chiang's regime as the legal Chinese government.

Worst Storm in 30 Years Plays Britain

(Continued From Page A-1.)

tained by Maj. Paul L. Park of Noble, Okla., lifted Ronald Murton, 22, off the lightship.

Murton, half-blinded and exhausted, was aboard to observe bird migration. He said there were seven men trapped below—four in the galley and three in a watertight compartment. But Park's crew said there was no other sign of life aboard and the commander of the rescue fleet in the area said chances for rescue were "very slim indeed."

The other two men in the "copter" were Capt. Curtis E. Parkins, Royalton, Minn., and Airman I.C. Elmer Vollman, a medical orderly from Chicago.

Park said the entire pickup took about 35 minutes and was carried out in winds up to 35 miles an hour.

"We flew very low over the ship, and at first saw no survivors," Park said. "Then, sitting very still in the sheltered part of the wreckage, we saw a man. He didn't see us until we were directly over him."

Park said Murton's first words when pulled aboard the helicopter were "jolly good pickup."

The seven men in the forepart of the tanker World Concord were drifting toward the Atlantic today. All were in the forecastle, including the skipper. Some were reported in bad shape. The tanker had an all-Greek crew.

The British aircraft carrier Illustrious with helicopters aboard headed the fleet of rescue ships awaiting the right moment to pull the seven men to safety.

Other storm developments: The British minesweeper Montrose was missing en route from Scotland to the Thames estuary. Radio contact with her has been lost and the Royal Air Force sent a plane to trace her route.

The 586-ton German trawler Wellendorf hit a mine in the North Sea and was taken into tow bound for Holland.

The 489-ton coastal vessel Gramsbergen was swept onto the rocks in Fishguard Harbor, Wales. The crew of 11 abandoned ship and reached shore safely.

The 193-ton Dutch freighter Vega was abandoned in the English Channel off Dover after the crew fought a 24-hour battle against rising waters in the hold.

The Polish trawler Penguin ran aground in the channel but was later refloated.

The 7,131-ton freighter Laurential Hall docked at Plymouth with two men injured, her deck cargo adrift and the lifeboats stove in.

The Norwegian motorship Argus and the German trawler Peter Von Danzig ran aground off the Jutland harbor of Bremerhaven and both crews, abandoned ship.

Wreck Upsets Levant, Call off Piano Concert

WASHINGTON (AP)—Pianist, this time. She was reached at the New York apartment.

Oscar Levant called off a solo appearance with the National Symphony Orchestra Saturday night because of what his wife called "nervous strain and tension."

She said Levant became upset when his train was delayed nine hours by a derailment of another train in California as he was coming east for the engagement.

Mrs. Levant said she and her husband had to leave the train when it reached Kansas City to make hurried plane connections for Washington.

The Levants returned to their New York home Saturday night, and a doctor was called in. Mrs. Levant said the doctor ordered Levant to bed and said it would be impossible for him to play at

enough cars to meet demand. It stepped up production schedules ten per cent this week to try to catch up.

The 30,000 CIO United Auto Workers in the Chrysler automotive body division were poised to strike Tuesday morning. Do Soto workers also have voted in favor of a strike. Plymouth workers were scheduled to take a strike vote today.

The strike threats caught the company in a vulnerable position. Chrysler, which turns out Chryslers, Dodges and Imperials, has just spent \$250,000,000 to restyle its 1955 models completely.

The new models were introduced just ten days ago. Chrysler, announcing sales have been moving at a fast pace, has been working overtime to turn out No. 3 spot in total production.

DETROIT (AP)—Chrysler Corporation's comeback bid in the automobile sales field is threatened by labor troubles.

A serious strike at this time could ruin Chrysler's attempt to regain the big share of the automotive market it once held. Chrysler divisions normally have turned out more than 20 per cent of all cars. But in the past year this share slipped to 13 per cent and less. Dividends were cut in half and profits for the first nine months of 1954 ran only about \$3,000,000.

The automotive body division turns out bodies for Plymouths, the low-priced bread-and-butter car of the corporation. Plymouth production slipped badly during the 1954 model year, and only this month returned to its old No. 3 spot in total production.

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Strike Threat Hits Chrysler in Midst of New Model Boom

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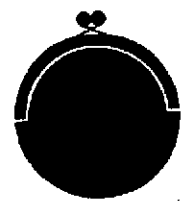
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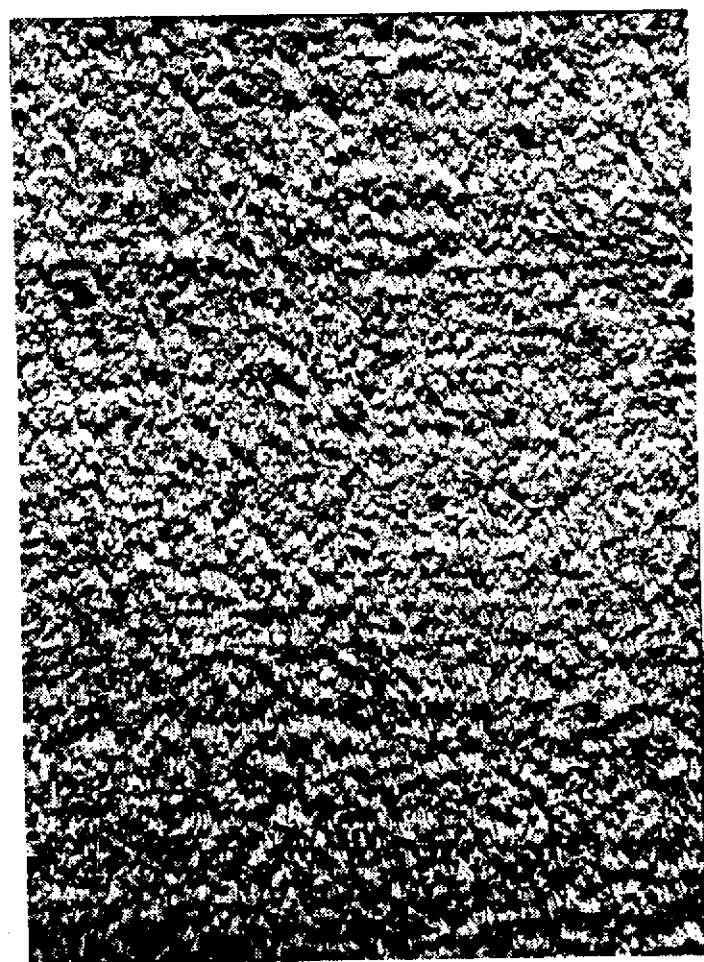
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Cotton broadlooms are the perfect answer to high style at low cost. And, of course, you'll want BIGELOW cotton broadlooms from Frank Bros. to give you the long service and easy maintenance so important with any floor covering. For only Bigelow gives you cotton broadlooms with lock weave construction for heavy duty wear—and only Frank Bros. gives you this famous brand at such low cost.

Not only do Bigelow's cotton broadlooms "look" like Southern California casual living—they fit perfectly with our busy schedules. Occasional vacuuming keeps them fresh and new—they may be shampooed and spot cleaned, too.

Come in and see the most beautiful colors ever achieved in floor coverings—sparkling jewel tones to match or mix with any decorative scheme. Your choice of two handsome textures.

←←← Castellano, a deep plush cut pile, or Rexmere, an informal heavy boucle texture →→→

Grossmont Again Tops Bands

(Continued From Page A-1.)

Merced, second; Madera, third; Tulare, fourth, and Delano, fifth.

In class C competition, Sanger was first, Coachella Valley High School, Coachella, second; Sweetwater High School, National City, third; Santa Maria, fourth, and Chino fifth.

Dinuba was first in the class D group, North High School, Bakersfield, second; Corona, third; St. Augustine High School, San Diego, fourth, and Washington High School, Fresno, fifth.

In the smallest or Class E division, Coalinga was first, Tranquillity, second; Riverside, third; Farlier, fourth; Kernan, fifth.

Don Bagby, a high stepping drum major from Porterville Union High School, won the All Western Drum Major title. Dick Gans, Citrus High School, Azusa, was second and Gary Sexton, Mt. Whitney High School, Visalia, third.

Judy Pratt, Helix High School, was judged best of the non-twirling drum majors. Clydette McElfee, Antelope Valley High School, was second; Janet Thompson, Grossmont, third; Bob Hovis, Bakersfield, fourth, and Gary Heisinger, Fresno, fifth.

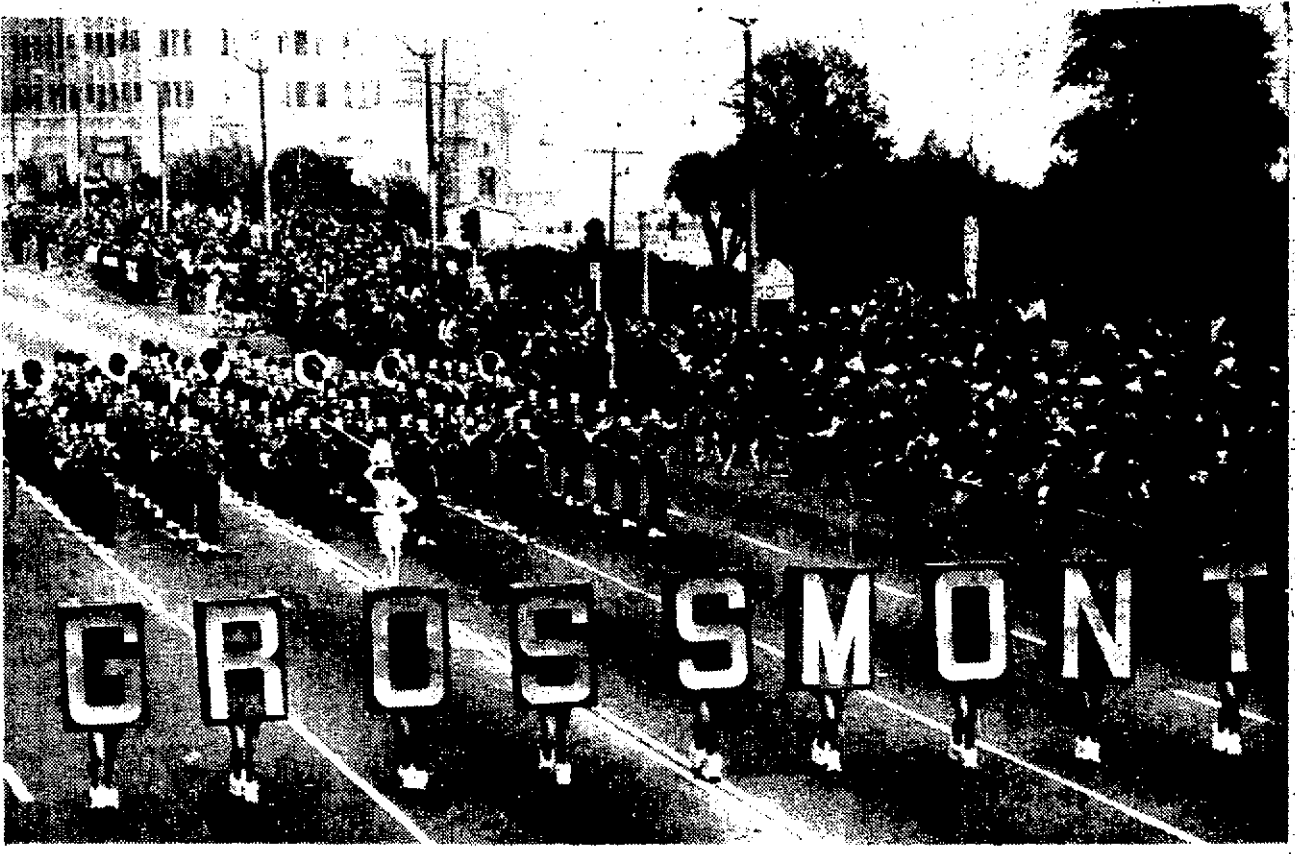
Five majorettes from Santa Monica High School, Shirley Walker, Dorothy Savage, Roberta Huber, Nancy McCord and Mary Weber won the title of All Western Majorette Team. Chowchilla Union High School's team was second and Sanger Union High's team third.

Iva Lee Zillioli, Corona, was second in the majorette competition and Ann Stroud, Downey, third.

The 6,000 contestants in the parade were entertained at a dance in Municipal Auditorium at conclusion of the parade. Awards were presented the winners during the dance.

In the parade but not participating for prizes were the Long Beach Motorcycle escort, The Marine Color Guard, El Toro Marine band and the host-band, from Jordan High School, of Long Beach.

The fog was blamed for keeping the crowd below last year's estimated 500,000 viewers but it failed to dampen the spirits of the marchers, many of whom had washed cars, baby-sat, mowed lawns and performed other types of labor to earn their way to the West's biggest band parade.



GROSSMONT HIGH'S spectacular band from the San Diego suburb was led into competition Saturday by a line of majorettes disguised as letters of the school name. Grossmont's blue-and-gold uniforms blazed to the mayor's trophy in a fourth triumph following the cinching of permanent possession of the sweepstakes award in three previous victories.



A PONY CHORUS OF MAJORETTES Danced for Clovis High School



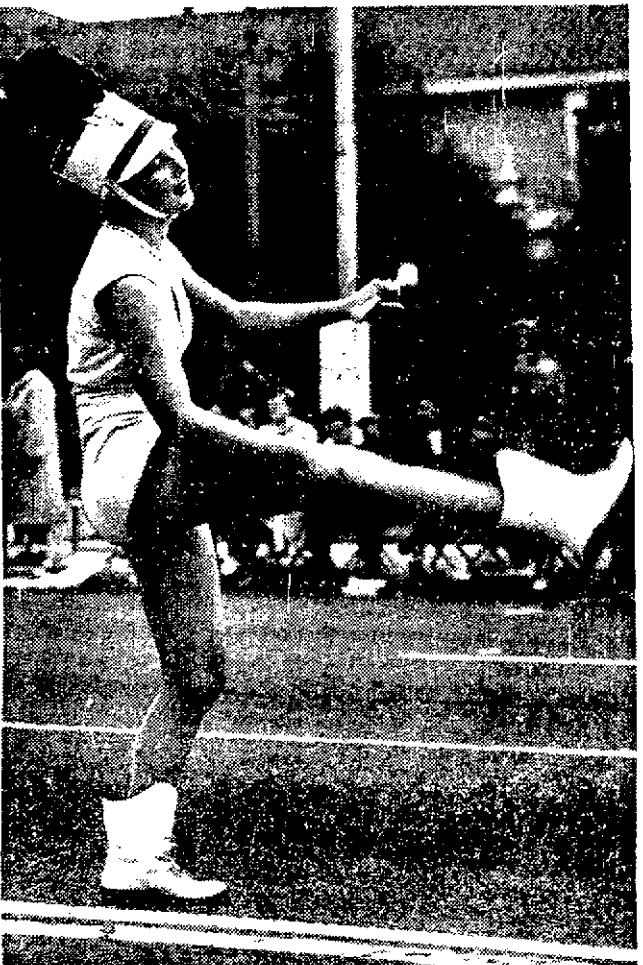
ARCADIA'S APACHES were Framed in Coils of a Giant Bass Horn



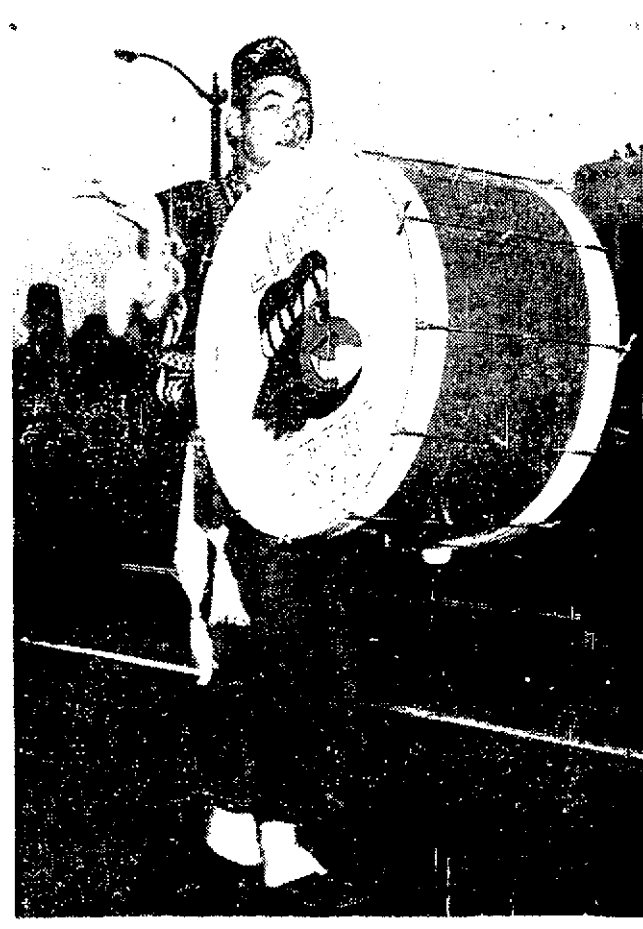
PROUD VIKINGS Carried Downey's Colors into the West's Biggest Musical Show



HIGH-STEPPING MAJORETTE Led Chowchilla on Musical March



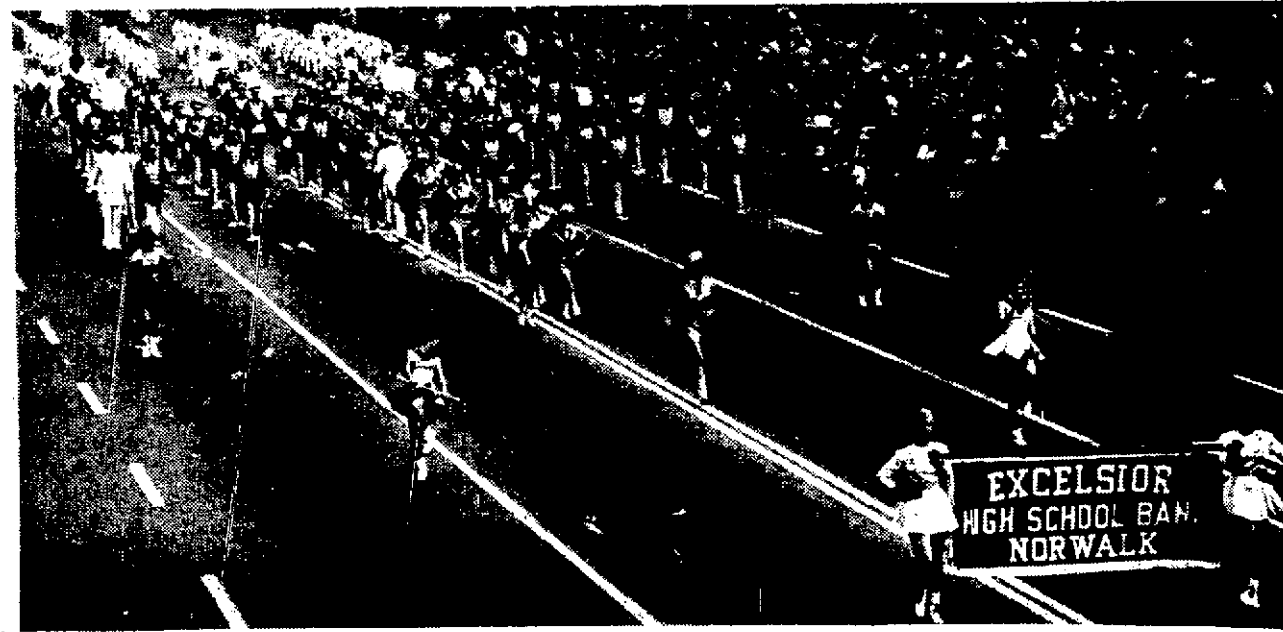
JOYCE BENJAMIN Steps Out for Riverdale High



ARAB DRUMMER Whoops It Up for Chula Vista



CITY OF LONG BEACH Host-Band for the Big Parade Was Jordan High's Unit of Tootlers



NORWALK'S EXCELSIOR HIGH Brought 138 Participants Shining in Green and Gray



YOUNGEST FIRE LADDIES?

Doing what they want to do when they grow up are these young members of the fire department at the VFW Home in Eaton Rapids, Mich. From left, Dennis Peters, Buck Jones, Dave Cochran and Ted Collins are among 20 boys who may qualify as the nation's youngest company of firefighters.—(AP Photo)

Senate Resumes McCarthy Hearing Monday; Knowland Urges Speed

(Compiled from AP and UP Dispatches) WASHINGTON—The Senate is set to resume the McCarthy hearing Monday, with GOP leader Knowland urging a decision by Dec. 11 and Sen. Watkins (R-Utah) renewing his call for a rebuke to the Wisconsin Republican.

Watkins declared that if Republicans "do the right thing" and vote for censure the party will gain stature nationally and need fear no lasting split.

Knowland did not say how he would vote. But he told newsmen he believes the Senate should dispose of the issue quickly and turn to what he considers more important things. He said he believes there is "a growing demand that the present censure business be terminated and that the 96 members of the Senate begin to concentrate their attention on how they can save the honor of the country."

Hinting that the Senate may be asked to remain in session beyond a censure vote, Knowland said international developments—including imprisonment of 13 Americans by Chinese Communists as spies—require that the Senate give more time to the honor of the country and the dignity of the Senate.

He said there is no reason why a vote can't be reached in two weeks, by Dec. 11 at the latest, on a pending censure resolution. He denied there was any Republican leadership move to delay a showdown.

Watkins said in an interview that in his opinion "the rightness before McCarthy's investigation" for the Senate to do would be to rebuke McCarthy not only on two counts now pending against him but on a proposed charge that he maliciously lied to the Watkins Committee, which recommended these counts.

McCarthy is expected to be on hand when the debate resumes Monday after a 10-day recess in which he received treatment for an injured elbow. His physician said yesterday he should be able to leave Bethesda Medical Center today, barring any complications.

Taking cognizance of reports that some Republicans would like to avoid a showdown because they fear McCarthy might split away from the GOP in 1956, Watkins said he felt these fears were groundless.

"One of the worst things that could happen to the Senate, the country and the Republican Party would be to dodge this issue," the Utah senator declared. "If the Republican Party does the right thing it will gain in stature and it won't be split."

"This is not a political issue and politics should play no part in it."

A six-man bipartisan committee headed by Watkins recommended that McCarthy be censured for alleged contemptuous treatment of an elections subcommittee which investigated his finances in 1951-52 and for alleged "repeated abuse" of Brig. Gen. Ralph W. Zwicker, a witness.

Capital Capers

By WALTER T. RIDDER, WESLEY PEYTON and ROBERT E. LEE
(Of The Independent-Press-Telegram Washington Bureau)

WASHINGTON—There's no doubt that the President likes golf above all other games. Saturday, his alma mater, West Point, took on the Navy in the day's big game, but the President wasn't there. He was playing golf down in Augusta, Ga.

Time was when a President might have been impeached for not making the traditional cross-stadium walk during the half-time interlude of the Army-Navy game. Lamenting Ike's non-appearance are Washington correspondents, who used to accompany Presidents to the game by private train, get good 50-yard seats and be returned by private train, thus avoiding traffic and the other woes which strike the ordinary Army-Navy game goer.

Celebrities are arriving here in town in such rapid succession that one person quipped: They're stacked up outside of Washington waiting to land. We've had the Queen Mother of England, several prime ministers, a president or two, and numerous high-ranking military figures.

Most useless appendage to a visitor's retinue was Prime Minister Mendes-France's interpreter. Close to the premier's side, the interpreter went everywhere with him, but the impatient M-F never let the guy do the translating. M-F's English was quite capable of handling the linguistic problems which arose.

Early-Bird Department. With Thanksgiving, 1954, just passed, the Department of Agriculture is worrying about Thanksgiving, 1955. It is worried lest the early turkey breeder get the bird, financially speaking, that is.

The department warns against overproduction in 1955. Early season developments point to an even larger crop next year than 1954's output of 61 million gobblers. The department adds this clincher to its warnings: turkeys sold "substantially" cheaper this year than last.

You'll be glad to know that the Post Office Department is "humanizing" postal regulations. Chapters 1 and 2 of the 4,000-page regulation volume have already been "humanized" and will be available to the no-doubt, eager public on Dec. 1.

Chapters 3-8 are, we understand, in the process of being "humanized." The new humanized version is supposed to make postal regulations so crystal clear that anyone, but anyone, can understand them. Well, we'll see.

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President Orders Dope-Addict Survey

AUGUSTA, Ga. (UP)—President Eisenhower Saturday ordered a special cabinet committee to make an immediate survey of narcotics addiction in urban slum areas so that if necessary new laws can be proposed to stamp it out.

"We should omit no practical step to minimize and stamp out narcotic addiction," the President said in a directive from his Thanksgiving holiday retreat to the attorney general, and the secretaries of state, defense, treasury and health, education and welfare.

Narcotics Bureau officials in Washington said that a big increase in narcotics use started in 1950 when sources opened up that had been closed during World War II. The main trouble spots now are New York, Detroit, Chicago, Philadelphia, Pittsburgh, Texas cities and Southern California.

The reason Mr. Eisenhower ordered a special survey now, a White House source said, is to have legislation, if any is needed, ready for Congress early in the next session. His directive does not reflect any particular concern over 'teen-age addiction or any sharp increase in smuggling, the source said.

Mr. Eisenhower noted in the letter that representatives of the cabinet members had met with representatives of other departments concerned with the problem and his special counsel as an informal committee on narcotics addiction.

Narcotics sources said the national rate of addiction is one person in 3,000 compared with the draft rejection rate for addicts of 1 in 10,000 during World War II. The government hospital for addicts at Lexington, Ky., now has 1,100 patients compared to 700 just before the 1950 upsurge in addiction.

The main drug is heroin and the main source is mainland China, Turkey, Italy, France and Lebanon are other sources.

Narcotics Bureau sources said

Hemorrhoids—Piles

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15 Only discontinued 27"x54" rug samples.....	10.95	2.95
15x7-4 Gainsborough Wilton, green	169.50	99.95
15x12 Rembrandt beige Wilton rug	279.00	189.95
4 Only 4-6x6 discontinued rug samples.....	42.00	14.95
12x10 Green frieze rug	199.95	129.95
32 Sq. yds. cotton carpet, sewed to room size....	150.00	99.50

CLOSE-OUT LOT OF ROLL ENDS . . . SMALL SIZES

Good for Halls — Entries — Dinettes — Fine Quality

Carpet. Many sizes. **SPECIAL VALUES. 50%**

DISCOUNTS TO

12x9 Wool braided rug	129.50	99.95
12x11 Remnant Raleigh rose Wilton	246.00	169.95
9x12 Carmel high-low loop rug, all wool.....	129.50	89.95
12x11 Purl-point high-low loop Wilton rug	248.30	139.95
9x8-6 Boucle cotton rug	65.25	39.95
11x15 Oblong hooked rug, cedar border.....	239.50	149.95
12x7-9 Beauvois remnant	129.75	59.95
10-6x11-6 Lees Early Settler carpet	104.50	69.95
12x18-8 Toast frieze carpet	269.95	199.95
12x15 Grey cotton chenille type carpet.....	179.00	89.95
46 Sq. yds. shuttlepoint peach Wilton..... per yd.	18.95	12.95
42 Sq. yds. heavy beige Axminster..... per yd.	10.95	7.95
12x21 Cotton chenille type carpet, cocoa	266.00	169.95
56 Sq. yds. Crownpoint deep tufted carpet, mauve, per yd.	13.95	8.95
4 Only odd oval rugs, 2 hooked, 2 braided, your choice, ea.		10.00

Modern Furniture

Silver Elm permanent card table, Naugahyde top	52.75	29.95
Silver Elm step table	54.50	29.95
Silver Elm corner table	79.50	49.95
Spice credenza, 6 chairs, table	495.50	299.95
Spice sofa table—will seat 8 for dining	109.00	59.95
Silver Elm bookcase	59.50	34.95
Large square spice lamp table, each	54.50	34.95
Silver Elm kneehole desk, bookcase	172.50	129.95
Blond mahogany hi-low cocktail table	105.90	69.95
Spice bookcase headboard, for full size	114.50	69.95
Spice double dresser, mirror, full panel bed, set	292.00	199.95
6/6 Open headboard, for 2 twin beds, each	69.95	49.95
Large wall shelf, grass cloth back	38.00	19.95
Armless occasional chair	74.50	59.95
Small sofa, foam seat & back, wood arms	164.00	89.95
2 Only wood arm host chairs, each	47.00	29.95
Cocktail table, Naugahyde top	55.95	29.95
3-piece curved corner sofa	543.00	329.95
Black Chinese lacquer cellarette	241.50	189.95
1 Down-back club chair, brown & charcoal	179.50	139.95
Silver Elm lamp table	61.00	34.95
Button-back club chair	154.00	119.95
Down-back club chair, grey-black	179.00	139.95
Armless club chair, toast texture	81.00	49.95
Wood-arm club chair, brown texture	58.00	39.95

Mahogany Furniture

2 Only gold and brown club chairs, each	122.00	89.95
2 Only green wing occasional chairs, each	133.50	79.95
1 Floor sample Lawson sofa	349.50	199.95
2 Only beige tufted-back armless host chairs, ea.	73.00	49.95
Green tuxedo sofa, excellent quality	334.50	269.95
1 Only bachelor chest, rosewood banding	163.75	99.95
2 Only Dunbar club chairs, gold texture, each	249.50	119.95
1 Only red nylon fan-back chair	106.85	69.95
1 Only rose occasional chair	81.00	49.95
Lawson love seat, beige boucle	219.75	169.95
Beige boucle club chair	144.50	99.95
Down-back club chair, fine quality	204.50	159.95
2 Only large step tables, parquet top, each	76.50	49.95
3 Only foam rubber club chairs, 2 gold, 1 gr., ea.	129.50	89.95
Rose matelasse love seat	299.50	229.95

Mahogany Furniture

1 Only rose & beige stripe club chair, down seat	172.50	139.95
Small tufted-back sofa, beige damask	354.50	239.95
2 Weiman lamp tables, parquet top, each	112.50	69.95
1 Only green & brown boucle occasional chair.....	76.00	39.95
Large leather top coffee table	78.50	49.95
Green matelasse barrel chair	149.50	99.95
2 Only marble top lamp tables, each	69.50	49.95
100" Dunbar sofa, brown texture	589.50	395.00
Step table, leather top	54.00	39.95
2 Only commode end tables, each	26.50	19.95
2 Only Pembroke end tables, each	37.50	29.95
Small drum table, all mahogany	25.00	17.95
2 Only 3-step end tables, each	37.50	19.95
2 Only fireside benches, each	58.00	39.95
Coffee table, glass top	25.00	17.95
Down-back Dunbar club chair	219.00	129.95

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on floor. **DISCOUNTS UP TO**

Drexel triple dresser, full bed, chest, nite stand, set	548.50	399.95
Large triple dresser, 2 twin beds, nite stand, set	598.50	399.95
Kindel triple dresser, 2 twin beds, nite stand, chest, set	910.00	599.95
Henredon chest, a fine quality	267.50	169.95
1 Only Drexel solid mahogany chest	188.25	129.95
Drexel double dresser, full bed	239.00	169.95
Full size bed by Henredon	119.00	69.95
Odd twin beds, discounts to		50%
Tea wagon, large wheels	79.00	59.95

Early American and Provincial

Provincial dresser and mirror	195.50	109.95
Provincial 3-drawer commode chest	116.00	69.95
2 Only provincial twin beds, each	110.75	69.95
Cherry full-size acorn bed	109.00	59.95
Pine nest-of-tables	48.00	29.95
Cherry double dresser, chest, full bed; set	470.00	379.95
Provincial permanent card table	69.00	39.95
Large square provincial cocktail table	89.00	59.95
Three-tier table, Pilgrim maple	45.00	29.95
Provincial 36" bookcase	70.75	39.95
2 Only maple twin beds, sold in pair only; each	62.50	39.95
Maple night stand	41.00	29.95
Pilgrim maple step table	47.95	29.95
2 Only antique pine drop-leaf end tables, each	45.25	29.95
Provincial occasional chair	89.00	49.95
1 Only drop-leaf Pilgrim maple dining table	99.00	69.95
2 Only Cape Cod wing chairs; each	97.50	79.95
Early American barrel chair	142.00	89.95
Wood arm platform rocker	57.50	39.95
Cherry cocktail table with shelf	64.50	39.95
Upholstered captain chair	47.25	29.95
Provincial cocktail table, solid cherry	44.75	29.95
Schoolmaster's desk	104.50	69.95
Green texture Lawson sofa	192.50	139.95
2 Only provincial occasional chairs; each	71.00	39.95
2 Only provincial drop-leaf lamp tables, each	66.00	39.95
Large provincial cocktail table, cherry	114.00	69.95
Drexel prov. dining table, hutch, 6 chairs; set	800.00	495.00
High-back provincial chair, quilted	209.00	139.95
Large gold provincial club chair	249.00	169.95
Large provincial down-back club chair	224.50	149.95
Antique pine corner cabinet	169.00	129.95
Cherry drop-leaf extension dining table	209.00	139.95
Early American dry sink, table, 6 chairs; set	455.50	259.95
Drexel cherry hutch, table, 6 chairs; set	652.00	399.95
Drexel cherry corner china	185.00	149.95
Drexel double dresser, chest, 2 twin beds; set	654.00	399.95
Drexel cherry dbl. dresser, chest, 2 twin beds; set	614.00	399.95
Cherry bedroom chest by Drexel	179.00	99.95
Cherry powder table and bench	118.00	79.95
Cherry armless platform rocker	71.00	39.95

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Crash Impact Puts Car on Rough Day on the Red Cars

Porch; 3 Hurt

Three persons were injured in a collision of a pickup truck and a sedan at Easy Ave. and 28th St. Saturday night.

The impact sent both vehicles onto the yard of a house at 2795 Easy Ave. The sedan came to rest on the front porch.

All the injured were taken to Seaside Hospital. Agapito Zavala, 40, of 2885 Easy Ave., driver of the truck, received possible chest injury. His son, Richard, 12, suffered a broken nose.

The other driver, Pedro M. Lujan, 18, of 144 E. 155th St., Compton, lost an upper tooth and was cut and bruised.

Mrs. Margie Hitchcock, whose property was damaged, told officers Ralph Clark and John Thomas that she ran to the front door after hearing the crash and found the car on her porch.

In addition, Mrs. Hitchcock said, a portion of her fence had been torn down, shrubbery uprooted, an ornamental light standard bowled over and the lawn gouged and scuffed.

Police Saturday reported that a 65-year-old man was seriously injured Friday evening when he was struck down and pinned by a car at Anaheim St. and Ori- zaba Ave.

The victim, Sharron T. Cowan, of 2905 E. 13th St., said that a car coming south on Ori- zaba Ave. had made a right turn and struck him just as he was about to step onto the curb.

Cowan said that a stranger lifted the front right wheel of the car so that he could release his left hand, which was pinned to the street.

Cowan said that the driver of the car had asked him if he was hurt, and had driven him home.

Neighbors called police when Cowan was unable to get out of bed Saturday. He was taken to Harbor General Hospital. A private physician told police that Cowan had received a broken left hip, a possible fracture of the left hand and severe lacerations to the fingers of his left hand.

The injured pedestrian de- scribed the driver as being in his early 20's, about five feet nine inches, stockily built with brown hair.



Tots Die in Fire

SACRAMENTO (AP) — Billy West, 5, and his sister, Linda, 1 1/2, were burned to death while sleeping alone in their house trailer here Friday night.

Nine Youths Quizzed After Band Girls' Rooms Looted

Four girl musicians, here for the All Western Band Review, were victimized by thieves at the Wilton Hotel early Saturday morning.

Nine youths, aged 15 to 19, were picked up by police and quizzed about the petty thefts and for an asserted attempt to force their way into the room occupied by two of the girls.

Wanda Alice Hall, 16, said that she and her roommates, Lucy Marie Minchew, 15, and Frances R. Mays, 15, all of Kern- man, lost purses and money totaling \$15.75.

The purses were missing after five juveniles entered the unlocked door of the girls' room and talked to them until asked to leave.

Kay A. Roling, 17, and her roommate, Jeanne Eitner, 16, both of Porterville, said Kay's purse was emptied of \$8, while the girls were out of the room.

Later, Kay said several juvenile boys tried to force their way into the room, but she and Jeanne held the door and screamed and the boys left.

Joe Petitions Success, Both Pro and Con

Both sides claimed success today in petition campaigns here for and against censure of Sen. Joseph McCarthy of Wisconsin.

Mrs. Logan Goodknight, chair- man of a volunteer group which collected petition signatures for the "Ten Million Americans Mobilizing for Justice," said the drive wound up Saturday night with well over 10,000 names on petitions to be rushed to national headquarters of the organization.

Coy Sanders, chairman of a committee which initiated a pro- censure petition movement here, reported 1,000 petitions are being circulated and estimated that perhaps 20,000 signatures will be obtained. The anti-McCarthy campaign here is not a part of a national movement, but Sanders said the idea has "caught on" and calls for petitions are being received from other parts of Southern California.

While Mrs. Goodknight is a prominent Republican and San- ders a prominent Democrat, both asserted the movements they head are non-partisan or bi- partisan in character. Members of both parties were circulating both types of petitions.

THEIR SAD DAY

Tree Climber, Stroller Fall

Edmund L. Gibbons Jr., 20, stationed aboard the USS Hamul, fell 12 feet from a tree while trying to crash the 1954 All Western Band Review dance at the Municipal Auditorium, police said.

John R. Kosmosky, entitled to attend the dance, a member of Fresno's Washington High School band, instead elected to walk on the Pike. While strolling on the Nu-Pike parking lot, he slipped and fell.

Hospital attendants said Gib- bons' right ankle was dislocated and Kosmosky had suffered a possible fracture of his left hip.

Texans Fete Building, Tallest West of Chicago

DALLAS, Texas (AP)—A Texas-day, the day set for the formal sized celebration to note the opening of the building. Tues- opening of the tallest building day's program will include a west of Chicago, the 40-story, party that will cover two acres \$25,000,000 Republic Bank Build- on the state fair grounds.

The building will be a profit- ing, will begin today. More than 9,000 persons, in- cluding stockholders and repre- sentatives of press, television and radio, from all over the country, will inspect the gleaming new structure today. It is 398 feet tall, including a needle-like tower topped by a searchlight.

The celebration will continue Monday, Tuesday and Wednes- day.

Shots Damage L.B. Windows

Apparently the work of juve-fired from a pellet gun. Residents miles speeding by in a car, holes whose windows were damaged were shot in three plate glass were John L. Campaigne, 2816 Fashion Ave.; Galileo C. Dacer, 2391 Fashion Ave., and Paul Hat- mon, 2882 Fashion Ave.

Officers Ralph Clark and John Thomas said the damage appar- ntly had resulted from shots

Not Resigning, Wilson Says

DETROIT (AP)—Secretary of Defense Charles E. Wilson said Saturday night that as far as completely rented at the high- est price a square foot of any, he is concerned any rumor that est price a square foot of any, he is concerned any rumor that year "is just a gossiping thing."

Wilson was asked about gos- sip in Washington that he plans to give up his cabinet post and that he would be succeeded by Sen. Ferguson (R-Mich.), who was defeated for re-election.

HOW CLEAN IS CLEAN?

Radioactive Carbon 14 Attacks Washday Blues

CHICAGO (AP)—Carbon 14, a substance that makes Geiger counters sound off, has come to the aid of the American house- wife faced with Monday's wash- ing.

Already, experiments in laun- dery in which Carbon 14 has been used, promise to answer a whole range of problems posed by the question: How clean is clean?

Technicians at a Chicago firm first hit upon the idea of calling up Carbon 14, which has a harm- less amount of radioactivity, in the general war against dirt.

They reasoned that the car- bon, sent from the atom plant at Oak Ridge, Tenn., with an official OK, would enable them to measure exactly the amount of dirt remaining in soiled cloth after washing.

The results of their experi- ments were so promising that soap and washing machine manu- facturers have turned their own researchers to using the Carbon 14 technique.

Earlier cleanliness-measuring methods were pretty limited. One was to wash a piece of cloth under varying conditions and then compare its color with a chart showing colors ranging from gray to white.

It was difficult to put the same amount of dirt in the test samples used for comparison, for one thing.

The Chicago technicians blended Carbon 14 with com- ponents of fat and protein and simple lamplack, and put the mixture on swatches of cloth and then measured their radio- activity with a Geiger counter contained in a device they call a Soil-A-Cator.

The samples were then washed with various soaps and deter- gents in different types of wash- ing machines at varying tem- peratures.

By raising the temperature of the water and changing other conditions, the technicians man- aged to remove 95 per cent of the mixture.

As a result of their work, the

Monday chore may soon be done more effectively by housewives equipped with knowledge of what soaps and detergents work best at the water temperatures in their homes and with their own type of washing machine.

Mamie Shops, Buys Gifts at \$3.95 Each

AUGUSTA, Ga. (AP)—Mrs. Dwight D. Eisenhower, accom- panied by a woman friend and a Secret Service agent, got some of her Christmas shopping out of the way Saturday in a surprise tour of a local department store.

The nation's First Lady bought four imitation gold mesh bags at \$3.95 each in one department.

She also made some purchases in the millinery department. But the manager would not say what they were. The manager said Mrs. Eisenhower's companion, Mrs. George E. Allen, did most of the buying there.

Mrs. Allen and her husband, personal friends of the Eisenhows, from Washington, have been their guests at Augusta National Country Club for a long Thank- giving week end.

Mrs. Eisenhower and her moth- er, Mrs. John S. Doud of Denver, Colo., last year paid a surprise shopping visit to a five-and-ten store in near-by Aiken, S. C.

Mrs. Eisenhower usually does her shopping by sending out one of her personal staff.

Legion Urges UMI

DENVER (AP)—Seaborn P. Collins, national commander of the American Legion, said Sat- urday the Legion is sponsoring a new universal military train- ing bill to be introduced in the 84th Congress. "Nations, like people, do not pick fights with those who are strong and ready," Collins said.

Columbia PRE-CHRISTMAS SALE

Sale of Reg. to 39.95

KNIT DRESSES

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Here are the most beautiful knit dresses you've ever seen . . . and just look at the tiny price! 100% WOOL knits in many styles and colors and some one-of-a-kind. Sizes from 10 to 16 in most styles.



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100% Super
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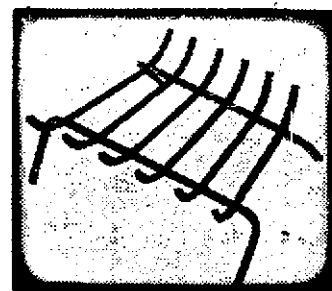
you measure it! we'll make it to fit your fireplace

solid brass ensemble

69⁹⁵ special

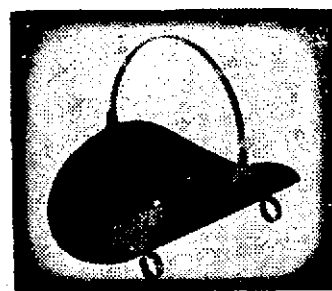
at no extra cost, order this gleaming 7- piece solid brass ensemble with screen* made to fit your fireplace now for Santa to enjoy when he slides down your chimney. It's a 99.85 value. Tell us what the front opening of your fireplace measures . . . inches wide and high.

*Up to 52 inches wide, 40 inches high.



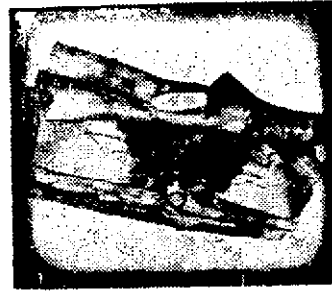
"neur-tip" firegrate
\$2.49

Holiday fires will be safe over this black steel 19-inch firegrate . . . no, it won't tip!



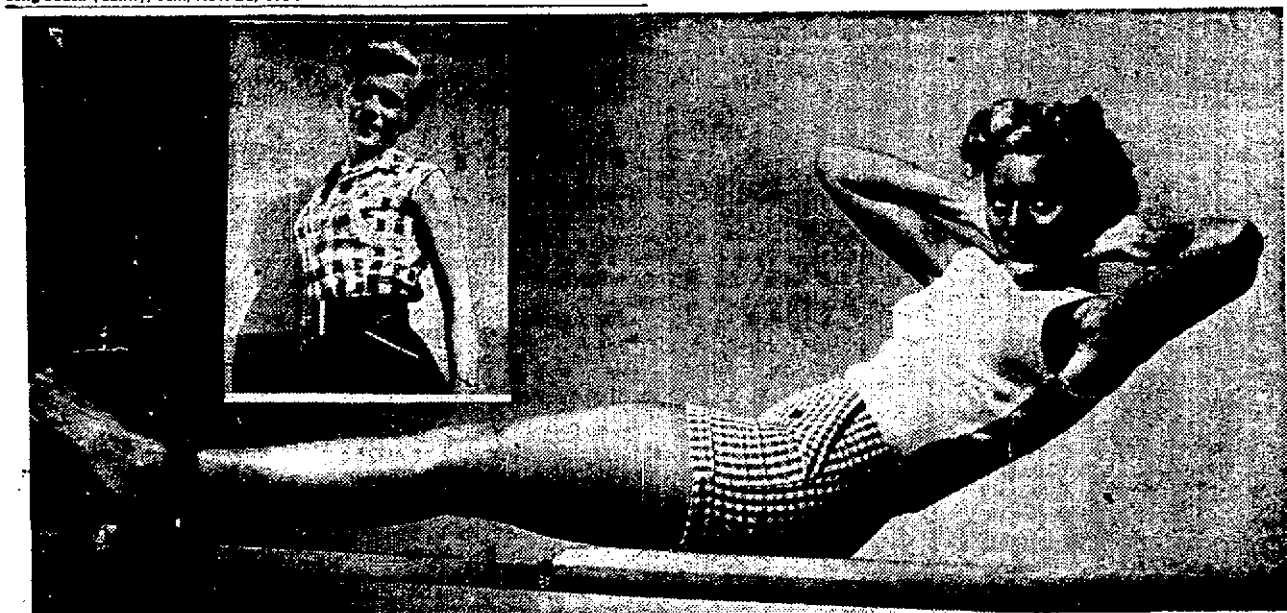
black-brass woodbasket
3.88

You can keep fragrant logs at your fireside neatly in this beauty! Wonderful gift, too.



electric firelog
5.95

You can have your holiday fires without fuss . . . just plug in this firelog and it glows romantically!



YOU WOULDN'T KNOW MARLYCE

These photos show how Marlyce Crandall has changed. Inset pictures the Marlyce of half a year ago: bust, 33½, and hips, 42. The Marlyce of today—bust, 39, and hips, 39—is pictured doing one of the exercises that got her that way. Marlyce is so happy she's helping other folks slim down gymnastically.—(Staff)

EXERCISE PAYS OFF

There's More Blonde Here and Less There

By HERB SHANNON

Six months ago Marlyce Crandall was distributed as follows: 33½ bust, 27 waist and 42 hips. Not bad on a 23-year-old blonde, as most statisticians will admit.

But Marlyce wasn't exactly satisfied, especially with that neither measurement. For advice, she went to her husband, of all people.

Jack Crandall wasn't complaining, but as a physical culturist of some years' standing, he conceded there was room for improvement. He recommended a series of posture, breathing and muscle-tone exercises.

Today Marlyce stacks up thusly: 39 bust, 24½ waist and—oh, joy—39 hips. And this startling development is all due to those exercises, she maintains, although she still isn't satisfied.

"I want to take a couple inches more off the hips and there is a hollow in my back that needs some attention," she claims.

MARLYCE IS IN the perfect spot to make these minor adjustments now. The success of Jack's program on her topography set them both to thinking about offering the system to the public.

Three weeks ago they set up shop at 2228 Atlantic Ave. as the Marlow Health Studio, with one major difference in operation from most exercise parlors.

The Marlow studio is co-educational, with facilities equally divided for men and women. "We figured that with wives improving their figures and health, the husbands would join up in self-defense," Marlyce explains.

"Our plan is chiefly one of body-building," she added. "Those who are too thin can be built up, while those who are on the stout side can trim down."

And in cases like the pilot model, dimensions can be shifted to more advantageous locations.

ACCORDING TO Mickey Moore, 25, general manager of the muscle salon, each client is guaranteed an extra three inches around the chest or bust in 60 days of treatment.

Moore should know. Like proprietor Jack Crandall, he was given up by doctors as an invalid 10 years ago after a serious abdominal operation.

"They said I'd never be able to do any heavy work," Moore said, hoisting a heavy bar bell over his head.

Crandall also was relegated to a sick bed four years ago when his back was broken in three places in an auto accident. Exercise alone, he claims, brought

Omaha Gains on Chicago's Cattle Mart

OMAHA, Neb. (U.P.)—Chicago's position as the nation's No. 1 livestock market is being threatened by the vigorous, expanding Omaha market.

Some industry executives believe Omaha eventually will move in front because it is "maintaining an open and competitive market and because of its strategic location and better facilities and service." This is the view of Harry B. Coffee, president of the Union Stockyards Co.

Omaha this year led Chicago by 38,000 head in cattle and calf receipts through the first two weeks of November, Coffee said. Omaha led by some 485,000 head in sheep through the same period, more than doubling Chicago sheep receipts.

Chicago's current lead in overall receipts is based on a long lead in hogs. Through mid-November, Chicago led in hog receipts by 548,000 head.

However, Coffee said, hog prices at Omaha have been averaging higher than at Chicago because of the West Coast demand for pork. Because of this, Omaha expects to reduce Chicago's lead in swine in the future.

Industry leaders say Omaha's homes for permanent ranking as the No. 1 livestock market are based on the city's location, freer access by both rail and truck, and on the city's ranking as a packing center.

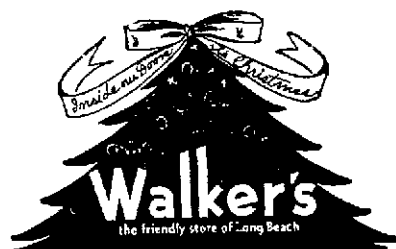
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Shelton Stroller's smoothly woven 100% nylon jersey washes, dries fast... sheds wrinkles... saves ironing! Designed with slim trim lines and eye catching print. Complete with on-in-a-jiffy zipper front. Sizes 12 to 20 and 12½ to 22½.

DAYTIME DRESSES WALKER'S SECOND FLOOR

PI's Easy as Pie for Chicago's Math Whiz

By SIDNEY LAZARD

CHICAGO (U.P.)—Chicago has a "human memory tube" who can recite PI, the ratio of the circumference of a circle to its diameter, to the 707th digit.

Dr. Joern J. Olshausen, of the Siebel Institute of Technology, said Saturday he believes he is the only man in the world who can accomplish the feat.

Olshausen has a facility for remembering figures that rivals the vacuum memory tubes of the big electronic computers.

He said he first discovered his gift when he was in Munich during World War I. He was reading a book about the Egyptian pyramids and in a chapter on their dimensions he came across

PI worked out to its 47th digit.

Olshausen said he wanted to learn the figures, "but I suddenly realized that I didn't have to memorize the numbers because I could just look at them and remember them."

Years later, he said, he was

leafing through a "Believe It or Not" book by Robert Ripley and found a page where PI was calculated to the 308th digit.

He said he noticed immediately that four of the figures were

wrong. He wrote a letter to Ripley about the errors and they were corrected in a subsequent edition.

Olshausen said he "plays" with figures in his spare time to exercise his memory, and this reporter put him to the test with a number of several dozen digits. Olshausen, hearing them read but not looking at them, repeated them immediately. He then recited them backwards and could repeat any digit in any position in the sequence.

He recently did the same thing with the number 29417-682258926308618181492, a number explained how.

"Anybody can do the same

PROSTATE

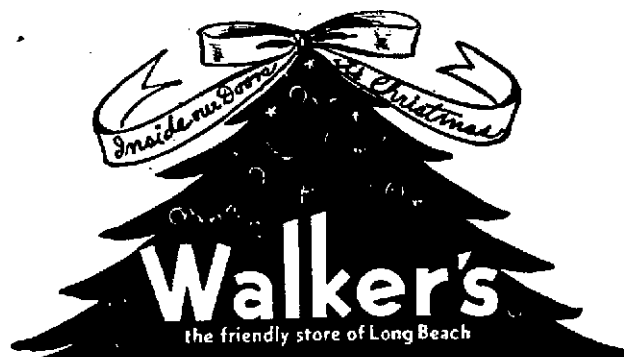
Do you have backache? Pains in legs, groin or back of head? Are you nervous, jumpy, irritable and cranky? Growing old before your time? Slipping? Have to get up nights?

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MONDAY 9:30 to 5:30



look your loveliest
for the holidays in

Figure Builder

the perfect fitting
high-waisted girdles 5⁹⁵

You want to look your loveliest in your new holiday frocks, and you know that's not quite possible without the perfect-fitting undergarments! And believe us, this Figure Builder girdle with front boning, zipper and high waist is the garment made for you! You'll love it in Dacron, the miracle fibre that washes and dries quickly, 16 and 18 inch length. White. Sizes 26 to 36.

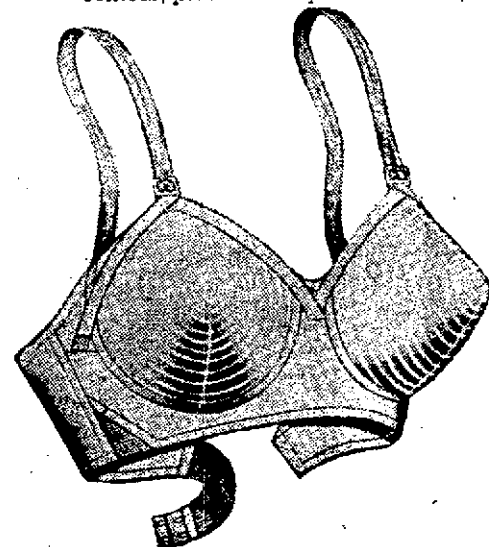
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See how this dream of a bra molds your figure... gives you bewitching, lovely contours. See the amazing floating action. Bend... your bra won't hike up. Twist... no pull on your shoulders. Stretch... and your bra won't slip. Floating action gives you a bewitching contour, plus heavenly comfort, freedom and support.



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Soviet Envoy, De Gaulle in Secret Talk

PARIS (UP) — A secret meeting between Gen. Charles de Gaulle and the Soviet ambassador to France posed a possible new threat Saturday to the Western agreement on German rearmament.

The World War II Fighting French leader and Russian Ambassador Serge Vinogradov met last week, it was revealed Saturday. French political experts said that De Gaulle may be planning a break with Premier Pierre Mendes-France and a fight for high level East-West talks before the French National Assembly ratifies the German rearmament treaties.

Mendes-France in a nationwide broadcast Saturday night repeated his call for a Big Four conference next May and suggested the Allies and Russia set the date of the talks immediately. He also proposed that Russia could make the new Western European Union the basis for a wider continental security system.

De Gaulle is a staunch anti-Communist at home. But for more than a year he has been calling for new talks between the Western Allies and the Soviet Union.

He plans to make a major speech, Dec. 4, in which he is expected to announce his position on the new Western European Union (WEU).

The general, who headed the provisional French government after the war, defines his policy on WEU only 10 days before the National Assembly opens its debate on the ratification of the Paris and London agreements. De Gaulle opposed the European Defense Community which was killed by the present French Assembly.

De Gaulle and Vinogradov met at the general's home in Colombey-les-deux-Eglises at the Ambassador's request. Unconfirmed reports said that the Soviet invited the Frenchman to visit Moscow. De Gaulle was reported to have replied coldly.

"You would have done better to have invited me to Yalta."

This was a reference to De Gaulle's not being invited to the conference of Allied leaders in Yalta in 1944 which the general considered a slight and never has forgotten.

The ambassador and De Gaulle were reported to have had a long discussion of Soviet-French relations, including German rearmament, European security and the American idea of an atomic pool.

The Soviet ambassador's visit was another attempt by the Russians to block German rearmament, diplomatic sources said.

SENIOR SERIES ENDING

Matrice J. Ostomel, member of the Los Angeles Welfare Planning Council, will be the final speaker Wednesday afternoon in the "New Worlds for Senior Citizens" series. The lecture begins at 2 p.m. and is open to the public with no charge. Topic will be "You and Your Home."



How Proud You Would Be!

if this was your child playing one of our fine accordions. This Christmas give the gift of music. Large selection. Easy terms.

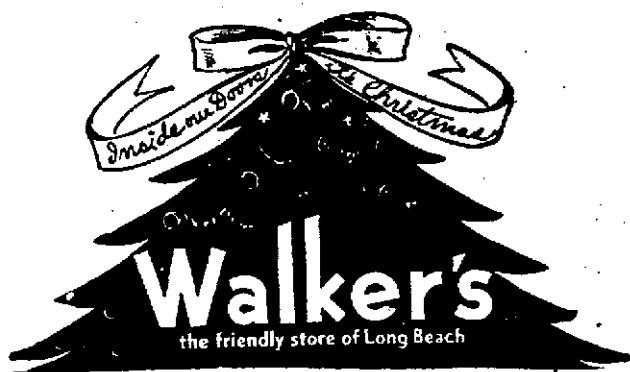
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'The Shepherd's Christmas'

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Nov. 29 to Dec. 26



Christmas Sale!

16,000 PRS. GIFT SOCKS

NOTED MAKERS ARGYLES and STRETCH SOCKS

every pair regular \$1
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- 100% NYLON RIBS
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IN 6x3 SOLID RIBS

Just look at that selection! Good looking overplaid argyles and those wonderful one-size stretch socks, together with all wools, all nylons, and part wool and nylons, in fancy patterns and solid ribs. Just in time for Christmas giving—socks for the whole family! For Father! For Brother! For Son! In fact, for just about every man on your Christmas list!

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Victoria Auto Parks with purchases of \$1 or more. Tickets validated service desk each floor.

Pope Beset by Hiccups Again; Doctor Orders Rest

By FRANK BRUTTO

VATICAN CITY, Nov. 27 (AP)—The pontiff drove out of the Pope Pius XII returned to his summer residence courtyard, Vatican apartment Saturday, 400 residents of Castel Gandolfo cheered him. The pontiff ap- of the hiccups that dangerously peered pale and tired. But he sapped his strength last February, smiled and lifted his hand in greeting. Sources close to the 78-year-old head of the Roman Catholic Church said his private physician has ordered a period of complete rest. The pontiff consequently short- ened the trip from his residence at Castel Gandolfo and did not visit the image of the Madonna of Divine Love in the Basilica of St. Mary across the Tiber, where he had planned to pause and pray. His five-car motorcade drove slowly out of the hill village of Castel Gandolfo, escorted by 20 Italian motorcycle policemen. The cavalcade held to a speed of 25 miles an hour. One policeman said Vatican authorities had ordered "a smooth ride." As the big American car carry-



POPE PIUS XII

tending spiritual exercises, be- ginning today, held annually in preparation for the Christmas season. They continue until Dec. 4. Normally, the pontiff attends, stationed behind a grill so that he can see but cannot be seen.

Don't Tell Junior, but Santa Claus Is Missing

MONTREAL (AP)—The world's factory of Walter C. Woolf and largest Santa Claus was missing Co. at Lynwood a week ago last Saturday somewhere between Wednesday. The big fellow, dressed in a huge red robe and with a spun glass beard, talks and walks by means of men inside the figure. The giant St. Nick, who is 33 feet high and walks and talks, left Lynwood, Calif., 10 days ago aboard a truck. Neither he nor the van has been heard from or seen since then. Michael Gilbert, administrator of Dorval Gardens shopping center, said that unless the Santa was found soon, "someone had better arrange some cozy spot for me in Siberia." He said thousands of children and their impatient parents have been on his neck since Monday when the outsized Father Christ- mas, with a 10-foot waist and eyes as big as a baby's head, was to have made his appearance at the suburban center. Gilbert said both Canadian and United States customs officials had been alerted to be on the lookout for the truck. It left the

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NO EASIER CREDIT TERMS

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I'll accept any reasonable terms! On approval of your credit, have your dental plates made Now and you are not expected to pay any money until after Mar. 15, 1955 **MAKE YOUR OWN REASONABLE TERMS, there can be NO EASIER TERMS THAN THE TERMS YOU, YOURSELF MAKE. No Interest, No Carrying Charge—No Delay. Come in this week, and learn for yourself how little you pay. I mean every word of it—Just tell us how much you wish to pay each week or month on my long term credit plan. 21 months to pay.**

QUICK SERVICE

On your first visit to my office there is no need to make an appointment. Dr. Raymond's modern office is staffed with a large number of nurses, laboratory technicians and dentists, making it possible to give quick, friendly service.

COME IN NOW!

TRANSPARENT PLASTIC MATERIAL

now used in making dental plates, is the finest and best material available to dentists. Very light in weight. Regardless of price and the low cost now charged for dentures, Dr. Raymond features this splendid material in his only office, under his personal supervision. Come in and see the samples set with translucent teeth.

SAVE ON PLATES

UPPERS, LOWERS AND PARTIALS

Dr. Raymond offers big savings, because large plate volume keeps prices down... Your choice of teeth and materials. Low Prices on dental plates of all types and styles included in this offer. In addition, credit terms are so liberal you don't need cash. First small payment can be made after Mar. 15, 1955—with as long as 21 months to pay on approval of credit. No finance company to deal with. Come in now and **SAVE** while this offer lasts.

LOW PRICES NO MONEY DOWN 21 MONTHS TO PAY FOR

DENTAL PLATES

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Dr. E. P. Raymond
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Over 18 Years
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SEE SAMPLES

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QUALITY IS NOT SACRIFICED FOR PRICE.

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LOW PRICES To show my appreciation to the good people of Long Beach who have recommended many of their friends in need of dental work to my office. Last year as a result of so many recommended patients my volume of business had increased to such an extent that I am now able to offer these

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2.99
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Money-saving
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A. Woven Scuff... woven leather front with leather sole, wedge heel. Wine 7-12. (Style No. 228). Usually \$4.00... **2.99**

B. Camp Moc... arch-supporting rubber soles and heels. Harness-stitching, leather lacing. Wine 6 to 12. (Style No. 602). Usually \$4.00... **2.99**

C. Kidskin Mule... lazy relaxer in glistening leather, fully lined with fabric for supreme comfort. Padded sole and heel. Wine 7 to 12. (Style No. 132). Usually \$4.00... **2.99**

D. Kidskin Opera... high-lustre uppers, flexible sole, rubber heel. Wine only 6-12. (Style No. 379). Usually \$5.00... **3.99**

E. "Injun" Moc... glove-soft leather with padded sole. Brown. Sizes 6½ to 12. (Style No. 372). Usually \$5.00... **3.99**

F. Shearling Opera... fleecy shearling lining in cozy leather opera. Long-wearing soles, rubber heels. Burgundy 6-12. (Style No. 794). Usually \$5.00... **3.99**

G. Kidskin Romeo... flexible soles, rubber heels, elastic side gares. Brown. 6½-12. (Style No. 392). Usually \$5.00... **3.99**

H. Buckle Moc... super-flexible leather with smart buckle front. Russet Tan. 6½-12. (Style No. 605). Usually \$5.50... **3.99**

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Hours: 9:30-5:30 (Mondays, 12:30-9:30)

See George Putnam and Hear the News MONDAY THROUGH FRIDAY, 6:45-11 P.M., KTTV, Channel 11

Snowman, Ice Rink and Ski Lift Featured in Lakewood's Carnival

A carnival featuring real snow, professional ice skaters, a "snow machine" and a model ski lift imported from Germany, will be presented Friday, Saturday and Sunday by Lakewood Lions Club at Del Amo Blvd. and Lakewood Blvd.

The carnival is expected to be the largest ever held in Lakewood. There will be no charge for admittance to the grounds. Proceeds will be used for the club's sight conservation program, for expansion of the Lions Scout Hut at Charlemagne Ave. and Arbor Rd. and for scholarships to junior high school students.

Hourly entertainment is scheduled by a host of performers, including Captain Jet, the Ruth Noland Ice Revue with a cast of 30 skaters, Sonny Tufts, Long Beach Municipal Band, North Long Beach Girls' Band, El Toro Marine Band, finalists in an amateur contest, "magical clown" Carl Hansen, "roving Bob" Lewis and pantomime artists Adele Thompson and Don Hardenberg.

Military displays will be provided by Seal Beach Naval Ammunition and Net Depot, Marine and Navy units from Los Alamitos Naval Air Station and the Army Recruiting Station at Terminal Island. These will include a T-41 "bulldog" tank, a Link Trainer which carnival visitors may "fly," and latest types of Navy weapons and ammunition.

Rides in operation on the grounds will be a Ferris wheel, train, chair-plane, pony ride and street car ride. A food stand, the mechanical model ski lift, and a variety of skill games will be set up in booths staffed by Lions Club members.

The 15-foot "snow machine" will mark entrance to the carnival grounds, but snow for a giant snowman to be erected each day will be manufactured by an ice company. Nine tons of snow will be used.

When the ice shows are not in progress, public skating will be permitted on a 400-square-foot rink. Skates will be rented at the rink.

Nine pretty girls are competing for the title of Carnival Queen. They are: Carol Dalton, Carol Nymann, Gayle Barr, Bobbie Hines, Charlene West, Nancy Bradley, Lois Luggert, Diane Hogle and Mary Friese. Little Vianne Romans, named Miss Snowball, will help crown the queen at 9 p. m. Saturday. Competing is on the basis of ticket sales.

Twenty-five major prizes, including a 1955 Chevrolet, and many smaller prizes will be awarded during the carnival, according to general chairman Dean Jones.

Finalists in the amateur contest are: dancers Jack and Dixie Smith, Lola Lee Glenn and Medda Sennett, singers and dancers: Hilarie and Michelyn Hyatt, accordionist, Marlene Porter, and singer, Diane Lee. Four will compete at 9 p. m. Friday, four at 8 p. m. Saturday and the grand prize winner will be chosen at 8 p. m. Sunday.

Hours of the carnival are 3 to 11 p. m. Friday, noon to 11 p. m. Saturday and noon to 10 p. m. Sunday.



SNOW WONDER MACHINE

Lakewood Lions Club is advertising this extravagant contraption as a "snow machine" from which flakes will pour out for the club's Snow Carnival Friday, Saturday and Sunday. Operating the machine are carnival queen candidates Gayle Barr, Mary Friese and Lois Luggert, while Vianne Romans, 7, chosen Miss Snowball, turns on the snow faucet.—(Staff.)

German Poll Today Vital to Rearming

FRANKFURT, Germany (UP)—Chancellor Konrad Adenauer appealed to West Germans Saturday to return a resounding vote of confidence in his pro-Western rearmament policies in today's elections in Bavaria and Hesse.

The elections are the first major popular test of the Paris agreements on West German rearmament and the disputed Franco-German Saar settlement.

More than one-fourth of the electorate in West Germany will participate.

In a final call to the 9,300,000 registered voters, Adenauer warned that the alternative to his policy of rearmament in alliance with the West would be for West Germany "to disappear behind the Iron Curtain as half of Europe already has done."

The voters will elect new state legislatures in Hesse, for years a traditional stronghold of the anti-rearmament Socialists, and in Catholic Bavaria, largest in area of the nine West German states.

But the elections go far beyond the local issues. Adenauer, under bitter criticism both inside and outside of his coalition cabinet because of the Saar agreement, had made them a direct vote of confidence on his entire foreign policy.

A major success would boost Adenauer's chances of winning ratification of the treaties in the federal parliament at Bonn. A major defeat could severely hurt them.

MUSIC STUDENT SAVES SZIGETI

LONDON (UP)—The audience at a London concert hall Friday night was startled just before a recital by Joseph Szigeti when the public address system boomed: "Is there a G-string in the house?" Violinist Szigeti had snapped his regular and spare G-strings. But, music student James Gosling, 21, came down from the gallery with a G-string and the recital went on 15 minutes late.

ASTONISHING BOND OFFER

to all men and women

GO to your nearest Bond store

GET all the new clothes you want—right now

DO all your Christmas shopping

SAY just 2 simple words ... "Charge it"

YOU don't pay us a penny until next February

AND then take 6 months to pay* any way that suits you best—weekly, semi-monthly or monthly



*No service charge if payments are completed by April 10th

MAKE YOUR
DRUG STORE
HEADQUARTERS FOR
CHRISTMAS
SHOPPING!



1001 PRIZES FOR YOU IN MY
GIANT CHRISTMAS DRAWING!

Win a 1955 Cadillac

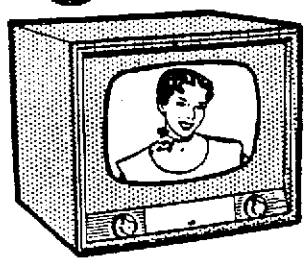
GRAND PRIZE
SERIES 62
4-DOOR SEDAN



5 SECOND PRIZES

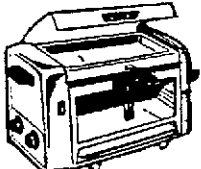
1955 Chevrolet Bel-Air Sedans

with Turbo-Fire V-8 Engine



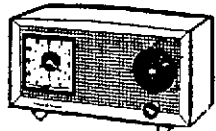
10 THIRD PRIZES

Sylvania Table Model TV Sets



25 FOURTH PRIZES

Broil-King Rotisseries



50 FIFTH PRIZES

GE Clock Radios



50 SIXTH PRIZES

UNIVERSAL ELECTRIC SANDWICH GRILLS



50 SEVENTH PRIZES

UNIVERSAL HAND MIXERS



100 EIGHTH PRIZES

UNIVERSAL COOKER FRYERS



210 NINTH PRIZES

RONSON & ASCOT TABLE LIGHTERS



500 TENTH PRIZES

RONSON & ASCOT POCKET LIGHTERS

SPONSORED BY
McKESSON & ROBBINS, Incorporated

It's so simple—so easy—to enter!
HERE'S HOW YOU CAN WIN



1. Go to drug store displaying this poster.

2. Just ask for your free official entry blank. Nothing to buy. No statements to write.

HURRY! HURRY! HURRY! You may be a winner of any one of these 1001 sensational prizes.

Giant Christmas Drawing closes midnight, December 31, 1954

GET YOUR FREE OFFICIAL ENTRY BLANK AT ANY ONE OF THESE DRUG STORES!

- | | | | |
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| <p>LONG BEACH</p> <p>Friendly Drug
5800 Orange Avenue</p> <p>Horgan Pharmacy
1403 Cherry Avenue</p> <p>Leavitt Drug
5000 East Second St.</p> <p>Long Beach Drug
1 Pine Avenue</p> | <p>Los Altos Pharmacy
2119 Bellflower Blvd.</p> <p>Mission Pharmacy
601 East 10th Street</p> <p>Orange Park Pharmacy
1999 Orange Avenue</p> <p>Paschall's Drugmart
2194 Atlantic Blvd.</p> | <p>Stanford & Welsh Pharmacy
5296 Long Beach Blvd.</p> <p>Warren Drug
3102 East Anaheim</p> <p>WILMINGTON</p> <p>Walch Drug
23019 Avalon Blvd.</p> <p>Economical Drug
827 Avalon Blvd.</p> | <p>Wales Cut Rate
1227 Avalon Blvd.</p> <p>SAN PEDRO</p> <p>Sandini Pharmacy
167 North Bauldin</p> <p>Marine Drug
138 North Pacific Avenue</p> <p>Polar Point Pharmacy
3805 South Pacific Blvd.</p> |
|--|--|---|--|

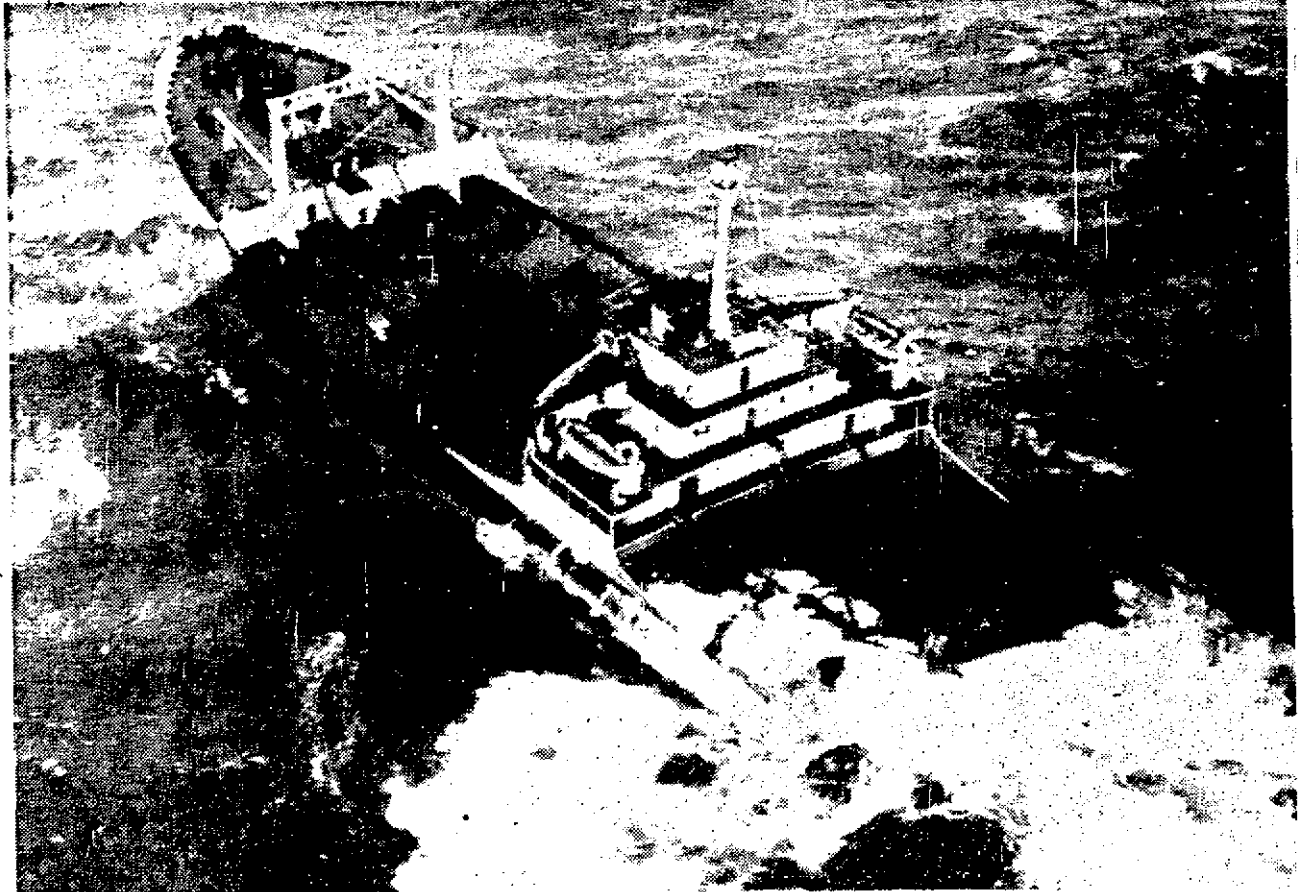
Lakewood Center

BOND'S, 5224 Lakewood Blvd., Lakewood Center

Hours: 9:30 - 5:30 (Mondays, Fridays 12:30 - 9:30)

Bond Stores Also In . . . HOLLYWOOD • CRENSHAW CENTER • DOWNTOWN LOS ANGELES • GLENDALE • HUNTINGTON PARK • EAST LOS ANGELES

See George Putnam and Hear the News Monday Through Friday, 6:45, 11 P. M., KTTV, Channel 11



HALF A SHIP IS BETTER THAN NONE
Gale-whipped waters of the Irish Sea batter front section of the 20,125-ton tanker World Concord, Saturday, after vessel was broken in two by one of the

worst storms in years in British waters. Thirty-five crew members were rescued from stern section. Seven were reported trapped aboard the fore part.—(AP)

Books on Yule Gifts

Would you like to make your Gifts You Can Make? "Your own Christmas gifts?" "Craft Book," and "What to Make." The Long Beach Library has many books and magazines. A number of books on toy making will be a boon to young fathers who can use a hammer and saw to good advantage. One of the newest volumes is "Toys You Can Make," which gives instructions for making 140 toys. Other recent titles are "Toy Making" and "What to Make for Children." A book on doll making is "How to Make Your Own Dolls." "Greystone Book of Pleasure and Profit."

FIRST CHOICE FOR CHRISTMAS
WESTON MASTER II EXPOSURE METER
For still or movie cameras with color or black-and-white film... in or out-of-doors.
It's the METER MOST PHOTOGRAPHERS USE!
See our fine selection of photographic gifts.



Bossert's
CAMERA SHOP
213 E. 4th Phone 6-6404

'5 EXAMINATION '5
PROTECT YOUR LIFE
With a Complete Physical and X-Ray Examination
LIFE DEATH

CAN BE PROTECTED BY A THOROUGH PHYSICAL EXAMINATION
OFTEN IS DUE TO NEGLECT OF YOUR PHYSICAL CONDITION
YOU WANT THE FACTS — NOT GUESSWORK

Let the Invisible Ray Pinpoint Your Health Problem
NO QUESTIONS ASKED REGARDING YOUR ILLNESS

Without asking you a single question regarding your sickness we will show you the cause of your trouble, where it is and what to do. Isn't that what you want to know?

INNERMOST ORGANS NOW VISIBLE
Like viewing a motion picture, we can see clearly on X-rays: lungs, bronchia, spine, kidneys, stomach, large and small intestines, etc. We note the defects, deformities, diseases, of faulty functioning and then prescribe the correct treatment to restore your health. (Other mechanical and electrical devices register your blood pressure, pulse, heart and other functional or organic deficiencies — fool-proof precision instruments that are the very latest in scientific diagnosis.)

What is it worth to you to know the truth about your ailments — no guess work — just facts — plain, readable facts. **HEAD-TO-TOE EXAMINATION** SHOWS CONDITION OF: SINUS, EARS, NOSE AND THROAT • LUNGS AND RESPIRATORY TRACT • SPINAL VERTEBRAL AND BONE STRUCTURE • PULSE AND HEART ACTION • BLOOD PRESSURE • STOMACH • KIDNEYS • UTERUS • PROSTATE • FEMALE ORGANS • GLANDS • NERVOUS SYSTEM • LIVER AND GALL BLADDER

(In Southern California Since 1936)
BASIC DIAGNOSTIC OFFICE
(Member of L. A. County Diagnostic Association)
In Southern California Since 1936
927 E. BROADWAY • PH. 64-6203
Hours: Mon., Wed., Fri. 9:30 to 4 P. M.; Tues. & Thurs. 9:30 to 5 P. M.; Sat. 11 to 1 P. M.
Huntington Park Office: 2834 E. Florence Ave.
Offices also in Pasadena, San Bernardino and Santa Monica
DR. W. M. FARR D.C. Dir.

Walker's
the friendly store of Long Beach
Fine at Fourth Phone 707-451

Give a **ZENITH** HEARING AID the tiny Royal-M



So often a person will put off getting a hearing aid as long as possible... inconveniencing others, and frequently endangering his own happiness and well-being! If you have a loved-one who is hesitating to take this simple, yet important step, what finer Christmas gift could there be than an efficient, smartly-styled Zenith Hearing Aid. It's easy to wear... easy to adjust... and so easy for you to give!

the tiny Royal-M only \$100 complete with air conduction receiver and stock earmold

Buy a Royal-M for a gift before Christmas whenever it's most convenient. The recipient will enjoy a full 10-day trial period beginning on Christmas Day... he must be completely satisfied or your money will be refunded promptly under our Iron-clad 10-Day Money-Back Guarantee.

SPECIAL CHRISTMAS TRIAL OFFER!
By Makers of Famous Zenith TV and Radio Sets
MEZANNINE FLOOR WALKER'S

Rightists Deny Blame in Berlin Race Riot
BERLIN (U.P.)—The Bonn headquarters of the rightist German party Saturday blamed an outbreak of anti-Semitism and violence at Tuesday's election rally here on "provocateurs" and disclaimed any responsibility for them.
The incident touched off a storm of protest from religious, political and trade union organizations.

HEAR DREW PEARSON
every Sunday nite
7:30 and 11:30 p.m.
KFWB
980 KC
SPONSORED BY
Alden-Built
buena plaza
finest homes ever built

VAN DELL'S
AMERICAN / FOURTH

GIVE YOUR HOME *A Christmas Gift...*

celaperm taffeta
COVERLET, DUST RUFFLE

Just in time to brighten up your bedroom for the coming holidays... Colorlocked Celaperm Printed Taffeta Coverlet Topper, combining colors of rose, wine, green, brown, with solid color Dust Ruffle of rose, wine, green, and brown.

"COVERLET" 19.95
Twin or Full

"DUST RUFFLE" 9.95
Twin or Full



Down COMFORTER

There's breathtaking beauty in 100% European white goose down comforters, so soft... so light... so luxurious... covered with lustrous satin cozy and comfortable. Colors in hunter green, rose dust, Chinese pink, gold, Monte blue, lime, turquoise, brown.

72"x84" 27.50

Gift WRAPPING AVAILABLE

hand printed PILLOWCASES
Christmas boxed 80-square percale pillowcases, choice of 3 lovely patterns, Trellis, Rosebud, His and Hers in beautiful pastel shades. 2.95 pr.

hand printed TOWEL SETS
Holiday gift boxed, a fine quality TOWEL with a snowy white background. A choice of 4 colors and 3 patterns, tulip, rose and carnation.

2 pc. 1 bath, 1 washcloth 2.95 set
4-pc. 2 guest, 2 washcloths 3.45 set
3 pc. 1 bath, 1 guest, 1 washcloth 3.95 set

Lady Pepperell SHEET & PILLOWCASES
1 sheet, 1 pr. cases 7.95 set
Lady Pepperell fine combed percale sheet and pillowcases, type 180, beautifully boxed, making a lovely gift for the home. 4 lovely pastel colors: pink, green, blue and yellow.
Lady Pepperell 1 pr. cases 2.75 pr.

decorative BRIDGE SETS
A lovely white pure silk bridge set with a cotton applique pattern in pastel colors, green, blue, pink, and white.
Cloth 33"x33" 4 napkins 3.75 set
Decorative Linens with superior quality white organdy center, a 3-inch border with applique designs in the corners of beautiful Indian Head. The napkins, too, are of fine quality Indian Head.
42"x42" cloth 4 napkins 6.50 set

Callaway Towels
A gift ensemble by Callaway, "MEDALLION" is the pattern, a heavy absorbent towel... truly a distinctive gift you can match or mix in a gala of striking colors: blue, rose, green, gold, pink, aqua, dark green, duobonnet.
24"x46" bath size 1.69 ea.
16"x28" guest size 89¢ ea.
13"x13" washcloth 35¢ ea.

CHARGE ACCOUNTS
to suit your budget
30-60-90 days to pay

STORE HOURS
9:30-5:30
Friday 9:30-9:00

FREE Park & Shop
CUSTOMER PARKING

Charon Schultz
Our 30th Year

Uptown 4321 Atlantic
Open Mon. & Fri. 'Til 9 P.M.

2 Days! November 29-30
Month-End Clearance!

Sensational Savings in All Departments

Traditional... Modern... Early American Provincial... Bedroom... Dining Room Bedding... Upholstery... Occasional Pieces Lamps... Accessories... Appliances

Scores of sensational items at sensationally reduced prices. In time to put you well ahead for your CHRISTMAS SHOPPING!

terms? of course!
Aaron Schultz, 4321 Atlantic, Near San Antonio Dr.

GENEVA, Switzerland (U.P.)—Harold (Whitey) Dahl, American air pilot and soldier of fortune, was convicted Saturday of stealing nearly \$35,000 in gold bullion on a flight from Paris to Geneva and was sentenced to two years in prison.

A jury of five Swiss housewives and one man took 90 minutes to reach the verdict against Dahl, who 17 years ago escaped a death sentence in the Spanish civil war when his beautiful blonde wife appealed to Generalissimo Francisco Franco.

The court also ordered Dahl, now 45, barred from the country for 10 years after his prison term.

Dahl, tall and balding and smartly dressed in a grey lounge suit, heard the verdict with the same composure he had displayed throughout the three-day trial.

"I am innocent," he said.

He has three days to appeal to the high court in Lausanne.

The gold disappeared on a Swissair flight from Paris to Geneva on Oct. 6, 1933. Dahl, who piloted the plane, was arrested in France this year and was extradited to Switzerland for trial.

The three months he has been in custody will be deducted from the prison term.

In 1937, Dahl was shot down and captured while flying for the Loyalists in the Spanish civil war. He was sentenced to death but his wife, Edith Rogers Dahl, a night-club entertainer, interceded with Franco. She sent him her picture and Franco granted Dahl a reprieve. Action by the State Department won his release in 1940.

The Dahls separated shortly after his return to the United States. He later flew with the Royal Canadian Air Force in South America but was drummed out of the service after being convicted by a court-martial of "improperly disposing" of some \$700 worth of equipment.

FREDERICK, Md. (U.P.)—Marshall M. Flanary of nearby Greenfield, who escaped a sentence of 10 lashes for wife-beating two years ago only by a governor's commutation, was back in court Friday on the same charge.

Flanary was sentenced in August, 1932, to six months in jail and 10 lashes under an ancient, seldom-invoked Maryland law. But Gov. Theodore R. McKeldin commuted the whipping penalty.

Testimony in court Friday was that Flanary had kicked his wife in the groin.

The law providing whipping as a penalty for wife beaters has since been repealed.

BURLINGTON, Vt. (U.P.)—Police found the names of 50 men today in a little black address book of a "fun-loving Texas beauty who was found dead with her husband from whom she stole \$10,000 to maintain a "love nest" for other men.

Police sought to determine whether red-haired Mrs. Maxine Cruickshank, 34, and her husband, Alexander, 29, were murdered or committed suicide.

State's Attorney Allen Bruce said Mrs. Cruickshank apparently had kept secret from her husband the fact she had been married three times before and had a teen-aged daughter.

She also had managed to keep him from finding out about her trysts with men in a hotel "love nest" financed with \$10,000 she allegedly embezzled from his shoe-store, Bruce said.

The bodies of the couple were found in their apartment here. The "hottest" clue to their deaths was the address book, containing the names of men from New York state, Vermont and Massachusetts, Bruce said.

Well, check them all out," Bruce said. "It's apparent that Mrs. Cruickshank kept many secrets from her husband."

LEG TROUBLES

Are Your Blood Vessels, Nerves or Heart at Fault?

FREE CONSULTATION AND CIRCULATION TEST

Pain in legs or arms, feet cold and numb, tingling, itching or burning sensations, swelling and heaviness of legs, pain on walking, sitting, open sores.

• VARICOSE VEINS
• LEG ULCERS
• PHLEBITIS
• POOR CIRCULATION
• HARDENING OF ARTERIES

• NUTRITION DISEASE
• SCIATICA-NEURITIS
• ARTHRITIS
• RHEUMATISM
• BACKACHE
• SACROILITIS

A specialized treatment for these conditions with the most modern successful methods known. No lay-off from work. No surgery. No injections. If we can't help you we will tell you so.

BASIC DIAGNOSTIC OFFICE

In Southern California Since 1934
DR. W. M. FURR, D.O.

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NOW! MORE FREE PARKING for SEARS CUSTOMERS with Our New Parking Plan!

SEARS
Long Beach

Open Every Night until Christmas!

\$105 Craftsman 10-in. Saw
89⁹⁹

- Craftsman precision-built for accuracy
- Motor, blade and mounting arbor tilt together

Power tools make ideal gifts for any man or boy! Select for his at Sears now, and avoid that last minute Christmas shopping! Full 3 3/8-in. depth of cut. Includes miter gauge, stop rods, rip fence, pulleys and V-belt. By buying now SAVE \$15.01! For any information please call L.B. 35-0121 today!

3-Speed Phono
19⁹⁵

Plays 78, 45 and 33 1/3 RPM records. Smart, scuff-resistant plastic covered case. Economy priced!

24.95 Clock Radio
19⁹⁵

For a gift that will be appreciated... give a lovely smart looking clock radio. Awakens you automatically!

Regular 64.90 Motorized Barbecues
49⁹⁵

A gift for your favorite outdoor chef! Sturdy steel portable with heavy duty, chrome steel grill. Hood included.

18.95 Value! 24-In. Adjustable Brazier
14.88

What a terrific present for the folks that love the outdoors! Serves 12. Grill cranks up, down.

Sander - Polisher
16.99

Reg. 18.95 heavy duty motor. Complete with polishing pads, sandpaper, instructions. 110-120 volt.

18-in. Jig Saw
34.99

Reg. 39.50 Craftsman runs smoothly, quietly. Cuts to center of 36" circle... handles material up to 2" thick.

Reg. \$56 Jointer Planer
49⁹⁹

Solid steel cutter head; three 4 3/8" high speed steel knives. 3-point suspension mounting of rear table permits perfect alignment with front table.

Table Radio-Phono
32.95

A perfect gift for hours of enjoyment. Solid brown cabinet blends with modern or traditional settings.

Portable Phono
59.95

Fully automatic, 3-speed. So compact, lightweight! Has high performance ceramic pickup, tone control.

Ice Cream Freezer
8.88

Reg. 9.98. Make your own for much less money... it's so much fun for everyone! Electric Freezer, 4-qt. 23.95

SPECIAL!
2.49 Barbecue Apron and Hat
1.98

A gift that will make a big hit with the man who likes to cook!

3-Wheel Band Saw
49.99

Reg. \$57. Cuts to center of 24-in. circle; cuts wood to 4" thick! Precision ball bearings. Smooth, accurate!

Electric Hand Saw
58.99

Reg. 64.95 Craftsman super-powered contractor type saw has full 8 1/2-in. blade. Ventilated universal GE 1 1/4 h.p.

19.50 Dunlap Drill
16.99

Rugged, yet lightweight! Bell thrust, precision sleeve bearings. Choice of saw or pistol grip handle.

8" Craftsman Saw
58.99

Reg. \$66 Craftsman tilting arbor model with controlled angle and depth of cut. 20x17" table. Guard extra.

5.95 Value! Warm Part-Wool Car Robes
3⁶⁶

A gift that will long outlive the holiday! Ideal weight for sports events and picnics. Soft, fluffy blend of 70% rayon, 30% wool. Rich blue-red plaids in 50x60-in. size. Automotive dept.

Regular 31.90 Now Only 2-Pc. Luggage
\$25

Perfect gift

1.89 4-Hr. Enamel
1.58 quart

Now stays brighter and cleaner longer! Easier to wash! Choice of 24 beautiful colors. Inside or outside.

Masonry Finish
4.44 gallon

Reg. 5.49 Master mixed plastic masonry paint has tough plastic latex base to give a stronger film.

Odorless Finish
4.22 gallon

Reg. 4.79. The most durable, all-around interior finish we know of. Use it on almost any surface. 15 colors.

45.95 Paint Spr'y'r
34.99

Craftsman full sized paint sprayer with 1-qt. pressure feed gun for spraying paint, enamel, varnishes.

4.79 Spotlight
2.79

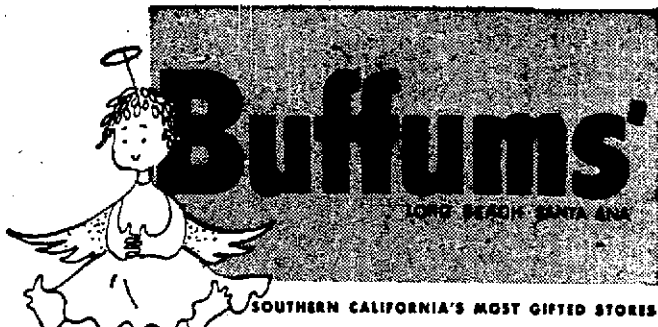
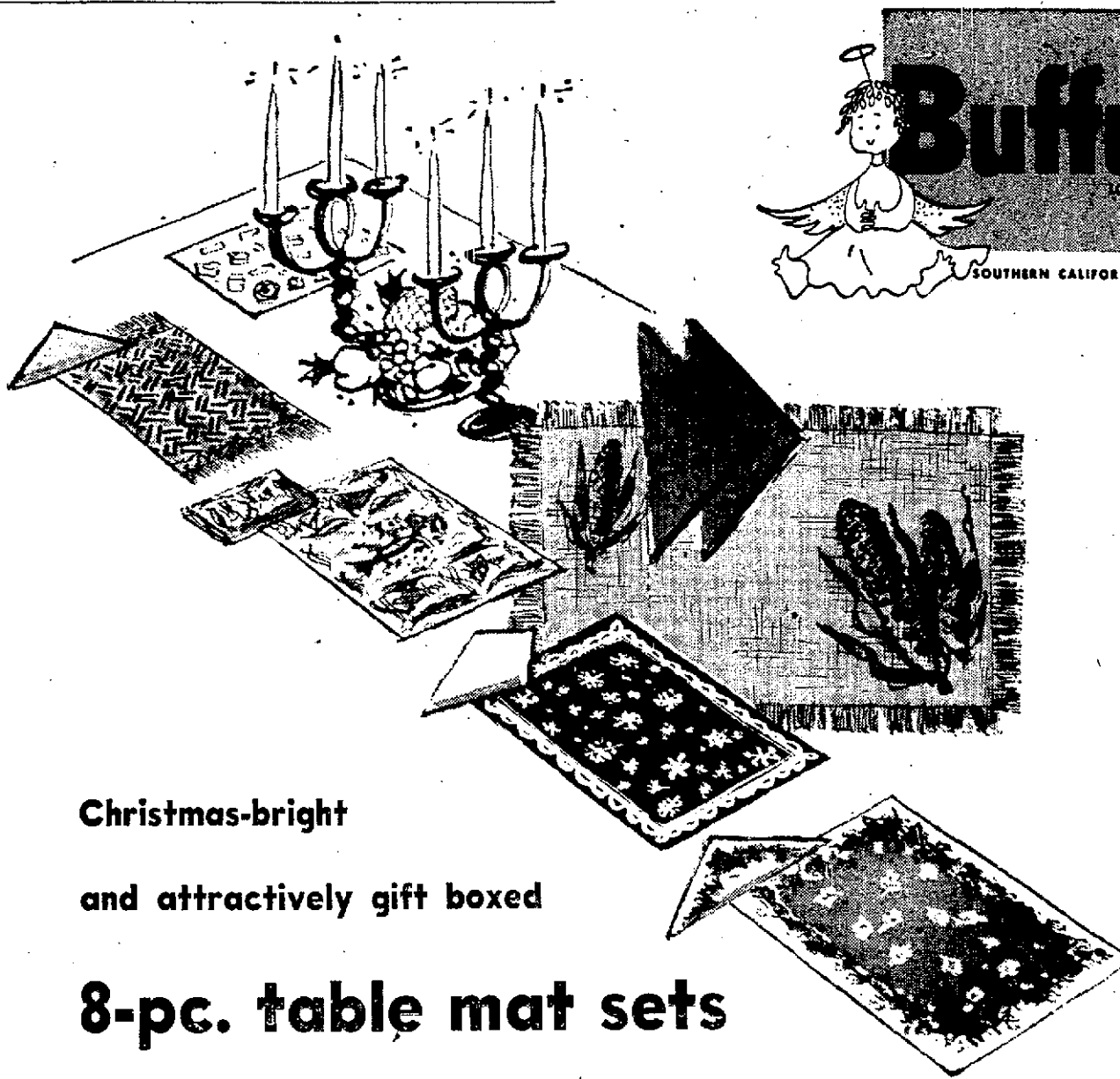
These hand spotlights will double as trouble light! A gift for the car that will be used time and again.

36.95 Car Radio
29.75

What a Christmas gift this would make! Designed to match most dashboards. Large speaker, console tone.

Special! Men's Travel Kits
Now 3.95

By buying early you'll save \$2! Finest split cowhide with waterproof plastic lining, zipper.



Christmas-bright

and attractively gift boxed

8-pc. table mat sets

Decorative gifts for new young homemakers . . . and not so new . . . everyone who appreciates the beauty of an attractive table! Sketched, just five from a lovely holiday selection with designs for every mood, every interior.

a. Hand-blocked set

Handsome Andes cloth in three original designs; ripe maize, Peruvian stripe or chanticleer. Solid color rayon and cotton napkins **4.98**

c. Hand-loomed look

Cotton and linen in blue, gold, grey, pink or hunter green. Ideal with bright colored pottery. . . **4.50**

b. California hand-print

Handblocked linen in eucalyptus or market place patterns. (Napkins may be used as mats for a setting for 8) **5.98**

d. Gaily colored pure linen

Beautiful Snowflake or Peasant pattern. Red, blue or green. Ideal for the Provincial home. . . . **3.98**

e. Rayon and cotton faille—Hand blocked Ivy or Field Flower designs for a colorful holiday table. A California hand print **6.98**

Buffums' Gift Linens, Fourth Floor

glamorous Chromspun taffeta bedroom ensemble

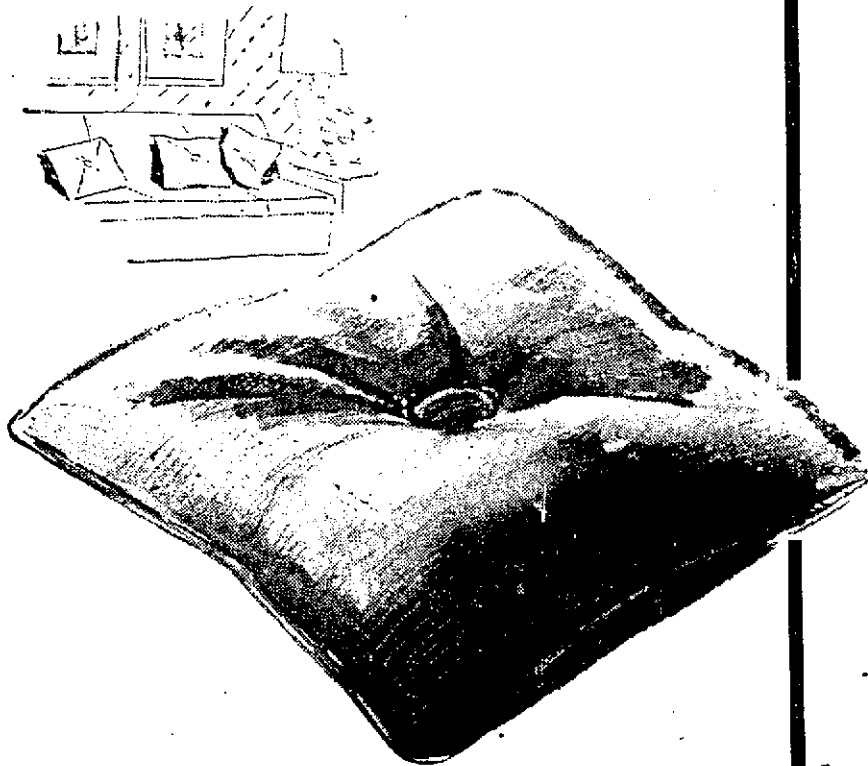
bedspread 22⁹⁵
twin or double

draperies 14⁹⁵
pair

"Princess" . . . stunning Chromspun taffeta bedspread quilted in beautiful wedding ring pattern, sparkling in luscious colors . . . light green, blue, rose, copper and forest green . . . to make your bedroom glow! For added elegance, an attached quilted French pillowsham. Bright beauty for the holidays . . . a gay and shining bedroom the whole year through! **Tailored draperies** in matching colors, sateen lined, 84" long.

Draperies, Curtains, Upholstery Fabrics, Fourth Floor

repeat sale! at a dollar savings



sofa pillows

regularly 2.98 **1⁹⁹**

Fancy sofa pillows in a wonderful assortment of decorative colors, including gold, green, red, chartreuse, black, white, coral, aqua, grey, brown. Taffetas, satins, antique satins, broadcloths and corduroys . . . self-weltd, with button trim. You'll want several at this marvelously low price! They'll add exciting splashes of color to your rooms and make bright and welcome gifts!

Art Needlework and Yarn, Fourth Floor

big luxurious gifts for those who love "home"

Calloway towels

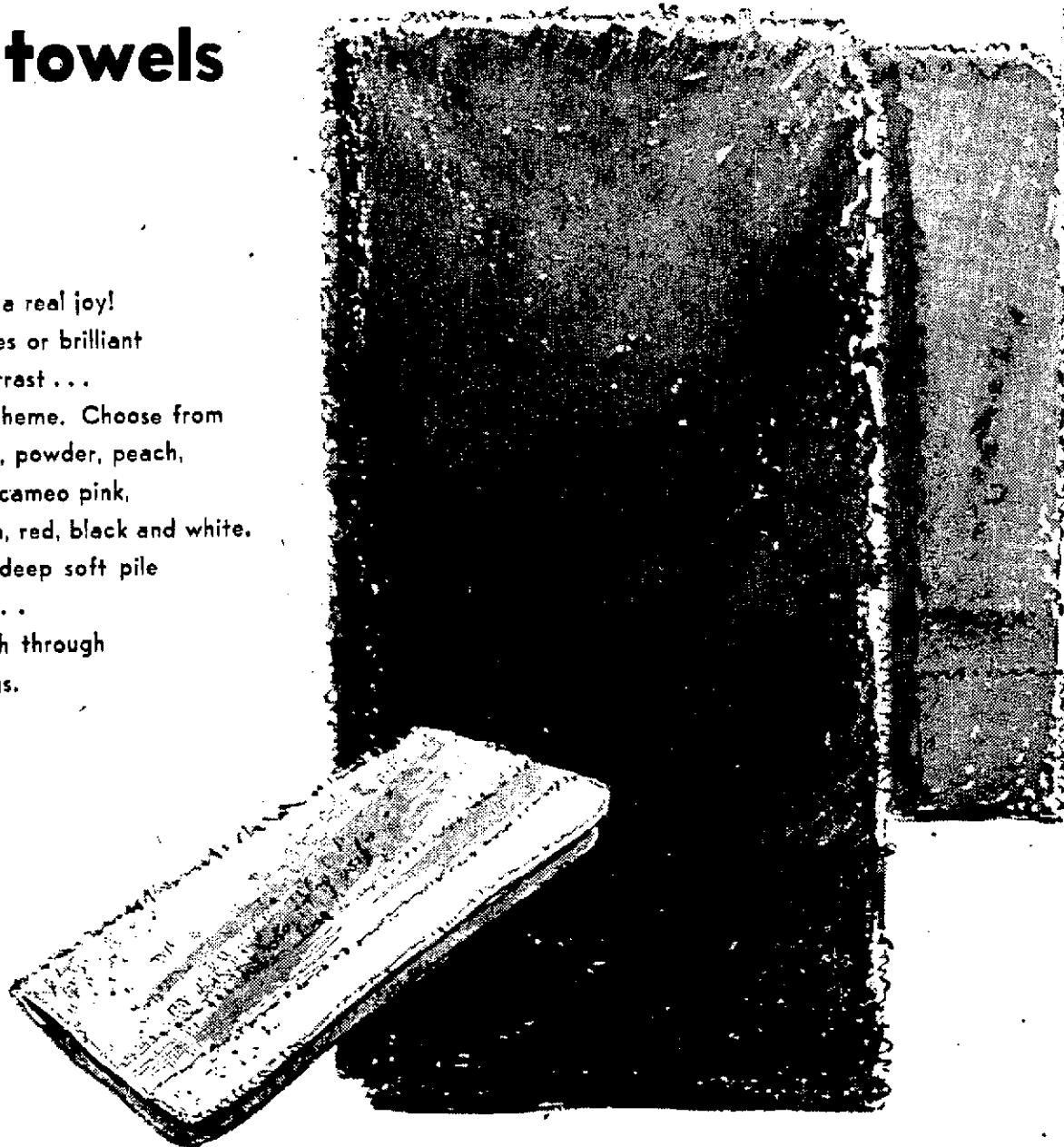
25"x48" **1⁹⁸**

Rich yarn dyed colors that are a real joy! Soft pastels, subtle nature tones or brilliant accent colors, to match or contrast . . . blend with every decorating scheme. Choose from dresden blue, rose, green, gold, powder, peach, aqua, dawn grey, honey, lilac, cameo pink, chocolate, dubonnet, evergreen, red, black and white. New extravagant large sizes, deep soft pile with lustrous new highlights . . . and they stay bright and fresh through many seasons, many launderings. They're **ABSORBenized** to dry in a jiffy.

25x48 Bath size. . **1.98**
16x30 Hand size. . **.98c**
13x13 Wash cloth. **.39c**

Monograms for that personalized touch of elegance at small extra charge.

Bath Shop, Fourth Floor



IT'S CHRISTMAS TREE

LAND AT MAY CO.

MAY CO.
LAKEWOOD

MUSICAL "SPECIALS"



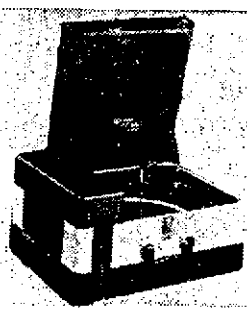
3-SPEED PHONOGRAPH
was 24.95 **19.95**

Imagine—a complete phonograph that plays all size and speed records. Gray luggage style cabinet with lid. PM200.



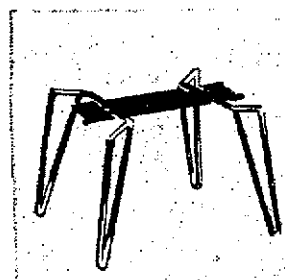
AUTOMATIC 3-SPEED PHONO
79.95 value **49.95**

Automatically plays every speed and size record and even intermixes 10" and 12". Large 6"x4" speaker. Our own Artone, Model SPAS6.



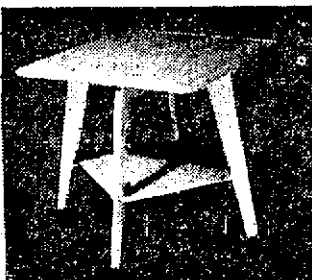
WECOR 3-SPEED RADIO-PHONOGRAPH
was 109.95 **89.95**

Famous Webcor 3-speed automatic phono plays up to 4 hours of continuous music. 5" speaker. Full band radio. Luggage cabinet. Model E-150.



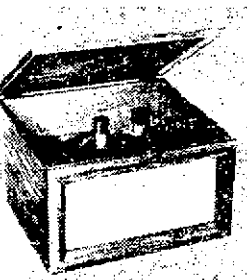
WROUGHT IRON TV STAND
was 8.95 **5.95**

Original Guichard design sturdily built wrought iron TV stand in jet black. Adjustable. Use as luggage rack or coffee table topped with glass. 999.



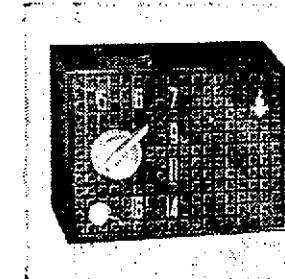
SWIVEL TV TABLE, CASTERS
was 11.95 **9.95**
in mahogany

Swivel top on hardwood casters, so you can roll entire unit, or turn set alone. 22"x24". Model No. 500, Blond, 11.95.



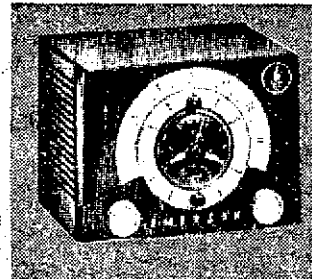
ARTONE HI-FI PHONO
129.95 value **89.95**

Two matched 6-inch speakers. Thick hand rubbed mahogany cabinet. VM. 3-speed automatic. Intermix changer. Sonotone twin point cartridge. Blond. 95.95. No. MHF400.



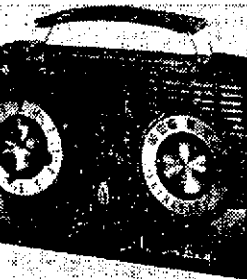
EMERSON TABLE RADIO
16.95

Sensational low price. Built-in antenna. AC-DC super-heterodyne circuit. Alnico 5" permanent magnet speaker. Only 8 1/2" wide, 9 1/2" high. Plastic cabinet. No. 708.



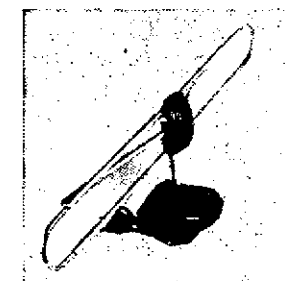
EMERSON CLOCK RADIO
was 39.95 **27.95**

Has both slumber turn off and automatic wake up. Even turns appliances on or off. Accurate electric clock. Model 724 in ebony; ivory, green higher.



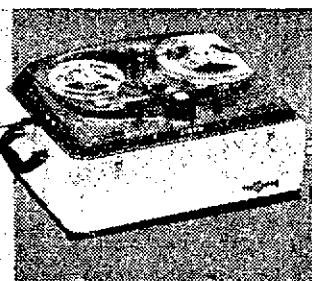
CROSLLEY CLOCK-PORTABLE
was 44.80 **24.95**

An amazing radio. Lulls you to sleep or wakes you to music or alarm. Works everywhere. battery. Maroon, ebony. F100.



WHIRLWIND ANTENNA
was 9.95 **4.88**

A wonderful indoor TV antenna that takes up little room, is based on a scientific principle that will pull in stations loud and clear.



EICOR TAPE RECORDER
was 179.95 **119.95**

Records both voice and music with utmost fidelity. 2-speed, up to 2 hours. Complete with mike, case, reel, model No. 230.



ROOMY RECORD CABINET
19.95 value **14.95**

Sturdy record cabinet of selected hardwoods, hand rubbed to a satin mahogany color. 22" wide, 16" deep, 22" high, 3 roomy compartments. No. 42.

May Co., Lakewood—Music Dept., Third Floor

MAY CO., LAKEWOOD,
5100 Lakewood Blvd., Lakewood, California
Please send me the following:

Quantity	Item	Color	Price

Name..... ☐ Charge
Address..... ☐ Cash
City..... ☐ C.O.D.

In California add 3% State sales tax. Shipping charges extra beyond United Parcel delivery area. I-P-T-11-28

3 SENSATIONAL LOW PRICE RCA VICTORS

Surprise your family with the most thrilling Christmas gift of all—a new RCA Victor TV. Here are 3 new 21 and 24-inch models with all of RCA Victor's superior quality and de luxe features — at fantastically new low prices!

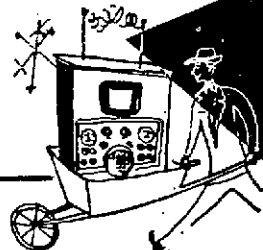
21-inch
189.95

Great big screen viewing at the lowest 21-inch price in RCA history. It's a brand new set with all the latest features—including RCA's "Deep-Image" picture tube, Magic-Monitor chassis, Golden-Throat tone.

Model 21S500 in contemporary style cabinet in forest green.
20.00 down—9.00 monthly*

We're giving extra money for that old TV set!

Since you bought your last TV set, television has improved by leaps and bounds. This year May Co. is celebrating Christmas by giving you an extra trade allowance. In most cases, your trade allowance will more than cover the down payment on a new set. Why not get rid of that old "Eye-Strainer" and get a new RCA instead?



**SPECIAL
TV TRADE
EVENT**

24-inch
299.95

A gigantic picture—at the price you used to pay for a 17-inch set or smaller. New Aluminized "All-Clear Picture," phono jack, many other de luxe features. All in an attractive new table cabinet only 25" wide, 25 7/8" high. Model 24S512.

31.00 down—14.00 monthly

21-inch console
289.95

New aluminized "all-clear" picture tube. Graceful contemporary cabinet in grained mahogany. Exceptional low price for RCA quality. 21S518.

\$30 down—13.00 monthly
*Includes May-Time Service Charge



GLENN MILLER LIMITED EDITION

60 radio broadcast performances—from 1938 to 1942—never heard before on records!

A year ago when Vol. 1 was issued it was an immediate and complete sellout across the country! Now—RCA presents Volume 2, an anthology of the late Glenn Miller's imposing contributions to music from 1938 to 1942 when he enlisted in the Army. Specially prepared by George Frazier, one of the country's leading jazz critics, in a beautifully bound edition... with pictures and biographical sketch. Only a limited number available—order yours today. on 5 long play records, on 15 "45 EP" records **24.95**

May Co., Lakewood—Music, Third Floor



MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 5:30 P.M. Mon. and Fri. 12:30 to 9:30 For Phone Orders and Service Call L. B. 39-2411, ME. 3-0111

we're open monday night till 9:30

tremendous VALUES

MONTH-END CLEARANCE

MAY CO. LAKEWOOD

no phone or mail orders accepted - all month end sales are final

TWO BIG DAYS monday and tuesday

ODD LOTS AND ONE-OF-A-KIND MERCHANDISE, SOME SLIGHTLY SOILED GOODS, ALL MARKED DOWN FOR QUICK DISPOSAL.

WOMEN'S AND MISSES' COATS—Second Floor

25.00-29.95 100% wool short coats 12.00
35.00-39.95 All weather coats, corduroy and others 24.00
59.95-69.95 100% wool long coats 37.00

BONNET SHOP—Street Floor

1.98-2.98 Wool knits, excellent selection 1.00
Values to 8.95 Velours, velvets, fabrics 2.00

MILLINERY—Second Floor

Values to 19.95 Better millinery, odds and ends 4.00

SPORTS ACCESSORIES—Second Floor

17.95 Sweater dress, all-wool, long sleeve, misses' sizes 8.97
9.95 Corduroy coverall, front zip, black and colors 5.99
14.95 Jumpers, all-wool flannel, charcoal or brown 10.97
7.95 Flannel pedal pushers, slim, tapered, misses' sizes 3.97

WOMEN'S AND MISSES' SUITS—Second Floor

55.00-69.95 Final clearance, group of all-wool suits, broken sizes and colors, misses' sizes 19.00

WOMEN'S SPORTSWEAR—Second Floor

10.95 Suit dresses, sizes 14 1/2-22 1/2 5.99
25.00 Orlon jersey dresses, sizes 14 1/2-22 1/2 13.99
6.95 All-wool sweaters, 38-42 3.99
6.95 Nylon blouses, 38-44 1.99

JR. DEB COATS AND SUITS—Second Floor

59.95-69.95 Better all-wool long coats 44.00
49.95-59.95 All-wool long coats, various styles 38.00
59.95-69.95 Better wool suits, latest styles 48.00

WOMEN'S DRESSES—Second Floor

22.95-29.95 Jacket dresses, cocktail dresses 14.00
22.95-29.95 Street dresses, cocktail dresses 16.00
35.00-39.95 Better dresses, laces, rayon crepes and taffetas, street and afternoon styles 19.00

JUNIOR DEB SHOP—Second Floor

10.95-17.95 Group of better dresses, 9-15 8.99
14.95-22.95 Rayons, taffetas, failles, cottons and wool dresses, 9-16 10.99
17.95-29.95 Better dresses, many styles, fabrics, 9-15 15.00

BOULEVARD DRESSES—Street Floor

17.95-25.00 Dressy taffetas and laces, misses' sizes 11.97
8.95-10.95 Casual and dressy fall styles 4.97

BETTER BLOUSES—Second Floor

5.95 Miracle nylon/orlon, 3/4 sleeves 3.99
3.95 Famous maker cotton shirts, baby doll sleeves 2.39
7.95 Long sleeve tailored shirts in dacron tricot 3.99
5.95-7.95 Large selection of better nylon and dacrons 3.99
2.95-3.95 Better sleeveless cottons 1.99

CAMPUS SHOP—Second Floor

10.95-14.95 Wondamere jeweled slips 3.99
3.95-4.95 Cotton mannish shirts 1.99
2.95 Denim plaid pedal pushers 1.00
2.95 Cotton twill shorts 50c
3.95 Corduroy shorts 1.00
3.95-4.95 Sweaters, various styles 2.99
7.95 100% Wool skirts, novelty weaves, slim styles, 10-16 4.44

GOWN SHOP—Second Floor

89.95 to 145.00 values. Designer group of suits & cocktail dresses 1/4 to 1/2 OFF
Values to 39.95 to 69.95 Group of better dresses, afternoon and cocktail 28.00-38.00-43.00

YARDAGE—Second Floor

Fashion Fabric Remnants
1/4 to 1/2 off

SHEETS AND CASES—Second Floor

3.95 Embroidered pillowcase sets 2.95
3.95 Card table covers 1.95
1.95 Foam rubber pads, plaid covered 1.00
Surety type, 180 extra long percale sheets
Reg. 3.19 81x113 2.69 Reg. 2.99 72x113 2.49
Pequot fine combed percale type 200 sheets and cases
Reg. 6.95 81x108 4.29 Reg. 5.95 72x108 3.79
Reg. 1.60 42x38 1/2 95c
1.00 Zipper pillow ticks, stripes 79c, 2/1.50
5.95 Cotton printed quilt covers 3.99

BLANKETS AND BEDDING—Second Floor

9.95 Reversible chenille spread, full size 3.99
9.95 Cotton quilted coverlet, solid color 3.99
5.95 Cotton percale dust ruffles 3.99
19.95-24.95 100% wool blankets, some soiled \$10 to 12.99
6.95 Bates woven spread, twin only 3.99
6.95 Chenille coverlet, full size 3.99
11.95 Patchwork quilts 9.99
8.95 Printed cotton spreads, full size only 3.99
11.95 Printed cotton spreads, full size only 3.99
6.95 Printed cotton drapes 1.99 pr.
12.95-19.95 Chromspun spread, asst. styles, 6.99 to 12.99
Taffeta 2-pc. topser and dust ruffle 4.99 set
29.95 Bobrich electric blanket, 1 year guarantee 19.95
12.95 Nite spread 5.99

ART NEEDLEWORK—Street Floor

2.25 Wedgie soles for crocheting slippers 1.25
5.95 Glamour collar kits 2.98
2.98 Quilt for applique, 54x72" 1.98
1.75 Arnold slipper soles 89c
1.00 Luxury corde, 144-yd. spool, bright colors only 69c
12.95 Copper chafing dish, 1 1/2-qt. size 8.95
4.50 Black wrought iron 2-tier fruit dish 2.98

NURSERY FURNITURE—Second Floor

12.98 Crib mattress by famed maker 10.88
15.98 Famed maker better crib mattress 12.90
9.98 Welsh stroller, collapsible, close-out 8.88
8.98 Welsh jumper chair, folds flat 7.88
2.29 Inflatable training seat for traveling 1.00
5.98 12-qt. step-on style diaper pail 3.99
52.50 Babyline hardwood chifferobe, blanket drawer 44.00
65.00 Storkline hardwood 5-drawer chest 54.00
24.98 Youth bed mattress, famed maker 19.99
29.98 Hardwood playpen, doubles as crib 21.88
39.98 Famed maker cribs 29.88

HI-SHOP—Second Floor

10.95 Corduroy jackets 5.99
6.95 Corduroy skirts 4.99

TOWELS—Third Floor

3.95 Celanese taffeta window drapes 27x45 99c
3.95 Plastic shower curtains 6x6 1.99
3.95 Plastic window drapes 27x45 1.99
1.98 Cannon bath towels 24x48 1.25
1.39 Cannon bath towels 22x44 69c
49c Cannon guest towels 16x26 4/1.00
2.98 Cannon bath mats 22x34 1.99
1.50 Martex guest towels irreg. 16x30 3/1.00
50c Martex washcloth irreg. 13x13 5/1.00
3.98 Callaway bath towels 25x50 1.99
1.98 Loop twist rugs 24" Rd. 1.00
14.98 Loop twist rugs 48x72 6.99
1.00 Loop lid covers 19c

DAYTIME DRESSES—Second Floor

6.50 Sateen cotton prints and woven plaids, reg. and 1/2 sizes 3.88
5.98-10.98 Better daytime dresses 4.29
4.50 Cotton cobbles, gay chintz trim, S-M-L 2.29

CORSETS—Second Floor

3.50-8.50 Regulation and strapless bras 1.99-4.99
8.50-13.50 Regular panel girdles 5.95-8.95
3.50-5.59 Boneless girdles and panties, S-M-L 1.99-3.95
10.00 Foundations, large sizes in white 3.99

PUNCH AND JUDY SHOP—Second Floor

4.98-5.98 Girls' cotton dresses, sizes 3-6x 2.96-3.96
3.98 Girls' clear plastic umbrellas 1.00
1.98-2.25 Boys' cotton flannel shirts, sizes 3-6x 1.58
1.98 Boys' corduroy boxer slacks, broken sizes 3-6 1.58

CHILDREN'S UNDERWEAR—Second Floor

3.98-5.98 Girls' slips and petticoats, 2-14 1.99-2.99
1.00-1.75 Girls' garter belts, 26-28 50c
45c Child's cotton knit pants, sizes 2-12 4/1.00

LAYETTE SHOP—Second Floor

3.98-4.98 Counter soiled cotton crib blankets 2.99
4.98 Boucle diaper suits, M-XL 1.99
2.50-2.98 Seersucker crawlers, M-XL 1.99
5.95 85% wool & 15% nylon crib blankets 3.88

SILVERWARE—Street Floor

27c-35c Silverplated flatware; odd lots 6/1.00
1.25-2.50 Silverplated berry spoons, cold meat forks, pastry servers, gravy ladles, etc. 69c, 3/2.00
8.95-10.95 Silverplate & sterling holloware 6.99*
11.95-16.95 Silverplated vegetable dishes, etc. 9.99*
17.95-24.95 Silverplated holloware 12.99*
10.95 Wooden anti-tarnish flatware chest 6.99
54.75 Service for 8 in "Del Mar" pattern with chest 32.99
*Plus 10% fed. tax

GLOVES—Street Floor

2.50-3.50 Double woven cotton gloves, many handsewn 99c
3.00-4.00 Better double woven cotton gloves 1.89
2.50-3.50 Double woven cotton gloves 1.39
5.00-5.95 Pigskin gloves, washable, practical 3.89

BLOUSES—Street Floor

2.95 Cotton blouses, some crepes, many styles 1.99
5.95 Novelty blouses, many fabrics, many styles 2.99
5.95-7.95 Nylon blouses, not every color or style 3.99

KNIT LINGERIE—Street Floor

4.95-6.95 Nylon tricot trimmed slips 3.99
3.95-4.95 Nylon tricot 1/2 slips trimmed 2.99
3.95-4.95 Famous brand brushed rayon bed jackets 2.99
6.95-9.95 Imported cotton pj's 4.95-5.95
14.95 Nylon gowns 9.99
6.95-8.95 Nylon tricot gowns 4.99-5.99

HOSIERY—Street Floor

Perfect quality fashion nylons, 12 and 15 denier sheers, 20 and 30 denier business sheers, Van Raalte, Berkshire, Claussner, Roman Stripe, Humming Bird, Surety and Picturesque included in an assortment of colors. Sizes 8 1/2 to 11. Not every size in every brand.

HOUSEWARES—Downstairs

6.95 Kent bathroom scale, with choice of colors 3.99
6.95 Wood carving board with roast handle 3.99
1.98 Freezer inventory board 99c
119.98 All stainless steel barbecue wagon with motor and spit, slightly scratched 79.99
59.98 Motor, spit and hood 42.99
2.95 Set of 6 asst. color tumblers, plastic 1.98 set

Assorted array of gift merchandise, one-of-a-kind, floor samples, some slightly scratched. Greatly reduced to clear.

HARDWARE—Downstairs

6.98 Ratchet screwdriver, Yankee set 3.98
3.49 Fluffium liquid soil conditioner, easy to apply 1.19 gal. 2.49 set
5.70 Tub faucet 1/2" chrome-plated 2.49 set
28.95 Famous make 1/2 h.p. motor 1725 r.p.m. 19.99
2.95 Faucet repair kit, repairs any faucet 1.19

UNPAINTED FURNITURE

Reg. 11.98 Bookcase, 36x30x9 7.88
Reg. 6.49 Left & right end, 36x15x9 4.49
Reg. 7.98 Bookcase, 30x18x9 5.49
Reg. 16.95 Unp. Gateleg table, 36 sq. 12.49
Reg. 12.98 Headboard for single 9.49
Reg. 7.98 Step case for books, etc. 5.49
Reg. 12.98 Step case for books, etc. 9.49
17.95 Metal cabinet 64x18x12 11.98
11.98 Metal cabinet 12x18x50 6.44
13.95 Black tea cart, 3 shelves; also copper 8.49

CHINA AND GLASSWARE—Third Floor

115.50 ARCADIA 93-pc. Noritake imp. china for 12 66.00
115.50 CAMELOT 93-pc. Noritake imp. china for 12 66.00
89.50 YORK 98-pc. imp. china for 12, 6 extra cups 55.00
89.50 AMERICAN MONTCLAIR, 98-pc. imp. china for 12 47.99
89.50 TAHKEY 110-pc. imp. china for 12, extra pcs. 47.99
89.50 FANTASIA 98-pc. imp. china for 12, extra pcs. 47.99
49.95 RHAPSODY 53-pc. imp. china for 8 22.00
49.95 GREEN GARLAND 101-pc. imp. Royal dinnerware for 12, 6 extra cups, teapot 27.99
29.95 BROWN CASTLES 53-pc. imp. Eng. dinnerware 16.99
2.50 Hand painted baby-feeding sets 1.59
2.50 Hand painted imported bar bottles 1.99
50c Imported hand blown handled beer mugs 25c
1.75-1.95 Swan bonbon, candy dishes; hd. blown 1.19-1.29
49c Imported hand blown stemware 19c

MAJOR APPLIANCES—Downstairs

299.95 Bendix de luxe gramomatic washer 199.95
227.00 Thor de luxe spinner washer 139.50

SMALL APPLIANCES—Downstairs

19.95 val. Forman family percolators, automatic, 8-cup percolator 12.95
34.95-44.95 val. Hostess sets with tray, creamer, sugar 24.95-39.95

WOMEN'S BETTER SHOES—Street Floor

14.95-18.95 Fashion shoes, famed makes 6.97

BOULEVARD SHOES—Street Floor

8.95-9.95 Black suede, red, navy & black calfskin, high & medium heels 2.97

CHILDREN'S SHOES—Second Floor

6.95-7.95 Children's, teen-agers' shoes, bro. sizes 2.97
7.95 val. Boys' hi-top brown shoes, walt soles, 13 1/2-4 5.97

SEWING MACHINES—Third Floor

Floor Models, Used, Up to 25% Off

White rotary portable 34.50
White rotary console 49.50
119.50 Rotary electric portable 84.50
114.50 White walnut console 89.50
149.50 Full rotary console 119.50
199.00 White rotary, walnut, blond, mah. 169.50

Christmas Gift Suggestions

2.29 Floral design sewing machine covers, just 50 1.79
3.29 White sew-lights for all makes 2.79
6.95 White pinking shears, steel 5.95
10.95 Key buttonholes for most makes 9.95
17.50 White dress forms, 16 sections 12.75

CURTAINS, SLIP COVERS—Third Floor

1.29 Rayon marquisette panels, 42x81, each 88c
2.45 Flocked rayon marq. panels, 42x81, eggshell and pastels each 1.00
1.95-3.95 Dutch style curtains, 26-40" long pr. 1.00
2.95-3.45 Rayon bemborg tiers, 30-36" long pr. 1.39
5.95 White organdy picot-edge ruffles, 84" wide to pair, 81" long pr. 3.98
9.95 Heavy textured ready-to-hang draperies, 50" pleated width to pair, 84" long pr. 7.95

TEXTURED CHROMSPUN DRAPERIES

7.95 50" pleated width to pr., 84" long pr. 5.97
12.95 80" pleated width to pr., 84" long pr. 7.99
17.95 100" pleated width to pr., 84" long pr. 12.99
27.95 150" pleated width to pr., 84" long pr. 19.99
5.95-21.95 Lined & unlined draperies 1/2 to 3/4 off
Drapery, curtain, etc., odd lots & remnants 1/2 off

LAMPS, MIRRORS AND PICTURES—Third Floor

5.95 Colorful ceramic leaf TV lamps 2.29
6.95 Glass-cube TV lamp 2.99
6.95 Ceramic vanity lamp with shade 3.99
17.95 Double globe hand decorated hurricane 9.49
12.95 Goose neck floor lamp, perforated shade 5.88
19.95 Bronze floor torchere 3-way light 12.88

RUGS AND CARPETS—Third Floor

BROADLOOM, REMNANTS AND ROLL ENDS, 1-OF-A-KIND

34.50 9x5.2 Beige boucle 19.95
54.50 12x6.10 Forest green boucle 29.95
69.95 9x12 Black design axminster 39.95
89.95 9x12 Round wire axmin., green and grey 49.95
69.50 9x12 Aqua frieze 49.95
89.50 12x7.5 Cinnamon frieze 49.95
109.50 12x9 Grey and brown cut pile cotton 49.95
129.50 12x9.5 18th Century floral green axmin. 79.95
159.50 9x14.2 Cinnamon tuxedo 89.95
124.95 12x15 Sandalwood viscose 124.95
298.00 12x20.6 Moss green heavy chenille 169.95
249.50 12x17 Grey embossed Wilton 179.95
289.50 12x18.5 Woodland roses frieze 189.50
249.50 12x17.6 Green sculptured Wilton 199.95
269.50 12x18.6 Green textured Wilton 199.95
319.50 12x22.6 Medium grey sculptured Wilton 229.95

FURNITURE—Third Floor

SAVE ON ONE-OF-A-KIND SAMPLES

79.95 Maple wing rocker, print 44.95
74.95 Provincial button back chair, print 49.95
74.95 Modern knee-hole desk, amber finish 49.95
109.00 Provincial wing chair, brown tweed 54.95
99.50 Maple wing rocker, red tweed 69.95
99.50 Modern Kroehler lounge chair, metallic brown 74.95
199.00 Kroehler "long-boy" modern sofa, casters 139.00
259.00 Modern 2-pc. sectional, foam rubber cush. 159.00
244.00 Provincial wing sofa, green and brown tax. 199.00
259.00 Provincial pillow-arm lounge sofa, foam rub. 219.00

SLEEP EQUIPMENT—Third Floor

6.95 Hollywood steel bed frame, twin or full 3.99
29.95 Innersp. twin matt. or matching box spring 14.88
29.95 30" Roll-away bed, comfortable mattress 17.88
52.50 Sealy twin mattress or box spring 29.95
69.95 Twin set, mattress and box spring 38.88
69.50 837-coil mattress, twin or full 38.88
119.00 Englander firm twin set, heavy tick 59.88
119.00 4 1/2" foam rubber mat., matching bx. sp., twin 69.95

MEN'S FURNISHINGS—Street Floor

3.95 Sanforized white, broadcloth dress shirts 2.59, 2/5.00
3.95 Famed make Sanf. ctn. broadcloth pajamas, A-D 2.99
3.50 Men's genuine leather wallets, smart patterns 1.00*
1.25-1.50 Sanforized cotton broadcloth shorts 89c
2.95 100% wool argyle socks 1.00
2.95 Wool argyles, nylon-reinforced, bold diamonds 1.39
55c-85c Assorted rayon, nylon, cotton socks 39c
1.25 Cotton overplaid argyles, fall colors 79c
1.00 Cotton argyles, bold diamond patterns 59c, 6/3.50
2.95 Helanca nylon argyle s-t-r-e-t-c-h socks 1.49
4.95 Dupont nylon non-run tee shirts 2.79
89c-1.25 Shorts, cotton undershirts, knit briefs 69c
1.95 Dupont nylon shorts, boxer model 89c
3.50 Dupont dacron shorts, saddle seat 1.69, 3/5.00
2.50-3.50 Famed make genuine leather belts 1.00
5.00 Pigskin gloves, lined and unlined 3.99
59c Imported linen handkerchiefs, samples 35c, 3/1.00
3/3.00 Slightly soiled TV initial handkerchiefs 3/1.99

MEN'S ROBES—Street Floor

22.50 All-wool flannel robes, solid colors 19.95
14.95 Parker-Wilder wool flannel robes 10.99
14.95 Heavyweight terrycloth fancy robes 9.88
14.95-17.50 Lined rayon robes, shawl collar 11.77

MEN'S CLOTHING—Street Floor

55.00 All-wool worsted suits 36.00
55.00 New fall topcoats 39.95

MEN'S SPORTSWEAR—Street Floor

5.95 Fine corduroy sport shirts 3.99
35.00 English pullover cashmere sweaters 24.99
10.95 Rayline rayon plaid sport shirts 7.95
1.95 Assorted washable tee shirts 1.00
5.95 Long sleeve washable sport shirts 3.95
12.95 Wool flannel, gabardine slacks 8.99
7.95-8.95 Rayon linen weave, gabardine slacks 5.99
22.50-25.00 De luxe wool flannel, gabardine slacks 14.99
16.50 Rayon linen weave leisure jackets 12.95
4.95 Sanforized denim slacks 3.99
16.50 All-wool slacks, solid colors, fancy weaves 12.99
10.95-15.95 Assorted zipper jackets 8.99
3.95 Long sleeve washable sport shirts 2.99
29.50 Horseshoe flight jackets 24.95
22.95 Suede jackets made of selected skins 18.99

MEN'S SHOES—Street Floor

10.95 Better shoes, smooth tan leathers 6.95
12.95 Quality shoes, smooth and grain leathers 8.85

LUGGAGE—Street Floor

13.95 21" longbound weekenders 6.95*
19.95 21" Bumper edge weekenders 9.95*
27.50 26" Pullman cases, longbound 13.95*
22.50 Train cases, bumper edge 10.95*
22.50 4-hanger wardrobe cases 10.95*
*Plus 10% federal excise tax

SPORTING GOODS—Street Floor

40.00-110.00 Matched sets of irons 27.95-59.95
40.00-68.00 Matched sets of woods 27.95-39.95
25.00 Atlantic saran plastic golf bags 14.99
5.95 All plastic bowling bags 3.98
4.95 Rubber Healthways basket ball, official spec. 2.78
4.95 Rubber Pennsylvania football, official spec. 2.98

STATIONERY—Street Floor



HOW WINNIE'S CHANGED

Winston Churchill is pictured at left as a Boer War lieutenant in 1899 and in a new portrait as today's aging but determined prime minister. He shows no signs of early retirement and will be 80 Tuesday.—(AP Photos)



Funeral for Creighton, Oil Executive, Held Saturday

Funeral for Millard George Creighton, 40, of 1105 Amelia Dr., was Saturday with service in the chapel of Mottell's Mortuary. The Rev. Dr. James Henry Hughes officiated. Interment was in Rose Hills Memorial Park, Whittier.

Creighton died Monday in Maracaibo, Venezuela, while on an inspection tour. He was president and general manager of the Creighton Oil Tool Co., and president of International Drilling Co. of Long Beach.

Serving as active pallbearers were Bob Willis, Bus Lease, Jack Marquette, Francis Guber, Ben Herley and Steve Harney. Honorary pallbearers were Don Frampton, Les Waldraen, Doc Evans, Bud Campbell, Tom Has-

Rhee Rebuffed

SEOUL, Korea (AP)—The National Assembly of the Republic of Korea defeated by one vote Saturday a constitutional amendment which would have allowed President Syngman Rhee to hold office for life.

his mother, Mrs. Vera Creighton of Long Beach.

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Single-Breasted Style
A Worthwhile Investment

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Successfully Treated Without Surgery or Drugs. No Loss of Time from Work.

Nurse in Attendance

DR. L. W. BERRY, D.C.

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NEW

GIFT SUGGESTION

\$4.95
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BROWNIE HOLIDAY FLASH CAMERA
Flashholder, \$3.20

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Hiss Freed, Says He's 'Completely Innocent'

LEWISBURG, Pa. (AP)—Alger Hiss, looking grim and rather haggard but appearing confident, walked to freedom Saturday, asserting that he was "completely innocent" of charges that he helped Communist spies.

A stretch of three and a half years behind the bars of Lewisburg prison ended with an appeal by the 50-year-old former State Department aide that he meant to "vindicate my name" of the stigma of a conviction for perjury when he denied before a federal grand jury that he ever gave state secrets to Red spies.

Hiss was sentenced to five years but won parole, as provided under the law, because of good behavior. He'll have to report monthly to a federal officer for the next year and a half.

When he emerged from the prison he was peppered by waiting newsmen with questions about his past and future. Hiss carefully framed his answer:

"I am very glad to see this chance," he said, "the first I have had in nearly four years, to reassert my complete innocence from the charges that were brought against me by Whittaker Chambers."

Later Hiss went into seclusion at his apartment in New York City's Greenwich village, declining to answer all questions about his plans.

"Imagine you all had your Thanksgiving dinner with your family the day before yesterday," he said to a crowd of newsmen and photographers.

"This is my Thanksgiving. I think you can understand. I would like to have mine with my family."

CHAMBERS' STATEMENT
Chambers, formerly a senior editor of Time magazine now living in retirement on a farm in Westminster, Md., accused Hiss of being a member of a Communist party group.

The telephone at the Chambers' farm rang, unanswered Saturday, but a newsman managed to gain entrance and obtain a short statement—typed per-



ALGER HISS
He Exits Smiling
(AP Wirephoto)

sonally by Chambers on a scrap of letter paper. It said:

"The saddest single fact about the Hiss case is that nobody can change the facts as they are known. Neither Alger Hiss nor I, however much we might wish to do so, can change these facts."

"They are there, forever. That is the inherent tragedy of this case."

Later in New York, the mention of Chambers brought the only note of bitterness in the voice of Hiss, who otherwise seemed in good humor and joked with photographers.

When a reporter told him Chambers had been quoted recently as saying Hiss would have a hard time getting a job, Hiss retorted:

"Was that his (Chambers') hope or a statement?"

At the prison, his wife, son and two lawyer friends—Chester Lane and Robert Benjamin—met him inside and walked with him through the main gate to freedom. Moments later Hiss, smiling steadily, was engulfed in waves of reporters and photographers. There he made a brief informal statement.

JAW TIGHTENS
He spoke off the cuff, rather than from a manuscript, but appeared to have chosen his words carefully. He spoke nearly two minutes without interruption. Afterward newsmen fired questions at him. He replied in some, ignored most of the others.

After saying "this is not a press conference, although it looks very much like one," Hiss went on:

"For nearly four years I have had no opportunity to answer the fantastic invention that politicians and members of the press have been free to invent about me."

"I have had to wait in silence while in my absence a myth has been developed. I hope that the return of the mere man will help to dispel the myth."

ARTHRITIS GET ALFA-C-PLUS!

The modern miracle from natural herbal sources that immediately relieves the symptomatic pain, swelling, stiffness of Arthritis and Rheumatism. Alfa-C-Plus offers not only rapid pain relief but users report more beneficial lasting results. No matter what you have used without results, no matter how long you have suffered, you owe it to yourself to get Alfa-C-Plus and results now. **WHY SUFFER?** A trial will convince you. Nothing like this has ever been offered before. Never have so many been helped. Alfa-C-Plus is truly different and can be obtained at Schulman's Health Food Stores, 142 and 625 Pine Ave. For further information call L. B. 7-3440 or 67-3117.

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APPLIANCE SALE Floor Samples

**PAY NOTHING DOWN
No Monthly Payment Until February**

- 245.00 Adler Zig Zag Sewing Machine 179.00
- 349.95 Necchi Cabinet Model Zig Zag Sewing Machine. (Floor sample.) 299.95
- 384.95 O'Keefe & Merritt De Luxe Gas Range. (Demonstrator.) 319.95

100.00 to 150.00 TRADE-IN on a 21" de luxe model General Electric Television. Modern walnut or blond finish. Reg. 469.95. **319.95** with qualified trade-in

SPECIAL PURCHASE 3-SPEED RECORD PLAYER. Beautiful tone quality. Was 24.95. Now **19.95** Plays all records.

- 229.95 Mahogany 21" Table Model Television. 139.95
- 449.95 21" Blond General Electric Cabinet Model Television 209.95
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- 299.95 Frigidaire All Porcelain Automatic Washer. 199.95
- 229.95 General Electric 7.6 cu. ft. Refrigerator. 179.95
- 399.95 12 cu. ft. Home Freezer. 199.95
- 59.00 Youngstown Kitchen Cabinet. 24.95

USED APPLIANCES

- 3 Only. Winger Washers. As is. 66. 3.95
- Bendix Economat Automatic Washer. 9.95
- Nearly New Maytag Automatic Washer. 149.95
- Maytag Aluminum-Tub Winger Washer. 99.95
- Kenmore Winger Washer (good). 19.95
- Admiral 19" Combination Radio-Phonograph-Television. 99.95
- Combination Radio-Phonograph. 19.95
- Refrigerators (refinished, reconditioned and guaranteed like new). 39.95 up
- Singer Treadle Sewing Machines. 9.95
- White Cabinet Model Round Bobbin Sewing Machine. 19.95
- Singer Power Model Sewing Machine, complete with motor and stand. 69.95

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MEN'S WEAR—Main Floor

- 1.50 Belts, all leather. 79c
- 12.98 Flannel Slacks. 8.88
- 3.50 Cuff Link Sets. 2.00*
- 3.50 Billfolds, large assortment. 2.00*
- 4.98 Callisheen Gabardine Shirts. 3.98
- 8.95 Gabardine Jackets. 6.44
- 39.75 Topcoats (extra special value). 29.88
- 1.25 Broadcloth Shorts. 88c
- 2.98 Plastic Raincoats. 1.98
- 29.95 Sport Coats. 19.75
- 59c Tee Shirts (small size only). 3 for 1.00
- 2.98 Shirts (soiled). 1.50
- 1.98 Sport Shirts, medium and large only. 1.29

MEN'S SOLID COLOR FLANNEL PAJAMAS

reg. 3.98 **2.68**
Sizes A, B, C, D. Elastic waist, pre-shrunk to retain size. Solid colors, with bright plaid trim.

MEN'S "DAN RIVER" SPORT SHIRTS

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Unheard of value—long sleeves. Colorfast, washable "Dan River Fabrics." Sizes small, medium, large, X-large.

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All wool flannels, fully lined brocaded rayons, heavyweight Mastex Terry. Small, medium, large and X-large sizes.

BOYS' WEAR—Main Floor

- 1.49 Flannel Shirts. 1.29
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- 1.98 8-oz. Jeans. 1.49
- 2.98 Long Sleeve Orlon Sweaters. 2.49
- 1.98 Sleeveless Sweaters, 100% Orlon. 1.49
- 2.49 Denim Slacks, sizes 4-12. 1.88
- 2.49 Sport Shirts. 1.88
- 5.98 Jackets, reversible wool and satin. 4.88

BOYS' FLANNEL SPORT SHIRTS

reg. 2.98 **1.88**
Heavyweight flannel, bright plaids. Sanforized for washability. Sizes 4-16. Western flannel shirts, sizes 4-12. 1.88

GIRLS' WEAR 7-14—Main Floor

CORDUROY JAC-SHIRT

reg. 4.98 **3.97**
Full or ¾ length sleeves, zipper front. Red, royal blue and pastels.

- 7.98 Wool and Nylon Jackets, long sleeves. 4.97
- Reg. to 5.98 Cardigan Sweaters. Wool, Nylons, Orlons. 2.77
- 1.98 Shirts. Combed cotton, pastels. 1.39

CHILDREN'S DEPT.—Main Floor

69c Knit T-Shirts, sizes 3-6x. 2 for 1.00

1/2 OFF TABLE 1/2 OFF

One table children's wear reduced for quick clearance. Includes Shirts, Slacks, Sleepwear, Sweaters, etc.

INFANTS' WEAR—Main Floor

- 2.50 Value. Birdseye Diapers, seconds, 27x27. 1.89 doz.
- 49c Receiving Blankets, flannel. 3 for 97c
- Reg. to 2.98 Infants' Wool or Nylon Sweaters. 1.39

STATIONERY DEPT.—Main Floor

- 1.00 Ceramic Tile and Trivet, 6"x6". 79c
- 2.50 Boxed Christmas Cards, 50 count. 1.00
- Reg. to 1.00 Boxed Stationery, assorted types. 2 for 97c
- 39c Boxed Notes, 12 with envelopes. 4 for 1.00

EVANS CIGARETTE LIGHTERS

reg. 4.00 to 10.00 **2.95**
American made by American craftsmen. Many styles for men or women. Guaranteed.

SHOE DEPT.—Main Floor

HOLIDAY SHOE CLEARANCE

reg. to 7.98 **2.97**
One table of women's shoes including Hollywood Skooter Casuals, Dress Pumps and Oxfords.

- 1.98 Women's Indian Moc Slippers. 1.77
- 5.98 Men's Work Shoes, broken sizes. 2.97
- 9.98 to 16.98 Men's Jarman Shoes, broken sizes. 4.00 off
- 10.95-12.95 Women's Naturalizer Shoes, broken sizes. 6.85
- 2.98 Children's and Misses' 2-Strap Sandals. 2.77
- 5.98 Women's Saddle Oxfords, AA only. 2.47
- Reg. to 3.99 Women's Slippers, some slightly soiled, broken sizes. 1.77

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MEN'S ENGLISH HOSE

reg. 1.98 **1.47** pair
All wool, imported from England. Fine quality. Stylish patterns. Sizes 10-13.

- 85c Men's Hose, English rib 6x3, sizes 10-13. 67c
- 55c Men's Slack Hose, cotton novelties. 47c
- 29c Girls' and Women's Anklets, broken lots. 17c

End of Month SALE! MONDAY and TUESDAY

WOMEN'S ACCESSORIES—Main Floor

33" SCARFS

reg. 1.98 **87c**
All wool and nylon Scarfs. Solids, pastels and paisley prints. Self-fringe edges. 60 Only.

- 1.00 Cotton Gloves, black or brown, sizes 6-7 1/2. 67c
- 2.00 Sueded Cotton Gloves, novelty designs. 1.37

SUEDED COTTON GLOVES

reg. 3.00 **1.97**
Name brand, novelty stitch patterns in shortie two and four classic slip-ons. Six basic colors to choose from.

HOUSEWARES—Lower Level

DE LUXE KITCHEN STEP STOOLS

reg. 14.25 **Special 9.77**
Red or yellow plastic upholstered seat and back rest. Chrome tube legs and braces.

DE LUXE KITCHEN UTILITY TABLES

reg. 6.95 **Special 4.77**
Ideal for kitchen appliances, has electric outlet. White baked enamel with contrasting black trim.

HEAVY DUTY FIREPLACE GRATES

reg. 3.95 **Special 2.77**
De luxe wrought iron fireplace grate. Lifts logs off floor, all wood burns.

- 5.95 Standard Kitchen Utility Tables. 3.77
- 19.95 De Luxe Fireplace Screen, 31"x38". 14.77
- 13.50 Hand-Painted Service for Six Dinnerware. 9.77
- 1.19 8-pc. Serva Snack TV Set. 77c
- 2.49 Bath Caddy for brush, cleansers, rags. 1.77
- 1.98 Fireplace Brooms for Hearth. 97c
- 3.49 Fireplace Brooms for Hearth. 1.77
- 5.95 Leaf Shaped Lazy Susan. 4.77
- 6.95 7-pc. Lazy Susan, assorted colors. 5.77
- 6.25 Plastic Top, Woven Fiber Hampers. 4.77
- 17.50 Ball or Urn Shaped Andirons. 9.77
- 3.49 Mirrored Waste Baskets for Bath. 2.77

POWER TOOLS—Lower Level

- 67.50 9" Butler Brothers Tilting Arbor Bench Saw. 57.95
- 62.50 7" Tilting Table Bench Saw. 33.77
- 62.50 14" Drill Press. 57.87
- 68.75 10" Band Saw, true running disc wheel. 57.97
- 99.50 18" Gas Powered Lawn Mower. 89.97
- 34.95 43-pc. Drill Set, Key Chuck, Saw. 29.87

HARDWARE—Lower Level

- 1.98 5-Drawer Utility Cabinet. 1.47
- 12.95 All Steel Wheelbarrow, rubber tire. 10.87
- 9.95 Garden Cart, deep sided. 7.97
- 29.95 Value Saran Plastic Auto Seat Covers. 16.95

TOYS—Upper Level

5.98 Doll Buggy. Leatherette covering, blue or gray 4.98

"SALLY WALKER" DOLL

reg. 11.98 **9.98**
Saran hair that can be washed, combed and brushed. Walks, sits, sleeps.

- 1.98 Cinderella Cleaning Set. Sweeper, broom, mop, apron, etc. 1.79
- 98c Space Patrol Treasury Department, Stamps, Coins, Currency, Album. 68c
- 4.98 31-pc. Aluminumware, hand polished, from England. 3.79
- 1.98 Sparking Stoves, 2 burners, oven, with 2 pans. 1.79
- 2.98 Lone Ranger Official Outfit, chaps and vest. 2.79
- 6.95 Miniature Timbers, 300 pieces, scaled for trains. 5.99
- 2.98 Wood Burning Set, UL approved. 6 in 1 Electric Pencil. 2.29
- 98c Air Command Jeep. Gun mounted, siren. 68c
- 2.98 Simplex Typewriter, really types. Educational. 2.69
- 98c Dial Telephone, double bell, all metal. 79c
- 2.99 Cash Register, chrome finish, really works. 2.79
- 17.95 12" Velocipede, by Rocket. Covered seat, very sturdy. 15.99

YARDAGE—Lower Floor

REMNANTS IN ASSORTED COTTONS, RAYONS, NYLONS. UP TO 50% OFF.

59c to 79c cotton prints and plains **43c** yd.
Percales, embossed, perma crunch, chambrays, piques and polished cottons. Assorted colors. Pre-shrunk, fast color, washable.

- 39c yd., 80-Square Percale Prints. Assorted colors and patterns. Pre-shrunk. 33c yd.
- 79c to 98c Rayon Prints and Plains. Fast color, washable. 53c yd.

ENGLANDER SOFA SLEEPER

reg. 229.95 **179.77**
Full size sofa that makes into a bed at night. Each unit has a full king size innerspring mattress. Has adjustable legs, foam rubber toppers. Choice of fabrics.

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HEAVY TERRY BATH TOWELS

reg. 1.19 **77c**
Large size 24x46 heavy thirsty fluffy terry bath towels in Hunter Green, Red, Rose, Blue, Green and Orchid.

- Reg. 59c Face Towels to Match, 16x26. 37c
- 29c Washcloths to Match, 12x12. 17c
- 9.98 3-lb. All Wool Blankets, Moth proof, assorted colors. 72"x84". 7.80
- 1.49 Stamped Pillowcases, assorted patterns, hem-stitched. 42"x36". 1.00
- Compare at 1.99. Bath Mat Sets, floral patterns, pastel colors. 1.00
- Compare at 24.95. Electric Blankets, single control. Double bed size, assorted colors. 16.88
- 69c Printed Linen Toweling, 20" wide. Colorful patterns. 58c yd.
- 2.45 Striped Linen Toweling. Full Irish linen, 20" wide, assorted colors. 5 yds. 1.69
- 9.98 Chenille Bedspreads, solid colors and floral. Twin and full size. 5.77

MEN'S WORK CLOTHES—Lower Floor

- Compare at 15.95. Suede Leather Jackets, navy, beige and rust. 12.99
- Compare at 4.49. Men's Faded Blue Denim Slacks. 10-oz. Sanforized denim. 2.99
- Compare at 2.49. Men's Flannel Shirts, plaids and checks. Sanforized. 1.77

SPORTING GOODS—Lower Level

- Boys' and Girls' 26" Fully Equipped Bicycles. Bal-loon tires, tank-lite, carrier, chain guard, kick stand, reflector, coaster brakes on this de luxe bike. Reg. 54.95. 47.88
- Glass Bait Casting Rod. Ideal gift for youngsters or adults. 13.15 value. 10.88
- Glass Spinning Rod and Famous Name Reel. A real man's gift. 35.00 value. 21.88
- 3-lb. Wool-Filled Sleeping Bag. 100" zipper, 36x80 cut size. Reg. 16.45. 13.88
- All Metal Tackle Box. 19" long, locking type, removable tray. Reg. 3.98. 2.88
- Folding Golf Cart. All metal, 10" rubber tires, wheels, lightweight. Reg. 12.95. 10.88
- Table Tennis Set, 2 play. Net, net brackets, 2 balls, 2 paddles. Reg. 2.59. 2.18
- Gum Rubber Swim Fins. A gift most youngsters want. Reg. 5.95. 4.88
- Croquet Set, 4 play. Hardwood balls and mallets. Reg. 5.49. 4.68

WOMEN'S SPORTSWEAR—Main Floor

- 1.98 Blouses, cottons, nylons. 1.27
- 3.98-5.98 Fall Skirts, peach suede and wools. 2.47
- 2.98 and 3.98 Misses' Blouses, assorted materials. 1.67
- 1.98-2.98 Misses' T-Shirts, combed cottons. 99c
- 4.98 to 6.98 Small Assortment Orlon Cardigans. 2.49
- 2.98 Misses' Checked Rayon Skirts. 97c
- 5.98-7.98 Better Blouses, nylon crepe. 1/2 price

WOMEN'S BED JACKETS

reg. 5.95 **2.97**
Remember your favorite on your Christmas list with a lovely cotton quilted or rayon challis bed jacket. Beautiful rosebud prints or soft pastels. Several styles to choose from in sizes S-M-L.

WOMEN'S GIRDLES

values to 13.50 **1/3 off**
Famous brand girdles reduced to clear at this low, low price. Panty and girdle styles. White only. Broken sizes.

- Values to \$4 Women's Cotton and Nylon Bras, broken sizes. 1/3 off
- 5.95 Long Sleeve Cotton Pajamas, sizes 32-38. 3.97
- 10.98 Cotton Pajama Sets, Quilted Jackets, sizes 32-38. 6.77
- 5.98 Flannel Pajamas, sizes 34-36. 3.97
- 5.95 Rayon Challis Gowns, sizes 32-36. 3.97
- 3.98 Jama Jean Pajamas, cotton, broken sizes. 1.97

DRAPERIES—Upper Level

- 9.99 to 12.95 pair Draperies. Unlined antique satin and metallic faille. 48x84, gray and hunter green. 6.69 to 8.69
- 3.49 to 1.97 ea. Nylon & Orlon Combined. 42x81 Ivory panels. 1.97
- 3.29 to 5.75 pr. Odd Lot Sash Curtains, ruffled and pleated prints. 1/2 off
- Valance. 1/2 off
- 1.59 to 1.98 Yardage. 48" wide, prints and plains. 1/2 off
- 89c to 1.19 Yardage. 36" wide, print and plain fabrics. 1/2 off
- 4.79 to 21.98 Priscillas. Extra wide Nylons, Rayons and Chromspuns. 1/2 off
- Remnants. Drapery fabrics, plains and prints. up to 50% off.

FURNITURE—Upper Level

- 54.95 Plastic Platform Rocker. 44.77
- 34.95 Wall Mirror. 24.77
- 9.95 Hassock. 6.77
- 24.95 Lined Oak Occasional Table. 17.77
- 5.95 Foam Rubber Pillows. 3.77
- 149.95 Flexsteel Club Chair. 124.77
- 149.95 Simmons Studio Couch. 119.77

5-PC. BEDROOM SUITE

reg. 289.95 **199.77**
Bleached mahogany bedroom suite. Double dresser, mirror, bookcase headboard, night stand. Dustproof construction. Buy with no down payment . . . no payment until February.

WE GIVE 23¢ Green Stamps on ALL Purchases

BOMBAY TO MAKE RAYON
BOMBAY, India (AP)—A 12 million dollar rayon plant is to be set up near Bombay, the chief center of India's vast cotton milling industry.

Sleigh-Days Were His Heydays, Nowadays Santa Sweats in Jets

By DAVE EMERY

Time was when Santa Claus would climb eagerly out of his bunk at the North Pole on Christmas morning, pat each of his reindeer affectionately, ease himself into his sleigh with his bright bundle of toys and throat a frosty shout.

"Now Dasher! Now Dancer! Now Prancer and Vixen! On Comet! On Cupid! On Donner and Blitzen!" he'd yodel.

And off he'd go at a speed befitting an elderly man.

Occasionally Santa thinks back to those days and sighs.

For now, instead of landing lightly by the chimney-top with his reindeer and sleigh, Santa comes whistling down out of the sky in a jet plane and touches the airstrip at something like 120 miles an hour.

That's when he's not making a 5,000-foot vertical descent in a helicopter or spanking violently over the waves in a speedboat.

★ ★ ★
AND IF YOU DON'T think the prospect of spaceships and rockets to the moon in the near future have shaken Santa's confidence, just ask Jimmy McGarrigle, the North Pole's personal representative in Long Beach.

Jimmy is St. Nicholas's alter ego. Seeing them together you'd have a tough time telling them apart.

Santa Claus McGarrigle is booked for 40 appearances here this Yuletide, helicopters and jet flights included.

"I don't want to seem like a prima donna or anything," Santa McGarrigle announced reluctantly a few days ago, "but I want everyone to know I have reached my limits. 'Anything faster than a jet plane is undignified.' McGarrigle, whose twinkling



(Staff Photo)

SANTA MCGARRIGLE... Landings Can Be Risky

Irish eyes and Santa's nose have made him the idol of hundreds of thousands of youngsters, got bounced from St. Nick's traditional sleigh almost from the start of his career.

"My second appearance as Santa Claus was about 20 years ago," he recalled. "I came in the admiral's barge to visit Navy youngsters aboard the cruiser U.S.S. Astoria."

"There wasn't any harbor then, and the Astoria was anchored in the open sea. When we got close to the ship in the boat, I had to stand up on top the cabin in so all the kiddies could see Santa," McGarrigle recollected with a shudder. "Waves were knocking us silly."

"All I had to hold on to was a rope, and the swells were bounding us in a corkcreeper path all over the ocean."

"My feet kept slipping, and by this time, all the little kiddies were watching."

"I thought to myself: 'Good grief! If you fall overboard now, all those children will think they've seen the end of Santa Claus!'"

★ ★ ★
SANTA MADE IT to the cruiser, though, and was piped over the side with full honors with even the admiral at salute.

Since then McGarrigle has bundled his red velvet and snowy fur into open-cockpit planes held together with baling wire, and into helicopters between were

calmer visits to such distinguished events as James Francis Cardinal McIntyre's annual Christmas party at the Ambassador Hotel in Los Angeles.

This year Santa McGarrigle is scheduled to land by jet at Long Beach Air Force Base for benefit of the youngsters of local almen.

"All this is plenty exciting, all right," McGarrigle said a little uneasily, "but this is as far as it goes."

"I'd hate to see Santa get an ulcer."

Townsend Notes

TUESDAY
Club 12-600 Cedar Ave., 7:30 p.m. Rev. J. J. Hogan, speaker.

Club 9—Meets with Mrs. Ruie Bennett, 5363 Olive Ave., 6 p.m. Mrs. Kate Coburn in charge.

FRIDAY
Club 10—Linden Hall, 208 Linden, pot luck dinner 12 noon. Speaker Harvey Chaffee. Mrs. Lilly M. Mercer in charge.

Arsenic Found in Corpse of Widow's Fourth Mate

TULSA, Okla. (AP)—A "lonely hearts" widow with twinkling eyes was held here on suspicion of murder Saturday after medical examiners reported that her late fourth husband's body contained "enough arsenic to kill a horse."

Officers said Mrs. Nannie Doss, 49-year-old grandmother, also had buried husbands in North Carolina and Kansas, and apparently had had one other spouse, who still might be alive, although they were not sure of his whereabouts.

Authorities are investigating the deaths of her husbands in North Carolina and Kansas.

The widow's fourth husband, highway worker Sam Doss, 58, died last Oct. 6, after they had been married four months, following a courtship through a lonely hearts club. Investigators said they learned that Doss had been mysteriously sick twice before his death, and ordered the autopsy that disclosed the presence of a massive dose of arsenic.

During the three weeks that followed, detectives began checking into Mrs. Doss' background and discovered the fate of her previous husbands. Meantime, she continued to live at Doss' house here, where she was arrested Friday night.

Detective Harry Stege said she responded pleasantly to questioning after her arrest and seemed to be enjoying the interrogation. However, she shut off a reporter who tried to interview her Saturday with the declaration, "I'm just a poor, ugly fat old woman and I'm in jail. That's all I have to say."

Stege said the investigation had disclosed that Mrs. Doss was a native of Anniston, Ala., and that her father died in a mental hospital at Tuscaloosa, Ala. Her first marriage, to Charles Bragg, of No. 1.

In 1947, she married Arlie Lanning, 54, a boyhood friend from Anniston, and they moved to Lexington, N.C., where he died five years later. Dr. David Plummer, the county coroner there, said relatives asked him to investigate Lanning's death before, but that there never was enough evidence to justify exhuming the body.

Plummer said now, however, he would exhumed Lanning's body, Monday, for a complete examination.

The detective quoted Mrs. Doss as saying she met her next husband, Richard L. Morton Sr., 68, on a cross-country bus trip shortly after Lanning's death in 1952. They were married shortly afterward and went to live at Morton's Emporia, Kan., home, where he died within a few months.

Stege indicated that there was reason to believe he, too, had been poisoned.

The widow's mail-order courtship with Doss, a Tulsa resident, began about a year ago through a Missouri lonely hearts club and culminated in marriage after four months, Stege said. He said she was known to have collected a total of \$1,400 in insurance on her previous husbands and was the beneficiary of a \$1,500 policy belonging to Doss, but had made no attempt to claim it.

Stege said he planned to leave for Lexington, N.C., today with Kansas and Oklahoma authorities to investigate the death of that her father died in a mental hospital at Tuscaloosa, Ala. Her first marriage, to Charles Bragg, of No. 1.

C of C Saluted at Elks Session

Long Beach Chamber of Commerce, Mohrbacker and C. Meade Talmerce will be saluted by the local Elks Monday evening at a special lodge, will acknowledge the meeting in the Elks' Hall.

Chamber directors and staff representatives will be honored guests during the program starting at 8 p.m.

Special tribute will be paid to a dinner prior to the meeting, at which time all of the past exalted rulers of the Long Beach Leedom, who is a past exalted ruler of the Long Beach Elks.

Special guests will include: State Elk President Robert City Manager Sam Vickers.



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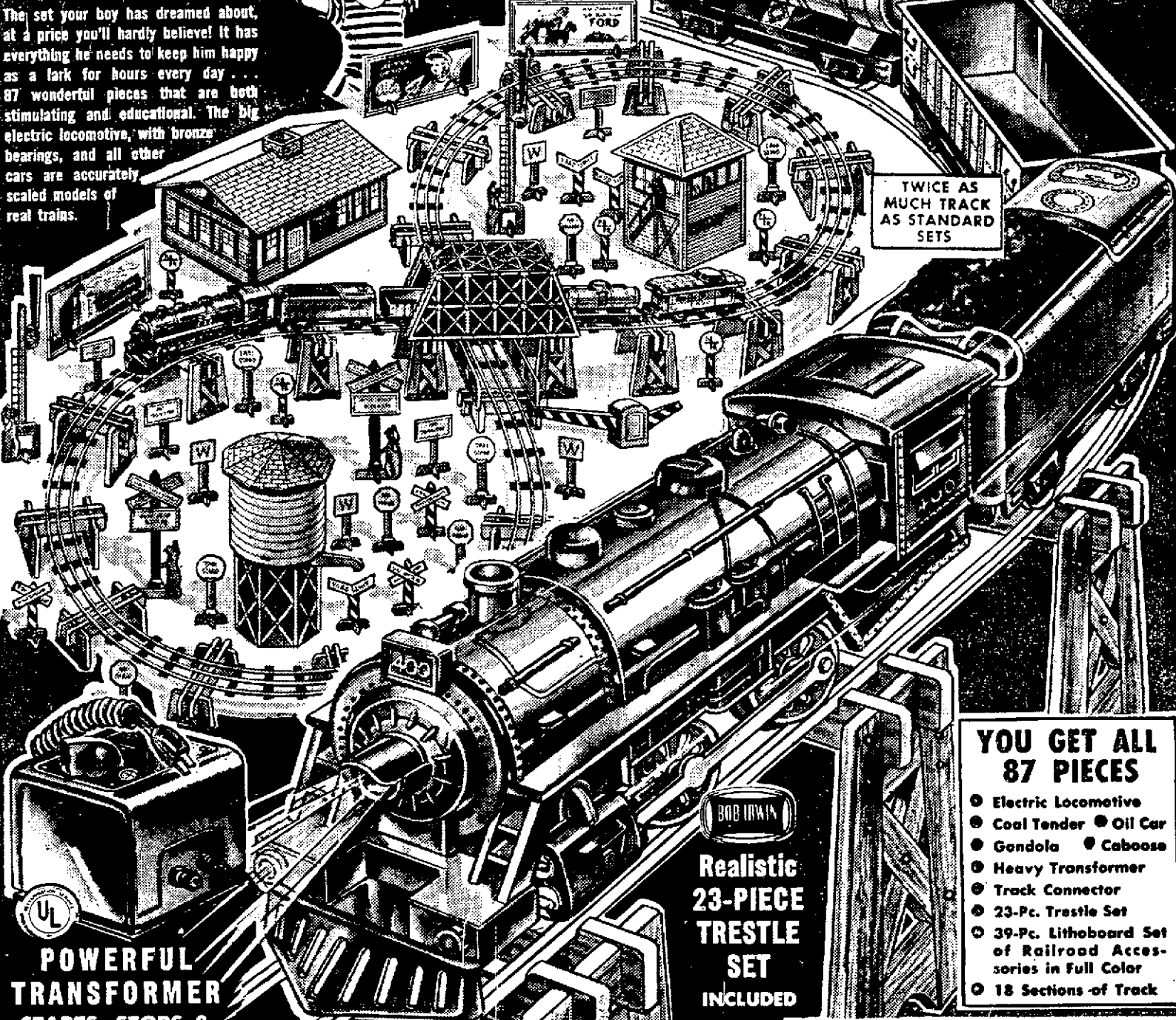
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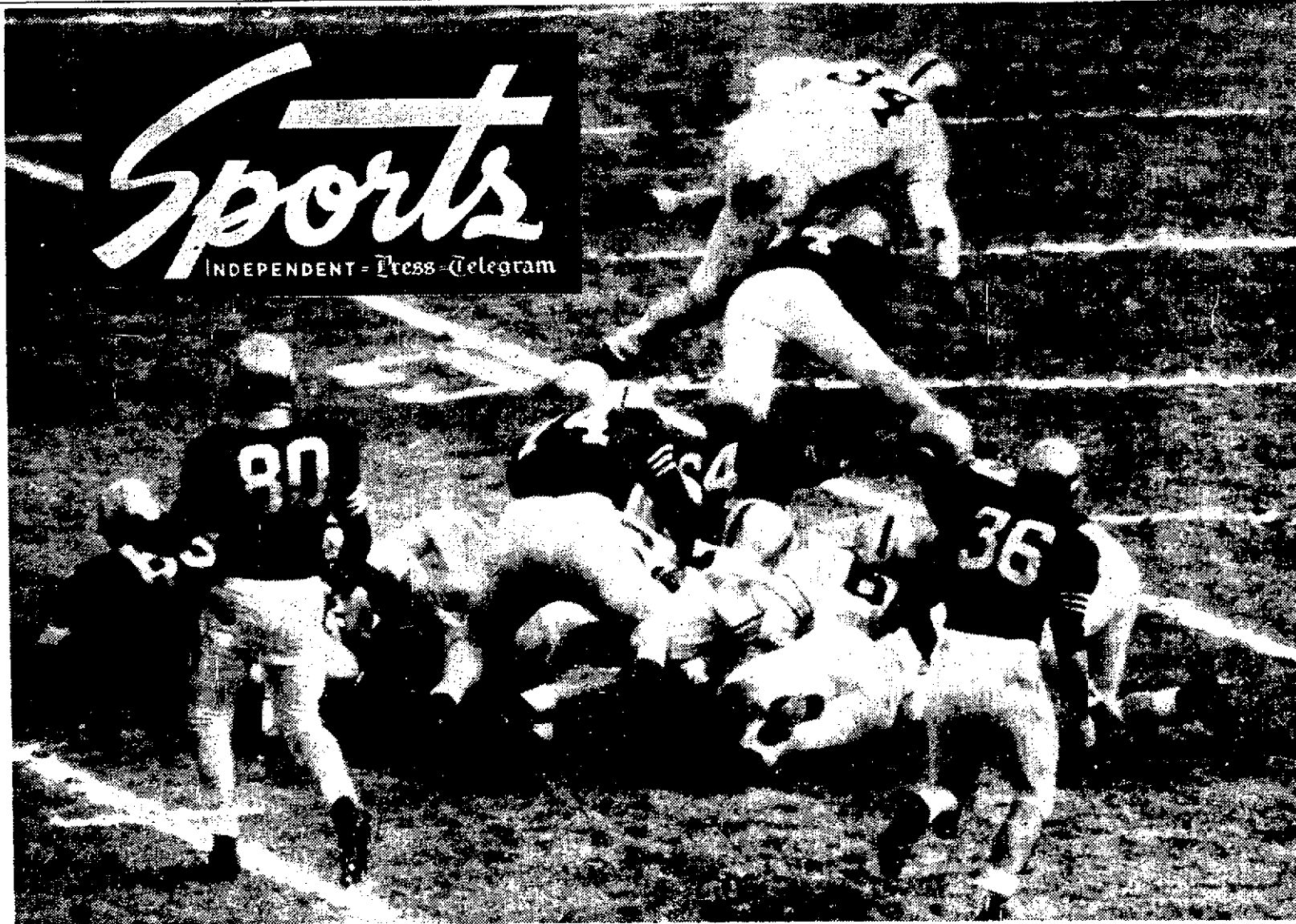
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Irish Clip Stubborn Troy, 23-17



UEBEL GETS SIX POINTS FOR CADETS

Army fullback Pat Uebel goes into air as he literally sails across goal for touchdown in second period of Saturday's Army-Navy titanic. Uebel scored on a handoff from quarterback Pete Vann. 98,616 spectators witnessed game won by Navy, 27-20.—(AP Wirephoto)

Navy Spills Army, 27-20

Welsh Spirals 3 Teedee Aerials

PHILADELPHIA (AP)—Navy's football team, fired up by the opportunity to play in a bowl game as well as to beat its greatest rival, conquered Army, 27-20, in one of football's real thrillers Saturday before 98,616.

Aussie Ruggers Win Here

By JACK TEELE

A powerful Australian team fought its way to a 30-13 triumph over New Zealand Saturday before approximately 1,000 fans at Veterans Memorial Stadium in the first professional rugby game ever played in the United States. The win was the second in a row for Australia and clinched its first victory in five series with the Kiwis four previous series netting two wins and two ties for New Zealand.

The Kangaroos, demonstrating far superior passing ability, spotted the Kiwis three points in the opening seconds of play, took the lead eight minutes later and never relinquished it.

Although new to most of the rabid fan action in the second half and the underdog Kiwis even had a loosely organized rooting section throughout the final period.

Famed British announcer Harry Sutherland explained at halftime that, "Rugby is hard, but not rough; rugged, but not dirty." If the second half of play was not "rough" and "dirty," then the Rams, Cardinals and 49ers have been playing drop the handkerchief this year.

The entire second half was marked by bone-jarring, paddingless tackles, flying elbows, knees and feet, which had the fans moaning in sympathy. Two New Zealand players, goal kicker Scotty McKay and Neville Denton, were injured and had to leave the field, but returned into the midst of the "organized mayhem" after several minutes "recuperative leave."

New Zealand opened the scoring with the game only 30 seconds old when Denton cut

(Continued on P. B-2, Cols. 6-7)

Then the Midshipmen voted to accept an invitation to play in the Sugar Bowl at New Orleans on Jan. 1, breaking a no-bowl position that has governed the service academies for 30 years.

The vote was taken in the dressing room immediately after the game as Secretary of the Navy Charles Sparks Thomas passed out ballots to the players. After telling them they had invitations for several bowls, the players chose the Sugar Bowl. They'll oppose Mississippi.

A weird series of fumbles contributed to the high scoring. Navy jumped ahead at the start after Tommy Bell fumbled on Army's third play from scrimmage. Navy tackle Jim Royer recovered on the Army 27 and five plays later George Welsh flipped a screen pass to Bob Craig for 16 yards and the first touchdown. John Weaver made the kick good.

Army smashed back 65 yards on 16 plays with workhorse Pat Uebel doing most of the carrying, to match the touchdown. But Ralph Chesnauskas missed the extra point and it was 7-6.

Army Coach Earl Blaik substituted an entire new line at the start of the second quarter but an 11-yard pass from Welsh to sophomore Earle Smith accounted for the second Navy score. Weaver again converted.

It was Uebel who got the ball when Dick Guest lost control. Then Vann fumbled for Army and Len Benzi recovered. And finally Guest bobbled a high pass from center on an attempted punt, got the ball and tried to run but dropped it again when Art Johnson hit him.

Hollender dashed in and fell on the ball on Navy's three. Uebel slammed over for the touchdown, and moments later he intercepted a Welsh pass on the Army 37 and raced back 21 yards.

On the first play after the interception, Vann fired a pass to Bob Kyasky, who outran the Navy defenders, and the play was good for 42 yards and a touchdown. That made it Army 20, Navy 14, with Chesnauskas making both conversions.

Navy, not to be stopped, recovered an attempted onside kickoff on its own 47 and went for another touchdown. Welsh sneaked over from the three and Weaver made his third straight conversion to give the Midshipmen a 21-20 lead at the intermission.

In the third quarter Navy smashed to the Army 19 and goal line. The first two were long and the third was inter-

(Continued on P. B-2, Cols. 6-8)



FIRST WILSON TOUCHDOWN

Wilson tailback Dick Garrozza scores from 12 yards out after narrowly escaping flying clutches of San Diego halfback Leonard Kary (23) in first quarter of CIF playoff game. San Diego went on to score 26-13 win.—(AP Wirephoto)

GROUND ATTACK STALLS IN CIF OPENER

San Diego Whips Wilson

By JERRY HALL

SAN DIEGO — Wilson High matched San Diego's Hilltoppers pass for pass but couldn't move on the ground here Saturday and lost a 26-13 first-round CIF playoff contest before only 1,073 spectators on a clear and warm day in Balboa Stadium.

The Bruins fell completely apart in the fourth quarter, giving up three touchdowns after holding the San Diegos on better than even terms through three periods.

Trailing by only 14-13 with a full seven minutes left to play, Wilson tailback Dick Garrozza passed three times from his own goal line. The first two were long and the third was inter-

cepted and turned into a touchdown two plays later.

Then, trailing by seven points with five minutes remaining, the Bruins attempted to salvage a tie with a series of short passes. But three completions netted only two yards and on fourth down a Wilson trick play backfired. Nick Hopkins faked his punt, prepared to pass, but was unable to spot a receiver in the clear and threw incomplete.

The Hilltoppers quickly turned that break into their final touchdown.

It was first of all a passing duel between Garrozza and Pete Gumina, a slight 165-pound T-forward quarterback who pulled his bedraggled mates together in

the second half after they looked like they wanted to quit when Wilson took an early 13-0 lead.

The difference in offenses was that Gumina mixed his passes with enough ground plays to keep the secondary tight. These ground gains totaled 203 yards while Wilson netted only 39 yards rushing and had a minus total for the second half. Both

passers completed 11. Wilson gained 128 yards passing to San Diego's 147.

Wilson controlled the first half because the Hilltopper line was giving its ballcarriers little blocking. But that line came back strong after the intermission to break loose halfbacks on quick openers through guard and on sweeps around the ends.

The Hilltoppers, described here as the team that has "come the furthest the fastest with the fewest," won the San Diego City League "championship" and last week knocked over Las Vegas victor over Compton. The Hilltoppers started the year with just three lettermen.

Wilson stopped three San Diego

72-Yard 4th Quarter TD by Soph Ruins SC

SOUTH BEND, Ind. (AP)—Notre Dame's relentless Fighting Irish, forced to come from behind three times, Saturday sprung sophomore halfback Jim Morse loose for a 72-yard touchdown scamper in the final six minutes of the game to down stubborn Southern California, 23-17.

The hard-fought victory over the well-drilled Trojans was Notre Dame's fourth triumph in a row from their West Coast rivals, who will enter the Rose Bowl game New Year's Day against unbeaten Ohio State with a record of 8-3.

The men of Troy were defeated earlier by Texas Christian 20-7, and last week were flattened by UCLA, 34-0.

Morse, a 175-pounder from Muskegon, Mich., was the star of the day with his consistent gains, climaxed by his game-breaking scoring sprint that brought the throng of 56,438 fans to its feet. The Irish, 4th ranked nationally, boosted their season mark to 8-1.

IRISH NAP LEAD
Morse, fullback Don Schaefer and halfback Joe Heap combined on a Notre Dame 88-yard scoring thrust in 22 ground plays at the outset of the last quarter. Schaefer drilled over from the 2 and placekicked the extra point to put the Irish ahead, 14-10.

The three Irish backs combined to have their greatest day of the season. Morse gained 179 yards in 19 trips with the ball. Heap added 110 in 17 and Schaefer piled up 87 in 19.

Then the battling Trojans sailed 72 yards, mainly behind the passing of Jim Contratto, to score. Contratto passed 21 yards to 6-6 end Chuck Griffith for the payoff and tackle Ed Fouch converted to put SC ahead, 17-14.

Minutes later, Morse took a pitchout from Ralph Guglielmi, cut to the sidelines and, after outmaneuvering Contratto, dashed into the clear for his touchdown romp.

The Irish added a 2-point safety late in the quarter when SC center Mary Goux, who recovered two Notre Dame fumbles during the game, snapped back the ball over Frank Clayton's head from the 14. The ball rolled behind the end zone.

SC—whose tackles, Fouch and Merio DaRe, and guard Orlando Ferrante constantly broke through to harass Guglielmi in the Notre Dame backfield—took a 7-0 lead in the first period after making the first of four recoveries of Irish fumbles.

TSAGALAKIS BOOTS ONE
Notre Dame tied the score 7-7 in the second but the Trojans went ahead again 10-7 early in the third on Sam Tsagalakis' 24-yard field goal.

That was the score at the start of the fourth quarter when the lead again changed hands before Morse's decisive run.

The Trojans, well-scouted by Ohio State coach Woody Hayes and his staff, were rattled for 373 yards rushing by the Irish, who tried only nine passes on the muddy field and completed two for 26 yards.

SC made 100 yards on the ground and 81 in the air.

The Irish used only 13 players, four of them going the full 60 minutes.

Pont-up Southern California turned a Notre Dame fumble into a touchdown in the first five

(Continued on P. B-3, Cols. 1-3)

PCC to Consider Spring Grid Ban

LOS ANGELES (UPI)—Pacific Coast conference representatives will meet in Pasadena Dec. 5-9 to reconsider their decision to ban spring football practices in 1956, PCC Commissioner Victor O. Schmidt announced Saturday.

The members will also discuss a proposal for a conference-wide schedule to replace the present system of two divisions.

The PCC voted several years ago to abolish spring practices, but with the slackening of the de-emphasis campaign and, there has been talk of revoking the ban.



SC AERIAL FAILS TO CONNECT

Southern California back Ron Calabria (34) goes high into air in vain attempt to snag pass in third quarter of game with Notre Dame at South Bend Saturday. Defending for Fighting Irish is guard Pat Bisciglia.—(AP Wirephoto)

TECH IN COTTON BOWL

Middies Accept Sugar Bowl Bid

DALLAS, Tex. (UPI)—The colorful Georgia Tech Yellow Jackets were matched Saturday against Arkansas' Cinderella

Razorbacks in the Cotton Bowl Game here Jan. 1.

Georgia Tech of the Southeastern Conference accepted the bid soon after defeating arch-rival Georgia, 7-3 in its final game. The Yellow Jackets have a 7-3 record for the season.

Georgia Tech coach Bobby Dodd said his team voted unanimously to accept the Cotton Bowl bid and that he thought Arkansas had a fine team.

Announcement of the Georgia Tech acceptance was made late Saturday by Felix McKnight, chairman of the Cotton Bowl committee.

Meanwhile, Navy and Mississippi, two strong defensive clubs which have lost only three games

SOUTH BEND, Ind. (UPI)—The dressing room consensus after Notre Dame's hard-earned 23-17 victory over Southern California Saturday was that the Trojans will give Ohio State a whale of a battle in the Rose Bowl.

The game was scouted by a five-man Ohio State delegation.

"We'll be ready, and we'll give Ohio State a good ball game," said Trojan Coach Jess Hill.

UCLA last week defeated Southern California, 34-0.

"It would be an interesting game between UCLA and Notre Dame," said Hill, "but I'd have to favor UCLA because of its rugged defense."

Coach Woody Hayes of Ohio State beat a hasty exit from the Notre Dame press box before the game ended, but in flight said: "Southern California played a whale of a ball game. I can't say anything against them. That

(Continued on Page B-3, Col. 1)

Here is the lineup of New Year's Day football bowl games:

ROSE BOWL—Ohio State (9-0) vs. Southern California (18-3)

STAR BOWL—Navy (7-2) vs. Mississippi (8-1)

COTTON BOWL—Arkansas (8-2) vs. Georgia Tech (7-3)

ORANGE BOWL—Nebraska (6-4) vs. Duke (7-1)

MASSACHUSETTS BOWL—Maryland (7-2-1), to be announced today.

GATOR BOWL—To be announced.

between them all season, were matched in the Sugar Bowl classic.

Naval Academy officials accepted the bid because they felt "the players had accomplished so much on sheer spirit that they deserved some further recognition."

Rear Adm. Walter F. Boone, academy superintendent, recommended that the Sugar Bowl bid be accepted, depending on the outcome of Saturday's Army game, was approved by the Chief of Naval Operations, Admiral Robert Carney and Secretary of the Navy Charles S. Thomas.

Following Duke's victory over North Carolina Saturday, Duke athletic director Eddie Cameron announced the Blue Devil squad has voted to accept an Orange Bowl bid if it is offered.

The Atlantic Coast Conference will announce today whether Duke or Maryland will represent the ACC at Miami.

Duke won the Conference crown by virtue of going undefeated and untied in conference play. Maryland, undefeated in the conference, has a 13-13 tie with Wake Forest on its loop record.

Rice was rumored Saturday to be in line for an invitation to the Gator Bowl in Jacksonville, Fla., but coach Jess Neely had no comment on the report.

Aspirin Alley

Navy 27, Army 20.
Vanderbilt 26, Tennessee 0.
Rice 20, Baylor 14.
Villanova 41, Fordham 0.

NL Hockey Scores

Montreal 4, Detroit 1.
Toronto 3, New York 1.

Oklahoma . 14	Rice 20	Duke 47	Georgia Tech 7	SMU 21
Okla. A&M . 0	Baylor 14	No. Carolina 12	Georgia 3	TCU 6

Once Over Lightly

by DAVE LEWIS

POT POURRI:

Basketball is just around the corner and in the latest ratings, LaSalle remains a solid favorite to win national honors.

The defending NCAA champions from the Philadelphia college have a veteran lineup spearheaded by the great Tom Gola.

Meanwhile, UCLA is the first Pacific Coast team to climb into the "Top 10," being rated 8th by the "Edsmakers" in the latest "line."

Second to LaSalle is the University of Iowa, which is rated a notch above the third-ranking team and third behind Big Ten champ, Indiana.

Niagara is fourth followed by Duquesne, Dayton, Holy Cross, UCLA, North Carolina State and George Washington.

The second tier is made up of Fordham, Notre Dame, Wichita, Alabama, Santa Clara, Kentucky, Illinois, St. Louis, Louisville and Wake Forest.

Despite the fact they figure to have a much better team than the one that reached the semifinals of the NCAA championship playoffs last season, Southern California's Trojans have been completely ignored in the pre-season "line."

FROM THE MIDWEST

comes an item concerning the training table menu at Michigan with the notation that it pays to play football.

For instance, a typical training table meal for the Michigan footballers includes shrimp cocktail, celery and carrot sticks, tenderloin steaks, buttered asparagus, mashed potatoes, lettuce salad, rolls and brown bread, butter, platters of tomatoes and apples, bulk, fruit punch and buttered hot sundaes.

At the South Quadrangle, where the "other boys" dine, the menu includes bean soup, sliced bologna, potato salad, bread, butter, milk and tapioca.

PAUL BURRIS of Muskogee, Oklahoma is being called the "Football Dad of America."

Five of his six sons are or have been football stars. Buddy, the oldest, was an All-American at Oklahoma in 1917 and '18; Kurt and Robert are on the present Sooners squad with Kurt being touted for "linebacker of the year" honors, while the Burris twins—Lyle and Lynn—play on Muskogee's undefeated Central High School team.

Hugh Daugherty is in no peril of being replaced as football coach at Michigan State despite the Spartans' dismal season.

The Yankees expect Billy Martin out of the Army by May and one official says he would have been out by now "if he had kept his mouth shut" about being a "hardship case."

The Brooklyn Dodgers have set up a whirlpool machine in Roy Campanella's Long Island home so their star catcher can treat his hand daily. Incidentally, he reports much improved motion in his fingers as a result of his second operation a month ago.

The Detroit Lions have lost the "flip of the coin" in every game this season after winning it in the opener against the Bears.

Of the 25 Michigan players who almost upset Ohio State, 20 will return next season in addition to Tony Brannoff, the Wolverines' best ball carrier, who was sidelined with a knee injury and did not oppose the Buckeyes.

By the way, Ohio State clinched its important win over Michigan and the Big Ten title with one of the longest marches in football history—53 yards, 2 1/2 feet. The Buckeyes launched the scoring drive after stopping the Wolverines on their six-inch line.

RALPH BRANCA has had several offers to pitch Triple-A ball, but is holding off for awhile in hopes of still landing a berth with a major league team.

Giant officials are trying to figure out if Monte Irvin's slump the past season was just one of those kind of years that happen to all ballplayers, or if the outfielder is really washed up.

Incidentally, Willie Mays still far from being the perfect ballplayer he has been made out to be. One of his main faults is not throwing to the cutoff man and if not corrected, the smart runners will start taking an extra base on him.

One top baseball player said recently that "I always thought Cleveland's Bobby Avila was overrated and I think the World Series proved it beyond a doubt."

The Sporting News, baseball's "bible," is very unhappy over the Jack Benny TV show which featured Leo Durocher and other baseball figures in a baseball version of "The Caine Mutiny." Officials claim it made a mockery of the game.

T. G. writes asking what Joe Savoldi, the ex-Notre Dame football star and wrestling great, is doing at the present time. "Jumpin' Joe" is now an insurance salesman in South Bend.

John (Red) Marlon, new manager of the Louisville Colonels of the American Association, is a brother of Marty Marion, new White Sox pitcher.

Thurman McGraw, the Detroit Lions' great tackle, plans a career as a forest ranger when his football days are over.

On hand to watch UCLA beat SC last week were scouts from Texas A&M, whom the Bruins meet next season!

Davenport, Larson on Look All-America

4 Bruins on UP All-Coast

SAN FRANCISCO (UP)—Four men on the first team and three more on the second toll the story of UCLA's dominance of West Coast football on the 1954 United Press All-Coast selections announced Saturday.

Just as the Bruins completely blanketed the region on the gridiron, they ruled the choices on the first two teams, too. They had near-unanimous choices in tackle Jack Ellena and guard Jim Salsbury. Backs Primo Villanueva and Bob Davenport easily landed on the first-team backfield.

The Uclans named to the second team were end Bob Heydenfeldt, tackle Hardman Cureton and guard Jim Boghosian.

There was an odd make-up on the first team. For the first time in many years, Southern California, the West's Rose Bowl, failed to land a spot. Neither did Washington, Washington State, nor Idaho from the PCC.

California placed three men, Oregon two, Oregon State and Stanford one each.

This may be the biggest All-Coast team in history. While there aren't any 250-pound giants on it, the line still averages nearly 210 pounds to the man. Every man on the line and two in the backfield are more than six feet tall. In fact, every lineman is above six foot, one inch in height.

The other men on the first team are ends Jim Hanifan, California, and John Stewart, Stanford; guard Jack Patera, Oregon; center Matt Hazeltnie, California; tackle Ron Ashbacker, Oregon State, and backs Paul Larson, California, and George Shaw, Oregon.

The ends and backs accounted for most of the top statistics in the West. In fact, Shaw led the nation in total yardage; Larson led in passing yardage; Hanifan and Stewart ran one-two in the PCC pass-snagging race, with Hanifan winning the national crown.

There are nine seniors and two juniors on the squad—the latter being Davenport and Stewart.

Another national champion, Art Luppino of Arizona, made the second team. He won the major college rushing title. He is only a sophomore.

Luppino was one of three men from outside the PCC to make one of the three teams. The others were guard Tom Landerback of San Jose State, who has been invited to play on the West team in the Shrine All-Star classic; and John Nisby of College of Pacific, who was placed at a guard spot.

All-Coast

FIRST TEAM						
Pos.	Player	School	Ht.	Age	Class	
E.	Hanifan	Cal.	6-3	20	Sr.	
E.	Ellena	UCLA	6-3	20	Sr.	
T.	Salsbury	UCLA	6-3	20	Sr.	
T.	Heydenfeldt	Cal.	6-3	20	Sr.	
T.	Patera	Oregon	6-4	21	Sr.	
T.	Ashbacker	Ore. St.	6-3	21	Sr.	
G.	Stewart	Stanf.	6-3	19	Jr.	
G.	Villanueva	UCLA	6-3	20	Sr.	
G.	Shaw	Oregon	6-3	20	Sr.	
B.	Larson	Cal.	6-3	20	Sr.	
B.	Davenport	UCLA	6-3	20	Sr.	
SECOND TEAM						
E.	Heydenfeldt	UCLA	6-3	20	Sr.	
E.	Cureton	UCLA	6-3	20	Sr.	
T.	Ellena	UCLA	6-3	20	Sr.	
T.	Boghosian	Oregon	6-3	20	Sr.	
T.	Heydenfeldt	Cal.	6-3	20	Sr.	
T.	Ellena	UCLA	6-3	20	Sr.	
T.	Salsbury	UCLA	6-3	20	Sr.	
T.	Heydenfeldt	Cal.	6-3	20	Sr.	
T.	Cureton	UCLA	6-3	20	Sr.	
T.	Boghosian	Oregon	6-3	20	Sr.	
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T.	Heydenfeldt	Cal.	6-3	20	Sr.	
T.	Cureton	UCLA	6-3	20	Sr.	
T.	Boghosian	Oregon	6-3	20		

Camera Catches Notre Dame-SC, Cadet-Navy Action



DUVALL WITH BALL

Fullback Gordon Duvall of SC breaks around right end for four-yard gain against Notre Dame in first quarter Saturday. Coming up quickly to aid teammate in tackle is Notre Dame's Ray Lemek (72).—(AP Wirephoto)

Irish Clip Stubborn Troy

(Continued from Page B-1)

minutes of the game. But the Irish, guided 80 yards in 11 plays by substitute quarterback Tom Carey, tied the score 7-7 midway in the second period.

Goux made two fumble recoveries in the first half. The first one set up the Trojans' touch-down, Fullback Schaefer lost the ball and Goux pounced on it on the Irish 14. In five line plays, SC scored, quarterback Contratto sneaking over for the last foot. Tsagalakis placekicked the extra point.

Irish quarterback Guglielmi was constantly rushed by aggressive Trojan forwards. He elected to do some passing, which failed, after the Irish had surged 55 yards on the ground to the Troy 20. The next time the Irish got the

ball, Coach Terry Brennan sent in Carey, another senior, for Guglielmi.

Carey led the Irish on their scoring march which featured a 58-yard run by halfback Heap. After reaching the SC 4, a wild pitch-out by Carey lost 10 yards, but the little quarterback made up for it two plays later on a perfect scoring set-up.

Carey pitched out to Heap, who, on the run, passed 12 yards to sophomore Morse for the touchdown. Schaefer booted the point and the score remained tied 7-7 at halftime.

Early in the second quarter, the Irish gained the ball on their own 20, but tumbled and a loss by Guglielmi trying to pass shoved them back to the 4. Heap, trying to punt out of trouble, sent the ball only 19 yards and eventually Tsagalakis attempted

a field goal for SC with the ball on the 25. But it was wide.

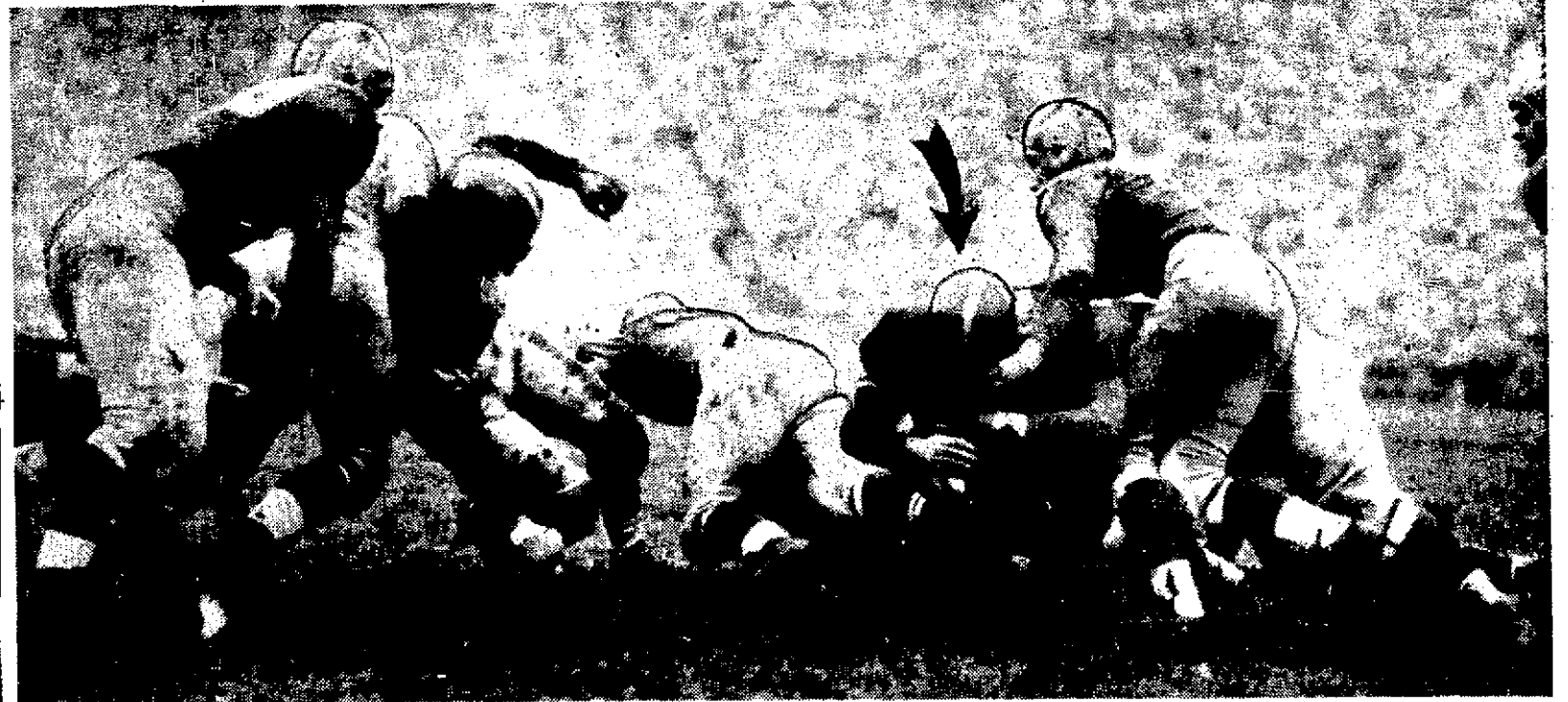
Then Carey came in and the Irish drove to their touchdown.

Southern Calif. 7 0 3 7—17

Notre Dame... 0 7 0 16—23

STATISTICS	SC	Notre Dame
First down	17	17
Passing yardage	100	374
Passing yardage	21	28
Passes attempted	16	1
Passes completed	7	2
Passes intercepted	2	0
Punt	7	3
Punting average	31.4	31.3
Fumbles lost	1	4
Yards penalized	20	80

SEASON RECORDS	SC	Notre Dame
20 Washington St.	0 21	0
27 Pittsburgh	7 13	27
12 Northwestern	7 33	18
7 TCU	20 20	18
21 Oregon	14 6	18
23 California	27 41	18
24 Oregon St.	0 42	14
21 Stanford	7 34	14
41 Washington	0 23	17
8 UCLA	21	
17 Notre Dame	23	



CONTRATTO TALLIES FOR TROY

Southern California's Jim Contratto (arrow) dives over goal for first touchdown of game against Notre Dame Saturday. Underdog Trojans put up valiant fight against powerful Irish only to lose, 23-17, on 72 yard touchdown run by Notre Dame's Jim Morse in fourth quarter.—(AP Wirephoto)



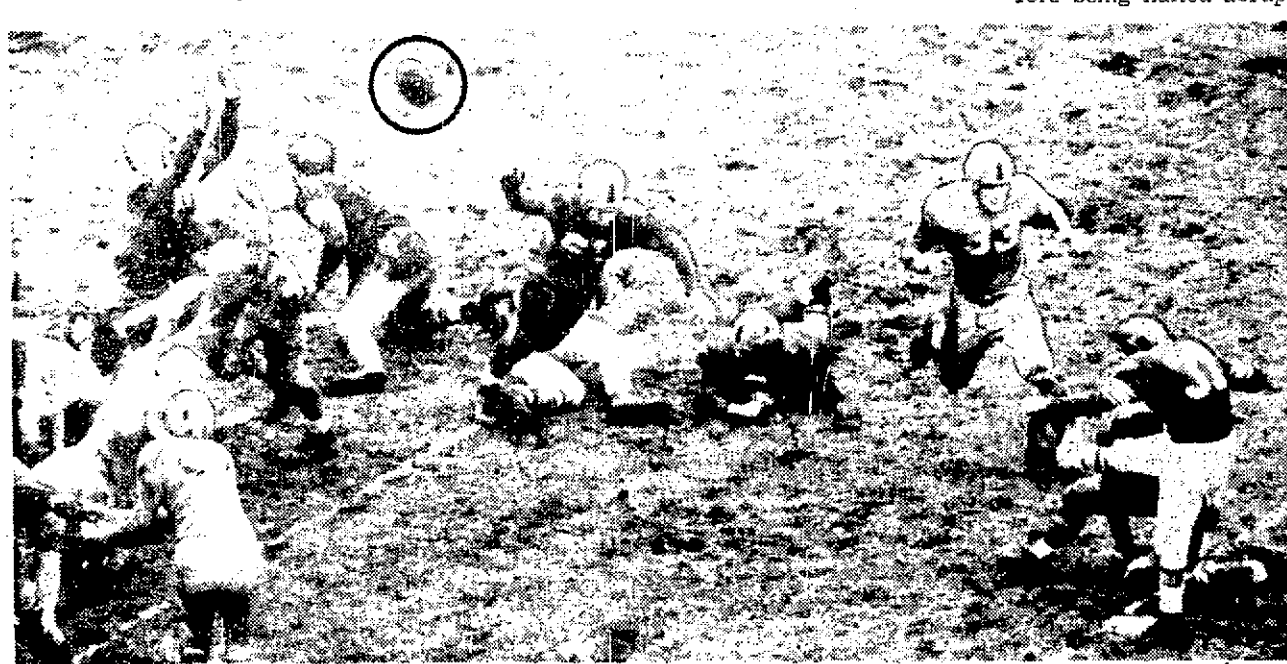
THAT'S ALL FOR ARAMIS

SC tailback Aramis Dandoy broke through Notre Dame line for short gain before being halted abruptly by these unidentified Irish behemoths.—(AP Photo)



PERSONAL CHECK

Coach Woody Hayes of Ohio State pays close attention to SC-Notre Dame tussle Saturday as he takes personal view of Trojans who meet his Ohio State eleven Jan. 1 in the Rose Bowl.—(AP Wirephoto)



THIS ONE FAILED

Trojan kicking specialist Sam Tsagalakis attempts field goal from Notre Dame 25 in second period, but ball sped wide of the goal posts. Dan Shannon (33) of Notre Dame rushes toward Tsagalakis in vain attempt to block boot. Sam kicked a 24-yard field goal in the third period.—(AP Wirephoto)

HILL SAYS—

(Continued from Page B-1)

would be very foolish. After all, I've got to play them."

Wally Weber, Michigan freshman coach, said Ohio State would merely have to review movies of the Buckeye-Michigan game to get a line on Southern California.

"There is a 95 per cent similarity in play patterns between SC and Michigan," said Weber.

Terry Brennan, Notre Dame's youthful coach, said that if SC played against Ohio State as well as it did against Notre Dame, "the Trojans will give them a good game."

Brennan admitted the Irish had most trouble defensively when SC ran T-formation and had little trouble with the Trojan single wing.

Hill and Brennan both conceded Jim Morse's 72-yard run which moved Notre Dame ahead, 21-17, was the game-breaker.

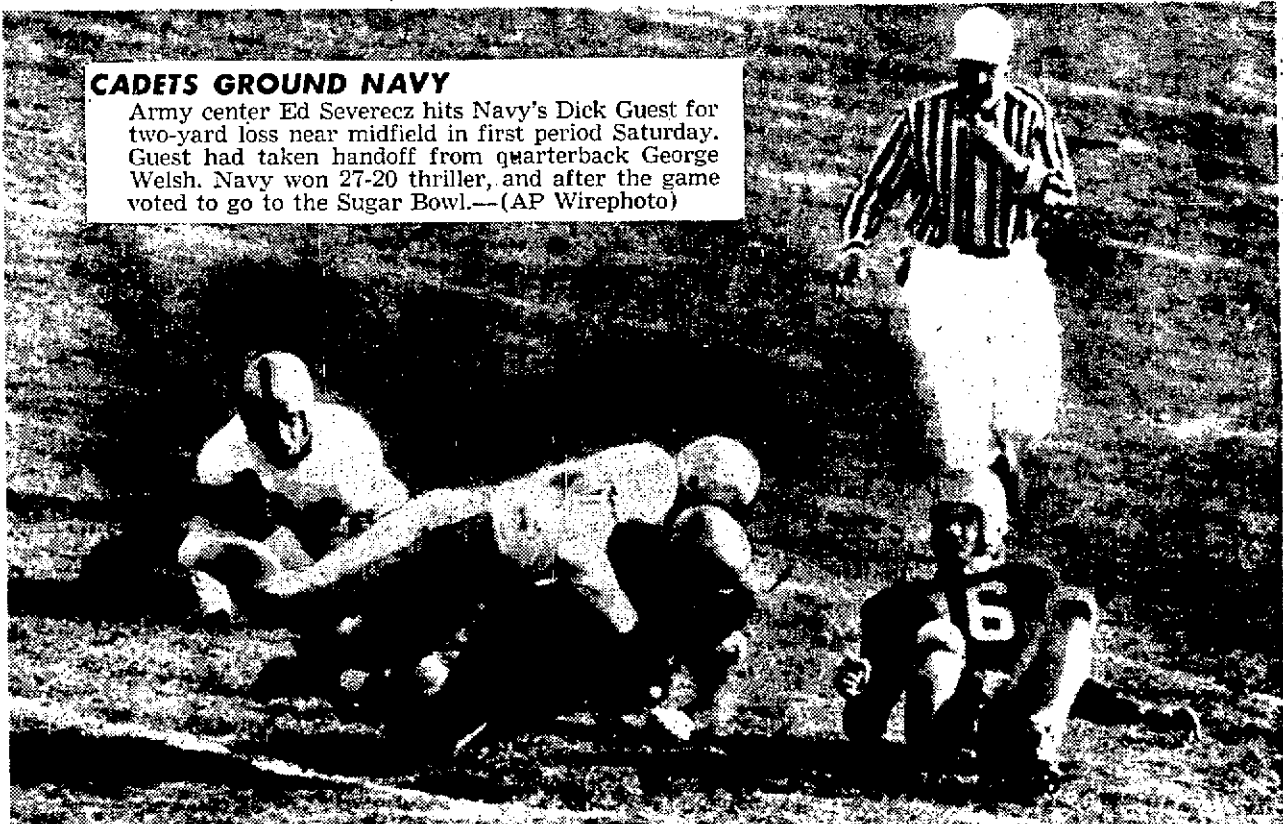
"They must have made about 150 yards on pitchouts, and that hurt us most, especially the one to Morse," said Hill.

Hill said 26-year-old Brennan's first Notre Dame team appeared "just as good" as the last one coached by Frank Leahy. "Notre Dame has reached its peak," said Hill.



NAVY CELEBRATES VICTORY

It was all smiles in Navy's dressing room Saturday after the Midshipmen tripped Army in 55th game of series. From left are Secretary of Navy Charles Thomas congratulating guard Leonard Benzi; Naval Academy Superintendent W. F. Boone, Navy Coach Eddie Erdelatz and Admiral William "Bull" Halsey.—(AP Photo)



CADETS GROUND NAVY

Army center Ed Severeck hits Navy's Dick Guest for two-yard loss near midfield in first period Saturday. Guest had taken handoff from quarterback George Welsh. Navy won 27-20 thriller, and after the game voted to go to the Sugar Bowl.—(AP Wirephoto)



NAVY SCORES VIA AIR LANES

Sequence in first period of Army-Navy battle shows Middle quarterback George Welsh completing touchdown pass to halfback Bob Craig (44). Welsh fakes handoff (1), spots receiver (2) and Craig prepares to make catch (3) on Army 12.—(AP Wirephoto)

Fishin' Around

By DONNELL CULPEPPER

Pheasant season ends at 4:30 p. m. Monday, but the scattergunners still have a good opportunity with quail and, after the pheasant season closes, they may shoot from one-half hour before sunrise to one-half hour after sunset.

Lengthening of the shooting hours should prove helpful to the quail shooters, who so far this season have had little luck, even though there are plenty of birds. The quail have been scattered in the brush and have been hard to move out.

A review of the pheasant season shows that Imperial Valley has provided most of the sport for Southern California. In many ways that area has been even

better than the newly opened state co-operative public shooting grounds.

Wardens got the new co-ops under good control last week after a rather hectic opening. Birds were released each day and many hunters scolded with limits of two birds per day. Others got one. The state wardens established a system which permitted first-time hunters priority over those who already had availed themselves of the privilege of shooting at the same co-op.

Tolas Tests Snyder in Aud Feature

Wilbur Snyder and John Tolas headline this week's professional wrestling offering at the Municipal Auditorium Thursday night, but a semi-final match between Alo Leilani and Lord James Eilers might well highlight the card.

Leilani in the barefoot Hawaiian who has made giant strides in Southland circles (or squares) and will soon take over the top spot now held by Bobo Brazil, in the opinion of many observers.

Mike DeBlasi and Mat Murphy collide in the special event while Nick Backwinkel opens the show at 8:30 against Masked Cisco Kid, a mystery to everyone so far.

Reserve seat tickets go on sale Monday at the Union Cigar Store, Ocean and Pine.

Today's Semipro Baseball Schedule

CITY LEAGUE
Wilson High—D. C. Baker vs. Aguirre A. C. 12 noon; Firefighters vs. Hornets, 2:30 p. m.
Park Avenue—L. B. Merchants vs. Los Angeles 1:30 p. m.
City College—Naval Shipyard vs. L. B. Merchants, 7:30 p. m.; Bellflower Toppers vs. Eagles, 9:30 p. m.
Prest Park—Lucky Stars vs. Azuleas, 1:30 p. m.
Harbor—J. C. L. B. Indians vs. S. P. Dodgers, 12 noon.

NEARBY GAMES
Glendale Pirates vs. Compton Packers at Municipal Stadium in Compton, 2:15 p. m.
Long Beach Stars vs. Compton Packers at Compton High School in Compton, 4:15 p. m.
L. A. Eagles vs. Harbor Merchants at Earlfield and 101 in Wilmington, 7:30 p. m.
S. P. Dodgers vs. North Long Beach Merchants at Houghton Park, 1:30 p. m.
S. P. Dodgers vs. San Pedro Dodgers at Harbor Jr. College, 2:30 p. m.
Hollywood Sporting Goods vs. Wilmington Toppers at 221st and Avenue in Wilmington, 7:30 p. m.
S. P. Dodgers vs. Paramount Redlegs at Natl. Military Home in Sawtelle, 1 p. m.



KODAK PONY 135 CAMERA OUTFIT
In addition to the popular 35mm. model Pony Camera, this handsome gift package gives you the Kodak B-C Flashlight with Flashguard and battery, six flash bulbs, a 20-exposure roll of indoor Kodachrome film, plus instruction booklets. A special gift for \$44.95, inc. Fed. Tax.

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RED SANDERS
Addresses Lions Club

LAKEWOOD LIONS

Sanders Speaks Here

Henry (Red) Sanders, coach of UCLA's all-victorious Bruins and already acclaimed as "coach of the year" in some quarters, will be the principal speaker at the Lakewood Lions regular meeting Dec. 2 at the Lions Scout Hut, Charmingagne at Arbor Rd. The meeting is scheduled to start at 6:45 p. m.

The club will host the Long Beach City College football squad and coaches. Harvey Wagner, radio and TV singer, also will entertain.

Chairman for the evening will be Rev. Arlie Hoelscher. President Viot Romans will preside.

Sanders, whose Bruins have won two straight PCC titles was voted "coach of the year" by the Washington Touchdown Club last week. UCLA is rated the nation's top team in the United Press poll. Twenty-two of 35 coaches who make up the UP rating board cast first-place ballots for the Bruins.

32 Regattas Planned for 1955

By BOB RUSKAUFF

Action for 1954 in Southland speedboat racing is over, but most of the head-men (and gals) to direct destinies of various clubs are already picked and plans are for a greater season than ever in 1955.

That will be going some. Tommy Thompson of Hollywood, again chosen to head Region 12 of the American Power Boat Association, announced that the region rated fourth in the nation for 1954 in total regattas conducted. Plans for 32 regattas in 1955 are on the combined inboard-outboard-stock outboard agenda. Southern California Speedboat Club, ably headed during 1954 by Comdr. John (Black Jack) Kirby, has requested for 1955 its traditional three holiday race dates on Marine Stadium, from the Recreation Commission.

These are the "gigantics" on Memorial Day, July 4 and Labor Day. The latter event in 1954 proved one of the greatest regattas ever held on the famed Long Beach course.

For 1955 the "Club of Champions" will be headed by Kent Hitchcock, Newport Beach, with other flag officers including Gillette Smith, vice commodore; Jack Smith, rear commodore; Victor Klette, treasurer, and Peggy Hitchcock, secretary.

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Refinish your car's interior for beautiful PEARL-TONE Body and Fender Repairs as low as \$100

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L.B. Invitational Cage Play Begins

Sixteen of Southern California's top high school basketball teams will battle it out in the annual Long Beach Invitational at Wilson High with first round play beginning Wednesday and the finals coming on Saturday.

The defending champs, Poly, will again be one of the favorites along with Downey and Alhambra. The Vikings, undefeated this season, were runners-up to the Rabbits last year.

The pairings for Wednesday's opening games include Alhambra and Lynwood, Downey and Chaffey, Jordan and San Bernardino, El Rancho and Anaheim, Pomona and Oxnard, Wilson and Montebello, Redondo and El Monte and Poly and Pacific.

Wilson High will entertain the water polo CIF finalists on Wednesday. The Jordan Bees will host Whittier and the Poly Cees

will take on El Segundo.

This week's schedule:

TUESDAY
Basketball—LACC at LBCC, 8 p. m.
WEDNESDAY
Basketball—Long Beach Invitational at Wilson High. (Tourney will continue through Saturday.)
Water Polo—CIF playoffs at Wilson High. Poly Cees vs. El Segundo, 3:15 p. m.; Jordan Bees vs. Whittier.
Cross Country—Poly and Wilson in CIF finale at Mt. San Antonio JC, 12 noon.

THURSDAY
Basketball—LBCC at San Bernardino, 3 p. m.

IN THIS CORNER

(Continued from Page B-4)

es club of 1953-54, rips the lid off its season against Loyola, which hasn't shown here since 1947 when it helped dedicate the new St. Anthony's High School gymnasium. . . . Don Eby, center of a controversy at SC a couple of seasons back, enrolled at Pepperdine this fall and was ticketed for a starting job with the Wave quint. . . . He has quit practice, however, to go to work.

Next Tuesday, the PCC will consider the proposal to abolish Northern and Southern Division play and adopt an all-conference basketball schedule. . . . Bet it won't pass. . . . Long Beach's Bob Blake, former Poly and City College star, looms as a regular forward with the California Bears this season. . . . Double dribble!

L.B. Jaycees Start Olympic Fund Drive

A drive to support the United States Olympic Fund has been undertaken by the Long Beach Junior Chamber of Commerce. Contributions can be made through coin boxes in various Long Beach stores or through the chamber direct at its Wilton Hotel offices.

British Soccer

(Home teams listed first)

ENGLISH LEAGUE, DIVISION ONE
Arsenal 1, Wolverhampton Wanderers 1 (tie); Burnley 1, Tottenham Hotspur 2; Cardiff City 1, Blackpool 2; Chelsea 0, Portsmouth 1; Everton 0, Bolton Wanderers 0 (tie); Leicester City 1, Sheffield Wednesday 3; Newcastle City 1, Charlton Athletic 0; Newcastle United 1, Sunderland 1; Sheffield United 1, Aston Villa 1; West Bromwich Albion 2, Manchester United 0.

ENGLISH LEAGUE, DIVISION TWO
Birmingham City 7, Port Vale 2; Bury 2, North County 2; Fulham City 0, Fulham 0 (tie); Ipswich Town 2, Plymouth Argyle 1; Leeds United 2, Swanssea Town 2 (tie); Luton Town 7, Blackburn Rovers 2; Middlesbrough 3, Doncaster Rovers 1; Southend United 1, Millwall 2; Aldershot 1, Reading 4; Colchester United 0; Shrewsbury Town 1, Exeter City 1 (tie); Torquay United 0, Bourne 1; Walsall 3, Newport County 3 (tie).

ENGLISH LEAGUE, THREE (SOUTH)
Brentford 1, Northampton Town 3; Brighton and Hove 3, Watford 1; Bristol City 1, Queens Park Rangers 1; Coventry City 4, Crystal Palace 1; Gillingham 1, Norwich City 1; Leyton Orient 0; Southern United 1; Millwall 2; Aldershot 1; Reading 4; Colchester United 0; Shrewsbury Town 1; Exeter City 1 (tie); Torquay United 0; Bourne 1; Walsall 3; Newport County 3 (tie).

ENGLISH LEAGUE, THREE (NORTH)
Accrington Stanley 0, Gateshead 2; Barnsley 2, Crawley Athletic 1; Barrow 1; Tranmere 0; Bradford City 3; Carlisle United 0; Halifax Town 3; Grimsby Town 2; Oldham Athletic 2; Chester 1; Scunthorpe United 2; Chesterfield 1; Southport 1; Rochdale 0; Wrexham 4; Stockport County 1; Wrexham 2; Hartlepool United 2; City 3; Bradford 2.

SCOTTISH LEAGUE, DIVISION A
Aberdeen 1, Falkirk 0; Clyde 3, Kilmarnock 1; East Fife 1, Hibernian 0; Hearts 3, Queen of the South 1; Motherwell 2; Celtic 2 (tie); Rangers 1; Raith Rovers 0; St. Mirren 3; Partick Thistle 2; Stirling Albion 0; Dundee 2.

SCOTTISH LEAGUE, DIVISION B
Airdrieonians 6, Brechin City 1; Ayr United 2, Arbroath 0; Cowdenbeath 2; Third Lanark 4; Dundee United 3; Alloa Athletic 4; Forfar Athletic 0; Hamilton Academical 0; Dundee Thistle 1; Queens Park 2; Albion Rovers 0; Stenhousemuir 0; St. Johnston 1.

Mavis Named Pilot of Little Rock Club

LITTLE ROCK, Ark. (AP)—Bobby Mavis, a 34-year-old baseball veteran, has been named manager of the Little Rock Travelers of the Southern Association for the next season.



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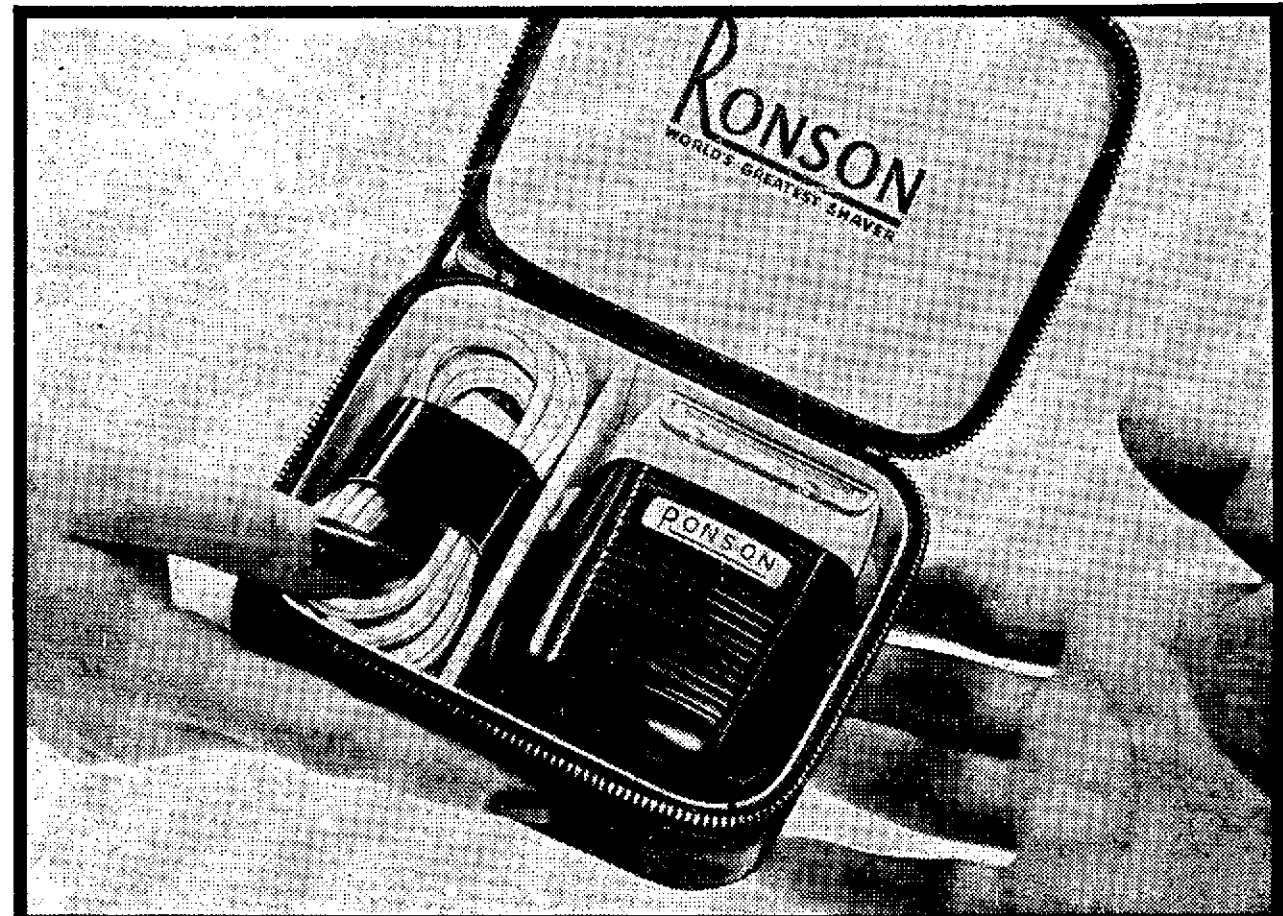
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New Ronson shaver has flexible head 2½ times thinner than a razor blade



World's greatest shaver to give or to get...shaves you closer, cleaner than any shaver you've ever used!

Flexible to follow every contour of your face! Hugs not only the smooth flat areas of your beard but also the tricky curved places in and around your nose and chin. Shaving with the Ronson is smoother, faster, easier and completely comfortable.

Micro-thin for the closest shaves you've ever had! No electric shaver can shave any closer than the thickness of the head. The Ronson head is not only far thinner than ordinary electric shavers—it is 2½ times thinner than a razor blade.

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Playground Elves Fashion Tiny and King-Size Angels



STARMAKERS AT Los Altos Playground are Susan Arnold, 9; Paul Clifford, 6, and Susan Christiansen, 9. Cabrillo Playground is making large angels and Truman Boyd children are fashioning small angels. Other playground decoration assignments: Drake, icicles; Houghton Park, bells; MacArthur, snow faces; Bixby, butterflies; Kidd, fish; California Ave., snowflakes; Palm Beach, doughnuts; Somerset, fans; Hillside, candy canes; Veterans, birds; Pan American, snowflakes; Seaside, stars; Silverado, chains.—(Staff Photos by Bryan Hodgson)

SANTA'S CLEARING HOUSE

Christmas Cheer Program to Open

"Christmas Is for Everyone" is the slogan for the Christmas Cheer program opening Monday, sponsored by Community Welfare Council and Junior Chamber of Commerce.

Headquarters will be in the Foulkes, Volunteers of America, California National Guard, 400 E. 7th St., telephone 61-1220.

Under chairmanship of Dr. Sutter, Kunkel, volunteers will coordinate a flood of gift-giving. Club, Mrs. Mayle Harrington for the needy, Mrs. Ed Harvey and Rose Lopez, Bureau of Public Pilot Club and Mrs. Howard Assistance; Joseph McDonald, Pfleger will be chairmen of Family Service; Maj. William Miller, Salvation Army; Jack Cheeks again will be warehouse manager, Recreation Department; Dr. Godfrey Parnell, Mrs. Oliver Roemer, Mrs. Philip Thompson and George M. Logan, executive director, Community Welfare Council.

The clearing house suggests gifts of money, canned goods, new or nearly new clothing and new toys. Volunteer assistants are needed for the warehouse. Fifth Signal Co., U. S. Marines again will assist with the annual "Toys for Tots" campaign and those wishing to contribute used toys may telephone Terminal 2-0889. The Marines request toys in good enough condition to be renovated to tip-top shape.

In addition to those mentioned, committee members for the Christmas Cheer program include Mrs. Clara Andres, Community Volunteer Office; Maurice Bugbee, Boys Clubs; Frances Finley, treasurer; Peggy Finley, president Council of Service Clubs; Mrs. John T.

Frank and Lila Zebo come from a land where they suffered persecution under both the Nazi and Communist governments. The simply worded announcement speaks eloquently of joy and gratitude over newly acquired privileges which most of us take for granted—and sometimes abuse.

SOME of the local boys got into the funny paper last Sunday, and have been answering inquiries about it all week. It was in the nationally syndicated Jane Arden strip in the colored comics. The story had to do with newspaper coverage of a kidnapping case and the city editor was giving out assignments. "Bemis," he said, "will cover the FBI and Sines and Ohl the police." He also had an assignment for Neagle.

Now inasmuch as our Sunday editor is Sterling Bemis, our news editor is Miles Sines, the Independent City editor is Don Ohl and John Neagle is an IPT photographer, it was plain that this could be no coincidence.

Here's the lowdown: The artist who draws the Jane Arden strip is a fellow named Bill Connor, who is on the staff of the Des Moines Register and Tribune. Bemis, Sines, Ohl and Neagle are all former Register and Tribune men. Evidently Connor, needing some names, just picked them from among his newspaper acquaintances.

All that can be added is that if Bemis, Sines, Ohl and Neagle went out on a job like that, I'm darned sure they'd come back with the story.

Members of the City College Choir, directed by Royal Stanton, will provide a program of Christmas music.

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High Waves Breach Dike at Seal Beach

The Seal Beach sand dike protecting beach frontage homes leaked in several places Saturday morning but the ocean front buildings escaped damage.

The waves, which accompanied a high tide of 5.9 feet, broke through in several places between 10th and 13th Sts. and pools of water remained along Seal Way when the tide receded.

Today's high tide, 5.7 feet, is not expected to breach the dike anew unless it is accompanied by high breakers.

Even old rags are stolen by burglars, if they can get their hands on them.

During the past six months, old rags, valued at \$2,000, have been stolen from the City Dump & Salvage Co. yard, at 6363 E. Pacific Coast Hwy., Lorne E. Middough, owner, reported to police.

Due to the burglars, the company, which formerly sold 8,000 pounds of rags monthly, now sells only about 1,000 pounds a month, Middough said.

Early Saturday, Frank Shaughnessy, watchman at the yard saw a suspect run from the place, leap into a car and drive away without lights, according to police.

Dr. Baxter, professor of English at USC, gained national recognition last year with his televised course in Shakespeare and was also the winner of two regional television awards.

Included in Dr. Baxter's talk will be his famous "Christmas Readings," long an annual Yuletide tradition at USC campus, and the subject of a special article in Time magazine in 1949. In 1950 Baxter was featured in a Life magazine article titled "Great Teachers" as one of the most popular university professors in the United States.

An honors graduate of the University of Pennsylvania, Dr. Baxter did his graduate work at Cambridge University. After serving on the faculties of other major schools, he joined the University of Southern California in 1930 as professor of language and literature.

Tuition tickets for the remaining Christmas Series lectures will be available at the auditorium Wednesday evening and during the week at all offices of the City College School for Adults.

High auditorium Wednesday at 8 p.m.

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CHILDREN OF 17 Long Beach playgrounds have turned elves to make all the decorations for the city's Christmas tree. Upper left: Angel assembly line at Cabrillo Playground—Ronald Cline, 6; Patricia Sams, 6; Mary Ellen Rounds, 7; Donald Lindsay, 6, and Judy Brown. Above: Pinwheel tailor at Cherry Ave. Playground is Albert McKay. 8. The municipal tree will be set up in City Hall about Dec. 7.

Independent-Press-Telegram

SUNDAY, NOVEMBER 28 ★ SECTION C
REAL ESTATE NEWS . . . PAGES 7-11

Little Girl From Japan Bows to Her First Santa

By BAXTER OMOHUNDRO

SAN PEDRO—Three-year-old Betty Kim Pfaff is learning all about Santa Claus, decorated trees and other delightful aspects of American Christmas observances.

She's having a grand time in the process, and so are her foster parents, S.F. and Mrs. Daniel G. Pfaff, of 810 W. 29th St.

This holiday season is particularly sweet for the Pfaffs after last year, when the couple learned that "Christmas just isn't Christmas without a youngster around the house." Their only child, Ronald, 18, had joined the Air Force and they were alone in Japan.

They were determined that Christmas 1954 would be bright with the laughter of a child and applied for permission to adopt a Japanese orphan.

But such things move slowly, and meanwhile they were brought to San Pedro, where Sgt. Pfaff is stationed at Fort MacArthur.

After they left Japan, a Catholic missionary found Betty, daughter of a young Japanese woman and an unknown American soldier. C.W.O. Kenneth Coffeen was chosen from among 50 volunteers to escort her on transport to Seattle and Sgt. Richard Rehall of Long Beach accompanied her on a plane from Seattle to here last week.

Her new parents met her at the airport, their arms loaded with toys.

After being treated to a sumptuous Thanksgiving dinner, she was introduced to Santa Claus, whose visit was arranged by the Boosters' Club of the San Pedro Naval Supply Depot.

The brown-eyed lass was shy at first, but soon warmed to the bearded gentleman when he described what he had in store for her on Dec. 25.

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Rainbow Pier Region Beach-Lifting Bids Will Open Monday

By GEORGE WEEKS

Construction work will be started soon on the city's biggest shoreline transformation job outside the harbor district.

Bids will be opened at 2 p.m. Monday in City Mgr. Sam E. Vickers' office for a beach-lifting operation in the Rainbow Pier area which, with related improvements, is estimated to cost \$1,036,568.

Intended as a subsidence remedial measure and also to prepare a site for the Municipal Auditorium, it will require more than six months.

But Vickers pointed out that the annex project itself won't be delayed for that length of time. Preparation of the site will be given first priority, he said, so that it won't be necessary to wait on completion of the whole beach contract.

Final plans for the huge exhibition hall are in an advanced stage. Drawn by Architect Kenneth Wing, they will be submitted to the City Council "fairly soon," Vickers said.

Principal item in the shoreline job is a hydraulic fill to be dredged from the ocean, totaling 1,499,000 cubic yards. It will extend south of Seaside Blvd. between Pine and Linden Aves. In some places the beach level will be raised as much as 15 feet.

Portions of the enrockment of Rainbow Pier will be elevated as much as 6.4 feet above the present level.

Retaining walls around the existing Auditorium and on the south side of Seaside Blvd. between Pine and Linden Aves. will be constructed to a maximum height of 10.5 feet.

The University City of the Sea "campus" adjacent to Rainbow Pier will be moved to a site south of the parking lot west of Pine Ave.

Another familiar landmark, the Municipal Bandshell, is in the path of the improvement. It will be demolished. Whether to build a new one—or where—has not been decided.

Rainbow Lagoon will be completely filled, but ultimate plans call for its restoration on a smaller scale in the form of a lake.

Specifications also provide for the extension of the Seaside Blvd. storm drain from Pine to Linden Ave.

Meanwhile still another face-lifting job is about to get under way on the west beach, in the area south of Seaside between Magnolia Ave. and the Los Angeles River. A \$143,515 contract with Franks Dredging Co. of Long Beach was signed Nov. 15.

It provides for 116,500 cubic yards of hydraulic fill, plus 18,250 cubic yards of topsoil, primarily to provide a site for the Armed Services YMCA and the temporary Navy Landing parking lot. The beach level will be elevated as much as 14 feet.

Under the contract, the fill must be completed in 90 working days, clearing the way for construction of the Y building.

Architect Hugh Gibbs is working on final plans for the structure. The City Council has approved preliminary plans.

Both beach jobs are being financed from the Tideland Oil Fund, use of which is restricted to the shoreline area.

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C of C Forum Sets Talk by Labor Expert

William B. Barton, general counsel and manager, labor relations and legal department of the Chamber of Commerce of the United States, will be the featured speaker Wednesday at the Long Beach Chamber of Commerce Breakfast Forum in Wilton Hotel.

His topic will be "Labor Relations and Congress."

Barton is a graduate of Northwestern University and holds a master's degree from Columbia.

While engaged in law practice in California from 1928 to 1937, Barton taught at UCLA and at Los Angeles City College. Prior to his law practice in California he taught public speaking in Illinois high schools.

In 1938 he joined the staff of the National Labor Relations Board. For a year he served as attorney for the board and for four-and-a-half years was trial examiner.

Barton joined the national Chamber's staff in January, 1944, and in that year became assistant manager of the Chamber's department of manufacture where he handled the department's work in the field of Labor Relations.

He was a member of the U. S. Employers' Delegations to the International Labor Conference at Geneva, Switzerland, in 1947.

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BETTY AND HON. SANTA

Meeting Kris Kringle for the first time is Betty Kim Pfaff, 3, Japanese-American orphan adopted by a Ft. MacArthur soldier and his wife. Introducing her to St. Nick are the foster parents, S.F. Daniel Pfaff and Eva Pfaff, of San Pedro.—(Staff photo.)

Navy Awarding Battle Plaque to Minesweeper

For the first time in its history, the Mine Force of the Navy's Pacific Fleet will make an award Tuesday for battle efficiency and the recipient will be the minesweeper USS Devastator.

Rear Adm. Roland N. Smoot, commander of the Mine Force, will present the ship with a perpetual plaque in ceremonies aboard the Devastator at 10 p.m. at the Naval Station's pipeline pier.

Lt. Comdr. E. H. Larsen, skipper of the Devastator, will accept the plaque on behalf of his crew.

The award is for all-around efficiency during the past year and the Devastator won it for outscoring the 16 other ships in its class of 220-foot minesweepers.

It covers such things as minesweeping, gunnery, engineering, battle problems, casualty drills and personnel.

The Devastator is attached to Mine Division 73, commanded by Lt. Comdr. F. D. Abbott, and to Mine Squadron 7, commanded by Capt. R. A. Thatcher, both of whom will be present for the ceremony. Also present will be Capt. N. G. Doukas, Mine Force staff operations officer.

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Former YM, YW Presidents Here

Mr. and Mrs. Harper Sibley, former presidents of the national councils of YMCAs and YWCAs, will be the speakers at a joint dinner meeting of the Long Beach groups Tuesday in the First Baptist Church.

Lee Humphrey, president of the Y Men's International, will preside at the meeting and Judge Lyman E. Sutter, chairman of the committee of management of the Armed Services YMCA, will present the Sibleys.

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Mr. and Mrs. Harper Sibley, former

Game Bird Display Set at Arcadia

With more than 400 birds in competition, annual game bird show of the California Game Breeders' Association will be held Dec. 4 and 5 at the Arcadia Armory, 260 Huntington Dr., Arcadia.

Myriad varieties of pheasants will be on display together with prize entries in divisions for partridges, quail, peafowl, ducks, geese, doves, pigeons and jungle-fowl.

Association awards will go to owners of best birds in show, best game bird, rarest bird, largest competitive entry. Ribbons will be presented for first to fourth places in all classes.

A John W. Lear Memorial Trophy will be awarded for best game cockbird.

The show, expected to be largest in association history, will be open to the public. A membership yearbook will serve as program showing types of birds members raise, history of the association and information on game birds and their care.

Some 36 members, residing in Long Beach and adjacent communities from Garden Grove to Torrance, are expected to participate.

Last year Mrs. Mildred Robbins, 1416 E. 63rd St., Long Beach, captured first place award for her Golden Cock Pheasant entry. Thomas J. Finnerty of Arcadia garnered the best bird in show award.

Incumbent association president is Mrs. Finnerty. Among directors is W. J. Parsonson of Paramount. Mrs. J. Schipper, Alhambra, is general show chairman.

The association was organized in 1934 by a small band of breeders. In 1937 it was incorporated under the state agricultural code and now has more than 200 members in Southern California.

Chinese Reds Close Amusement Centers

HONG KONG (AP)—Chinese just in from Shanghai report the Communists have shut down about 40 amusement centers, skating rinks and cabarets.

The Reds termed these places rendezvous for "spies, unlawful merchants, spreaders of dangerous rumors, counter-revolutionists and saboteurs."

HOW LONG WILL YOU LIVE?

No one can safely predict the span of life, but modern scientific methods of examination will often reveal hidden things which cause

UNTIMELY DEATH

If you have been intending to have a careful, thorough examination and have been just "PUTTING IT OFF," remember that IT IS LATER THAN YOU THINK. Do not wait too long. Do not be a victim of

TOO LITTLE AND TOO LATE

You need not postpone having a complete, thorough fact finding examination because of cost. Nor do you have to be satisfied with a partial, hasty makeshift excuse of an examination, when you can

GET ALL THE FACTS

at either of the Harrod Diagnostic Offices, where no effort or expense is spared to determine what your trouble is, where it is located, how severe it is and what to do to

GET WELL

We are not newcomers, we have been continuously in practice in Long Beach for eighteen years. We have given our complete examination to more than 25,000 people. We pioneered LOW COST with HIGH QUALITY and our policy has always been

SATISFACTION OR YOUR MONEY BACK

To acquaint you with our facilities, we will give our regular \$5.00 examination, for one week, for just \$1.00.

Be sure you get YOUR EXAMINATION AT HARROD'S, a reliable local institution, which has served this community for nearly two decades. Our complete \$5.00 examination, consisting of Physical, X-ray, Laboratory, Endocardograph complete Fluoroscopic with thorough explanation of our findings and conclusions.

THIS WEEK \$1 WITH ONLY THIS AD

Phone for Appointment
HARROD DIAGNOSTIC OFFICES

IN LONG BEACH:
L. B. 6-1485, 525 Locust

IN BELFLOWER:
TO 7-0610, 9833 Belmont

FREE PARKING BOTH OFFICES



BET IT WINS A PRIZE

A beautiful Mongolian Ringneck pheasant, held by Mrs. Pearl Melvin of Midway City, will be one of her entries in an annual California Game Bird Breeders Association show scheduled Dec. 4 and 5 in the Armory Bldg., Arcadia. Her grandson, Michael Shotwell, is sure the bird will capture top honors.

Rings Spared by Thugs

DOWNEY—Pleas for them to take her money but not her wedding and engagement rings containing \$8 was pulled from her by two thugs who forced Mrs. Marie G. Latham, 23, of Inglewood to the side of the road as she drove through here Friday night.

Mrs. Latham told Norwalk sheriff's deputies that she was driving east on Imperial Hwy. when she was forced off the road by a car at Old River School Rd. about 7:40 p. m. The unarmed bandits, apparently about 18 years of age, forced their way into her locked car.

Newberry's YARD GOODS Sale

Store Hours Monday 9:30 to 9

Cotton Remnants

A large selection of percales, broadcloths and pajama cloth in stripes, florals, checks, plaids and border prints. Guaranteed washable and 39" wide and values to 49c yd. fast up to 39" wide and values to 49c yd.

Special 4 yds. 1.00

SUEDE FLANNEL

Beautiful plaids, checks, florals and solid colors in suede flannel. Makes such beautiful sport shirts and is so cozy warm for lounge wear. 34" wide and up to 10-yd. lengths.

Reg. 49c Yd., Spec. 27c YD.

CORDUROY REMNANTS

Pinwale corduroy in all the latest colors plus white. Ideal for skirts, jumpers, sports wear, etc. 39 inches wide.

Reg. 89c Yd., Spec. 77c YD.

Solid Color Red Flannel

Here is the chance to get the flannel to make those red gowns and pajamas that are so popular now. 36 inches wide. Reg. 49c yd. Special

3 yds. 1.00

Simplicity PATTERNS 25¢ • 35¢ • 50¢

J. J. NEWBERRY CO.
433 Pine Ave., Downtown L. B.

Tariff Issue on Clothespins Pinned Down

By WESLEY PEXTON
(of the Independent Washington Bureau)

WASHINGTON—The American housewife's impact on the national economy was never better illustrated than in a brief announcement issued by the United States Tariff Commission.

The commission noted President Eisenhower's refusal to place a quota on the import of spring clothespins. The commission itself had split 3-3 on the question, quote advocates insisting that imports of spring clothespins were seriously hurting American manufacturers of the items.

The President said he didn't think so.

What escaped the notice of many reporters was a significant paragraph in the President's letter to the commission explaining

his stand. It said:

"The decline in the use of clothespins seems clearly attributable to recent domestic developments. Over 2½ million automatic driers, have been installed in American homes and apartment houses since the close of the war. Also, more laundry apparently is being done outside the home in laundromats and commercial laundries."

The President also noted that most spring clothespin manufacturers turn out slotted clothespins as well. Where financial losses have occurred, he declared, it has been due to a decline in sale of slotted pins rather than to imports of spring pins.

He further noted that employment slumps in the clothespin industry have been due in some part to a number of manufac-

ers making increased use of pin-making machines rather than workers.

But it is the housewife and her new automatic drier who must shoulder the biggest share of the blame.

(Advertisement)

ASTHMA MUCUS RUINS SLEEP

You can't get a good night's rest and you can't work your best if thick, sticky mucus from recurring attacks of bronchial asthma or simple bronchitis makes you short of breath, cough or wheeze. Thousands are now discovering it's usually easy to help Nature thin and remove sticky phlegm by simply taking 2 little MENDACO tablets at meals and bedtime. When coughing is delayed, freer breathing promotes more natural relaxation and restful sleep. Over 800 million MENDACO tablets used prove safety and success. So get MENDACO from your druggist today under money back guarantee.

STOP!

Don't buy any '55 car

(unless it's a Lincoln)

until you see the
All-New Mercury

Coming Thursday, Dec. 2

SHOP MONDAY FROM 9:30 A. M. TILL 9 P. M. AT EASTERN
EASTERN AND KROEHLER SAVE YOU \$100

All 3 pcs.

REGULARLY 279.95!

179.95

Up to 24 Months to Pay

E-C and Kroehler hit the jackpot . . . YOU cash in on the big \$100 saving! For only 179.95 . . . you get this popular semi-modern style sofa and lounge chair with round tapered legs in ebony finish with toast, lime or red upholstery—PLUS a TV swivel chair in contrasting or harmonizing fabric. All with famous Kroehler construction.

ORDER BY PHONING 72-718

E-C BUDGET PLAN

Take up to 24 Months to Pay!

EASTERN . . .
A Home Furnishings Branch of

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PINE AT SIXTH
DOWNTOWN LONG BEACH

Save 14.95 on a Big 8-Drawer Desk!

\$45

1.25 Weekly

A 59.95 value! This attractive well-built desk has large 22x42" top and is 30" high. Eight spacious drawers, including one handy file drawer. Lustrous mahogany veneer.

12.95 Matching desk chair . . . 9.99

HALF PRICE!

Complete 5-pc. Fireplace Set

A 39.98 value! Dress up your fireplace with this smart 5-pc. set! Includes black divided curtain screen with polished brass frame and filigree base, hanging poker and brush, 19" grate and wood basket.

19.99

\$1 Weekly

12" Walking Doll

5.95 value! Imported from England! She walks, sits, stands, turns her head, opens & closes her eyes. Unbreakable arms, legs & head.

2.99

20" or 24" Shelby Bikes

69.95 value! Famous Shelby bikes for boys and girls. Ruggedly built, sleek, streamlined styling, chrome rims and kickstand. Fully guaranteed.

39.99

1.25 Weekly

12.95 Big Rocking Horse

9.99

Super horse with magic spring action! Gallops, trots and jumps! Wide, non-tip frame; hardwood construction.

19.75 Imported Cuckoo Clock

ONE-HALF PRICE

9.88

10% fed. tax C.O.D. is 25c extra From Germany's Black Forest. Big 10x7". Cuckoos and gongs full hours; once on half hours.

Cruet Set HALF PRICE!

11-pc. set in hand decorated ceramic. All pieces fit in Lazy Susan stand. Makes an ideal gift.

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C.O.D. is 25c extra

Peggy Pepperell 72"x84" Blankets

3 for 19.99

Pay Only \$1 Weekly

Extra-fine grade blankets in nylon and rayon . . . warm fleecy nap. Lilac, harvest, casino red, green, hunter, gold, blue, rose and pink. Order today!

* Get 2% Green Stamps at Any Eastern-Columbia Store

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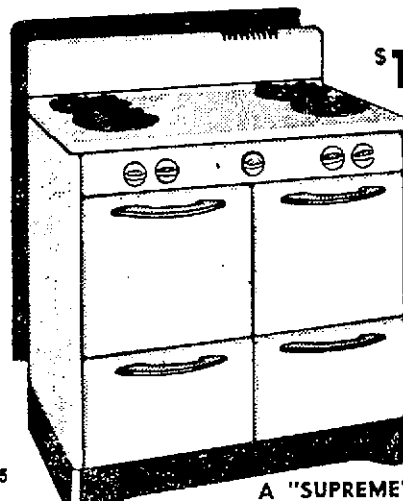
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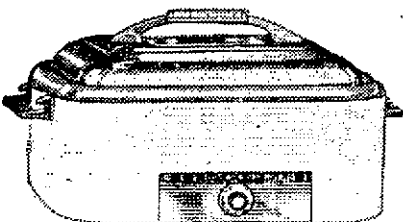
A "SUPREME" VALUE

You can cook better on this 36" Full Width Budget priced range because it has many of the features you expect to find in higher priced ranges. Automatic top lighting, oven control, one-piece welded steel body, large storage space and, of course, an 18" wide oven fully insulated. Model C54-36.

\$79.95

WESTINGHOUSE

ROASTER-OVEN



50¢ A WEEK

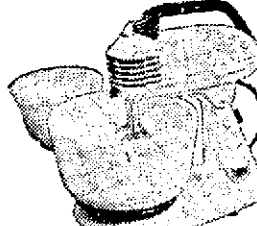
Sells Elsewhere \$43.95—PAY LESS AT DORN'S

\$26.95

Big, 18-quart capacity for roasting huge hams or a 20-lb. turkey, baking bread, pies, cakes or a complete dinner. Automatic signal light. "Look-in" lid and 5-piece glass ovenware dish set. Portable, perfect for picnics, parties.

FAMOUS FOOD MIXER

GENERAL MILLS All-Purpose FOOD MIXER has exclusive built-in Mix Timer, Powerful governor controlled motor, interchangeable pop-out beaters, a w. thumb-control speed dial.

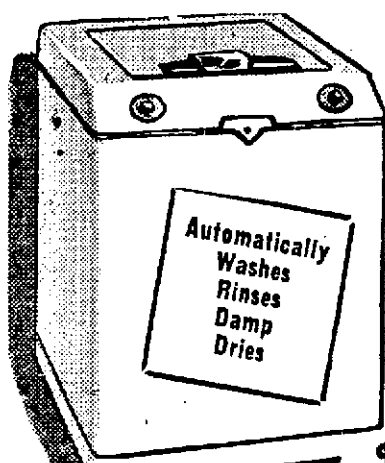


NOW **\$26.95**

As Low As 50¢ A Week

WASHERS

\$90 Savings Off List Price



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WAS \$199.95 (Jan. 1954)

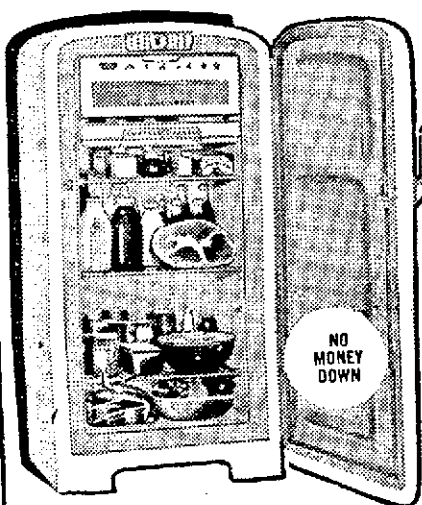
\$109.95

\$1.00 per Week

Here's a value-packed Crosley Washer that can really go "Round and Round" with your washday problems to give you the cleanest, brightest wash without the least bit of effort on your part! Just set the dial for washing or rinsing periods up to 15 minutes. Clothes are gently vacuum squeezed! Capacity, 6 lbs. dry clothes. Model 5WV.

REFRIGERATORS

ADMIRAL SAVE \$40



ONLY **\$150 PER WEEK**

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NO MONEY DOWN

Here is traditional Admiral quality at a surprising price! You must see its newest 1954 features, smart styling, large capacity . . . to fully appreciate this value! Model 7D

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Majestic
MIGHTY MONARCH OF THE AIR

17" TABLE MODEL
SAVE \$70 at DORN'S



Take one home today!
Lowest price ever offered anywhere

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SAVE \$90.00 TO \$140 Brand New CONSOLES

BRAND NEW
21" Full Size CONSOLE
WESTINGHOUSE

Until you've seen Westinghouse Television with the exclusive Electronic Clarifier, you have no idea how wonderfully clear a picture can be! Just think, never an annoying flutter or streak—nothing to interfere with your viewing enjoyment. And no dial fiddling, either. Even in difficult fringe areas the picture stays sharp and clear. It's truly a picture-perfect TV come true! Electronic Clarifier—True Dimension Picture—Cylindrical-Face Tube.

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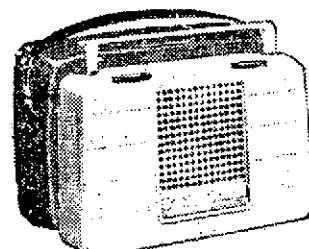
Today's List Price **\$339.95** Full Price **\$199.95**

ONLY \$2.00 PER WEEK



The "Lesleigh"

NEW 1955 PHILCO RADIO



WITH CARRYING CASE

Here's the 2-tone case with adjustable sling strap that you get absolutely free with the mightiest "Personal" Portable Radio of them all. While they last! Model C49.

\$19.95

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YOUR CHOICE ONLY **50¢ A WEEK**

WE CARRY OUR OWN ACCOUNTS

RECORD PLAYERS



Quality 3 SPEED Symphonette RECORD PLAYER

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Model 45C

FREE Records

Six Popular Selections FREE of extra cost with this purchase.

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EMERSON LOWEST PRICE EVER

Sit anywhere . . . see everything with this compact 17" Emerson TV with the wide angle screen. Now, viewers sitting even way on the side enjoy a "front-seat" picture made possible by Emerson's Cine-vision screen. Miracle picture lock holds the picture steady. It's the television news of the year.

AT DORN'S **\$129.95** FULL PRICE

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ADMIRAL

Most Startling Price Offered! Strikingly new 17" TV for 1954. Sensational savings from the world's largest television manufacturer. With the all-new Advanced Designed Chassis, Admiral brings steady, crystal clear pictures to fringe or difficult areas. Your home deserves the best. That's always Admiral.

PRICE WAS \$189.95 SAVE \$50

\$139.95 FULL PRICE

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ONLY **\$1.50 PER WEEK** Model 175450

RCA VICTOR TOP VALUE

More detail—amazing depth and clarity! The picture is vivid, accurate, over the entire surface of the screen. You'll see a stronger picture, a sharper picture. You'll click straight to it—even if you've never operated a television set before. Your stations are ready-tuned all on the same knob . . . it's so easy! And it's so low priced.

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IT'S A CAT'S COIFFURE!

Is it a hat or a hairdo? Actually this headpiece which gives a feline look to the wearer is a combination of both. Shown in Berlin, by Paris coiffure designer Antonio, the bizarre creation drew much comment. A velvet headpiece follows the outline of the spilt curls as it curves over the eyebrows, covering them with long whiskers.—(United Press Photo.)

It Happened Last Night

By Earl Wilson

LINDA'S LEISURE

NEW YORK—"I've been working since I was 11," Linda Darnell—the new, the Park Ave. Linda Darnell—said, "and now I have a chance to relax."

"This is the first time in years I won't have somebody else doing my Christmas shopping."

Beautiful Linda, the bride of Philip Liebman, the big brewery tycoon, admitted that she rather likes the new life. "I would still like to do a couple of pictures a year," she told me one recent afternoon, "but it would be nice to see what living a normal life would be like."

Normal may not be the word exactly, since Linda still has a home in Hollywood and a ranch in New Mexico, while her husband has a home in Rye and her father-in-law has one on Park Ave. where they stay while they're in town. Oh, yes, and there's a villa near Rome.

"It's funny how I met Philip," Linda said.

"It was in my home in California while I was doing a beer ad for his company."

"The house was upset and full of photographers and I was unhappy and nervous. Philip was standing in the doorway... he's 6-feet-5... and I didn't know who he was. I said 'pardon me,' and rushed right past."

"One of the people there said, 'Sssh, that's the boss.'"

"I still didn't care. I said 'How do you do—shall we get together?'"

And so they were married, and they strive now not to bring their work home with each other. Linda doesn't even know how the "Miss Rheingold" contest works, although she says she did cast one vote in it.

"My BEER is RHEINGOLD."

"And I love my husband's beer!" she added, loyally.

"I'm very grateful to him," Linda went on, "because I'm very tired, and he's very nice to me, and puts up with me. And frankly, I need a vacation."

Linda recalled that she modeled children's wear at 11 in Dallas, her home town, and, in fact, made a fortune almost everywhere there except at famous Nieman and Marcus.

"I used to beg them, but I couldn't make the minimum height of 5-6. I haven't to this day and don't think I ever will. I'm only 5-5 1/2."

Linda modeled afternoons after school and her mother was keeping her eye on the ball all the time. She took Linda to Hollywood three times before she finally made it in 1939 in Elsa Maxwell's "Hotel for Women."

The day that I saw her, she'd just come from watching her newest movie, "This Is My



CARRADINE CONGRATULATES

Hollywood's John Carradine congratulated members of The Theater after opening of "Anna Lucasta" here. The film star is pictured at right talking to Chris Soltys (Papa Lucasta) and Director Pat Brown.

'The Theater's' New Play

Excellent Entertainment

The year-old dramatic group, The Theater, opened its unique new playhouse Friday night with a sharp and convincing presentation of Philip Yordan's "Anna Lucasta." Outstanding individual performance under the competent direction of Pat Brown gave the premiere a finished effect in a modernistic center-stage playhouse converted from an erstwhile market structure at 2400 Magnolia Ave.

The play, which has a long run in New York here uses the original script about a Polish family in Pittsburgh. Its earthy and robust lines and the first-class job done by the Long Beach cast engrossed a capacity audience of 175.

Pat Brown, who has been seen locally with several dramatic groups, starred as Anna in what was undoubtedly her top effort in a budding career. Chris Soltys' rendition of Joe, her father, was so realistically brooding and intense that when he smiled in the curtain call, the audience felt a curtain of illusion suddenly raised. Milt Cooper as Frank and Felicia Maxine Nelson as the raucous Stella were among those who turned in consistently good performances. A creditable job was done by all, including Olive Fiddis, Joan Strickland, Lee Craig, Bob Sorrells, Earl Hayes, Zella Stotland, Alan Feinberg, Mario Murray, Bill Weighman and Johnny Golden.

The play, which will run Thursdays through Sundays for the next three weeks, is well cast and provides excellent entertainment. The audience sits on all four sides of the center stage, with actors and stage hands using exits at the four corners—the only arrangement of its kind in this area. Work of remodeling the market building was rushed by an enthusiastic crew of volunteers in 30 days.

Among prominent outsiders on hand for the premiere were

Lollobrigida Has Lunch With Peron at Summer Home

BUENOS AIRES (U.P.)—Italian film star Gina Lollobrigida was guest of honor Saturday at a lunch given by Argentine President Juan D. Peron at his summer residence in the suburb of Olivos.

Peron greeted the curvaceous actress effusively and was photographed with her several times. Argentine police had to use their nightsticks on several occasions to clear passage for Miss Lollobrigida through enthusiastic crowds which dogged her every step in Buenos Aires.

COMING TO THE STATE & TOWNE

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ALAN LADD

BIGGER THAN EVER!

BOLDER THAN EVER!

BETTER THAN EVER!



Passion No Peril Could Stem!



Passion

a story of Early California!



Passion

a story of Early California!

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WEST COAST 6-4209 WEDNESDAY
333 E. OCEAN BLVD.

HUMPHREY BOGART
AUDREY HEPBURN
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COMBINING THE EXCITING TALENTS OF FOUR ACADEMY AWARD WINNERS!

Produced and Directed by **BILLY WILDER**
Academy Award Producer of "The Lost Weekend," "Singin' in the Rain," "Sunset Boulevard"

A Paramount Picture

Sabrina

2nd Exciting Feature "SHANGHAI STORY" Ruth Roman, Edm. O'Brien

WEST COAST 6-4209 OPEN NOON NOW
333 E. OCEAN BLVD.

Black Widow

GINGER ROGERS
VAN HEFLIN
GENE TIERNEY
GEORGE RAFT

CINEMASCOPE

color by DE LUXE

2nd Thrill Feature "DEADLY GAMES," Lloyd Bridges

CREST 4-1619 EGYPTIAN 6-4969
4275 ATLANTIC AVE. 232 E. 4TH ST.

NOW BOTH THEATRES CONTINUOUS — OPEN NOON
TWO FIRST RUN HITS IN 2 THEATRES

Sitting Bull

Plus 2nd Hit — **"MALTA STORY"**

ALEC GUINNESS

BELMONT 8-8101 OPEN NOON
All Color Program
James Stewart—Grace Kelly
"REAR WINDOW"

BAY 9-2555 OPEN 1:45
ALL COLOR SHOW
Jack Warner—Alexandra
"DRAGNET"

John WYMAN—Rock HUDSON
"Magnificent Obsession"

LOVER, SCOUNDREL, ADVENTURER—A man with a lust for life and an eye for beautiful women!

ON OUR WIDE-VISION SCREEN!

"BEAU BRUMMELL"

STEWART STARRING ELIZABETH GRANGER-TAYLOR
with ROBERT USTINOV · MORLEY

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in Color **"JOHNNY GUITAR"**

DALE ROBERTSON—RORY CALHOUN
"THE SILVER WHIP"

JOHN CARROLL—STAN FREDER
LARRY RYD
"GERALDINE"

STRAND
Cedar & Pike Ph. 6-4733
ALL SEATS 35c (Under 12)
Continuous — 1 P.M. to Midnight
Frank Sinatra—Sterling HAYDEN
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"GLENN MILLER STORY"
Color by TECHNICOLOR

ART 9-3096
NOW! DOORS OPEN 1:15 P.M. IN COLOR!

Van HEFLIN—Wanda MENDRIX
"THE GOLDEN MASK"

John WAYNE
"Lady from Louisiana"

GARY GRAFFMAN Brilliant Young Pianist
CONCERT HALL MUNICIPAL AUDITORIUM SUN. 8:15 P.M.
Tickets: Season, \$10.00; Single, \$2.50, \$3.50, \$5.00, \$7.50, \$10.00

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CAST OF THOUSANDS!

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in Color Jean SIMMONS
Sterling HAYDEN
Diana GRADANE
"NAKED ALIBI"
in Color Jean SIMMONS
Rory CALHOUN

LAKEWOOD 5-2530
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"THE EGYPTIAN"
★ Jean SIMMONS ★ Victor MATURE
and "GAMBLER FROM NATCHEZ" ★ Dale Robertson · Debra Paget

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"TOO MANY GIRLS"
"PLUNDER IN THE SUN"

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Y. ANN SHERIDAN
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AT
RICART'S RESTAURANT
4363 ATLANTIC AVE.
A treat for the entire family
Served from 11 A.M.-2 P.M.

'Sleeping Beauty Ballet' in Two Performances Here

"The Sleeping Beauty Ballet" with a cast of 60 will be presented Friday evening at 8:00 p.m. and again Saturday afternoon at 2:00 p.m. in the Jordan High School Auditorium, Atlantic Ave. and 65th St.

The enchanting story of the princess who was put under a spell by a wicked queen to be awakened 100 years later by the kiss of a prince is set to the moving music of Tchaikowski.

Featured in the cast are Donna McSwain, 17-year-old ballerina, as the princess and Al Simmons as the prince. Frances Mansay dances the role of the good fairy and Dorothy Sterns the part of the wicked fairy. Other solo roles are played by Elaine Clark, Linda Sprague, Judy Siegfried, Elizabeth Sullivan, Sherry Marshall, Joyce Airth, Jennifer Adams, Sharon Dach, Pamela Chase and Joan Sullivan.

Valerie Silver is producer and choreographer for the ballet and lighting and set design are by Maxine Merlino.

General admission and reserved seat tickets are available.

Now Showing in Long Beach Theaters

The following information on Long Beach theater offerings and the starting times is provided by the movie houses.

SUNSHINE NOVEMBER 23
ART—"Golden Mask," 1:30, 4:35, 7:45, 10:50
"Lady from Louisiana," 3:10, 6:15, 9:25
RAY—"Dragonet," 5:50, 7:25, 10:50
"Magnificent Obsession," 2:00, 5:25, 8:55
CABART—"Sudden!" 1:45, 4:40, 7:35, 10:35
"Gambler From Natchez," 12:20, 3:10, 6:05, 9:10
CIRCLE DRIVE-IN—"Reap the Wild Wind," 5:40, 10:10
"Appointment with Danger," 8:20, 12:20
EBELL—"Seven Brides for Seven Brothers," 12:55, 3:50, 7:05, 10:25
Hours to Kill, 2:35, 5:30, 9:05
LAKEWOOD DRIVE-IN—"Drum Beat," 8:40, 10:01
"Beauty Hunter," 8:22, 12:12
RIVOLI—"Drum Beat," 12:30, 3:50, 7:05, 10:25
"Beauty Hunter," 2:25, 5:45, 9:10
STATE—"Track of the Cat," 1:15, 4:15, 7:15, 10:15
"Africa Adventure," 12:15, 3:10, 6:10, 9:10
UNION—"The Last Time I Saw Paris," 12:15, 3:40, 7:05, 10:30
"Return to Treasure Island," 2:20, 5:25, 9:05

Pacific DRIVE-IN THEATRES
COME AS YOU ARE
IN THE FAMILY CAR
SHOW STARTS 5:30 P.M.

CINEMASCOPE
ALAN LADD
DRUM BEAT
AUDREY DALTON—WarnerColor

Lakewood
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RANDOLPH SCOTT
THE BOUNTY HUNTER
WarnerColor
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PARAMOUNT'S 30th ANNIVERSARY PICTURE
CECIL DE MILLE'S REAP THE WILD WIND
in TECHNICOLOR

RAY MILLAND · WAYNE · GODDARD
with Raymond Massey · Robert Preston
Susan Hayward · Lynn O'Brien · Chas. Bickford · Walter Hampden · Marjorie O'Donoghue · Jane Beecher · Blodde Rogers

And Alan Ladd-Jan Sterling
"APPOINTMENT WITH DANGER"

Golden Drumstick
FRIED CHICKEN
the very best
CHILDREN FREE
TODAY, SUNDAY, ONLY

Yes—the kiddies are on us—Today, Sunday—Accompanied of course by parents (limit one child to each adult—age limit 12 or under)—Bring the kids and come on out and enjoy yourself over the week end. Ordinarily we do not indulge in the give-away business, but for those who have not been in we would like to get acquainted and for the many that have, this is a bonus. And anyway, we like kids—so let's all come on down and eat some good chicken—or what'll you have.

Delicious Food — Quick Service
at Prices You Can Afford!

GOLDEN DRUMSTICK RESTAURANT
Highway 101—1/2 Block East of Lakewood Traffic Circle
4645 East Pacific Coast Highway Long Beach

EBELL 50c ANY TIME CABART

NOW! OPEN NOON CABART 8-2038
ANARHEM AT JORDAN

The Academy Award Winner
"From Here to Eternity"
Score a New Hit!

"Sudden!"
Reunited The United Artists

Second Adventure in Color!
Dale Robertson · Debra Paget
"Gambler From Natchez"

NOW! OPEN 12:30 EBELL 35-4891
THIRD AT CERRITOS

CINEMASCOPE
MGM'S **"SEVEN BRIDES FOR SEVEN BROTHERS"**
starring Jane Powell · Howard Keel
with Jeff Richards · Russ Tamblyn · Tommy Rall
plus
John Andrews · Donna Reed
"THREE HOURS TO KILL"
Technicolor

NOW! BOTH THEATRES CONTINUOUS FROM NOON!
STATE 7-2121 TOWNE 2-1221
OCEAN AT PINE ATLANTIC AT SAN ANTONIO

IT LEADS TO ADVENTURE!
ROBERT MITCHUM · TERESA WRIGHT
TRACK OF THE CAT
WARNERCOLOR
DIANA LYNN · TAB HUNTER

2nd RAW, REAL HIT! UNREHEARSED! **"AFRICA ADVENTURE"** IN COLOR

NOW! CONTINUOUS FROM NOON RIVOLI 6-3207
AMERICAN NEAR 5TH

FLAMING ADVENTURE IN THE GREAT PACIFIC NORTHWEST!
ALAN LADD
with AUDREY DALTON
DRUM BEAT
WarnerColor
CINEMASCOPE

2nd "Action" Thriller! **"THE BOUNTY HUNTER"** In Color

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• Roast Beef

Served with Potatoes, Gravy, Salad, Bread and Butter.

SPECIAL DINNER STEAK, \$1.60

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Lakewood Lions to Hear Coach Sanders



RED SANDERS
Gained Fame at UCLA

WILSON—Mrs. Mabel Wilson, 3702 Fashion Ave., died Friday, 69, of 6964 Atlantic Ave., died Thursday. He was born at Champaign, Ill., Thursday in a Riverside hospital, and came to Long Beach from Vallejo nine years ago. He was a member of Community Presbyterian Church. Surviving are her husband, William A.; daughters, Mrs. Villa A. Kennedy of Lomita, Mrs. Maxine M. Griffin of Paxton, Neb., and Mrs. Shirley M. Ray of Long Beach; sons, Emory W. of Long Beach, Darle C. of Rivera and Merle E. of Long Beach; and two sisters and five grandchildren. Service will be at 2 p.m. Tuesday in Acheson & Graham Chapel, 17029 S. Pacific Ave., died Thursday. She was born in Leavenworth, Kan., and had lived in Sunset Beach seven months. Surviving are the husband, William A.; a son, William A. Jr.; a daughter, Mrs. June Brion; a sister, Mrs. Anna Presley; and a brother, Fred Schoof. Service will be at 11 a.m. Tuesday in Mottell's Chapel, the Rev. Willard A. Schurr officiating. Interment will be in Westminster Memorial Park.

STERLING—Mrs. Anna Sterling, 81, of 1543 E. 7th St., died Friday. She was born in Marietta, Ohio, and lived many years in Boise, Idaho, before moving to Long Beach 30 years ago. She was a stockholder and employee for many years of the former Heller's cafeteria here. Surviving are a sister, Mrs. Mary McHugh of Marietta, and four nieces. Service will be at 1 p.m. in Dillard Chapel, the Rev. Dr. William H. Galbraith officiating. Interment will be at Marietta.

BEALE (Lakewood City)—Mrs. Leah Virginia Beale, 64, of 6225 Silva St., died Thursday. She was born in Ontario, Canada, and came to Lakewood City five years ago. Surviving are a son, Leonard Stone; a daughter, Mrs. M. B. Stone; both of Lakewood; a sister, Mrs. M. B. Stone; and a brother, Mr. M. B. Stone. Service will be at 2 p.m. Monday in St. Thomas of Canterbury Episcopal Church, the Rev. Hiram B. Crosby officiating. Interment will be in Sunnyside Memorial Park. Lakewood Mortuary is in charge.

GRUFFIN—Ira Griffin, 78, of 171 E. 56th St., died Thursday. He was born in Houghton, Ontario, and came to Long Beach six months ago from Los Angeles, where he had resided 40 years. He was a retired building contractor. Surviving are a wife, Nettie L.; a daughter, Mrs. Norman Jarvis of Long Beach; a son, William E. of Dallas, Tex.; and five grandsons and one great-grandson. Service will be at 1 p.m. Monday in Rose Chapel, Rose Hills Memorial Park, the Rev. Roy C. Mason officiating. Interment will be in the park. Patterson & Snavely is directing.

MAYS—The infant son of Mr. and Mrs. Arthur Mays, 3217 E. 14th St., died Friday. Surviving besides the parents are grandmothers, Mr. and Mrs. Willard Mays, and Mrs. J. L. Brookshire. Private service was held in Mottell's Chapel.

JONES (Hollydale)—Napoleon Jones, 85, of 11372 Pennsylvania Ave., died Thursday. He was born in Belgium, and came to Hollydale three years ago. Surviving are the wife, Clarisse; daughters, Mrs. Ocarine Brashear of Claremont and Mrs. Evelyn Guignot of Hollydale; a sister, Mrs. Celia Hans; and four grandchildren and five great-grandchildren. Rosary will be recited at 8:30 p.m. today in Mottell's Chapel. Requiem mass will be celebrated at Our Lady of the Rosary Church at 8 a.m. Monday. Interment will be in All Souls Cemetery.

ROBB—Earl T. Robb, 49, of 11372 Pennsylvania Ave., died Thursday. He was born in Belgium, and came to Hollydale three years ago. Surviving are the wife, Clarisse; daughters, Mrs. Ocarine Brashear of Claremont and Mrs. Evelyn Guignot of Hollydale; a sister, Mrs. Celia Hans; and four grandchildren and five great-grandchildren. Rosary will be recited at 8:30 p.m. today in Mottell's Chapel. Requiem mass will be celebrated at Our Lady of the Rosary Church at 8 a.m. Monday. Interment will be in All Souls Cemetery.

WILSON (Huntington Beach)—Seymour P. Wilson, 80, of 818 Delaware Ave., died Friday. He was a native of Ripley, Ohio, and had lived in Huntington Beach 24 years. He was a member of First Church of Christ. Surviving are his wife, Mollie E.; sons, Francis A. and Earl E.; a brother, Charles J.; and a sister, Mrs. Iona Johnson of Huntington Beach. Service will be at 11 a.m. Monday in Smith's Chapel, Everett N. Auger officiating. Interment will be in Rose Hills Memorial Park.

ROSTAN (Norwalk)—Mrs. Maude Sophie Rostan, 64, of 10132 Jersey Ave., died Saturday. She was a native of Buffalo, N. Y., and had lived 32 years in Norwalk. Surviving are sons, Capt. Robert R. John and Victor, the latter of Norwalk; daughters, Mrs. Dorothy Littlefield of Artesia and Mrs. Ruth Coldren, a sister, Mrs. Amy Hall; and six grandchildren. Service will be at 10 a.m. Tuesday in the chapel of Gallagher & DeYoung Bellflower Mortuary. Interment will be in Rose Hills Memorial Park.

CHOW MEIN DINNER 85c PLATE
Soup—Tea—Cookies
• Pork Chow Mein
• Fried Shrimp
• Pork Fried Rice
SPECIAL FAMILY DINNER \$1.25 PER PERSON
Soup—Tea—Cookies
• Pork Chow Mein
• Fried Shrimp
• Almond Duck
• Chicken Kia Long
• Pork Fried Rice
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Henry R. (Red) Sanders, UCLA's candidate for No. 1 football coach in the nation, will be principal speaker at the regular meeting of Lakewood Lions at 6:45 p. m. Thursday in Lions Scout Hut, Charlemagne Ave. and Arbor Rd.
The club will play host to City College football team and coaches, the contingent to be headed by Coach Buck Anderson, who will be accompanied by coach, Rev. Arlie Hoelscher will be chairman, and President Vito Ramon will preside. Harvey Wagner will sing.
Red Sanders is the nation's outstanding single-wing football player. He has gained fame in UCLA's two Pacific Coast Conference titles in a row. The Bruins this season had a perfect record of nine wins and no defeats, and 22 coaches on the 35-man United Press rating board chose them in first position naturally.
Sanders' record at UCLA for six years is: Won 43, lost 12 and tied 1 for a .777 percentage.

ROTARY CLUB—Wednesday noon, Lafayette Hotel. Mark J. Nielsen, chairman; Hubert J. Prichard, presiding. Guest speaker: Robert E. (Bob) Richards, pastor of Long Beach Church of the Brethren, world-famed athlete, recently returned from a two-month tour of Southeast Asia as an emissary of the U. S. Department of State.

AD CLUB—Thursday noon, Lafayette Hotel. Emmett Mulholland, chairman; Fred Sykes, presiding. Speaker: Martin J. Schmitzer, winner of the major prize in the annual contest conducted by Junior Barristers Bar Association of Los Angeles.

SEPTOMA CLUB—Thursday 12:15 p. m., Lafayette Hotel. Loren Hancock, chairman; Merle DuBay, presiding. Guest speaker: Clem Soeller, representing Bardahl Oil Co. with film of 1954 Indianapolis Speedway races.

OPTIMIST CLUB OF LONG BEACH—Thursday noon, Lafayette Hotel. Cad Counts, chairman.

PASADENA (E)—Field Marshal Viscount Montgomery arrived here Saturday night for a major public address next Tuesday in Los Angeles.

He will speak at a luncheon sponsored jointly by the California Institute of Technology and the Los Angeles World Affairs Council.
In contrast, it said, the number of World War II veterans receiving G. I. training dwindled to 168,000, this year, a drop of 178,000 from the total recorded a year ago.

451,000 Korea Vets Studying Under GI Bill
WASHINGTON (E)—The number of Korean war veterans studying under the G. I. bill reach a record 451,000 on Nov. 1, about twice that of a year ago—and is still climbing, the Veterans Administration announced Saturday.
In contrast, it said, the number of World War II veterans receiving G. I. training dwindled to 168,000, this year, a drop of 178,000 from the total recorded a year ago.

Opening Nov. 30!
Your "White Christmas Present" at the **SKY ROOM**
ROBERT TEMPLE'S PRODUCTION
ICE-ARAMA of 1954
With a Scintillating Cast of World-Famous Skaters
PERFORMING ON REAL ICE!
Co-starring TOMMY DePAUW, TEMPLE & KIRBY, VIRGINIA TURK and the ICE-ARAMA LOVELIES with DONNA MAE ANDREWS
Elaborate Costumes by Jack's of Hollywood
2 SPECTACULAR SHOWS NIGHTLY!
SPECIAL CHILDREN'S SHOW at 7 o'clock on SUNDAYS!
Bring the kids and enjoy Wilton's Famous Chicken Dinner!
WILTON HOTEL
Phone 7-2201 for Reservations

man. Guest speaker: Dr. E. A. Petersen, physician, author, world traveler who made small-boat history in 1938 when he and his wife made an 85-day voyage from Japan to San Pedro in a 36-foot Chinese junk.
LAKEWOOD 20-30 CLUB—Thursday 7:30 p. m., Golden Drumstick restaurant. Cliff Thompson, chairman; Jim Dawson, presiding. Guest speaker: Dr. Herman A. Spruitt, dean of Taboe School of Psychology, Los Angeles, and executive director of the American Foundation for Professional Guidance.

EXCHANGE CLUB—Wednesday noon, Lafayette Hotel. Surprise program, with Jim Morrison in charge.

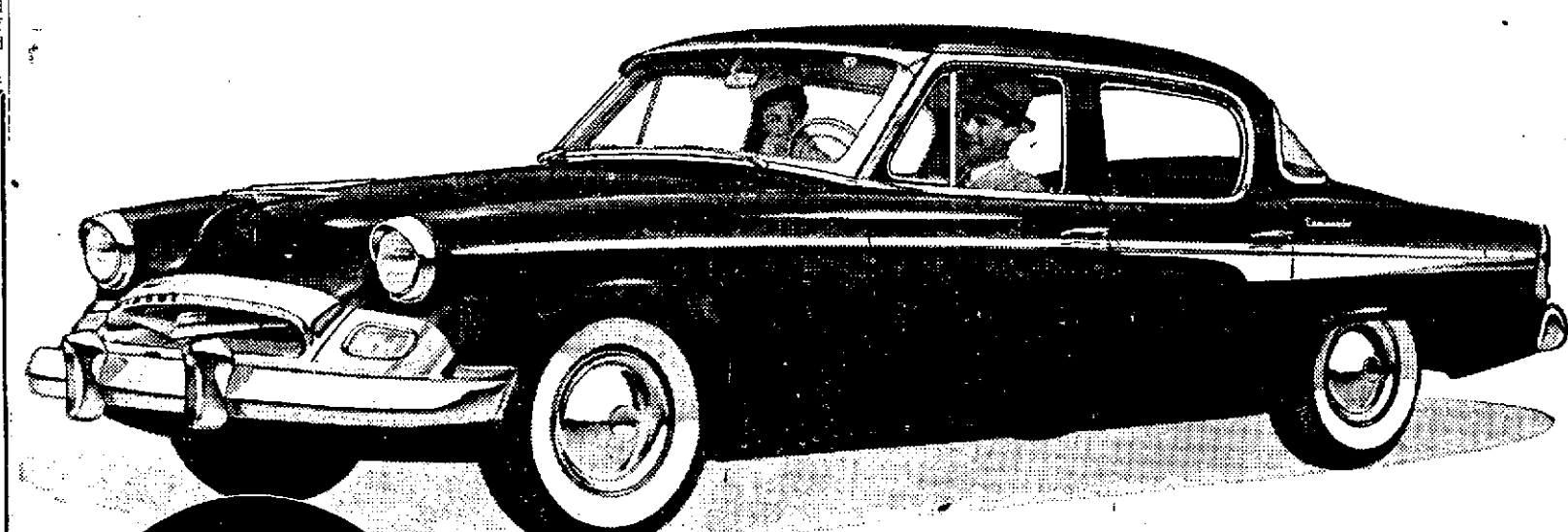
UPTOWN OPTIMIST CLUB—Monday 12:15 p. m., Lakewood Country Club. Bernard Marron, chairman; Andy Holmes, presiding. Guest speaker: Joe Cooper, representing the wine industry of California.

UPTOWN KIWANIS CLUB—Wednesday 12:10 p. m., Lakewood Country Club. Harry Perry, chairman; Robert Hastings, presiding. Guest speaker: Ray Smith of Marineland of the Pacific.

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4363 ATLANTIC AVE. PHONE 4-3130
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OUR FAMILY SPECIALS
CHICKEN POT PIE \$1.65
Butter Crust
BRAISED SIRLOIN TIPS \$1.80
En Casserole—Veg. Jardiniere
ROAST LOIN OF PORK \$1.95
Spiced Apple
BAKED SUGAR CURED HAM \$1.95
Candied Yams
Served with choice of large Tossed Green Salad or Hearts of Lettuce topped with Chopped Egg and Fresh Ground Black Pepper. Choice of Idaho Baked Potato with Ricarts Special Cheese Sauce and Chopped Green Onions or French Fried Potatoes and Beverage.
COMPLETE CHILDREN'S DINNERS.....85c-\$1.25
If You're Unable to Visit Ricarts Today...
Watch This Page Each Sunday for Our Specials
Lloyd Hart Playing Your Favorite Requests on the Hammond Organ
Hours: BRUNCH—11 A.M.-2 P.M., DINNER—1 P.M.-10 P.M.
CLOSED MONDAY

NEW RECORDS AT LIBRARY
The Record Section of the Long Beach Public Library asks where else such a variety of interesting records can be found? This week's announcement of new recordings carries the titles of "Man's Right to Knowledge and the Free Use Thereof," "Gregg Advanced Dictation Records," "Leadbelly's Last Session," "Readings and Dramatic Presentations by Canada Lee" and the complete collection of Shakespeare Songs, sung by Lawrence Chelsi and Jean Ellsperman.
"Man's Right to Knowledge" includes dramatizations of Socrates' trial and death, the martyrdom of Galileo, the martyrdom of Elijah Lovejoy, and the victory over prejudice by Gandhi. Characterizations are by Frederic March, Walter Hampden, MacDonald Carey and Alfred Drake.
The Theatre
2400 Magnolia Ave.
Presents
"ANNA LUCASTA"
THURS. • FRI. • SAT. • SUN.
Nov. 26, 27, 28
Dec. 2, 3, 4, 5
Dec. 9, 10, 11, 12
Curtain 8:30 p. m. • Tickets, 1.50
for RESERVATIONS
Phone 4-1475 or 8-0614

THIS WEEK'S SPECIALS
NOV. 28 thru DEC. 4
Sunday FRIED CHICKEN and FRENCH FRIES 59c
3 assorted pieces of luscious golden brown chicken served with French fries.
Monday HALIBUT and FRENCH FRIES 25c
Fresh golden brown halibut and French fries.
Tuesday CHILI-SIZE 35c
2 large ground round patties served on a toasted bun and covered with our famous chili and beans.
Wednesday CORNED BEEF ON RYE 25c
Choice and tender.
Thursday TAMALES and CHILI 20c
Large Texas tamales covered with our famous chili and beans. Salted crackers.
Friday TUNA or DEVILED EGG SANDWICH 25c
Made fresh daily—on toast if desired.
Saturday BAKED BEANS and WIENERS 25c
Boston baked beans and juicy barbecued wieners.
The WILLOWS DRIVE-INS
2371 American Ave. — Long Beach
520 S. Long Beach Blvd. — Compton



BIG SAVINGS FOR YOU
Now in direct competition with the very lowest priced V-8s! World's greatest V-8 value!

BIG NEW '55 STUDEBAKER COMMANDER V-8

HERE is a real price reduction bombshell from the dynamic new Studebaker-Packard combination... the finest Studebaker Commander V-8 ever built—sensationally reduced in price!
This high-powered new Commander is the top V-8 value in the low price field—big—outstanding in beauty and in solid quality. It carries the prestige of both Studebaker and Packard!
Come in. Go out for a trial drive. See all the other exciting new 1955 Studebakers, too—the magnificent new President V-8 and the high-powered new Champion.
Every '55 Studebaker sparkles with advanced value. Every one is sensationally low priced and engineered for the amazing gas economy that gave Studebaker the most sweeping victories ever scored in the Mobilgas Economy Run.

Studebaker...so much better made... worth more when you trade!

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BELMONT J. SANCHEZ 1350 American Avenue, Long Beach 70-7911

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FREE! CLUB AND DANCE PARTIES!
FALL RATE! FALL RATE!
GUARANTEED COURSE, PRIVATE! All the lessons you need Reduced from \$35
\$15.50 \$8.00
18 1/2-HOUR PRIVATE AND CLASS LESSONS Reduced to
Robert Morgan, famous for low cost dance instruction, brings you this special fall offer! Learn Fox Trot, Waltz, Rumba, etc. Dance club and dance parties! Free! You are our guest. Robert Morgan's Free Style method has you dancing at once. Enroll today!
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ROBERT G. GUTHRIE
To Get Wings Saturday

Military SERVICE

AIR * LAND * SEA

Aviation Cadet Robert G. Guthrie of Long Beach will receive the silver wings of a jet pilot when Class 55-E is graduated Saturday at Greenville Air Force Base, Miss.

During his course of instruction at Greenville he learned to fly the T-33 jet, the trainer version of the F-80 fighter. Guthrie is the son of Mr. and Mrs. V. O. Guthrie, 3317 Eckelson St.

JOHN V. CREIGHTON JR., former Press-Telegram newspaperboy, has been promoted to corporal. He is in Korea with the 8th Army, and expects to go home in March 1955.

His father resides at 630 Obispo Ave., and he is married to the former Georgianna Webb, who resides at 6465 Walnut Ave.

CAPT. JOHN E. SMITH of 2010 Knoxville Ave., recently was awarded a diploma from the Air Force Extension Institute for completing the squadron officer correspondence course.

ABC RUSSELL L. POWERS JR., whose parents live at 340 W. Brookdale Pl., Fullerton, has entered the Army Language School at the Presidio, Monterey. He is studying Russian.

ABOARD THE USS Ulvert M. Moore, escort vessel, in the Far East is SN Conrad D. Musselman, son of Mrs. Tena B. Musselman, 4385 Elm Ave. Musselman enlisted in May 1951.

LT. COL. LOUIS E. CUNLIFFE, USAF, of 4209 Colorado St., has been assigned to Headquarters, U. S. European Command, in Paris. He is supply and evacuation officer in the logistics division of headquarters.

Ship Arrivals, Departures

(Compiled by The Marine Exchange)

Vessel	From	Due To	Operator
Alaska	Alaska	Nov. 28	Alaska Marine
Alaska	Alaska	Nov. 28	Alaska Marine
Alaska	Alaska	Nov. 28	Alaska Marine
Alaska	Alaska	Nov. 28	Alaska Marine
Alaska	Alaska	Nov. 28	Alaska Marine
Alaska	Alaska	Nov. 28	Alaska Marine
Alaska	Alaska	Nov. 28	Alaska Marine
Alaska	Alaska	Nov. 28	Alaska Marine
Alaska	Alaska	Nov. 28	Alaska Marine
Alaska	Alaska	Nov. 28	Alaska Marine

Navajos Hail Woman Who Rescued Babe

Blanche Miller, a telephone operator at Bonner Springs, Kan., is hailed as a near-goddess in a nearby Navajo Indian reservation.

The story has just been learned by her mother, Mrs. Mary Cockayne, 500 E. 6th St.

Mrs. Miller, an enthusiastic student of archaeology, especially interested in Indian culture, frequently dons her squaw dress and rides horseback into the interior of the 10-million-acre reservation at the four corners of Arizona, New Mexico, Utah and Colorado.

Upon her recent arrival there, she discovered the camp in a turmoil with a baby near death from snake-bite.

Familiar with the hazards of the barren desert country, Mrs. Miller carried with her a small hand pump. She quickly cut an "X" in the little Indian's hand, and pumped out the poison. The child recovered.

The reservation supports some 70,000 Indians in a primitive culture that has changed little since Kit Carson subdued the tribe in 1863.

"Navajos don't take to white people," explains Mrs. Miller. "The only way to be accepted is to live the same way they do. They eat the same food three times a day: squaw bread, mutton and coffee. When I go in, I take some cheese and dried fruit along and candy for the children."

Hoover Returns

NEW YORK (AP) — Former President Herbert Hoover returned Saturday from a brief trip to Germany, accompanied by Dr. James B. Conant, U. S. ambassador and former high commissioner to Germany.

Southland Calendar

DAILY
Santa Claus Lane Parade, 7 p. m., except Saturdays and Sundays on Hollywood Blvd.
Kitchen Karnival, through Nov. 5 at Pan-Pacific Auditorium.

TODAY
Great Western Livestock Show, Union Stockyards Stadium, East Los Angeles.
Yacht Regatta, 1:30 p. m. in San Diego Bay.
"The Autumn Constellations," 3, 4:30 and 8:30 p. m. at Griffith Park Planetarium.

WEDNESDAY
"Las Posadas," drama of Christmas in Mexico, 8:30 p. m. through Saturday at Padua Hills Theater, Claremont.

THURSDAY
Wisconsin State Society, 6:30 p. m. in Machinists' Hall, 728 Elm Ave.
All States Dance, 8 to 11:30 p. m. in Belmont Recreation Center.
"The Christmas Star," 8:30 p. m. at Griffith Park Planetarium.

FRIDAY
"The Christmas Star," 8:30 p. m. at Griffith Park Planetarium.

SATURDAY
Torrey Pines Road Races, through Dec. 5 at San Diego.
"The Christmas Star," 3 and 8:30 p. m. at Griffith Park Planetarium.

STAR GAZER

By CLAY R. POLLAN
Your Daily Activity Guide According to the Stars
To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

1 Stop	31 False	61 Work
2 Extravagant	32 Eye	62 Selling
3 Welcome	33 Cheery	63 Spirit
4 Vicious	34 Sound	64 Trading
5 Lead	35 Lead	65 You
6 Don't	36 Show	66 Future
7 Look	37 Or	67 Backfire
8 Persons	38 Tends	68 Dominate
9 Surprise	39 Day	69 Too
10 You	40 News	70 Today
11 A	41 Doubts	71 Security
12 Tactics	42 Picture	72 Promising
13 Can	43 For	73 Victory
14 Permit	44 A	74 Now
15 And	45 Impressions	75 Avoid
16 Beating	46 Net	76 Evening
17 Around	47 Is	77 Strife
18 Ideal	48 Now	78 Today
19 And	49 Foundation	79 And
20 Forge	50 For	80 And
21 The	51 To	81 Emotions
22 Lay	52 Not	82 Gain
23 Liven	53 On	83 Advertising
24 Fears	54 Today	84 Today
25 Watchful	55 You	85 Health
26 Social	56 To	86 Prevail
27 Could	57 To	87 Financial
28 Con	58 Buying	88 Difficulties
29 Ahead	59 Love	89 Objectives
30 Bush	60 Into	

Good Adverse Neutral

Gift Wrapping Display Slated

Christmas gift wrapping will demonstrate. It will include in a special program Wednesday, Dec. 8, at 8 p. m. at Burnett Branch Library, 560 E. Hill St.

Mrs. Aurora Jerabek, co-ordinator, will present a group of books on gift wrapping. The public is invited.

Jean Taggart, branch librarian, will be in charge.

THE GIFT EVERLASTING!

BUSHNELL Binoculars \$95 to \$125.00

- 30-DAY FREE TRIAL
- MONEY BACK GUARANTEE
- EASY-PAY AND LAY-AWAY
- 33 MODELS TO SELECT FROM
- IN THE LARGEST EXCLUSIVE BINOCULAR STOCK IN LONG BEACH
- OPTICAL SPECIALISTS FOR 21 YEARS

STOP BEING CONFUSED! Learn the meaning of "Power," "Field," "Image Brightness," "Coating," etc. Know what to look for in a good binocular.

BUSHNELL BINOCULARS are the choice of expert Hunters and Sportsmen. Don't confuse them with common, mass-produced imports! Bushnell's are tested and guaranteed by the U. S. Optical Laboratory, Inc.

COAST INSTRUMENT, INC.
2975 CHERRY AVE.—2 DOORS SOUTH OF SPRING ST.
PHONES 4-9708 or NEVADA 6-7683
* Plus Usual Federal Tax

Anyway, They Got Carpets Washed

KABUL, Afghanistan (AP) — U. N. technical assistance officials muffed just one detail in planning a garden party, complete with newly dug barbecue pit and rich afghan carpets covering the lawn.

They forgot to tell their gardeners.

It was his regular day for watering. Without inspecting the garden, he turned in a stream from the irrigation canal as usual.

Officials checking things just before the guests showed up were dismayed to find the pit flooded and the carpets floating in several inches of water.

But meeting crises is a part of their job. So they kept chins up and threw the party in a side yard the water hadn't reached.

Kidney Irritation BACKACHE

If you are worried and embarrassed by the frequent burning or itching urination, getting up nights, backache, bladder cramps, stings, cloudy urine or pressure over bladder due to common kidney and bladder irritation, ask your druggist about CYSTEX. Such symptoms may cause tension and loss of sleep—then you can't help feeling tired, nervous, depressed. In such cases, CYSTEX usually gives quick, wonderful, soothing relief through its bacteriostatic action in Acid Urine, and its analgesic value as an effective pain reliever. Over 900 million CYSTEX tablets used in last 25 years prove safety, success. Don't waste time. Get CYSTEX from drug-gist today under money-back guarantee. See how much better you feel tomorrow.

Physical Exam. \$100 During PERFECT HEALTH WEEK

NOV. 29 thru DEC. 6 (Mon. thru Mon.)

This week is your opportunity to have a thorough physical check-up for only \$1. No appointment needed.

Although the Perfect Health Institute offers this head-to-toe examination as a health service, during Perfect Health Week, it is entirely individual, personal and confidential.

The complete \$1 examination includes: Heart-Graph; Blood Pressure test; Chest, Abdomen; Urinalysis (morning specimen); Sinuses; Nose, Throat, Ears; Spine; Bones and Joints; Rectal (piles) if needed; and a Diagnosis explained to you in non-technical language, the same visit. Visit office nearest you, during hours below. (Please bring this notice.)

COMPLETE EXAMINATION, this week only \$100

HEALTH CONSULTATION SERVICE this week—
without charge, come in for a private consultation on any CHRONIC or ACUTE DISEASE
(There is no cost or obligation for this service.)

PERFECT HEALTH INSTITUTE
Dr. K. D. Norigon, D.C., & Staff

LONG BEACH: 123 W. OCEAN BLVD. (NEXT TO P. E. STATION)
Mon., Wed., Fri., Sat., 10 A. M. to 6 P. M.; Tues. & Thurs., 12 Noon to 6 P. M.
(OFFICES ALSO IN LOS ANGELES AND SANTA MONICA)

LET US MAKE photographic Christmas cards FOR YOU...

They're really personal... your own snapshot is printed as part of each card. We'll be glad to show you samples.

DOZEN \$ 1.75
25 CARDS ... 3.50
50 CARDS ... 6.50
100 CARDS ... 12.00

All Prices Include Envelopes

Bossert's Camera Shop
213 E. 4th St.
Phone 6-6404

FURNITURE PRICES CRASH!

OPEN TODAY SUN., 11 A. M.-6 P. M.
Open Daily 'til 9 P. M.
Easy Terms—Years to Pay!

Must Clear Out Entire Stock to Remodel Store! LAST FIVE DAYS! TREMENDOUS SELECTION! TERRIFIC SAVINGS!

living rooms

REG. \$119.95 Living Room Suites, Modern style, Double bed dian, matching club chair. Double spring unit. Choice of colors. Save \$50.00 now **NOW \$69.88**

REG. \$139.50 Quality 2-pc. set with 20" back for extra comfort, Double spring construction. Opens to sleep two. Choice of Green, Rust, Red, Charcoal, Gold and Brown covers **\$79.85**

REG. \$149.50 Living Room Suite, in choice coverings, rubberized hair and spring-filled. A buy you won't want to miss **\$99.75**

REG. \$229.50 Living Room Suite, reversible seat cushions expertly built, fine color combinations. Look at the savings! **\$129.50**

MANY OTHERS IN MAPLE, MODERN, TRADITIONAL

SECTIONAL SOFAS

REG. \$119.50 2-pc. Sectional in colorful metallic coverings. Modern styling. Sensational value! **NOW \$69.95**

REG. \$149.95 2-pc. Wrought Iron Sectionals. Choice of colors in beautiful metallic boules. Tufted seats and backs **\$99.75**

REG. \$189.50. One only, 2-pc. loose cushion sectional covered in durable wool fluze. Hurry! **\$139.95**

REG. \$229.50 Modern 2-pc. Sectional, curved ends and front. Finest foam construction **\$149.50**

MANY OTHERS TOO NUMEROUS TO LIST

Reg. 199.50 Comfortable sofa that can be used as a full size mattress for best sleeping. Choice of covers **\$109**

bedroom suites

REG. \$119.95 Bland Modern Bedroom Suites. Double dresser with mirror. Hollywood headboard bed. A sensational value that can't be beat! Now **\$69.85**

REG. \$149.50 Modern Bedroom Set. Bland mahogany finish. Spacious double dresser with large mirror. Hollywood headboard bed. A beauty at a bargain **\$79.88**

REG. \$179.50 Solid Ash Modern Bedroom Suite. Big Mr. and Mrs. double dresser with mirror. Hollywood bed with built-in night stands. An outstanding buy! **\$99.50**

REG. \$195.00 Bedroom Suites, very latest style, modern ranch finish, double dresser, mirror, headboard bed **\$119.95**

REG. \$249.95 Bedroom Suites, beautifully designed for lovers of modern furniture. Dresser, mirror, bed, night stands **\$139.50**

REG. \$249.50 Gleaming blond finish, includes double dresser, beautiful mirror, full size bed, and roomy chest **\$149.75**

Choice of all finishes, mahogany, silver fox, chinchilla, coral, etc.
HIGH VALUE AT LOW COST NOW!

Box Spring and Mattress Sets

Reg. 69.50 **INNERSPRING MATTRESS AND BOX SPRING SET** Hotel type. Twin or full size **29.50**

Reg. 99.50 **INNERSPRING MATTRESS AND BOX SPRING SET** Prebuilt border. Non-sag construction **39.50**

Reg. 89.50 **INNERSPRING MATTRESS AND BOX SPRING SET** Heavy woven ticking. Fully guaranteed **49.50**

HUNDREDS OF SETS PRICE SLASHED

BUYS OUT

JACKMARS FURNITURE
5538 Atlantic
NORTH LONG BEACH

Maternity Shop Opens Monday

Grand opening tomorrow of the Bixby Knolls Maternity Shop at 4374 Atlantic Ave., will bring Long Beach mothers-to-be a wide selection of Eastern and California styles, according to Mrs. Mary F. Sykes, owner and manager. Mrs. Sykes operated Milady's Maternity Shop in Mobile, Ala., for a number of years before she and her husband came to the West Coast recently. "After checking many locations in California, we selected Long Beach both as a place to live and as a place to do business," Mrs. Sykes said. "In addition to its climate and recreational facilities, Long Beach has the advantage of being the center of a young and growing population."

Mrs. Sykes said the shop will carry a complete line of maternity apparel collected in leading style centers. Infants' wear also will be featured. The modern store is decorated in shades of green. Fixtures and fitting rooms are in harmonizing shades.

GORDON ALEXANDER CO.

Finance and Loan Service

Serving Long Beach Families and Dealers for 11 Years, Invites You to Visit Its

Beautiful New Home at 2244 AMERICAN



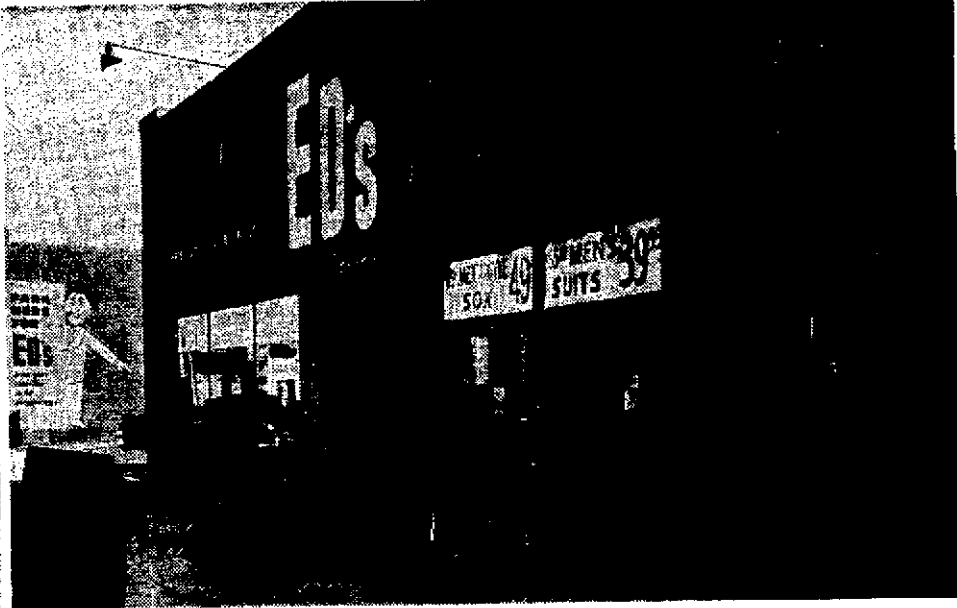
GORDON ALEXANDER

We deeply appreciate the patronage which has caused us to outgrow our former offices into the spacious new building we have just completed. We planned our new home with you in mind, so that we can continue to give you the best of service.

GORDON ALEXANDER CO.

2244 AMERICAN AVE.

PHONE 40-9981



Penney Employees Will Share Bonus

NEW YORK—J. C. Penney Company, nation-wide department store organization, announced that its directors have authorized a special year-end payment for more than 50,000 associates in the Company's 1,639 stores, offices and warehouses throughout the United States. The payment will be an amount equal to two weeks' pay for all full-time associates who have been employed for the full year 1954, and proportionate amounts for extra and part-time associates and those employed less than a year. All Penney associates will share in the payment except management staff members whose earnings are determined largely by the Company's long-standing profit-sharing plan. It will be made December 15. The payment is in addition to regular Company provisions for associates' benefits.

SECOND STORE IS OPENED

"Ed's for Style," which began business here in April, 1948, at 1211 E. Anaheim St., has opened a second store at 3010 E. Anaheim St., shown at top. In the lower photo are Ed. Shery and wife, the owners, and Harold Levin, manager of the new unit. Featuring high style and quality at competitive prices, Shery said he planned to include women's ready-to-wear soon since the new store has much larger sales space.

Big Forum on Taxes Saturday

The 1954 Income Tax Forum of the National Association of Cost Accountants will be held Saturday, Dec. 4, from 9 a. m. to 5 p. m. at the Lafayette Hotel in Long Beach. This discussion will cover the "Effect of the Revenue Act of 1954 on Costs." Fred W. Mill, division controller and assistant secretary of National Supply Company, Torrance, President of the Controller's Institute of America, Los Angeles and Vice-President of the Long Beach Chapter of the National Association of Cost Accountants, will preside as moderator.



FRED W. MILL

Kenneth Lake, the first panel speaker, who is a Certified Public Accountant and partner in the firm of Roskin & Lake, will cover capital gains and losses, individual, employee benefit plan—including profit sharing and stock options and charitable contributions. Lake is on the committee on taxation, a member of the American Institute of Accountants, was an instructor at the California College of Commerce in Long Beach for five years and for the last six years has been publicly speaking on taxation and accounting in the Southern California area. Lake earned his B.S. in accounting from the University of California in Los Angeles.

Roy E. Kelly, controller for Star-Kist Foods, Inc., Terminal Island, is a member of the Long Beach Chapter of Certified Public Accountants, was an Internal Revenue agent in the Field Auditing Division in Baltimore and Los Angeles, assisted in getting into law many of our present "pay-as-you-go" provisions, aided in writing the regulations and rulings that followed and also helped in writing tax information bulletins for the Army and Navy during the war. Kelly's talk will consist of depreciation, experimental and research, inventories and natural resources.

Alan C. Edwards, tax department head of Price Waterhouse & Co., Los Angeles will complete the panel with reserves for estimated expenses, reorganization, net operating losses and accumulated earnings tax. Edwards is a Certified Public Accountant of the states of New York, Ohio and California. He is also a member of the American Institute of Accountants and has from time to time been a member of various state and local Certified Public Accountants, taxation and education committees.

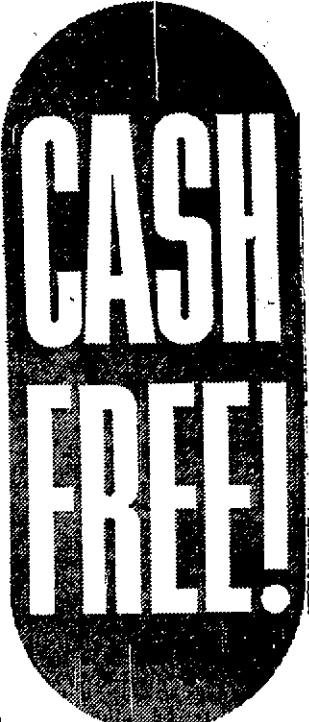
Caffray to Tell of Apple Valley

Apple Valley development's vice president, Frank Caffray, will be guest speaker at the Board of Realtors Breakfast Forum Tuesday at the Lafayette Hotel, 7:15 a. m. His subject will be "Making Money" in eight years he has developed a desert of wonderment, tightly knit community, one of the nation's most talked about resort communities. Caffray will reveal that "magic formula" of salesmanship in talking to his audience as to FRANK CAFFRAY how Realtors can turn the wheels of progress in the desirability of owning property, regardless of location.

Loan Company Into New Office

Gordon Alexander Co., finance and loans, has moved into its new large office building at 2244 American Ave. The new structure, in modern lines with stone facing, was designed specifically for the service requirements of the company. Gordon Alexander, head of the firm, is a veteran of 25 years in the finance business. Starting in 1930 in Chicago with a nationally prominent firm, he came to California in 1938 as manager for another company. After heading offices in Los Angeles, Long Beach and San Francisco, he formed the Time Credit Co. in 1944. Gordon Alexander Co. was organized in 1947, after sale of the Time Credit Co. The company had a staff of three and was located in small offices at 2011 American. Rapid expansion of the company's business and personnel obliged Alexander to seek larger and more efficient quarters. Alexander is a graduate of Iowa University, where he was a member of Sigma Chi fraternity.

Vets... move into a Luxury Home



NO CASH NEEDED for down payment... impounds or closing costs

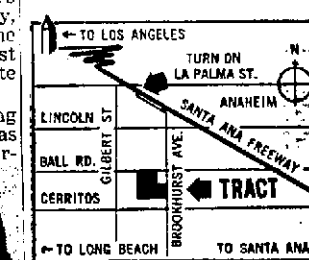
4 Bedrooms 2 Baths... Big Closets!

ONE LOW MONTHLY PAYMENT... PRINCIPAL AND INTEREST from

\$6399

This is the biggest...most luxurious house you've ever seen for \$12,300! 1600 square feet under roof! Complete redwood fencing! Front lawns and landscaping included! Built-in oven, gas range and breakfast nook! 41 other fabulous features!

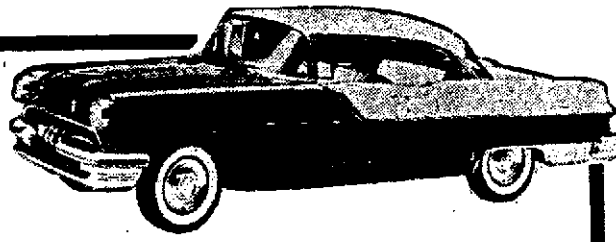
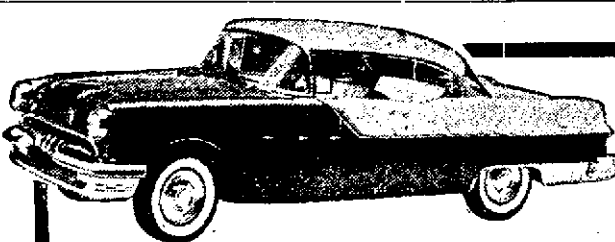
...nestled in beautiful GARDEN GROVE!



PREVIEW SHOWING NOW!



A LUXURY HOME IS GAS EQUIPPED!



NEW PONTIACS

SELLING SO FAST...

FORCES MASTERS PONTIAC

To Sell Used Cars

WHOLESALE!!

★ COMPARE WITH WHOLESALE BOOK ★

'53 Plymouth \$1050

4-Door Sedan. A real sharp little car in the pink of condition. Very economical and easy to handle—and rides like a dream. Low down payment, bank terms and small monthly payments. Lic. 1X62541.

'51 Pontiac 8 \$975

Catalina. The very popular hard top club coupe with Hydra-Matic, radio and heater. Don't wait too long if you are interested in this one. It's a bargain! Lic. 1X71768.

- HIGHER TRADE
- LOW INTEREST
- EASIER TERMS
- BETTER GUARANTEE

'49 Lincoln \$475

4-dr. sedan. Original dove gray finish. White-wall tires, radio, heater and overdrive. Look at this low price! Lic. No. 1R51883.

'52 Pontiac \$1100

Convertible Club. You will look a long time before you find as sharp looking, nice running '52 Pontiac Convertible priced as cheap as this one. It's fully equipped with Hydra-Matic, radio, etc. Lic. 7Z1266.

'53 Chevrolet \$1150

4-Door Sedan. Be sure to see this one before you buy. It's a beauty and surely priced real cheap. Low down payment, liberal trade allowance and 30 months on balance. Lic. 3B53234.

'51 Nash \$500

4-Dr. Statesman. For economy and riding quality you just can't beat this one. It's in A1 condition and loaded with equipment and sharp as they come. Lic. 1S4795.

'52 Ford V-8 \$950

4-Door Sedan. If you are even considering a little bit of buying a nicer car, this little sharp original Ford will help you make up your mind. It's the cleanest one in town. Lots of factory installed equipment. Lic. 1V31785.

Kelly Blue Books Available

for your inspection Check the Book—Check Lic. No.'s

'51 Ford V-8 \$725

2-Door Custom. Stop in and drive this one—it's a little sharpie—and it sure is just the car if you have small children—no rear doors for them to fall out of. Equipped with radio, heater and overdrive. Lic. 2W45871.

'48 Hudson \$215

4-Door Sedan. You just can't beat this one for the money. It's modern looking and runs good. Has radio, heater. Lic. 7N84986.

'49 Pontiac 8 \$450

2-Door Sedan. How about this — a real nice '49 Pontiac 8 Sedanette. A perfect family car. Equipped with radio and heater at this new low price. Lic. 1P21644.

'53 Plymouth \$1050

Crambrook Club Cpe. This little job looks like it's new and runs good as it looks. Loaded with equipment. Lic. 7Z2730.

'52 Hudson \$1000

4-Door Sedan. It's a Commodore with Dual Range Hydra-Matic, radio and heater. The first Hudson buyer that sees and drives this one will buy it. Lic. 1U53301.

'53 Hudson \$1075

Super Jet. This little sharp 4-Door Sedan is the best Hudson buy in town. It's equipped with radio, heater and overdrive. You can get both economy and performance with this one. Lic. 2S66748.

'53 Pontiac \$1200

2-Dr. Sedan. You can't beat a Pontiac and you can't beat the quality of this one at this new low price. Hurry if you want this bargain. Lic. 2V94947.

The Largest Selection of Fine Guaranteed Used Cars in Long Beach 3 BIG LOCATIONS

'52 Pontiac 8 \$1000

4-Dr. Chieftain De Luxe 8. Here is a real sharp little job that sure won't last long at this price. The boss said sell them to make room for new car trade-ins and that's what we are going to do. Oh yes, it's equipped with the Dual Range Hydra-Matic. Lic. 1Y96763.

'48 Pontiac 8 \$305

Sedan Coupe. The most popular low-priced car on the market. It's equipped with Hydra-Matic, radio and heater. Looks and runs like a jewel. Lic. 2N29606.

NO TRICKS NO GIMMICKS These Cars to Be Sold as Advertised

'50 Pontiac 8 \$590

2-dr. Chieftain de luxe. This one will please the whole family. It's light green 2-dr. sedan with matching tailored seat covers, radio & heater. Motor, body & tires in excellent condition. Lic. No. 1Z71275.

'52 Plymouth \$800

Club Cpe. Here is an extra special value. The popular Crambrook model that has many high priced car features, rides like a Pullman, easy to drive, and you can sure get good gas mileage. Lic. 1D80550.



3 BIG LOCATIONS 1313-1545-1860 AMERICAN AVE.

Sales Prove Better Homes in Demand

By BARBARA MOSS
Executive Secretary of the Long Beach Board of Realtors

Sales of real estate in Long Beach in October showed a big increase in money involved although a decline in number of properties compared to September.

This is indicative of the growing demand for the larger, more palatial homes. Bixby Knolls, Los Cerritos and Country Club areas showed 23 per cent more sales in October than in September.

There were 1030 sales in Long Beach-Lakewood for the month of October and 1057 in September. Total price of sales was \$13,400,278 for October and \$12,619,610 in September.

For the first 10 months this year there have been 11,170 sales for a total of \$134,856,345.

Following is the comparative table:

For the first 10 months this year there have been 11-						
170 sales for a total of \$134,856,345.						
Following is the comparative table:						
District	Sept. 1953	Oct. 1953	Sept. 1954	Oct. 1954	Total to date	
Belmont	37	283,813	42	622,500	79	906,313
Belmont Hills	8	130,000	12	210,000	20	340,000
3rd to Anaheim	17	727,200	43	470,800	60	1,198,000
Downs	46	1,114,000	45	615,000	91	1,729,000
Wardlow	83	307,000	92	1,117,000	175	1,424,000
Cherry to Roll	266	2,016,717	290	2,903,323	556	4,920,040
Wardlow-Bixby	47	818,400	60	921,530	107	1,739,930
Los Cerritos	400	4,021,908	317	3,792,905	717	7,814,813
Lakewood	103	930,820	102	916,200	205	1,847,020
No. Long Beach	103	930,820	102	916,200	205	1,847,020
TOTAL	1057	\$12,619,610	1026	\$11,818,000	2083	\$24,437,610

Maximum of Living Space

Practical characteristic of pancy is available. Designed and built by Henry C. Cox & Co., the new Brookhurst Square development in Garden C. Cox & Co. Affiliated Companies, is the maximum use of the new Brookhurst Square all floor area for living space. Homes are said to be the ultimate in living space, built for both practicability and fully arranged for the ultimate charm. These three and four-in privacy and easy flow be-bedroom homes offer two baths, two living, sleeping and work. Spacious sites are one of the areas.

Although definitely in the best development. Adding to the type of residential classification, the new Brookhurst Square homes may be purchased by trust with the rich gleam of qualified veterans with no down, mahogany paneling. Attractive payment (impounds only). Lowly modern feature is the sliding FHA terms are available to all glass wall giving a wide outdoor home buyers. Immediate occupancy.



BIG CATCH

Using light tackle, Mrs. Henry C. Cox of Garden Grove landed this 147-pound marlin in Acapulco, Mexico, recently. She is the wife of the developer of much of the Garden Grove realty activity.

McDaniels Plans La Habra Market

Albert L. Wolins, Secretary-Treasurer and General Manager of McDaniel's expanding chain of super markets, announced the acquisition of another site at the intersection of Whittier Blvd. and Fullerton Rd.

The new site will be called McDaniel's La Habra market and encompass an area of 30,000 square feet of space designed to offer every modern convenience to the shopper. When completed, it will offer the La Habra area a complete shopping center under one roof. The new location will incorporate a full development of other key chain stores offering every type of shopping facility in one location.

This new La Habra location was acquired from Charles Wagner of the Wagner Realty Co. and is the third new location to be acquired by the McDaniel's chain within the last 6 months. The Oxnard expansion had its grand opening on Sept. 30, 1954. The Palmdale expansion, recently acquired is scheduled to open in the near future, and the new La Habra acquisition will make its debut Thanksgiving, 1955. Additional locations for further expansion are now being surveyed according to Wolins.

Many From Long Beach Buy in Dale Park Unit

Families now living in Long Beach represent 70 per cent of those who purchased homes at last week end's grand opening of Dale Park, the new Murray-Sanders community of low cost contemporary homes in Garden Grove.

"Our survey reveals that 48 of the 100 homes in our first unit had been purchased by the end of last Sunday and that 33 of those families now live in the Long Beach area," said Jan Murray, general manager.

Design of the dining-living area, he said, was of special interest to visitors. To achieve a feeling of spaciousness, the area is divided by a birch-paneled free standing wall which conceals the kitchen without enclosing its space. The roomy feeling is enhanced by the combination of sloped ceiling, exposed beam and clear view of the patio.

Features include: Large work-

Southland Realtors Named to High NAREB Posts

Several prominent realtors were honored during the 45th annual convention of the National Association of Real Estate Boards held last week in Cleveland, with election to high association and affiliate institute offices.

Named regional vice president for the Pacific Coastal area and the Hawaiian and Philippine Islands was Reg F. Dupuy, Long Beach, who succeeds Willard L. Johnson, San Francisco. This previously was announced.

The NAREB Board of Directors to serve until Dec. 31, 1957, includes Charles H. Brown, Pasadena; E. W. Dawson, Inglewood; B. L. McLellan, Pasadena; Fred B. Mitchell, San Diego; William A. Walters, Sr., Los Angeles, was elected president of the Institute of Real Estate Management, comprising specialists in the field of property management whose professional designation is CPMA.

Selected to serve as regional vice president of the National Institute of Farm Brokers was R. D. Boggs, Bellflower. It previously was announced that the National Institute of Real Estate Brokers chose Clive Graham, Long Beach, vice president and to the board of governors is Isabel T. Mitchell, Compton.

Anne Benjamin, executive secretary of the Compton-Lynwood Board of Realtors, will serve in 1955 as regional vice president of the national organization.

Named to positions in the National Real Estate Fliers Association was Edna Stennett, Anaheim, was elected treasurer, and R. D. Boggs, Bellflower, a director.

Plans 226 Homes

J. Heltzer & Associates of Los Angeles have been named builders of a 226-home tract in Garden Grove planned for Beverly Gardens. Brick and stone fireplaces will be included in each home. Some will be board and batten construction.

Plan Medical Unit for San Pedro

Dr. H. Kaufman and Dr. J. Matthews will build a 28-room medical unit in San Pedro at 601 W. 8th St. The building will cover an area of 44 by 94 feet and will cost an estimated \$31,000. Bert F. Scott, Torrance, will be the builder.

Composition will be concrete frame and stucco medical building. Considerable wood paneling will be included in the office. Stone veneer will cover part of the exterior and included in the rooms will be a special X-ray department.

YOU GET MORE de luxe FEATURES in a HOME BUILT by HENRY C. COX

BROOKHURST SQUARE
3 & 4 BEDROOMS
2 BATHS
from \$14,725

LIFETIME HOMES
3 & 4 BEDROOMS
1-1 1/2 BATHS
from \$12,250



Deluxe features in these Henry C. Cox built homes:
Large sites. Two-car garage with concrete drive. Forced air heat. Sliding glass walls. Fireplaces. Oak floors. Work minimizing kitchens with built-in thermador electric range & oven or Western Holly gas range & oven. Waste disposal. Mahogany kitchen cabinets.

IMMEDIATE OCCUPANCY
GARDEN GROVE
HENRY C. COX & AFFILIATED CO.'S
MAIN OFFICES: 9999 LAMPSON, CORNER BROOKHURST AVE.
PHONE LEHIGH 9-1191

More deluxe features:
Colorful baths with Pullman lavatories. Electric exhaust fans in both baths & kitchen. Ceramic or plastic tile. Linen dryers. Venetian blinds or shades. Screened windows. Insulated ceilings. All improvements, including sewers, already installed.

LIFETIME HOMES
on Chapman Ave. 1/2 mile east of Brookhurst.

HURRY — THEY ARE SELLING FAST!



A home you can love is within your means at Dale Park. In this community of charming contemporary homes you will find careful planning and sound construction — down to the smallest detail. Here is a new high standard for low cost homes.

There is a feeling of open spaciousness in the dining-living area. This is achieved by a birch-paneled free standing wall which conceals the kitchen without enclosing its space. The roomy feeling is enhanced by a harmonious combination of: sloped ceiling, large exposed beam and clear view of the patio.

Interior color schemes are gay as a song with all bathroom fixtures in harmonizing warm color tones. The setting and background are ideal for your furnishing and decorating ideas.

The complete list of quality features is long. Here are a few: Bel Air natural beechwood kitchen cabinets by Sawyer... Nutone kitchen ventilator fan... "Dish Whiz" dishwasher... Formica and G-E Textolite kitchen sink tops... large workshop and storage area off garage... concrete patio... large sliding door wardrobes... insulated ceilings... garbage disposal... Soule steel windowalls with roto-hardware... spacious 60' x 120' or larger lots... all improvements in and paid for... and many other features that add value and convenience.

See the many exciting, low-budget ideas in the four model homes. Interiors are individually designed by Frank Bros., Long Beach. Enjoy Ragnar Qvale's ingenious coordination of interior and exterior color schemes. You'll be glad you came.

DALE PARK
in Garden Grove

Sales Agents, Walker & Lee Inc.

open daily 10 a.m. to 8 p.m. (Saturday, 10 a.m. to 6 p.m.)

DIRECTIONS:
From Long Beach drive out 7th St. (Garden Grove Blvd.) to Highway 39. Then North to Chapman. Right turn on Chapman.

DALE PARK
in Garden Grove

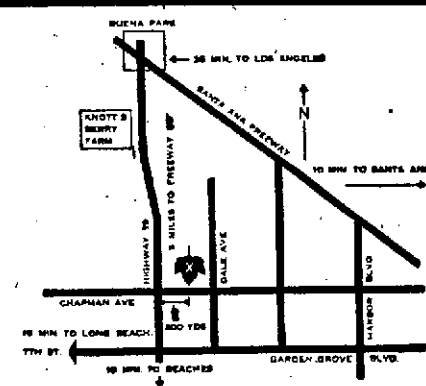
VETS NO DOWN
(except costs & impounds)

3 BDRMS. 1 FULL BATH
Monthly payments \$46.89
Full price \$9,250
principal & interest

4 BDRMS. 2 FULL BATHS
Monthly payments \$53.21
Full price \$10,500
principal & interest

So much for so little

14 contemporary exteriors and floor plans to choose from. 4 decorated model homes.



You are aiming in the right direction when you buy a

LOS ALTOS 18th unit Home

... the community with the college education!

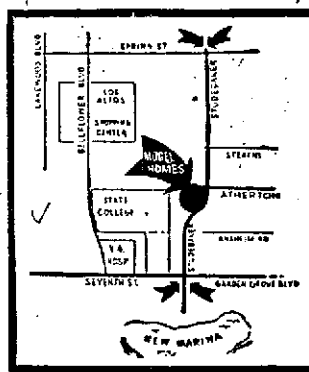
NOW WE HAVE EVERYTHING—Thanks to L. S. Whaley Co., say residents in the 18th unit of Los Altos where service by Long Beach Motor Bus Lines was started last week.

Waiting for final approval before bus service could be extended, the families in the area were without public transportation. L. S. Whaley now is personally paying for charter bus service for the residents.

This is but one of the many ways the Whaley Co. cares for its patrons, long after they have purchased homes.

You, too, still may take advantage of his 18th unit, 3-bedroom, 2-bath homes for only \$9950.

Available for Non-Vets and Vets on the same terms, \$450 down plus \$80 impounds. Monthly payments less than rent. See model homes furnished by Aaron Schultz at Studebaker Rd. and Atherton St.



LOS ALTOS REALTY, INC.

exclusive sales agents

"There's a Home for You in Los Altos, Too."

Economist Sees Shorter Work Week for Future

WASHINGTON (AP) — A government economic committee says it is reasonable to assume that Americans in 1965 will be working at least four hours a week less than they do now.

Furthermore, it foresees an increase of nearly 30 per cent in the buying power of consumers in the next 10 years.

This picture of the possible economic situation in 1965 was painted by Dr. Grover Ensley, staff director of the joint congressional committee for the economic report.

Reporting on a study of future economic possibilities made by his committee, Ensley said a population of 190 million was likely by 1965 compared with 162 million now.

The study was based, he said, on "a reasonable and consistent set of economic projections."

"Average hours of work are expected to continue to decline. This might take the form of the reduction in the work week by 1965 of as much as four hours, or an increase in vacation or holidays of 20 to 25 days per year, or some combination of these alternatives, adding up to a reduction of about 200 hours per year per man by 1965," he said.

Ensley said a three-day weekend is something to look forward to in the years ahead.

He said intensive research and development plus a high level of investment by industry and agriculture are expected to make possible continued "spectacular" advances in output for each man-hour worked.

The committee concluded that it was possible for the national production to be about 535 billion dollars on the basis of present prices, an increase of about 50 per cent over the present annual production rate.

The committee foresaw a reduction in federal taxes of perhaps 15 to 20 per cent.

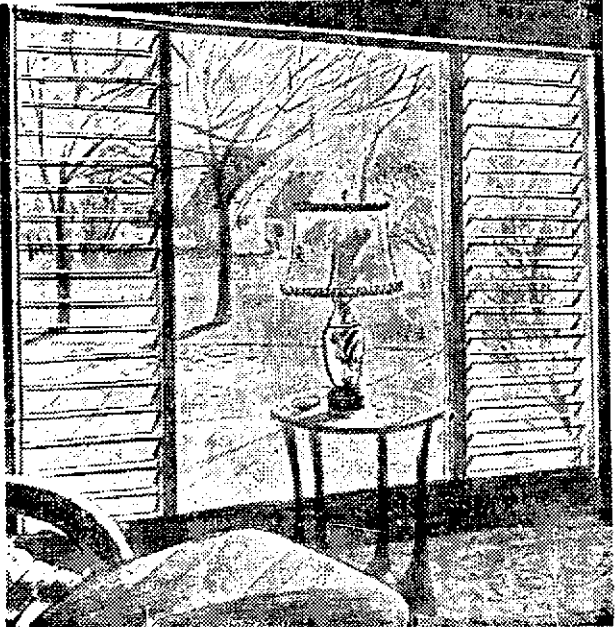
It said development of atomic and, possibly, solar energy for peacetime uses on a practical scale would open the way to enormous investment expenditures to provide cheap and virtually unlimited power to every geographic location.

Richfield Cools for Office Bids

Bids will be opened Tuesday by Richfield Oil Co., Harbor Division, on construction of an office building at the corner of Windham St. and Anabas St. The building will be 9711 square feet and architects estimated the cost at \$85,000. Eight local contractors were invited to submit bids.

Kenneth S. Wing, A. I. A., prepared the plans for the structure. This is another portion of the Richfield expansion program here this year. Already completed is a big office building on Cherry Ave., north of South St.

Beautiful your present windows at surprisingly low cost with LOUVER LEADER WINDOWS



100% Stainless Steel Jalousie Hardware
Beauty - Ventilation - Performance!
 Give your home the charm and comfort of Louvered windows! You can do it yourself with Louver leader!
Not Expensive! For Free Estimate Call 7-7475
Marine Glass Co.
 SCOTT - WOODARD - SCOTT SR.
 GLASS FOR ALL PURPOSES
 Cor. 14th and Magnolia Phone 7-7475
 Member of Long Beach Builders' Exchange



MOST HOMES OCCUPIED

With less than 50 homes in the L. S. Whaley 18th unit of Los Altos remaining to be sold, a big majority of the three-bedroom, two-bath homes have been occupied and residents have flowers and gardens in, salesmen report. Whaley announced he is providing charter busses to serve the area until the bus company opens regular service.

Whaley Charters Buses to Serve Los Altos Area

With bus service now available, sales in the 18th unit of just north of Los Coyotes Diagonal, L. S. Whaley Co., Los Altos, onal continue strong, showing the demand for luxury homes. Sales in the 19th unit just east of the Junior Executive Homes are nearing a sell out.

The unit of three-bedroom, two-bath homes is at Studebaker Rd. and Atherton St. and the homes sell for a complete price of \$9950. Down payment is \$450 for vet or non-vet alike plus \$80 closing costs and im-pounds. Monthly payments are less than comparable rent, explained Davenport.

"The area had been without bus service although the city line had given assurance the routes would be extended when the streets were completed," said Davenport.

"But delay was causing inconvenience to the residents. So Mr. Whaley has chartered a bus from the company and it is operating regular trips Mondays through Fridays at his expense, pending regular service. This permits families with but one car to have transportation when the husband must take the car to work."

"Such action by the developer shows his sincere feeling toward patrons after they have purchased homes."

Less than 50 of the 560 homes in the unit remain to be sold. The homes are adjacent to the new State College. Model homes, open daily, are furnished by Aaron Schultz. Visitors may drive east on Seventh St. to Studebaker Rd., and north or east on Spring St. to Studebaker Rd. and turn south to reach the area.

Meanwhile, Davenport said sales in the Junior Executive

Plans Apartments
 J. S. Smith has received completed plans for construction of a 10-unit apartment at 1728 E. 7th St. which he will erect at a cost estimated at \$26,000.

New Code on Trailer Parks

Paul Scharrenberg, Director of Industrial Relations, reminds owners that rules and regulations governing the construction and maintenance of cabanas and other structures in trailer parks became effective Friday. The secretary of state will include the rules as Title 8, Chapter 9, Article 4 of the California Administrative Code.

The 1954 special session of the Legislature directed the Division of Housing to draft and enforce the regulations. It is expected that about 60,000 cabanas or sun-rooms adjacent to trailer coaches will be erected within the next few years. Trailer living has expanded tremendously in the last decade in California. In 1941 there were only 206 trailer parks under permit of the division. Today there are 4,500 trailer parks accommodating 100,000 trailer coaches which house approximately a quarter of a million people. Ninety-five per cent of these people live permanently in trailer coaches and 80 per cent stay in trailer parks without movement on the highways.

In addition to cabanas the Legislature ordained regulation of ramadas or roof shade structures, awnings, buildings, and windbreaks in trailer parks.

M. J. McDonough, chief of the Division of Housing, advised all trailer park and trailer coach owners that they must first submit an application, plans, and specifications in duplicate and obtain a permit from the division before commencing construction of any structure in a trailer park.

Pembroke Village

IN WESTMINSTER ON THE EDGE OF GARDEN GROVE

Open Eves. 'til 9
 3 Models
 Furnished & Decorated by Aaron Schultz Long Beach
 RITA COONS Development Color Consultant

NO DOWN TO VETS
NON-VETS From \$750
Down
Total Prices \$10,700 to \$12,700

3 and 4 Bedrooms
2 Baths
Some 1 Bath

Only Homes at These Prices with
 ★ Diamond Paned Windows
 ★ Hardwood Floors
 ★ Walls of Sliding Glass
 ★ And Scores of Other Extra Features

HANSON & HINTZ, Builders
 Phone Westminster 2-3133

From Los Angeles and northern points, take the Santa Ana Freeway and turn south on Highway 59 (Huntington Beach Blvd.) to 10th, turn west to Pembroke Village. From Long Beach go out 7th St. and turn south on Highway 59 to 10th, west to Pembroke Village.

So . . . you want something for your money!

THEN SEE

Huntington Manor

Completely Surrounded by Giant Eucalyptus Trees in

SMOG-FREE WESTMINSTER

Closer by far, than any Orange County residential area to Long Beach State College

FURNISHED MODELS
 Completely Decorated by Aaron Schultz of Long Beach

New Ranch Style • 3-Bedroom • 1 1/2 Bath

VETS, NO DOWN

Non-Vets — Low FHA Terms

PRICED FROM \$11,800 APPROX. \$67.00 PER MONTH—TOTAL COST

Walker & Lee, Inc., Sales Agents

QUALITY FEATURES

- Open Beam Ceilings
- Full 1" Johns-Manville Insulation
- Variegated Colored Rock Roofs
- Garbage Disposals
- BUILT-IN WESTERN-HOLLY RANGE and OVEN
- Unit Heat, Thermostatically Controlled
- Sliding Glass Doors to Patio
- 1 1/2 Baths

SEE the most unusual Homes in ORANGE COUNTY

BANNER PARK

Furnished Models open daily 'til 9 p.m.

WALKER & LEE, Inc.
 Sales Agents — Ph. KL 3-1130

the perfect Combination of Conventional & Contemporary

LUXURY FEATURES inside and out

- Rear View Living Room, Walls of Glass
- King Size Lots
- Asphalt Tile Kitchen, Baths
- Kenkork Tile in Living Room, Dinette, Halls and Bedrooms
- Rough-in for Automatic Washer and Dryer
- Mahogany Paneling
- Built-in Western Holly Ranges and Ovens
- Garbage Disposals
- Open Beam Ceilings, Celotex Insulated
- Stall Showers
- Stanthony Hoods with Lights and Fans

3 Bedrooms 2 Baths

IMMEDIATE OCCUPANCY

VETS No Cash Required

SEE the most unusual Homes in ORANGE COUNTY

BANNER PARK

Furnished Models open daily 'til 9 p.m.

WALKER & LEE, Inc.
 Sales Agents — Ph. KL 3-1130

Add More Salesmen

Because crowds have been far greater than anticipated and many visitors have been unable to contact sales representatives at the Chapman-Magnolia Park unit in Garden Grove, an augmented sales group has been placed on duty for this week end, announced Robert McCutchin, head of the sales staff.

The distinctive three- and four-bedroom homes are offered veterans for nothing down, not even impounds or costs. There are 338 homes in the 100-acre development.

Priced from \$10,990 to \$12,590, monthly payments, including principal and interest, are as low as \$36.60 for the three-bedroom homes, and \$63.42 for the four-bedroom dwellings.

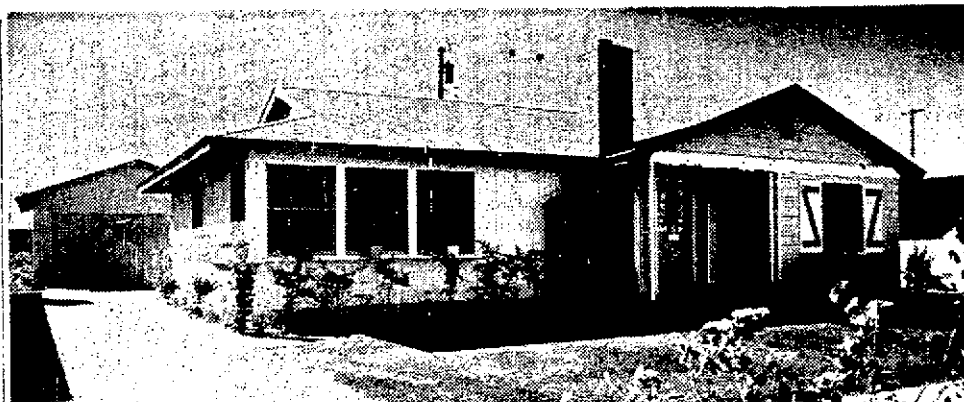
Two furnished models are on display. Tastefully furnished by Frank Bros. of Long Beach, they point up the distinctive interiors of these homes, color-styled, both within and without by Margaret Hargreaves, famed European and American color consultant. Both models are landscaped with exotic California plants.

In addition to the modern conveniences that require minimum maintenance—a home equipped for hobbies and entertaining keyed to today's tempo—Chapman-Magnolia Park residences have two-car attached garages that go right along with the purchase price. All garages have rear doors, and some are connected to the house with a pop-out breezeway.

To reach this development, drivers are advised to take the Santa Ana Freeway to Buena Park; turn right on Grand Ave. (Highway 39), drive south to Chapman Ave., then turn left display. Chapman is 1½ mile to Chapman-Magnolia Park and the point up the distinctive interiors model homes.



The 338-home, 100-acre development of Chapman-Magnolia Park in Garden Grove extended its grand opening over the long Thanksgiving holiday week end, to give everyone an opportunity to inspect the three and four-bedroom homes available to veterans with no down payment, impounds or closing costs, according to Robert McCutchin, head of the sales staff. Note the park-like setting with trees in background.



OFFERED BY ALDON

Hub location within easy access of key employment centers of Los Angeles and Orange Counties accounts for immediate success of Aldon's Buena Plaza, typified by above four-bedroom, two-bath home, at Miller St. and La Palma Ave., Buena Park.

New School Planned in Aldon's New Unit

Sales, already unprecedented for any Aldon Construction Co. development were further stimulated at Buena Plaza by the announcement of plans for a new elementary school in the heart of the new development.

Aldon officials said the announcement was made by Glen Dysinger, superintendent of the Centralia School District, who added that the school is the first of five planned for the general Buena Park area, if growth continues at its present spectacular rate.

The new Aldon community of Buena Plaza is located at Miller St. and La Palma Ave., Buena Park.

"The designer," Dysinger said,

"will be Harold Gimeno, AIA of Santa Ana, who has designed many of that city's elementary, high school and junior college buildings.

Tremendous sales so far in the new community were ascribed partially to veterans' terms of no cash down, not even for costs or impounds, and monthly payments from \$71.49 for principal and interest on 30-year VA loans.

Six model homes, furnished by Aaron Schultz, are on view daily and Sunday, typifying the 22 farmhouse, colonial, provincial and modern stylings according to sales agent E. "Billy" Hamburg.

On parade in the model homes are a wealth of luxury features, such as floor-to-ceiling brick or slumstone fireplaces, 75,000 BTU forced-air heating, sliding glass walls and New Freedom gas kitchens.

Another Auction of Trust Deeds

Another trust deed auction will be held by the Long Beach Trust Deed and Mortgage Exchange, Dec. 4 at 12:30 p.m. in Town Hall, Manager Joe Hudson announced. The first auction a few weeks ago was a big success, he added. Henry Bandel will be the auctioneer and nearly \$250,000 in first and second trust deeds will be offered to the highest bidder.

Multiple Listing Sales Are Fast

The Multiple Service offered by the Long Beach Realty Board, comparative sales summary for October reveals that 50 per cent of the properties listed were sold, totaling 151 sales over \$2 million through co-operative sales methods with Realtors. One-third of the properties listed were sold in less than 10 days; the average sale of homes was \$11,452. Because of the effective method of evaluation and inspection of all Multiple Listings, placed in the service of the Long Beach Board of Realtors for distribution to members, it was found that two-thirds of the listings sold at the price listed or with only a price cut up to \$500.

Roger Case Given Ellis Plan Degree

WESTPORT, Conn. — Following personal appearance and examination here on Nov. 11, Ellis Plan Foundation has awarded the degree of Ellis Plan Expert to Roger T. Case, head of his own advertising agency at 530 West Fourth St., Long Beach. This degree, first awarded in 1939 and shared by only 45 others in the country, climaxes more than five years of advanced home study by Case in the fields of sales and general management; public relations, and creative engineering as applied to advertising.

DOWN WITH VACANCIES!
Place For Rent ads NOW to round up tenants quickly! Dial 8-9071.

Garden Grove Luxury Unit Now Opened

Luxury Homes, to be sold cash-free to veterans, will be low as \$63.88 per month. Offering 44 luxury features, including redwood fencing, front landscaping, built-in oven and range, forced air heating, garbage disposal, built-in breakfast nook, personalized color scheme with colored bathroom fixtures, these luxury homes are no more expensive than ordinary tract homes," stated Lyon.

Luxury Homes are 1600 square feet under roof, with unusually large closets in all rooms. Other sure to please features include white fir open beam ceilings throughout the house, sliding steel glass doors connecting spacious living area to large fenced-in backyard and glass louver windows throughout the house.

Stressing quality and contemporary design, inside and out, Luxury Homes provide luxurious mahogany paneled walls and imported mahogany slab doors, crushed rock roof, in choice of colors, asphaltic concrete driveways and encircling walks. Luxury Homes may be reached by driving on the Santa Ana Freeway—Firestone Blvd. past Buena Park to La Palma St., turn right and follow the sign.

Bellflower Airport Gardens

(Built on the site of the discontinued Bellflower Airport)



VETS - NOTHING DOWN

Two baths, colored fixtures. Natural hardwood kitchen cabinets. Big picture windows. G. E. garbage pulveraters. 2-car garages with overhead "finger-tip" control. Hardwood floors throughout. Weatherstripped exterior doors. Wood-burning fireplaces. 40-gallon AGA-approved automatic water heater. Dual floor heaters. Exhaust fan in kitchen. Landscaping. Thermostats.

IMPOUNDS ONLY \$215.49
\$11,885 to \$12,260
\$66.08 per month plus tax and insurance

DIRECTIONS: North on Lakewood or Bellflower to Center, turn right to just beyond Woodruff. Just before crossing bridge, take left fork 1/2 block to McNab. Turn left on McNab to sales office.

IMMEDIATE OCCUPANCY FOR NON VETS!

from blueprint to living masterpiece...



ALDON'S MAGIC TOUCH

brings the 1955 MASTERPIECE SERIES to LIFE at *buena plaza*
new \$50,000,000 Master-Planned Community... Leading the Nation in home sales!



TODAY... SEE AMERICA'S SIX MOST BRILLIANT 4 BEDROOM • 2 BATH FURNISHED MODELS*

VETS
not a dime to move in!

NO CASH COSTS
NO CASH IMPOUNDS
NO HIDDEN CHARGES

- Floor-to-Ceiling Fireplace
- Sliding Wall of Crystal Glass
- 75,000 BTU Forced Air Heating
- 1350 Sq. Ft. Average Livable Area Plus Porch and 2 Car Garage
- Ornamental Street Lights
- + PLUS Dozens of ALDON-PIONEERED "Luxurized" Features at no extra cost!

See **BUENA PLAZA**, crossroads of the Southland... a complete community with shopping, schools, nearby... less than 30 minutes from L.A. ... close to every major industry and employment area.

How to go: Follow Santa Ana Freeway-Firestone Blvd. to Valley View, and turn south. Or drive east from Long Beach on Carson St. (which becomes Lincoln Ave.) and turn north on Miller St. Look for the "not-a-dime-to-move-in" signs.

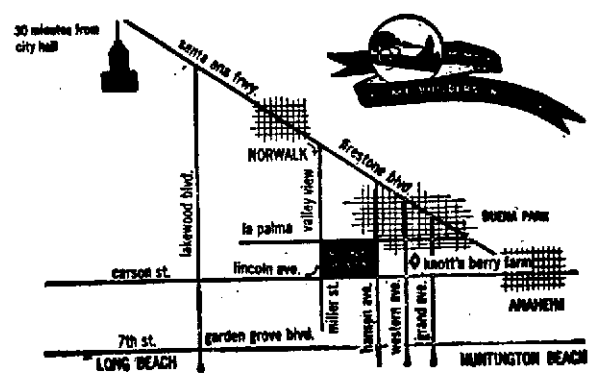
TODAY... join the buying crowds at



H. "BILLY" HAMBURG, sales agent
sales office: miller st. at la palma ave., buena park

NATURALLY ALL GAS EQUIPPED!

*DEMONSTRATION HOMES furnished by Aaron Schultz, of Long Beach and Anaheim



NOT ONE RED CENT DOWN!

FOR VETERANS

... not even impounds or Escrow costs!

IMMEDIATE OCCUPANCY

these homes have sold fast
BE EARLY!
ONLY A LIMITED NUMBER LEFT

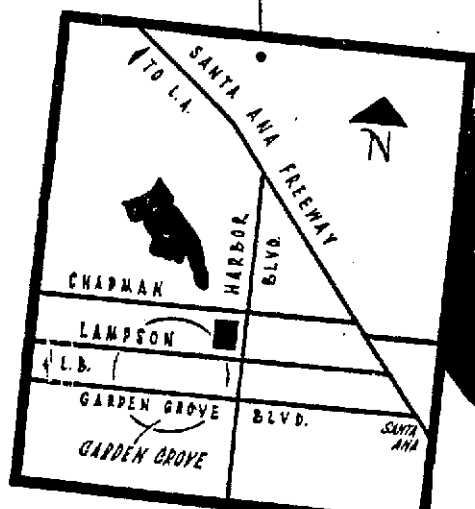
in **SMOG-FREE** Colorful Garden Grove

3 BEDROOMS

With Hardwood Floors Thruout

NOT A \$12,500 PRICE YOU WOULD EXPECT TO PAY — BUT ONLY **\$10,300**

MONTHLY PAYMENTS \$53.50, INCL. PRINCIPAL, INTEREST



SPECTACULAR VALUES!

- Super Construction
- 3 Bedrooms
- Tile Baths
- Aluminum Windows
- 2-Car Garage
- Oversized Lots
- Orange Trees

HARBOR PARK HOMES

12321 Harbor Blvd., one block so. of Chapman
GARDEN GROVE, CALIF. Phone LEhigh 9-5252
Russ Boorey and R. W. Smith, Builders

Art Maspero Liked Traveling So Long Beach Became His Home

Long Beach became the home of Arthur G. Maspero because he was a footloose young man who wanted to see the world. And he still has that yen for travel but not in search of a new home.

Honored as Realtor of the Week by the Long Beach Board of Realtors, Maspero is a veteran of 47 years in real estate. Today he devotes most of his time to real estate appraisals although he still handles some sales for regular clients.

Born in England, Maspero came to Buffalo in 1903 and then 41 years ago came on to California. In England about half of his realty work had been in collection of rents.

His first office here was in the old Long Beach National Bank building and he today maintains an office at 423 Security Building.

Maspero won the achievement trophy given by the local board in 1928, 1930, 1939 and 1945 for outstanding work for the profession and the board.

He is a member of the American Institute of Real Estate Appraisers, senior member of the Society of Residential Appraisers, Member of International Federation of Real Estate Counselors, Past President of Long Beach Chapter No. 94, Society of Residential Appraisers, President Southern California Chapter American Institute of Real Estate Appraisers, director-at-large for life of the California Real Estate Association; Past President of the Long Beach Board, and many other organizations of his profession.

He is known as a lecturer and teacher of land economics and appraising.

Mr. and Mrs. Maspero recently returned from Brazil where he attended the Pan-American Appraisers Convention. He and his wife travel extensively.

"We set aside the same money we did to send the children to college," explains Maspero. "Then when we have accumulated enough we take a trip, educating ourselves."

Among clients for whom he



ARTHUR MASPERO
Still Little Footloose

has done appraising are the City of Long Beach, Signal Hill, county, Whittier College, Board of Education, Harbor Department, and Long Beach Federal Savings and Loan.

Mr. and Mrs. Maspero live at 700 Cartagena.

Salesmen of the Week is Louise Monsoor Wagner of the Moore Realty Co., 2451 Bellflower Blvd. A native of La Crosse, Wis., she came from a family of 10 children and says she learned early "to cooperate" and find that practice a big boost to her realty work. Educated in parochial schools she came to California 15 years ago on a doctor's orders when she could not stand



LOUISE MONSOOR WAGNER
Here on Doctor's Orders

the severe cold. She transferred from the La Crosse telephone company to Pomona and then with the war took a job in the War Manpower Commission office in Ontario. She also worked at Camp Beal and after the war she decided to go into realty.

"I have a little 5-year-old boy, Robbie, who is adopted. I wanted something that wouldn't tie me down if he needed attention. Now I find realty is stimulating, invigorating and I like the terrific competition."

(Editor's note: Louise then asked to inject the fact that she will take a second for her commission and put it in a trust fund to send Robbie through medical school.)

Louise explains her name of Monsoor came from Syria. Her parents came here at an early age from Syria.

She specializes in home sales. In fact, she has a three-bedroom plaza home where she lives today that she is placing on the market this week. "A great buy for someone," she explains, "and the only reason I'm selling is to take a smaller place to be able to devote more time to my work and Robbie."

Coincident with the currently much publicized trend to merge conventional with California contemporary architectural design, homes in Banner Park, three-bedroom, two-bath development in Garden Grove, are fast proving the popularity of the merger.

This was stated by Frank Hart, sales manager of Walker & Lee, Inc., exclusive sales agents for Banner Park, when he revealed the booming sales record at the subdivision.

Veterans are buying in the community for no down payment. Accounting for the popularity of the dwellings, in part, is the great amount of visual living space offered at Banner Park through the use of walls of glass.

Another appealing virtue of the homes is the spaciousness, both indoors and out. On king-size lots, the dwellings are designed to give maximum living space with step-saving efficiency.

Kitchens are bright and roomy, all with garbage disposals, built-in Western-Holly ranges and ovens. Stantony hoods with electric light and fan and asphalt tiling. Bathrooms are asphalt tiled and have stall showers.

Living room, dinette, hall and bedroom floors are of Kenkork tile, and there is mahogany paneling in the living rooms.

Model homes at Banner Park are open daily and evenings until 9. They may be reached by driving out 7th St., which becomes Garden Grove Ave., or Westminster to Harbor, turning south on Harbor to Hazard and Banner Park.

DRAW TENANTS LIKE MAGNET through Rent Ads! Dial 6-9071 for an ad-writer.

Two Key Officials Are Selected

Two key figures in handling the operations of the giant 7,000-acre Palos Verdes Properties recreational and residential development will be Ivar O. Hanson, general manager, and William Kulow, Capital Company's resident manager, it was announced.

Hanson, who has held posts in the offices of Secretary of the Navy, Secretary of the Interior and National Security Resources Board, will be in charge of the operating staff at the property, which includes most of Palos Verdes peninsula. He has been most recently an executive with the Great Lakes Carbon Corporation, which about a year ago acquired a major portion of the stock of the Rancho Palos Verdes Corporation, previous owners of the property.

Kulow, who will be in charge of sales at the property, is identified as resident manager of the Capital Company, a subsidiary of Transamerica Corporation and the partner of Great Lakes Carbon Corporation in the purchase of the property.

The property is soon to be opened for development. Hanson and Kulow have pointed out that much basic work will be required, however, before actual sales to individuals can be effected. This will include the extension of public utility lines to the parts of the peninsula that will be opened first, including sewers, water-mains and electrical transmission lines.

Doctor Will Speak to Real Estate Club

Dr. Clifton M. Brakensick, diplomate of the National Board of Physicians and Surgeons, will be the speaker at the Wednesday noon meeting of the North Long Beach Real Estate Club at the Cottage Grill, 5242 Atlantic Ave. He is a member of the Los Angeles County Medical Society and director of the Bellflower Medical Group.

His subject will be: "The Layman Looks at the Local Realty Board." Mrs. Larry Miller is program chairman.



**KNOCK
ON
THE
WALL!**

Insist on
GENUINE LATH AND
PLASTER

**Southern California
Plastering Institute**

Better Hurry! Just a . . .

FEW LEFT!

NEWPORT-BALBOA VISTA FREEDOM HOMES

NEVER AGAIN AT
THIS PRICE AND TERMS

TOTAL PRICE **\$7995**

DOWN PAYMENT

400

PLUS IMPOUNDS

TOTAL
MONTHLY
PAYMENTS

\$56⁷⁵

Including Interest,
Principal, Taxes
and Insurance

WALKER & LEE INC., Sales Agents—LI 8-4565—Open 9 to 9 Daily

- ALL THREE BEDROOMS ARE TWIN BED SIZE
- 1,345 SQUARE FEET UNDER ROOFS
- AMERICAN-STANDARD COLORED BATH FIXTURES
- YOUNGSTOWN ALL-METAL CABINETS
- 40-GAL. HOT WATER HEATERS
- SEWERS, CURBS, PAVED STREETS



"FOLLOW FREEDOM
HOME SIGNS"

VETERANS

NOT A THIN DIME NEEDED
TO MOVE YOU IN!

**you can't
believe
it's true!**

'til you've seen
our spectacularly
furnished **MODEL HOMES**
... gorgeous lighting effects
in the evening ...
open until 9 p.m.

All you can lose is your heart!

IN GARDEN GROVE
**chapman-magnolia
PARK**

4 BEDROOMS
Monthly payments from \$65.10.

3 BEDROOMS
Monthly payments from \$58.14.

VETS—NO DOWN PAYMENT
NOT EVEN IMPOUNDS

DIRECTIONS: Drive east on Santa Ana Freeway or Fullerton Blvd. to Highway 39. Then south on Highway 39 to Chapman Ave. Turn left one-half mile to Models.

FROM LONG BEACH: East on 7th St., past the Vets. Hospital, to Highway 39; north 1/2 mile to Chapman, east 1/2 mile to Model Homes.

AXAX CONSTRUCTION COMPANY
SOUTH GATE, CALIFORNIA

THE ROBERT McCUTCHIN COMPANY
Sales Division,
LIght 9-3821
LOrd 7-2821

NON-VETS!
It's move-in-time
this week at Highland
Village in Garden Grove

\$47⁵⁴
per month
Includes
Principal
and Interest

\$450
down

**PHONE
LEHIGH
9-3882**

McDONALD BROS.
HIGHLAND VILLAGE
1 BLK. EAST OF STANTON BLVD. (HWY. 39) ON ORANGEWOOD—TO DALE

4 bdrms 2 baths
\$90000

• 1185 square feet of living space.
• Enclosed garage.
• Colored bathroom fixtures.
• Large lots 7280 sq. ft. and up.
• All utilities in and paid for.

3.5 MI. SOUTH OF
KNOTT'S BERRY FARM
IN
GARDEN GROVE

OVER
100
STORES
OPEN

MONDAY-NITE DOOR BUSTERS

Red Hot Specials 6-9 p.m.

Downtown Long Beach

OVER
100
STORES
OPEN



Imported 100% White Goose Down Comforts

European white goose down comforts. Covered in lustrous two-tone taffeta. In rose and pink, pink and grey, hunter and chartreuse, turquoise and pink, gold and green.

15.99

Delivery, if desired, 35c extra
PAY ONLY \$1 WEEKLY
Eastern... A Home Furnishings Branch of

Eastern-Columbia

PINE at SIXTH

Monday Night Specials

English 26" 3-Speed—Many Extras **\$39.95**
BOYS' BIKE...

Similar Savings on Other Sizes—Also Girls' Bikes

RADIO SUPER RUBBER TIRED **\$5.29**
WAGON.....

REG. \$9.95 BIG DE LUXE **\$7.59**
DOLL BUGGY..

SEE OUR OTHER GREAT BUYS ON PAGE 7 OF TODAY'S SOUTHLAND MAGAZINE

We Reserve Limit Rights

Sav-on

self-service drug stores

IN DOWNTOWN LONG BEACH—4th & Pine Ave.

MON. NITE SPECIAL

6:00 P. M. TO 9:00 P. M. ONLY

PEPPER MILL SET

by Town and Country

3.95 Reg. 5.95

Plastic cases in red, yellow, white, coral, blue and chartreuse with chrome trimming. All steel cutting gears in grinder, adjustable for choice of grind. Shaker has stainless steel top. Case guaranteed unbreakable.

IMPERIAL HARDWARE CO.

437 AMERICAN PH. 6-6237

SPECIAL, MON. 6 to 9 P. M. ONLY

Model No. 2350 **Wurlitzer Piano**
Reg. \$730 **\$595**
(with bench)

Brand New, but 1954 Model

2 ONLY in BEAUTIFUL BLOND OAK



Buy This Brand New Wurlitzer Spinette Piano Monday Night Only

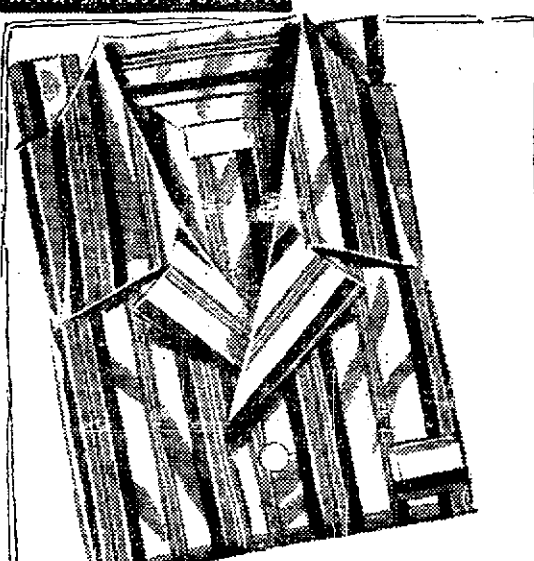
\$10 DOWN \$19.95 MONTH Yes, even at this reduced price, WE TAKE TRADES!

PHONE 6-9227 Open Mon. and Fri. Eves.

McCrery's
334 PINE AVENUE
FREE PARK & SHOP
32 Years on Pine Ave.

PENNEY'S

Special Purchase



MEN'S **BROADCLOTH PAJAMAS**

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Eyes Roll Side to Side
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Electric KITTEN KLOCK

Self-starting electric clock for kitchen, den, dinette, or child's room. Plastic case. Eyes roll, tail twitches. Plus tax.

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KAY JEWELERS

319 PINE AVE.
DOWNTOWN LONG BEACH

NO INTEREST OR CARRYING CHARGES

DOORBUSTERS

On Sale Monday — 6 to 9 P. M. Only

STEP STOOLS

The ideal stool that takes the place of a stepladder—beautifully upholstered in plastic. Steps under the stool when not in use. On sale 6 to 9 P. M. only at this special price.

Reg. \$10.98 **7.77**

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A beautiful marbled finish organdy to make beautiful curtains, aprons, etc. for Christmas. 39 in. wide and up to 15-yd. lengths. Reg. 39c yd. On sale at this special price 6 to 9 P. M. only.

Spec. **23¢** yd.

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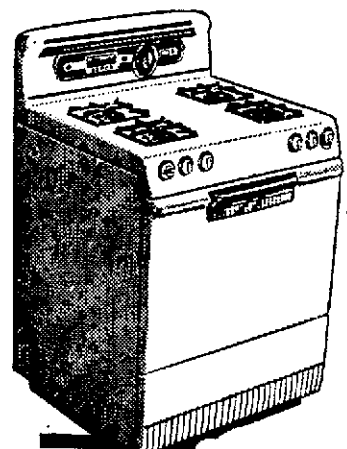
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When you buy this Model 30-2C Roper Gas Range for only **\$229.95**

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ROPER SPACE-SAVER GAS RANGE

Completely Automatic Only 30" wide, yet has a huge 24" oven! It's a little giant!

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BOYS' FLANNEL SHIRTS

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Warm, smartly tailored shirts, two pockets, full yoke in attractive plaids & solids. Ideal for school or dress. Sizes 2 to 12.

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Here's an extra value that will make an ideal Christmas Gift!

These specials will also be available on Monday to those unable to shop on Monday evening.

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FOR CHILDREN
430 PINE AVE.



Save on Alarm Clocks

Travel-alarm, desk-alarm and boudoir-alarm clocks in leatherette or metal cases in a choice of smart colors. Plus Federal tax.

REG. \$9.95 **\$4.88**

NO MONEY DOWN—50c A WEEK.

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201 PINE AVE.
DOWNTOWN LONG BEACH

WHAT A VALUE!

Reflect Glitter of Holiday Season at Winter Ball



IN A HOLIDAY MOOD

Even the husbands are getting into the spirit of the annual Rick Rackers' holiday dance, scheduled for Saturday evening at Pacific Coast Club, as they assist with the glittering decor. From left are Dr. Earl Wal-

lace, Mrs. Wallace, Mrs. Green and George Green Jr. Gold magnolia leaves dipped in glitter will transform the ballroom into a Winter Wonderland as couples dine and dance in a holiday mood.

—All photos on page by H. S. Melvin, Staff Photographer

Glittering golden Christmas trees trimmed with crystal prisms will help transform the Pacific Coast Club into a winter wonderland when the members of Rick Rackers, Junior Auxiliary to the Long Beach Assistance League, and their guests dance at the annual holiday dinner dance Saturday evening.

Branches of gold magnolia leaves dipped in glitter will adorn the tables and surround the dance floor.

Among the many members and husbands planning pre-dance parties are Mrs. Ely Somerville, Rick Rackers president, and Mr. Somerville, who have invited Mrs. Fred Tucker Jr. and Messrs. Ralph Anderson, Donald Gordon, Charles Skidmore, John Munholland, Arthur Rene, Harold Appleton, Milton Arthur, Elai Amar, Norb Zink, Sam Schulman, Drs. and Mmes. O. W. Van Derhoof, Henry Caraco and George Boucher.

COHOSTING AT THE HOME of Mr. and Mrs. Douglas Bothwell, 5351 El Parque, will be Mr. and Mrs. Lawrence Collins Jr. and Mr. and Mrs. Charles Hughes and the Bothwells, who will entertain Messrs. and Mmes. James Burdge, Charles Planting, James Lineberger, Wesley Horton, Rodney Sherwood, Kenneth Hunt, William Yankie, Dean Gilmore, Donald Raney, John Sumner, Rexford Welch, James Thurmond, Herman H. Ridder, Monty Yonker, Don Nutter, Henry Viets, Lloyd S. Whaley, Drs. and Mmes. Burton Pike, William Cheney, Philip Hartley, Hugh Prichard, Robert Godwin, Harold Neibling, Julian Knudsen and Robert Albright.

Mrs. Virginia Utecht will entertain at her home, 5922 E. Ocean Blvd., Messrs. and Mmes. D. Thomas Johnstone, Loyd Pulley, Robert Wenke, Jack Grisham, Mr. Don Humphries and Mr. Walter Terry.

ALSO ENTERTAINING WILL BE Mrs. Ethel Severson, Dr. and Mrs. Bill Dumit, Mr. and Mrs. W. B. Smith Jr. and Dr.

and Mrs. Howard O. Coale Jr. at the Severson home, 730 Santiago Ave. Their guests will be Messrs. and Mmes. John Arkush, James Lantz, Max Miller, Bernard Bailey, Ray Hatfield, Donald Raney, George Koppel, Robert McOwen, John Craig, William McMullen, Arthur Macrate, William Macrate and Mr. William Tomerlin.

Another cohost party will find Messrs. and Mmes. John Turner, Philip Dowds and E. Decatur Mitchell serving cocktails at the Turner home, 1051 Andrews Dr. Invitees include Messrs. and Mmes. John Richards, Donald Spring, Kenneth Davidson, Larry Bonzer, Lester Waldman, Neal Dundas, John Sumner, Harold Willhoit, E. Fort Alcorn, Norman Meager, Philip Ver Planck, Charles Skidmore, Lloyd S. Whaley, Drs. and Mmes. Morris Rosenbaum, Arthur Buell, Robert Bult, Monty Magree and Fred Jensen.

MR. AND MRS. SHERMAN TOFT and Dr. and Mrs. John Arnold will receive guests at the Toft home, 530 Mesa Way. Invited are Messrs. and Mmes. Donald Dixon, George E. Atkinson Jr., Drs. and Mmes. Richard Lake, Eldor Sagehorn Jr., William Todd, Rustan Hicks and Robert Helms.

Gathering at the home of Mr. and Mrs. Noble Millie, 5421 El Parque, will be Messrs. and Mmes. E. Tennyson Moore, Charles Severson, Dr. and Mrs. Jack Wooding and Judge and Mrs. Charles T. Smith.

Seated with Mr. and Mrs. Frank Vessels Jr. at the dance will be Mr. and Mrs. Robert Eaton and Mr. and Mrs. James Wilson of Los Angeles, Mr. and Mrs. Walter Stravinski, Mr. and Mrs. Frank Vessels Sr., Mr. and Mrs. Earl Lundhigh and Dr. and Mrs. Milo Ellik. Mr. and Mrs. Vessels other guests will be Messrs. and Mmes. Robert McNulty, Harry Smith, James Pine and James Worsham.

MRS. FRANK VESSELS JR. is in charge of the charity dance assisted by Mmes. Clyde Dunlap, Julius Molina, O. W. Van Derhoof Jr., George Green Jr., John Arnold and Kenneth Davidson.



GREET EARLY ARRIVAL OF SANTA

Rick Rackers and their husbands, from left, Mr. and Mrs. Philip Dowds and Mr. and Mrs. Ely Somerville give Santa (portrayed by Jimmy McGarrigle) a big welcome as he arrives early for the Rick Rackers' annual winter ball. Mrs. Somerville is president of the

group, which is the junior auxiliary to the Assistance League of Long Beach. The gala event Saturday evening at Pacific Coast Club will attract many socially prominent couples in the city. Mrs. Frank Vessels Jr. is ball chairman.

Independent Press-Telegram Women

LONG BEACH, CALIFORNIA, NOVEMBER 28, 1934, SECTION D

Inside You'll Find

Art Circles—Page D-5.
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Chef of the Week—D-11.
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Wild Waves—Page D-3.
Window Shopping—D-10.



'SNOWBALLING' OPTI-MRS. FESTIVAL

Snowballing into a spectacular success is the Opti-Mrs. holiday festival to be held Dec. 7 in Pacific Coast Club. Pictured (left to right) are Mrs. Philip L. Ellithorpe, in charge of awards; Mrs. Clarence W. Poole, reservations chairman, and Mrs. Otto Mayfield,

printing chairman. Mrs. Lloyd Shidler is general chairman; Mrs. Clarence E. Lundell is in charge of the Christmas trees to be given away, and Mrs. Frank Finch is arranging the spectacular decorations. Details for this brilliant event appear on Page D-3.

Exchange Teacher Home From Holland

By RUTH REECE

There's at least one country in Europe which is grateful for our material aid and is trying to pay it back as soon as possible. That's little Holland, land of the tulips, the Zuider Zee and the dikes.

Holland is a delightful country, filled with pleasant, hard-working people who actually like the United States, so Mrs. Talma B. Hupfield discovered while an exchange teacher from Long Beach under the Fulbright Act. She is now home again after a year abroad.

Sailing from New York with 40 other exchange teachers, six from California, Mrs. Hupfield was sent first to the small village of Bergen in North Holland for a two-week orientation period. She stayed at an 850-year-old hotel which she found cold, damp, dark and inconvenient. To get a bath she had to pay the equivalent of 25 cents at the public bathhouse. Before being assigned to their schools, the American teachers were taken on a two-week tour of schools in the rural districts.

Mrs. Hupfield, who was connected with the extension service, college of home economics, Cornell University, before coming to Long Beach eight years ago, is now instructor in home furnishings in the adult education division of the Long Beach school system. While in Holland she was assigned to the Christine Hermine Hois-houd School, which corresponds to our home economics schools, where she was to train farmers' daughters to teach home economics in rural-household schools.

Not having Dutch teaching credentials, the Long Beach teacher was not allowed to take over the class alone. The

regular teacher was present at all times. She could not speak their language, but teachers and students spoke English very well, and most of them could converse in French and German, too.

Because her time in the classroom was limited, Mrs. Hupfield worked out a number of short programs. The students were anxious to learn about American recipes; so she began by teaching American ways of cooking. In Holland cooks measure everything with scales. They even use scales small enough to measure one-fourth cup of sugar, for instance. The American method of measuring intrigued them and they were eager to learn.

"They had never used a measuring cup," Mrs. Hupfield said, adding that she did find one in a store and was told that American measuring cups are being imported more and more. "My students were amazed at the quicker and easier American methods," she said. American recipes, with ingredients listed one under the other, were confusing to her students, whose Dutch recipes read along in story form.

After the cooking lessons came sewing classes, when Mrs. Hupfield taught her students how to use American dress patterns. "In Holland, women first have to draft their own patterns before starting to sew. However, they are beginning to buy patterns from Germany and Switzerland where the women have figures more like the Hollanders, who are much heavier and shorter than American young women. They are becoming more conscious of the attractiveness of slender lines as we know them in America," she said.

While at this school, Mrs. Hupfield lived in one room in a dormitory at the school,

where other teachers and older students resided.

Mrs. Hupfield was anxious to

teach her students to save energy and woman-power, in

(Continued on Page D-2, Col. 3.)



MEMENTOES FROM ABROAD are being displayed by Mrs. Talma B. Hupfield who spent the past year in Holland as an exchange teacher from the Long Beach School System. The dress she wears was hand woven by a Dutchman; the pins are from the province of Zeeland; the board is a cheese board with carved swans' heads from the province of Friesland, and the wooden shoes were purchased in the eastern part of Holland.

Social Galaxy

Shower of Invitations Heralds Holiday Fun Ahead

By BETTY WENTWORTH
Independent Women's Editor

We peeked ahead and found that on Wednesday we'll fear the November page off our calendar, and suddenly it's upon us, that confused, exciting, wearying, wonderful time of the year, the Holiday Season! We're alarmed when we contemplate how much there is to be done, but it's counterbalanced by all the lovely invitations pouring in which mean there's fun ahead, everybody.

For instance there's the brunch for 100 at which Edith (Mrs. Sam) Ashbrook, Margie Clinton, Jackie (Mrs. Charles S.) Oliver and Janie (Mrs. Gilbert) Brown will entertain on Dec. 9. They've chosen the Assistance League as the setting for their coffee hour to be followed by bridge and canasta.

Then there's Stella (Mrs. Frederick) Kellogg's and Mary Jane (Mrs. William) Durnin's party on Thursday for 30 other doctors' wives. They'll gather first at Stella's Bay Shore Walk home and then stroll next door to the Durnins' for luncheon.

Others about which we'll tell you more later are Helen Hamman's coffee hour on Thursday, Helen Brightman's Dec. 15 and Betty Barbee's on the 8th.

On Tuesday morn we put the cover on our typewriter (the only gentle thing we ever do for our trusty old Royal which we usually pound mercilessly) and pointed our Pontiac toward Elizabeth Jones' peninsula home where she and Midge Sink held forth at a punch and brunch affair. We could catch the buzz and hum of conversation and laughter eddying up over the garden wall as we approached, always a beckoning sound to us.

The weather co-operated beautifully and we found guests in everything from summer cottons to wool suits in the sunlit patio where Christine Wagner was presiding at the punch bowl.

Receiving with the hostess duo were Elsa Lee (Mrs. Roland E.) Sink and Marcella (Mrs. Henry) Lee, Midge's daughter-in-law and mother; and Joan (Mrs. James) Jones, Elizabeth's daughter-in-law, with her mother, Bunny (Mrs. Chester) Froude.

We chatted with Pat Gilkey who described the reception and parties for the British officers from HMS Morecombe-Bay, the frigate which was in our harbor last week. Mildred Brayton told of setting forth for Lake Tahoe with a Los Angeles friend, who's a native daughter of Oklahoma. One thing led to another and two weeks later they returned having come back the long way (via Oklahoma).

Learned that Bessie and Lewis Reese are all ensconced in their new digs (there's the impact of the British officers popping up) on 64th Place which was formerly Juanita and "Smithie" Smith's home, the Smiths having moved to an apartment on Ninth Place closer to town.

From Sue Merritt heard that daughter Susan wouldn't be down from the U. of Oregon for Thanksgiving but would of course brighten up the household for the Christmas holidays. Blonde Betty da Gradi looked mighty purty in a clever print of bluebirds on a beige background with cute bluebird earrings. We commented on Virginia Tuffill's navy and red jersey dress; ask her about it—good story.

Later we trooped inside to heap our plates with a divine entree concocted of capon breasts and wild rice, plus flaky filled and glazed coffee cakes. Stella Kellogg dispensed coffee before a big window with a sweeping view of the bay.

When active members of the Junior League progress to the category of "sustaining membership" they ostensibly may expect to cut down on required activities. Not so, by any manner or means. They're just naturally full of pep and ideas and plan a multitude of their own get-togethers.

Last night at Waula and Seibert Pearsons' El Prado home they gathered 100 strong with their husbands and escorts for a cocktail party and buffet. Carleen (Mrs. Jack) Burrell was in charge of arrangements for the festive event and was assisted by Helen Fielding, Helen Hamman, Ola Murphy, Marje Conley, Gertrude Guertin, Elaine Smith and Margaret Stinson.

On Wednesday night after the Dinner Club's festive formal event at the Lafayette Hotel a group of about 50 couples went on to round out the evening at Virginia and Dr. Franklin Waters' Park Ave. abode where Dorothy and

Dr. Lee Wiltse were co-hosts. It's to be an open house this afternoon at Betty and Dr. Bob Godwins' at 5500 El Parque with assistants being Drs. and Mmes. Leon Wiltse, Hugh Fritchard and William Rhorer.

Her friends had an opportunity to hear about her life in Washington as a Congressman's wife when Marian (Mrs. Craig) Hosmer was honored at a brunch on Monday given by Mrs. Oscar W. Anderson and Mrs. James Summers, at 4235

Charlemagne Ave. Mrs. Stuart R. Chapman presided at the coffee urn. Others invited were Mmes. Eugene C. Hamilton, Charles Moore, R. J. Freemeier, L. A. Johnson, John Minar, T. M. Wheeler, W. N. Walker, Earl L. Easterla and W. C. Forsman.

Gleanings from here and there include the news that Tootsie (Atkinson) Smith has planned off to France to join her husband, Lt. Alan Smith,

who is stationed near Paris. Sarah Beth Ashbrook's fiancé, Don Kessler, has reversed the itinerary and has returned from Germany and is discharged from the service. They're making up for lost time and could have been seen at the USC-UCLA game and "Midsummer Night's Dream" and many another spot of late.

Exhibit of Yule Decor

Fourth annual "Beauty of Christmas Show" of the North Long Beach Women's Club will be presented Dec. 4-5 in Houghton Park clubhouse. Saturday exhibits will be open to the public from 1 p. m. until 10 p. m., while Sunday hours will be from 10 a. m. until 10 p. m.

This exhibition of beautiful Christmas decorations, gifts, arrangements, gift wrappings, door barge, etc., was originated by Mrs. Kenneth McCafferty, who is general chairman of the event.

The affair is non-commercial and non-competitive and is offered to the community for the enjoyment it creates both in the display as well as the creation of these lovely articles. Many of the displays are very old family heirloom keepsakes, some are very valuable, some very modest, but all are beautiful. There is no charge for entries or admission and the public is invited to enter displays and to see the work done by other members of the club and community.

Among the exhibits will be bauble trees, nativity scenes, floral arrangements, candles and candle arrangements, wreaths, madonnas, and many others. Spiced tea and cake will be served at a nominal charge.

The junior club is assisting with exhibits and as public relations hostesses. In addition to the senior club president, Mrs. Ralph Gott, and the junior president, Mrs. Marshall Keller, honorary hostesses will be Mrs. George Vermillion, wife of the mayor, and Mrs. Virgil Sponberg, wife of Councilman Sponberg.

Serving with Mrs. McCafferty will be Mrs. Douglas Morris of the junior club; Mrs. Lee Carter, Press; Mmes. Carl Fickett and Carl Nelson, exhibits; Mrs. S. P. Glasgow, hostess; Mrs. Cecil Auth, mimeographing; Mrs. M. R. Patterson, tables; Mrs. Martin Bonnewitz, food; Mmes. R. A. Terrell and J. L. Montague, hall decorations; Mrs. George Webb, public relations; Mrs. Carl Dole, music; Mrs. Pat Lyon, photos; and Mrs. H. C. Domengcaux, group co-ordinator.



PLAN DECOR FOR CHRISTMAS SHOW

Fourth annual "Beauty of Christmas Show" sponsored by the North Long Beach Women's Club, 4-5 in Houghton Park clubhouse. Pictured (left to right) arranging one of the exhibits are Mrs. Kenneth McCafferty, general chairman; Mrs. Lee Carter, publicity chairman, and Mrs. Ralph Gott, president.

Exchange Teacher Relates Experiences in Holland

(Continued from Page D-1.)

place of their laborious methods. In the laundry at the school, the clothes were washed by hand and boiled to get them spotless; then ironed with a flat iron heated over a coal stove. However, the country is becoming more "gadget-conscious." A big department store in Amsterdam called "The Beehive" was unable to keep enough washing machines in stock. Imported from the United States, they were too expensive for most households, but when the Dutch began to make their own machines, more people can now purchase them. The Dutch do not approve of installment payments and buy only when they have the full price.

Before the girls in Mrs. Hupfield's classes could teach in the rural household schools, they must have three months' practical experience in their senior year. Imagine any American high school or college prospective teacher doing what these girls had to do to get their teacher credentials!

Each had to spend six weeks or more in the household of one of the better farms; the same length of time in the home of a poorer class farmer, in a workman's home and in an institution such as a day nursery or children's hospital. All the places where these young girls were sent had been thoroughly screened beforehand. For their work they received their board and room and a small amount of cash.

She had to assist the housewife with the cooking, cleaning, washing and ironing; help the husband with the milking and aid with the delivery of new calves and care of the cows.

One girl went to a farm where raising hogs was the main source of income. The day Mrs. Hupfield visited her, she had just helped to dress a newly butchered hog. Another girl was taking care of three small children, preparing meals, keeping the house, helping the father with the chores

and assisting the housewife with a newborn baby.

During the second half of her year in Holland, Mrs. Hupfield was sent to Haarlem, a city of about 250,000, the center of the tulip industry. She taught in two of the three types of Holland schools, the neutral or state school which is non-sectarian; and the Protestant school. Because she was a Protestant she was not allowed to teach in the third type, the Catholic school. All three types draw money from the government but the religious schools must match the government appropriation. Students at these schools want to learn to be teachers in home economics, or to become seamstresses or house maids.

Mrs. Hupfield worked 5 1/2 days each week, but there were a number of vacation periods. During the November vacation of two weeks, she went to England to visit relatives in London. She became aware of the seeming dislike of the English for Americans, and attributes this to jealousy, envy or ignorance.

At the Christmas vacation of three weeks, she went to Switzerland where she stayed for the most part at St. Moritz, the ski center. At Eastertide came another three-week vacation when she and another American teacher went on a tramping and picture-making tour of Italy and Sicily.

Her year was concluded June 20, and she was off to Paris for three weeks to attend the international conference on family living, where about 30 countries were represented.

July 3 Mrs. Hupfield started on a tour given by the college of home economics of the University of Pennsylvania, with Madame Helene Terry of Paris and Miss Doris Myers, head of the textile dept. of the Carnegie Institute of Technology, as the directors of the tour.

They also were taken into Austria to visit the handcraft shops which keep the natives busy during the long, snowed-in winter months; and in Switzerland they were guests of a Swiss woman's club. These tours are arranged for foreign teachers as a special project for peace, for it is believed this interchange of visitors from many countries will result in a greater understanding among peoples of the world and may eventually lead to peace.

Asked if she found that Americans are disliked abroad as reported by returning tourists, Mrs. Hupfield thought they do dislike us. "Europeans get a wrong impression of Americans from our newspaper headlines which are interpreted literally, from our American movies which emphasize gangsterism and crime and other undesirable things and from the rudeness and thoughtlessness of some American tourists," she said.

"But after they get to know us personally in their homes, their attitude changes completely to one of friendliness and respect," Mrs. Hupfield said. "I think they are beginning to appreciate us and to believe that we sincerely are trying to help them."



WHOSE DATE WILL BE FAIREST?

That's the question uppermost in the minds of these members of Bachelors Club of Long Beach, from left, Ken Goldman, Duane Heath, Phil Barton, John Tyler and Tom Farris, as they decide on their "dates" for the club's formal annual Christmas dinner dance. This year it will take place Saturday at Greenbrier Inn, Garden Grove, with dinner to be served at 8 p. m. and dancing until 1 a. m. More than a hundred couples plan to attend.

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a. RED AND BLACK PLAID
Ski pajamas 4.98

b. COTTON CHALLIS PRINT SHORTY
GOWN with matching slippers 3.98

c. PLAID TAILORED PJ's, contrasting
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Wild Waves Are Saying

Variety Sparks Casual News of Town

By IOLA MASTERSON

Oh, relax. You can't start your serious Christmas shopping until tomorrow anyhow and there's enough turkey left for a 'tover dinner today, so take time to enjoy the paper. How about the funnies (after you've finished this, of course!). Great things going on. Just get a glimpse of what happens to Auntie Acid in "Little Orphan Annie." Oh, boy! And are we relieved!

Wait! AFTER you read this, remember? Right now we'd like to tell you about one of the most charming parties of the week, without a doubt.

The traditional day-after-Thanksgiving coffee hour is the pretty affair we're talking about, hosted by Doris (Mrs. Lyman) Alguire, her daughter, Phyllis (Mrs. Roderick) Ogilby and Zena (Mrs. William) Savage. The party was Friday at Mrs. Alguire's lovely home, 5342 El Prado.

FLOWERS IN AUTUMN SHADES ranging from brilliant hues of chartreuse yellow, and tangerine to the toasty copper and brown tones of November filled the house with color. Assisting the hostesses with their pleasant duties were Anabel (Mrs. Ben) Parks, Ruth (Mrs. Herbert) Judson, Waula (Mrs. Robert) Pearson, Dorothy (Mrs. Paul) Wheeler, Marilyn (Mrs. William) Osborne, Dorothy (Mrs. Fred) Wise, Jr., Helen (Mrs. C. Ellsworth) Brown, June (Mrs. Logan) Hanson, Regine (Mrs. Arthur) Hooker, Saury (Mrs. Bernard) Bailey and "Markie" (Mrs. Charles) Scott.

What a wonderful way to pause between the day of Thanksgiving and the busy holidays ahead to chat, renew acquaintances and bask in the delight of a perfectly planned affair.

YOU HAVE NEVER SEEN so much family fun as was represented at the University Club Thursday when the Schwartz clan and the Cheney's all got together for holiday dinner. There were 32 adults and 20 children. Mr. and Mrs. Fred Schwartz, senior members of Schwartz, Inc., were there as were Mr. and Mrs. Lou Schwartz, Dr. and Mrs. William Cheney Sr., and representing Mr. and Mrs. Laurence Updike (still in Europe we believe) were their daughter and son-in-law, Joan and Bernard Cahier.

Among the children and their children, plus others belonging to the big family, one side or the other, were Julia and Bill Cheney, Jean and Sam Woolington, Janet and Rae Simonson, Winifred and Veri Keiser, Bill and Susan McCollister, Dorothy Louise and Paul Wheeler and Dorothy Louise's mother, Mrs. Wheeler (here from the east), Barbara and Pete Updike, Roberta and Jack Harrington, Mrs. Tom Miller and Mrs. Freda Wisner. That doesn't add up to 32 but it gives you a good idea of just about who was present at the biggest single family Thanksgiving party in town.

IT'S A GURRRRRRR! It's the niece we've been wanting! It's the event we've been expecting! It's Sue and Don Roberge's first baby, born Wednesday morning at 6 (what a wide awake little Miss, just like her mother!) and immediately and lovingly named Andrea. This is the cutie all her "Aunties" in the Society Dept. have been waiting for. Sue is a member of the "Sax" gang here, y'know.

Glimpsed on one of her rare trips into town was Agnes Benwell, lunching at the Circus Room before shopping downtown in preparation for Christmas in Mexico. Agnes and Leon

spent Thanksgiving on their ranch in Palm Springs and will leave very soon now for Guadalajara, Chapala and Patzcuaro, Mexico, for the holy holidays.

A little bird friend of ours, who pokes his beak into so many keyholes to ferret out the news for us it's shaped like a Yale key, tapped out the message that he'd seen Decatur and Betty Mitchell lunching in the Garden Court of the Sheraton-Palace Hotel in San Francisco, their headquarters for the Big Game weekend up north.

HOW FAR WILL AN OLD GRAD go to cheer for his alma mater football team? "Ev" Sawyer takes the prize, far as we're concerned. He took off by Pan American for Honolulu Monday night to watch the Hawaii-Nebraska game of Friday. Now he's just plain relaxing, if you can call searching the shops for the wildest shirts a man would wear, learning to hula, and finding out about life as she is lived in the islands could be called relaxing. For "Ev" it could. For very few other men alive!

New switch on the old Thanksgiving theme was Lois Richardson's breakfast party Thursday when she bacon and eggged 15! After that, she scooted off to Ensenada for the rest of the weekend to try out turkilla frijoles con chili dressing.

"Jackie" and Bill Walker were here from current home in Las Vegas with three of their four children. And you know why? For all 1, 2, 3 of them to have their little tonsils out in a mass migration to Community Hospital! The Walkers stayed at Kelly Williams' apartment while here, returning with their young de-tonsilized kiddies to LV last Sunday.

First in the lives of a lot of people is little Janice Marie Tolitte who, upon her arrival this month, became the first child of Joan and John, the first grandchild of Nadine and Neal Wagner and of Irene and Howard Jackles, and the first great grandchild of Mrs. Lucila Wagner and Mrs. Myrtle Bond!

WHAT A WONDERFUL SIGHT, even in this seacoast Navy town to see Admiral Roland Smoot and his aide, Lt. Leslie Concannon, walking briskly along the street, gold braid glistening in the sun and as erect as the superstructure on Uncle Sam's finest battlewagon!

Hear that Tom Porter, Yale class of '36, son of Mr. and Mrs. Clyde Porter, has been selected for the Yale Varsity debate squad. And if you don't think that's something to talk about, you can debate it with 30 other guys on the Yale team!

"The things that go on in people's minds—and you never know." That is the theme, more or less, of the bright little family play given by Community Players for the Women's Auxiliary to the L. A. County Medical Association last Sunday evening. It was directed by Florence Cole and co-starred in the cast were Gloria Cole, Betty Kimber and Ed Davis. They'll repeat the show at the Nov. 30 meeting of the Exceptional Children's Foundation at Seitz's Hall at an open-to-the-public meeting. Mrs. Albert Horn, president, will do the gavel wielding.

EDGAR MARROTTE DREW a sketch of the Stadium during pauses at last Saturday's USC-UCLA game. What a seat! For painting stadium portraits, that is. He sat, it was apparent from his sketch, as high as an eagle's perch. No wonder he sketched. Only the birds could have heard him cheering!

Nancy and Bill Brooks are having a long, slow weekend at Shadow Mountain Terrace in Palm Desert, basking themselves to perfection in the desert sun. Home tomorrow.

"Charming," "courtous," "wonderful"—these were the words used by the adults to describe the department of the high school boys and girls at the combined Key Club dance last Saturday night at the University Club given by the Jordan, Wilson and Poly groups. Presidents of the clubs present were Howard Reichner of Poly, Andy Sargeant of Jordan, and Dan Hall of Wilson. Guess they can be mighty proud of their chums.

TWENTIETH ANNIVERSARY time rolled around for Norma and Bill Harris this past Tuesday and to celebrate they went out for dinner and on to see Cinerama with Hester and Bruce Gray. On Wednesday, Norma's sister, Anita Matthews, and her husband, Harold, entertained at dinner for them just to prove "they cared enough to cook the very best."

PTA Council Sets Session

"Our District Speaks" will be the topic for the Dec. 7 meeting of the Long Beach Council of Parents and Teachers to be held at Hughes Junior High School. Mrs. Albin Larson, council president,

will preside at the meeting which opens at 9:30 a. m.

Speakers will be Mrs. H. A. Spurgin, president of 33rd District; Earl E. Edmondson, men's membership; Mrs. Stephen Balzer, legislation and Mrs. John H. Koekkoek Jr., high school and college service. Music will be presented by Hughes Junior High School students.

Jorlind Club

Jorlind Club was entertained in the home of Mrs. B. J. Myers, when speaker for the evening was Carroll Simon of the Los Angeles Police Dept., who talked on narcotics, burglary, and auto thefts. Present were Mrs. Gerrie Simon, Louise Flournoy, Ruth Cleveland, Pat Nunnally, Barbara Johnson, Mary McMinn, Maxine Gatlin, Marihelen Gilbert, Betty Jeanne Alford, Marcia Germany, Velma Kemper, Jeanne Bonham, Mary Smith, and Marjorie McGraw.

Following the meeting a luncheon will be held at Lakeview Country Club, honoring the district guests, Mrs. Spurgin, Edmondson, Mrs. Balzer, Mrs. Koekkoek and Mrs. Everett M. Findlay, first vice president; Mrs. C. H. Culbertson, board of advisers; Mrs. Floyd Field, courtesy; Mrs. David Vandette, membership; Mrs. A. V. Laughlin, family life, and Mrs. Gordon N. Bannister, radio and television.

Benefit Holiday Luncheon, Style Show Set Wednesday

The Christmas Sleigh Bells Fashion Show Benefit Luncheon to be Dec. 1 at 12:30 p. m. in Biltmore Bowl is the culmination of more than 10 months planning by the Delta Delta Delta Children's Hospital Medical Research Fund Committee.

This will be the seventh annual event sponsored by Tri Delta in behalf of the sorority's main philanthropy. During the past years, the committee has given more than \$32,000 to the Children's Hospital in Los Angeles in order to finance research and development projects in the field of hematology.

This year more than 1,000 guests including more than 100 from Long Beach will view fashions by Marusia. Miss Fay Hammond, Los Angeles fashion columnist, will be commentator.

Heading the benefit committee is Mrs. Anson Rodgers of Pasadena. Among committee officers from this city are Mrs. W. A. Stow Jr., decorations;

Mrs. Jesse Shackleton, sponsor; Mrs. William Becker, publicity. Honorary sponsors for the day are Mrs. Gabriel Duque and Mrs. Norman Day. Sponsors from the Long Beach Alliance are Mrs. Gerald Houts and Mrs. Willard Van Dyke. Mrs. Stow Jr. is chairman

of the hospital committee in the Long Beach Alliance, which includes Mmes. Shackleton, William Busby, William Becker, Henry Viets and W. P. Ellery.

Last year Children's Hospital, which was founded in 1901, treated 94,000 children.



one secret no woman can keep to herself!

Tussy's new 'Bright Secret'

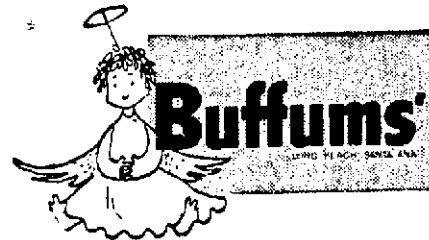
... a fiery fragrance that lasts and lasts because it's captured by "Perma-scent"

150 each



A magical ingredient "Perma-scent," keeps it from wafting away. Top off your morning shower with "Bright Secret" dusting powder; use the scent-matched cologne all day; add the perfume come cocktail time. Together they give you a wonderful aura all day... and the brilliant crimson and gold packages are pure delight—for keeping or giving!

plus tax
Cosmetics, Street Floor



Pierette Major, from the Tussy Salon, will be here November 29th through December 3rd to help you with your gift selections for a beautiful holiday.



White Christmas

'WHITE CHRISTMAS'

Writing the score of "White Christmas" as the theme for the third annual Opti-Mrs. holiday festival Dec. 7 are members of the festival committee. Standing are Mrs. Lloyd Shidler (left), general chairman, and Mrs. Frank Finch, decorations, and seated (left to right) are Mrs. Lyman W. Lough, costuming, and Mrs. Leonard E. Budnick, Opti-Mrs. president.

More Than 550 to Attend Brilliant Yule Festival

Opti-Mrs. third annual holiday festival, Dec. 7 at Pacific Coast Club, will be one of the brilliant events opening the holiday season. More than 550 Opti-Mrs. and their guests will gather for luncheon, and for the afternoon, in a fantasy of a white Christmas.

Table decor will be white sleighs, drawn by reindeer, filled with gayly wrapped packages. Highlight of the afternoon will be the display of 11 beautifully adorned, gift laden Christmas trees from 11 Long Beach merchants, to be awarded at the close of the festivities. Also to be given are a score of fabulously wrapped gifts, purchased by the Opti-Mrs. from the donors of the Christmas trees. These will be presented by Opti-Mrs. members dressed as living Christmas trees, in clever costumes designed and fashioned by members, in keeping with the white Christmas theme.

The outstanding feature of the afternoon will be a showing of holiday fashions from Dinel's, and furs from Harris Furs, by Wilma Hastings' models under the direction of Arthur Dinel.

Proceeds from this affair will be used for the club's philanthropic work, a major project of which is the Opti-mist Boys' Home.

Handling the countless details for the affair are Mrs. L. E. Budnick, president of the club, Mrs. Lloyd Shidler, general chairman, and Mrs. L. E. McKee, her assistant. Committee heads are Mmes. David W. Bryant, O. E. Cole, Philip

Superfluous Hair

Scientifically and permanently Removed



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by Faberge

this glittering golden-railed tray of four Faberge colognes... Aphrodisia, Woodhug, Tigress and Act IV

Quartette vanity size, \$5 the set
Quartette Jr. travel size, \$3 the set
plus tax
Cosmetics, Street Floor



Buffums
LONG BEACH-SANTA ANA

SOUTHERN CALIFORNIA'S MOST GIFTED STORES

Introducing Retzoderme

... the great beauty secret of world-famous faces

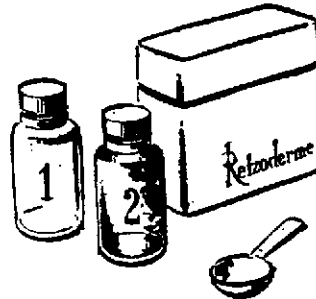
"is fabulous French discovery for beautifying the skin is a beauty aid famous in Europe for many years. Until now, it has been used by only a few American women who discovered it in Paris and imported it privately.

Retzoderme actually hydrates the skin the way water refreshes a flower. Developed by a well-known French scientist, it abounds with thousands of tiny cells extracted from chicken embryos—a substance remarkably effective in helping to smooth away lines, and in moisturizing of aging drying skin. Exclusive with Buffums'.

Ten applications, \$20.

Retzoderme night and day cream, to supplement Retzoderme for unusually dry skin, 7.50

prices plus tax
Cosmetics, Street Floor



Ann Jenney Is Lovely Bride

All white bouquets of chrysanthemums formed the bridal background in the chapel of St. Luke's Episcopal Church for the nuptials of Miss Ann Jenney and Thomas Arnold Schupp. The early evening service was solemnized

Friday at 5:30 p. m. by Rev. F. C. Benson Belliss. The bride is the daughter of Dr. and Mrs. William Willis Jenney of 4236 Country Club Dr. and the granddaughter of Mrs. Thomas A. O'Donnell and the late Mr. O'Donnell. Mr. and Mrs. Roswell B. Schupp of Wilmette, Ill.,

are the parents of the bridegroom. Regal in a gown of ivory satin and French lace, the bride was escorted to the altar by her father. Styled along empire lines, the gown was fashioned with a portrait neckline, outlined with the luxurious lace. The full skirt of lace applied on satin was waltz length. A small crown of lace embroidered with seed pearls caught her ivory-toned veil which fell just below her shoulders. The bride carried small white orchids surrounded with lilies of the valley on a white satin prayer book against a background of heirloom lace.

Attending the bride was Sharon Speers, who was attired in a green silk dress styled off the shoulder. Her bouquet was in autumn shades. David Hoffman of Lake Forest, Ill., served as best man, and Lt. William Willis Jenney Jr., brother of the bride, and Larry Mace, Skokie, Ill., were ushers. Mace and Hoffman were fraternity brothers of the bridegroom at University of Colorado.

A reception followed in the home of the bride's parents. The mother of the bride wore a blue lace gown which featured tiers of lace forming a sheath skirt. She wore a white butterfly orchid corsage. Mrs. Schupp wore a beige crepe gown with beaded bodice and a brown orchid corsage.

The couple honeymooned in Palm Springs and will motor through the Southwest. They will reside in Evanston, Ill.



Mrs. Thomas A. Schupp —Floyd Hurt Studio



—Graf Studio

Sandra MacKay Is Bride-Elect

A happy occasion Wednesday evening at Allen Center was the cocktail party and dance given by Lt. Comdr. Paul MacKay, USN, (ret.) and Mrs. MacKay of 376 Orizaba Ave., when they revealed to friends the engagement of their daughter, Sandra Ann, and Dennis Eugene Boyd.

More than 80 friends toasted the popular young pair with champagne following the announcement. Centering the buffet table was a tiered cake with the inscription "Sandra and Dennis" and individual pieces of cake were decorated with tiny joined rings. Ivy and gardenias graced the table and other arrangements throughout the room were chrysanthemums in autumn tones.

Both young persons reside in Long Beach. Miss MacKay, a graduate of Wilson High, where she served on the board of governors of the school, is currently a student at Long Beach State College and a member of Chi Delta Delta Sorority. She is a member of Bachelorettes and former member of Junior Philharmonic.

Her fiancé, son of Mr. and Mrs. Ben L. Boyd of 5796 Campo Walk, is a graduate of Polytechnic High and Long Beach City College, where he was a member of the Order of Vidar. He is now attending USC College of Pharmacy and is a member of Delta Sigma Phi Fraternity.

No date has been announced for the wedding.



Miss Sandra Ann MacKay

SPRING WEDDING

Mr. and Mrs. William W. Troutman, 3515 Falcon Ave., are announcing the engagement of his daughter, Ann, to Milton W. Shimer, son of the Wilbur E. Shimers of Bellflower. The bride-elect is a graduate of Polytechnic High School, City College and UC at Berkeley. Her fiancé, a graduate of Excelsior High School, City College and University of Redlands, did graduate work at UC at Berkeley. He served more than two years in the Navy. Both young persons are employed by the probation department.

State Meet on Tuesday

Members of the Theta Unit, California Association of National Parliamentarians, plan to attend the workshop and luncheon sponsored by the State Association Tuesday at 11:30 a. m. in Scully's Restaurant, Los Angeles. Four study meetings are planned for the year. Next meeting of the unit will be Friday at 9:45 a. m. in the Municipal Arts Bldg. The program will include a discussion of constitution and by-laws by Mrs. Vern Jackson, and standing rules by Mrs. Charles Adelman.

Nominations

Women's Relief Corps 93 will meet Wednesday at 12:30 p. m. in Veterans Memorial Bldg. for business and nomination of officers.

Juniorette Day Noted

N.L.B. Women's Club will meet in Houghton Park Wednesday for Juniorette Day. The meeting will start with a brunch at 11 a. m. and after a short business session the juniors will take over the program. The club philanthropy section will hold a yule bazaar and many gifts will be available to members and friends. Group 3, Mrs. William Lambe, chairman, will be in charge of the brunch.

Emblem Club

The Choraleans, choral group of Emblem Club No. 106, will meet from 11:30 a. m. until 2 p. m. Tuesday at the Pearl Rausch Studio to work on Christmas music. All members who sing are invited to join this group.

Women of Moose

Women of the Moose have scheduled the following sessions: Monday, 7:30 p. m., board meeting, in the home of Mrs. Rena Ippolito, 3270 Delta Ave. Wednesday, 8 p. m., initiation, social service chapter night program, Moose Hall. Saturday, beginning at 11 a. m., social bazaar, dancing, Moose Hall.

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Give or wear the season's popular lingerie color.

- Nylon tricot slip.....3.95
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- Fancy fig leaf pants....2.95

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Open Monday and Friday Evenings Till 9

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Program to Feature Young Talent

A program of variety entertainment arranged by Norville C. Schock of Compton, will be presented Monday at 8 p. m. on the community program, sponsored by the Recreation Department in the Municipal Auditorium.

Featured in the all-star cast will be Bill McMillin, tenor soloist from Chicago; Gene Cox, new singing sensation; Jeanne Webb and Mary Grace Alberti, new dancing acts, and the popular Rankin dancers.

George Griffith will lead the community singing to open this program at 7:30 p. m. with Mrs. Madeline Frazer at the piano.

Square and old-time dancing to the music of the Tyo Orchestra and with Bill Simmons as caller will follow the stage performance.

The public is cordially invited to attend this free civic program.

Auxiliary to Meet

Long Beach Auxiliary No. 71, USWV, will meet at 7:30 p. m. Wednesday in Veterans Memorial Bldg. Hazel Clark will preside. Refreshments and a social hour will conclude the program.

Christmas Tree Lane leads to Greta's

100% Orlon Sweaters hand-fashioned by Centerville

Calderon hand-made belts 4.95

Silk scarf by Vera 2.95

Van Rella nylon slip 5.95

Charm bracelet Imitated

Believe! Mink belt 4.95

Genuine Mink frosted wool jersey blouse 8.95

Kemore quilted Robe with hidden zipper placket 24.95

for a Christmas angel withy-length Nylon gown & negligee at 22.95

Without a doubt, she'll love a gift from Greta's. Shown here is but a hint of the distinctive fashion gifts awaiting your choice. Our experienced sales personnel make shopping fun.

You - it's definitely worth the trip to Belmont Shore!

This is Sama by Dalton

put on airs... casually

in a Cashmere Shirtwaist by Dalton

Far and away the most exciting cashmere creation to date, Dalton of America takes TOP honors with Sama, a dive-necked cardigan of softest, purest imported cashmere... It's full-fashioned, of course, for those with dash 'n' dare! Solid colors and many with contrasting trim. 34-40 \$25.95

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Jean Ryan

Lakewood Center—across from the May Co.
MONDAY STORE HOURS 12:30 to 9:30 P. M.

In Art Circles

Paul Conner Exhibits Work

BY VERA WILLIAMS
Independent Press-Telegram Art Editor

Long Beach art shows:
Pacific Coast Club Galleria,
850 E. Ocean Blvd.; Annual
Paul Conner show.

Long Beach Branch, Los Angeles County Medical Assn.,
814 Pine Ave.; Ben Messick show.

Municipal Art Center, 2300 E. Ocean Blvd.; "Thomas Jefferson in Long Beach"; pre-Columbian art; modern paintings; art mart.

Bank of Belmont Shore, E. 2nd St. and Santa Ana Ave.; Karl Seethaler show.

Lafayette Hotel, Broadway and Linden Ave.; Spectrum Club show.

Following a custom of several years, Pacific Coast Club Galleria will be given over during December to work of Paul Conner, popular Long Beach landscape artist.

Shown will be 18 watercolors and oils; mostly desert scenes, with a few mountains and canyons, and one picture of San Juan Capistrano mission.

Mr. Conner has asked Margie Cate of Long Beach and Eugene Tyler of Seal Beach each to hang a painting in his show.

Mr. and Mrs. Conner will be honored at a reception from 2 to 4 p.m. Dec. 5.

This will be the last week to see "Thomas Jefferson in Long Beach," paintings, furniture,

draperies and bric-a-brac of the time of Jefferson, and the current exhibition of pre-Columbian art and modern paintings in Municipal Art Center.

All entries for the 1934 Long Beach Juried Exhibition Dec. 12 through Jan. 9 at the Municipal Art Center will be received Thursday, 9 a.m. to 5 p.m. and 7:30 to 9 p.m. at the Art Center.

The show will be judged the next day, Friday, by Ala Story, director of the Santa Barbara Museum of Art; Francis de Erdely, professor of painting at USC; Richard Petterson, professor of ceramics, Scripps College.

Any adult resident of Long Beach and vicinity may exhibit. There are three classes of entries: paintings, drawings, prints, sculpture, ceramics, woodwork; jewelry, enamels. Each artist may submit two entries in each class.

The December-January exhibits of the Laguna Beach Art Gallery will open officially Dec. 5 with the monthly tea from 3 to 5 p.m. which will be sponsored by the Dana Point Art Guild.

As is the custom once a year, the Permanent Memorial collection will be shown for a month. The collection gathered throughout the years represents one painting by each of the founding members of the association no longer living.

This includes such illustrious names as William Wendt, Gardner Symons, Carl Oscar Borg, Edgar Payne, Jack Wilkinson Smith and Guy Rose. This year paintings by Marion Kavanaugh Wachtel and Donna Schuster were added.

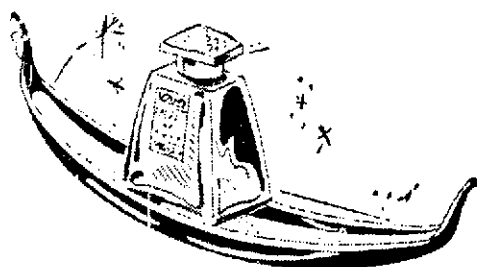
The regular members December-January exhibit will be hung in the two main galleries.

Three shows end today at the Los Angeles County Museum, Exposition Park, Los Angeles. They are sculpture by Francois Sicard, paintings and drawings by Augustus John and German expressionist prints, "The Art of the Weaver," exhibition of 126 satins,

Guest Speaker at Towne Club

Lecturer and psychologist Major Arthur L. Knight will speak on hypnosis at the Wednesday buffet luncheon of the Women's Activities Committee of the Towne Club at 12:30 p.m. Those attending are asked to bring extra Christmas tree ornaments to trim the tree for the club's Christmas party Dec. 15. The Christmas party, sponsored by the Women's Activities Committee, will be open to all club members and will begin with cocktails at 6 p.m.

brocades, cottons, velvets, tapestries, linens, wools and fragments from all over the world, dating back 16 centuries, and the William E. Phillips collection of faceted gems will be shown through Jan. 2.



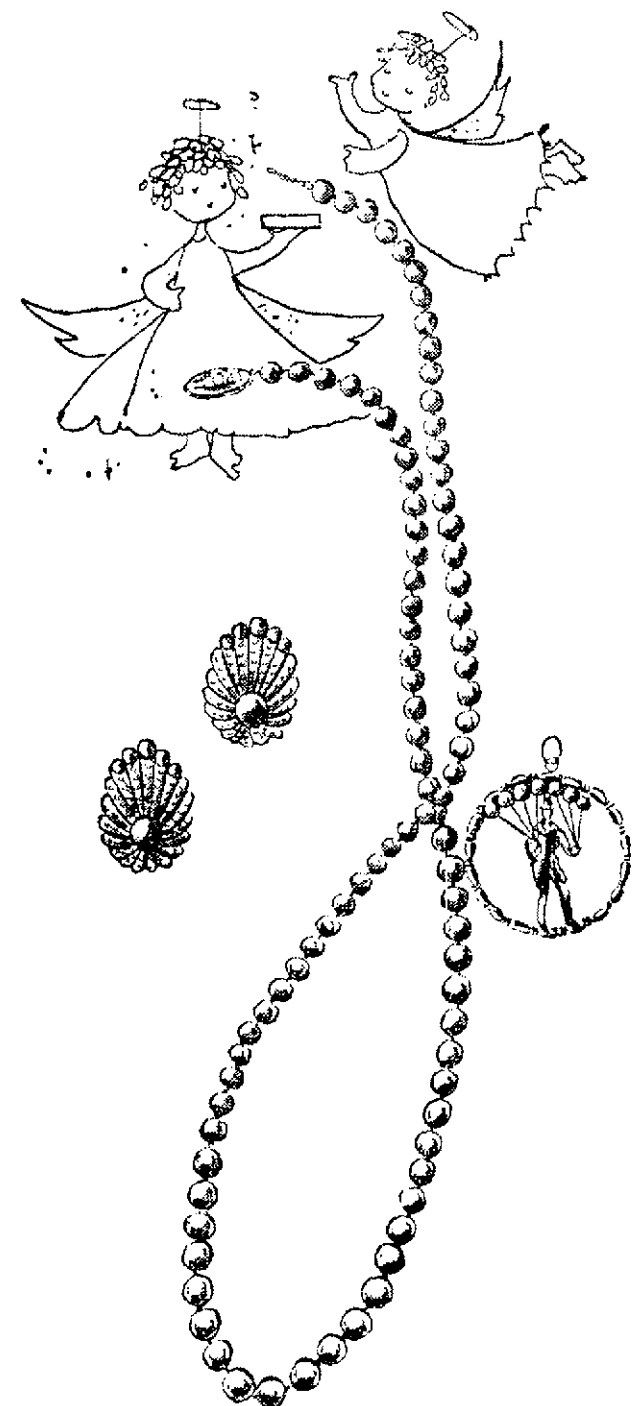
from the Coty Christmas collection! Beauty Barque

3.50

A captivating little gift in a choice of four famous Coty fragrances: L'Aimant, L'Origan, Emeraude, Paris Royal Barques with cargo of both Emeraude and L'Aimant Perfume, 6.50

Plus Tax

Cosmetics, Street Floor



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Precious, gleaming cultured pearls... designed by La Tausca. A rare opportunity to own the pearls you've dreamed about... to buy these treasured gifts you never thought you could afford! Choose from an enchanting collection of 14-kt. gold and pearl pieces and exquisite, perfectly matched necklaces, all one size or graduated, one and two strands. Come in, see this breathtaking collection.

\$15 to \$50 gold and pearl charms, bracelets, earrings, pins, now 10.50 to \$35

\$50 to \$200 cultured pearl necklaces, \$35 to \$140

Jewelry, Street Floor



See our beautiful Christmas windows! "The Nativity as Seen Through the Eyes of a Child." Now open on Broadway.

if she's worldly and wise...

Wedgwood

by Dorothy Gray

One of the great romantic fragrances of all time... a Christmas classic beloved by beautiful women, treasured... for the exquisite packages inspired by Wedgwood Jasper Ware.

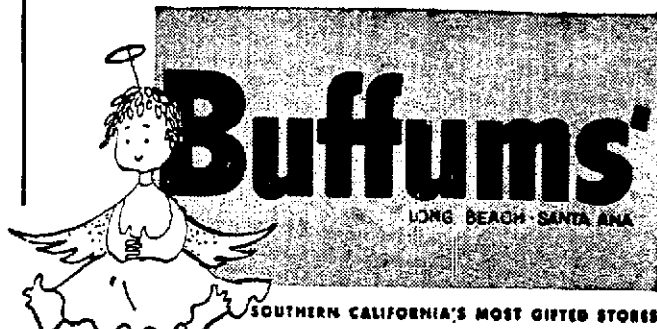
Wedgwood Cologne, 2 oz. \$2; 4 oz. \$3.

Dusting powder, 2.50 original Josiah Wedgwood 18th Century Scent Bottles, 1/2 oz. perfume, \$25 and \$35.

Gift set Wedgwood cologne and dusting powder, \$5.

Plus Tax

Buffums' Cosmetics, Street Floor



Love creator and stylist, Madame Des Lauriers, will be in our corset salon Monday, November 29. We invite you to consult with her.

There's nothing more beautiful to see... to wear... than a wardrobe of these famed Love bras, fitted to flatter you! Shown here are three important styles from our fall collection:

- a. Waist-length princess of nylon and satin 12.50
- b. Bandeau, shimmering jacquard. 5.50
- c. "Gay duchess" strapless basque. Nylon gently boned with leno elastic, spiked with blue satin bow. \$15

Others not shown, for small, average, full or problem figures, expertly fitted to your individual needs... \$5 to \$15
Lingerie, Third Floor



store hours: 9:30 A.M. to 5:30 P.M. — Fridays 12 noon to 9 P.M.



A CHRISTMAS PROMISE

Again this year, Children's Benefit League will make its Christmas promise, "Aid for Handicapped Children." Pictured are four league members busy with details for the league's annual Christmas bazaar and silver tea from 1 p. m. until 5 p. m. Thursday in Lakewood Country Club. They are (left to right) Mrs. Harry L. Brittain, in charge of the handicrafts booth; Mrs. Carl Young, league president; Mrs. Fred Mense, general chairman, and Mrs. L. W. Clarke, decorations chairman, who holds Keith Mitchell, son of Mr. and Mrs. Bruce Mitchell. Boy at left is Paul, son of Mr. and Mrs. John Babrowski. The public is invited.—(Staff photo.)



STUFF DOLLS FOR HOSPITAL

Ann's Club of Long Beach is stuffing Hansel and Gretel dolls for the children's ward at Community Hospital, to be delivered at Christmas. Displaying some of the dolls are (left to right) Patti Watson, Maxine Gatlin, Eleanor Downen and Freddie Downen. The club also is filling food baskets for a needy family. Future event will be a Christmas party Dec. 19 at the Colorado Lagoon clubhouse for a group of cerebral palsy children.—(Staff photo.)

DAR Chapter Sees Film on Conservation

"Conservation" and the "American Red Cross" were the featured topics of a program presented to members of Susan B. Anthony Chapter, D.A.R. at a meeting in the home of Mrs. J. T. McDonough. Mrs. William G. Johnson, conservation chairman, presented the program which featured a

film on the Dinosaur National Park Monument. Misses Elizabeth and Margaret Byrkit, members of the Los Angeles Sierra Club, showed the film and made interesting commentaries on the subject matter. A six-day trip down the beautiful Green River in Colorado in collapsible boats with typical camp scenes, pictures of Indian fossils and Indian picture writing on the walls of caves, as well as scenes of the small boats shooting the rapids, made colorful and exciting subject matter. The chapter hopes that the general public will become interested in the topic, the aim of which is to preserve one more natural beauty spot for future generations to enjoy. A report on overseas activity of the American Red Cross was given by the regent, Mrs.

NNN Club Plans Yuletide Dinner

Mmes. Laura Bassett, Beth Humphries, and Iris Crawford were hostesses for a meeting of the NNN Club in the social room of the Bank of Belmont Shore. The president, Jessie Ryan, conducted the business session, when plans were made for the annual Christmas dinner meeting at the Navy Chapel, at which time many gifts will be presented to Chaplain William Patrick for distribution to needy Navy families. Dorothy McQuiston showed colored slides of her recent trip to Africa. A social hour with refreshments concluded the meeting.

Children's Benefit League Slates Yule Bazaar, Tea

Around the theme, "Our Christmas Promise Aid to Handicapped Children," Children's Benefit League will present its annual Christmas bazaar and silver tea at 1 p. m. Thursday in Lakewood Country Club, with Mrs. Fred Mense as general chairman.

Each year a greater number of children are finding happiness because of the league's efforts in their behalf. One of the newest projects is the children's clinic at Community Hospital, where the league is donating \$200 each month to help defray expenses and where individual members of the league donate their services.

Decorations by Mrs. Lee W. Clarke will portray the festive spirit of the occasion. Live decorated trees decorated with "Christmas Promises" will mark the entrance, and silver mobiles in the shape of bells, stars and trees will dance overhead, while huge fluffy red balls march down the center. A 3-foot silver Christmas tree, representing a donor and decorated with sparkling red balls, will stand beside each booth.

On the stage a life-sized picture will show two small children in sleepers gazing into the fireplace where stockings hang from the mantel.

Assisting Mrs. Clarke are Mmes. Donald Penrose, Charles Davies, A. A. Jones, D. Nichols and L. Robertson.

On sale will be many useful and beautiful handmade articles, including ceramics, beaded articles, bridge accessories and fancy aprons, as well as foods, cards and stationery.

The booths and their chairmen are as follows: Handicraft, Mrs. Harry L. Brittain; sewing, Mrs. James Rucker; grab bag, Mrs. Howard Connell; tea towels, Mrs. John Babrowski; fruit cake, Mrs. Kurt Parks; gift bar, Mrs. Joseph Wilson and Mrs. Alvin Berlowe; beaded articles, Mrs. Bruce Mitchell; cookies, Mrs. F. J. Kerr; bridge accessories, Mrs. Terry Johnson; candy, Mrs. John Schmidt; ceramics, Mrs. William Woodin; pies and cakes, Mrs. Thomas Torres; cards and stationery, Mrs. W. R. Crall.

Awards include a chair done in needlepoint, a turkey and a ham, in addition to many others donated by Long Beach and Lakewood merchants. In charge of these are Mmes. Arthur Ellery, Herbert Belau and Wilson Mulheim. Mrs. Gordon Tiller is in charge of the tea table, and Mmes. Herbert Belau and Alfred Guillemot, invitations. As an added feature there will be palm readings by Major A. L. Knight.

The league president, Mrs. Carl Young, anticipates a large attendance. Every member is donating her time and efforts toward making this an outstanding event. Their dream is a hospital wing for children with communicable diseases in the Long Beach-Lakewood area. The public is invited to attend.

Family Gatherings Star on Lakewood Calendar

BY BERNICE AHRENDES

The fragrance of pumpkin pies and turkeys baking in the oven rose heavenward Thursday over Lakewood as families united in counting their blessings on Thanksgiving Day.

On Wednesday, Mayor Angelo Iacoboni with his lovely wife Gloria, boarded a plane for Fitchburg, Mass., where they were the Thanksgiving Day guests of Mr. and Mrs. Anthony Carbone. Mrs. Iacoboni's parents, today and for the next three days Iacoboni will be attending the mayor's convention in Philadelphia, Pa.

Councilman Bob Baker, his wife, Phyllis, and son, Chris, were the guests of Bob's parents, Mr. and Mrs. J. A. Jones at 4408 Ostrom Ave. Other dinner guests were Mr. and Mrs. N. L. Edwards of El Monte.

Mrs. George Nye prepared a family dinner at home, 5649 Pimental Ave. for her husband and two daughters, Pamela and Beverlee.

During the afternoon while waiting for the turkey to achieve the desired brownness Mr. and Mrs. William Burns of 2728 Dashwood St. with their children, Cynthia and Anthony, and their dog, Princess Kelly, hiked the hills behind Pasadena to marvel at the glorious fall colors. They were dinner guests at the home of Mrs. Burns' parents, Mr. and Mrs. David Evans in Pasadena.

Mr. and Mrs. Gene Nebeker with their daughter, Pamela, were the Thanksgiving Day guests of Gene's parents, Mr. and Mrs. Dell Nebeker in Long Beach.

Last Tuesday, Mr. and Mrs. Waldo Yearsley with their teen aged, Jimmy, Gail and Buddy, left for Hamer, Idaho, to be with relatives this Thanksgiving time. They were happy to see Mrs. Yearsley's (Jessie's) parents, Mr. and Mrs. J. H. Richardson, her three brothers, Jack, Eldon and Buster, and her sister, Mrs. Dale Young. They also visited with Waldo's brothers, Ray, Rulon and Glenn. They will return home today.

A farewell and birthday party was held last week at the home of Mrs. Ila Llewellyn, 5922 Hersholt Ave. for Mrs. Ruth Bigelow. Mrs. Bigelow with her children will be leaving soon to join her husband, Lt. Commander Bigelow in Guam. Wishing her a happy voyage were Mmes. Dorothy Stroh, Ruby Wybrant, Gertrude Frey, Viola Rainey, Bonnie Parker, Lucille Bastford,



Around the town... Don't go woolgathering while you're waiting for the signals to change downtown. That sign changes from "walk" to "don't" in an absolute wink... Do admire the giant glittery candy-canes that arch over Pine Avenue... And speaking of sights, that was a startling one on Wednesday to drive up Atlantic and find a giant apartment house parked in front of Poly!

Glamour has come to Long Beach! Last night we attended the fabulous opening of RAFAEL'S new HOUSE OF BEAUTY in suite 501 of the Bank of America Building at First and Pine. And ladies... you have a treat in store! From the glass and mirrored entrance to the handsomely upholstered contour chairs in the shampoo room, this salon is the epitome of elegance. Telephone 7-2957 for your date with glamour... hair styling, facials, body massage, leg waxing, manicures and pedicures.

Children love surprises... and when the surprise comes in a snowball decorated like a Santa head, or a carrot-nosed snowman or a candy cane, what fun! Handmade in New Orleans and priced at one dollar, just one of the hundreds of unusual gift ideas at the Bixby Knolls PARTY SHOP, 3926 Atlantic Ave. P.S. They have wonderful decorating ideas, too!

Members of the Bellflower Second Ward of the Church of Jesus Christ of Latter Day Saints traveled to Mesa, Ariz. last weekend on an East Long Beach Stake temple excursion. They were headed by Bishop Thomas C. Eynon and Mrs. Eynon, Mmes. and Messrs. Ivor Goodlad, Ronald Cole, Eugene Mertz, Victor Chapman, Rex Jeppesen and Clinton O. Jorgenson, all of Lakewood.

Russell Butcher, son of Mr. and Mrs. Herbert Butcher, celebrated his 12th birthday last Saturday by serving his guests a chicken dinner then taking them horseback riding at the King Cole stables. His guests were Henry and Mike Fithian, Jack Karmeyer and John Ahrendes.

Every man looks more handsome in a hat. And if he doesn't know it, he hasn't been fitted correctly. KEN ADY'S, 138 Pine Ave. knows all about hats. Steer him in, gals, and you'll be putting him in competent hands. If you want to surprise him with a hat for Christmas, KEN ADY'S have adorable miniature hat boxes with tiny hats inside to put under the Christmas tree. Oh, yes, they have the best... Ectopsons, priced from ten to fifty dollars.

Have you admired those lovely towel rings in the recent picture of dream bath-rooms? The

IMPERIAL HARDWARE COMPANY, 437 American Avenue, has a selection of them. If you have a crowded bathroom, you'll find that these take up less space than bars as well as being very high fashion. One handsome style has a chrome wall fixture with a clear lucite ring and is priced at \$3.75. The chrome-plated fixture and ring, \$2.25.

Looking for a cute gift that is priced about two dollars? The EGYPTIAN DRUG COMPANY, 5128 E. Second and St. in Belmont

Shore, has the most adorable miniature Victorian ice cream store chairs in black or white metal with padded satin ruffled seats with a bottle of Houbigant's "Chantilly" or "Quelques Fleurs" perfume attached. Just two dollars plus tax. Cute to hang on the tree!

Are you a lover of gourmet foods? You will find a lovely selection of imported delicacies at the MARIUS DANISH DELICATESSEN in Ray and Eddie's Market at 3850 Atlantic Ave. In addition to the best imports from every country in the world, they make their own bread (and such bread you've never tasted!) and such delights as liver loaf and other meat treats.

Mothers of young girls! Party time ahead! And don't let the ruffles scare you... have you seen the new party dresses with their own ruffled petticoats all in wonderful no-iron nylon? The YOUTH FASHION CENTER, 4812 East Second Street and 3803 Atlantic Avenue, has these exquisite dresses in sizes from one to fourteen in a variety of colors and styles. We liked the perfect holiday dress for a size five... navy-blue and white squares in a full-skirted frock made fuller with a can-can petticoat bound in red to match the crisp red sash. A flattering white ruffled collar (no ironing, remember) completes the well-dressed picture. Amazingly low priced at \$5.95.

Know a girl who has everything? LOCKWOOD'S FURS, 711 Pine Ave., has a wonderful gift for her. Mink earrings! They're beautifully made, and pure flattery, \$3.00 a pair.

MARY AND DAVID'S, 5259 East Second Street in Belmont Shore, is the new fashion center for TERRI LEE dolls. These beautiful doll clothes include such exotics as fur stoles, bride's ensembles. Blue Bird uniforms and bathing suits! Dresses priced from one dollar and accessories priced from fifteen cents. your daughter's TERRI can be the best-dressed doll in town for Christmas. MARY AND DAVID'S also carry the unbreakable, guaranteed-for-a-lifetime TERRI LEE doll.

Any Questions? Call Lisa Towne at 70-5951 Extension 249

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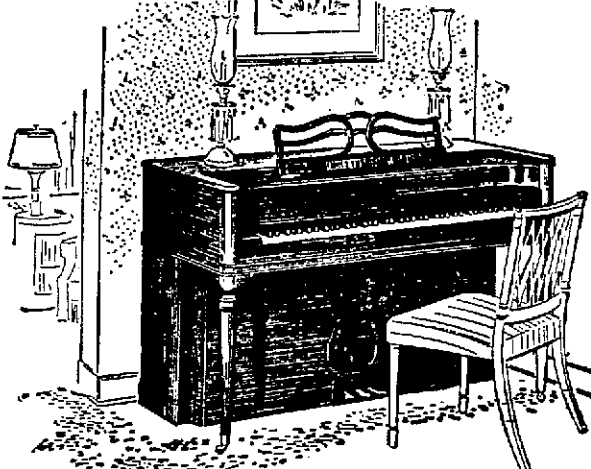
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Among Career Women

By ANNE GILCHRIST

Insurance women of Long Beach are all set for their annual "Bosses Night" dinner party at Lakewood Country Club this coming Wednesday night. The largest social affair of the club year, this one promises to top all past "performances."

The party's theme will be centered around a television program idea and decorations, invitations and program are based on this.

Marie Eckles, vice president and program chairman, is serving as general chairman for the affair with yeoman help from committee members Phyllis Warner, Ennis Mae Kirby, Sandra Smith, and Louise Campbell, plus assistance to boot from the entire membership.

As a special feature the Southeast Insurance Women's Association of Los Angeles County and their bosses will join the local women, their bosses and guests for this event. This is Southeast Insurance Women's first year as an organized club. They were sponsored by Long Beach.

Pilot Club

For the past 31 years, Pilot Clubs have carried on an active program of "Friendship and Service" in their respective communities. During this time, Pilot has directed a great deal of its service program toward youth and its projects.

At the 1952 convention, Pilot International took a big step forward by adopting, as an international project, a program of great importance to young people — sponsoring Anchor Clubs for teen-age girls.

This afternoon, from 3 until 5 p. m., in the University Club at Hotel Lafayette, the Pilot Club of Long Beach will hold a charter party for the Anchor Club of Jordan High School. This is the third such club for teen-age girls with leadership qualities to be organized locally by the Pilot's. First was at Wilson High School, now the Ming Chapter of Anchor Club; second at Poly High School which is called the Caprice Chapter of Anchor.

Thirty-seven Jordan girls will be inducted as charter members this afternoon with the following officers being inducted: Sharon Koon, president; Sharon Kobata, vice president; Beverly Bates, secretary, and Sharon O'Bergh, treasurer. Mrs. Betty Robinson is faculty advisor.

Margie Cate, chairman of the Pilot Anchor Club committee, will preside. Members of her committee who will be presented are: Marguerite Dougherty, Margaret Darby, Marion Tripeny, Eleanor Boyd, Margaret Kimball, Margery Procter and Dorothy Rees.

Dr. Madeline Beckenbach,

Dist. 18 Governor of Pilot International and member of the Santa Monica Pilot Club, will present the charter. Eleanor Boyd will tell of the objectives of Pilot International; Margaret Fenwick, president of the Long Beach Pilot Club, will install the Anchor officers and John Wilson, principal of Jordan High School, will speak for the school. A special welcome to Anchor Clubs will be extended by Joyce Wilson, president of the Wilson Club, and Joan Evans of Poly Anchor Club.

Anchor Clubs are Pilot members' means of providing tomorrow's citizens with the "know-how" of leadership and an awareness of the many problems facing the world so that they may better serve America as tomorrow's leaders.

Lakewood Pilot

Lakewood Pilot Club received its official visit from the District Governor, Madeline Beckenbach of Santa Monica, at dinner meeting which was given in Lillian Ekel's Tearoom recently. Also a guest of the evening was Reeve Campbell of Santa Monica, the district secretary.

Particular care had been taken with the tables which were set with bright autumn flowers and leaves.

Dorothy Scheman, president, was in charge of the meeting. Edythe Avery gave the invocation and led the flag salute. Activities of the club were discussed and it was decided to support the Lakewood Council of Service Clubs in its youth program. A contribution was authorized to Pilot's international project, giving aid to the French village of Vimoutiers which was bombed mistakenly by American forces during World War II.

Medical Assistants

November meeting of the Long Beach Medical Assistants was held at Jones Dining Room with Lavonne Lynch presiding. A large horn of plenty filled to overflowing with beautiful fruit, nuts and candies was the centerpiece at the speaker's table. Various shades of fall flowers and

Workshop to Audition

Singers Workshop of Long Beach is now accepting new members, according to Director Henri Scanlon. Rehearsals will start at 617 California Ave. Tuesday night for its concert presentation of Charles Gounod's opera "Faust" with the Long Beach Philharmonic Orchestra, April 27.

Auditions for solo parts will be heard in two weeks. Singers interested in becoming Workshop members can contact Scanlon by calling Workshop Headquarters.

Insurance Women to Fete Bosses; Pilot Sponsors Jordan Anchor Club

autumn leaves were used to decorate the tables for other members and guests.

Dr. Walter R. Buerger, chairman of the Medical Advisory Board of the Long Beach Exceptional Children's Foundation, spoke to the group on "The Retarded Child." His talk was followed by a short open discussion of his subject.

Hostesses for the evening were Eleanor Justesen, Margaret Kaesman, and Charlotte Heye.

The Assistants Christmas party is planned for Dec. 13 and will take place at Eaton's Chicken House. Another holiday affair, a tea, will be given in conjunction with the Orange County Medical Assist-

ants with the date to be announced.

Margaret Ives

A thought-provoking talk was given before the Margaret Ives Business and Professional Women's Club at their November meeting at the Lafayette Hotel by Mrs. Gertrude Withers, chief social worker in the Long Beach office of the Veterans Administration. Her subject was, "Our Community Resources in the Field of Mental Hygiene." Among the many points she brought up was the evergrowing need for consultation and help in the field of mental health by both children and adults and the lack of such facilities in

our clinics and hospitals for adequate care.

Evening's program was in charge of Mabel Crossley, chairman of Margaret Ives Health and Safety committee, who gave a few highlights before introducing the speaker regarding statutes which have affected the health and welfare of the community during the past 28 years. Most important, she pointed out, have been the Pure Food and Drug Act, the Sherman Act and later rules governing sanitation.

Among the special guests of the evening was Miss Florence Genschmer, now director of the Visiting Nurse service of Long Beach, and Miss Barbara Statham, a teacher at

John Dewey School, who said a few words concerning Girls Club activities.

Bazaar

Early Christmas shopping under very pleasant circumstances will be made possible thanks to the Vocational Nurses Alumni of Harbor General Hospital who have planned their second annual Bazaar for Monday. The sale will be in full swing from 9 in the morning to 9 in the evening at the hospital, 1124 W. Carson St. in Torrance. Free coffee and cookies will be served as guests shop for gift items, fruit cakes, and other bazaar features. Leonore Anderson, chairman, announces the public will be welcome.



Mrs. John Morris

Ruth Ann Pierce Now Mrs. John F. Morris

Pearls belonging to her mother were worn by Miss Ruth Ann Pierce, daughter of Mr. and Mrs. Lewis Whitney Barnhart of 4445 Clark Ave., when she recited her wedding lines with John Freeman Morris. Dr. Winfield Edson read the evening nuptial service in First Baptist Church. Mr. and Mrs. Richard Halbert Bright of East Glacier Park, Mont., are the parents of the bridegroom.

Chantilly lace formed the bodice of the bridal gown chosen by the bride, who was escorted to the altar by her stepfather. The sweetheart neckline featured a yoke of nylon tulle, and the skirt was fashioned of taffeta and tulle. Completing the attractive bridal picture was a chapel-length veil of silk illusion net caught by a Juliet cap. White roses, stephanotis centered with white orchids formed the bouquet.

In the wedding party were Mrs. Donald Pierce, matron of honor; Miss Norma Bright, sister of the bridegroom, and Mrs. Claude Hendrix, bridesmaids; Helen Marie Sandy Fraser, flower girl; Richard Alan Pierce, ring bearer; John Cheevers, best man, and Robert Nickel and Donald L. Pierce, brother of the bride, ushers.

Ballerina-length taffeta gowns in aqua, pale green and yellow were worn by Mrs. Pierce, Miss Bright and Mrs. Hendrix. They carried bouquets of rosebuds.

The bride's mother received guests in a rose taffeta and lace gown. Her flowers were pink cymbidiums. The mother of the bridegroom chose a violet nylon gown and white cymbidiums.

Hostesses at the reception for the 125 guests were Meses. H. J. Marten and J. V. Wood, aunts of the bride, and Mrs. Henry McKay and Miss Maxine Wood.

The bride, a graduate of Poly High School and City College, attended USC. Her husband received his schooling in East Glacier Park, Mont. He is serving in the Air Force. The couple will reside in Sacramento after a honeymoon in Yosemite.

Black Skirt

If you have a simple black skirt—part of a suit or separate combination—add a velveteen jacket or middie top. Make it in pink or American beauty red and you're set for dressy occasions with little expense.

Tweed Costume

If you've a mind for the costume, try one in tweed. But this time, instead of the usual sheath, make the dress a scoop-neck one with a fuller four-gore skirt. The jacket should be short and tight to the waist only.

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UPHOLSTERY SQUARES 27"x54", sample squares of fabrics that sell up to 6.95 a yard 98¢ ea.

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Bridal Fetes Honor Nita Neal

As merry as the holiday spirit are the many attractive parties dotting the calendar for Nita Neal who will wed Lt. William Guy Bryan, USAF, of Sequin, Texas, Dec. 11 in St. Luke's Episcopal Church.

Miss Neal is the daughter of Mrs. Virginia Brown Neal, executive vice president of the Southern California Military Academy here.

Mrs. Stanley Weiss was hostess yesterday afternoon at a tea honoring the bride-elect. Assisting during the occasion were Mmes. Edwin Buffum, Lon Peek and Miss Anita Robinson.

Gracing the table which was covered with an Alencon lace cloth was an arrangement of pink stock, carnations and sweet peas.

Bidden to the Weiss home at 4236 Chestnut Ave. were Dr. Elvera Barker, Mmes. John Brown, Russell Buffum, Mildred Hines, Mildred Hurley, Lyman Kalmbach, Maurice Lang, Jeanette Nailor, Virginia Neal, Frank Piazza, Theodore

Reddick, Joseph Reed, Loreen Robinson, Jack Stanaland and Pearl Tracy of this city.

Guests from out of town were Miss Monya Feddersen and Mrs. Donald Feddersen of Los Angeles; Miss Cynthia Griffith and Mrs. Charles Griffith of San Diego; Mrs. Carlyle Larson and Mrs. Haverly Larson of Pacific Palisades; Mrs. Fendergraft of Rivera; Mmes. Barnette Smiley Jr., Barnette Smiley and John Smiley of Lakeside; Mrs. John Webster of Newport Beach.

Gifts of linen were showered on Miss Neal at a tea and a bridal fete given a few days ago by Anita Robinson and her mother, Mrs. Loreen Buffum Robinson, 2205 E. First St.

A pink and white motif was carried out through the decoration. The tea table topped with a white lace cloth over pink featured a pink heart flanked by bride and bridegroom dolls. White stock, spider chrysanthemums and wedding bells adorned the buffet table, and a pink wishing well backed by an arrangement of pink and white carna-

tions was placed at one end of the living room.

Mrs. Cecil Carlyle Larson, of Palm Springs, presided at the tea table. Approximately 35 friends and relatives were bidden to the affair.

A warm summer-like afternoon and evening provided the perfect background for a barbecue, swimming and shower party given recently by Mr. and Mrs. C. Carlyle Larson for the honored bride pair.

The Larsons of Palm Springs opened their Pacific Palisades home for the party.

An autumn bridal theme was used throughout the home and on the tables beside the lighted pool. Kitchen gifts and gadgets were presented to the bride-elect and her fiancé. The pair cut a pink and white cake which was inscribed with their names.

Among guests from this city were the bride-to-be's mother, Mrs. Neal; the hostess' mother, sister and brother, Mrs. Loreen Buffum Robinson, Anita Robinson and Bob Robinson, Thad Dickinson and Jim Nelson.

Taleon Club to Give Musicales

Christmas festivities for Taleon Club will be heralded at the organization's ninth annual musicale in Mottell's

Chapel, Sunday, Dec. 5 at 3 p.m., when featured artists on the program will be: Dr. Peter Slack, organist; Phillip Sheridan, narrator; Donna Jean Lowe, reader; Long Beach Madrigal Singers, under

the direction of Royal Stanton; Don Pratt, cornetist, accompanied by Ruth Nichols. James G. McGarrigle will appear in the role of St. Nicholas. The event is open to the public.



NEW ARRIVALS

Joining the Long Beach contingent of former Washington, D. C., residents are Capt. and Mrs. L. V. Honsinger, who arrived here recently from the eastern city. Capt. Honsinger took over command of the Naval Shipyard. Mrs. Honsinger, a Phi Beta Kappa, was active in church work in the capital and enjoys sewing and playing the piano. The popular new arrivals have a son who is at the Naval Academy and a daughter in her first year at the University of North Carolina.—(Staff photo.)

To Choose GOP Officers

New officers will be elected when the 18th Congressional District Republican Women's Federated Club meets Wednesday at 1:30 a. m. at Lafayette Hotel Roof Ballroom. Mrs. George P. Taubman, president, will be in charge of the gathering.

Ronald M. Ketcham, Washington representative of federal affairs of the Los Angeles Chamber of Commerce, will be the guest speaker. Ketcham is an outstanding authority on conditions in Washington, and will give an appraisal of the past election. His subject is "A Look at the New Congress." He will be introduced by Mrs. Richard Bixby, vice president.

Preceding the speaker, the club will have a short business meeting. Members will elect delegates for the state convention of the Federation of Republican Women in January at San Jose.

Mrs. Raymond Grobaty, precinct chairman, will introduce the honored guests who were workers in the past election.

Mrs. F. E. Gober, ways and means chairman, will have her "Do-Re-Mi for G. O. P." Christmas sale.

Mrs. Gustaf Erickson, hospitality chairman, and her committee will serve a Christmas tea during the sale. Music will be furnished by Mrs. Truman Cleveland.

Art Program

Mrs. Herbert W. Ferguson presided at a meeting of the Art Dept. of Ebell Club at the clubhouse, where participating in the program were Mmes. Rex Mhoon, who discussed early 15th Century artists; Mrs. Vern Hedden who read a paper written by Mrs. Homer Blaisdell on Fra Angelico; and Mrs. Charles Grant, who told of Cimabue and Giotto.



'TIS THE SEASON TO BE JOLLY'

Annual Christmas party for North Long Beach Junior Women's Club is a gala event set for Saturday at the Agate clubhouse, which is the kickoff for the 1954 holiday season for this congenial group of young women. Pictured in Recreation Park as they go through the motions of gathering pine boughs and other greenery for the dance hall are Mrs. Donald Meyers (with ax), Mrs. Marshall Kieler (kneeling), president of the Juniors; Mrs. W. A. Daniel, and Mrs. John Garrels (with saw).—(Staff photo.)

Vacation Bound

Four months of pleasure are in store for Mr. and Mrs. J. F. Simmons, 725 E. 15th St., who will sail tomorrow on the freighter, Yaka, for a leisurely vacation. On their itinerary will be San Juan, Puerto Rico, Havana, Cuba, Key West and Miami, Fla., and Washington, D. C. They will return home through Iowa, stopping in Clinton and Des Moines where they will visit friends.

P.T.A. Groups List Varied Activities

Elected officers of Long Beach Council of Parents and Teachers will meet Tuesday at 9:30 a. m. in the Board of Education Annex.

Parent education groups are holding informal group discussions in the conference room 15 at the Board of Education Annex from 10 a. m. to 11:30 a. m. each Wednesday. The

study book, "Parent Education in a Free Nation" is being used.

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THURSDAY, DECEMBER 2—1 to 5 p.m.
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Why Grow Old

How to Keep Same Weight

By JOSEPHINE LOWMAN

During 1934 I have offered my eight-week self-improvement marathon which brings a loss of about 20 pounds in eight weeks' time, and my nine-day reducing diet which brings a loss of from five to 10 pounds in nine days, and most recently, my tubby hubby reducing diet, which brings a loss of from 7 to 12 pounds in 12 days' time. Therefore I know that there are a lot of men and women who became happier, healthier and more attractive. How are you now? Have you begun to accumulate those extra pounds you lost, or are you struggling not to do so? Being human, this is no doubt happening to many of you.

Therefore, at this time, I believe it will be helpful to outline for you a few suggestions about how to hold that line! You learned while on your reducing diet what foods are important to your health and which are non-essential. Of course, the foods which are non-essential physically, tempt the palate and, provide some comfort to the spirit.

When you have reached your

ideal weight you can begin to add more calories to your diet and can indulge in some of those wonderful things you forgot while reducing, but don't go haywire. Keep the eating habits you learned while reducing, as a lifetime plan, except that you add a conservative amount of the items left off.

For instance, you can have some gravy, more butter or margarine, some salad dressings, some desserts and so forth. BUT do not go back to your old habits of eating, because if you do, you will not only gain back those extra pounds but you will be leaving behind a diet which will make it possible for you to remain young, longer, and feel and look better.

As a habit of life, eat more fresh fruit and less pastry, drink more skim milk or buttermilk or powdered, fat-free milk, and less cream, eat more yellow and green vegetables and less starch. Today the protein and mineral and vitamin-high-diet is the one we strive for. Of course you need some sugar and starch and fat. These are all an important part of the well-bal-

anced diet. Just don't be extreme about them. They always add such a bang to eating.

Get up from the table before you ever feel stuffed (except once in a while), and emphasize the essential foods. This will pay off in health and physical attractiveness and pep and prolonged youthfulness.

In order to help women who have lost weight to hold that line, I have prepared menus for six days in order to give them some idea of what I mean. If you would like to mean, the leaflet, "Hold That Line," send a stamped, self-addressed envelope with your request for leaflet No. 71.

Also, if you missed the nine-day (for women) or Tubby Hubby diet (for men) and would like to have one of them in a convenient booklet, send ten cents and a stamped, self-addressed envelope for the one you want. If you want both, send 20 cents and a stamped, self-addressed envelope. Address Josephine Lowman in care of the Press-Telegram.

This feature runs daily in the Press-Telegram.



Dana J. Bullock

School Menus

Tasty Dishes

This Week at Cafeterias

The following menus will be served in Long Beach Elementary Schools in the week of November 29 - December 3, 1934:

MONDAY: Spaghetti and franks, garden peas, Hawaiian fruit cup, toasted French bread and milk.

TUESDAY: Beef patty on bun, buttered green beans, quartered oranges, cheese wedge, and milk.

WEDNESDAY: Savory beans, buttered fresh carrots, fruit jello, 1/4 whole wheat sandwich, and milk.

THURSDAY: Chopped steak on mashed potatoes, frozen mixed vegetables, peach betty with whipped cream, 1/2 peanut butter sandwich and milk.

FRIDAY: Macaroni and cheese, frozen spinach, sliced apples and peanuts, 1/4 whole wheat sandwich, and milk.

The above items make up the elementary children's lunch 25c. Soup, salad and dessert from the Junior-Senior High School a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH
MONDAY: Spaghetti and franks, frozen spinach, Hawaiian fruit cup, 1/4 whole wheat sandwich and milk.

TUESDAY: Beef rice casserole, buttered fresh carrots, cinnamon applesauce, toasted French bread, and milk.

WEDNESDAY: Beef patty on bun, garden peas, coleslaw, fruit kabob and milk.

THURSDAY: Hot meat loaf sandwich with gravy, mashed potatoes, garden salad with cheese garnish and milk.

FRIDAY: Macaroni and cheese or baked fillet of haddock, buttered green beans, fruit jello salad, 1/2 peanut butter sandwich and milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salads 12c, plain cottage cheese 10c, fruit salads 12c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the Junior and Senior High Schools are not required to purchase the grill plate before purchasing a la carte items.

Chef of the Week

Dana J. Bullock Lists Special 'Bean Pot' Dish

By MILDRED K. FLANARY
L. P. T. Home Economics Editor

He dispenses that little '54 tab that you affix to the rear end of your car—for a price. The bigger the car—the bigger the price.

Chef of the Week Dana J. Bullock is now in his nineteenth year as manager of the local office of Motor Vehicle Dept., having accepted that position on January 1, 1933. His success may be attributed to the fact that he always finds time to greet his customers graciously—and because of a keen memory, call them by name.

Born in Blanchard, Iowa, he moved with his family to a farm in Idaho, when he was a small boy. The city of Boise provided not only his education, but the girl whose name he changed to Mrs. Bullock, as well.

Lumber and allied industries summoned them to that southern state called North Carolina. There they remained for 11 years until the lure of the great west got the better of them. They arrived in Long Beach in 1924.

Musician or organizer—we're not sure which tops the other of our Chef's abilities. He aided in the creation of Long Beach's first symphony orchestra in which he played viola. The local chapter of the California State Employees' Assn., and the Long Beach State Employees' Credit Union are two evidences of his organizing skill. He was second president and several times a delegate to the annual statewide council of the former, and is the present proxy of the latter. He also holds membership in the Masonic Lodge.

One daughter, four sons, 12 grandchildren and four great grandchildren, his fondness for

Department Sets Reading of Opera

For the opening meeting of the Music and Drama Department of Ebell Monday at 10:30 a. m. in Ebell Club Auditorium, Mrs. Merton B. Smith, chairman, will present Sell T. Ritchie of Fresno, who will give a musical reading of "Amahl and the Night Visitor" by Gian Carlo Menotti. She will be accompanied by Jean Kuhns, concert pianist. This was the first opera ever commissioned especially for television.

Miss Ritchie, immediate past president of the California Federation of Music Clubs, was for 19 years the president of the Fresno Musical Club. She is well known throughout California for her opera reviews and lectures on European music and was a voice pupil of Plunkett Greere of London, and is holder of a certificate of award from the London Institute of Speech.

Homecoming Dance Listed

A homecoming dance will be given Wednesday at 7 p. m. in Allen Center for all junior members of the service set home for the holidays. This dance is sponsored by the Fleet Officers Wives Club. Reservations may be made with Mrs. W. A. Cockell, 1618 E. Ocean Blvd.; Mrs. J. M. Clements, 1100 E. Ocean Blvd.; Mrs. David M. Tyree, 274 E. Second St.; Mrs. Frank Virden, 4217 Boyar Ave.; Mrs. Bruce Candless, 355 Claremont Ave., and Miss Noni Adamson, Seal Beach.

Study Club

Executive board of Study Club of Long Beach met at Municipal Art Center last week to discuss Reciprocity Day and holiday activities for the club. Mrs. Bessie Baird gave a paper on the War of Independence and Treaty of Paris illustrating her talk with color prints loaned by the Public Library. Miss Bessie Skinner reviewed "Rivers of Glory." Both were introduced by Mrs. R. M. Brougher, program chairman. Mrs. A. L. Murray presided.

Molly Mayfield

Grandma Entitled to Room

DEAR MRS. MAYFIELD:

First off let me tell you I'm 47 years old and a grandmother. For the past seven years I have lived with one of my sons and his wife.

I had a house of my own but they asked me to live with them and take care of the children so they could both work. At that time there were three children. Now there are four. This last one is a poor little deformed thing who, though going on five years old, can't walk or talk.

My trouble is I have been so good to them, and taken so much of the responsibility that now I am taken for granted and my daughter-in-law wants to take the bed I sleep in with my little granddaughter and rent a room with two beds and let me sleep with three in a bed.

I think at my age I'm too old for this. Furthermore, why should we have to crowd up

so. This is an eight-room house. They have a '54 car, and everything they want.

I do all the cooking, the washing, and ironing, and keep the house clean—all this for no pay, and I have no income. If I did, I would buy me a bed of my own.

I'm so confused because with the mother gone all day, and the daddy working all night, the children need me. But if I'm to be pushed around like this shouldn't I leave and get a job of my own. My son doesn't get them, I'd move out and take a job.

I'm quite sure the family would want you back in no time—and on your terms, too. —M.M.

This feature runs daily in the Press-Telegram.

Marine Brass Attends Dedication in Australia

By VIRGINIA WELDON KELLY
P-T Washington Correspondent

Marine Corps Commandant, Gen. Lemuel C. Shepherd Jr., accompanied by Mrs. Shepherd, left Washington recently for a literal and figurative flying trip that will take them to Australia for four days and to New Zealand for 24 hours.

En route to, and returning from Australia, Gen. and Mrs. Shepherd will make overnight visits to Honolulu where they will be guests of friends.

Gen. and Mrs. Shepherd and their party are going to Australia to attend the dedication of bronze plaques to be placed on the Balcombe Memorial Gates at Camp Balcombe, 30 miles from Melbourne.

The plaques will symbolize the friendship of the Australian people and the U. S. Marines. The honor will be especially treasured by the First Marine Division which went to Camp Balcombe for rehabilitation after Guadalcanal. The division was taken to Australia by Gen. Alexander A. Vandegrift, who then returned to the United States to become commandant, Gen. William H. Rupertus succeeded Gen. Vandegrift as commander of the First Marine Division.

General Shepherd's party—which traveled in two planes—includes Marines of every rank from colonel down to—and including—master sergeants, for a total of three colonels, three lieutenant colonels, two majors, captains, lieutenants and master sergeants.

All in the party have seen First Division service except the lieutenants, who were too young for World War II. Among the officers going to Australia are Col. Victor Krulak, Col. James C. Murray, General Shepherd's senior aide; Lt. Col. Gordon H. West, and Lt. Col. Roy Batteston.

Attending the Camp Balcombe rites will be: Australia's Prime Minister, Mr. Menzies; Governor General Field Marshal Slim; and the Australian General Staff Chief, General Rowell.

Before leaving Washington, General and Mrs. Shepherd were feted at a cocktail reception by the Australian military attaché, Colonel Charles E. Long and Mrs. Long.

Among the guests were: Lt. Gen. and Mrs. Randolph Pate, Lt. Gen. and Mrs. William O. Brice, Lt. Gen. and Mrs. Walter W. Wensinger, Maj. Gen. and Mrs. W. H. P. Hill, Maj. Gen. and Mrs. Reginald S. Ridgely, Rear Admiral and Mrs. Carl Espe, and Capt. and Mrs. Lloyd Ferris.

Ebell Club

It has been said that "There is only one Rubini." The great violin virtuoso's talents will be enjoyed by Ebell Club members at tomorrow's program in Ebell auditorium, starting at 1:30 p. m. Mrs. James Bryan Murray will preside. Luncheon will be served by Group Q, Mrs. Cleo R. Simmons, chairman.

CORRECT, TOP QUALITY
FORMAL WEAR
for MEN
SALES...RENTALS
Raymond's
TUX SHOP
3843 ATLANTIC L.B. 40-0115
Formerly Deidrick's

Compliment Mrs. Welch

Mrs. Galen H. Welch was honored Wednesday on her 90th birthday Wednesday at a party given by her children, at Welch's. Mrs. Welch, who resided in this city for 40 years, has been active in Grace Methodist Church, DAR and Chapter 3C, PEO. She now lives in Uplands.

Attending the celebration were her sons, John Welch of Los Angeles, Robert Welch of Long Beach, and sons-in-law and daughters, Mr. and Mrs. William J. Dallas of Long Beach, Mr. and Mrs. John H. Sowden of Indio, and daughters, Claude B. Carey of Long Beach, Kerns Overton of Uplands and Owen Feitham of Cucamonga.

Sibyl Watson Bride-Elect

Announcement is being made today of the engagement of Sibyl Caralee Watson, daughter of Mr. and Mrs. Clifford S. Brett of Bellflower, and Theodore Sutherland of Bellflower.

The bride-elect attended schools in Bellflower. Her husband was manager of a theater in Bellflower for several years and is now general manager of the Fremont Sales Stores, Bellflower and Lakewood. Many parties are being planned for the popular pair.



Scratching around for bargains? Then hop on over to Sibyl Knolls.



We set the standards by which other fine restaurants are judged

LONG BEACH
CIRCUS ROOM
FRED HERSHORN RESTAURANTS
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Just Right
FOR SOMEONE
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Kodak's New BROWNIE BULL'S-EYE FLASH OUTFIT
This smart-looking gift package features Kodak's brand-new Brownie Bull's-Eye Camera with focusing lens and double-exposure prevention. Each Outfit also includes a Flashholder with Flashguard and batteries, eight flash bulbs, and 2 rolls of Kodak Film. Complete with instruction booklet, \$17.95, Inc. Fed. Tax. Stop in and let us show you.

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ZODIAC BRACELET
Star-bright...Fashion-right...Heavenly Jewels by Trifari. Three dimensional zodiac charms, uniquely sculptured and suspended from a double chain bracelet...creating as a gift—a touch of elegance on your wrist.
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ALWAYS FIRST QUALITY!
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women's
**WASHABLE
BEMBERG
RAYON-ACETATE
QUILTED
DUSTER**
7⁹⁰

Washable bemberg rayon and acetate... in luxurious quilted duster that's silky-soft, light as a feather. Styled with comfortable dolman sleeves, jewel buttons, contrast trim. 18-20. Melon, aqua, grey and flamingo.

Cotton Quilt Duster Robe.....5.90
Maternity Dresses.....2.79

SECOND FLOOR



look pretty in the morning
in Penney's gay, cotton

**BREAKFAST
COATS**
2⁷⁹

You'll be so pretty at the breakfast table in one of these crisp new breakfast coats. All guaranteed washable and easy to care for! Sizes 12-20 and 14½-24½.

Chintz and Organdy Aprons.....1.98
Nylon Sharkskin Uniforms.....6.90

DOWNSTAIRS STORE

women's
**Hand Washable
WOOL and NYLON**

SKIRTS
5⁹⁰

Sanforlan Finish



Here is one of our most popular skirts! Hand washable flannel in a blend of 85% wool and 15% nylon with a Sanforlan finish! Smart British Walker style with 6 kick pleats, 12½" deep. Side zipper! Charcoal, navy, brown, menswear grey. 10-18.

Novelty Knit All-Wool Cardigan.....5.98
Women's Dacron Blouses.....2.98

STREET FLOOR

boys'
**POPOVER
SPORT SHIRT
IN
CORDUROY**

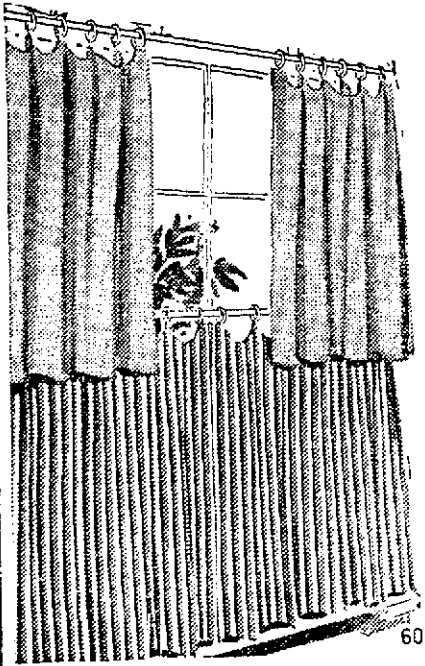
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Here is a sport shirt that any boy on your Christmas gift list will really go for! Made in the popular popover style with yoke and short sleeves. Fine quality pinwale corduroy in red, kelly, pink and royal blue. Sizes 6-16.

Jr. Boys' Rayon Flannel Slacks.....3.98
Boys' Boxed Shirt-Tie-Cuff Link Set.....2.49

DOWNSTAIRS STORE



mix-match
solids and
stripes!

**DENIM
CAFE
TIERS**
1⁹⁸ PAIR

60" wide, 36" long

Exciting, versatile, easy-to-care-for! Sanforized denim cafe curtains come in solids, and co-ordinated stripes you can mix or match—put up in many unusual ways. Complete with rings. Gold, pink, green and blue.

44"x81" Nylon Panels.....1.98 ea.
Lustron Drapes.....1.98 pr.

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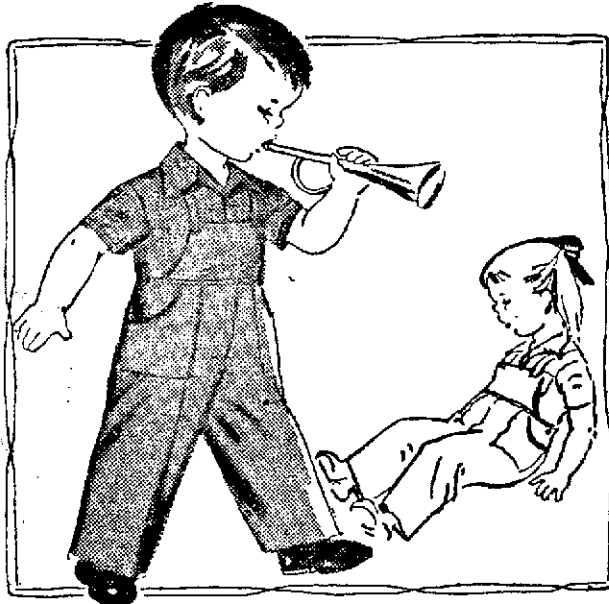
NYLON FLEECE LINED

MEN'S 100% NYLON JACKET
Fine quality at fine savings! It's machine washable! Penney's smart jacket of all-nylon lined with soft nylon fleece. It's water repellent, wind-resistant, light in weight, yet warm. Choose from blue, brown, green. 38-44.

12⁷⁵

Men's Unisee Sport Shirts.....3.98
Men's Dacron Dress Shirts.....4.98

STREET FLOOR



MACHINE WASHABLE

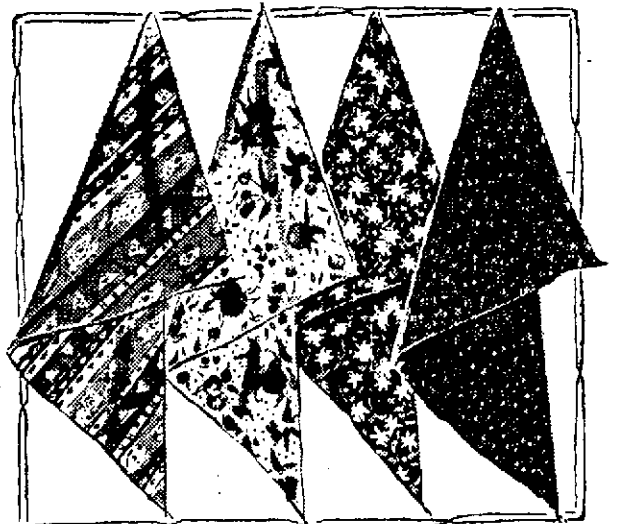
Toddlers' Corduroy Smartalls

Sturdily constructed smartalls for the toddler crowd in machine washable corduroy. They'll be ideal for dress or play. Button suspenders, elastic back. Sizes 2-3-4. Choose from red, blue, brown, green, navy and yellow.

1⁴⁹

Toddlers' Long Pant Cotton Suits.....1.98
Infants' Fancy Cardigan Sweaters.....1.98

MEZZANINE FLOOR



DE LUXE QUALITY

PENNEY'S "RONDO" PERCALES

Whatever your sewing pleasure... here's a value-price high count cotton percale that's tested and proven machine washable! Terrific selection including juveniles, checks, dots, stripes and florals. 36" wide.

39^c yd.

White Cotton Sheet Blankets.....1.98
22"x44" Cannon Bath Towels.....98c

SECOND FLOOR



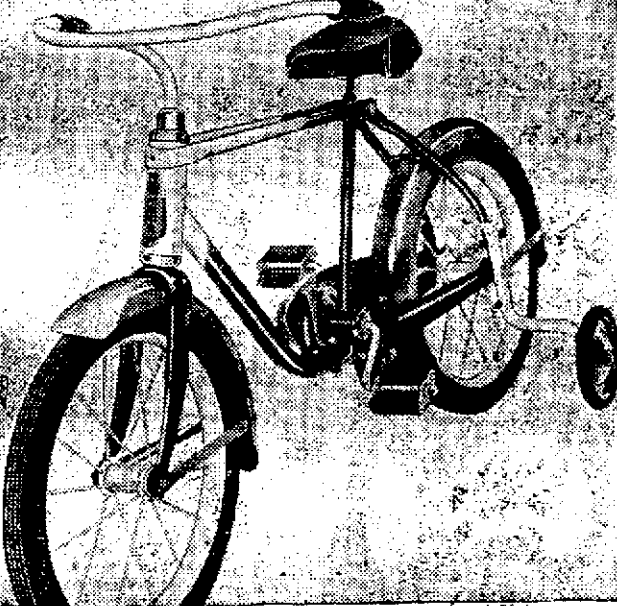
Men's Kid Leather Slippers

Good to tired feet... house or backyard slippers of soft, pliable, genuine kid, with hard soles and rubber heels for comfortable support. Sanitized for cleaner, better wear. Wire or brown. 6-12.

3⁹⁸

Men's Pile-Lined Leather Slippers.....4.49
Men's Felt Slippers.....1.98

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14" SIDEWALK BICYCLE

2 styles in one... at a bargain price! Remove tank cross bar and you have a girls' bike. Sturdy steel frame, metal saddle with chrome springs, removable adjustable balance wheels.

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Children's Phonograph.....8.90
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TOYLAND



Women's Dacron Nylon Slips

New opaque miracle fabric won't cling, shrugs off wrinkles, never-ever-needs ironing! Richly detailed with lace, embroidered appliques, pleats, perma-facts. Pink, white, navy, black and red. Sizes 32-44.

3⁹⁸

Proportioned "Gaymode" Nylons.....1.25
Seamless "Gaymode" Nylons.....98c

STREET FLOOR



Girls' "Everglaze" Cotton Slip

Be-ribboned, be-ruffled, and be-decked with lovely lace and ruffles, here's a gift idea with a luxury look! Machine washable in lukewarm water. Sizes 4 to 14 in white.

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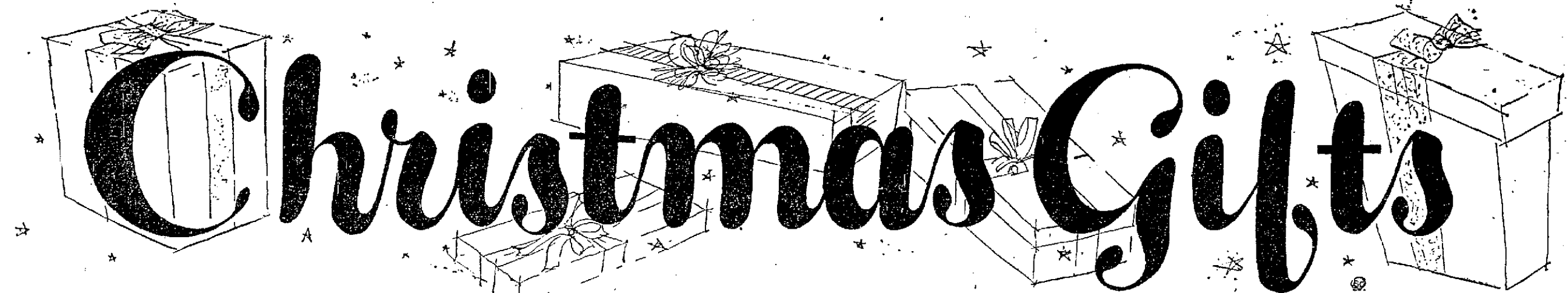
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Our new cuttle 18x36, 4 in. tall,
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Candles, Xmas Trees, whores
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green, \$1.25; (brown), \$2.00.
Free delivery, to 7-3222.

CERAMICS, all kinds, Personalized
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80" table in case \$2.25-2.99.

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Planned near 7th & Orange. Chid-
ren R. Fitzgerald. 2941 E. 7th. R-3374
N.I.B. PH-TOPAZ. Utilities paid. \$75
month. Call Mrs. J. W. Hobson.
Ph. TOPAZ. R-8552

BETWEEN May Co. & Douglas
houses. 1-BDRM. Heat, water, gas
lease \$110. 5-3693 eves. & Sun.
FURNISHED or unfurnished, 3-br.
house, 10 rooms, tile floor, Par-
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paid. Children OK. Ph. 5-7100
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1-BEDRM. 1-Bath. Swimming pool.
ADULTS no pets. \$79 mo.
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Luxurious modern 2-bdrm. apt. with large swimming pool and automatic washer. \$85. Phone LA. E. 90-8321; 90-2075.

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ULTRA modern single. Stove, re-
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Disposal. Adults. Ph. 4-5738.

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Adults. no pets. 388 Glendora.
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\$50. Child. pet. OK. 1301 Palms
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quiet location. Adults.
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60--RANSOM. 1-bdrm. apt. New.
All modern. \$60. Special deal.
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All mod. conveniences. Africa No.
1000 sq. ft. 1000 sq. ft. 1000 sq. ft.

62--NEW. 2100 sq. ft. 4 bdrms.
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68--BDRM. Fenced yd. nr. school &
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\$4-580. Nr. Lakeside & Stearns.

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BEL. HTS. New 1-br. upper.
Venetians. Disp. TV antenna.
Ldrv. Patio. 259 Redondo.

NEARLY new 1-bedroom. Refrig., stove, Panaflex. Adults. \$450.
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LARGE sunny upper double & garage. Pumper midlengthed. \$35. 485
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BEAUTIFUL large 2-bedroom, adults OK. \$490.30. Call 4-3465.

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IR-R Gar. avail. Adults only. Cozzy. 4-3343. 4-272 West 43rd.
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2-BDRM. house. Double garage. Double car. Immediate occupancy. \$90. Phone 8-6912.

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1 and 2-bedroom, \$49.50. \$59.50.
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stove, refrig., garage, \$57.50. LIKE new 2-br. & den. 1 mile so.
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A-PR. 1 baths. Close to everything. 5912 Dolake Ave. Gdn. Gr. New Adams auto center. 2-5471.
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Cedar Ave.
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1-BDrm. Bath, 600 sq ft.,
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1-BDM., 600, util. pd. Nr. stores
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500-SMALL home, rear of lot, W.
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1-BDRM. 600 Sq. Ft. New
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2-BEDRM. All bux & br. furnished. 1 br
 bath. \$125.00
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 bath. \$125.00
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 Children of 1934 Ozarks.
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 for pet. car. drive. L. B. \$5-5272.
 Cottage, birch, Upl. bu. \$65
 mo. \$2-9212 1320 W. 20th.
 \$85. 2-BEDRM. Taxiderm. children, 1935
 w/wh. Fr. 70-4790, after 5 p.m.
 \$50.00 WALKER, mrs. and 1
 child, no drinkers. \$45 mo.

Children welcome. 1354 Lane.
 NAPLES - 3 br. near bay & transp.
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 SINGLE COTTAGE - 2 adult, \$35.
 All utilities incl. 1458 2nd.
 J. RYAN, HOPE & SUITABLE
 1000 1/2
 2 1/2 br. house. Close-in. 440 24th.
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4245 E. 5TH—Bel. Hts. Lovely
2-br. frame on 50x70' lot. 1 1/2 a

car garage.
70 ARGONNE—Bel. Shors. 2-br.
frame, built 1948. A really lot. Rooms
to build on rear.
3925 DELTA—Modern 1-br. home.
Irrigated, 1/2 acre.
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br. home on 50x125. E. lot.
Irrig. 2-car garage. Immaculate.
564 NEWPORT—3-br. & den &
sunroom. Corner lot. A good
home for large family.
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2-br. home. Large room. Edw.
Sep. D.R., tile. kitchen & bath.
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1207 BARCELONA PLACE—E.S.
Nice 2-br. home. 2nd fl. tiled.
tile. kitchen & bath. \$5500. Hurry!
Low down!
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PLEASE—THEN CALL

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HERE IT IS
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7 rooms, dbl. car, fireplace, 2
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2-BDRM. Hard side. \$5300 cash
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\$3000 dm.
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1-br. own your own. Near Bixby
Park. \$6000.
2 Br. own your own. Near Bixby
Park. \$10,500.
2-4th side 1 P.M. 35-3435

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A beautiful 2-story home with 2 bedrooms, 2 bathrooms, and a large front porch. The house is in excellent condition and is a real home.

REX L. HODGES CO.
3-1434

Homes For Sale 130 Homes For Sale 130

4241 GAVIOTA
Definitely different, 1035 sq. ft. of new construction. Unique floor plan with entry hall & 2 spacious bedrooms. Well located on attractive street. Front porch. \$11,000. Assume GI loan or FHA financing. Quick possession.

REX L. HODGES CO.
3-1434

OPEN 1-4
A beautiful 2-story home with 2 bedrooms, 2 bathrooms, and a large front porch. The house is in excellent condition and is a real home.

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3-1434

INDEPENDENT

Ranches or Acreage

60 A. subirrigated grain land, Lat Mathews area. Oiled road. Oil bank. \$75,000.

40 A. level about 1/4 piped. Has good sprinkler. 1700 ft. above sea level. Plenty water. 2-bee hives. Shrubbery. Sprinkler system. Also oil & sprinkler pipe. \$38,000.

50 A. level & piped. Good water. Large roomy old 8-room house. Large lot. Fruit trees. Potted plants to potatoes & flowers. \$42,000.

225 A. level & piped. 140 A. of alfalfa, balance grain & open. Some alfalfa contains alfalfa seed. Very fine. Natural gas engines. \$35 per acre. This is wheat growing country. Will grow alfalfa well.

Dates Hwy. 395 from Riverside pass March Field to Martin St. left to Lakeview & Don Walker. \$40,000.

Northern San Diego County

8 scenic acre, beautiful C roads, 3 bdrms. & den home. Mainly oak. 5 miles north of Valley Center. \$100,000.

8 scenic acres, mostly oak. 5 miles north of Valley Center. \$100,000.

Long Bench of vicinity E. Stevens, owner, Doris Carter. Valley Center. \$100,000. Phone 8724 R 1.

STREET CATALOG

RANCHES, HOMES, HOTELS, BARS
3-537 bargains described. Mail
order. FREE WORLD'S LARGEST
REAL ESTATE BROKERAGE!
468-AA South Spring St.,
Arcadia 90.

ONLY \$13,000 OFF! 10-acre ranch near
San Jose. Home, swimming pool,
other rentals. This is ideal for
health resort or job club.
Call for more details. Mr. Sprague,
Box 850502 or Box E-2581.

LANCASTER — All or part of
ranch. 10 acres. Home, swimming
pool, tennis court, horse barn.
Leath Valley, Water-Ovenite
Lodging. Call Mr. Sprague,
Box 850502, E. 9th, W. 35-6051.

20 ACRES, fine farm land, near
Bakersfield. Home, swimming
pool, tennis court.
Call Mr. HOXSE, PH. 28-5500.

40 ACRES Palmdam Valley, W.
Las Vegas, Palm View, Good soil.
\$7,315 down, \$10 mo.
payments, \$1281.

2½ ACRES in smog-free Palmdam
Valley, low down. \$-7637.

Beach, Mtn. Desert +
(FOR SALE)

Near Breton Hesperia
35+ acre ranch above smog,
5-br. home, garages, swimming
pool, tennis court, etc. Product
over \$100,000 worth of pots
in 4 years. Price right \$212,000.
Call Mr. SCHANK, Realtor,
Palmdam 90.

2000 ACRES of land on Santa
Barbara and Needles Highways
near Highway 66. Fine farmland
wood country. Call Mr. SCHANK.

BIG BEAR LOTS
W/rear, steel house, e.c.s. #1
\$2 wks. box 146-B, Arcadia.

\$2 wks. box 146-B, Arcadia.
ON REAL ESTATE

Private Money
\$100,000
FOR REAL ESTATE LOANS

\$1,500	\$3,500	\$7,500	\$10,000
LOW RATES	LOW RATES	LOW RATES	LOW RATES

CONSOLIDATE YOUR DEBTS
INTO 1 EASY LOW PAYMENT
TERMS

TOP PRICES PAID FOR
1ST-2ND TRUST DEEDS
CASH NOW

WESLEY G. HANBEK
2222 E. Broadway Ph. 8-

No Commission Charge
SPOT CASH

For 1st and 2nd trust deeds
on home, commercial, or
prisonal lease. No red tape, C.
no waiting. No money down.
T.D. business 1st 1.5%, 2nd
1.75%. References: 8-1732; 8-
905 P. & M. Bldg.

Bracken Mortgage
Maximum 1st-2nd loan
4 1/2% int., low payments
FHA, private, and G. I. m

Old & New Prop. Any Loc
FREE INSPECTIONS
70-7941 ev. 4-8
1833 AMERICAN AVE.
1ST & 2ND T. D. LOANS.
AMOUNT ON HOMES. A
OR BUSINESS. INT. 4 1/2%
E-Z TERMS. FREE COM
MENTS. BORROW MONEY
ANY DUREE. NO RED T
FOR TURN LEFT LOANS & F
ST. SEVILLE CALI



100% FINANCING
Construction of units, com-
Industrial—our Contract-
A. H. Sargent 7-2911; 20-25
WE BUY TRUST DEEDS
Make 1st & 2nd real estate
ASSURED BOND & MORTGAGE
NE 8-1117, NE 2-7272
I MAKE real estate loans, Ala-
and sell 1st & 2nd Tds. I
construction money have
EVERETT H. MILLER
20 Atlantic 6
LOANS ON HOMES
Lex Dent. Ph.
RON L. HODGES C

MONEY to loan on all types of real estate. Any amount. **Clothier, 35-8344.**

DEAL in loans exclusively. Immediate action on all applications. **Robertson, 220 Atlantic, 56-1111.**

PRIVATE INVESTOR will
or buy small 2nd mortgages
after 2 p.m. daily.
HAVE \$35,000 to loan on Ja-
Call MONDAY 40-308
PRINCE OF PEACE
Birchfield, Security Bldg.

Trust Deeds

DISCOUNTS ON
1ST TRUST DEEDS

2, 10 houses on 2 lots, \$4,200
Due 2 years, \$4,200
Due 3 years, \$4,200
Due 4 years, \$4,200
Due 5 years, \$4,200
7.25% Interest, unpaid 1st
\$3,950 Arterbia, \$500 m. o.
\$4,450 Garden, \$500 m. o.
Interest unpaid balance
\$5,268.35 pays \$57 per
month, 1st interest unpaid
\$4,742 East L. A.
\$4,613 pays \$46 monthly
\$4,613 pays \$46 monthly

142

6. \$4,456 pays \$84 mo. 7.
Dw. discount. NEB-8-05U
Dup. 2-10-55. In Arte.

140

7. \$11,500-7.2 Int. rate. \$11,500-7.2 Int. rate. \$11,500-7.2 Int. rate.
MRS. NICHOLS
Torrey
1ST - 2NDS BOUG
Top Prices
WEBSTER G. HANES
3092 E. Blvd. Ph.
RODMAN BU
1ST & 2ND LOANS
2745 E. Blvd. 8-05U
\$2,400 FIRST T.D. Pays 3
6% int., or 2-br. farm
discount. NEB-8-05U
\$6,550 1ST T.D. 7% int.
In 2 yrs. on duplex. 10%
adv. pay. Q. 2-10-55. PO
\$7,850 1ST T.D. on new
W/dl discount. 65-3100;
8-006
NEED cash—Have condition

SMALL Trust Deeds bought
 RALPH B. SAFRIL
 413 E. 7th St. Box 6
 NE ME 8-3338.

FOR SALE: 1st T.D. sec.
 house & fully equip. cabin
 Write: Ind. Box 32
 WILL DISCOUNT 1%
 DEED \$7900 ORIG. \$
 MULFORD - 9-6666
 GOOD 1ST T.D. \$4000
 FINE - 9-4317

PRIVATE party buy
 T.D.'s. Bremner, 8-4074:
 HIGHER PRICES FOR
 T.D.'s. 1st 2nd 3rd
 \$2900 2nd T.D. 7% .430
 dec 8 yrs. \$1300 disc. NE
 WANTED to borrow for
 phy. 4,250 on 1st TD. TE

INDEPENDENT

Ranches or Acreage 14

60 A. subirrigated grain land. Led. 1000 ft. above sea level. Barn & shack. \$12,000.

40 A. level, about 14 piped. H. once sprinkler. 17 A. in alfalfa. 23 A. in alfalfa. 2-beds. room house. Sheds. corral. silo & sprinkler pipe. \$30,000.

60 A. level & piped. Good we. Large roomy old 8-room house. Large alfalfa field. 2-beds. to potatoes & flowers. \$42,000.

255 A. level & piped. 140 A. of alfalfa, balance grain & open. 1000 ft. above sea level. 2-beds. house, corral & sheds. 2 4000 yds. Natural gas engine. \$35,000. 1000 yds. of water. 1000 yds. will grow most any crop.

Take Hwy. 395 from Riverdale pass March Field to Martin St. left to Lakesview. Don Walker, P. O. Ferns 2043.

Northern San Diego Co
8 scenic acres, beautiful 600 ft. road, 3 bdrms. & den home. 1000 ft. building. Located on Highway 395, 5 miles east of El Centro. Offered for sale by owner for Long Beach of vicinity. E. Stevens, owner. Dora Carter, agent. Van Center. Tel. El Centro. 8724 R. 1.

STROUT CATALOG

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STROUT CATALOG

Autobodies For Sale 175

MERCURY

BATTIEST SPECIALS

'54 Merc. 2-dr.\$2295
'54 Merc. Mon. Cp. \$2495
'52 Lincoln Capri ..\$1995
Hardtop 2-door.
'53 Merc. 2-dr.\$1695
'53 Ford Vict.\$1795
'52 Cad. Convert. \$2495
'52 Chev. 2-dr.\$1195
'51 Ford (2) 2-dr. \$695
'50 Stude. 2-dr.\$495
'49 Merc. Club\$495
'49 Chev. 4-dr.\$495

AL BATTIEST

1725 American 67-8414

☆ SPECIAL ☆
'52 Mercury 4-dr.
Radio, heater, overdrive, turn
locks, back-up light and wipers.
Traded in on a new car.
A real value. Epitome of
covered since new, with a beauti-
ful maroon finish.
\$1395
Dave Thomas Motors
1735 American 35-8924

\$1695
'52 Mercury Monterey Sport Cpe.
Auto Trans. R. 34. W. V. tires. Best
one in town.
'52 FORD SMITH MOTORS
3501 E. PAC. CST. HWY. 35-8952
'51 MERCURY 4-door. Loaded. \$10
down. 14 months to pay.
HOLLAND PACKARD
1729 Lakewood Blvd. Bellflower
741-6417. Open Even till 10
'51 MERCURY 4-dr. new motor.
clutch, shift, tires, covers clean
and new in town. \$995. Ph.
7-5170. LE 9-2027.
'51 MERCURY club. Over. 30,000
miles. 14 months to pay. 10%
down. \$1,195. Ph. 7-5170.
'51 MERCURY 2-door. 14 months
to pay. 10% down. \$1,195. Ph.
7-5170.

Autobodies For Sale 175

MERCURY

☆ SPECIAL ☆
'49 Mercury 4-Dr.
This sharp clean car with radio,
heater, turn lights and wipers.
Is a local car. Beautiful Royal
blue paint with lovely upholstery
covered since new.
\$595
Dave Thomas Motors
1735 American 35-8924

M. G.—MORRIS
\$1995 '55 MG 1500 cc
DRIVE ONE TODAY
BREWSTER GRAY, Imp. Cars
1100 American Ave. Ph. 35-4114
Foreign car parts & repairs
11th & Orange
1953 M. G. 1500 cc. \$1,490. 2221
Imp. Cars. Ph. 31-2742.
FRYARS Harry wants clean MG
under \$1,000. Ph. 5-6513.

NASH

'53 NASH Ambassador custom. R.
11. & 1/2. 14,000 local mi. Orig.
w/w tires. 1 local owner. Beauti-
ful car.
OSBORNS 20TH & CHERRY
'51 NASH Rambler convertible.
white tires, radio, heater, over-
drive, extra nice. \$695. Bob
Schuler. 2022 E. Anaheim.
'50 NASH Rambler station wagon.
37,000 miles. All extras. Perfect
in every way. 1 owner. Side of
fer. 70-7659. 2001 Cedar. Apt. 1.
'49 NASH 2-door. Custom. O.D.
Shart.
Crest Motors. 1335 American

OLDSMOBILE

THIS CAR AND THIS PRICE
BEFORE BUYING.

\$1195
'51 OLDS "98"
Deluxe 4-door. Hydraulic, radio,
heater, whitewall tires. Loaded
glass. Back-up light, turn rubber
seats, windshield wipers. Color
is blue and just like new.
\$25 DOWN — \$59 MO.
OR
\$100 DISCOUNT
for cash or your own financing
1735 BELLFLOWER BLVD.
BELLFLOWER

Autobodies For Sale 175

OLDSMOBILE

1953 OLDS 98
Sedan
Light Green Finish
Full Equipment
\$2195
RIDE WITH RIDINGS
1495-1525 American

THE CAR OF THE YEAR
THE DEAL OF YOUR LIFE!

1954 OLDSMOBILE
EXECUTIVE CARS

"C" STANDLEE MARTIN
1227 AMERICAN Ph. 6-9821

\$3250
'54 Olds Super 88 Holiday full
power—near new—we think this
is the best car in town.
REED & SONS MOTORS
3505 E. PAC. CST. HWY. 8-9882
'49 OLDS "98" 4-door sedan. Very
good condition throughout. New
2-tone paint, new seat covers,
nearly new premium tires.
Must be sold today. See at 1020
S. Seventh St. Ask for Fred.
'46 OLDS 2-dr. sedan. Hydramatic.
R. H. Survivor. New seat
covers. Priv. party. \$300. MS
3-2555.
'49 OLDS 88 sedan. \$10 down,
\$12 week.
HOLLAND PACKARD
1901 E. Anaheim. Ph. 67-3471
'46 OLDS "98" 4-door sedan. Sky
blue, w-w, R. H. cadet
visor, hydramatic. Ctr. owner.
'51 OLDS 88 Holiday 4-door. \$10
down. Payments to suit.
HOLLAND PACKARD
1901 E. Anaheim. Ph. 67-3471
'54 OLDS Super 88. Like new, low
miles. Loaded. Must sell immedi-
ately. 2250 Euclid. 34-6200.
'50 OLDS 88 4-dr. R. H. & 1/2. 31,000
miles. Orig. finish. Im-
maculate interior.
OSBORNS 20TH & CHERRY
'51 OLDS 4 dr. 98. Orig. owner.
JUST SELL. \$950.
1818 San Francisco Ave. 35-5991
'51 OLDS HOLIDAY cpe. 4,000 mi.
Full equip. Like new. Ph. ME
3-6457. 62 E. 8th. 9-1300.
'54 OLDS Super "88". Pow. brakes
& now, steering. Demo. like new.
Walter Pitt. 741-1177.
'50 OLDS 88 4-dr. \$795 or make
offer. Ph. 37-0291.
'50 88 2-door. Arch. perfect. Only
\$195. Ph. 9-2550. 5-4225.
'46 OLDS all extras. \$475. Phone
40-5804. 62 E. 8th.
'54 OLDS 98 HOLIDAY
Ph. 70-8285

Autobodies For Sale 175

OLDSMOBILE

THIS CAR AND THIS PRICE
BEFORE BUYING.

\$595
'49 OLDS "98"
Deluxe 4-door & hydramatic, radio,
heater, whitewall tires, wind-
shield wipers, defroster & turn
signals.
\$25 DOWN — \$29 MO.
OR
\$100 DISCOUNT
for cash or your own financing
1735 BELLFLOWER BLVD.
BELLFLOWER

'49 Olds 98 Convertible
New Top, New
Motor Overhaul.
Very Clean, \$795
2319 E. Pacific Cst. Hwy.
C. E. WOOD USED CARS

STARFIRE
'54 OLDS 98 Custom conv. Pale
green. Dark green top. 2 w. tone
top. Radio, heater, overdrive.
8,000 miles. \$3,750 full price.
Phone 34-6808 even, or Sat. Sun.
A JUST 10% DN.
'46 Olds 2 dr. Green in color. Fine
car to have. P.P. \$295. \$18 per
mo. No payment till '55, secure
credit.
DOSSER MOTORS
3533 E. Pac. Cst. Hwy. 90-1922
'51 OLDS 88 4-door. Loaded. \$35
down. 24 months to pay.
HOLLAND PACKARD
1724 Lakewood Blvd. Bellflower
741-6417. Open Even till 10
'51 PACKARD club. \$10 down, pay-
ments to suit.
HOLLAND PACKARD
1901 E. Anaheim. Ph. 67-3471
'49 PACKARD. Wonderful shape.
Must sell. Cheap. Ph. 7-5518.

★ Repossessed ★
PAY OFF BALANCE
Use on These Clean
Repossessed Cars
OR WITH QUALIFIED CREDIT
NO DOWN PAYMENT
FIVE MO.
'51 FRAZER Vagabond \$42.00
Beautiful utility job.
'50 MERU. 4-dr. \$34.00
'50 BUICK Clean \$43.00
'50 BUICK Speed. \$27.00
'48 H. H. Old \$24.00
'48 H. H. Old \$24.00
'47 BUICK Conv. \$24.00
'47 BUICK Conv. \$24.00

ECKERT MOTORS
311 W. ANAHEIM

Autobodies For Sale 175

PACKARD

SPECIAL
'50 PACKARD
4-Dr. Sedan
\$495
Dave Thomas Motors
1735 American 35-8924
'53 PACKARD "Mayfair" Loaded.
\$15 down. 24 months to pay.
HOLLAND PACKARD
1724 Lakewood Blvd. Bellflower
741-6417. Open Even till 10
'53 PACKARD Cavalier. \$25 dn.
24 months to pay.
'53 PACKARD Club. 1 owner.
very clean. 4-dr. sedan. ut.
hydramatic power brakes. R. H.
\$1,100. Must sell. Today.
'50 PACKARD 4-dr. Beautiful 1-
owner. Must sell \$445.
Lee Rutherford. 1100 E. Hwy. 8-1085

PLYMOUTH

THIS CAR AND THIS PRICE
BEFORE BUYING.

\$995
'52 PLYMOUTH
Club coupe. Radio & heater. Here
is a real nice family car.
\$25 DOWN — \$49 MO.
OR
\$100 DISCOUNT
for cash or your own financing
1735 BELLFLOWER BLVD.
BELLFLOWER

TODAY'S SPECIAL
'51 Plymouth 2-dr. \$845
A real sharp car.
CHA-HOFF MOTORS
3301 E. PAC. CST. HWY.
'52 Plymouth 4-dr. \$995
CRANBROOK. VERY NICE
2 V-8'S. 10,000'S. Studenker
35th & Atlantic
'51 PLYMOUTH 4-door. \$15 down,
24 months to pay.
HOLLAND PACKARD
1724 Lakewood Blvd. Bellflower
741-6417. Open Even till 10
'46 PLYM. club. cpe. R.H. Custom
interior. \$50 dn. \$250 p.p. Young-
George Car. 35th & 134-7012.
'50 PLYM. 4-dr. Must sell. Very
cheap. Make offer. 15439 Lei-
bacher Ave. Norwalk.
'50 PLYMOUTH CLUB COUPE
Sharp. \$445.
CREST MOTORS 1335 American

GOOD
TRANSPORTATION
'47 De Soto 4-Dr. \$200
'48 Ford 2-Dr. V8. \$295
'47 Pontiac 4-Dr. \$295
'46 Nash Amb. 6. \$125
'47 Chev. Wd. 6. \$250
'48 Chev. Aero. \$345
'38 Olds
Tiptop motor and
tires \$75

McClure-Nowling
De Soto-Plymouth Dr.
51st & Atlantic

Autobodies For Sale 175

PLYMOUTH

THIS CAR AND THIS PRICE
BEFORE BUYING.

\$995
'52 PLYMOUTH
Club coupe. Radio & heater. Here
is a real nice family car.
\$25 DOWN — \$49 MO.
OR
\$100 DISCOUNT
for cash or your own financing
1735 BELLFLOWER BLVD.
BELLFLOWER

TODAY'S SPECIAL
'51 Plymouth 2-dr. \$845
A real sharp car.
CHA-HOFF MOTORS
3301 E. PAC. CST. HWY.
'52 Plymouth 4-dr. \$995
CRANBROOK. VERY NICE
2 V-8'S. 10,000'S. Studenker
35th & Atlantic
'51 PLYMOUTH 4-door. \$15 down,
24 months to pay.
HOLLAND PACKARD
1724 Lakewood Blvd. Bellflower
741-6417. Open Even till 10
'46 PLYM. club. cpe. R.H. Custom
interior. \$50 dn. \$250 p.p. Young-
George Car. 35th & 134-7012.
'50 PLYM. 4-dr. Must sell. Very
cheap. Make offer. 15439 Lei-
bacher Ave. Norwalk.
'50 PLYMOUTH CLUB COUPE
Sharp. \$445.
CREST MOTORS 1335 American

Autobodies For Sale 175

PLYMOUTH

'53 Plym. Club. \$1395
CRANBROOK. Radio. Hi-drive
Local 1-owner. Best
Imported \$50 Bike for Xmas
At 51st St. on Atlantic
McCLURE-NOWLING

TODAY'S SPECIAL
'49 Plymouth Super \$595
2-dr. 134. Btr. real nice.
CHA-HOFF MOTORS
3301 E. PAC. CST. HWY.
'51 PLYMOUTH 4-door. Jet black
or green. \$10 dn. \$250 p.p. 10 months
to pay.
HOLLAND PACKARD
1901 E. Anaheim. Ph. 67-3471
'50 PLYMOUTH 4-door. \$10 down,
15 months to pay.
HOLLAND PACKARD
1901 E. Anaheim. Ph. 67-3471
'51 PLYM. 4-dr. 134. Btr. real nice.
Rad. & htr. 1400 Appleton. \$75.
GOOD BUY! 41 Plym. 4-dr. Clean.
Rad. & htr. 1400 Appleton. \$75.

Autobodies For Sale 175

PLYMOUTH

'54 Plymouths
Brand New
1 LEFT
Why pay as much
for a used one?
McCLURE-NOWLING
DeSoto-Plymouth Dealer
5105 Atlantic
Phone 2-1236

'53 Plym. 4-Dr.\$1895
CRANBROOK. LOCAL 1-OWNER
Imported \$50 Bike for Xmas
At 51st St. on Atlantic
McCLURE-NOWLING
'53 Plymouth sedan. A real buy
at \$951. Phone 70-3888.
'53 PLYM. cpe. Radio & heater. \$40.
2391 Linden.

Autobodies For Sale 171

PONTIAC

NOT 1/2. NOT 1 1/2. NOT 1 3/4
ONLY 10% DN.
'48 Pontiac 2-dr. P.P. \$395
\$52.00 per mo. to be paid
\$1.00. \$5.00. \$5.00. \$5.00.
DOSSER MOTORS
3533 E. Pac. Cst. Hwy. 90-1922

'54 PONTIAC Chieftain de luxe 2
door, with hydramatic. Drive
less than 5,000 miles. Side down
\$495.00. \$5.00. \$5.00. \$5.00.
See Johnny W.
offices California Funding Corp. 11
Coyne Blvd. 1595 American
Open Even till 11

'50 PONTIAC convertible. Many ex-
tras. \$15 down. 15 months to pay
HOLLAND PACKARD
1724 Lakewood Blvd. Bellflower
741-6417. Open Even till 11

'50 CONVERTIBLE
Beant. red Pont. w-w. Hydramatic.
RAH; extras: 1 owner. 40-4824.
35 PONT. Cpe. Good cond. \$45
2321 Chatsworth Ave. Ph. 2-4560

'50 MERC. CLUB

Sparkling dark green exterior
with matching interior and
white wall tires. Perfect chrome.
radio, heater. Low mileage.
Motor and brakes A-1. "Safe-
day" parts—wires.

\$895
LOU HARRISON
Mercury Dealer
1717 S. Bellflower Blvd.
Bellflower TO 8-1781


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A broad selection of clean
coupes and sedans—both 6's
and V-8's—that have been
traded in on the all-new
Chevrolet and are priced to
move today.

1951s Low as \$799
1950s Low as \$599
1949s Low as \$499

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6th and AMERICAN
11th and AMERICAN
Home of OK'd Used Cars



THE ALL NEW 1955 FORD

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CAN GIVE YOU THE
BEST DEAL IN TOWN

The reason is VOLUME —

- ✓ FREEMAN A. MCKENZIE has sold more new Fords than any other dealer in Long Beach.
- ✓ FREEMAN A. MCKENZIE has the largest used car lot in Long Beach.
- ✓ FREEMAN A. MCKENZIE does the largest Ford service business in Long Beach.
- ✓ FREEMAN A. MCKENZIE has the largest Ford parts business in Long Beach.
- ✓ FREEMAN A. MCKENZIE is the largest Ford truck dealer in Long Beach.

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Know Your Dealer! . . . Before You Invest — Investigate!



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Cars that have been thoroughly checked and reconditioned for your safety, comfort and driving pleasure. Our low prices and easy GMAC terms will please you, too! See these and others at —

"C" STANDLEE MARTIN

'51 CADILLAC Coupe de Ville
Original 2-tone green with
matching interior. Shows ex-
treme care of its one local
owner.
\$2495

'53 FORD Victoria
Original 2-tone beige. Absolutely
immaculate inside and out.
Radio, heater, overdrive, power
steering and many other factory
extras.
\$1895

'53 OLDS 88 Super 2-Door
Radio, heater, super Hydramatic, plus
many other factory extras. Smart light
green finish. Special price this weekend.
\$1995

'53 PLYMOUTH Belvedere
The popular hardtop convertible
with 2-tone green and matching
interior. Has radio, heater and
OVERDRIVE. Only
\$1495

'52 PONTIAC Chieftain
De luxe 4-door. Radio, heater.
Original 2-tone blue finish and
extras throughout. Safety
Tested and ready to go.
\$1295

'51 OLDS 98 De Luxe 4-Dr.
Bought new at our agency and
a full service record is avail-
able. Full factory equipment
including radio, heater and
Hydramatic.
\$1295

'53 DODGE 4-Door
Radio, heater, Hydramatic. Im-
maculate inside and out. Spe-
cial at only
\$1495

'52 BUICK Special 2-Door
Hard to find a nicer one! Original light
green finish. Radio, heater, and other
factory extras
\$1195

'52 FORD V-8 Customline
Radio, heater, etc. Another
nice one-owner, new car trade-in.
Safety tested and checked
out tops.
\$1195

'51 PLYMOUTH Belvedere
4-Door
The hardtop convertible with
original 2-tone black and cream
finish, radio and heater. It's
spotless!
\$1095

'50 DE SOTO 4-Door Sedan
With original dark green finish
and extras throughout. Shows
care of its former owner. See it
and buy it. A real bargain at
only
\$895

'51 CHEV. Styleline De Luxe
Sedan. Radio, heater, Powerglide. Original
dark blue finish. A very nice car at a
very low price.
\$995

PRICE SLASH SALE

at

Art MORGAN'S

'52 CADILLAC \$2799
60 Special. Local car. Power steering.
Beautiful custom green.

'52 OLDS \$1799
"88" Convertible. Locally driven.
Like new. White walls and every-
thing.

'53 OLDS 88 \$2499
Holiday. Newest in town. Fully
equipped.

'53 CHRYSLER \$1699
Windsor 4-door. Fully equipped.

'52 MERCURY \$1599
Sport coupe. Radio, heater, over-
drive. White walls.

'54 PONTIAC STAR CHIEFTAIN
Super Catalina. Power steering.
Radio. Just unloaded.
\$2699

'54 CADILLAC \$5499
60 Special Fleetwood. AIR-CON-
DITIONED.

'54 OLDS \$3699
"88" Holiday. All power. elec-
tric windows. Drive-out miles.

'54 CADILLAC \$4499
62 4-door. All power. Drive-out
miles only.

'54 OLDS \$3299
"88" Holiday. Just unloaded. All
power.

'54 FORD \$2299
Victoria. Full leather interior. Over-
drive, radio, heater. 2 to choose
from.

'54 MERCURY MONTEREY SPORT COUPE
Merco-matic, radio, heater.
White walls. Solid glass.
Drive-out miles only.
\$2599

● UP TO 30 MONTHS TO PAY
● ALL CARS GUARANTEED
● IMMEDIATE DELIVERY
● HIGH TRADE-IN ALLOWANCE
● LOWEST PRICES

NO DOWN PAYMENT

TO QUALIFY

'53 CADILLAC \$3399
Coupe. Power steering. Like new.
Also Coupe de Ville.

'53 FORD \$1899
Country sedan. All-metal. 3-seat.
4-door station wagon. Very nice
condition.

'53 STUDE \$1499
Commander V8 club coupe. Fully
equipped. See it today. It's perfect!

'53 FORD \$1799
Convertible. Ford-o-matic, radio,
heater, white walls. Very few miles.

'52 OLDS \$1799
Super "88" Holiday. Beautiful to
look at.

'52 WILLYS \$799
Aero Wing. With overdrive. It's
like new.

'54 BUICK CENTURY 4-DOOR
Radio, heater. Dynaflow.
Few miles.
\$2799

'54 BUICK ROADMASTER RIVIERA
Drive-out miles only. Full
factory equipment.
\$3199

'52 PLYMOUTH \$999
4-door. This one like new.

'52 BUICK \$1499
Super Riviera. 2-tone finish. Local
one-owner car.

'51 PONTIAC \$1099
Convertible. Jet. Black. New top.
Wonderful value.

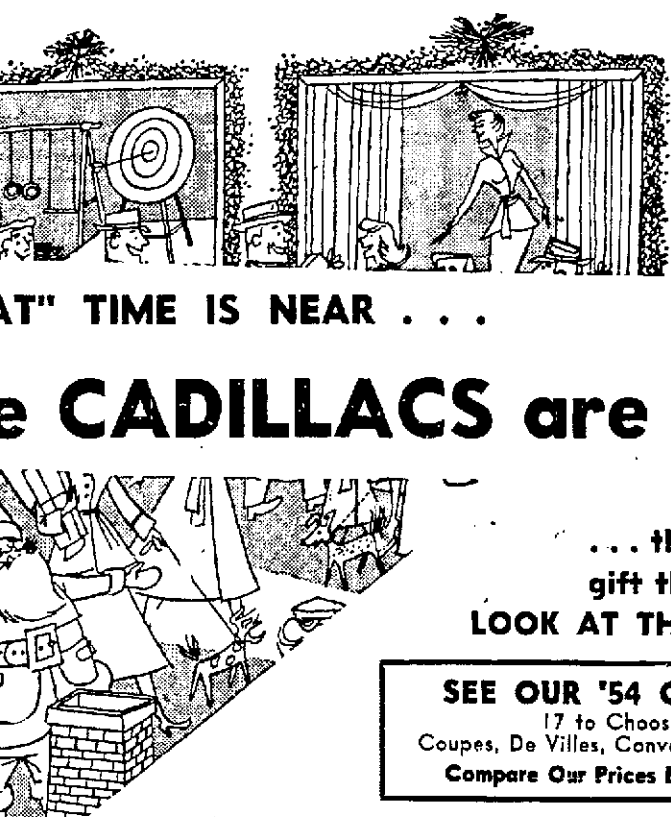
'51 CHEVROLET \$1199
Bel Air sport coupe. Radio, heat-
er. Powerglide. Continental tires.

'50 NASH \$599
Statesman 4-door. Radio, heater.
Wonderful condition.

'50 CADILLAC \$1695
"62" sedan. Radio, heater, Hydramatic.

'50 STUDE \$599
Commander straight coupe. With
overdrive, radio, heater.

'50 CADILLAC \$1899
Convertible. Beautiful green. Low
mileage. Local car.



"THAT" TIME IS NEAR . . .

the CADILLACS are HERE!

... there IS no finer
gift than a Cadillac.
LOOK AT THIS SELECTION

SEE OUR '54 CADILLACS
17 to Choose From
Coupes, De Villes, Convertibles, Eldorados
Compare Our Prices BEFORE You Buy

'54 CAD. Fleet-wood \$4895
'51 CAD. 62 Cpe. \$2195
'52 CAD. 62 Coupe \$2495
'52 CAD. 62 4-Door \$2395

'52 CAD. 60S Fleetwood \$2695
'54 OLDS 98 Holiday Cpe. \$3395
'54 FORD 8 Ranch Wagon \$2395
'54 PONT. 8 Convertible \$2395

'53 BUICK Super Riviera \$1995
'52 OLDS 98 Holiday \$1995
'53 FORD 8 Ranch Wagon \$1795
'49 BUICK Estate Wagon \$795

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CADILLACS
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East Anaheim

"The World's Greatest Values"
22 Years of Fair Dealing on Anaheim St. — Thousands of Satisfied Customers

"Universally recognized . . .
the cleanest cars in
Southern California."

C. Standlee Martin

Exclusive OLDSMOBILE Dealer

1201 AMERICAN Ph. 6-9624
1570 AMERICAN Ph. 66-9633

PONTIAC
\$2195
'54 Pontiac chief 4-dr. R. H. Byrd and W. W. A. beautiful near new. 2-door. color. Light brown. 754 Via Wanda. \$90. Call anytime to 1035 P. M.
NO DOWN - Easy to qualify. 2010 E. PACIFIC COAST HWY. PHOENIX 90-0212

FORSCHE
'48 Stude.
Overdrive, radio, heater. This little car is ready to go. First come, first serve on this week-end special at the low, low price of only \$399
Mel Burns, Ford 2000 American

STUDEBAKER
'51 Stude. Ch. 4-dr. \$950
Automatic transmission, radio, heater. 35th & Atlantic. 4-0603

STUDEBAKER
'52 Stude. Ch. 2-dr. \$995
Overdrive, heater. M. VERNIS HOLMES, Studebaker 35th & Atlantic. 4-0603

VOLKSWAGENS
'50 Stude. Champion Starlight club coupe. R. H. overdrive. \$595.
CREST MOTORS 1335 American

WILLYS
TODAY'S SPECIAL
'53 WILLYS 2-DR. \$995
Odr. Line new. 12,000 orig. mi. CHA-HOFF MOTORS 3301 E. PAC. COAST HWY. PHOENIX 90-0212

1950 WILLYS Jeopardy, 2-door. 4-dr. Odr. Radio, heater, w.w. tires, new top. \$625. 3135 Sawyer. Ph. 90-0212

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IMPORT AUTO SERV. & SALES 516 E. ANAHEIM PH. 68-2125

Only at
GLENN E. THOMAS CO.
Dodg-Plymouth Dealer
Can You Get This Offer

'54 Plym. . \$1987
Belvedere—the hardtop convertible. A beautiful low mileage car in 2-tone blue and black. Has radio, heater, etc. A one-owner car with 10,000 careful miles. Traded in on a new Plymouth.

'50 Chev. . \$796
Fleetline Du Luxe 4-Door.

'53 Dodge . \$1459
Meadowbrook with heater, glistering finish.

'51 Plym. . \$867
Cranbrook 4-Door Sedan with heater, etc.

'50 Dodge . \$879
Coronet 4-Door with heater, Gyromatic trans.

'53 Plym. . \$1449
Cranbrook 4-Door. Beautiful 2-tone finish, heater, etc. Another one-owner car traded in on a new Plymouth.

'52 Dodge . \$1176
Coronet Club Coupe. Radio, heater, Gyromatic.

'52 Ford 8 . \$1187
Mail-liner 4-Door with radio and heater.

GLENN E. THOMAS CO.
LOCAL NEW CAR DEALER — 46th YEAR
333 E. ANAHEIM PH. 6-1283

Quality USED CARS GUARANTEED

Due to the tremendous acceptance of the 1955 Pontiac . . . We now have a large selection of late model "Good Will" Guaranteed Used Cars to choose from. . . Below are a few examples . . .

'54 PONT. CATALINA & CONV. . . LOW AS \$2699
STARCHIEF CUSTOM. Hydra-Matic, radio, heater, white wall tires, custom interior. Choice of 4—some with power steering and power brakes. All are 1-owner cars.

'53 PONTIAC Chieftain "8" . . \$1799
De Luxe 4-door. Original 2-tone finish. Hydra-Matic, radio and heater.

'53 DODGE V-8 Diplomat . . . \$1599
Gyro Torque transmission. Original 2-tone finish. Immaculate throughout.

'53 CHEVROLET Bel-Air . . . \$1499
2-door. 2-tone Sun Gold and Ivory. Radio, heater and white wall tires.

'52 PONTIAC 4-door . . . \$1299
Full complement of genuine Pontiac equipment, including radio, heater, etc. A real buy.

'51 CHRYSLER Convertible . . \$1099
WINDSOR COUPE. Automatic transmission, radio, heater and white wall tires, near new top.

'51 PONTIAC As Low As . . . \$999
(Choice of 3). All have HYDRA-MATIC, radio, heater and factory equipment.

'50 NASH Statesman 4-dr. . . \$599
"CUSTOM." Original 2-tone finish. Overdrive, radio and heater. Very good tires.

'50 STUDEBAKER Champ. 4-dr. . \$599
With the popular mileage miser overdrive.

'49 PONTIAC Sed.-Cpe. . . . \$599
(Choice of 4). All have Hydra-Matic, radio and heater. As low as \$599.

'51 FORD V-8 Tudor \$499
Fordomatic, radio and heater. Week-end special.

'49 FORD Custom 2-dr. . . . \$399
Overdrive and heater. Cheapest transportation available.

H. O. MELONE PONTIAC
17200 S. LAKEWOOD BLVD.
BELLFLOWER
PH. TORNEY 6-1727
HOURS 9 A. M. TO 9 P. M.

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'51 Stude. Ch. 4-dr. \$950
Automatic transmission, radio, heater. 35th & Atlantic. 4-0603

STUDEBAKER
'52 Stude. Ch. 2-dr. \$995
Overdrive, heater. M. VERNIS HOLMES, Studebaker 35th & Atlantic. 4-0603

VOLKSWAGENS
'50 Stude. Champion Starlight club coupe. R. H. overdrive. \$595.
CREST MOTORS 1335 American

WILLYS
TODAY'S SPECIAL
'53 WILLYS 2-DR. \$995
Odr. Line new. 12,000 orig. mi. CHA-HOFF MOTORS 3301 E. PAC. COAST HWY. PHOENIX 90-0212

1950 WILLYS Jeopardy, 2-door. 4-dr. Odr. Radio, heater, w.w. tires, new top. \$625. 3135 Sawyer. Ph. 90-0212

ZEPHYR
IMPORT AUTO SERV. & SALES 516 E. ANAHEIM PH. 68-2125

OVER
100 FREE BIKES

WITH EVERY CAR PURCHASED FROM NOW UNTIL CHRISTMAS

Imported
Our present to you . . . an \$80 imported bicycle equipped with hand-brake, gear shift, headlight, tail light, generator, kick-stand, tire pump, etc.

**No Increase in Prices
No Decrease in Quality**
"Get Yourself a BETTER CAR and a BICYCLE for the Kids"

LOW TERMS
NOWLINGS 1599
INCORPORATED

HIGH TRADES
AMERICAN

STUDEBAKER
'51 Stude. Ch. 4-dr. \$950
Automatic transmission, radio, heater. 35th & Atlantic. 4-0603

STUDEBAKER
'52 Stude. Ch. 2-dr. \$995
Overdrive, heater. M. VERNIS HOLMES, Studebaker 35th & Atlantic. 4-0603

VOLKSWAGENS
'50 Stude. Champion Starlight club coupe. R. H. overdrive. \$595.
CREST MOTORS 1335 American

WILLYS
TODAY'S SPECIAL
'53 WILLYS 2-DR. \$995
Odr. Line new. 12,000 orig. mi. CHA-HOFF MOTORS 3301 E. PAC. COAST HWY. PHOENIX 90-0212

1950 WILLYS Jeopardy, 2-door. 4-dr. Odr. Radio, heater, w.w. tires, new top. \$625. 3135 Sawyer. Ph. 90-0212

ZEPHYR
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Our present to you . . . an \$80 imported bicycle equipped with hand-brake, gear shift, headlight, tail light, generator, kick-stand, tire pump, etc.

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'52 Stude. Ch. 2-dr. \$995
Overdrive, heater. M. VERNIS HOLMES, Studebaker 35th & Atlantic. 4-0603

VOLKSWAGENS
'50 Stude. Champion Starlight club coupe. R. H. overdrive. \$595.
CREST MOTORS 1335 American

WILLYS
TODAY'S SPECIAL
'53 WILLYS 2-DR. \$995
Odr. Line new. 12,000 orig. mi. CHA-HOFF MOTORS 3301 E. PAC. COAST HWY. PHOENIX 90-0212

1950 WILLYS Jeopardy, 2-door. 4-dr. Odr. Radio, heater, w.w. tires, new top. \$625. 3135 Sawyer. Ph. 90-0212

ZEPHYR
IMPORT AUTO SERV. & SALES 516 E. ANAHEIM PH. 68-2125

OVER
100 FREE BIKES

WITH EVERY CAR PURCHASED FROM NOW UNTIL CHRISTMAS

Imported
Our present to you . . . an \$80 imported bicycle equipped with hand-brake, gear shift, headlight, tail light, generator, kick-stand, tire pump, etc.

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'52 Stude. Ch. 2-dr. \$995
Overdrive, heater. M. VERNIS HOLMES, Studebaker 35th & Atlantic. 4-0603

VOLKSWAGENS
'50 Stude. Champion Starlight club coupe. R. H. overdrive. \$595.
CREST MOTORS 1335 American

WILLYS
TODAY'S SPECIAL
'53 WILLYS 2-DR. \$995
Odr. Line new. 12,000 orig. mi. CHA-HOFF MOTORS 3301 E. PAC. COAST HWY. PHOENIX 90-0212

1950 WILLYS Jeopardy, 2-door. 4-dr. Odr. Radio, heater, w.w. tires, new top. \$625. 3135 Sawyer. Ph. 90-0212

ZEPHYR
IMPORT AUTO SERV. & SALES 516 E. ANAHEIM PH. 68-2125

OVER
100 FREE BIKES

WITH EVERY CAR PURCHASED FROM NOW UNTIL CHRISTMAS

Imported
Our present to you . . . an \$80 imported bicycle equipped with hand-brake, gear shift, headlight, tail light, generator, kick-stand, tire pump, etc.

**No Increase in Prices
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"Get Yourself a BETTER CAR and a BICYCLE for the Kids"

LOW TERMS
NOWLINGS 1599
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HIGH TRADES
AMERICAN

WILLYS
TODAY'S SPECIAL
'53 WILLYS 2-DR. \$995
Odr. Line new. 12,000 orig. mi. CHA-HOFF MOTORS 3301 E. PAC. COAST HWY. PHOENIX 90-0212

1950 WILLYS Jeopardy, 2-door. 4-dr. Odr. Radio, heater, w.w. tires, new top. \$625. 3135 Sawyer. Ph. 90-0212

ZEPHYR
IMPORT AUTO SERV. & SALES 516 E. ANAHEIM PH. 68-2125

OVER
100 FREE BIKES

WITH EVERY CAR PURCHASED FROM NOW UNTIL CHRISTMAS

Imported
Our present to you . . . an \$80 imported bicycle equipped with hand-brake, gear shift, headlight, tail light, generator, kick-stand, tire pump, etc.

**No Increase in Prices
No Decrease in Quality**
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LOW TERMS
NOWLINGS 1599
INCORPORATED

HIGH TRADES
AMERICAN

WILLYS
TODAY'S SPECIAL
'53 WILLYS 2-DR. \$995
Odr. Line new. 12,000 orig. mi. CHA-HOFF MOTORS 3301 E. PAC. COAST HWY. PHOENIX 90-0212

1950 WILLYS Jeopardy, 2-door. 4-dr. Odr. Radio, heater, w.w. tires, new top. \$625. 3135 Sawyer. Ph. 90-0212

ZEPHYR
IMPORT AUTO SERV. & SALES 516 E. ANAHEIM PH. 68-2125

OVER
100 FREE BIKES

WITH EVERY CAR PURCHASED FROM NOW UNTIL CHRISTMAS

Imported
Our present to you . . . an \$80 imported bicycle equipped with hand-brake, gear shift, headlight, tail light, generator, kick-stand, tire pump, etc.

**No Increase in Prices
No Decrease in Quality**
"Get Yourself a BETTER CAR and a BICYCLE for the Kids"

LOW TERMS
NOWLINGS 1599
INCORPORATED

HIGH TRADES
AMERICAN

WILLYS
TODAY'S SPECIAL
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'51 KAISER Club Coupe . . \$799
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'53 CHRYSLER Newport Club . \$1999
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'52 CHEVROLET Radio, heater. \$1099
\$5 today—and drive it away.

'50 OLDSMOBILE 4-door Sedan \$899
Radio, heater, Hydra-Matic. \$5 today—and drive it away.

'51 MERCURY Club Coupe . . \$1199
Radio, heater, overdrive. Local one-owner, low mileage car. \$5 today—and drive it away.

'52 FORD Victoria . . . \$1499
Radio, heater, Fordomatic. \$5 today—and drive it away.

'49 OLDSMOBILE 98 4-door Sedan \$799
Radio, heater, Hydra-Matic. \$5 today—and drive it away.

'52 PLYMOUTH Cranbrook Club Cpe. \$999
Radio, heater, navy blue with white walls. \$5 today—and drive it away.

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'53 CHEVROLET 210 Club Coupe . \$1499
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'50 MERCURY Club . . \$799
Radio, heater, overdrive. \$5 today—and drive it away.

'49 MERCURY Club . . \$599
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'51 DODGE Coronet 4-door . . \$1099
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V-8 CLUB COUPE. Needs paint.

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'51 FORD . . \$1099
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FLEETLINE AERO. Radio, heater & original black finish.

'50 CHEV. . . \$699
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KBIG-740 KNX-1070 KWIZ-1480
FM KLON-88.1 KFOX-102.3 KNOB-103.1

SUNDAY, NOVEMBER 28, 1954

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MONDAY, NOVEMBER 29, 1954		
7:00 A. M. KLAC — Bob Leyden KFI — Johnnie Lee Williams KMPG — Dick Whittinghill KFI — Bob Leyden KFI — Frank Heinemann KFWB — Bob Leyden KFI — Bob Ferris KFI — Texa Tins KFAC — Corbie Concert KGER — Chris Faith KFI — Hilt the Road KABO — Bob Leyden KFI — Bill Pearson KFI — Breakfast Gang KFI — Bob Leyden KGER — Adrienne Lee KABC — Bob Garred KFWB — News, Bill Leyden KFI — Bill Leyden KFOX — Nugie KFI — Knox Lunning KABC — Hal Peary KFI — Bob Leyden KFI — Harry Bahbit KFI — Mid-morning News KNC — Our 10:00 A. M. KFI — Art Baker Notebook KFI — Good News KFI — News of the Alt KNC — Road of Life KFI — Good News KGER — News, Earl Lee KFI — Sergeo Chance KFI — When Art Marries KFI — Good News KNC — Ma Perkins KGER — Tommy Baird KFI — Strike It Rich KFI — Western KFI — Quick the Answer KNC — Young, Dr. Johnson KFI — Good News KGER — Eileen Markham	9:45 KFI — Mid-morning News KNC — Our 10:00 A. M. KFI — Art Baker Notebook KFI — Good News KFI — News of the Alt KNC — Road of Life KFI — Good News KGER — News, Earl Lee KFI — Sergeo Chance KFI — When Art Marries KFI — Good News KNC — Ma Perkins KGER — Tommy Baird KFI — Strike It Rich KFI — Western KFI — Quick the Answer KNC — Young, Dr. Johnson KFI — Good News KGER — Eileen Markham	1:00 P. M. KFI — Backstage Wife KABC — Bill Davidson KFI — News KFI — Armin KFOX — News; Take It KFI — Good News KGER — A. Allen KFI — Stella Dallas KGER — World News KFI — Young Wilder KFI — Good News KGER — Freddy Martin KFI — Woman in My Heart KGER — Garden School KFI — Good News 2:00 P. M. KFI — Just Play Bill KFI — Happy Grant KABC — Murder in Alt KFI — Advent in Alt KFI — Good News KGER — World News

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TV *Tele-Vues* **by TERRY VERNON**



EVANS AND ANDERSON ... To Do "Macbeth"

The third production by Maurice Evans of a Shakespearean drama headlines the TV news at 4 p. m. (4). The two-hour production will feature Mr. Evans in the title role of "Macbeth," with Judith Anderson costarred.

It was shortly before World War II that this famous acting team brought Shakespeare to Broadway and now more millions will see the play than could

Storm (My Little Margie), Jack Carter, Gene Sheldon and Debra Paget. . . . "Toast of the Town" (2) has Ezio Pinza and the cast of "Fanny," newest Broadway hit, in a scene from the current production. Others on the program include Teresa Brewer, the Collier's "All-American Football Team" (Jack Collins of UCLA), the Princeton Triangle Club and comedian Jay Marshall.

DRAMA — Anthony Ross's *Philip Abbott*, Patricia Smith and Sylvia Field will headline "Beg, Borrow or Steal" on the Philco TV Playhouse (4) at 8 p. m. Story of a man who embezzles \$13,000 from an estate in order to live up to the standards he likes and of the

SIR WINSTON CHURCHILL—A special program honoring Britain's famed Prime Minister on his 80th birthday will be seen (4) at 11 a. m., featuring many persons who have known and come to love the great statesman-soldier. A full-hour radio version of this same show will be heard on KFT at 4 p. m.

BENNY'S LIFE — Although not as old as Churchill, Jack Benny decides it is time to honor his high school life story on TV. So today he names Rochester as his script secretary and begins the task of meeting the various parts needed in the play. Featured will be Mel Blanc, Joe Besser, Jimmy Baird and Harry Shearer, along with The Sportsmen and Don Wilson. (7:30 at 7 p.m.) **SHOWING** makes her TV debut as Benny's high school sweetheart.

AT 8 P. M.—Gordon MacRae joins the rest of the parents in putting the children on the air. Tonight on the "Comedy Hour" (4) he has daughter Meredith (10), singing in her TV debut.

1-HOUR SERVICE \$3

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Others on the show will be Gale
4209-4211 E. Anaheim

9 Words

Johnny Whittaker

Words and Music
By JOHN R. CALLAGHAN

There is a big trend toward film in television . . . and you'll be seeing more of it each month. The big TV comedies are planning the film route . . . among them Milton Berle, daddy of them all in time on our screens. Berle will desert the full hour format after this season. Next year he'll be back in a half-hour series on film.

Jimmy Durante and Donald O'Connor, presently alternating a weekly two-hour show, have already made arrangements for the shift to film. Jack Benny has already shown his preference for film this year... and of course all the "situation comedy" favorites—Lucy and Desi, Joan Davis, Eve Arden, and Marjorie, and many others—have long before this gone on catfild.

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that it's easier to do and just as effective . . . with no danger of the "flubs" that can take place in any live production. Film makes for a smoother, more polished product. For a smoother, steadier performance on your TV screen, make your TV picture a CBS. You get the finest reception of sound and picture with a magnificent CBS . . . and you eat superb CBS styling, too. See CBS

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KTLA Channel 5 KTTV Channel 11
KCOP Channel 13

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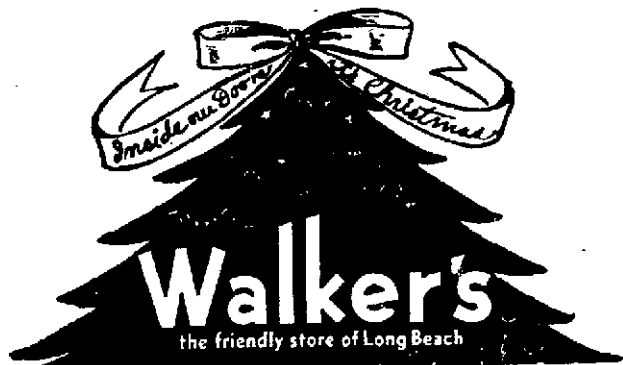
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near the adjustment desk, street floor, and in ladies' lounge on the third floor.

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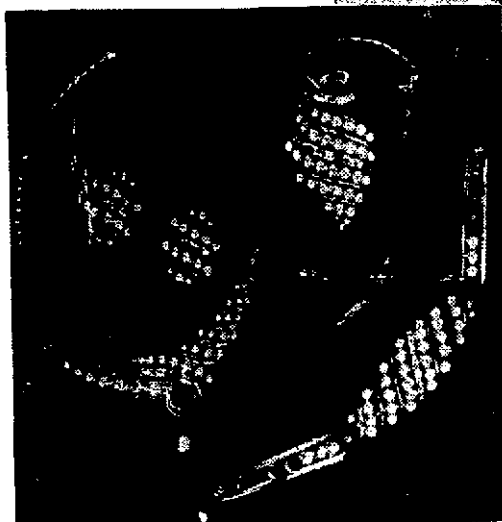
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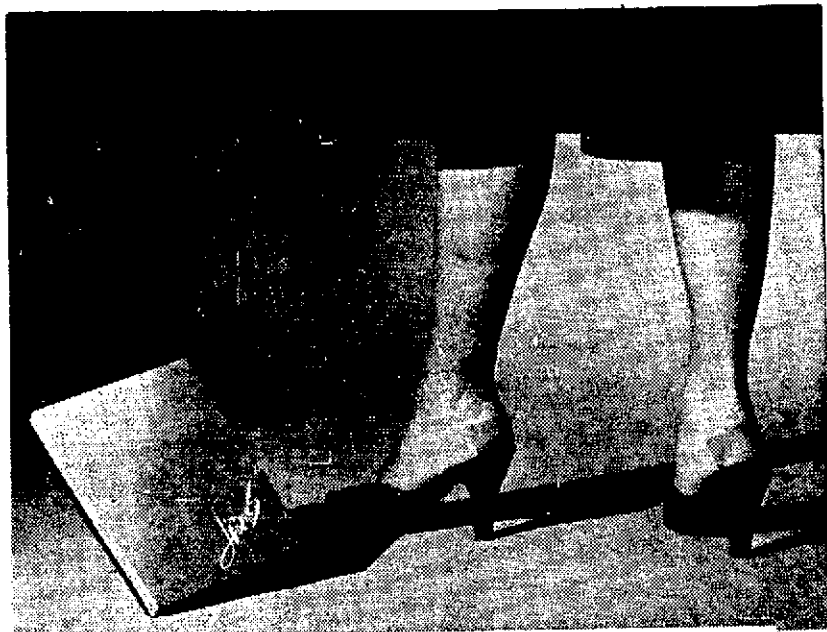
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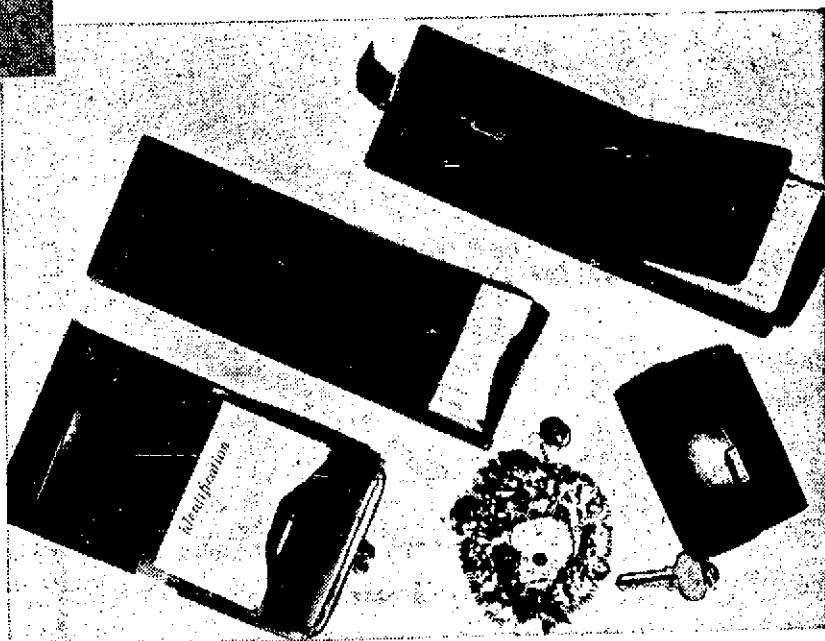
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your gift the most welcome!

The Duchess

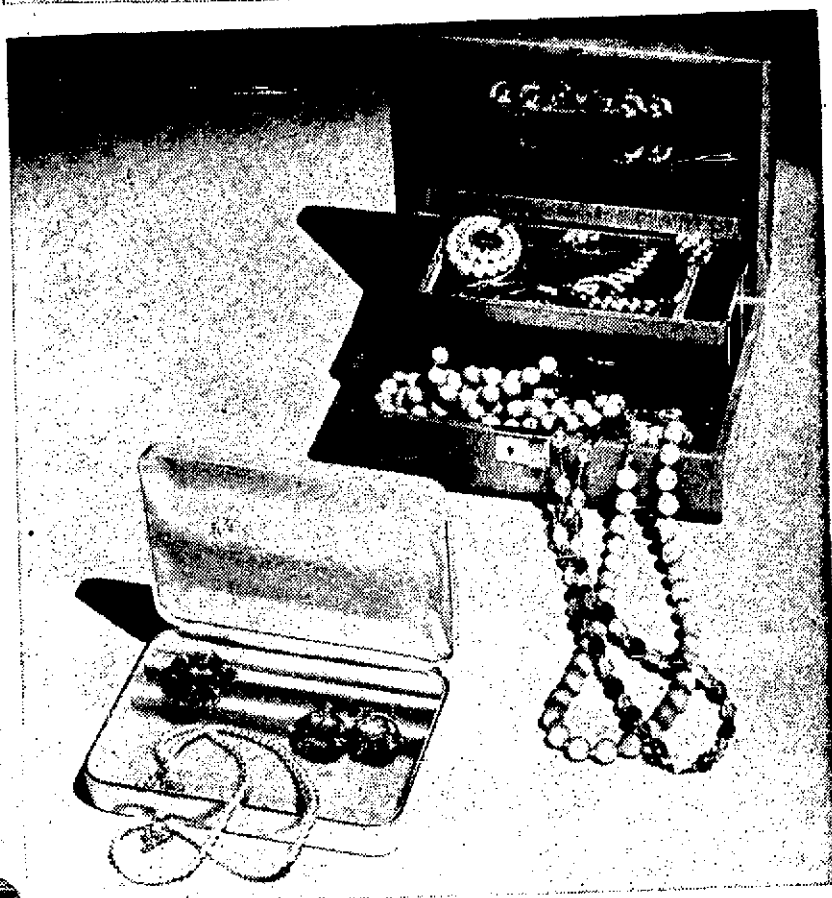
Lovely, gold-embossed leather-grain Texol
with rayon satin and velvet lining.....

695

The Princess

Petite case to guard her most precious
possessions. Texol with velvet and satin lining....

195



neatest gift for him! **Farrington Case**

Ascot

Convenient for the traveling man,
in pigskin-grain Texol.....

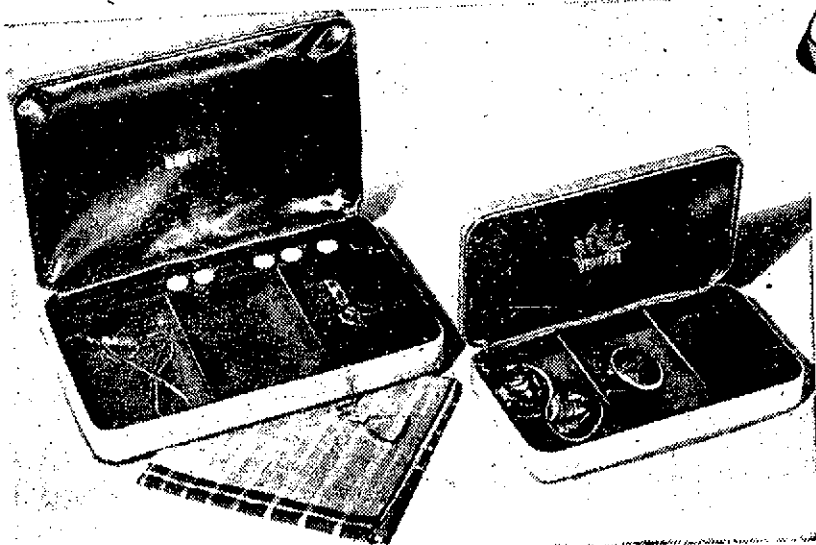
195

Baron

Trimly masculine, to care for his ac-
cessories. Texol with
corduroy lining.....

395

COSTUME JEWELRY AND NOTIONS WALKER'S STREET FLOOR





this Christmas give her

Berkshire Stockings

She'll love you for selecting Berkshire hosiery because they fit her prettiest of all. Perfection in fit means longer wear—and she will enjoy the extra wear advantages of the exclusive nylace top and toe ring that ends all runs. Wide selection of service, medium sheer and ultra sheer or nylace.

Sizes 8 to 11 in proportioned lengths

1³⁵ to 1⁶⁵ pr.

HOSIERY WALKER'S STREET FLOOR

fashion pets by Sally Gee

Lush little cover-ups to reach for these cool winter days!

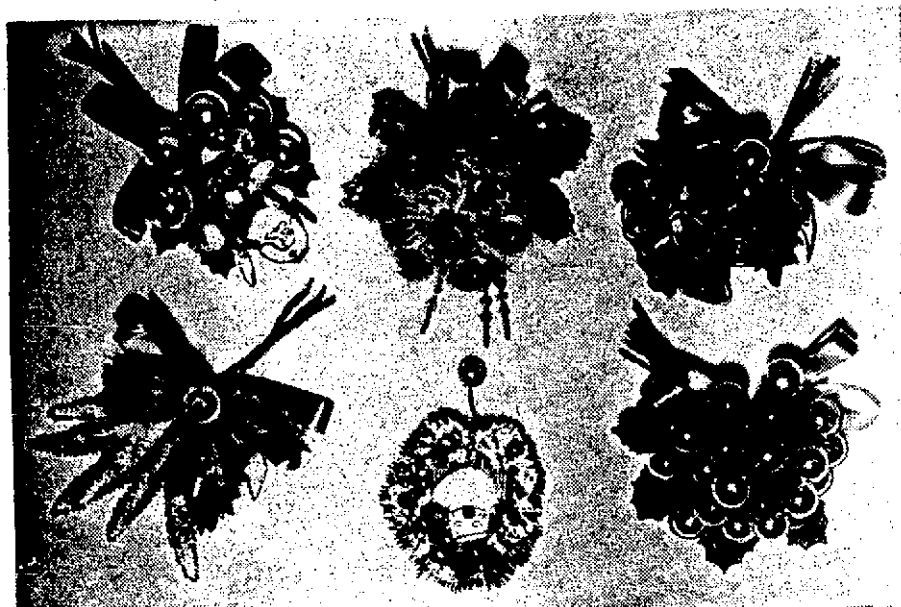
The Shrug

All nylon with shiny lurex—so soft, fluffy and snugly. Completely washable. 5⁹⁵

The Stole

All wool double jersey with triple fringe. White, black, pink, orange, red, kelly and turquoise. 5⁹⁵

NECKWEAR WALKER'S STREET FLOOR



Christmas Corsages by Castle

Nothing creates a gay holiday spirit than the wearing of a Christmas Corsage and the happy "Merry Christmas" wish . . . so wear one! Give many! Colorful holly, bells, ribbons, and ever-green on pins.

\$1

ACCESSORIES WALKER'S STREET FLOOR

Celebrities

initial handkerchiefs

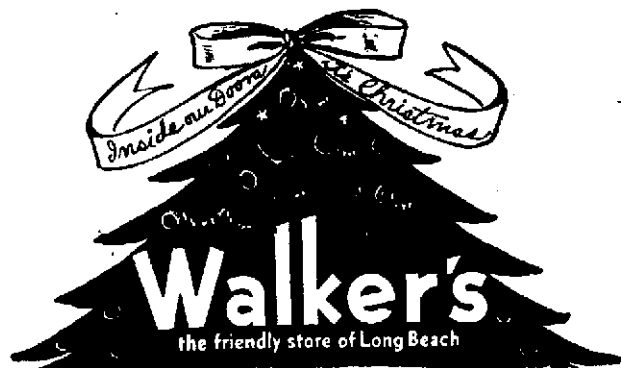
The daintiest initial hankies we have ever seen—of the finest imported Swiss. The initials are surrounded by tiny clusters of flowers, trimmed with lace.

\$1

Many other lovely Swiss handkerchiefs priced from 59c to 1.95

ACCESSORIES WALKER'S STREET FLOOR





sure-fire ways to dazzle
a damsel with **Tussy**



Midnight by Tussy

Midnight Cologne and
Dusting Powder Set **3²⁵***

Midnight Set with Blue Ice Cologne,
Liquid Cologne, **2²⁵***
Lotion

Midnight Cologne, **1²⁵***
4-oz.
Midnight Cologne, **2⁰⁰***
8-oz.

Glamour Set with Cologne, **1⁰⁰***
Hand and Body Lotion

Midnight Dusting Powder **1²⁵***
with fluffy puff

*prices plus fed. tax.



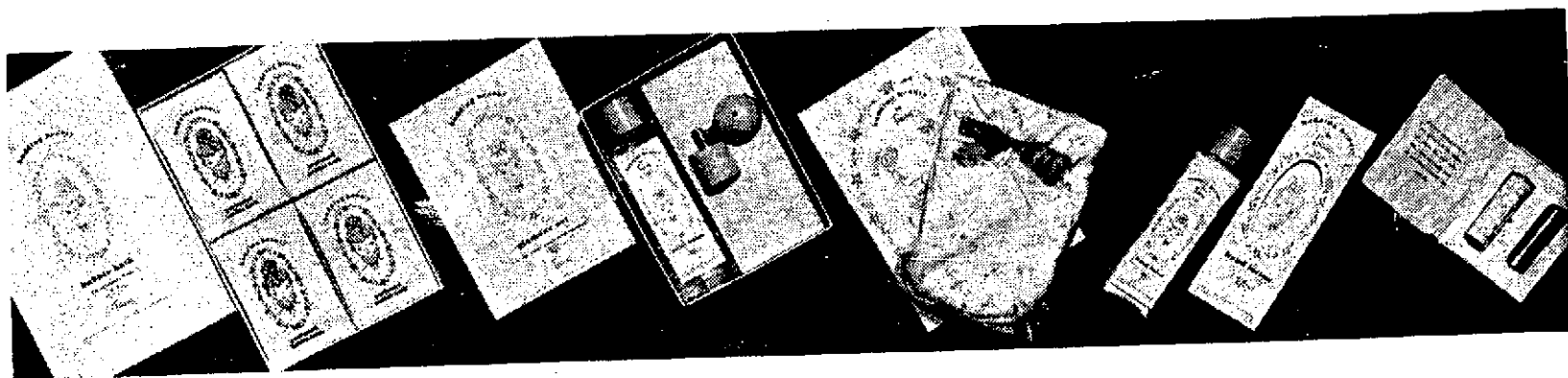
Bright Secret by Tussy

Bright Secret Gift Set includes Co-
logne Concentrate and **3⁰⁰***
Dusting Powder

Bright Secret Cologne **1⁵⁰***
Concentrate, 2 ounces

Contraband by Tussy

Contraband Gift Set with Cologne **2⁵⁰***
and Dusting Powder



Budding Beauty by Tussy —a distinctive line of children's toiletries

Bubble Bath, 16 envelopes that
makes bath-time a fun- **1⁰⁰***
time, softly fragrant

Glamour Set with 4-oz. **1⁷⁵***
Toilet Water and Atomizer

Powder Mitt of soft, figured
and fleece combined with **1²⁵***
fragrant powder

Hand Lotion that keeps
hands velvety-smooth **1⁰⁰***
*prices plus fed. tax.

Pomade Lipstick and Refill **1⁰⁰***
tinted a delicate pink



gift cosmetics by Dorothy Gray

Gifts to treasure and delight...
for every woman who likes to give
and receive lovely gifts....

(top)

Nosegay Bath Set

Cologne and dusting powder
in blue foil-covered shak-
er container **2⁰⁰***

Gay Cherubs

The essence of Christmas, gold-
en winged figures in gay holi-
day colors embracing Nosegay
Cologne **1²⁵***

White Lilac Gift Set

Cologne, hand lotion and dust-
ing powder, gift packaged in
lovely, delicate lavender
and white **1²⁵***

*prices plus fed. tax

(left)

Figurine Set

Cologne and hand lotion at-
tractively packaged
in gold and white..... **1⁰⁰***

Bubbling Bath Salts

16 individual packets, attrac-
tively boxed for
gift giving **1⁰⁰***

Soap Don Bons

Pink, pale green, lavender, yel-
low... four pretty shades...
four delicate fragrances. **1⁰⁰**
6 cakes

COSMETICS WALKER'S STREET FLOOR



famous fragrances by Colonial Dames

(not connected with any society)

She'll appreciate a
convenient fragrance
by Colonial Dames
—created to meet
milady's needs for
every occasion.



(top)

Tra-La Cologne

A heart-stealing fragrance,
gaily packaged for
Christmas **2⁰⁰***

White Lilac Cologne

Lovely as fresh lilacs,
exquisitely wrapped **1⁵⁰***

Trio Set

Containing Tra-La, White
Lilac and Riviera colognes **2⁰⁰***

Christmas Tree Candy Canes

Pursette Perfume in Tra-La or
White Lilac fragrances **1⁰⁰***
each

*prices plus fed. tax

(right)

Tra-La Set

Romantic fragrance set con-
tains cologne and purse-
size perfume **2⁵⁰***

White Lilac Set

Lovely fragrance set of cologne
and purse-size
perfume **3⁰⁰***

White Lilac Set

Large size cologne and dusting
powder, packaged
together **3⁰⁰***



COSMETICS WALKER'S STREET FLOOR

Gourielli

for the men
and women
with perfect taste

for women

Fourth Dimension — the eloquently modern fragrance, in cologne, 3.50*

Also 2.25* to 5.50*

Five O'Clock—the beautiful and bewitching fragrance, in Eau de Parfum 3.00* and 5.50* in gift set of Eau de Parfum and Perfume, 6.00*

Perfume 3.00* to 5.00*

for men

Here's How for men who prefer the finest

After Shave Lotion 1.75* and 2.50*

Cologne 2.50* and 3.50*

Sets 4.00* to 7.50*

*prices plus fed. tax

COSMETICS
WALKER'S STREET FLOOR



Helena Rubinstein

for the favorite
names on your
Christmas list...

Merry Bathers Three

Perfume Foam Bath and shaker talc and perfume cologne in your choice of Apple Blossom, White Magnolia or Heaven Sent, 3.50*

Christmas Coach

Frosty decorative carriage carries 4 ounces of cologne in Apple Blossom, White Magnolia or Heaven Sent, each, 2.25*

Sea Jewel Perfumette

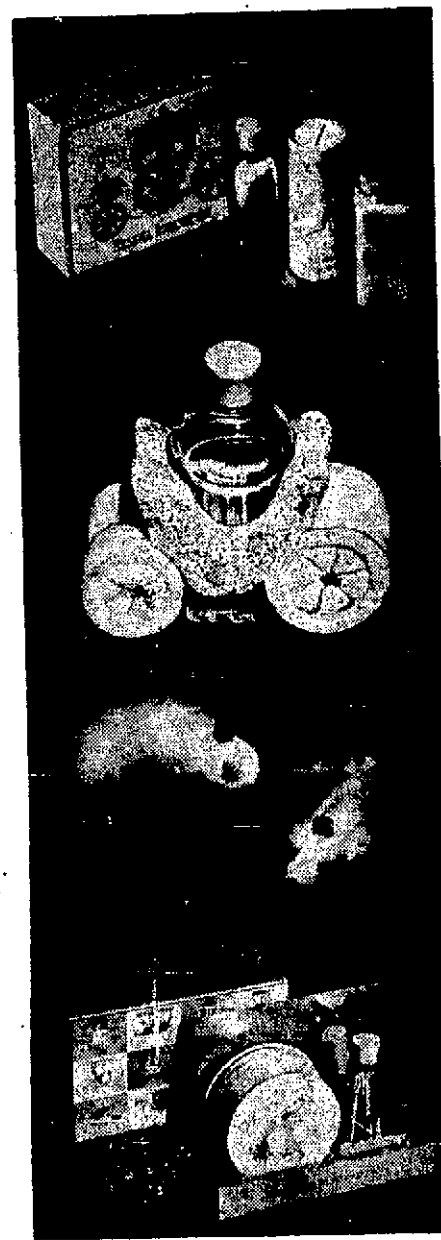
Frosty feather floaty fish who swallowed a lovely jeweled purse size perfume of Apple Blossom, White Magnolia, Heaven Sent and Command Performance, each, 2.25*

Fragrant Passengers

Luxury body powder and sparkling eau de Parfum in any four of Rubinstein's famous fragrances, 3.75*

*prices plus fed. tax

COSMETICS
WALKER'S STREET FLOOR



Lentheric

gifts extraordinary
for her... to
charm and delight

Fashions in Fragrance

5 wonderful Lentheric fragrances, packaged together, 1.50*

3 Silent Messengers

Tweed, Miracle and Shanghai fragrances in generous 2-ounce bottles, set, 2.50*

Miracle Duo Set

Large size bouquet Lentheric Miracle and dusting powder, gift packaged together, 3.00*

Adam's Rib

Never, never, never, since the world began has there been a fragrance like Adam's Rib! It's slightly primitive, and decidedly uninhibited! 3.00* to 18.50*
Perfume 3.00* to 18.50*
Toilet Water 2.50* to 4.00*

Tweed Bouquet

The one fragrance above all others to wear anytime... anywhere, 1.50* and 2.50*

*prices plus fed. tax

COSMETICS
WALKER'S STREET FLOOR



Angelique

fragrances in perfect
harmony for any
occasion...

Cologne Quartette

Generous sizes of White Satin, Gold Satin, Black and Red Satin, all yours at only 2.50*

Angelique Colognes

In any of the four distinctive fragrances, to match the mood you're in, 1.75* to 8.00*

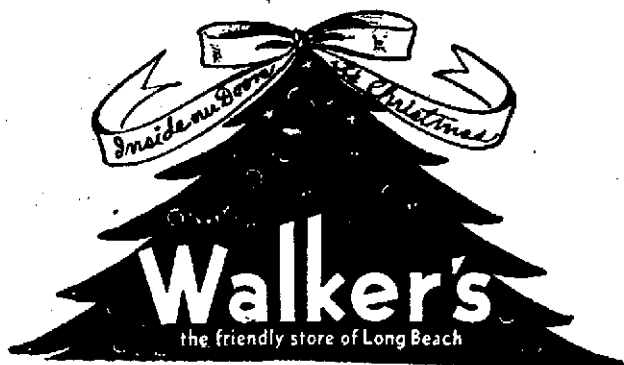
Angelique Perfumes

Radiant Red Satin, Gay White Satin, Sophisticated Black Satin or Provocative Gold Satin—luxury laden fragrances, 2.50* to 10.00*

*prices plus fed. tax

COSMETICS
WALKER'S STREET FLOOR





it's knit . . . it's nice . . . it's

Munsingwear

brushed rayon sleepwear

Pajamas

Deep piled fluffy on the outside, silky and smooth inside. Pearl buttons trim the luscious colors of yellow, blue, pink. Sizes 14-20. **6⁹⁵**

Gown

Dewdrop jewels, pearls and rhinestones sparkle on this quilted yoke gown. In blue, coral, pink, yellow. Sizes 14-20. **5⁹⁵**
Others 4.95.

Pajamas

Elegant and lush in deep-piled brushed NYLON, with soft round neck, smooth yoke and in the beautiful colors of pink, blue and yellow. **12⁹⁵**

LINGERIE WALKER'S SECOND FLOOR



the happiest folks on two feet get Ripons for Christmas

For Her

Oodles of comfort in new patterns. Low slip-ons or all-wool four-tiered cuff. Colors galore. Sizes 9-10-11. **2⁵⁰ to 3⁵⁰**

For Him

Jacquard knits in pure worsted with true heel construction, rubber insole, leather soles, he-man colors. Sizes 9 to 13. **2⁹⁵ to 3⁵⁰**

For Small Fry

Bright, colorful new Ripons that will delight any youngster. All wool slip-ons or long tops with leather soles. **2⁵⁰ to 2⁹⁵**

HOSIERY WALKER'S STREET FLOOR

yours for luxurious lounging
our hand-beaded, richly furred

Capeskin Slippers

You'll adore the comfort of this Sioux Mox—it's made of finest colored cape-skin, has hand-beaded Indian design. Fleece lined. **9⁹⁹**

Honey Bug Slippers, leather or satin, 2.99 & 3.99

Blum Slippers, satin, felt or kid. **1.99 to 3.99**

Foamtread Slippers, red or blue corduroy. **4.69**

Stars by Knight Slippers, red, blue, black. **1.99**

Baer Bouncers, leather scuffs. **3.49**

WOMEN'S SHOES WALKER'S LOWER FLOOR





Kayser lingerie in saucy show-offs

Nylon Tricot Petticoat

Lace and pleat-lavished loveliness in Kayser's half slip with perfect fit. White, pink, rose beige. Sizes 24 to 32..... **4⁹⁵**

Nylon Tricot Slip

to please my-lady fair, with butterfly pleating bodice trimmed with wide luxurious lace. Pink, white, rose beige. Sizes 32 to 42..... **6⁹⁵**

LINGERIE WALKER'S SECOND FLOOR

Van Raalte

because she loves nice things

Embroidery Trim Gown

in wonderful, practical nylon tricot. Feminine styling with front shaped midriff and elasticized waist. Dreamy in Dawn glow, Blue Horizon or Cloud White. Sizes 34-40..... **8⁹⁵**

Nylon Petalskin Slip

with nylon alencon lace and net trim. Luscious in colors of White, Blue Horizon, Pink and Black. Sizes 32 to 40..... **5⁹⁵**

LINGERIE WALKER'S SECOND FLOOR

Revlon gift sets glorious!

Match Maker

Richly embossed gold or red foil box filled with her favorite "match-ups." Revlon Nail Enamel, Lano-lite non-smear lipstick and Super Base Coat..... **1³⁵***

Quick Trip

Amazing value in a red or black simulated leather case that contains Revlon Nail Enamel, Velvety non-smear Remover, Super Base, Base Coat, Cuticle sticks, etc. **2⁹⁵***

Beginners Luck

Hand-care kit for the junior set. Contains natural Nail Enamel, Remover, Aquamarine Lotion, Aquamarine soap, Aqua Mist and emery boards..... **2⁰⁰***

*plus Fed. tax



COSMETICS WALKER'S STREET FLOOR



she'll love a
warm-hearted gift—in

Loungewear

Key-More Quilt Robe

Beautiful Bemberg quilt in wrap-around style. Metallic trim collar and cuffs. Full length in pink or blue. Sizes 12 to 18 and 14½ to 24½..... **18⁹⁵**

Rhapsody's 2-pc. Pajama Set

Quilted colanese taffeta mandarin styled jacket, fully lined, and contrast color crepe trousers. In four exciting color combinations. Sizes 10-18 **10⁹⁵**

Loungee's Princess Robe

Cotton quilted print with contrast color piping and buttons. Full length in pink or blue. Sizes 10 to 20..... **12⁹⁵**

ROBES WALKER'S SECOND FLOOR



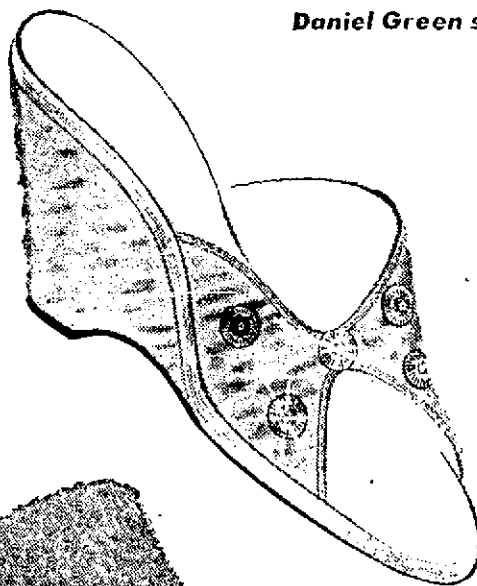
Gift Slippers

for every "her"
on your Christmas list

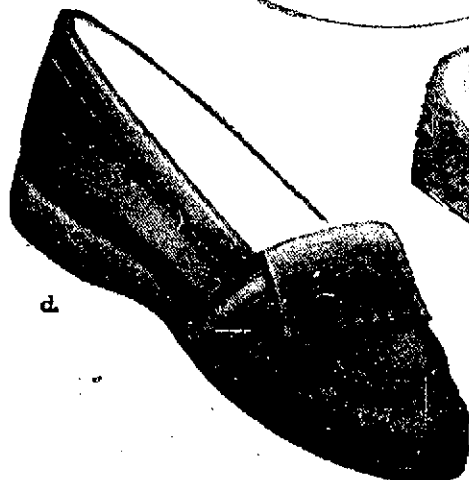


a.

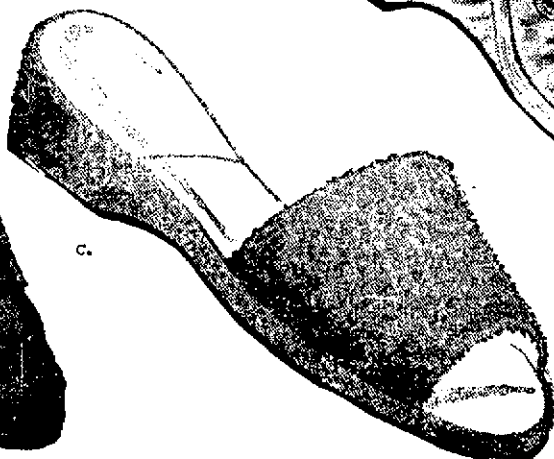
just 4 of the many
outstanding Luxurious and
Daniel Green styles in our selection



b.



d.



c.

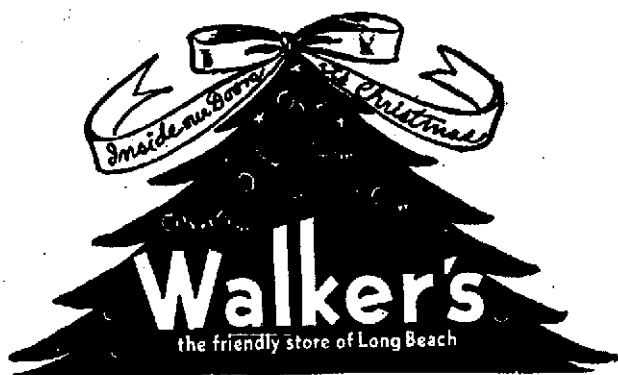
a. Firefly Ballet in satin lined velvet with pink-gold dust and nailhead trim. **3⁹⁵**
Black, royal, red.....

b. Hi-Wedge Mule in velvet with multi-color sequin trim, silver platform. Black, turquoise, purple, gold, **5⁹⁵**
rose

c. Poodle-Furry Scuffs in smart new banded style in poodle-cloth. Foam insole. **2⁹⁹**
Red, royal, black, grey

d. Felt Moccie with thick, soft-padded platform sole. Green, red, sand, **6⁵⁰**
royal, black

SHOE SALON WALKER'S SECOND FLOOR



smart teens know these
famous co-ordinates

Furlana Sweaters by Joan Marie

Our own Hi-Teen Favorites have chosen Furlanas as their favorite sweater of the season—so make your favorite hi-teener happy with a gift sweater that looks and feels just like cashmere. Actually they're 65% lambs' wool, 30% fur and 5% nylon, comes in all the wanted pastels, high shades. Sizes 36 to 40.

Short-Sleeve Slipon	7.95
Long-Sleeve Slipon	8.95
Long-Sleeve Cardigan	10.95

pur-r-fect coordinates Corduroy Skirts

Make her doubly happy—add a fine wale quilted corduroy skirt to her gift. Rich in high shades, charcoal and black, they're the perfect skirt to mix or match with sweater, blouse or jacket. Sizes 22 to 28 waist. **8.95**

HI-TEEN CAMPUS SHOP WALKER'S SECOND FLOOR



Cuddle Caps

for the young and younger!

Little caps—gay as the season itself!
For the young and younger—and the young at heart, too! **1.98**

Knitted angora with jewel starred band to fit any head size. White and pastels.

Pure wool knitted with pony tail effect—all white and stripe design in colors.

MILLINERY SECOND FLOOR OF FASHION

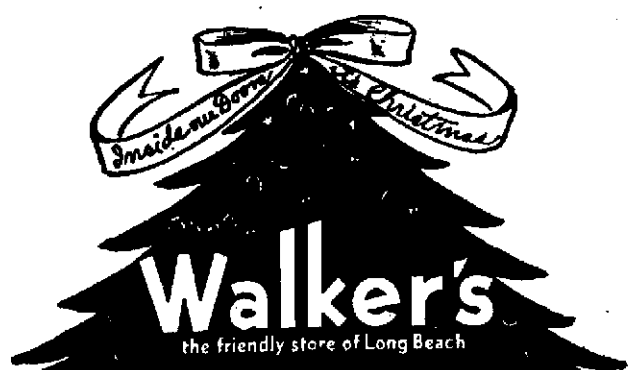
Rocke Anklets for the teenagers and juniors

The fluffy cuffed anklet that has taken the country by rage. So if you would like to fulfill her fondest dreams, give fluffy cuffed or Lona-mere-like anklets for Christmas. Cotton feet, nylon reinforced toes and heels. All colors, black and white.

Sizes 9 to 11.....pair **1.00** to **1.35**

ANKLETS WALKER'S STREET FLOOR





The Gift
Every Girl
Dreams About

Hadley Cashmeres

Exquisitely fashioned of only the finest pure imported cashmere, in the season's most luscious colors.

Slip-on **17⁹⁵** Cardigan **24⁹⁵**



wonderful Wondameres

the school girls' favorite sweater

Full-fashioned for perfect fit and made in a beautiful selection of pastels and dark colors.

Three-quarter Sleeve Button-up Turtle Neck with matching pearl buttons **12⁹⁵**

Classic Twin Set in matching or contrast colors.

Cardigan **10⁹⁵**
Slip-on **8⁹⁵**

SPORTSWEAR WALKER'S SECOND FLOOR OF FASHIONS



Tops on her list

Weber Originals

of DuPont's Dacron

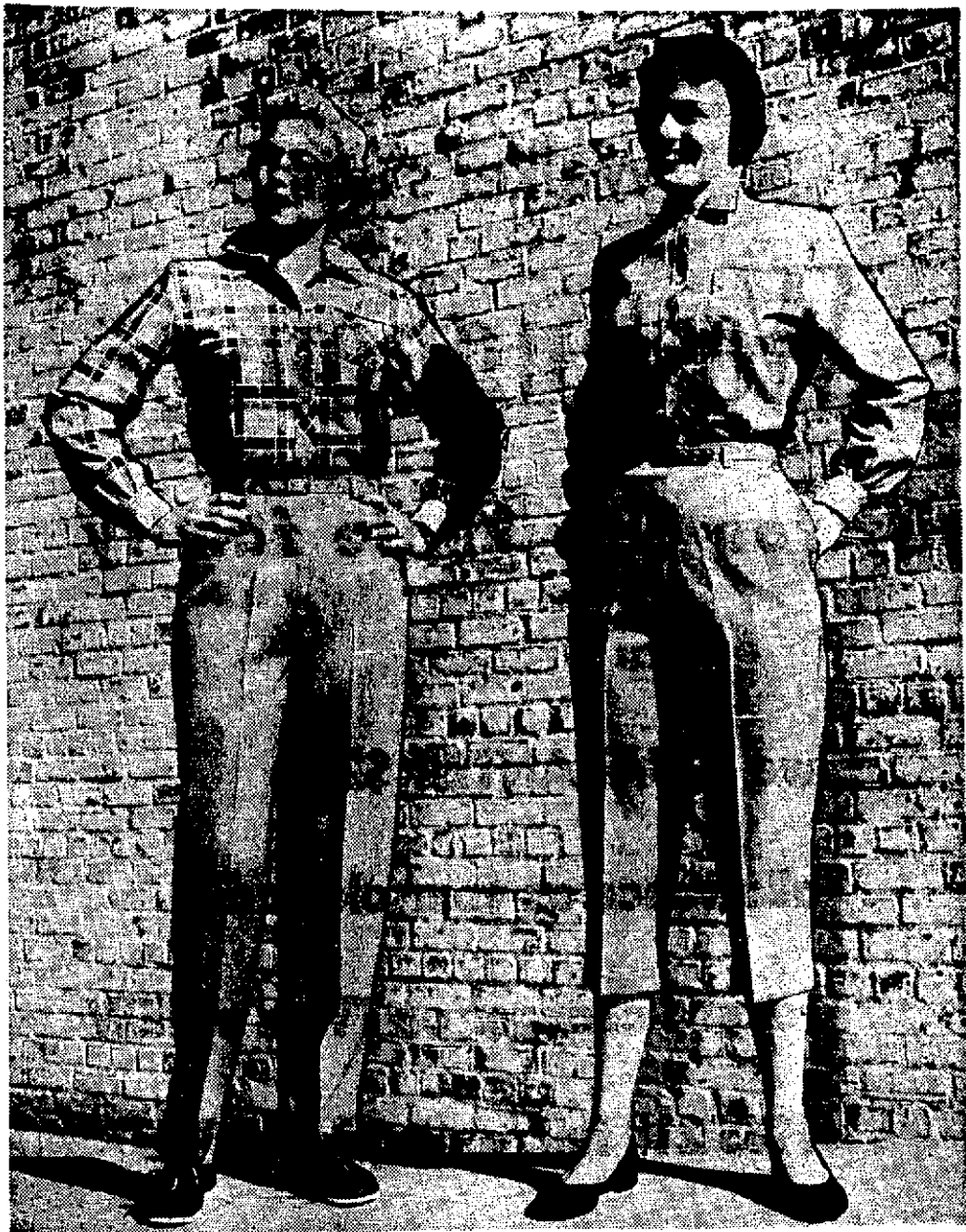
Exquisitely styled blouses of Dacron, the fabric that meets the need of the modern woman. A gift she'll enjoy for many a day, and bless your good taste. Choice of white, pink or blue. Sizes 34 to 38.

Short Sleeve Blouse with lace and self pleated trim **5⁹⁵**

Long Sleeve Blouse with little collar and pleated trim **7⁹⁵**

SPORTSWEAR WALKER'S SECOND FLOOR OF FASHION





Shirt and Slack

Coordinates

by Graff

A gift-worthy combination! Pedal pushers or slacks in long-wearing orlon cord, wonderfully styled and beautifully tailored . . . perfect mates for the plaid shirts in Hoffman's new fabric, Desert Ore. Rayon and acetate blended with beautiful metallic. Sizes 10 to 18.

Pedal pushers or slacks
in blue, grey or tan..... **8⁹⁵**

Shirts in grey with pink, gold
or blue plaid **5⁹⁵**

SPORTSWEAR
WALKER'S SECOND FLOOR OF FASHION

Carole Chris

denim coordinates

Smart mid-season beauties . . . and a perfect gift in the season's newest colors, turquoise, orange, pink or charcoal and done with traditional Carole Chris workmanship and styling. Sizes 10 to 16.

Short Jacket **3⁹⁸**

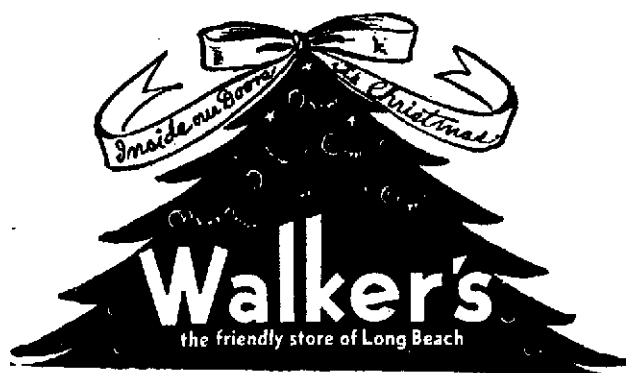
Denim Slacks **3⁹⁸**

Slip-over Italian Jacket..... **3⁹⁸**

Pedal Pushers **3⁹⁸**

SPORTSWEAR
WALKER'S SECOND FLOOR OF FASHION





Walker's and Westinghouse

have a gift for the whole family



1955's biggest TV value! Get this famous Westinghouse picture and performance quality now in compact, modern cabinet. Brown simulated leather finish. With aluminized picture tube. Model 867T21.

we GUARANTEE \$20 allowance on your old radio, record changer or TV on a NEW 1955 21" full range picture TV

balance payable 2⁹⁵ week

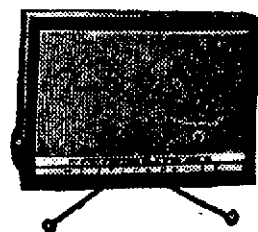


Westinghouse Clock-Radios

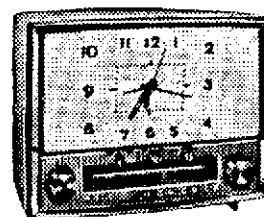
for every member of the family!

- they sing you to sleep
- they wake you to music
- they sound safety alarm
- they start coffee perking
- they turn themselves off

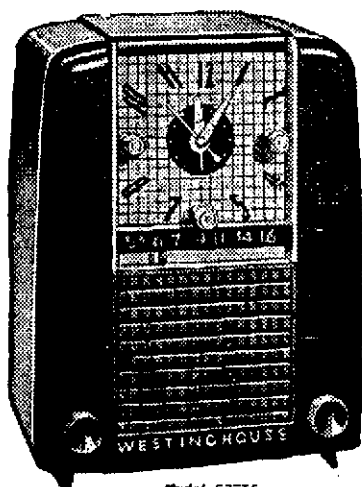
The most wonderful idea for Christmas! For the home or office, wonderful Westinghouse clock radios—in a luxury class of their own.



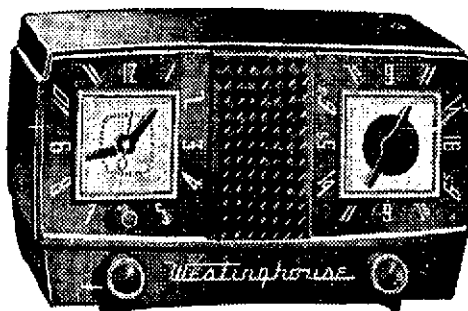
Model 457T6
59.95



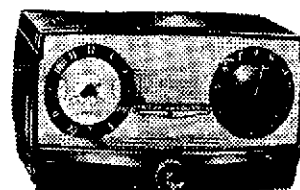
Singing Butler 44.95



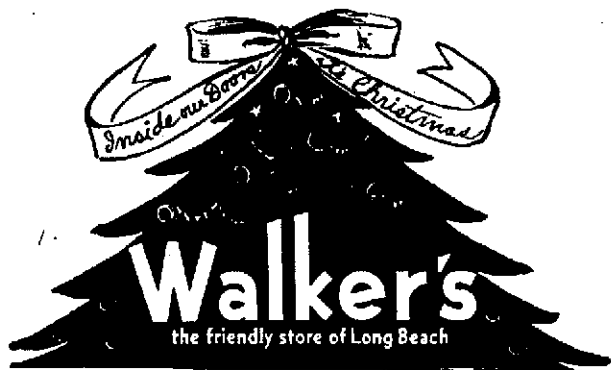
Model 507T5
39.95



Model 420T5
24.95



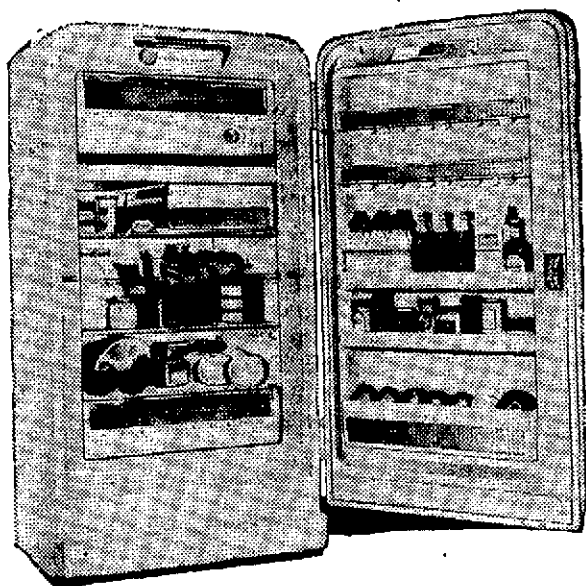
The Suburbanite 36.95



Look Father!....

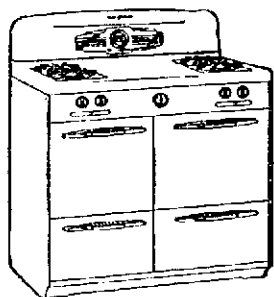
*Walker's is playing
Santa Claus*

**Buy Mother BOTH
for nearly the price of one
Westinghouse
Food-File Refrigerator**



- a special place . . .
a special cold for
every kind of food!
- 56 lbs. of frozen
storage space!
- Meat-keeper!
- Bonus bottle space!
- Butter-keeper . . .
- Fruit bin
- 9.1 cu. ft. capacity!

*or if SHE prefers
this 229.95 de luxe
Roper Gas Range*



*at no
additional
charge!*

A de luxe CP full-sized
gas range with all the
features by America's foremost
manufacturer of gas ranges.

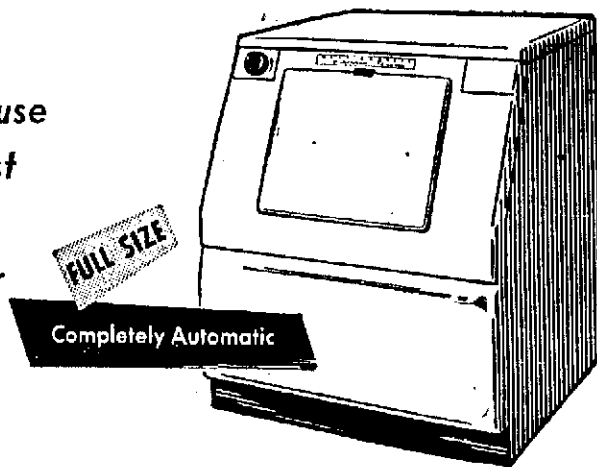
**we guarantee a
savings of at least
\$120 or more!**

for only **399⁹⁵**

you can give MOM this
319.95 Westinghouse
de luxe 9.1 cu. ft. Refrigerator

AND

*this Westinghouse
Dryer—the most
wanted gift of
women; former
price 199.95*



**Westinghouse
ELECTRIC DRYER**

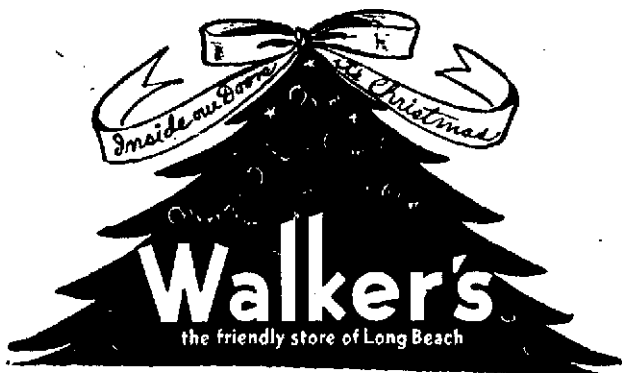
**These Features Make Your Clothes
Drying Faster, Easier, Convenient!**

Easiest to Load and Unload—Exclusive slanting front and handy
loading door are designed for YOUR convenience.

Dries Anything—Even safe drying of new miracle fabrics.

Dries Clothes as You Want Them—Completely dry, or damp-dry for
ironing.

Dries Faster, Saves Money—Direct air flow system forces warm, fil-
tered air directly THROUGH the tumbling clothes.



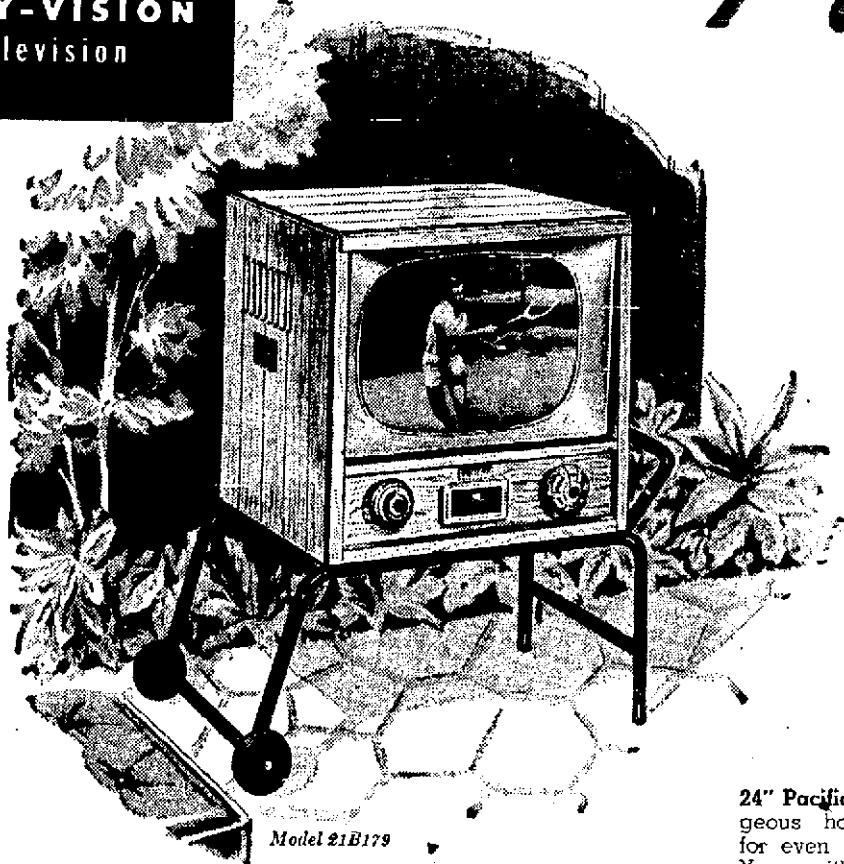
give the newest in
TV excitement

'55 Pacifica

INDOOR / OUTDOOR TV

California-styled
for informal living

This 21" Easy-Vision TV fits in wherever living is informal. The cabinet is solid ash, constructed tongue-in-groove to achieve a refreshingly new look. New portable "TV Cart" lets you move it from room easily (available extra). Model 21B179 **289⁹⁵** plus cart



Model 21B179

24" Pacifica Console in gorgeous hardwoods, perfect for even traditional decors. Yours with Hoffman's exclusive Hi-Fi sound realism.

Model 24B733 **\$485**



Model 24B733

Hoffman Radios

the "sound buy" for Christmas

New 6-tube AM radio with full range console sound. Plug in a record player attachment and it's a combination. Solid mahogany, lined oak or cherrywood. Model MW601.

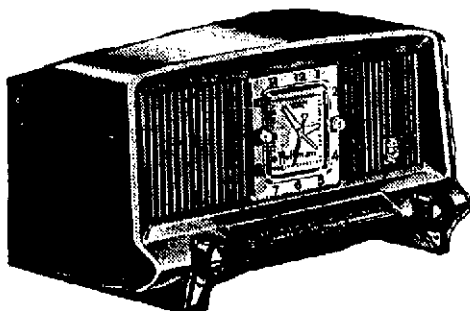
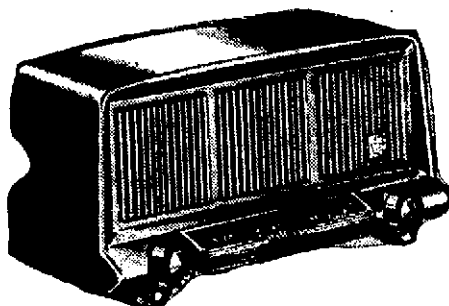
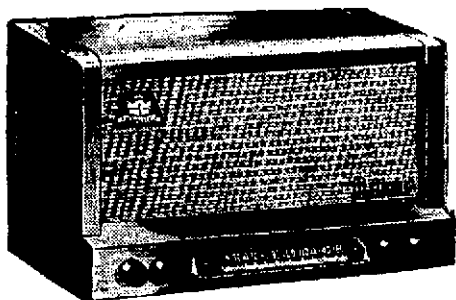
49⁹⁵

New table radio color-tuned to match your decor. Gleaming plastic with lighted slide-rule dial, 5-tube AC-DC chassis. Desert Sand, Sierra Grey, Sunset Red or Seal Black. Model BP501.

29⁹⁵

Clock radio in Desert Sand, Sierra Grey, Sunset Red, Seal Black. Plastic with powerful 5-tube AM radio, too.

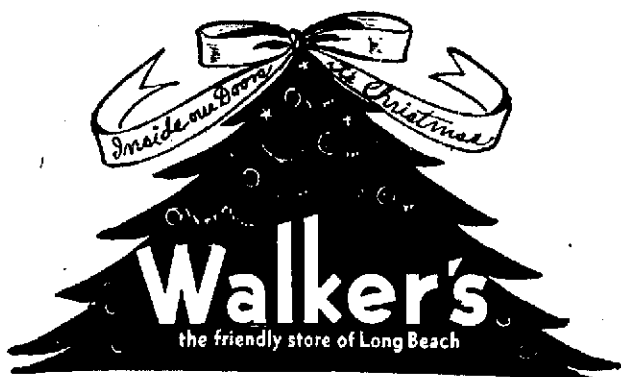
39⁹⁵



BUY WITH CONFIDENCE

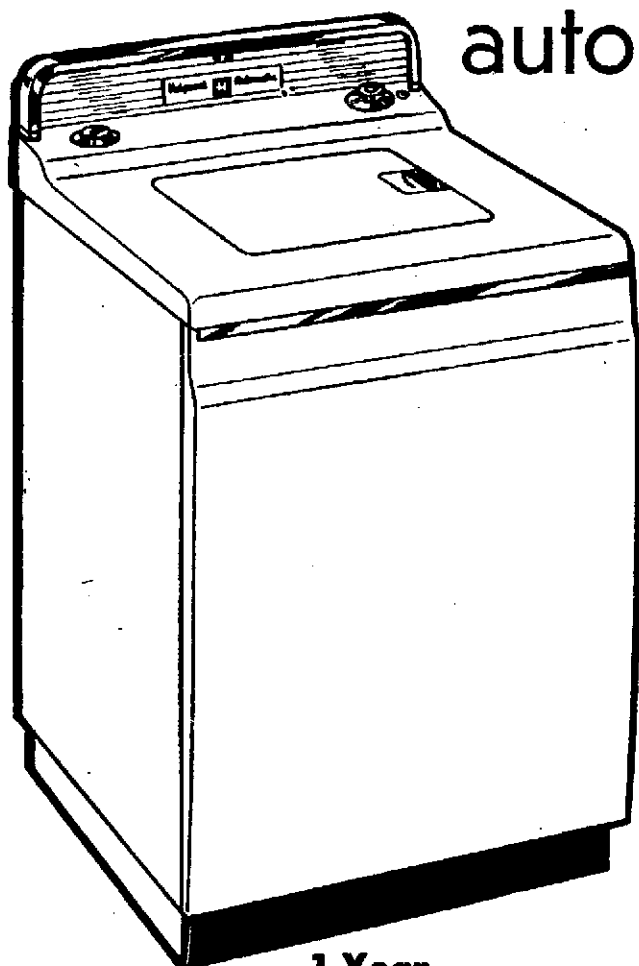
- ✓ BRAND NEW MERCHANDISING CONCEPT
... one ALL-INCLUSIVE price, no extra charge for installation and service.
- ✓ BRAND NEW ADVERTISING POLICY
... every price quoted includes TOTAL cost of merchandise, excise tax, delivery, installation, service and factory warranty.
- ✓ BRAND NEW MERCHANDISE
... latest designs and models by the nation's leading manufacturers, no "warmed over" stock.
- ✓ BRAND NEW MANAGEMENT and PERSONNEL
... courteous, personal attention by experienced sales people, no "high pressure" selling.
- ✓ BRAND NEW FREE DELIVERY SERVICE
... factory-trained experts, finest technical equipment.
- ✓ BRAND NEW CREDIT FACILITIES
... specially designed modern equipment, manned by experts in handling fine merchandise.
- ✓ BRAND NEW SERVICE DEPARTMENT
... quick clearance on both 90-day charge accounts and contract purchase, at lowest carrying charges.

NEW APPLIANCES AND TV DEPARTMENT WALKER'S LOWER FLOOR



let Walker's help you
be Santa Claus . . . give her

the NEW 1955 HOTPOINT automatic de luxe washer



any trade-in **\$40** or more

any postwar trade-in **\$70** or more

regular price **299⁹⁵**

less postwar allowance **\$70**

your price **229⁹⁵**
with trade-in or less

**EASY
TERMS**

**1-Year
FREE Service
and Warranty**

NEW APPLIANCE AND TV DEPARTMENT LOWER FLOOR

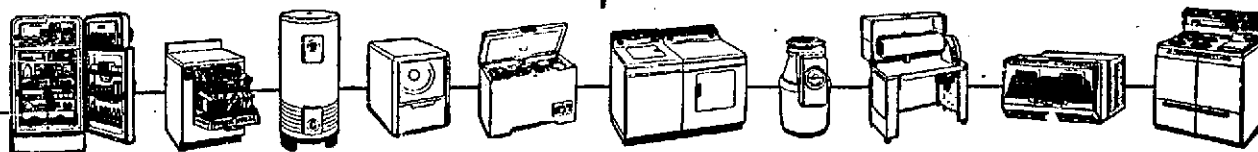
all the features women want most!

- lighted back panel
- convenient top loading
- flush-to-wall installation
- automatic drain pump
- deep overflow rinse
- smooth porcelain tub
- two-way wond-r-dial
(with separate washing cycles)

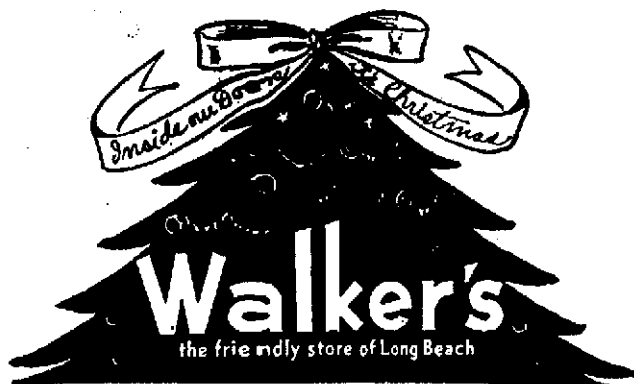
make her "washdays" a thing of the past with Hotpoint fully automatic

just load it . . . set it . . . and forget it!

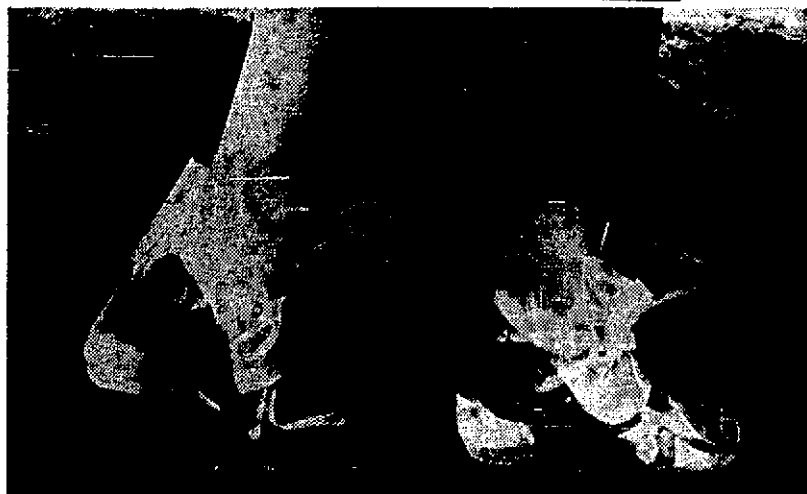
So easy on clothes, yet hard on dirt! Just a few minutes of her time and a whole week's laundry is automatically washed, triple-rinsed, spin-dried. All she does is set the Wond-R-Dial and drop in her load. It will make her "washday" a thing of the past.



its **HOTPOINT** for all your appliance needs



gifts for a rainy day



she'll always be prepared with Rain Dears by Lucky

Lucky does it again! Another first for Rain Dears! The only plastic rain boots to ever receive Modern Screen's Hollywood Fashion Award. They're feather-weight, yet tougher than rubber, and have a non-slip tread. No seams to leak, Rain Dears are fully moulded. Clear and smoke for all types of shoes. S-M-L-XL sizes..... **1⁹⁵**

NOTIONS WALKER'S STREET FLOOR

Warren's Koroseal Vinyl Raincoats

They're so wonderful—because these raincoats are clear, durable Koroseal, fashioned roomy enough to allow for a coat or suit underneath. It's soft, pliable plastic, too, will not crack or stick. Comes complete with hood and carrying case... makes it purse size when not in use. **3⁹⁵**

S-M-L sizes

Ex. Large sizes **4.50**

NOTIONS WALKER'S STREET FLOOR



frivolous Kleinert's pucker beauties

PUCKER BANDEAU

The newest and prettiest way to look glamorous when you set your hair. One size for all. **1⁵⁰**

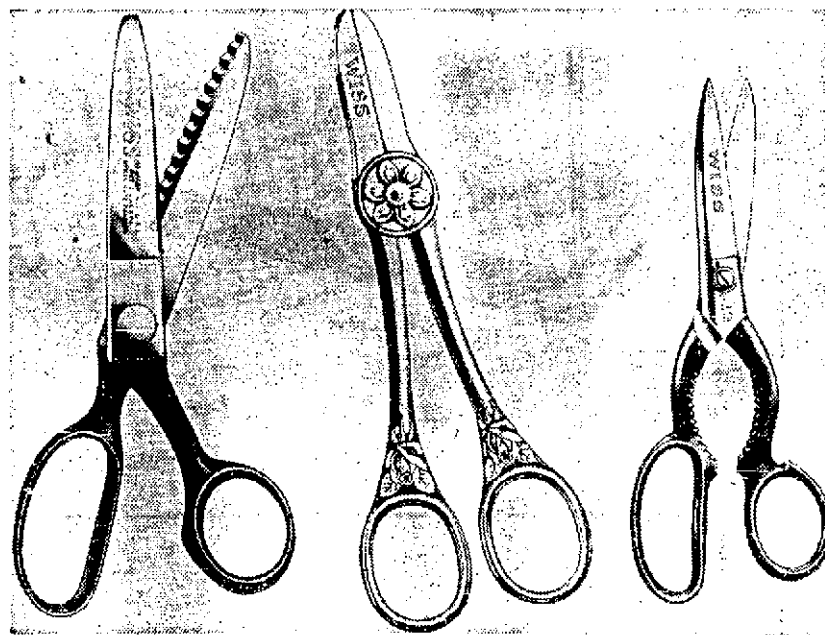
PUCKER MITSIES

Nylon frilled mitts to keep your creams and lotions from smearing while you sleep. Use while dusting, too **1⁰⁰**

PUCKER NITE CAP

In dainty elasticized rayon and cotton fabric, with flattering halo of nylon lace, nylon bow topknot **1⁰⁰**

NOTIONS
WALKER'S STREET FLOOR



Wiss Shears for all household needs

WISS KITCHEN SHEARS

Invaluable household aid for preparing fruits, salads, fish, trimming meats, opening bottles and removing bottle caps. **2⁷⁵**

Red handles

WISS FLOWER SHEARS

Cuts and holds a flower with one hand—in one motion. Good for cutting roses (no scratching from thorns) also for flower arranging. **2⁵⁰**

Fully chrome plated

WISS PINKING SHEARS

that cut every fabric with a non-ravel edge. Shears are hot-drop forged steel—the basic reason for their long life and satisfactory performance, priced..... **6⁹⁵ - 7⁹⁵ - 8⁹⁵**

Junior Size **4.25**

SEWING NOTIONS WALKER'S THIRD FLOOR



visit our exciting TRIM-A-TREE SHOP

- Party Favors and whimsical faces for table and flower decorationseach **49^c** to **79^c**
- Tiny Miniature Winking Angels **3** for **1²⁹**
- Shiny Glass Balls, from **2** for **15^c** to each **50^c**
- 3rd Dimensional Snowflakes in jewel-like plastic, 24 to pkg. for **1⁰⁰**
- Miniature Musical Instruments, 12" size.....each **79^c**
- Tree-Top Angel in white glazed china with gold-colored trim, and colored glass ball trim around skirt **2⁴⁹**
- Blazing Tinsel Garlands sparkling like diamonds, 5½ yards long, assorted colors **1⁹⁵**
- Tree-Top Tinsel Star 10" in diameter, non-tarnishable, assorted colors **1²⁹**

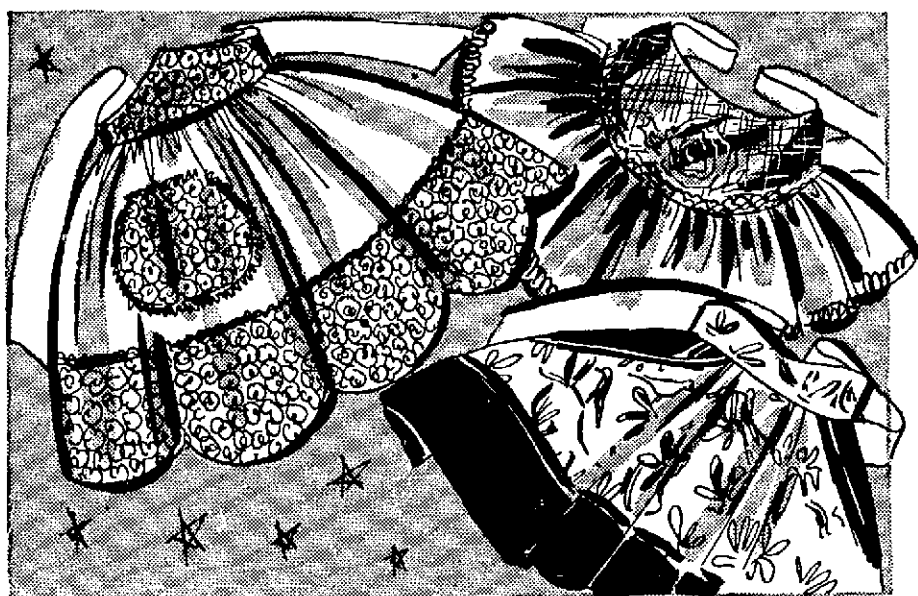
A complete magical world of tinkles and glitter, gaily decorated ornaments and icicles—Everything you need to make Christmas tree trimming, gay, fun, exciting!

Miniature Village

The children will love it—Mom and Dad will enjoy it too! A complete village to set under the Christmas tree, each tiny house can be lit with single bulb on your Christmas tree light string.

8 buildings, church, 3 trees.....set **1⁹⁵**

TRIM-A-TREE SHOP WALKER'S THIRD FLOOR



Festive Aprons

in exciting styles for holiday giving

You'll buy several for gifts—like them so well we know you will keep at least one to wear during the holiday season. Complete selection in organdy, chintz, gingham, nylon net and embossed cotton denims. All styles including cobbles, cock-tail, bib coverall, half aprons.... **1⁹⁸** and **2⁹⁸**

Other styles in stock from.....**1.00** to **4.95**

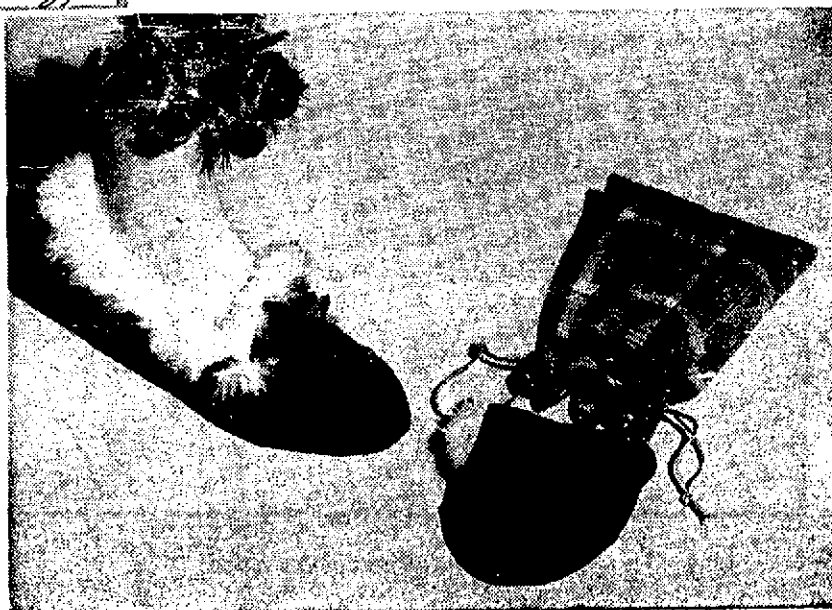
APRON BAR WALKER'S SECOND FLOOR

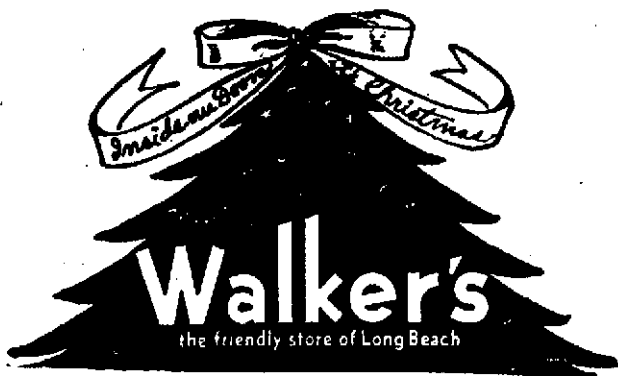
Gluy-Mocs

fur-lined for her feet

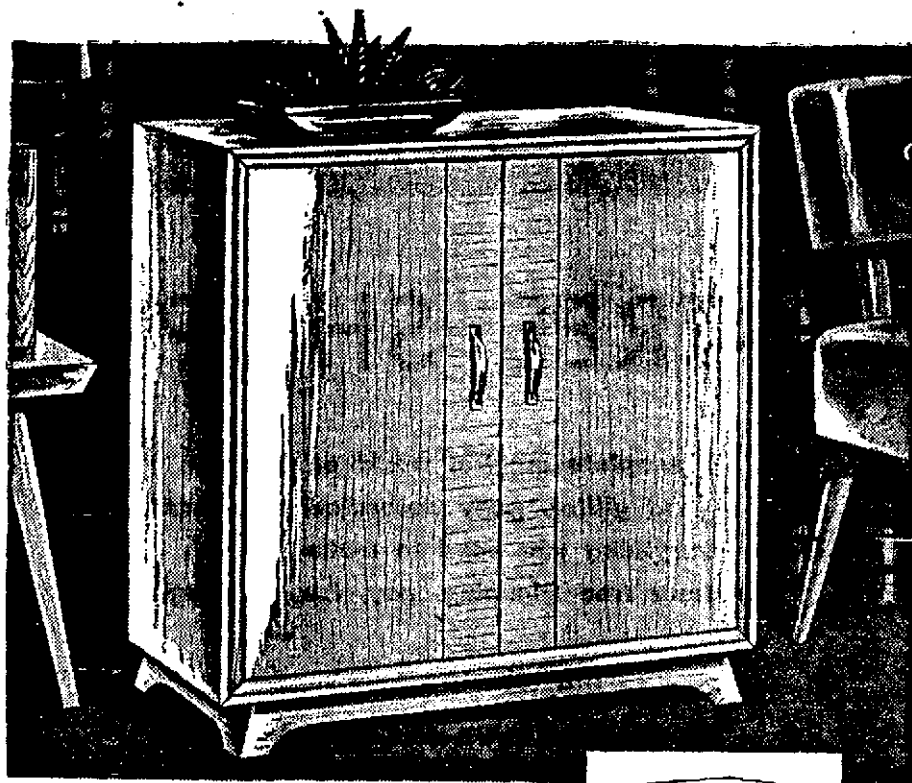
A cuddly Christmas moccasin, tailored like a glove and made of fine imported goat-skin leather. Tanned for softness, strength and washability. Ideal for lounging, travel or beach wear. Teal blue or red with their own handy travel-bag. Shoe sizes **\$5**

ANKLETS WALKER'S STREET FLOOR





A new kind of furniture
for HER Christmas



LANE Cedar Console

- Dual use — for moth-free storage anywhere in the home, and as functional furniture.
- Storage cabinet opens from front — no need to remove articles from top.
- Stored articles easily reached by pulling out sliding shelves.
- Free Moth Protection Guarantee.

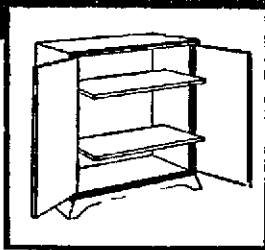
79⁹⁵

Small down payment
Easy budget terms

One garment saved from moths
can pay for a Lane!

Blonde Oak Modern Console

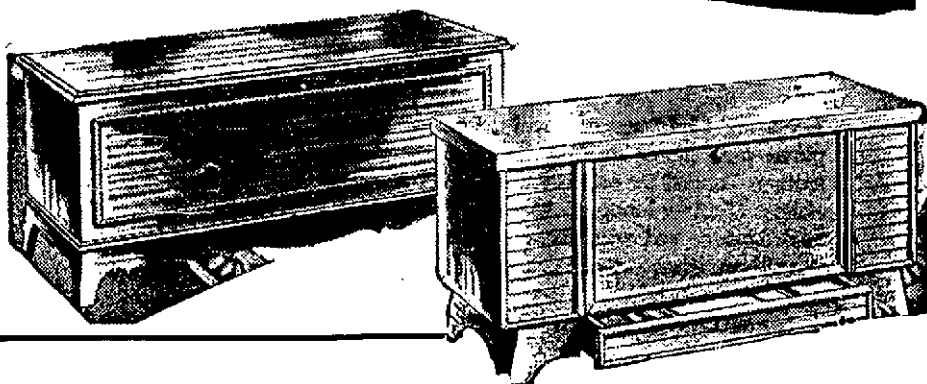
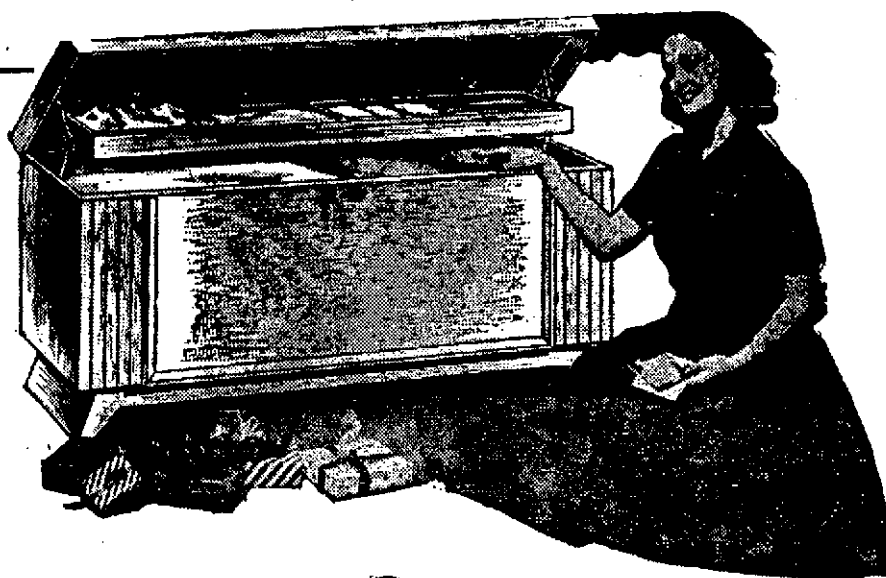
Store your fine woolens and other precious belongings in a chest which will protect them from moths—and which will add grace and modern beauty to hall, bedroom, living room or dining room.



**The perfect gift for
sweetheart, daughter,
wife, mother, sister**

Whether she's gathering a luxurious trousseau or trying to find more storage space in compact living quarters—she'll get a lifetime of enjoyment and use from a handsome Lane Cedar Chest. Choose from Walker's big selection in blond Oak, Salem Maple, Mahogany, Cherry, Seafoam Mahogany. Regular or console chest styles.

54⁹⁵ to 104⁹⁵



a gift inspiration



Custom-Contoured Automatic Blanket



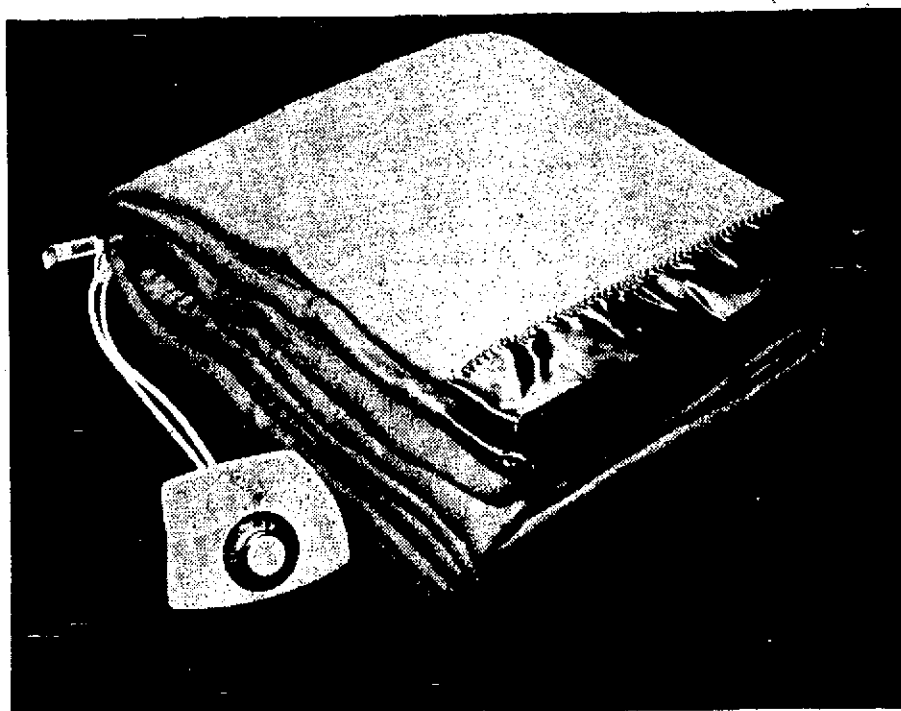
It's a happy thought to know that your gift of a G-E Sleep-Guard Blanket can bring the comforting warmth of spring sunshine to cold, damp nights. It's so relaxing . . . that snoozy, sunshiny, warmth-without-weight! One G-E Blanket is all you need! The new Custom-Contoured fit sees to it that G-E Blankets stay in place, never slip! So give the blissful comfort that only a G-E Automatic Blanket brings!

De Luxe Contour **44⁹⁵**
Twin Bed, single control

De Luxe Contour **47⁹⁵**
Double bed, singl. control

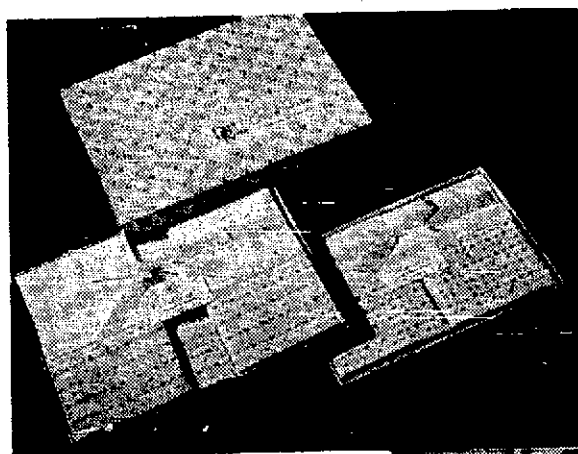
De Luxe Contour **57⁹⁵**
Double bed, dual control

DOMESTICS
WALKER'S THIRD FLOOR



Dan River's newest muslin and percale sheet sets

They're gifts that give pleasure the whole year thru — beautiful, luxurious percale and muslin sheet sets in enchanting colors and patterns that are wedded for life because Dan River made them that way. Boxed ready for the tree!



Tic-tac-toe

new dobby border, harmonizing hemstitching in blue, pink, green or yellow.

2 42x38½ Cases	3 ⁵⁰
1 42x38½ Case	8 ⁹⁵
1 72x108 Sheet, set	
2 42x38½ Cases	10 ⁹⁵
1 81x108 Sheet, set	

Shadow Check

colored satin over-check on white ground. Pink, green, yellow or blue sheets.

2 42x36 Cases	2 ⁵⁹
1 42x36 Case	5 ⁹⁵
1 72x108 Sheet	
2 42x36 Cases	6 ⁹⁵
1 81x108 Sheet	

Brocade

new interwoven design border on combed percale in blue larkspur, pink rose, green carnation and yellow daffodil.

2 42x38½ Cases	3 ⁵⁰
1 42x38½ Case	8 ⁹⁵
1 72x108 Sheet, set	
2 42x38½ Cases	10 ⁹⁵
1 81x108 Sheet, set	

DOMESTICS WALKER'S THIRD FLOOR

what is the newest, most luxurious,
most practical home fashion gift?

pastel nylon tricot sheets by Glen Raven

Smooth, opaque nylon tricot fashion-fitted sheets and cases in heaven pink, dawn blue, sunset maize or sea isle green, also star white—with all the beauty and practical virtues of nylon. Wash and dry in a jiffy. Never need ironing.

Cases	2 ²⁵
Twin Fitted Top or Bottom.....	6 ⁹⁵
Full Fitted Top or Bottom.....	8 ⁹⁵

DOMESTICS WALKER'S THIRD FLOOR



Dayton Koof foam

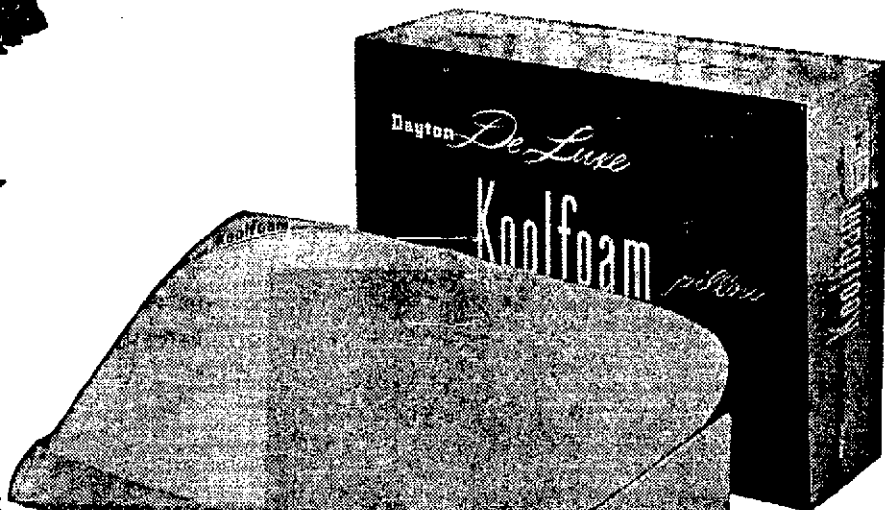
Air-Conditioned Pillows

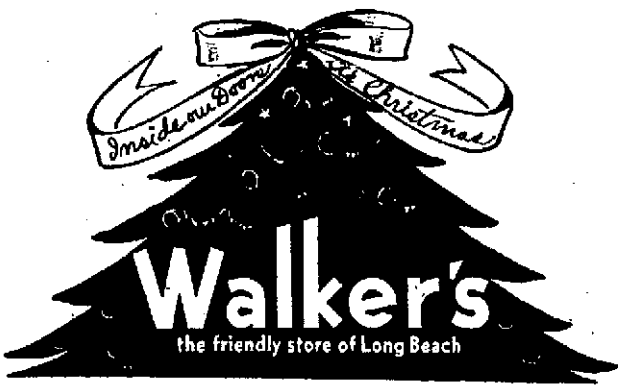
Plus *this Christmas Gift Bonus—
An extra pillow cover!*

Be Santa's best helper! Here's the unusual in gifts for folks you want to specially please. Soft, plump, more resilient Dayton Koof foam pillows, beautifully boxed for Christmas giving . . . and now without additional cost you're getting an extra pillow cover for laundering convenience.

De Luxe Koof foam Pillow	10 ⁹⁵
Super Plump Koof foam	8 ⁹⁵
Premium Koof foam Pillow	6 ⁹⁵

DOMESTICS WALKER'S THIRD FLOOR



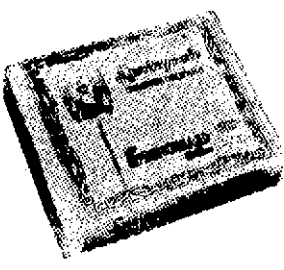
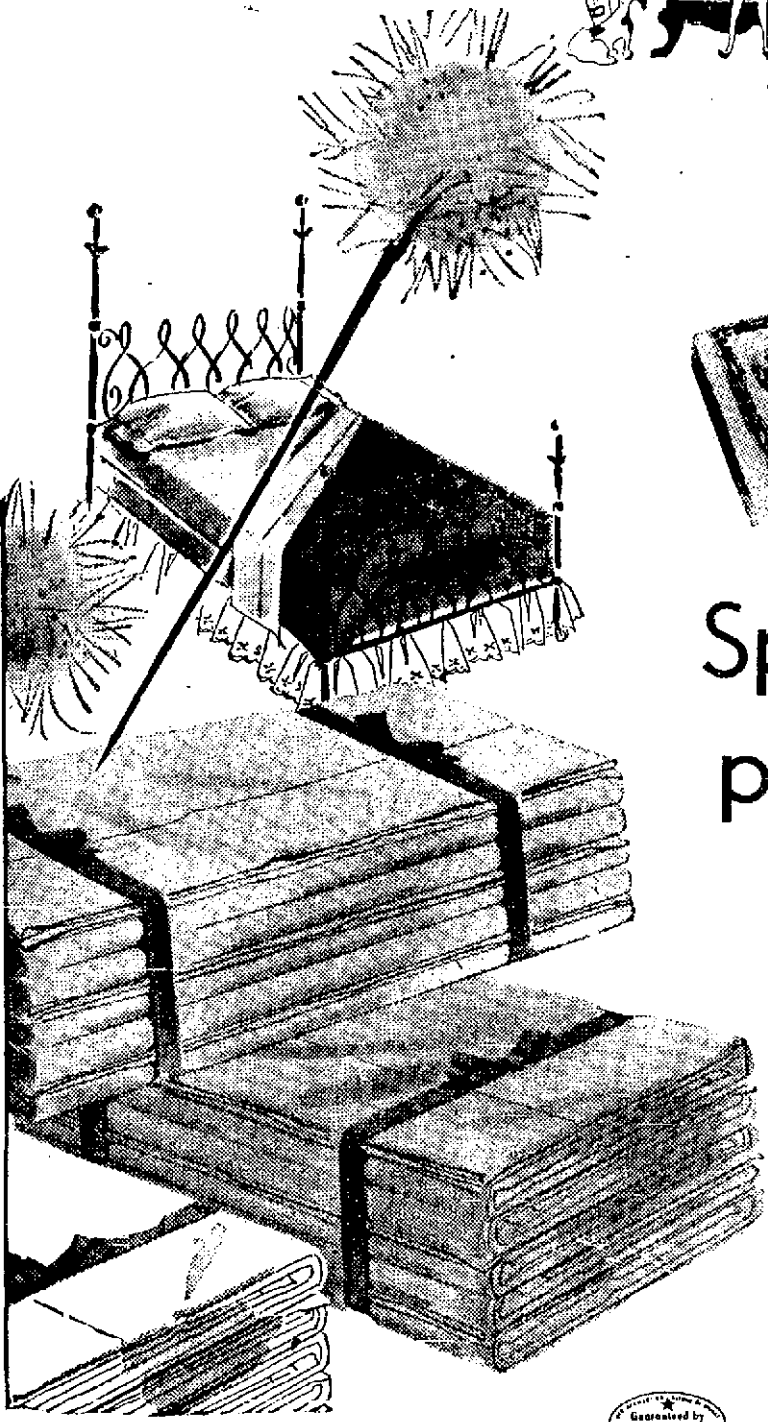
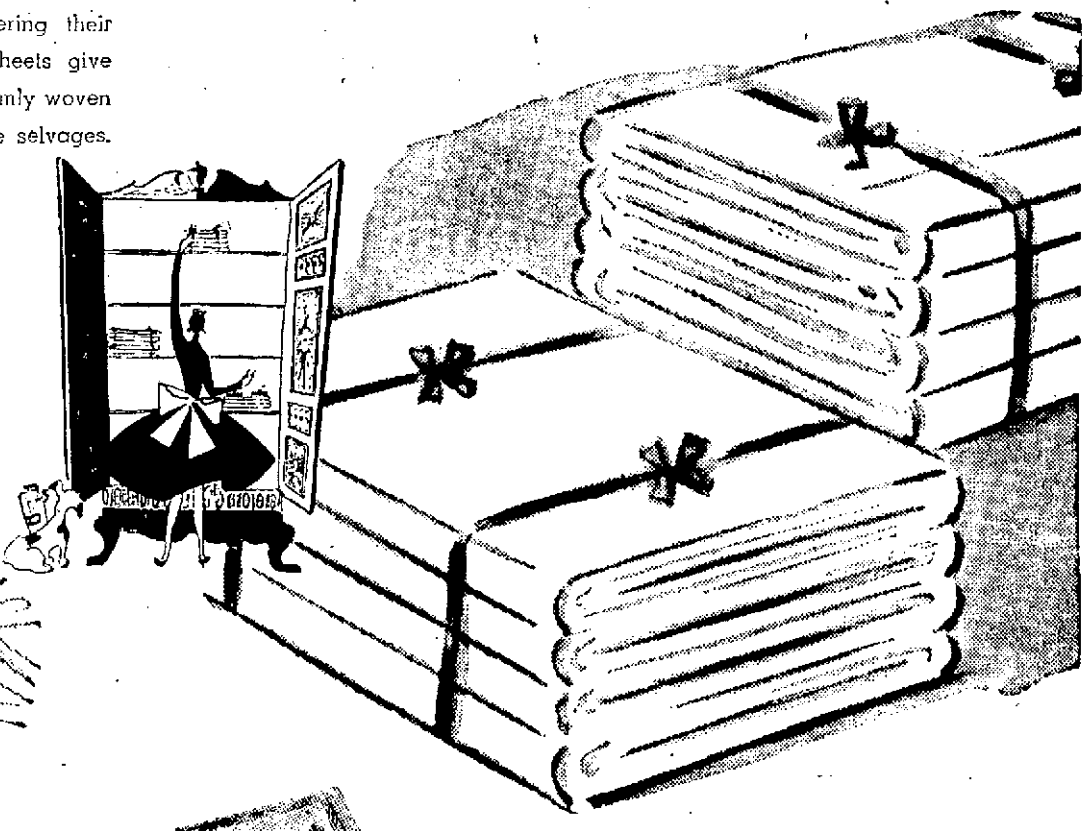


plan your Christmas giving
this season -- home style!

give Springmaid Springcale Sheets

They'll love you forever for remembering their home on Christmas! For Springcale sheets give bedrooms a new soft look—they're all firmly woven of fine combed yarns, have woven tape selvages.

42x38½ Cases	79 ^c
72x108 or Twin Fitted	2 ⁸⁹
81x108 or Full Fitted	3 ⁰⁹



Springcale Sheets in powder puff colors!

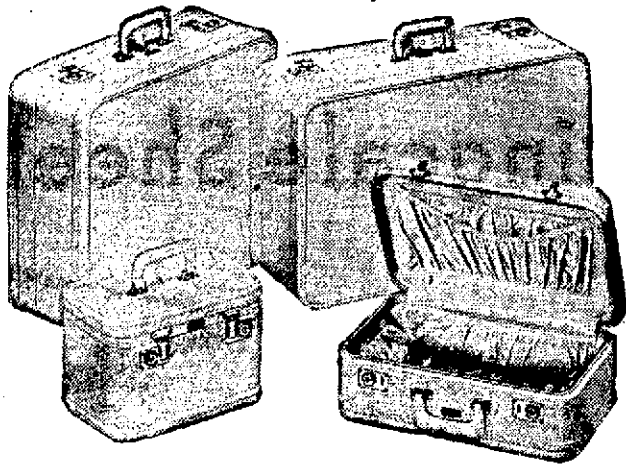
The same wonderful Springcale sheets in powder puff colors to give bedrooms a new soft look in six delicious pastels: pink, yellow, blue, lilac, green and rose. Famous Springmaid quality, fine combed yarns and woven tape selvages to assure longer wear.

42x38½ Cases	89 ^c
72x108 or Twin Fitted	3 ⁵⁹
81x108 or Full Fitted	3 ⁹⁹



DOMESTICS WALKER'S THIRD FLOOR

new, superbly styled
OSHKOSH LUGGAGE
at popular prices



Oshkosh luggage is ours exclusively and now at prices that will please everyone. New silver blue and sea green colors. Beautiful Chromspun linings, quilted bottoms and removable zipper pockets.

21" Week End Case	20 ⁰⁰	Pullman case	24 ⁵⁰
Tops up Party box	18 ⁵⁰	26" Pullman case	29 ⁵⁰

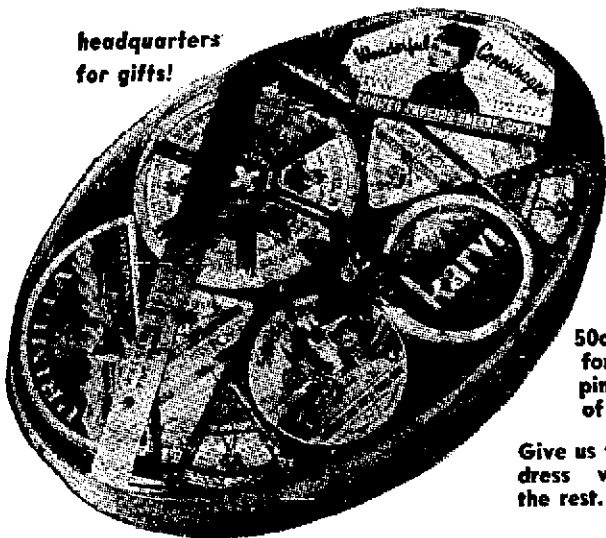
13 other matching pieces. No charge for initials.

We also have complete stocks of
Skyway and Samsonite luggage

LUGGAGE WALKER'S LOWER FLOOR

Walker's Fine Foods Store
329 Pacific Avenue

headquarters
for gifts!



50c extra
for ship-
ping out
of state

Give us the ad-
dress we do
the rest.

IMPORTED CHEESE PACKS

25 boxes 5.45 each

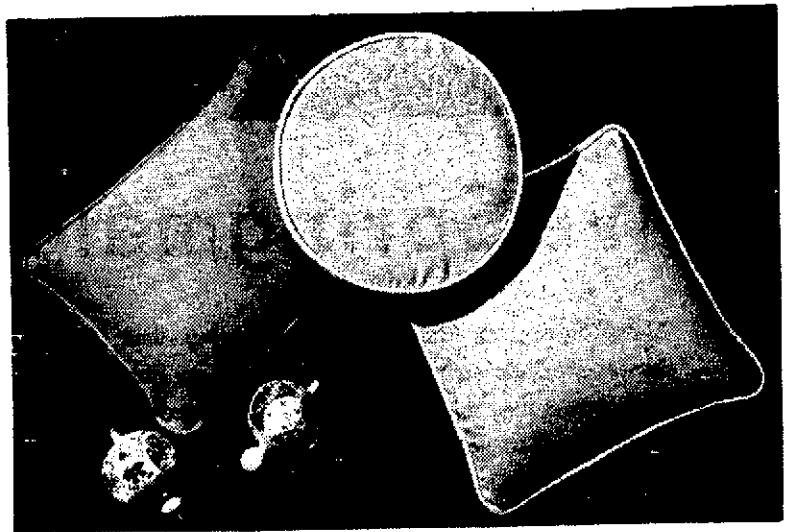
100 boxes 4.95 each

5⁹⁵
ea.

This beautiful package contains imported cheeses . . . Roquefort, Swiss Gruyere, Primula, Kavli and Copenhagen. Other cheese packs from 2.95 to 14.95. We also have delicacies from all over the world. Other gift packages of fresh and DRIED FRUITS, PLUM PUDDING, FRUIT CAKE, JELLY, RUM CAKES, and a large assortment of IMPORTED WINES AND CHAMPAGNES.

Use your Walker's Charge Account.
Phone 709-274 or 707-451

LAZYBACK
the finest name in sofa pillows



Decorator styles, luxurious pillows that are in keeping with the latest high style color trends. Zipper covers, a boon to the tidy housewife, can be zipped off for cleaning or changed for variety. Duck feathers, orlon or kapok pillow form, covered in Burlcrisp, barkcloth or antique satin.

Various sizes, 12x18 oblong
15x15 square, 12x12 box
or 12-inch round.

4⁹⁵ and **5⁹⁵**

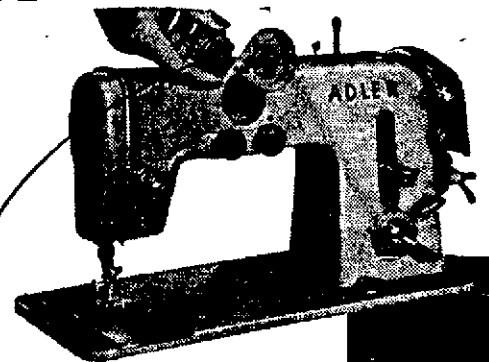
Same sizes with foam rubber filler, slightly higher.

FANCY PILLOWS WALKER'S THIRD FLOOR

only the automatic

ADLER^{MATIC}

Just one disc does over 50 different embroidery stitches, AUTO-MATICALLY. Hundreds of stitch variations are yours with a flick of the fingertip controls. No wheels, no wires, no attachments are needed. The ADLER-matic automatic operation is completely built-in.



has MP* discs
just one of the ADLER-matic Multiple Pattern discs sews all of these embroidery stitches and MORE.

Generous
trade-in
Allowance
Easy terms
free home
demonstra-
tion—no
obligation.

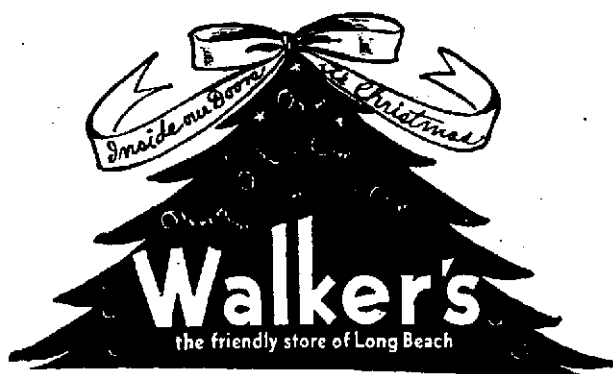
The ADLERmatic is more
than just automatic...

- STRAIGHT STITCH
- SEW ON BUTTONS
- MAKE BUTTONHOLES
- MONOGRAM

No attachments are necessary



SEWING MACHINES WALKER'S THIRD FLOOR



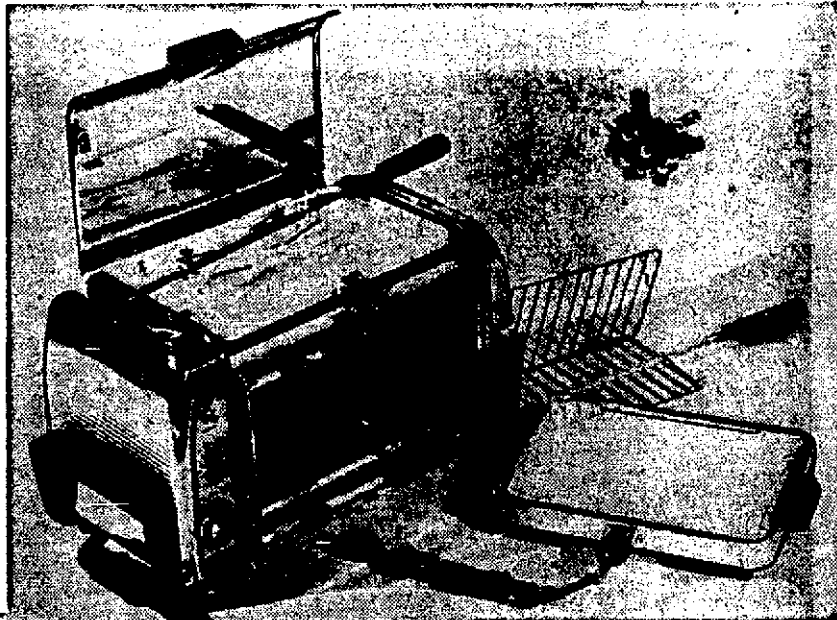
the nicest "Christmas present" for your home...

Rotisseries by Broil-Quik

Roto-Broil "400" Imperial

The 7-way complete electric kitchen that barbecues, fries, grills, broils, roasts and toasts **39⁹⁵**

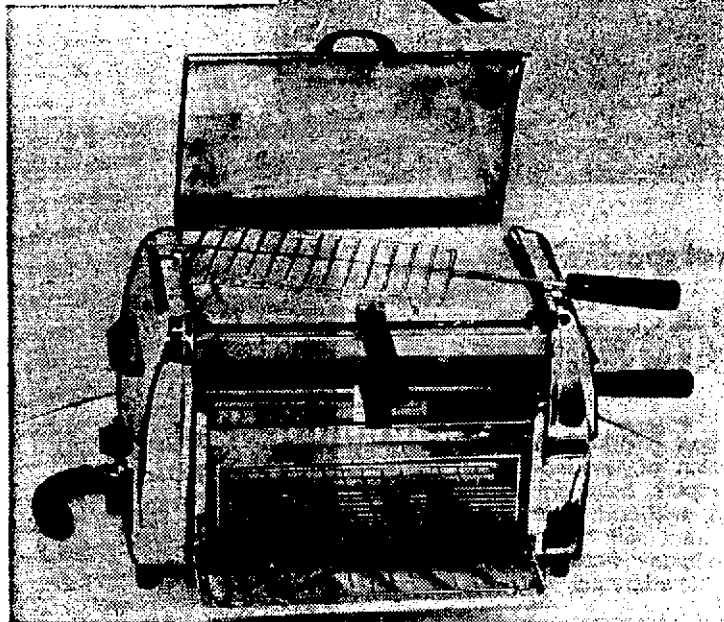
- auto-time—just set it and a bell rings.
- scientifically designed high, medium, low heat control.
- windo-vu.
- fry food on upper grill—while roasting or broiling.
- beautiful shining chrome with black heat-resisting handles.



Roto-Broil Custom '400' with bak-a-tray

America's most welcome gift! Complete electric kitchen that roasts, broils, fries, barbecues, toasts, boils, grills, bakes. Complete with slide-away spatter shield, removable grill..... **69⁹⁵**

- full-view front control panel.
- chrome-plated inside and out.



Sunbeam Coffee-master

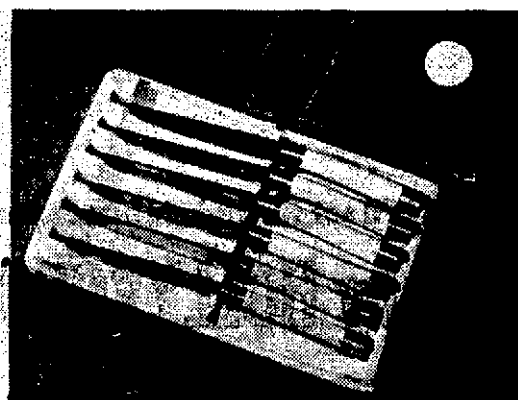
Fully automatic, makes 1 to 10 cups of the same delicious coffee every time. It pays for itself in the coffee it saves. Chrome inside and out!

37⁵⁰



Nut Bowl with Cracker

Smooth finish hardwood bowl with heavy chrome nut cracker in center of bowl. Special price..... **9⁹⁵**



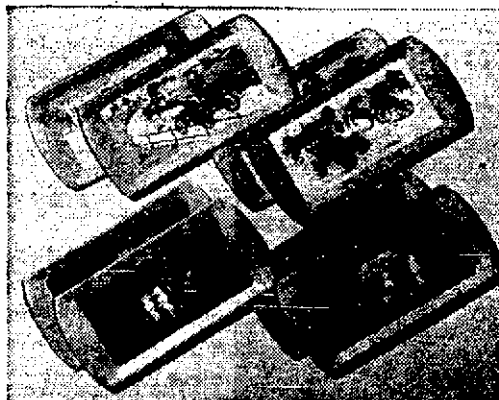
Stainless Steel Steak Set

Stainless steel hollow ground blades of finest quality. Pistol shape, in simulated ivory handles. Gift boxed, set of 6, in ivory plastic case..... **5⁹⁵**

3-Pc. Carving Set

Stainless steel blade and fork with simulated horn handles, complete with stone. Budget gift-priced, 3-pc. set

2¹⁹



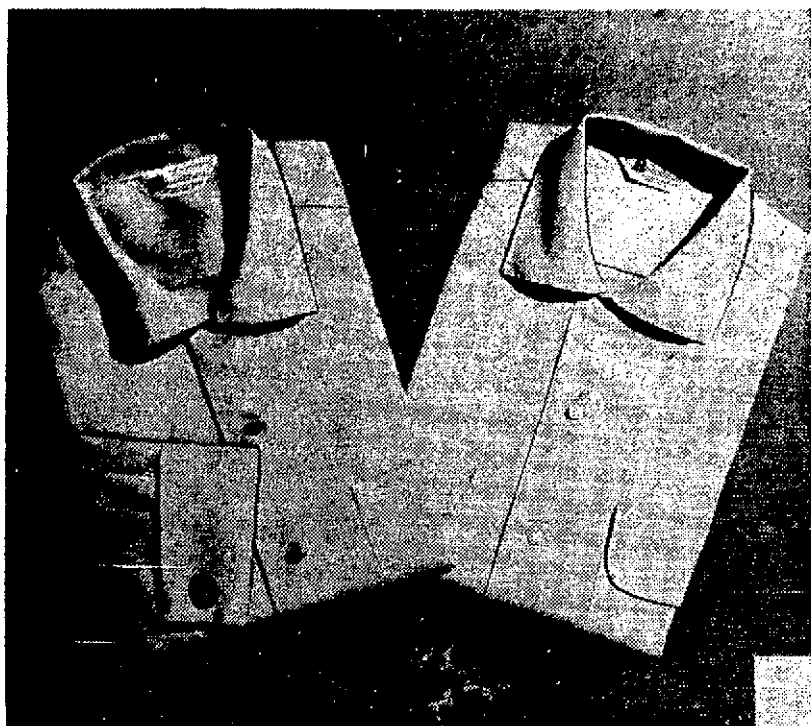
Popular Kentley Trays

Set of four in your choice of design and color. Gay French Poodles or the popular Old Fashioned Cars. Gift boxed. Set **3⁹⁸**



Florence Figurines

Fine detailing and exquisite coloring on all these fine quality figurine, originated and manufactured by "Florence" of California. Shown: Scarlett 12.00. Many styles. Priced from **3⁹⁵ to 30⁰⁰**



**He'll want several sports shirts
by Bercktowne**

We think we've gathered the best colors of the season in this Christmas collection of wonderful sports shirts. Choose from peach, pink, helio, light blue, light green, tan, grey, coral, gold and others. The linen-like fabric is smooth and soft with a gentle sheen that stays through many washings. The Flex-styled collar may be shaped round, flat or curved to suit your taste.

Also with French cuffs at 5.95

Popover style with argyle motif, short sleeves 4.95

4⁹⁵

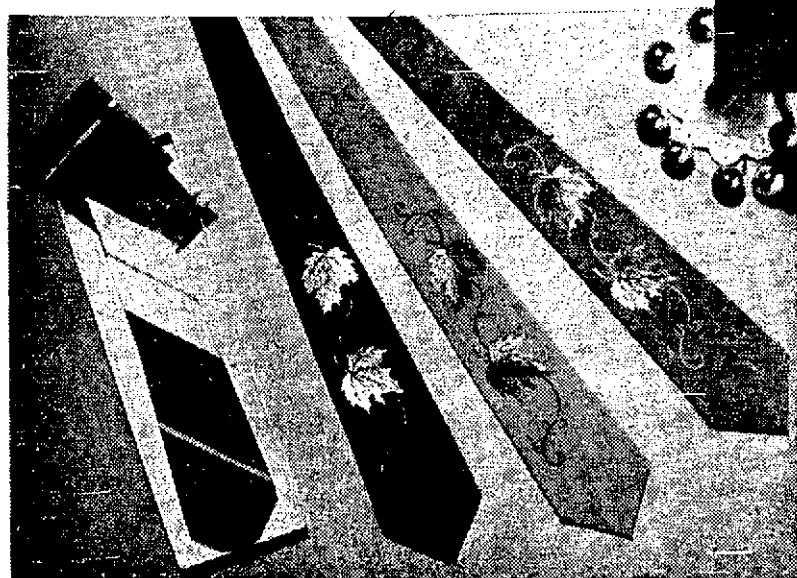
**He'll set the style in handsome ties
by HOLLYVOGUE**

Featured here is the new woven tie that comes in the leading fashion colors of pink, helio, blue, brown, etc.

Tie and Matching Cuff Link
set

3⁵⁰

1⁵⁰



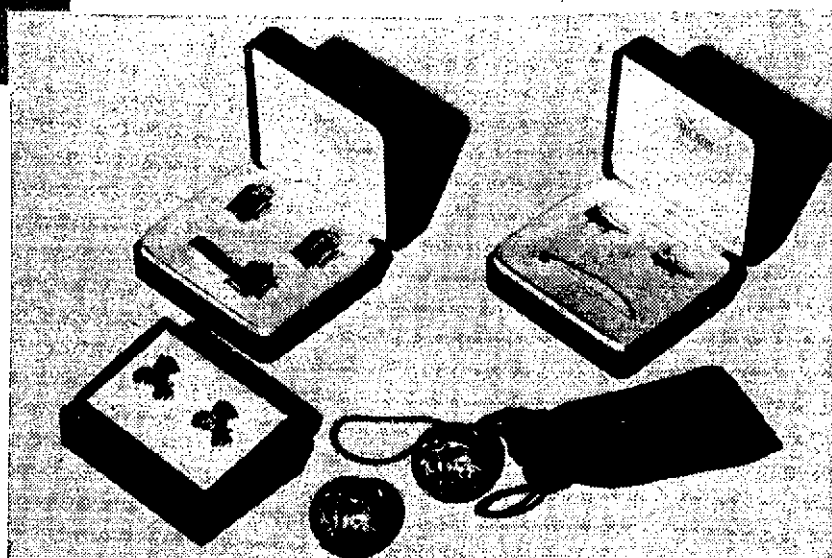
He'll praise your good taste when you choose

HICKOK Jewelry

Cuff links and tie-bars in conversation-piece designs. We show but a few of the many, for your selection.

Model T Ford Cuff Links	2^{50*}	Excitingly different initials	5[*] set
Miniature Pewter Ale Tankards	6[*]	Cuff Links only	2^{50*}

*Prices Plus Fed.



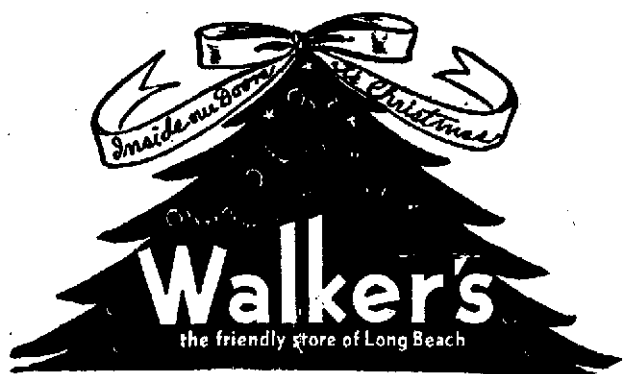
**Any man will appreciate a gift of
WINGS dress shirts**

The Rocket, the only shirt with the guaranteed air-plane cloth collar giving you a new shirt free if the collar wears out before the shirt. Choose from two favorite collar styles.

Regular spread fused collar or
soft spread with stays.

2⁹⁵

MEN'S FURNISHINGS WALKER'S STREET FLOOR



An Adventure in fashion

DRESS SHIRTS BY VAN HEUSEN

Fine fabrics and handsome colorings that are expressive of a man who likes the best. Featured is the smart new shorter collar with softly rounded points. Expertly tailored from fine broadcloth in blue, pink or maize.

3⁹⁵

Matching handkerchief55c

Matching tie1.50

MEN'S FURNISHINGS
WALKER'S STREET FLOOR



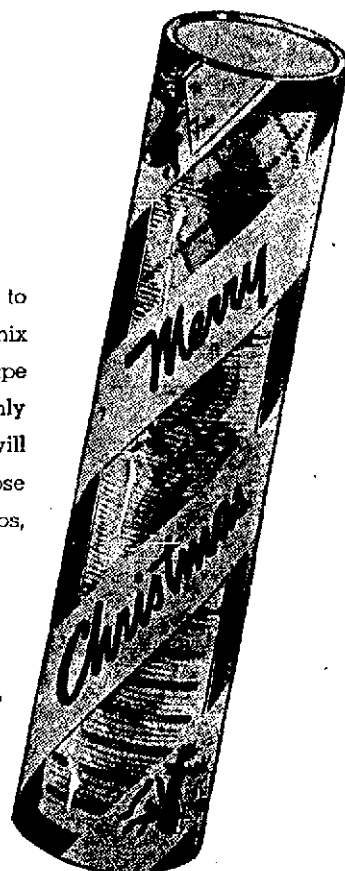
Surprise him with one size stretch sox

PHOENIX
Stretchmasters

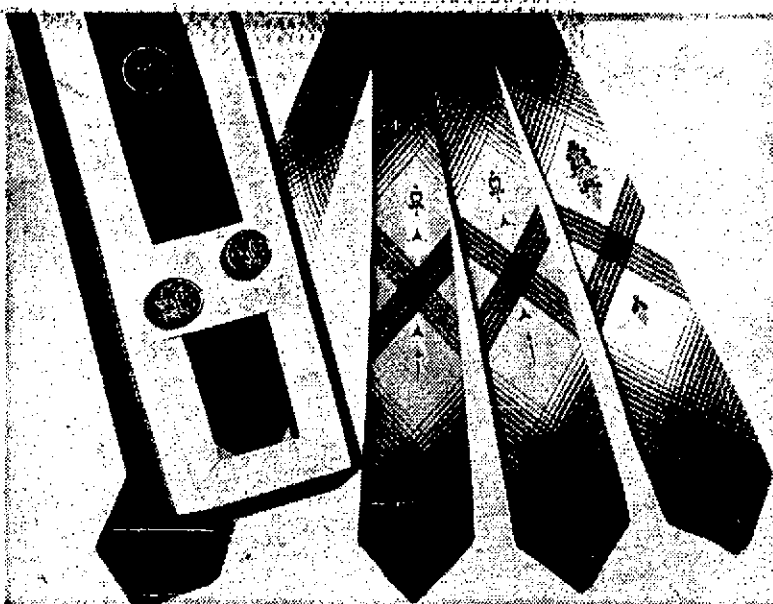
You won't have to wonder what size to buy, because these remarkable Phoenix Stretchmasters actually take the shape of his foot. All-nylon, they're the only socks with Phoenix Contour-Fit and will fit every foot from size 10 to 13. Choose from our big selection of solid ribs, clocks, or fancy patterns.

The Candy Stick
gift package shown
holds three pairs.

\$1 pr.



MEN'S FURNISHINGS
WALKER'S STREET FLOOR



gift-giving's a pleasure with Neckwear by Korry

We have an endless variety of ties for his Christmas—featuring here, a hand painted fall leaf pattern in contrasting color to the tie. Nine combinations in all! Rich crepe fabric with full wool lining and tipped ends.

\$150

Necktie and Handkerchief

Something extra for that special man. An all silk necktie and handkerchief set in ten rich colors to suit all tastes.

set \$295

smart men always choose Swank Jewelry

Be his best girl at Christmas time—it's easy!
Give him Swank—famous in men's fashions
for cuff links and tie bars!

Split Coin

the latest in big links!
Black and silver **250***

The Ladybug Links

in pink, lavender, green **350***

The Charioteer

new design featured in silver and black **150***

Gold mounted Stones

in pink or brown **250***

Cameo Center Links

set in gold and black **500***

*Prices plus fed. tax

MEN'S SHOP STREET FLOOR

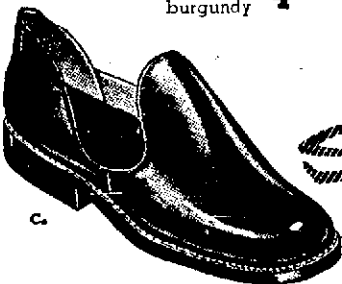
the perfect shoes for leisure hours Evans Slippers for his Christmas



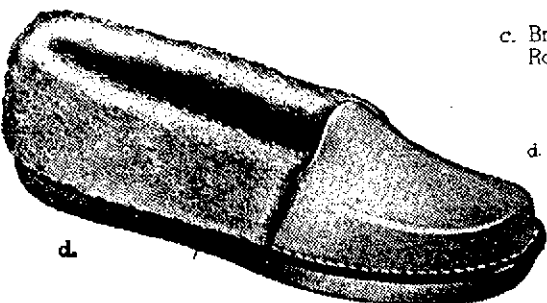
a. Radio-lyne in brown, burgundy and blue **595**



b. Baronet Mule in burgundy **495**



c. Brown leather Romeo **595**



d. Brown or tan leather **745**

Skamps

more comfortable than a slipper—smarter than a shoe!

MEN'S SHOP STREET FLOOR



Lenthieric toiletries for men!

Fashionable fragrances in the masculine world—brisk and tangy scents that always score a home run with men who pride themselves on good grooming.

Three Musketeers

Handy pinch bottles of After-Shave Lotion, Tanbark Cologne and either After-Shave Powder or Hair Lotion **225***

Sreak and Ale Set

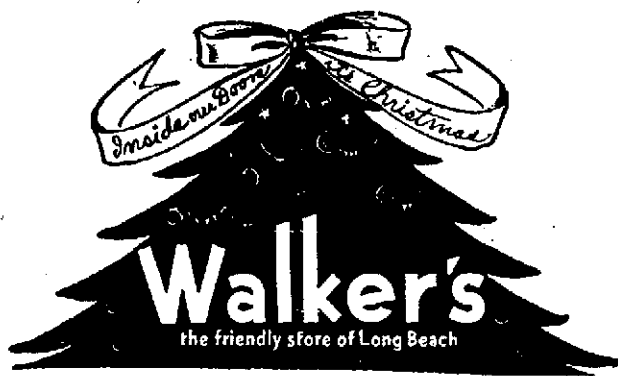
Luxurious new After-Shave Lotion snug-gled in a handsome pewter tankard straight from England **750***

Men's Shave Set

After-Shave Lotion with cologne or Shave Cream, set **200***

*Plus Fed. Tax

COSMETICS STREET FLOOR



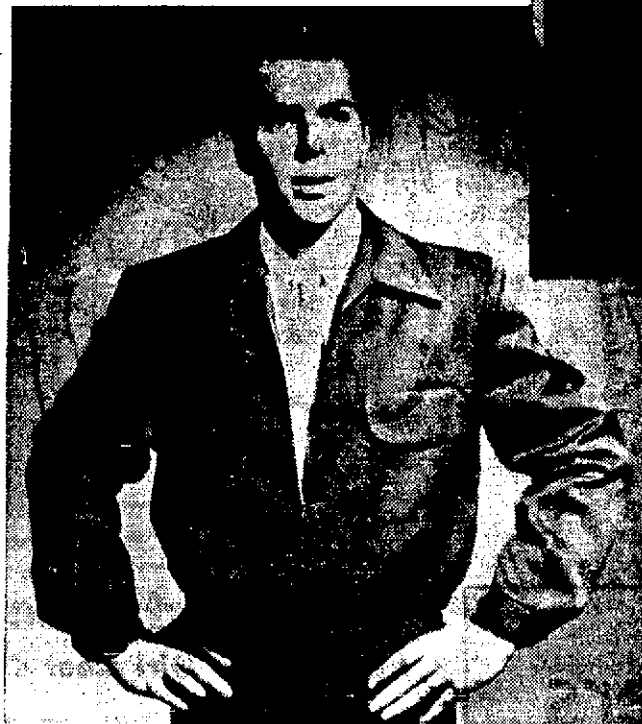
Christmas Time Is Jacket Time



Noted Summers Gabardine Jackets

12⁹⁵

Smartly tailored of rayon sheen gabardine, Unisee treated to make it water-repellent and spot resistant. Made with elastic over hips for neat fit. Choose from charcoal grey, medium grey, navy, green, maroon or tan. Small, medium, large and extra large.



Suede leather jacket

Made from select skins, treated for water-repellency. Genuine Sheppard suede with quilt lining, knit collar, cuffs and waistband. Choice of navy, rust, charcoal or green. Sizes 36 to 46.

19⁹⁵

MEN'S CLOTHING WALKER'S STREET FLOOR



Gifts for a Boy's Christmas

Something to wear, from the big collection in Walker's Fourth floor Land O' Youth.

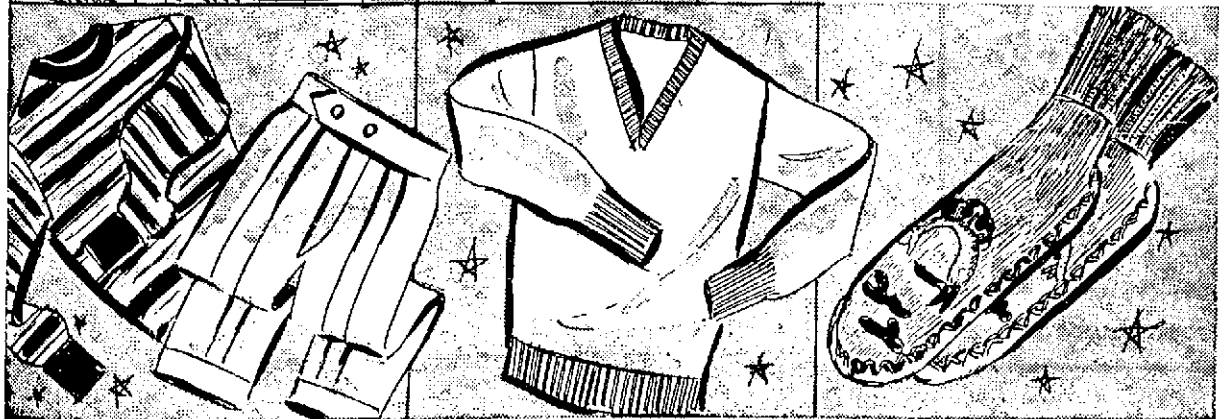
BOY'S CORDUROY ROBES, fast color and sanforized. Long sleeve tuxedo style with roomy pockets and self belt. Sizes 6 to 16..... **6⁹⁵**

PEG TOP DENIMS, in new high shades of red, chartreuse, wheat, pink, green, white, black and navy **4⁵⁰**

FIRST NIGHTER PAJAMAS knit tops of fine combed cotton in bold stripes and solid color broadcloth trousers. Sizes 4 to 18..... **3⁹⁵**

IMPORTED LAMB'S WOOL SWEATER in slipover style. Charcoal, Sugar Pink, Hawthorne Yellow, Wedgewood Blue and Red. Sizes 32 to 38..... **9⁹⁵**

PAD-ABOUTS—Slipper sock with 100% virgin wool sock top and genuine leather sole. Sizes 7 to 11..... **1⁹⁵ and 2⁵⁰**



LAND O' YOUTH
WALKER'S FOURTH FLOOR

Jumper and Blouse by Lore'

Separates are so much fun—especially when they're designed by Lore. White nylon blouse with navy flock print chromspun taffeta jumper.

sizes 3 to 6X... **5⁹⁵**
sizes 7 to 12... **7⁹⁵**



"Saucy Sue" dress by Monterey Modes

Adorable new embossed cotton print dresses with velvet neck and belt trim. Wide elasticized waistband to insure perfect fit. Rose or aqua print.

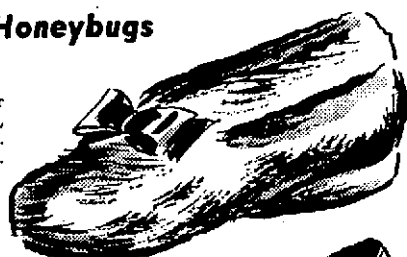
sizes 3 to 6X... **7⁹⁵**
sizes 7 to 14... **8⁹⁵**

Gift Slippers

by Honeybugs

All-fur slipper in pink, white, light blue. Sizes 8 to 3.

2⁹⁹



Scuff in pink, red, light blue. Sizes 8 to 3.

2⁹⁹



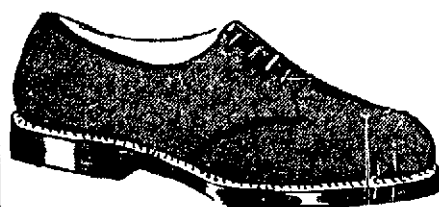
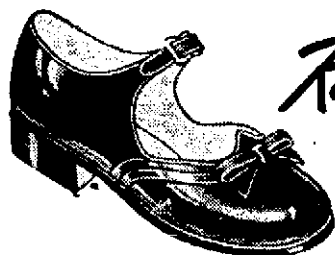
Red Goose

boys and girls choice for Christmas.

Black Patent sizes 5 1/2 to 8... **5⁴⁵**
8 1/2 to 12... **6⁴⁵**
12 1/2 to 3... **6⁹⁵**

Black Patent or Blue Suede sizes 8 1/2 to 12... **6⁴⁵**
12 1/2 to 3... **6⁹⁵**

Blue Suede sizes 5 1/2 to 8... **4⁴⁵**
8 1/2 to 12... **6⁴⁵**
12 1/2 to 3... **6⁹⁵**
3 1/2 to 6... **7⁹⁵**

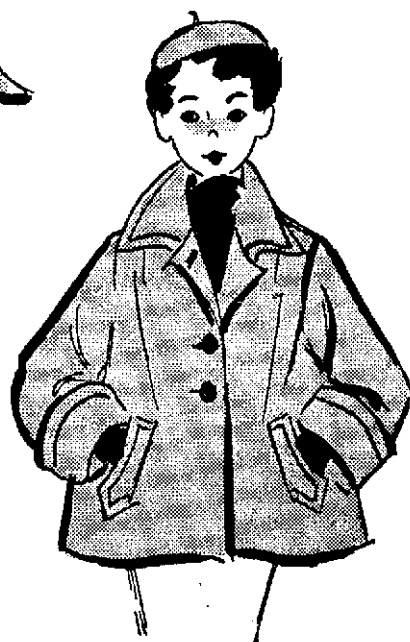


BOYS' AND GIRLS' SHOES FOURTH FLOOR

Orlon Shorty Coat by American Girl Coat Co.

So wonderful because it's completely washable! 100% orlon fleece with orlon lining. Adjustable sleeve length gives her several years' wear. White only.

sizes 8 to 14... **21⁹⁵**
Sub-Teen sizes 10 to 14 **22⁹⁵**



gay Felt Skirts

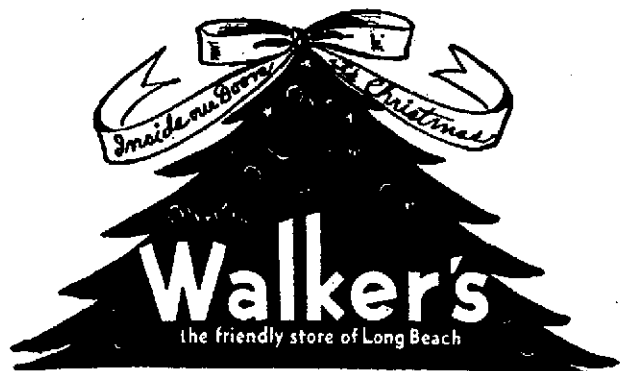
by Sporty Togs of California

Gay as Christmas itself—felt circle skirts with applique trims. Tots' sizes with snow man and jewels—girls' and sub-teen sizes with poodle.

Tots' sizes 3 to 6X... **4⁹⁸**
Girls' sizes 7 to 14... **7⁹⁵**
Sub-teen sizes 8 to 14 **8⁹⁵**



GIRLS' WEAR WALKER'S FOURTH FLOOR



sweet Christmas dreams in Nitey-Nite sleepers by Glendale

Infants' thru Tots' Sizes

2-piece soft cotton knit Nity-Nite sleepers that have the tuck-release grow feature that releases the double row of stitching and it grows one full size! Double soled, three-section bootie for better fit, gripper fasteners at waist and back. In pink, blue, maize, mint and red.

Sizes 00, 0, 1, 2, 3, 4.....2.25
With 1 top, 2 pr. pants.....3.25
1-pc. style2.50
1-pc. style, 4 to 8 size.....2.50

Girls' 2-pc. Ski Pajamas

Soft cotton knit with contrasting knit crew neck, cuffs, and waist bands that fit closer, prevent drafts. Mint with green, red with white, yellow with grey.

Sizes 4 to 14

2⁹⁸



INFANTS' AND GIRLS' WEAR WALKER'S FOURTH FLOOR



Carefree Christmas Kids by Carters

Cotton dot-knit ruffled pant

with elasticized waist band and leg. White. Sizes 2 to 8

1⁰⁰

Rosebud Jiffon Nevabind Gown

with fold-over handy cuffs. Birth to six-month sizes, pink, blue, yellow rosebuds on white

1⁶⁹

Nylon Gown

with sheer flocked yoke, tie neck, elasticized ruffled sleeves. Sizes 3 to 14 years in pink. Sizes 3 to 6

4⁹⁸
5⁹⁵

Two-Piece Cotton Creeper

with adjustable suspenders, no-slip loops and waterproof pant. 6-mo. to 2 years in blue, mint, yellow with stripe top

2⁹⁸

Nylon Panti Dress

with plasticized pant. 6-mo. to 2-year sizes in pink, blue, mint, yellow

4⁹⁸

INFANTS' AND GIRLS' WEAR WALKER'S FOURTH FLOOR



window

a Christmas galaxy of LOVEABLE DOLLS by American Character Doll Co.

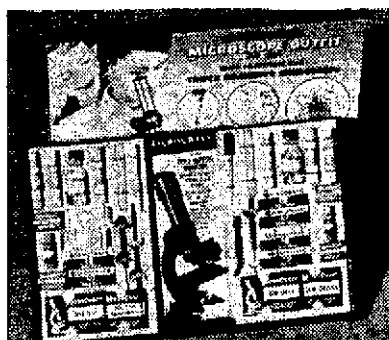
Tiny Tears

Stands 13½ inches high, dressed in figured flannel pajamas and she cries real tears, blows bubbles, drinks, wets, sleeps and bathes!..... **5⁹⁸**

Tiny Tears

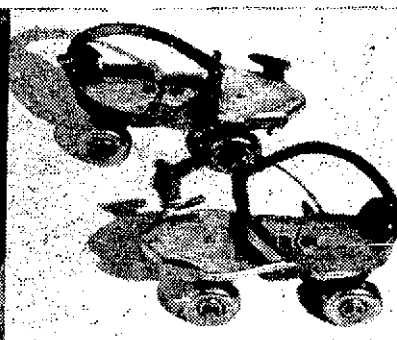
Life-like 20" tall with tousle wig and real-feel skin. Dressed in rompers, complete with layette trunk full of clothes **17⁹⁵**

MANY OTHER DOLLS IN TOYLAND



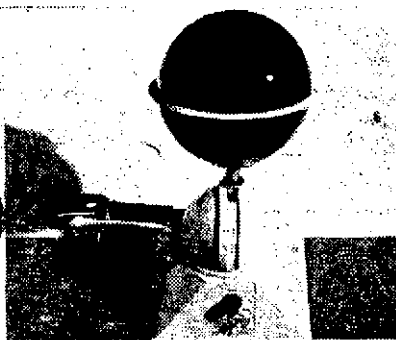
Porter Microscope

For the young researcher, all-metal microscope with interchangeable lens mountings **9⁹⁸**



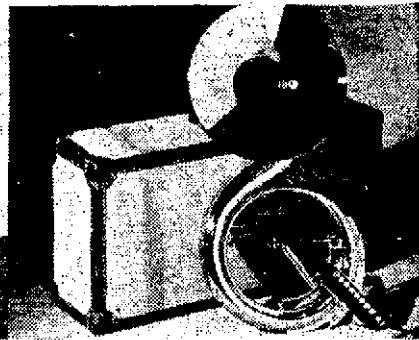
Ball Bearing Roller Skates

Nationally advertised Olympic with all-metal construction. Just the thing for each boy and girl **3⁹⁸**



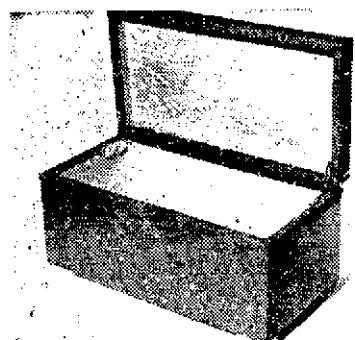
Junior Planetarium

Now he can be an astronomer! Sturdily constructed, easy to follow instructions, educational, amusing **14⁹⁵**



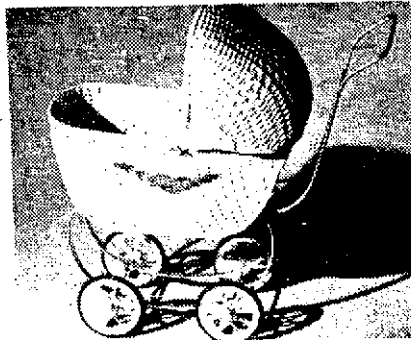
Golden Tuba

Easy to play—no lessons needed. Heavy gold finish, complete with book of songs, lyre stand, case **14⁹⁸**



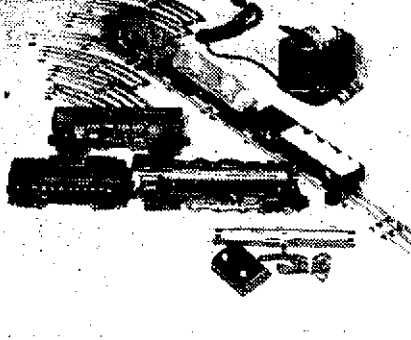
Toy Chests

Upholstered, heavy duty construction with reinforced corners. Padded sides, seat, lined inside. Covered with Boltallex **13⁹⁵**



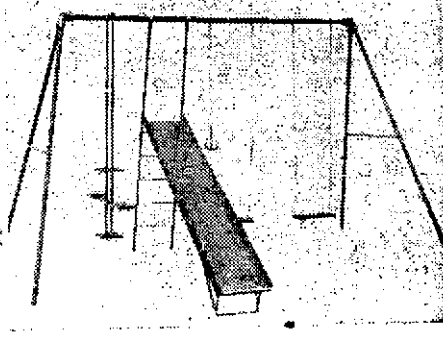
Fibre Doll Carriage

Woven fibre with rugged metal chassis, tubular spoke handles. A carriage to delight little mothers **5⁹⁵**



Lionel Train Sets

"The Overlander": locomotive with tender, 4 freight cars, tank car, gondola car, box car, red hopper car, accessories, 90-watt transformer, tracks, caboose! **39⁹⁵**



King Size Gym Sets

Includes trapeze, swings, safety ladder, rings, glider. All-metal construction. Heavy tubular frame, braced at point of stress **39⁹⁵**



Buffums!

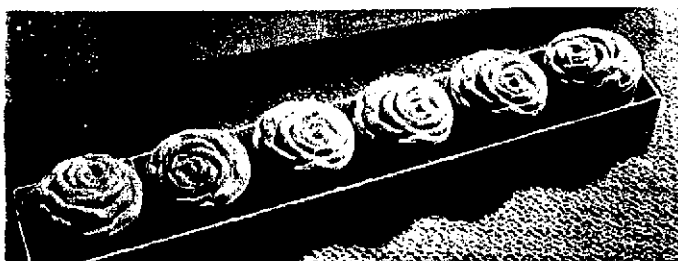
Long Beach - Santa Ana

Southern California's most gifted stores

*Dorothy Gray plays Santa
and cupid too...with fragrances
to set her heart a-spinning*



2A — GAY CHERUBS, the essence of Christmas. Angelic golden winged figures with tinsel hair in holiday colors. Embracing one-ounce bottles of Nosegay Cologne. 1.25*

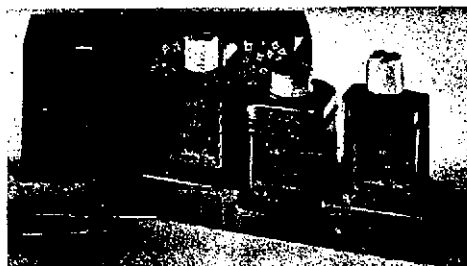


2B — SOAP BOUDONS... creamy lathering and long-lasting guest size soap. Each soap fragrance tinted a pretty pastel. Comes in an attractive box to match. White Lilac, Lavender, Sweet Spice, Yellow, Jasmín Bouquet, Pale Green, June Bouquet, Pink. \$1

2C — WEDGWOOD SET. Has 4 ounce Hand Lotion and 2 ounce Eau de Cologne. In a sparkling, classic gift set that is perfect for any woman. 3.50*



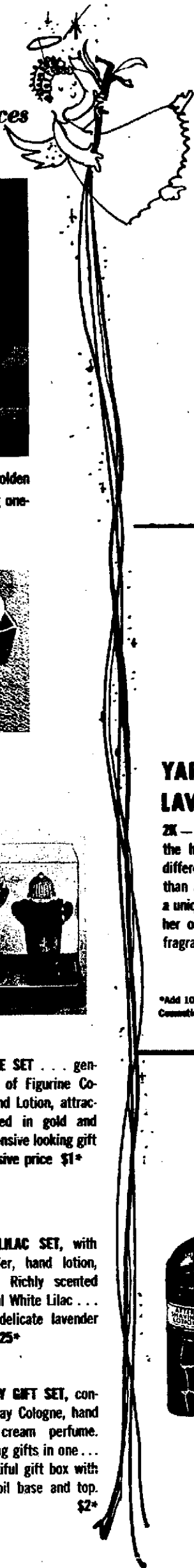
2D — FIGURINE SET... generous bottles of Figurine Cologne and Hand Lotion, attractively packaged in gold and white. An expensive looking gift at an inexpensive price \$1*



2E — WHITE LILAC SET, with dusting powder, hand lotion, and cologne. Richly scented with wonderful White Lilac... packaged in delicate lavender and white. 1.25*



2G — NOSEGAY GIFT SET, containing Nosegay Cologne, hand lotion, and cream perfume. Three charming gifts in one... all in a beautiful gift box with bright blue foil base and top. \$2*



DELIGHTFUL GIFTS BY MATCHABELLI

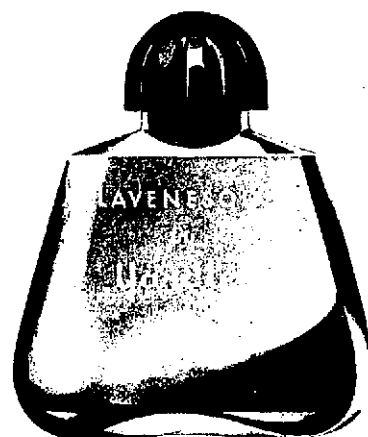
2H — COLOGNE CRUISE. Prince Matchabelli captures the thrill of far-away places in long-lasting colognes. Four ports-of-call... Tangier, a heady oriental fragrance; Valencia, fresh and spicy; Napoli, gay and light-hearted; Cannes, sophisticated. Set, 2.50*

2I — COLOGNE CAROLS, a miniature holiday house containing Potpourri and Rose cologne. \$1*

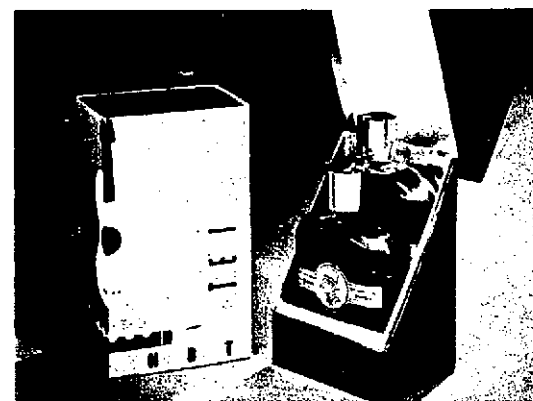


YARDLEY'S LAVENESQUE

2K — A NEW FRAGRANCE, drawn from the heart of Lavender. It is wildly different. Richer and more lasting than a toilet water, Lavenesque has a unique character all its own. Delight her on Christmas with this fabulous fragrance that she (and you) will love. \$3, 5.50*



*Add 10% Fed Tax
Cosmetics, Street Floor, Long Beach and Santa Ana



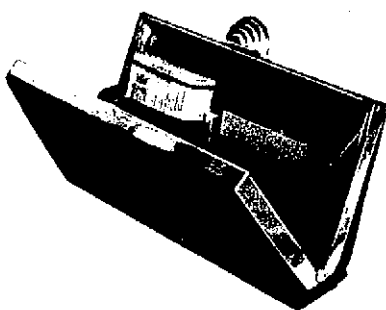
CHARBERT GIFTS FOR MEN

2L — INDIVIDUAL FLASKS with alligator-grain covering, holding either After Shave or gentlemen's Cologne. In a crisp masculine scent, "Of Thee I Sing". 1.50* or 2.50*

2M — "YOURS SINCERELY"... set of After Shave Lotion and Gentlemen's Cologne. "Of Thee I Sing" fragrance. 4.25*



3A



3B

"M&M" HANDBAGS

3A — SOFTLY PLEATED POUCH in rayon faille. Black, brown, or navy. 8.95*

3B — FITTED CLUTCH style in black, brown, or navy rayon faille; black or red rayon velvet; gold or silver color brocade. 8.95*

*Add 10% Fed. Tax

Handbags, Street Floor, Long Beach and Santa Ana



ARPEGE BY LANVIN

3J — Promise her anything, but give her Arpege. It's a magnificent fragrance that goes to her head... and her heart. By Lanvin, who creates the best that Paris has to offer. Arpege perfume, \$3*, 12.50*, 23.50*, 52.50* Toilet Water, \$6*, and \$10*

*Add 10% Fed. Tax

Perfumes, Street Floor, Long Beach and Santa Ana



3E

3C

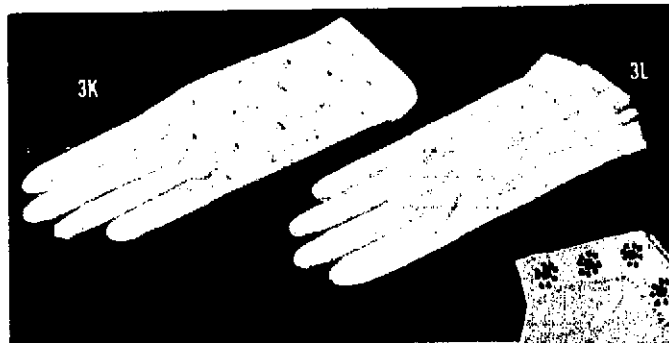
3D

GLOVES BY HANSEN

3C — SOFTEST WOOL, embroidered, studded with rhinestones. White, black, yellow, pink. S, M, L. \$3

3D — EMBROIDERED POODLE, with simulated pearls and rhinestones. Soft wool in black, navy, or red with white. Also white with black. S, M, L. 3.60

3E — ANGORA, NYLON glove with rhinestones. White, pink, blue. S, M, L. \$4



3K

3L

CRESCENDOE GLOVES

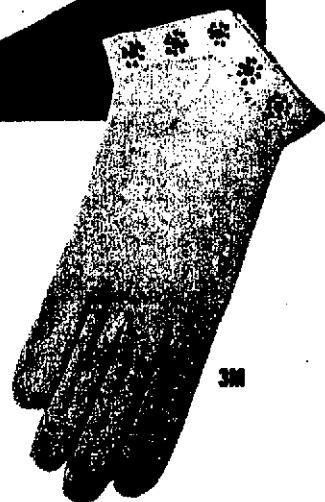
In washable, double woven cotton.

3K — NYMPH, set with simulated pearls. Black, white, brown. 3.50

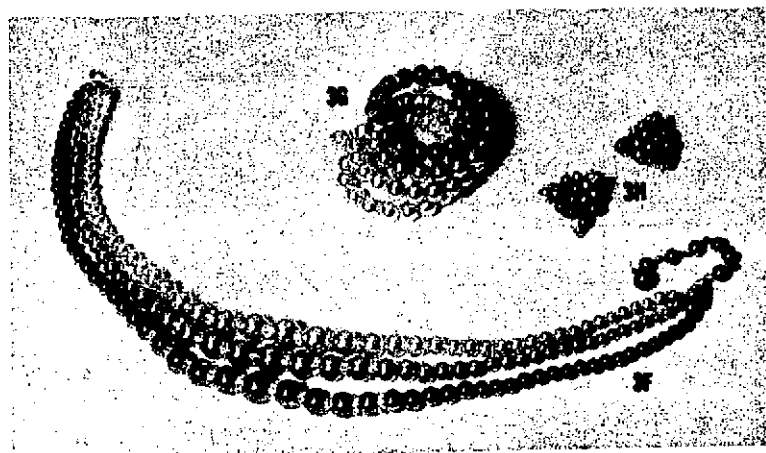
3L — DOLCISS, with rhinestones and tiny beads. White, beige. 3.50

3M SCINTILLATE, with hand beaded bow and cuff. Black, white, brown. \$4

Gloves, Street Floor, Long Beach and Santa Ana



3M



A LA TAUSCA FASHION FIRST

Simulated pearls in amber shades, beige to brown... in pink to rose, in pure white, and shaded gray. Set with sparkling rhinestone Rhondelles.

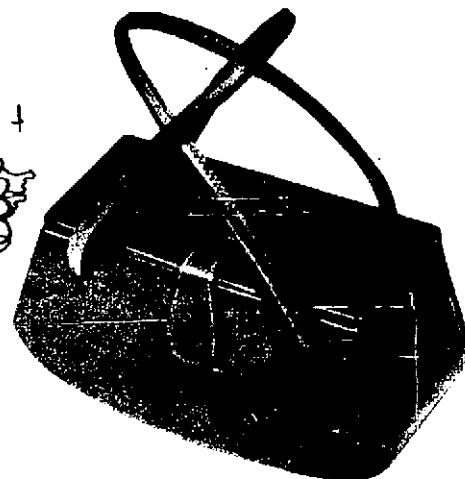
3F — NECKLACE, 1, 2, 3 strands, \$4*, 7.50*, \$12*

3G — BRACELET, \$5*

3H — TRIANGLE EARRINGS, \$3*

*Add 10% Fed. Tax

Costume Jewelry, Street Floor, Long Beach and Santa Ana



BOX BAG BY THEODORE

3N — Handsome is the box bag, especially when designed by Theodore of California. Now at Buffums' for your Christmas choosing, in black, brown, navy, or red calf. Carefully styled with curved sides, double handle. Includes an extra large mirror. 8.95*

*Add 10% Fed. Tax

Handbags, Street Floor, Long Beach and Santa Ana

TELL HER SHE'S LOVELY WITH A GIFT BY VAN RAALE

It's the most flattering thing in the world to receive a wondrously feminine gift... any woman will tell you that. Among the most flattering, our delicate lingerie by Van Raalte. Each piece in nylon tricot (needs no ironing, you know) trimmed with dainty embroidery, edged in nylon net. To give individually or as a set. Um-m-m, heavenly!

4A — CLASSIC GOWN in Dawn Glow, Blue Horizon, Mimosa Yellow. Sizes 32 to 42, 8.95. Sizes 44 and 46, 10.95

4B — SLIP in Petal Pink, Cloud White, Blue Horizon, Black, Navy. Sizes 32 to 42. 5.95

4C — PETTICOAT in Petal Pink, Cloud White, Blue Horizon, Navy, and Black. Small, medium, large. 3.50

4D — BEDJACKET in Dawn Glow, Blue Horizon, White, Mimosa Yellow, and Seafoam. Small, medium, large. 5.95

4E — MATCHING PANTIES (not shown), brief style, with encased elastic waistband, inserts of embroidery. Sizes 4, 5, 6, 7. Petal Pink, Cloud White, Blue Horizon, Black. 2.50

4F — MATCHING PANTIES (not shown), trunk style. The wide legs trimmed with embroidery and net. Sizes 5, 6, 7, 8, 9, 3.50.

Lingerie, Third Floor, Long Beach
Street Floor, Santa Ana





GIFTS BY SHULTON

FOR HIM

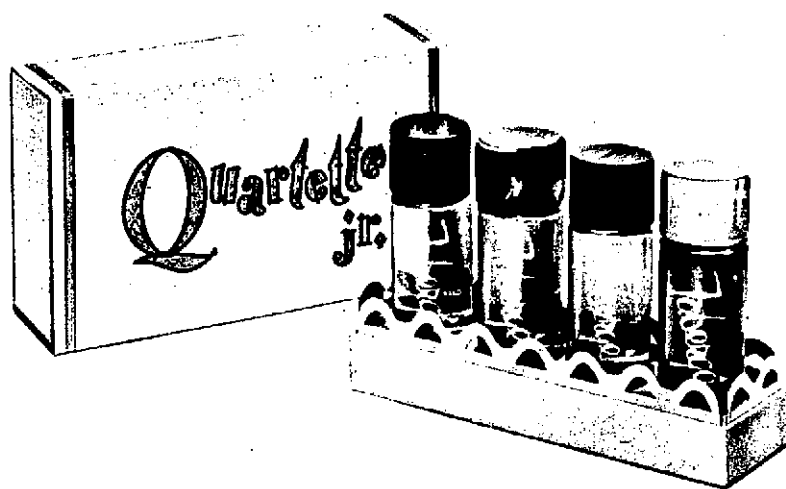
5F—OLD SPICE SET of after-shave talc, cologne. \$3*. Also, each item available separately. \$1

5H—ELECTRIC SHAVE lotion in Old Spice fragrance. Prepares the beard for a smooth electric shave. \$1

FOR HER

5H—ESCAPADE SET for the woman who likes adventure in fragrance. Dusting powder and toilet water. Set, \$3*. Also, available separately, each 1.50*

*Add 10% Fed. tax.



COLOGNE QUARTETTE BY FABERGE

5A— Four fashion fragrances in a gift-edge tray. Includes Aphrodisia, Woodhug, Tigress, Act IV... to match her every mood. The set, \$5*

5B— PURSE SIZES in Quartette, jr. The same four fragrances. Set, \$3*

*Add 10% Fed. tax.



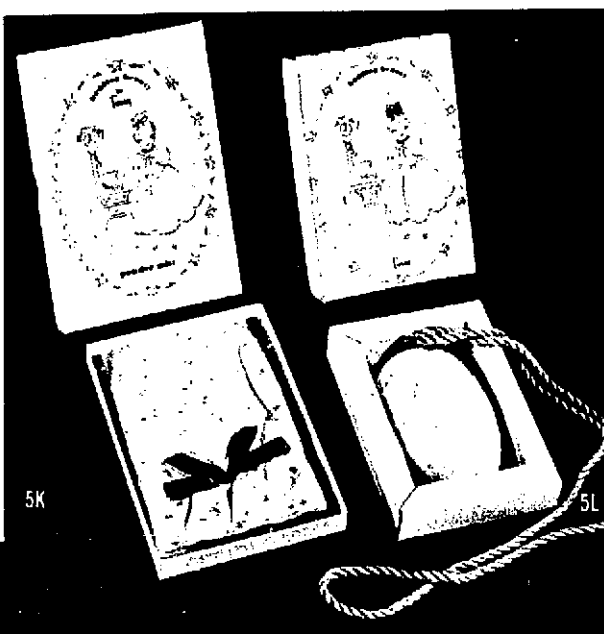
REVLON NAIL CARE SETS

5C—RED COACH, simulated calf case containing nail enamel, non-smear remover, "superbase" basecoat, cuticle remover, cuticle scissors, nail file, nylon pusher, emery board, cuticle stick. 5.95 plus 38c tax.

5D—MATCHMAKER, her favorite "match-ups." Nail enamel, non-smear lipstick, super basecoat. Special value. 1.35 plus 14c tax.

5E—IMPLEMENT SET in a black plastic patent case. Cuticle scissors, tweezers, metal pusher, nail file, emery boards. \$5 plus 25c tax.

*Federal tax included.



BY TUSSY FOR YOUNG BUDDING BEAUTIES

5J—BUDDING BEAUTY DUO of hand lotion and after-bath powder. Lightly scented. 1.75*

5K—POWDER MITT in figured satin. So much fun to pat on after-bath powder. 1.25*

5L—JUMBO BATH SOAP, pure, mild, castile-base. With blue around-neck cord. \$1

5M—HAND LOTION to keep her little hands velvety soft. \$1*

5N—DUSTING POWDER with puff. 1.25*

5P—TOILET WATER, a light, floral scent for flower-fresh little girls. \$1*

*Add 10% Fed. tax.

Cosmetics, Street Floor, Long Beach and Santa Ana



RAINCOATS BY FITZGIBBONS

6A — RAIN DUSTER in black or navy, with striped taffeta lining. 8 to 18. 12.95

6B — SHANTUNG WEAVE raincoat with a rainy-day print lining. Sizes from 8 to 18 in twilight, chocolate, peacock, pumpkin, black. 12.95

Sun-Charm Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



THE CLIP-CAP, FOR ALL AGES

6C — SUSY is its name... the cutest clip-cap we've seen in ages. Fits the head so cozily, has a tiny visor and two fur pompons for extra charm. Made of 50% wool and 50% angora. White, pink, ice blue, yellow. 2.98

Budget Millinery, Second Floor, Long Beach
Street Floor, Santa Ana

FABULOUS CASHMERE COAT

6D — Ask any woman... she will answer that cashmere is by far the most luxurious fabric. Shown here, our favorite coat in modified box style with push-up sleeves. Lined in Jacquard satin... Milium back. In nude, gray, black. 8 to 16. 139.95

Fashion Coats, Third Floor, Long Beach
Street Floor, Santa Ana



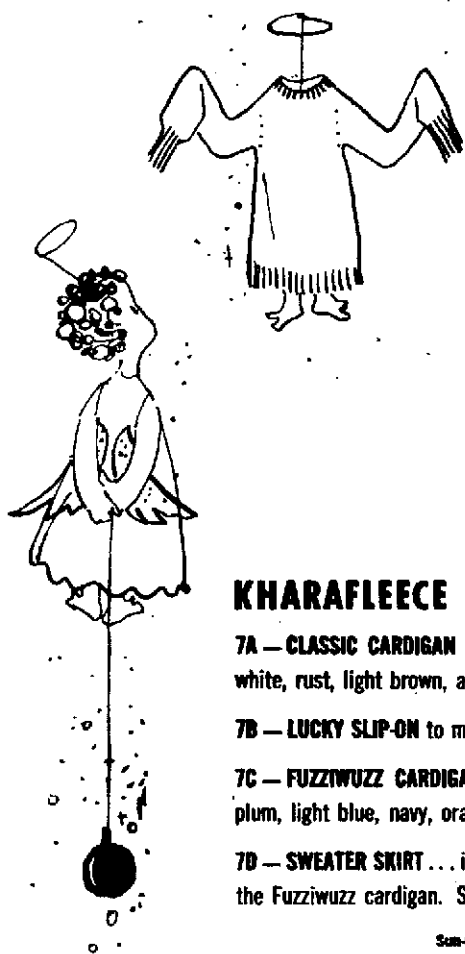
JOY OF HER LIFE...CASHMERE SWEATERS BY BERNARD ALTMANN OF VIENNA

Whether she's a teen-ager, a college co-ed, a young matron, or an ageless matron... there's genuine joy in owning a fine cashmere sweater. Our finest collection, full fashioned by Bernard Altmann. Fully cut, making the most of the fabulous fabric. So very, very soft, so long wearing and warm. You just couldn't make a wiser choice.

6E — THE CARDIGAN in burnt orange, emerald green, cinnamon brown, heliotrope, turquoise, white, black, powder blue, pink, maize, flame, navy. Sizes 34 to 40. 25.95

6F — MATCHING SLIP-ON, short sleeves. 18.95

Sun-Charm Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



KHARAFLEECE SEPARATES BY JANTZEN

7A — CLASSIC CARDIGAN in orange, turquoise, light blue, plum, red, yellow, navy, white, rust, light brown, apple green, charcoal. In sizes 34 to 40. **10.95**

7B — LUCKY SLIP-ON to match the cardigan. **7.95**

7C — FUZZIWUZZ CARDIGAN with white angora trim. Charcoal, rust, light brown, plum, light blue, navy, orange, apple green. Sizes 34 to 40. **12.95**

7D — SWEATER SKIRT . . . in the same soft Kharafleece fabric, and in colors to match the Fuzziwuzz cardigan. Sizes 10 to 18. **11.95**

Sun-Charm Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



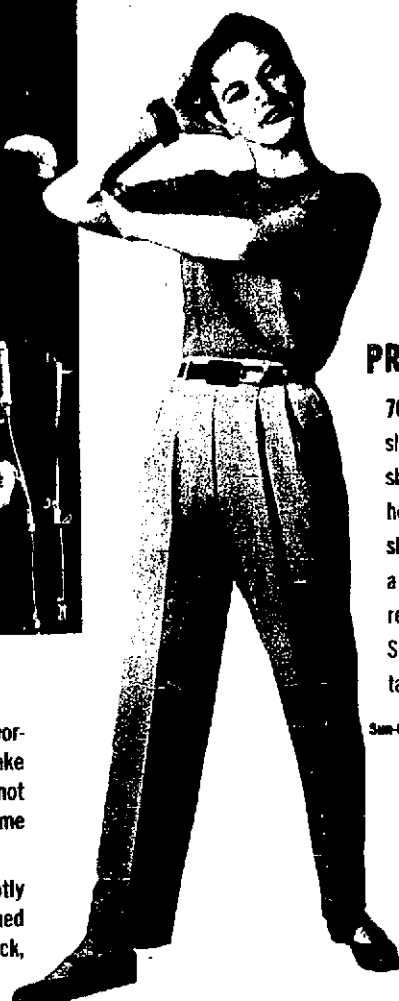
WHITE STAG SKI WEAR

The same White Stag that designs your favorite sunshine togs designs ski wear to make you the envy of the slope. Very smart, but not sissy. It's made to take a tumble, and come up smiling.

7E — "ROMAN HOLIDAY" PARKA with subtly woven stripes. Water repellent poplin, lined with nylon taffeta. Combinations of black, brown, and gray stripes. S, M, L. **19.95**

7F — GABARDINE TROUSERS in black or navy. Sizes 10-18. **19.95**

Sun-Charm Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



PROPORTIONED SLACKS

7G — BY MERRILL . . . proportioned slacks at last! Whether she's tall, short, or average there is a pair for her. Styled in Burlington's "Nylon-sheen" which is guaranteed to give a full year's wear. Washable, wrinkle resistant. Gray, black, navy, brown. Sizes 10 to 20 in short, medium or tall. **9.95**

Sun-Charm Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



CLASSICS BY THE FAMOUS ROSENBLUM

7G — MAN-TAILORED JACKET in single or double breasted style. Finest quality wool flannel. Navy, red, or brown. Sizes 10 to 20. **\$35**

7H — SLIM-LINE SKIRT, hand detailed. Navy, or brown. Sizes 10 to 20. **12.95**

Sun-Charm Sportswear, Second Floor, Long Beach; Street Floor, Santa Ana



JUNIORS LOVE SWEATERS

8A — TURTLE NECK WONDAMERE, a marvelous turn-about pullover in pink, medium Oxford, maize, white, brown, French gray, red, tan, light blue, navy. Sizes 30 to 40. 7.95

8B — PLUNGE NECK WONDAMERE in blue, red, navy, or copper with white. Also, maize and gray, tan and brown, orange and brown. Sizes 36 to 40. Full fashioned. 12.95

8C — LANAMERE CLASSICS, so budget minded. Sizes 34 to 40. White, pink, maize, blue, tan heather, orange, aqua, copper, red, navy, jade. The cardigan. 7.95. The slip-on, 4.95

8D — WONDAMERE CLASSICS, (not shown) full fashioned. White, maize, pink, blue, dove blue, medium Oxford, tan heather, orange, aqua, copper, red, navy. 34 to 40. Cardigan, 10.95, slip-on, 8.95

Young Californian Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



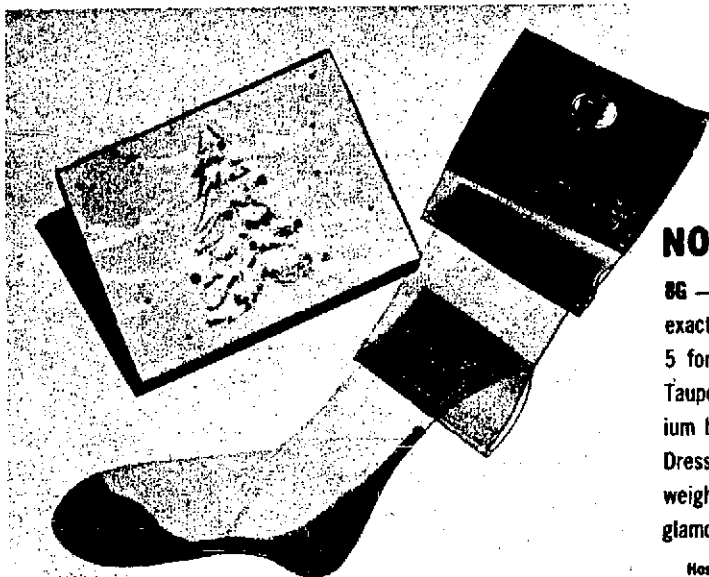
BEADED SWEATERS

BY RENLY CLUB, in all wool. Each with a beaded design that is oh-so-grown-up.

8E — FOR BIG SISTER, who wears size 7 to 14. Both cardigan and slip-on with beaded necklace design. In pink, blue, or white. Cardigan, 7.98. The slip-on, 5.98

8F — FOR LITTLE SISTER, size 3 to 6x. Coat style with "spring shower" design. Red, blue, or white. 5.98

Girls' Wear, Infants' Shop, Second Floor, Long Beach
Street Floor, Santa Ana



NO-MENDS REALLY FIT

8G — No-Mend designs nylon hosiery in her exact leg length. Choose type 1, 2, 3, 4, or 5 for shortest to longest legs. In Almond Taupe, a soft rosy taupe; Pancake, a medium beige; Lady Slipper, a soft blush tone. Dress sheers, 1.65 and 1.95; all-purpose weight, 1.65. Three pairs come in a glamorous Swiss-made box.

Hosiery, Street Floor, Long Beach and Santa Ana



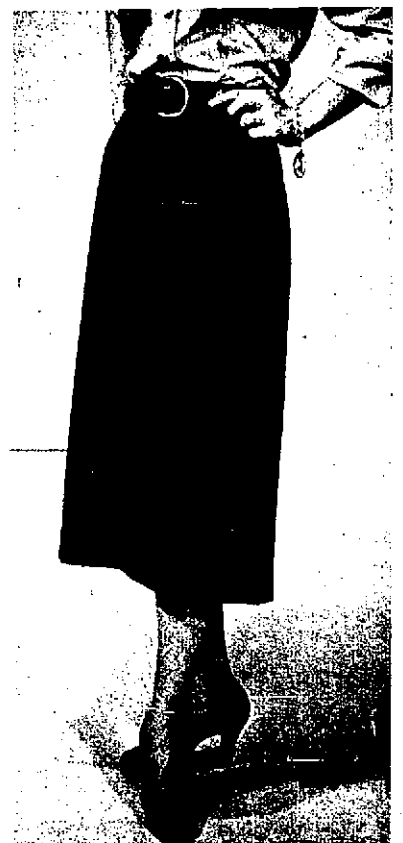
ANKLETS BY ROCKE

Among the best fitting. Sizes 9 to 11 in the most popular sweater colors... white, pink, baby blue, yellow, scarlet, navy, charcoal, brown, orange, aqua, beige.

8H — THE LANAMERE ANKLET, \$1 pair

8J — THE FLUFF CUFF ANKLET, 1.35 pair

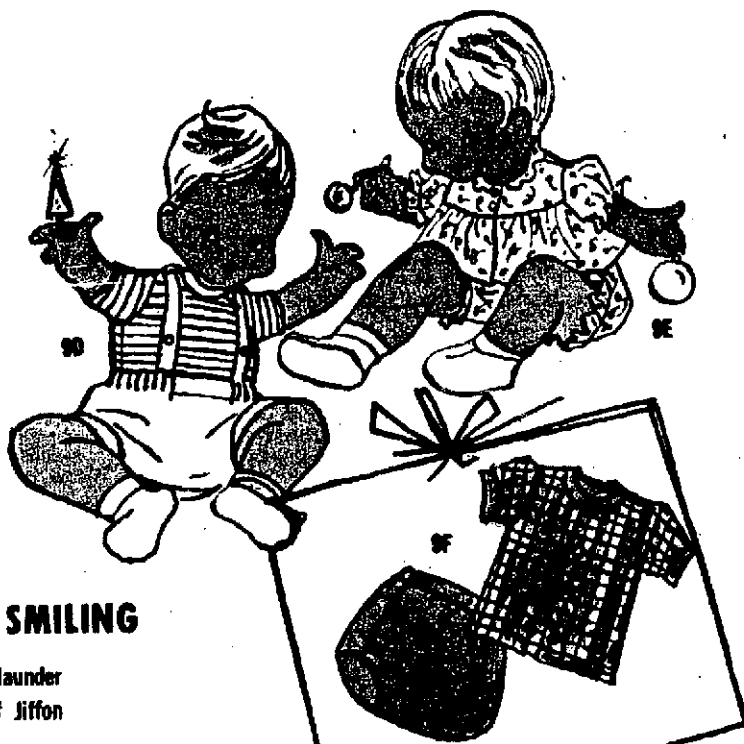
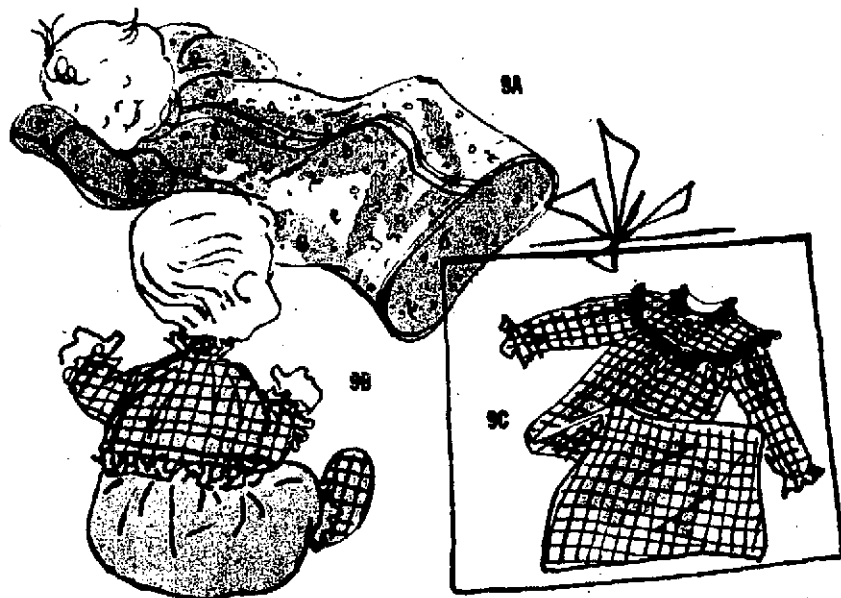
Hosiery, Street Floor, Long Beach and Santa Ana



SLIM, TRIM SKIRTS

8K — BY COLTON, the most beloved by Junior girls. Slim-line style with back kick pleat for walking ease. Front darts for perfect fit. In charcoal, brown, navy, or gray wool flannel. 9 to 15. 10.95

Young Californian Sportswear, Second Floor, Long Beach
Street Floor, Santa Ana



CARTER KNOWS HOW TO KEEP BABY SWEET AND SMILING

Cuddle-soft baby knits of the finest combed cotton. They wear and wear, launder and launder ... and always keep baby comfortable. They never shrink out of fit, have easy-off Jiffon necks. None finer, or more practical.

9A — "HIBER-NATER" in pink, blue, or yellow rosebud print. Gro-baby let-out feature. Fits babies 3 months to 3 years. **3.98**

9B — JOLLY JAMA, 3-piece set with check top, solid color pants, matching booties for warm feet. Blue, yellow, or green. S, M, L sizes for babies 18 to 30 lbs. **2.98**

9C — GOWN in yellow, blue, red, green check. Sizes 2 to 6. **2.98**

9D — TWO-PIECE CREEPER for little boys. Waterproof pants, no-slip suspenders. Blue, yellow, green. 6 mos. - 2 yrs. **2.98**

9E — GIRL'S TOPPER SET with shorty jacket, waterproof pants. Pink, blue, yellow rosebud print. 6 mos. - 1½ yrs. **2.98**

9F — BOY'S TOPPER SET in blue, green, yellow checks. Plasticized pants with snap fasteners. 6 mos. - 1½ yrs. **2.98**

Infants' Shop, Second Floor, Long Beach; Street Floor, Santa Ana

CARTER GLAMOUR FOR 7-TO-14's

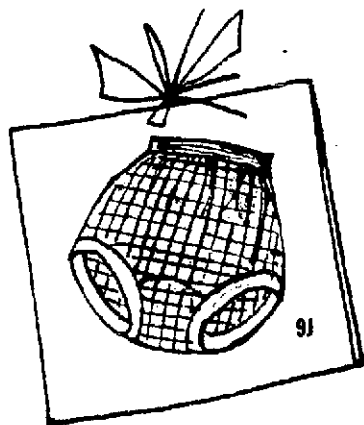
Cotton knit sleep-wear for the little princess in your house. Smartly designed in red, blue, or yellow tattersall checks.

9G — PJ's, 2-piece style with elastic waistband, ruffle cuffs. Sizes 8-14. **3.98**

9H — GOWN with solid color ruffle trim. Long sleeves, elasticized cuffs. Sizes 8 to 14. Matches baby sister's gown shown above. **3.98**

9I — MATCHING PANTIES, sizes 4-16. **79c**

Girls' Wear, Second Floor, Long Beach
Street Floor, Santa Ana



CARTER GROWN-UPS FOR MOM AND BIG SIS

The same soft cotton knit that keeps the youngsters cozy goes into weightless pajamas for grown-up girls.

9K — GAL BRIGGANS with knitted cuff and neck band. The yoke embroidered with white daisies. Sizes 9 to 15. Red or navy with white. **5.95**

9L — GAL BRIGGANS in red and white or Copen blue and white checks. Solid color pants. Sizes 9 to 15. **5.95**

Women's Knit Lingerie, Third Floor, Long Beach; Street Floor, Santa Ana

PRETTY STAND-OUT BENEATH BILLOWING SKIRTS...OUR NO-IRON NYLON SLIPS BY "HER MAJESTY"

They're pretty pampering for very young ladies... yet practical, too, mothers have found. They're a wide expanse of stand-out white nylon taffeta that never needs a moment's ironing. Simply the making of her full-skirt dresses.

18A — PETTICOAT in Pre-Teen sizes 10, 12, and 14. A full circle, tier style with torso of nylon tricot. Folded nylon net edging and ruching. \$4

10B — EMBROIDERED sheer nylon bodice lined with nylon tricot. A full circle nylon taffeta tiered skirt with velvet bows. Elasticized underarm inserts. Sizes 4 to 14. \$4

10C — PRE-TEEN slip with a dull opaque 40-denier nylon tricot bodice, full circle tiered nylon taffeta skirt. Adjustable shoulder straps. Sizes 8, 10, 12, 14. \$4

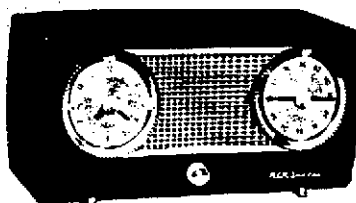
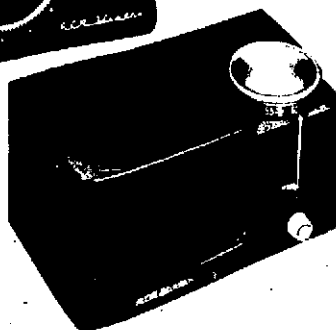
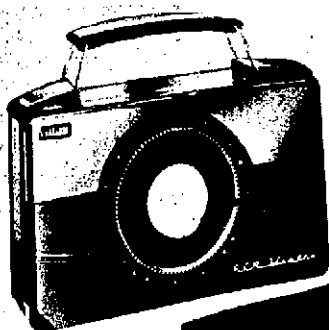
*Girls' Wear, Second Floor, Long Beach
Street Floor, Santa Ana*



GLAMOUROUS OOMPHIES

10B — RAYON VELVET in midnight black... sparkling with a beaded trim in a pattern called "The Bug." The trim in multi-colors. So cozy and smart, she'll wear them constantly at home... and maybe even wear them dancing! Sizes 4 to 9. 6.50

*Women's Slippers, Street Floor
Long Beach and Santa Ana*



RCA VICTOR RADIOS

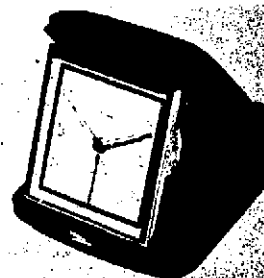
10E — PERSONAL PORTABLE, complete with carry-in case. A great favorite. 31.95

10F — THE CREIGHTON table radio that tunes from the top. 31.95

10G — THE SLUMBERETTE clock radio stops the music after you drowse off to sleep... awakens you the next morning. Maroon. 41.95
Ivory, green, red, black, 44.95

No Fed. tax.

Time Shop, Street Floor, Long Beach and Santa Ana



FINE GIFT CLOCKS

10H — CUCKOO CLOCK, genuine Black Forest clock made in Germany. 9.95*

10J — TOLE CLOCK in maroon, green, black, ivory. Electric model, 9.95*
Also 8-day spring wound model, 15.95*

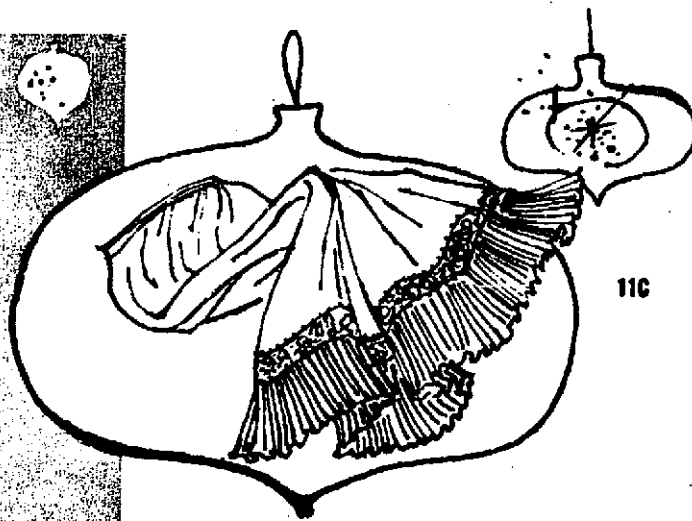
10K — TRAVEL ALARM, marvelous gift for anyone. Dependable movement, 7 jewels. Comes in leather case in a choice of colors. 9.95*

**Add 10% Fed. tax.*

Time Shop, Street Floor, Long Beach and Santa Ana



11A



11C

HEAVENLY VANITY FAIR LINGERIE, BUDGET PRICED

You're an angel, Vanity Fair, for giving your luscious nylon tricot lingerie such a tiny price. It lets us watch the budget, and still give a dream of a gift.

11A — PROPORTIONED SLIP, beautifully trimmed with pleated flounce and nylon lace. The bodice, in pleated shadow stripes. Pink, beige, black, navy, red, white. Short length, sizes 32 to 38. Average and tall, 32 to 42. **5.95**

11B — GOWN adorned with a pleated ruffle. In aqua, pink, blue, red, rose petal. Sizes 32 to 42. **6.85**

11C — PETTICOAT in pink, beige, navy, black, red, white. Sizes 4, 5, 6, 7 in short, average, and tall. **3.95**

Lingerie, Third Floor, Long Beach.
Street Floor, Santa Ana

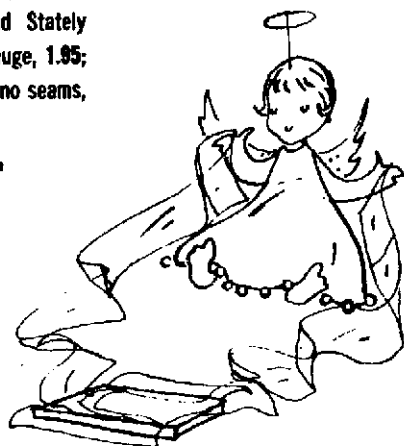
11B

Proportioned for her, boxed for her is your gift of

ROUND-THE-CLOCK HOSIERY

Individual-fit nylon hosiery in a Christmas box that has her own initials... what more personal gift could you give! The box, red with gold initials. The stockings in Melodeon, a brown tone; Harmony, a taupe tone, Classic, a soft gray taupe. Demi, Trim, Model, and Stately lengths, foot sizes 8 to 11½. 12 denier, 60 gauge, 1.95; 30 denier, 51 gauge, 1.65; 15 and 20 denier, no seams, 1.50 pair.

Hosiery, Street Floor, Long Beach and Santa Ana





THE MIDDY CARDIGAN

12A — BY SHARTEE, straight-line box style that lowers the waistline to the hipline, and looks ever so much like Winter, 1954. In cotton knit, sizes small, medium, large. White with red and navy trim, black with turquoise and white, red with navy and white, navy with lilac and white, and honey or white with black and lime. 3.98



VERSATILE BOLERO

12B — BY MEDY KNIT in all wool. A pretty fashion to wear all day, and even with a formal at night. A novelty knit, full cut, excellent fit. White, pink, blue, navy, red, black. Sizes small, medium, large. 5.95. In extra large (sizes 42 to 46), 6.95

Accessory Shop, Street Floor, Long Beach and Santa Ana



BLOUSES BY RHODA LEE

In dazzle cotton by Spring Maid. Sizes 32 to 38. White, apricot, maize, pink, blue, olive, red.

12C — PLEATED BACK style with three-quarter sleeves, generous collar. Gold finish buttons, and with each blouse... earrings to match the buttons, 3.98

12D — BOW TIE BLOUSE with shoe button front, smocked yoke, a tiny high collar. 3.98

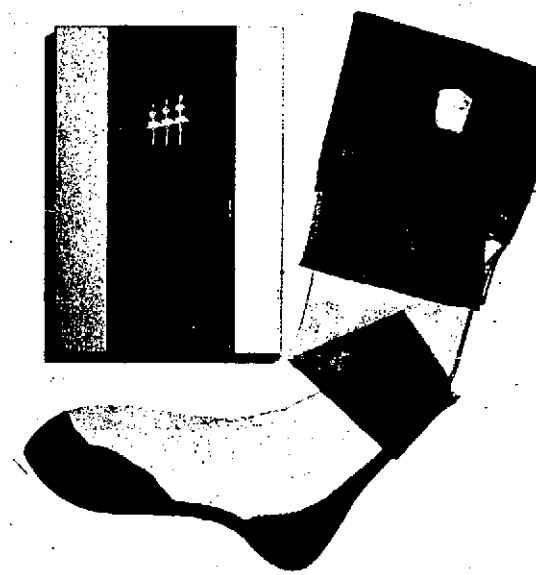


FAMOUS WELCH'S CANDY

12E — MINIATURE CHOCOLATE DROPS in an old fashioned wooden bucket. Beautifully wrapped. 1.95

12F — MINIATURE CHOCOLATES so dainty and delicious. 1 lb. 3.45, 2 lbs. 6.85, 3 lbs. 9.85 (shown), 6 lbs. 19.85

Welch's Candy, Street Floor
Long Beach Store Only



THE HOSIERY SHE LOVES

12G — BELLE SHARMEER, the nylon stockings she loves to fill. In Heathermist, a deep mauve taupe; Pine Cone, a soft brown taupe; Copperwing, a rich copper tone. Brev, Modite, Duchess lengths. Sheer 12 and 15 denier, 1.95 20 and 30 denier, 1.65 pr.

Hosiery, Street Floor, Long Beach and Santa Ana



PARKER'S 51 JOTTER

12H — It matches the Parker 51 pen. Has lustraloy cap, a specially designed plastic barrel that does not stain. In black, gray, teal, burgundy. The ink in blue, black, green, or red. Extra fine, fine, medium, and broad points. \$5 Also, mylon barrel, 2.95. Stainless steel, 3.95 With 14K gold cap and clip, 8.75 Fed. tax included.

Stationery, Street Floor, Long Beach and Santa Ana

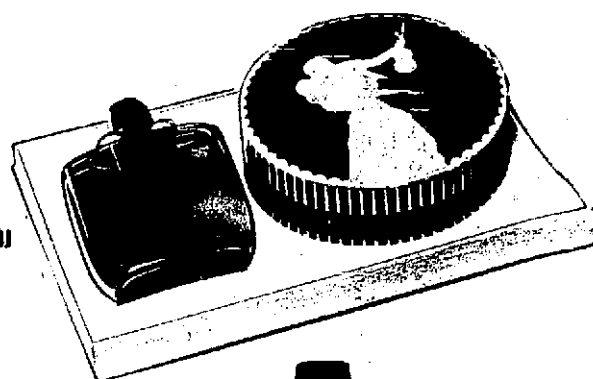
AT THE TOP OF HER LIST...DANA FRAGRANCES

Tabu, the forbidden perfume, provocatively alluring. Platine, elegant as an opera first-night. 20 Carats, fabulous as its name implies. Emir, exotically exciting.

- 13A — Platine Perfume, ¼ oz. 2.75, ¾ oz. \$5, ½ oz. \$10
 13B — Platine Cologne, 2 oz. 2.25, 3½ oz. 3.75, 8 oz. 6.50
 13C — 20 Carat Perfume, ¼ oz. 2.75, ¾ oz. \$5, ½ oz. \$10
 13D — 20 Carat Cologne, 2 oz. 2.25, 3½ oz. 3.75, 8 oz. 6.50
 13E — Emir Perfume, ¼ oz. 2.75, ¾ oz. \$5, ½ oz. \$10
 13F — Emir Cologne, 2 oz. 2.25, 4 oz. 3.75, 8 oz. 6.50
 13G — Tabu Perfume, ¼ oz. 2.75, ¾ oz. \$5, ½ oz. \$10
 13H — Tabu Cologne, 2 oz. 2.25, 4 oz. 3.75, 8 oz. 6.50, 16 oz. 10.50
 13J — Tabu Set, 2 oz. Cologne and 4½ oz. bath powder. 3.75

Add 10% Fed. tax to all prices.

Perfumes, Street Floor, Long Beach and Santa Ana



13J



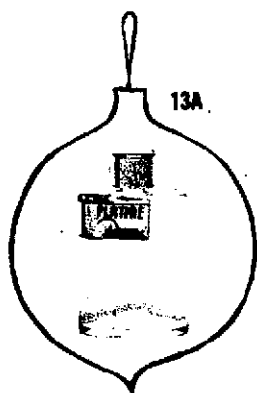
13H

13F

13E



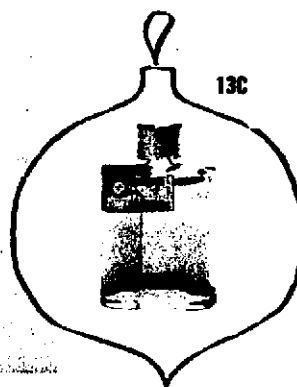
13B



13A



13D



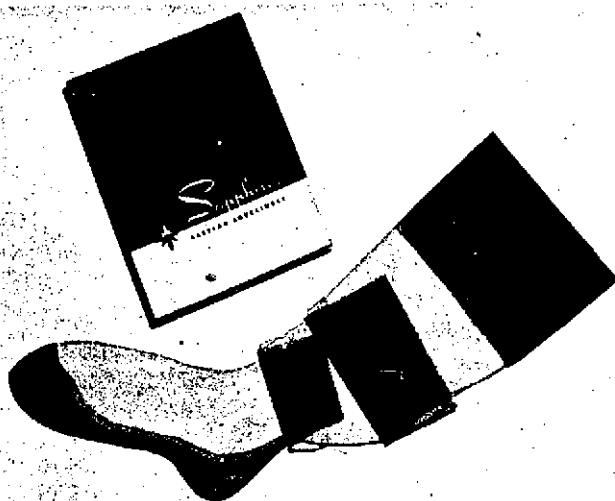
13C



SAPPHIRE HOSIERY

13K — Give Sapphires, the stockings of lasting loveliness. In shades to compliment her smartest winter costumes. Arabic, a sand-swept tan; Satin Smoke, a smoky taupe; Ginger-snap, a warm ginger tang. Short, medium, long lengths. Fine 10 denier, 75 gauge, 2.95. 12 denier, 60 gauge, 1.95. 30 denier, 60 gauge, 1.85 pair.

Hosiery, Street Floor
Long Beach and Santa Ana



13K



13P



13N

13L

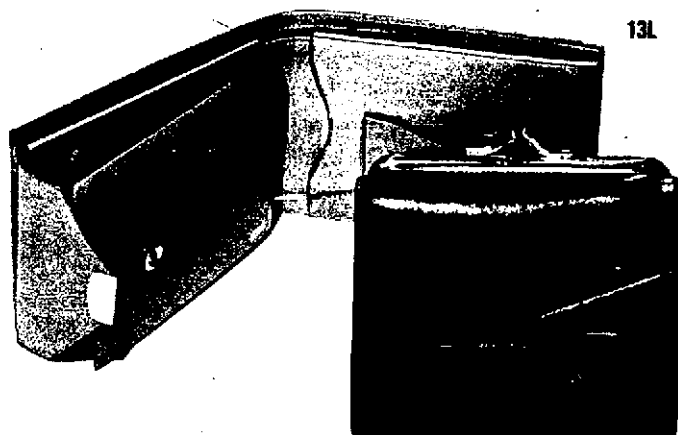
BY PRINCE GARDNER

13L — THE REGISTRAR billfold for men. Has add-a-passbar for extra windows, and front stamp pocket. 7.50*

13M — THE CONTINENTAL billfold purse for women. Has pull-out-bill compartment and removable photo card case. \$5*

*Add 10% Fed. tax.

Small Leather Goods, Street Floor
Long Beach and Santa Ana



13M

LENTHERIC SENTIMENTS

13N — 3 SILENT MESSENGERS. In 2 assortments of 2 oz. bouquets. Tweed, Miracle, and Confetti; or Tweed, Miracle, and Shanghai. The set, 2.50*

13P — FASHIONS IN FRAGRANCE, five ½-oz. flacons of Tweed, Miracle, Shanghai, Confetti, and Dark Brilliance Bouquet. 1.50*

13R — ADAM'S RIB, excitingly different. Toilet Water, 2.50* and \$4*.

Perfume, \$3*, \$10*, 18.50*

*Add 10% Fed. tax.

Perfumes, Street Floor, Long Beach and Santa Ana



It's knit, it's nice, it's cozy warm

MUNSINGWEAR SLEEPWEAR

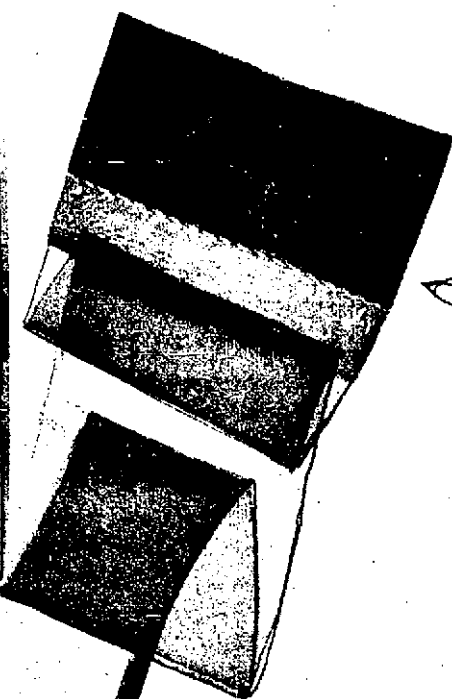
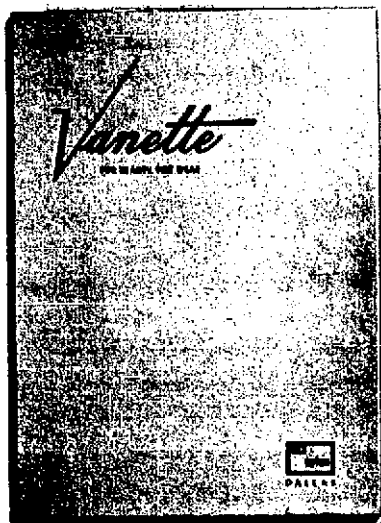
Elegant and warm, this wonderful nylon knit, with a deep-pile outer surface, silky smoothness inside for comfort next to the skin. Beautifully yours through sleeping and suds. Keeps its downy feel.

14A — "ANGELIC" GOWN in blue, pink, or yellow. Sizes 14 to 20. 10.95

14B — "BEWITCHERY" GOWN in blue, pink, or yellow. The yoke set with rhinestones. Blue, pink, yellow. Sizes 14 to 20. 14.95

14C — "IMPERIAL" PAJAMAS adorned with rhinestones and simulated pearls. Blue, pink, or yellow. 14 to 20 14.95

Knit Lingerie, Third Floor, Long Beach
Street Floor, Santa Ana



LANOLIN FINISH VANETTE HOSIERY

Hosiery that has received a beauty treatment. The same lanolin you use to keep your hands soft and smooth has been used to make these stockings extra soft. They cling to your legs, give smoother fit. For your Christmas giving or wearing, in Victorian Tones. Lamplight, a taupe tone verging on gray; Rose Punch, a deep rosy taupe; Carrousel, a basic beige. Short, medium, long leg lengths. Sizes 8 to 11. 15 denier 60 gauge, 1.50

12 denier, 66 gauge, 1.65

Sheer sandal foot, 1.65

Hosiery, Street Floor, Long Beach and Santa Ana



HELENA RUBINSTEIN FRAGRANCE GEMS

THE NOA NOA SERIES

- 15A — COMBINATION DUO, 2 oz. cologne and 3/4 oz. perfume, 5.25*
 15B — DUSTING POWDER, 9 oz. size, \$5*
 15C — BATH OIL, 2 ozs., \$5*
 15D — INDIVIDUAL cologne concentrate, 2.25*, 3.95*, \$8* (not shown), Individual perfume series, \$3*, \$10*, 17.50*

MERRY BATHERS

- 15E — A TRIO to scent you from head to toe. 2 oz. cologne, 3 oz. shaker talc, 3 3/4 oz. perfume foam bath. In White Magnolia, Heaven Sent, or Apple Blossom Time fragrance. 3.50*

COACH COMPANIONS

- 15F — A DUO of 2 oz. cologne, 3 oz. shaker talc in White Magnolia, Heaven Sent, or Apple Blossom Time fragrance, \$2*

MERMAID PACKAGE

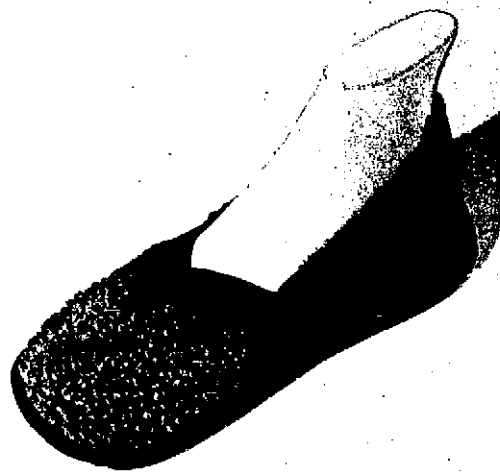
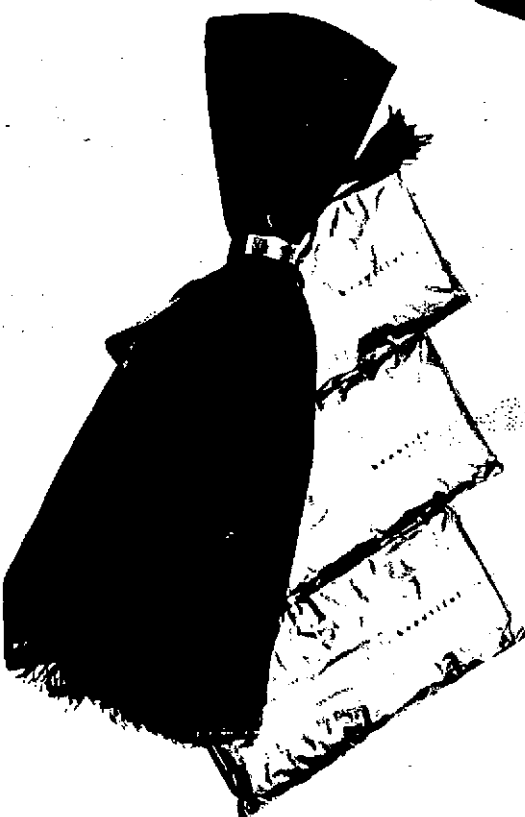
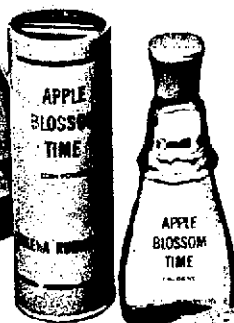
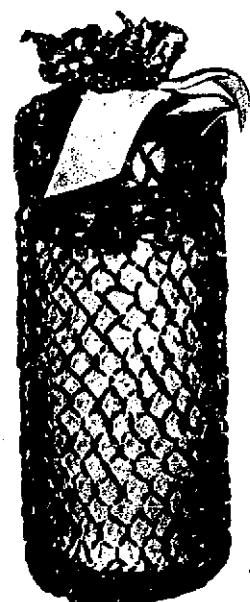
- 15G — FOAM BATH in a gay, glittery gold metallic fishnet wrap. In Command Performance, White Magnolia, Heaven Sent, or Apple Blossom Time fragrance. 1.75*

FOAM BATH

- 15H — FOAM BATH QUARTET, 2 ozs. each of Apple Blossom Time, Command Performance, White Magnolia, and Heaven Sent. \$3*

*Add 10% Fed. tax.

Cosmetics, Street Floor, Long Beach and Santa Ana



A SURPRISE PACKAGE

15M — BEAUTIFUL BRYAN HOSIERY, 3 pairs tucked in a lovely black or white rayon satin Evening Bag! The delightful way to give nylon stockings. The Beautiful Bryans in Brief, Regular, American Miss, and Long Lengths. Sizes 8 1/2 to 11. Choice of Ember Glow, a soft taupe, or Brilliant Beige, a soft beige. Evening bag and stockings, 5.05

Hosiery, Street Floor, Long Beach and Santa Ana

SO-SOFT ANGEL TREADS

15N — LAMBTEX BOOTIE with a foam rubber sole. You spring along just like walking on air. Loop-twist cotton uppers, bound with elastic for better fit. Tubable, of course. In red, pink, royal, white. Small, medium, or large sizes. 1.98 pair.

Notions, Street Floor, Long Beach; Lower Level, Santa Ana

GOURIELLI GIFTS

FOURTH DIMENSION, FOR HER

A fragrance keyed to contemporary living.
 15H — PERFUME, 3.50* 12.50* and 22.50*

15J — TOILET WATER, 5.50

15K — COLOGNE, 2.25* and 3.50* (not shown)

HERE'S NOW, FOR HIM

Elegant gift for the man in your life.

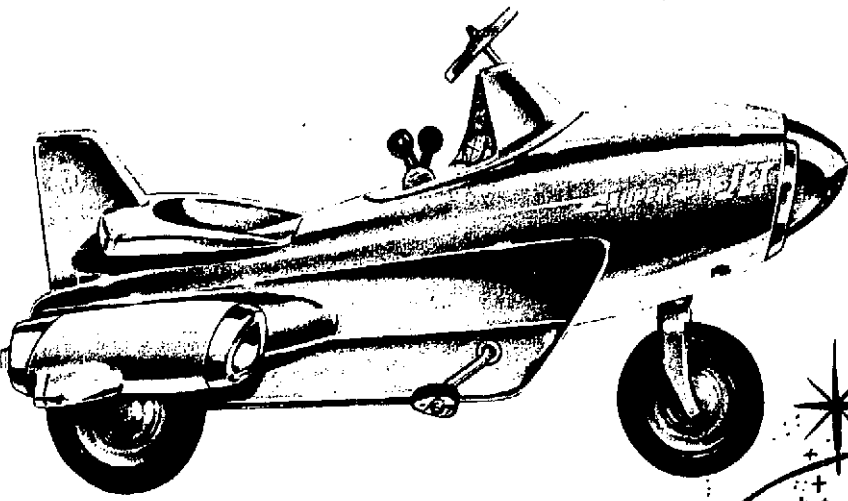
15L — THREESOME of Talc, Cologne, and After Shave. A use-together trio. 5.50* Each also available separately.

Cosmetics, Street Floor, Long Beach and Santa Ana

Santa's Coming, November 19th!

Santa's left the North Pole . . . and he's on his way to Buffums! He'll land his sleigh in our Toyland, and remain until Christmas Eve. See him Fridays, noon to 5:30, and 7 p.m. to 9 p.m. Other days, 9:30 to 11, and noon to 5:30. From December 6 through December 23, 11 a.m. to 2 p.m., 3 to 5 p.m., and 7 to 9 p.m. December 24, 9:30 to 11, noon to 5:30.

Photographs will be taken of each child talking with Santa. Available in a gift folder at \$1 each.



SUPER-SONIC JET

16E—BY MURRAY, an all-new design that will delight your young space dweller beyond words. Has full ball bearing wheels, chain drive, 360-degree front wheel steering, Delta Wing construction. A design of tomorrow for Christmas. 32.50

*Our Toyland,
Lower Level, Is
Santa's Workshop...
come see!*

CHILD'S OWN PHONOGRAPH

16C—Has three speeds, a four-inch speaker, two tubes, and volume control. More than a toy! A real phonograph, portable size, that lets the child enjoy his own record collection . . . without fear of ruining the grown-ups' record player. Plays up to 10" records. 24.95



STURDY GREYHOUND WAGON

16D—Has full Ball Bearing wheels with chrome-finished hub caps and Lifetime heavy duty tires. Body is made from one-piece 20-gauge cold rolled steel, with no seams, joints, or welds. Bottom is reinforced. Has red baked enamel body, white wheels. A superb, full-size wagon, 35" x 16½". 10.95



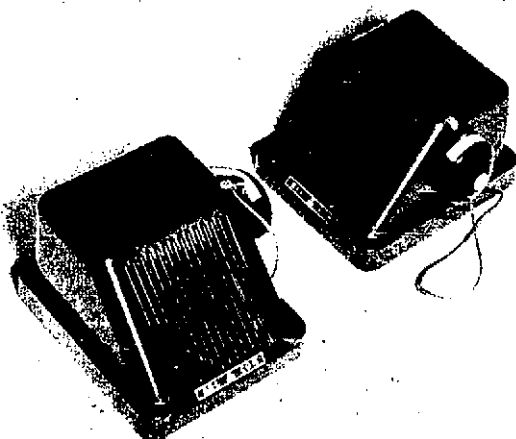
MUSICAL CUDDLE DOLL

16A—A KNICKERBOCKER TOY that is a perfect bedtime companion for your sleepy-head. Has a Swiss music box that plays a sweet lullabye. The body is soft red plush, the head is Vinyl. 12 inches tall. Comes with removable hat. 5.95
Also available without music box, 2.98

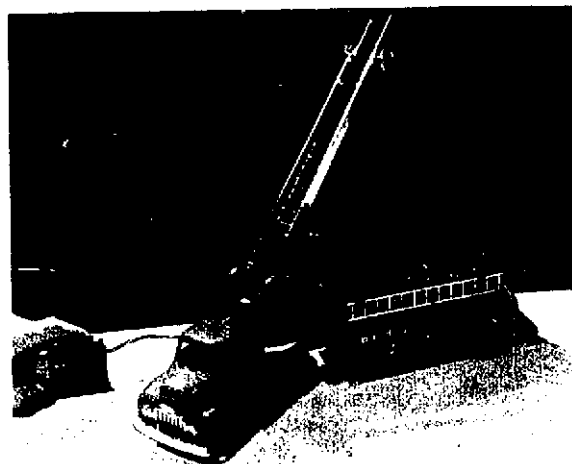


TWO-WAY INTERCOM SYSTEM

16F—BY BEL-COM, not a toy . . . the real thing, and at a price about half you would expect to pay. Completely equipped, ready to operate. Use it for room-to-room, house-to-garage, office-to-office communication. Junior can even rig it between his house and that of a friend's . . . and give the telephone a rest. Comes with 25 feet of wire. 9.95



BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES



ELECTRIC FIRE TRUCK

16B—GENERAL MOLDS creates an up-to-date fire truck, operated by remote control! Two Run-Rite motors are both operated from the same control box. Motor No. 1 propels the truck in forward and reverse, Motor No. 2 raises and lowers the ladders. Powered by two flashlight batteries. Truck is 17" long, almost 4" wide, and almost 5" high. 9.95

17U — NOEL DOME in pink, silver, blue.

17W — ACCORDION SNOWMAN, red, white, green.

17V — FEATHER TREE, white, chartreuse.

17Z — TOOTLING ANGEL, turquoise, pink.

17X — SPARKLE TREES, moss green, red, gold.

ORDER A GIFT WRAP FOR EACH GIFT

Our order-blank takes all the hustle out of Christmas shopping... and out of gift wrapping, too. Order a gift wrap for each gift. Order by number just as you did for the gift. Your packages will be sent to you magically beautiful. Gift wraps shown, 50c each.

CALL JEAN PAGE AT BUFFUMS... she will gladly be your personal shopper. Tell her what items you want. She will handle your order personally, even to the gift wrapping and mailing.



BUFFUMS' TOLL-FREE PHONE NUMBERS; Long Beach, 6-9841 and ZEnith 9841. In Santa Ana, Kimberly 2-6262 and ZEnith 2626.



BUFFUMS' FREE DELIVERY SERVICE... Via United Parcel Service, Buffums' offers free delivery on purchases to any place in Southern California... north to Santa Barbara, east to San Bernardino, south to San Diego.



FREE CUSTOMER PARKING, in Long Beach, in Buffums' Autoport adjoining the store, and in 50 Park and Shop lots conveniently located in downtown Long Beach. In Santa Ana, on Buffums' own Parking Terrace adjoining the store.

SPECIAL DECEMBER STORE HOURS, Monday, December 6 through Thursday, December 23, 9:30 a.m. to 9 p.m. December 24, 9:30 a.m. to 5:30 p.m. Buffums' regular store hours, Fridays, 12 noon to 9 p.m. Other days, 9:30 to 5:30.

NEED MORE TIME TO PAY FOR CHRISTMAS GIFTS? ... Now you can buy with No Down Payment — No Carrying Charge on a Buffums' 90-Day Account

Other Credit Plans Tailor-Made for You Include...

- **MERCHANDISE COUPONS** in amounts of \$25 or more... Spend like cash. Nothing down. Six months to pay. Small carrying charge.
- **CONTRACT ACCOUNT** for your major purchases. Nothing down, as long as 24 months to pay. Small carrying charge.
- **30-DAY ACCOUNT** with charge-plate. The pay once-monthly way to shop.

Just telephone our Credit Department or fill in the coupon below and enclose it with your order.

BUFFUMS', Pine at Broadway, Long Beach 2, California
BUFFUMS', Main at Tenth, Santa Ana, California

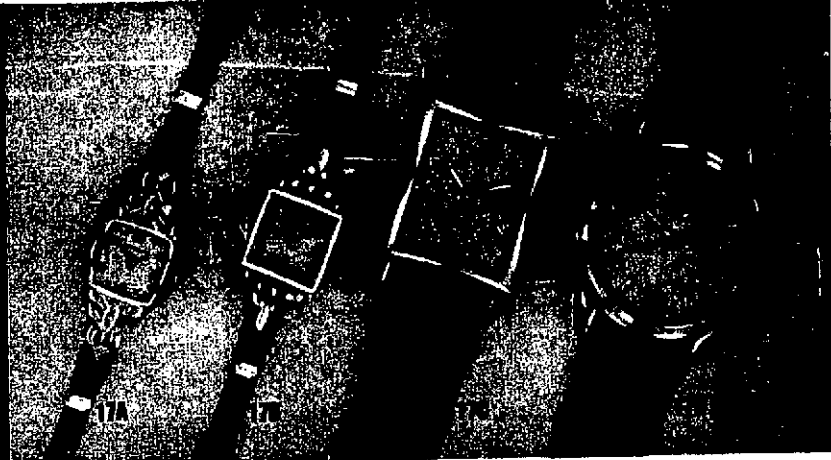
I wish to apply for the following Buffums' Credit Plan:

- ☐ 90-Day Term Account
- ☐ Merchandise Coupon Book
- ☐ Contract Account
- ☐ Monthly Charge Account (with Charge-Plate)

NAME _____

STREET _____ PHONE _____

CITY _____ ZONE _____ STATE _____



THIS IS THE CHRISTMAS TO GIVE A WATCH

BY LONGINES-WITTHNAUER
FOR WOMEN

- 17A — WITTHNAUER with 2 diamonds, 71.50
17B — LONGINES diamond watch, \$175

BY LONGINES-WITTHNAUER
FOR MEN

- 17C — LONGINES dress watch, 71.50
17D — 17-JEWEL Wittnauer automatic, 62.50

Choose... then buy through Buffums' Time Club. \$1 down, \$1 per week. No interest, no carrying charge. As long as one year to pay. Also, other Credit Plans on the Order-Blank page.

Watches, Street Floor, Long Beach and Santa Ana

17E — Grand Baroque by Wallace
\$39.75 per 6 pc. place setting

17F — Old Master by Towle
\$31.75 per 6 pc. place setting

17G — Chantilly by Gorham
29.75 per 6 pc. place setting

17H — Prelude by International
27.50 per 6 pc. place setting

17J — Damask Rose by Heirloom
27.50 per 6 pc. place setting

17K — Repousse by Kirk
\$ 27 per 6 pc. place setting

17L — Silver Wheat by Reid & Barton
29.75 per 6 pc. place setting

17M — Sweetheart Rose by Lunt
29.75 per 6 pc. place setting

17N — Repousse
Candlesticks 27.50

17P — Grand Baroque
Sugar and Creamer \$45

17R — Silver Wheat
Sandwich Tray 22.50

THIS CHRISTMAS, SAY IT WITH STERLING

Beautiful flatware by world-famed Silversmiths—and table accessories in matching pattern! Thrilling gift—a place setting in her favorite sterling pattern to begin (or further) her sterling collection... then, an added piece in the same pattern! A superb gift.

Easy, too... thru BUFFUMS' SILVER CLUB.

You pay only 33c down, 33c per week, on each 6 piece place setting or \$25 unit of holloware. No interest—no carrying charge. Also, see other Credit Plans on our Order-Blank page.

Prices include Federal Tax

... craftsmen of Europe, to you...

EXCLUSIVE ROYAL HOLLAND PEWTER

... through the shops of ... We bring you one of ... Pewter. You will fall ... Solid lines that fit into ... material that such a beautiful ... like solid could require ... it speaks. Do come see ...

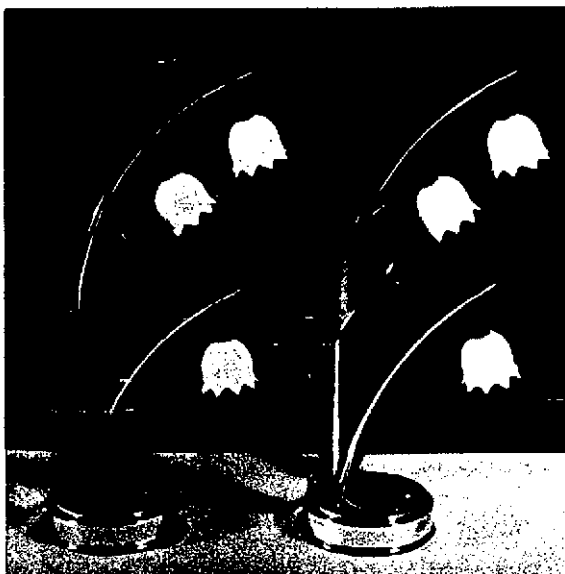
... in three sizes, left to right,
... Largest (not shown) \$21
... 17.50
... 12.95
... \$3.95
... not shown.

... and Santa Ana



EXPLORER MAPS

18F—So authentically planned they look as though they could have accompanied any of the world's famous explorers. On parchment paper, age-toned, labeled in latin, framed with antiqued maple. A gift supreme for the scholar's study, in perfect taste for any home that appreciates the unusual. \$30 pair.



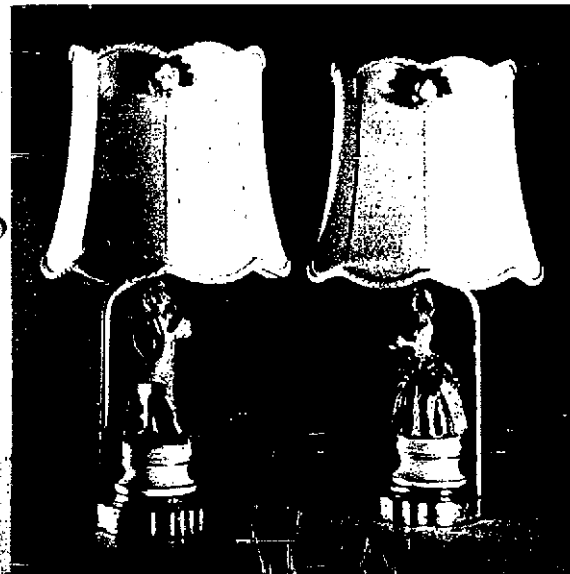
CHARMING LILY LAMPS

18G—Decorative little atmosphere lamps that look delightful on a mantel or hall table. The light is enclosed in dainty Lily-of-the-Valley blossoms, giving the blossoms a life-like look. In green and white with brass or copper bases and stems. 29.50 pair.



MODERN DESK LAMPS

18H—Modern in mood and modern in theory, too. They focus light exactly where you want it, without distracting from the lighting effects in the rest of the room. Designed with brass base and tan or brown grass-cloth shade. Single stem, 11.95. Double stem, ideal to use between twin beds or between two chairs, 19.95



FIGURINE LAMPS

18J—Graceful boy or girl figurines, with delicate coloring... beneath an exquisite lined shade, trimmed to match the figurines. Brass mounting. The ideal boudoir lamp. Impressive in any period room. Designed to use singly as well as in pairs. 29.50 each.

Gift Shop, Lower Level, Long Beach and Santa Ana



GOLDEN BOOKS FOR THE YOUNGER SET

19A — All beautifully illustrated, giving hours of enjoyment to the little folk.

CHRISTMAS BOOK, 1.50

THE NIGHT BEFORE CHRISTMAS, \$1

NURSERY TALES, 1.50

WONDERFUL STORY BOOK, 1.50

ANIMAL ABC, \$1

BABY ANIMALS, \$1

BABY FARM ANIMALS, \$1

THE GREAT BIG ANIMAL BOOK, \$1



GOLDEN BOOKS FOR THE GROWING MIND

19B — Books designed to give knowledge, make explanations much easier.

THE GOLDEN DICTIONARY, 1.95

THE GOLDEN GEOGRAPHY, 3.95

THE GOLDEN ENCYCLOPEDIA, 2.95

PICTURE BOOK OF WORDS, \$1

PICTURE BOOK OF NUMBERS, \$1

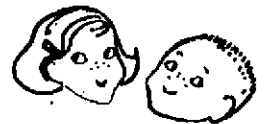
PICTURE BOOK OF SCHOOL DAYS, \$1

THE GOLDEN PICTURE DICTIONARY, \$1

TREASURY OF NATURAL HISTORY, \$5

GOLDEN BIBLE NEW TESTAMENT, 2.95

GOLDEN BIBLE OLD TESTAMENT, 2.95



FOR OLDER YOUNGSTERS

19D — A flight into adventure for the older book lover.

THE BOY SCOUT ENCYCLOPEDIA, 2.75

THE COWBOY ENCYCLOPEDIA, 2.95

by Marguerite Henry

BRIGHT OF THE GRAND CANYON, 2.95

SEA STAR, 2.95

JUSTIN MORGAN HAD A HORSE, 2.95

MISTY OF CHINCOTEAGUE, 2.95

BORN TO TROT, 2.95

KING OF THE WIND, 2.95

ALBUM OF HORSES, 2.95



Books, Lending Library, Lower Level,
Long Beach and Santa Ana



OFTEN-ASKED-FOR BOOKS

19C — Some of our most popular. Includes the "Tell Me About" religious series.

BIBLE STORIES, 2.95

TELL ME ABOUT PRAYER, \$2

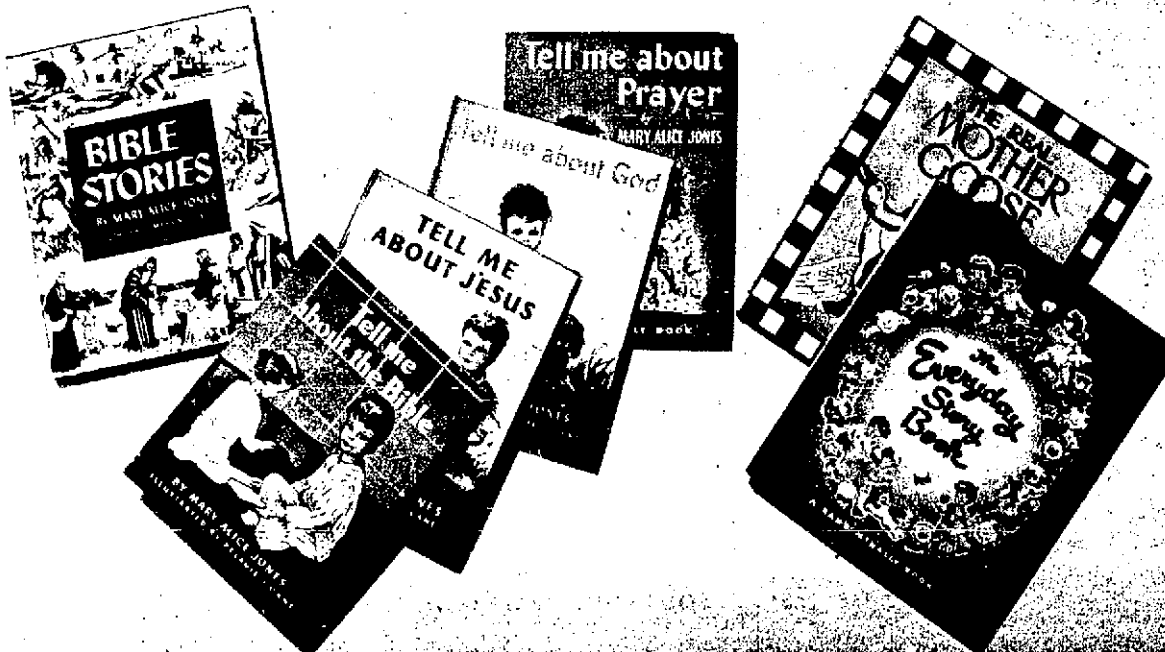
TELL ME ABOUT GOD, \$2

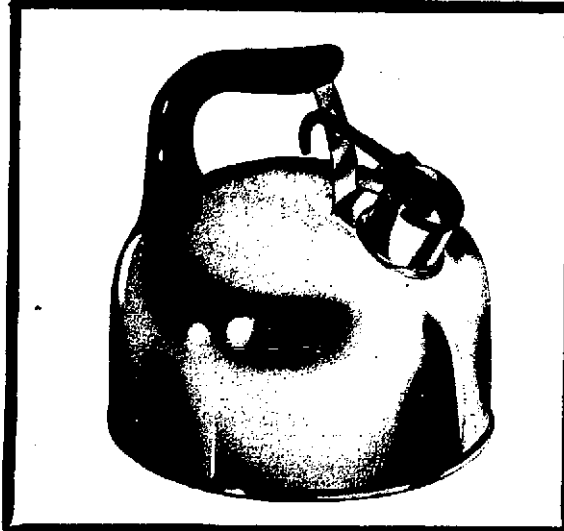
TELL ME ABOUT JESUS, \$2

TELL ME ABOUT THE BIBLE, \$2

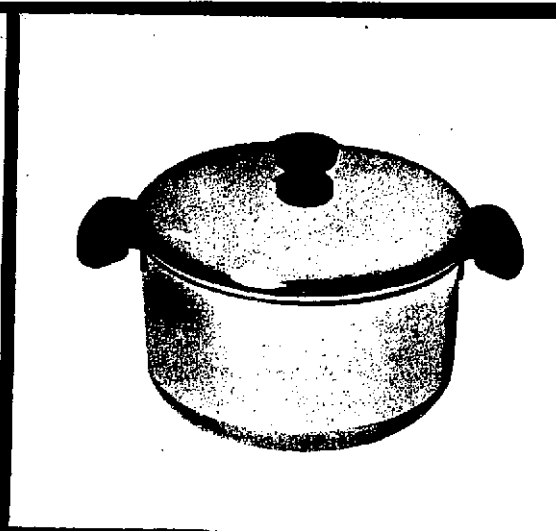
THE REAL MOTHER GOOSE, 2.95

THE EVERYDAY STORY BOOK, 2.50





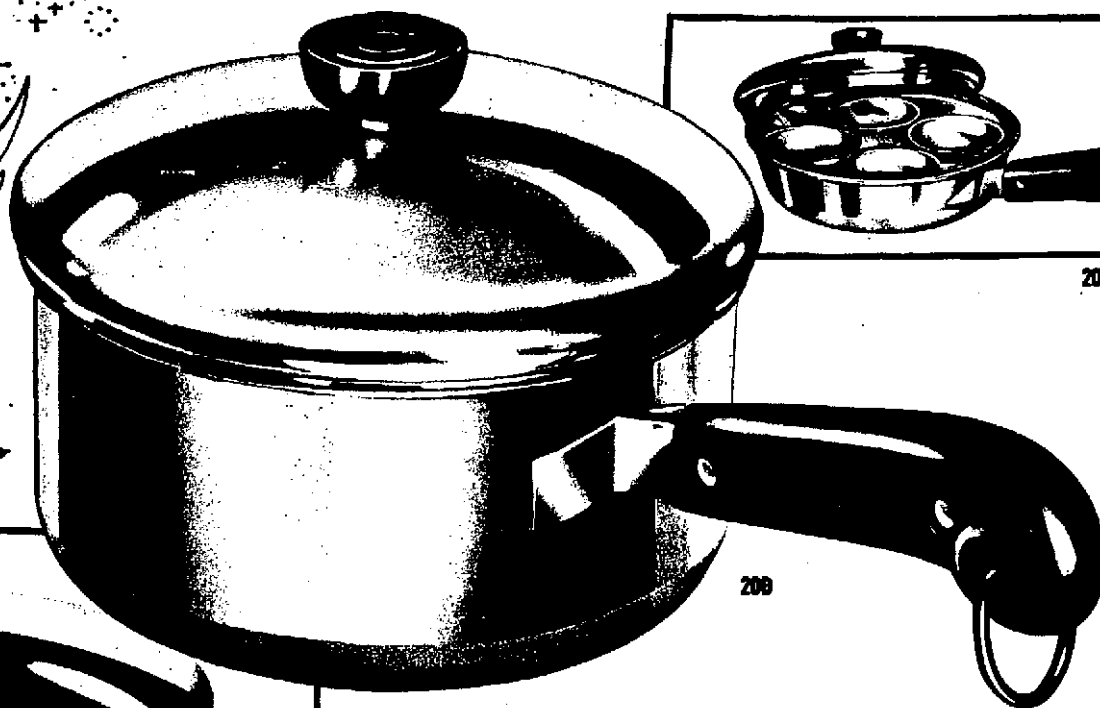
20A



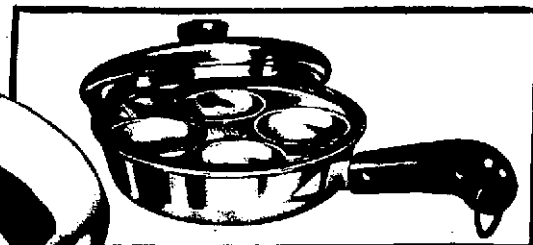
20B



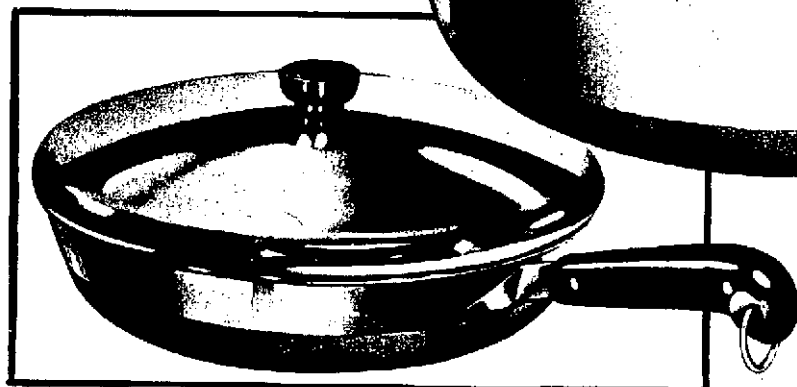
20C



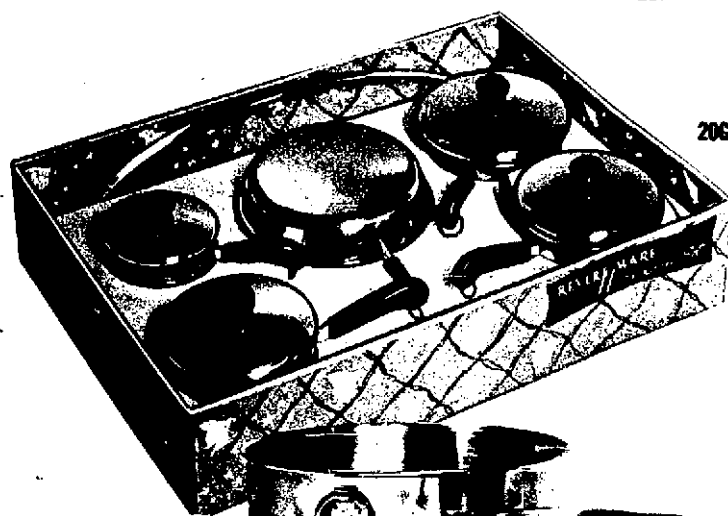
20D



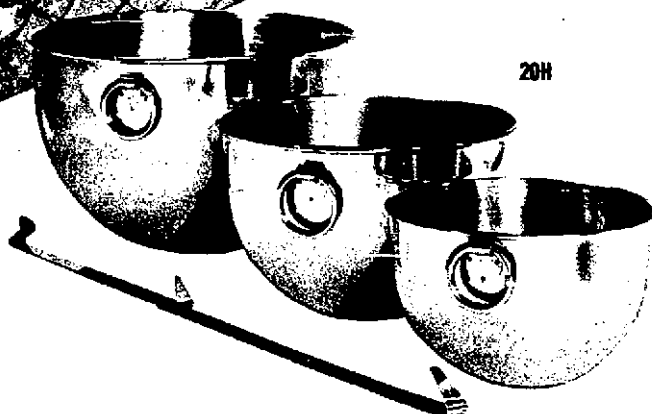
20E



20F



20G



20H

IT'S COPPER THAT MAKES THE DIFFERENCE WITH REVERE WARE

Copper, the oldest metal known to mankind, conducts heat faster than any other metal used in cooking utensils. That's why Revere Ware has copper where it counts... on the bottom where heat meets utensil. Copper spreads the heat quicker, more evenly, so you save fuel and avoid hot spots. Revere Ware's thick copper bottoms combine with gleaming stainless steel bodies and cool Bakelite handles to make the world's finest, most durable cooking utensils... and Christmas's finest gifts.

20A — TEA KETTLE, 2½ quart size, 4.95

20B — SAUCE POT, 4 quart size, 7.75

20C — DOUBLE BOILER, 1½ pints 6.25, 1½ qts. 8.25, 2 qts. 9.50

20D — COVERED SAUCE PANS, 1 qt. 3.95, 1½ qts. 5.25, 2 qts. 5.85, 3 quarts, 6.75

20E — BREAKFAST UNIT, an 8-inch skillet with egg poacher inset, 8.45

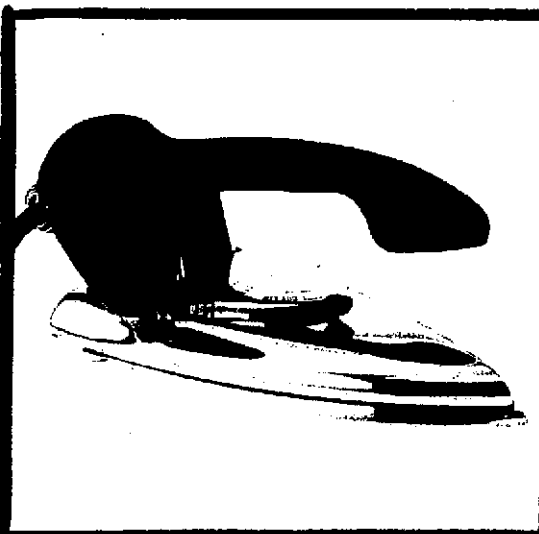
20F — FRENCH CHEF SKILLETS, 6 inch 4.60, 8 inch 5.95, 10 inch 7.75, 12 inch size, 9.75

20G — ELEVEN-PURPOSE SET, a never-to-be-forgotten gift. Includes 6 Revere Ware utensils... 1 qt. covered sauce pan, 3 qt. covered sauce pan, 1½ qt. double boiler, 10 inch covered skillet, breakfast unit, 28½" hanging rack with 10 brass hooks... 39.95

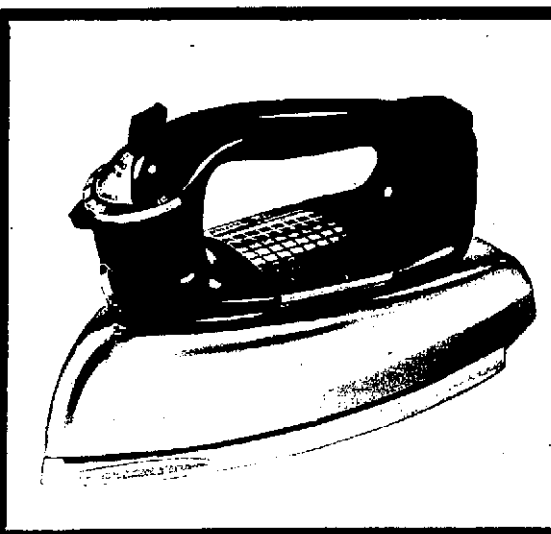
20H — MIXING BOWL SET, with rack. Includes 1, 2, and 4 quart mixing bowls in lightweight stainless steel. 9.50

Housewares, Lower Level, Long Beach and Santa Ana

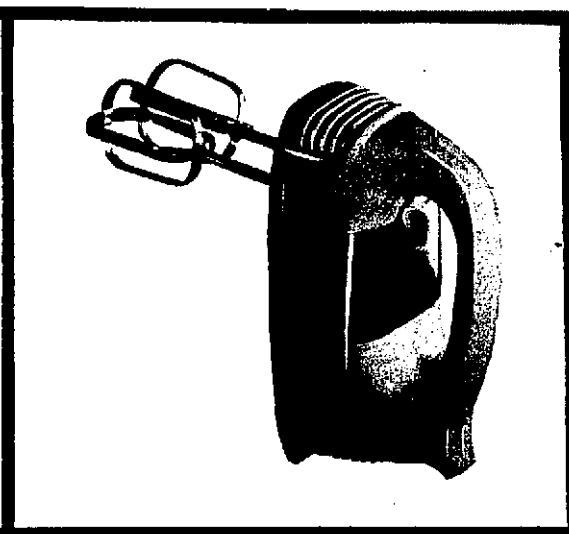
BUFFUMS' ... SOUTHERN CALIFORNIA'S MOST GIFTED STORES



21A



21B



21C



MERRY CHRISTMAS FROM GENERAL ELECTRIC

21A — PORTABLE STEAM IRON ... actually a steam iron and a dry iron in one. The ideal travel iron. **14.95**

21B — STEAM OR DRY IRON that changes from steam to dry with the flick of a button. Right at your fingertips, the Visualizer fabric dial that has settings for all fabrics. **17.95**

21C — PORTABLE MIXER that really mixes, and has power to spare. Has beater ejector. Hangs up like a saucepan. **19.50**

21D — AUTOMATIC TOASTER that gives you toast just the way you want it. You select any shade from light to dark. Toast pops up when done. With brown trim, **21.95**. With ivory trim, **22.95**

21E — AUTOMATIC COFFEE MAKER makes 2 to 9 cups of perfect coffee every time. Just set the Brew Selector to strength you prefer, then forget it! **29.50**

21F — SANDWICH GRILL AND WAFFLE IRON grills, toasts, fries foods right at the table. With indicator light that tells you when the correct temperature is reached. **22.50**



BY SUNBEAM, FOR BETTER LIVING

21G — STEAM OR DRY IRON, an outstanding standard type iron with inside tank. Light in weight, fast heating. **17.95**

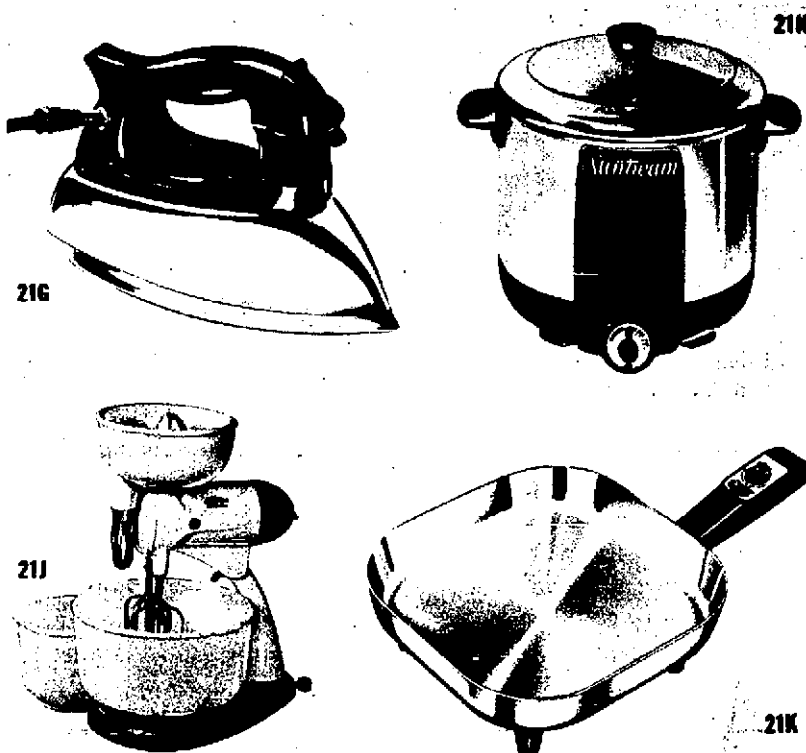
21H — COOKER AND DEEP FRYER ... it's a deep fryer, cooker, chafing dish, casserole, steamer, bun warmer, corn popper, blancher for vegetables for home freezing. **31.50**

21J — FAMOUS MIXMASTER ... the one, the only, with its bowl-fit beaters that mix cakes as much as one-fourth higher. Includes juice extractor. **45.75**

21K — AUTOMATIC FRYPAN with controlled heat that eliminates guesswork. Use for roasting, stewing, even for baking potatoes ... as well as for all frying. May be washed like any other frying pan. You'll use it every day. **24.95**

Glass lid, \$2. Aluminum lid, \$3.

Housewares, Lower Level, Long Beach and Santa Ana

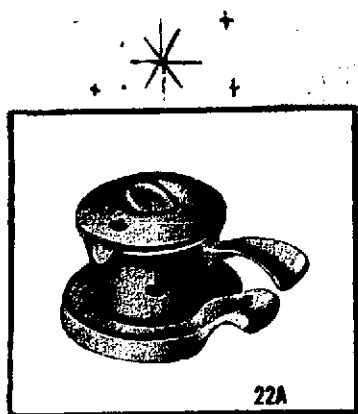


21H

21G

21J

21K



22A

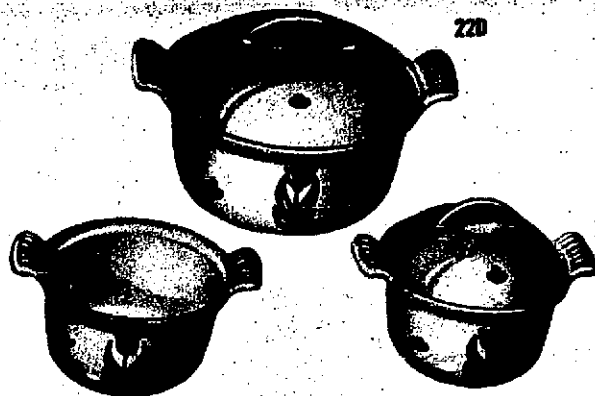


DRU OVEN-TO-TABLE WARE FOR A LIFETIME OF BEAUTY

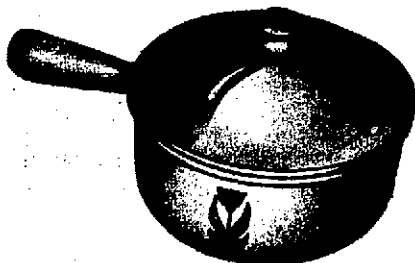
Charming Delft Blue porcelain over a cast-iron ware, adorned with charming hand-painted blue flowers. It's the famous oven-to-table ware that smart moderns are so enthusiastic about. Cooks better, keeps food hot at the table.



22B



22D



22C



22E

22A — BUTTER MELTER, cover and base. 4.45

22B — OVAL BAKER with cover, 1½ qt. 7.45, 2¼ qt. \$9.95, 3¼ qt. 10.95

22C — SAUCE PAN with cover. 1 qt. 5.95, 1½ qt. 7.95, 2 qt. 8.95, 3 qt. 9.95

22D — COVERED CASSEROLE, 1 pint 4.50, 1¼ qt. 7.75, 1¾ qt. 8.95, 6 qt. 16.95

22E — FRYING PAN 8½" size, 5.95, 10¼", 7.95, 11½", 8.95

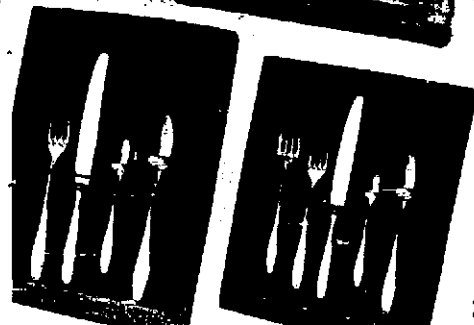
Housewares, Lower Level, Long Beach and Santa Ana



22H



22J



22L

ROBESON FLATWARE

22H — BRIGHT DAWN pattern. A 26-piece service for six with tray. Each piece extremely graceful, pleasant to use. 29.95

22J — CONTINENTAL STEAK SET, 6 pieces in a deluxe plastic box. Forged blades, ivory color styrene plastic handles. Set, Special 7.88

22K — 4-PC. BRIGHT DAWN table setting. Lunch-eon fork, teaspoon, soup spoon, luncheon knife. Gift boxed. 4.75

22L — 5-PC. BRIGHT DAWN table setting. Lunch-eon fork, salad fork, teaspoon, soup spoon, luncheon knife. 5.75

Housewares, Lower Level, Long Beach and Santa Ana

THE CHEMEX COFFEEMAKER

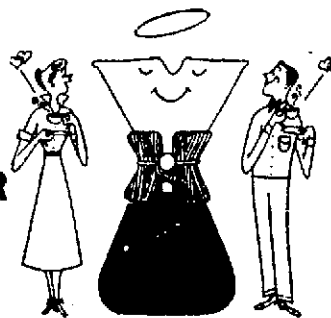
22F — No grounds for divorce! The Chemex Coffeemakers produce crystal clear coffee free of mud by perfect filtering through high grade filter paper. Modern glass Chemex doubles as coffee server with its birchwood collar-handle.

Pint Model, 1 to 4 cups, 4.50

Quart Model, 2 to 9 cups, \$6

½ Gallon Model, 2 to 14 cups, 9.50

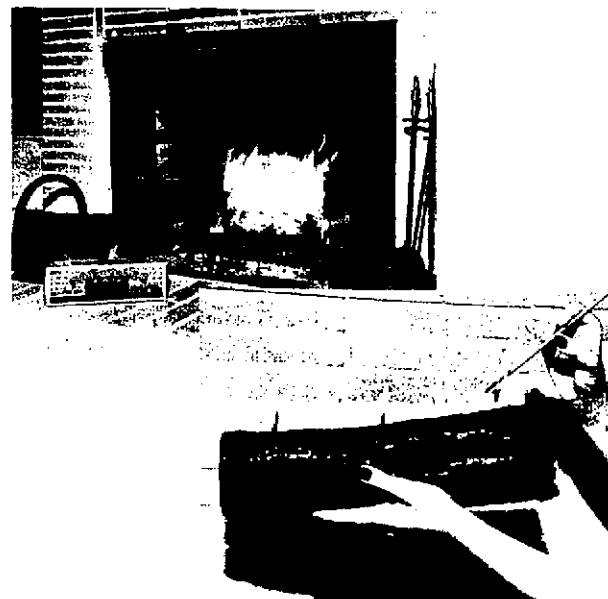
Bonded Filterpapers (pack of 100), 2.75



LAST-LONG PARTY LOGS

22G — The hospitality of an evening's fire, with none of the fuss and muss! Just light the three wicks and in minutes the flickering magic of a natural fire. Party logs are long lasting, bright burning. They produce heat, burn smokeless, odorless...and completely consume themselves. No tiresome cleanup. These synthetic logs contain no wood. Approximately 6" in diameter, 15" in length. Each individually gift boxed. Buy for holiday parties or gifts. 3 for 2.98

Housewares, Lower Level, Long Beach and Santa Ana



SMART CAL-DAK TRAYS FOR EVERY HOSTESS, EVERY HOME WITH TV

They have real style and beauty. They're the answer to the modern informal dining trend. They fill the need for extra table space when entertaining in the small home. They are oh-so-convenient for snacks or meals in front of the TV. Now for your Christmas choosing in many styles. All fold away for cozy storage.

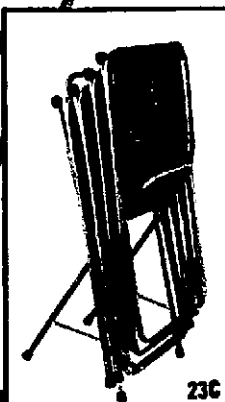
Housewares, Lower Level, Long Beach and Santa Ana



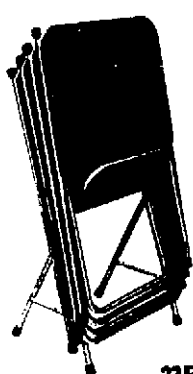
23B

23B — TRAY TABLE, size 12 $\frac{3}{4}$ " x 17 $\frac{1}{2}$ ". In four exclusive patterns—Antique Grape in aqua and gold; Bamboo, in tan and green; Black Floral, black background; Antique Bouquet, light green background. 2.95

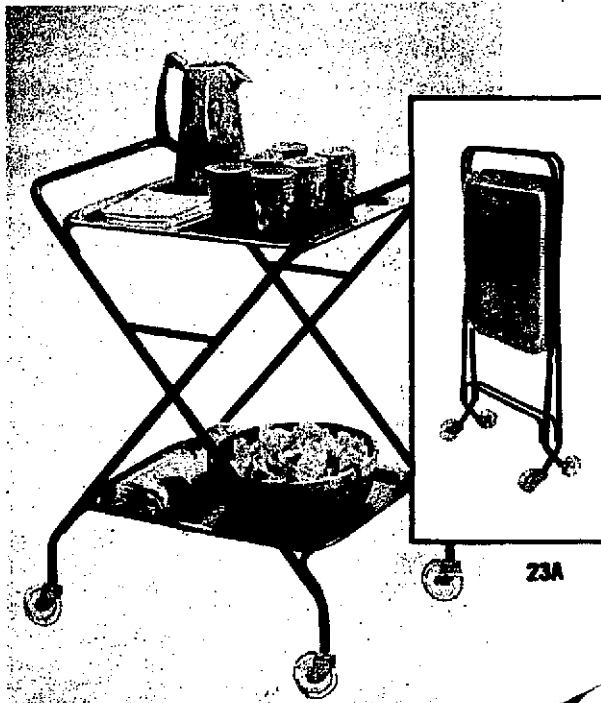
23C — TRAY TABLE SET. Four trays in patterns listed above. With stand. 11.95



23C



23E



23A

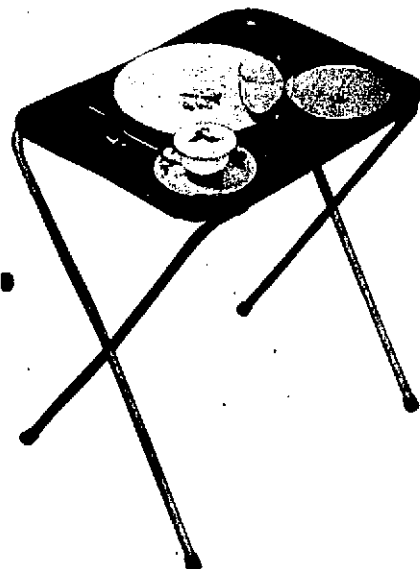
23A — HOSTESS CART with two large trays, 20 $\frac{3}{4}$ " x 16". Held securely on the tubular steel frame by steel clips. Trays remove for easy storage. Full swivel 3" Lucite casters for easy wheeling. Mocha and teal trays with black satin enamel finish frame. 8.95



23D

23D — KING SIZE TRAY TABLE. Tray measures 20 $\frac{3}{4}$ " x 16". Mocha and teal. 9.95

23E — KING SIZE SET. 4 trays with stand. Mocha and teal. 19.95



RUBBERMAID HOUSEWARES FOR THE EFFICIENT KITCHEN

Just nothing adds more to the efficiency, the convenience, and the pride of a well-managed kitchen. There is a Rubbermaid kitchen accessory for your every need... from saving dishes from nicks and scratches to saving feet from great fatigue. We show here some of our most popular.

23F — DRAINBOARD TRAY AND DISH DRAINER in red, white, yellow, green, coral, chartreuse.

Trays, 2.29, 2.59, 2.99, 3.99.

Dish Drainer, 2.99, 3.99.

23G — SINK LINER AND SINK DIVIDER in red, white, yellow, green, coral, chartreuse.

Sink Liner, 1.49 and 1.79.

Sink Divider, 1.49

23H — PLATE RACK in red, white, yellow, coral, chartreuse. Two sizes, 1.49 and 1.99

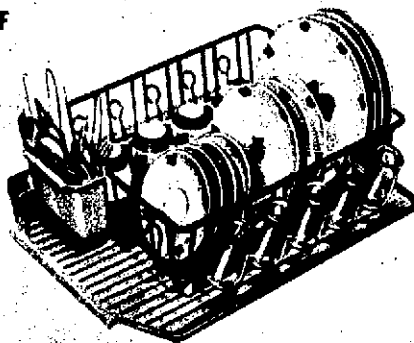
23J — TREAD-EASY FLOOR MAT in red marbled with white, black marbled with white, green marbled with white, yellow marbled with brown. 4.99

23K — BATH MAT in white, yellow, peach, dubonnet, light blue, light green. Three sizes, 1.79, 2.29, 2.79.

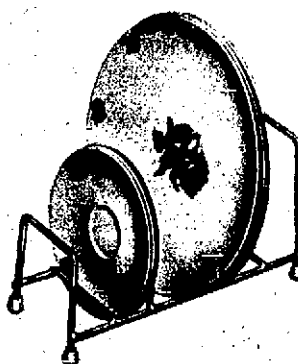
23L — TOILET TOP TRAY in white, yellow, peach, dubonnet, light blue, light green. 1.19

Housewares, Lower Level, Long Beach and Santa Ana

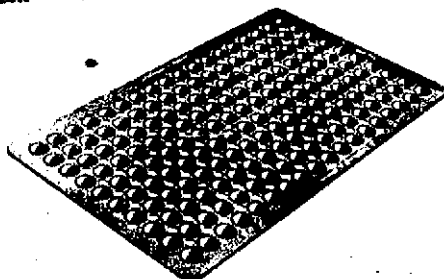
23F



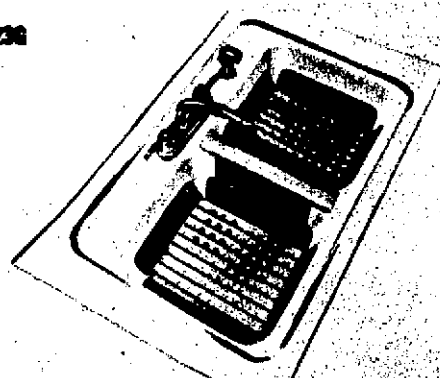
23H



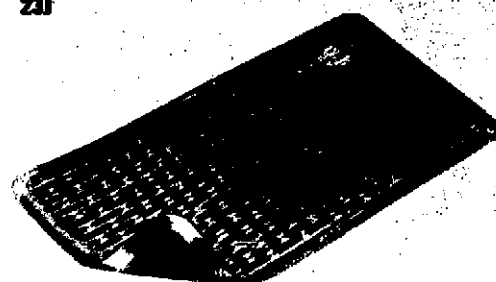
23K



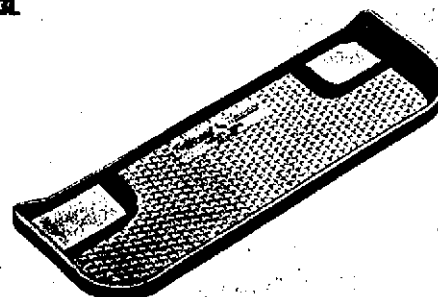
23G



23J



23L



**Newer, heavier in weight, O'Bie
PERMANTIQUE DRAPERIES, 56 SIZES**

24A — YOU are the creative artist in your own home . . . and O'Bie of California helps you create a masterpiece of color and design for the Yuletide with new fade-resistant Celanese antique satin draw draperies. Resistant to sun, fog, smoke, fumes, or cleaning. In jade, pink rose, cocoa, gold, red, chartreuse. Size 47 x 84", at a special, 8.99 pr. See others below, priced lower than ever before.

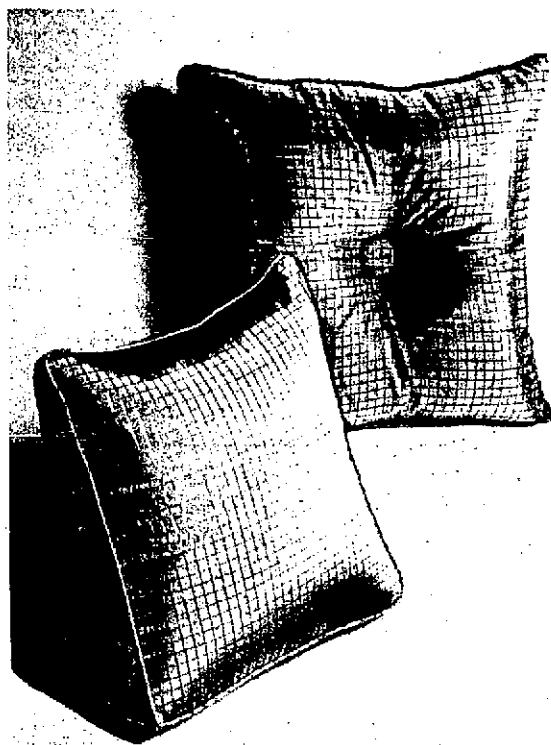
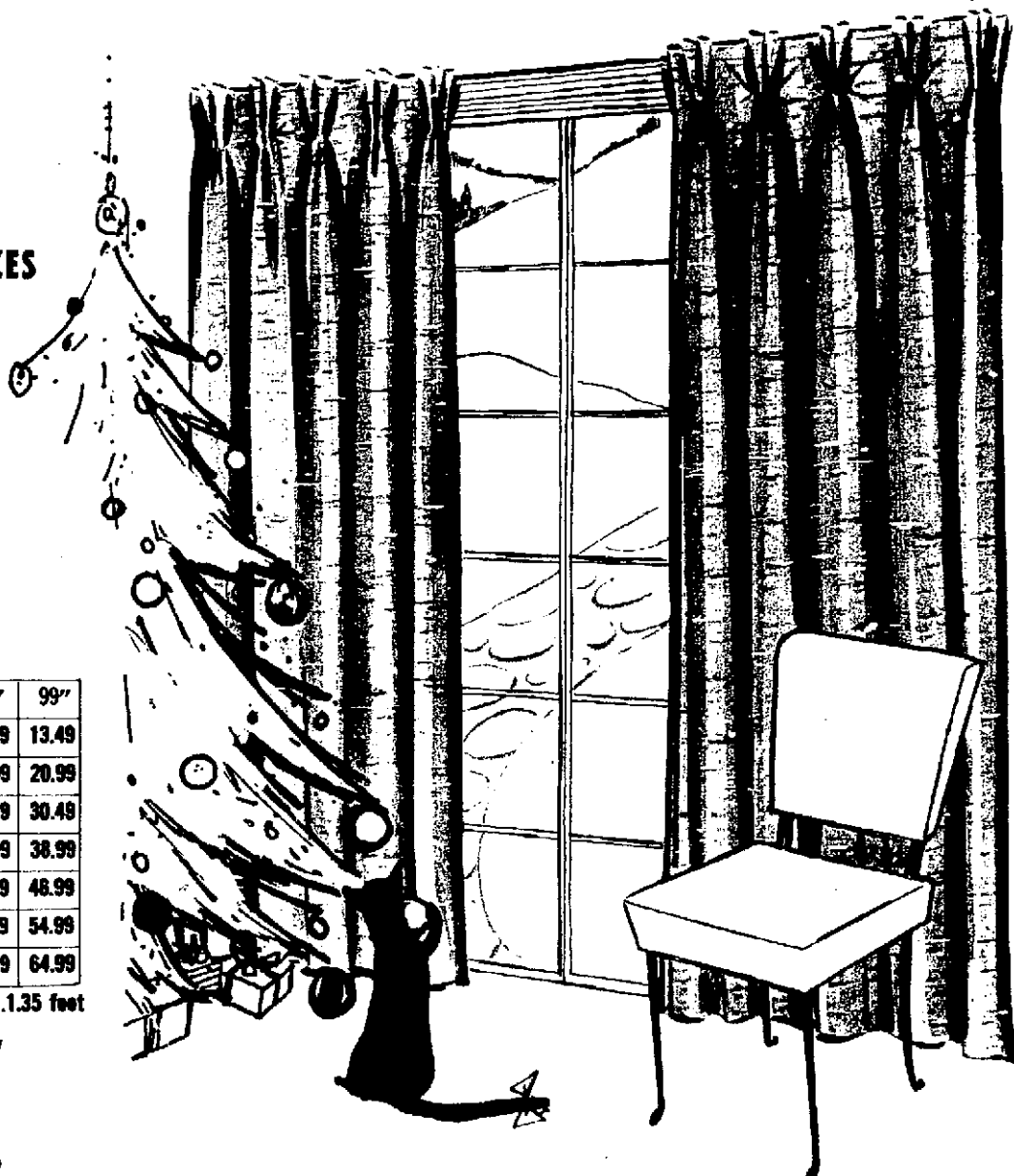
OVERALL width to pair

Length	36"	45"	54"	63"	72"	84"	90"	99"
47" Wide	6.29	7.29	7.89	8.29	8.69	8.99*	11.99	13.49
69" Wide	10.79	12.49	13.49	14.49	15.99	16.49*	18.99	20.99
94" Wide	13.89	14.99	17.99	19.99	21.99	23.49*	26.49	30.49
116" Wide	17.99	19.99	23.99	26.49	27.99	29.99	35.99	38.99
140" Wide	20.99	24.99	28.49	30.99	32.99	33.99*	40.99	48.99
160" Wide	26.49	32.49	36.49	39.99	41.99	42.99	49.99	54.99
182" Wide	29.99	34.99	39.99	44.99	47.99	51.99	58.99	64.99

Yardage (45") 2.25 yard Valancing (9" & 12") . . . 1.35 feet

*Mail and phone orders accepted on starred sizes only
Allow 14 days delivery on all others.

Draperies, Fourth Floor, Long Beach; Lower Level, Santa Ana



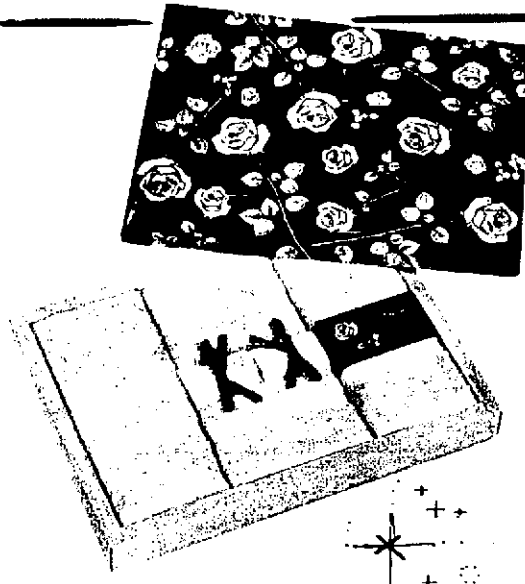
"GOLDFLEX" PILLOWS

BY PILLOWS OF CALIFORNIA, beautifully designed in rayon taffeta with gold metallic check design. Kapok filled. In natural, maize, rose, pastel green, blue, turquoise, gray.

24D — 21" SQUARE style, with button center. 4.95

24E — 3-WAY WEDGE style, large size to use while televiewing, reading in bed. Natural, rose, pastel green, maize, gray, turquoise. 7.95

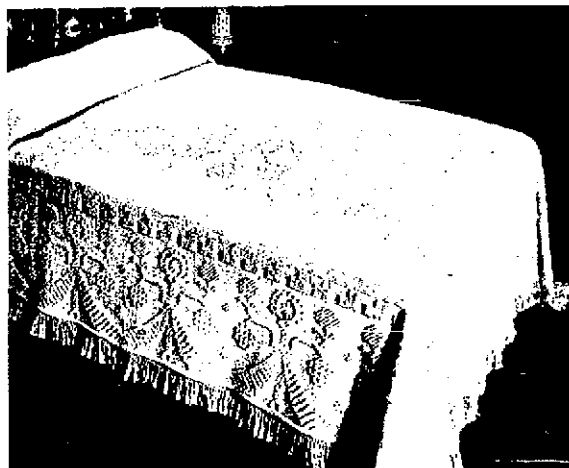
Art Needlework, Fourth Floor, Long Beach
Lower Level, Santa Ana



FIELDCREST TOWEL SET

24B — BEAUTIFULLY BOXED, trousseau luxurious, this Fieldcrest set that is a complete towel ensemble for two. Includes two each of bath towels, face towels, and face cloths. In the most popular bathroom colors . . . aquamarine, blue, spruce green, tropic pink, fireglo red, and lemon. Priced widely for your Christmas budget. 4.95

Bath Shop, Fourth Floor, Long Beach
Lower Level, Santa Ana



FAMOUS BATES SPREAD

24C — THE GEORGE WASHINGTON, the most popular Colonial spread in American homes today. Original with Bates, made only by Bates. It carries a certificate of ownership and is permanently registered in the name of the owner. Made of lovely soft yarns, it is reversible, easily washed, needs no ironing. Antique white with fringe. Give one for Christmas and you give a fine "heirloom in the making." Twin size, 82 x 110", 28.50. Double size, 96 x 110", 28.50

Bedspreads, Fourth Floor, Long Beach
Lower Level, Santa Ana

No gift compares with the gift of sleep.



Santa suggests sound sleep with

PLAYTEX PILLOWS

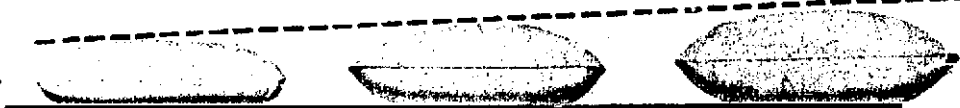
the only 'customized' pillows

25A — Nothing more luxurious than to put one's head down on the pillow, smile blissfully—then promptly drowse off into the land of dreams! . . . and how well Playtex pillows cooperate! Customized to meet the individual sleeper's need—made from latex that's allergy-dust free! Each pillow is cased in a fine white Sanforized cotton zippered cover—each beautifully packaged for Christmas gift giving!

Pillows, Fourth Floor, Long Beach; Lower Level, Santa Ana

**Playtex
Pillows**

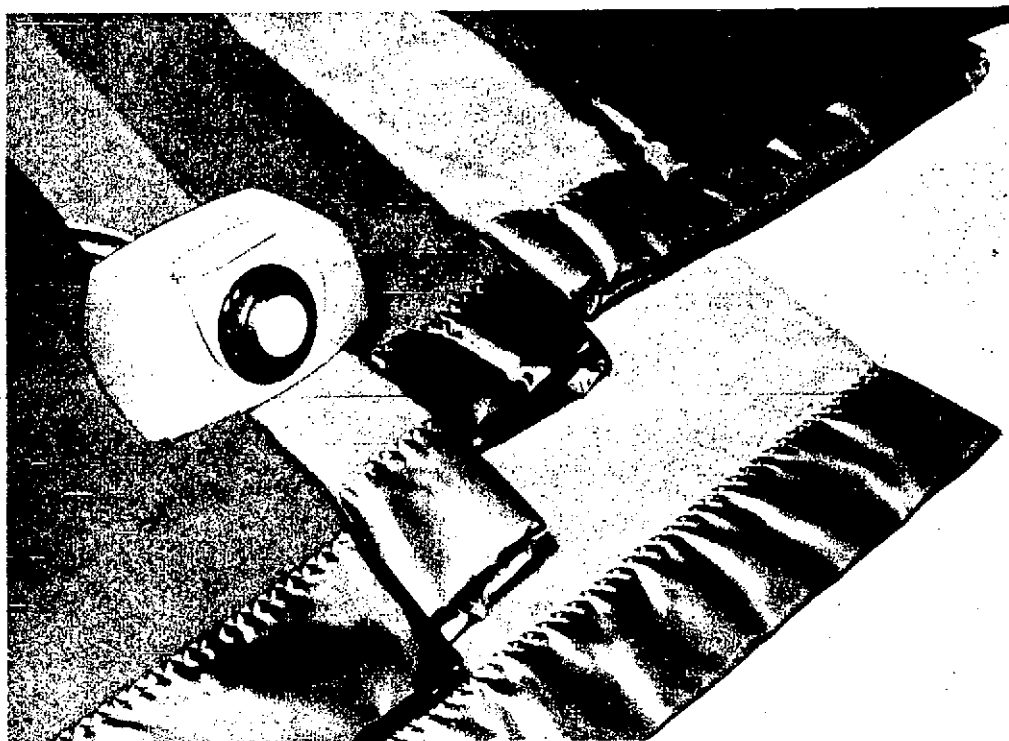
"Perfect for Christmas Giving"
Designed for healthful living



Regular
Height, 5.95

Extra
Plump, 7.95

King
Size, 9.95



General Electric presents the first and only CUSTOM-CONTOURED AUTOMATIC BLANKET

25B — G.E., the blanket that adds a blissful "plus" to your sleeping comfort. NOW, no matter how you twist and turn, your G.E. blanket won't slip off or ride up . . . because it's contoured to fit your mattress. This, of course, in addition to the

sunshiny warmth without weight!

YOU choose the degree of warmth you like—set the bed-side control dial—and that degree of warmth is automatically maintained!



See! . . . the contoured corners make bed-making a simple affair. The bed stays neat and smooth . . . the blanket won't slip off or ride up.

The GE is uniformly warm — no more huddling in one warm spot.

The G.E. has no lumpy thermostats—no unprotected areas!

The G.E. is the only Blanket with Sleepguard for your complete protection!

Six luscious colors—Dresden Blue, Turquoise, Rose Pink, Garden Green, Citron Gold, and Flamingo Red.

Twin Size, 44.95. Double Bed, 47.95

Double Bed, Dual Control 57.95

Blankets, Fourth Floor, Long Beach; Lower Level, Santa Ana

BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES

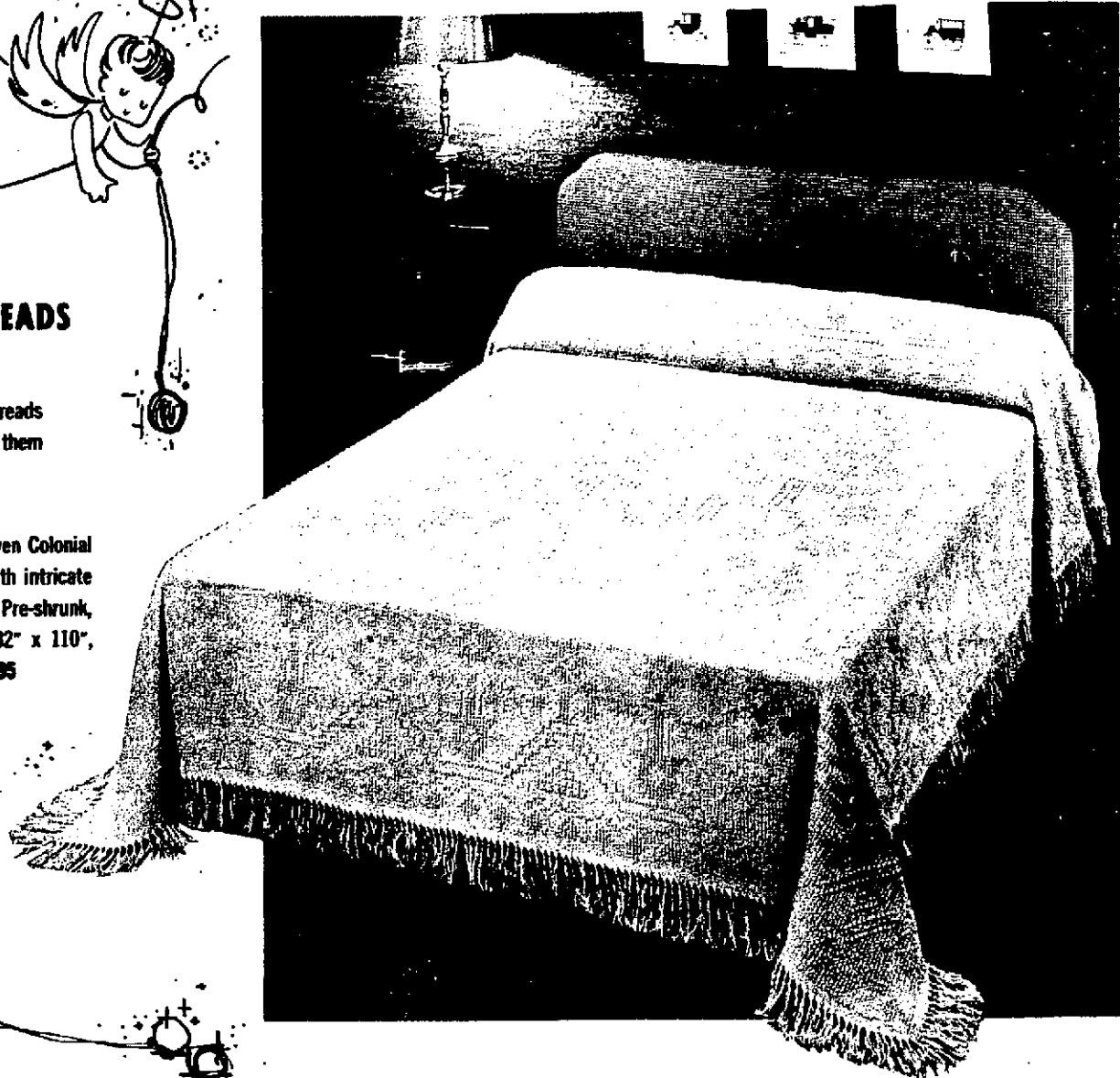
GENERAL  ELECTRIC

LADY HAMILTON BEDSPREADS WITH BEAUTIFUL FRINGE

A grand Christmas value. These popular spreads usually have the price 19.95. Imagine finding them at a \$4 saving at gift-giving time!

26A — True reproductions of prized hand woven Colonial spreads. In Softspun by Fieldcrest, tufted with intricate design, lavishly edged with cotton fringe. Pre-shrunk, reversible, washable. Gift-boxed. Twin size 82" x 110", double size 94" x 110". In Antique White. 15.95

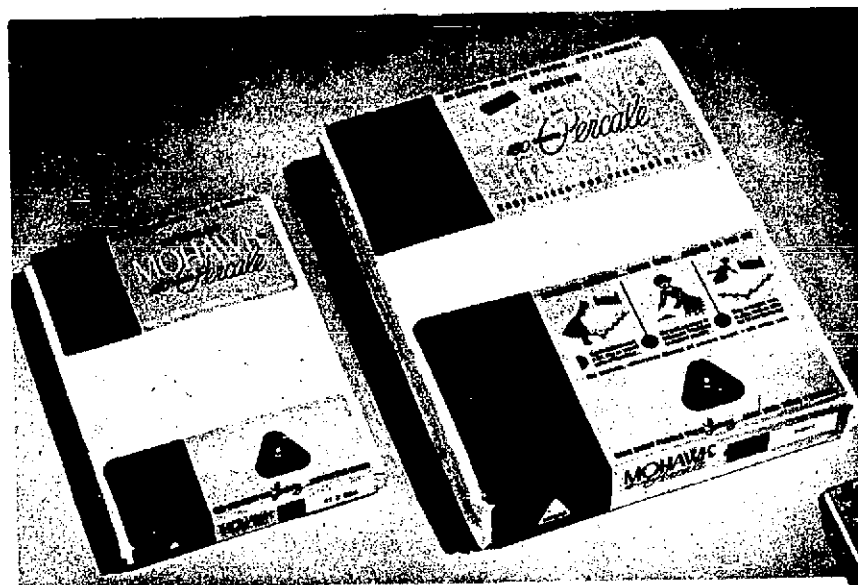
Bedspreads, Fourth Floor, Long Beach
Lower Level, Santa Ana



STEVENS MOHAWK PERCALES

So smooth and soft... yet so durable, these lovely Mohawk percale sheets look so lustrous. The finest combed cottons are woven into a firm, smooth weave of more than 180 threads to the square inch.

- 26B — TWIN FITTED OR REGULAR SHEET, 72 x 108. 2.99
- 26C — DOUBLE FITTED OR REG. SHEET, 81 x 108. 3.29
- 26D — PILLOW CASES, 42 x 38½. ea. 79c

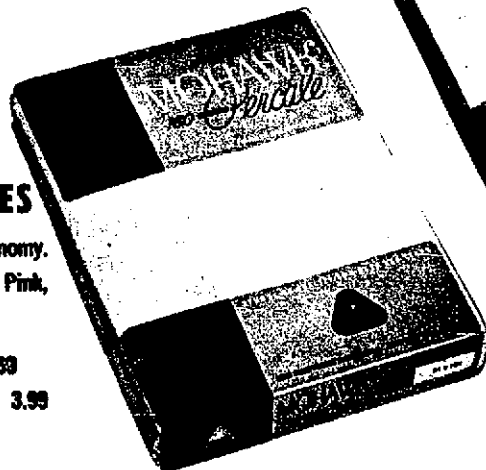


MOHAWK COLORED PERCALES

Each night proves their luxury, each year their economy. Dress up your home in these lovely colored sheets. Pink, blue, yellow, rose, green, lilac.

- 26E — TWIN FITTED SIZE or regular 72 x 108". 3.69
- 26F — DOUBLE FITTED SIZE or regular 81 x 108". 3.99
- 26G — PILLOW CASES, 42 x 38½. ea. 89c

Bedding, Fourth Floor, Long Beach
Lower Level, Santa Ana

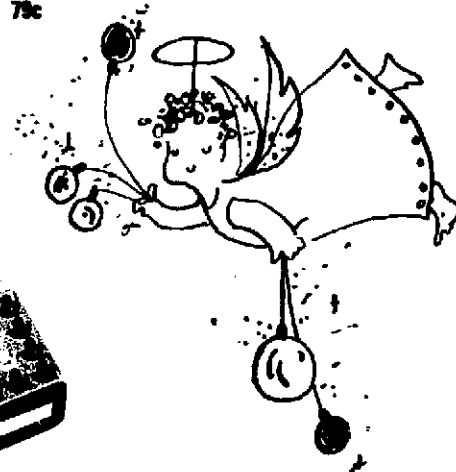


STEVENS UTICA MUSLINS

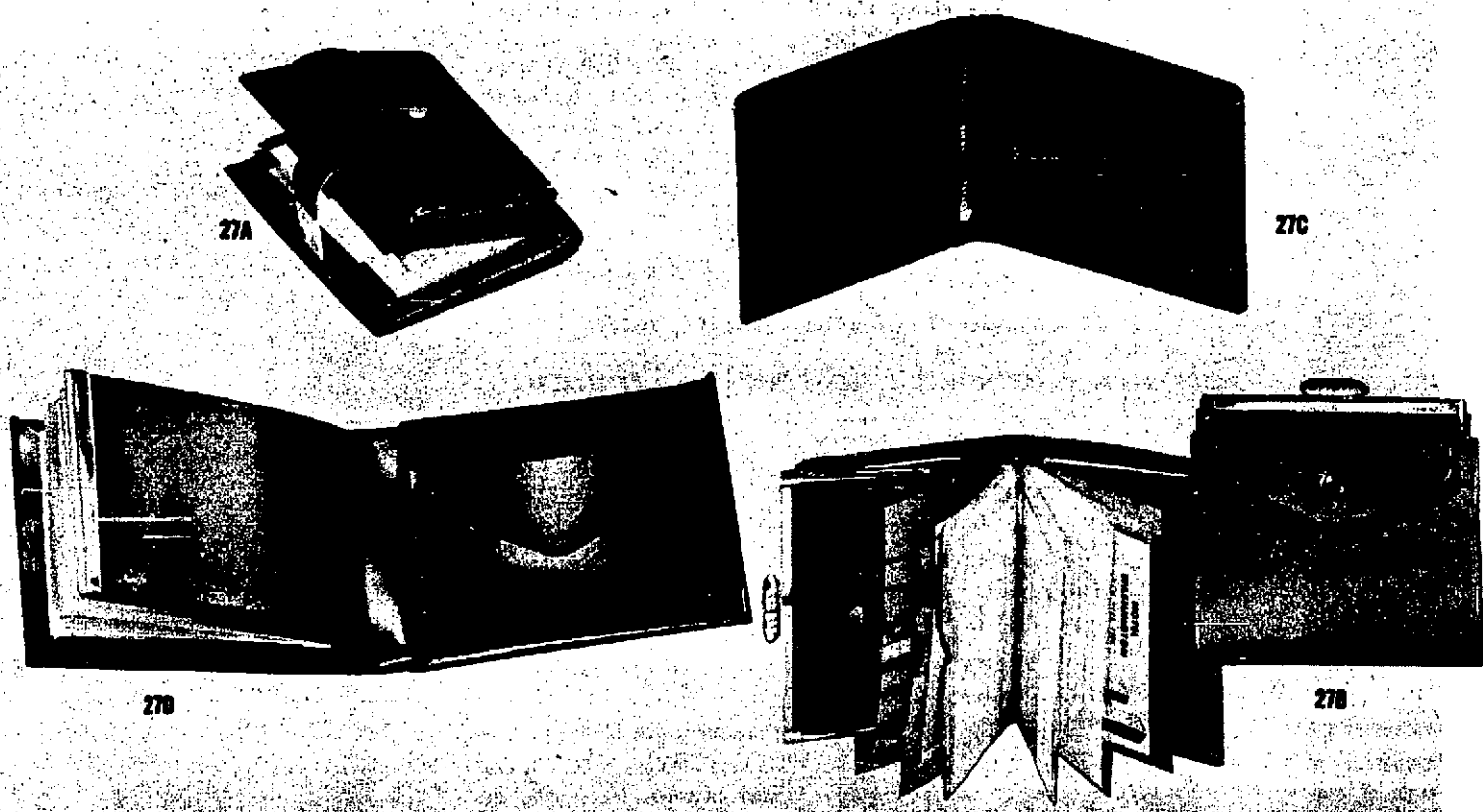
These are the sheets that take rough wear. They're firmly woven of strong, long-fibered threads... full 140 count weave gives them longer life, keeps them soft and smooth. Bleached to a snowy white.

- 26H — TWIN FITTED SIZE or regular 72 x 108". 2.79
- 26J — DOUBLE FITTED SIZE or regular 81 x 108". 2.99
- 26K — PILLOW CASES, 42 x 36". ea. 69c

Bedding, Fourth Floor, Long Beach
Lower Level, Santa Ana



BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES



DISTINCTIVE GIFTS BY ROLF FOR TODAY'S BUSY PEOPLE

Fine billfolds by Rolf have a special place for every purpose, eliminate all the fumbling that goes with less-than-the-best designs. Add to this the quality leather, the smart lines, and small wonder they're becoming America's choice.

FOR WOMEN

27A — TREND BILLFOLD—Single outside pocket gives quick access to money. Fake jewel fastener, fashion colors. Six wings for cards and pictures. \$5*

27B — TREND LA GARDE—a high fashion coin and currency purse. \$5*

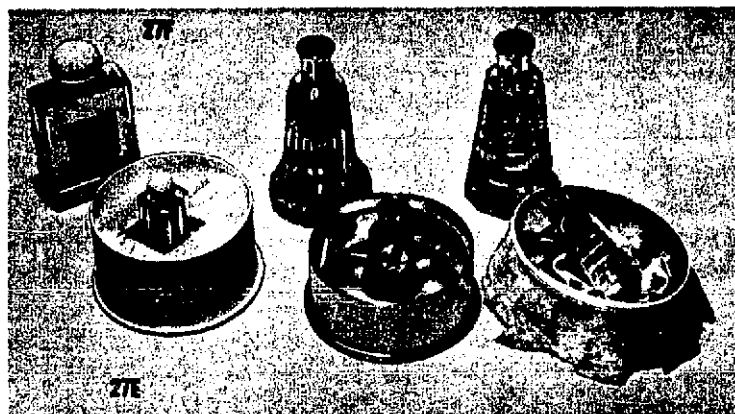
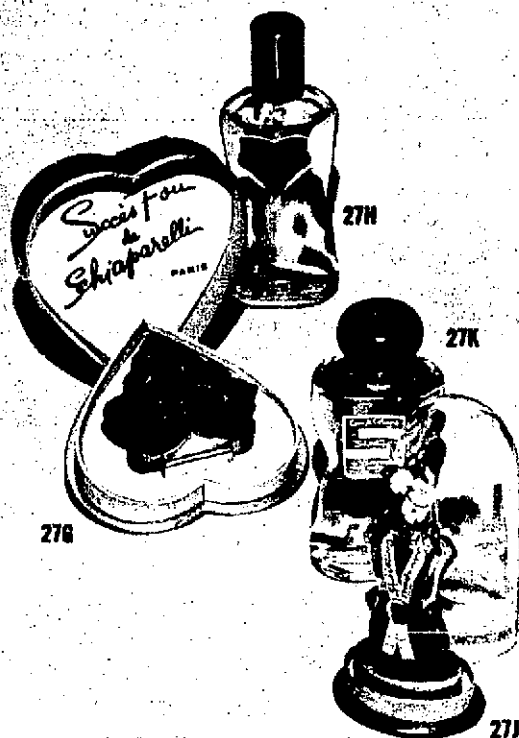
FOR MEN

27C — THE DIRECTOR, with 8 special features that give a place for every purpose. Completely trouble free. \$5*

27D — THE IDENTIFIER with wings for pictures, cards, etc. Extra car and house key holder. \$5*

*Add 10% Fed. tax.

Small Leather Goods, Street Floor
Long Beach and Santa Ana



GIFT OF MAGNIFICENCE

BY EVYAN... three of the world's most beloved fragrances, White Shoulders, Golden Shadows, Most Precious. Here in perfume and cologne.

27E — PERFUME, in any of the three fragrances. \$5*, \$10*, 18.50*

27F — COLOGNE, in any of the three fragrances. 2.75*, \$5*, 8.50*

Add 10% Fed. tax. Perfumes, Street Floor, Long Beach and Santa Ana

MAX FACTOR "ELECTRIQUE"

27L — ELECTRIQUE SET, Parfum, Parfum Cologne, bath oil. Taffeta-finish box. 3.75*

27M — MAGIC WAND SET in Electrique fragrance. Tall shaker of dusting powder, a vial of matching Parfum Cologne. 1.50*

27N — ELECTRIQUE COLOGNE in a handsome classic bottle. Blue foil box. 2.50*

*Add 10% Fed. tax.

SCHIAPARELLI FRAGRANCES

27G — SUCCES FOU PERFUME, the new love of Paris. 12.50*, 23.50*, \$40*

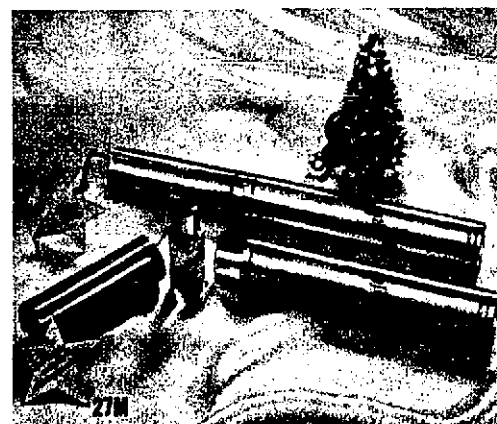
27H — SUCCESS FOU COLOGNE Concentree, 4 ozs., \$6*; 2 ozs., (shown) in mist spray bottle, \$3*

27I — SHOCKING PERFUME, fabulous and sophisticated, from the heart of Paris. 8.75*, \$15*, 32.50*

27K — SHOCKING COLOGNE, 2.75*, \$5*, \$9*

Add 10% Fed. tax.

Perfumes, Street Floor, Long Beach and Santa Ana





28A — "PLEASE, FATHER, don't forget your Climatic Raincoat." It's tailored like a topcoat, in the favorite topcoat color—British Tan. Looks like gabardine but it's rain-proof top quality Vinyl film. Lightweight—less than 16 ounces. Electronically sealed seams. Handy zipper closure. S, M, L, XL in regulars or longs. **7.95**

Store for Men, Long Beach and Santa Ana

*No more rainy day wrangles...
outfit each member of the family with
his own Koroseal rainwear by Climatic*



They're all in Stow-Away style. They pack in a pocket-size pouch.

28C — A BOY'S 4TH "R" ... his Raincoat. Here's the one he actually likes to wear or carry. Lightweight, less than 12 ounces, yet looks like shimmering gabardine. Made with electronically sealed seams that hold. Just like dad's. In British tan. Sizes 4 to 14, **3.95**; sizes 16 to 22, **4.95**

Boys' Wear, Second Floor, Long Beach
Street Floor, Santa Ana



28B — MOTHER'S RAINFASHION raincoat has the rich shimmering look of sheen gabardine. Is made of rain-proof top quality Vinyl film. Trench coat style, brightened with crystal-clear Lucite belt buckle and buttons. Smart with or without its detachable hood. In opaque navy, berry red, Wedgewood blue. Small, 10-12; Medium, 14-16; Large, 18-20. Also, British tan in S, M, L, XL. **5.95**

Women's Rainwear, Street Floor, Long Beach
Lower Level, Santa Ana

**SOMETHING DIFFERENT!
TEXTRON'S
"GAY NINETIES" FOR MEN**



"Do you remember?" says the fine cotton broadcloth print in this charming Textron group. The scenes show the typical '90's... complete with Irish cop, barber shop quartet, derby hat dandy, etc. A really different gift idea for your giving. All in sizes A, B, C, D.

28D — COAT STYLE PAJAMAS with Textron's fine quality and styling. So comfortable. **\$5**

28E — BOXER SHORTS, full cut. **1.50**

28F — NIGHT SHIRT, just like in the "good old days". May start a new trend! **\$5**

28G — NIGHT CAP, so perky no telling where he'll wear it! **1.50**

Buffums' Store for Men, Long Beach and Santa Ana



PLASTIC DRIZZLE BOOTS

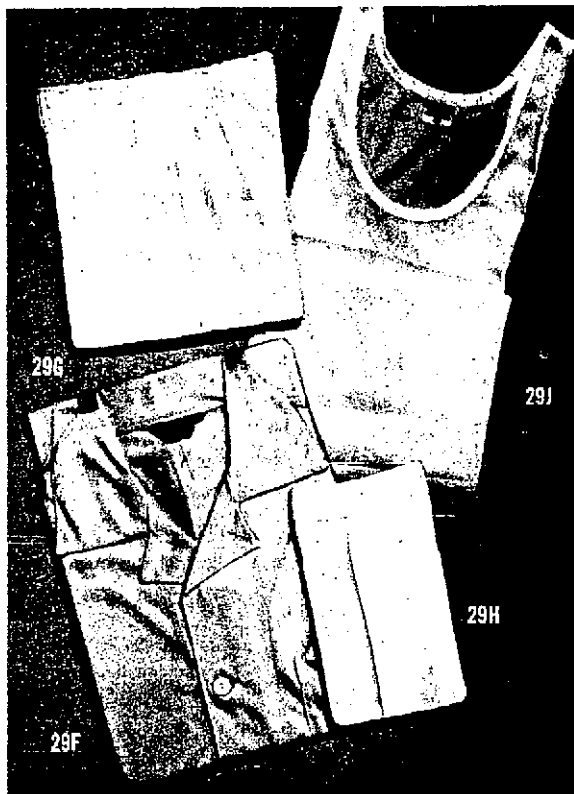
28H — BY COFFEY-HOYT, a very important rain accessory. She may wear them while watering the lawn on sunny days, too. They fold neatly into their own carrying case for easy take-along when it merely looks like it might rain. In lightweight clear plastic with no-slip soles. Small, medium, large, extra large. Tell us her shoe size, we'll send the proper Drizzle Boots. **\$2**

Rainwear, Street Floor, Long Beach
Lower Level, Santa Ana



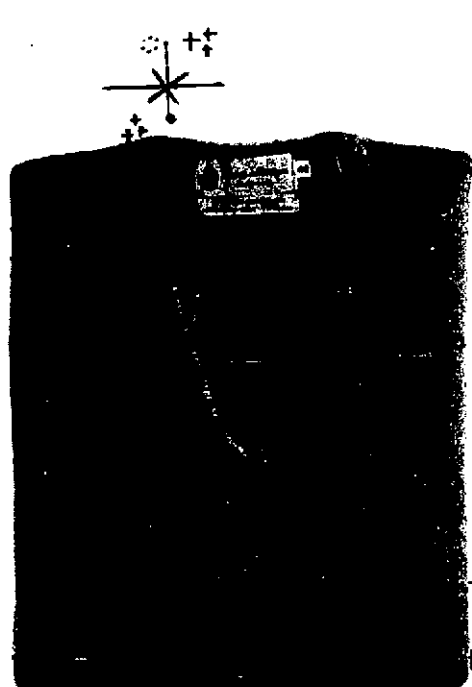
WOOL SPORTS COAT

29K—BY MAVEST, tailored expressly for Buffums' in an original Basque weave wool. California styled with two buttons, three patch pockets. Blue or brown in regulars, shorts, or longs. Why not give his wardrobe a handsome boost by choosing a sports coat for him. \$35



NYLON TRICOT KNITS

BY MUNSINGWEAR, run-proof, so comfortable.
29F—PJS in light blue, light green, gold, or gray. Sizes B, C, D. 14.95.
29G—BOXER SHORTS in white. Elastic waistband, reinforced for long wear. Sizes 30-42. 2.95
29H—BRIEFS in white. Sizes 30-42. 1.95
29J—UNDERSHIRT, longer length. White. 2.95



BY TOWNE AND KING

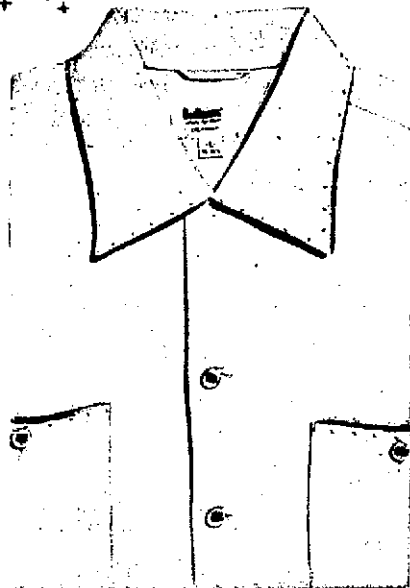
28L—PART CASHMERE SWEATER, a marvelous blend of 45% wool, 15% nylon, and 40% cashmere. Has a fine, soft feel with greater fabric strength. Generously cut, correctly styled. In navy, gray, powder blue, beige, light green, dark green, gold. Sizes 38 to 46. 13.95



BOY'S COWBOY PAJAMAS

29C—BY TEXTRON in cozy cotton flannel... printed to look just like a cowboy's fringed jacket and chaps. Blue, brown, or gray combination on white. Color fast and Sanforized. No trouble at all to get the youngsters to bed with this outfit waiting! In sizes 4 to 12 3.95

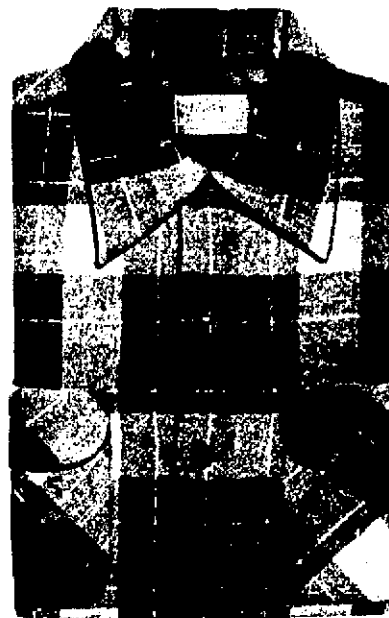
Boys' Wear, Second Floor, Long Beach
 Street Floor, Santa Ana



SPIRE SPORTS SHIRT

29D—RAYON GABARDINE that launders so beautifully, keeps its just-pressed look after hours of wear. Given the extra value features by Spire that you usually find only in shirts twice the price. French knotted collar and pockets, button-through pockets, fully cut. Beige, blue, green, gray, brown, navy, gold. Sizes small, medium, large, extra large. 7.95

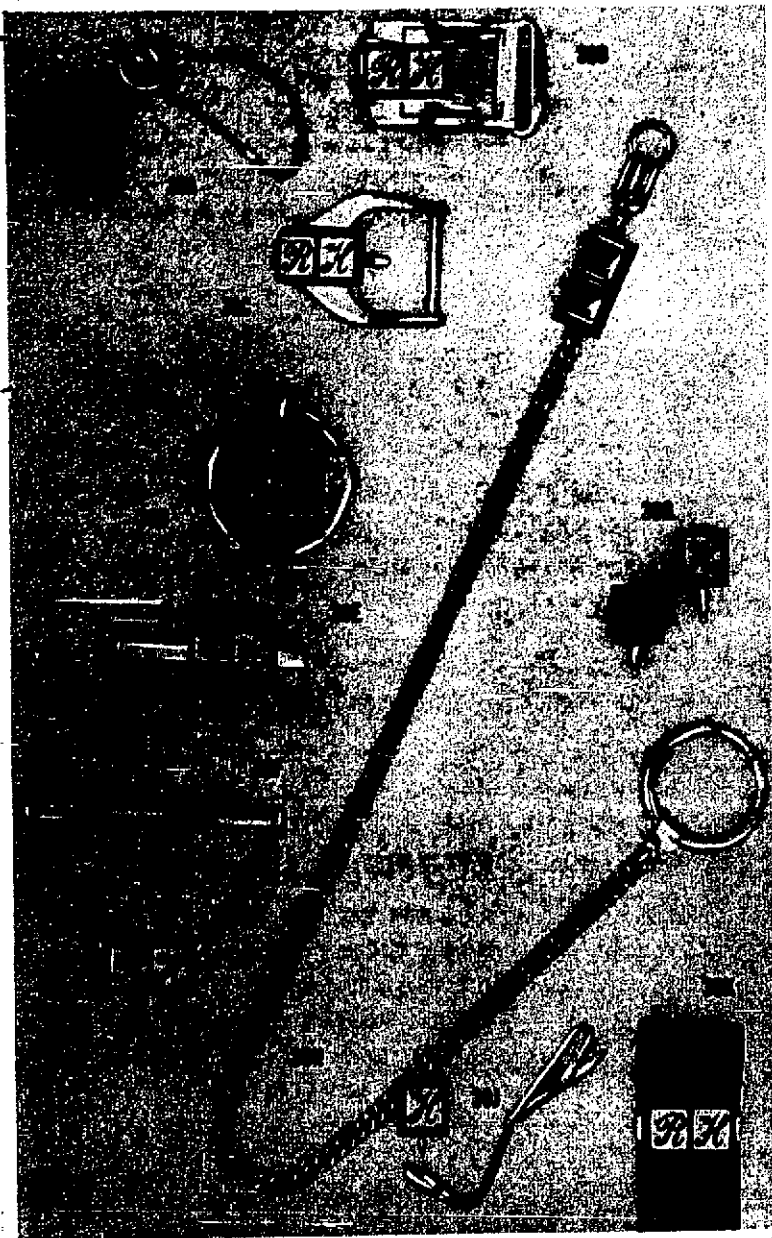
Store for Men, Long Beach and Santa Ana



WOOL SPORTS SHIRT

29E—BY PENDLETON... the one and only Pendleton that makes shirts only of finest quality virgin wool. Men know their easy comfort, the pleasing warmth, the richness of color and pattern. Here for Christmas choosing in brown, blue, green, red, or gray plaids. Sizes small, medium, large, extra large. 11.95 In an even finer quality wool, 13.95

Store for Men, Long Beach and Santa Ana



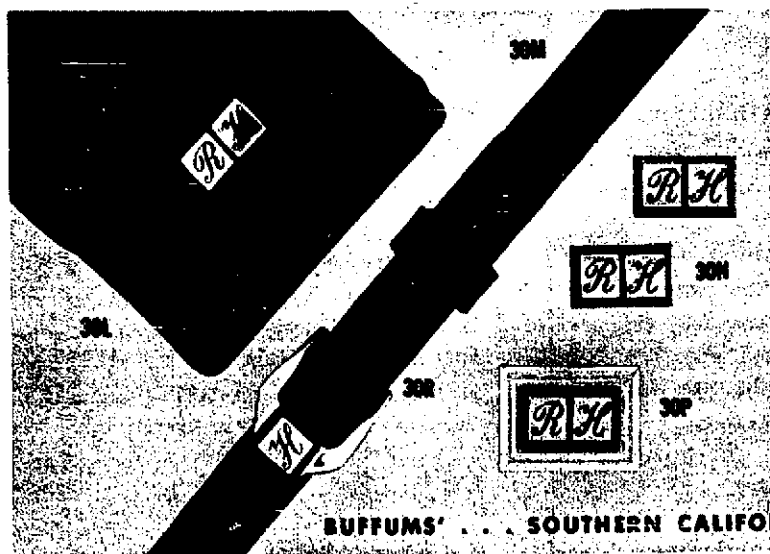
IT'S "GOLDEN RAVEN" BY HICKOK

Always correct, always in good taste. Now Hickok adds personal initials to men's fine accessories... names them "Golden Raven" in honor of the striking black-on-gold combination. Notice the wide selection, too. You can choose one piece, or an entire accessory wardrobe for any man in your life.

- | | |
|--|--|
| 30A — SHORT KEY CHAIN, 2.50 | 30L — PASS CASE and wallet in mahogany cowhide, \$5 |
| 30B — SLIDE BUCKLE, 1" size, 2.50 | 30M — BELTS in black or brown. ¾" width, \$2; 1", 2.50 |
| 30C — TONGUE BUCKLE, 1" width, 2.50 | 30N — CUFF LINKS, 2.50 |
| 30D — "KIDNIFE", \$5 | 30P — MONEY GRIP, 2.50 |
| 30E — TIE BAR, 2.50 | 30R — TONGUE BUCKLE, ¾", \$2 |
| 30F — TIE CHAIN, 2.50 | 30X — CUFF LINK, TIE BAR SET, \$5 (not shown) |
| 30G — STUDS, \$5 | |
| 30H — LONG KEY CHAIN, 3.50 | |
| 30I — ASCOT, 2.50 | |
| 30K — SUSPENDERS, Klip-Tip or leather end style, 2.50. | |

All prices plus 10% Fed. tax.
Except suspenders and belt prices.

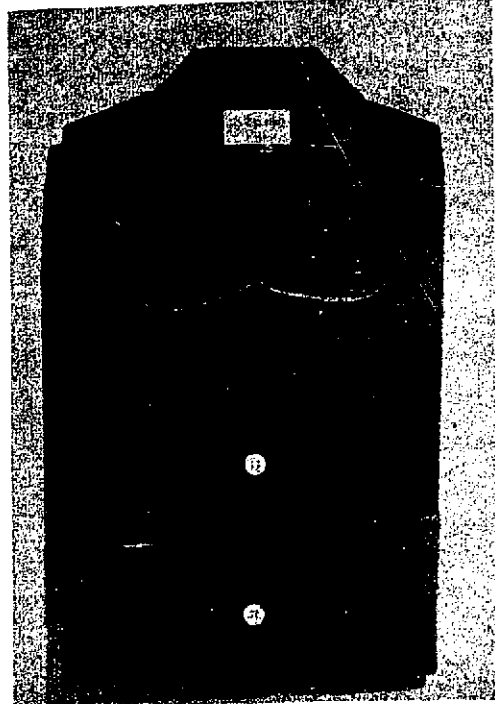
Store for Men, Long Beach and Santa Ana



BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES

STYLED BY EXCELLO

30S — THE GABARDINE GRANDEUR, a marvelous sports shirt that has the comfort of a jacket. More form fitting, much more dressy. The collar in the ever-popular round spread style. In spun Viscose, a washable rayon. Solid colors with contrasting piping. White and navy, blue and navy, beige and brown, gold and charcoal, charcoal and red, navy and white. Sizes S, M, L, XL. 8.95



LUXURIOUS ROBE

30T — BY STATE-OF-MAINE. A handsome shawl collar robe that he will wear year 'round... and thank you for each time he slips it on. The fabric, a scientific blend of soft Vicara, cotton, and rayon. Completely washable, completely comfortable. In assorted plaids. Sizes small, medium, large, extra large. 15.95



GENTLEMAN'S HOSE

30W — BY MARUM KNITTING MILLS, a fine quality hose, made of 75% cashmere and 25% nylon. The cashmere means pure luxury. The nylon means shrink resistance, makes them washing machine washable. In vertical panel design. Camel with black, light gray with black, charcoal with maize, black with white, brown with white, brown with black. Sizes 10½ to 13. Never before such fine cashmere hose at this price. 2.50 pr.

Store for Men, Long Beach and Santa Ana





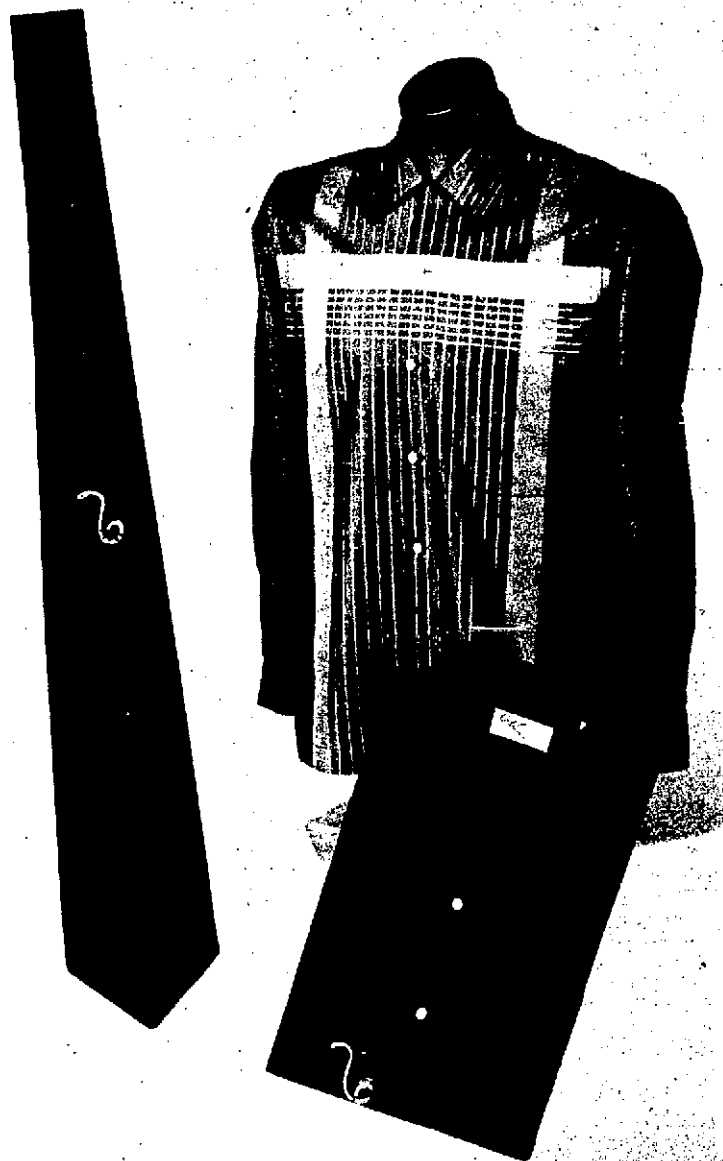
"SLACK-JAMAS"

31A — BY JAYSON... the famous crest style that fits to perfection, has the handsome tailored look of slacks and shirt. In all Sanforized cotton broadcloth. Coat body in winter white. Trousers in navy, red, royal, charcoal, rust, green. Sizes A, B, C, D. \$5



IMPORTED HOSE

31B — BY BRITISH BYFORD in 95% wool, reinforced with 5% nylon... and how important the bit of nylon is! Makes these soft hose shrink resistant, longer wearing. Elastic top style in brown heather, Lovat green, flannel gray, navy, tan, Cambridge gray, blue marl, canary, Sherwood green, maroon, white, black. Sizes 10½ to 13. Pr. 1.50



NEW ADRIAN DESIGNS FOR MEN

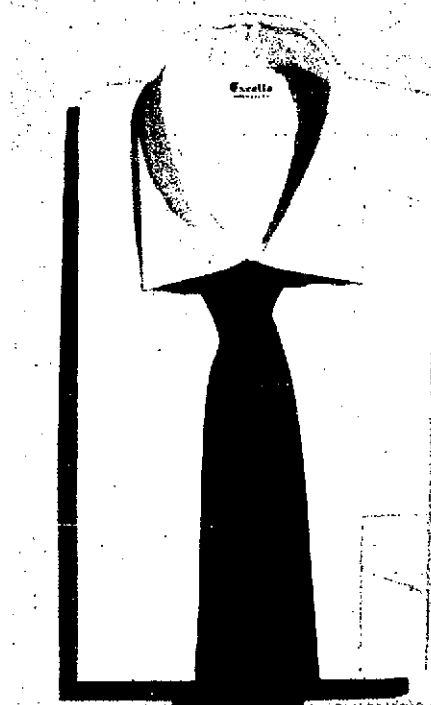
31D — THE SNAKE, an all silk shirt fabulous for its individuality. Brown, blue, or gray. S, M, L, XL. 22.50

31E — THE SNAKE CHARMER TIE in pure silk. An exclusive design. Blue, gray, or brown. 7.50

31F — PLAID PATTERN SHIRT also in all silk. Quiet combinations of blue, brown, gray. S, M, L, XL. \$25

Other shirts in the Adrian collection, 18.50 to 42.50

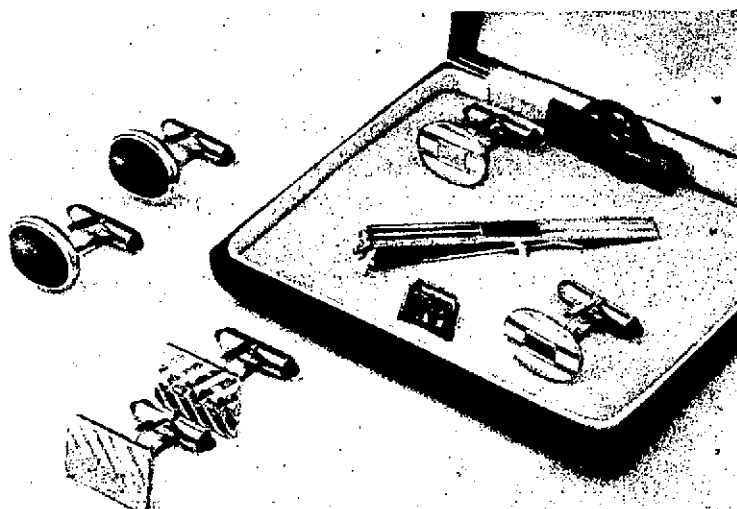
Other neckwear by Adrian, \$5 and \$10



EXCELLO SHIRT

31C — WHITE BROADCLOTH, tailored like a jacket... "YOUR form in fabric". A shirt with just the right amount of fullness. Mother of pearl buttons, French front, soft spread collar with stays. French double cuffs. None finer, none a more welcome addition to a man's wardrobe. In neck sizes 14 to 17. 5.50

Store for Men, Long Beach and Santa Ana



KREMETZ DESIGNS FOR BUFFUMS'

Fine accessories with a 14K gold overlay that never wears off.

31G — CUFF LINK - TIE BAR SET, \$11

Others (not shown) \$10 to 14.50

31H — CUFF LINKS with assorted stones, 6.50

31J — PLAIN CUFF LINKS, 6.50; Others (not shown) \$5 to \$10

Tie bars and Tie Chains (not shown) \$4 to 6.50



*Bless that Santa...for
bringing look-alikes by Munsingwear
for father and son, and
for mother and daughter, too!*

Buffums'

Munsingwear says, "for comfort and fit... it must be knit," and you doubtless will agree, once you've owned a pair of Munsingwear cotton knit pj's, balbriggan style. What's more, Munsingwear makes the balbriggans in look-alikes for father and son, and for mother and daughter. And to satisfy mother's practical eye... they're guaranteed never to shrink out of fit. Why not take care of the pajama problem with one fell swoop... Munsingwears for everyone!

32A — FOR FATHER in light blue and navy, yellow and brown, red and navy, gray and maroon. A, B, C, D. 4.95
In extra long, B, C, and D. 5.50

32B — FOR SON, in colors to match dad's. Also in dark and light green. Sizes 4 to 12, 2.95; 14 to 20, 3.50

32C — FOR MOTHER, in navy with white and red; green with white and black; red, with white and navy. 14 to 18, 4.95

32D — FOR DAUGHTER, in colors to match mother's. Sizes 4 to 6, 2.95; sizes 8 to 16, 3.50

Store for Men, Long Beach and Santa Ana
Women's Cotton Lingerie, Third Floor, Long Beach, Street Floor, Santa Ana
Bright New World for Children, Long Beach, Second Floor, Santa Ana, Street Floor

PINE at BROADWAY, Long Beach — MAIN at TENTH, Santa Ana

November 28, 1954

parade

LONG
BEACH

INDEPENDENT
Press-Telegram

America's Housewives: New Answer to Our Crucial Teacher Shortage



HIT-AND-RUN BOMBER
SEE INSIDE

Sharing: Secret of a Happy Hollywood Home

Esther Williams and Ben Gage know how it works

by LLOYD SHEARER



DRYING BABY SUSIE, Esther Williams watches her husband, Ben Gage, and two sons play in pool. Because of sharing, boys weren't jealous of new baby.

THE PEOPLE WHO know most about Hollywood are not the gossip columnists. The real authorities on movie stars are the domestics who work for them: the cooks, maids, butlers, gardeners, secretaries.

Ask any of these, as I have, to name the happiest families in Hollywood. In practically every top three on the list you will find the names of Esther Williams—who for the past eight years has been married to a handsome giant-of-all-trades (6'4", 245 pounds) named Ben Gage—and her family.

Their secret? Actually there are many, and all of them are simple: love, mutual respect, service and, above all, a sense of sharing.

Esther and Ben Gage believe in sharing everything—their problems, their plans, their hopes, their careers, their fears. They even believe in including their three children (two boys and a girl) in family decisions, to let the very youngest get the "feel" of sharing.

Esther, of course, is the big movie star and, therefore, the larger wage-earner. But Ben is the money man. So when it comes to renegotiating her film contract, endorsing a product or making a deal with a bathing-suit manufacturer, Ben joins in the decision. Similarly, Ben consults Esther for advice in running their restaurant, The Trails, which he has managed from failure to success.

Esther swims; so does Ben. Ben plays golf; Esther plays along. Their togetherness is complete. They even worked out a night-club act with a part for Ben, a fine

singer and experienced emcee, so they could go on tour together.

Many wives complain that they see "too much" of their families. Esther says, "I can't see enough of mine. When I'm away making a picture, I miss the children so much it hurts."

How does Esther compensate for her fairly frequent absences?

Again by sharing. When she's home with Benjy, 4, and Kimmie, 3, she makes it a point to include the boys in practically every discussion.

Last year, for example, when she was pregnant with Susie, the film star took her two sons along to baby showers, explained every visit to the obstetrician and made the arrival of the new baby a family project, as it should be.

Among other things, the boys had to be moved out of their room so that it could be remodeled into a nursery. She and Ben handled this by telling them: "A new baby's coming to our house, so Daddy and I think it's only fair that you two fellows have a new bedroom and a new playroom. What color would you like your new room painted?" Then they showed the boys blueprints, asked their advice on room orientation and treated them as if they had an adult voice in the house remodeling.

When Esther went off to the hospital to have the child, she told her sons, "Be sure and have everything ready when I bring our baby back."

Whereupon Benjy walked up to her and said, "Mummy, Kimmie and me have been talking it over.

We want you to bring back two babies, one for each of us."

Though she couldn't do that, Esther avoided any display of jealousy. She assigned each boy a special job with Susie. Benjy took charge of the baby's talcum powder; Kimmie, the stacking of diapers.

From time to time Esther would ask her sons to "look at your sister's cute little eyes and cute little toes." Then, gently, she led them to understand that some babies weren't born into the world with all their physical faculties. That's how she explained to the boys the family's concept of service.

After that, the boys stopped complaining when Esther left them to work with children at Los Angeles Nursery School for the Visually Handicapped. Instead, the boys started doing something to help when mother went out "on service"—like feeding their dog, wheeling Susie around the yard or collecting toys for the "good-will man."

"The really important thing," says Esther, "is to teach children that they must think just as much about others as they think about themselves. That's the kind of thinking that makes for better families, better marriages, better everything."

MOST FAMILIES have a formula for happiness—a special activity, a favorite place, a saying handed down through generations, an unusual philosophy of life. What is yours? PARADE will pay \$100 for each story of a family used in *Parade Families*. They must be true accounts from your own experience, submitted in typewritten form along with a photograph of the family. Length: 300 to 750 words. Manuscripts cannot be acknowledged or returned. Send to *Parade Families*, PARADE, 285 Madison Ave., New York, 17, N. Y.

parade

The Sunday Picture Magazine
NOVEMBER 28, 1954

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HOUSEWIFE INTO TEACHER

● Each weekday, from 8:30 to 3:30, Mrs. Iole Chrispen of Dearborn, Mich., conducts classes like the one at right. But after 3:30, Teacher has another job: housewife and mother.

Mrs. Chrispen qualified to teach through a new program to tap the army of college-educated housewives as an answer to the U.S. teacher shortage. Pioneered in Michigan, it is spreading to other states. To learn how the program works—and how Mrs. Chrispen juggles two jobs—turn to page 6.



SECOND-GRADER reads story of Grandfather Singer with Mrs. Chrispen's help.

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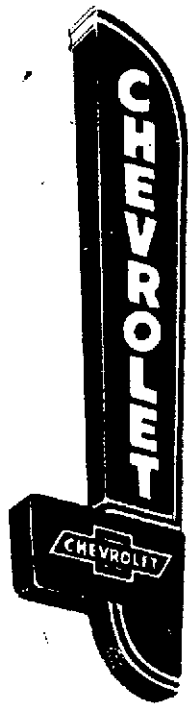
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(COVER: DAVID P. PRESTON)

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(SEE COVER)



DEADLY B-57B carries eight 50-cal. machine guns, four napalm tanks, eight 5" rockets.

Bombs are mounted internally in unique rotary bomb door, which turns 180° to drop bombs.

Hit-and-Run Bomber

By night or by day, our newest jet packs a wallop. Its purpose: to rifle in unescorted, drop its load and get out

LANGLEY FIELD, VA.

THE LATEST addition to the U. S. Air Force was unveiled here the other day, and observers still are talking about it.

It's a twin-jet light bomber, the Martin B-57B. Airmen will recognize its famous predecessors: Britain's Canberra, of World War II fame (on which it is modeled), and our own twin-propellered B-26, workhorse of both the "big" war and the Korean conflict (which it is expected to replace).

The B-57B, though armed to the teeth (above), carries only a two-man crew and handles much like a fighter. It takes off fast, at a sharp angle. Its top speed is above 600 mph, its ceiling comparable to that of the newest fighters—and its range greater. Despite its size (65½' long, 16' high, 64' wing span), it can turn inside the area of an average-sized airport.

Like its forerunners, the B-57B is designed to function as an intruder. This means it flies alone on tactical missions, shooting up everything from railroads and bridges to command posts and troop concentrations. Once its job is done, it must get out fast.

And the B-57B can perform these tasks even at night or in bad weather. That would have been useful in Korea—where the Reds rebuilt at night what had been torn up by day.

As for performance, test pilot O. E. (Pat) Tibbs was interviewed by PARADE after the first demonstration. Grinned veteran Tibbs: "This baby is a pleasure to fly."



PILOT Tibbs poses in two-place cockpit. Plane has dual controls, ejection seats, a jettison-type canopy. Crewman in the rear seat acts as radar operator, navigator and bombardier.



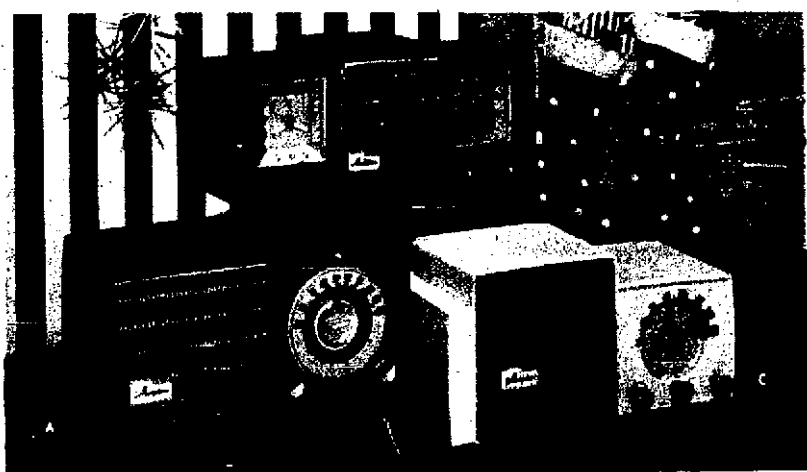
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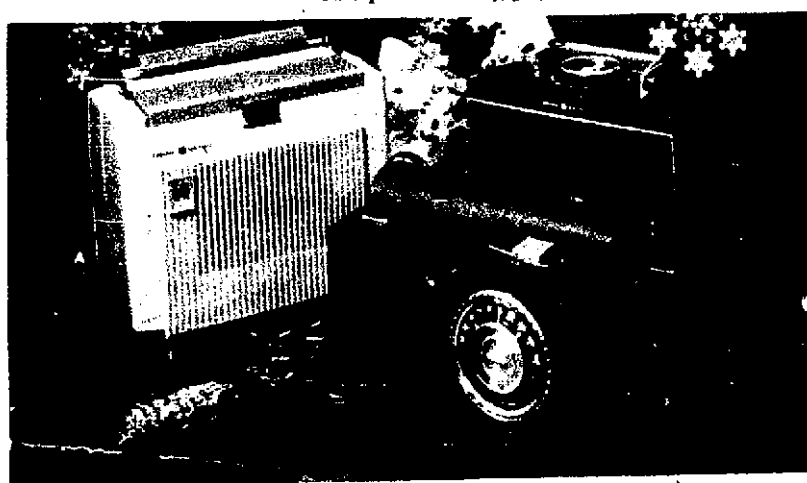
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Guys or Gals? MUSAPHONIC RADIOS

Give 'em (A) new Musaphonic in red, ivory, mahogany at \$34.95* (B) Musaphonic Clock-Radio in mahogany, ivory, gray at \$49.95* (C) extra power Musaphonic in ivory, gray, deep brown at \$39.95*.



At home or away? PORTABLE RADIOS

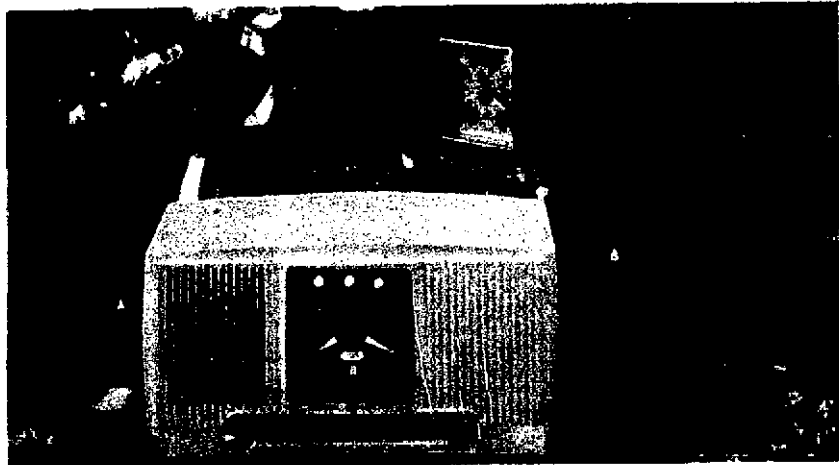
(A) To go or stay! 3-way portable in gray or maroon \$49.95* (B) The "Tripmate" with the biggest voice in personal portables weighs a scant 4 1/4 lbs.—choice of red, green or gray, with carrying case \$29.95* (C) Indoor-outdoor portable, in green, gray or red \$39.95* (less batteries).



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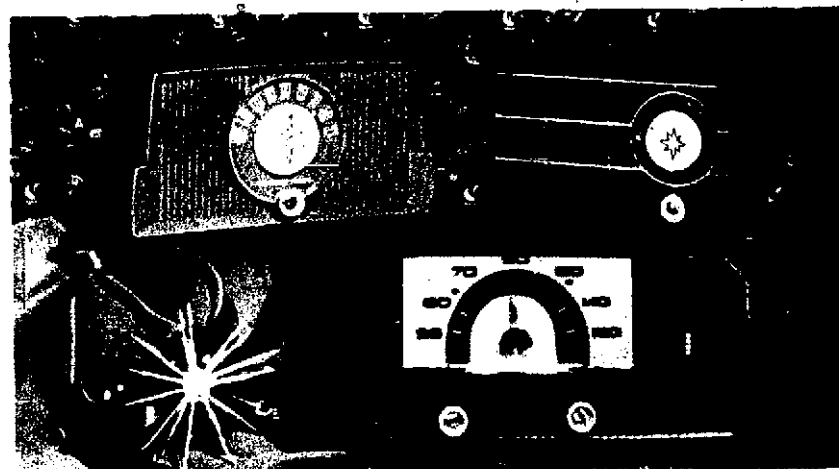
GENERAL  ELECTRIC



Bosses or pals?

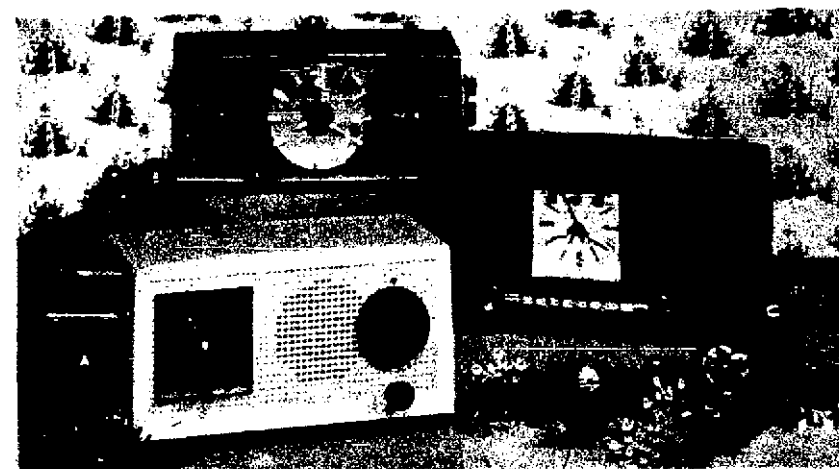
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Wedded or single? CLOCK-RADIOS

A gift everyone wants! (A) in ivory, red or gray at \$27.95. With Sleep Switch and buzzer in avocado green, ivory, mahogany (B) for \$34.95* (C) starts coffee maker and other appliances, has photo plug-in for your record player. In Persian red, ivory, white or mahogany at \$39.95*.

General Electric Co., Radio & TV Dept., Syracuse, N. Y.



Prices subject to change without notice. *Slightly higher West and South.



AS MOTHER, Mrs. Chrispen hurries down walk with Anita, 7, and Jimmy, 6, while Chrispen and Carl, 3, watch. Kids don't attend Mama's school.

A new source of teaching help:

From Kitchen to Classroom

A mother comes to the rescue of our hard-pressed schools

by **ED KIESTER**

DEARBORN, MICH.

EVERY MORNING at 7, pretty Mrs. Iole Chrispen bounds out of bed and begins a feverish whirl. She runs a quick brush through her hair, helps her three children with cranky zippers and difficult buttons. She serves their breakfast. She outlines a few clean-up chores for her husband and bundles the two oldest off to school.

At 8:20 she is flying down the walk. And 10 minutes later she arrives at Dearborn Township's Clara B. Ford School with a different air. Bubbling, quick-moving "Vi" Chrispen, housewife, becomes quiet, friendly Mrs. Chrispen, third-grade teacher. The interlude lasts until 3:30; the final bell signaling the end of classes also signals the start of allegro tempo again. For the rest of the day she's housewife and teacher—doing a bit of cleaning here, a few minutes of correcting papers there—until midnight.

Because Mrs. Chrispen is willing to ride this merry-go-round, U.S. school officials think they have found an answer to our critical shortage of teachers—in the kitchen. The 33-year-old brunette is a product of one of several programs aimed at dusting off Mama's college diploma and putting it to work in the classroom. In pioneering Detroit, Mrs. Chrispen and 52 others who never gave a thought to teaching in their campus days entered the school system this fall; 31 more are due in February; another 35 will be available in the spring. Most of them are housewives willing to juggle a household and a classroom to help in the emergency.

Nationally, the schools need help from Mrs. Chrispen and her fellow housewives—and need it desperately. Enrollments are snowballing at the rate of a million new students a year as the postwar "baby boom" begins to be felt. Yet the number of elementary-school teachers graduated by the nation's teacher colleges fell off about 2,300–6 per cent—this year; it will drop about the same amount in 1955. Output is down nearly 26 per cent from 1950. The colleges are not only not keeping pace; they aren't turning out

enough teachers to replace those who quit, retire or die.

Michigan is typical: its colleges graduated 4,549 teachers in 1953, only 4,266 this year—yet an estimated 6,500 a year are needed to take care of replacements and currently mushrooming enrollment. When Dean Waldo Lessenger of Wayne University's College of Education saw the figures, he called in superintendents from six nearby counties. Together, they tackled the problem. "What we wanted," Lessenger says, "was an emergency program. We still think the regular four-year education course is the preferred method of teacher education."

The emergency program, as finally set up, was a six-month, intensified course which went to the housewives. It was launched with a good deal of newspaper and radio publicity in November, 1953. In addition, PTA members were asked to recommend college-

educated mothers who seemed likely prospects; school principals also suggested candidates. Wayne University sent letters to 12,000 liberal-arts graduates who might be interested.

One came to Mrs. Chrispen, who had majored in Spanish at Wayne 10 years before, later worked for Ford Motor Co., then settled down to housekeeping. "It was just the impetus she needed," her husband, Jim, says. "I'd been after her for a long time to get a teacher's certificate. I told her it would be the best insurance policy we could get. When I got home the night the letter came, she was all enthused. We talked about it during the intermission of a movie on TV. That's all it took us to decide."

What sold Mrs. Chrispen finally was not the money (she receives the usual first-year teacher's salary) but the fact that the training program was held so near her home. Each morning, she did practice teaching at Ford School, 10 minutes away; three afternoons a week, she attended an education workshop at Haston Junior High here in Dearborn, one of four suburban training centers. The work shops covered, in seminar form, education courses like child growth and development, teaching methods, language arts. Last summer, she took six semester hours covering other education subjects. When school opened, she was well prepared.

Even though the Detroit program still is in an experimental stage, "packaged" plans are being made to prepare teachers for high-school positions. The U.S. Office of Education is urging that similar campaigns to recruit housewives as teachers be adopted around the country. Last August, Mrs. Helen Leopold, director of the Department of Labor Women's Bureau, called a meeting of educators and civic leaders to explore the possibilities of starting such programs in 50 other communities. Some cities already have done so:

- In San Diego, prospects take a 12-week course at San Diego State College, work a year as supervised "interns" at three-quarters salary.
- In San Francisco, a five-year program will grant a

ATTENTION HOUSEWIVES

● Samuel M. Brownell, U.S. Commissioner of Education, told **PARADE**:

"I am sure many school administrators, school-board members and citizens working for improved education see in this program long-range values. Well-educated mothers could be a strong and stable addition to teaching staffs. Already some communities are developing plans by which these people may be prepared for teaching. Such teachers would help offset the withdrawal of younger teachers from the teaching profession, and provide additional maturity and experience to the teaching staffs. The Office of Education is pleased to co-operate in this program."

IF YOU have a college degree, and would like to help in the national school-teacher shortage, write to the Office of Education or to the Women's Bureau, Dept. of Labor (both in Washington, D.C.), for information on accelerated training programs near your home.



As teacher, Mrs. Chrispen instructs third-graders in language arts. Class includes 19 boys, 7 girls. They enjoy hearing her talk about her children.

Fund for the Advancement of Education fellowship (\$1,500 a year) to prospects, give them a year's guidance under a master teacher, hold regular seminars at local colleges.

- Claremont College and the University of Southern California are working with 28 school districts in one-year practice-teaching courses.

- Ohio universities, led by Kent State, operate a program which includes a semester's on-campus work, a year of guided "provisional" teaching, another semester on campus.

- In Chicago, Roosevelt University has announced a stepped-up program of a year of classroom work, including practice teaching, plus a summer session.

Educators are highly pleased with results to date; some privately admit that mature housewives, with children of their own, are distinctly preferable to "adolescents fresh out of school." "I'll take someone like Mrs. Chrispen any time," says her principal, Paul H. Appel. "She may not have as many credits in educational psychology, but a woman with kids is long on practical psychology."

Her Husband Helps, Too

DO THESE emergency programs cheapen the quality of the profession? Not at all, says Lessenger.

"If anything, our standards are higher. These prospects go through a stiff screening—physical exam, speech and hearing test, psychological testing. Particularly, we have to be on guard against women who are 'looking for something to do.' And we make sure that the woman's own children aren't going to be neglected."

With the help of her husband and a neighbor, Mrs. Harvey Bartram, Mrs. Chrispen passed this last requirement easily. A second-shift worker at Ford, Chrispen keeps an eye on Carl, 3, all morning, and prepares lunch for Anita, 7, and Jimmy, 6. When he sets out for work at 2:30, Mrs. Bartram takes over until Mrs. Chrispen returns from school.

During his campaign to persuade his wife to teach, Chrispen offered to help with the household duties. He has, faithfully. He makes beds, runs the sweeper, washes dishes, picks up. This cuts down on his wife's work before and after school.

Housewives who might like to come to the schools' rescue also might like a glance at Mrs. Chrispen's own schedule; it is built on efficiency and timed almost to the split-second. She tries to organize her work so that she can handle two or three things, like cooking and mending, at the same time. Meals are planned so that they can be prepared the night before, served with a minimum of last-minute effort.

One night is set aside for washing and ironing. Another is earmarked for mending. Thursday night is reserved for a bowling league. (Mrs. Chrispen took

up bowling this year, because "I thought a night off from a schedule like that would do me good.") Schoolwork waits until the young Chrispens have been put to bed; "Vi" tries to keep a week ahead with it, so that when the Dziekans from next door drop in, they can play pinochle with free minds.

Saturday is the busy day around the Chrispens'. First on the schedule is shopping for the week. Then Mrs. Chrispen spends an hour in a beauty parlor "so I won't have my hair to fool with all week." After that, both parents pitch into the heavy housework—for example, cleaning the house from top to bottom.

All this means less time with the kids, but Mrs. Chrispen tries to wangle every minute she can. From 7 to 8 p.m. is the children's hour, and often it stretches to 9. Sunday is Family Day. "The kids still come first," she says. "A couple of weeks ago they held a circus in the back yard. I just shoved the schoolwork aside and became the refreshment stand. I must have scooped out a hundred ice-cream cones."

How does she like handling two jobs? "Really, it's wonderful. It's like being mother to 30 more kids. And being a mother myself helps; when I tell them in school about my own children, they listen."

How about her children's reaction? To 3-year-old Carl, it seems perfectly normal that Mama should go to school, just as Anita and Jimmy do. But Jimmy, for one, isn't quite so keen about it. "I like to have her here when I come home for lunch," he says.

And, although her schedule leaves little time "for being a wife," as Chrispen puts it, he doesn't mind. "Came home the other night," he says, "and one of the neighbors stopped me. 'Jim,' he said, 'I've been watching Vi and I think there's something wrong. She's been cutting paper dolls all evening.' I thought maybe the schedule had got the best of her, but when we went in, she handed us each some paper and a pair of scissors and said she needed dolls for the kids at school. The three of us sat up cutting out paper dolls until 3 o'clock in the morning."

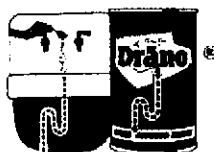


AS HOUSEWIFE, she gets on hands and knees to scrub kitchen floor — a Saturday chore.



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Windex Spray's so thrifty, too. Even more economical in the big 20-oz. refill size. Get Windex Spray today at your grocery, drug or hardware store. Also sold in Canada.



So fast, easy, thrifty, it outwits all other glass cleaners combined!



SENATOR George Smathers (D., Fla.), like ordinary men, has to get the salesgirl's help

while shopping for a nightgown for his wife, Rosemary. Washington stores take it in stride.

'Can I Help You, Senator?'

That's what you're apt to hear in Washington stores when national figures act like any small-townners on shopping day



SECRETARY of the Interior Douglas McKay buys Indian doll for his granddaughter at curio shop. Boss of Indian affairs, he chooses critically.

WASHINGTON, D. C.

SHOPPING HERE has something added—in certain stores you're apt to bump into anybody from Mamie Eisenhower to the Senator you saw on television last night.

Sample: two ladies browsing around at Krupsaw's Antique Shop the other day priced a vase; then one of them bought a pair of chandeliers. "Shall I deliver them to the White House?" asked the shop owner. "No," said the lady who looked vaguely familiar when you walked in. "Send them up to our farm at Gettysburg."

"Mrs. Eisenhower?" you asked after they left. "Of course," was the reply. "And the lady with her is Mrs. Sherman Adams, wife of the Assistant President. Regular customers."

Probably nowhere else in the world, except possibly Hollywood, can you drop in at the local department stores, supermarkets, gas stations and beauty shops and see so many people whose names make front-page headlines. Certainly nowhere else in the world could they shop with less fuss.

Mrs. John Simmons, wife of the State Department's protocol chief, has met so many dignitaries at her neighborhood



IVY BAKER PRIEST may be Treasurer of the U.S., but when she shops for a dance dress for daughter Nancy, 13, she asks husband Roy and son Roy, Jr. to help her.



WHO'S THAT shirt-sleeved man with the cigar? None other than the Senator from Tennessee, Estes Kefauver, helping his son Dan get his bike headlight fixed at a gas station.

cut-rate market that she even has written a song about it. Title: *Supermarket Social*.

The city's First Shopper, of course, is the First Lady. She keeps several charge accounts at local stores. When she shops in person, a White House limousine waits outside with a Secret Service agent at the wheel. When she's too busy, she'll send out her personal secretary, Mary Jane McCaffree, or perhaps call Mollie Parnis for a dress.

Mrs. Richard Nixon, who does her own sewing, is often seen selecting materials at the Little Caledonia Shop, or pushing a food cart at the Giant Market. Mrs. Oveta Culp Hobby, Secretary of Health, Education and Welfare, drops in at the Old Antique House. She recently bought 20 wedding gifts there for Texas friends.

A favorite spot with men is Charles Kohen's Hobby Shop, where President Harding bought stick pins, Coolidge and FDR bought rare stamps and Truman bought paintings.

You'll find tall Nancy Anderson, daughter of the Senator from New Mexico, at the Tall-Over-Five-Seven Shop. Like the rest, she thinks of Washington as a home town. ■

What good is a pretty hat...



if you don't have pretty hair?

Everyone knows lanolin brings to dull, drab hair the glow of youth... and Helene Curtis brings you up to 10 times more absorbable lanolin!

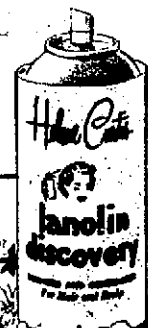
Now it's as easy to have gorgeous hair as it is to buy a hat.

For Helene Curtis has discovered what others have tried and failed... a way to give you 100% absorbable lanolin. It's **LANOLIN DISCOVERY**, a hair conditioner and beautifier that's more effective (up to 10 times more effective!) because it contains up to 10 times more absorbable lanolin.

And there are no "filler" oils to grease your hair or make you lose your wave. Just spray. Brush. Then watch. A before-and-after picture happens in your mirror!

And we'll bet you get more compliments on your hair than you do on your hats.

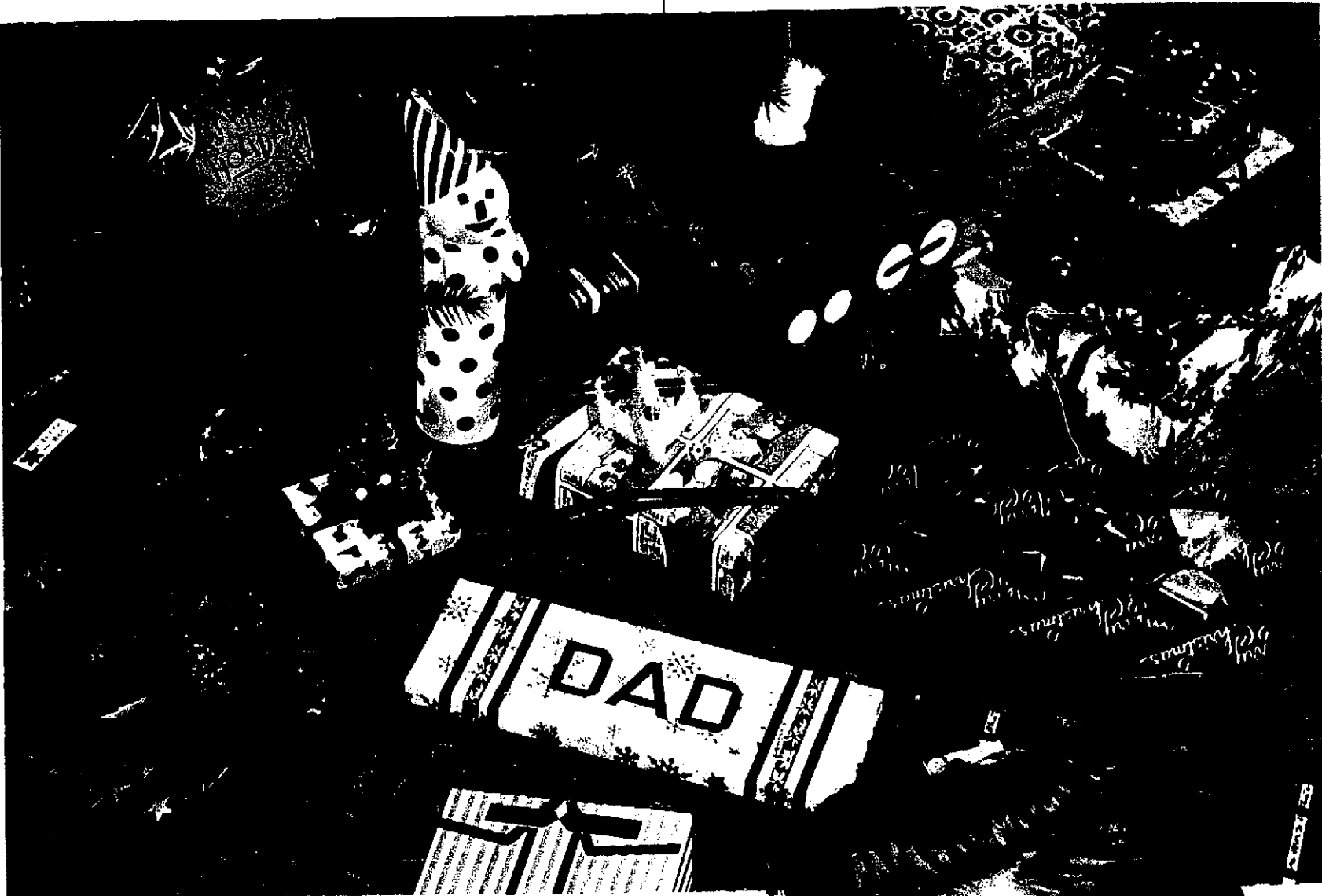
FREE TWEED PERFUME! Sweet surprise! Attached to every Helene Curtis LANOLIN DISCOVERY is a free purse-size flocon of Lenthieric Tweed Perfume. Supplies are limited, so hurry, hurry!



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both prices plus tax

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the breath of life for lifeless looking hair!



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by ROBERT W. BROWN
EDITOR, 'THE COLUMBUS (GA.) LEDGER'

PHENIX CITY:

COULD IT HAPPEN TO YOUR TOWN?

PHENIX CITY, ALA.

PHENIX CITY is quiet these days. It has an air about it common to the town of 23,000. Things move at a leisurely pace. There is laughter in the schoolyards and friendly, small-town greetings on the streets. The skyline is dominated by church steeples poking up through trees. It could be Main Street Anywhere. It could be very much like your town—now.

One difference remains: The National Guard does not control your local law enforcement. Guardsmen do not patrol your sidewalks in armed pairs to make certain law and order are maintained. Nor is there as much activity around your Court House, with dozens of criminals finally being brought before Justice.

You have heard of Phenix City. Who hasn't? Since the night of June 18, the name hardly has been out of the news' papers for a full day. That night, Alabama Attorney-General Nominee Albert L. Patterson was shot to death in Phenix City. He had vowed to clean up the community, and he did—in a way. For his murder shocked the state of Alabama into the most spectacular offense against criminal-political gangsterism in American history.

Yet the rottenness of Phenix City did not show on the surface. A capsule description of the city might be "ordinary." There is a single main street, Fourteenth St., and several cross streets in a compact business district, bordered on one side by the Chattahoochee River (the Georgia state line) and on the others by a semi-circle of residential areas. Many of the two-story, frame-and-brick business places housed criminal operations, but the casual visitor could not pick them out. There was no unusual amount of flashing neon. The lone remarkable feature is negative: deep-South Phenix City has no Confederate monument in the courthouse square.

But beneath the surface lay a city enslaved. All but a handful of citizens were honest, hard-working, God-fearing. Yet they were helpless before brazen vice and strutting vice lords. Fantastic in these United States and under this democracy we enjoy? Fantastic, but true. And the shocking fact is that just as cleaned-up Phenix City now resembles your town, so your town could become the Phenix City of a year ago.

"But," you say, "we'll guard against it. It can't happen to our town." Such determination is laudable. But what will

you guard against? Do you know what to guard? Political-criminal gangsters don't bluster into control with drawn guns. Enslavement is a long, slow process. The overt results show only after it is complete.

The enslavement of Phenix City probably could be dated from a hot afternoon in May, 1933. The depression was on; many of Phenix City's breadwinners had lost their jobs in the textile mills across the river in Columbus, Ga. (The community had no major industry of its own—and still hasn't, complicating its fiscal problems.) As the city commission met that day, it faced some thorny financial problems. Two years before, the city had gone bankrupt, with an indebtedness of several hundred thousand dollars.

The late Homer D. Cobb, then city commissioner and later mayor, suggested a way out: in March, President Franklin D. Roosevelt had signed a measure legalizing 3.2 beer. But Alabama was still legally dry. Why not "legalize" beer in Phenix City, Cobb said. A group of spectators applauded; asked a few minutes before what they were waiting for, they had chorused, "Beer!" Cobb's measure was adopted by the commission.

Continued on page 12



PRICE OF REFORM: RBA workers—Hugh Bentley, his 17-year-old son and a friend — nurse injuries that goons inflicted at polls during 1952 election.

all



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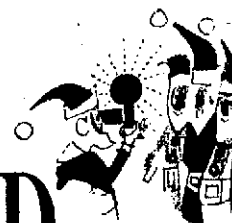
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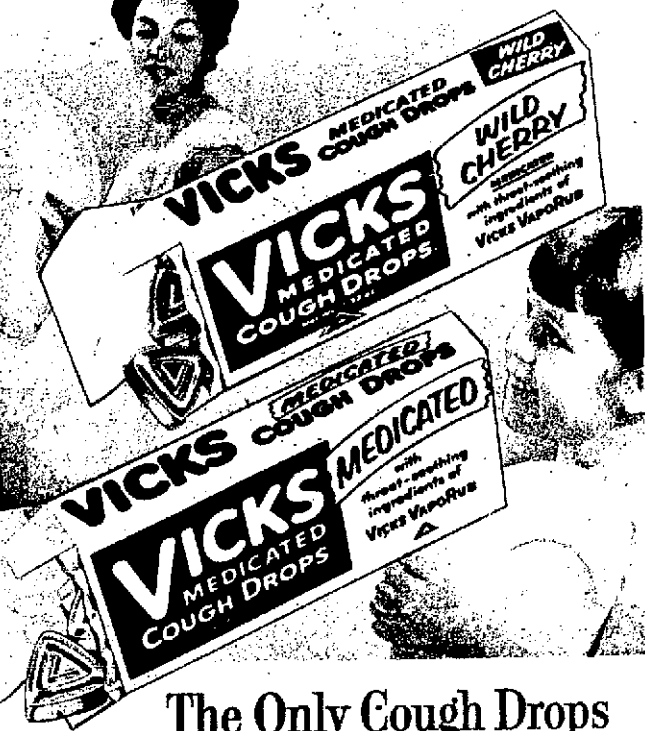
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PHENIX CITY CONTINUED

Here are Five Danger Signals to Look for in Your Town

At the time, no one regarded it as more than
a compromise in the face of economic despera-
tion. The ordinance contained a provision that
\$5,000 from license fees would be set aside to
redeem worthless scrip issued to teachers in
place of cash.

Things started slowly. There was the question
of how Russell County authorities would react;
indeed, there were county raids and arrests. But
soon beer was flowing from taps all over town.
From that moment, Phenix City had something
other towns didn't.

Gradually it acquired further new attractions.
First came one-armed bandits. Then the num-
bers racket. Finally, dice tables, card games,
prostitution, even dope. Money from licenses
and fines and forfeits poured into the city treas-
ury, made up about 20 per cent of the city's
income. Phenix City managed to free itself from
receivership.

But soon the tail was wagging the dog. From
a stopgap financing system, vice became a way
of life. And by 1954, Phenix City had grown
so rotten that:

- Unprecedented martial rule was declared.
- All local law enforcement officers were
ousted.

poenas, returned 545 indictments—just in its
opening phases.

Of course, in your town the people are the
final authority. And they wouldn't let this hap-
pen. But what did the people do in Phenix City?
By the time most realized what had happened,
they could do nothing. There is big money in
vice, and big money means power and influence.
The people were held completely in check by
the vice overlords and their hirelings.

Reform movements were started, but they
withered one after another. The Armed Forces
Disciplinary Control Board placed certain
gambling places and houses of prostitution off
limits to personnel from Fort Benning, Ga., but
they survived. There seemed to be no way to
break the shackles of corruption.

Until the Russell Betterment Association was
formed in 1951. Where other reform groups had
collapsed, it was tenacious—despite the scorn
of unco-operative officials. The people who
founded it were like those in any American
town. Its legal adviser was Albert L. Patterson.

A few months after RBA was formed, its
president, Hugh Bentley, returned home one
night to find his house a smoking ruin. His wife
and two children narrowly escaped death. Pat-
terson's office mysteriously caught fire.

In addition, there was the "rumor mill", a
highly efficient grapevine which directed cruel
whispers at the crusaders. Bentley, one ugly
story went, had been involved in an extramarital
affair and bombed his own house. The whispers
grew so loud that he took a lie-detector test to
disprove it.

Why didn't the churches do something? Some
clergymen did speak out, and fearlessly. Others
felt it outside their province. "Ministers do not
pick up machine guns and make arrests," said
one. "Their duty is to the individual soul, to save
it for God." And many of the hoodlum element
were active in church affairs. In 1952, a county
official wrote a glowing letter of recommenda-
tion for a notorious gambler. He was a deacon.
Another man wrote a letter for the same under-
world figure. He was a steward.

Grand juries? Year after year, they heard
and saw no evil. (Once, after laboring mightily,
a grand jury reported something wrong: a
screen door needed repair at the Court House.)
Known gamblers and racketeers served on these
grand juries.

Relief at the polls? Last year, a woman went
to a polling place to find that someone else had
voted in her name. Persons long dead "voted"
in Phenix City. Honest citizens were slugged by
goons near polling places. As recently as last
July, the state committee said an honest election
in Phenix City would be impossible.

What can your community do to keep from
becoming another Phenix City? For a start, you
should check five sensitive points of govern-
ment. They might furnish a gratifying picture—
or show an imminent danger. They are:

1) The Jury List. Is your jury list representa-
tive, and clean? Is it revised at intervals? From

this list come grand jurors charged with investi-
gating law enforcement in your town.

Item: In Phenix City, a foreman of a "blind"
grand jury later was indicted for gambling.

2) The Voter List. Is your voter list kept up
to date, with the dead and the ineligible removed
regularly?

Item: In Phenix City, registration lists in-
cluded names of Georgia residents. Prostitutes
voted in the names of persons who had moved;
the "tombstone" vote was enormous.

3) The Election Machinery. Who runs your
elections, selects the poll workers and the party
and election officials? Your votes are the final
authority only if counted honestly.

Item: In Phenix City, 90 poll workers at this
year's primaries included 27 gamblers, 6 rela-
tives of politicians, 4 deputies, 4 policemen, 2
bootleggers, a parolee, an alcoholic and 24 per-
sons in cahoots with the gangs.

4) Tenure of officials. Is there a turnover of
officials, or are the same ones elected again and
again? An entrenched machine often means a
corrupt machine.

Item: In Phenix City, the same old faces held

office for term after term. The machine hand-
picked candidates for every office.

5) The Citizen Attitude. Do the citizens take
an active interest in local government? If not,
the other four points mean nothing. An active
minority dominates a passive majority.

Item: In Phenix City, 1,674 of 4,500 eligible
voters cast ballots in a 1949 election. Even in
this year's "reform" election, only 3,200 of 7,000
qualified voters went to the polls.

Today Phenix City is quiet, chastened. The
gambling tables are dusty, the honkytonks shut-
tered. Many of its people are stunned. "I knew
something was going on," said one businessman,
"but I had no idea how deep it went."

Maj. Gen. Walter J. Hanna of the National
Guard reports another, more ominous reaction:
"I wasn't in town a week before a 'good citizen'
came to me urging that we get out as soon as
possible. He said his family was losing \$500 a
month in rentals."

Now, Phenix City is just like your town. But
will your town be the next Phenix City? For the
question is not, "Can my town become a Phenix
City?" but rather, "Is it becoming one?" ■

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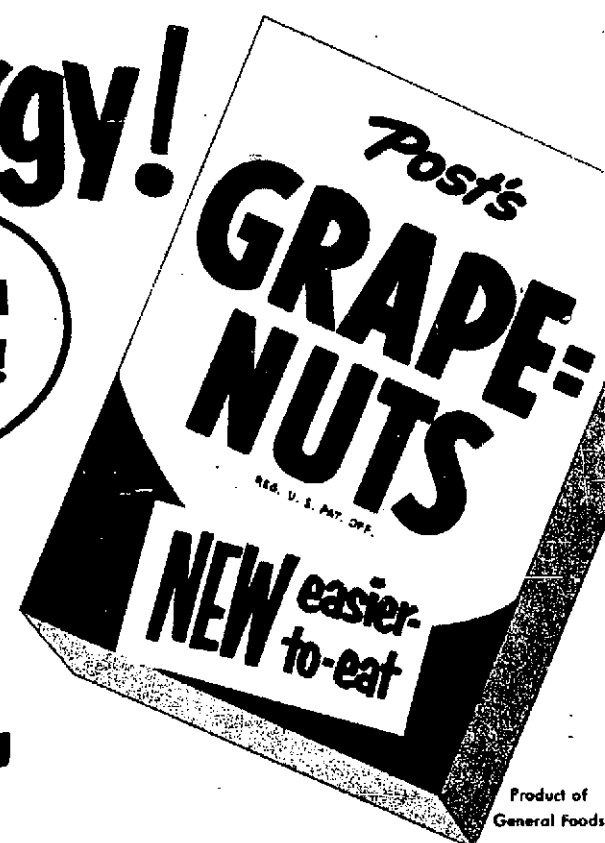
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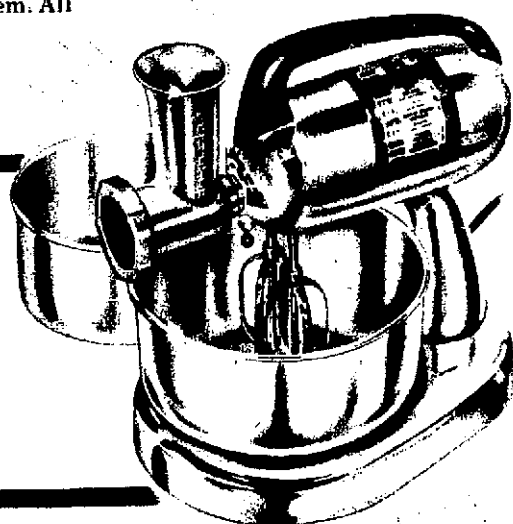
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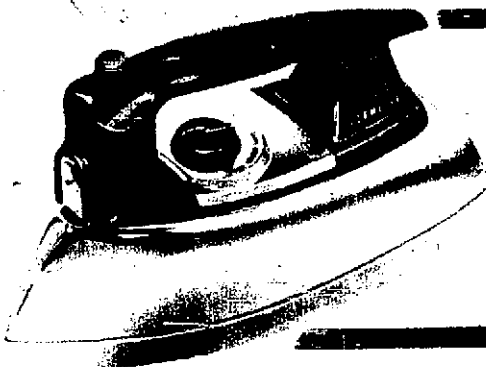
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LOVE ...

HATRED ...

George Gobel: TV's Quiet Comic

by LLOYD SHEARER

HOLLYWOOD.

OF ALL THE "new" comedians introduced on television this year, only one, George Gobel, has captured the public's fancy and the critics' acclaim.

Behind the success of the George Gobel show (NBC-TV, Saturday nights) lies a young (34) small (5'5") gentleman of arch wit, ineffable charm and hilarious, deadpan humor. Also nine years of trying. For Gobel actually has been "fracturing" audiences with his gentle, low-key comedy style since 1945.

In 1953, for example, he appeared on NBC's *Saturday Night Revue*, the *Colgate Comedy Hour*, the Spike Jones show and many others. In 1952, he was telecast along with Garry Moore on 30 CBS shows. He also played the largest night and supper clubs in the nation. In the parlance of show business, George Gobel has really been around.

Why, then, has this quiet comic only just caught on?

There are several answers: 1) This is the first year George has been permitted to star on a TV program all his own. 2) The tremendous national impact of expanding network television. 3) Gobel's new crew of writers. 4) An unusual word-of-mouth buildup. 5) The public's reaction to a comedian with new material and a fresh delivery.

Unlike most TV comics, Gobel does not laugh at his own jokes. Essentially a monologist, he delivers the most unexpected cracks without the slightest facial accompaniment. On-camera, his emotional gamut runs from "A" to "A" (see photos above).

He began his first program this way: "Good evening, ladies and gentlemen. I'm very glad to be back. I was here yesterday, for the rehearsal. What I was rehearsing was this new show that . . . Oh! My name is George Gobel . . . George L. Gobel. The 'L' doesn't stand for anything, really. It's just so that I can have G.L.G. embroidered on my shirts so that at the laundry my stuff doesn't get mixed up with Greta Garbo's stuff . . . My father's name is George Gobel, too, and he never gets his stuff mixed up with Greta



BOREDOM . . . FEAR AND ECSTASY.

Garbo's . . . His father's father's father's father's name was Prince Valiant."

Gobel is endowed with an incredible sense of timing—and he knows exactly where to stop and wait for his laughs. Only when they are about to wane does he move, unhurriedly, to his next punch-line.

He also is a master of building up the anecdotal pay-off. For example:

" . . . We're about to start the George Gobel Show—of which I am a participant in, as the star of. Funny how things start happening to you when you get into television. Like before I got this show, I could go anywhere and nobody ever recognized me. Noo-body ever—but now—wherever I go, people—like for instance Wednesday night.

"I was in a restaurant . . . and two little old ladies kept staring at me and smiling . . . and nudging each other . . . and finally, one of them came over to me and she smiled and she said, 'I beg your pardon, but my friend and I have been watching you . . . and . . . I hope you don't think me bold but—well—if you're not going to eat your butter, may we have it?' . . . So there you are. And here I am. And here's the show."

To date, the audience response to this type of humor has been little short of sensational. The whimsical little Gobel has been tagged "The greatest comic since W. C. Fields . . . A chip off the old Buster Keaton block . . . The freshest comic talent of the decade."

Actually his deadpan style is Chaplinesque in origin and reminiscent of the late Charles Butterworth in execution. The basic ingredient of his comedy is satire. He plays the victim of social and circumstantial evils well-known to everyone in his audience.

His Hubcap routine is a case in point. This one concerns Gobel's relationship with an insurance adjuster after he has reported the theft of four hubcaps from his automobile.

Other Gobel satirizations point up the humor in going bowling, applying for employment or discussing life in Hollywood. All are performed with slight but effective vocal inflections and

a deep understanding of the "little man" caught up in the million-footed web of modern living.

What is George Gobel like offstage?

For a comedian whose income will approach \$7,500 a week before year's end, he is mild-mannered, friendly, intelligent, unpretentious, family-loving, open-minded—and modest, which most professional funny-men are not.

When you ask him to account for his belated success, he volunteers quickly, "I'm lucky in having behind me one of the greatest teams in show business."

The Gobel team consists of David O'Malley, his personal manager, with whom he's formed the Gomaleco Corporation; Hal Kanter, a writer-director of outstanding ability; and three additional writers: Jack Douglas, Jimmy Allardice and Harry Winkler.

He Sang Soprano

GOBEL WAS BORN on the Northwest side of Chicago, the only child of Herman and Lillian Gobel, owners of a neighborhood grocery store. As a boy soprano he sang in the St. Stephen's Episcopal Church Choir. At Roosevelt High School he met an attractive girl named Alice Humeki; in 1942, just before entering the Air Force, George married her. Today the couple has three children, a nine-room house with swimming pool in Sherman Oaks, a suburb of Los Angeles, and more money than they ever dreamed about.

To date, however, neither money nor fame has changed George Gobel's hat-size, outlook or behavior. He is still the same honest, subdued, gentle little guy he was in the Air Force—which, incidentally, is where his comic talent first came to light.

Recently Groucho Marx approached an NBC television crew and asked, "What kind of fellow is this Gobel?"

"He is the kindest, nicest, most considerate comic we've ever worked with," one of the cameramen replied.

Groucho cocked an energetic eyebrow. "In this business," he remarked, "that's even rarer than talent." ■

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WIZARD WICK DEODORIZER

by Beth Merriman, PARADE'S FOOD EDITOR

Fruited and Frosted Cookie Squares

COOKIES are great travelers these days; here's a kind that packs easily, keeps well and arrives in good condition. Teenagers away at school, relatives and friends in the armed services, members of the family who take lunch to school or work — all will love these fruity molasses squares. Keep some at home, too, for lunch, or a friendly social hour.

MOLASSES FRUIT-NUT SQUARES

2 cups sifted enriched flour	1/2 teaspoon ground cloves
1/4 teaspoon baking soda	1/2 cup sugar
1/2 teaspoon salt	1/4 cup dark molasses
1 teaspoon cinnamon	2 tablespoons water
1/4 teaspoon nutmeg	1 tablespoon vinegar
1/2 teaspoon allspice	1 egg
1/4 teaspoon ginger	1 1/2 cups seedless raisins
1/2 cup shortening	1/4 cup chopped pecans

Mix and sift flour, baking soda, salt and spices. Cream shortening and sugar; beat in molasses, water, vinegar and egg. Blend in dry ingredients, raisins and nuts. Spread in large, shallow baking pan (15" x 10" x 1"), smoothing top carefully. Bake in moderate oven (375°F.) 20 minutes or until lightly browned. Cool slightly. Mark into 2-inch squares. Cool thoroughly; cut into squares; frost if desired. **Frosting:** Measure 1 1/2 cups sifted confectioners' sugar. Add 1 teaspoon vanilla, 1/4 teaspoon lemon extract, enough milk or cream to bring to thin spreading consistency. Top each square with whole pecan.



KITCHEN HINT:

Unbuttered popcorn makes a fine "filler" for packages of cookies to be mailed. Just scatter it around inside the package to fill all spaces, so cookies won't break in transit.



PHOTOS BY ALBERT GOMMI



#409

VARIATIONS on frilly bib style include short tie-on version (r.); either type in plain color; either with red poinsettias.

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Sew it four ways—frilly bib or short tie-on, with or without the color—to give to several friends.

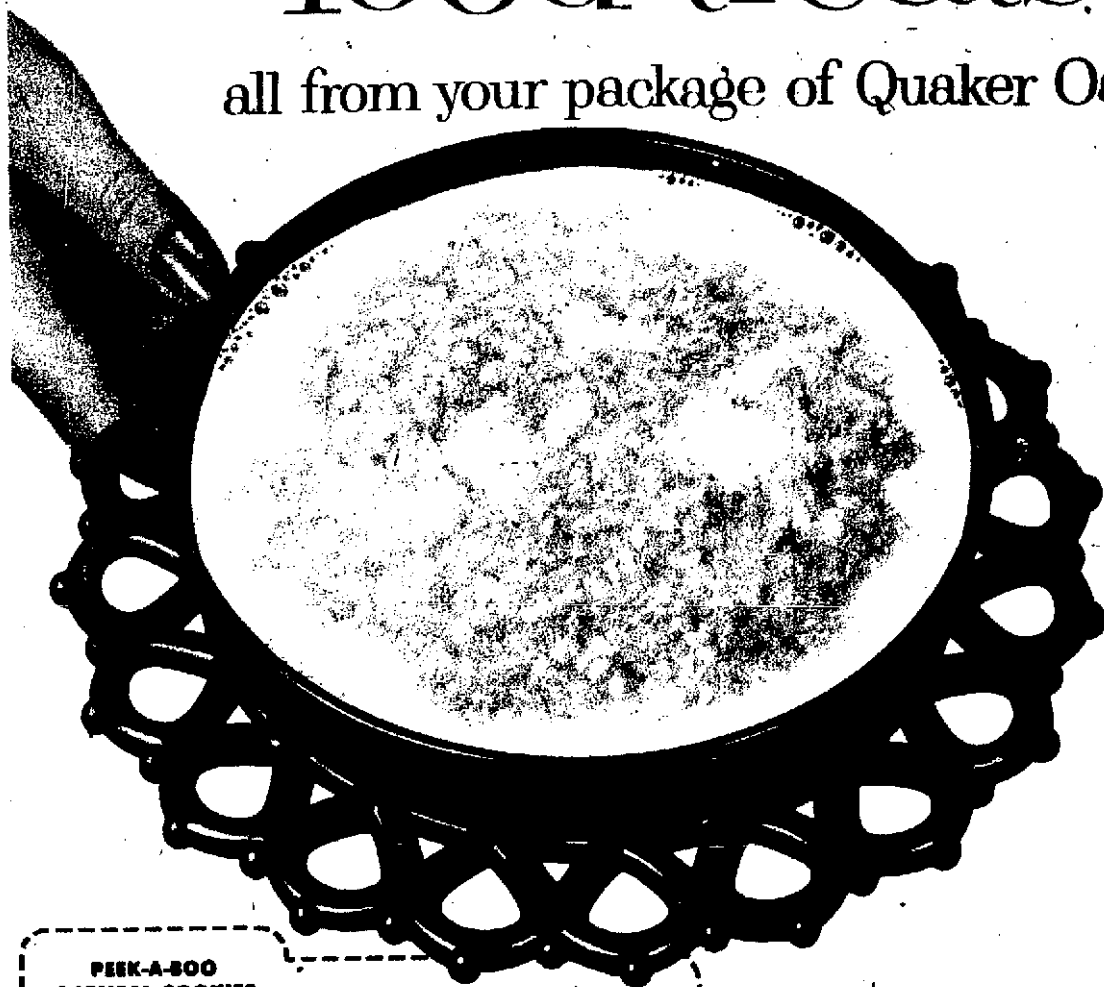
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PEEK-A-BOO OATMEAL COOKIES

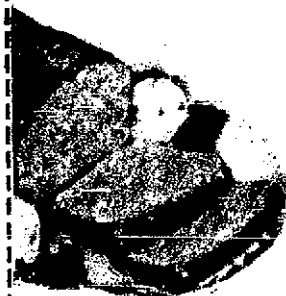


2½ cups sifted enriched flour
1 teaspoon soda
1 teaspoon salt
1 cup brown sugar
1 cup shortening, soft
½ cup water
2½ cups Quaker Oats, uncooked
½ cup jelly or jam

Sift together flour, soda and salt into bowl. Add sugar, shortening and water. Beat until smooth, about 2 minutes. Fold in oats. Sprinkle a breadboard generously with confectioners' sugar. Roll dough very thin. Cut with cookie cutter. Cut a design in half the cookies. Place plain cookies on lightly greased cookie sheet. Top with ¼ teaspoon jelly and cover with a designed cookie, lightly pressing edges together.

Bake in a moderate oven (350°F.) 10 to 12 minutes. Makes 3½ dozen cookies.

JUICY MEAT LOAF



1½ pounds ground beef
¾ cup Quaker Oats, uncooked
2 eggs, beaten
¼ cup chopped onion
2 teaspoon salt
¼ teaspoon pepper
1 cup tomato juice

Combine all ingredients thoroughly and pack firmly into a loaf pan. Bake in a moderate oven (350°F.) 1 hour. Let stand 5 minutes before slicing. Makes 8 servings.

Variations:

Hamburgers: Omit beaten eggs. Shape combined ingredients into eight hamburgers; chill. Pan-fry in hot fat and serve on buns.

Meat Balls: Omit beaten eggs. Shape combined ingredients into 16 meat balls; roll in flour and brown in hot fat. Add tomato sauce and simmer 20 to 25 minutes.

At breakfast—the wonderful taste of good hot oatmeal is always a treat. What other cereal—hot or cold—tastes as downright delicious as Quaker Oats? Or gives you so much protein nourishment? And it's quick as coffee to fix. Quick Quaker Oats cooks completely in only 1 minute.

In dozens of recipes, too—Quaker Oats adds an especially good taste. It makes dessert toppings so crunchy. Meat dishes so juicy. Gives cookies and breads a rich nutty flavor.

Clip out and try the recipes shown here. You'll find more inside your package of Quaker Oats—plus free Weight-Control Menus. Discover what a lot of good eating and nourishment high-protein Quaker Oats gives you at breakfast and in delicious recipes.



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parade etiquette

by Susan S. S. S.

Saying Grace Gracefully

Here's how to avoid a common cause of embarrassment

HOW OFTEN do we stop to count our blessings? In every life, every day, some can be found. And one way we can express our thanks for them, whatever our religion, is to offer grace.

There is a movement in America today to have us return to the custom of saying grace at all our meals, even those in restaurants. You may have seen the little card placed in many restaurants by inter-faith workers, to inspire silent graces by diners.

Roman Catholics and Anglican Catholics are encouraged to say grace before and after meals. In many Christian homes, however, grace is heard only on Sundays or during the Thanksgiving or Christmas holidays or on other special days. In Orthodox and Conservative Jewish homes it always is heard after the meal on Friday night.

Whether we stand behind our chairs when grace is said before the meal or bow our heads, seated, before anything is touched on the table depends on the

custom of those with whom we are gathered. If a family which usually says grace is entertaining a guest who may not realize this fact, it is thoughtful for some member of the family to tell him so before they go to the table. The guest should be told, also, when grace is said and whether it is done sitting or standing. This prevents that embarrassed pause by the family should a guest continue talking when others are waiting to offer grace.

Here are two questions often asked about grace-saying:



MOST CONFUSION over grace arises in homes where family says it, guest doesn't.

If you customarily say grace at home, should you omit it with guests whose faith differs from yours?

Answer: No. But you never ask a non-Christian to say a grace that conflicts with his belief. You may ask him to say one to which you may all subscribe. A guest always bows his head when grace is said, even though it may contain beliefs with which his own religion is at variance.

Should all guests, as a routine thing, ask whether grace is said in a home?

Answer: No. If it isn't, this might make the host uncomfortable.

Sometimes a guest is honored by being asked to say the grace. If he knows none, one that is appropriate to all religions is Ophelia's blessing from *Hamlet*: "God be at your table."

Of all the lovely and familiar graces, probably the best-known one is suitable, also, to every faith. All of us might well commit it to memory: "For what we are about to receive, Lord, make us truly thankful. Amen."

Look in your mirror...see this promise come true...

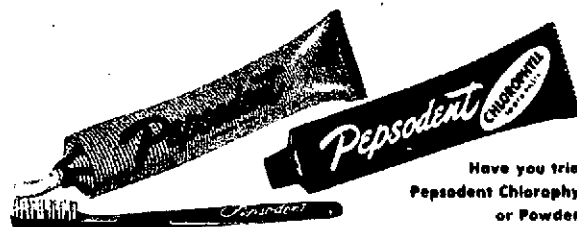
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PUMPS THE DRINKS: This dispenser stays in the refrigerator and a quick push on the rubber ball at top pours out 7 oz. (one glass) of milk, ice water, etc. It's easy for children to operate; saves spillage, breakage. About \$2.98. **JASPER RUBBER, Box 168, Jasper, Ind.**



CANDLES ON YOUR WALL: Here's a new idea in candelabra to add color to any room. You get unusual effects through various placements of candleholders on perforated plaques and arrangements of plaques on wall. Plaques come in shapes shown and colors you can combine; each with two black candleholders. \$2.95 to \$3.95. **LAWRENCE, 2911 Whittier, Los Angeles 23, Calif.**



DRILL RIGHT: A new, handy jig lets you use your portable drill with drill-press efficiency. Has both side and depth gauges to make uniform holes, 1/8" to 3/4". Good for making holes in doweling or screwing in flat surfaces, straight or curved edges, round stock. \$1. **BENRICH, Box 64, Jamaica 35, N.Y.**

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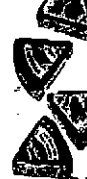
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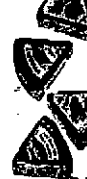
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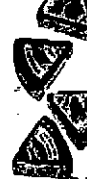
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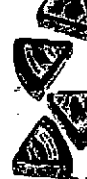
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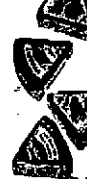
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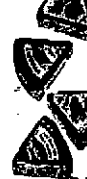
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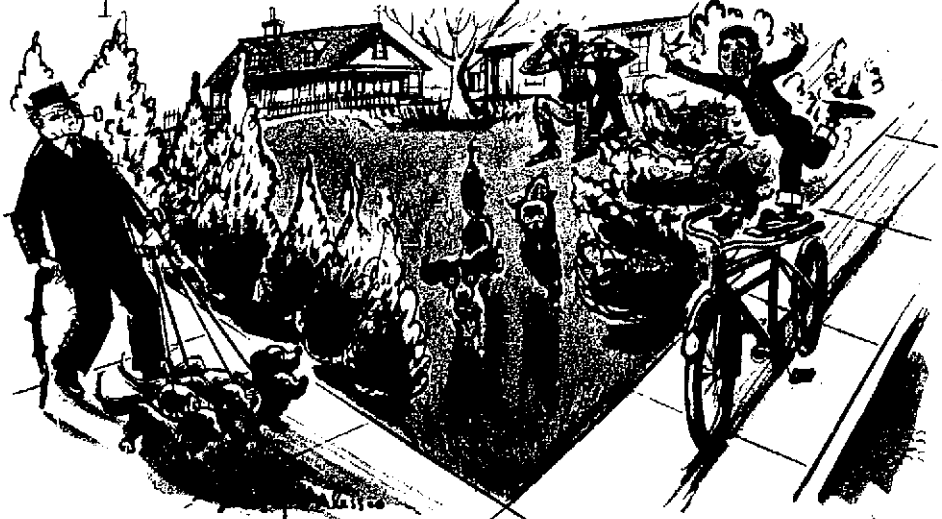
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"... It was like a nightmare tableau."

My Sons Will Raise Me Yet

by RICHARD G. HUBLER

SOME YEARS ago, divorce left Richard G. Hubler alone with the problems of bringing up two young boys. The experience provided Mr. Hubler with a book—*In Darkest Childhood* (Coward-McCann, Inc., N. Y., \$3)*—from which this story is taken. Another Hubler adventure will appear in an early issue.

NO ONE but a child can possibly appreciate the time and effort that goes into raising a father.

If the children are patient, tolerant and yet firm, it is probable that their parent will turn out fairly well. Nothing can be guaranteed, of course; but on the whole, parents raised by children have been a credit to them.

My own feelings on the matter are mixed. I suspect I should have been given more time, more books to study, more experts to consult, more meditation with my soul before I was hustled into childhood. It would have helped me a lot to understand what I was doing there.

Nevertheless, the children are proud of me. I am the first parent they have ever raised and perhaps the last. As Michael pointed out to me only yesterday, "If we never had a father like you and had to pick one like you, I guess we would have picked you."

"Well, thanks," I retorted. "Out of all the fathers in the world, you mean?"

Michael thought it over. "I think so," he said evasively. "But we've only seen part of all the fathers in the world."

Michael is 9 years old with a dirty-blond flat-top haircut, blue eyes, large ears and a short nose. He is 50 inches tall—rather small for his age—and weighs 61 pounds. Rufus is 47 inches tall, weighs 54 pounds and is past 7 years old. He has dark brown butched hair and eyes that are dark enough to be nearly black. His chief distinction, at the moment, is the utter absence of any front teeth. Two rather long canines at each side make him resemble a chubby vampire.

Rufus lost his last incisor in a way which, as far as I know, is unique in the history of dentistry. It was Michael who calmly announced it to me one day in my study.

"Rufe," he said, "just had his tooth pulled out by a volley-ball net."

*Copyright, 1954, by Richard G. Hubler

On the receipt of this intelligence Rufus made his entrance. He showed me a bleeding mouth and the tooth in one hand. "I got it out of the net," he said.

If I had been properly brought up by my sons, I should have known that this was merely a prelude to what came the following week.

A dozen houses or so away lived an old gentleman named Robbins with four brown cocker spaniels. The Pacific Palisades section of the Southern California coastline being what it is, at sunset—filled with a twilight of rose-and-amber—he liked to take an evening stroll. He always took it with the four spaniels, each on a separate leash, a formidable-looking blackthorn cane in his free hand.

This elderly stroller had never carried the cane before the advent of Pogo, in the Williams family circle next door, and Fido in ours. Pogo was a large black-and-white dog that shared the characteristics of Samoyed and collie; Fido was an Airedale of enormous size and affectionate nature. They both slept outside on our lawn.

Curses and a Cane

THE LAWN, being elevated above a slope of red-and-white geraniums and devil-grass, served as a lookout point for the dogs. They could spot stray cats, like Poobah, the Siamese from the Fullers' next door, or any odd animal that was unwary enough to intrude. They could confidently count on the nightly appearance of the four-spaniel constitutional with the cane.

Invariably the poor fellow would slash away at both dogs with his cane as they wove their mute, cabalistic circles of threat around him and his pets. He would scream hoarse threats of hell-fire and revenge at them.

Unhappily, he stuttered.

The total result was always a surging, heaving mass of yapping spaniels winding their leashes about his legs, overlaid by the whirling cane and snatches of curses.

"G-g-g-get out of h-h-here, you d-d-d-damned d-d-d-dogs. G-g-g-go away! Will s-s-s-somebody g-get these b-b-blasted c-c-curs away from here?"

Continued on page 21

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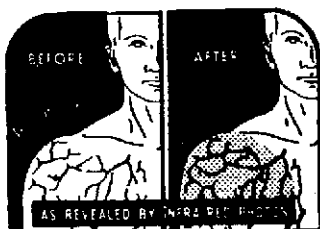
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MY SONS WILL RAISE ME YET CONTINUED

Either Marvin Williams or myself would go to the rescue, disentangle Robbins, mutter our apologies and take his black looks in return. We castigated the dogs, tied them up, beat them—but they always managed to get free and descend once more upon the sunset stroller.

On this particular evening Michael was performing tricks upon his bicycle for the edification of Marvin, Dennis, Rufus and anyone else who wanted to watch. I was immersed in reading until Rufus rushed in. "Michael's going to ride with one foot on the saddle!" he cried breathlessly. "He wants you to see!"

I sprang from my chair and rushed out, Rufus leading the way. I got to the front door just in time to see the whole event unfold like a nightmare tableau.

Up the street with a firm and wary tread, surrounded by his spaniels, came Robbins, the stroller. Down the terrace shot the noiseless black-and-tan and black-and-white avalanche of Fido and Pogo. From the hill on the left came the speeding bicycle of Michael, my son standing on one foot triumphantly erect, hands out to both sides.

I uttered a shout. Michael gave a strangled cry of warning. Marvin's wife, Maxine, who was weeding marigolds by the walk, screamed. The spaniels yelped in alarm. The stroller gave a startled curse.

Michael's bicycle caromed off Pogo, hit Fido and hurtled directly into the spaniels and their master. There were two muffled thumps, another yell from Michael—all to be drowned in a medley of barks and howlings.

The middle of the street was filled with a horrendous, threshing mass of dogs, humans and a still-spinning bicycle. Above it all, like a feeble signal of defiance against fate, waved the blackthorn cane.

Marvin and I separated the various portions of the vortex, getting a number of bites apiece from the spaniels. Fido and Pogo, unhurt and panting, stood aside and watched with interest. Robbins and his dogs were without harm and Michael, by a miracle, had only a cut and some bruises. The

THE AUTHOR

Hubler poses with the main characters in his story: his sons, Rufus (left) and Michael, and the family Airedale, Fido. Since the events recounted in this story, Hubler has remarried.



bicycle, alas, had one pedal broken off and a wheel broken.

Inside the house, Rufus watched me. "He's pretty sick, isn't he?" he said, peering at Michael.

"No, he isn't," I snapped. "He's fine. But he might have shock."

Michael looked at me reproachfully. "You should have told me what would happen."

"How did I know?" I protested.

"You knew about the dogs. You knew Mike can ride a bike," Rufus said accusingly. I said nothing.

From his pillow Michael gave me a long look. "Sometimes," he said sleepily, "I think there are some things you don't know."

Before I could retort, his eyes had closed. Rufus and I tiptoed out. "Don't listen to him," Rufus said. "He doesn't mean it; he's sick and shocked."

This confounding mixture of scepticism, encouragement, disillusionment and sympathy—all of it wrapped up in utmost frankness—is precisely what makes it difficult for a father to submit to the tutoring of his children. If he is to learn anything at all, he must keep his mouth shut and his ears open: the first small law is that thou shalt listen to them.



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It's a long, wet walk. It's a black, dreary night. It's a cold, lonely route for a new man on the beat. Then a waitress smiles a welcome, a counterman says: "Bet you want a cup of coffee!" And the rookie answers, "Right!" Coffee! What more could you want than its fragrant, hearty flavor? Coffee! A taste full of richness, a wonderful "warm up" for body and spirit! During your day, too, "bet you want a cup of coffee." So much pleasure, and for only pennies a cup. Enjoy coffee often, and make it right. Use 2 level tablespoons (or 1 Standard Coffee Measure) for every cup. Give yourself a "Coffee-break"! Think better, work better, feel better. PAN-AMERICAN COFFEE BUREAU, 120 Wall St., New York 5, N.Y.

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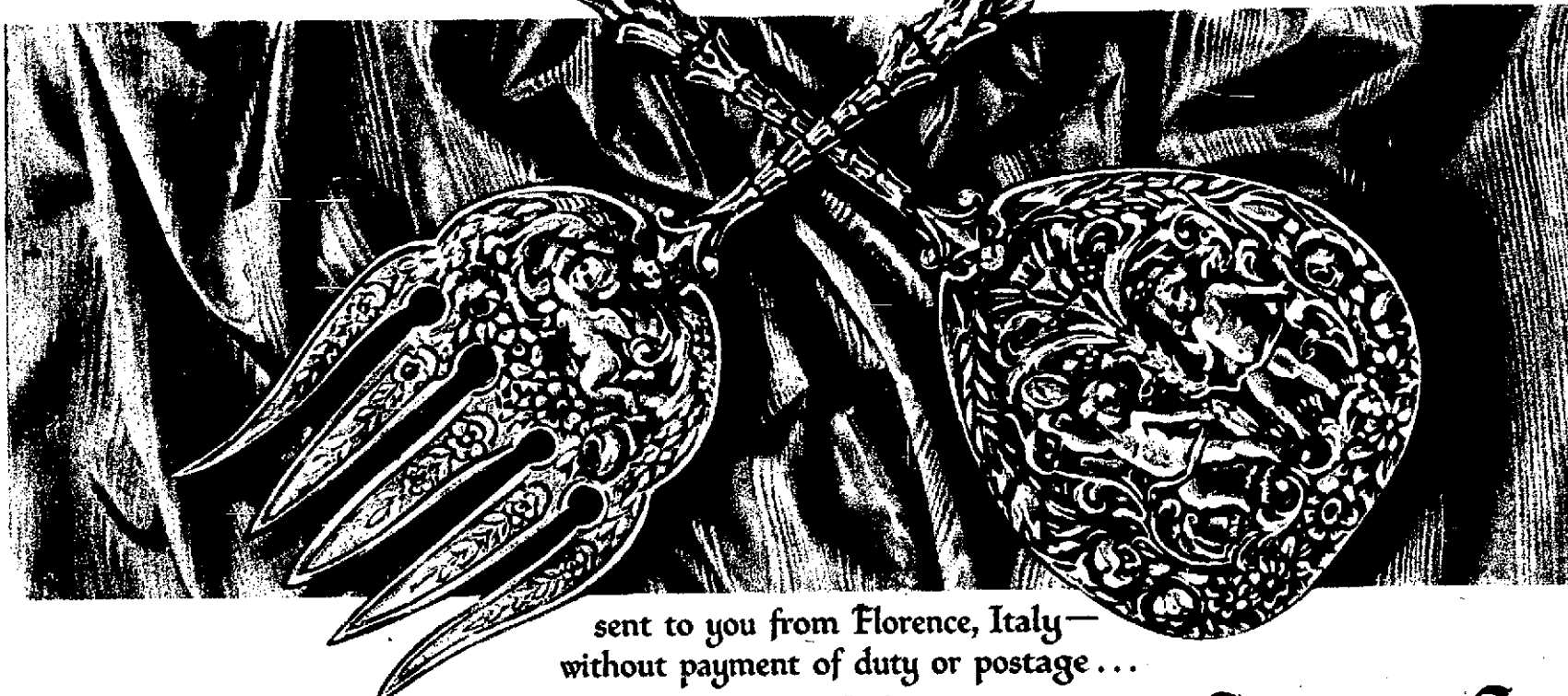
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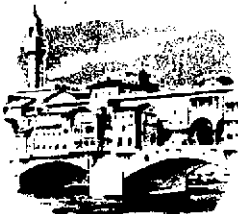
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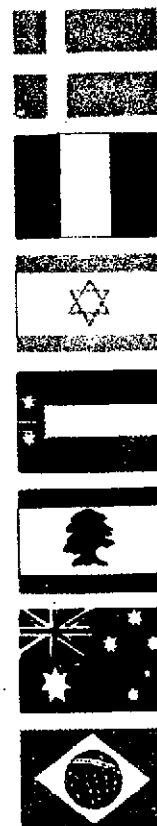
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November 28, 1954

Southland

**Your Husband's
Will: Where Is It?**

—See Page 4

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Kim Novak . . . Her Star Continues to Rise. See Page 3.



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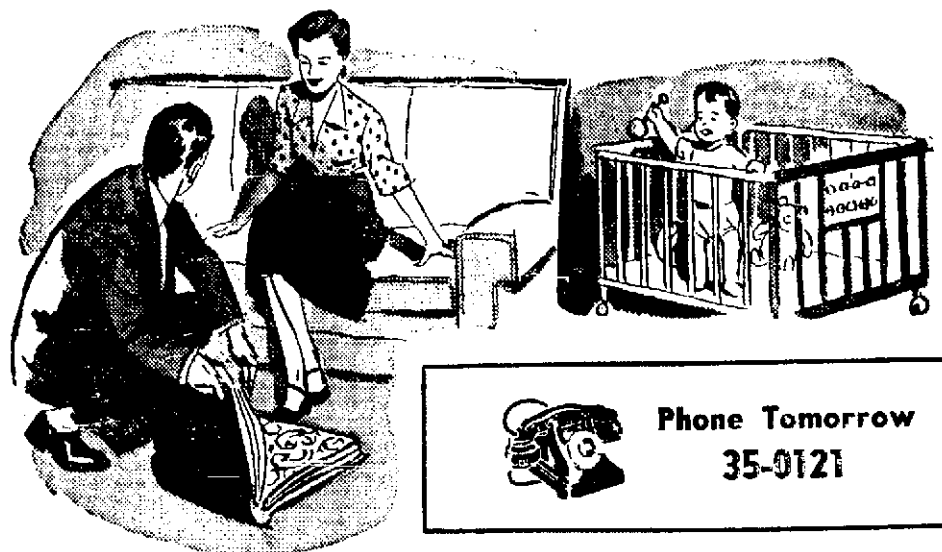
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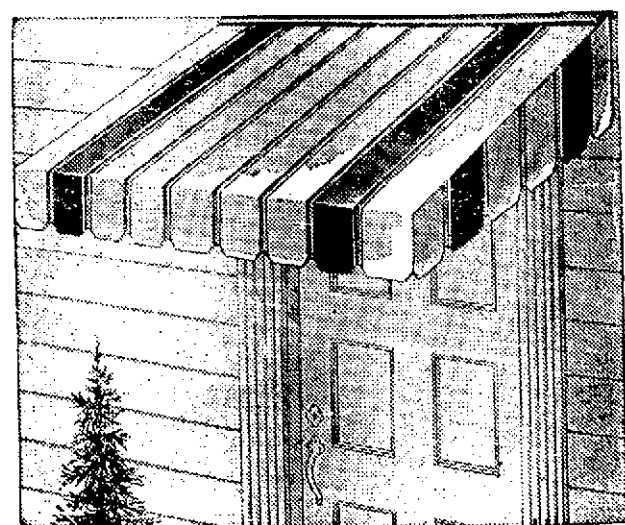
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She Started at the Top and Is Still Soaring

Sunday, November 28, 1954

By George Lait

ONE GLANCE at Kim Novak and the males stop, look and whistle.

The female reaction to Kim usually is an appreciative sigh, expressing the fact that girls recognize A-1 competition in the glamour department.

There's nothing of the girl-next-door about Kim. She has the super-allurements of a Dietrich or a Jean Harlow, and how many people have been lucky enough to live next door to them?

Movie fans buy tickets to see the extraordinary. The ordinary they get for free in their workaday lives. When fans go to a theater they demand something above and beyond what they find in their personal lives. That accounted for the vast popularity of Garbo, Dietrich and Harlow.

That Kim has similar qualities is proven by the fact that she didn't work her way up in Hollywood films. She started at the top, receiving co-billing with such established names as Fred MacMurray and Phil Carey in "Pushover," her very first motion picture. When the film was previewed, the girl's looks and talent drew rave reactions from the fans, and she was immediately cast for the role of the fast-and-loose Broadway playgirl in "Phffft," in which Kim's billing and opportunities match those of such boxoffice stalwarts as Judy Holliday, Jack Lemmon and Jack Carson. Currently, the glamorous Kim is in Reno on location filming scenes for "Five Against the House."

KIM NOVAK'S MAGIC isn't limited to the screen. The allure of her curvaceous chassis, those somnolent chrysoprase eyes and her moonlight blonde hair works just as well without the aid of studio lighting, make-up and exotic clothes. This is proved by the way Kim was discovered and received her chance to become a movie star.

On the morning of a perfectly ordinary day Kim, who was wearing a perfectly ordinary T-shirt and a pair of sport shorts and riding a perfectly ordinary bicycle through Beverly Hills, hove into view of talent agent Louis Schurr and created quite an extraordinary impression. One look and Schurr's mind was a kaleidoscope of such Hollywood adjectives as "Ping," "Oomph" and "H." Here, he felt, was a girl who could become a movie star.

"I felt that if she could knock me over on the street, there was every chance Kim could knock over the fans from the screen," reminisces Schurr.

ANYWAY, the agent brought Kim to Columbia Studio, introduced her to talent executive Maxwell Arnow and arranged for a screen test. Kim borrowed the clinging black silk dress Rita Hayworth (an omen?) wore in "Affair in Trinidad" and, for the camera, did two of her favorite party stunts, a scene from "The Moon Is Blue" and one from "The Devil Passes." Kim admits that she had a hunch the Hayworth dress would bring her luck. Perhaps it did, for when studio executives saw the test

they decided to sign Kim to a long-term contract.

Kim's story started when she was born Marilyn Novak, in Chicago, Ill., on Feb. 13, 1933. Her father, Joseph Novak, is employed by the Chicago-Milwaukee Railroad; her mother, Blanche, was a history teacher before her marriage.

The to-be Kim attended William Penn Grammar School in Chicago, later Farragut High School. Afterwards, she majored in dramatics and psychology at Wright Junior College. Her extracurricular interests consisted of horseback riding and dancing. She also played the piano at various school functions, and in those days people prophesied a successful musical career for the girl. At the age of 10, Kim made several appearances with a local little theater, and, two years later, she appeared on a teen-age radio series, "Calling All Girls." It was a tossup, at this point, whether she would make a career of music or acting.

WHEN KIM left college she became a model. It was traveling as a model that first brought her to Hollywood. Vacationing in the film capital after touring the country for a commercial product, Kim, another model and her friend's mother rented an apartment for a few weeks' holiday before returning to Chicago. Kim liked California so well she decided to remain on the coast after the others left for their home. Via letters and telephone, Kim persuaded her mother to join her in Hollywood.

Mrs. Novak remained in California until her daughter was well launched on a career in films and then returned to her family in Illinois. At this point, Kim took up residence at Hollywood's famed Studio Club, which has proved the incubator for many of moviedom's greatest names. Kim loves living at the Club, but she misses cooking her own meals.

KIM ENJOYS reading while listening to music. She finds verse stimulating, and has a passion for the poetry of Rimbaud and Baudelaire. She plans to study French in the near future so she will be able to "dig" the original efforts of her favorite writers.

Right now, this is merely a dream, for most of the time Kim isn't working before the motion picture cameras she is attending classes connected with fitting herself for stardom. Kim takes diction lessons, studies ballet, has a singing coach, goes to gym.

Posing for cheesecake takes up much of her time, too. National and fan magazines have displayed an unusual interest in revealing poses of the gal who has plenty of what it takes to appeal to the eye. Right now, Kim seems headed to become Hollywood's No. 1 Cheesecake Queen.

Kim admits she gets a terrific wham out of being a movie star. She is unable to understand how some actresses have become indifferent to the thrill of stardom.

"I like being popular," she admits. "And if posing for leg art makes me popular with movie fans, I'll do it as long as they want to see it."



Kim Novak's beauty turns heads wherever she goes. She has so much of what it takes to be a film star that she drew top billing in her initial movies.



Jack Lemmon seems somewhat upset by Kim Novak's disrobing in Columbia's "Phffft," in which Kim shares equality with Judy Holliday, Jack Carson.

Mind Your Husband's Business

JACK SMITH picked up the evening paper and scanned the "Miscellaneous for Sale" ads. A particular item caught his eye, and he called to his wife in the kitchen.

"Hey, Martha, here's a steel file cabinet that sounds like it might be the one we want. Call this number and ask the people how much they want for it."

Martha checked on the price, and a few minutes later they were on their way to purchase the second-hand file cabinet advertised in the paper. The seller turned out to be a Mrs. Jones, well-to-do widow about 40. She was disposing of the home office equipment belonging to her late husband. The deal was transacted at a price agreeable to both parties.

A couple of nights later, Martha and Jack Smith were systematically filing all their household and business papers in the file cabinet. When Jack pulled the bottom drawer to its full length, he noticed a folded paper wedged in at the side. He picked it up and was about to throw it away when he noticed that it was an old land tax form. Further investigation of the drawer revealed an insurance policy, various stock and bond certificates, assorted personal papers, tax receipts, a grant deed, and a will!

A TELEPHONE CALL to Mrs. Jones brought her quickly to the Smith's house. The shocked and surprised widow said that, when her husband had

died, her lawyer told her that many papers existed that she should know about, but no one except her husband knew where the papers were! A thorough search of banks was to no avail, and Mrs. Jones had given up the prospect of finding them. Her present surprise was exceeded only by her relief that people of integrity like the Smiths had found them; the likelihood and all-too-apparent result of their falling into the hands of even an amateur extortionist was frightening. In this case, the papers were safely re-

turned to their rightful owner; but the story might not have ended that way.

turned to their rightful owner; but the story might not have ended that way.

This story is true; and it happened very recently. It is not an isolated case. Literally thousands of women know virtually nothing about their husbands' financial affairs. Many wives don't want to bother their pretty heads about business worries. With a "He gives me an allowance, that's all I'm concerned with" attitude, hubby alone shoulders the responsibility of income, income-tax forms, bills, and so on.

FROM EVERY POINT of view, these wives are doing them-

selves and their families an injustice. If a husband should pass on before a wife does, the financial status of wives in the above category can become temporarily perilous.

There are even countless cases of widows (sometimes with two

Sometimes both husband and wife can appear to be in complete ignorance of certain aspects of their business affairs. One couple bought a complete coverage fire insurance policy in the year 1940. During the next 13 years they made prompt and accurate payments on the policy; but otherwise they forgot about its existence. On three different

or three children) who never think to collect on their husband's insurance policies! Imagine! A man spends literally an adult lifetime paying on an insurance policy to protect his family in case of his death, and his wife never educates herself enough in the matter to take care of herself and her children when the time comes. Again, let it be emphasized that these cases are not remote and isolated. They happen every day.

IT'S A WISE COUPLE who make it a point to have a round-table discussion about household and business affairs, and keep a record systematically. Here are a few suggestions which might help to forestall future dilemma in any household:

1. Every family should own a filing cabinet of some description. If a regular wood or steel two- or three-drawer cabinet cannot be obtained, an ordinary cardboard box from the grocery store will serve the purpose. Some of these boxes are exactly the right size to hold standard cardboard folders and index forms.
2. About 25 cardboard index folders, size 12x9 inches should be purchased, in which to keep all household and personal business papers.
3. Each folder should be labeled carefully. No generalization can be made on this; it is individual for each family. However, some common generalities can be made. Every family needs a folder for bills, receipts, guarantees (these are important, and frequently overlooked), insur-

ance papers, bank statements, etc. There should be a folder for every paper or statement which comes into the house. Alphabetically filed, everything is readily accessible at a minute's notice.

4. Husband and wife should have at least an annual discussion about insurance policies, wills and other important papers. Everything pertaining to these and similar important subjects should be clearly understood by the wife as well as the husband. Up-to-date records should be kept, showing how much insurance is carried by the husband and/or wife; complete information regarding fire, theft, and car insurance; how much it is costing to maintain each policy; and what the exact benefits are. Addresses of the various companies should be listed on the outside of the insurance folder for ready use in case of emergency.

5. It is wise to keep extremely important papers in a safety deposit box in the bank. If such is not available, a small metal file case will serve the purpose. Such papers as fire insurance policies are then completely safe in case of actual fires.

6. War bonds should, if at all possible, be kept in the bank safety deposit box. An accurate list of serial numbers of the bonds should be kept at home in a file folder labeled "War Bond Numbers." (This sounds like such a simple suggestion, yet not one person in a hundred thinks of keeping such a record!)

7. Budgeting the family income is an individual affair for each family, and objective discussions about income should be held periodically. A wife should know exactly what her husband's income is, when and how he receives his pay check, and just what responsibilities he expects from her in its connection. For newly married people especially, a complete understanding of this important subject can, and often will, alleviate future marital problems which often nearly wreck marriages. Statistics show that money problems play a star role in the divorce courts, even though both parties are unaware or unconscious of the real source of the trouble!

IGNORANCE about family money or business affairs is not limited to any class or station in life. Families of the rich and poor suffer in similar ways if husband and wife are not in complete accord about financial affairs. No matter what job or position a husband holds, no matter what his income is, a wife should acquaint herself with every phase of his earnings and income responsibilities. She should actively participate (whether or not she, herself, is a wage-earner) in budgeting the income and familiarize herself with everything that pertains to the debit as well as credit side of the ledger. A thorough knowledge of insurance benefits, wills, stock and bond certificates and so on will make for both present and future happiness and peace of mind for the family.

It's a wise and happy wife who really minds her husband's business affairs.

By Stella George



MARKLE

—Drawing by Parker Markle.

Many wives are ignorant of their husbands' financial affairs. Periodic conferences would enlighten them.

A Radarman Scans the Long Beach Scene

In the past few months the light aircraft carrier Wright, cruisers Pittsburgh and Baltimore, eight destroyers, two transports and two LST's have been transferred to Long Beach.

The USS Wright alone brings to town 62 officers and 1050 men. A typical carrier crewman is Robert Earl Minton, radarman third class. In an emergency his job would be to plot the location of bogeys, the enemy or unidentified aircraft, detected by the Wright's radar.

Graduated from Rock Island, Ill., High School in 1951, R-3C1 Minton enlisted in the Navy in September, 1951, and after recruit training at Great Lakes married Shirlee Rae Bergstrom, also of Rock Island. Bob and Shirlee are parents of a son, Michael Robert Minton, 2 years old last September.

These pictures show the Mintons, presently residing at 2034 E. 3rd St., getting acquainted with Long Beach, a prospect awaiting thousands of other newly transferred Navy men and their families.

How do the Mintons like the Southland? Radarman Minton says, "When my Navy hitch is up, I'm coming back here to stay."



"Those are our ships, in Long Beach Harbor," Radarman Third Class R. E. Minton of carrier Wright tells son on a stroll with his wife.



—Official U. S. Navy photo; others by Staff Photographer Bryan Hodgson.

Minton, shown here in Wright's radar room plotting location of aircraft, gets ship leave to explore Long Beach and find family a home.



The city's stores, especially the supermarkets, intrigue the Mintons. Little Michael Robert is completely taken with toy displays.



Michael enjoys the swings at the beach, one of a score of interesting spots visited by the Mintons.



House hunting, Minton takes his little family to enjoy the scenery in the Naples area, laughingly calls attention to boat in foreground named "AWOL."

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—Photo by Fred Nunn, Hangtown Studio.

Placerville Parlor No. 9, N.S.G.W., re-enacts the famous 1864 Bullion Bend robbery of stage coach near Placerville for annual Wagon Train Caravan.

CALIFORNIA YESTERDAYS

Holdup for the Confederacy

By Maymie R. Krythe

IN CALIFORNIA Gold Rush days stage robberies were common, and road agents plentiful. But one holdup, staged about 15 miles east of Placerville, was different from the

usual run. Today a stone monument, with a bronze tablet, marks the place where this unique affair took place.

Between 9 and 10 p. m., June 30, 1864, Ned Blair and Charles Watson were driving two coaches of the Pioneer Stage Line along a narrow grade, and Ned was in the lead stage. Suddenly six masked bandits, armed with shotguns and pistols, jumped out of the bushes. Two men grabbed the bridles of the lead horse, while the one bandit yelled, "Throw down the Wells Fargo box."

Blair declared that he didn't have a treasure box; then two men held guns on him and compelled him to drag out and throw down four heavy sacks of bullion from the noted Comstock lode in Nevada. When the driver begged them not to harm his passengers, the robbers said all they wanted was the Wells Fargo treasure.

Charles Watson, coming up in the second coach, thought an accident had happened; so he got down to see what the trouble was. At once the men covered him, too, with guns, and ordered him back to his stage. They made him give up a small treasure chest from Genoa, Nev., and with it he threw down two of the four sacks of silver he was carrying. The bandits suspected he had more and hovered over him until he'd given them the other bags.

DURING THE CIVIL WAR, many Californians of Southern birth and sympathies had left to join the Confederate Army. And the unusual thing about this Bullion Bend robbery was that the men who held up the stages declared they weren't ordinary road agents, but Confederates using this means to get money for recruits and equipment to aid the Southern cause. As proof, the leader handed Charles Watson this receipt:

"This is to certify that I received from Wells Fargo and Company the sum of \$...., for the purpose of outfitting recruits in California for the Confederate Army.

Signed, Henry Ingram,
Captain, Company C,
Southern Army,
June, 1864"

In addition, he passed the hat around the badly shaken up passengers, and politely "requested" them to make a sizeable contribution to the Southern cause.

After the hold-up, the men galloped away in the darkness, and the stage and its frightened travelers drove on to Thirteen-mile House. Here the drivers telegraphed news of the losses to Placerville. At once the sheriff organized posses and the man hunt began.

NEXT MORNING, two of the robbers, who had boldly taken a room at Thirteen-Mile House, overslept. So the sheriff, with drivers Watson and Blair, broke into their room, arrested them, and took them to the jail in Placerville.

Deputy Sheriff Staples, with two of his men, heard that some strangers were staying at Somerset House on the road to Grizzly Flat. When he reached the building, he rushed upstairs, grabbed a gun at the door, and yelled, "You are my prisoners." He shot one man in the face, but the two returned the fire, killing Staples and wounding one of his men. Then the desperadoes robbed the officers of their money, guns, watches and horses and escaped. Later, other bandits were arrested. Only one was executed; another was found guilty of murder in the second degree.

One prisoner led the officers to the place where the loot had been hidden near Bullion Bend, ending one of the most unusual robberies in California stage coach history.

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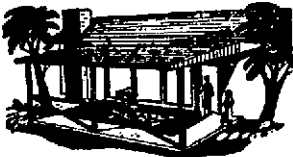
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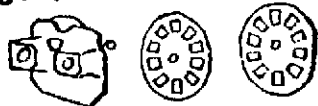
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ORIGINAL STEREO CAMERA AND NEW "ELECTRONIC" 3-D PROJECTION



—Pictorial Crafts Photo

Santa Claus poses with his helpers in a forest setting. He'll soon be permanent resident of Southern California in special village in the mountains.

Santa Builds a Southland Home

SOUTHERN CALIFORNIA

will soon have another very distinguished resident. Santa Claus, like thousands of others who visit the area and decide to stay, has chosen a permanent home in the San Bernardino Mountains. An entire village is necessary to accommodate his needs.

In August, construction of "Santa's Village" started in a 15-acre meadow bordering Rim of the World Drive (Highway 18) just east of Skyforest. Twenty-three miles out of San Bernardino, it will be about a two and one-half hours drive from Long Beach. Upon completion it promises to be well worth visiting.

By Louise Hyatt

In a forest setting of century-old pines, overlooking the valley, 11 buildings are being erected. All made of peeled logs, with high peaked roofs, they are quaint and fanciful as a fairytale.

According to plans, the village will include Santa's own home, a child's post office, a toy and game building with the world's largest display of toys, and two work shops for the elves and gnomes. A food station, where food can be bought to eat or to feed the animals, will be conveniently located. A special

house will shelter Santa's woodland friends. In keeping with the true spirit of Christmas, a chapel will show the Nativity Scene.

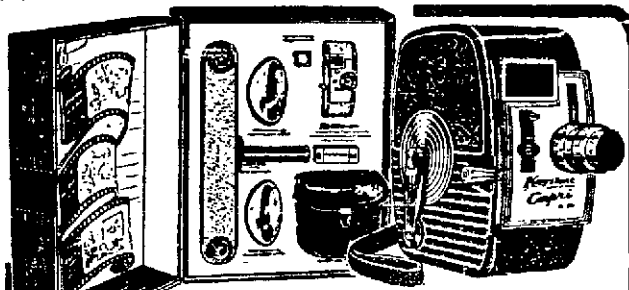
On the grounds will be a wishing well, for Santa knows of wishes. Giant toadstools, straight out of Alice in Wonderland, will dot the landscape along with a lollipop tree bearing real lollipops.

(Continued on Page 28.)

SOLUTION TO TODAY'S PUZZLE (See Page 28.)

PRICES	LINCOLN	TRUMAN
RACON	OCEANIA	RESIDE
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TIMELESS	WADAMES	OWIT
ONE	DIE	DINER
WESTER	MEXICO	NUANCES
USEFUL	DAKS	PRE
DOES	OLD	DES
ORAD	PEEVED	DAPS
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BELLFLOWER
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Open Evenings to 8

See Keystone camera advertisement, page 21



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AND LOTS OF SWELL REELS.

I WANT ROBIN HOOD AND
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(No Obligation)

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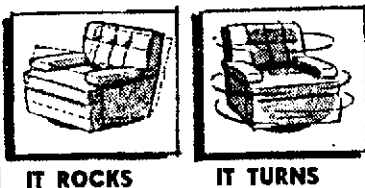
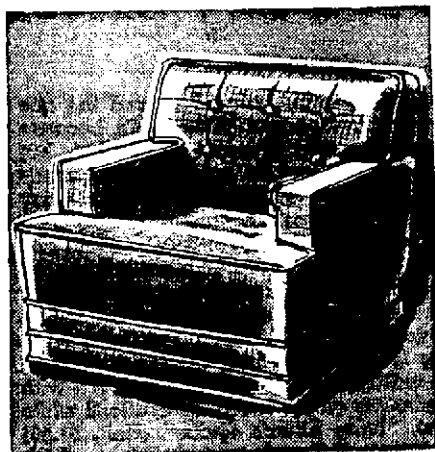
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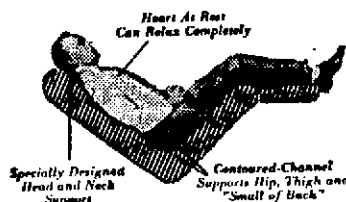
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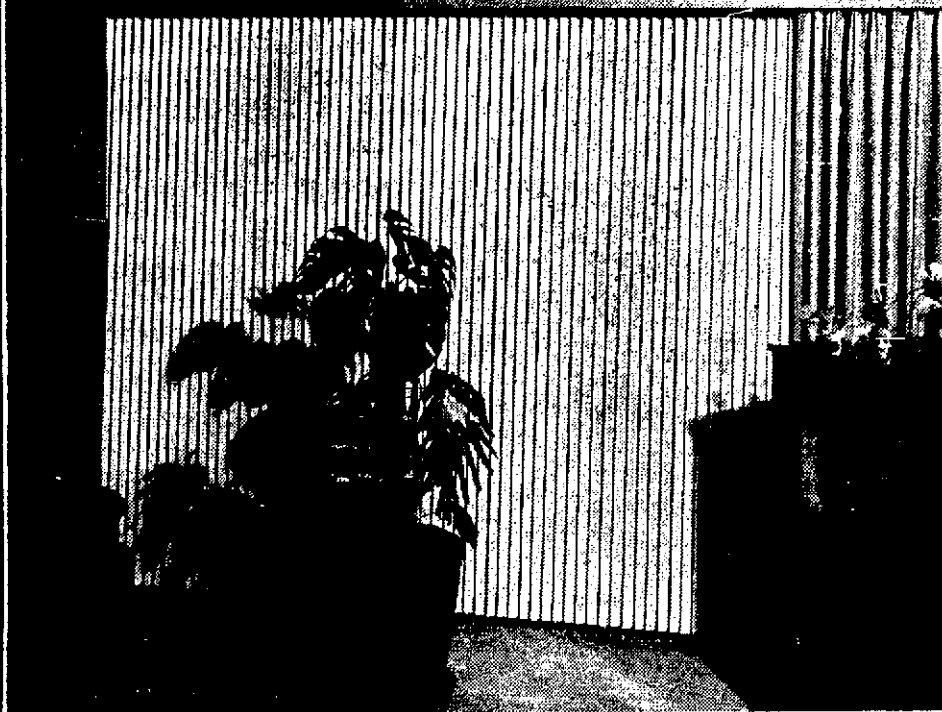
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Flo-Fold Vertical Drape Blinds

First in America and first in beauty—the most talked about treatment for windows in years • you must see them to appreciate • the ease of operation as they open and close to regulate the light • the advantage of being able to draw them back to the edges of the window • the complete privacy or open view • the dust-free non-fading Vertical louvers • the soft color-tones that blend with all furniture styles.

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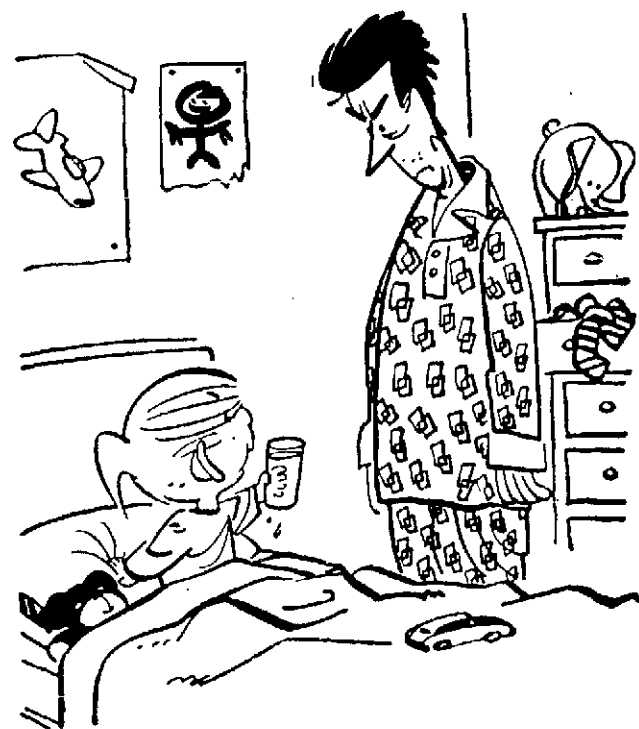
They Open



They Close



They Draw



"HERE ALL I WANTED WAS A SIP."

Guide for Baby Sitters

There's the absolutely calm baby sitter and the one who is always on needles and pins. That's because baby sitting not only is a pleasant occupation, but occasionally a perilous one. At any rate, one needs to be up on the in's and out's of the—shall we say a tough racket? Well, there's no authority like Dennis the Menace, whose antics on The Independent and Sunday Independent, Press-Telegram comic pages are good for a deep-down belly laugh from the soberest observer. And in order to make the baby sitter feel more at home with the work at hand, Dennis the Menace—with only a little help from his creator, Hank Ketcham—has written a book in which he gives with some pithy comments on his keen observations while being baby-sat. "Baby Sitter's Guide" (Holt, \$1.50) also contains scores of Dennis-type drawings which show only too well the pitfalls into which a baby sitter can be tossed by a hep baby. If you're an overgrown baby not over 90, it's the book for you.

"Not a single cavity in over 2 years"

... thanks to ANTIZYME, the first continuous-action anti-enzyme tooth paste.

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ACTUAL, LIVING PROOF—
THIS NEW,
COMPLETELY DIFFERENT
KIND OF TOOTH PASTE
REALLY STOPPED DECAY!
HERE'S WHY...

"I KNOW THAT ANTIZYME
HAS HELPED ME GREATLY IN
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USING ANTIZYME, I HAVEN'T HAD
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1. No other type of tooth paste—regular, ammoniated or chlorophyll—protects for more than ½ hour.
2. Now, Antizyme, the first continuous-action anti-enzyme tooth paste, stops the major cause of tooth decay 12 to 24 hours with each brushing. This has been proved for 9 out of every 10 people tested.



Antizyme stops the major cause of tooth decay every minute of every day



"I PROMISE HE WON'T BITE YOU TONIGHT. MRS. MERRILL THE LAST SITTER KNOCKED OUT TWO OF HIS FRONT TEETH."

Bixby Knolls
Carpet Co.

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AREA — COME IN AND SEE WHY WE HAVE THE FINEST —

CARPET VALUES

✓ Check these spectacular values and **SAVE NOW!** We have taken our fine, first quality broadloom stock, woven by the nation's leading mills, and reduced prices to the lowest operating cost. If you need carpet, stop in and see over 350 patterns at **LOW...PRICES...NOW.**

3 only; display pieces. New; in 9x15-ft. bound rug size.
(a) Block pattern
(b) Striped pattern
(c) Floral pattern
Regular \$185.00 ea.
SALE **\$119⁵⁰**

Cotton frieze . . . our own Hacienda! Approximately 100,000 tufts to the square yard; the closest weave in cotton. 15 colors, and special colors to order. \$ **4⁵⁰** sq. yd.
Regular \$79.95
SALE PRICE

Textured all-wool Wilton in an exceptionally fine quality. Ideal for either provincial or Early American. Beige, green, gray, oyster.
Reg. \$15.95
SALE **\$13⁹⁵** sq. yd.

Cotton chenille. High pile; made in any color, 25 square yards or more.
SALE **\$5⁶⁰** sq. yd.

2 only; extra heavy, hand-made, embossed cotton hooked rugs. 9x12-ft. size.
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SALE **\$59⁹⁵** ea.

Sculptured all-wool Wilton; cut and uncut pile. Luxurious, close weave in green, gray, sable.
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SALE **\$9⁹⁵** sq. yd.

Hi-Lo. Ends of roll. 15'x15'5", in green.
Reg. \$265.40
SALE **\$165⁴⁰**
15'3"x8'5" in sable.
Reg. \$154.25
SALE **\$96²⁵**

Finest quality Hi-Lo all-wool Wilton (no other made as tight or fine as this carpet). Grey; Sandalwood.
Reg. \$13.95
SALE **\$9⁹⁵** sq. yd.

Fine Whittall Wilton. All-wool; textured. Nutria, 12'x12'9"
Reg. \$383.50
SALE **\$267⁵⁰** bound
Gray, 12'x17'2"
Reg. \$306.00
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All-wool frieze; green. 15x15-ft.
Reg. \$258.75
SALE **\$208⁷⁵** bound

Nubsette; gray all-wool frieze. End of roll. 12'x18'2"
Reg. \$248.00
SALE **\$196⁰⁰** bound

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Reg. \$168.20
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Floral
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All-Wool, fine grade. Your choice of 18th Century, Tone-on-Tone, and Sculptured effects in a wide color range.

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Woven in an extra deep pile. A rugged construction, perfect with every decor. A once-in-a-lifetime value for top quality carpet.

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IMPORTED HAND-HOOKED WOOL RUGS		
SIZE (feet)	VALUE	SALE
2x3.....	\$ 8.95	\$ 5.40
2x4.....	11.95	7.20
3x5.....	22.75	14.50
4x6.....	34.50	22.50
6x7.....	69.00	40.30
6x9.....	79.50	51.10
8x10.....	104.50	74.50
9x12.....	149.50	89.50
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11x15.....	229.50	151.25
12x18.....	269.50	196.60

Largest selection of oval or round braided rugs in wool, linen or cotton. Specially priced for this sale!

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All First Quality
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Serving Buffet Style Is Gracious, Easy

By Mildred K. Flanary
Press-Telegram Home Economics Editor

THERE'S ONE thing all hostesses have in common—the triumph of buffet suppers when it comes to gracious entertaining. You can set the pace for your own parties, which should be casual. "Take it easy" will be the motto.

A new note in contemporary entertaining, too, is seen in the use of the chafing dish. It creates a main dish that is both elegant to behold and delicious besides, no matter how simple the recipe.

Our hostess today, Mrs. Clare Hamman, 4285 Country Club Dr., appreciates the importance of no last-minute fluttering for the hostess. She knows that the secret of success lies in the virtue of wise planning and preparation. Mrs. Hamman possesses a seventh sense when it comes to unique and delectable menus, too. For instance, today's menu for an informal Sunday night buffet:

MENU

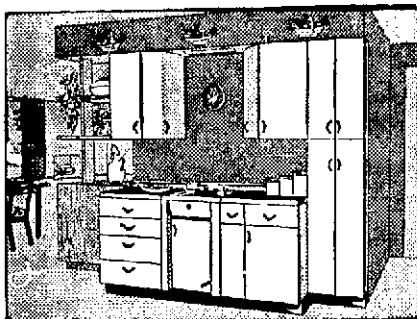
Chipped Beef a la Sour
Cream in Chafing Dish

In Your Favorite Flavors

DELICIOUS
Mountain View
ice cream

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ECONOMY KITCHENS
LONG BEACH
REMODELING SPECIALISTS

4-6515

Green Salad, Tossed
Cranberry Salad, Molded
Mixed Relishes
Toasted English Muffins
Ring Mold of Pistachio
Ice Cream Filled
with French Strawberries,
previously soaked in
imported Kirsch
Coffee

Featured elsewhere on this page for convenient clipping is the recipe for chipped beef in sour cream. Below is the recipe for pistachio ice cream with strawberries and other suggestions.

Pistachio Ice Cream With Strawberries (Serves 8)

Pack slightly softened pistachio ice cream into a large ring mold and refreeze. When ready to serve, turn out on a serving dish. Fill center with halved strawberries which have soaked for a short time in Kirsch (about 1/2 cup, as too much will bleach the berries). Pour an-

Kitchen Tip:

Mrs. Hamman's Kitchen Tip: Caramel-flavored baked custard is tasty served with cinnamon-flavored whipped cream as a topping.

other half cup of the Kirsch over them just at serving time. Serves 8.

Small balls of angel food cake rolled in coconut are a perfect complement for this unusual dessert.

You'll like this Salad Tray Medley, too, for a bit of change in pace:

SALAD TRAY MEDLEY

Arrange well drained, chilled, canned orange and grapefruit sections in row down one-third of serving tray or platter. Use 2 cans (1 lb. 4 oz. each) citrus salad blend. Or use 1 can (1 lb. 4 oz.) grapefruit sections and 1 can (1 lb. 4 oz.) orange sections.

Arrange alternate slices of red apple (1 large apple) and avocado (1 medium-sized avocado)

In row down opposite third of tray.

Fill center of tray with Quick Chicken Salad. Garnish with crisp water cress.

Serve salad tray with a bowl of mayonnaise blended with a little lemon juice and a bowl of tart French dressing. Makes 6 servings.

QUICK CHICKEN SALAD

Combine 1 can (12 oz.) boned chicken, diced, with 1 1/2 cups diced celery and 1/2 cup mayonnaise or salad dressing. Season with 1/2 teaspoon salt, 1/2 teaspoon pepper and 2 teaspoons lemon juice. Toss salad lightly; chill until serving time.

Here is Mrs. Myranna Coon's Welsh Gingerbread recipe, referred to in this column last week:

Mrs. Hamman's Chipped Beef in Sour Cream:

- 1/2 lb. chipped beef
- 2 tbl. butter
- 1 carton Hampshire Sour Cream
- 1 small can artichoke hearts
- 1/2 cup dry white wine
- Cayenne
- Paprika
- 1 heaping tbl. parmesan cheese

Melt butter. Add sour cream and blend until smooth, then sliced artichoke hearts, cayenne, paprika and wine. Stir in chipped beef and cheese. Serve from chafing dish over toasted English muffins. Serves 6.

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Will Not Abrade
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Never Needs
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Guests at the Clare Hamman home enjoy the pleasant surroundings, good food and the gracious hospitality of Mrs. Hamman at one of her buffet suppers.

Part 1:

- 1 cup sugar
- 1 cup salad oil
- 1 cup molasses (dark)
- 1 cup hot water

Part 2:

- 2 1/2 cups sifted flour
- 2 tsp. baking soda
- 2 tsp. ginger
- 1 tsp. each cinnamon, nutmeg, cloves and allspice
- 1 or 2 eggs, as desired

Combine all ingredients of part 1. Combine all ingredients of part 2, and add a little at a time to No. 1 mixture, beating well to avoid lumping. After all combined, add the slightly beaten egg (or eggs), stirring only enough to barely mix. (Mixture will be very thin and "runny.") Pour into a greased and floured loaf pan or Pyrex cake pan, approximately 7x10 1/2x2. Bake at 375 degrees for 40 minutes or until sides separate slightly from pan.

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Many hundred industrial — government
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SPECIAL FALL SALE 49¢ Sq. Ft.
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our own SUPER SPECIAL FRESH

Ground Beef...

BIG THICK HAMBURGERS WITH SLICED
ONION RINGS... FRESH CRISP LETTUCE
... SLICED TOMATO, AND RICH CHEESE
... MANI THAT'S REAL EATIN'... AND
WHEN YOU USE OUR SUPER FRESH,
EXTRA LEAN GROUND BEEF YOU'RE SURE
TO HAVE THE FINEST, DELICIOUS HAM-
BURGERS YOU'VE EVER TASTED.

3 lbs. \$1⁰⁰
35¢ lb.



it's fresh!
it's lean!
"you know
it's good"

CUBED SWISS STEAKS

BONELESS CUBED! EVERY BITE IS RICH-RED DELICIOUS SELECTED BABY BEEF...
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STEW BEEF 49¢ lb.
LEAN TENDER CUBES OF
SELECTED BABY BEEF.

PORK CHOPS 69¢ lb.
BEST CENTER CUTS FROM
PINK IOWA PORK LOINS.

JUMBO GOLDEN SHRIMP

REAL BIG FANCY ONES! READY FOR A SEA FOOD FEAST! AND SO TENDER, RICH
TASTING AND GOOD.

49¢ lb.

69¢ lb.

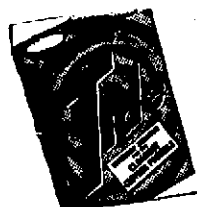
HERE'S A TIP FOR
GRILLED 'BURGERS...
BASTE WITH DELICIOUS
CHRIS and PITTS

Bar-B-Q SAUCE 12-OZ. BTL. 37¢
TOPPED OFF WITH
CRISP SLICES OF
EVERBEST

SLICED HAMBURGER

DILLS PTS. 19¢

FOR A REAL "PALATE
PLEASING" TREAT!!



GIANT BOX
TIDE..... 72¢
JOY LIQUID 10-OZ. CAN 30¢
DETERGENT

CHEER LGE. 30¢ **DREFT** GT. 72¢
DUZ GT. 72¢ **Ivory Flakes** Lge. 30¢
Ivory Snow LGE. 30¢ **OXYDOL** GT. 72¢
CAMAY 2 Bath Bar 23¢ **IVORY** 4 Guest BARS 21¢
Ivory Laundry Bar 2 Lge. 28¢ **LAVA** Hand Soap 2 Med. 21¢

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CREAM OF THE CROPS. CANNED
ORCHARD FRESH.

8 for \$1⁰⁰

Dog Food 2 for 27¢
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Cans. The Best
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Corn No. 303 CANS 3 for 39¢
BIT-O-HONEY
CREAM OR
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Wesson Oil 59¢
FULL QTS. NOTHING
MORE PURE FOR
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PURE VEGETABLE
SHORTENING.

Peanut Butter 39¢
SWIFT'S LARGE 1-LB.
JAR. SO SMOOTH
AND GOOD.

OLIVES 3 1/4-oz. 27¢
EARLY CALIF. GREEN
STUFFED WITH PIMENTOS

SLICED PINEAPPLE

HAWAIIAN STAR, NO. 1 1/4 CANS
FIELD FRESH FLAVOR.

6 CANS \$1⁰⁰
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CORNERED BEEF

ARMOUR'S... 12-OZ. CAN. SO HANDY
FOR DELICIOUS QUICK MEALS and SNACKS
... TRY IT TODAY.

39¢

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Perplexed? Confused? . . . What to get him for Christmas? . . . Solved: by a Walt Jordan Gift Certificate . . . and with it, a miniature suit, sport coat, or slacks to put into his stocking . . .



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Try Making Photograms

ANYONE can produce photograms.

They are pictures made without a camera by direct exposure of opaque and transparent objects upon photographic paper.

No previous photographic experience is necessary — only a minimum of materials and a resourceful imagination. If you experiment with such objects as twine, pieces of paper, coins or kitchen utensils, soon you'll discover that your photograms will mold into any composition, texture or design that occurs to your fancy.

Your production of photograms does not require any complicated equipment or costly materials.



Photograms are easy. Here's a moonlit romantic scene arranged from pine twigs, cotton and cut-out figures.

By Michael Kosinski

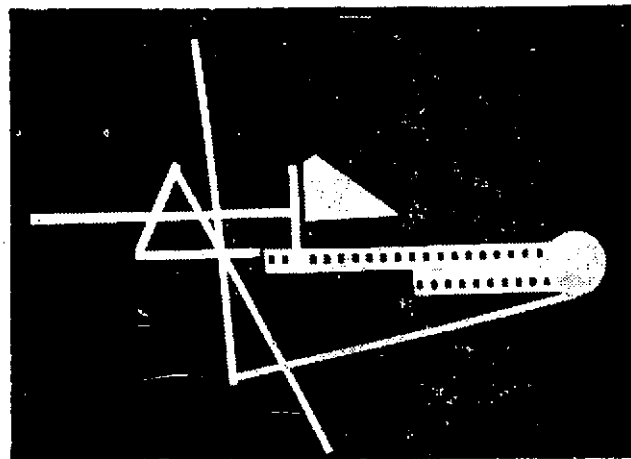
For less than \$2 your local photo dealer will supply you with easy-mix chemicals, instructions and photographic paper with which you can make 25 8x10 photograms.

You can obtain an easy type of photogram by simply placing objects—keys, feathers, costume jewelry, your own hand—directly upon the photographic paper and turning on the room light for a few seconds. The opaque objects, not permitting light to pass, leave that area on the paper white, while the uncovered portion of the paper turns black on exposure to light.

In an illuminated room you can compose more complicated

designs upon a sheet of clean glass which is later placed upon photographic paper in the dark-room and exposed to light the usual way.

THE CREATION of photograms is an ideal occupation for the beginner as it is for the advanced amateur. They offer an excellent opportunity to develop the creative talents of children. Once youngsters are shown how to obtain a picture almost by magic, the innumerable ideas popping into their minds will keep them out of mischief. Photograms of leaves and ferns, often used as material for illustrated books on natural history, can be hung as decorative pictures in the children's room.



A design in modernism results from a photogram made with a coin, strips of paper and the edge from film.

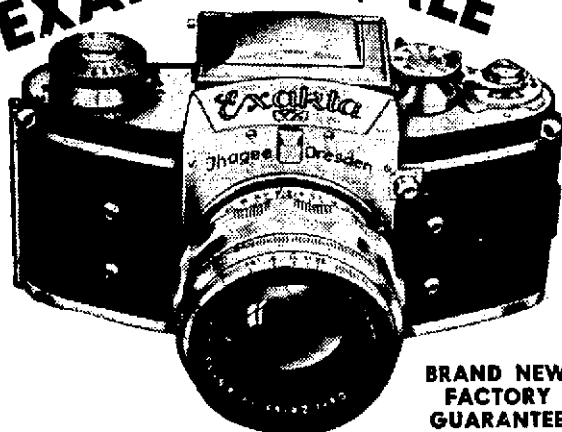
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★ EXAKTA VX With Tessar F3.5 Preset Lens	\$249.50	\$189.50
★ EXAKTA VX With Primo Plan F1.9 Preset Lens	\$269.50	\$219.50
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See Keystone camera advertisement, page 21

Southland

SHOW

WINDOW



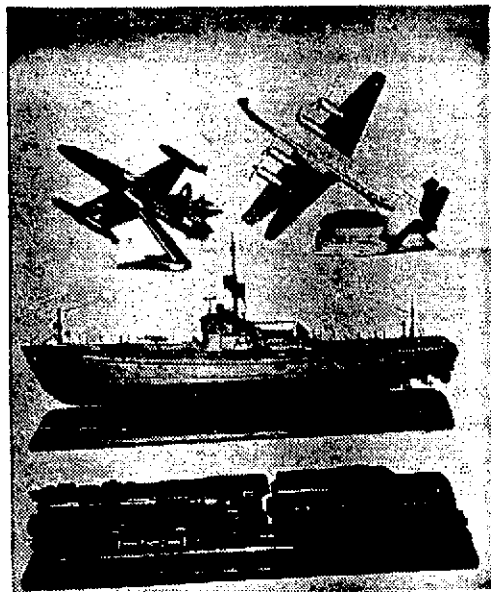
Exclusive Custom Built Television Stool designed by us. Many fabrics and finishes. Tune your television with chair-height comfort. Special \$32.50. Deposit will assure Christmas delivery. Over 100 styles from \$9.75 up to select from. Visit our exclusive needlepoint store. KNOX RICHARDSON FURNITURE AND UPHOLSTERY, 1098 E. 7th. Ph. 65-8382.



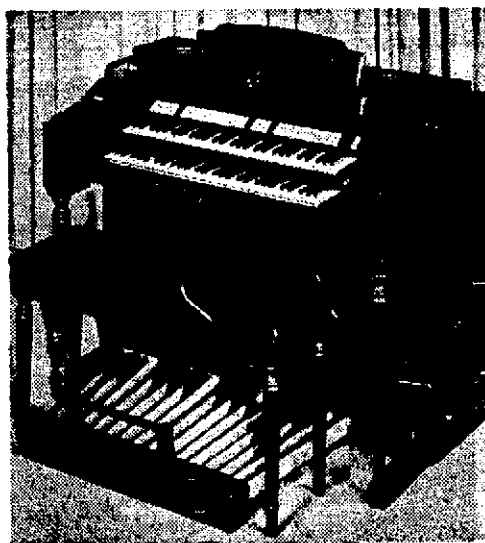
Lily Dache designed this men's sport shirt with comfort and style in mind. Each shirt has an individual motif and aptly named "Fancy Free," "El Matador," "Ski-Bird," "Inca," "Buck Fever." Loomed of washable Egyptian long staple cotton, \$10. Exclusive at HOWARD AMOS' "Better Men's Wear." 120 E. Broadway.



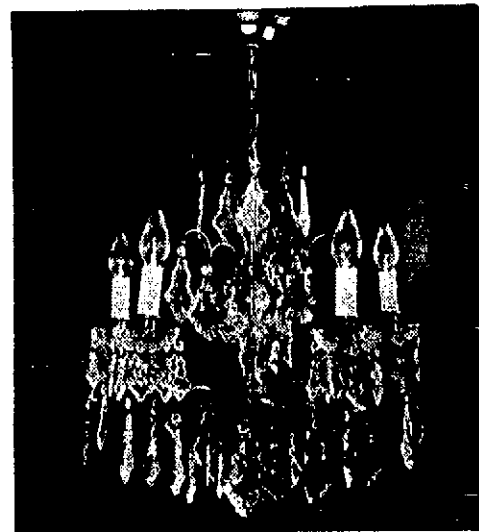
Luxury, style and comfort go hand in hand with these baby alligator shoes and matching bag. Shoes available in opera pump and sling pump, \$23.95. Bags in various styles and shapes, \$18.75 to \$129.75. Charge it at BARNETT'S. 207 Pine Ave. in Downtown Long Beach.



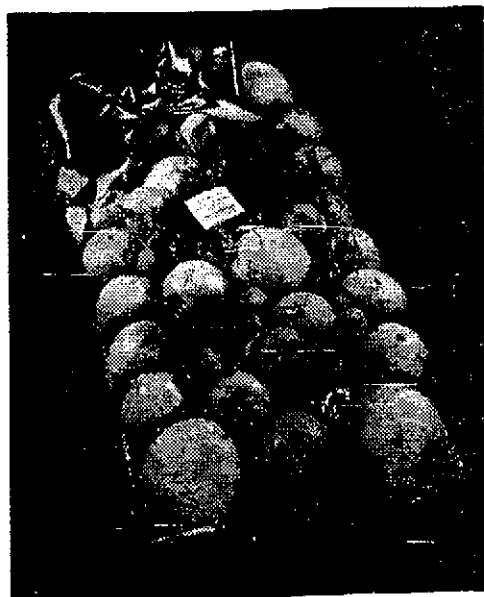
From 9 to . . . creative minds . . . nimble fingers . . . there's a hobby at RAY'S MODEL SUPPLIES . . . scale model kits for trains, planes, boats, autos . . . and supplies . . . HO railroad layout in operation every Friday, 6:30 to 8 P. M., 1222 AMERICAN AVE. Authorized dealer-service for Lionel and American Flyer.



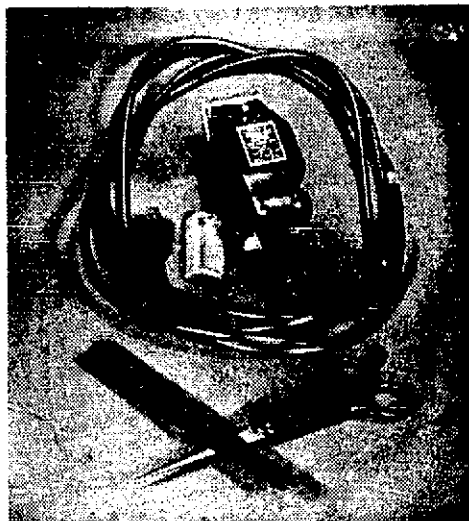
The Wurlitzer Contemporary Console Organ, for you and your family, a Christmas gift that will mean a wonderful new "way of life!" It's glorious tones belong in YOUR home. Buy for only 10% (or your old piano) down, with 36 months to pay. McCreary's, 334 Pine. Open Monday & Friday nights.



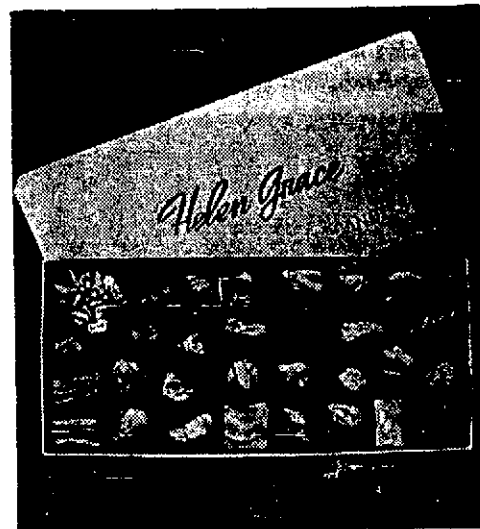
Brighten your home for the holidays with this Crystal Chandelier! Imported from Sweden, the metal parts are handsome cast brass. This is just one of a marvelous array of chandeliers, imported from Spain, Italy and Belgium, as well as the finest domestics. Featured at KUSTER ELECTRIC CO., 1030 American.



This is a pack containing the most tempting California FRESH Fruits—large choice California ripened oranges, jumbo sweet grapefruit, choice California dates, large fancy California walnuts, luscious crisp apples, natural tree-ripened tangerines and avocados. \$7.98 mailed anywhere in the U. S. Other packs from \$4.25. EATMORE FRUIT, the only fresh fruit packer in Long Beach, 621 PINE AVENUE.



Anyone can give haircuts with this new "self-tapering" clipper at only 1c each. A complete home barber set of de luxe hair clipper, professional shears, barber comb, and instruction book all for only \$8.88. No money down, only 50c a week. NASH JEWELERS. 201 Pine Ave.



Treat your family to a sweet surprise with their favorite Christmas assortment of HELEN GRACE CHOCOLATES. See them made fresh in our Lakewood Center Candy Kitchen. Helen Grace Candies are delicious and contain the finest ingredients obtainable. Your favorite assortment, boxed and Christmas wrapped, \$1.20 pound. Lakewood Center Arcade Shops, 5227 Hazelbrook; Bixby Knolls, 4470 Atlantic; San Pedro, 639 S. Pacific; Torrance, 1339 El Prado.

Music's Her Life

By Helen Johnson



TWENTY-ONE YEARS AGO Miss Ruth Haroldson, conductor of the California Women's Symphony Orchestra, saw the need of a community musical organization. As professor of violin at Whittier College and with an unusual musical background, she started the job. The task of searching for volunteers with talent required both patience and time in that the purpose of the organization was to play without admission charge.

Miss Haroldson, however, found splendid co-operation among music patrons. It wasn't long before her efforts were rewarded and in its two decades of existence this outstanding symphony has contributed much to the building of high cultural standards for which Whittier is known in Long Beach and throughout the Southland. All services are donated—the

Musician and teacher of music, Ruth Haroldson saw need for and founded a Whittier Symphony.

conductor, soloists and members—making the concerts free to everyone. Such necessary expenses of the orchestra as postage, programs, auditorium and (Continued on Page 25.)

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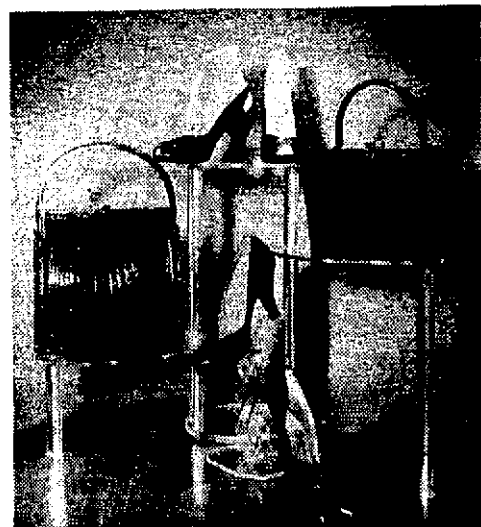
Southland

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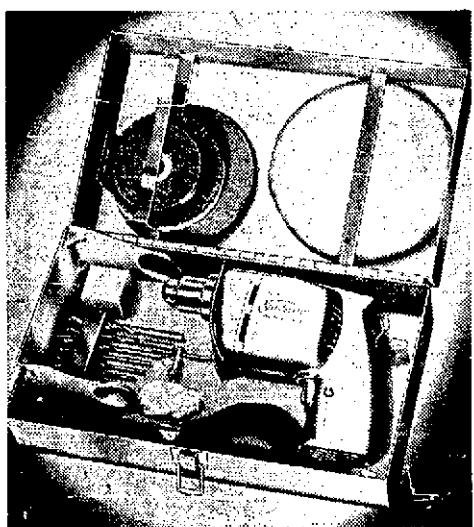
Low-Boy TV . . . General Electric Ultra-Vision, modern lined oak cabinet television with easy-natural viewing angle. 21" aluminized picture tube, 262 square inches of viewing area. Light-absorbing safety glass and top-tilted control panel. Two dynapower speakers for superb tone. We guarantee \$100 trade allowance! Price \$489.95. **WALKER'S**, The Friendly Store of Long Beach, Pine at Fourth. Phone 707-451.



A gift she will cherish. An appreciative addition to her wardrobe in alligator shoes at \$32.95 and matching bags from \$37.95. We suggest an early selection and invite you to buy on our Lay-away Plan. Charge accounts invited. **GUILD HOUSE**, 507 E. Ocean. Phone 7-4963. Park Free at Roby's, 35 Linden.



HERE IS THE IDEAL GIFT item for any hostess on your Christmas gift list. 4-piece salad bowl set—10½-in. glass bowl trimmed with 22-kt. gold, on modern black metal stand! Plastic fork and spoon. Complete set 2.98. **J. C. PENNEY CO.**, Pine at 6th.



Introducing the faster-drilling, more powerful, efficient Portable Drill, by Sunbeam. With this kit it's a cinch to drill, sand, grind, buff or polish. What a gift! Priced at \$39.95, buy for only 75c a week, with no charge for credit at **GILBERT'S**, 122 Pine Ave. Open today, 10-6.



GIFTS OF LEATHER . . . handcrafted of the finest American leathers by skilled American craftsmen . . . to give years of useful service. Handbags — Belts — Jackets . . . all sizes — all prices. Billfolds — Wallets — Keycases, and many other items in personal leather goods comprising one of the West's largest selections. Visit **LECOMBE'S** — The **WESTERN SHOP**, 618 Pine Ave., Downtown Long Beach. "Everything Western."



The De Luxe Kelvinator Electric Range shown by Ed Davis, sales manager, **A-1 HOME APPLIANCE CO.**, 1925 Pacific Ave., has automatic electric clock, 7-heat elements and bonus broiler. Completely installed, including 220-volt wiring, it costs only \$299.95. "One of the finest values I've ever offered," says W. B. Eastman, A-1 Home Appliance owner. (Open today, Sunday.)

Southland

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WINDOW

Sunday, November 28, 1954



Greet your friends in a lovely fashioned Felt Skirt, White Jersey Blouse and black accessories, designed for California holiday festivities. Now available at ATLANTIC FASHION CENTER at a fraction of their original cost. A complete selection of sportswear, lingerie and cocktail dresses. 5501-03 Atlantic Ave. Open Fri. 'til 8:30. Phone 2-5433.



This sturdy, attractive snack stool will be a welcome gift to any family with an Early American or Provincial home. Seat is at chair height. It's made of solid Eastern birch; well braced. Handy and space-saving, it's only \$3.95 at BERKSHIRE HOUSE, 4310 Atlantic Ave. Phone 4-5422.



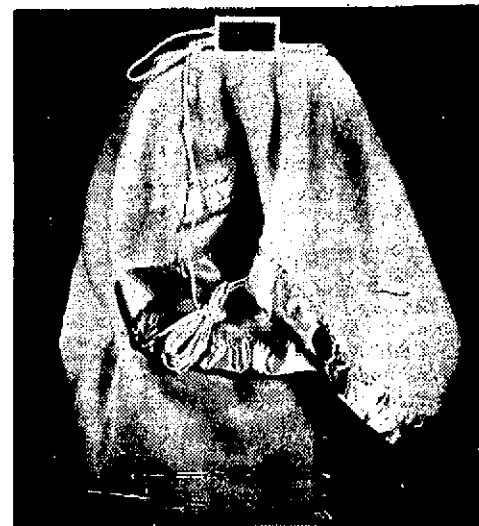
First time in history—beautiful new 1954 De Luxe Hotpoint 2-door 11.5 cu. ft. Freezer-Refrigerator for only \$399.95. Regular \$489.95. Save \$90! Features: 88-lb. freezer, sliding shelves, automatic defrost, butter keeper, shelves in doors. Liberal trade-in—start payments next year! ADAIRS, 634 Pine (open Mon. and Fri. Eves), 900 E. 7th (open Eves., Sunday 1 to 6.).



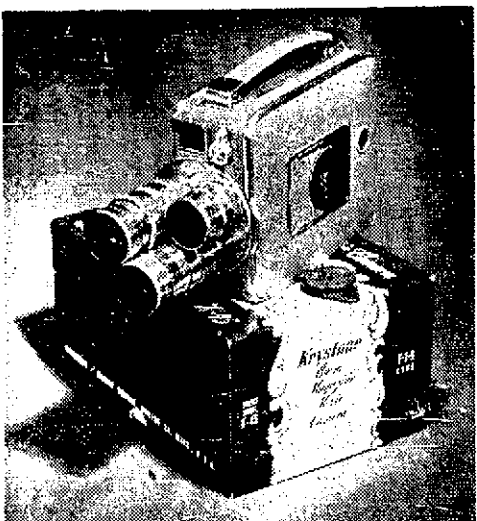
The world's smartest, lowest priced, all-steel desk, with miracle Permagrain Top, \$39.95 value, only \$29.95. For den, living room, students, office. Brand new, a product of famed Stor-All, featured burnproof, stainproof, 2 large drawers with compartment for file or typewriter. BELCHER & SCHACHT, 251 American Ave. Phone 6-9663.



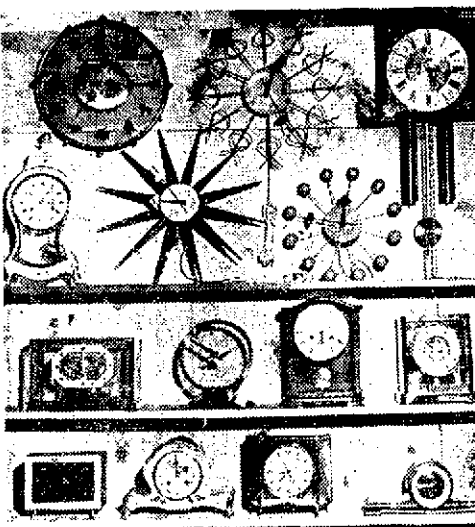
No shakes and shivers, this sturdy artillery-wheeled Tea Wagon, Eastern hard rock, rolls quietly. Regularly 89.50, now 69.50. The fine balance makes this a must for the lover of exquisite furniture. Complete with glass bottom serving tray. Open Monday, Thursday, Friday evenings. LANE'S MAPLE SHOPPE, 5895 Atlantic Ave. Phone 20-7514.



A joy to give or get! This Universal Electric Blanket has the exclusive "Slumber Sentinel"—just set it and forget it! Luminous dial, Rose, green, heather or blue. This beautiful Universal Electric Blanket can be bought for only 75c weekly at GILBERTS, 122 Pine Ave. Open today (Sunday), from 10 a.m. to 6 p.m.



For the discriminating buyer, Keystone K-45, 3 lens turret, standard, an Elgect focusing wide angle, Elgect focusing telephoto lenses. Magazine load camera, buy complete with 3 lenses, save \$23.95. Regular \$263.05 value. Christmas Special, \$239.50. LONG BEACH CAMERA EXCHANGE, 5543 Atlantic Ave. Phone 2-1271, open evenings.



The Home of a Thousand Clocks. Clocks to match your mahogany, walnut or provincial furnishings. Popular American makes and 40 styles and sizes of imported German musical antiques and maple cuckoos in a shipment just arrived from Germany. Also wall or mantels in provincial that chime and strike. Christmas lay-aways invited. JOHNSON JEWELRY, the friendly twins, "La Verne and Vernon," 216 E. Fifth St. Phone 68-7125.



You'll enjoy reading Southland Magazine throughout the year. It's edited and published just for people in this area and packed with features about the West, gardening, travel, pets, local personalities and happenings, book reviews, home decoration, handy-man articles, food, hobbies. And best of all, it comes with your own local Sunday newspaper... the Independent-Press-Telegram. Have it delivered to your home with the morning Independent and evening Press-Telegram. Call 70-5951 now! 17



Matchstick bamboo draperies may be painted to complement room decor, as is shown here in home of Mrs. Vern Sutliff Jr. Draperies were stained maple.

LIKE MANY other features of the modern house, windows have come in for their share of face-lifting in past years.

Once treated with rubber stamp sameness, windows are no longer regarded as necessary evils, miserly little vents that invited little air and less view. These sad cubicles, with their limp lace and scrim panels, kept

By Eileen Ball

the beauty of the outdoors strictly in its place — outside.

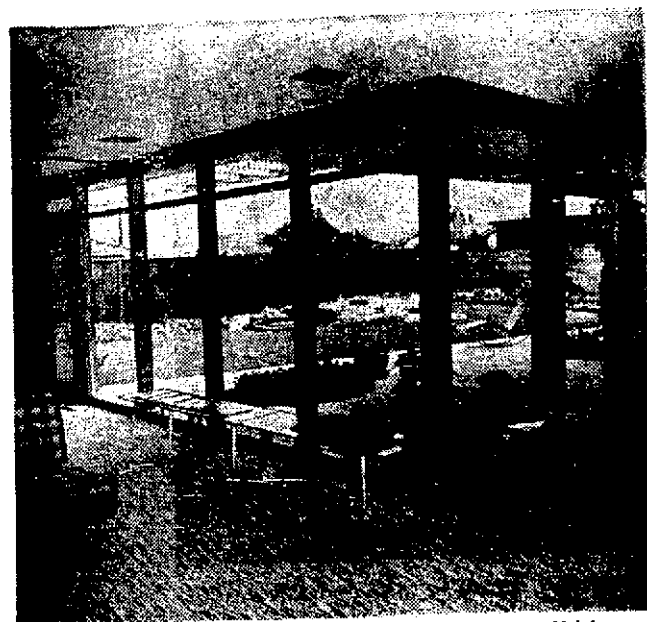
The progress of good design, good taste and plain good sense from that unhappy state may be seen in the way structural and plate glass have come into their own in the architecture of the contemporary home.

And the disappearance of the old parlor window occasioned the deserved downfall of the skinny curtain that drooped over waist-high windowsills to the floor.

In its wake has come an endless variety of window dressings — diaphanous sheers, rich and weighty fabrics, materials that won't fade, or stretch or shrink, an exciting array of synthetic fabrics that are unlike anything our grandmothers knew.

SOUTHLAND HOMES

Window 'Face-Lifting'



Photos by H. S. Melvin

Because the John Brennan home is orientated toward the rear garden, these windows require no curtaining at all.

Where a half-dozen yards of material used to dress all the windows in a good sized parlor, countless yards are now required for the contemporary home. Fluid expanses of glass may extend the length or width of a room or even along the entire side of a house, for today's architect recognizes the fact that no design can match the perfec-

tion of natural form. And so the modern home capitalizes on the beauty of growing things by looking to its yard through floor-to-ceiling sections that weave the pattern of plants into the decor.

And because many new houses are orientated to the back of their lots where they overlook the privacy of secluded patios and courtyards, some windows need no curtaining at all!

THE JOHN BRENNAN home, 5400 El Parque St., Park Estates, is an example of the sort of dwelling that can enjoy the

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The use of Plywood has been simply fantastic since first introduced at reasonable prices for a high class Douglas Fir product.

That's because it can be used in such a myriad of places, with so great a saving of labor cost, with reliance on its super-strength.

All of our yards carry adequate stocks — in fact, we think of ourselves as "Plywood Headquarters." Whether you want one sheet or a thousand, we'll give you the service you need.

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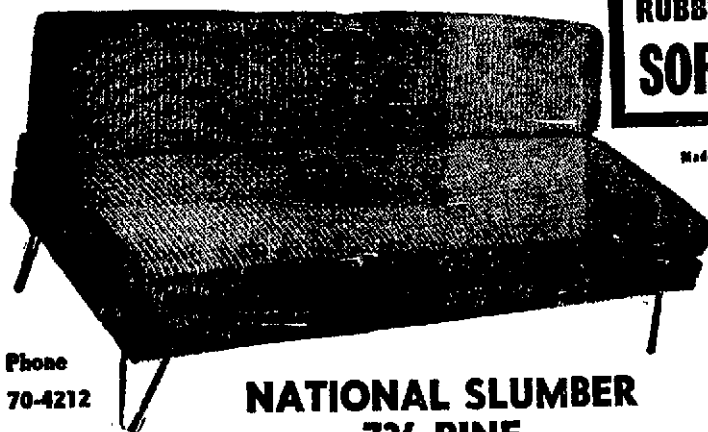
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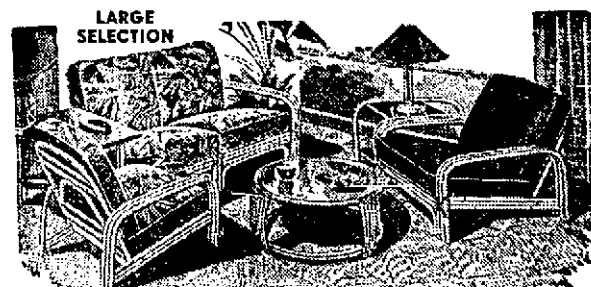
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DEAN McCORM

Adds Charm to Modern Homes

luxury of a view without loss of privacy. Located on a corner, the house fits into the outer boundaries of the lot in the shape of an L, thus turning its eyes inward toward the more secluded interior of the lot.

Panels of glass, four feet wide, stretch from floor to ceiling from the dining room through the living room and around to the den.

Although traverse rods have been provided for draperies, the Brennans rarely draw them. This house, perfectly orientated to its site, was designed by Thomas J. Russell, AIA.

A departure from the floor-length draperies that at one time was the only accepted length is the newer sill-length curtain that has the effect of giving a

room a wider and lower look.

Often the decision in favor of this length of drapery is prompted not so much for its optical illusion as through necessity. The current penchant of architectural designers to built-in functional storage units as a part of the house itself has resulted in the

(Continued on Page 22.)

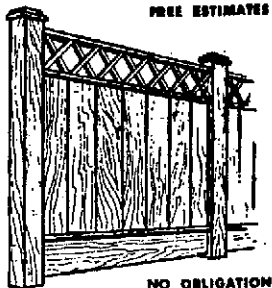
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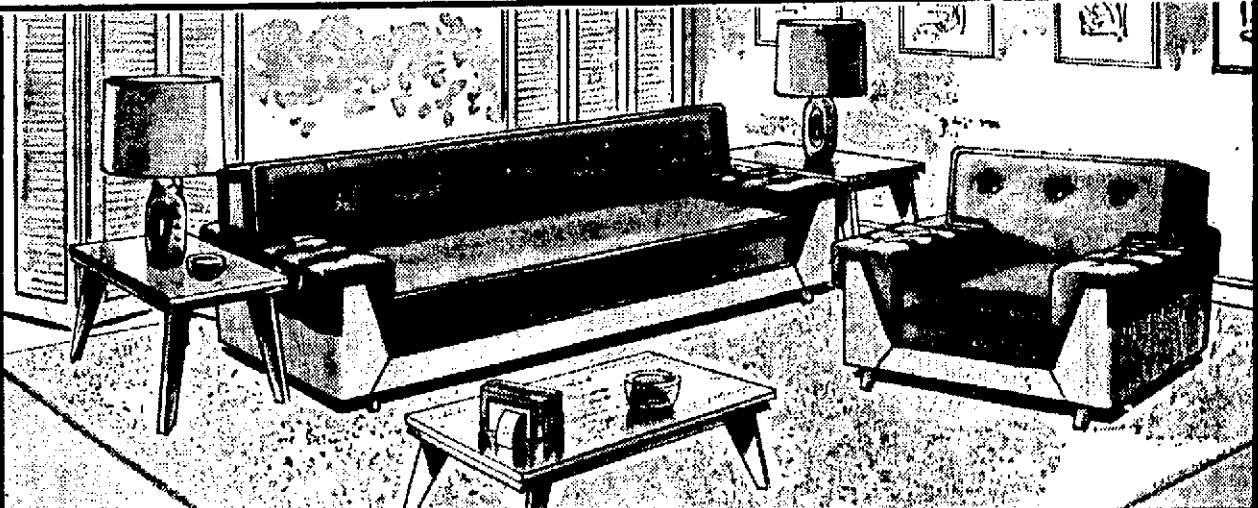
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- Bed Divan
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5 Piece CHROME DINETTE SET

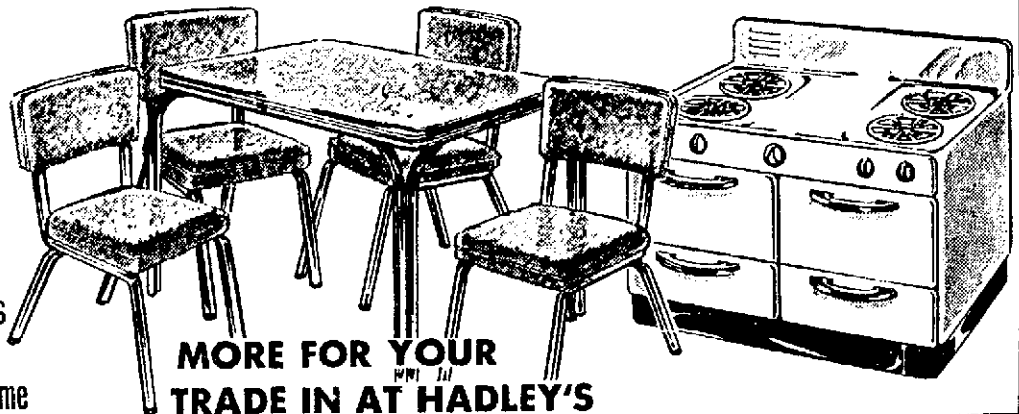
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CAMERA ANGLE

Reading

By the Shutterbug

A FEATURE of practically every group meeting I've ever attended has been a reading of "the minutes of the last meeting" from the secretary's book. These reports form the permanent record of the group's activity. But, why not make a still more interesting record to supplement this one? Snap a picture record of major events—it'll be a lot more interesting to present to future members of the group than formal words written in a book.

It won't take much time, nor would it be an expensive project. A roll of film and carton

In groups like community theaters, photo records, like the one at the left, are so especially good as to be almost "musts."

COLOSSAL CONTEST

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CLUE: Long Beach's 3-D headquarters. The store that wants you to try for yourself, **FREE OF CHARGE**, the most modern and fascinating form of photography. (Getting warmer?)

CLUE: The "tradingest" camera center in town. **TOP** allowance for your old camera . . . and **E-Z** terms, set by **YOU**!

CLUE: The store that sells the lowest cost 35mm color film in town. 20 exposures . . . only \$2.49 including one-day processing. (fast, eh?)

CLUE: Where movie fans receive expert advice, from a guy who's been shooting movies for over 20 years and thinks he knows his "stuff" (and he does!).

CLUE: The only camera shop in Long Beach located in the 2800 block of East Anaheim Street.

CLIP THIS COUPON

DON'T MAIL IT!

Bring it in yourself!

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1 BOX FLASH BULBS

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2nd Prize

8X10 COLORED ENLARGEMENT

A beautiful picture of the owner's mother-in-law

3rd Prize

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OFFER EXPIRES DEC. 20TH, 1954

of flash bulbs will likely cover a major event. Keep step-by-step records of important projects, to show how they were carried on. Not only will this give you interesting pictures, but they can be a guide for similar projects the group may undertake in the future.

We've heard of one group that not only made its picture record a self-supporting project, but even added a little to the treasury with it.

As soon as you make the first such pictures, you'll find various members clamoring for prints. And they'll be willing to pay a few cents for them. Since extra prints from your negatives are inexpensive, you can easily charge enough for the extra prints to take care of the expenses of the picture-taking project.

The picture taking itself may even create new interest in the projects and serve as a means of stirring up enthusiasm among the people taking part.

DO'S AND DON'TS for buyers of home movie equipment:

DO inquire about local service, including proper instruction as to loading, use of equipment, inspection of film to determine mistakes, and proper steps for their correction.

DO ask to read the guarantee card supplied with all movie equipment. All manufacturers do not have the same guarantee.

DO make sure that the firm you are buying from is an authorized source of supply. Good manufacturers sell through franchised or authorized dealers only.

DON'T buy from dealers or individuals who say "I can get you one." Don't buy sight unseen.

DON'T buy from sources that disfigure serial numbers or cover code and serial numbers. These sources have something to hide.

Remember that the manufacturer of movie equipment has restricted his distribution and sales outlets by authorizing hand-picked dealers or camera shops to treat you as you expect to be treated. Ask your camera dealer if he is authorized or franchised to sell the particular brand you want. If he is, he can prove it.

LONG BEACH CAMERA GUILD will have a black and white print competition at 8 p. m. Wednesday in Municipal

of the Minutes -- Illustrated!

Art Center, 2300 E. Ocean Blvd. Anyone interested in photography is invited to any regular meeting of the Guild.

Results of the recent color slide competition: Therese Whiteside, first and second; Howard Rollins, third; Robert

Fisher, Eleanor Todd, Claude Freeman, honorable mention. Judge was Terry Horton, past president of the Circle of Confusion. Howard Rollins recently

won a merit certificate and \$100 government bond for a color slide entered in Photography Magazine's 1954 international photography contest.



Crocheted doilies and needlepoint art he has made are displayed by Robert Udakin, Lithuania-born gardener.

Needlework Relaxes Him

By Vera Williams

FANCYWORK isn't exclusively a feminine hobby.

Men can take it up, too.

And no one has to be taught. Just get the materials, tools, printed directions and start in.

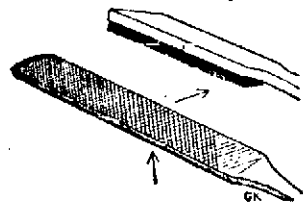
That is the advice of Robert Udakin, 67, of 531-A Coronado Ave., Lithuanian-born gardener, who for diversion has done fancywork since he was in his teens.

He has crocheted bedspreads, tablecloths, chair sets, stoles and doilies; he has embroidered pillows. Now his specialty is needlepoint, which he frames for attractive pictures.

"A good many people think needlepoint is needlepoint, and that's it," he explains. He points to the tiny stitches that form a cottage roof. "That's petit-point," he says. "And this," he points to larger stitches for the lawn, "is gros-point."

Needlework, he thinks, is a relaxing hobby for persons of any age or either sex.

Tools Tips



After filing aluminum, brass and other soft metals the teeth of a file become packed. Clean the file with a wire brush and wipe it lightly with a cloth moistened in light oil to prevent rusting.

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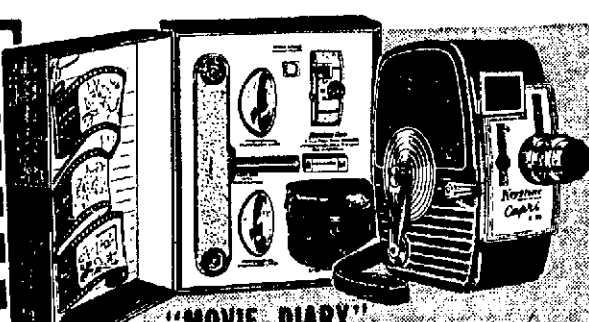
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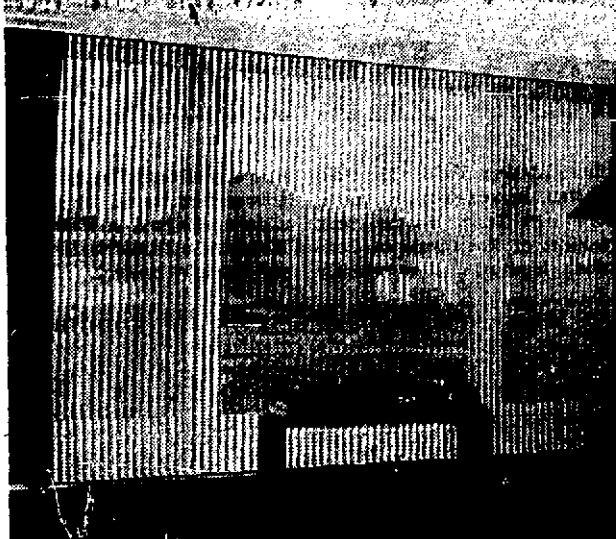
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Vertical Venetian blinds enjoy current popularity and are used here with fabric in the Grant Vogel residence.

Windows Get a Face-Lifting

(Continued From Page 19.)

occasional placement of counter-height cabinets under windows. Counter-length curtains then become a necessity.

The Belmont Shore apartment of Spencer Crump, 53 Glendora Ave., is typical of this situation. Open bookshelves and compartments for storing records and concealing hi-fi and phonograph mechanism run the width and part of the length of the living room wall. Full draperies, similar to linen, in an abstract pattern, add stimulus to the otherwise rather conservative decor of the room. An interesting fact is that bolder, busier patterns may be used with safety in these "half draperies." Longer (and therefore larger) expanses would not allow such without overwhelming the room.

EVEN VENETIAN BLINDS, long a favorite window treatment where direct sunlight must be strictly controlled, have come in for their share of the change.

Vying with the older horizontal slat-type blind is the vertical Venetian blind that presents a most restful appearance. More closely emulating the long folds of a curtain, these "up and down" blinds give an interesting sense of rhythm to an interior. Mr. and Mrs. Grant Vogel, 9243 Rose Ave., Bellflower, have vertical Venetians in their south-front living room, where plenty of protection is needed to break the sun's rays.

Dr. and Mrs. George Paap, 275 Nieto Ave., have a two-story home rich in traditional flavor. For the sweeping expanses of windows in the Paaps' living room, the decorators choose sheer and billowy glass curtains

of eggshell nylon in combination with formal draperies of pearl gray and dull blue damask stripe. The valance of damask is intricately and rhythmically pleated into graceful swags.

THE APARTMENT of Mr. and Mrs. James Dunn, 629 Carson St., is fitted throughout with shutters finished in Salem maple. Mrs. Dunn has chosen to combine the shutters at every window with flounced fabric valances to create a slightly "softer" effect than could be attained with the shutters alone.

Less expensive than shutters and yet nearly as practical are the matchstick bamboo draperies which, like the vertical Venetian blinds, have largely replaced the older horizontal type. Whereas the latter used to roll down over a window in an uninteresting flat panel, the newer matchstick draperies hang in more pleasing folds.

The recent trend toward painting the bamboo colors to harmonize with the room has given the shades an elegance and interest heretofore unknown.

Mrs. Vern Sutliff Jr., 5923 Gallup St., has hung matchstick bamboo draperies, which have been stained maple, in the recess of her living room window. The decision to install them was prompted by the fact that sun pouring through the south front window was a threat to rug and furniture.

The bamboo curtains, usually thought of as being compatible only with modern or rattan furnishings, have been combined with provincial print draperies and cornices. Beyond fulfilling a very practical purpose, the blinds make a pleasant complement to the room.



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Enell Photo Courtesy Trans World Airlines, Inc.

Many American travelers have found Portugal delightful to visit in many ways. This is a street scene in Lisbon.

AROUND THE WORLD WITH DELA PLANE

"My husband and I are leaving for a three-week trip to Jamaica and the Virgin Islands. Is a white dinner jacket necessary in Jamaica? And can you recommend a good hotel there?"

I didn't have a dinner jacket in Jamaica. I didn't notice a great many either. You can get a Moynagh-linen jacket tailored in Kingston for very little if you feel the need of a tropical splash. The hotel at Kingston is the Myrtle Bank. On the other side of the island, there are several. I liked the Tower Isle myself.

"I am sailing for Honolulu and wonder if you could tell me where to go and what to do on the least possible amount of money. I am 30 years old and will be traveling alone, which I realize will prevent my going to any clubs where an escort is required. Incidentally, I hate museums..."

Well, I tell you. I'd sit on that big lanai, beside the banyan tree at the Moana Hotel at Waikiki. About cocktail hour. And I would wait and see what happened.

This is a young people's hang-out and the procedure is very informal. Across the street is Don the Beachcomber's. And I would go there on luau night. There is something about sitting on the floor that gentles the social barriers. It really does.

"Can one get by in Mexico without knowing Spanish? If

you drive and something goes wrong with the car can you get parts? And are the garages good enough to take care of it?"

TELL YOU what I do in places where I can't speak the language. I get a pocket phrase book and point to what I want to say. About the only things I learn is to count up to 10 and be able to say: "The check, please. Where is the gentlemen's lounge? Another of the same. What time does the plane leave?"

Mexican mechanics are very good. So are the garages. The AAA booklet, "Motoring in Mexico," is very valuable.

"I am going to France. I would like to do this on as little money as possible. What would be the cheapest mode of transportation? Is it worth while to drive my car East?"

The tourist air fares right now are the best bet. About \$400 round trip from New York. The car is more expensive than tourist air fares inside the U. S. I don't think you can drive under \$25 a day.

"Are typhoid shots necessary for traveling in the Orient?"

NOT REQUIRED, but I take them. The requirement for returning to the U. S. is a small-pox vaccination, certified, within the past three years.

Your mailed questions will be answered. Send an envelope with your address. And don't forget the stamp please. Care of this newspaper. No phone calls.

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RESORTS AND TRAVEL

They Sing the Fado

IN PORTUGAL lovers sigh, serving girls giggle and the lonely ones dream when the strains of a "fado" come streaming from the door of a cafe or over the radio.

For the "fado" is Portugal's very own native folk song, telling of love and hate and jealousy; plaintive, romantic and popular. Among Americans in this country the fado was practically unknown until the highly-successful visit of Amalia Rodrigues, top fado singer in Portugal and second highest-paid entertainer in Europe. Her appearance at a plush New York spot a couple of seasons ago aroused much interest in this ballad form.

In Lisbon, Portugal's capital and largest city, the singing of the fado is centered in scores of tiny, cluttered cafes, many of them grouped along the narrow Rua do Norte and on the equally narrow Rua da Barroca. These streets are in the section known as "Bairro Alto," a high quarter of the city located on one of the hills leading back from the harbor.

VISITORS to Lisbon who wish to hear the fado in all its native color may obtain a complete list of the many cafes and restaurants where they are sung from Trans World Airlines office at Avenida da Liberdade 258, or at the ticket counter at Portela Airport where TWA flights arrive from the United States.

One of the outstanding spots in Lisbon, particularly popular with tourists is the "Adega Machado" Restaurant on the gus-lit Rua do Norte. In this small, well-run restaurant it is easy to see what country your table-neighbor is from. The waiters put a small flag representing your nation on your table.

It's not unusual, on a typical night in the crowded Machado, to recognize the flags of at least two dozen different countries.

Another popular restaurant, where the fado is featured nightly, is the "O Faia," on the Rua da Barroca, near the center of Lisbon. Here, Carlos Ramos, perhaps the best known and highest paid male fado singer in Portugal, plays his own accompaniment as he sings.

THE FADO SINGERS you'll hear at these two restaurants have already "arrived." If you want to hear the youngsters of the town, just starting their climb to popularity, the place to go is the "Luso," a big coffee house on the Travessa da Queimada. It prides itself on giving any young fado singer a break, and it was here that Rodrigues got her start.

In Lisbon's old Moorish section, on the other side of town, the "Parrachinha da Alfama" is the cafe to visit if you want to hear authentic fados in an authentic atmosphere.

No one knows exactly where or how the "fado" came into being. There are several theories. Some say that they originated in the ballads sung by the Portuguese navigators on their lonely trips around the world centuries ago. Others say they stem from the Brazilian songs of the 18th Century known as "landums." Still others maintain they are African or Moor-

ish in origin. Another story insists they were first sung by Portuguese convicts in the 18th century on their way to forced labor and exile in Portugal's African colonies.

But whatever their origin they are Portugal's typical folk songs today.

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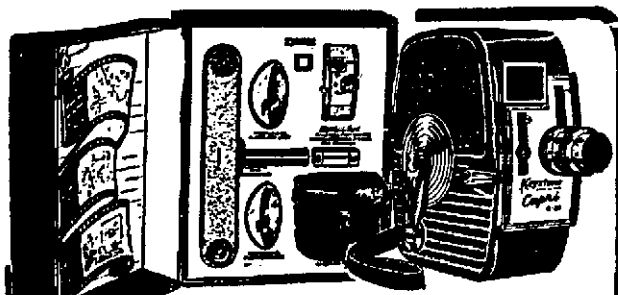
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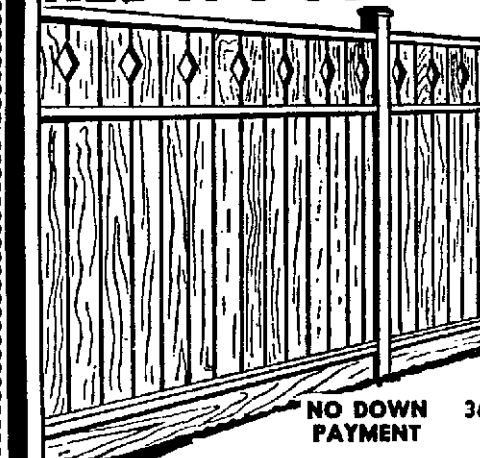
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BOOK REVIEWS

Tribute to a Writer

NOW 80 YEARS OLD, with an extraordinarily brilliant literary career behind him, it is fitting that Britisher W. Somerset Maugham should find himself honored with the publication into a thick anthology of his most illustrious essays, short stories and novels; and then having that book singled out by the Literary Guild of America as its December selection.

The anthology is "Mr. Maugham Himself" (Doubleday, \$5.95), titled by John Beecroft who also wrote the introduction and selected the contents. It starts out with the famous novel, "Of Human Bondage," in its complete form. Included, too, are two brilliant short stories, "Mr. Harrington's Washing" and "The Book Bag," and the long-to-be-remembered essays, "Some Novelists I Have Known" and "El Greco." And, as if that were not enough, there are the complete version of Mr. Maugham's "The Summing Up" and selections from "A Writer's Notebook." Many a Christmas stocking will welcome this one.

FICTION: Dion Harvie had the great misfortune to live through an encounter with Queen Elizabeth's current favorite, and he had to take advantage of Walter Raleigh's offer to smuggle him off to the new world colony. That's the situation in "Roanoke Renegade" (Dial, \$3.50). Here, in the Don Tracy novel, he found the love of an Indian maiden, and also some trouble. Back in England, he is kept in hiding but is granted a lovely companion. Raleigh comes through here in quite a strange fashion, but there is an exciting and logical explanation for the famous Lost Colony of Roanoke Island, after Dion and one of his loves vanish from history. Probably it's just as well.

PERSONALITIES: More fun than one of his famed two-reel Keystone comedies is Mack Sennett's "King of Comedy," (Doubleday, \$4.50), as told to Cameron Shipp. It's an episodic story of the pioneer film maker's days as a producer who became many times a millionaire while bringing to the screen such personalities as Mabel Normand, Gloria Swanson, Carole Lombard, Marie Dressler, Bing Crosby, and, of course, the Mack Sennett Bathing Beauties.

Elsa Maxwell, a newspaper columnist, press agent, actress, pianist and song writer, who became one of the world's most fabulous hostesses, writes her memoirs, "T.S.V.P.: The Elsa

Maxwell Story" (Little, Brown, \$5). Just as she royally entertained a dozen kings and other famous personalities whose names were and are known all over the world, she now entertains with little talk about big people.

BAD MEN—AND GOOD: All of the bad hombres (and bad women, too!) of note who helped write the history of the old west, and the men who called their bluff to make the new empire safe for settlers, come in for their true deserts in "Pictorial History of the Wild West" (Crown, \$5.95). Author James D. Horan, who has written half a dozen other books including "The Pinkerton Story" and "Confederate Agent," and Paul Sann—thorough researchers that they are—debunk many popular accounts of such noted so-called Robin Hoods as Billy the Kid and Jesse James. The book is replete with valuable old photographs.

YOUR SECURITY: Handling of money, insurance, real estate, securities, transfer of property by gift, wills and administering an estate are covered in "Your Family's Security" (Plymouth Press, \$2.95). Written by Jacob S. Spiro, a New York lawyer, it is a book which every married couple should read.

NEW PAPERBACKS you'll like, all original editions: "Too Funny for Words," cartoons from top magazines, edited by Bill Yates (Dell, \$2.50); "The Book of Prayers," compiled for Protestant worship (Dell, \$2.50); "Six Great Modern Short Novels" (Dell, \$5.00); "The Golden Urge," novel by Robert Kyle; "Last of the Breed," western by Les Savage Jr. (Dell, \$2.50).



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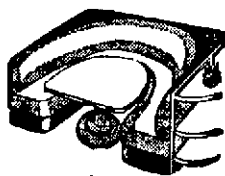
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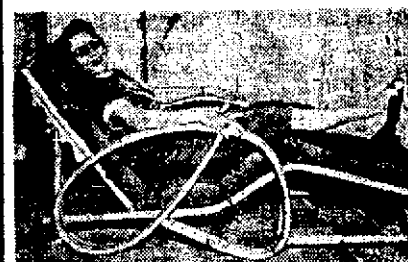
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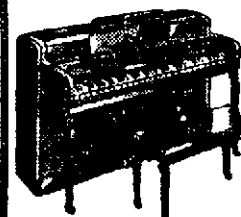
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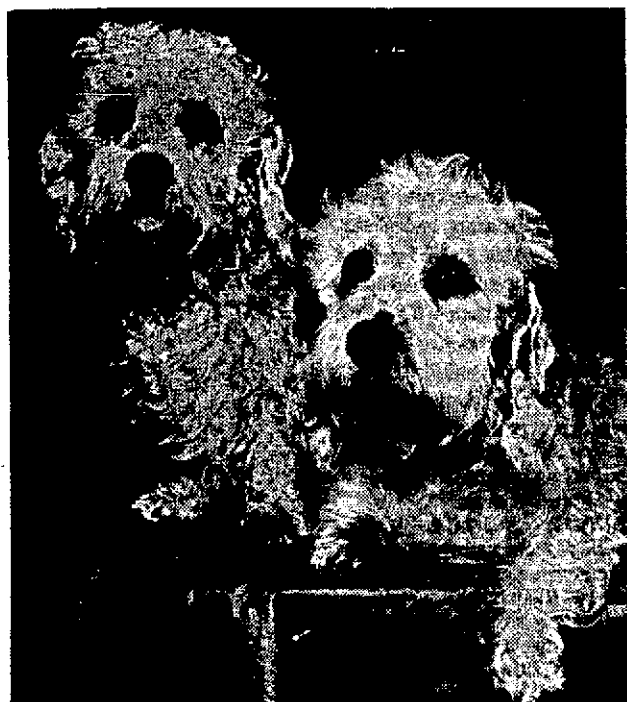


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Dandies of the Dog World



—Photo by C. J. Brooks.

Meet Nina and Barclay. They are Dandie Dinmonts, pets of Mary Dumas of Los Angeles, and of an ancient breed.

By Eleanor Avery Price

IF YOU HAVE NEVER visited a dog show, chances are great that you have never seen a Dandie Dinmont dog, for this likable little fellow is still quite rare in this country. However, if you are ever lucky enough to have one, you will probably consider him the dandiest dog you ever owned.

The Dandie is quite the opposite of the average terrier, for he has curves instead of straight lines, and he possesses a dignity and reserve in greater degree than most other terriers. His body is weasel-like, that is, long

and flexible for traveling underground, and his legs are short for the same purpose. His head appears large and is full-domed. His coat, which does not shed and which is waterproof, is fairly crisp but not wiry and is either pepper or mustard in color, the two colors having varying ranges. He wears a silky top-knot on his head, and his large dark eyes are framed on the upper lids with long sweeping lashes.

This dog is probably a descendant of the hardy little dogs owned by traveling gypsies and tinkers who wandered through the Cheviot Hills between England and Scotland in the 1700s. It took Sir Walter Scott to name him. When Scott wrote his famous "Guy Mannering" in 1814, one of his characters, a farmer named Dandie Dinmont, owned six of these little terriers. The dogs were immortalized in this book and have carried the name of Dandie Dinmont ever since.

Although he is an otter, badger and fox hunter, he fits into any civilized life, for he is big in character yet small in size. He is very fond of children, makes a good watchdog, and will obey although he has a terrific mind of his own.

REMEMBER the "Fun Frolic for Dogs" today at the Los Angeles County Fair Grounds in Pomona. Proceeds will help

crippled children. Food will be available at the Fair grounds, so you can stay all day at this greatest dog show on earth.

OBEEDIENCE TRAINING of dogs is steadily becoming more popular, and the old theory, "You can't teach an old dog new tricks" is exploded. So don't hesitate to enroll your older dog in an obedience class, for usually mature dogs, those two years old and past, learn more readily than the youngsters.

Music's Her Life

(Continued From Page 16)

so on are met through donations and offerings.

MANY ARTISTS whose talents represent a civic contribution worth thousands of dollars, are enthusiastic members of the symphony. The generosity of these same artists continually serves as an inspiration for interested listeners to "loosen their purse strings."

The symphony, which consists of 90 members, 56 women and 34 men, has made more than 100 appearances. Approximately 1,000 musicians of note from the communities surrounding Whittier have belonged to this symphony and participated in its activities from time to time. In all, 150 soloists have been presented in ensemble, solo concerts and arias.

The 90 members are drawn from almost every avenue of life—college students, business and professional men and women, faculty members and even housewives. Their individual instruments represent an outlay of at least \$50,000 with an added symphonic library valued at \$7,000. Small groups in the symphony contribute to civic, college and community entertainments. Four full concerts were scheduled for the 1954-5 season, the first having been presented Oct. 31 with college faculty members as soloists.

REHEARSALS are conducted regularly at Poet Theater, and sectional rehearsals are scheduled as needed. At public concerts the distaff members wear formal and the men wear dark business suits.

Miss Haroldson is a human dynamo with a perfectionist's conception of interpretation and presentation. She puts in a 59-hour music week. She still has time for her recently purchased old Stradavarius violin, but often is forced to neglect her favorite hobbies of ice skating and taking color movies. For, besides instructing in violin and teaching string ensemble, chamber orchestra and conducting, she has the distinction of leading the California Women's Symphony as well as Whittier's College-Civic Symphony. These two, in themselves, are man-sized work.

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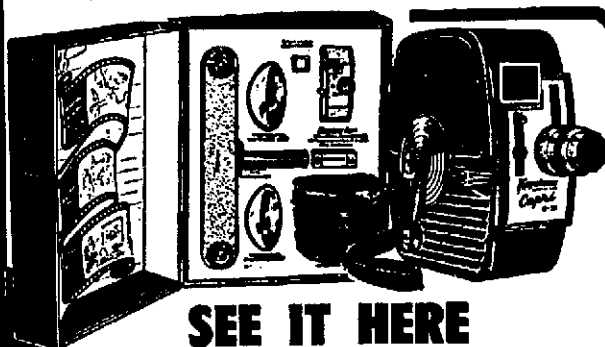
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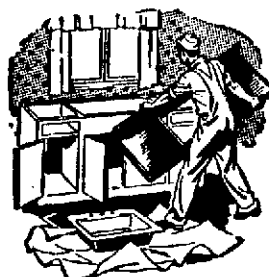
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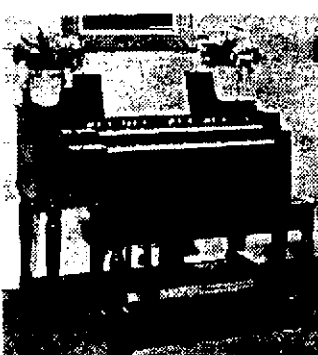
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GARDENS

Snaps Have Gone Collegiate

By Bob Gilmore

COLLEGE PROFESSORS are responsible for the healthy and bright-colored snapdragons which flower so abundantly not only in the Long Beach area but throughout the nation. There was a time — not so long ago — when this popular annual was in danger of disappearing entirely from the national garden scene.

Snapdragons have always been highly susceptible to a fungus disease identified as rust. This malady, which attacks many of our most valuable ornamentals, appears in the form of yellow, orange and red powdery pustules on the foliage, stems and buds of the stricken plants. Several years ago rust became so rampant, especially on snapdragons, that seed growers realized a new strain of plants was the only answer.

The University of California snapdragons were probably the first strain to be offered commercially as a highly rust-resistant type. Over the years their resistance to rust has been greatly improved and today is almost 100 per cent. In addition to the University of California types, there are now several other rust-resistant varieties of snapdragon.

In this area snapdragons can be started during practically every month of the year. You can propagate this delightful annual either from seed or from established transplants. Commercial

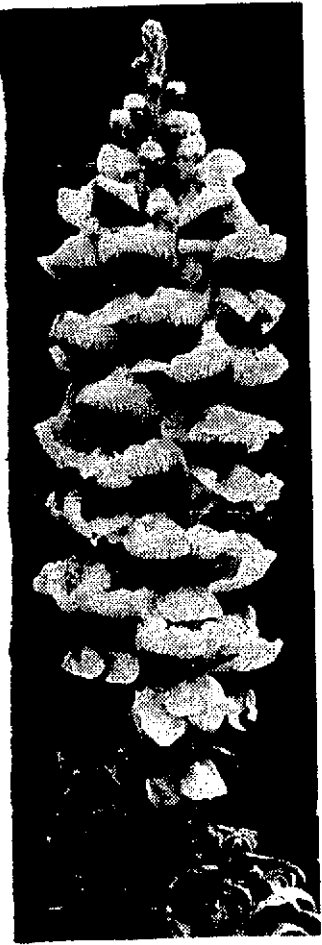
nurserymen report that more plants are sold during the fall of the year than at any other time.

Of all the various types available, the Tetra snaps undoubtedly will give you the biggest thrill. The flowers are monsters, being larger than any other strain. The stems are thicker, the plants bigger and the blooms more ruffled than any other snapdragon you have ever seen. The central spikes grow to 2 1/4 feet and are surrounded by several lateral spikes.

SNAPDRAGONS BLOOM practically throughout the year in Southern California. You can prolong their flowering season by planting at successive intervals and by picking the blooms regularly. Allowing the flowers to go to seed retards floral production. The plant uses up too much energy in manufacturing the seeds.

Snapdragons prefer a sunny location except during hot summers, when partial shade will prove the best environment. Snaps can be set in the mixed border or by themselves if grown mainly for cutting purposes. The plants make an attractive display when towering above low growing varieties such as alysum or candytuft.

Snapdragons that succumb to rust should be removed at once. There is always the possibility that one or two specimens might



Bodger Seeds Photo

Tall-growing snapdragons are impressive in the garden. Newer varieties are resistant to rust.

become infected. Some gardeners claim that treating the diseased plants with sulphur aids in controlling the rust. Splashing water is believed to carry the rust from one plant to another as the disease is highly communicable. The sulphur treatment is not recommended after the snapdragons start to flower.

Tips on Gardening

GARDENING TIPS for the week . . . You can gain more pleasure from your garden by planting some of the lesser known bulb varieties. Pink callas, for example, may be grown either in pots or the garden. The flowers have a beautiful light pink shade. This is one of the interesting miniatures for fall planting.

If you are in a hurry for flowers, then plant lily of the valley pips. Flowers will appear just three weeks after starting the pips. They should be grown indoors and started in a dark and airy location.

Gladiolus will flower in from 90 to 100 days at this time of the year. Some of the most brilliant reds in the entire plant kingdom are represented in the gladiolus family. The bulbs should be set on a cushion of

sand to prevent rotting in wet weather.



Snapdragons do well in Long Beach gardens in winter and spring, rearing their heads above smaller garden plants.



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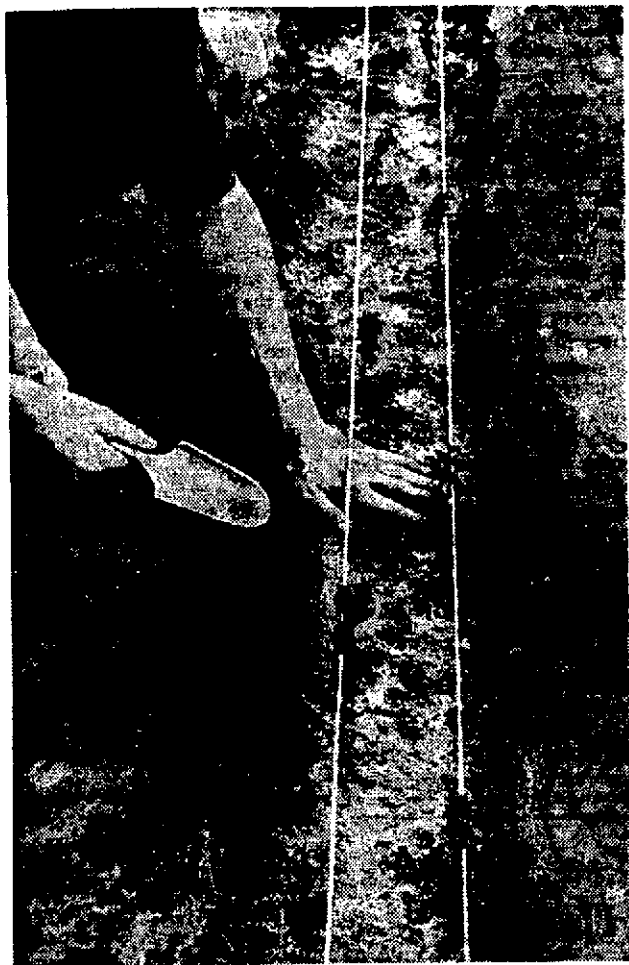
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Want a Hedge? Plant It Now



Photos by the Author

Use a taut chalkline to assure straight rows when you plant a hedge, whether planting single or double rows.

By Burleigh M. Beakley

THE LONG BEACH area is especially adapted to propagating fine hedges of various kinds. The cool, moist coastal atmosphere encourages vigorous top and root growth that is necessary to obtain the dense foliage and strong feeding potentials so needed to perpetuate these crowded perennial plants.

Because there are numerous and varied genera of hedge materials, both ornamental and fruiting, more time and thought should be involved before the actual spade work is begun with this type of planting.

Check your soil. Is it heavy, loam or sandy? Heavy soils hold

moisture longer and, because of their low-growing characteristics that keep the base in constant shade, many boundary plants die quickly in such a rooting environment. However, sandy soil is almost as bad. It releases moisture away from the roots before the tops can be properly nourished, and the plant languishes.

Remember that the hedge will be growing in the same location for many years. Don't plant material less than 9 inches apart. Large evergreens need 2-foot spacing. Soak the completed hedge planting for an hour or more to settle and wet the rooting and nearby earth. Spread a mulch of rotted manure or

clean straw around the base of the plants to preserve moisture and protect the roots from erosion exposure.

HEDGE MATERIALS vary radically from the towering eucalyptus windbreaks common to many Southland landscapes, to tall or medium sized bounding shrubs of barberry, cotoneaster, althea, privet, buckthorn and low dwarfs that lend themselves to formal shearing, of which the boxwood and creeper-type plant are most useful.

Don't overlook the shrubbery that bears bright foliage. There are many. Among the most popular are the barberry, silver juniper and euonymus. And a number of good hedge plants sport colorful fruits. If this type appeals to you investigate the privets, buckthorn, hawthorn, viburnum and the many kinds of barberries.

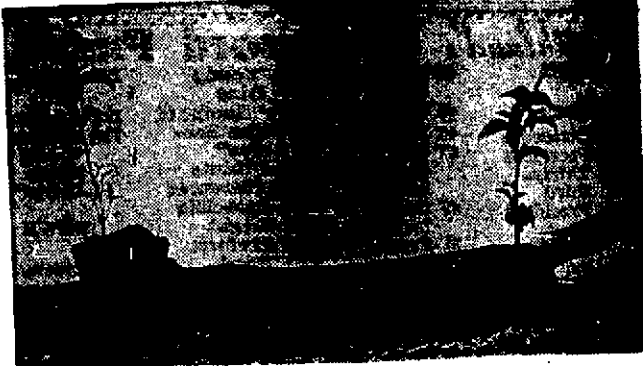
Sometimes the gardener has a preference for harvest-type hedge plants that, while not decorative during the winter, offer edible fruits or berries in season. With that in mind find out about the guava, grape varieties, pomegranate, Meyer lemon, kumquat, berry vines or the bush cherry.

THERE ARE SEVERAL ways to make an intelligent selection of hedge plants. Inspect hedges around nearby homes. Read the fine catalogues distributed by Southland nurseries famous for their stocks of trees, shrubs and vines that make ideal bounding material. And when you buy from local nurseries you know the plants will prosper here. Do you want low, medium or tall sheared hedges, or is a natural, loose top your ideal?

Consult your local nurseryman as to height, best planting location, spacing and other idiosyncrasies of the hedge stock you finally choose.

Many types of hedges are sold as flats of rooted cuttings. Pinch the tops out of privet and boxwood material at planting time to encourage them to branch low and become bushier later on.

Dig the planting trench 24 inches deep. Break up the subsoil and line the bottom of the trench with 6 inches of clean sand. Refill the trench with the top soil first, then the sub soil excavated from the bottom.



Hedge plants are overly sensitive to drying. Transfer them from flats with plenty of soil clinging to roots.

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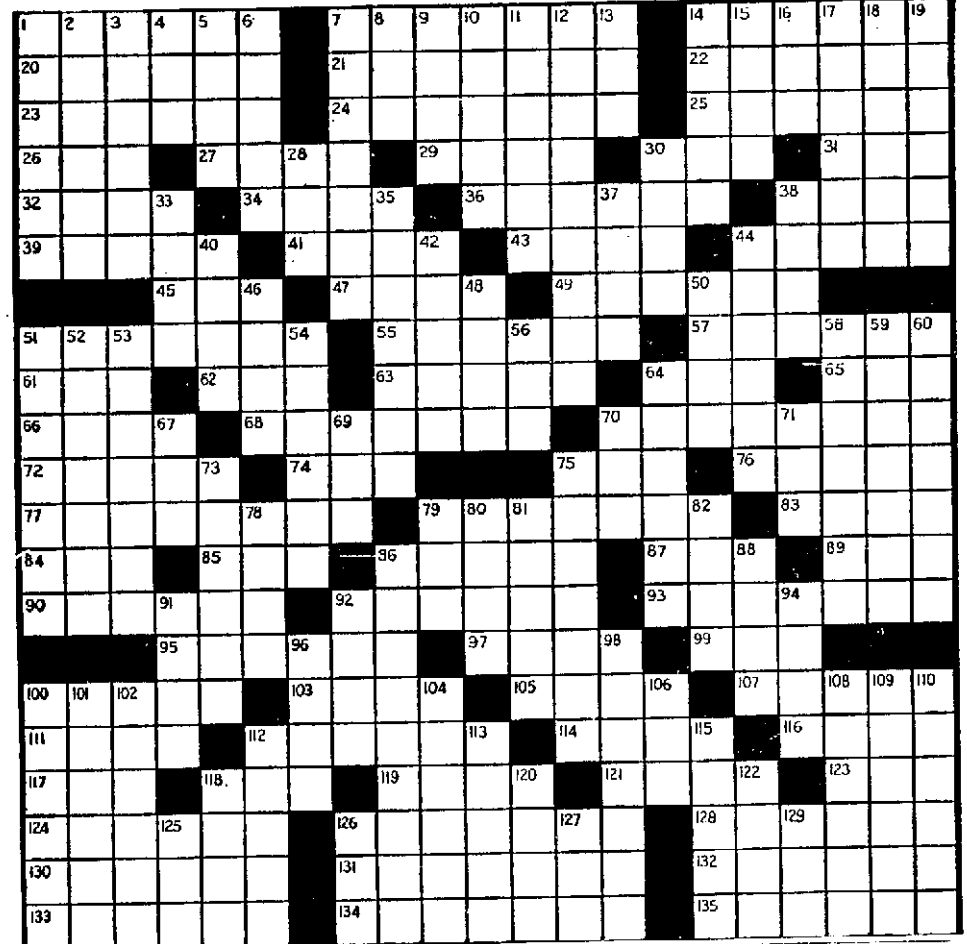
Southland's Crossword Puzzle

- ACROSS**

1 Costs
7 Sixteenth President
14 Thirty-third President
20 Ring-tailed mammal: Var.
21 Islands of S. Pacific
22 Dwell
23 Eternally: Arch.
24 Rear-range
25 Calls forth
26 Pen point
27 European industrial area
29 State flower, Utah
30 "Mis-erables"
31 High: music
32 "Soft"
34 Fall in drops
36 "— on the Mount"
38 Land held in fee simple: SHEL-lands.
39 Type of bull
41 East European
- 43 Rivers: Sp.
44 Shut
45 Porker
47 One of the Channel Islands
49 Cows, bulls, etc.
51 Famous lexico-grapher
55 Surgical instru-ment
57 Grated
61 Follow-er
62 Realize
63 Thoughts
64 Actress
65 Comedian
66 Nostril
68 He wrote "The Faerie Queene"
70 Sanator-ium
72 Strike
74 Raw gold
75 Low dog
78 Orifice
79 "— et messieurs"
83 Leave out
84 "— World"
85 "Never Say —"
86 Railroad restau-rant
87 Perform
89 Con-sumed
- 90 Young bird
92 "South of the Bor-der"
93 Minute differences
95 Inscrutable
97 Light
99 Before: Pref.
100 Dazes
103 Fetid
105 Shelters
107 Mem-bers of a
109 famous
111 Toward
112 Anger-ed: Col-loq.
114 Dips into water
116 Legal wrong
117 Hubbub
118 Messers
119 Level
121 Hurt
123 Calf's cry
124 Hockey player
126 Vene-zuelan river
128 One act-ing for a ruler
130 City in N. Y. State
131 Ebb-d
132 Display-ed
- 133 Harvest-ed
134 Attires
135 Hero of "Count of Monte Cristo"
DOWN
1 Famous S. Ameri-can news-paper
2 Allot-ment
3 Needed for a headache
4 Heart: Anat.
5 Ages
6 A lead-ing golfer
7 Transport wagons
8 Dessert
9 Cape
10 Ann and Hatteras
11 Medieval military engine
12 Chewy candies
13 No: Scot.
14 Wooden
15 Spins a propellor: Colloq.
16 GI's friend, WW II
17 A Gilbert and Sul-livan operetta
18 Girls' names
19 Fondle

(Solution to Puzzle on Page 8.)

- 28 Art: Latin
30 Did not win
33 Pets
35 Southern confec-tion
37 Protec-tive ditch
38 Rubber trees
40 Has port-rail painted
42 Nails
44 Vises
46 Exclama-tions
48 Part of leg
50 —
51 World-famed first name
52 Bunting fabric
53 Makes poetry
54 Rest
56 Auto
58 Mt. Ver-non's river
59 Native of Elam
60 Spreads aboard
64 Seoul native
67 Summer: Fr.
69 Bitter vetch
70 Buzz
71 Japanese statesman
73 Church officials
75 Ricochet-ed
- 78 Where Dublin is
79 Stir
80 Dye
81 Transfer picture: Colloq.
82 Porgy fish
88 Liberator
88 Dessert
91 Evened the score
92 —
94 Tidy
96 Adver-saries
98 Legume contain-ers
100 Brook-lyn hero
101 Balti-more athlete
102 A famed canal
104 Strata-gem
106 Saratoga
108 Stir
109 Daze
110 Avers
112 Entreaty
113 Sandy tracts
115 Started a family
118 River of France
120 Bows head
122 Russian river
125 Edge
126 Order: Abbr.
127 \$100 bill
129 Liquor



Santa Builds a Home

(Continued from Page 8.)

pops. The North Pole, to make the old fellow feel at home, will be set up and kept frozen the year around. A Silver Slipper and a water wheel are planned. A miniature train which children may ride as it winds through Christmas Tree Forest, has been ordered. Naturally Santa's Sleigh and Reindeer will hold a prominent place in the village.

His herd of reindeer, sent from the north last summer has been pastured at the Valley of the Moon awaiting his arrival.

BESIDES THE REINDEER, Santa will have baby goats, tiny woolly lambs, rabbits and gentle ponies. Swan and duck families will glide gracefully on their private lake. Dog sleds powered by real Eskimo dogs will provide rides for the children.

Suitably attired gnomes, elves and other storybook characters such as Farmer McGregor and Peter Rabbit, the Three Little Pigs and even the Big Bad Wolf are expected to greet the visitors. Santa is employing a full staff of helpers all in costume to show the guests through the

grounds and the buildings. Free parking for 1,000 cars is being provided in an area adjoining the village.

"Santa's Village" is expected to attract and delight many sightseers for years to come. While no definite date has been set for the opening, it is anticipated for late May or early June of 1955. Glenn Holland, who is managing the project for Santa has promised to notify the public the very minute that Santa is settled in his new southern home, ready for year around visitors.

New Stamps

Three new stamps have been issued by Turkey to honor the 47th Congress of the International Aeronautical Federation held in Istanbul. The 20 kurus shows a man giving landing instructions by flag to a plane. The 35 k depicts a plane and a portrait of Baron de La Grange, French aviation pioneer. The 45 k shows a man watching a flight of planes.

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Mr. C. P. Van Schaack, Jr., is a leading Chicago business man. He is an attorney-at-law and a member of the Chicago and American Bar Associations. To encourage others who want to give up smoking, he tells below how Bantron helped him to quit.

"Our family doctor advised against smoking cigarettes and told me that I would be much better off if I quit for good. Time and time again I tried to stop. Each time I became so irritable and nervous, that I started again. It seemed the lesser of two evils.

"One day a business friend told me about Bantron. I said to myself, 'If he can, I can!' With Bantron, I was amazed how easy it was for me to stop smoking without the nervousness and irritability that accompanied my previous attempts to quit. After five days I had lost all desire for cigarettes, and just didn't want them any more. And how much better I feel!"

In a series of dramatic tests scientists proved that in 83% (4 out of 5) of the cases, Bantron helped men and women to stop smoking in 5 days. And here is the wonderful thing. Bantron is easy and pleasant to take. It has no unpleasant after-effects and is not habit forming.

Bantron was discovered in the research laboratories of a great American university. It comes in tablet form. You just take 1 tablet with water after each meal.

This new scientific formula does not work by making you dislike smoking. It does not interfere with your taste for smoking, or for anything else. Smoking establishes a craving in your body—Bantron helps relieve that craving. Because of this, many people use Bantron to help them cut down smoking.

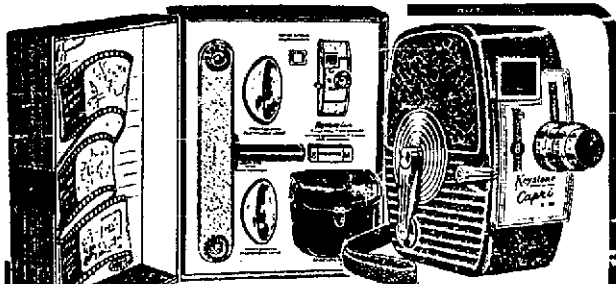
We Guarantee Results
Purchase one box of Bantron and take as directed. If you feel Bantron has not helped you stop or cut down smoking within 5 days, just send us the empty box and we will refund your full purchase price.

Bantron is recommended to the thousands of men and women who can benefit from stopping or cutting down smoking. If your doctor advises you to stop smoking, try Bantron.

5 DAY SUPPLY \$7.00 AT YOUR DRUG STORE



NO MONEY DOWN -- 2 YRS. TO PAY!



SEE IT HERE

7-piece Movie Diary gift package with sensational Keystone Capri, America's lowest-priced deluxe home movie camera. **\$77.50**

Headquarters for KEYSTONE quality home movie equipment See Keystone camera advertisement, page 21



5223 HAZELBROOK AVENUE
Lakewood Center Arcade Shops
MERCALF 0-3129
Open Daily 9:30-6:00
Mon. & Fri. 12:30-9:15

ALUMINUM and PLASTIC TILE



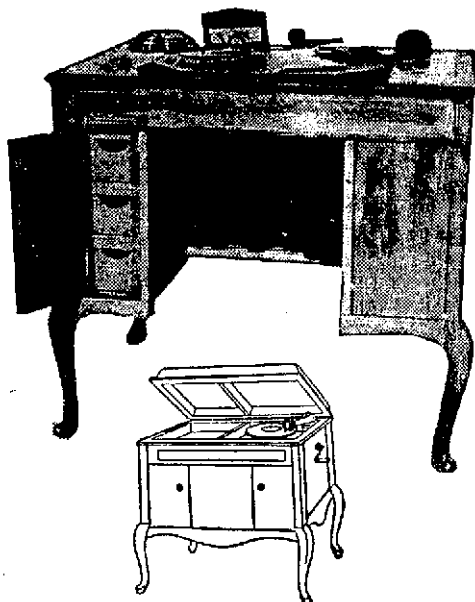
Call the man that does the work
WE INSTALL & REMODEL ALUMINUM - PLASTIC ASPHALT - RUBBER FLOOR TILE

3 WALLS OVER 44.50
TUB, 4 FT. HIGH
SHOWER DOORS.....29.00
TUB ENCLOSURES.....84.00

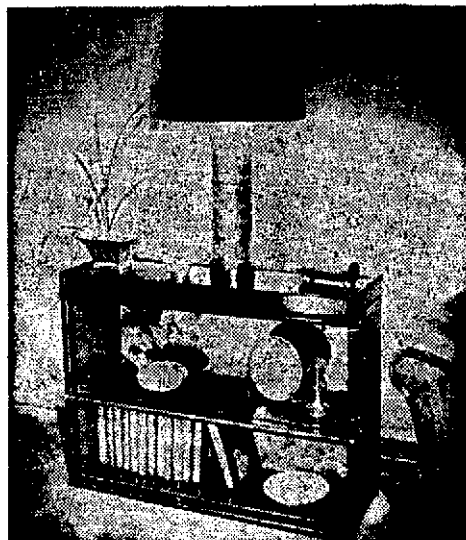
All Work Guaranteed
Call Us for Free Estimate!
HEISE TILE
Licensed Contractor
7-5082 90-4621

HOW TO Modernize Old Furniture for Interesting Effects

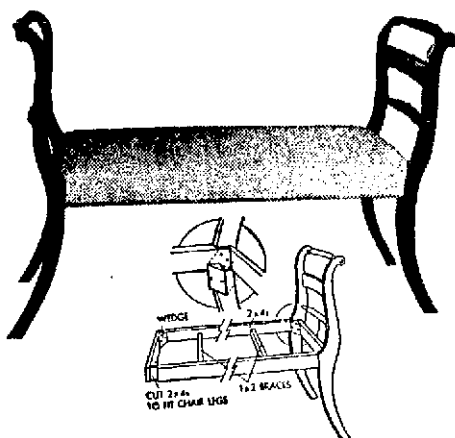
1. PHONOGRAPH BECOMES A DESK. Top, trim and working mechanism is removed. Top of desk is finished in tile, but plywood could be used. Piece of the old hinged top was used to make the book-shelf.



2. THIS HANDSOME and unusual end table once was half of an old four-shelf bookcase with sliding doors. The unit was sawed in half, the inside papered with Chinese teabox paper, the wood lacquered black. Other section is used elsewhere in room.



3. HALL BENCH is a practical conversation piece. The backs and the back legs of two Hitchcock-type chairs are used to make bench. New frame is seat. The bench is covered in a rough-textured gold fabric which blends with the gold stencil design on the chair backs.



(Copyright, Better Homes & Gardens)

\$10,000

3 1/2%
per annum
CURRENT RATE

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ACCOUNTS OPENED by the 10th of ANY MONTH EARN from the 1st.

Save more and earn more with the First Federal where each savings account is insured to \$10,000 by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

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BETWEEN PINE AND LOCUST

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135 E. OCEAN AVE.
At Our Rear Entrance

FREE PARKING

COMING SAT., DEC. 4TH DELTASHOP

PORTER HARDWARE

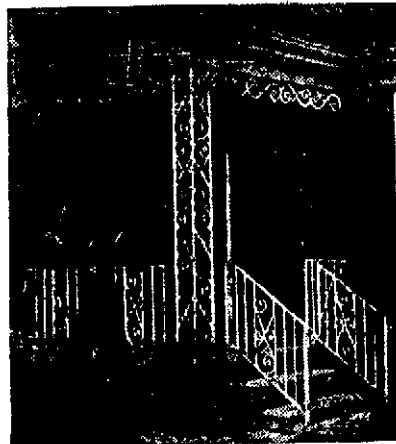
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No Down Payments. FHA Terms. 36 Months to Pay!

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OF LONG BEACH
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And it takes "know-how" to install linoleum and wall and floor tile, too. You can obtain that "know-how" here at HOME SUPPLY when you choose from our brand-name floor coverings. Our staff of experts will be glad to give you step-by-step directions that will save you time and money. See us today.

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1001 PINE AVE. • LONG BEACH •

Cookie Jars

gaily hand decorated 4⁹⁵

Fat, roomy jars to hold a wealth of yummy cookies . . . especially wonderful through the holidays! Hand decorated California ceramics in smart natural colors . . . bright and lighthearted in your kitchen, a thoughtful gift to others! Choice of nine gay patterns. Here, we show you some favorites.

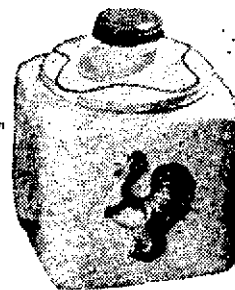
Housewares, Lower Level

clown

cookie house



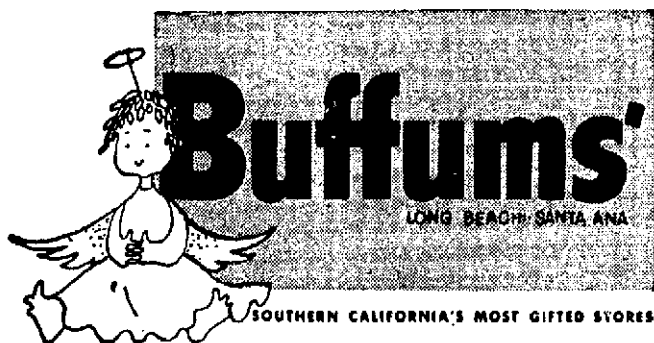
rag doll



provincial jar



car



**the charm of yesteryear made new!
for barbecue or buffet dining**

Electra-Tile trivets

4⁹⁵
each

- provincial, modern, Mardi Gras
- with plug-in electric warmer
- complete with outlet cord

The up-to-date way to keep food always piping hot . . . the new Electra-Tile trivet! They're charming California ceramics designed in three decorator motifs that make your table more exciting . . . graceful wrought iron bases never mar. Your Electra-trivet won't burn, boil or cook . . . you'll get steaming coffee, stews and casseroles with all the flavor retained! Equipped with UL approved AC or DC outlet cord to plug in anywhere. Packed in flame red boxes, they're perfect gifts! Give one to your own family now for happy holiday entertaining!

Housewares, Lower Level



GOURMET'S GUIDE

SOUTHLAND DINING IN THE LONG BEACH AREA

Sunday, November 28, 1954

CHARCOAL STEAKS PRIME RIBS

Tap Room
Truly Different!
Truly Delicious!
CONTINENTAL DINNERS

Hoefly's
LAKEWOOD

APPLE VALLEY
STEAK HOUSE

733 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

LUNCHEONS...
11:30 to 4 P. M.
DINNERS...
4 to 11 P. M.

Capria
FASHION SHOW
WED. 1 P. M.

Capria
Broadway at Alamitos

• RESTAURANT
• COFFEE SHOP
• FOUNTAIN
• COCKTAIL LOUNGE

Paul's
PHONE 5-4807
Carson at Bellflower

Tap Room
RAY WHITAKER
at the
Piano-Organ Bar

Hoefly's
BELMONT SHORE

FOR ALL
SPECIAL OCCASION
DINING

IT'S
Ricart's
UPTOWN
4363 ATLANTIC AVE.
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Francois
MANHATTAN
1909 East 4th St.
Luncheon and Dinner

Meet Me at the
World Famous
VICTOR HUGO
RESTAURANT
Fine Dining in an
Old World Atmosphere
• Luncheon • Dinner • Supper
138 E. Broadway, Long Beach, Calif.
Your Host: Alfred Cornwell
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PETE STATHIS SAYS:
"We Serve the
Finest Dinners
in Town!"

Open 11:30 A.M. to Midnight

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GROTTO
701 East Ocean Blvd.

Southern California's
most beautiful
restaurant

Welch's
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Brower's
Where the
finest costs
so little more!
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Just One Mile North of VA Hospital
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NOTED FOR
**GOOD FOOD and
EXCELLENT
COCKTAILS**
NORMAN COWAN
Appearing Nightly
AT OUR PIANO BAR

meet your host



REX WELCH

AS ALMOST everybody knows, "a pretty girl is like a melody"—so by combining pretty girls, melodies and fine food Rex Welch has pulled off another nifty in the restaurant field.

The new Tuesday night supper fashion shows at Welch's restaurant, Atlantic Ave. at San Antonio Dr., are attracting as many male diners as feminine diners, thanks to the lovely chassis of Wilma Hastings' models.

Of course, no one can resist a free bite to eat. So Welch's supper show makes an instantaneous hit with the guests with the serving of gratis hors d'oeuvres starting at 8:30 p. m. in the restaurant's beautiful rotunda. At 9 o'clock, the parade of fashions begins with the models moving smoothly through all of the restaurant's dining rooms. Accompanying the models (who display creations from the smartest Long Beach shops) are strolling musicians who add an extra note of gaiety to the proceedings.

There is no increase in prices for the show, the diners choosing their entrees from the regular Welch's menu. Among the entrees which delight the eye as well as the palate are Deviled Fresh Northern Crab (\$1.50 on the dinner); Grilled Swordfish with lemon parsley butter (\$1.75 on the dinner) and Chopped Sirloin Steak served as a handsome creation with vegetables on an oak plank (\$1.85 on the dinner).

The dinner, by the way, includes a gigantic salad with choice of one of Welch's superb dressings; the freshest rolls in town; choice of whipped, French fried or baked Idaho potatoes and choice of beverage. Other entrees which the patrons enjoy as they ogle the models are Chicken Curry (\$2.50 on the dinner) which is garnished with a fried banana, chopped peanuts, eggs and green onions and toasted coconut. Lobsters are in season right now, lending particular goodness to Welch's Lobster Thermidor (\$2.85).

Incidentally, Welch recently created a new horsedish sauce for meat dishes which is being well accepted by his patrons.

—TEDD THOMEY.

CAFETERIAS

"QUALITY FOOD
at
Sensible Prices"
Jones
CAFETERIA
126 E. Fifth St.
11 A. M. to 7:30 P. M.
CLOSED FRIDAY EVENING
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Help Yourself to
Quality at
Arnold's
BELMONT SHORE
SERV-UR-SELF
RESTAURANT
5100 EAST SECOND ST.

The Entire Family
Enjoys Dining at
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3925 ATLANTIC

CHUCK WAGON

Featuring the
Tartan Room
**COCK O'
THE NORTH**
5834 Atlantic
Your Host, "MAC" MACDONALD

CHARCOAL STEAKS PRIME RIBS

**EVERETT
BOYETTE'S**
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5907 E. Second St., NAPLES
• FINE FOOD • COCKTAILS
Dinners—5 P. M.-1 A. M.
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FREE PARKING, ACROSS THE STREET

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Wonderful food, courteous service
and a delightful view are
all yours in the Sky Room.
No minimum or cover charge.
Complete Dinners from \$2.25

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FOOD**
always at the Lafayette
• LUNCHEONS
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SPECIAL
SUNDAY FAMILY DINNERS

FAMILY DINNERS

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every day and
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Chicken Pie Shop
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DINING ROOM
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For All Occasions
Seating Capacity 150
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DELICIOUS and REAL
MEXICAN FOOD
From Our Own Kitchen
Combination Plates, T-
matoes, Tacos, Enchiladas

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CAFE**
337 PACIFIC AVE.
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OPEN TODAY (SUNDAY) 10 A. M. TO 6 P. M.

SALE! SUPERB QUALITY ON LOW BUDGET TERMS!



LAVISHLY DECORATED
with GENUINE

22K GOLD

98-Piece *Fairbanks Ward*
DELUXE DINNERWARE
SERVICE for 8

INCLUDED

AT NO EXTRA COST!

EXQUISITE FLORAL DESIGN FOR ADDED BEAUTY and DECORATOR STYLING!

8-Pc. DELUXE TV-SNACK SET
Sparkling crystal glassware that's perfect for serving most discriminating guests.

8 CUPS and 8 SAUCERS

SMASHING
SALE PRICE!

\$19.98

NO MONEY DOWN!
ONLY 50¢ WEEKLY!

FREE REPLACEMENT
OF ALL BROKEN
DINNERWARE
FOR ONE FULL YEAR!

We guarantee to replace FREE all pieces of this beautiful 22-K Gold Decorated Dinnerware broken within one year from date of purchase. This offer valid only during this sensational sale.

LOWEST PRICE EVER OFFERED
for Such a Fine Deluxe Service for 8

Never before have we offered such a sensational value! We've sacrificed profits to bring you GENUINE 22-K GOLD DECORATED Dinnerware... a complete service for 8... on low, low budget terms! Here is dinnerware that you'd expect to pay twice the price for... a matched ensemble for truly luxurious dining! Look at the heavy gold and beautiful multi-color floral decoration and you'll know why this is such a great value! Order now and we'll include the 8-Pc. TV-Snack Set at no extra cost!

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PHONE MAIL COUPON NOW SHOP IN PERSON!

PHONE TODAY
(SUNDAY)



FOR
THIS
GREAT
VALUE
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Special Operators
on Duty from 10 to 5

We Will Pay
Your Parking Fee
Anywhere
With Purchase

GILBERT'S JEWELERS—122 Pine Ave.
Enclosed find \$..... down payment. Please send me the 98-Pc. De Luxe Dinnerware Service as advertised for \$19.98. I agree to pay balance 50c weekly. To speed up delivery, if you do not have a Gilbert's Jewelers account, tell us (1) where employed, (2) how long employed, (3), your occupation, (4) with what stores you have accounts. Plus small delivery charge.

Name.....
Address.....
City..... Zone..... Phone.....

USE OUR
CHRISTMAS
LAY-AWAY
PLAN

No Charge for
Credit

YOUR ACCOUNT
OPEN IN
MINUTES

Gilbert's
JEWELERS
Easiest Terms in Town
122 PINE AVE

ALL-WESTERN PARADE

68 BANDS MARCH in REVIEW

Independent SUNDAY Press-Telegram

★ SOUTHLAND MAGAZINE ★ PARADE ★ SPORTS ★ WOMEN'S FEATURES ★

15¢

LONG BEACH, CALIFORNIA
NOVEMBER 28, 1954

YOUR
FAVORITE
COMICS

GHOSTS? ANNIE, I BELIEVE IN ANYTHING, AFTER YOU SAVIN' OUR LIVES WITH THAT SECRET STAIRWAY FROM THAT BLAZIN' ATTIC!

AUNTIE ACID DIDN'T KILL US, BUT SHE STILL DID KILL HAZEL—NOW YOU ARE CONVINCED, EH?

THAT SANCTIMONIOUS OLD BIDDY! AND THERE SHE IS, PIOUSLY BLUBBERIN' OVER OUR PASSIN' TO GLORY! "WENT TO THE STORE," SHE SAYS! I BET SHE DID! BUILDIN' AN ALIBI!

I'M TELLIN' YOU, I'LL SEE HER BURN, 'FORE I GET THROUGH WITH HER...

EASY, CAPTAIN... LET HER DO HER ACT...

FEAR FOLLOWS CRIME AND IS IT'S PUNISHMENT. "NO FEAR IS SO RUINOUS AND UNCONTROLLABLE AS PANIC FEAR."—SENECA—

OH, MY POOR, WONDERFUL FRIENDS! WHY! WHY SHOULD THEY HAVE HAD TO DIE SO HORRIBLY... OH-H... BQQ-HOO-HOO...

THERE, THERE... NOTHING YOU COULD HAVE DONE...

NO—ALL SHE COULD DO SHE DID!

E-E-E-EE
YII
GHOSTS!

HEY! STOP THAT WOMAN! GRAB HER! SHE MUST BE CRAZY!

CRAZY, AM I? THH-THY! THEY SHOULD BE DEAD! B-BUT THEY'LL NEVER GET ME!

BACK! BACK, MEN! THAT WALL! LOOK OUT!

THE WHOLE END OF THE BURNING HOUSE FELL ON HER...

STARK, RAVING MAD... MUST HAVE BEEN!

WELL, SHE RAN A HOT PACE, BUT SHE LOST! SORT OF CLOSES THE CASE, EH?

YES! AND ME A DETECTIVE ALL MY LIFE! HOW WRONG I HAD HER FIGGERED!

OH, I DUNNO, CAPTAIN... YOU WERE JUST SAYIN', YOU'D SEE HER BURN, 'FORE YOU GOT THROUGH WITH HER...

HM-M-M...

THE BOYS

by CARL GROBBERT

PETER...

PETER! WILL YOU PLEASE GO AND SEE WHAT JACKIE HAS IN BED WITH HIM?

THUMP
BUMP

IF HE HAS HIS LITTLE CARS AND TRUCKS, TAKE THEM AWAY FROM HIM!

OKAY...

DID HE HAVE THE CARS AND TRUCKS?

NOPE...

JUST A BOTTLE OF INK!

OH...

BUMP
THUMP

OH MY GOOODNESS! A BOTTLE OF INK?

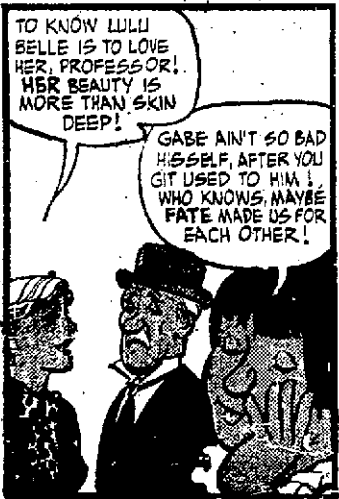
EVERYBODY LOVES GOOD

Webster's BREAD

ALWAYS so FRESH and GOOD!

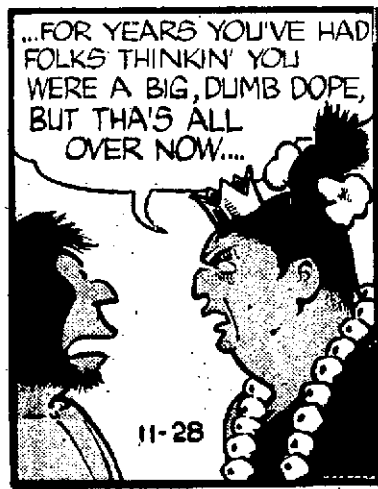
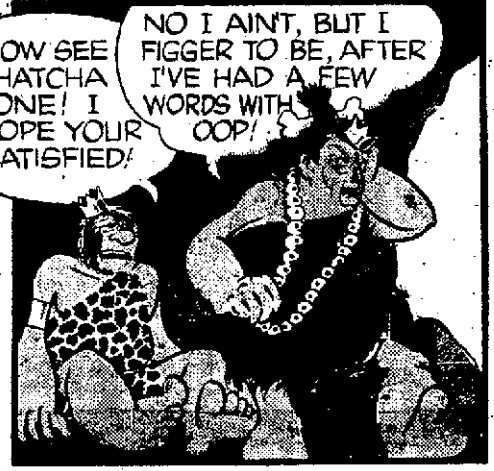
Captain EASY

by LESLIE TURNER



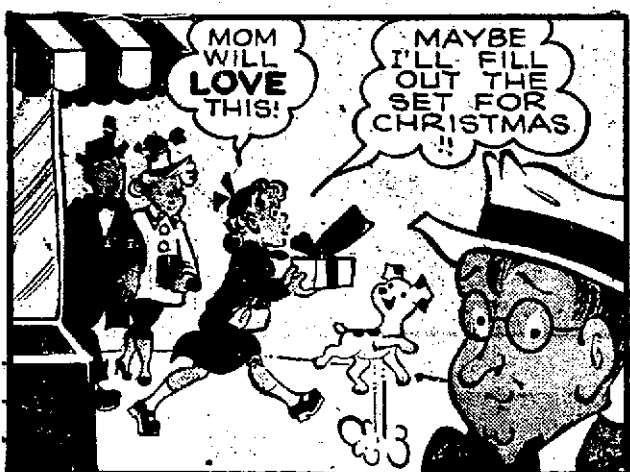
ALLEY OOP

By V. T. Hamlin

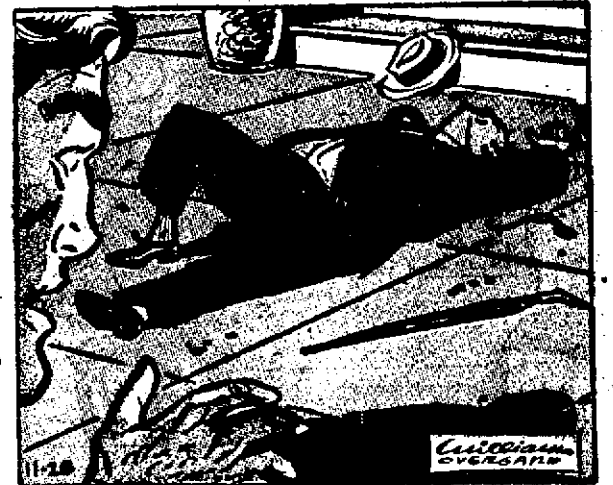


PRISCILLA'S POP

By Al Vermeer

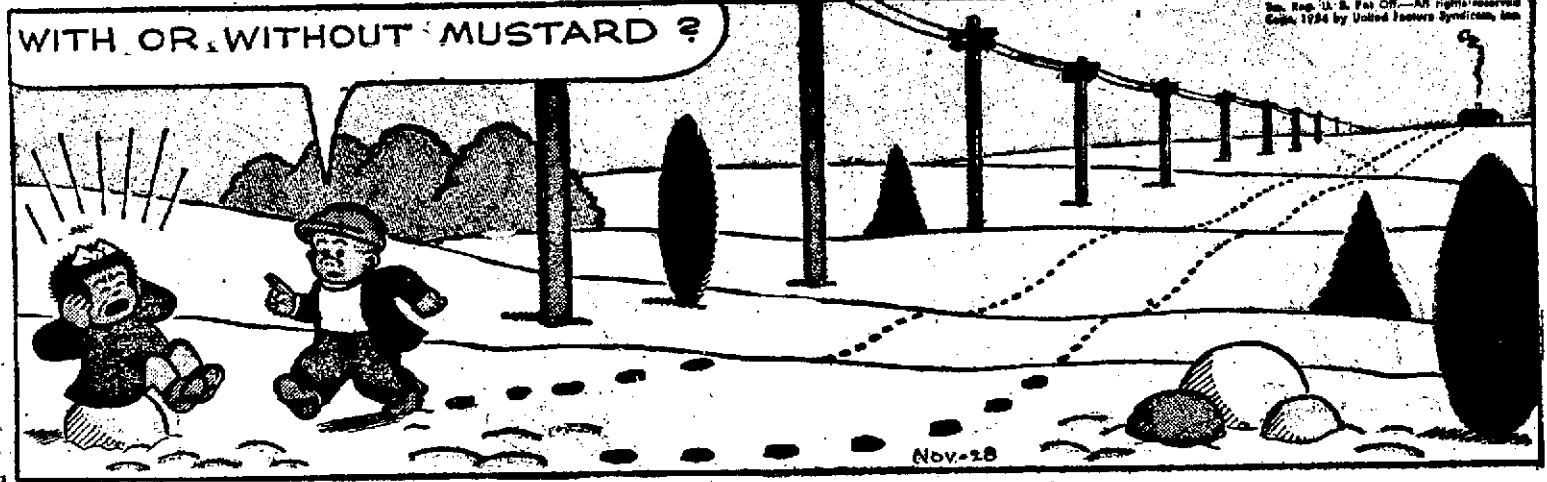


STEVE ROPER



NANCY

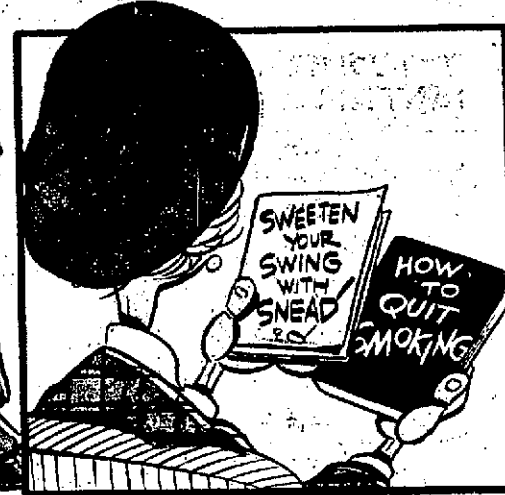
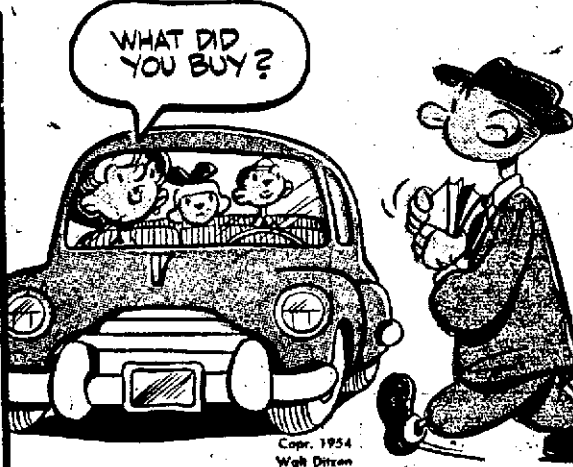
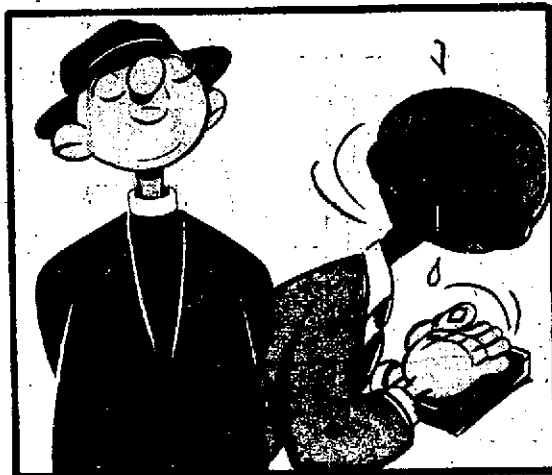
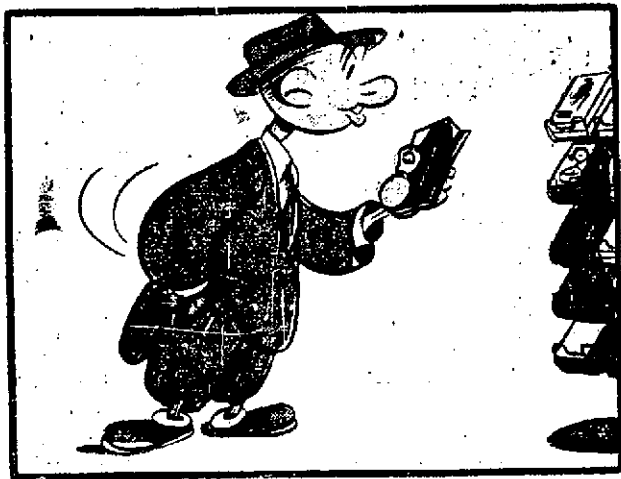
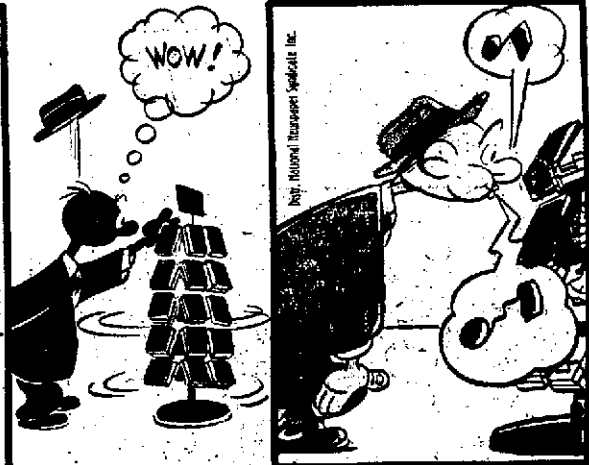
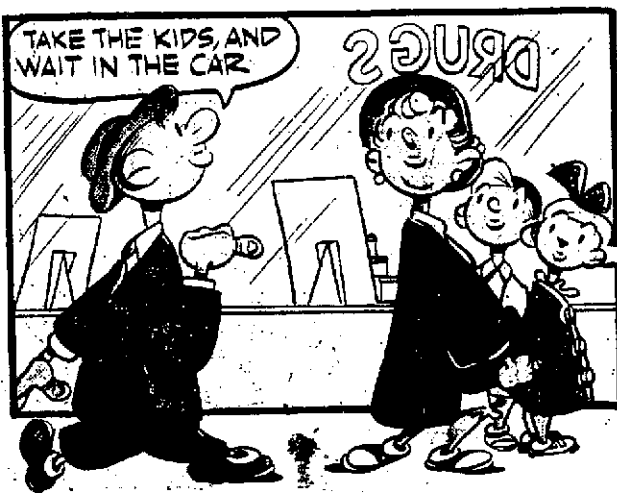
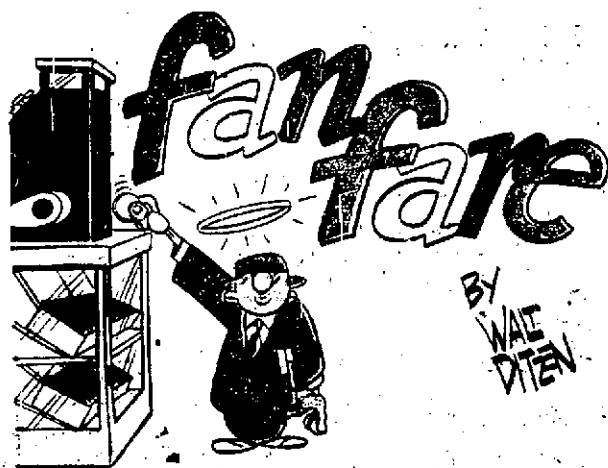
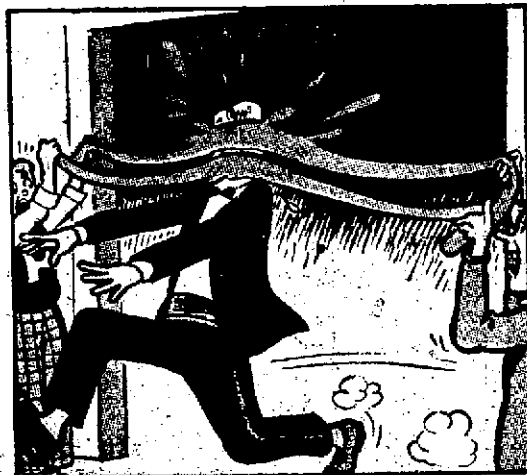
By Ernie Bushmiller



FLAVOR SPECIAL!

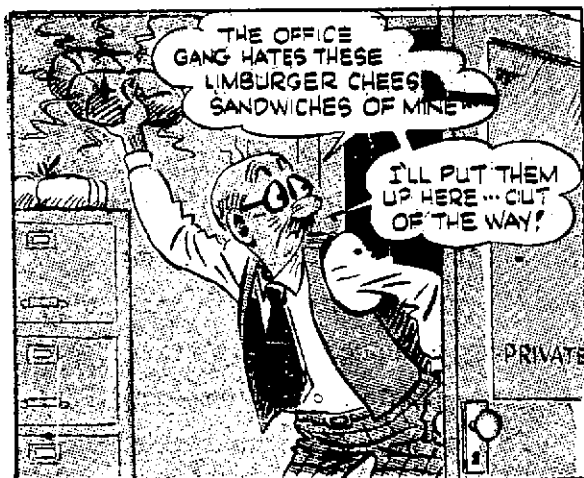
Hurry! Hurry! Get aboard. Don't miss it. That Sugar Crisp Flavor Special is just loaded with sweet deliciousness—crisp, crunchy, golden puffs of wheat, each one coated with honey and sugar. There's no quicker route to pleasure—any time! To start your day with a whistle and a shout... for GOODNESS' sake, get Post's Sugar Crisp!

For BREAKFAST it's dandy!
For SNACKS it's so handy...
or eat it like CANDY!



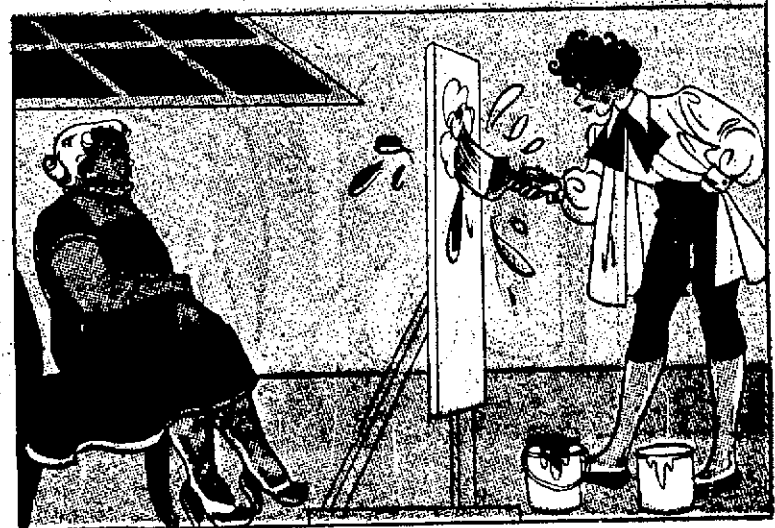
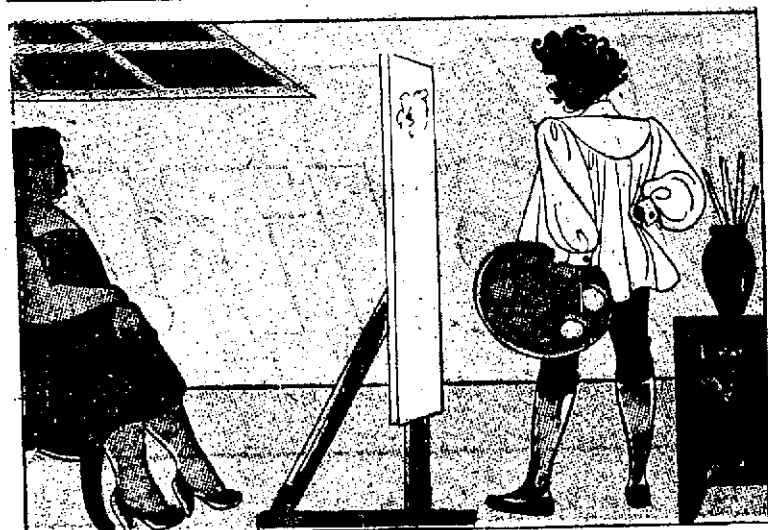
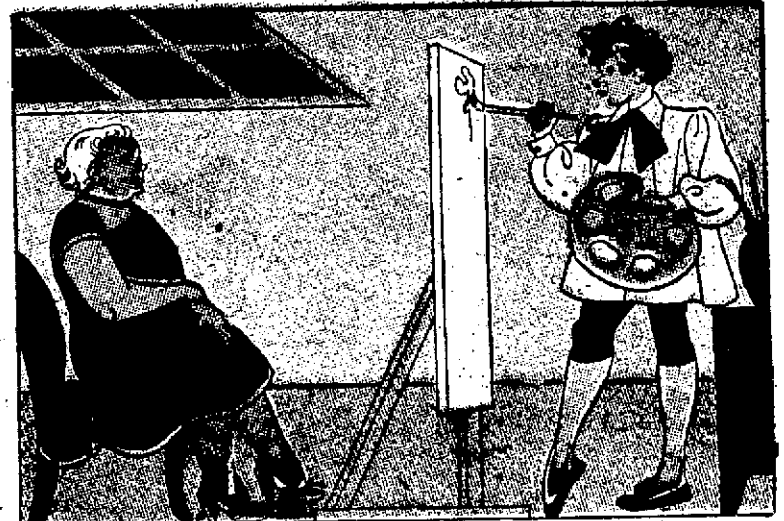
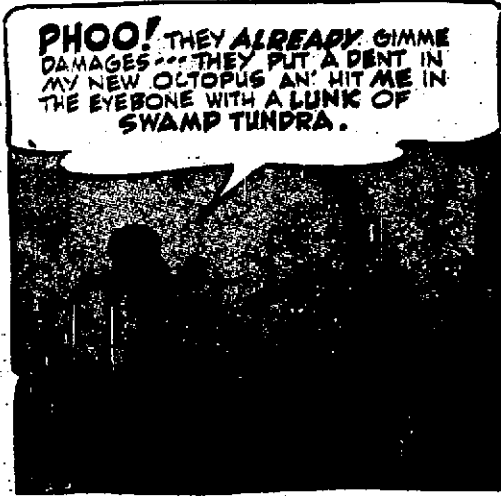
THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



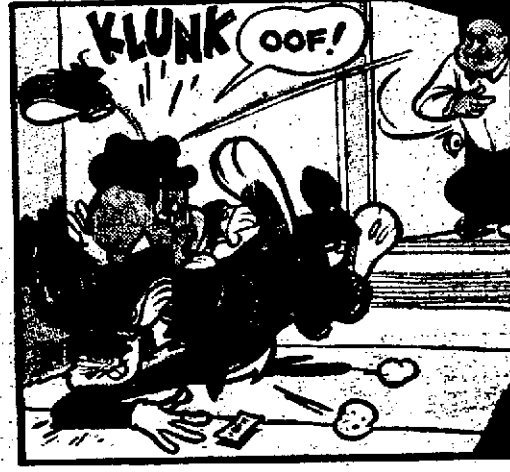
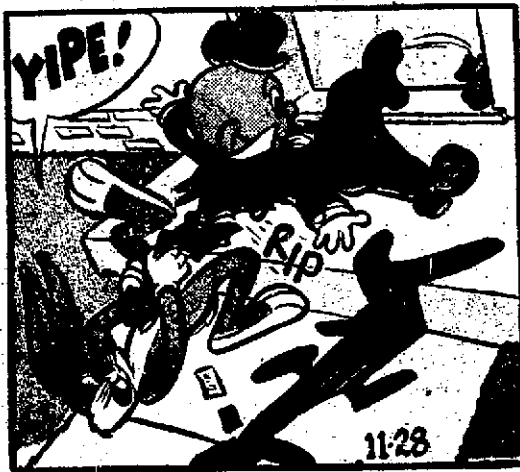
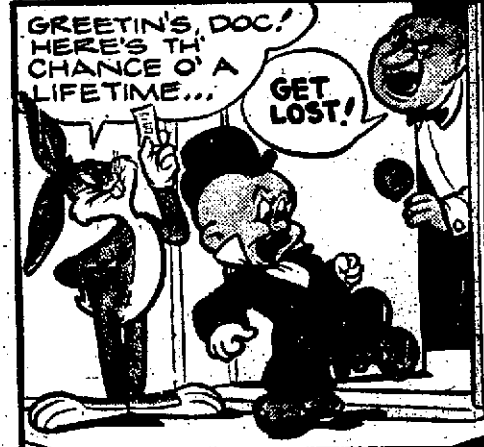
POGO

By Walt Kelly



BUGS BUNNY

The Famous Rabbit





KIDS!



**FUN FOR YEARS
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Don't wait to play! Start your own game with VOIT! Use the sports equipment specified by more than 100,000 U.S. Schools and Colleges. You'll play better ...with VOIT!

Champions begin in the backyard! Build your leadership, strength and co-ordination with fun and practice. It takes top equipment. For America's finest, be sure to ask for VOIT!

VOIT
AMERICA'S
FINEST ATHLETIC
EQUIPMENT

LAMINATED BASKETBALL



CHRISTMAS PRICE! \$4.95

Here's guaranteed VOIT quality construction at lowest possible cost. The perfect gift for any young athlete. Official size and shape.

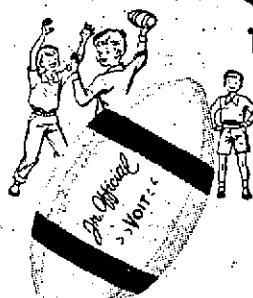
TOY BASKETBALL



CHRISTMAS PRICE! \$1.29

Perfect for the smaller All-Americans. A miniature of the Voigt Basketball used in schools for over 18 years. Tough laminated rubber.

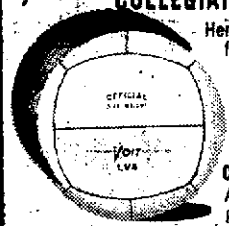
TOY FOOTBALL



CHRISTMAS PRICE! \$1.19

A "professional style" football. Just right for the smallest hands. Tough, washable, all rubber.

COLLEGIATE SOCCER-KICKBALL



Here's a hard-playing companion for any youngster. Perfect for neighborhood or playground games. Best buy in its price field. Official specifications.

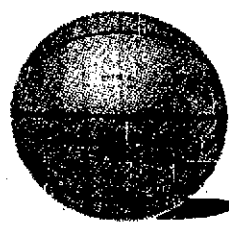
CHRISTMAS PRICE! \$6.95

COLLEGIATE VOLLEYBALL

A real money-saver for playground and home use. In any weather, on any surface, you can't beat this ball. Consistent quality, Low cost. Official specifications.

CHRISTMAS PRICE! \$6.45

COLLEGIATE BASKETBALL



CHRISTMAS PRICE! \$6.95

Here's the game's best buy. Durable and rugged for home and playground use. Official specifications.

JUNIOR SPORTS KIT



CHRISTMAS PRICE! \$2.75

A complete game in itself. Contains "small basketball" plus sturdy "13" goal with net. Can be assembled for indoor or outdoor use.

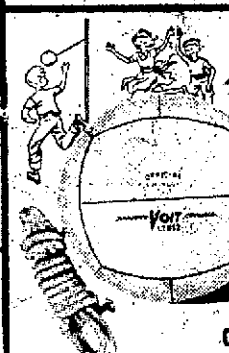
LAMINATED FOOTBALL



CHRISTMAS PRICE! \$3.95

An inexpensive ball for youngsters. Tough, laminated, waterproof, scuffproof, rubber cover. Longest wearing ball at its price. Official shape and size.

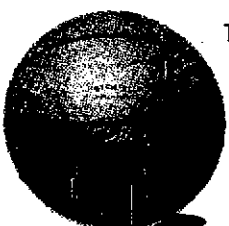
COLLEGIATE TETHERBALL



CHRISTMAS PRICE! \$7.95

Keep the youngster happy at home. The big game for a small 20-foot area. The perfect backyard game. Fun for the entire family.

OFFICIAL BASKETBALL



CHRISTMAS PRICE! \$9.95

The most popular type ball for rough indoor or outdoor play. Waterproof and scuffproof. Up to six times longer wear on any surface. Official weight, shape and size.

BASKETBALL GOAL KITS



Official. Available in various price ranges. Goals made with all-welded construction. Complete with net, installation instructions and rules for one-goal games.

COLLEGIATE FOOTBALL



CHRISTMAS PRICE! \$5.95

Here's the all-weather, all-surface champion made for top performance at lowest possible price consistent with top quality. Official specifications.

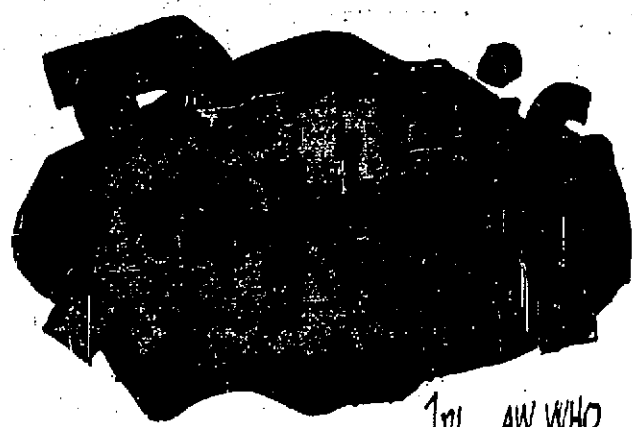
VOIT SWIM-FUN EQUIPMENT



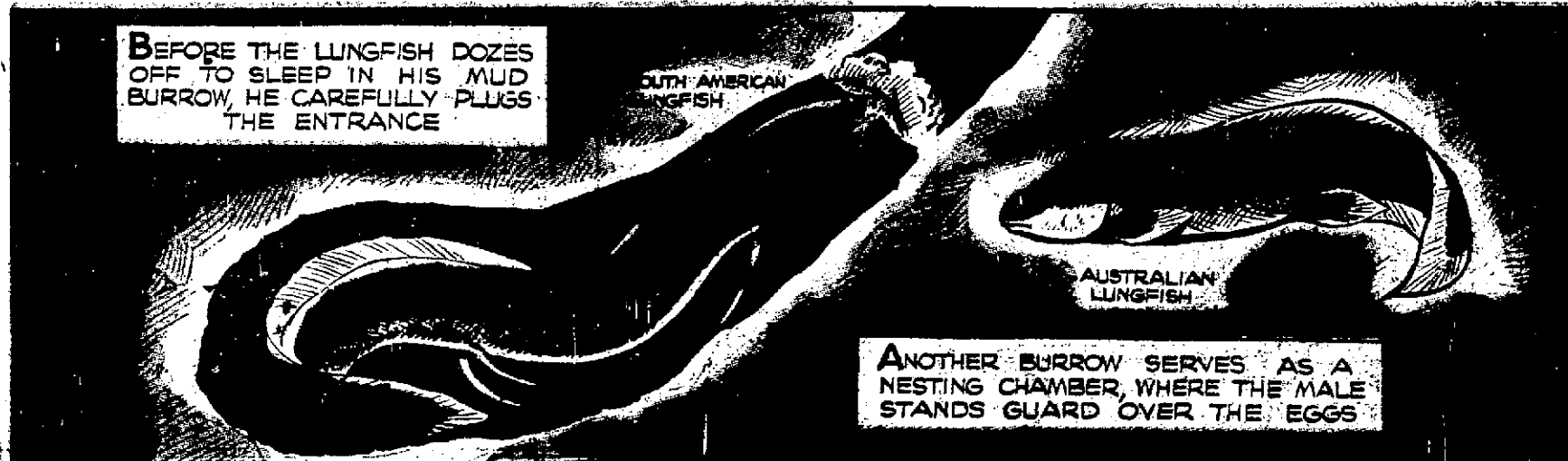
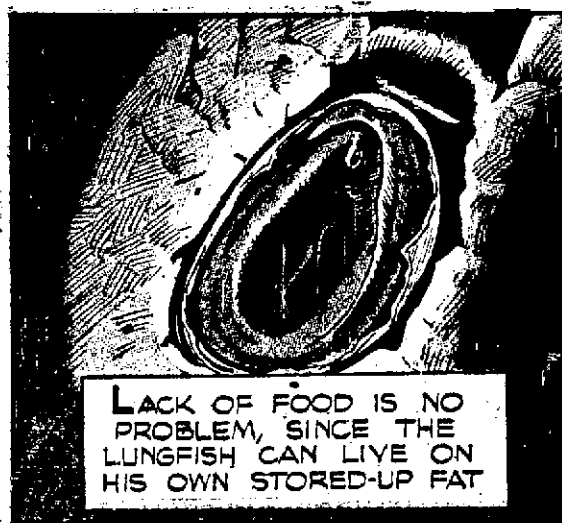
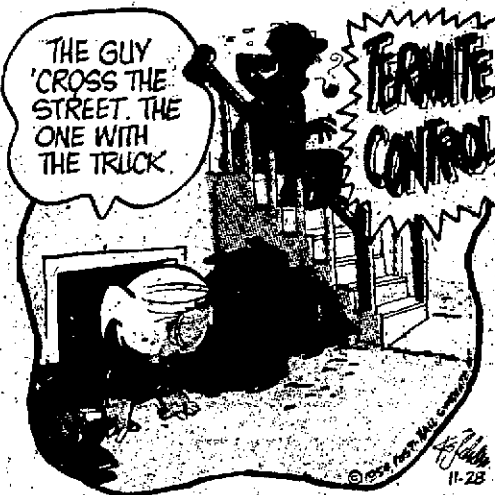
America's first choice. To add fun, safety and confidence to any youngster in the pool, lake or at the beach. Beginners learn to swim in three hours or less! Experts swim 50% faster at once!

Fins from \$2.95
Masks and goggles from 69c
Swim Fun Kits from \$3.95

SUNDAY, NOVEMBER 28, 1954



By... AW WHO CARES...?



OUT OUR WAY

The Willets

T. M. Reg. U. S. Pat. Off.

By J. R. Williams



OUR BOARDING HOUSE

With Major Hoople



VIGNETTES OF LIFE

When The Guests Depart

BY HARRY WEINERT



ABBIE and SLATS by RAEBURN VAN BUREN

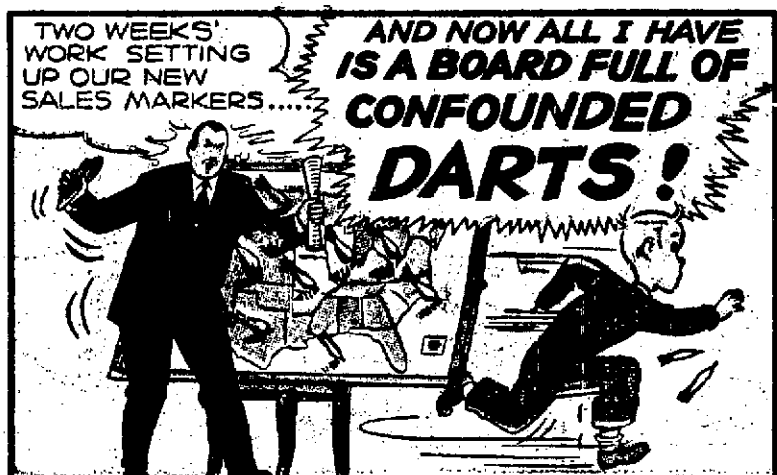
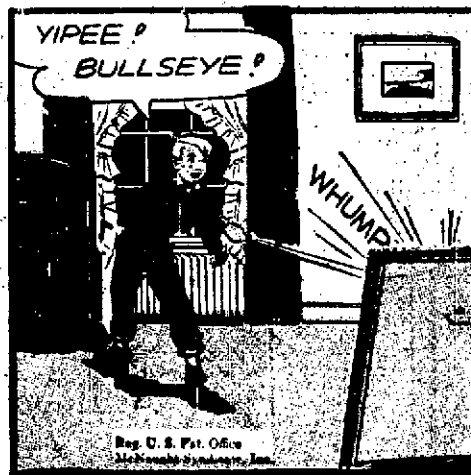
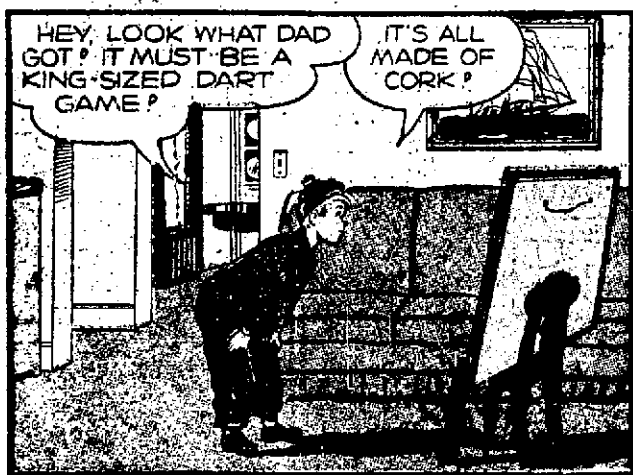
Janet Jordan

SPIC and SPAN cleans my Linoleum Cleaner TWICE AS FAST-TWICE AS EASY AS SOAPS OR DETERGENTS!

P.S. Spic and Span is milder to hands than the mildest detergent-yet it cleans linoleum faster... easier!

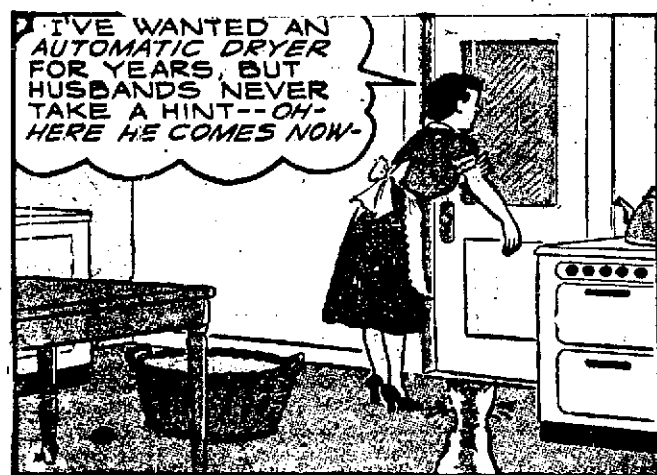
THE JACKSON TWINS

By Dick Brooks



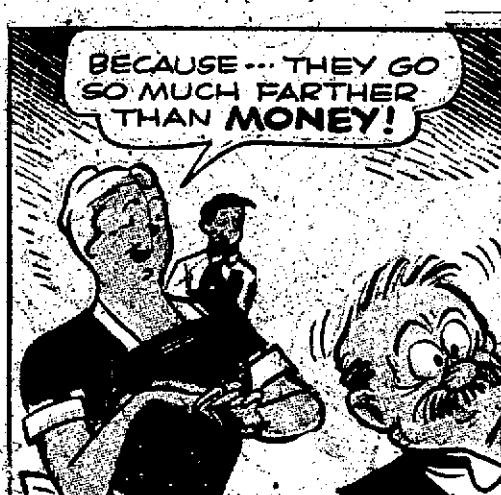
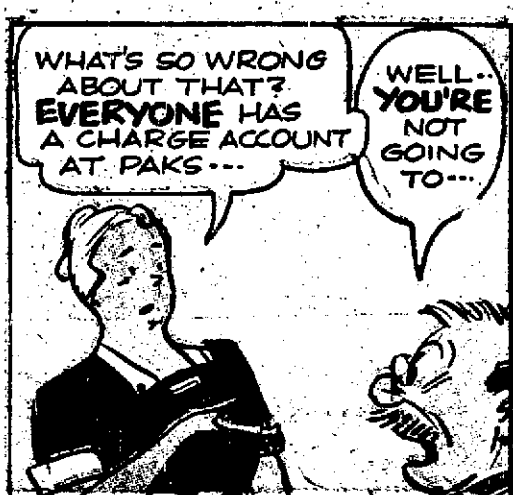
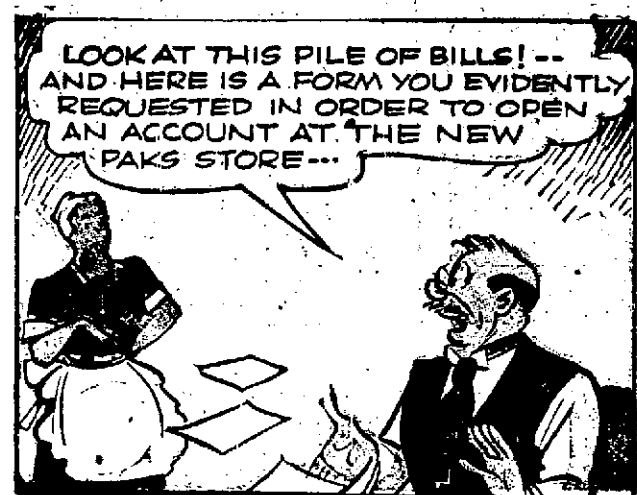
BO

By Frank Beck



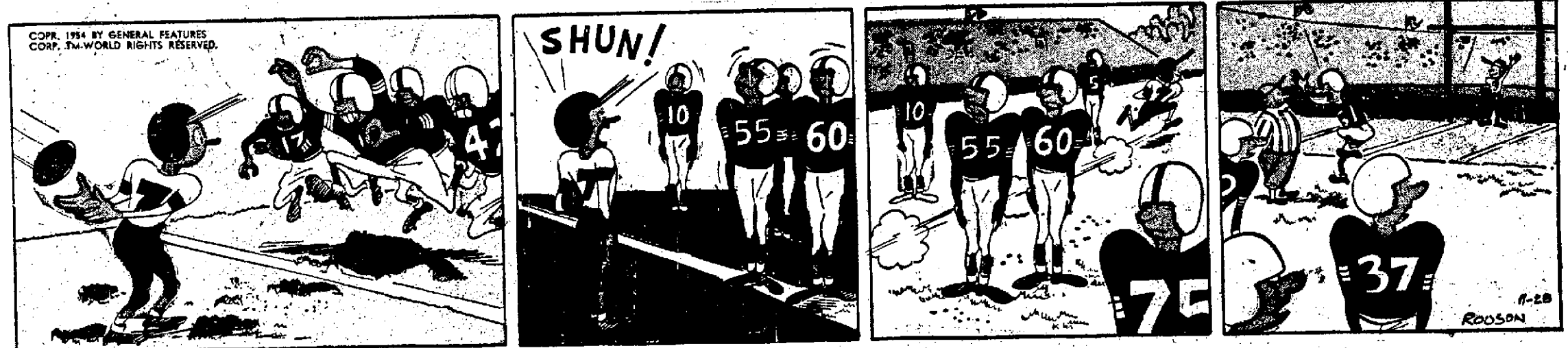
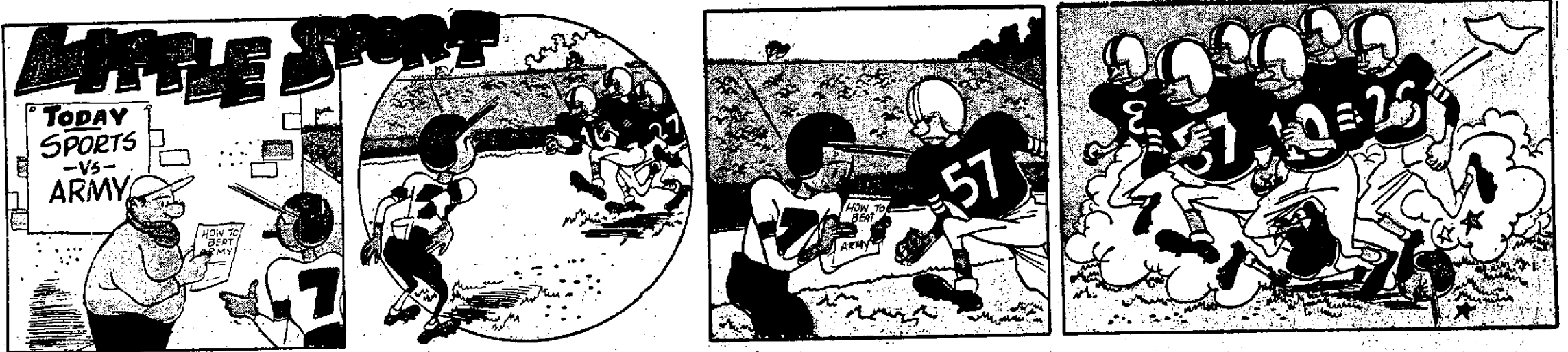
THE NEBBS

By Hess



JET SCOTT

by Stark and Robinson



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Cummins. MAXAW ONLY \$49.95

FREE TO KIDS!
Junior Carpenter Measuring Kit for kids who bring Dad or Mom to your Cummins Dealer to see this MAXAW 717 Power Saw. Come early—supply is limited!

Amazing New PORTABLE POWER SAW for Do-It-Yourselfers—makes all sawing jobs easy!
Cuts 1 1/4" Deep at 45°
2 1/4" at 90°

LOOK AT THE WONDERFUL PLAY ROOM DAD HANDY MADE—EASY—WITH HIS MAXAW 717

DAD, WE HAVE TO DO SOMETHING ABOUT THIS. IT'S AWFUL LOOKING!

YES, IT'S PRETTY SHABBY BUT I KNOW JUST WHAT TO GET TO FIX IT UP!

DAD, IS THAT ONE OF THOSE POWER SAWS?

YUP! THIS IS THE SWELL NEW Cummins MAXAW 717... AND BOY IT'S TERRIFIC!

YOU CAN SURE DO THINGS FAST WITH YOUR NEW SAW, DAD!

YES, THIS MAXAW MAKES ME LOOK LIKE A PROFESSIONAL. IT'S SURE EASY TO HANDLE!

DAD, YOU'RE A GENIUS!

AW, ANYONE CAN MAKE A SWELL PLAYROOM EASY—WITH A MAXAW 717!

The Perfectly Engineered Power Saw You've Always Wanted! Now—at a Price that Saves You Real Money!

BUILDS EVERYTHING from Bookcases to Complete HOUSES!

magic • pivot
6 1/2" scrub radius blade cuts 1 1/4" at 45°, magic pivot does it! Parallel depth of adjustment: 1/4" to 2 1/4" at 90°. Blade lasts twice as long, has more power at cutting edge!

lightweight!
All this engineering and performance—yet MAXAW 717 with magic-pivot weighs only 11 pounds! You'll find MAXAW 717 saw to handle—not tiring to operate.

Cummins POWER TOOLS
Products of **John Deere Manufacturing Co.**
MILWAUKEE 17, WISCONSIN

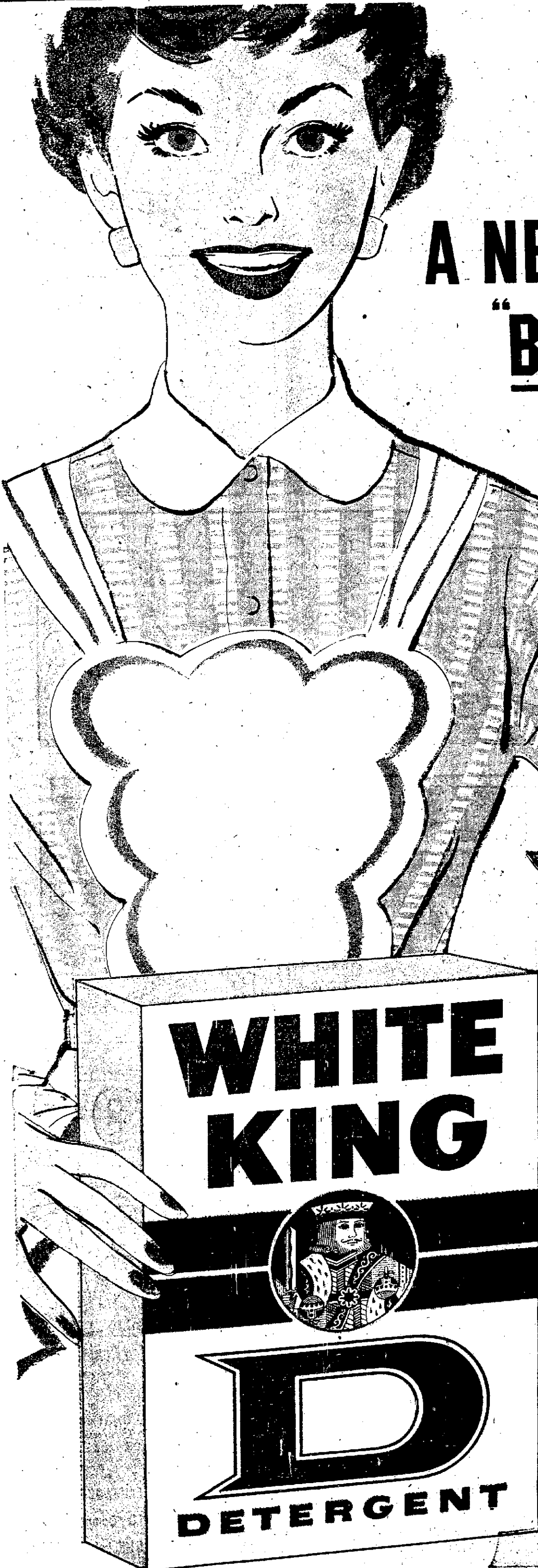
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LONG BEACH
Atlantic Ave. Hardware
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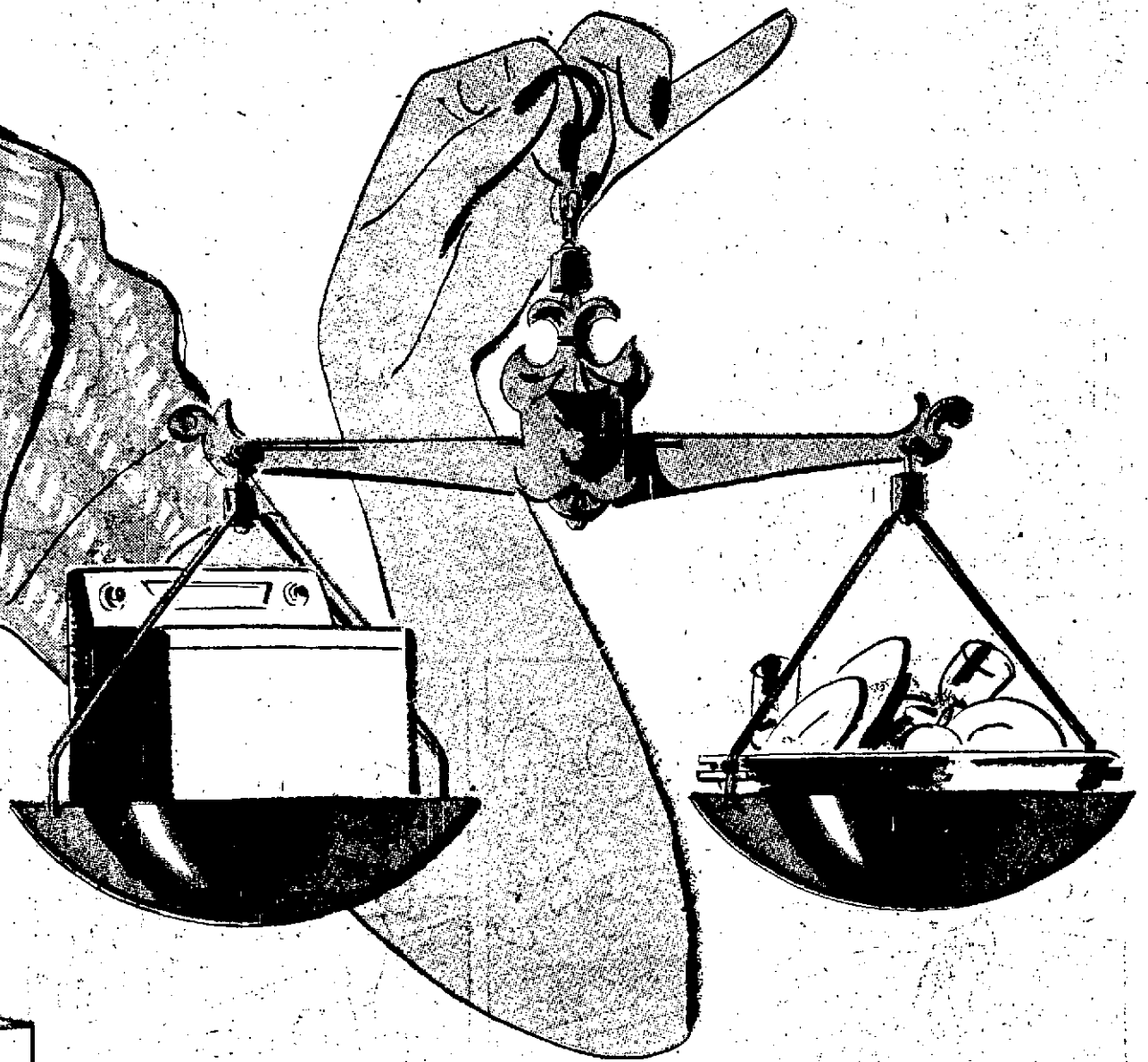
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Now! White King offers you
its greatest wash-day discovery
in **94** years...

A NEW DETERGENT WITH "BALANCED" POWER!



In this new package is the wonderful
"BALANCED" CLEANSING POWER
you have been looking for to do a better and easier job on everything you
wash — from heavily soiled work clothes to dainty cottons or nylons

White King D now gives you:

1. "Balanced" Power in your automatic washer for EVERYTHING you wash in either hard or soft water.
2. "Balanced" Power in your conventional washer — just the right amount of suds for ANYTHING you wash.
3. "Balanced" Power in your dishpan with "just right" suds to float away grease and dirt — yet EASY-TO-RINSE suds that sparkle, dishes and glassware without wiping.
4. "Balanced" Power to go after and destroy household dirt of ALL kinds, yet completely kind to your hands.

THIS IS REALLY "D DAY" FOR DIRT!

Try the new White King D today. Give it every test you can. Use it on your men-folk's work clothes and on your nylons and lingerie. Try it on your pots and pans and also on your finest glassware. Actually you will find that you get wonderful results on anything that is washable. If you don't agree that the new White King D does everything we claim for it and more, we will refund your full purchase price.

Remember — we've been in the business of making wash-day products for Western home-makers for 94 years — and this new White King D is the finest product of its kind we have ever put on the market.

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